

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Global News</b> <b>(1/3/2011-5/29/2011)</b>	<b>MTWTFSS</b>	<b>05:28 PM</b>	<b>07:30 PM</b>	SP10/FL10 Avg														
	Toronto/Hamilton DM			1.5	1.7	0.9	1.0	1.1	2.0	1.1	1.1	1.2	1.4	0.7	0.9	0.9	0.9	0.4
	Toronto/Hamilton DM			1.5	1.7	0.9	1.0	1.1	2.0	1.1	1.1	1.2	1.4	0.7	0.9	0.9	0.9	0.4
	Ottawa Eng EM			0.4	0.5	0.1	0.2	0.2	0.6	0.1	0.2	0.3	0.4	0.1	0.2	0.2	0.0	0.0
	Ottawa Eng EM			0.4	0.5	0.1	0.2	0.2	0.6	0.1	0.2	0.3	0.4	0.1	0.2	0.2	0.0	0.0
	Ottawa Eng CM			0.3	0.3	0.1	0.2	0.2	0.5	0.1	0.2	0.3	0.2	0.1	0.1	0.1	0.0	0.0
	Ottawa Eng CM			0.3	0.3	0.1	0.2	0.2	0.5	0.1	0.2	0.3	0.2	0.1	0.1	0.1	0.0	0.0
	Kitchener EM			1.8	2.1	0.3	0.8	1.0	2.4	0.5	1.1	1.3	1.8	0.2	0.5	0.7	0.6	0.4
	Kitchener EM			1.8	2.1	0.3	0.8	1.0	2.4	0.5	1.1	1.3	1.8	0.2	0.5	0.7	0.6	0.4
	Kitchener CM			1.2	1.4	0.2	0.6	0.7	1.6	0.4	0.8	1.0	1.2	0.1	0.4	0.5	0.1	0.3
	Kitchener CM			1.2	1.4	0.2	0.6	0.7	1.6	0.4	0.8	1.0	1.2	0.1	0.4	0.5	0.1	0.3
	London EM			1.1	1.3	0.3	0.5	0.6	1.5	0.5	0.4	0.5	1.2	0.2	0.5	0.6	0.2	0.0
	London EM			1.1	1.3	0.3	0.5	0.6	1.5	0.5	0.4	0.5	1.2	0.2	0.5	0.6	0.2	0.0
	London CM			0.8	1.0	0.2	0.4	0.5	1.2	0.3	0.3	0.4	0.9	0.0	0.6	0.6	0.0	0.0
	London CM			0.8	1.0	0.2	0.4	0.5	1.2	0.3	0.3	0.4	0.9	0.0	0.6	0.6	0.0	0.0
	Kitchener-London EM			1.5	1.8	0.4	0.7	0.9	2.0	0.6	0.9	1.0	1.6	0.3	0.5	0.7	0.4	0.3
	Kitchener-London EM			1.5	1.8	0.4	0.7	0.9	2.0	0.6	0.9	1.0	1.6	0.3	0.5	0.7	0.4	0.3
	Barrie EM			2.2	2.6	0.7	1.2	1.4	3.0	0.7	1.2	1.3	2.3	0.7	1.2	1.5	0.0	0.2
	Barrie EM			2.2	2.6	0.7	1.2	1.4	3.0	0.7	1.2	1.3	2.3	0.7	1.2	1.5	0.0	0.2
	Kingston EM			2.8	3.3	0.6	1.2	1.5	3.7	0.6	1.2	1.6	2.9	0.5	1.2	1.5	0.3	0.6
	Kingston EM			2.8	3.3	0.6	1.2	1.5	3.7	0.6	1.2	1.6	2.9	0.5	1.2	1.5	0.3	0.6
	Peterborough EM			2.9	3.4	0.9	1.6	2.1	3.8	1.0	1.7	2.3	2.9	0.7	1.4	1.9	0.1	0.0
	Peterborough EM			2.9	3.4	0.9	1.6	2.1	3.8	1.0	1.7	2.3	2.9	0.7	1.4	1.9	0.1	0.0
	Sud/Tim/NB/SSM			1.9	2.3	0.4	0.7	0.9	2.8	0.5	0.8	1.1	1.8	0.3	0.5	0.7	0.4	0.0
	Sud/Tim/NB/SSM			1.9	2.3	0.4	0.7	0.9	2.8	0.5	0.8	1.1	1.8	0.3	0.5	0.7	0.4	0.0
	Windsor EM			0.4	0.5	0.0	0.0	0.1	0.6	0.0	0.0	0.1	0.4	0.0	0.1	0.2	0.0	0.0
	Windsor EM			0.4	0.5	0.0	0.0	0.1	0.6	0.0	0.0	0.1	0.4	0.0	0.1	0.2	0.0	0.0
	TC/Full Coverage			199.5	189.1	24.6	56.8	59.6	117.4	13.2	30.3	32.2	71.8	11.4	26.6	27.4	5.9	4.6
	TC/Full Coverage			199.5	189.1	24.6	56.8	59.6	117.4	13.2	30.3	32.2	71.8	11.4	26.6	27.4	5.9	4.6
<b>Prime CDN Rotn</b> <b>(1/3/2011-5/29/2011)</b>	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>															
	Toronto/Hamilton DM			0.5	0.5	0.3	0.4	0.4	0.6	0.3	0.4	0.5	0.4	0.4	0.3	0.3	0.2	0.3
	Toronto/Hamilton DM			0.5	0.5	0.3	0.4	0.4	0.6	0.3	0.4	0.5	0.4	0.4	0.3	0.3	0.2	0.3

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Ottawa Eng EM				0.2	0.2	0.0	0.1	0.2	0.3	0.0	0.1	0.2	0.1	0.0	0.1	0.1	0.0	0.0
Ottawa Eng EM				0.2	0.2	0.0	0.1	0.2	0.3	0.0	0.1	0.2	0.1	0.0	0.1	0.1	0.0	0.0
Ottawa Eng CM				0.2	0.2	0.0	0.1	0.2	0.3	0.0	0.2	0.3	0.1	0.0	0.1	0.1	0.0	0.0
Ottawa Eng CM				0.2	0.2	0.0	0.1	0.2	0.3	0.0	0.2	0.3	0.1	0.0	0.1	0.1	0.0	0.0
Kitchener EM				0.2	0.3	0.1	0.1	0.2	0.3	0.0	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.0
Kitchener EM				0.2	0.3	0.1	0.1	0.2	0.3	0.0	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.0
Kitchener CM				0.3	0.3	0.0	0.1	0.3	0.4	0.0	0.1	0.3	0.3	0.1	0.2	0.3	0.0	0.0
Kitchener CM				0.3	0.3	0.0	0.1	0.3	0.4	0.0	0.1	0.3	0.3	0.1	0.2	0.3	0.0	0.0
London EM				0.2	0.3	0.0	0.0	0.1	0.4	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0
London EM				0.2	0.3	0.0	0.0	0.1	0.4	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0
London CM				0.3	0.3	0.0	0.0	0.1	0.5	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0
London CM				0.3	0.3	0.0	0.0	0.1	0.5	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.2	0.3	0.0	0.1	0.2	0.3	0.0	0.0	0.2	0.2	0.1	0.1	0.2	0.1	0.1
Kitchener-London EM				0.2	0.3	0.0	0.1	0.2	0.3	0.0	0.0	0.2	0.2	0.1	0.1	0.2	0.1	0.1
Barrie EM				0.3	0.4	0.1	0.1	0.1	0.4	0.1	0.1	0.1	0.3	0.1	0.1	0.2	0.0	0.0
Barrie EM				0.3	0.4	0.1	0.1	0.1	0.4	0.1	0.1	0.1	0.3	0.1	0.1	0.2	0.0	0.0
Kingston EM				0.4	0.5	0.0	0.1	0.4	0.5	0.0	0.1	0.3	0.5	0.0	0.2	0.4	0.0	0.0
Kingston EM				0.4	0.5	0.0	0.1	0.4	0.5	0.0	0.1	0.3	0.5	0.0	0.2	0.4	0.0	0.0
Peterborough EM				0.3	0.3	0.1	0.1	0.1	0.4	0.2	0.1	0.2	0.2	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.3	0.3	0.1	0.1	0.1	0.4	0.2	0.1	0.2	0.2	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.2	0.2	0.0	0.0	0.1	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0
Sud/Tim/NB/SSM				0.2	0.2	0.0	0.0	0.1	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0
Windsor EM				0.2	0.3	0.0	0.0	0.1	0.4	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.0
Windsor EM				0.2	0.3	0.0	0.0	0.1	0.4	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.0
TC/Full Coverage				66.0	60.5	10.3	23.7	25.0	35.7	4.6	13.6	15.7	24.8	5.8	10.0	9.3	1.8	3.8
TC/Full Coverage				66.0	60.5	10.3	23.7	25.0	35.7	4.6	13.6	15.7	24.8	5.8	10.0	9.3	1.8	3.8
<b>Ent Tonight (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	<b>FL10/SP10 Avg</b>														
Toronto/Hamilton DM				1.3	1.5	0.8	1.0	1.1	2.0	0.9	1.3	1.5	0.9	0.6	0.7	0.7	1.0	0.5
Toronto/Hamilton DM				1.3	1.5	0.8	1.0	1.1	2.0	0.9	1.3	1.5	0.9	0.6	0.7	0.7	1.0	0.5
Ottawa Eng EM				0.9	1.1	0.5	0.7	0.8	1.6	0.8	1.0	1.3	0.6	0.1	0.3	0.3	0.0	0.1
Ottawa Eng EM				0.9	1.1	0.5	0.7	0.8	1.6	0.8	1.0	1.3	0.6	0.1	0.3	0.3	0.0	0.1
Ottawa Eng CM				1.0	1.1	0.5	0.7	0.9	1.8	0.9	1.2	1.5	0.5	0.1	0.2	0.2	0.0	0.1

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Ottawa Eng CM				1.0	1.1	0.5	0.7	0.9	1.8	0.9	1.2	1.5	0.5	0.1	0.2	0.2	0.0	0.1
Kitchener EM				1.2	1.4	0.4	0.8	0.9	2.1	0.7	1.3	1.5	0.7	0.1	0.3	0.4	0.5	0.2
Kitchener EM				1.2	1.4	0.4	0.8	0.9	2.1	0.7	1.3	1.5	0.7	0.1	0.3	0.4	0.5	0.2
Kitchener CM				1.0	1.2	0.7	0.8	0.9	1.9	1.1	1.2	1.4	0.6	0.3	0.4	0.4	0.2	0.3
Kitchener CM				1.0	1.2	0.7	0.8	0.9	1.9	1.1	1.2	1.4	0.6	0.3	0.4	0.4	0.2	0.3
London EM				0.6	0.7	0.1	0.5	0.6	1.1	0.2	0.6	0.8	0.4	0.1	0.3	0.5	0.3	0.2
London EM				0.6	0.7	0.1	0.5	0.6	1.1	0.2	0.6	0.8	0.4	0.1	0.3	0.5	0.3	0.2
London CM				0.7	0.8	0.2	0.6	0.8	1.2	0.3	0.7	1.0	0.4	0.2	0.4	0.5	0.2	0.0
London CM				0.7	0.8	0.2	0.6	0.8	1.2	0.3	0.7	1.0	0.4	0.2	0.4	0.5	0.2	0.0
Kitchener-London EM				0.9	1.1	0.3	0.6	0.8	1.6	0.5	1.0	1.2	0.5	0.1	0.3	0.4	0.4	0.2
Kitchener-London EM				0.9	1.1	0.3	0.6	0.8	1.6	0.5	1.0	1.2	0.5	0.1	0.3	0.4	0.4	0.2
Barrie EM				1.0	1.3	0.2	0.9	1.0	1.7	0.2	1.1	1.2	0.8	0.3	0.6	0.8	0.0	0.0
Barrie EM				1.0	1.3	0.2	0.9	1.0	1.7	0.2	1.1	1.2	0.8	0.3	0.6	0.8	0.0	0.0
Kingston EM				1.5	1.7	1.0	1.2	1.4	2.1	1.7	1.3	1.6	1.2	0.3	1.0	1.1	0.1	0.5
Kingston EM				1.5	1.7	1.0	1.2	1.4	2.1	1.7	1.3	1.6	1.2	0.3	1.0	1.1	0.1	0.5
Peterborough EM				1.2	1.4	0.6	0.7	1.2	2.1	0.7	1.1	1.7	0.7	0.5	0.4	0.6	0.7	0.0
Peterborough EM				1.2	1.4	0.6	0.7	1.2	2.1	0.7	1.1	1.7	0.7	0.5	0.4	0.6	0.7	0.0
Sud/Tim/NB/SSM				1.0	1.2	0.4	0.6	0.8	1.8	0.2	0.8	0.9	0.6	0.5	0.5	0.7	0.1	0.0
Sud/Tim/NB/SSM				1.0	1.2	0.4	0.6	0.8	1.8	0.2	0.8	0.9	0.6	0.5	0.5	0.7	0.1	0.0
Windsor EM				0.7	0.8	0.2	0.4	0.5	1.2	0.4	0.6	0.6	0.4	0.0	0.2	0.3	0.0	0.1
Windsor EM				0.7	0.8	0.2	0.4	0.5	1.2	0.4	0.6	0.6	0.4	0.0	0.2	0.3	0.0	0.1
TC/Full Coverage				201.9	185.4	24.6	64.4	70.4	128.4	15.2	41.6	46.9	57.0	9.4	22.7	23.5	8.6	7.9
TC/Full Coverage				201.9	185.4	24.6	64.4	70.4	128.4	15.2	41.6	46.9	57.0	9.4	22.7	23.5	8.6	7.9
<b>ET Canada (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL10/SP10 avg														
Toronto/Hamilton DM				1.0	1.1	0.8	0.9	1.0	1.5	1.0	1.1	1.3	0.8	0.6	0.7	0.7	0.9	0.4
Toronto/Hamilton DM				1.0	1.1	0.8	0.9	1.0	1.5	1.0	1.1	1.3	0.8	0.6	0.7	0.7	0.9	0.4
Ottawa Eng EM				0.7	0.8	0.5	0.5	0.6	1.3	0.8	1.0	1.0	0.4	0.2	0.1	0.2	0.0	0.0
Ottawa Eng EM				0.7	0.8	0.5	0.5	0.6	1.3	0.8	1.0	1.0	0.4	0.2	0.1	0.2	0.0	0.0
Ottawa Eng CM				0.7	0.9	0.6	0.6	0.7	1.4	0.9	1.1	1.1	0.4	0.2	0.1	0.2	0.0	0.0
Ottawa Eng CM				0.7	0.9	0.6	0.6	0.7	1.4	0.9	1.1	1.1	0.4	0.2	0.1	0.2	0.0	0.0
Kitchener EM				0.9	1.0	0.5	0.8	1.0	1.5	0.5	1.1	1.3	0.6	0.6	0.5	0.7	0.5	0.3
Kitchener EM				0.9	1.0	0.5	0.8	1.0	1.5	0.5	1.1	1.3	0.6	0.6	0.5	0.7	0.5	0.3

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kitchener CM				0.8	0.9	0.5	0.8	1.0	1.4	0.6	1.4	1.7	0.3	0.4	0.4	0.4	0.0	0.6
Kitchener CM				0.8	0.9	0.5	0.8	1.0	1.4	0.6	1.4	1.7	0.3	0.4	0.4	0.4	0.0	0.6
London EM				0.6	0.6	0.1	0.3	0.5	1.0	0.2	0.4	0.7	0.3	0.0	0.2	0.3	0.4	0.0
London EM				0.6	0.6	0.1	0.3	0.5	1.0	0.2	0.4	0.7	0.3	0.0	0.2	0.3	0.4	0.0
London CM				0.6	0.7	0.0	0.4	0.6	1.0	0.0	0.5	0.9	0.3	0.0	0.3	0.4	0.4	0.0
London CM				0.6	0.7	0.0	0.4	0.6	1.0	0.0	0.5	0.9	0.3	0.0	0.3	0.4	0.4	0.0
Kitchener-London EM				0.7	0.8	0.4	0.6	0.8	1.2	0.4	0.8	1.0	0.4	0.3	0.4	0.5	0.4	0.2
Kitchener-London EM				0.7	0.8	0.4	0.6	0.8	1.2	0.4	0.8	1.0	0.4	0.3	0.4	0.5	0.4	0.2
Barrie EM				1.3	1.6	0.5	1.3	1.5	1.9	0.1	1.4	1.7	1.2	0.8	1.2	1.4	0.0	0.0
Barrie EM				1.3	1.6	0.5	1.3	1.5	1.9	0.1	1.4	1.7	1.2	0.8	1.2	1.4	0.0	0.0
Kingston EM				0.8	0.9	0.2	0.5	0.6	0.9	0.4	0.3	0.5	0.8	0.0	0.7	0.7	0.0	0.6
Kingston EM				0.8	0.9	0.2	0.5	0.6	0.9	0.4	0.3	0.5	0.8	0.0	0.7	0.7	0.0	0.6
Peterborough EM				1.0	1.1	0.1	0.1	0.5	1.7	0.2	0.2	0.7	0.5	0.0	0.0	0.3	0.6	0.1
Peterborough EM				1.0	1.1	0.1	0.1	0.5	1.7	0.2	0.2	0.7	0.5	0.0	0.0	0.3	0.6	0.1
Sud/Tim/NB/SSM				1.3	1.5	0.9	1.0	1.4	2.2	1.2	1.4	1.7	0.8	0.5	0.7	1.1	0.0	0.0
Sud/Tim/NB/SSM				1.3	1.5	0.9	1.0	1.4	2.2	1.2	1.4	1.7	0.8	0.5	0.7	1.1	0.0	0.0
Windsor EM				0.6	0.7	0.4	0.4	0.4	1.2	0.8	0.8	0.6	0.3	0.0	0.1	0.2	0.0	0.2
Windsor EM				0.6	0.7	0.4	0.4	0.4	1.2	0.8	0.8	0.6	0.3	0.0	0.1	0.2	0.0	0.2
TC/Full Coverage				164.8	149.8	24.2	56.3	61.7	103.3	14.6	36.0	40.7	46.4	9.6	20.3	21.0	7.3	7.7
TC/Full Coverage				164.8	149.8	24.2	56.3	61.7	103.3	14.6	36.0	40.7	46.4	9.6	20.3	21.0	7.3	7.7
<b>16x9 Evening (1/3/2011-5/29/2011)</b>	<b>.....SS</b>	<b>06:28 PM</b>	<b>07:30 PM</b>	sp10/FL10 AVG														
Toronto/Hamilton DM				1.0	1.2	0.8	0.7	0.8	1.3	0.7	0.7	0.8	1.0	0.9	0.8	0.8	0.4	0.3
Toronto/Hamilton DM				1.0	1.2	0.8	0.7	0.8	1.3	0.7	0.7	0.8	1.0	0.9	0.8	0.8	0.4	0.3
Ottawa Eng EM				0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Ottawa Eng EM				0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.6	0.8	0.0	0.3	0.4	0.8	0.0	0.2	0.3	0.8	0.0	0.2	0.4	0.0	0.0
Kitchener EM				0.6	0.8	0.0	0.3	0.4	0.8	0.0	0.2	0.3	0.8	0.0	0.2	0.4	0.0	0.0
Kitchener CM				0.5	0.7	0.0	0.5	0.6	0.6	0.0	0.4	0.4	0.8	0.0	0.5	0.8	0.0	0.0
Kitchener CM				0.5	0.7	0.0	0.5	0.6	0.6	0.0	0.4	0.4	0.8	0.0	0.5	0.8	0.0	0.0
London EM				0.7	0.9	1.1	0.7	0.9	0.9	1.1	0.6	0.8	0.8	1.0	0.8	0.9	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London EM				0.7	0.9	1.1	0.7	0.9	0.9	1.1	0.6	0.8	0.8	1.0	0.8	0.9	0.0	0.0
London CM				0.1	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.1	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.8	1.0	0.4	0.5	0.7	1.0	0.4	0.4	0.6	1.0	0.4	0.6	0.8	0.0	0.0
Kitchener-London EM				0.8	1.0	0.4	0.5	0.7	1.0	0.4	0.4	0.6	1.0	0.4	0.6	0.8	0.0	0.0
Barrie EM				1.5	1.8	0.0	0.3	0.5	2.3	0.0	0.5	0.5	1.3	0.0	0.0	0.3	0.0	0.0
Barrie EM				1.5	1.8	0.0	0.3	0.5	2.3	0.0	0.5	0.5	1.3	0.0	0.0	0.3	0.0	0.0
Kingston EM				1.4	1.7	0.0	0.4	0.5	2.3	0.0	0.3	0.6	1.1	0.0	0.3	0.4	0.0	0.0
Kingston EM				1.4	1.7	0.0	0.4	0.5	2.3	0.0	0.3	0.6	1.1	0.0	0.3	0.4	0.0	0.0
Peterborough EM				1.6	1.9	0.0	0.7	1.1	2.2	0.0	0.4	0.9	1.6	0.0	0.9	1.2	0.0	0.0
Peterborough EM				1.6	1.9	0.0	0.7	1.1	2.2	0.0	0.4	0.9	1.6	0.0	0.9	1.2	0.0	0.0
Sud/Tim/NB/SSM				1.0	1.2	0.0	0.2	0.5	1.7	0.0	0.3	0.6	0.8	0.0	0.0	0.3	0.0	0.0
Sud/Tim/NB/SSM				1.0	1.2	0.0	0.2	0.5	1.7	0.0	0.3	0.6	0.8	0.0	0.0	0.3	0.0	0.0
Windsor EM				0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				140.7	133.2	21.8	39.4	43.0	78.9	8.9	17.4	20.5	54.3	12.9	22.0	22.6	3.2	4.3
TC/Full Coverage				140.7	133.2	21.8	39.4	43.0	78.9	8.9	17.4	20.5	54.3	12.9	22.0	22.6	3.2	4.3
<b>House (1/3/2011-5/29/2011)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
Toronto/Hamilton DM				6.9	7.6	7.5	7.2	7.5	8.4	7.2	7.5	8.4	6.7	7.7	6.8	6.6	4.2	3.4
Toronto/Hamilton DM				6.9	7.6	7.5	7.2	7.5	8.4	7.2	7.5	8.4	6.7	7.7	6.8	6.6	4.2	3.4
Ottawa Eng EM				4.2	5.0	4.4	4.3	4.8	5.3	5.2	4.5	5.0	4.8	3.9	4.1	4.6	1.0	0.4
Ottawa Eng EM				4.2	5.0	4.4	4.3	4.8	5.3	5.2	4.5	5.0	4.8	3.9	4.1	4.6	1.0	0.4
Ottawa Eng CM				4.8	5.7	4.8	4.9	5.5	6.0	6.2	5.3	6.0	5.3	3.8	4.5	5.1	1.2	0.5
Ottawa Eng CM				4.8	5.7	4.8	4.9	5.5	6.0	6.2	5.3	6.0	5.3	3.8	4.5	5.1	1.2	0.5
Kitchener EM				5.4	6.2	5.5	5.5	5.9	7.1	5.2	6.5	7.0	5.3	5.6	4.6	4.9	4.3	0.7
Kitchener EM				5.4	6.2	5.5	5.5	5.9	7.1	5.2	6.5	7.0	5.3	5.6	4.6	4.9	4.3	0.7
Kitchener CM				5.1	5.7	4.9	5.0	5.1	6.3	4.7	5.8	5.6	5.1	5.4	4.3	4.6	5.4	1.2
Kitchener CM				5.1	5.7	4.9	5.0	5.1	6.3	4.7	5.8	5.6	5.1	5.4	4.3	4.6	5.4	1.2
London EM				5.4	6.2	4.8	5.6	6.7	6.3	4.5	5.1	6.3	6.0	5.3	6.0	7.1	3.2	1.7
London EM				5.4	6.2	4.8	5.6	6.7	6.3	4.5	5.1	6.3	6.0	5.3	6.0	7.1	3.2	1.7
London CM				5.5	6.4	5.2	5.3	6.7	6.9	4.6	5.3	6.8	5.9	6.0	5.3	6.6	3.5	0.0
London CM				5.5	6.4	5.2	5.3	6.7	6.9	4.6	5.3	6.8	5.9	6.0	5.3	6.6	3.5	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kitchener-London EM				5.4	6.2	5.6	5.6	6.3	6.6	5.2	5.8	6.6	5.7	6.0	5.4	6.0	3.6	1.0
Kitchener-London EM				5.4	6.2	5.6	5.6	6.3	6.6	5.2	5.8	6.6	5.7	6.0	5.4	6.0	3.6	1.0
Barrie EM				6.4	7.7	6.7	7.8	10.0	8.4	6.9	7.7	10.4	7.0	6.3	7.8	9.6	1.3	0.7
Barrie EM				6.4	7.7	6.7	7.8	10.0	8.4	6.9	7.7	10.4	7.0	6.3	7.8	9.6	1.3	0.7
Kingston EM				3.9	4.7	3.8	4.2	5.7	5.7	6.0	5.6	7.4	3.6	1.7	2.9	4.0	0.2	0.0
Kingston EM				3.9	4.7	3.8	4.2	5.7	5.7	6.0	5.6	7.4	3.6	1.7	2.9	4.0	0.2	0.0
Peterborough EM				4.1	4.8	1.4	4.0	6.0	5.8	2.4	5.1	7.8	3.9	0.5	2.9	4.2	0.4	0.8
Peterborough EM				4.1	4.8	1.4	4.0	6.0	5.8	2.4	5.1	7.8	3.9	0.5	2.9	4.2	0.4	0.8
Sud/Tim/NB/SSM				4.3	5.0	3.8	4.5	5.0	5.1	2.0	3.6	4.9	4.8	5.6	5.2	5.0	1.7	0.4
Sud/Tim/NB/SSM				4.3	5.0	3.8	4.5	5.0	5.1	2.0	3.6	4.9	4.8	5.6	5.2	5.0	1.7	0.4
Windsor EM				4.6	5.1	3.6	3.8	4.5	6.2	3.7	4.5	5.5	3.8	2.9	2.9	3.3	3.1	1.9
Windsor EM				4.6	5.1	3.6	3.8	4.5	6.2	3.7	4.5	5.5	3.8	2.9	2.9	3.3	3.1	1.9
TC/Full Coverage				975.2	861.3	236.0	486.9	517.8	502.8	124.6	271.0	297.2	358.5	111.3	215.9	220.6	51.5	62.3
TC/Full Coverage				975.2	861.3	236.0	486.9	517.8	502.8	124.6	271.0	297.2	358.5	111.3	215.9	220.6	51.5	62.3
<b>Chicago Code (1/17/2011-5/27/2012)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	Lead in adjusted														
Toronto/Hamilton DM				4.9	5.5	5.2	5.1	5.3	6.0	5.1	5.2	6.0	5.0	5.2	4.9	4.7	2.9	1.8
Toronto/Hamilton DM				4.9	5.5	5.2	5.1	5.3	6.0	5.1	5.2	6.0	5.0	5.2	4.9	4.7	2.9	1.8
Ottawa Eng EM				3.5	3.9	2.4	3.4	3.9	4.9	3.1	4.2	4.6	3.0	1.8	2.6	3.1	1.6	1.3
Ottawa Eng EM				3.5	3.9	2.4	3.4	3.9	4.9	3.1	4.2	4.6	3.0	1.8	2.6	3.1	1.6	1.3
Ottawa Eng CM				4.2	4.7	3.1	4.2	5.0	5.3	4.1	4.8	5.7	4.2	2.4	3.5	4.4	1.8	1.2
Ottawa Eng CM				4.2	4.7	3.1	4.2	5.0	5.3	4.1	4.8	5.7	4.2	2.4	3.5	4.4	1.8	1.2
Kitchener EM				3.7	4.0	5.3	4.6	4.7	4.6	6.0	5.5	5.5	3.3	4.7	3.6	4.0	3.6	1.8
Kitchener EM				3.7	4.0	5.3	4.6	4.7	4.6	6.0	5.5	5.5	3.3	4.7	3.6	4.0	3.6	1.8
Kitchener CM				4.0	4.2	6.4	5.1	5.3	4.6	7.1	5.7	5.8	3.6	5.7	4.5	4.7	4.4	2.7
Kitchener CM				4.0	4.2	6.4	5.1	5.3	4.6	7.1	5.7	5.8	3.6	5.7	4.5	4.7	4.4	2.7
London EM				3.2	3.8	5.1	4.2	4.3	4.2	5.7	4.8	4.6	3.3	4.6	3.6	3.9	0.4	1.2
London EM				3.2	3.8	5.1	4.2	4.3	4.2	5.7	4.8	4.6	3.3	4.6	3.6	3.9	0.4	1.2
London CM				3.3	3.8	4.5	3.8	4.1	4.4	5.6	4.8	4.6	3.2	3.6	2.9	3.6	0.0	1.5
London CM				3.3	3.8	4.5	3.8	4.1	4.4	5.6	4.8	4.6	3.2	3.6	2.9	3.6	0.0	1.5
Kitchener-London EM				3.8	4.3	5.5	4.7	4.9	4.9	6.2	5.6	5.7	3.6	4.9	3.8	4.3	2.1	1.6
Kitchener-London EM				3.8	4.3	5.5	4.7	4.9	4.9	6.2	5.6	5.7	3.6	4.9	3.8	4.3	2.1	1.6
Barrie EM				3.6	3.9	3.1	3.8	4.7	4.4	3.1	4.2	5.6	3.4	3.2	3.4	3.9	2.5	2.5

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Barrie EM				3.6	3.9	3.1	3.8	4.7	4.4	3.1	4.2	5.6	3.4	3.2	3.4	3.9	2.5	2.5
Kingston EM				2.7	3.1	4.4	3.3	3.6	2.8	3.1	2.5	2.5	3.4	5.3	3.9	4.5	1.2	0.5
Kingston EM				2.7	3.1	4.4	3.3	3.6	2.8	3.1	2.5	2.5	3.4	5.3	3.9	4.5	1.2	0.5
Peterborough EM				2.0	2.3	0.1	1.3	2.1	2.3	0.3	1.3	2.0	2.3	0.0	1.3	2.3	0.5	0.0
Peterborough EM				2.0	2.3	0.1	1.3	2.1	2.3	0.3	1.3	2.0	2.3	0.0	1.3	2.3	0.5	0.0
Sud/Tim/NB/SSM				2.7	3.0	2.1	2.3	2.6	3.7	2.6	3.3	3.4	2.1	1.6	1.3	1.9	2.3	0.7
Sud/Tim/NB/SSM				2.7	3.0	2.1	2.3	2.6	3.7	2.6	3.3	3.4	2.1	1.6	1.3	1.9	2.3	0.7
Windsor EM				1.7	1.9	2.1	1.4	1.8	2.2	1.7	1.7	2.1	1.6	2.3	1.2	1.4	0.4	0.8
Windsor EM				1.7	1.9	2.1	1.4	1.8	2.2	1.7	1.7	2.1	1.6	2.3	1.2	1.4	0.4	0.8
TC/Full Coverage				747.7	661.1	179.4	366.7	380.9	377.6	90.4	198.2	215.0	283.5	89.0	168.4	165.8	44.9	41.7
TC/Full Coverage				747.7	661.1	179.4	366.7	380.9	377.6	90.4	198.2	215.0	283.5	89.0	168.4	165.8	44.9	41.7
<b>Hawaii Five-O</b> <b>(1/3/2011-5/29/2011)</b>	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL10 Actuals adj.														
Toronto/Hamilton DM				4.2	4.9	4.4	4.3	5.0	5.1	3.8	4.3	5.1	4.6	5.0	4.4	4.9	1.5	1.4
Toronto/Hamilton DM				4.2	4.9	4.4	4.3	5.0	5.1	3.8	4.3	5.1	4.6	5.0	4.4	4.9	1.5	1.4
Ottawa Eng EM				3.4	4.1	3.3	3.3	4.2	4.6	1.9	3.1	4.3	3.7	4.7	3.6	4.1	0.0	0.0
Ottawa Eng EM				3.4	4.1	3.3	3.3	4.2	4.6	1.9	3.1	4.3	3.7	4.7	3.6	4.1	0.0	0.0
Ottawa Eng CM				3.7	4.5	3.7	3.7	4.6	4.8	2.1	3.1	4.5	4.2	5.3	4.2	4.7	0.0	0.0
Ottawa Eng CM				3.7	4.5	3.7	3.7	4.6	4.8	2.1	3.1	4.5	4.2	5.3	4.2	4.7	0.0	0.0
Kitchener EM				4.3	5.3	1.9	3.8	4.7	6.2	2.7	4.4	5.3	4.4	1.1	3.2	4.1	1.1	0.0
Kitchener EM				4.3	5.3	1.9	3.8	4.7	6.2	2.7	4.4	5.3	4.4	1.1	3.2	4.1	1.1	0.0
Kitchener CM				4.4	5.5	1.8	3.9	4.6	6.8	2.3	4.4	5.2	4.1	0.8	3.2	3.9	0.0	0.0
Kitchener CM				4.4	5.5	1.8	3.9	4.6	6.8	2.3	4.4	5.2	4.1	0.8	3.2	3.9	0.0	0.0
London EM				4.2	4.7	3.4	3.6	4.8	5.0	4.2	4.3	5.8	4.3	2.4	2.9	3.7	1.8	2.0
London EM				4.2	4.7	3.4	3.6	4.8	5.0	4.2	4.3	5.8	4.3	2.4	2.9	3.7	1.8	2.0
London CM				5.2	6.0	5.3	4.7	6.2	6.8	6.7	6.2	7.9	5.2	3.5	3.1	4.4	1.3	1.6
London CM				5.2	6.0	5.3	4.7	6.2	6.8	6.7	6.2	7.9	5.2	3.5	3.1	4.4	1.3	1.6
Kitchener-London EM				4.2	4.9	2.5	3.6	4.6	5.4	3.3	4.2	5.3	4.4	1.7	3.1	3.9	1.5	0.9
Kitchener-London EM				4.2	4.9	2.5	3.6	4.6	5.4	3.3	4.2	5.3	4.4	1.7	3.1	3.9	1.5	0.9
Barrie EM				2.7	3.3	1.2	2.0	2.6	4.1	1.3	1.8	2.8	2.5	1.2	2.3	2.5	0.0	0.0
Barrie EM				2.7	3.3	1.2	2.0	2.6	4.1	1.3	1.8	2.8	2.5	1.2	2.3	2.5	0.0	0.0
Kingston EM				2.1	2.4	0.8	0.9	1.7	2.5	0.0	0.5	1.2	2.2	1.5	1.3	2.0	1.9	0.0
Kingston EM				2.1	2.4	0.8	0.9	1.7	2.5	0.0	0.5	1.2	2.2	1.5	1.3	2.0	1.9	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Peterborough EM				2.2	2.7	0.0	2.0	2.7	3.0	0.0	2.3	3.1	2.3	0.0	1.7	2.4	0.0	0.0
Peterborough EM				2.2	2.7	0.0	2.0	2.7	3.0	0.0	2.3	3.1	2.3	0.0	1.7	2.4	0.0	0.0
Sud/Tim/NB/SSM				3.4	4.1	0.9	3.0	4.0	4.4	2.1	2.9	3.8	3.9	0.0	3.0	4.2	0.0	0.0
Sud/Tim/NB/SSM				3.4	4.1	0.9	3.0	4.0	4.4	2.1	2.9	3.8	3.9	0.0	3.0	4.2	0.0	0.0
Windsor EM				2.6	2.9	0.2	2.0	3.1	3.4	0.5	2.7	3.2	2.4	0.0	1.2	2.9	2.5	0.0
Windsor EM				2.6	2.9	0.2	2.0	3.1	3.4	0.5	2.7	3.2	2.4	0.0	1.2	2.9	2.5	0.0
TC/Full Coverage				635.7	582.4	135.6	299.4	326.7	322.3	65.7	154.6	172.1	260.0	69.9	144.8	154.6	21.7	31.6
TC/Full Coverage				635.7	582.4	135.6	299.4	326.7	322.3	65.7	154.6	172.1	260.0	69.9	144.8	154.6	21.7	31.6
<b>Glee</b> <b>(1/3/2011-5/29/2011)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL10 Actuals adj.														
Toronto/Hamilton DM				7.9	8.0	9.3	9.3	8.9	9.4	12.1	11.0	10.2	6.5	6.4	7.5	7.5	10.7	5.6
Toronto/Hamilton DM				7.9	8.0	9.3	9.3	8.9	9.4	12.1	11.0	10.2	6.5	6.4	7.5	7.5	10.7	5.6
Ottawa Eng EM				4.1	4.4	5.5	4.9	5.1	6.0	8.4	7.1	6.9	2.6	2.7	2.6	3.3	6.1	1.6
Ottawa Eng EM				4.1	4.4	5.5	4.9	5.1	6.0	8.4	7.1	6.9	2.6	2.7	2.6	3.3	6.1	1.6
Ottawa Eng CM				4.4	4.5	5.6	4.7	4.8	6.4	8.9	7.3	6.9	2.5	2.3	2.2	2.8	7.3	1.9
Ottawa Eng CM				4.4	4.5	5.6	4.7	4.8	6.4	8.9	7.3	6.9	2.5	2.3	2.2	2.8	7.3	1.9
Kitchener EM				4.1	3.8	3.8	4.7	5.2	5.2	5.3	6.5	7.3	2.5	2.5	3.1	3.2	10.6	1.5
Kitchener EM				4.1	3.8	3.8	4.7	5.2	5.2	5.3	6.5	7.3	2.5	2.5	3.1	3.2	10.6	1.5
Kitchener CM				4.3	4.0	4.0	4.7	4.9	5.5	5.5	6.4	6.7	2.5	2.5	3.2	3.3	10.8	2.0
Kitchener CM				4.3	4.0	4.0	4.7	4.9	5.5	5.5	6.4	6.7	2.5	2.5	3.2	3.3	10.8	2.0
London EM				4.1	4.5	6.5	5.8	6.1	5.1	8.0	6.5	7.4	3.7	5.0	5.0	4.8	2.8	2.3
London EM				4.1	4.5	6.5	5.8	6.1	5.1	8.0	6.5	7.4	3.7	5.0	5.0	4.8	2.8	2.3
London CM				4.1	4.6	6.3	5.2	5.8	5.0	7.9	5.3	6.2	4.3	5.0	5.1	5.3	2.9	0.9
London CM				4.1	4.6	6.3	5.2	5.8	5.0	7.9	5.3	6.2	4.3	5.0	5.1	5.3	2.9	0.9
Kitchener-London EM				4.1	4.2	5.0	5.2	5.6	5.3	6.5	6.7	7.4	3.0	3.4	3.8	3.7	7.1	1.6
Kitchener-London EM				4.1	4.2	5.0	5.2	5.6	5.3	6.5	6.7	7.4	3.0	3.4	3.8	3.7	7.1	1.6
Barrie EM				4.3	4.6	6.0	5.3	6.0	5.5	8.9	7.0	6.6	3.7	3.6	3.9	5.5	4.8	0.9
Barrie EM				4.3	4.6	6.0	5.3	6.0	5.5	8.9	7.0	6.6	3.7	3.6	3.9	5.5	4.8	0.9
Kingston EM				3.1	3.2	6.3	4.7	4.4	4.5	8.7	6.8	6.1	1.9	4.3	2.8	2.9	3.5	1.9
Kingston EM				3.1	3.2	6.3	4.7	4.4	4.5	8.7	6.8	6.1	1.9	4.3	2.8	2.9	3.5	1.9
Peterborough EM				2.6	2.9	6.5	4.2	4.2	3.4	7.5	5.0	4.8	2.3	5.3	3.3	3.5	2.4	0.5
Peterborough EM				2.6	2.9	6.5	4.2	4.2	3.4	7.5	5.0	4.8	2.3	5.3	3.3	3.5	2.4	0.5
Sud/Tim/NB/SSM				2.4	2.4	2.6	2.3	2.5	3.7	5.4	4.4	4.3	1.0	0.0	0.3	0.6	4.4	0.8

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sud/Tim/NB/SSM				2.4	2.4	2.6	2.3	2.5	3.7	5.4	4.4	4.3	1.0	0.0	0.3	0.6	4.4	0.8
Windsor EM				2.0	2.0	1.3	2.3	2.4	1.9	0.1	2.0	2.4	2.0	2.4	2.5	2.3	3.4	0.9
Windsor EM				2.0	2.0	1.3	2.3	2.4	1.9	0.1	2.0	2.4	2.0	2.4	2.5	2.3	3.4	0.9
TC/Full Coverage				1,048.1	860.3	308.8	609.9	572.8	492.2	183.2	345.7	324.3	368.1	125.6	264.2	248.5	103.0	84.8
TC/Full Coverage				1,048.1	860.3	308.8	609.9	572.8	492.2	183.2	345.7	324.3	368.1	125.6	264.2	248.5	103.0	84.8
<b>NCIS: L.A.</b> <b>(1/3/2011-5/29/2011)</b>	<b>.T.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL09/SP10 average														
Toronto/Hamilton DM				5.2	6.0	3.5	4.0	4.3	6.6	4.2	4.4	4.8	5.4	2.7	3.6	3.7	1.5	2.1
Toronto/Hamilton DM				5.2	6.0	3.5	4.0	4.3	6.6	4.2	4.4	4.8	5.4	2.7	3.6	3.7	1.5	2.1
Ottawa Eng EM				2.9	3.5	2.3	2.5	2.8	4.2	3.2	3.3	3.8	2.7	1.3	1.7	1.7	0.6	0.0
Ottawa Eng EM				2.9	3.5	2.3	2.5	2.8	4.2	3.2	3.3	3.8	2.7	1.3	1.7	1.7	0.6	0.0
Ottawa Eng CM				3.0	3.6	2.5	2.6	2.8	4.5	3.7	3.6	4.1	2.7	1.4	1.5	1.6	0.8	0.0
Ottawa Eng CM				3.0	3.6	2.5	2.6	2.8	4.5	3.7	3.6	4.1	2.7	1.4	1.5	1.6	0.8	0.0
Kitchener EM				4.2	5.0	1.1	2.4	3.4	5.8	1.8	3.0	3.8	4.2	0.4	1.9	2.9	2.4	0.1
Kitchener EM				4.2	5.0	1.1	2.4	3.4	5.8	1.8	3.0	3.8	4.2	0.4	1.9	2.9	2.4	0.1
Kitchener CM				4.6	5.4	1.8	2.6	3.4	6.3	2.9	3.1	3.7	4.5	0.7	2.1	3.2	3.7	0.1
Kitchener CM				4.6	5.4	1.8	2.6	3.4	6.3	2.9	3.1	3.7	4.5	0.7	2.1	3.2	3.7	0.1
London EM				4.1	4.8	2.9	3.3	4.3	5.3	2.4	3.1	4.7	4.3	3.5	3.5	3.9	1.3	0.9
London EM				4.1	4.8	2.9	3.3	4.3	5.3	2.4	3.1	4.7	4.3	3.5	3.5	3.9	1.3	0.9
London CM				4.3	5.1	2.6	2.8	4.1	5.5	2.0	2.4	4.7	4.6	3.5	3.2	3.6	1.7	0.3
London CM				4.3	5.1	2.6	2.8	4.1	5.5	2.0	2.4	4.7	4.6	3.5	3.2	3.6	1.7	0.3
Kitchener-London EM				4.2	5.0	1.9	2.9	3.8	5.6	2.1	3.1	4.1	4.3	1.8	2.7	3.4	1.8	0.4
Kitchener-London EM				4.2	5.0	1.9	2.9	3.8	5.6	2.1	3.1	4.1	4.3	1.8	2.7	3.4	1.8	0.4
Barrie EM				5.3	6.5	2.7	4.5	5.4	7.1	3.5	4.5	5.4	5.9	2.1	4.6	5.5	0.6	0.0
Barrie EM				5.3	6.5	2.7	4.5	5.4	7.1	3.5	4.5	5.4	5.9	2.1	4.6	5.5	0.6	0.0
Kingston EM				3.4	4.0	2.8	3.0	3.9	4.5	3.9	3.5	4.4	3.5	1.4	2.5	3.3	1.1	0.0
Kingston EM				3.4	4.0	2.8	3.0	3.9	4.5	3.9	3.5	4.4	3.5	1.4	2.5	3.3	1.1	0.0
Peterborough EM				4.2	4.9	3.0	3.3	4.0	5.8	4.0	4.2	4.8	3.8	1.6	2.2	3.0	1.9	0.0
Peterborough EM				4.2	4.9	3.0	3.3	4.0	5.8	4.0	4.2	4.8	3.8	1.6	2.2	3.0	1.9	0.0
Sud/Tim/NB/SSM				3.7	4.4	3.4	3.3	3.2	5.5	4.4	4.5	4.2	3.2	2.1	2.0	2.3	1.1	0.1
Sud/Tim/NB/SSM				3.7	4.4	3.4	3.3	3.2	5.5	4.4	4.5	4.2	3.2	2.1	2.0	2.3	1.1	0.1
Windsor EM				2.6	3.1	0.0	1.5	2.4	3.5	0.0	1.3	2.2	2.6	0.0	1.7	2.5	1.5	0.0
Windsor EM				2.6	3.1	0.0	1.5	2.4	3.5	0.0	1.3	2.2	2.6	0.0	1.7	2.5	1.5	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				760.1	702.1	95.1	265.0	293.3	403.6	57.2	155.3	173.0	298.4	37.9	109.7	120.3	22.1	35.9
TC/Full Coverage				760.1	702.1	95.1	265.0	293.3	403.6	57.2	155.3	173.0	298.4	37.9	109.7	120.3	22.1	35.9
<b>The Good Wife (1/3/2011-5/29/2011)</b>	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	SP10/FL10 avg														
Toronto/Hamilton DM				4.2	4.8	2.2	3.0	3.7	6.2	2.5	3.7	4.8	3.4	2.1	2.3	2.6	2.1	1.2
Toronto/Hamilton DM				4.2	4.8	2.2	3.0	3.7	6.2	2.5	3.7	4.8	3.4	2.1	2.3	2.6	2.1	1.2
Ottawa Eng EM				2.4	2.9	1.2	1.6	2.0	3.9	2.3	2.3	2.8	1.9	0.3	1.0	1.3	0.0	0.0
Ottawa Eng EM				2.4	2.9	1.2	1.6	2.0	3.9	2.3	2.3	2.8	1.9	0.3	1.0	1.3	0.0	0.0
Ottawa Eng CM				2.7	3.3	1.4	1.7	2.2	4.5	2.7	2.7	3.2	2.1	0.4	0.9	1.2	0.0	0.0
Ottawa Eng CM				2.7	3.3	1.4	1.7	2.2	4.5	2.7	2.7	3.2	2.1	0.4	0.9	1.2	0.0	0.0
Kitchener EM				2.7	3.3	1.5	2.2	2.8	4.1	2.1	2.7	3.4	2.4	0.9	1.6	2.2	1.3	0.0
Kitchener EM				2.7	3.3	1.5	2.2	2.8	4.1	2.1	2.7	3.4	2.4	0.9	1.6	2.2	1.3	0.0
Kitchener CM				3.1	3.6	1.5	2.6	3.2	4.7	2.9	3.5	3.9	2.6	0.0	1.7	2.4	2.3	0.0
Kitchener CM				3.1	3.6	1.5	2.6	3.2	4.7	2.9	3.5	3.9	2.6	0.0	1.7	2.4	2.3	0.0
London EM				2.7	3.2	0.7	1.4	2.0	4.0	1.1	1.5	2.0	2.3	0.3	1.4	1.9	0.4	0.7
London EM				2.7	3.2	0.7	1.4	2.0	4.0	1.1	1.5	2.0	2.3	0.3	1.4	1.9	0.4	0.7
London CM				2.7	3.3	0.7	1.1	1.6	4.4	1.0	1.2	1.9	2.2	0.4	1.0	1.2	0.0	0.0
London CM				2.7	3.3	0.7	1.1	1.6	4.4	1.0	1.2	1.9	2.2	0.4	1.0	1.2	0.0	0.0
Kitchener-London EM				2.7	3.2	1.1	1.8	2.4	4.0	1.6	2.2	2.7	2.4	0.6	1.5	2.0	0.8	0.3
Kitchener-London EM				2.7	3.2	1.1	1.8	2.4	4.0	1.6	2.2	2.7	2.4	0.6	1.5	2.0	0.8	0.3
Barrie EM				3.0	3.8	0.7	2.4	2.8	4.7	0.8	2.6	3.2	2.8	0.7	2.1	2.5	0.0	0.0
Barrie EM				3.0	3.8	0.7	2.4	2.8	4.7	0.8	2.6	3.2	2.8	0.7	2.1	2.5	0.0	0.0
Kingston EM				2.5	2.9	0.0	1.8	2.9	3.7	0.0	2.2	3.6	2.1	0.0	1.6	2.4	1.0	0.0
Kingston EM				2.5	2.9	0.0	1.8	2.9	3.7	0.0	2.2	3.6	2.1	0.0	1.6	2.4	1.0	0.0
Peterborough EM				2.1	2.5	0.0	0.5	1.2	3.2	0.0	0.4	1.7	1.7	0.0	0.6	0.7	0.8	0.0
Peterborough EM				2.1	2.5	0.0	0.5	1.2	3.2	0.0	0.4	1.7	1.7	0.0	0.6	0.7	0.8	0.0
Sud/Tim/NB/SSM				3.0	3.6	0.9	1.8	2.1	4.8	1.8	3.0	3.4	2.3	0.0	0.6	0.7	0.5	0.0
Sud/Tim/NB/SSM				3.0	3.6	0.9	1.8	2.1	4.8	1.8	3.0	3.4	2.3	0.0	0.6	0.7	0.5	0.0
Windsor EM				1.9	2.4	0.0	0.4	0.5	3.1	0.0	0.4	0.6	1.6	0.0	0.3	0.3	0.0	0.0
Windsor EM				1.9	2.4	0.0	0.4	0.5	3.1	0.0	0.4	0.6	1.6	0.0	0.3	0.3	0.0	0.0
TC/Full Coverage				628.5	578.1	74.7	211.0	249.0	378.0	42.9	135.1	169.8	200.1	31.8	75.9	79.2	20.5	29.8
TC/Full Coverage				628.5	578.1	74.7	211.0	249.0	378.0	42.9	135.1	169.8	200.1	31.8	75.9	79.2	20.5	29.8

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
<b>Survivor (1/3/2011-5/29/2011)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>																
Toronto/Hamilton DM				8.4	8.4	6.4	8.3	8.8	9.1	6.3	9.1	9.4	7.7	6.6	7.5	8.3	9.8	7.2	
Toronto/Hamilton DM				8.4	8.4	6.4	8.3	8.8	9.1	6.3	9.1	9.4	7.7	6.6	7.5	8.3	9.8	7.2	
Ottawa Eng EM				3.6	4.1	3.0	4.7	4.9	5.2	4.2	5.5	5.5	3.0	1.7	3.7	4.3	2.1	0.9	
Ottawa Eng EM				3.6	4.1	3.0	4.7	4.9	5.2	4.2	5.5	5.5	3.0	1.7	3.7	4.3	2.1	0.9	
Ottawa Eng CM				4.0	4.6	3.3	4.8	5.2	5.7	4.8	5.5	5.6	3.4	1.9	4.1	4.7	2.5	1.1	
Ottawa Eng CM				4.0	4.6	3.3	4.8	5.2	5.7	4.8	5.5	5.6	3.4	1.9	4.1	4.7	2.5	1.1	
Kitchener EM				7.3	8.3	6.2	7.8	9.5	9.6	6.9	9.4	11.4	6.9	5.6	6.3	7.7	4.5	3.1	
Kitchener EM				7.3	8.3	6.2	7.8	9.5	9.6	6.9	9.4	11.4	6.9	5.6	6.3	7.7	4.5	3.1	
Kitchener CM				8.2	9.2	7.6	9.4	11.3	11.0	7.8	11.5	13.2	7.5	8.1	7.5	9.4	5.0	3.2	
Kitchener CM				8.2	9.2	7.6	9.4	11.3	11.0	7.8	11.5	13.2	7.5	8.1	7.5	9.4	5.0	3.2	
London EM				6.4	7.3	7.4	8.0	8.4	9.4	11.9	11.0	10.4	5.1	3.3	5.0	6.3	1.5	3.2	
London EM				6.4	7.3	7.4	8.0	8.4	9.4	11.9	11.0	10.4	5.1	3.3	5.0	6.3	1.5	3.2	
London CM				6.4	7.5	8.0	8.5	8.8	9.9	12.6	12.1	10.8	4.9	4.2	5.0	6.7	0.2	1.7	
London CM				6.4	7.5	8.0	8.5	8.8	9.9	12.6	12.1	10.8	4.9	4.2	5.0	6.7	0.2	1.7	
Kitchener-London EM				7.0	7.9	7.5	8.2	9.4	9.6	9.9	10.4	11.3	6.2	5.1	6.0	7.4	3.0	3.5	
Kitchener-London EM				7.0	7.9	7.5	8.2	9.4	9.6	9.9	10.4	11.3	6.2	5.1	6.0	7.4	3.0	3.5	
Barrie EM				7.4	7.7	7.5	8.4	9.9	9.6	10.8	11.2	11.5	5.8	4.3	5.8	8.3	3.4	6.5	
Barrie EM				7.4	7.7	7.5	8.4	9.9	9.6	10.8	11.2	11.5	5.8	4.3	5.8	8.3	3.4	6.5	
Kingston EM				6.3	6.8	7.1	8.4	8.9	7.3	8.8	8.8	8.7	6.3	5.7	8.2	9.2	6.0	2.0	
Kingston EM				6.3	6.8	7.1	8.4	8.9	7.3	8.8	8.8	8.7	6.3	5.7	8.2	9.2	6.0	2.0	
Peterborough EM				6.2	6.3	5.4	7.4	8.0	6.5	3.4	7.1	8.3	6.0	7.2	7.9	7.8	11.0	2.7	
Peterborough EM				6.2	6.3	5.4	7.4	8.0	6.5	3.4	7.1	8.3	6.0	7.2	7.9	7.8	11.0	2.7	
Sud/Tim/NB/SSM				6.4	7.3	6.7	7.0	7.8	8.4	10.0	9.4	9.9	6.1	3.6	4.9	5.9	2.7	2.9	
Sud/Tim/NB/SSM				6.4	7.3	6.7	7.0	7.8	8.4	10.0	9.4	9.9	6.1	3.6	4.9	5.9	2.7	2.9	
Windsor EM				3.7	4.0	3.4	3.3	4.4	4.7	4.7	3.7	4.4	3.4	2.1	3.0	4.3	0.0	4.0	
Windsor EM				3.7	4.0	3.4	3.3	4.4	4.7	4.7	3.7	4.4	3.4	2.1	3.0	4.3	0.0	4.0	
TC/Full Coverage				1,396.7	1,115.9	314.1	696.1	697.6	631.1	165.8	395.2	385.5	484.8	148.3	300.9	312.1	130.0	150.8	
TC/Full Coverage				1,396.7	1,115.9	314.1	696.1	697.6	631.1	165.8	395.2	385.5	484.8	148.3	300.9	312.1	130.0	150.8	
<b>Off the Map (1/10/2011-5/29/2011)</b>	<b>..W....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>																
Toronto/Hamilton DM				3.0	3.3	3.4	3.3	3.4	3.7	3.9	3.8	4.0	2.8	3.0	2.9	2.9	2.9	1.1	
Toronto/Hamilton DM				3.0	3.3	3.4	3.3	3.4	3.7	3.9	3.8	4.0	2.8	3.0	2.9	2.9	2.9	1.1	

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Ottawa Eng EM				1.8	1.9	1.4	1.9	2.2	2.6	1.9	2.5	2.8	1.4	1.0	1.4	1.5	1.5	0.6
Ottawa Eng EM				1.8	1.9	1.4	1.9	2.2	2.6	1.9	2.5	2.8	1.4	1.0	1.4	1.5	1.5	0.6
Ottawa Eng CM				1.9	2.1	1.5	1.9	2.2	2.7	2.0	2.6	3.0	1.4	1.0	1.4	1.5	1.7	0.9
Ottawa Eng CM				1.9	2.1	1.5	1.9	2.2	2.7	2.0	2.6	3.0	1.4	1.0	1.4	1.5	1.7	0.9
Kitchener EM				1.8	1.9	2.4	2.3	2.3	2.3	2.9	2.8	2.8	1.5	2.0	1.8	1.8	3.0	0.6
Kitchener EM				1.8	1.9	2.4	2.3	2.3	2.3	2.9	2.8	2.8	1.5	2.0	1.8	1.8	3.0	0.6
Kitchener CM				2.2	2.2	3.0	2.7	2.7	2.6	3.4	3.3	3.2	1.8	2.4	2.2	2.2	3.9	1.0
Kitchener CM				2.2	2.2	3.0	2.7	2.7	2.6	3.4	3.3	3.2	1.8	2.4	2.2	2.2	3.9	1.0
London EM				2.2	2.6	3.4	3.0	3.0	2.8	3.7	3.1	3.4	2.2	3.3	2.7	2.7	0.3	0.7
London EM				2.2	2.6	3.4	3.0	3.0	2.8	3.7	3.1	3.4	2.2	3.3	2.7	2.7	0.3	0.7
London CM				2.2	2.6	3.2	2.6	2.8	2.9	3.8	2.9	3.1	2.3	2.6	2.3	2.5	0.2	0.7
London CM				2.2	2.6	3.2	2.6	2.8	2.9	3.8	2.9	3.1	2.3	2.6	2.3	2.5	0.2	0.7
Kitchener-London EM				1.9	2.2	2.7	2.5	2.6	2.6	3.0	2.9	3.0	1.8	2.4	2.1	2.2	1.7	0.6
Kitchener-London EM				1.9	2.2	2.7	2.5	2.6	2.6	3.0	2.9	3.0	1.8	2.4	2.1	2.2	1.7	0.6
Barrie EM				1.8	2.0	1.8	2.0	2.5	2.2	1.7	2.2	3.0	1.8	2.0	1.8	2.1	1.4	1.1
Barrie EM				1.8	2.0	1.8	2.0	2.5	2.2	1.7	2.2	3.0	1.8	2.0	1.8	2.1	1.4	1.1
Kingston EM				1.4	1.5	1.9	1.5	1.8	1.6	1.7	1.5	1.8	1.4	1.9	1.5	1.8	0.4	0.5
Kingston EM				1.4	1.5	1.9	1.5	1.8	1.6	1.7	1.5	1.8	1.4	1.9	1.5	1.8	0.4	0.5
Peterborough EM				1.0	1.1	0.3	0.6	1.0	1.2	0.5	0.7	1.0	1.0	0.0	0.5	1.0	0.6	0.2
Peterborough EM				1.0	1.1	0.3	0.6	1.0	1.2	0.5	0.7	1.0	1.0	0.0	0.5	1.0	0.6	0.2
Sud/Tim/NB/SSM				1.5	1.7	1.6	1.4	1.6	2.3	2.7	2.4	2.3	1.0	0.6	0.5	0.8	1.5	0.6
Sud/Tim/NB/SSM				1.5	1.7	1.6	1.4	1.6	2.3	2.7	2.4	2.3	1.0	0.6	0.5	0.8	1.5	0.6
Windsor EM				0.9	1.0	1.0	0.8	1.0	1.0	0.6	0.9	1.1	0.8	1.1	0.7	0.9	0.6	0.6
Windsor EM				0.9	1.0	1.0	0.8	1.0	1.0	0.6	0.9	1.1	0.8	1.1	0.7	0.9	0.6	0.6
TC/Full Coverage				452.5	396.7	133.1	246.4	236.5	229.1	71.7	138.3	135.4	167.6	61.4	108.2	101.1	34.0	21.9
TC/Full Coverage				452.5	396.7	133.1	246.4	236.5	229.1	71.7	138.3	135.4	167.6	61.4	108.2	101.1	34.0	21.9
<b>Office (1/10/2011-5/29/2011)</b>	<b>...T...</b>	<b>09:58 PM</b>	<b>10:30 PM</b>	<b>FL09/SP10 avg</b>														
Toronto/Hamilton DM				1.4	1.5	2.6	1.9	1.8	1.4	2.4	1.8	1.8	1.6	2.7	2.0	1.7	1.2	1.0
Toronto/Hamilton DM				1.4	1.5	2.6	1.9	1.8	1.4	2.4	1.8	1.8	1.6	2.7	2.0	1.7	1.2	1.0
Ottawa Eng EM				0.8	0.9	1.4	1.0	1.2	0.9	1.4	1.1	1.4	0.9	1.5	1.0	1.0	0.4	0.0
Ottawa Eng EM				0.8	0.9	1.4	1.0	1.2	0.9	1.4	1.1	1.4	0.9	1.5	1.0	1.0	0.4	0.0
Ottawa Eng CM				0.9	1.0	1.5	1.2	1.4	1.0	1.4	1.3	1.7	1.0	1.6	1.1	1.2	0.4	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Ottawa Eng CM				0.9	1.0	1.5	1.2	1.4	1.0	1.4	1.3	1.7	1.0	1.6	1.1	1.2	0.4	0.0
Kitchener EM				1.0	1.1	2.0	1.6	1.6	1.0	1.9	1.5	1.4	1.2	2.0	1.8	1.8	0.8	0.1
Kitchener EM				1.0	1.1	2.0	1.6	1.6	1.0	1.9	1.5	1.4	1.2	2.0	1.8	1.8	0.8	0.1
Kitchener CM				1.0	1.2	2.4	1.8	1.7	1.1	2.5	1.7	1.2	1.4	2.2	1.8	2.1	0.6	0.0
Kitchener CM				1.0	1.2	2.4	1.8	1.7	1.1	2.5	1.7	1.2	1.4	2.2	1.8	2.1	0.6	0.0
London EM				0.7	0.8	1.4	1.1	1.2	0.7	1.1	1.0	1.2	0.9	1.7	1.2	1.2	0.6	0.2
London EM				0.7	0.8	1.4	1.1	1.2	0.7	1.1	1.0	1.2	0.9	1.7	1.2	1.2	0.6	0.2
London CM				1.0	1.1	2.1	1.5	1.6	0.9	1.4	1.2	1.5	1.4	2.9	1.8	1.6	0.6	0.0
London CM				1.0	1.1	2.1	1.5	1.6	0.9	1.4	1.2	1.5	1.4	2.9	1.8	1.6	0.6	0.0
Kitchener-London EM				0.8	1.0	1.7	1.4	1.4	0.9	1.6	1.3	1.3	1.0	1.8	1.4	1.4	0.6	0.1
Kitchener-London EM				0.8	1.0	1.7	1.4	1.4	0.9	1.6	1.3	1.3	1.0	1.8	1.4	1.4	0.6	0.1
Barrie EM				0.5	0.6	0.7	0.6	0.8	0.4	0.3	0.3	0.5	0.7	1.0	0.8	1.0	0.5	0.1
Barrie EM				0.5	0.6	0.7	0.6	0.8	0.4	0.3	0.3	0.5	0.7	1.0	0.8	1.0	0.5	0.1
Kingston EM				0.6	0.6	1.4	1.0	0.9	0.8	2.1	1.3	1.1	0.4	0.8	0.6	0.8	0.3	0.3
Kingston EM				0.6	0.6	1.4	1.0	0.9	0.8	2.1	1.3	1.1	0.4	0.8	0.6	0.8	0.3	0.3
Peterborough EM				0.4	0.5	0.2	0.8	0.9	0.5	0.5	0.8	0.9	0.5	0.0	0.7	0.9	0.0	0.2
Peterborough EM				0.4	0.5	0.2	0.8	0.9	0.5	0.5	0.8	0.9	0.5	0.0	0.7	0.9	0.0	0.2
Sud/Tim/NB/SSM				0.4	0.5	0.8	0.7	0.7	0.6	0.8	0.8	0.8	0.4	1.0	0.6	0.6	0.1	0.0
Sud/Tim/NB/SSM				0.4	0.5	0.8	0.7	0.7	0.6	0.8	0.8	0.8	0.4	1.0	0.6	0.6	0.1	0.0
Windsor EM				0.5	0.6	0.8	0.8	0.8	0.6	1.0	0.8	0.7	0.5	0.8	0.8	0.9	0.2	0.0
Windsor EM				0.5	0.6	0.8	0.8	0.8	0.6	1.0	0.8	0.7	0.5	0.8	0.8	0.9	0.2	0.0
TC/Full Coverage				175.6	153.0	84.3	119.1	110.5	75.5	38.1	56.9	58.3	77.5	46.2	62.2	52.2	10.2	12.4
TC/Full Coverage				175.6	153.0	84.3	119.1	110.5	75.5	38.1	56.9	58.3	77.5	46.2	62.2	52.2	10.2	12.4
<b>Outsourced (1/3/2011-5/29/2011)</b>	<b>...T...</b>	<b>10:28 PM</b>	<b>11:00 PM</b>															
Toronto/Hamilton DM				2.0	2.2	3.8	2.7	2.4	2.2	3.5	2.7	2.6	2.3	4.0	2.6	2.1	0.7	1.0
Toronto/Hamilton DM				2.0	2.2	3.8	2.7	2.4	2.2	3.5	2.7	2.6	2.3	4.0	2.6	2.1	0.7	1.0
Ottawa Eng EM				0.9	1.0	0.6	1.4	1.6	1.0	0.3	1.4	1.6	1.0	1.0	1.4	1.6	0.5	0.0
Ottawa Eng EM				0.9	1.0	0.6	1.4	1.6	1.0	0.3	1.4	1.6	1.0	1.0	1.4	1.6	0.5	0.0
Ottawa Eng CM				1.0	1.3	0.7	1.6	1.8	1.2	0.3	1.6	1.8	1.3	1.2	1.7	1.8	0.6	0.0
Ottawa Eng CM				1.0	1.3	0.7	1.6	1.8	1.2	0.3	1.6	1.8	1.3	1.2	1.7	1.8	0.6	0.0
Kitchener EM				1.3	1.4	2.0	1.8	1.8	1.3	1.4	1.5	1.4	1.6	2.5	2.0	2.0	0.7	0.3
Kitchener EM				1.3	1.4	2.0	1.8	1.8	1.3	1.4	1.5	1.4	1.6	2.5	2.0	2.0	0.7	0.3

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kitchener CM				1.5	1.8	2.6	2.1	2.0	1.8	2.6	2.1	1.6	1.8	2.5	2.1	2.5	1.0	0.0
Kitchener CM				1.5	1.8	2.6	2.1	2.0	1.8	2.6	2.1	1.6	1.8	2.5	2.1	2.5	1.0	0.0
London EM				1.0	1.3	0.6	1.4	1.9	1.0	0.0	1.3	1.7	1.4	1.3	1.7	2.1	0.3	0.0
London EM				1.0	1.3	0.6	1.4	1.9	1.0	0.0	1.3	1.7	1.4	1.3	1.7	2.1	0.3	0.0
London CM				1.4	1.8	0.7	1.9	2.6	1.6	0.0	1.9	2.5	1.9	1.8	2.0	2.7	0.0	0.0
London CM				1.4	1.8	0.7	1.9	2.6	1.6	0.0	1.9	2.5	1.9	1.8	2.0	2.7	0.0	0.0
Kitchener-London EM				1.1	1.4	1.4	1.6	1.8	1.2	0.9	1.4	1.5	1.4	1.8	1.8	1.9	0.6	0.2
Kitchener-London EM				1.1	1.4	1.4	1.6	1.8	1.2	0.9	1.4	1.5	1.4	1.8	1.8	1.9	0.6	0.2
Barrie EM				0.4	0.4	0.0	0.2	0.7	0.2	0.0	0.0	0.6	0.6	0.0	0.4	0.9	1.2	0.0
Barrie EM				0.4	0.4	0.0	0.2	0.7	0.2	0.0	0.0	0.6	0.6	0.0	0.4	0.9	1.2	0.0
Kingston EM				0.3	0.4	0.0	0.6	0.8	0.4	0.0	0.3	0.6	0.4	0.0	0.8	0.9	0.0	0.0
Kingston EM				0.3	0.4	0.0	0.6	0.8	0.4	0.0	0.3	0.6	0.4	0.0	0.8	0.9	0.0	0.0
Peterborough EM				0.8	0.9	1.0	1.4	1.6	1.0	2.1	1.9	2.0	0.6	0.0	0.7	1.2	0.0	0.9
Peterborough EM				0.8	0.9	1.0	1.4	1.6	1.0	2.1	1.9	2.0	0.6	0.0	0.7	1.2	0.0	0.9
Sud/Tim/NB/SSM				0.9	1.0	2.1	1.7	1.1	1.0	2.4	1.8	1.2	1.1	1.8	1.5	1.0	0.0	0.0
Sud/Tim/NB/SSM				0.9	1.0	2.1	1.7	1.1	1.0	2.4	1.8	1.2	1.1	1.8	1.5	1.0	0.0	0.0
Windsor EM				0.9	1.0	1.0	1.4	1.6	1.1	0.9	1.5	1.9	0.9	1.0	1.2	1.3	0.0	0.0
Windsor EM				0.9	1.0	1.0	1.4	1.6	1.1	0.9	1.5	1.9	0.9	1.0	1.2	1.3	0.0	0.0
TC/Full Coverage				222.0	197.0	98.9	144.3	135.1	99.7	46.0	71.8	74.6	97.2	52.9	72.5	60.5	10.7	14.3
TC/Full Coverage				222.0	197.0	98.9	144.3	135.1	99.7	46.0	71.8	74.6	97.2	52.9	72.5	60.5	10.7	14.3
<b>Kitchen Nightmares (1/3/2011-3/27/2011)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
Toronto/Hamilton DM				2.6	2.7	3.3	3.1	3.0	2.6	2.2	2.6	2.7	2.9	4.2	3.5	3.3	2.2	1.3
Toronto/Hamilton DM				2.6	2.7	3.3	3.1	3.0	2.6	2.2	2.6	2.7	2.9	4.2	3.5	3.3	2.2	1.3
Ottawa Eng EM				1.3	1.4	0.5	2.3	2.1	1.4	1.3	2.3	2.0	1.4	0.0	2.2	2.3	0.8	0.5
Ottawa Eng EM				1.3	1.4	0.5	2.3	2.1	1.4	1.3	2.3	2.0	1.4	0.0	2.2	2.3	0.8	0.5
Ottawa Eng CM				1.6	1.7	0.7	2.7	2.6	1.7	1.4	2.9	2.3	1.7	0.0	2.6	2.7	1.0	0.7
Ottawa Eng CM				1.6	1.7	0.7	2.7	2.6	1.7	1.4	2.9	2.3	1.7	0.0	2.6	2.7	1.0	0.7
Kitchener EM				1.0	1.3	2.3	1.6	1.8	0.9	0.8	0.9	1.0	1.7	3.8	2.3	2.6	0.8	0.0
Kitchener EM				1.0	1.3	2.3	1.6	1.8	0.9	0.8	0.9	1.0	1.7	3.8	2.3	2.6	0.8	0.0
Kitchener CM				1.3	1.6	2.7	2.1	2.3	0.9	0.0	0.8	0.9	2.3	5.6	3.3	3.8	0.0	0.0
Kitchener CM				1.3	1.6	2.7	2.1	2.3	0.9	0.0	0.8	0.9	2.3	5.6	3.3	3.8	0.0	0.0
London EM				0.7	0.8	2.0	1.0	0.8	0.7	1.6	0.8	0.7	1.0	2.3	1.3	1.6	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London EM				0.7	0.8	2.0	1.0	0.8	0.7	1.6	0.8	0.7	1.0	2.3	1.3	1.6	0.0	0.0
London CM				1.0	1.3	3.4	1.8	1.3	0.9	3.1	1.4	0.0	1.6	3.5	2.2	2.5	0.0	0.0
London CM				1.0	1.3	3.4	1.8	1.3	0.9	3.1	1.4	0.0	1.6	3.5	2.2	2.5	0.0	0.0
Kitchener-London EM				0.8	0.9	1.8	1.0	1.2	0.7	0.9	0.7	0.5	1.2	2.6	1.6	1.7	0.4	0.0
Kitchener-London EM				0.8	0.9	1.8	1.0	1.2	0.7	0.9	0.7	0.5	1.2	2.6	1.6	1.7	0.4	0.0
Barrie EM				1.2	1.4	0.5	1.8	2.3	1.7	1.0	1.8	2.3	1.3	0.0	1.8	2.3	0.0	0.0
Barrie EM				1.2	1.4	0.5	1.8	2.3	1.7	1.0	1.8	2.3	1.3	0.0	1.8	2.3	0.0	0.0
Kingston EM				1.4	1.7	2.5	2.2	2.3	2.0	3.3	2.6	3.5	1.3	1.8	2.0	1.3	0.0	0.0
Kingston EM				1.4	1.7	2.5	2.2	2.3	2.0	3.3	2.6	3.5	1.3	1.8	2.0	1.3	0.0	0.0
Peterborough EM				1.0	1.0	1.4	1.4	1.7	1.0	0.5	1.2	1.2	1.0	2.3	1.7	2.0	1.7	0.0
Peterborough EM				1.0	1.0	1.4	1.4	1.7	1.0	0.5	1.2	1.2	1.0	2.3	1.7	2.0	1.7	0.0
Sud/Tim/NB/SSM				0.9	1.0	2.0	1.2	1.4	1.8	3.4	2.0	2.3	0.3	0.8	0.5	0.5	0.0	0.0
Sud/Tim/NB/SSM				0.9	1.0	2.0	1.2	1.4	1.8	3.4	2.0	2.3	0.3	0.8	0.5	0.5	0.0	0.0
Windsor EM				0.7	0.8	1.4	0.9	0.8	1.3	2.5	1.7	1.2	0.4	0.0	0.0	0.4	0.0	0.0
Windsor EM				0.7	0.8	1.4	0.9	0.8	1.3	2.5	1.7	1.2	0.4	0.0	0.0	0.4	0.0	0.0
TC/Full Coverage				444.5	395.2	166.8	281.7	261.0	191.5	67.0	122.1	117.8	203.7	100.0	159.6	143.3	19.6	29.6
TC/Full Coverage				444.5	395.2	166.8	281.7	261.0	191.5	67.0	122.1	117.8	203.7	100.0	159.6	143.3	19.6	29.6
<b>90210</b> <b>(1/3/2011-5/29/2011)</b>	<b>....F..</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
Toronto/Hamilton DM				0.8	0.8	0.8	0.9	0.9	0.9	1.0	1.0	1.1	0.6	0.7	0.7	0.7	1.6	0.7
Toronto/Hamilton DM				0.8	0.8	0.8	0.9	0.9	0.9	1.0	1.0	1.1	0.6	0.7	0.7	0.7	1.6	0.7
Ottawa Eng EM				0.2	0.3	0.8	0.4	0.5	0.4	1.1	0.7	0.7	0.2	0.5	0.2	0.3	0.0	0.0
Ottawa Eng EM				0.2	0.3	0.8	0.4	0.5	0.4	1.1	0.7	0.7	0.2	0.5	0.2	0.3	0.0	0.0
Ottawa Eng CM				0.3	0.3	0.9	0.5	0.5	0.5	1.2	0.8	0.8	0.2	0.6	0.3	0.3	0.0	0.0
Ottawa Eng CM				0.3	0.3	0.9	0.5	0.5	0.5	1.2	0.8	0.8	0.2	0.6	0.3	0.3	0.0	0.0
Kitchener EM				0.2	0.3	0.4	0.3	0.4	0.3	0.4	0.3	0.3	0.3	0.5	0.3	0.4	0.0	0.0
Kitchener EM				0.2	0.3	0.4	0.3	0.4	0.3	0.4	0.3	0.3	0.3	0.5	0.3	0.4	0.0	0.0
Kitchener CM				0.3	0.4	0.6	0.3	0.5	0.4	0.8	0.4	0.5	0.4	0.3	0.3	0.5	0.0	0.0
Kitchener CM				0.3	0.4	0.6	0.3	0.5	0.4	0.8	0.4	0.5	0.4	0.3	0.3	0.5	0.0	0.0
London EM				0.2	0.2	0.2	0.3	0.4	0.3	0.4	0.3	0.5	0.1	0.0	0.2	0.2	0.4	0.2
London EM				0.2	0.2	0.2	0.3	0.4	0.3	0.4	0.3	0.5	0.1	0.0	0.2	0.2	0.4	0.2
London CM				0.2	0.2	0.3	0.2	0.3	0.4	0.6	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.2	0.2	0.3	0.2	0.3	0.4	0.6	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kitchener-London EM				0.2	0.2	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.2	0.3	0.2	0.3	0.2	0.1
Kitchener-London EM				0.2	0.2	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.2	0.3	0.2	0.3	0.2	0.1
Barrie EM				0.4	0.4	0.9	0.4	0.7	0.4	0.8	0.4	0.7	0.4	1.3	0.5	0.8	0.0	0.0
Barrie EM				0.4	0.4	0.9	0.4	0.7	0.4	0.8	0.4	0.7	0.4	1.3	0.5	0.8	0.0	0.0
Kingston EM				0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.2	0.2	0.3	0.2	0.3	0.3	0.5	0.5	0.5	0.1	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.2	0.2	0.3	0.2	0.3	0.3	0.5	0.5	0.5	0.1	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.2	0.2	0.3	0.4	0.4	0.3	0.5	0.5	0.5	0.2	0.0	0.2	0.2	0.0	0.0
Sud/Tim/NB/SSM				0.2	0.2	0.3	0.4	0.4	0.3	0.5	0.5	0.5	0.2	0.0	0.2	0.2	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				104.5	84.4	27.0	50.5	46.4	50.8	15.8	28.8	29.4	33.6	11.2	21.7	17.0	10.8	9.3
TC/Full Coverage				104.5	84.4	27.0	50.5	46.4	50.8	15.8	28.8	29.4	33.6	11.2	21.7	17.0	10.8	9.3
<b>Haven (1/17/2011-5/27/2012)</b>	<b>....F..</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
Toronto/Hamilton DM				1.2	1.5	0.9	1.0	1.0	1.5	1.0	1.0	1.1	1.3	0.9	1.0	0.9	0.4	0.4
Toronto/Hamilton DM				1.2	1.5	0.9	1.0	1.0	1.5	1.0	1.0	1.1	1.3	0.9	1.0	0.9	0.4	0.4
Ottawa Eng EM				0.5	0.7	0.1	0.3	0.5	0.8	0.2	0.4	0.7	0.5	0.0	0.2	0.3	0.3	0.0
Ottawa Eng EM				0.5	0.7	0.1	0.3	0.5	0.8	0.2	0.4	0.7	0.5	0.0	0.2	0.3	0.3	0.0
Ottawa Eng CM				0.6	0.7	0.1	0.3	0.5	0.9	0.2	0.4	0.7	0.5	0.0	0.2	0.3	0.3	0.0
Ottawa Eng CM				0.6	0.7	0.1	0.3	0.5	0.9	0.2	0.4	0.7	0.5	0.0	0.2	0.3	0.3	0.0
Kitchener EM				0.9	1.1	0.4	0.5	0.8	1.2	0.5	0.6	0.8	0.9	0.3	0.5	0.7	0.4	0.2
Kitchener EM				0.9	1.1	0.4	0.5	0.8	1.2	0.5	0.6	0.8	0.9	0.3	0.5	0.7	0.4	0.2
Kitchener CM				1.0	1.2	0.3	0.4	0.7	1.5	0.6	0.5	0.8	1.0	0.0	0.4	0.6	0.1	0.4
Kitchener CM				1.0	1.2	0.3	0.4	0.7	1.5	0.6	0.5	0.8	1.0	0.0	0.4	0.6	0.1	0.4
London EM				0.9	1.1	0.7	0.8	0.9	1.2	0.7	0.8	0.9	0.9	0.7	0.8	1.0	0.2	0.1
London EM				0.9	1.1	0.7	0.8	0.9	1.2	0.7	0.8	0.9	0.9	0.7	0.8	1.0	0.2	0.1
London CM				0.7	0.9	0.4	0.5	0.7	1.1	0.1	0.4	0.7	0.8	0.7	0.7	0.7	0.0	0.0
London CM				0.7	0.9	0.4	0.5	0.7	1.1	0.1	0.4	0.7	0.8	0.7	0.7	0.7	0.0	0.0
Kitchener-London EM				0.9	1.1	0.5	0.7	0.8	1.2	0.6	0.7	0.9	0.9	0.4	0.6	0.8	0.3	0.1
Kitchener-London EM				0.9	1.1	0.5	0.7	0.8	1.2	0.6	0.7	0.9	0.9	0.4	0.6	0.8	0.3	0.1
Barrie EM				1.7	2.0	0.8	1.3	1.8	2.2	0.6	1.3	1.8	1.8	1.0	1.4	1.8	0.2	0.3

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Barrie EM				1.7	2.0	0.8	1.3	1.8	2.2	0.6	1.3	1.8	1.8	1.0	1.4	1.8	0.2	0.3
Kingston EM				1.1	1.3	0.6	0.7	1.0	1.3	0.2	0.6	1.0	1.2	1.0	0.7	1.0	0.3	0.2
Kingston EM				1.1	1.3	0.6	0.7	1.0	1.3	0.2	0.6	1.0	1.2	1.0	0.7	1.0	0.3	0.2
Peterborough EM				0.9	1.1	0.5	0.7	0.8	1.3	1.0	1.1	1.0	0.8	0.0	0.4	0.6	0.5	0.0
Peterborough EM				0.9	1.1	0.5	0.7	0.8	1.3	1.0	1.1	1.0	0.8	0.0	0.4	0.6	0.5	0.0
Sud/Tim/NB/SSM				0.8	0.9	0.4	0.4	0.6	1.1	0.4	0.5	0.8	0.7	0.5	0.4	0.4	0.1	0.0
Sud/Tim/NB/SSM				0.8	0.9	0.4	0.4	0.6	1.1	0.4	0.5	0.8	0.7	0.5	0.4	0.4	0.1	0.0
Windsor EM				0.5	0.5	0.4	0.3	0.4	0.6	0.4	0.3	0.5	0.5	0.3	0.3	0.3	0.4	0.0
Windsor EM				0.5	0.5	0.4	0.3	0.4	0.6	0.4	0.3	0.5	0.5	0.3	0.3	0.3	0.4	0.0
TC/Full Coverage				202.5	181.9	30.3	74.8	75.8	101.1	14.9	37.7	41.5	80.8	15.4	37.2	34.3	7.9	12.8
TC/Full Coverage				202.5	181.9	30.3	74.8	75.8	101.1	14.9	37.7	41.5	80.8	15.4	37.2	34.3	7.9	12.8
<b>Cleveland Show (1/3/2011-2/27/2011)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
Toronto/Hamilton DM				2.2	2.3	4.7	3.3	3.2	1.7	3.1	2.3	2.4	3.0	6.3	4.3	4.1	1.8	1.7
Ottawa Eng EM				1.1	1.3	3.4	2.1	0.8	1.4	4.4	2.3	0.8	1.3	2.5	1.9	0.9	0.0	0.0
Ottawa Eng CM				1.1	1.3	3.5	2.2	0.8	1.5	5.2	2.7	1.0	1.0	2.0	1.8	0.6	0.0	0.0
Kitchener EM				1.4	1.3	2.2	1.9	1.9	0.6	0.9	1.0	1.1	2.0	3.5	2.7	2.7	2.6	0.8
Kitchener CM				2.0	1.9	3.4	2.8	3.0	1.2	1.7	2.0	2.1	2.7	5.5	3.7	3.8	2.9	2.0
London EM				1.6	1.7	3.8	2.8	2.5	1.4	3.1	2.2	2.3	1.9	4.5	3.4	2.7	3.4	0.0
London CM				2.4	2.3	4.3	3.8	3.5	1.9	3.0	2.7	3.0	2.9	5.2	4.8	3.9	6.5	0.0
Kitchener-London EM				1.7	1.6	3.2	2.6	2.4	1.2	1.9	1.7	1.8	2.1	4.5	3.4	3.0	3.6	0.4
Barrie EM				0.3	0.4	1.7	0.7	0.7	0.7	2.5	1.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				1.4	1.2	0.0	1.6	1.9	0.6	0.0	0.7	0.6	1.7	0.0	2.2	2.9	1.7	2.5
Peterborough EM				2.0	1.9	2.8	3.3	3.4	1.2	2.4	2.0	2.9	2.6	3.2	4.6	3.9	5.7	0.0
Sud/Tim/NB/SSM				1.3	1.1	2.3	2.0	1.8	0.5	0.0	1.0	0.9	1.8	5.1	3.0	2.7	4.7	0.0
Windsor EM				1.4	1.8	3.0	3.1	3.3	1.4	2.5	2.3	2.4	2.3	3.7	4.1	4.3	0.0	0.0
TC/Full Coverage				341.5	291.8	162.6	238.0	206.2	129.8	67.5	96.8	86.6	162.0	95.0	141.2	119.6	25.9	23.8
<b>Cleveland Show (2/28/2011-5/29/2011)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
Toronto/Hamilton DM				0.7	0.7	1.1	0.8	0.8	0.5	0.5	0.5	0.6	1.0	1.8	1.2	1.0	0.8	0.2
Ottawa Eng EM				0.6	0.6	0.9	0.8	0.6	0.4	0.5	0.6	0.7	0.7	1.3	1.1	0.6	1.3	0.0
Ottawa Eng CM				0.6	0.6	0.9	0.6	0.6	0.4	0.4	0.4	0.5	0.8	1.4	1.0	0.8	0.6	0.2
Kitchener EM				0.4	0.4	0.8	0.6	0.3	0.4	0.5	0.6	0.3	0.4	1.0	0.6	0.3	0.0	0.1
Kitchener CM				0.7	0.7	1.1	0.8	0.8	0.5	0.5	0.5	0.6	1.0	1.7	1.2	1.0	0.8	0.2

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London EM				0.4	0.4	0.5	0.5	0.6	0.3	0.4	0.4	0.6	0.4	0.6	0.5	0.6	0.7	0.9
London CM				0.6	0.6	1.0	0.7	0.7	0.5	0.5	0.5	0.5	0.9	1.6	1.1	0.9	0.7	0.2
Kitchener-London EM				0.6	0.6	0.9	0.7	0.7	0.4	0.4	0.4	0.5	0.9	1.5	1.0	0.9	0.7	0.2
Barrie EM				0.7	0.7	1.1	0.8	0.8	0.5	0.5	0.5	0.6	1.0	1.9	1.2	1.0	0.8	0.2
Kingston EM				0.5	0.5	0.8	0.6	0.6	0.4	0.4	0.4	0.4	0.7	1.3	0.9	0.7	0.6	0.1
Peterborough EM				0.5	0.5	0.8	0.6	0.6	0.4	0.4	0.4	0.5	0.8	1.4	0.9	0.8	0.6	0.2
Sud/Tim/NB/SSM				0.6	0.6	0.9	0.6	0.6	0.4	0.4	0.4	0.5	0.8	1.4	1.0	0.8	0.6	0.2
Windsor EM				0.4	0.4	0.6	0.4	0.4	0.3	0.3	0.3	0.3	0.5	1.0	0.7	0.5	0.4	0.1
TC/Full Coverage				127.9	115.1	68.0	89.6	76.2	46.9	26.7	37.7	33.9	68.2	41.3	51.9	42.4	4.6	8.2
<b>American Dad</b> <b>(1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL10 actuals adj. for new time														
Toronto/Hamilton DM				1.4	1.5	3.4	2.2	2.0	1.3	2.9	1.8	1.6	1.8	3.7	2.7	2.5	1.1	0.6
Toronto/Hamilton DM				1.4	1.5	3.4	2.2	2.0	1.3	2.9	1.8	1.6	1.8	3.7	2.7	2.5	1.1	0.6
Ottawa Eng EM				0.5	0.5	1.2	0.7	0.7	0.6	1.2	0.8	0.8	0.5	1.2	0.7	0.5	0.5	0.5
Ottawa Eng EM				0.5	0.5	1.2	0.7	0.7	0.6	1.2	0.8	0.8	0.5	1.2	0.7	0.5	0.5	0.5
Ottawa Eng CM				0.7	0.7	1.5	0.9	0.8	0.7	1.6	0.9	1.0	0.7	1.5	0.8	0.6	0.5	0.7
Ottawa Eng CM				0.7	0.7	1.5	0.9	0.8	0.7	1.6	0.9	1.0	0.7	1.5	0.8	0.6	0.5	0.7
Kitchener EM				0.4	0.5	0.8	0.7	0.4	0.4	0.5	0.7	0.4	0.5	1.1	0.6	0.4	0.2	0.0
Kitchener EM				0.4	0.5	0.8	0.7	0.4	0.4	0.5	0.7	0.4	0.5	1.1	0.6	0.4	0.2	0.0
Kitchener CM				0.5	0.7	1.0	0.9	0.8	0.8	1.0	1.3	0.8	0.5	1.0	0.5	0.8	0.0	0.0
Kitchener CM				0.5	0.7	1.0	0.9	0.8	0.8	1.0	1.3	0.8	0.5	1.0	0.5	0.8	0.0	0.0
London EM				0.8	0.8	1.0	1.2	1.4	0.7	1.1	1.1	1.3	0.9	0.9	1.2	1.5	0.7	1.4
London EM				0.8	0.8	1.0	1.2	1.4	0.7	1.1	1.1	1.3	0.9	0.9	1.2	1.5	0.7	1.4
London CM				0.9	0.9	1.0	1.2	1.4	0.7	1.1	1.1	1.3	1.1	0.7	1.3	1.6	0.7	1.3
London CM				0.9	0.9	1.0	1.2	1.4	0.7	1.1	1.1	1.3	1.1	0.7	1.3	1.6	0.7	1.3
Kitchener-London EM				0.7	0.7	1.1	1.0	0.8	0.6	1.0	0.9	0.8	0.8	1.3	1.0	0.8	0.4	0.5
Kitchener-London EM				0.7	0.7	1.1	1.0	0.8	0.6	1.0	0.9	0.8	0.8	1.3	1.0	0.8	0.4	0.5
Barrie EM				0.4	0.4	0.9	0.6	0.4	0.2	0.7	0.4	0.4	0.5	1.0	0.8	0.4	1.1	0.0
Barrie EM				0.4	0.4	0.9	0.6	0.4	0.2	0.7	0.4	0.4	0.5	1.0	0.8	0.4	1.1	0.0
Kingston EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.2	0.2	0.5	0.3	0.5	0.0	0.0	0.0	0.0	0.5	0.8	0.5	1.0	0.6	0.0
Peterborough EM				0.2	0.2	0.5	0.3	0.5	0.0	0.0	0.0	0.0	0.5	0.8	0.5	1.0	0.6	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sud/Tim/NB/SSM				0.5	0.6	1.3	1.0	0.9	0.7	1.6	1.2	0.9	0.5	1.1	0.8	0.8	0.0	0.4
Sud/Tim/NB/SSM				0.5	0.6	1.3	1.0	0.9	0.7	1.6	1.2	0.9	0.5	1.1	0.8	0.8	0.0	0.4
Windsor EM				0.4	0.4	0.5	0.4	0.4	0.4	0.9	0.5	0.4	0.4	0.0	0.2	0.2	0.0	0.7
Windsor EM				0.4	0.4	0.5	0.4	0.4	0.4	0.9	0.5	0.4	0.4	0.0	0.2	0.2	0.0	0.7
TC/Full Coverage				252.3	230.6	155.0	205.5	162.5	99.5	67.2	84.4	62.9	131.1	87.8	121.2	99.5	12.6	9.0
TC/Full Coverage				252.3	230.6	155.0	205.5	162.5	99.5	67.2	84.4	62.9	131.1	87.8	121.2	99.5	12.6	9.0
<b>Simpsons &amp; Co (9/13/2010-2/27/2011)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL09 actuals														
Toronto/Hamilton DM				0.9	0.9	1.7	1.3	1.1	1.0	1.9	1.3	1.1	0.9	1.5	1.2	1.1	1.2	0.6
Ottawa Eng EM				0.9	1.0	2.6	1.4	1.5	0.9	2.2	1.2	1.2	1.1	3.0	1.7	1.7	0.0	1.0
Ottawa Eng CM				0.9	1.0	2.8	1.5	1.5	1.0	2.7	1.4	1.4	1.0	3.0	1.6	1.6	0.0	1.2
Kitchener EM				0.3	0.4	1.0	0.5	0.3	0.2	0.6	0.3	0.0	0.6	1.4	0.7	0.5	0.0	0.0
Kitchener CM				0.3	0.3	1.0	0.5	0.0	0.4	1.1	0.6	0.0	0.3	0.9	0.4	0.0	0.0	0.0
London EM				0.1	0.2	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.7	0.4	0.0	0.0	0.0
London CM				0.2	0.2	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.4	1.0	0.6	0.0	0.0	0.0
Kitchener-London EM				0.2	0.3	0.7	0.4	0.1	0.1	0.3	0.2	0.0	0.5	1.0	0.5	0.3	0.0	0.0
Barrie EM				0.8	0.7	0.0	0.9	1.0	0.3	0.0	0.3	0.3	1.1	0.0	1.5	1.6	1.1	1.5
Kingston EM				0.7	0.8	1.6	0.9	1.2	0.7	1.8	1.0	1.2	0.9	1.4	0.9	1.2	0.0	0.0
Peterborough EM				1.2	1.3	2.9	2.1	2.3	0.7	1.1	1.0	1.1	2.0	4.6	3.2	3.5	0.0	0.9
Sud/Tim/NB/SSM				0.7	0.9	2.6	1.5	1.3	0.7	2.0	1.2	0.7	1.1	3.1	1.8	1.8	0.0	0.0
Windsor EM				0.2	0.3	1.0	0.5	0.2	0.0	0.0	0.0	0.0	0.6	1.8	0.9	0.4	0.0	0.0
TC/Full Coverage				181.8	145.3	84.6	123.0	93.4	57.1	30.2	45.8	35.6	88.2	54.4	77.2	57.9	22.7	13.9
<b>Simpsons (1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>08:30 PM</b>	FL09/SP10 Avg														
Toronto/Hamilton DM				3.6	3.8	7.2	5.1	4.7	2.8	5.3	3.8	3.6	4.8	9.1	6.4	5.8	3.1	3.0
Toronto/Hamilton DM				3.6	3.8	7.2	5.1	4.7	2.8	5.3	3.8	3.6	4.8	9.1	6.4	5.8	3.1	3.0
Ottawa Eng EM				2.1	2.1	4.2	3.2	2.3	2.0	4.6	3.1	2.0	2.2	3.7	3.3	2.5	1.2	2.4
Ottawa Eng EM				2.1	2.1	4.2	3.2	2.3	2.0	4.6	3.1	2.0	2.2	3.7	3.3	2.5	1.2	2.4
Ottawa Eng CM				2.3	2.2	4.2	3.5	2.4	2.3	5.2	3.6	2.4	2.2	3.1	3.3	2.4	1.4	2.8
Ottawa Eng CM				2.3	2.2	4.2	3.5	2.4	2.3	5.2	3.6	2.4	2.2	3.1	3.3	2.4	1.4	2.8
Kitchener EM				2.5	2.5	3.9	3.6	3.7	1.9	3.0	2.7	3.0	3.2	4.6	4.4	4.3	3.2	1.6
Kitchener EM				2.5	2.5	3.9	3.6	3.7	1.9	3.0	2.7	3.0	3.2	4.6	4.4	4.3	3.2	1.6
Kitchener CM				3.5	3.7	5.3	5.0	5.1	2.7	4.4	4.0	4.1	4.6	6.3	6.0	6.1	3.8	2.6
Kitchener CM				3.5	3.7	5.3	5.0	5.1	2.7	4.4	4.0	4.1	4.6	6.3	6.0	6.1	3.8	2.6

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London EM				2.4	2.6	4.9	3.9	3.8	2.1	4.0	3.5	3.1	3.0	5.7	4.3	4.6	2.9	1.0
London EM				2.4	2.6	4.9	3.9	3.8	2.1	4.0	3.5	3.1	3.0	5.7	4.3	4.6	2.9	1.0
London CM				3.0	3.2	6.0	5.0	4.6	2.8	4.6	4.7	3.8	3.6	7.6	5.3	5.5	3.6	1.1
London CM				3.0	3.2	6.0	5.0	4.6	2.8	4.6	4.7	3.8	3.6	7.6	5.3	5.5	3.6	1.1
Kitchener-London EM				2.4	2.5	4.1	3.6	3.6	1.9	3.3	2.9	2.8	3.0	4.9	4.2	4.4	2.9	1.2
Kitchener-London EM				2.4	2.5	4.1	3.6	3.6	1.9	3.3	2.9	2.8	3.0	4.9	4.2	4.4	2.9	1.2
Barrie EM				2.0	2.0	4.2	3.2	2.8	1.9	4.9	3.2	2.8	2.1	3.0	3.1	2.7	2.3	1.1
Barrie EM				2.0	2.0	4.2	3.2	2.8	1.9	4.9	3.2	2.8	2.1	3.0	3.1	2.7	2.3	1.1
Kingston EM				2.0	2.1	4.2	3.2	3.6	2.1	4.6	3.3	3.0	2.1	3.8	3.1	4.0	1.8	1.1
Kingston EM				2.0	2.1	4.2	3.2	3.6	2.1	4.6	3.3	3.0	2.1	3.8	3.1	4.0	1.8	1.1
Peterborough EM				2.2	1.9	3.0	3.3	3.2	1.7	3.3	2.7	2.6	2.2	2.3	3.7	3.6	3.6	2.9
Peterborough EM				2.2	1.9	3.0	3.3	3.2	1.7	3.3	2.7	2.6	2.2	2.3	3.7	3.6	3.6	2.9
Sud/Tim/NB/SSM				1.5	1.5	2.3	2.4	2.1	1.3	3.0	2.3	1.7	1.7	1.7	2.5	2.6	3.2	0.0
Sud/Tim/NB/SSM				1.5	1.5	2.3	2.4	2.1	1.3	3.0	2.3	1.7	1.7	1.7	2.5	2.6	3.2	0.0
Windsor EM				1.2	1.3	2.0	1.8	1.6	0.5	0.3	0.6	0.6	2.1	3.6	3.0	2.6	1.2	1.6
Windsor EM				1.2	1.3	2.0	1.8	1.6	0.5	0.3	0.6	0.6	2.1	3.6	3.0	2.6	1.2	1.6
TC/Full Coverage				525.0	448.7	255.5	372.9	327.6	175.1	96.3	143.9	127.9	273.6	159.1	229.0	199.7	34.8	41.6
TC/Full Coverage				525.0	448.7	255.5	372.9	327.6	175.1	96.3	143.9	127.9	273.6	159.1	229.0	199.7	34.8	41.6
<b>FIN:Survivor (1/3/2011-5/15/2011)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>10:00 PM</b>															
Toronto/Hamilton DM				10.5	10.1	7.5	10.0	10.8	11.3	8.4	11.7	12.4	8.8	6.6	8.4	9.1	15.7	10.3
Toronto/Hamilton DM				10.5	10.1	7.5	10.0	10.8	11.3	8.4	11.7	12.4	8.8	6.6	8.4	9.1	15.7	10.3
Ottawa Eng EM				4.0	4.5	3.3	5.2	5.4	5.7	4.6	6.1	6.1	3.3	1.9	4.1	4.7	2.3	1.0
Ottawa Eng EM				4.0	4.5	3.3	5.2	5.4	5.7	4.6	6.1	6.1	3.3	1.9	4.1	4.7	2.3	1.0
Ottawa Eng CM				4.4	5.1	3.6	5.3	5.7	6.3	5.3	6.1	6.2	3.7	2.1	4.5	5.2	2.8	1.2
Ottawa Eng CM				4.4	5.1	3.6	5.3	5.7	6.3	5.3	6.1	6.2	3.7	2.1	4.5	5.2	2.8	1.2
Kitchener EM				8.0	9.1	6.8	8.6	10.5	10.6	7.6	10.3	12.4	7.6	6.2	6.9	8.5	5.0	3.4
Kitchener EM				8.0	9.1	6.8	8.6	10.5	10.6	7.6	10.3	12.4	7.6	6.2	6.9	8.5	5.0	3.4
Kitchener CM				9.0	10.1	8.4	10.3	12.4	12.1	8.6	12.7	14.5	8.3	8.9	8.3	10.3	5.5	3.5
Kitchener CM				9.0	10.1	8.4	10.3	12.4	12.1	8.6	12.7	14.5	8.3	8.9	8.3	10.3	5.5	3.5
London EM				7.0	8.0	8.1	8.8	9.2	10.3	13.1	12.1	11.4	5.6	3.6	5.5	6.9	1.7	3.5
London EM				7.0	8.0	8.1	8.8	9.2	10.3	13.1	12.1	11.4	5.6	3.6	5.5	6.9	1.7	3.5
London CM				7.0	8.3	8.8	9.4	9.7	10.9	13.9	13.3	11.9	5.4	4.6	5.5	7.4	0.2	1.9

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London CM				7.0	8.3	8.8	9.4	9.7	10.9	13.9	13.3	11.9	5.4	4.6	5.5	7.4	0.2	1.9
Kitchener-London EM				7.7	8.7	8.3	9.0	10.3	10.6	10.9	11.4	12.4	6.8	5.6	6.6	8.1	3.3	3.9
Kitchener-London EM				7.7	8.7	8.3	9.0	10.3	10.6	10.9	11.4	12.4	6.8	5.6	6.6	8.1	3.3	3.9
Barrie EM				8.1	8.5	8.3	9.2	10.9	10.6	11.9	12.3	12.7	6.4	4.7	6.4	9.1	3.7	7.2
Barrie EM				8.1	8.5	8.3	9.2	10.9	10.6	11.9	12.3	12.7	6.4	4.7	6.4	9.1	3.7	7.2
Kingston EM				6.9	7.5	7.8	9.2	9.8	8.0	9.7	9.7	9.6	6.9	6.3	9.0	10.1	6.6	2.2
Kingston EM				6.9	7.5	7.8	9.2	9.8	8.0	9.7	9.7	9.6	6.9	6.3	9.0	10.1	6.6	2.2
Peterborough EM				6.8	6.9	5.9	8.1	8.8	7.2	3.7	7.8	9.1	6.6	7.9	8.7	8.6	12.1	3.0
Peterborough EM				6.8	6.9	5.9	8.1	8.8	7.2	3.7	7.8	9.1	6.6	7.9	8.7	8.6	12.1	3.0
Sud/Tim/NB/SSM				7.0	8.0	7.4	7.7	8.6	9.2	11.0	10.3	10.9	6.7	4.0	5.4	6.5	3.0	3.2
Sud/Tim/NB/SSM				7.0	8.0	7.4	7.7	8.6	9.2	11.0	10.3	10.9	6.7	4.0	5.4	6.5	3.0	3.2
Windsor EM				4.1	4.4	3.7	3.6	4.8	5.2	5.2	4.1	4.8	3.7	2.3	3.3	4.7	0.0	4.4
Windsor EM				4.1	4.4	3.7	3.6	4.8	5.2	5.2	4.1	4.8	3.7	2.3	3.3	4.7	0.0	4.4
TC/Full Coverage				1,548.5	1,263.5	353.0	798.1	842.4	707.7	181.2	442.8	473.3	555.8	171.8	355.3	369.1	121.7	163.3
TC/Full Coverage				1,548.5	1,263.5	353.0	798.1	842.4	707.7	181.2	442.8	473.3	555.8	171.8	355.3	369.1	121.7	163.3
<b>Family Guy (1/3/2011-2/27/2011)</b>	<b>.....S</b>	<b>08:28 PM</b>	<b>09:00 PM</b>	<b>FL10 Actuals</b>														
Toronto/Hamilton DM				3.3	3.5	6.7	4.9	4.8	2.6	4.7	3.4	3.6	4.5	8.8	6.3	6.0	3.6	1.9
Ottawa Eng EM				1.2	1.4	3.5	2.2	1.8	1.8	4.7	2.8	2.5	1.1	2.3	1.6	1.2	0.7	0.0
Ottawa Eng CM				1.5	1.7	4.1	2.5	2.1	2.1	5.4	3.1	2.9	1.3	2.9	1.9	1.4	0.9	0.0
Kitchener EM				1.3	1.4	2.8	2.1	2.0	1.3	2.4	1.8	1.9	1.5	3.1	2.3	2.1	1.2	0.2
Kitchener CM				1.8	1.9	2.1	2.5	2.5	1.9	2.3	2.4	2.5	1.8	1.8	2.5	2.5	2.5	0.3
London EM				3.0	2.9	6.1	4.9	4.9	1.9	4.4	3.6	3.8	3.8	7.7	6.1	6.1	6.7	0.9
London CM				4.0	4.0	8.0	6.4	6.9	2.6	5.4	4.6	5.2	5.4	10.8	8.1	8.5	8.9	0.0
Kitchener-London EM				2.0	2.0	3.9	3.1	3.1	1.4	2.9	2.4	2.6	2.5	4.8	3.8	3.6	3.7	0.4
Barrie EM				0.3	0.3	0.0	0.2	0.4	0.2	0.0	0.3	0.3	0.5	0.0	0.0	0.4	0.0	0.0
Kingston EM				1.0	0.8	0.0	0.6	1.0	0.5	0.0	0.0	0.4	1.0	0.0	1.3	1.7	1.1	2.2
Peterborough EM				1.1	1.3	0.0	1.8	2.6	0.9	0.0	1.0	1.7	1.9	0.0	2.5	3.5	0.0	0.0
Sud/Tim/NB/SSM				2.0	2.0	5.1	3.7	3.9	1.6	3.8	3.2	3.0	2.4	6.9	4.2	4.9	3.1	0.0
Windsor EM				0.8	1.0	1.5	1.6	1.3	0.4	0.0	0.8	0.7	1.5	3.3	2.5	2.0	0.0	0.0
TC/Full Coverage				506.1	433.1	232.3	359.2	315.2	166.7	86.1	127.1	122.2	266.5	146.1	232.1	193.0	43.0	30.0
<b>Family Guy (2/28/2011-5/29/2011)</b>	<b>.....S</b>	<b>08:28 PM</b>	<b>09:00 PM</b>															
Toronto/Hamilton DM				1.9	2.0	4.0	2.9	2.8	1.6	3.2	2.2	2.2	2.4	4.8	3.5	3.4	1.1	1.5

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Ottawa Eng EM				1.0	1.1	1.8	1.5	1.4	0.8	1.5	1.1	1.2	1.3	2.0	1.8	1.6	1.3	0.7
Ottawa Eng CM				1.2	1.3	2.2	1.8	1.7	1.0	1.9	1.4	1.4	1.5	2.5	2.1	1.9	1.5	0.8
Kitchener EM				1.0	1.1	1.6	1.3	1.1	1.0	0.8	1.1	1.1	1.3	2.4	1.5	1.2	0.4	0.2
Kitchener CM				1.1	1.3	1.7	1.6	1.5	1.5	1.3	1.9	1.7	1.1	2.0	1.3	1.3	0.0	0.4
London EM				1.6	1.5	1.8	2.2	2.3	1.0	1.4	1.4	1.6	2.1	2.2	2.9	3.1	1.8	2.5
London CM				2.0	1.8	2.0	2.6	2.7	1.1	1.4	1.5	1.8	2.5	2.5	3.6	3.6	1.2	3.2
Kitchener-London EM				1.3	1.3	2.0	1.8	1.6	1.1	1.3	1.4	1.2	1.7	2.5	2.2	2.0	0.9	1.1
Barrie EM				0.7	0.7	1.5	1.1	1.1	0.6	1.6	0.9	1.0	0.9	1.4	1.3	1.1	1.4	0.0
Kingston EM				0.5	0.6	1.9	1.1	0.8	0.8	2.3	1.4	0.8	0.4	1.5	0.7	0.7	0.0	0.0
Peterborough EM				0.6	0.5	0.6	0.8	1.0	0.0	0.0	0.0	0.0	1.0	1.1	1.5	2.0	2.2	0.0
Sud/Tim/NB/SSM				1.2	1.3	2.4	2.3	2.2	1.6	3.6	2.7	2.5	1.1	1.3	1.8	1.8	0.4	0.4
Windsor EM				1.1	1.2	2.0	1.6	1.5	1.3	3.3	2.0	1.6	1.1	0.8	1.2	1.3	0.3	0.8
TC/Full Coverage				310.6	276.8	192.9	245.2	220.8	110.9	72.1	92.0	86.6	165.8	120.8	153.2	134.2	10.5	23.3
<b>Bobs Burger (1/3/2011-2/27/2011)</b>	<b>.....S</b>	<b>08:28 PM</b>	<b>09:00 PM</b>															
Toronto/Hamilton DM				2.1	2.1	4.3	3.2	2.8	1.8	3.8	2.5	2.2	2.6	4.9	3.8	3.4	2.0	1.4
Ottawa Eng EM				0.9	1.0	1.6	1.4	1.3	0.8	1.4	1.0	1.1	1.2	1.9	1.6	1.5	1.2	0.7
Ottawa Eng CM				1.1	1.2	2.0	1.6	1.6	0.9	1.8	1.3	1.3	1.4	2.3	2.0	1.8	1.4	0.8
Kitchener EM				0.9	1.0	1.5	1.2	1.0	0.9	0.8	1.0	1.0	1.2	2.2	1.4	1.1	0.3	0.2
Kitchener CM				1.0	1.2	1.6	1.5	1.4	1.4	1.2	1.8	1.6	1.0	1.8	1.2	1.2	0.0	0.4
London EM				1.5	1.4	1.7	2.0	2.1	0.9	1.3	1.3	1.5	2.0	2.0	2.7	2.9	1.6	2.3
London CM				1.8	1.7	1.9	2.4	2.5	1.0	1.3	1.4	1.6	2.3	2.3	3.3	3.3	1.1	3.0
Kitchener-London EM				1.2	1.2	1.8	1.7	1.5	1.0	1.2	1.3	1.1	1.6	2.3	2.1	1.8	0.8	1.0
Barrie EM				0.7	0.7	1.4	1.0	1.0	0.5	1.5	0.8	0.9	0.8	1.3	1.2	1.0	1.3	0.0
Kingston EM				0.5	0.5	1.8	1.0	0.7	0.7	2.1	1.3	0.8	0.4	1.4	0.7	0.7	0.0	0.0
Peterborough EM				0.5	0.5	0.6	0.7	0.9	0.0	0.0	0.0	0.0	0.9	1.0	1.4	1.9	2.1	0.0
Sud/Tim/NB/SSM				1.1	1.2	2.2	2.1	2.0	1.5	3.3	2.5	2.3	1.0	1.2	1.7	1.7	0.3	0.4
Windsor EM				1.0	1.1	1.9	1.5	1.4	1.2	3.1	1.9	1.5	1.0	0.8	1.1	1.2	0.3	0.8
TC/Full Coverage				346.6	305.3	204.6	275.4	215.9	124.2	84.0	106.7	78.6	181.1	120.6	168.8	137.3	20.9	20.3
<b>Apprentice (1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>11:00 PM</b>															
Toronto/Hamilton DM				5.0	5.2	5.2	5.5	5.5	5.9	4.7	5.8	6.3	4.5	5.7	5.3	4.8	4.5	3.5
Toronto/Hamilton DM				5.0	5.2	5.2	5.5	5.5	5.9	4.7	5.8	6.3	4.5	5.7	5.3	4.8	4.5	3.5
Ottawa Eng EM				2.3	2.8	3.8	2.8	3.1	3.7	4.3	3.9	4.0	1.8	3.0	1.6	2.2	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Ottawa Eng EM				2.3	2.8	3.8	2.8	3.1	3.7	4.3	3.9	4.0	1.8	3.0	1.6	2.2	0.0	0.0
Ottawa Eng CM				2.7	3.3	4.2	3.3	3.7	4.3	4.8	4.7	4.8	2.1	3.3	1.9	2.7	0.0	0.0
Ottawa Eng CM				2.7	3.3	4.2	3.3	3.7	4.3	4.8	4.7	4.8	2.1	3.3	1.9	2.7	0.0	0.0
Kitchener EM				3.0	3.6	2.9	3.7	3.7	4.3	3.1	4.3	4.2	2.9	2.7	3.1	3.2	1.4	0.0
Kitchener EM				3.0	3.6	2.9	3.7	3.7	4.3	3.1	4.3	4.2	2.9	2.7	3.1	3.2	1.4	0.0
Kitchener CM				3.2	3.9	2.4	3.5	3.5	5.1	4.4	5.2	4.4	2.7	0.0	1.7	2.5	0.0	0.0
Kitchener CM				3.2	3.9	2.4	3.5	3.5	5.1	4.4	5.2	4.4	2.7	0.0	1.7	2.5	0.0	0.0
London EM				2.9	3.3	2.5	2.9	4.2	3.5	2.2	2.9	3.8	3.0	2.9	3.0	4.6	1.8	0.6
London EM				2.9	3.3	2.5	2.9	4.2	3.5	2.2	2.9	3.8	3.0	2.9	3.0	4.6	1.8	0.6
London CM				2.8	3.2	1.6	2.8	3.8	3.4	1.4	2.6	3.7	3.0	1.7	2.9	4.0	1.1	1.0
London CM				2.8	3.2	1.6	2.8	3.8	3.4	1.4	2.6	3.7	3.0	1.7	2.9	4.0	1.1	1.0
Kitchener-London EM				3.0	3.5	2.4	3.5	4.1	3.9	2.5	3.8	4.2	3.0	2.4	3.3	4.1	1.5	0.2
Kitchener-London EM				3.0	3.5	2.4	3.5	4.1	3.9	2.5	3.8	4.2	3.0	2.4	3.3	4.1	1.5	0.2
Barrie EM				3.9	4.7	5.4	6.6	6.7	5.6	5.4	7.7	7.7	3.8	5.3	5.4	5.6	0.0	0.0
Barrie EM				3.9	4.7	5.4	6.6	6.7	5.6	5.4	7.7	7.7	3.8	5.3	5.4	5.6	0.0	0.0
Kingston EM				1.4	1.7	3.4	1.9	2.1	2.2	3.6	2.0	2.6	1.3	3.1	1.7	1.7	0.0	0.0
Kingston EM				1.4	1.7	3.4	1.9	2.1	2.2	3.6	2.0	2.6	1.3	3.1	1.7	1.7	0.0	0.0
Peterborough EM				1.4	1.7	1.5	0.8	0.4	1.0	0.0	0.0	0.0	2.4	2.5	1.4	1.0	0.0	0.7
Peterborough EM				1.4	1.7	1.5	0.8	0.4	1.0	0.0	0.0	0.0	2.4	2.5	1.4	1.0	0.0	0.7
Sud/Tim/NB/SSM				1.5	1.6	1.3	1.7	2.2	2.3	2.2	2.4	3.2	0.9	0.0	0.8	1.1	1.7	0.0
Sud/Tim/NB/SSM				1.5	1.6	1.3	1.7	2.2	2.3	2.2	2.4	3.2	0.9	0.0	0.8	1.1	1.7	0.0
Windsor EM				1.5	1.9	2.7	2.5	2.3	1.9	2.1	2.2	3.3	1.8	3.2	2.7	1.3	0.0	0.0
Windsor EM				1.5	1.9	2.7	2.5	2.3	1.9	2.1	2.2	3.3	1.8	3.2	2.7	1.3	0.0	0.0
TC/Full Coverage				780.3	671.1	221.5	448.4	421.8	374.5	110.2	237.2	234.2	296.5	111.3	211.2	187.6	59.5	49.7
TC/Full Coverage				780.3	671.1	221.5	448.4	421.8	374.5	110.2	237.2	234.2	296.5	111.3	211.2	187.6	59.5	49.7
<b>Family Guy (1/3/2011-2/27/2011)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	<b>FL10 Actuals</b>														
Toronto/Hamilton DM				3.3	3.5	6.7	4.9	4.8	2.6	4.7	3.4	3.6	4.5	8.8	6.3	6.0	3.6	1.9
Ottawa Eng EM				1.2	1.4	3.5	2.2	1.8	1.8	4.7	2.8	2.5	1.1	2.3	1.6	1.2	0.7	0.0
Ottawa Eng CM				1.5	1.7	4.1	2.5	2.1	2.1	5.4	3.1	2.9	1.3	2.9	1.9	1.4	0.9	0.0
Kitchener EM				1.3	1.4	2.8	2.1	2.0	1.3	2.4	1.8	1.9	1.5	3.1	2.3	2.1	1.2	0.2
Kitchener CM				1.8	1.9	2.1	2.5	2.5	1.9	2.3	2.4	2.5	1.8	1.8	2.5	2.5	2.5	0.3
London EM				3.0	2.9	6.1	4.9	4.9	1.9	4.4	3.6	3.8	3.8	7.7	6.1	6.1	6.7	0.9

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
London CM				4.0	4.0	8.0	6.4	6.9	2.6	5.4	4.6	5.2	5.4	10.8	8.1	8.5	8.9	0.0	
Kitchener-London EM				2.0	2.0	3.9	3.1	3.1	1.4	2.9	2.4	2.6	2.5	4.8	3.8	3.6	3.7	0.4	
Barrie EM				0.3	0.3	0.0	0.2	0.4	0.2	0.0	0.3	0.3	0.5	0.0	0.0	0.4	0.0	0.0	
Kingston EM				1.0	0.8	0.0	0.6	1.0	0.5	0.0	0.0	0.4	1.0	0.0	1.3	1.7	1.1	2.2	
Peterborough EM				1.1	1.3	0.0	1.8	2.6	0.9	0.0	1.0	1.7	1.9	0.0	2.5	3.5	0.0	0.0	
Sud/Tim/NB/SSM				2.0	2.0	5.1	3.7	3.9	1.6	3.8	3.2	3.0	2.4	6.9	4.2	4.9	3.1	0.0	
Windsor EM				0.8	1.0	1.5	1.6	1.3	0.4	0.0	0.8	0.7	1.5	3.3	2.5	2.0	0.0	0.0	
TC/Full Coverage				506.1	433.1	232.3	359.2	315.2	166.7	86.1	127.1	122.2	266.5	146.1	232.1	193.0	43.0	30.0	
<b>Family Guy (2/28/2011-5/29/2011)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>																
Toronto/Hamilton DM				1.9	2.0	4.0	2.9	2.8	1.6	3.2	2.2	2.2	2.4	4.8	3.5	3.4	1.1	1.5	
Ottawa Eng EM				1.0	1.1	1.8	1.5	1.4	0.8	1.5	1.1	1.2	1.3	2.0	1.8	1.6	1.3	0.7	
Ottawa Eng CM				1.2	1.3	2.2	1.8	1.7	1.0	1.9	1.4	1.4	1.5	2.5	2.1	1.9	1.5	0.8	
Kitchener EM				1.0	1.1	1.6	1.3	1.1	1.0	0.8	1.1	1.1	1.3	2.4	1.5	1.2	0.4	0.2	
Kitchener CM				1.1	1.3	1.7	1.6	1.5	1.5	1.3	1.9	1.7	1.1	2.0	1.3	1.3	0.0	0.4	
London EM				1.6	1.5	1.8	2.2	2.3	1.0	1.4	1.4	1.6	2.1	2.2	2.9	3.1	1.8	2.5	
London CM				2.0	1.8	2.0	2.6	2.7	1.1	1.4	1.5	1.8	2.5	2.5	3.6	3.6	1.2	3.2	
Kitchener-London EM				1.3	1.3	2.0	1.8	1.6	1.1	1.3	1.4	1.2	1.7	2.5	2.2	2.0	0.9	1.1	
Barrie EM				0.7	0.7	1.5	1.1	1.1	0.6	1.6	0.9	1.0	0.9	1.4	1.3	1.1	1.4	0.0	
Kingston EM				0.5	0.6	1.9	1.1	0.8	0.8	2.3	1.4	0.8	0.4	1.5	0.7	0.7	0.0	0.0	
Peterborough EM				0.6	0.5	0.6	0.8	1.0	0.0	0.0	0.0	0.0	1.0	1.1	1.5	2.0	2.2	0.0	
Sud/Tim/NB/SSM				1.2	1.3	2.4	2.3	2.2	1.6	3.6	2.7	2.5	1.1	1.3	1.8	1.8	0.4	0.4	
Windsor EM				1.1	1.2	2.0	1.6	1.5	1.3	3.3	2.0	1.6	1.1	0.8	1.2	1.3	0.3	0.8	
TC/Full Coverage				310.6	276.8	192.9	245.2	220.8	110.9	72.1	92.0	86.6	165.8	120.8	153.2	134.2	10.5	23.3	
<b>Cleveland Show (1/3/2011-2/27/2011)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>																
Toronto/Hamilton DM				2.2	2.3	4.7	3.3	3.2	1.7	3.1	2.3	2.4	3.0	6.3	4.3	4.1	1.8	1.7	
Ottawa Eng EM				1.1	1.3	3.4	2.1	0.8	1.4	4.4	2.3	0.8	1.3	2.5	1.9	0.9	0.0	0.0	
Ottawa Eng CM				1.1	1.3	3.5	2.2	0.8	1.5	5.2	2.7	1.0	1.0	2.0	1.8	0.6	0.0	0.0	
Kitchener EM				1.4	1.3	2.2	1.9	1.9	0.6	0.9	1.0	1.1	2.0	3.5	2.7	2.7	2.6	0.8	
Kitchener CM				2.0	1.9	3.4	2.8	3.0	1.2	1.7	2.0	2.1	2.7	5.5	3.7	3.8	2.9	2.0	
London EM				1.6	1.7	3.8	2.8	2.5	1.4	3.1	2.2	2.3	1.9	4.5	3.4	2.7	3.4	0.0	
London CM				2.4	2.3	4.3	3.8	3.5	1.9	3.0	2.7	3.0	2.9	5.2	4.8	3.9	6.5	0.0	
Kitchener-London EM				1.7	1.6	3.2	2.6	2.4	1.2	1.9	1.7	1.8	2.1	4.5	3.4	3.0	3.6	0.4	

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
Barrie EM				0.3	0.4	1.7	0.7	0.7	0.7	0.7	2.5	1.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				1.4	1.2	0.0	1.6	1.9	0.6	0.0	0.7	0.6	1.7	0.0	2.2	2.9	1.7	2.5	
Peterborough EM				2.0	1.9	2.8	3.3	3.4	1.2	2.4	2.0	2.9	2.6	3.2	4.6	3.9	5.7	0.0	
Sud/Tim/NB/SSM				1.3	1.1	2.3	2.0	1.8	0.5	0.0	1.0	0.9	1.8	5.1	3.0	2.7	4.7	0.0	
Windsor EM				1.4	1.8	3.0	3.1	3.3	1.4	2.5	2.3	2.4	2.3	3.7	4.1	4.3	0.0	0.0	
TC/Full Coverage				341.5	291.8	162.6	238.0	206.2	129.8	67.5	96.8	86.6	162.0	95.0	141.2	119.6	25.9	23.8	
<b>Cleveland Show (2/28/2011-5/29/2011)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>																
Toronto/Hamilton DM				0.7	0.7	1.1	0.8	0.8	0.5	0.5	0.5	0.6	1.0	1.8	1.2	1.0	0.8	0.2	
Ottawa Eng EM				0.6	0.6	0.9	0.8	0.6	0.4	0.5	0.6	0.7	0.7	1.3	1.1	0.6	1.3	0.0	
Ottawa Eng CM				0.6	0.6	0.9	0.6	0.6	0.4	0.4	0.4	0.5	0.8	1.4	1.0	0.8	0.6	0.2	
Kitchener EM				0.4	0.4	0.8	0.6	0.3	0.4	0.5	0.6	0.3	0.4	1.0	0.6	0.3	0.0	0.1	
Kitchener CM				0.7	0.7	1.1	0.8	0.8	0.5	0.5	0.5	0.6	1.0	1.7	1.2	1.0	0.8	0.2	
London EM				0.4	0.4	0.5	0.5	0.6	0.3	0.4	0.4	0.6	0.4	0.6	0.5	0.6	0.7	0.9	
London CM				0.6	0.6	1.0	0.7	0.7	0.5	0.5	0.5	0.5	0.9	1.6	1.1	0.9	0.7	0.2	
Kitchener-London EM				0.6	0.6	0.9	0.7	0.7	0.4	0.4	0.4	0.5	0.9	1.5	1.0	0.9	0.7	0.2	
Barrie EM				0.7	0.7	1.1	0.8	0.8	0.5	0.5	0.5	0.6	1.0	1.9	1.2	1.0	0.8	0.2	
Kingston EM				0.5	0.5	0.8	0.6	0.6	0.4	0.4	0.4	0.4	0.7	1.3	0.9	0.7	0.6	0.1	
Peterborough EM				0.5	0.5	0.8	0.6	0.6	0.4	0.4	0.4	0.5	0.8	1.4	0.9	0.8	0.6	0.2	
Sud/Tim/NB/SSM				0.6	0.6	0.9	0.6	0.6	0.4	0.4	0.4	0.5	0.8	1.4	1.0	0.8	0.6	0.2	
Windsor EM				0.4	0.4	0.6	0.4	0.4	0.3	0.3	0.3	0.3	0.5	1.0	0.7	0.5	0.4	0.1	
TC/Full Coverage				127.9	115.1	68.0	89.6	76.2	46.9	26.7	37.7	33.9	68.2	41.3	51.9	42.4	4.6	8.2	
<b>Brothers &amp; Sisters (1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL09 Actuals adj.															
Toronto/Hamilton DM				2.5	2.9	3.4	2.5	2.6	3.7	3.9	2.9	3.4	2.0	2.8	2.0	1.9	1.1	1.0	
Toronto/Hamilton DM				2.5	2.9	3.4	2.5	2.6	3.7	3.9	2.9	3.4	2.0	2.8	2.0	1.9	1.1	1.0	
Ottawa Eng EM				1.5	1.9	1.6	1.5	1.5	2.9	2.9	2.8	2.5	0.8	0.4	0.2	0.5	0.0	0.0	
Ottawa Eng EM				1.5	1.9	1.6	1.5	1.5	2.9	2.9	2.8	2.5	0.8	0.4	0.2	0.5	0.0	0.0	
Ottawa Eng CM				1.7	2.1	1.9	1.7	1.5	3.2	3.3	3.1	2.5	0.9	0.5	0.2	0.5	0.0	0.0	
Ottawa Eng CM				1.7	2.1	1.9	1.7	1.5	3.2	3.3	3.1	2.5	0.9	0.5	0.2	0.5	0.0	0.0	
Kitchener EM				2.6	3.1	1.7	2.1	2.3	4.1	1.7	2.5	2.9	2.0	1.8	1.7	1.6	1.7	0.0	
Kitchener EM				2.6	3.1	1.7	2.1	2.3	4.1	1.7	2.5	2.9	2.0	1.8	1.7	1.6	1.7	0.0	
Kitchener CM				2.8	3.2	1.8	2.6	2.5	4.1	2.0	3.2	3.1	2.3	1.7	2.1	1.8	3.5	0.0	
Kitchener CM				2.8	3.2	1.8	2.6	2.5	4.1	2.0	3.2	3.1	2.3	1.7	2.1	1.8	3.5	0.0	

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London EM				1.6	2.0	1.0	0.6	1.1	3.2	1.9	1.1	2.0	0.6	0.0	0.0	0.2	0.0	0.0
London EM				1.6	2.0	1.0	0.6	1.1	3.2	1.9	1.1	2.0	0.6	0.0	0.0	0.2	0.0	0.0
London CM				1.3	1.6	0.0	0.0	0.7	2.6	0.0	0.0	1.3	0.5	0.0	0.0	0.0	0.0	0.0
London CM				1.3	1.6	0.0	0.0	0.7	2.6	0.0	0.0	1.3	0.5	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				2.2	2.6	1.4	1.4	1.8	3.7	1.9	2.0	2.7	1.5	0.9	0.9	0.9	1.0	0.0
Kitchener-London EM				2.2	2.6	1.4	1.4	1.8	3.7	1.9	2.0	2.7	1.5	0.9	0.9	0.9	1.0	0.0
Barrie EM				1.2	1.4	0.0	0.3	0.9	2.2	0.0	0.7	1.0	0.7	0.0	0.0	0.8	0.0	0.0
Barrie EM				1.2	1.4	0.0	0.3	0.9	2.2	0.0	0.7	1.0	0.7	0.0	0.0	0.8	0.0	0.0
Kingston EM				1.1	1.2	0.0	0.7	1.1	1.9	0.0	1.4	2.5	0.5	0.0	0.0	0.0	1.0	0.0
Kingston EM				1.1	1.2	0.0	0.7	1.1	1.9	0.0	1.4	2.5	0.5	0.0	0.0	0.0	1.0	0.0
Peterborough EM				1.2	1.3	0.8	1.0	1.5	2.3	1.8	1.7	2.5	0.3	0.0	0.3	0.3	1.1	0.0
Peterborough EM				1.2	1.3	0.8	1.0	1.5	2.3	1.8	1.7	2.5	0.3	0.0	0.3	0.3	1.1	0.0
Sud/Tim/NB/SSM				1.6	1.9	0.0	0.5	1.0	2.5	0.0	1.0	1.6	1.3	0.0	0.0	0.4	0.0	0.0
Sud/Tim/NB/SSM				1.6	1.9	0.0	0.5	1.0	2.5	0.0	1.0	1.6	1.3	0.0	0.0	0.4	0.0	0.0
Windsor EM				3.3	4.0	1.3	2.9	3.0	5.9	2.2	4.7	4.6	2.0	0.0	1.0	1.4	1.2	0.0
Windsor EM				3.3	4.0	1.3	2.9	3.0	5.9	2.2	4.7	4.6	2.0	0.0	1.0	1.4	1.2	0.0
TC/Full Coverage				383.0	348.2	87.4	171.7	171.3	237.3	53.1	108.3	113.5	110.9	34.3	63.4	57.9	13.4	21.4
TC/Full Coverage				383.0	348.2	87.4	171.7	171.3	237.3	53.1	108.3	113.5	110.9	34.3	63.4	57.9	13.4	21.4
<b>Survivor Reunion (1/3/2011-5/15/2011)</b>	<b>.....S</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
Toronto/Hamilton DM				10.3	9.8	7.9	10.0	11.0	11.1	9.1	11.9	12.7	8.5	6.6	8.1	9.3	14.3	10.7
Toronto/Hamilton DM				10.3	9.8	7.9	10.0	11.0	11.1	9.1	11.9	12.7	8.5	6.6	8.1	9.3	14.3	10.7
Ottawa Eng EM				3.6	4.1	3.0	4.7	4.9	5.2	4.2	5.5	5.5	3.0	1.7	3.7	4.3	2.1	0.9
Ottawa Eng EM				3.6	4.1	3.0	4.7	4.9	5.2	4.2	5.5	5.5	3.0	1.7	3.7	4.3	2.1	0.9
Ottawa Eng CM				4.0	4.6	3.3	4.8	5.2	5.7	4.8	5.5	5.6	3.4	1.9	4.1	4.7	2.5	1.1
Ottawa Eng CM				4.0	4.6	3.3	4.8	5.2	5.7	4.8	5.5	5.6	3.4	1.9	4.1	4.7	2.5	1.1
Kitchener EM				7.3	8.3	6.2	7.8	9.5	9.6	6.9	9.4	11.4	6.9	5.6	6.3	7.7	4.5	3.1
Kitchener EM				7.3	8.3	6.2	7.8	9.5	9.6	6.9	9.4	11.4	6.9	5.6	6.3	7.7	4.5	3.1
Kitchener CM				8.2	9.2	7.6	9.4	11.3	11.0	7.8	11.5	13.2	7.5	8.1	7.5	9.4	5.0	3.2
Kitchener CM				8.2	9.2	7.6	9.4	11.3	11.0	7.8	11.5	13.2	7.5	8.1	7.5	9.4	5.0	3.2
London EM				6.4	7.3	7.4	8.0	8.4	9.4	11.9	11.0	10.4	5.1	3.3	5.0	6.3	1.5	3.2
London EM				6.4	7.3	7.4	8.0	8.4	9.4	11.9	11.0	10.4	5.1	3.3	5.0	6.3	1.5	3.2
London CM				6.4	7.5	8.0	8.5	8.8	9.9	12.6	12.1	10.8	4.9	4.2	5.0	6.7	0.2	1.7

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London CM				6.4	7.5	8.0	8.5	8.8	9.9	12.6	12.1	10.8	4.9	4.2	5.0	6.7	0.2	1.7
Kitchener-London EM				7.0	7.9	7.5	8.2	9.4	9.6	9.9	10.4	11.3	6.2	5.1	6.0	7.4	3.0	3.5
Kitchener-London EM				7.0	7.9	7.5	8.2	9.4	9.6	9.9	10.4	11.3	6.2	5.1	6.0	7.4	3.0	3.5
Barrie EM				7.4	7.7	7.5	8.4	9.9	9.6	10.8	11.2	11.5	5.8	4.3	5.8	8.3	3.4	6.5
Barrie EM				7.4	7.7	7.5	8.4	9.9	9.6	10.8	11.2	11.5	5.8	4.3	5.8	8.3	3.4	6.5
Kingston EM				6.3	6.8	7.1	8.4	8.9	7.3	8.8	8.8	8.7	6.3	5.7	8.2	9.2	6.0	2.0
Kingston EM				6.3	6.8	7.1	8.4	8.9	7.3	8.8	8.8	8.7	6.3	5.7	8.2	9.2	6.0	2.0
Peterborough EM				6.2	6.3	5.4	7.4	8.0	6.5	3.4	7.1	8.3	6.0	7.2	7.9	7.8	11.0	2.7
Peterborough EM				6.2	6.3	5.4	7.4	8.0	6.5	3.4	7.1	8.3	6.0	7.2	7.9	7.8	11.0	2.7
Sud/Tim/NB/SSM				6.4	7.3	6.7	7.0	7.8	8.4	10.0	9.4	9.9	6.1	3.6	4.9	5.9	2.7	2.9
Sud/Tim/NB/SSM				6.4	7.3	6.7	7.0	7.8	8.4	10.0	9.4	9.9	6.1	3.6	4.9	5.9	2.7	2.9
Windsor EM				3.7	4.0	3.4	3.3	4.4	4.7	4.7	3.7	4.4	3.4	2.1	3.0	4.3	0.0	4.0
Windsor EM				3.7	4.0	3.4	3.3	4.4	4.7	4.7	3.7	4.4	3.4	2.1	3.0	4.3	0.0	4.0
TC/Full Coverage				1,599.8	1,277.3	340.6	839.4	886.0	717.7	188.8	480.7	503.1	559.7	151.8	358.7	382.9	141.6	180.9
TC/Full Coverage				1,599.8	1,277.3	340.6	839.4	886.0	717.7	188.8	480.7	503.1	559.7	151.8	358.7	382.9	141.6	180.9
<b>News Final 1 (1/3/2011-5/29/2011)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>12:00 AM</b>	SP10/FL10 avg														
Toronto/Hamilton DM				0.7	0.8	0.6	0.8	0.8	0.9	0.6	0.8	0.9	0.7	0.6	0.7	0.7	0.5	0.4
Toronto/Hamilton DM				0.7	0.8	0.6	0.8	0.8	0.9	0.6	0.8	0.9	0.7	0.6	0.7	0.7	0.5	0.4
Ottawa Eng EM				0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Ottawa Eng EM				0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Ottawa Eng CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Ottawa Eng CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Kitchener EM				0.2	0.3	0.0	0.1	0.2	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0
Kitchener EM				0.2	0.3	0.0	0.1	0.2	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0
Kitchener CM				0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Kitchener CM				0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
London EM				0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
London EM				0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
London CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0
Kitchener-London EM				0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Barrie EM				0.2	0.3	0.0	0.0	0.0	0.3	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.2	0.3	0.0	0.0	0.0	0.3	0.0	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.5	0.6	0.5	0.4	0.6	0.7	0.6	0.5	0.7	0.5	0.2	0.3	0.4	0.3	0.0
Kingston EM				0.5	0.6	0.5	0.4	0.6	0.7	0.6	0.5	0.7	0.5	0.2	0.3	0.4	0.3	0.0
Peterborough EM				0.4	0.5	0.0	0.3	0.4	0.6	0.1	0.5	0.5	0.3	0.0	0.1	0.2	0.1	0.2
Peterborough EM				0.4	0.5	0.0	0.3	0.4	0.6	0.1	0.5	0.5	0.3	0.0	0.1	0.2	0.1	0.2
Sud/Tim/NB/SSM				0.3	0.4	0.1	0.3	0.3	0.6	0.2	0.4	0.4	0.2	0.0	0.1	0.2	0.0	0.2
Sud/Tim/NB/SSM				0.3	0.4	0.1	0.3	0.3	0.6	0.2	0.4	0.4	0.2	0.0	0.1	0.2	0.0	0.2
Windsor EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				92.3	84.0	15.1	36.5	38.4	46.6	7.8	20.0	22.5	37.4	7.2	16.4	15.9	3.1	5.3
TC/Full Coverage				92.3	84.0	15.1	36.5	38.4	46.6	7.8	20.0	22.5	37.4	7.2	16.4	15.9	3.1	5.3
<b>Late Night Rotn (1/3/2011-5/29/2011)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>05:00 AM</b>															
Toronto/Hamilton DM				0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.0
Toronto/Hamilton DM				0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.0
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kingston EM				0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Peterborough EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1
Peterborough EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1
Sud/Tim/NB/SSM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				18.7	17.5	4.4	9.2	9.0	10.5	2.7	5.4	5.1	7.1	1.7	3.8	3.9	0.6	0.6
TC/Full Coverage				18.7	17.5	4.4	9.2	9.0	10.5	2.7	5.4	5.1	7.1	1.7	3.8	3.9	0.6	0.6
<b>Wkdy PM Rotn (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>11:58 AM</b>	<b>04:30 PM</b>	SP10/FL10 Avg														
Toronto/Hamilton DM				0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Toronto/Hamilton DM				0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Ottawa Eng EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Ottawa Eng EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Ottawa Eng CM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0
Ottawa Eng CM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.3	0.0
Kitchener EM				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0
Kitchener EM				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0
Kitchener CM				0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.1	0.1	0.1	0.0	0.0	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.1	0.1	0.1	0.0	0.0	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sud/Tim/NB/SSM				0.1	0.2	0.0	0.0	0.1	0.3	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	
Sud/Tim/NB/SSM				0.1	0.2	0.0	0.0	0.1	0.3	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	
Windsor EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Windsor EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				26.4	24.0	4.5	8.8	8.4	17.7	2.8	5.8	5.8	6.3	1.7	3.1	2.6	1.1	1.4
TC/Full Coverage				26.4	24.0	4.5	8.8	8.4	17.7	2.8	5.8	5.8	6.3	1.7	3.1	2.6	1.1	1.4
<b>Days Of Our Lives (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>12:58 PM</b>	<b>02:00 PM</b>	SP10/FL10 Avg														
Toronto/Hamilton DM				0.7	0.8	0.8	0.7	0.6	1.0	1.0	0.9	0.7	0.6	0.6	0.6	0.4	0.3	0.5
Toronto/Hamilton DM				0.7	0.8	0.8	0.7	0.6	1.0	1.0	0.9	0.7	0.6	0.6	0.6	0.4	0.3	0.5
Ottawa Eng EM				0.2	0.2	0.2	0.2	0.3	0.4	0.5	0.3	0.5	0.1	0.0	0.1	0.1	0.1	0.0
Ottawa Eng EM				0.2	0.2	0.2	0.2	0.3	0.4	0.5	0.3	0.5	0.1	0.0	0.1	0.1	0.1	0.0
Ottawa Eng CM				0.2	0.2	0.3	0.2	0.3	0.4	0.6	0.3	0.5	0.1	0.0	0.1	0.1	0.1	0.0
Ottawa Eng CM				0.2	0.2	0.3	0.2	0.3	0.4	0.6	0.3	0.5	0.1	0.0	0.1	0.1	0.1	0.0
Kitchener EM				0.6	0.7	0.3	0.5	0.6	1.1	0.6	1.0	1.1	0.2	0.0	0.0	0.0	0.1	0.0
Kitchener EM				0.6	0.7	0.3	0.5	0.6	1.1	0.6	1.0	1.1	0.2	0.0	0.0	0.0	0.1	0.0
Kitchener CM				0.6	0.7	0.3	0.5	0.5	1.1	0.5	1.0	1.0	0.2	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.6	0.7	0.3	0.5	0.5	1.1	0.5	1.0	1.0	0.2	0.0	0.0	0.0	0.0	0.0
London EM				0.5	0.6	0.6	0.6	0.6	1.0	1.1	1.1	1.2	0.1	0.0	0.0	0.0	0.0	0.2
London EM				0.5	0.6	0.6	0.6	0.6	1.0	1.1	1.1	1.2	0.1	0.0	0.0	0.0	0.0	0.2
London CM				0.4	0.5	0.7	0.6	0.7	0.8	1.2	1.3	1.5	0.1	0.0	0.0	0.0	0.0	0.0
London CM				0.4	0.5	0.7	0.6	0.7	0.8	1.2	1.3	1.5	0.1	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.5	0.7	0.4	0.6	0.6	1.1	0.8	1.1	1.2	0.2	0.0	0.0	0.1	0.0	0.1
Kitchener-London EM				0.5	0.7	0.4	0.6	0.6	1.1	0.8	1.1	1.2	0.2	0.0	0.0	0.1	0.0	0.1
Barrie EM				0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.0	0.2	0.2	0.0	0.0
Barrie EM				0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.0	0.2	0.2	0.0	0.0
Kingston EM				0.2	0.2	0.4	0.2	0.1	0.4	1.0	0.5	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.2	0.2	0.4	0.2	0.1	0.4	1.0	0.5	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.4	0.4	0.4	0.3	0.4	0.7	0.7	0.6	0.7	0.2	0.0	0.0	0.1	0.0	0.0
Peterborough EM				0.4	0.4	0.4	0.3	0.4	0.7	0.7	0.6	0.7	0.2	0.0	0.0	0.1	0.0	0.0
Sud/Tim/NB/SSM				0.8	0.9	0.6	0.8	0.9	1.6	1.2	1.5	1.5	0.3	0.0	0.1	0.3	0.0	0.1
Sud/Tim/NB/SSM				0.8	0.9	0.6	0.8	0.9	1.6	1.2	1.5	1.5	0.3	0.0	0.1	0.3	0.0	0.1
Windsor EM				0.6	0.7	0.5	0.4	0.5	1.2	0.7	0.7	0.8	0.3	0.3	0.2	0.2	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Windsor EM				0.6	0.7	0.5	0.4	0.5	1.2	0.7	0.7	0.8	0.3	0.3	0.2	0.2	0.0	0.0
TC/Full Coverage				82.3	73.6	22.2	40.0	36.9	50.1	14.3	27.0	27.1	23.4	7.9	13.0	9.9	2.8	6.0
TC/Full Coverage				82.3	73.6	22.2	40.0	36.9	50.1	14.3	27.0	27.1	23.4	7.9	13.0	9.9	2.8	6.0
<b>Doctors (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>	SP10/FL10 avg														
Toronto/Hamilton DM				0.5	0.5	0.5	0.3	0.3	0.6	0.5	0.5	0.5	0.5	0.5	0.3	0.2	0.2	0.2
Toronto/Hamilton DM				0.5	0.5	0.5	0.3	0.3	0.6	0.5	0.5	0.5	0.5	0.5	0.3	0.2	0.2	0.2
Ottawa Eng EM				0.1	0.2	0.0	0.1	0.0	0.3	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng EM				0.1	0.2	0.0	0.1	0.0	0.3	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.3	0.4	0.4	0.3	0.3	0.6	0.8	0.6	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.3	0.4	0.4	0.3	0.3	0.6	0.8	0.6	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.4	0.5	0.8	0.6	0.6	0.8	1.5	1.2	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.4	0.5	0.8	0.6	0.6	0.8	1.5	1.2	1.3	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.2	0.2	0.1	0.1	0.1	0.4	0.3	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.2	0.2	0.1	0.1	0.1	0.4	0.3	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.1	0.1	0.3	0.2	0.2	0.3	0.5	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
London CM				0.1	0.1	0.3	0.2	0.2	0.3	0.5	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.2	0.3	0.3	0.2	0.2	0.5	0.5	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.2	0.3	0.3	0.2	0.2	0.5	0.5	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.2	0.2	0.0	0.1	0.2	0.4	0.0	0.2	0.4	0.1	0.0	0.0	0.1	0.0	0.0
Kingston EM				0.2	0.2	0.0	0.1	0.2	0.4	0.0	0.2	0.4	0.1	0.0	0.0	0.1	0.0	0.0
Peterborough EM				0.3	0.3	0.1	0.1	0.2	0.6	0.2	0.2	0.5	0.1	0.0	0.0	0.0	0.0	0.2
Peterborough EM				0.3	0.3	0.1	0.1	0.2	0.6	0.2	0.2	0.5	0.1	0.0	0.0	0.0	0.0	0.2
Sud/Tim/NB/SSM				0.3	0.3	0.0	0.1	0.1	0.5	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.3	0.0
Sud/Tim/NB/SSM				0.3	0.3	0.0	0.1	0.1	0.5	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.3	0.0
Windsor EM				0.1	0.1	0.1	0.1	0.1	0.3	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.1	0.1	0.1	0.1	0.1	0.3	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				81.6	75.9	14.9	29.6	27.3	54.3	8.4	18.0	18.2	21.6	6.5	11.6	9.3	2.4	3.3
TC/Full Coverage				81.6	75.9	14.9	29.6	27.3	54.3	8.4	18.0	18.2	21.6	6.5	11.6	9.3	2.4	3.3

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Y&amp;R</b> <b>(1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>04:28 PM</b>	<b>05:30 PM</b>	SP10/FL10 Avg														
	Toronto/Hamilton DM			2.6	2.9	1.7	1.7	1.7	3.9	2.1	2.3	2.4	1.8	1.3	1.1	0.9	1.5	1.1
	Toronto/Hamilton DM			2.6	2.9	1.7	1.7	1.7	3.9	2.1	2.3	2.4	1.8	1.3	1.1	0.9	1.5	1.1
	Ottawa Eng EM			2.5	2.9	1.1	1.3	1.8	4.1	1.8	1.7	2.6	1.6	0.6	0.8	0.9	1.3	0.2
	Ottawa Eng EM			2.5	2.9	1.1	1.3	1.8	4.1	1.8	1.7	2.6	1.6	0.6	0.8	0.9	1.3	0.2
	Ottawa Eng CM			2.3	2.7	1.1	1.1	1.7	3.8	1.7	1.5	2.5	1.6	0.7	0.7	0.9	1.0	0.2
	Ottawa Eng CM			2.3	2.7	1.1	1.1	1.7	3.8	1.7	1.5	2.5	1.6	0.7	0.7	0.9	1.0	0.2
	Kitchener EM			2.9	3.6	1.9	2.3	2.8	5.6	2.6	3.7	4.4	1.5	1.2	1.0	1.2	0.4	0.2
	Kitchener EM			2.9	3.6	1.9	2.3	2.8	5.6	2.6	3.7	4.4	1.5	1.2	1.0	1.2	0.4	0.2
	Kitchener CM			2.8	3.5	2.4	2.6	3.0	5.3	3.0	3.7	4.3	1.7	1.7	1.6	1.7	0.0	0.2
	Kitchener CM			2.8	3.5	2.4	2.6	3.0	5.3	3.0	3.7	4.3	1.7	1.7	1.6	1.7	0.0	0.2
	London EM			2.5	3.0	0.6	1.0	1.7	4.6	1.2	2.0	3.0	1.3	0.0	0.1	0.4	0.3	0.3
	London EM			2.5	3.0	0.6	1.0	1.7	4.6	1.2	2.0	3.0	1.3	0.0	0.1	0.4	0.3	0.3
	London CM			2.5	3.1	0.5	1.0	1.9	4.6	0.8	1.8	3.2	1.4	0.1	0.2	0.6	0.1	0.1
	London CM			2.5	3.1	0.5	1.0	1.9	4.6	0.8	1.8	3.2	1.4	0.1	0.2	0.6	0.1	0.1
	Kitchener-London EM			2.7	3.3	1.3	1.7	2.2	5.0	1.9	2.9	3.7	1.4	0.7	0.6	0.8	0.3	0.2
	Kitchener-London EM			2.7	3.3	1.3	1.7	2.2	5.0	1.9	2.9	3.7	1.4	0.7	0.6	0.8	0.3	0.2
	Barrie EM			1.9	2.3	0.5	0.9	1.2	3.5	1.2	1.6	2.2	1.0	0.0	0.2	0.3	0.0	0.0
	Barrie EM			1.9	2.3	0.5	0.9	1.2	3.5	1.2	1.6	2.2	1.0	0.0	0.2	0.3	0.0	0.0
	Kingston EM			3.7	4.4	0.9	1.3	2.0	6.4	1.7	2.3	3.1	2.4	0.1	0.4	0.9	0.2	0.2
	Kingston EM			3.7	4.4	0.9	1.3	2.0	6.4	1.7	2.3	3.1	2.4	0.1	0.4	0.9	0.2	0.2
	Peterborough EM			3.1	3.6	0.7	1.3	2.2	5.5	1.3	2.2	3.5	1.6	0.2	0.4	0.8	0.5	0.3
	Peterborough EM			3.1	3.6	0.7	1.3	2.2	5.5	1.3	2.2	3.5	1.6	0.2	0.4	0.8	0.5	0.3
	Sud/Tim/NB/SSM			4.7	5.5	1.3	2.3	3.1	8.2	2.7	3.9	4.9	2.8	0.0	0.7	1.3	0.8	0.5
	Sud/Tim/NB/SSM			4.7	5.5	1.3	2.3	3.1	8.2	2.7	3.9	4.9	2.8	0.0	0.7	1.3	0.8	0.5
	Windsor EM			1.3	1.6	0.6	0.6	0.5	2.5	1.0	0.9	0.5	0.7	0.0	0.2	0.5	0.0	0.0
	Windsor EM			1.3	1.6	0.6	0.6	0.5	2.5	1.0	0.9	0.5	0.7	0.0	0.2	0.5	0.0	0.0
	TC/Full Coverage			364.9	337.7	45.5	104.3	104.8	256.0	28.8	71.6	76.8	81.8	16.7	32.7	28.0	12.9	14.2
	TC/Full Coverage			364.9	337.7	45.5	104.3	104.8	256.0	28.8	71.6	76.8	81.8	16.7	32.7	28.0	12.9	14.2
<b>ET Late Night</b> <b>(1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>11:58 PM</b>	<b>12:30 AM</b>	SP10/FL10 Avg														
	Toronto/Hamilton DM			0.4	0.4	0.3	0.3	0.4	0.6	0.4	0.4	0.5	0.3	0.3	0.3	0.3	0.2	0.1
	Toronto/Hamilton DM			0.4	0.4	0.3	0.3	0.4	0.6	0.4	0.4	0.5	0.3	0.3	0.3	0.3	0.2	0.1

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
London CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
London CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Kitchener-London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.1	0.1	0.0	0.1	0.2	0.2	0.0	0.3	0.4	0.0	0.0	0.0	0.0	0.3	0.3
Peterborough EM				0.1	0.1	0.0	0.1	0.2	0.2	0.0	0.3	0.4	0.0	0.0	0.0	0.0	0.3	0.3
Sud/Tim/NB/SSM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0
Sud/Tim/NB/SSM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				51.6	48.3	7.8	22.8	24.5	31.7	5.0	15.2	16.2	16.6	2.8	7.6	8.3	1.5	1.9
TC/Full Coverage				51.6	48.3	7.8	22.8	24.5	31.7	5.0	15.2	16.2	16.6	2.8	7.6	8.3	1.5	1.9
<b>ETC Late Night (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>12:28 AM</b>	<b>01:00 AM</b>	<b>SP10/FL10 Avg</b>														
Toronto/Hamilton DM				0.2	0.3	0.2	0.3	0.3	0.4	0.3	0.3	0.3	0.2	0.1	0.1	0.2	0.1	0.1
Toronto/Hamilton DM				0.2	0.3	0.2	0.3	0.3	0.4	0.3	0.3	0.3	0.2	0.1	0.1	0.2	0.1	0.1
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Ottawa Eng CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.0	0.0	0.1	0.1	0.0
Kitchener CM				0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.0	0.0	0.1	0.1	0.0
London EM				0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
London EM				0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
London CM				0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
London CM				0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8
Kitchener-London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Kitchener-London EM				0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Barrie EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.2	0.1	0.0	0.1	0.2	0.1	0.0	0.2	0.4	0.0	0.0	0.0	0.5	0.5
Peterborough EM				0.2	0.1	0.0	0.1	0.2	0.1	0.0	0.2	0.4	0.0	0.0	0.0	0.5	0.5
Sud/Tim/NB/SSM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0
Sud/Tim/NB/SSM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				33.3	31.8	5.6	15.8	16.5	21.4	3.6	11.0	11.4	10.4	2.0	4.9	5.1	0.7
TC/Full Coverage				33.3	31.8	5.6	15.8	16.5	21.4	3.6	11.0	11.4	10.4	2.0	4.9	5.1	0.7
<b>Wkdy AM Rotn (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	FL09/SP10 avg													
Toronto/Hamilton DM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1
Toronto/Hamilton DM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ottawa Eng CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0
Kitchener EM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kitchener CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1
Kitchener CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1
London EM				0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0
London EM				0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0
London CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
London CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
Kitchener-London EM				0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0
Peterborough EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0
Sud/Tim/NB/SSM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				8.4	7.3	2.1	4.0	3.7	4.9	1.3	2.8	2.9	2.4	0.9	1.2	0.9	0.5	0.7
TC/Full Coverage				8.4	7.3	2.1	4.0	3.7	4.9	1.3	2.8	2.9	2.4	0.9	1.2	0.9	0.5	0.7
<b>PGA Golf (1/3/2011-5/29/2011)</b>	<b>.....SS</b>	<b>11:58 AM</b>	<b>07:00 PM</b>	SP10 actuals														
Toronto/Hamilton DM				0.8	0.9	0.6	0.6	0.7	0.7	0.5	0.4	0.5	1.2	0.8	0.8	0.9	0.4	0.2
Ottawa Eng EM				0.7	0.8	0.1	0.4	0.5	0.3	0.0	0.2	0.2	1.3	0.2	0.6	0.8	0.0	0.0
Ottawa Eng CM				0.7	0.9	0.1	0.4	0.6	0.3	0.0	0.2	0.2	1.5	0.2	0.7	1.0	0.0	0.0
Kitchener EM				1.1	1.3	0.5	0.5	0.7	0.8	0.2	0.2	0.4	1.9	0.8	0.7	1.0	0.0	0.1
Kitchener CM				1.2	1.5	1.1	0.6	0.9	0.8	0.5	0.3	0.3	2.1	1.8	1.0	1.4	0.0	0.2
London EM				1.6	1.9	0.9	0.7	0.8	1.2	0.3	0.3	0.4	2.6	1.5	1.0	1.2	0.3	0.0
London CM				1.4	1.7	0.3	0.3	0.6	1.3	0.3	0.3	0.6	2.1	0.2	0.3	0.7	0.5	0.1
Kitchener-London EM				1.3	1.6	0.6	0.5	0.7	1.0	0.3	0.2	0.4	2.2	1.0	0.8	1.0	0.1	0.1
Barrie EM				1.0	1.3	0.2	0.5	0.6	0.7	0.2	0.2	0.3	1.9	0.2	0.8	0.8	0.0	0.0
Kingston EM				1.0	1.2	0.0	0.2	0.6	0.6	0.0	0.1	0.3	1.7	0.0	0.4	1.0	0.1	0.0
Peterborough EM				1.2	1.5	0.0	0.4	0.6	1.1	0.0	0.3	0.6	2.0	0.0	0.6	0.7	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
Sud/Tim/NB/SSM				0.8	0.9	0.1	0.1	0.3	0.7	0.1	0.1	0.3	1.1	0.0	0.2	0.3	0.1	0.0	
Windsor EM				0.8	0.9	0.0	0.1	0.2	0.7	0.0	0.0	0.1	1.2	0.0	0.2	0.4	0.2	0.1	
TC/Full Coverage				149.5	141.8	18.7	39.6	41.4	59.8	6.2	15.3	16.6	82.0	12.5	24.3	24.8	3.3	4.4	
<b>Wknd PM Rotn (1/3/2011-5/29/2011)</b>	<b>.....SS</b>	<b>11:58 AM</b>	<b>05:30 PM</b>																
Toronto/Hamilton DM				0.4	0.5	0.6	0.5	0.5	0.5	0.6	0.5	0.4	0.5	0.6	0.5	0.4	0.3	0.2	
Toronto/Hamilton DM				0.4	0.5	0.6	0.5	0.5	0.5	0.6	0.5	0.4	0.5	0.6	0.5	0.4	0.3	0.2	
Ottawa Eng EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	
Ottawa Eng EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	
Ottawa Eng CM				0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
Ottawa Eng CM				0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
Kitchener EM				0.2	0.2	0.1	0.2	0.2	0.2	0.0	0.1	0.1	0.2	0.1	0.2	0.3	0.2	0.1	
Kitchener EM				0.2	0.2	0.1	0.2	0.2	0.2	0.0	0.1	0.1	0.2	0.1	0.2	0.3	0.2	0.1	
Kitchener CM				0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.2	0.1	0.2	0.2	0.2	0.2	0.0	0.1	
Kitchener CM				0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.2	0.1	0.2	0.2	0.2	0.2	0.0	0.1	
London EM				0.1	0.1	0.2	0.2	0.1	0.1	0.0	0.1	0.1	0.2	0.4	0.2	0.2	0.0	0.0	
London EM				0.1	0.1	0.2	0.2	0.1	0.1	0.0	0.1	0.1	0.2	0.4	0.2	0.2	0.0	0.0	
London CM				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	
London CM				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	
Kitchener-London EM				0.1	0.1	0.1	0.2	0.2	0.1	0.0	0.1	0.2	0.2	0.3	0.2	0.2	0.2	0.0	
Kitchener-London EM				0.1	0.1	0.1	0.2	0.2	0.1	0.0	0.1	0.2	0.2	0.3	0.2	0.2	0.2	0.0	
Barrie EM				0.2	0.2	0.3	0.3	0.4	0.3	0.4	0.4	0.5	0.1	0.3	0.1	0.2	0.0	0.1	
Barrie EM				0.2	0.2	0.3	0.3	0.4	0.3	0.4	0.4	0.5	0.1	0.3	0.1	0.2	0.0	0.1	
Kingston EM				0.1	0.1	0.0	0.1	0.2	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.2	0.0	0.0	
Kingston EM				0.1	0.1	0.0	0.1	0.2	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.2	0.0	0.0	
Peterborough EM				0.2	0.2	0.4	0.3	0.2	0.2	0.4	0.3	0.2	0.2	0.3	0.3	0.1	0.5	0.0	
Peterborough EM				0.2	0.2	0.4	0.3	0.2	0.2	0.4	0.3	0.2	0.2	0.3	0.3	0.1	0.5	0.0	
Sud/Tim/NB/SSM				0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.2	0.2	0.2	0.2	0.1	0.0	0.1	
Sud/Tim/NB/SSM				0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.2	0.2	0.2	0.2	0.1	0.0	0.1	
Windsor EM				0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	
Windsor EM				0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				59.5	53.4	17.6	30.5	28.4	27.4	8.1	14.6	14.6	26.0	9.5	15.9	13.9	3.5	2.7	
TC/Full Coverage				59.5	53.4	17.6	30.5	28.4	27.4	8.1	14.6	14.6	26.0	9.5	15.9	13.9	3.5	2.7	

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Simpsons Wknd Rotn (1/3/2011-5/29/2011)</b>	<b>....SS</b>	<b>11:58 AM</b>	<b>04:00 PM</b>	SP10/FL10 Avg														
Toronto/Hamilton DM				0.6	0.6	1.2	0.8	0.7	0.5	0.8	0.6	0.6	0.8	1.5	1.0	0.8	1.0	0.4
Toronto/Hamilton DM				0.6	0.6	1.2	0.8	0.7	0.5	0.8	0.6	0.6	0.8	1.5	1.0	0.8	1.0	0.4
Ottawa Eng EM				0.3	0.3	0.3	0.5	0.4	0.0	0.0	0.1	0.1	0.6	0.7	0.8	0.8	0.3	0.2
Ottawa Eng EM				0.3	0.3	0.3	0.5	0.4	0.0	0.0	0.1	0.1	0.6	0.7	0.8	0.8	0.3	0.2
Ottawa Eng CM				0.3	0.3	0.4	0.5	0.4	0.0	0.0	0.1	0.1	0.6	0.7	0.9	0.8	0.4	0.0
Ottawa Eng CM				0.3	0.3	0.4	0.5	0.4	0.0	0.0	0.1	0.1	0.6	0.7	0.9	0.8	0.4	0.0
Kitchener EM				0.5	0.6	1.2	0.9	0.9	0.4	0.7	0.6	0.6	0.7	1.7	1.2	1.3	0.2	0.1
Kitchener EM				0.5	0.6	1.2	0.9	0.9	0.4	0.7	0.6	0.6	0.7	1.7	1.2	1.3	0.2	0.1
Kitchener CM				0.8	1.0	2.2	1.5	1.6	0.7	1.0	1.0	1.0	1.3	3.5	2.0	2.2	0.2	0.2
Kitchener CM				0.8	1.0	2.2	1.5	1.6	0.7	1.0	1.0	1.0	1.3	3.5	2.0	2.2	0.2	0.2
London EM				0.2	0.2	0.5	0.3	0.3	0.1	0.2	0.1	0.1	0.3	0.8	0.5	0.5	0.2	0.3
London EM				0.2	0.2	0.5	0.3	0.3	0.1	0.2	0.1	0.1	0.3	0.8	0.5	0.5	0.2	0.3
London CM				0.3	0.3	0.5	0.3	0.3	0.1	0.0	0.0	0.0	0.4	0.9	0.6	0.6	0.2	0.6
London CM				0.3	0.3	0.5	0.3	0.3	0.1	0.0	0.0	0.0	0.4	0.9	0.6	0.6	0.2	0.6
Kitchener-London EM				0.4	0.4	0.9	0.6	0.7	0.3	0.5	0.4	0.5	0.5	1.2	0.8	0.9	0.5	0.2
Kitchener-London EM				0.4	0.4	0.9	0.6	0.7	0.3	0.5	0.4	0.5	0.5	1.2	0.8	0.9	0.5	0.2
Barrie EM				0.2	0.2	0.7	0.4	0.4	0.0	0.2	0.1	0.1	0.4	1.2	0.6	0.7	0.2	0.0
Barrie EM				0.2	0.2	0.7	0.4	0.4	0.0	0.2	0.1	0.1	0.4	1.2	0.6	0.7	0.2	0.0
Kingston EM				0.5	0.5	1.5	0.9	1.0	0.4	0.1	0.5	0.8	0.6	3.4	1.3	1.3	0.0	0.3
Kingston EM				0.5	0.5	1.5	0.9	1.0	0.4	0.1	0.5	0.8	0.6	3.4	1.3	1.3	0.0	0.3
Peterborough EM				0.1	0.2	0.5	0.2	0.2	0.1	0.2	0.1	0.1	0.2	0.7	0.4	0.4	0.0	0.0
Peterborough EM				0.1	0.2	0.5	0.2	0.2	0.1	0.2	0.1	0.1	0.2	0.7	0.4	0.4	0.0	0.0
Sud/Tim/NB/SSM				0.1	0.1	0.2	0.2	0.2	0.0	0.0	0.1	0.1	0.2	0.3	0.3	0.3	0.0	0.1
Sud/Tim/NB/SSM				0.1	0.1	0.2	0.2	0.2	0.0	0.0	0.1	0.1	0.2	0.3	0.3	0.3	0.0	0.1
Windsor EM				0.2	0.2	0.4	0.3	0.1	0.1	0.0	0.0	0.1	0.4	0.9	0.6	0.1	0.0	0.0
Windsor EM				0.2	0.2	0.4	0.3	0.1	0.1	0.0	0.0	0.1	0.4	0.9	0.6	0.1	0.0	0.0
TC/Full Coverage				100.0	75.7	38.4	56.9	48.5	31.4	14.0	21.8	21.1	44.3	24.5	35.1	27.5	14.3	10.0
TC/Full Coverage				100.0	75.7	38.4	56.9	48.5	31.4	14.0	21.8	21.1	44.3	24.5	35.1	27.5	14.3	10.0
<b>Family Guy Wknd Rotn (1/3/2011-5/29/2011)</b>	<b>....SS</b>	<b>12:28 PM</b>	<b>06:00 PM</b>	SP11/FL10 Avg														
Toronto/Hamilton DM				0.6	0.6	1.1	0.8	0.7	0.5	0.8	0.6	0.6	0.7	1.3	0.9	0.8	0.7	0.3
Toronto/Hamilton DM				0.6	0.6	1.1	0.8	0.7	0.5	0.8	0.6	0.6	0.7	1.3	0.9	0.8	0.7	0.3

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Ottawa Eng EM				0.3	0.3	0.5	0.3	0.4	0.4	0.9	0.5	0.4	0.3	0.0	0.2	0.4	0.3	0.1
Ottawa Eng EM				0.3	0.3	0.5	0.3	0.4	0.4	0.9	0.5	0.4	0.3	0.0	0.2	0.4	0.3	0.1
Ottawa Eng CM				0.3	0.3	0.3	0.3	0.4	0.3	0.6	0.3	0.4	0.3	0.0	0.2	0.5	0.4	0.2
Ottawa Eng CM				0.3	0.3	0.3	0.3	0.4	0.3	0.6	0.3	0.4	0.3	0.0	0.2	0.5	0.4	0.2
Kitchener EM				0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	0.2	0.1	0.3	0.3	1.2	0.0
Kitchener EM				0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.3	0.2	0.1	0.3	0.3	1.2	0.0
Kitchener CM				0.4	0.4	0.3	0.5	0.4	0.3	0.5	0.5	0.3	0.4	0.1	0.4	0.4	1.2	0.0
Kitchener CM				0.4	0.4	0.3	0.5	0.4	0.3	0.5	0.5	0.3	0.4	0.1	0.4	0.4	1.2	0.0
London EM				0.3	0.3	0.6	0.4	0.4	0.2	0.4	0.3	0.2	0.4	0.8	0.6	0.5	0.1	0.1
London EM				0.3	0.3	0.6	0.4	0.4	0.2	0.4	0.3	0.2	0.4	0.8	0.6	0.5	0.1	0.1
London CM				0.2	0.3	0.3	0.3	0.3	0.3	0.5	0.4	0.2	0.2	0.1	0.3	0.3	0.1	0.0
London CM				0.2	0.3	0.3	0.3	0.3	0.3	0.5	0.4	0.2	0.2	0.1	0.3	0.3	0.1	0.0
Kitchener-London EM				0.3	0.3	0.4	0.4	0.3	0.3	0.5	0.4	0.2	0.3	0.4	0.4	0.4	0.7	0.0
Kitchener-London EM				0.3	0.3	0.4	0.4	0.3	0.3	0.5	0.4	0.2	0.3	0.4	0.4	0.4	0.7	0.0
Barrie EM				0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.3	0.1	0.2	0.3	0.2	0.0
Barrie EM				0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.3	0.1	0.2	0.3	0.2	0.0
Kingston EM				0.5	0.5	0.9	0.7	0.8	0.5	1.1	0.8	0.8	0.5	0.6	0.7	0.6	0.7	0.0
Kingston EM				0.5	0.5	0.9	0.7	0.8	0.5	1.1	0.8	0.8	0.5	0.6	0.7	0.6	0.7	0.0
Peterborough EM				0.2	0.2	0.5	0.3	0.4	0.3	0.4	0.2	0.4	0.2	0.5	0.3	0.3	0.2	0.0
Peterborough EM				0.2	0.2	0.5	0.3	0.4	0.3	0.4	0.2	0.4	0.2	0.5	0.3	0.3	0.2	0.0
Sud/Tim/NB/SSM				0.2	0.2	0.1	0.3	0.4	0.2	0.2	0.4	0.4	0.3	0.0	0.3	0.5	0.1	0.0
Sud/Tim/NB/SSM				0.2	0.2	0.1	0.3	0.4	0.2	0.2	0.4	0.4	0.3	0.0	0.3	0.5	0.1	0.0
Windsor EM				0.2	0.2	0.5	0.4	0.3	0.0	0.0	0.0	0.0	0.5	0.9	0.7	0.5	0.3	0.0
Windsor EM				0.2	0.2	0.5	0.4	0.3	0.0	0.0	0.0	0.0	0.5	0.9	0.7	0.5	0.3	0.0
TC/Full Coverage				89.0	73.6	37.8	55.0	48.5	29.8	14.4	20.6	19.7	43.8	23.4	34.3	28.9	10.2	5.1
TC/Full Coverage				89.0	73.6	37.8	55.0	48.5	29.8	14.4	20.6	19.7	43.8	23.4	34.3	28.9	10.2	5.1
<b>Wknd AM Rotn (1/3/2011-5/29/2011)</b>	<b>.....SS</b>	<b>05:58 AM</b>	<b>12:00 PM</b>															
Toronto/Hamilton DM				0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.3	0.3	0.2	0.2	0.1	0.1
Toronto/Hamilton DM				0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.3	0.3	0.2	0.2	0.1	0.1
Ottawa Eng EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.2	0.0	0.0
Ottawa Eng EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.2	0.0	0.0
Ottawa Eng CM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.2	0.0	0.1

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
Ottawa Eng CM				0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.2	0.0	0.1
Kitchener EM				0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Kitchener EM				0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Kitchener CM				0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	
Kitchener CM				0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	
London EM				0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	
London EM				0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	
London CM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	
London CM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	
Kitchener-London EM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
Kitchener-London EM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
Barrie EM				0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.2	0.0	0.1	
Barrie EM				0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.2	0.0	0.1	
Kingston EM				0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.2	0.2	0.0	0.1	
Kingston EM				0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.2	0.2	0.0	0.1	
Peterborough EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.2	0.2	0.2	0.0	
Peterborough EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.2	0.2	0.2	0.0	
Sud/Tim/NB/SSM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.1	0.1	0.0	0.0	
Sud/Tim/NB/SSM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.1	0.1	0.0	0.0	
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				22.8	21.2	6.2	9.5	8.2	9.5	2.8	4.4	3.7	11.8	3.4	5.1	4.6	0.8	0.8	
TC/Full Coverage				22.8	21.2	6.2	9.5	8.2	9.5	2.8	4.4	3.7	11.8	3.4	5.1	4.6	0.8	0.8	
<b>Saturday Night Live (1/3/2011-5/29/2011)</b>	<b>.....S.</b>	<b>11:28 PM</b>	<b>01:00 AM</b>	sp10/fl10 avg															
Toronto/Hamilton DM				2.4	2.6	3.2	3.0	2.9	2.6	2.8	2.8	3.0	2.6	3.7	3.1	2.9	1.8	0.9	
Toronto/Hamilton DM				2.4	2.6	3.2	3.0	2.9	2.6	2.8	2.8	3.0	2.6	3.7	3.1	2.9	1.8	0.9	
Ottawa Eng EM				1.0	1.2	1.6	1.3	1.6	1.0	1.2	1.1	1.2	1.3	2.1	1.5	2.0	0.4	0.0	
Ottawa Eng EM				1.0	1.2	1.6	1.3	1.6	1.0	1.2	1.1	1.2	1.3	2.1	1.5	2.0	0.4	0.0	
Ottawa Eng CM				1.1	1.3	1.9	1.5	1.8	1.1	1.3	1.2	1.3	1.6	2.4	1.7	2.3	0.4	0.0	
Ottawa Eng CM				1.1	1.3	1.9	1.5	1.8	1.1	1.3	1.2	1.3	1.6	2.4	1.7	2.3	0.4	0.0	
Kitchener EM				0.8	1.0	1.0	1.2	1.3	1.2	1.2	1.4	1.5	0.8	0.7	0.9	1.1	0.4	0.0	
Kitchener EM				0.8	1.0	1.0	1.2	1.3	1.2	1.2	1.4	1.5	0.8	0.7	0.9	1.1	0.4	0.0	

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kitchener CM				1.1	1.4	1.6	1.7	2.0	1.8	2.3	2.2	2.6	1.1	1.1	1.2	1.5	0.0	0.0
Kitchener CM				1.1	1.4	1.6	1.7	2.0	1.8	2.3	2.2	2.6	1.1	1.1	1.2	1.5	0.0	0.0
London EM				0.7	0.9	0.9	0.9	1.1	0.8	1.0	0.8	1.2	1.0	0.8	1.0	1.1	0.0	0.0
London EM				0.7	0.9	0.9	0.9	1.1	0.8	1.0	0.8	1.2	1.0	0.8	1.0	1.1	0.0	0.0
London CM				0.9	1.1	1.1	1.0	1.2	0.9	1.0	0.8	1.3	1.3	1.0	1.1	1.2	0.0	0.0
London CM				0.9	1.1	1.1	1.0	1.2	0.9	1.0	0.8	1.3	1.3	1.0	1.1	1.2	0.0	0.0
Kitchener-London EM				0.8	1.0	0.9	1.0	1.2	1.0	1.0	1.1	1.3	0.9	0.8	0.9	1.1	0.2	0.0
Kitchener-London EM				0.8	1.0	0.9	1.0	1.2	1.0	1.0	1.1	1.3	0.9	0.8	0.9	1.1	0.2	0.0
Barrie EM				1.1	1.2	2.5	1.7	1.6	1.7	3.6	2.6	2.3	0.7	0.9	0.7	1.1	1.8	0.0
Barrie EM				1.1	1.2	2.5	1.7	1.6	1.7	3.6	2.6	2.3	0.7	0.9	0.7	1.1	1.8	0.0
Kingston EM				1.0	1.2	1.9	1.3	1.6	1.4	2.3	1.6	1.9	0.9	1.6	1.2	1.4	0.6	0.0
Kingston EM				1.0	1.2	1.9	1.3	1.6	1.4	2.3	1.6	1.9	0.9	1.6	1.2	1.4	0.6	0.0
Peterborough EM				0.6	0.6	1.0	1.1	1.2	0.4	1.3	0.8	0.8	0.8	0.7	1.3	1.5	0.0	0.7
Peterborough EM				0.6	0.6	1.0	1.1	1.2	0.4	1.3	0.8	0.8	0.8	0.7	1.3	1.5	0.0	0.7
Sud/Tim/NB/SSM				0.6	0.7	0.6	0.8	1.0	0.8	1.4	0.9	1.2	0.6	0.0	0.7	0.9	0.6	0.0
Sud/Tim/NB/SSM				0.6	0.7	0.6	0.8	1.0	0.8	1.4	0.9	1.2	0.6	0.0	0.7	0.9	0.6	0.0
Windsor EM				1.3	1.7	2.6	2.0	1.8	1.3	1.7	1.5	1.5	2.0	3.6	2.4	2.1	0.0	0.0
Windsor EM				1.3	1.7	2.6	2.0	1.8	1.3	1.7	1.5	1.5	2.0	3.6	2.4	2.1	0.0	0.0
TC/Full Coverage				286.7	254.6	94.5	173.4	164.5	133.6	44.8	83.8	84.7	121.0	49.7	89.6	79.9	17.8	14.5
TC/Full Coverage				286.7	254.6	94.5	173.4	164.5	133.6	44.8	83.8	84.7	121.0	49.7	89.6	79.9	17.8	14.5
<b>16x9 Late (1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>11:58 PM</b>	<b>12:30 AM</b>															
Toronto/Hamilton DM				0.4	0.5	0.4	0.5	0.5	0.6	0.5	0.5	0.7	0.4	0.4	0.4	0.4	0.1	0.2
Toronto/Hamilton DM				0.4	0.5	0.4	0.5	0.5	0.6	0.5	0.5	0.7	0.4	0.4	0.4	0.4	0.1	0.2
Ottawa Eng EM				0.1	0.1	0.4	0.2	0.1	0.2	0.6	0.3	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Ottawa Eng EM				0.1	0.1	0.4	0.2	0.1	0.2	0.6	0.3	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Ottawa Eng CM				0.1	0.2	0.4	0.2	0.1	0.2	0.7	0.4	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Ottawa Eng CM				0.1	0.2	0.4	0.2	0.1	0.2	0.7	0.4	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Kitchener EM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0

Stations: CIII  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London EM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
London CM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0
London CM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0
Kitchener-London EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Barrie EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.4	0.4	0.0	0.5	0.8	0.5	0.0	0.6	0.8	0.3	0.0	0.4	0.7	0.0	0.0
Kingston EM				0.4	0.4	0.0	0.5	0.8	0.5	0.0	0.6	0.8	0.3	0.0	0.4	0.7	0.0	0.0
Peterborough EM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				60.9	56.9	17.1	30.1	29.1	34.8	11.8	19.5	19.6	22.2	5.3	10.6	9.5	1.0	3.0
TC/Full Coverage				60.9	56.9	17.1	30.1	29.1	34.8	11.8	19.5	19.6	22.2	5.3	10.6	9.5	1.0	3.0