

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (1/4/2010-5/30/2010)	MTWTFSS	04:58 PM	07:00 PM															
	Edmonton EM			5.0	6.0	2.0	3.0	5.0	7.0	2.0	4.0	5.0	6.0	2.0	3.0	4.0	2.0	1.0
	Edmonton CM			6.0	7.0	3.0	4.0	6.0	8.0	3.0	4.0	5.0	7.0	3.0	4.0	6.0	2.0	1.0
	Red Deer EM			3.0	4.0	1.0	2.0	3.0	5.0	1.0	2.0	3.0	4.0	1.0	2.0	2.0	1.0	0.5
	Medicine Hat			0.1	0.2	0.0	0.0	0.1	0.2	0.1	0.1	0.2	0.2	0.0	0.0	0.0	0.0	0.0
	Lloydminster			4.0	5.0	1.0	2.0	3.0	6.0	1.0	2.0	3.0	5.0	2.0	2.0	3.0	1.0	0.4
	TC/Full Coverage			101.1	96.8	10.0	29.8	38.5	52.0	5.4	15.5	19.6	44.8	4.7	14.4	19.0	2.2	2.1
Prime CDN Rotn (1/4/2010-5/30/2010)	MTWTFSS	06:58 PM	11:00 PM															
	Edmonton EM			0.3	0.3	0.1	0.3	0.3	0.5	0.1	0.4	0.4	0.2	0.1	0.1	0.2	0.1	0.1
	Edmonton CM			0.3	0.4	0.1	0.3	0.4	1.0	0.2	0.5	0.5	0.2	0.1	0.2	0.2	0.1	0.1
	Red Deer EM			0.3	0.4	0.1	0.2	0.3	0.5	0.1	0.3	0.3	0.3	0.0	0.2	0.3	0.1	0.2
	Medicine Hat			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Lloydminster			0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.2	0.0
	TC/Full Coverage			6.1	5.9	0.6	2.6	2.8	4.3	0.4	1.8	1.8	1.6	0.2	0.8	0.9	0.1	0.2
ET Canada (1/4/2010-5/30/2010)	MTWTF..	06:58 PM	07:30 PM															
	Edmonton EM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.2
	Edmonton CM			2.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.5	1.0	1.0	1.0	0.4
	Red Deer EM			1.0	1.0	0.2	1.0	1.0	1.0	0.2	1.0	1.0	1.0	0.1	1.0	1.0	1.0	0.3
	Medicine Hat			0.2	0.3	0.1	0.1	0.2	0.3	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.1
	Lloydminster			1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	0.5	0.1
	TC/Full Coverage			28.8	27.2	2.8	9.6	12.4	17.1	1.9	5.8	7.7	10.3	1.0	3.8	4.7	1.1	0.5
Ent Tonight (1/4/2010-5/30/2010)	MTWTF..	07:28 PM	08:00 PM															
	Edmonton EM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	0.3	0.1
	Edmonton CM			1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.4	0.1
	Red Deer EM			1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	0.5	1.0	0.4	0.2
	Medicine Hat			0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.1	0.0
	Lloydminster			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.2	0.5	0.4	0.4	0.1
	TC/Full Coverage			26.7	25.5	3.8	10.3	12.8	16.7	2.6	6.6	8.4	8.8	1.3	3.7	4.4	1.0	0.3

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Guard (1/4/2010-5/30/2010)	..W.F..	07:58 PM	09:00 PM															
	Edmonton EM			1.0	1.0	0.1	0.3	1.0	2.0	0.1	0.5	1.0	1.0	0.2	0.3	1.0	0.4	0.0
	Edmonton CM			1.0	1.0	0.0	0.4	1.0	2.0	0.0	1.0	1.0	1.0	0.0	0.2	1.0	0.0	0.0
	Red Deer EM			1.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	1.0	0.0	0.5	1.0	0.0	0.0
	Medicine Hat			0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.4	0.5	0.0	0.0
	Lloydminster			0.4	0.5	0.0	0.0	0.0	0.3	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			25.6	25.1	1.1	6.1	9.0	16.5	0.7	3.6	4.5	8.6	0.4	2.5	4.4	0.5	0.0
Brothers & Sisters (3/8/2010-5/30/2010)	M.....	07:58 PM	09:00 PM															
	Edmonton EM			1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	0.4	0.3	0.4	0.5	0.1	0.1
	Edmonton CM			1.0	1.0	0.4	1.0	1.0	2.0	0.4	1.0	2.0	0.5	0.4	0.4	1.0	0.2	0.1
	Red Deer EM			1.0	1.0	0.3	1.0	1.0	1.0	0.5	1.0	1.0	0.4	0.1	0.3	1.0	0.1	0.1
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.2	0.3	0.3	0.2	0.2	0.3	0.0	0.0	0.2	0.3	1.0	0.4	0.2	0.0	0.0
	TC/Full Coverage			13.9	13.5	2.2	6.2	8.8	10.2	1.5	4.4	6.6	3.3	0.7	1.8	2.2	0.2	0.2
Heroes (1/4/2010-5/30/2010)	M.....	07:58 PM	09:00 PM															
	Edmonton EM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	2.0	1.0
	Edmonton CM			2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	5.0	3.0	2.0	2.0	2.0
	Red Deer EM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.2	0.3	0.3	0.5	2.0	0.2	0.0	0.2	0.2	1.0	2.0	1.0	2.0	0.0	0.0
	TC/Full Coverage			31.1	27.9	11.6	18.0	17.9	12.2	3.9	7.5	9.0	15.8	7.7	10.5	9.0	2.0	1.2
House (1/4/2010-5/30/2010)	M.....	08:58 PM	10:00 PM															
	Edmonton EM			5.0	6.0	4.0	6.0	7.0	8.0	6.0	7.0	9.0	5.0	3.0	5.0	5.0	2.0	1.0
	Edmonton CM			6.0	7.0	4.0	7.0	8.0	9.0	6.0	8.0	10.0	6.0	3.0	5.0	6.0	3.0	1.0
	Red Deer EM			5.0	6.0	6.0	7.0	6.0	7.0	7.0	8.0	8.0	5.0	5.0	5.0	4.0	3.0	0.5
	Medicine Hat			0.3	0.3	0.0	0.3	1.0	0.4	0.0	0.5	1.0	0.2	0.0	0.2	0.4	0.0	0.4
	Lloydminster			3.0	4.0	6.0	5.0	5.0	5.0	7.0	6.0	5.0	3.0	5.0	4.0	4.0	0.0	1.0
	TC/Full Coverage			134.0	124.2	29.8	74.1	80.5	73.9	17.9	45.4	49.7	50.3	12.0	28.8	30.9	8.0	1.8

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
24 (1/4/2010-5/30/2010)	M.....	09:58 PM	11:00 PM															
Edmonton EM				3.0	3.0	2.0	3.0	3.0	3.0	1.0	3.0	3.0	4.0	2.0	3.0	4.0	0.3	0.0
Edmonton CM				3.0	4.0	2.0	3.0	4.0	4.0	2.0	3.0	4.0	5.0	3.0	4.0	4.0	0.0	0.0
Red Deer EM				1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	0.0
Medicine Hat				0.3	0.4	0.0	0.4	0.4	0.4	0.0	1.0	1.0	0.4	0.0	0.0	0.0	0.0	0.0
Lloydminster				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	0.5	1.0	0.0	1.0
TC/Full Coverage				49.2	48.5	9.0	25.2	25.8	24.3	4.0	11.9	12.3	24.2	5.0	13.3	13.5	0.6	0.1
The Good Wife (1/4/2010-5/30/2010)	.T.....	07:58 PM	09:00 PM															
Edmonton EM				3.0	4.0	1.0	2.0	3.0	5.0	1.0	2.0	4.0	2.0	0.3	1.0	1.0	0.5	0.2
Edmonton CM				4.0	5.0	1.0	2.0	3.0	7.0	1.0	2.0	5.0	2.0	0.0	1.0	1.0	1.0	0.3
Red Deer EM				2.0	3.0	0.4	1.0	2.0	4.0	1.0	1.0	3.0	1.0	0.2	1.0	1.0	0.3	0.1
Medicine Hat				0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Lloydminster				1.0	2.0	0.0	0.1	1.0	2.0	0.0	0.3	1.0	1.0	0.0	0.0	0.3	0.0	0.0
TC/Full Coverage				68.0	67.0	6.3	17.8	25.4	45.0	2.5	9.4	19.3	22.0	3.8	8.4	6.1	0.7	0.4
NCIS - GLOBAL (1/4/2010-5/30/2010)	.T.....	08:58 PM	10:00 PM															
Edmonton EM				5.0	6.0	4.0	5.0	7.0	7.0	4.0	6.0	7.0	5.0	4.0	4.0	6.0	2.0	0.0
Edmonton CM				6.0	8.0	5.0	6.0	8.0	8.0	5.0	7.0	9.0	7.0	5.0	6.0	7.0	3.0	0.0
Red Deer EM				3.0	4.0	2.0	3.0	3.0	4.0	1.0	3.0	4.0	4.0	2.0	3.0	3.0	1.0	0.0
Medicine Hat				1.0	1.0	0.0	0.5	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.2	0.4	1.0	0.2
Lloydminster				2.0	2.0	1.0	2.0	2.0	3.0	2.0	2.0	3.0	1.0	1.0	1.0	1.0	0.5	1.0
TC/Full Coverage				111.6	107.2	22.3	52.5	60.3	58.8	10.5	28.5	33.4	48.5	11.9	24.0	26.9	4.2	0.2
NCIS: L.A. (1/4/2010-4/11/2010)	.T.....	09:58 PM	11:00 PM															
Edmonton EM				3.0	3.0	2.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	0.0
Edmonton CM				4.0	4.0	3.0	4.0	4.0	5.0	4.0	4.0	5.0	4.0	3.0	4.0	4.0	2.0	0.0
Red Deer EM				2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	0.0
Medicine Hat				0.3	0.4	0.4	0.2	0.4	0.5	1.0	0.5	1.0	0.2	0.0	0.0	0.2	0.0	0.0
Lloydminster				2.0	2.0	0.5	2.0	2.0	2.0	1.0	2.0	2.0	1.0	0.0	1.0	2.0	1.0	2.0
TC/Full Coverage				61.8	59.2	16.2	32.2	33.7	33.3	9.6	18.7	17.9	25.9	6.6	13.6	15.9	2.3	0.3

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Melrose Place (1/4/2010-5/30/2010)	..W....	07:58 PM	09:00 PM															
	Edmonton EM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	0.5	0.0	0.5	1.0	1.0	0.0
	Edmonton CM			1.0	1.0	1.0	1.0	1.0	1.0	3.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0
	Red Deer EM			0.5	0.5	1.0	0.5	1.0	1.0	1.0	1.0	1.0	0.4	0.0	0.4	0.5	0.5	0.0
	Medicine Hat			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.3	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			14.6	13.5	5.5	7.9	8.5	8.4	4.7	4.8	4.8	5.2	0.8	3.2	3.7	1.1	0.0
Bones (1/4/2010-5/30/2010)	..W....	08:58 PM	10:00 PM															
	Edmonton EM			2.0	3.0	1.0	2.0	2.0	3.0	0.4	2.0	3.0	2.0	1.0	1.0	2.0	2.0	0.2
	Edmonton CM			3.0	3.0	0.2	2.0	2.0	4.0	0.5	2.0	3.0	3.0	0.0	1.0	1.0	1.0	0.3
	Red Deer EM			3.0	3.0	0.3	2.0	3.0	4.0	0.3	4.0	4.0	2.0	0.2	1.0	2.0	1.0	1.0
	Medicine Hat			0.5	1.0	0.0	0.4	0.5	1.0	0.0	1.0	1.0	0.5	0.0	0.2	0.3	0.0	0.0
	Lloydminster			2.0	2.0	3.0	2.0	1.0	3.0	5.0	3.0	2.0	1.0	1.0	1.0	1.0	5.0	1.0
	TC/Full Coverage			81.6	77.7	4.3	20.7	34.3	51.2	2.8	14.9	25.8	26.5	1.4	5.8	8.5	2.9	1.1
Kitchen Nightmares (1/4/2010-5/30/2010)	..W....	09:58 PM	11:00 PM															
	Edmonton EM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	1.0	0.5
	Edmonton CM			2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	4.0	3.0	2.0	1.0	1.0
	Red Deer EM			1.0	1.0	1.0	2.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0
	Medicine Hat			1.0	1.0	1.0	1.0	0.5	1.0	2.0	1.0	1.0	0.3	1.0	0.4	0.4	0.0	0.0
	Lloydminster			0.2	0.3	0.3	0.4	1.0	0.1	0.0	0.2	0.2	0.5	1.0	0.5	1.0	0.0	0.0
	TC/Full Coverage			29.5	26.6	11.0	17.2	17.0	11.6	3.7	7.1	8.5	15.0	7.3	10.0	8.5	1.8	1.1
Glee (1/4/2010-5/30/2010)	..W....	09:58 PM	11:00 PM															
	Edmonton EM			2.0	2.0	2.0	2.0	3.0	3.0	3.0	3.0	3.0	1.0	1.0	1.0	1.0	2.0	0.0
	Edmonton CM			2.0	3.0	2.0	3.0	4.0	4.0	4.0	5.0	5.0	2.0	1.0	1.0	2.0	2.0	0.0
	Red Deer EM			1.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	3.0	1.0	0.4	1.0	1.0	1.0	0.0
	Medicine Hat			0.1	0.1	0.0	0.2	0.2	0.2	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			40.3	38.0	15.5	27.9	30.9	23.4	7.8	16.7	18.5	14.5	7.7	11.2	12.3	2.3	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Survivor (1/4/2010-5/30/2010)	...T...	08:58 PM	10:00 PM															
	Edmonton EM			5.0	6.0	2.0	5.0	6.0	7.0	3.0	5.0	8.0	4.0	2.0	4.0	5.0	6.0	1.0
	Edmonton CM			6.0	6.0	2.0	6.0	7.0	8.0	2.0	6.0	9.0	5.0	2.0	5.0	6.0	7.0	1.0
	Red Deer EM			4.0	4.0	2.0	3.0	4.0	5.0	2.0	4.0	5.0	3.0	1.0	3.0	3.0	4.0	0.4
	Medicine Hat			1.0	1.0	2.0	1.0	1.0	1.0	3.0	2.0	1.0	1.0	2.0	1.0	1.0	0.0	0.0
	Lloydminster			4.0	5.0	4.0	4.0	5.0	6.0	7.0	6.0	6.0	4.0	2.0	3.0	5.0	2.0	1.0
	TC/Full Coverage			121.8	112.6	21.0	62.1	73.7	64.4	11.6	31.1	41.5	48.2	9.3	31.0	32.2	7.6	1.6
Office (1/4/2010-5/30/2010)	...T...	09:58 PM	10:30 PM															
	Edmonton EM			2.0	3.0	4.0	3.0	3.0	2.0	4.0	3.0	2.0	3.0	5.0	4.0	3.0	1.0	0.0
	Edmonton CM			3.0	3.0	6.0	5.0	4.0	3.0	5.0	4.0	3.0	4.0	6.0	5.0	5.0	2.0	0.0
	Red Deer EM			2.0	3.0	5.0	4.0	3.0	3.0	6.0	4.0	3.0	3.0	5.0	4.0	3.0	2.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.3	0.4	0.0	0.0	0.1	0.4	0.0	0.0	0.0	0.5	0.0	0.0	0.1	0.0	0.0
	TC/Full Coverage			40.5	39.1	22.1	33.2	27.1	18.0	10.6	15.2	11.9	21.1	11.5	18.0	15.2	1.5	0.0
Office* (1/4/2010-5/30/2010)	...T...	10:28 PM	11:00 PM															
	Edmonton EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.5	0.0
	Edmonton CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	0.0
	Red Deer EM			0.5	0.5	1.0	1.0	0.4	1.0	1.0	1.0	1.0	0.5	1.0	1.0	0.3	0.3	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			14.5	14.0	5.1	9.2	6.6	7.2	2.1	4.3	4.0	6.8	3.0	4.9	2.7	0.5	0.0
SNL: Wknd Update (1/4/2010-5/30/2010)	...T...	10:28 PM	11:00 PM															
	Edmonton EM			1.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	2.0	4.0	3.0	3.0	1.0	1.0
	Edmonton CM			2.0	3.0	4.0	4.0	4.0	2.0	4.0	4.0	3.0	3.0	4.0	4.0	4.0	2.0	1.0
	Red Deer EM			2.0	2.0	4.0	3.0	2.0	2.0	4.0	4.0	3.0	2.0	4.0	3.0	2.0	1.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.3	0.0	0.1	0.2	0.0	0.0
	TC/Full Coverage			32.8	29.8	16.2	25.1	22.5	14.8	7.8	12.3	10.3	15.0	8.4	12.9	12.2	2.3	0.7

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Numb3rs (1/4/2010-5/30/2010)F..	07:58 PM	09:00 PM															
	Edmonton EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	0.1	
	Edmonton CM			1.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	0.2	0.2	
	Red Deer EM			1.0	1.0	0.3	1.0	1.0	1.0	0.2	1.0	1.0	0.5	1.0	1.0	0.1	0.1	
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Lloydminster			0.4	0.4	0.5	0.3	0.4	1.0	1.0	1.0	1.0	0.2	0.0	0.0	0.2	0.3	
	TC/Full Coverage			23.1	22.5	3.6	9.1	10.4	12.9	1.5	5.3	6.5	9.6	2.1	3.8	3.9	0.2	
House** (1/4/2010-5/23/2010)F..	08:58 PM	10:00 PM															
	Edmonton EM			1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	0.2	0.0	
	Edmonton CM			1.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	0.1	0.0	
	Red Deer EM			1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	0.2	
	Medicine Hat			0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.1	0.0	0.0	
	Lloydminster			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	0.2	
	TC/Full Coverage			25.9	24.3	5.6	13.8	16.3	14.0	3.2	8.1	9.4	10.3	2.5	5.7	7.0	1.4	
Dollhouse (2/1/2010-5/30/2010)F..	09:58 PM	11:00 PM															
	Edmonton EM			1.0	1.0	0.5	2.0	2.0	2.0	1.0	3.0	3.0	1.0	0.0	1.0	1.0	2.0	
	Edmonton CM			2.0	2.0	1.0	3.0	3.0	3.0	1.0	4.0	4.0	1.0	0.0	2.0	2.0	3.0	
	Red Deer EM			0.5	1.0	0.3	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.4	1.0	0.0	
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Lloydminster			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			24.3	21.9	2.5	18.9	19.0	16.7	2.5	14.4	14.1	5.3	0.0	4.5	4.9	2.3	
Apprentice (1/4/2010-5/30/2010)S	06:58 PM	09:00 PM															
	Edmonton EM			2.0	2.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	2.0	3.0	3.0	2.0	
	Edmonton CM			3.0	3.0	2.0	4.0	4.0	3.0	2.0	4.0	4.0	3.0	2.0	4.0	5.0	2.0	
	Red Deer EM			2.0	2.0	4.0	3.0	3.0	3.0	4.0	4.0	3.0	2.0	3.0	2.0	2.0	0.0	
	Medicine Hat			0.4	0.4	1.0	1.0	0.4	1.0	1.0	1.0	0.4	0.2	0.0	0.3	0.3	1.0	
	Lloydminster			2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	
	TC/Full Coverage			45.7	42.1	10.8	29.6	30.6	23.3	6.4	15.8	16.5	18.8	4.4	13.8	14.2	2.5	

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
16x9 Evening (1/4/2010-5/30/2010)S	06:58 PM	07:30 PM															
Edmonton EM				1.0	1.0	0.5	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.3	0.5	1.0	0.5	0.0
Edmonton CM				1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.0
Red Deer EM				1.0	1.0	0.1	0.5	0.5	1.0	0.1	1.0	1.0	1.0	0.2	0.4	0.4	1.0	0.0
Medicine Hat				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lloydminster				0.5	1.0	0.3	0.3	0.3	1.0	1.0	1.0	1.0	0.5	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				20.1	19.2	1.8	6.9	8.2	11.5	1.3	5.0	4.9	7.8	0.5	2.0	3.4	0.9	0.0
Simpsons (1/4/2010-5/30/2010)S	08:58 PM	09:30 PM															
Edmonton EM				2.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	3.0	2.0
Edmonton CM				3.0	3.0	4.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	4.0	4.0	4.0	4.0	3.0
Red Deer EM				2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	2.0	1.0	3.0	0.1
Medicine Hat				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lloydminster				1.0	1.0	3.0	2.0	2.0	1.0	2.0	1.0	1.0	2.0	4.0	3.0	2.0	1.0	0.4
TC/Full Coverage				43.5	35.7	18.6	29.2	25.7	16.9	9.5	14.3	12.6	18.8	9.1	14.9	13.2	4.7	3.1
FIN:Survivor (1/4/2010-5/30/2010)S	08:58 PM	11:00 PM															
Edmonton EM				5.0	6.0	2.0	5.0	6.0	7.0	3.0	5.0	8.0	4.0	2.0	4.0	5.0	6.0	1.0
Edmonton CM				6.0	6.0	2.0	6.0	7.0	8.0	2.0	6.0	9.0	5.0	2.0	5.0	6.0	7.0	1.0
Red Deer EM				4.0	4.0	2.0	3.0	4.0	5.0	2.0	4.0	5.0	3.0	1.0	3.0	3.0	4.0	0.4
Medicine Hat				1.0	1.0	2.0	1.0	1.0	1.0	3.0	2.0	1.0	1.0	2.0	1.0	1.0	0.0	0.0
Lloydminster				4.0	5.0	4.0	4.0	5.0	6.0	7.0	6.0	6.0	4.0	2.0	3.0	5.0	2.0	1.0
TC/Full Coverage				121.8	112.6	21.0	62.1	73.7	64.4	11.6	31.1	41.5	48.2	9.3	31.0	32.2	7.6	1.6
Family Guy (1/4/2010-5/30/2010)S	09:58 PM	10:30 PM															
Edmonton EM				1.0	2.0	3.0	2.0	2.0	1.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0	1.0	0.0
Edmonton CM				2.0	2.0	4.0	3.0	2.0	2.0	3.0	2.0	2.0	2.0	4.0	3.0	2.0	2.0	0.0
Red Deer EM				1.0	2.0	3.0	2.0	2.0	1.0	3.0	2.0	1.0	2.0	2.0	2.0	2.0	1.0	0.0
Medicine Hat				0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.3	0.2	0.0	0.4	0.4	0.0	0.0
Lloydminster				1.0	1.0	3.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	3.0	2.0	2.0	0.0	0.0
TC/Full Coverage				33.5	29.7	18.9	25.8	18.3	11.6	7.4	9.6	7.5	18.2	11.5	16.2	10.9	3.5	0.3

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
American Dad (1/4/2010-5/30/2010)S	10:28 PM	11:00 PM															
Edmonton EM				1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	3.0	2.0	1.0	1.0	0.0
Edmonton CM				1.0	1.0	3.0	2.0	1.0	1.0	2.0	1.0	1.0	2.0	4.0	2.0	2.0	1.0	0.0
Red Deer EM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0
Medicine Hat				0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.3	0.2	0.0	0.4	0.4	0.0	0.0
Lloydminster				0.5	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	2.0	1.0	1.0	0.0	0.0
TC/Full Coverage				18.5	16.8	9.8	13.9	11.3	7.4	4.0	5.8	4.4	9.5	5.8	8.1	6.9	1.6	0.1
Cleveland Show (1/4/2010-5/30/2010)S	10:28 PM	11:00 PM															
Edmonton EM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	1.0	0.1
Edmonton CM				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	1.0	1.0	2.0	0.0
Red Deer EM				0.4	0.4	1.0	0.5	1.0	0.5	0.4	0.5	1.0	0.4	1.0	1.0	1.0	1.0	0.1
Medicine Hat				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lloydminster				1.0	1.0	4.0	2.0	2.0	1.0	4.0	2.0	2.0	1.0	4.0	2.0	2.0	0.0	0.0
TC/Full Coverage				15.4	11.9	5.9	9.8	10.8	6.0	2.1	4.3	5.7	5.9	3.8	5.6	5.0	2.3	1.1
Survivor Reunion (1/4/2010-5/30/2010)S	10:58 PM	12:00 AM															
Edmonton EM				4.0	5.0	2.0	4.0	6.0	6.0	2.0	5.0	7.0	4.0	2.0	4.0	4.0	5.0	1.0
Edmonton CM				5.0	6.0	2.0	5.0	6.0	7.0	2.0	5.0	8.0	4.0	2.0	5.0	5.0	6.0	1.0
Red Deer EM				3.0	4.0	1.0	3.0	4.0	4.0	2.0	3.0	5.0	3.0	1.0	3.0	3.0	4.0	0.4
Medicine Hat				1.0	1.0	2.0	1.0	1.0	1.0	3.0	2.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
Lloydminster				4.0	5.0	4.0	4.0	5.0	5.0	6.0	5.0	5.0	4.0	2.0	3.0	4.0	1.0	1.0
TC/Full Coverage				109.6	101.3	18.9	55.9	66.3	58.0	10.4	28.0	37.4	43.4	8.4	27.9	29.0	6.8	1.4
News Final 1 (1/4/2010-5/30/2010)	MTWTFSS	10:58 PM	12:05 AM															
Edmonton EM				2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	0.3	0.1
Edmonton CM				2.0	3.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	0.4	0.2
Red Deer EM				1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	0.2	0.1
Medicine Hat				0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Lloydminster				1.0	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	0.1	0.2
TC/Full Coverage				31.4	30.7	3.5	12.6	15.2	16.3	2.2	6.6	7.9	14.5	1.4	6.0	7.3	0.4	0.3

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Late Night Rotn (1/4/2010-5/30/2010)	MTWTFSS	10:58 PM	03:00 AM														
	Edmonton EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0
	Edmonton CM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	Red Deer EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0
	TC/Full Coverage			1.6	1.5	0.1	0.4	0.5	0.8	0.0	0.1	0.3	0.7	0.1	0.3	0.3	0.0
Morning/Noon News (1/4/2010-5/30/2010)	MTWTF.	05:30 AM	01:00 PM														
	Edmonton EM			3.0	3.0	1.0	2.0	3.0	4.0	2.0	2.0	3.0	2.0	1.0	1.0	2.0	1.0
	Edmonton CM			3.0	3.0	1.0	2.0	3.0	4.0	2.0	3.0	4.0	2.0	1.0	1.0	2.0	1.0
	Red Deer EM			2.0	2.0	1.0	1.0	2.0	2.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	0.4
	Medicine Hat			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0
	Lloydminster			2.0	3.0	1.0	2.0	2.0	4.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	1.0
	TC/Full Coverage			48.6	46.0	5.5	16.0	21.2	27.7	3.4	10.1	13.4	18.3	2.0	5.8	7.8	1.1
Wkdy AM Rotn (1/4/2010-5/30/2010)	MTWTF..	11:00 AM	03:00 PM														
	Edmonton EM			0.3	0.3	0.1	0.2	0.2	0.4	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.0
	Edmonton CM			0.3	0.4	0.1	0.2	0.2	0.5	0.1	0.2	0.3	0.3	0.1	0.2	0.2	0.0
	Red Deer EM			0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.1
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.4	0.3	0.2	1.0	1.0	0.4	0.3	0.4	0.2	0.1	0.2	0.0
	TC/Full Coverage			5.9	5.7	0.5	1.7	1.7	3.7	0.4	1.0	1.0	2.0	0.2	0.7	0.8	0.1
Days Of Our Lives (1/4/2010-5/30/2010)	MTWTF..	12:58 PM	02:00 PM														
	Edmonton EM			1.0	1.0	0.5	0.5	1.0	1.0	1.0	1.0	1.0	0.3	0.0	0.2	0.2	0.0
	Edmonton CM			1.0	1.0	1.0	0.5	1.0	2.0	1.0	1.0	1.0	0.4	0.0	0.2	0.2	0.0
	Red Deer EM			1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	1.0	0.4	0.2	0.2	0.2	0.0
	Medicine Hat			0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.2	0.1	0.0	0.1	0.1	0.0
	Lloydminster			1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	0.3	0.2	0.1	0.2	0.2
	TC/Full Coverage			30.5	28.2	4.9	11.6	12.8	23.3	4.7	10.2	11.4	5.0	0.2	1.4	1.4	0.1

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
As The World Turns (1/4/2010-5/30/2010)	MTWTF..	01:58 PM	03:00 PM															
	Edmonton EM			0.4	0.4	0.2	0.2	0.3	1.0	0.4	0.3	0.5	0.2	0.0	0.1	0.1	0.0	0.2
	Edmonton CM			0.5	1.0	0.3	0.3	0.3	1.0	1.0	0.3	0.5	0.3	0.0	0.2	0.1	0.0	0.3
	Red Deer EM			0.4	0.5	0.4	0.3	0.3	1.0	1.0	0.4	0.4	0.3	0.2	0.2	0.2	0.0	0.1
	Medicine Hat			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.2	0.3	0.1	0.0	0.0	0.1	0.0	0.1
	TC/Full Coverage			11.6	10.2	1.6	3.5	4.1	7.8	1.5	2.8	3.3	2.4	0.0	0.7	0.8	0.0	1.3
Doctors (1/4/2010-5/30/2010)	MTWTF..	02:58 PM	04:00 PM															
	Edmonton EM			1.0	1.0	0.4	0.4	0.5	1.0	1.0	1.0	1.0	0.3	0.1	0.1	0.2	0.1	0.2
	Edmonton CM			1.0	1.0	1.0	0.4	1.0	2.0	1.0	1.0	1.0	0.3	0.1	0.2	0.2	0.1	0.3
	Red Deer EM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.4	0.3	0.4	0.0	0.1
	Medicine Hat			0.2	0.2	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.1	0.0	0.1	0.1	0.0	0.1
	Lloydminster			1.0	1.0	0.3	0.3	0.4	1.0	0.3	0.5	1.0	0.3	0.2	0.1	0.1	0.0	0.0
	TC/Full Coverage			24.3	23.5	4.6	7.6	8.6	18.7	4.1	6.4	7.1	4.8	0.5	1.3	1.6	0.2	0.6
Y&R (1/4/2010-5/30/2010)	MTWTF..	03:58 PM	05:00 PM															
	Edmonton EM			3.0	3.0	1.0	2.0	2.0	5.0	2.0	3.0	3.0	1.0	1.0	1.0	1.0	1.0	1.0
	Edmonton CM			4.0	4.0	2.0	2.0	3.0	7.0	3.0	4.0	4.0	2.0	1.0	1.0	1.0	1.0	1.0
	Red Deer EM			2.0	2.0	0.4	1.0	1.0	3.0	1.0	2.0	2.0	1.0	0.1	0.2	0.2	0.5	0.4
	Medicine Hat			0.4	0.5	0.2	0.2	0.3	1.0	0.3	0.4	0.5	0.1	0.1	0.1	0.1	0.2	0.2
	Lloydminster			2.0	2.0	0.5	1.0	1.0	3.0	1.0	1.0	2.0	1.0	0.1	0.2	0.1	0.1	0.1
	TC/Full Coverage			85.8	82.5	11.0	28.5	34.1	63.4	9.0	23.3	27.5	19.1	2.0	5.2	6.6	1.4	2.0
ET Late Night (1/4/2010-5/30/2010)	MTWTF..	11:58 PM	12:30 AM															
	Edmonton EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.0
	Edmonton CM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0
	Red Deer EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
	Lloydminster			0.1	0.1	0.2	0.1	0.1	0.2	0.5	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.4	1.4	0.3	0.8	0.8	0.8	0.1	0.3	0.4	0.6	0.2	0.5	0.4	0.0	0.0

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
ETC Late Night (1/4/2010-5/30/2010)	MTWTF..	12:28 AM	01:03 AM														
	Edmonton EM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	Edmonton CM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0
	Red Deer EM			0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.3	1.3	0.4	0.6	0.5	0.8	0.2	0.3	0.4	0.6	0.2	0.3	0.2	0.0
PGA Golf (12/14/2009-5/30/2010)SS	10:58 AM	05:00 PM														
	Edmonton EM			1.0	1.0	1.0	0.4	0.5	0.3	0.0	0.1	0.2	1.0	1.0	1.0	1.0	0.0
	Edmonton CM			1.0	1.0	1.0	0.5	1.0	1.0	0.1	0.0	0.0	1.0	1.0	1.0	1.0	0.0
	Red Deer EM			1.0	1.0	0.3	0.2	1.0	0.4	0.0	0.0	0.2	1.0	0.5	1.0	1.0	0.2
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
	TC/Full Coverage			9.6	9.3	1.9	2.6	3.5	3.1	0.2	0.3	0.5	6.2	1.7	2.3	3.0	0.1
Wknd PM Rotn (1/4/2010-5/30/2010)SS	11:58 AM	06:00 PM														
	Edmonton EM			0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.0
	Edmonton CM			0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.0
	Red Deer EM			0.3	0.3	0.1	0.3	0.3	0.4	0.1	0.3	0.3	0.3	0.1	0.3	0.3	0.2
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
	TC/Full Coverage			4.2	4.1	0.9	1.8	1.6	2.3	0.4	0.9	0.8	1.8	0.6	0.9	0.8	0.1
Simpsons Wknd Rotn (1/4/2010-5/30/2010)SS	11:58 AM	04:00 PM														
	Edmonton EM			0.4	0.3	0.4	0.5	0.3	0.3	1.0	0.4	0.3	0.4	0.3	0.5	0.4	1.0
	Edmonton CM			1.0	0.4	0.5	1.0	0.4	0.4	1.0	1.0	0.3	0.4	0.2	1.0	1.0	1.0
	Red Deer EM			0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.1	2.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
	Lloydminster			0.2	0.3	1.0	0.3	0.2	0.2	0.3	0.2	0.0	0.3	1.0	0.5	0.4	0.0
	TC/Full Coverage			12.0	7.9	3.8	6.7	4.8	3.6	2.0	3.0	1.9	4.2	1.8	3.5	2.9	1.9

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Family Guy Wknd Rotn (1/4/2010-5/30/2010)SS	03:28 PM	05:30 PM															
Edmonton EM				0.5	0.4	0.5	0.5	0.5	0.4	1.0	0.5	0.3	0.5	0.4	1.0	1.0	1.0	0.3
Edmonton CM				0.4	0.4	0.5	0.4	0.5	0.3	1.0	0.4	0.3	1.0	0.3	0.5	1.0	1.0	0.3
Red Deer EM				0.3	0.3	0.3	0.2	0.3	0.4	0.4	0.3	0.3	0.3	0.1	0.2	0.2	1.0	0.0
Medicine Hat				0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0
Lloydminster				0.5	0.5	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.3	0.0
TC/Full Coverage				13.4	10.6	4.5	8.2	7.4	4.3	2.3	3.3	2.3	6.4	2.2	4.9	5.2	2.0	0.7
Wknd AM Rotn (1/4/2010-5/30/2010)SS	05:58 AM	12:00 PM															
Edmonton EM				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
Edmonton CM				0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.2	0.1	0.1	0.1	0.0	0.1
Red Deer EM				0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0
Medicine Hat				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lloydminster				0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0
TC/Full Coverage				4.6	4.3	0.6	2.0	1.9	1.8	0.2	0.8	0.8	2.5	0.5	1.3	1.1	0.1	0.2
Sons of Tucson (3/8/2010-5/23/2010)	...T...	10:28 PM	11:00 PM															
Edmonton EM				1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	1.0	1.0
Edmonton CM				2.0	2.0	4.0	3.0	3.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	4.0	2.0	1.0
Red Deer EM				2.0	2.0	4.0	2.0	2.0	2.0	4.0	3.0	2.0	2.0	4.0	2.0	2.0	1.0	0.0
Medicine Hat				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lloydminster				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.2	0.0	0.0
TC/Full Coverage				28.1	25.6	13.9	21.5	19.3	12.7	6.7	10.5	8.8	12.8	7.2	11.0	10.4	2.0	0.6
Shark Tank (1/4/2010-5/23/2010)F..	09:58 PM	11:00 PM															
Edmonton EM				2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	0.1
Edmonton CM				2.0	2.0	2.0	3.0	3.0	2.0	2.0	3.0	3.0	2.0	1.0	3.0	3.0	1.0	0.1
Red Deer EM				2.0	2.0	3.0	2.0	2.0	2.0	3.0	3.0	2.0	2.0	2.0	2.0	2.0	1.0	0.0
Medicine Hat				0.3	0.3	0.5	0.5	0.3	0.5	0.5	0.5	0.3	0.2	0.0	0.2	0.2	0.5	0.0
Lloydminster				1.0	1.0	0.5	1.0	2.0	1.0	0.5	1.0	2.0	1.0	1.0	1.0	1.0	0.5	0.0
TC/Full Coverage				28.6	26.3	6.8	18.5	19.2	14.6	4.0	9.9	10.3	11.8	2.8	8.6	8.9	1.6	0.7

Stations: CITV
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Saturday Night Live (1/4/2010-5/30/2010)S.	12:28 AM	02:00 AM															
	Edmonton EM			0.3	0.4	1.0	0.5	0.4	0.4	1.0	0.5	0.4	0.3	1.0	0.5	1.0	0.0	0.0
	Edmonton CM			0.4	0.5	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.0	0.0
	Red Deer EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			4.3	4.3	3.6	3.6	3.6	2.2	1.8	1.8	1.8	2.2	1.9	1.9	1.9	0.0	0.0
16x9 Late (1/4/2010-5/30/2010)S	11:30 PM	12:00 AM															
	Edmonton EM			0.4	0.5	0.2	0.4	0.5	0.5	0.3	0.4	1.0	0.4	0.2	0.4	0.5	0.0	0.0
	Edmonton CM			0.4	0.5	0.2	0.4	1.0	0.5	0.4	0.4	1.0	0.5	0.0	0.5	1.0	0.0	0.0
	Red Deer EM			0.3	0.3	0.1	0.3	0.4	0.3	0.2	0.2	0.3	0.4	0.0	0.3	0.4	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	1.0	1.0	0.4	0.4	0.0	0.4	0.3	1.0	2.0	1.0	0.5	0.0	0.0
	TC/Full Coverage			8.0	8.0	1.7	3.8	4.6	3.9	0.7	1.4	2.4	4.1	1.0	2.4	2.2	0.0	0.0