

Stations: CFSK
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (1/4/2010-5/30/2010)	MTWTFSS	05:28 PM	06:30 PM															
	Regina/MJ EM			0.5	1.0	0.3	0.4	1.0	1.0	0.3	0.4	0.5	1.0	0.3	0.5	1.0	0.1	0.1
	Saskatoon EM			4.0	5.0	2.0	3.0	4.0	5.0	2.0	3.0	4.0	5.0	2.0	4.0	5.0	1.0	1.0
	Saskatoon CM			4.0	5.0	2.0	3.0	4.0	5.0	2.0	3.0	4.0	5.0	2.0	4.0	5.0	1.0	1.0
	Sask Prov EM			2.0	2.0	1.0	1.0	2.0	2.0	1.0	1.0	2.0	2.0	1.0	1.0	2.0	0.2	0.4
	TC/Full Coverage			18.7	18.1	2.2	5.9	7.5	9.4	1.3	3.1	3.7	8.7	0.9	2.8	3.8	0.2	0.4
Prime CDN Rotn (1/4/2010-5/30/2010)	MTWTFSS	06:58 PM	11:00 PM															
	Regina/MJ EM			0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.3	0.3	0.0	0.0
	Saskatoon CM			0.2	0.2	0.1	0.2	0.3	0.2	0.2	0.1	0.2	0.2	0.0	0.3	0.3	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			1.1	1.0	0.1	0.4	0.4	0.5	0.1	0.2	0.2	0.5	0.0	0.2	0.2	0.1	0.0
Ent Tonight (1/4/2010-5/30/2010)	MTWTF..	06:28 PM	07:00 PM															
	Regina/MJ EM			0.2	0.3	0.2	0.2	0.3	0.4	0.4	0.4	0.4	0.2	0.1	0.2	0.2	0.1	0.0
	Saskatoon EM			2.0	2.0	1.0	1.0	2.0	3.0	1.0	2.0	3.0	2.0	1.0	1.0	1.0	0.1	0.2
	Saskatoon CM			2.0	2.0	1.0	1.0	2.0	3.0	1.0	2.0	3.0	2.0	0.4	1.0	1.0	0.1	0.3
	Sask Prov EM			1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	0.4	1.0	0.1	0.1
	TC/Full Coverage			8.9	8.7	1.1	3.4	4.4	5.5	0.7	2.3	2.9	3.3	0.4	1.1	1.4	0.1	0.1
News Final 1 (1/4/2010-5/30/2010)	MTWTF..	09:58 PM	10:30 PM															
	Regina/MJ EM			0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0
	Saskatoon EM			2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	0.0	0.0
	Saskatoon CM			2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	3.0	0.0	0.0
	Sask Prov EM			1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	0.1	0.0
	TC/Full Coverage			7.6	7.6	0.9	3.2	3.9	4.2	0.4	1.7	2.0	3.4	0.5	1.5	1.9	0.1	0.0
ET Canada (1/4/2010-5/30/2010)	MTWTF..	10:28 PM	11:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0
	Saskatoon EM			0.5	1.0	0.1	0.4	0.5	1.0	0.1	0.4	0.5	0.5	0.1	0.3	1.0	0.3	0.0
	Saskatoon CM			1.0	1.0	0.1	0.4	1.0	1.0	0.2	0.4	1.0	1.0	0.1	0.4	1.0	0.4	0.0
	Sask Prov EM			0.3	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.3	0.2	0.0

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 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
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 Rates and Ratings effective: 2/16/2010

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				2.6	2.5	0.3	0.9	1.3	1.5	0.2	0.5	0.7	1.0	0.1	0.4	0.6	0.1	0.0
16x9 Evening (1/4/2010-5/30/2010)SS	06:28 PM	07:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	
	Saskatoon EM			1.0	1.0	0.0	0.4	0.5	1.0	0.0	0.3	0.4	1.0	0.0	0.4	0.5	0.0	
	Saskatoon CM			1.0	1.0	0.0	0.5	1.0	1.0	0.0	0.4	0.5	1.0	0.0	0.5	1.0	0.0	
	Sask Prov EM			0.4	0.4	0.0	0.2	0.3	0.5	0.0	0.2	0.2	0.4	0.0	0.2	0.3	0.0	
	TC/Full Coverage			5.4	5.4	0.5	2.6	3.0	3.2	0.4	1.4	1.5	2.5	0.1	1.2	1.5	0.0	
House (1/4/2010-5/30/2010)	M.....	06:58 PM	08:00 PM															
	Regina/MJ EM			0.4	0.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	
	Saskatoon EM			5.0	5.0	7.0	6.0	7.0	6.0	8.0	6.0	8.0	5.0	7.0	5.0	7.0	2.0	
	Saskatoon CM			6.0	7.0	8.0	7.0	9.0	7.0	8.0	7.0	9.0	6.0	9.0	7.0	9.0	2.0	
	Sask Prov EM			2.0	3.0	3.0	2.0	3.0	3.0	3.0	3.0	4.0	2.0	3.0	2.0	3.0	1.0	
	TC/Full Coverage			63.8	61.0	18.9	38.0	45.1	34.4	10.3	23.0	23.4	26.6	8.6	15.0	21.7	1.8	
24 (1/4/2010-5/30/2010)	M.....	07:58 PM	09:00 PM															
	Regina/MJ EM			0.3	0.3	0.1	0.1	0.3	0.3	0.1	0.1	0.3	0.3	0.0	0.1	0.3	0.0	
	Saskatoon EM			2.0	2.0	1.0	1.0	2.0	2.0	1.0	1.0	2.0	2.0	0.0	1.0	2.0	0.0	
	Saskatoon CM			2.0	3.0	1.0	2.0	3.0	2.0	2.0	2.0	2.0	3.0	0.0	1.0	3.0	0.0	
	Sask Prov EM			1.0	1.0	0.3	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.1	1.0	1.0	0.0	
	TC/Full Coverage			19.3	17.7	2.7	7.6	9.4	8.7	1.3	4.0	5.0	9.0	1.4	3.5	4.5	0.9	
Brothers & Sisters (3/8/2010-5/30/2010)	M.....	08:58 PM	10:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	0.2	0.1	0.2	0.4	0.2	
	Saskatoon CM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.3	0.1	0.2	0.4	0.3	
	Sask Prov EM			0.3	0.3	0.2	0.3	0.4	1.0	0.4	1.0	1.0	0.1	0.0	0.1	0.1	0.1	
	TC/Full Coverage			5.2	5.0	0.9	2.2	2.7	3.8	0.7	1.9	2.2	1.2	0.2	0.3	0.5	0.2	
Heroes (1/4/2010-5/30/2010)	M.....	08:58 PM	10:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	1.0	
	Saskatoon EM			0.4	0.4	1.0	0.5	0.5	1.0	0.5	0.4	0.5	0.3	0.5	0.4	0.1	0.0	
	Saskatoon CM			0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	0.5	0.1	0.0	

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 Datasource: Estimates

Reg / ROS: Regular
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Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sask Prov EM				0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.4	0.5	0.1	0.4	0.3	0.1	0.2	0.0
TC/Full Coverage				7.3	6.9	4.3	5.7	5.7	3.3	1.7	2.3	2.7	3.6	2.6	3.4	3.1	0.4	0.0
NCIS - GLOBAL (1/4/2010-5/30/2010)	.T.....	06:58 PM	08:00 PM															
Regina/MJ EM				1.0	1.0	0.3	0.4	1.0	1.0	0.0	0.4	1.0	1.0	1.0	0.4	1.0	0.0	0.0
Saskatoon EM				2.0	3.0	0.3	1.0	2.0	3.0	0.0	2.0	3.0	3.0	1.0	1.0	1.0	1.0	0.0
Saskatoon CM				3.0	3.0	0.0	1.0	2.0	4.0	0.0	2.0	3.0	3.0	0.0	0.5	2.0	1.0	0.0
Sask Prov EM				2.0	2.0	0.3	1.0	2.0	2.0	0.2	1.0	2.0	2.0	0.4	0.5	1.0	1.0	0.1
TC/Full Coverage				39.7	38.3	2.3	12.6	17.9	22.8	1.6	7.7	10.8	15.5	0.7	5.0	7.1	0.6	0.9
NCIS: L.A. (1/4/2010-4/11/2010)	.T.....	07:58 PM	09:00 PM															
Regina/MJ EM				1.0	1.0	0.3	0.4	1.0	1.0	0.0	0.5	1.0	1.0	1.0	0.4	0.5	0.0	0.0
Saskatoon EM				2.0	2.0	0.3	1.0	2.0	2.0	0.4	2.0	2.0	2.0	0.0	1.0	2.0	0.0	0.0
Saskatoon CM				2.0	3.0	0.3	2.0	3.0	3.0	0.5	2.0	3.0	2.0	0.0	1.0	3.0	0.0	0.0
Sask Prov EM				1.0	1.0	0.3	1.0	1.0	2.0	0.3	1.0	2.0	1.0	0.2	1.0	1.0	0.3	0.0
TC/Full Coverage				35.1	33.3	4.0	15.0	19.7	19.4	2.4	9.3	11.4	13.9	1.6	5.7	8.2	0.9	0.8
The Good Wife (1/4/2010-5/30/2010)	.T.....	08:58 PM	10:00 PM															
Regina/MJ EM				1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.0	0.4	0.5	0.0	0.0
Saskatoon EM				2.0	2.0	1.0	2.0	2.0	3.0	2.0	3.0	3.0	1.0	0.0	1.0	1.0	0.0	0.0
Saskatoon CM				2.0	3.0	1.0	2.0	3.0	4.0	2.0	4.0	4.0	1.0	0.0	1.0	1.0	0.0	0.0
Sask Prov EM				1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	1.0	0.5	1.0	1.0	0.0	0.0
TC/Full Coverage				20.5	20.3	2.9	10.9	11.9	13.5	2.3	6.6	7.5	6.8	0.6	4.4	4.4	0.0	0.2
Bones (1/4/2010-5/30/2010)	..W....	06:58 PM	08:00 PM															
Regina/MJ EM				0.4	0.5	0.0	0.2	0.4	1.0	0.0	0.1	0.4	0.4	0.0	0.3	0.4	0.5	0.0
Saskatoon EM				2.0	3.0	1.0	1.0	2.0	3.0	1.0	1.0	2.0	2.0	0.0	1.0	2.0	0.0	1.0
Saskatoon CM				2.0	3.0	1.0	1.0	2.0	4.0	1.0	1.0	3.0	2.0	0.0	1.0	2.0	0.0	1.0
Sask Prov EM				1.0	1.0	0.5	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.1	0.5	1.0	0.2	0.2
TC/Full Coverage				21.4	20.5	2.1	6.7	9.0	11.5	1.6	4.0	5.4	9.0	0.5	2.7	3.5	0.5	0.5
Kitchen Nightmares (1/4/2010-5/30/2010)	..W....	07:58 PM	09:00 PM															
Regina/MJ EM				0.1	0.1	0.3	0.1	0.2	0.1	0.0	0.0	0.1	0.2	0.5	0.3	0.4	0.0	0.0
Saskatoon EM				1.0	1.0	2.0	1.0	2.0	1.0	2.0	1.0	2.0	1.0	2.0	1.0	1.0	0.0	1.0

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 Coverage:
 Datasource: Estimates

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 Selling Type: Regular
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Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon CM			1.0	1.0	2.0	1.0	2.0	1.0	2.0	1.0	2.0	1.0	1.0	1.0	1.0	0.0	1.0
	Sask Prov EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.4
	TC/Full Coverage			23.6	22.3	6.1	15.5	15.7	9.8	2.9	6.7	6.8	12.4	3.2	8.9	8.8	0.8	0.6
Glee (1/4/2010-5/30/2010)	..W....	07:58 PM	09:00 PM															
	Regina/MJ EM			0.4	0.4	0.5	0.5	1.0	0.4	1.0	0.5	1.0	0.4	0.0	0.4	1.0	1.0	0.0
	Saskatoon EM			2.0	2.0	1.0	2.0	3.0	3.0	3.0	4.0	4.0	1.0	0.0	1.0	2.0	1.0	0.0
	Saskatoon CM			2.0	3.0	2.0	3.0	4.0	4.0	4.0	5.0	5.0	2.0	0.0	2.0	3.0	1.0	0.0
	Sask Prov EM			1.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	2.0	1.0	0.0	1.0	1.0	1.0	0.0
	TC/Full Coverage			13.5	12.6	3.8	7.0	8.2	9.3	3.5	5.4	5.8	3.3	0.3	1.6	2.4	0.9	0.0
Melrose Place (1/4/2010-5/30/2010)	..W....	08:58 PM	10:00 PM															
	Regina/MJ EM			0.3	0.2	0.0	0.2	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.4	1.0	1.0	0.0
	Saskatoon EM			0.3	0.4	1.0	0.4	1.0	1.0	1.0	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.3	0.4	1.0	0.5	1.0	1.0	2.0	1.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.3	0.3	0.2	0.2	0.4	0.3	0.5	0.3	0.5	0.3	0.0	0.1	0.3	0.4	0.0
	TC/Full Coverage			5.1	4.7	2.0	2.7	2.3	3.6	1.7	2.2	1.7	1.1	0.2	0.5	0.6	0.4	0.0
Survivor (1/4/2010-5/30/2010)	...T...	06:58 PM	08:00 PM															
	Regina/MJ EM			1.0	1.0	0.0	0.5	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.4	1.0	0.0	0.0
	Saskatoon EM			3.0	3.0	4.0	3.0	4.0	4.0	5.0	4.0	4.0	2.0	3.0	3.0	3.0	0.5	2.0
	Saskatoon CM			2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	2.0	1.0	1.0	1.0	1.0	0.0	0.0
	Sask Prov EM			2.0	2.0	2.0	2.0	3.0	2.0	3.0	3.0	3.0	2.0	1.0	1.0	2.0	0.5	1.0
	TC/Full Coverage			72.0	62.3	18.5	35.7	36.8	32.9	9.3	19.1	22.2	29.4	9.3	16.7	14.6	3.0	6.7
Office (1/4/2010-5/30/2010)	...T...	07:58 PM	08:30 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Saskatoon CM			1.0	1.0	2.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	0.0	0.0
	Sask Prov EM			0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			9.5	9.3	4.6	6.3	6.4	5.2	2.5	3.5	3.6	4.2	2.1	2.9	2.9	0.1	0.1
Office* (1/4/2010-5/30/2010)	...T...	08:28 PM	09:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			0.3	0.4	0.5	0.5	0.3	1.0	1.0	1.0	0.5	0.2	0.3	0.2	0.2	0.0	0.0
	Saskatoon CM			0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	0.3	0.4	0.2	0.2	0.0	0.0
	Sask Prov EM			0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			4.2	4.1	2.5	3.1	3.0	2.4	1.6	2.0	1.8	1.7	0.9	1.1	1.2	0.0	0.0
SNL: Wknd Update (1/4/2010-5/30/2010)	...T...	08:28 PM	09:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Saskatoon CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Sask Prov EM			0.3	0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.1	0.0
	TC/Full Coverage			8.5	7.4	3.6	5.8	6.0	4.0	2.0	3.1	3.2	3.5	1.6	2.7	2.9	0.5	0.6
Guard (1/4/2010-5/30/2010)F..	06:58 PM	08:00 PM															
	Regina/MJ EM			0.2	0.2	0.0	0.0	0.3	0.1	0.0	0.0	0.3	0.3	0.0	0.0	0.3	0.0	0.0
	Saskatoon EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	0.0	2.0	2.0	2.0	0.0
	Saskatoon CM			2.0	2.0	1.0	2.0	2.0	1.0	2.0	1.0	2.0	2.0	0.0	2.0	2.0	2.0	0.0
	Sask Prov EM			1.0	1.0	0.3	0.5	1.0	1.0	0.5	0.4	1.0	1.0	0.0	1.0	1.0	0.5	0.0
	TC/Full Coverage			18.1	17.8	2.9	8.8	10.2	10.9	2.9	6.5	7.4	6.9	0.0	2.3	2.9	0.4	0.0
House** (1/4/2010-5/23/2010)F..	06:58 PM	08:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
	Saskatoon EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	0.2	0.0
	Saskatoon CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	0.1	0.0
	Sask Prov EM			0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.4	0.4	0.2	0.0
	TC/Full Coverage			20.2	18.4	3.8	12.8	13.0	10.7	2.6	7.6	7.3	7.8	1.2	5.3	5.7	0.8	0.9
Dollhouse (2/1/2010-5/30/2010)F..	07:58 PM	09:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			1.0	1.0	0.0	1.0	1.0	0.4	0.0	0.0	0.1	1.0	0.0	2.0	2.0	0.0	0.0
	Saskatoon CM			1.0	1.0	0.0	1.0	1.0	0.5	0.0	0.0	0.0	2.0	0.0	2.0	2.0	0.0	0.0
	Sask Prov EM			0.3	0.3	0.0	0.4	0.4	0.2	0.0	0.1	0.2	0.5	0.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			7.9	7.9	2.3	6.2	6.3	3.9	0.8	2.7	2.9	4.0	1.5	3.4	3.4	0.0	0.0

Stations: CFSK
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Numb3rs (1/4/2010-5/30/2010)F..	08:58 PM	10:00 PM															
	Regina/MJ EM			0.3	0.3	0.0	0.3	0.3	0.3	0.0	0.3	0.4	0.3	0.0	0.3	0.3	0.0	0.4
	Saskatoon EM			0.4	0.5	0.5	0.3	0.4	1.0	1.0	1.0	1.0	1.0	0.1	0.0	0.0	0.0	0.0
	Saskatoon CM			0.5	1.0	1.0	0.4	1.0	1.0	1.0	1.0	1.0	1.0	0.1	0.0	0.0	0.0	0.0
	Sask Prov EM			0.3	0.4	0.3	0.3	0.4	0.5	0.4	0.3	0.5	0.2	0.2	0.2	0.2	0.0	0.1
	TC/Full Coverage			15.3	14.1	2.1	5.1	6.8	11.1	1.2	3.8	5.4	3.1	0.9	1.4	1.4	1.0	0.2
Simpsons (1/4/2010-5/30/2010)S	06:58 PM	07:30 PM															
	Regina/MJ EM			0.1	0.1	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.2	0.4	0.4	0.2	0.0	0.0
	Saskatoon EM			1.0	1.0	3.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	3.0	2.0	2.0	0.5	1.0
	Saskatoon CM			1.0	1.0	3.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	4.0	3.0	3.0	1.0	1.0
	Sask Prov EM			1.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	0.4
	TC/Full Coverage			8.8	8.0	5.7	7.2	6.6	3.5	2.4	3.2	3.2	4.5	3.3	4.0	3.4	0.3	0.6
FIN:Survivor (1/4/2010-5/30/2010)S	06:58 PM	09:00 PM															
	Regina/MJ EM			1.0	1.0	0.0	0.5	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.4	1.0	0.0	0.0
	Saskatoon EM			3.0	3.0	4.0	3.0	4.0	4.0	5.0	4.0	4.0	2.0	3.0	3.0	3.0	0.5	2.0
	Saskatoon CM			2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	2.0	1.0	1.0	1.0	1.0	0.0	0.0
	Sask Prov EM			2.0	2.0	2.0	2.0	3.0	2.0	3.0	3.0	3.0	2.0	1.0	1.0	2.0	0.5	1.0
	TC/Full Coverage			72.0	62.3	18.5	35.7	36.8	32.9	9.3	19.1	22.2	29.4	9.3	16.7	14.6	3.0	6.7
Family Guy (3/8/2010-5/30/2010)S	07:28 PM	08:00 PM															
	Regina/MJ EM			0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	Saskatoon EM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2	1.0
	Saskatoon CM			1.0	1.0	2.0	1.0	2.0	1.0	2.0	1.0	1.0	1.0	2.0	2.0	2.0	0.3	1.0
	Sask Prov EM			0.3	0.3	1.0	1.0	1.0	0.3	1.0	0.5	0.5	0.4	1.0	1.0	1.0	0.2	0.2
	TC/Full Coverage			5.8	5.1	3.2	4.6	4.1	2.1	1.4	1.9	1.7	3.0	1.9	2.7	2.4	0.4	0.4
Apprentice (1/4/2010-5/30/2010)S	07:58 PM	10:00 PM															
	Regina/MJ EM			0.3	0.3	0.0	0.3	1.0	1.0	0.0	0.3	1.0	0.3	0.0	0.2	0.3	0.0	0.0
	Saskatoon EM			2.0	3.0	3.0	2.0	3.0	3.0	4.0	3.0	4.0	2.0	3.0	3.0	3.0	3.0	1.0
	Saskatoon CM			3.0	3.0	4.0	3.0	3.0	3.0	5.0	4.0	4.0	3.0	3.0	3.0	3.0	3.0	1.0
	Sask Prov EM			1.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	0.4

Stations: CFSK
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				20.1	18.3	4.9	10.4	12.5	12.8	3.1	6.5	8.2	5.6	1.9	3.8	4.3	1.3	0.5
Survivor Reunion (1/4/2010-5/30/2010)S	08:58 PM	10:00 PM															
	Regina/MJ EM			1.0	1.0	0.0	0.5	1.0	1.0	0.0	1.0	1.0	0.0	0.4	1.0	0.0	0.0	
	Saskatoon EM			3.0	3.0	4.0	3.0	3.0	4.0	5.0	4.0	4.0	2.0	3.0	3.0	0.5	2.0	
	Saskatoon CM			2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	2.0	1.0	1.0	1.0	0.0	0.0	
	Sask Prov EM			2.0	2.0	2.0	2.0	3.0	2.0	3.0	3.0	2.0	2.0	1.0	1.0	2.0	0.5	1.0
	TC/Full Coverage			64.8	56.1	16.7	32.1	33.1	29.6	8.4	17.2	20.0	26.5	8.4	15.0	13.1	2.7	6.0
Cleveland Show (3/8/2010-5/30/2010)S	10:28 PM	11:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.4	0.3	1.0	0.5	0.5	0.3	1.0	0.5	0.5	0.3	1.0	0.4	1.0	0.5	1.0
	Saskatoon CM			0.5	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	0.4	1.0	1.0	1.0
	Sask Prov EM			0.2	0.2	0.4	0.2	0.2	0.2	0.5	0.3	0.2	0.1	0.3	0.2	0.2	0.2	0.3
	TC/Full Coverage			5.5	4.5	3.4	4.1	3.7	2.2	1.7	2.1	1.8	2.2	1.7	2.0	1.8	0.5	0.6
American Dad (3/8/2010-5/30/2010)S	10:58 PM	11:30 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
	Saskatoon EM			0.3	0.3	0.5	0.4	0.5	0.2	0.5	0.3	0.3	0.3	1.0	1.0	0.5	0.1	0.2
	Saskatoon CM			0.3	0.4	1.0	1.0	0.5	0.3	1.0	0.3	0.4	0.4	1.0	1.0	1.0	0.2	0.2
	Sask Prov EM			0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.0
	TC/Full Coverage			2.0	1.9	1.2	1.7	1.6	0.8	0.5	0.7	0.7	1.1	0.7	1.0	0.9	0.1	0.0
Late Night Rotn (1/4/2010-5/30/2010)	MTWTFSS	11:28 PM	06:00 AM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0
	Saskatoon CM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.3	0.3	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0
As The World Turns (1/4/2010-5/30/2010)	MTWTF..	12:58 PM	02:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			0.1	0.1	0.2	0.2	0.2	0.2	0.5	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.1	0.2	0.3	0.2	0.2	0.3	1.0	0.4	0.4	0.1	0.0	0.0	0.0	0.0	0.0

Stations: CFSK
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sask Prov EM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.4	1.3	0.2	0.6	0.6	1.5	0.2	0.5	0.5	0.3	0.0	0.1	0.1	0.0	0.1
Days Of Our Lives (1/4/2010-5/30/2010)	MTWTF..	01:58 PM	03:00 PM															
	Regina/MJ EM			0.1	0.1	0.1	0.2	0.2	0.2	0.0	0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.0
	Saskatoon EM			0.3	0.5	0.3	0.3	0.3	1.0	0.4	0.5	0.5	0.2	0.3	0.2	0.2	0.0	0.0
	Saskatoon CM			0.4	0.5	0.3	0.3	0.3	1.0	0.3	0.5	0.5	0.2	0.4	0.2	0.2	0.0	0.0
	Sask Prov EM			0.2	0.2	0.1	0.2	0.2	0.4	0.2	0.3	0.3	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			6.0	5.9	1.0	2.2	2.4	5.3	0.9	2.1	2.2	0.6	0.1	0.2	0.2	0.1	0.0
Doctors (1/4/2010-5/30/2010)	MTWTF..	02:58 PM	04:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0
	Saskatoon EM			1.0	1.0	0.3	0.3	0.4	1.0	0.1	0.3	0.5	1.0	0.5	0.5	0.5	0.3	0.0
	Saskatoon CM			1.0	1.0	0.3	0.5	0.4	1.0	0.1	0.3	0.4	1.0	1.0	1.0	1.0	0.1	0.0
	Sask Prov EM			0.3	0.4	0.1	0.2	0.3	1.0	0.1	0.3	0.3	0.3	0.1	0.2	0.2	0.1	0.0
	TC/Full Coverage			7.5	7.2	1.5	2.7	3.3	5.3	1.1	2.0	2.3	2.0	0.4	0.7	1.0	0.3	0.1
Til Debt Do Us Part (1/4/2010-5/30/2010)	MTWTF..	03:58 PM	04:30 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.4	0.5	0.5	0.4	0.5	1.0	1.0	0.5	1.0	0.3	0.5	0.4	0.4	0.1	0.0
	Saskatoon CM			0.5	1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	0.3	1.0	0.4	0.5	0.1	0.0
	Sask Prov EM			0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.1	0.2	0.1	0.2	0.0	0.0
	TC/Full Coverage			3.7	3.6	1.7	2.3	2.4	2.7	1.3	1.6	1.8	0.9	0.5	0.6	0.6	0.0	0.0
Y&R (1/4/2010-5/30/2010)	MTWTF..	04:28 PM	05:30 PM															
	Regina/MJ EM			0.2	0.2	0.1	0.2	0.2	0.3	0.2	0.3	0.3	0.1	0.1	0.1	0.1	0.0	0.0
	Saskatoon EM			2.0	2.0	0.3	1.0	1.0	3.0	0.3	1.0	2.0	1.0	0.3	0.5	1.0	0.0	0.2
	Saskatoon CM			2.0	2.0	0.4	1.0	1.0	4.0	0.3	1.0	2.0	1.0	0.4	1.0	1.0	0.0	0.3
	Sask Prov EM			1.0	1.0	0.2	0.4	0.5	1.0	0.2	1.0	1.0	0.5	0.1	0.2	0.3	0.0	0.1
	TC/Full Coverage			14.4	14.3	1.7	4.7	5.4	10.5	1.3	3.5	4.1	3.8	0.3	1.2	1.3	0.0	0.1
News Final 2 (1/4/2010-5/30/2010)	MTWTF..	10:58 PM	11:30 PM															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.5	1.0	1.0	1.0	1.0	0.2	0.1

Stations: CFSK
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon CM			1.0	1.0	1.0	1.0	1.0	1.0	0.5	0.4	1.0	1.0	1.0	1.0	1.0	0.3	0.1
	Sask Prov EM			0.3	0.4	0.3	0.3	0.4	0.3	0.2	0.2	0.3	0.4	0.3	0.3	0.4	0.1	0.1
	TC/Full Coverage			2.8	2.8	0.6	1.1	1.3	1.3	0.3	0.5	0.6	1.5	0.4	0.7	0.8	0.1	0.1
ET Late Night (1/4/2010-5/30/2010)	MTWTF..	11:58 PM	12:30 AM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
ETC Late Night (1/4/2010-5/30/2010)	MTWTF..	12:28 AM	01:00 AM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wkdy AM Rotn (1/4/2010-5/30/2010)	MTWTF..	05:58 AM	03:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	Saskatoon CM			0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.2	0.1	0.1	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.1	0.2	0.2	0.3	0.1	0.1	0.1	0.3	0.1	0.1	0.1	0.1	0.0
PGA Golf (1/4/2010-5/30/2010)SS	10:58 AM	06:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.3	1.0	0.2	0.2	0.5	0.2	0.2	0.1	0.3	1.0	0.2	1.0	1.0	0.0	0.0
	Saskatoon CM			1.0	1.0	0.2	0.3	1.0	0.4	0.2	0.2	0.4	1.0	0.2	1.0	1.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.0	0.1	0.2	0.1	0.0	0.0	0.1	0.2	0.0	0.2	0.2	0.0	0.0
	TC/Full Coverage			2.4	2.1	0.1	0.4	0.7	0.8	0.0	0.1	0.2	1.2	0.0	0.3	0.4	0.4	0.0
Family Guy Wknd Rotn (1/4/2010-5/30/2010)SS	11:28 AM	05:30 PM															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0

Stations: CFSK
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2
	Saskatoon CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	0.2
	Sask Prov EM			0.3	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.3	0.4	0.3	0.5	0.5	1.0	0.1
	TC/Full Coverage			5.2	4.2	1.9	3.5	3.2	1.8	1.0	1.5	1.3	2.4	0.9	2.1	1.9	0.8	0.3
Wknd PM Rotn (1/4/2010-5/30/2010)SS	11:58 AM	06:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0
	Saskatoon EM			0.3	0.2	0.2	0.4	0.3	0.2	0.1	0.2	0.2	0.3	0.2	0.5	0.5	0.4	0.0
	Saskatoon CM			0.3	0.2	0.2	0.4	0.4	0.2	0.2	0.2	0.1	0.4	0.3	1.0	1.0	1.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.0
	TC/Full Coverage			1.8	1.7	0.6	1.0	1.0	0.9	0.3	0.5	0.4	0.8	0.4	0.6	0.6	0.1	0.0
Simpsons Wknd Rotn (1/4/2010-5/30/2010)SS	11:58 AM	04:00 PM															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.1
	Saskatoon EM			0.4	0.4	1.0	1.0	1.0	0.4	1.0	0.5	0.4	0.4	0.5	1.0	1.0	0.0	0.5
	Saskatoon CM			0.5	0.5	1.0	1.0	1.0	0.5	1.0	1.0	0.5	0.5	1.0	1.0	1.0	0.0	1.0
	Sask Prov EM			0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.3	0.2	0.2	0.3	0.2	0.3	0.1	0.2
	TC/Full Coverage			4.1	2.6	1.6	2.3	2.1	1.1	0.8	0.9	0.9	1.4	0.8	1.4	1.3	1.0	0.6
Wknd AM Rotn (1/4/2010-5/30/2010)SS	05:58 AM	12:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.1
	Saskatoon CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
	TC/Full Coverage			1.8	1.6	0.2	0.6	0.7	0.7	0.1	0.3	0.3	0.9	0.1	0.3	0.4	0.1	0.2
Sons of Tucson (3/8/2010-5/23/2010)	...T...	08:28 PM	09:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Saskatoon CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Sask Prov EM			0.3	0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.1	0.0
	TC/Full Coverage			8.5	7.4	3.6	5.8	6.0	4.0	2.0	3.1	3.2	3.5	1.6	2.7	2.9	0.5	0.6

Stations: CFSK
 Date Range: Sp 10 (3/8/2010-3/21/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/16/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Shark Tank (1/4/2010-5/23/2010)F..	07:58 PM	09:00 PM															
	Regina/MJ EM			0.2	0.2	0.0	0.1	0.4	0.4	0.0	0.2	0.4	0.1	0.0	0.1	0.2	0.0	0.0
	Saskatoon EM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	0.4
	Saskatoon CM			1.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	2.0	0.4
	Sask Prov EM			0.4	0.4	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.4	0.4	0.4	0.2
	TC/Full Coverage			9.4	8.6	2.3	4.9	5.9	6.0	1.4	3.1	3.9	2.6	0.9	1.8	2.0	0.6	0.2
Saturday Night Live (1/4/2010-5/30/2010)S.	11:58 PM	01:30 AM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.9	1.8	1.0	1.2	0.8	0.8	0.4	0.5	0.6	1.0	0.6	0.7	0.2	0.0	0.1
16x9 Late (1/4/2010-5/30/2010)S	11:28 PM	12:00 AM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.2	0.1	0.2	0.1	0.0	0.0	0.1	0.2	0.4	0.2	0.2	0.0	0.0
	Saskatoon CM			0.1	0.2	0.3	0.1	0.2	0.1	0.0	0.0	0.1	0.2	0.5	0.3	0.3	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.2	0.2	0.4	0.4	0.1	0.1	0.3	0.3	0.1	0.1	0.1	0.0	0.0