



ET CANADA RINGS IN 2010 WITH 'NEW YEAR'S EVE IN NIAGARA FALLS'

Counting Down the Minutes 'til Midnight, *ET Canada* Hosts the Nation's Hottest New Year's Eve Celebration Featuring Special Musical Performances by STYX & Glass Tiger

The 90-Minute Live Broadcast Begins
Thursday, December 31 – 11pm ET/PT on Global

For additional photography and press kit materials visit: www.canwesttvmedia.com

For Immediate Release

TORONTO, December 3, 2009 – Global Television and *Entertainment Tonight Canada* welcome 2010 with '*New Year's Eve in Niagara Falls*', a fun-filled evening in celebration of the coming year.

The nationwide fete is an *ET Canada* first and will kick off with a 90-minute live broadcast from the Falls on **Thursday, December 31** beginning at **11pm ET/PT** on **Global**. *ET Canada's* **Rick Campanelli, Kim D'Eon, Rosey Edeh** and **Roz Weston** will lead the countdown and 'rock in' the New Year with special performances by legendary rockers **STYX** and the multiple Juno Award-winning and Grammy-nominated, **Glass Tiger**.

"We're delighted to partner with the Niagara Parks Commission and the City of Niagara Falls to deliver this exciting New Year's Eve celebration to audiences nationwide," said **Barbara Williams, EVP of Content, Canwest Broadcasting**. "*ET Canada* will bring its signature style to the year's biggest night for an unforgettable evening of entertainment."

With a dazzling fireworks display planned for midnight, the outdoor celebration will take place at the edge of the Falls in Queen Victoria Park and is expected to draw over 30,000 spectators.

Event partners include: The Niagara Parks Commission (NPC), The City of Niagara Falls, Fallsview Tourist Area, Niagara Fallsview Casino Resort, Victoria Centre Tourist Area, Clifton Hill Tourist Area, VIA Rail and other stakeholders within the city. For more information, log on to the NPC's website at www.niagaraparks.com.

***ET Canada* airs weeknights at 7pm ET/7:30pm PT on Global and 11pm ET/8pm PT on SLICE™**. To catch up on special episodes and all the latest in entertainment news, please visit www.etcanada.com.

Global Television is a Canwest Broadcasting network.

About Canwest Broadcasting

Canwest Broadcasting operates Global Television and eighteen of the country's most popular specialty channels, including HGTV, Mystery TV, National Geographic Channel, Showcase, History Television, Food Network and TVtropolis. Canwest Broadcasting is a division of Canwest Media Inc.



About Entertainment Tonight Canada

Entertainment Tonight Canada is the country's most trusted entertainment newsmagazine, delivering in depth and breaking up-to-the minute celebrity, film, television and music news. Together with trusted global powerhouse, *Entertainment Tonight*, *ET Canada* delivers the Most Watched Hour of Entertainment News to Canadians every night, every week, coast to coast. Hosted by Cheryl Hickey, *ET Canada* is produced by Canwest for Global Television in association with Paramount Domestic Television. Tamara Simoneau serves as Senior Executive Producer.

About Canwest Media Inc.

Canwest Media Inc. is a subsidiary of Canwest Global Communications Corp. (www.canwest.com), Canada's largest media company. In addition to owning the Global Television Network, operating 18 industry-leading specialty channels and having ownership in 5 specialty channels, Canwest is Canada's largest publisher of English language paid daily newspapers and owns and operates more than 80 online properties.

About The Niagara Parks Commission

The Niagara Parks Commission operates North America's most completely maintained parks system with 1,720 hectares of parkland and 56 kilometres of roads and recreational trails. It is, in fact, a city within cities operating, controlling and maintaining its own police force, road maintenance, snow removal and transportation systems and it has done so without taxpayer support since 1885.

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