

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)               | Day              | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|
|   |                  |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 |
| <b>Global News</b><br>(1/4/2010-5/30/2010)    | <b>MTWTFSS</b>   | <b>05:28 PM</b> | <b>07:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Montreal Eng. EM | 1.0             | 1.0             | 0.1               | 0.2  | 0.2   | 1.0   | 0.0   | 0.3  | 0.4   | 0.4   | 0.1   | 0.1  | 0.2   | 0.1   | 0.1   |       |
|   | Montreal Eng. CM | 0.5             | 1.0             | 0.1               | 0.2  | 0.2   | 1.0   | 0.0   | 0.3  | 0.4   | 0.4   | 0.2   | 0.1  | 0.1   | 0.1   | 0.1   |       |
|   | TC/Full Coverage | 12.1            | 12.0            | 0.7               | 2.0  | 1.9   | 8.3   | 0.2   | 1.2  | 1.2   | 3.7   | 0.5   | 0.8  | 0.7   | 0.1   | 0.1   |       |
|   | MTLFI            | 0.3             | 0.4             | 0.0               | 0.1  | 0.1   | 1.0   | 0.0   | 0.1  | 0.2   | 0.2   | 0.1   | 0.0  | 0.1   | 0.0   | 0.0   |       |
| <b>Prime CDN Rotn</b><br>(1/4/2010-5/30/2010) | <b>MTWTFSS</b>   | <b>05:58 PM</b> | <b>11:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Montreal Eng. EM | 0.2             | 0.3             | 0.1               | 0.2  | 0.2   | 0.4   | 0.3   | 0.2  | 0.3   | 0.2   | 0.0   | 0.1  | 0.1   | 0.2   | 0.1   |       |
|   | Montreal Eng. CM | 0.2             | 0.2             | 0.2               | 0.2  | 0.2   | 0.3   | 0.3   | 0.2  | 0.4   | 0.2   | 0.1   | 0.1  | 0.1   | 0.2   | 0.1   |       |
|   | TC/Full Coverage | 4.4             | 4.3             | 0.6               | 1.5  | 1.5   | 3.2   | 0.4   | 1.1  | 1.3   | 1.0   | 0.2   | 0.4  | 0.3   | 0.2   | 0.1   |       |
|   | MTLFI            | 0.1             | 0.2             | 0.1               | 0.1  | 0.1   | 0.2   | 0.2   | 0.1  | 0.2   | 0.1   | 0.0   | 0.1  | 0.1   | 0.1   | 0.0   |       |
| <b>ET Canada</b><br>(1/4/2010-5/30/2010)      | <b>MTWTF..</b>   | <b>06:58 PM</b> | <b>07:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Montreal Eng. EM | 0.4             | 0.5             | 0.2               | 0.3  | 0.4   | 1.0   | 0.2   | 0.3  | 0.5   | 0.4   | 0.1   | 0.4  | 0.4   | 0.0   | 0.0   |       |
|   | Montreal Eng. CM | 0.5             | 1.0             | 0.2               | 0.4  | 0.4   | 1.0   | 0.3   | 0.4  | 0.5   | 0.4   | 0.2   | 0.4  | 0.4   | 0.0   | 0.0   |       |
|   | TC/Full Coverage | 13.7            | 13.4            | 1.4               | 4.7  | 4.9   | 11.3  | 1.2   | 3.8  | 4.0   | 2.1   | 0.2   | 0.9  | 0.9   | 0.2   | 0.2   |       |
|   | MTLFI            | 0.1             | 0.2             | 0.1               | 0.1  | 0.1   | 0.3   | 0.1   | 0.1  | 0.1   | 0.1   | 0.0   | 0.1  | 0.1   | 0.0   | 0.0   |       |
| <b>Ent Tonight</b><br>(1/4/2010-5/30/2010)    | <b>MTWTF..</b>   | <b>07:28 PM</b> | <b>08:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Montreal Eng. EM | 1.0             | 1.0             | 0.4               | 0.5  | 1.0   | 1.0   | 0.5   | 1.0  | 1.0   | 1.0   | 0.3   | 0.3  | 0.4   | 0.0   | 0.0   |       |
|   | Montreal Eng. CM | 1.0             | 1.0             | 0.5               | 0.5  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 0.3   | 0.4  | 0.5   | 0.0   | 0.1   |       |
|   | TC/Full Coverage | 19.2            | 19.1            | 1.4               | 4.6  | 6.1   | 13.6  | 0.8   | 3.1  | 4.2   | 5.6   | 0.7   | 1.6  | 1.9   | 0.0   | 0.1   |       |
|   | MTLFI            | 0.4             | 0.4             | 0.1               | 0.2  | 0.4   | 0.4   | 0.2   | 0.4  | 0.4   | 0.4   | 0.1   | 0.1  | 0.1   | 0.0   | 0.0   |       |
| <b>House</b><br>(1/4/2010-5/30/2010)          | <b>M.....</b>    | <b>07:58 PM</b> | <b>09:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Montreal Eng. EM | 4.0             | 5.0             | 3.0               | 4.0  | 4.0   | 6.0   | 3.0   | 3.0  | 3.0   | 4.0   | 3.0   | 4.0  | 5.0   | 2.0   | 0.3   |       |
|   | Montreal Eng. CM | 5.0             | 5.0             | 3.0               | 4.0  | 4.0   | 6.0   | 4.0   | 3.0  | 3.0   | 5.0   | 3.0   | 5.0  | 5.0   | 2.0   | 0.4   |       |
|   | TC/Full Coverage | 88.5            | 84.6            | 18.5              | 42.5 | 44.5  | 53.9  | 11.9  | 24.4 | 26.7  | 30.7  | 6.6   | 18.2 | 17.8  | 3.4   | 0.6   |       |
|   | MTLFI            | 3.0             | 4.0             | 2.0               | 3.0  | 3.0   | 4.0   | 2.0   | 2.0  | 2.0   | 3.0   | 2.0   | 3.0  | 3.0   | 1.0   | 0.2   |       |
| <b>24</b><br>(1/4/2010-5/30/2010)             | <b>M.....</b>    | <b>08:58 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Montreal Eng. EM | 4.0             | 4.0             | 4.0               | 3.0  | 3.0   | 4.0   | 2.0   | 2.0  | 3.0   | 4.0   | 5.0   | 3.0  | 4.0   | 2.0   | 2.0   |       |
|   | Montreal Eng. CM | 4.0             | 5.0             | 4.0               | 3.0  | 4.0   | 5.0   | 3.0   | 3.0  | 3.0   | 5.0   | 6.0   | 4.0  | 5.0   | 2.0   | 2.0   |       |
|   | TC/Full Coverage | 87.0            | 84.3            | 24.6              | 42.8 | 55.5  | 46.7  | 11.5  | 26.6 | 34.3  | 37.6  | 13.1  | 16.1 | 21.2  | 1.0   | 1.8   |       |
|   | MTLFI            |                 |                 |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)                       | Day            | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|---|----------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|   |                |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| MTLFBI  |                |                 |                 | 3.0               | 3.0  | 3.0   | 2.0   | 2.0   | 3.0  | 2.0   | 2.0   | 2.0   | 3.0  | 3.0   | 2.0   | 3.0   | 1.0   | 1.0  |
| <b>Brothers &amp; Sisters</b><br>(3/8/2010-5/30/2010) | <b>M.....</b>  | <b>09:58 PM</b> | <b>11:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                      |                |                 |                 | 0.2               | 0.3  | 0.1   | 0.2   | 0.3   | 0.4  | 0.1   | 0.2   | 0.5   | 0.1  | 0.2   | 0.1   | 0.0   | 0.0   | 0.0  |
| Montreal Eng. CM                                      |                |                 |                 | 0.3               | 0.3  | 0.2   | 0.2   | 0.3   | 0.5  | 0.1   | 0.4   | 1.0   | 0.1  | 0.2   | 0.1   | 0.0   | 0.0   | 0.0  |
| TC/Full Coverage                                      |                |                 |                 | 2.6               | 2.6  | 0.3   | 0.8   | 1.0   | 2.2  | 0.1   | 0.7   | 1.0   | 0.4  | 0.2   | 0.2   | 0.1   | 0.0   | 0.0  |
| MTLFBI  |                |                 |                 | 0.1               | 0.2  | 0.1   | 0.1   | 0.2   | 0.3  | 0.1   | 0.1   | 0.4   | 0.1  | 0.1   | 0.1   | 0.0   | 0.0   | 0.0  |
| <b>Heroes</b><br>(1/4/2010-5/30/2010)                 | <b>M.....</b>  | <b>09:58 PM</b> | <b>11:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                      |                |                 |                 | 0.3               | 0.4  | 0.0   | 0.2   | 0.4   | 0.5  | 0.0   | 0.2   | 0.5   | 0.2  | 0.0   | 0.2   | 0.2   | 0.0   | 0.0  |
| Montreal Eng. CM                                      |                |                 |                 | 0.2               | 0.2  | 0.0   | 0.2   | 0.4   | 0.4  | 0.0   | 0.2   | 1.0   | 0.1  | 0.0   | 0.2   | 0.2   | 0.0   | 0.0  |
| TC/Full Coverage                                      |                |                 |                 | 7.3               | 7.3  | 3.0   | 5.3   | 5.5   | 4.1  | 1.7   | 2.5   | 3.0   | 3.2  | 1.3   | 2.8   | 2.5   | 0.0   | 0.0  |
| MTLFBI  |                |                 |                 | 0.2               | 0.3  | 0.0   | 0.1   | 0.3   | 0.4  | 0.0   | 0.1   | 0.4   | 0.1  | 0.0   | 0.1   | 0.1   | 0.0   | 0.0  |
| <b>NCIS - GLOBAL</b><br>(1/4/2010-5/30/2010)          | <b>.T.....</b> | <b>07:58 PM</b> | <b>09:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                      |                |                 |                 | 4.0               | 5.0  | 2.0   | 3.0   | 3.0   | 5.0  | 1.0   | 2.0   | 3.0   | 5.0  | 3.0   | 3.0   | 3.0   | 1.0   | 0.5  |
| Montreal Eng. CM                                      |                |                 |                 | 5.0               | 6.0  | 2.0   | 3.0   | 4.0   | 6.0  | 1.0   | 3.0   | 3.0   | 6.0  | 3.0   | 4.0   | 4.0   | 2.0   | 1.0  |
| TC/Full Coverage                                      |                |                 |                 | 94.6              | 89.6 | 13.9  | 30.1  | 34.3  | 49.7 | 5.1   | 14.8  | 18.9  | 39.9 | 8.8   | 15.3  | 15.4  | 2.4   | 2.7  |
| MTLFBI  |                |                 |                 | 3.0               | 4.0  | 1.0   | 2.0   | 2.0   | 4.0  | 1.0   | 2.0   | 2.0   | 4.0  | 2.0   | 2.0   | 2.0   | 1.0   | 0.3  |
| <b>NCIS: L.A.</b><br>(1/4/2010-4/11/2010)             | <b>.T.....</b> | <b>08:58 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                      |                |                 |                 | 3.0               | 4.0  | 1.0   | 2.0   | 2.0   | 4.0  | 1.0   | 2.0   | 2.0   | 3.0  | 1.0   | 2.0   | 2.0   | 2.0   | 0.0  |
| Montreal Eng. CM                                      |                |                 |                 | 3.0               | 4.0  | 2.0   | 2.0   | 2.0   | 4.0  | 2.0   | 2.0   | 3.0   | 4.0  | 2.0   | 2.0   | 2.0   | 2.0   | 0.0  |
| TC/Full Coverage                                      |                |                 |                 | 38.8              | 37.6 | 3.2   | 7.7   | 11.1  | 18.4 | 1.6   | 3.9   | 6.4   | 19.2 | 1.6   | 3.7   | 4.7   | 1.2   | 0.0  |
| MTLFBI  |                |                 |                 | 2.0               | 3.0  | 1.0   | 1.0   | 1.0   | 3.0  | 1.0   | 1.0   | 2.0   | 2.0  | 1.0   | 1.0   | 1.0   | 1.0   | 0.0  |
| <b>The Good Wife</b><br>(1/4/2010-5/30/2010)          | <b>.T.....</b> | <b>09:58 PM</b> | <b>11:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                      |                |                 |                 | 3.0               | 3.0  | 1.0   | 1.0   | 2.0   | 5.0  | 2.0   | 2.0   | 3.0   | 2.0  | 1.0   | 1.0   | 0.4   | 0.1   | 1.0  |
| Montreal Eng. CM                                      |                |                 |                 | 3.0               | 4.0  | 1.0   | 2.0   | 2.0   | 5.0  | 2.0   | 3.0   | 3.0   | 2.0  | 1.0   | 1.0   | 0.4   | 0.2   | 1.0  |
| TC/Full Coverage                                      |                |                 |                 | 77.0              | 72.8 | 4.3   | 20.3  | 24.7  | 52.0 | 3.6   | 15.0  | 19.9  | 20.8 | 0.7   | 5.3   | 4.8   | 3.2   | 1.0  |
| MTLFBI  |                |                 |                 | 2.0               | 2.0  | 1.0   | 1.0   | 1.0   | 3.0  | 1.0   | 2.0   | 2.0   | 1.0  | 0.4   | 0.5   | 0.3   | 0.1   | 1.0  |
| <b>Bones</b><br>(1/4/2010-5/30/2010)                  | <b>..W....</b> | <b>07:58 PM</b> | <b>09:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                      |                |                 |                 | 2.0               | 2.0  | 1.0   | 1.0   | 1.0   | 3.0  | 1.0   | 1.0   | 1.0   | 2.0  | 0.2   | 1.0   | 1.0   | 2.0   | 0.0  |
| Montreal Eng. CM                                      |                |                 |                 | 2.0               | 2.0  | 1.0   | 1.0   | 1.0   | 3.0  | 2.0   | 1.0   | 2.0   | 2.0  | 0.0   | 1.0   | 1.0   | 2.0   | 0.0  |

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)                    | Day              | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|  |                  |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
|  | TC/Full Coverage |                 |                 | 47.8              | 46.4 | 2.2   | 7.1   | 13.1  | 30.7 | 1.6   | 4.1   | 8.5   | 15.7 | 0.6   | 3.0   | 4.6   | 1.4   | 0.0  |
|  | MTLFBI           |                 |                 | 2.0               | 2.0  | 0.1   | 1.0   | 1.0   | 2.0  | 0.0   | 0.5   | 1.0   | 2.0  | 0.2   | 1.0   | 1.0   | 1.0   | 0.0  |
| <b>Kitchen Nightmares<br/>(1/4/2010-5/30/2010)</b> | <b>..W....</b>   | <b>08:58 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 2.0   | 2.0   | 1.0   | 1.0   | 0.1  |
|  | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 2.0   | 1.0   | 1.0   | 0.1  |
|  | TC/Full Coverage |                 |                 | 16.2              | 15.3 | 7.6   | 12.5  | 13.0  | 7.2  | 4.0   | 5.4   | 6.4   | 8.1  | 3.6   | 7.0   | 6.6   | 0.8   | 0.1  |
|  | MTLFBI           |                 |                 | 0.4               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.4   | 0.1  |
| <b>Glee<br/>(1/4/2010-5/30/2010)</b>               | <b>..W....</b>   | <b>08:58 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 2.0               | 2.0  | 2.0   | 3.0   | 2.0   | 3.0  | 3.0   | 3.0   | 2.0   | 2.0  | 2.0   | 2.0   | 2.0   | 5.0   | 0.5  |
|  | Montreal Eng. CM |                 |                 | 2.0               | 2.0  | 2.0   | 2.0   | 2.0   | 3.0  | 2.0   | 2.0   | 2.0   | 2.0  | 2.0   | 3.0   | 2.0   | 6.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 36.1              | 28.2 | 5.5   | 13.9  | 10.9  | 17.6 | 3.4   | 7.2   | 6.2   | 10.6 | 2.0   | 6.7   | 4.7   | 6.6   | 1.4  |
|  | MTLFBI           |                 |                 | 2.0               | 2.0  | 2.0   | 2.0   | 1.0   | 2.0  | 2.0   | 2.0   | 2.0   | 1.0  | 1.0   | 2.0   | 1.0   | 4.0   | 0.4  |
| <b>Melrose Place<br/>(1/4/2010-5/30/2010)</b>      | <b>..W....</b>   | <b>09:58 PM</b> | <b>11:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.3               | 0.3  | 0.5   | 0.4   | 0.4   | 0.1  | 0.0   | 0.0   | 0.0   | 0.5  | 1.0   | 1.0   | 1.0   | 0.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.3               | 0.4  | 1.0   | 0.5   | 0.5   | 0.2  | 0.0   | 0.0   | 0.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 3.3               | 3.3  | 1.1   | 2.2   | 2.2   | 0.8  | 0.0   | 0.0   | 0.0   | 2.4  | 1.1   | 2.2   | 2.2   | 0.0   | 0.0  |
|  | MTLFBI           |                 |                 | 0.2               | 0.2  | 0.4   | 0.3   | 0.3   | 0.1  | 0.0   | 0.0   | 0.0   | 0.4  | 1.0   | 1.0   | 1.0   | 0.0   | 0.0  |
| <b>Survivor<br/>(1/4/2010-5/30/2010)</b>           | <b>...T...</b>   | <b>07:58 PM</b> | <b>09:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 4.0               | 5.0  | 4.0   | 5.0   | 5.0   | 6.0  | 5.0   | 6.0   | 6.0   | 3.0  | 2.0   | 4.0   | 4.0   | 5.0   | 2.0  |
|  | Montreal Eng. CM |                 |                 | 5.0               | 5.0  | 4.0   | 5.0   | 5.0   | 6.0  | 6.0   | 6.0   | 6.0   | 4.0  | 2.0   | 4.0   | 4.0   | 5.0   | 2.0  |
|  | TC/Full Coverage |                 |                 | 81.4              | 72.4 | 14.2  | 42.5  | 44.2  | 47.5 | 10.7  | 26.1  | 28.0  | 24.8 | 3.6   | 16.4  | 16.2  | 5.1   | 4.0  |
|  | MTLFBI           |                 |                 | 2.0               | 2.0  | 2.0   | 2.0   | 2.0   | 3.0  | 2.0   | 3.0   | 3.0   | 2.0  | 1.0   | 2.0   | 2.0   | 2.0   | 1.0  |
| <b>Office<br/>(1/4/2010-5/30/2010)</b>             | <b>...T...</b>   | <b>08:58 PM</b> | <b>09:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 1.0               | 2.0  | 4.0   | 2.0   | 2.0   | 2.0  | 4.0   | 2.0   | 2.0   | 1.0  | 3.0   | 2.0   | 2.0   | 0.4   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 2.0               | 2.0  | 4.0   | 2.0   | 2.0   | 2.0  | 5.0   | 3.0   | 2.0   | 2.0  | 4.0   | 2.0   | 2.0   | 0.5   | 0.0  |
|  | TC/Full Coverage |                 |                 | 22.1              | 21.6 | 10.2  | 15.9  | 14.2  | 14.6 | 6.1   | 10.3  | 9.4   | 7.0  | 4.1   | 5.7   | 4.8   | 0.4   | 0.1  |
|  | MTLFBI           |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.2   | 0.0  |
| <b>Office*<br/>(1/4/2010-5/30/2010)</b>            | <b>...T...</b>   | <b>09:28 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 2.0   | 1.0   | 0.5   | 0.5  | 1.0   | 0.4   | 0.2   | 1.0  | 3.0   | 1.0   | 1.0   | 0.0   | 0.0  |

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)                  | Day              | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|  |                  |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
|  | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 0.2   | 1.0  | 3.0   | 1.0   | 1.0   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 13.2              | 13.2 | 7.7   | 7.7   | 5.7   | 10.0 | 4.7   | 4.7   | 4.2   | 3.2  | 3.0   | 3.0   | 1.5   | 0.0   | 0.0  |
| <b>SNL: Wknd Update<br/>(1/4/2010-5/30/2010)</b> | <b>...T...</b>   | <b>09:28 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 3.0   | 2.0   | 2.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 2.0   | 2.0   | 1.0   | 2.0  | 3.0   | 2.0   | 2.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 13.2              | 13.1 | 5.1   | 9.6   | 9.0   | 6.0  | 3.0   | 3.9   | 3.4   | 7.0  | 2.0   | 5.7   | 5.6   | 0.0   | 0.1  |
|  | MTLFBI           |                 |                 | 0.4               | 0.4  | 1.0   | 0.4   | 0.4   | 0.4  | 1.0   | 1.0   | 1.0   | 0.4  | 0.4   | 0.4   | 0.4   | 0.0   | 0.0  |
| <b>Guard<br/>(1/4/2010-5/30/2010)</b>            | <b>....F..</b>   | <b>07:58 PM</b> | <b>09:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.5               | 1.0  | 0.0   | 0.2   | 0.3   | 1.0  | 0.0   | 0.3   | 0.5   | 0.4  | 0.0   | 0.0   | 0.2   | 0.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.5               | 1.0  | 0.0   | 0.2   | 0.3   | 1.0  | 0.0   | 0.4   | 0.5   | 0.5  | 0.0   | 0.0   | 0.3   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 4.6               | 4.6  | 0.0   | 0.8   | 1.3   | 2.8  | 0.0   | 0.8   | 0.8   | 1.8  | 0.0   | 0.0   | 0.5   | 0.0   | 0.0  |
|  | MTLFBI           |                 |                 | 0.4               | 1.0  | 0.0   | 0.1   | 0.2   | 1.0  | 0.0   | 0.2   | 0.3   | 0.3  | 0.0   | 0.0   | 0.1   | 0.0   | 0.0  |
| <b>House**<br/>(1/4/2010-5/23/2010)</b>          | <b>....F..</b>   | <b>07:58 PM</b> | <b>09:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.5               | 0.5  | 0.5   | 0.5   | 0.5   | 0.5  | 0.5   | 0.5   | 0.5   | 0.5  | 0.5   | 0.5   | 0.5   | 0.2   | 0.1  |
|  | Montreal Eng. CM |                 |                 | 0.5               | 0.5  | 0.5   | 0.5   | 0.5   | 0.5  | 0.5   | 0.5   | 0.5   | 0.5  | 0.5   | 0.5   | 0.5   | 0.2   | 0.1  |
|  | TC/Full Coverage |                 |                 | 10.0              | 9.7  | 3.0   | 6.1   | 6.5   | 6.2  | 1.9   | 3.6   | 4.2   | 3.6  | 1.1   | 2.5   | 2.4   | 0.2   | 0.1  |
|  | MTLFBI           |                 |                 | 0.5               | 0.5  | 0.5   | 0.5   | 0.5   | 0.5  | 0.5   | 0.5   | 0.5   | 0.5  | 0.5   | 0.5   | 0.5   | 0.2   | 0.1  |
| <b>Dollhouse<br/>(2/1/2010-5/30/2010)</b>        | <b>....F..</b>   | <b>08:58 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.0   | 1.0  |
|  | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 2.0   | 2.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.0   | 1.0  |
|  | TC/Full Coverage |                 |                 | 24.5              | 23.8 | 12.6  | 18.6  | 7.3   | 7.9  | 2.3   | 6.5   | 5.4   | 15.9 | 10.4  | 12.2  | 1.9   | 0.0   | 0.7  |
|  | MTLFBI           |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.0   | 1.0  |
| <b>Numb3rs<br/>(1/4/2010-5/30/2010)</b>          | <b>....F..</b>   | <b>09:58 PM</b> | <b>11:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 0.1   | 0.5   | 0.5   | 1.0  | 0.3   | 0.5   | 0.5   | 1.0  | 0.0   | 1.0   | 1.0   | 1.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 0.2   | 1.0   | 1.0   | 1.0  | 0.4   | 0.5   | 0.5   | 1.0  | 0.0   | 1.0   | 1.0   | 1.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 17.2              | 16.9 | 0.9   | 4.5   | 9.1   | 9.1  | 0.9   | 2.8   | 5.2   | 7.7  | 0.0   | 1.7   | 4.0   | 0.4   | 0.0  |
|  | MTLFBI           |                 |                 | 0.4               | 0.5  | 0.0   | 0.0   | 0.2   | 1.0  | 0.0   | 0.0   | 0.3   | 0.3  | 0.0   | 0.0   | 0.1   | 0.0   | 0.0  |
| <b>16x9 Evening<br/>(1/4/2010-5/30/2010)</b>     | <b>.....S</b>    | <b>06:28 PM</b> | <b>07:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.4               | 0.4  | 0.2   | 0.2   | 0.2   | 1.0  | 0.0   | 0.3   | 0.3   | 0.3  | 0.3   | 0.2   | 0.0   | 0.0   | 0.0  |

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)                | Day              | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|  |                  |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
|  | Montreal Eng. CM |                 |                 | 0.4               | 0.5  | 0.2   | 0.3   | 0.2   | 1.0  | 0.0   | 0.3   | 0.4   | 0.3  | 0.4   | 0.2   | 0.0   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 5.6               | 5.6  | 0.4   | 1.1   | 0.7   | 4.7  | 0.0   | 0.7   | 0.7   | 0.9  | 0.4   | 0.4   | 0.0   | 0.0   | 0.0  |
|  | MTLFBI           |                 |                 | 0.2               | 0.2  | 0.1   | 0.1   | 0.1   | 0.3  | 0.0   | 0.2   | 0.2   | 0.1  | 0.2   | 0.1   | 0.0   | 0.0   | 0.0  |
| <b>Cleveland Show<br/>(3/8/2010-5/30/2010)</b> | <b>.....S</b>    | <b>06:58 PM</b> | <b>07:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.2               | 0.3  | 1.0   | 0.5   | 0.2   | 0.2  | 0.5   | 0.3   | 0.1   | 0.4  | 1.0   | 1.0   | 0.3   | 0.2   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.2               | 0.3  | 1.0   | 1.0   | 0.2   | 0.2  | 0.4   | 0.3   | 0.1   | 0.5  | 1.0   | 1.0   | 0.4   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 3.3               | 3.0  | 2.0   | 2.7   | 1.2   | 1.1  | 0.8   | 1.1   | 0.3   | 1.9  | 1.2   | 1.7   | 1.0   | 0.3   | 0.0  |
|  | MTLFBI           |                 |                 | 0.1               | 0.1  | 0.3   | 0.2   | 0.1   | 0.1  | 0.2   | 0.1   | 0.0   | 0.1  | 0.3   | 0.2   | 0.1   | 0.1   | 0.0  |
| <b>American Dad<br/>(3/8/2010-5/30/2010)</b>   | <b>.....S</b>    | <b>07:28 PM</b> | <b>08:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.5               | 0.5  | 1.0   | 0.5   | 0.5   | 0.5  | 1.0   | 0.5   | 0.5   | 0.5  | 1.0   | 1.0   | 1.0   | 2.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.5               | 0.5  | 1.0   | 0.5   | 0.5   | 0.5  | 1.0   | 0.5   | 0.5   | 0.5  | 2.0   | 1.0   | 1.0   | 1.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 9.9               | 9.1  | 6.1   | 7.5   | 7.0   | 3.9  | 2.6   | 3.6   | 3.4   | 5.2  | 3.6   | 4.0   | 3.7   | 0.8   | 0.0  |
|  | MTLFBI           |                 |                 | 0.2               | 0.2  | 0.4   | 0.2   | 0.2   | 0.2  | 0.4   | 0.2   | 0.2   | 0.2  | 0.4   | 0.4   | 0.4   | 1.0   | 0.0  |
| <b>FIN:Survivor<br/>(1/4/2010-5/30/2010)</b>   | <b>.....S</b>    | <b>07:58 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 4.0               | 5.0  | 4.0   | 5.0   | 5.0   | 6.0  | 5.0   | 6.0   | 6.0   | 3.0  | 2.0   | 4.0   | 4.0   | 5.0   | 2.0  |
|  | Montreal Eng. CM |                 |                 | 5.0               | 5.0  | 4.0   | 5.0   | 5.0   | 6.0  | 6.0   | 6.0   | 6.0   | 4.0  | 2.0   | 4.0   | 4.0   | 5.0   | 2.0  |
|  | TC/Full Coverage |                 |                 | 81.4              | 72.4 | 14.2  | 42.5  | 44.2  | 47.5 | 10.7  | 26.1  | 28.0  | 24.8 | 3.6   | 16.4  | 16.2  | 5.1   | 4.0  |
|  | MTLFBI           |                 |                 | 2.0               | 2.0  | 2.0   | 2.0   | 2.0   | 3.0  | 2.0   | 3.0   | 3.0   | 2.0  | 1.0   | 2.0   | 2.0   | 2.0   | 1.0  |
| <b>Simpsons<br/>(1/4/2010-5/30/2010)</b>       | <b>.....S</b>    | <b>07:58 PM</b> | <b>08:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 2.0               | 2.0  | 2.0   | 2.0   | 2.0   | 1.0  | 1.0   | 2.0   | 1.0   | 2.0  | 3.0   | 3.0   | 2.0   | 3.0   | 0.4  |
|  | Montreal Eng. CM |                 |                 | 2.0               | 2.0  | 2.0   | 3.0   | 2.0   | 1.0  | 2.0   | 2.0   | 1.0   | 2.0  | 3.0   | 3.0   | 3.0   | 3.0   | 0.5  |
|  | TC/Full Coverage |                 |                 | 24.7              | 22.2 | 4.7   | 16.6  | 15.3  | 7.9  | 1.7   | 6.7   | 6.0   | 14.3 | 3.1   | 9.9   | 9.2   | 2.2   | 0.4  |
|  | MTLFBI           |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 0.4  | 1.0   | 1.0   | 1.0   | 0.5  | 1.0   | 1.0   | 1.0   | 1.0   | 0.2  |
| <b>Family Guy<br/>(3/8/2010-5/30/2010)</b>     | <b>.....S</b>    | <b>08:28 PM</b> | <b>09:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 3.0   | 1.0   | 1.0   | 1.0   | 1.0  |
|  | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 3.0   | 2.0   | 2.0   | 1.0   | 1.0  |
|  | TC/Full Coverage |                 |                 | 15.3              | 13.8 | 8.5   | 11.6  | 10.8  | 4.9  | 2.4   | 4.3   | 3.9   | 8.9  | 6.1   | 7.3   | 7.0   | 1.2   | 0.5  |
|  | MTLFBI           |                 |                 | 0.4               | 0.4  | 0.4   | 0.4   | 0.4   | 0.4  | 0.4   | 0.4   | 0.4   | 0.4  | 1.0   | 0.4   | 0.4   | 0.4   | 0.4  |

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)                   | Day              | Start    | End      | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|---|------------------|----------|----------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|   |                  |          |          | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| <b>Apprentice</b><br>(1/4/2010-5/30/2010)         | .....S           | 08:58 PM | 11:00 PM |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |          |          | 2.0               | 3.0  | 3.0   | 3.0   | 3.0   | 3.0  | 3.0   | 3.0   | 3.0   | 2.0  | 3.0   | 2.0   | 2.0   | 1.0   | 0.0  |
|   | Montreal Eng. CM |          |          | 3.0               | 3.0  | 3.0   | 3.0   | 3.0   | 3.0  | 3.0   | 3.0   | 3.0   | 3.0  | 3.0   | 3.0   | 3.0   | 1.0   | 0.0  |
|   | TC/Full Coverage |          |          | 38.7              | 38.0 | 13.5  | 26.2  | 26.4  | 19.8 | 8.7   | 13.5  | 14.6  | 18.2 | 4.8   | 12.6  | 11.9  | 0.7   | 0.0  |
|   | MTLFBI           |          |          | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.5   | 0.0  |
| <b>Survivor Reunion</b><br>(1/4/2010-5/30/2010)   | .....S           | 09:58 PM | 11:00 PM |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |          |          | 4.0               | 4.0  | 3.0   | 4.0   | 4.0   | 5.0  | 4.0   | 5.0   | 5.0   | 3.0  | 2.0   | 3.0   | 3.0   | 4.0   | 2.0  |
|   | Montreal Eng. CM |          |          | 4.0               | 4.0  | 3.0   | 4.0   | 5.0   | 5.0  | 5.0   | 5.0   | 3.0   | 2.0  | 3.0   | 4.0   | 4.0   | 4.0   | 2.0  |
|   | TC/Full Coverage |          |          | 73.3              | 65.1 | 12.8  | 38.3  | 39.7  | 42.8 | 9.6   | 23.5  | 25.2  | 22.3 | 3.2   | 14.8  | 14.6  | 4.6   | 3.6  |
|   | MTLFBI           |          |          | 2.0               | 2.0  | 1.0   | 2.0   | 2.0   | 3.0  | 2.0   | 2.0   | 3.0   | 2.0  | 1.0   | 2.0   | 2.0   | 2.0   | 1.0  |
| <b>News Final 1</b><br>(1/4/2010-5/30/2010)       | MTWTFSS          | 10:58 PM | 12:00 AM |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |          |          | 0.1               | 0.1  | 0.1   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.2  | 0.1   | 0.1   | 0.1   | 0.0   | 0.0  |
|   | Montreal Eng. CM |          |          | 0.1               | 0.1  | 0.1   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.1  | 0.1   | 0.1   | 0.1   | 0.0   | 0.0  |
|   | TC/Full Coverage |          |          | 1.5               | 1.5  | 0.1   | 0.2   | 0.3   | 1.0  | 0.0   | 0.0   | 0.0   | 0.6  | 0.1   | 0.2   | 0.2   | 0.0   | 0.0  |
|   | MTLFBI           |          |          | 0.1               | 0.1  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.1   | 0.0   | 0.0  |
| <b>Late Night Rotn</b><br>(1/4/2010-5/30/2010)    | MTWTFSS          | 10:58 PM | 04:00 AM |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |          |          | 0.0               | 0.0  | 0.1   | 0.0   | 0.0   | 0.1  | 0.1   | 0.1   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|   | Montreal Eng. CM |          |          | 0.0               | 0.0  | 0.1   | 0.0   | 0.0   | 0.1  | 0.1   | 0.1   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|   | TC/Full Coverage |          |          | 1.1               | 1.0  | 0.2   | 0.4   | 0.3   | 0.5  | 0.2   | 0.2   | 0.0   | 0.5  | 0.0   | 0.3   | 0.3   | 0.0   | 0.0  |
|   | MTLFBI           |          |          | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.1   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Days Of Our Lives</b><br>(1/4/2010-5/30/2010)  | MTWTF..          | 12:58 PM | 02:00 PM |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |          |          | 0.4               | 0.5  | 0.2   | 0.4   | 0.4   | 1.0  | 0.4   | 1.0   | 1.0   | 0.2  | 0.0   | 0.2   | 0.2   | 0.0   | 0.0  |
|   | Montreal Eng. CM |          |          | 0.5               | 1.0  | 0.2   | 0.4   | 0.4   | 1.0  | 0.5   | 1.0   | 1.0   | 0.2  | 0.0   | 0.2   | 0.2   | 0.0   | 0.0  |
|   | TC/Full Coverage |          |          | 6.6               | 6.6  | 0.4   | 1.9   | 1.9   | 5.9  | 0.4   | 1.6   | 1.6   | 0.7  | 0.0   | 0.4   | 0.4   | 0.0   | 0.0  |
|   | MTLFBI           |          |          | 0.1               | 0.2  | 0.1   | 0.1   | 0.1   | 0.3  | 0.1   | 0.2   | 0.2   | 0.1  | 0.0   | 0.1   | 0.1   | 0.0   | 0.0  |
| <b>As The World Turns</b><br>(1/4/2010-5/30/2010) | MTWTF..          | 01:58 PM | 03:00 PM |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |          |          | 0.4               | 0.4  | 0.1   | 0.2   | 0.3   | 1.0  | 0.2   | 0.3   | 0.3   | 0.1  | 0.0   | 0.0   | 0.2   | 0.0   | 0.0  |
|   | Montreal Eng. CM |          |          | 0.3               | 0.5  | 0.1   | 0.2   | 0.3   | 1.0  | 0.2   | 0.3   | 0.4   | 0.1  | 0.0   | 0.0   | 0.2   | 0.0   | 0.0  |
|   | TC/Full Coverage |          |          | 5.3               | 5.1  | 0.2   | 1.2   | 1.6   | 4.8  | 0.2   | 1.2   | 1.3   | 0.4  | 0.0   | 0.0   | 0.3   | 0.2   | 0.0  |

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)                    | Day              | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|--|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|  |                  |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
|  | MTLFB            |                 |                 | 0.1               | 0.1  | 0.0   | 0.1   | 0.1   | 0.3  | 0.1   | 0.1   | 0.1   | 0.0  | 0.0   | 0.0   | 0.1   | 0.0   | 0.0  |
| <b>Doctors</b><br>(1/4/2010-5/30/2010)             | <b>MTWTF..</b>   | <b>02:58 PM</b> | <b>04:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.2               | 0.3  | 0.1   | 0.1   | 0.1   | 0.4  | 0.2   | 0.2   | 0.2   | 0.1  | 0.0   | 0.1   | 0.1   | 0.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.2               | 0.2  | 0.1   | 0.1   | 0.1   | 0.4  | 0.3   | 0.2   | 0.2   | 0.1  | 0.0   | 0.1   | 0.1   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 4.1               | 4.1  | 0.5   | 1.2   | 1.3   | 3.0  | 0.4   | 0.9   | 1.0   | 1.1  | 0.2   | 0.3   | 0.4   | 0.0   | 0.1  |
|  | MTLFB            |                 |                 | 0.1               | 0.1  | 0.0   | 0.0   | 0.0   | 0.1  | 0.1   | 0.1   | 0.1   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Til Debt Do Us Part</b><br>(1/4/2010-5/30/2010) | <b>MTWTF..</b>   | <b>03:58 PM</b> | <b>04:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.1               | 0.2  | 0.4   | 0.2   | 0.2   | 0.2  | 0.2   | 0.2   | 0.2   | 0.1  | 1.0   | 0.2   | 0.2   | 0.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.2               | 0.2  | 0.4   | 0.2   | 0.2   | 0.2  | 0.3   | 0.2   | 0.2   | 0.1  | 1.0   | 0.2   | 0.2   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 2.5               | 2.4  | 0.9   | 1.1   | 1.1   | 1.8  | 0.3   | 0.5   | 0.5   | 0.6  | 0.6   | 0.6   | 0.6   | 0.0   | 0.0  |
|  | MTLFB            |                 |                 | 0.1               | 0.1  | 0.3   | 0.1   | 0.1   | 0.1  | 0.1   | 0.1   | 0.1   | 0.1  | 1.0   | 0.1   | 0.1   | 0.0   | 0.0  |
| <b>Y&amp;R</b><br>(1/4/2010-5/30/2010)             | <b>MTWTF..</b>   | <b>04:28 PM</b> | <b>05:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 0.2   | 0.4   | 0.4   | 2.0  | 0.3   | 1.0   | 1.0   | 0.3  | 0.1   | 0.1   | 0.1   | 0.1   | 0.1  |
|  | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 0.2   | 0.3   | 0.3   | 1.0  | 0.3   | 1.0   | 1.0   | 0.1  | 0.1   | 0.1   | 0.0   | 0.1   | 0.1  |
|  | TC/Full Coverage |                 |                 | 23.6              | 23.4 | 1.4   | 8.1   | 8.9   | 17.7 | 1.3   | 7.0   | 7.3   | 5.7  | 0.2   | 1.2   | 1.6   | 0.1   | 0.1  |
|  | MTLFB            |                 |                 | 0.3               | 0.3  | 0.1   | 0.1   | 0.1   | 1.0  | 0.1   | 0.2   | 0.2   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>ET Late Night</b><br>(1/4/2010-5/30/2010)       | <b>MTWTF..</b>   | <b>11:58 PM</b> | <b>12:30 AM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.1               | 0.1  | 0.2   | 0.1   | 0.0   | 0.1  | 0.3   | 0.2   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.1               | 0.1  | 0.2   | 0.1   | 0.0   | 0.1  | 0.4   | 0.2   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 0.4               | 0.4  | 0.3   | 0.3   | 0.0   | 0.3  | 0.3   | 0.3   | 0.0   | 0.2  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | MTLFB            |                 |                 | 0.0               | 0.0  | 0.1   | 0.0   | 0.0   | 0.0  | 0.1   | 0.1   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>ETC Late Night</b><br>(1/4/2010-5/30/2010)      | <b>MTWTF..</b>   | <b>12:28 AM</b> | <b>01:00 AM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.1               | 0.1  | 0.2   | 0.1   | 0.0   | 0.1  | 0.3   | 0.2   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.1               | 0.1  | 0.2   | 0.1   | 0.0   | 0.1  | 0.4   | 0.2   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | TC/Full Coverage |                 |                 | 1.3               | 1.3  | 0.3   | 0.3   | 0.0   | 1.0  | 0.3   | 0.3   | 0.0   | 0.2  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | MTLFB            |                 |                 | 0.0               | 0.0  | 0.1   | 0.0   | 0.0   | 0.0  | 0.1   | 0.1   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Wkdy AM Rotn</b><br>(1/4/2010-5/30/2010)        | <b>MTWTF..</b>   | <b>05:58 AM</b> | <b>03:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Montreal Eng. EM |                 |                 | 0.0               | 0.1  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Montreal Eng. CM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.1   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)                      | Day            | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|--|----------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|  |                |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| TC/Full Coverage                                     |                |                 |                 | 1.0               | 1.0  | 0.1   | 0.4   | 0.6   | 0.7  | 0.1   | 0.4   | 0.5   | 0.3  | 0.0   | 0.1   | 0.1   | 0.1   | 0.0  |
| MTLFBI   |                |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Wknd PM Rotn<br/>(1/4/2010-5/30/2010)</b>         | <b>....SS</b>  | <b>11:58 AM</b> | <b>06:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                     |                |                 |                 | 0.2               | 0.3  | 0.5   | 0.4   | 0.5   | 0.2  | 0.3   | 0.3   | 0.3   | 0.3  | 1.0   | 0.5   | 0.5   | 0.0   | 0.2  |
| Montreal Eng. CM                                     |                |                 |                 | 0.3               | 0.3  | 1.0   | 0.4   | 0.5   | 0.2  | 0.3   | 0.3   | 0.4   | 0.3  | 1.0   | 0.5   | 0.5   | 0.0   | 0.2  |
| TC/Full Coverage                                     |                |                 |                 | 2.4               | 2.2  | 1.0   | 1.7   | 2.0   | 1.1  | 0.3   | 0.6   | 0.9   | 1.1  | 0.7   | 1.1   | 1.1   | 0.1   | 0.3  |
| MTLFBI   |                |                 |                 | 0.1               | 0.2  | 0.3   | 0.2   | 0.3   | 0.1  | 0.2   | 0.2   | 0.2   | 0.2  | 0.5   | 0.3   | 0.3   | 0.0   | 0.1  |
| <b>PGA Golf<br/>(1/4/2010-5/30/2010)</b>             | <b>....SS</b>  | <b>12:58 PM</b> | <b>06:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                     |                |                 |                 | 1.0               | 1.0  | 0.1   | 1.0   | 1.0   | 1.0  | 0.0   | 1.0   | 1.0   | 2.0  | 0.2   | 0.3   | 0.3   | 0.1   | 1.0  |
| Montreal Eng. CM                                     |                |                 |                 | 1.0               | 1.0  | 0.1   | 1.0   | 1.0   | 1.0  | 0.0   | 1.0   | 1.0   | 2.0  | 0.2   | 0.3   | 0.3   | 0.1   | 1.0  |
| TC/Full Coverage                                     |                |                 |                 | 30.3              | 29.6 | 0.8   | 8.3   | 10.6  | 11.5 | 0.1   | 3.3   | 3.6   | 18.2 | 0.7   | 5.0   | 7.0   | 0.1   | 0.7  |
| MTLFBI   |                |                 |                 | 0.4               | 0.4  | 0.0   | 0.4   | 0.4   | 0.4  | 0.0   | 0.4   | 0.4   | 1.0  | 0.1   | 0.1   | 0.1   | 0.0   | 0.4  |
| <b>Simpsons Wknd Rotn<br/>(1/4/2010-5/30/2010)</b>   | <b>....SS</b>  | <b>12:58 PM</b> | <b>04:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                     |                |                 |                 | 0.4               | 0.4  | 1.0   | 1.0   | 1.0   | 0.3  | 1.0   | 0.4   | 0.5   | 0.5  | 1.0   | 1.0   | 1.0   | 0.5   | 0.3  |
| Montreal Eng. CM                                     |                |                 |                 | 0.5               | 0.4  | 1.0   | 1.0   | 1.0   | 0.4  | 1.0   | 0.5   | 1.0   | 0.5  | 1.0   | 1.0   | 1.0   | 1.0   | 0.3  |
| TC/Full Coverage                                     |                |                 |                 | 14.5              | 12.7 | 8.5   | 11.6  | 8.4   | 4.6  | 3.9   | 4.3   | 2.4   | 8.2  | 4.6   | 7.4   | 6.0   | 1.0   | 0.7  |
| MTLFBI   |                |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 2.0   | 1.0   | 1.0   | 1.0   | 0.4  |
| <b>Family Guy Wknd Rotn<br/>(1/4/2010-5/30/2010)</b> | <b>....SS</b>  | <b>01:58 PM</b> | <b>05:30 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                     |                |                 |                 | 1.0               | 0.5  | 1.0   | 1.0   | 0.5   | 0.4  | 0.3   | 0.3   | 0.3   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0   | 0.5  |
| Montreal Eng. CM                                     |                |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 0.5   | 0.4  | 0.4   | 0.3   | 0.3   | 1.0  | 2.0   | 1.0   | 1.0   | 2.0   | 0.5  |
| TC/Full Coverage                                     |                |                 |                 | 18.0              | 14.6 | 7.6   | 9.7   | 7.9   | 6.2  | 3.3   | 4.3   | 3.8   | 8.4  | 4.3   | 5.4   | 4.2   | 2.0   | 1.4  |
| MTLFBI   |                |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 0.4   | 0.4  | 1.0   | 3.0   | 2.0   | 1.0   | 2.0  |
| <b>Wknd AM Rotn<br/>(1/4/2010-5/30/2010)</b>         | <b>....SS</b>  | <b>05:58 AM</b> | <b>01:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                     |                |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.1   | 0.0   | 0.0  |
| Montreal Eng. CM                                     |                |                 |                 | 0.0               | 0.1  | 0.0   | 0.0   | 0.1   | 0.0  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.1   | 0.0   | 0.0  |
| TC/Full Coverage                                     |                |                 |                 | 0.6               | 0.6  | 0.1   | 0.2   | 0.3   | 0.2  | 0.0   | 0.1   | 0.1   | 0.5  | 0.1   | 0.1   | 0.2   | 0.0   | 0.0  |
| MTLFBI   |                |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Sons of Tucson<br/>(3/8/2010-5/23/2010)</b>       | <b>...T...</b> | <b>09:28 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
| Montreal Eng. EM                                     |                |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.0   | 0.0  |

Stations: CKMI  
 Date Range: Sp 10 (3/8/2010-3/21/2010)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/16/2010

| Selling Option<br>(sched. date)                     | Day              | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|---|------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|   |                  |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
|   | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 2.0   | 1.0   | 1.0   | 1.0  | 3.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.0   | 0.0  |
|   | TC/Full Coverage |                 |                 | 11.8              | 11.8 | 4.6   | 8.6   | 8.1   | 5.4  | 2.7   | 3.5   | 3.0   | 6.3  | 1.8   | 5.2   | 5.0   | 0.0   | 0.1  |
|   | MTLFBI           |                 |                 | 0.3               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 0.3  | 1.0   | 0.3   | 0.3   | 0.0   | 0.0  |
| <b>Shark Tank<br/>(1/4/2010-5/23/2010)</b>          | <b>....F..</b>   | <b>08:58 PM</b> | <b>10:00 PM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 0.4   | 0.0   |      |
|   | Montreal Eng. CM |                 |                 | 1.0               | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 1.0   | 1.0  | 1.0   | 1.0   | 0.4   | 0.0   |      |
|   | TC/Full Coverage |                 |                 | 13.6              | 13.3 | 4.8   | 9.2   | 9.2   | 6.9  | 3.1   | 4.8   | 5.1   | 6.4  | 1.7   | 4.4   | 4.2   | 0.3   | 0.0  |
|   | MTLFBI           |                 |                 | 0.4               | 0.4  | 0.4   | 0.4   | 0.4   | 0.4  | 0.4   | 0.4   | 0.4   | 0.4  | 0.4   | 0.4   | 0.2   | 0.0   |      |
| <b>Saturday Night Live<br/>(1/4/2010-5/30/2010)</b> | <b>.....S.</b>   | <b>11:28 PM</b> | <b>01:00 AM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |                 |                 | 1.0               | 1.0  | 3.0   | 2.0   | 2.0   | 1.0  | 1.0   | 1.0   | 1.0   | 2.0  | 4.0   | 3.0   | 3.0   | 0.3   | 0.0  |
|   | Montreal Eng. CM |                 |                 | 1.0               | 2.0  | 3.0   | 2.0   | 2.0   | 1.0  | 2.0   | 1.0   | 1.0   | 2.0  | 5.0   | 3.0   | 3.0   | 0.4   | 0.0  |
|   | TC/Full Coverage |                 |                 | 18.5              | 17.8 | 7.0   | 10.6  | 10.9  | 6.1  | 2.0   | 2.9   | 2.7   | 11.8 | 5.0   | 7.7   | 8.3   | 0.7   | 0.0  |
|   | MTLFBI           |                 |                 | 0.2               | 0.3  | 1.0   | 0.3   | 0.4   | 0.2  | 0.3   | 0.2   | 0.2   | 0.4  | 1.0   | 0.5   | 1.0   | 0.1   | 0.0  |
| <b>16x9 Late<br/>(1/4/2010-5/30/2010)</b>           | <b>.....S</b>    | <b>11:28 PM</b> | <b>12:00 AM</b> |                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|   | Montreal Eng. EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|   | Montreal Eng. CM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|   | TC/Full Coverage |                 |                 | 0.2               | 0.2  | 0.0   | 0.0   | 0.1   | 0.2  | 0.0   | 0.0   | 0.1   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|   | MTLFBI           |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |