

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (1/3/2011-5/29/2011)	MTWTFSS	04:58 PM	07:00 PM	SP10/FL10 avg														
	Calgary DM			3.0	3.4	1.5	1.9	2.3	4.0	1.9	2.2	2.6	3.0	1.2	1.6	1.9	1.3	1.5
	Calgary DM			3.0	3.4	1.5	1.9	2.3	4.0	1.9	2.2	2.6	3.0	1.2	1.6	1.9	1.3	1.5
	Calgary CM			2.9	3.3	1.5	1.8	2.2	3.8	1.8	2.1	2.6	2.9	1.1	1.5	1.9	1.3	1.4
	Calgary CM			2.9	3.3	1.5	1.8	2.2	3.8	1.8	2.1	2.6	2.9	1.1	1.5	1.9	1.3	1.4
	Lethbridge			2.9	3.3	1.5	1.8	2.2	3.8	1.8	2.1	2.6	2.9	1.1	1.5	1.9	1.3	1.4
	Lethbridge			2.9	3.3	1.5	1.8	2.2	3.8	1.8	2.1	2.6	2.9	1.1	1.5	1.9	1.3	1.4
	Medicine Hat			1.0	1.1	0.5	0.6	0.7	1.2	0.6	0.7	0.8	0.9	0.3	0.5	0.6	0.4	0.4
	Medicine Hat			1.0	1.1	0.5	0.6	0.7	1.2	0.6	0.7	0.8	0.9	0.3	0.5	0.6	0.4	0.4
	TC/Full Coverage			57.5	52.0	9.2	19.4	20.7	28.3	3.9	8.7	11.0	23.7	5.3	10.7	9.6	2.2	3.4
	TC/Full Coverage			57.5	52.0	9.2	19.4	20.7	28.3	3.9	8.7	11.0	23.7	5.3	10.7	9.6	2.2	3.4
Prime CDN Rotn (1/3/2011-5/29/2011)	MTWTFSS	06:58 PM	11:00 PM	SP10/FL10 Avg														
	Calgary DM			0.8	0.9	0.5	0.5	0.6	1.0	0.5	0.5	0.6	0.8	0.5	0.5	0.6	0.5	0.5
	Calgary DM			0.8	0.9	0.5	0.5	0.6	1.0	0.5	0.5	0.6	0.8	0.5	0.5	0.6	0.5	0.5
	Calgary CM			0.8	0.9	0.5	0.5	0.6	1.0	0.4	0.5	0.6	0.7	0.5	0.5	0.6	0.5	0.4
	Calgary CM			0.8	0.9	0.5	0.5	0.6	1.0	0.4	0.5	0.6	0.7	0.5	0.5	0.6	0.5	0.4
	Lethbridge			0.8	0.9	0.5	0.5	0.6	1.0	0.4	0.5	0.6	0.7	0.5	0.5	0.6	0.5	0.4
	Lethbridge			0.8	0.9	0.5	0.5	0.6	1.0	0.4	0.5	0.6	0.7	0.5	0.5	0.6	0.5	0.4
	Medicine Hat			0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
	Medicine Hat			0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
	TC/Full Coverage			19.2	17.1	3.5	6.5	7.7	9.6	1.7	3.4	4.1	7.5	1.9	3.1	3.6	0.7	1.4
	TC/Full Coverage			19.2	17.1	3.5	6.5	7.7	9.6	1.7	3.4	4.1	7.5	1.9	3.1	3.6	0.7	1.4
ET Canada (1/3/2011-5/29/2011)	MTWTF..	06:58 PM	07:30 PM	FL10/SP10 avg														
	Calgary DM			1.8	2.0	1.3	1.3	1.6	2.5	1.5	1.6	1.9	1.5	1.1	1.1	1.4	1.1	1.6
	Calgary DM			1.8	2.0	1.3	1.3	1.6	2.5	1.5	1.6	1.9	1.5	1.1	1.1	1.4	1.1	1.6
	Calgary CM			1.8	1.9	1.3	1.3	1.6	2.4	1.4	1.5	1.8	1.4	1.1	1.1	1.4	1.0	1.5
	Calgary CM			1.8	1.9	1.3	1.3	1.6	2.4	1.4	1.5	1.8	1.4	1.1	1.1	1.4	1.0	1.5
	Lethbridge			1.8	1.9	1.3	1.3	1.6	2.4	1.4	1.5	1.8	1.4	1.1	1.1	1.4	1.0	1.5
	Lethbridge			1.8	1.9	1.3	1.3	1.6	2.4	1.4	1.5	1.8	1.4	1.1	1.1	1.4	1.0	1.5
	Medicine Hat			0.6	0.6	0.4	0.4	0.5	0.8	0.5	0.5	0.6	0.5	0.3	0.4	0.4	0.3	0.5
	Medicine Hat			0.6	0.6	0.4	0.4	0.5	0.8	0.5	0.5	0.6	0.5	0.3	0.4	0.4	0.3	0.5

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				34.9	30.0	7.0	13.3	16.1	18.7	3.8	7.4	9.4	11.3	3.2	5.9	6.7	1.3	3.5
TC/Full Coverage				34.9	30.0	7.0	13.3	16.1	18.7	3.8	7.4	9.4	11.3	3.2	5.9	6.7	1.3	3.5
Ent Tonight (1/3/2011-5/29/2011)	MTWTF..	07:28 PM	08:00 PM	FL10/SP10 avg														
Calgary DM				1.6	1.7	1.2	1.2	1.4	2.2	1.4	1.4	1.7	1.2	1.0	1.0	1.2	0.8	1.3
Calgary DM				1.6	1.7	1.2	1.2	1.4	2.2	1.4	1.4	1.7	1.2	1.0	1.0	1.2	0.8	1.3
Calgary CM				1.5	1.7	1.1	1.1	1.4	2.2	1.3	1.4	1.6	1.2	1.0	0.9	1.1	0.8	1.2
Calgary CM				1.5	1.7	1.1	1.1	1.4	2.2	1.3	1.4	1.6	1.2	1.0	0.9	1.1	0.8	1.2
Lethbridge				1.5	1.7	1.1	1.1	1.4	2.2	1.3	1.4	1.6	1.2	1.0	0.9	1.1	0.8	1.2
Lethbridge				1.5	1.7	1.1	1.1	1.4	2.2	1.3	1.4	1.6	1.2	1.0	0.9	1.1	0.8	1.2
Medicine Hat				0.5	0.5	0.4	0.4	0.4	0.7	0.4	0.4	0.5	0.4	0.3	0.3	0.4	0.2	0.4
Medicine Hat				0.5	0.5	0.4	0.4	0.4	0.7	0.4	0.4	0.5	0.4	0.3	0.3	0.4	0.2	0.4
TC/Full Coverage				32.8	28.2	6.5	12.7	15.4	18.4	3.6	7.4	9.5	9.7	2.8	5.3	5.8	1.3	3.3
TC/Full Coverage				32.8	28.2	6.5	12.7	15.4	18.4	3.6	7.4	9.5	9.7	2.8	5.3	5.8	1.3	3.3
16x9 Evening (1/3/2011-5/29/2011)SS	06:58 PM	07:30 PM	FL09/SP10 average														
Calgary DM				1.6	1.7	0.9	0.9	1.1	1.7	0.6	0.7	0.9	1.6	1.2	1.0	1.3	0.8	1.2
Calgary DM				1.6	1.7	0.9	0.9	1.1	1.7	0.6	0.7	0.9	1.6	1.2	1.0	1.3	0.8	1.2
Calgary CM				1.5	1.6	0.9	0.9	1.1	1.7	0.6	0.7	0.9	1.6	1.2	1.0	1.2	0.8	1.1
Calgary CM				1.5	1.6	0.9	0.9	1.1	1.7	0.6	0.7	0.9	1.6	1.2	1.0	1.2	0.8	1.1
Lethbridge				1.5	1.6	0.9	0.9	1.1	1.7	0.6	0.7	0.9	1.6	1.2	1.0	1.2	0.8	1.1
Lethbridge				1.5	1.6	0.9	0.9	1.1	1.7	0.6	0.7	0.9	1.6	1.2	1.0	1.2	0.8	1.1
Medicine Hat				0.5	0.5	0.3	0.3	0.3	0.5	0.2	0.2	0.3	0.5	0.4	0.3	0.4	0.3	0.4
Medicine Hat				0.5	0.5	0.3	0.3	0.3	0.5	0.2	0.2	0.3	0.5	0.4	0.3	0.4	0.3	0.4
TC/Full Coverage				33.2	26.7	7.5	11.4	13.2	13.5	2.8	4.6	5.6	13.2	4.7	6.8	7.6	1.9	4.5
TC/Full Coverage				33.2	26.7	7.5	11.4	13.2	13.5	2.8	4.6	5.6	13.2	4.7	6.8	7.6	1.9	4.5
Hawaii Five-O (1/3/2011-5/29/2011)	M.....	07:58 PM	09:00 PM	FL10 Actuals adj.														
Calgary DM				4.2	4.8	2.9	3.9	4.2	5.2	3.8	4.2	4.6	4.5	2.0	3.7	3.9	2.5	1.2
Calgary DM				4.2	4.8	2.9	3.9	4.2	5.2	3.8	4.2	4.6	4.5	2.0	3.7	3.9	2.5	1.2
Calgary CM				4.1	4.7	2.8	3.8	4.1	5.0	3.7	4.0	4.4	4.4	2.0	3.6	3.8	2.4	1.2
Calgary CM				4.1	4.7	2.8	3.8	4.1	5.0	3.7	4.0	4.4	4.4	2.0	3.6	3.8	2.4	1.2
Lethbridge				4.1	4.7	2.8	3.8	4.1	5.0	3.7	4.0	4.4	4.4	2.0	3.6	3.8	2.4	1.2
Lethbridge				4.1	4.7	2.8	3.8	4.1	5.0	3.7	4.0	4.4	4.4	2.0	3.6	3.8	2.4	1.2

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Medicine Hat				1.3	1.5	0.9	1.2	1.3	1.6	1.2	1.3	1.4	1.4	0.6	1.1	1.2	0.7	0.4
Medicine Hat				1.3	1.5	0.9	1.2	1.3	1.6	1.2	1.3	1.4	1.4	0.6	1.1	1.2	0.7	0.4
TC/Full Coverage				97.4	90.2	21.8	47.8	42.3	43.5	9.1	21.2	22.5	46.7	12.6	26.6	19.8	3.2	4.1
TC/Full Coverage				97.4	90.2	21.8	47.8	42.3	43.5	9.1	21.2	22.5	46.7	12.6	26.6	19.8	3.2	4.1
House (1/3/2011-5/29/2011)	M.....	08:58 PM	10:00 PM	FL10/SP10 Avg														
Calgary DM				6.7	7.1	6.1	6.7	7.1	8.0	7.6	8.0	8.1	6.2	4.7	5.4	6.2	4.6	4.9
Calgary DM				6.7	7.1	6.1	6.7	7.1	8.0	7.6	8.0	8.1	6.2	4.7	5.4	6.2	4.6	4.9
Calgary CM				6.5	6.9	5.9	6.5	6.9	7.8	7.4	7.8	7.8	6.0	4.6	5.2	6.0	4.5	4.8
Calgary CM				6.5	6.9	5.9	6.5	6.9	7.8	7.4	7.8	7.8	6.0	4.6	5.2	6.0	4.5	4.8
Lethbridge				6.5	6.9	5.9	6.5	6.9	7.8	7.4	7.8	7.8	6.0	4.6	5.2	6.0	4.5	4.8
Lethbridge				6.5	6.9	5.9	6.5	6.9	7.8	7.4	7.8	7.8	6.0	4.6	5.2	6.0	4.5	4.8
Medicine Hat				2.1	2.2	1.9	2.1	2.2	2.5	2.4	2.5	2.5	1.9	1.5	1.7	1.9	1.4	1.5
Medicine Hat				2.1	2.2	1.9	2.1	2.2	2.5	2.4	2.5	2.5	1.9	1.5	1.7	1.9	1.4	1.5
TC/Full Coverage				144.0	126.4	31.0	73.1	75.7	74.0	18.7	42.7	43.2	52.4	12.3	30.5	32.5	6.7	10.9
TC/Full Coverage				144.0	126.4	31.0	73.1	75.7	74.0	18.7	42.7	43.2	52.4	12.3	30.5	32.5	6.7	10.9
Chicago Code (1/17/2011-5/27/2012)	M.....	09:58 PM	11:00 PM	Based on lead in adjusted														
Calgary DM				5.0	5.4	5.4	5.5	5.8	6.1	6.6	6.3	6.2	4.7	4.2	4.7	5.3	3.2	3.6
Calgary DM				5.0	5.4	5.4	5.5	5.8	6.1	6.6	6.3	6.2	4.7	4.2	4.7	5.3	3.2	3.6
Calgary CM				4.9	5.3	5.2	5.3	5.6	5.9	6.4	6.1	6.0	4.6	4.1	4.6	5.1	3.1	3.5
Calgary CM				4.9	5.3	5.2	5.3	5.6	5.9	6.4	6.1	6.0	4.6	4.1	4.6	5.1	3.1	3.5
Lethbridge				4.9	5.3	5.2	5.3	5.6	5.9	6.4	6.1	6.0	4.6	4.1	4.6	5.1	3.1	3.5
Lethbridge				4.9	5.3	5.2	5.3	5.6	5.9	6.4	6.1	6.0	4.6	4.1	4.6	5.1	3.1	3.5
Medicine Hat				1.6	1.7	1.7	1.7	1.8	1.9	2.0	2.0	2.0	1.4	1.3	1.4	1.6	1.0	1.1
Medicine Hat				1.6	1.7	1.7	1.7	1.8	1.9	2.0	2.0	2.0	1.4	1.3	1.4	1.6	1.0	1.1
TC/Full Coverage				111.5	98.6	34.3	62.8	65.1	57.3	20.5	35.8	36.1	41.3	13.8	27.0	29.0	4.4	8.5
TC/Full Coverage				111.5	98.6	34.3	62.8	65.1	57.3	20.5	35.8	36.1	41.3	13.8	27.0	29.0	4.4	8.5
The Good Wife (1/3/2011-5/29/2011)	.T.....	07:58 PM	09:00 PM	SP10/FL10 avg														
Calgary DM				3.5	3.9	1.6	2.2	2.7	5.0	2.2	2.8	3.4	2.8	1.0	1.6	2.1	1.2	2.2
Calgary DM				3.5	3.9	1.6	2.2	2.7	5.0	2.2	2.8	3.4	2.8	1.0	1.6	2.1	1.2	2.2
Calgary CM				3.4	3.8	1.6	2.1	2.6	4.8	2.2	2.8	3.3	2.7	1.0	1.6	2.0	1.1	2.1
Calgary CM				3.4	3.8	1.6	2.1	2.6	4.8	2.2	2.8	3.3	2.7	1.0	1.6	2.0	1.1	2.1

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 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
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 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Lethbridge				3.4	3.8	1.6	2.1	2.6	4.8	2.2	2.8	3.3	2.7	1.0	1.6	2.0	1.1	2.1
Lethbridge				3.4	3.8	1.6	2.1	2.6	4.8	2.2	2.8	3.3	2.7	1.0	1.6	2.0	1.1	2.1
Medicine Hat				1.1	1.2	0.5	0.7	0.8	1.5	0.7	0.9	1.0	0.9	0.3	0.5	0.6	0.4	0.7
Medicine Hat				1.1	1.2	0.5	0.7	0.8	1.5	0.7	0.9	1.0	0.9	0.3	0.5	0.6	0.4	0.7
TC/Full Coverage				73.4	67.0	8.6	24.9	30.2	42.4	5.3	15.6	19.4	24.5	3.3	9.3	10.8	2.0	4.4
TC/Full Coverage				73.4	67.0	8.6	24.9	30.2	42.4	5.3	15.6	19.4	24.5	3.3	9.3	10.8	2.0	4.4
Glee (1/3/2011-5/29/2011)	.T.....	08:58 PM	10:00 PM	FL10 Actuals														
Calgary DM				5.4	5.5	7.4	6.0	6.5	6.2	8.6	6.9	7.3	4.7	6.3	5.1	5.7	2.1	7.0
Calgary DM				5.4	5.5	7.4	6.0	6.5	6.2	8.6	6.9	7.3	4.7	6.3	5.1	5.7	2.1	7.0
Calgary CM				5.2	5.3	7.2	5.8	6.3	6.1	8.3	6.7	7.0	4.6	6.1	5.0	5.6	2.0	6.7
Calgary CM				5.2	5.3	7.2	5.8	6.3	6.1	8.3	6.7	7.0	4.6	6.1	5.0	5.6	2.0	6.7
Lethbridge				5.2	5.3	7.2	5.8	6.3	6.1	8.3	6.7	7.0	4.6	6.1	5.0	5.6	2.0	6.7
Lethbridge				5.2	5.3	7.2	5.8	6.3	6.1	8.3	6.7	7.0	4.6	6.1	5.0	5.6	2.0	6.7
Medicine Hat				1.7	1.7	2.3	1.8	2.0	1.9	2.7	2.1	2.3	1.5	2.0	1.6	1.8	0.6	2.2
Medicine Hat				1.7	1.7	2.3	1.8	2.0	1.9	2.7	2.1	2.3	1.5	2.0	1.6	1.8	0.6	2.2
TC/Full Coverage				126.5	107.0	47.5	71.9	73.8	65.5	29.7	43.9	40.9	41.5	17.8	27.9	32.9	4.6	14.9
TC/Full Coverage				126.5	107.0	47.5	71.9	73.8	65.5	29.7	43.9	40.9	41.5	17.8	27.9	32.9	4.6	14.9
NCIS: L.A. (1/3/2011-5/29/2011)	.T.....	09:58 PM	11:00 PM	FL09/SP10 average														
Calgary DM				4.7	5.3	3.1	4.0	4.6	5.7	3.5	4.2	4.4	5.0	2.7	3.9	4.8	1.5	2.7
Calgary DM				4.7	5.3	3.1	4.0	4.6	5.7	3.5	4.2	4.4	5.0	2.7	3.9	4.8	1.5	2.7
Calgary CM				4.6	5.2	3.0	3.9	4.5	5.5	3.4	4.0	4.3	4.8	2.6	3.8	4.7	1.4	2.7
Calgary CM				4.6	5.2	3.0	3.9	4.5	5.5	3.4	4.0	4.3	4.8	2.6	3.8	4.7	1.4	2.7
Lethbridge				4.6	5.2	3.0	3.9	4.5	5.5	3.4	4.0	4.3	4.8	2.6	3.8	4.7	1.4	2.7
Lethbridge				4.6	5.2	3.0	3.9	4.5	5.5	3.4	4.0	4.3	4.8	2.6	3.8	4.7	1.4	2.7
Medicine Hat				1.5	1.7	1.0	1.3	1.4	1.8	1.1	1.3	1.4	1.5	0.8	1.2	1.5	0.5	0.8
Medicine Hat				1.5	1.7	1.0	1.3	1.4	1.8	1.1	1.3	1.4	1.5	0.8	1.2	1.5	0.5	0.8
TC/Full Coverage				95.9	88.0	16.5	42.6	46.0	49.5	10.3	22.6	22.2	38.5	6.2	20.0	23.7	2.2	5.7
TC/Full Coverage				95.9	88.0	16.5	42.6	46.0	49.5	10.3	22.6	22.2	38.5	6.2	20.0	23.7	2.2	5.7
Off the Map (1/10/2011-5/29/2011)	..W....	07:58 PM	09:00 PM															
Calgary DM				1.2	1.3	1.6	1.5	1.5	1.5	2.1	1.7	1.6	1.2	1.1	1.2	1.3	0.8	0.8
Calgary DM				1.2	1.3	1.6	1.5	1.5	1.5	2.1	1.7	1.6	1.2	1.1	1.2	1.3	0.8	0.8

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Calgary CM				1.2	1.3	1.6	1.4	1.4	1.5	2.1	1.7	1.5	1.1	1.1	1.2	1.3	0.8	0.8
Calgary CM				1.2	1.3	1.6	1.4	1.4	1.5	2.1	1.7	1.5	1.1	1.1	1.2	1.3	0.8	0.8
Lethbridge				1.2	1.3	1.6	1.4	1.4	1.5	2.1	1.7	1.5	1.1	1.1	1.2	1.3	0.8	0.8
Lethbridge				1.2	1.3	1.6	1.4	1.4	1.5	2.1	1.7	1.5	1.1	1.1	1.2	1.3	0.8	0.8
Medicine Hat				0.3	0.4	0.4	0.4	0.4	0.4	0.6	0.5	0.4	0.3	0.3	0.3	0.3	0.2	0.2
Medicine Hat				0.3	0.4	0.4	0.4	0.4	0.4	0.6	0.5	0.4	0.3	0.3	0.3	0.3	0.2	0.2
TC/Full Coverage				27.5	24.3	9.4	16.3	16.1	14.4	6.0	9.7	8.9	9.9	3.4	6.7	7.2	1.2	2.0
TC/Full Coverage				27.5	24.3	9.4	16.3	16.1	14.4	6.0	9.7	8.9	9.9	3.4	6.7	7.2	1.2	2.0
Survivor (1/3/2011-5/29/2011)	..W....	08:58 PM	10:00 PM	SP10 Actuals														
Calgary DM				9.3	8.8	7.8	9.4	10.4	8.9	8.3	8.7	9.8	8.7	7.3	10.1	11.0	10.3	12.5
Calgary DM				9.3	8.8	7.8	9.4	10.4	8.9	8.3	8.7	9.8	8.7	7.3	10.1	11.0	10.3	12.5
Calgary CM				9.1	8.5	7.6	9.1	10.1	8.6	8.1	8.4	9.5	8.4	7.1	9.8	10.6	10.0	12.1
Calgary CM				9.1	8.5	7.6	9.1	10.1	8.6	8.1	8.4	9.5	8.4	7.1	9.8	10.6	10.0	12.1
Lethbridge				9.1	8.5	7.6	9.1	10.1	8.6	8.1	8.4	9.5	8.4	7.1	9.8	10.6	10.0	12.1
Lethbridge				9.1	8.5	7.6	9.1	10.1	8.6	8.1	8.4	9.5	8.4	7.1	9.8	10.6	10.0	12.1
Medicine Hat				2.9	2.7	2.4	2.9	3.2	2.8	2.6	2.7	3.0	2.7	2.3	3.1	3.4	3.2	3.9
Medicine Hat				2.9	2.7	2.4	2.9	3.2	2.8	2.6	2.7	3.0	2.7	2.3	3.1	3.4	3.2	3.9
TC/Full Coverage				177.9	139.5	39.4	92.9	100.5	75.5	23.2	47.7	52.1	64.0	16.2	45.2	48.5	13.1	25.4
TC/Full Coverage				177.9	139.5	39.4	92.9	100.5	75.5	23.2	47.7	52.1	64.0	16.2	45.2	48.5	13.1	25.4
Office (1/10/2011-5/29/2011)	...T...	07:58 PM	08:30 PM	SP10/FL10 Avg adj for pre and tp.														
Calgary DM				1.3	1.3	1.8	1.6	1.5	1.2	1.3	1.4	1.5	1.5	2.1	1.8	1.6	2.1	1.0
Calgary DM				1.3	1.3	1.8	1.6	1.5	1.2	1.3	1.4	1.5	1.5	2.1	1.8	1.6	2.1	1.0
Calgary CM				1.1	1.1	1.4	1.4	1.2	1.0	1.2	1.3	1.2	1.1	1.7	1.5	1.3	1.9	0.7
Calgary CM				1.1	1.1	1.4	1.4	1.2	1.0	1.2	1.3	1.2	1.1	1.7	1.5	1.3	1.9	0.7
Lethbridge				1.1	1.1	1.4	1.4	1.2	1.0	1.2	1.3	1.2	1.1	1.7	1.5	1.3	1.9	0.7
Lethbridge				1.1	1.1	1.4	1.4	1.2	1.0	1.2	1.3	1.2	1.1	1.7	1.5	1.3	1.9	0.7
Medicine Hat				0.3	0.3	0.4	0.4	0.3	0.3	0.3	0.4	0.3	0.3	0.5	0.4	0.4	0.5	0.1
Medicine Hat				0.3	0.3	0.4	0.4	0.3	0.3	0.3	0.4	0.3	0.3	0.5	0.4	0.4	0.5	0.1
TC/Full Coverage				20.7	16.9	7.6	13.8	11.9	8.5	3.5	6.9	5.8	8.4	4.1	6.9	6.1	2.4	1.4
TC/Full Coverage				20.7	16.9	7.6	13.8	11.9	8.5	3.5	6.9	5.8	8.4	4.1	6.9	6.1	2.4	1.4

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Outsourced (1/3/2011-5/29/2011)	...T...	08:28 PM	09:00 PM	FL10 Avg adjusted for pre and tp														
	Calgary DM			1.4	1.5	1.9	1.7	1.8	1.4	1.8	1.6	1.8	1.6	2.0	1.8	1.8	1.2	0.9
	Calgary DM			1.4	1.5	1.9	1.7	1.8	1.4	1.8	1.6	1.8	1.6	2.0	1.8	1.8	1.2	0.9
	Calgary CM			1.4	1.4	1.8	1.6	1.8	1.4	1.7	1.5	1.8	1.5	2.0	1.7	1.8	1.2	0.9
	Calgary CM			1.4	1.4	1.8	1.6	1.8	1.4	1.7	1.5	1.8	1.5	2.0	1.7	1.8	1.2	0.9
	Lethbridge			1.4	1.4	1.8	1.6	1.8	1.4	1.7	1.5	1.8	1.5	2.0	1.7	1.8	1.2	0.9
	Lethbridge			1.4	1.4	1.8	1.6	1.8	1.4	1.7	1.5	1.8	1.5	2.0	1.7	1.8	1.2	0.9
	Medicine Hat			0.4	0.5	0.6	0.5	0.6	0.4	0.5	0.5	0.6	0.5	0.6	0.5	0.6	0.4	0.3
	Medicine Hat			0.4	0.5	0.6	0.5	0.6	0.4	0.5	0.5	0.6	0.5	0.6	0.5	0.6	0.4	0.3
	TC/Full Coverage			25.6	22.2	8.4	15.0	15.8	10.8	3.6	6.7	7.6	11.5	4.7	8.2	8.2	1.5	1.8
	TC/Full Coverage			25.6	22.2	8.4	15.0	15.8	10.8	3.6	6.7	7.6	11.5	4.7	8.2	8.2	1.5	1.8
Haven (1/17/2011-5/27/2012)F..	07:58 PM	09:00 PM															
	Calgary DM			1.2	1.4	0.8	0.9	1.1	1.5	0.9	1.0	1.1	1.3	0.8	0.9	1.1	0.6	0.6
	Calgary DM			1.2	1.4	0.8	0.9	1.1	1.5	0.9	1.0	1.1	1.3	0.8	0.9	1.1	0.6	0.6
	Calgary CM			1.2	1.3	0.8	0.9	1.1	1.4	0.9	0.9	1.1	1.3	0.7	0.9	1.1	0.5	0.6
	Calgary CM			1.2	1.3	0.8	0.9	1.1	1.4	0.9	0.9	1.1	1.3	0.7	0.9	1.1	0.5	0.6
	Lethbridge			1.2	1.3	0.8	0.9	1.1	1.4	0.9	0.9	1.1	1.3	0.7	0.9	1.1	0.5	0.6
	Lethbridge			1.2	1.3	0.8	0.9	1.1	1.4	0.9	0.9	1.1	1.3	0.7	0.9	1.1	0.5	0.6
	Medicine Hat			0.4	0.4	0.3	0.3	0.4	0.4	0.3	0.3	0.4	0.4	0.2	0.3	0.4	0.2	0.2
	Medicine Hat			0.4	0.4	0.3	0.3	0.4	0.4	0.3	0.3	0.4	0.4	0.2	0.3	0.4	0.2	0.2
	TC/Full Coverage			27.9	25.6	5.4	11.4	13.0	14.7	3.6	6.7	7.3	10.9	1.8	4.8	5.7	1.1	1.3
	TC/Full Coverage			27.9	25.6	5.4	11.4	13.0	14.7	3.6	6.7	7.3	10.9	1.8	4.8	5.7	1.1	1.3
Kitchen Nightmares (1/3/2011-3/27/2011)F..	08:58 PM	10:00 PM	SP10 actuals														
	Calgary DM			1.9	2.0	1.9	2.2	1.9	2.0	1.6	2.1	1.8	2.0	2.3	2.2	2.1	1.8	1.1
	Calgary DM			1.9	2.0	1.9	2.2	1.9	2.0	1.6	2.1	1.8	2.0	2.3	2.2	2.1	1.8	1.1
	Calgary CM			1.8	1.9	1.9	2.1	1.9	2.0	1.5	2.0	1.7	1.9	2.2	2.2	2.0	1.8	1.1
	Calgary CM			1.8	1.9	1.9	2.1	1.9	2.0	1.5	2.0	1.7	1.9	2.2	2.2	2.0	1.8	1.1
	Lethbridge			1.8	1.9	1.9	2.1	1.9	2.0	1.5	2.0	1.7	1.9	2.2	2.2	2.0	1.8	1.1
	Lethbridge			1.8	1.9	1.9	2.1	1.9	2.0	1.5	2.0	1.7	1.9	2.2	2.2	2.0	1.8	1.1
	Medicine Hat			0.6	0.6	0.6	0.7	0.6	0.6	0.5	0.6	0.6	0.6	0.7	0.7	0.6	0.6	0.4
	Medicine Hat			0.6	0.6	0.6	0.7	0.6	0.6	0.5	0.6	0.6	0.6	0.7	0.7	0.6	0.6	0.4

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			47.4	41.0	13.4	29.1	26.0	24.3	7.4	16.4	14.8	16.7	6.0	12.7	11.2	3.5	2.9
	TC/Full Coverage			47.4	41.0	13.4	29.1	26.0	24.3	7.4	16.4	14.8	16.7	6.0	12.7	11.2	3.5	2.9
90210 (1/3/2011-5/29/2011)F..	09:58 PM	11:00 PM	FL10 Actuals														
	Calgary DM			1.2	1.1	0.8	1.1	1.2	1.3	1.1	1.3	1.4	0.8	0.6	0.8	1.0	1.8	2.1
	Calgary DM			1.2	1.1	0.8	1.1	1.2	1.3	1.1	1.3	1.4	0.8	0.6	0.8	1.0	1.8	2.1
	Calgary CM			1.2	1.0	0.8	1.0	1.2	1.3	1.0	1.3	1.3	0.8	0.6	0.8	1.0	1.8	2.0
	Calgary CM			1.2	1.0	0.8	1.0	1.2	1.3	1.0	1.3	1.3	0.8	0.6	0.8	1.0	1.8	2.0
	Lethbridge			1.2	1.0	0.8	1.0	1.2	1.3	1.0	1.3	1.3	0.8	0.6	0.8	1.0	1.8	2.0
	Lethbridge			1.2	1.0	0.8	1.0	1.2	1.3	1.0	1.3	1.3	0.8	0.6	0.8	1.0	1.8	2.0
	Medicine Hat			0.4	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4	0.3	0.2	0.3	0.3	0.6	0.6
	Medicine Hat			0.4	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4	0.3	0.2	0.3	0.3	0.6	0.6
	TC/Full Coverage			30.6	21.7	5.2	13.8	15.8	13.9	3.1	8.2	10.2	7.8	2.1	5.6	5.6	3.4	5.4
	TC/Full Coverage			30.6	21.7	5.2	13.8	15.8	13.9	3.1	8.2	10.2	7.8	2.1	5.6	5.6	3.4	5.4
Apprentice (1/3/2011-5/29/2011)S	06:58 PM	09:00 PM															
	Calgary DM			3.4	3.5	4.1	3.6	3.5	4.1	4.2	3.9	3.4	2.9	4.0	3.4	3.6	4.1	2.2
	Calgary DM			3.4	3.5	4.1	3.6	3.5	4.1	4.2	3.9	3.4	2.9	4.0	3.4	3.6	4.1	2.2
	Calgary CM			3.3	3.4	4.0	3.5	3.4	4.0	4.1	3.8	3.3	2.8	3.9	3.3	3.5	4.0	2.2
	Calgary CM			3.3	3.4	4.0	3.5	3.4	4.0	4.1	3.8	3.3	2.8	3.9	3.3	3.5	4.0	2.2
	Lethbridge			3.3	3.4	4.0	3.5	3.4	4.0	4.1	3.8	3.3	2.8	3.9	3.3	3.5	4.0	2.2
	Lethbridge			3.3	3.4	4.0	3.5	3.4	4.0	4.1	3.8	3.3	2.8	3.9	3.3	3.5	4.0	2.2
	Medicine Hat			1.0	1.1	1.3	1.1	1.1	1.3	1.3	1.2	1.1	0.9	1.2	1.0	1.1	1.3	0.7
	Medicine Hat			1.0	1.1	1.3	1.1	1.1	1.3	1.3	1.2	1.1	0.9	1.2	1.0	1.1	1.3	0.7
	TC/Full Coverage			85.5	73.4	20.1	38.5	42.8	45.7	8.7	20.3	26.6	27.7	11.4	18.2	16.2	7.4	4.8
	TC/Full Coverage			85.5	73.4	20.1	38.5	42.8	45.7	8.7	20.3	26.6	27.7	11.4	18.2	16.2	7.4	4.8
Simpsons & Co (9/13/2010-2/27/2011)S	07:28 PM	08:00 PM															
	Calgary DM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	0.4
	Calgary CM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	0.4
	Lethbridge			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	0.4
	Medicine Hat			0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.1
	TC/Full Coverage			20.9	17.4	8.6	14.8	11.5	8.2	3.9	6.6	4.5	9.2	4.7	8.1	7.0	1.6	1.8

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
American Dad (1/3/2011-2/27/2011)S	07:28 PM	08:00 PM	FL10 Actuals adj for new time														
	Calgary DM			1.0	1.0	2.0	1.4	1.0	1.0	2.2	1.4	0.8	1.1	1.9	1.5	1.3	1.1	0.3
	Calgary CM			0.9	1.0	2.0	1.4	1.0	1.0	2.1	1.4	0.8	1.0	1.8	1.4	1.2	1.0	0.3
	Lethbridge			0.9	1.0	2.0	1.4	1.0	1.0	2.1	1.4	0.8	1.0	1.8	1.4	1.2	1.0	0.3
	Medicine Hat			0.2	0.3	0.6	0.4	0.2	0.3	0.6	0.4	0.2	0.3	0.5	0.4	0.3	0.2	0.0
	TC/Full Coverage			19.3	17.4	9.0	13.5	10.7	8.5	4.7	6.4	4.5	9.0	4.3	7.2	6.2	1.3	0.6
American Dad (2/28/2011-5/29/2011)S	07:28 PM	08:00 PM	FL10 Actuals adj for new time														
	Calgary DM			1.0	1.0	2.0	1.4	1.0	1.0	2.2	1.4	0.8	1.1	1.9	1.5	1.3	1.1	0.3
	Calgary CM			0.9	1.0	2.0	1.4	1.0	1.0	2.1	1.4	0.8	1.0	1.8	1.4	1.2	1.0	0.3
	Lethbridge			0.9	1.0	2.0	1.4	1.0	1.0	2.1	1.4	0.8	1.0	1.8	1.4	1.2	1.0	0.3
	Medicine Hat			0.2	0.3	0.6	0.4	0.2	0.3	0.6	0.4	0.2	0.3	0.5	0.4	0.3	0.2	0.0
	TC/Full Coverage			19.3	17.4	9.0	13.5	10.7	8.5	4.7	6.4	4.5	9.0	4.3	7.2	6.2	1.3	0.6
Brothers & Sisters (1/3/2011-5/29/2011)S	07:58 PM	09:00 PM	FL10 Actuals														
	Calgary DM			1.6	1.9	1.4	1.1	0.9	2.3	1.6	1.1	0.8	1.4	1.3	1.1	1.0	0.8	0.5
	Calgary DM			1.6	1.9	1.4	1.1	0.9	2.3	1.6	1.1	0.8	1.4	1.3	1.1	1.0	0.8	0.5
	Calgary CM			1.6	1.8	1.4	1.1	0.9	2.3	1.5	1.1	0.8	1.4	1.3	1.1	0.9	0.8	0.5
	Calgary CM			1.6	1.8	1.4	1.1	0.9	2.3	1.5	1.1	0.8	1.4	1.3	1.1	0.9	0.8	0.5
	Lethbridge			1.6	1.8	1.4	1.1	0.9	2.3	1.5	1.1	0.8	1.4	1.3	1.1	0.9	0.8	0.5
	Lethbridge			1.6	1.8	1.4	1.1	0.9	2.3	1.5	1.1	0.8	1.4	1.3	1.1	0.9	0.8	0.5
	Medicine Hat			0.5	0.6	0.4	0.3	0.3	0.7	0.5	0.3	0.2	0.4	0.4	0.3	0.3	0.3	0.2
	Medicine Hat			0.5	0.6	0.4	0.3	0.3	0.7	0.5	0.3	0.2	0.4	0.4	0.3	0.3	0.3	0.2
	TC/Full Coverage			39.6	35.8	9.4	15.9	11.7	21.2	4.2	7.5	6.4	14.5	5.2	8.4	5.4	1.5	2.3
	TC/Full Coverage			39.6	35.8	9.4	15.9	11.7	21.2	4.2	7.5	6.4	14.5	5.2	8.4	5.4	1.5	2.3
Simpsons (1/3/2011-5/29/2011)S	08:58 PM	09:30 PM	FL10/SP10 Avg														
	Calgary DM			4.4	4.5	7.5	6.2	5.1	3.5	6.2	4.8	3.9	5.5	8.7	7.5	6.3	5.7	2.6
	Calgary DM			4.4	4.5	7.5	6.2	5.1	3.5	6.2	4.8	3.9	5.5	8.7	7.5	6.3	5.7	2.6
	Calgary CM			4.2	4.4	7.3	6.0	5.0	3.4	6.0	4.7	3.8	5.3	8.5	7.3	6.1	5.5	2.6
	Calgary CM			4.2	4.4	7.3	6.0	5.0	3.4	6.0	4.7	3.8	5.3	8.5	7.3	6.1	5.5	2.6
	Lethbridge			4.2	4.4	7.3	6.0	5.0	3.4	6.0	4.7	3.8	5.3	8.5	7.3	6.1	5.5	2.6
	Lethbridge			4.2	4.4	7.3	6.0	5.0	3.4	6.0	4.7	3.8	5.3	8.5	7.3	6.1	5.5	2.6

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Medicine Hat				1.4	1.4	2.3	1.9	1.6	1.1	1.9	1.5	1.2	1.7	2.7	2.3	1.9	1.8	0.8
Medicine Hat				1.4	1.4	2.3	1.9	1.6	1.1	1.9	1.5	1.2	1.7	2.7	2.3	1.9	1.8	0.8
TC/Full Coverage				91.2	76.5	39.3	64.5	53.1	30.4	14.2	24.1	21.2	46.1	25.0	40.4	31.9	8.6	6.1
TC/Full Coverage				91.2	76.5	39.3	64.5	53.1	30.4	14.2	24.1	21.2	46.1	25.0	40.4	31.9	8.6	6.1
FIN:Survivor (1/3/2011-5/15/2011)S	08:58 PM	11:00 PM	SP10 Actuals														
Calgary DM				9.9	9.6	10.3	10.6	9.9	9.7	10.9	9.4	8.8	9.6	9.6	11.6	10.8	12.8	9.8
Calgary DM				9.9	9.6	10.3	10.6	9.9	9.7	10.9	9.4	8.8	9.6	9.6	11.6	10.8	12.8	9.8
Calgary CM				9.6	9.3	9.9	10.2	9.6	9.4	10.6	9.2	8.6	9.3	9.3	11.3	10.5	12.4	9.5
Calgary CM				9.6	9.3	9.9	10.2	9.6	9.4	10.6	9.2	8.6	9.3	9.3	11.3	10.5	12.4	9.5
Lethbridge				9.6	9.3	9.9	10.2	9.6	9.4	10.6	9.2	8.6	9.3	9.3	11.3	10.5	12.4	9.5
Lethbridge				9.6	9.3	9.9	10.2	9.6	9.4	10.6	9.2	8.6	9.3	9.3	11.3	10.5	12.4	9.5
Medicine Hat				3.1	3.0	3.2	3.3	3.1	3.0	3.4	2.9	2.7	3.0	3.0	3.6	3.4	4.0	3.0
Medicine Hat				3.1	3.0	3.2	3.3	3.1	3.0	3.4	2.9	2.7	3.0	3.0	3.6	3.4	4.0	3.0
TC/Full Coverage				189.1	148.3	50.1	106.2	97.6	73.2	23.4	47.2	41.9	75.1	26.8	58.9	55.6	15.5	25.3
TC/Full Coverage				189.1	148.3	50.1	106.2	97.6	73.2	23.4	47.2	41.9	75.1	26.8	58.9	55.6	15.5	25.3
American Dad (1/3/2011-2/27/2011)S	09:28 PM	10:00 PM	FL10 Actuals adj for new time														
Calgary DM				1.0	1.0	2.0	1.4	1.0	1.0	2.2	1.4	0.8	1.1	1.9	1.5	1.3	1.1	0.3
Calgary CM				0.9	1.0	2.0	1.4	1.0	1.0	2.1	1.4	0.8	1.0	1.8	1.4	1.2	1.0	0.3
Lethbridge				0.9	1.0	2.0	1.4	1.0	1.0	2.1	1.4	0.8	1.0	1.8	1.4	1.2	1.0	0.3
Medicine Hat				0.2	0.3	0.6	0.4	0.2	0.3	0.6	0.4	0.2	0.3	0.5	0.4	0.3	0.2	0.0
TC/Full Coverage				19.3	17.4	9.0	13.5	10.7	8.5	4.7	6.4	4.5	9.0	4.3	7.2	6.2	1.3	0.6
American Dad (2/28/2011-5/29/2011)S	09:28 PM	10:00 PM	FL10 Actuals adj for new time														
Calgary DM				1.0	1.0	2.0	1.4	1.0	1.0	2.2	1.4	0.8	1.1	1.9	1.5	1.3	1.1	0.3
Calgary CM				0.9	1.0	2.0	1.4	1.0	1.0	2.1	1.4	0.8	1.0	1.8	1.4	1.2	1.0	0.3
Lethbridge				0.9	1.0	2.0	1.4	1.0	1.0	2.1	1.4	0.8	1.0	1.8	1.4	1.2	1.0	0.3
Medicine Hat				0.2	0.3	0.6	0.4	0.2	0.3	0.6	0.4	0.2	0.3	0.5	0.4	0.3	0.2	0.0
TC/Full Coverage				19.3	17.4	9.0	13.5	10.7	8.5	4.7	6.4	4.5	9.0	4.3	7.2	6.2	1.3	0.6
Bobs Burger (1/3/2011-2/27/2011)S	09:28 PM	10:00 PM															
Calgary DM				2.2	2.4	4.4	3.2	2.5	2.2	4.6	2.9	1.8	2.6	4.1	3.4	3.2	2.8	0.8
Calgary CM				2.2	2.3	4.2	3.1	2.5	2.1	4.5	2.8	1.7	2.5	4.1	3.4	3.2	2.7	0.8

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Lethbridge			2.2	2.3	4.2	3.1	2.5	2.1	4.5	2.8	1.7	2.5	4.1	3.4	3.2	2.7	0.8
	Medicine Hat			0.6	0.7	1.1	0.8	0.6	0.7	1.3	0.8	0.5	0.6	0.9	0.8	0.8	0.7	0.2
	TC/Full Coverage			47.9	42.0	24.4	35.4	29.3	18.5	11.1	14.8	9.9	23.5	13.4	20.6	19.4	4.0	1.9
Family Guy (1/3/2011-2/27/2011)S	09:58 PM	10:30 PM	SP10/FL10 avg														
	Calgary DM			3.1	3.2	6.2	4.5	3.7	2.6	5.9	3.8	2.7	3.8	6.6	5.3	4.6	3.7	1.8
	Calgary CM			3.0	3.1	6.1	4.4	3.6	2.6	5.7	3.6	2.6	3.7	6.4	5.1	4.5	3.6	1.8
	Lethbridge			3.0	3.1	6.1	4.4	3.6	2.6	5.7	3.6	2.6	3.7	6.4	5.1	4.5	3.6	1.8
	Medicine Hat			1.0	1.0	1.9	1.4	1.1	0.8	1.8	1.2	0.8	1.2	2.0	1.6	1.4	1.2	0.6
	TC/Full Coverage			71.8	63.2	38.2	53.5	46.1	27.3	17.0	21.8	17.5	35.9	21.3	31.6	28.6	4.9	3.7
Family Guy (2/28/2011-5/29/2011)S	09:58 PM	10:30 PM	SP10/FL10 avg														
	Calgary DM			3.1	3.2	6.2	4.5	3.7	2.6	5.9	3.8	2.7	3.8	6.6	5.3	4.6	3.7	1.8
	Calgary CM			3.0	3.1	6.1	4.4	3.6	2.6	5.7	3.6	2.6	3.7	6.4	5.1	4.5	3.6	1.8
	Lethbridge			3.0	3.1	6.1	4.4	3.6	2.6	5.7	3.6	2.6	3.7	6.4	5.1	4.5	3.6	1.8
	Medicine Hat			1.0	1.0	1.9	1.4	1.1	0.8	1.8	1.2	0.8	1.2	2.0	1.6	1.4	1.2	0.6
	TC/Full Coverage			71.8	63.2	38.2	53.5	46.1	27.3	17.0	21.8	17.5	35.9	21.3	31.6	28.6	4.9	3.7
Cleveland Show (1/3/2011-2/27/2011)S	10:28 PM	11:00 PM	SP10/FL10 Avg														
	Calgary DM			2.5	2.7	5.0	3.7	2.9	2.2	4.5	3.1	2.4	3.1	5.5	4.2	3.5	3.0	1.3
	Calgary CM			2.4	2.6	4.9	3.5	2.9	2.1	4.4	3.0	2.3	3.0	5.3	4.0	3.4	2.9	1.3
	Lethbridge			2.4	2.6	4.9	3.5	2.9	2.1	4.4	3.0	2.3	3.0	5.3	4.0	3.4	2.9	1.3
	Medicine Hat			0.8	0.8	1.6	1.1	0.9	0.7	1.4	1.0	0.7	1.0	1.7	1.3	1.1	0.9	0.4
	TC/Full Coverage			55.6	49.2	30.3	41.5	34.3	19.1	10.8	14.8	12.3	30.1	19.5	26.7	22.0	3.7	2.7
Cleveland Show (2/28/2011-5/29/2011)S	10:28 PM	11:00 PM	SP10/FL10 Avg														
	Calgary DM			2.5	2.7	5.0	3.7	2.9	2.2	4.5	3.1	2.4	3.1	5.5	4.2	3.5	3.0	1.3
	Calgary CM			2.4	2.6	4.9	3.5	2.9	2.1	4.4	3.0	2.3	3.0	5.3	4.0	3.4	2.9	1.3
	Lethbridge			2.4	2.6	4.9	3.5	2.9	2.1	4.4	3.0	2.3	3.0	5.3	4.0	3.4	2.9	1.3
	Medicine Hat			0.8	0.8	1.6	1.1	0.9	0.7	1.4	1.0	0.7	1.0	1.7	1.3	1.1	0.9	0.4
	TC/Full Coverage			55.6	49.2	30.3	41.5	34.3	19.1	10.8	14.8	12.3	30.1	19.5	26.7	22.0	3.7	2.7
Survivor Reunion (1/3/2011-5/15/2011)S	10:58 PM	12:00 AM	SP10 Actuals														
	Calgary DM			8.3	8.0	7.7	8.8	9.2	8.7	8.1	8.9	8.9	7.4	7.2	8.8	9.4	13.5	6.8

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Calgary DM				8.3	8.0	7.7	8.8	9.2	8.7	8.1	8.9	8.9	7.4	7.2	8.8	9.4	13.5	6.8
Calgary CM				8.0	7.8	7.4	8.6	8.9	8.4	7.9	8.6	8.6	7.2	7.0	8.5	9.1	13.1	6.6
Calgary CM				8.0	7.8	7.4	8.6	8.9	8.4	7.9	8.6	8.6	7.2	7.0	8.5	9.1	13.1	6.6
Lethbridge				8.0	7.8	7.4	8.6	8.9	8.4	7.9	8.6	8.6	7.2	7.0	8.5	9.1	13.1	6.6
Lethbridge				8.0	7.8	7.4	8.6	8.9	8.4	7.9	8.6	8.6	7.2	7.0	8.5	9.1	13.1	6.6
Medicine Hat				2.6	2.5	2.4	2.7	2.8	2.7	2.5	2.8	2.8	2.3	2.2	2.7	2.9	4.2	2.1
Medicine Hat				2.6	2.5	2.4	2.7	2.8	2.7	2.5	2.8	2.8	2.3	2.2	2.7	2.9	4.2	2.1
TC/Full Coverage				152.7	121.3	36.7	86.8	89.7	62.7	16.1	42.3	41.3	58.5	20.6	44.4	48.3	16.3	15.1
TC/Full Coverage				152.7	121.3	36.7	86.8	89.7	62.7	16.1	42.3	41.3	58.5	20.6	44.4	48.3	16.3	15.1
News Final 1 (1/3/2011-5/29/2011)	MTWTFSS	10:58 PM	12:00 AM	SP10/FL10 Avg														
Calgary DM				2.6	2.9	2.6	2.5	2.7	3.1	2.8	2.9	2.9	2.6	2.4	2.2	2.5	1.8	1.2
Calgary DM				2.6	2.9	2.6	2.5	2.7	3.1	2.8	2.9	2.9	2.6	2.4	2.2	2.5	1.8	1.2
Calgary CM				2.5	2.8	2.5	2.5	2.6	3.0	2.7	2.8	2.8	2.5	2.3	2.1	2.4	1.8	1.1
Calgary CM				2.5	2.8	2.5	2.5	2.6	3.0	2.7	2.8	2.8	2.5	2.3	2.1	2.4	1.8	1.1
Lethbridge				2.5	2.8	2.5	2.5	2.6	3.0	2.7	2.8	2.8	2.5	2.3	2.1	2.4	1.8	1.1
Lethbridge				2.5	2.8	2.5	2.5	2.6	3.0	2.7	2.8	2.8	2.5	2.3	2.1	2.4	1.8	1.1
Medicine Hat				0.8	0.9	0.8	0.8	0.8	1.0	0.9	0.9	0.9	0.8	0.7	0.7	0.8	0.6	0.4
Medicine Hat				0.8	0.9	0.8	0.8	0.8	1.0	0.9	0.9	0.9	0.8	0.7	0.7	0.8	0.6	0.4
TC/Full Coverage				43.3	38.8	11.4	21.2	22.1	21.2	6.0	11.8	11.7	17.6	5.4	9.4	10.4	2.2	2.3
TC/Full Coverage				43.3	38.8	11.4	21.2	22.1	21.2	6.0	11.8	11.7	17.6	5.4	9.4	10.4	2.2	2.3
Late Night Rotn (1/3/2011-5/29/2011)	MTWTFSS	10:58 PM	03:30 AM	SP10/FL10 average														
Calgary DM				0.1	0.2	0.2	0.2	0.1	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.1
Calgary DM				0.1	0.2	0.2	0.2	0.1	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.1
Calgary CM				0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.1
Calgary CM				0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.1
Lethbridge				0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.1
Lethbridge				0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.1
Medicine Hat				0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.0
Medicine Hat				0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.0
TC/Full Coverage				3.8	3.1	1.2	2.2	1.9	1.8	0.8	1.3	1.0	1.3	0.5	0.9	0.8	0.5	0.2
TC/Full Coverage				3.8	3.1	1.2	2.2	1.9	1.8	0.8	1.3	1.0	1.3	0.5	0.9	0.8	0.5	0.2

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Morning/Noon News (1/3/2011-5/29/2011)	MTWTF.	05:30 AM	01:00 PM	SP10/FL10 Avg														
	Calgary DM			1.7	2.0	1.1	1.2	1.5	2.0	1.2	1.4	1.5	1.9	1.0	1.1	1.5	1.0	1.1
	Calgary DM			1.7	2.0	1.1	1.2	1.5	2.0	1.2	1.4	1.5	1.9	1.0	1.1	1.5	1.0	1.1
	Calgary CM			1.7	1.9	1.0	1.2	1.5	2.0	1.1	1.4	1.5	1.8	0.9	1.1	1.4	1.0	1.0
	Calgary CM			1.7	1.9	1.0	1.2	1.5	2.0	1.1	1.4	1.5	1.8	0.9	1.1	1.4	1.0	1.0
	Lethbridge			1.7	1.9	1.0	1.2	1.5	2.0	1.1	1.4	1.5	1.8	0.9	1.1	1.4	1.0	1.0
	Lethbridge			1.7	1.9	1.0	1.2	1.5	2.0	1.1	1.4	1.5	1.8	0.9	1.1	1.4	1.0	1.0
	Medicine Hat			0.5	0.6	0.3	0.4	0.5	0.6	0.4	0.4	0.5	0.6	0.3	0.3	0.5	0.3	0.3
	Medicine Hat			0.5	0.6	0.3	0.4	0.5	0.6	0.4	0.4	0.5	0.6	0.3	0.3	0.5	0.3	0.3
	TC/Full Coverage			29.0	25.9	4.5	10.0	12.1	13.4	2.4	5.5	6.1	12.6	2.1	4.6	6.0	1.2	1.9
	TC/Full Coverage			29.0	25.9	4.5	10.0	12.1	13.4	2.4	5.5	6.1	12.6	2.1	4.6	6.0	1.2	1.9
Wkdy PM Rotn (1/3/2011-5/29/2011)	MTWTF..	11:58 AM	04:00 PM															
	Calgary DM			0.5	0.5	0.5	0.4	0.5	0.7	0.6	0.6	0.6	0.4	0.4	0.3	0.3	0.2	0.7
	Calgary DM			0.5	0.5	0.5	0.4	0.5	0.7	0.6	0.6	0.6	0.4	0.4	0.3	0.3	0.2	0.7
	Calgary CM			0.5	0.5	0.4	0.4	0.5	0.7	0.6	0.6	0.6	0.4	0.4	0.3	0.3	0.2	0.6
	Calgary CM			0.5	0.5	0.4	0.4	0.5	0.7	0.6	0.6	0.6	0.4	0.4	0.3	0.3	0.2	0.6
	Lethbridge			0.5	0.5	0.4	0.4	0.5	0.7	0.6	0.6	0.6	0.4	0.4	0.3	0.3	0.2	0.6
	Lethbridge			0.5	0.5	0.4	0.4	0.5	0.7	0.6	0.6	0.6	0.4	0.4	0.3	0.3	0.2	0.6
	Medicine Hat			0.2	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.2
	Medicine Hat			0.2	0.2	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.2
	TC/Full Coverage			11.6	9.2	2.7	5.2	5.5	5.7	1.7	3.2	3.3	3.5	1.0	1.9	2.2	0.5	1.9
	TC/Full Coverage			11.6	9.2	2.7	5.2	5.5	5.7	1.7	3.2	3.3	3.5	1.0	1.9	2.2	0.5	1.9
Days Of Our Lives (1/3/2011-5/29/2011)	MTWTF..	12:58 PM	02:00 PM	SP10/FL10 Avg														
	Calgary DM			1.3	1.4	1.3	1.1	1.1	1.9	1.8	1.6	1.5	0.8	0.8	0.6	0.7	0.2	1.4
	Calgary DM			1.3	1.4	1.3	1.1	1.1	1.9	1.8	1.6	1.5	0.8	0.8	0.6	0.7	0.2	1.4
	Calgary CM			1.2	1.3	1.2	1.0	1.1	1.9	1.7	1.5	1.5	0.8	0.7	0.6	0.7	0.2	1.3
	Calgary CM			1.2	1.3	1.2	1.0	1.1	1.9	1.7	1.5	1.5	0.8	0.7	0.6	0.7	0.2	1.3
	Lethbridge			1.2	1.3	1.2	1.0	1.1	1.9	1.7	1.5	1.5	0.8	0.7	0.6	0.7	0.2	1.3
	Lethbridge			1.2	1.3	1.2	1.0	1.1	1.9	1.7	1.5	1.5	0.8	0.7	0.6	0.7	0.2	1.3
	Medicine Hat			0.4	0.4	0.4	0.3	0.3	0.6	0.6	0.5	0.5	0.2	0.2	0.2	0.2	0.1	0.4
	Medicine Hat			0.4	0.4	0.4	0.3	0.3	0.6	0.6	0.5	0.5	0.2	0.2	0.2	0.2	0.1	0.4

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				35.9	30.5	7.6	18.3	17.9	20.7	5.2	12.4	11.8	9.9	2.4	5.9	6.1	2.0	3.4
TC/Full Coverage				35.9	30.5	7.6	18.3	17.9	20.7	5.2	12.4	11.8	9.9	2.4	5.9	6.1	2.0	3.4
Doctors (1/3/2011-5/29/2011)	MTWTF..	01:58 PM	03:00 PM	SP10/FL10 Avg														
Calgary DM				0.7	0.7	0.7	0.6	0.6	1.0	0.8	0.8	0.8	0.5	0.5	0.4	0.4	0.2	0.8
Calgary DM				0.7	0.7	0.7	0.6	0.6	1.0	0.8	0.8	0.8	0.5	0.5	0.4	0.4	0.2	0.8
Calgary CM				0.7	0.7	0.7	0.6	0.6	0.9	0.8	0.8	0.8	0.5	0.5	0.4	0.4	0.2	0.7
Calgary CM				0.7	0.7	0.7	0.6	0.6	0.9	0.8	0.8	0.8	0.5	0.5	0.4	0.4	0.2	0.7
Lethbridge				0.7	0.7	0.7	0.6	0.6	0.9	0.8	0.8	0.8	0.5	0.5	0.4	0.4	0.2	0.7
Lethbridge				0.7	0.7	0.7	0.6	0.6	0.9	0.8	0.8	0.8	0.5	0.5	0.4	0.4	0.2	0.7
Medicine Hat				0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.2	0.2	0.2	0.1	0.1	0.1	0.2
Medicine Hat				0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.2	0.2	0.2	0.1	0.1	0.1	0.2
TC/Full Coverage				15.5	13.4	4.0	6.8	7.0	8.6	2.2	4.2	4.4	4.8	1.8	2.6	2.6	0.4	1.8
TC/Full Coverage				15.5	13.4	4.0	6.8	7.0	8.6	2.2	4.2	4.4	4.8	1.8	2.6	2.6	0.4	1.8
Y&R (1/3/2011-5/29/2011)	MTWTF..	03:58 PM	05:00 PM	SP10/FL10 Avg														
Calgary DM				2.3	2.4	1.5	1.5	1.7	3.6	2.1	2.1	2.4	1.3	0.9	0.9	1.0	1.5	1.9
Calgary DM				2.3	2.4	1.5	1.5	1.7	3.6	2.1	2.1	2.4	1.3	0.9	0.9	1.0	1.5	1.9
Calgary CM				2.2	2.4	1.4	1.4	1.6	3.5	2.1	2.0	2.3	1.3	0.8	0.9	0.9	1.5	1.8
Calgary CM				2.2	2.4	1.4	1.4	1.6	3.5	2.1	2.0	2.3	1.3	0.8	0.9	0.9	1.5	1.8
Lethbridge				2.2	2.4	1.4	1.4	1.6	3.5	2.1	2.0	2.3	1.3	0.8	0.9	0.9	1.5	1.8
Lethbridge				2.2	2.4	1.4	1.4	1.6	3.5	2.1	2.0	2.3	1.3	0.8	0.9	0.9	1.5	1.8
Medicine Hat				0.7	0.8	0.5	0.5	0.5	1.1	0.7	0.6	0.7	0.4	0.3	0.3	0.3	0.5	0.6
Medicine Hat				0.7	0.8	0.5	0.5	0.5	1.1	0.7	0.6	0.7	0.4	0.3	0.3	0.3	0.5	0.6
TC/Full Coverage				71.1	62.1	14.1	26.4	27.0	43.4	9.0	17.5	18.5	18.7	5.1	8.9	8.5	3.1	5.9
TC/Full Coverage				71.1	62.1	14.1	26.4	27.0	43.4	9.0	17.5	18.5	18.7	5.1	8.9	8.5	3.1	5.9
ET Late Night (1/3/2011-5/29/2011)	MTWTF..	11:58 PM	12:30 AM	SP10/FL10 avg														
Calgary DM				0.7	0.7	0.8	0.8	0.8	0.8	0.9	1.0	0.9	0.7	0.7	0.6	0.8	0.6	0.3
Calgary DM				0.7	0.7	0.8	0.8	0.8	0.8	0.9	1.0	0.9	0.7	0.7	0.6	0.8	0.6	0.3
Calgary CM				0.7	0.7	0.8	0.8	0.8	0.8	0.8	1.0	0.9	0.6	0.7	0.6	0.7	0.6	0.3
Calgary CM				0.7	0.7	0.8	0.8	0.8	0.8	0.8	1.0	0.9	0.6	0.7	0.6	0.7	0.6	0.3
Lethbridge				0.7	0.7	0.8	0.8	0.8	0.8	0.8	1.0	0.9	0.6	0.7	0.6	0.7	0.6	0.3
Lethbridge				0.7	0.7	0.8	0.8	0.8	0.8	0.8	1.0	0.9	0.6	0.7	0.6	0.7	0.6	0.3

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Medicine Hat			0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.1
	Medicine Hat			0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.1
	TC/Full Coverage			12.8	11.0	3.9	7.5	7.2	6.5	2.3	4.8	4.1	4.5	1.5	2.7	3.1	0.8	0.9
	TC/Full Coverage			12.8	11.0	3.9	7.5	7.2	6.5	2.3	4.8	4.1	4.5	1.5	2.7	3.1	0.8	0.9
ETC Late Night (1/3/2011-5/29/2011)	MTWTF..	12:28 AM	01:03 AM	SP10/FL10 Avg														
	Calgary DM			0.3	0.3	0.3	0.3	0.3	0.4	0.5	0.4	0.4	0.2	0.2	0.2	0.2	0.3	0.1
	Calgary DM			0.3	0.3	0.3	0.3	0.3	0.4	0.5	0.4	0.4	0.2	0.2	0.2	0.2	0.3	0.1
	Calgary CM			0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.3	0.2	0.2	0.2	0.2	0.2	0.1
	Calgary CM			0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.3	0.2	0.2	0.2	0.2	0.2	0.1
	Lethbridge			0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.3	0.2	0.2	0.2	0.2	0.2	0.1
	Lethbridge			0.3	0.3	0.3	0.3	0.3	0.4	0.4	0.4	0.3	0.2	0.2	0.2	0.2	0.2	0.1
	Medicine Hat			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0
	Medicine Hat			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0
	TC/Full Coverage			5.8	4.7	1.8	3.2	2.8	3.2	1.4	2.3	1.8	1.5	0.4	0.9	1.0	0.4	0.6
	TC/Full Coverage			5.8	4.7	1.8	3.2	2.8	3.2	1.4	2.3	1.8	1.5	0.4	0.9	1.0	0.4	0.6
Wkdy AM Rotn (1/3/2011-5/29/2011)	MTWTF..	05:58 AM	12:00 PM	Sp10/FI10 Avg														
	Calgary DM			0.7	0.8	0.5	0.6	0.5	0.8	0.7	0.7	0.5	0.7	0.3	0.4	0.4	0.3	0.4
	Calgary DM			0.7	0.8	0.5	0.6	0.5	0.8	0.7	0.7	0.5	0.7	0.3	0.4	0.4	0.3	0.4
	Calgary CM			0.6	0.7	0.5	0.5	0.4	0.8	0.6	0.6	0.5	0.6	0.3	0.4	0.4	0.3	0.4
	Calgary CM			0.6	0.7	0.5	0.5	0.4	0.8	0.6	0.6	0.5	0.6	0.3	0.4	0.4	0.3	0.4
	Lethbridge			0.6	0.7	0.5	0.5	0.4	0.8	0.6	0.6	0.5	0.6	0.3	0.4	0.4	0.3	0.4
	Lethbridge			0.6	0.7	0.5	0.5	0.4	0.8	0.6	0.6	0.5	0.6	0.3	0.4	0.4	0.3	0.4
	Medicine Hat			0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1
	Medicine Hat			0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1
	TC/Full Coverage			12.6	11.4	2.1	4.6	4.5	6.7	1.4	3.0	2.6	4.6	0.8	1.7	1.9	0.5	0.8
	TC/Full Coverage			12.6	11.4	2.1	4.6	4.5	6.7	1.4	3.0	2.6	4.6	0.8	1.7	1.9	0.5	0.8
PGA Golf (1/3/2011-5/29/2011)SS	09:58 AM	05:00 PM															
	Calgary DM			0.6	0.7	0.3	0.4	0.4	0.4	0.3	0.3	0.3	0.9	0.4	0.6	0.5	0.2	0.4
	Calgary CM			0.6	0.7	0.3	0.4	0.4	0.4	0.3	0.3	0.3	0.9	0.4	0.5	0.5	0.2	0.4
	Lethbridge			0.6	0.7	0.3	0.4	0.4	0.4	0.3	0.3	0.3	0.9	0.4	0.5	0.5	0.2	0.4
	Medicine Hat			0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.1	0.2	0.2	0.1	0.1

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
		TC/Full Coverage		12.1	11.0	2.0	4.4	4.3	3.8	0.7	1.4	1.5	7.1	1.3	3.0	2.7	0.3	0.8
Simpsons Wknd Rotn (1/3/2011-5/29/2011)SS	11:58 AM	04:00 PM	SP10/FL10 Avg														
	Calgary DM			0.8	0.8	1.1	0.9	0.8	0.7	1.1	0.8	0.7	0.9	1.2	1.0	0.9	1.0	0.4
	Calgary DM			0.8	0.8	1.1	0.9	0.8	0.7	1.1	0.8	0.7	0.9	1.2	1.0	0.9	1.0	0.4
	Calgary CM			0.8	0.8	1.1	0.9	0.7	0.7	1.1	0.7	0.7	0.9	1.2	1.0	0.9	1.0	0.4
	Calgary CM			0.8	0.8	1.1	0.9	0.7	0.7	1.1	0.7	0.7	0.9	1.2	1.0	0.9	1.0	0.4
	Lethbridge			0.8	0.8	1.1	0.9	0.7	0.7	1.1	0.7	0.7	0.9	1.2	1.0	0.9	1.0	0.4
	Lethbridge			0.8	0.8	1.1	0.9	0.7	0.7	1.1	0.7	0.7	0.9	1.2	1.0	0.9	1.0	0.4
	Medicine Hat			0.3	0.3	0.4	0.3	0.3	0.2	0.4	0.3	0.2	0.3	0.4	0.3	0.3	0.3	0.2
	Medicine Hat			0.3	0.3	0.4	0.3	0.3	0.2	0.4	0.3	0.2	0.3	0.4	0.3	0.3	0.3	0.2
	TC/Full Coverage			30.4	23.7	11.2	17.7	15.5	11.0	5.4	8.2	7.1	12.7	5.8	9.5	8.4	2.8	4.0
	TC/Full Coverage			30.4	23.7	11.2	17.7	15.5	11.0	5.4	8.2	7.1	12.7	5.8	9.5	8.4	2.8	4.0
Wknd PM Rotn (1/3/2011-5/29/2011)SS	12:58 PM	04:00 PM	FL09/SP10 average														
	Calgary DM			0.6	0.6	0.7	0.6	0.5	0.7	0.8	0.6	0.5	0.6	0.6	0.6	0.6	0.5	0.2
	Calgary DM			0.6	0.6	0.7	0.6	0.5	0.7	0.8	0.6	0.5	0.6	0.6	0.6	0.6	0.5	0.2
	Calgary CM			0.6	0.6	0.7	0.6	0.5	0.6	0.8	0.5	0.5	0.6	0.6	0.6	0.6	0.5	0.2
	Calgary CM			0.6	0.6	0.7	0.6	0.5	0.6	0.8	0.5	0.5	0.6	0.6	0.6	0.6	0.5	0.2
	Lethbridge			0.6	0.6	0.7	0.6	0.5	0.6	0.8	0.5	0.5	0.6	0.6	0.6	0.6	0.5	0.2
	Lethbridge			0.6	0.6	0.7	0.6	0.5	0.6	0.8	0.5	0.5	0.6	0.6	0.6	0.6	0.5	0.2
	Medicine Hat			0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
	Medicine Hat			0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
	TC/Full Coverage			18.7	16.0	5.0	9.1	8.7	8.4	2.7	4.6	4.2	7.6	2.3	4.5	4.5	1.4	1.4
	TC/Full Coverage			18.7	16.0	5.0	9.1	8.7	8.4	2.7	4.6	4.2	7.6	2.3	4.5	4.5	1.4	1.4
Family Guy Wknd Rotn (1/3/2011-5/29/2011)SS	02:58 PM	06:00 PM	SP10/FL10 Avg														
	Calgary DM			0.9	0.9	1.3	1.0	0.9	0.6	0.9	0.7	0.6	1.2	1.7	1.4	1.2	1.6	0.4
	Calgary DM			0.9	0.9	1.3	1.0	0.9	0.6	0.9	0.7	0.6	1.2	1.7	1.4	1.2	1.6	0.4
	Calgary CM			1.0	1.0	1.6	1.2	1.0	0.7	1.0	0.8	0.6	1.4	2.1	1.6	1.4	1.7	0.6
	Calgary CM			1.0	1.0	1.6	1.2	1.0	0.7	1.0	0.8	0.6	1.4	2.1	1.6	1.4	1.7	0.6
	Lethbridge			1.0	1.0	1.6	1.2	1.0	0.7	1.0	0.8	0.6	1.4	2.1	1.6	1.4	1.7	0.6
	Lethbridge			1.0	1.0	1.6	1.2	1.0	0.7	1.0	0.8	0.6	1.4	2.1	1.6	1.4	1.7	0.6
	Medicine Hat			0.3	0.3	0.5	0.4	0.3	0.2	0.3	0.2	0.2	0.4	0.7	0.5	0.4	0.5	0.2

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Medicine Hat				0.3	0.3	0.5	0.4	0.3	0.2	0.3	0.2	0.2	0.4	0.7	0.5	0.4	0.5	0.2
TC/Full Coverage				32.4	25.9	13.2	19.7	16.4	9.1	4.1	6.5	5.7	16.8	9.2	13.2	10.6	4.1	2.4
TC/Full Coverage				32.4	25.9	13.2	19.7	16.4	9.1	4.1	6.5	5.7	16.8	9.2	13.2	10.6	4.1	2.4
Wknd AM Rotn (1/3/2011-5/29/2011)SS	05:58 AM	12:00 PM	SP10/FL10 Avg														
Calgary DM				0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Calgary DM				0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Calgary CM				0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Calgary CM				0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Lethbridge				0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Lethbridge				0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
Medicine Hat				0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				5.6	5.2	0.5	2.3	2.5	2.5	0.2	1.1	1.2	2.7	0.3	1.2	1.3	0.3	0.2
TC/Full Coverage				5.6	5.2	0.5	2.3	2.5	2.5	0.2	1.1	1.2	2.7	0.3	1.2	1.3	0.3	0.2
Saturday Night Live (1/3/2011-5/29/2011)S.	11:35 PM	01:05 AM	sp10/fl10 avg														
Calgary DM				0.8	0.9	1.6	1.1	1.1	0.7	1.2	0.9	1.0	1.0	1.9	1.2	1.2	0.5	0.7
Calgary DM				0.8	0.9	1.6	1.1	1.1	0.7	1.2	0.9	1.0	1.0	1.9	1.2	1.2	0.5	0.7
Calgary CM				0.8	0.9	1.5	1.0	1.1	0.7	1.2	0.9	0.9	1.0	1.8	1.2	1.2	0.4	0.7
Calgary CM				0.8	0.9	1.5	1.0	1.1	0.7	1.2	0.9	0.9	1.0	1.8	1.2	1.2	0.4	0.7
Lethbridge				0.8	0.9	1.5	1.0	1.1	0.7	1.2	0.9	0.9	1.0	1.8	1.2	1.2	0.4	0.7
Lethbridge				0.8	0.9	1.5	1.0	1.1	0.7	1.2	0.9	0.9	1.0	1.8	1.2	1.2	0.4	0.7
Medicine Hat				0.3	0.3	0.5	0.3	0.3	0.2	0.4	0.3	0.3	0.3	0.6	0.4	0.4	0.1	0.2
Medicine Hat				0.3	0.3	0.5	0.3	0.3	0.2	0.4	0.3	0.3	0.3	0.6	0.4	0.4	0.1	0.2
TC/Full Coverage				17.4	15.3	8.1	11.2	11.3	6.6	2.9	4.2	4.5	8.7	5.2	7.0	6.9	0.6	1.5
TC/Full Coverage				17.4	15.3	8.1	11.2	11.3	6.6	2.9	4.2	4.5	8.7	5.2	7.0	6.9	0.6	1.5
16x9 Late (1/3/2011-5/29/2011)S	11:37 PM	12:59 AM															
Calgary DM				0.8	0.9	1.0	1.0	0.9	0.8	0.9	1.0	0.9	0.9	1.1	1.0	0.9	0.6	0.2
Calgary DM				0.8	0.9	1.0	1.0	0.9	0.8	0.9	1.0	0.9	0.9	1.1	1.0	0.9	0.6	0.2
Calgary CM				0.7	0.8	1.0	1.0	0.9	0.8	0.9	1.0	0.9	0.9	1.1	0.9	0.9	0.6	0.2
Calgary CM				0.7	0.8	1.0	1.0	0.9	0.8	0.9	1.0	0.9	0.9	1.1	0.9	0.9	0.6	0.2
Lethbridge				0.7	0.8	1.0	1.0	0.9	0.8	0.9	1.0	0.9	0.9	1.1	0.9	0.9	0.6	0.2

Stations: CICT-CL
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Lethbridge			0.7	0.8	1.0	1.0	0.9	0.8	0.9	1.0	0.9	0.9	1.1	0.9	0.9	0.6	0.2
	Medicine Hat			0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.1
	Medicine Hat			0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.1
	TC/Full Coverage			13.7	12.5	4.4	8.4	8.1	6.3	2.0	4.2	4.2	6.2	2.4	4.2	3.9	0.8	0.4
	TC/Full Coverage			13.7	12.5	4.4	8.4	8.1	6.3	2.0	4.2	4.2	6.2	2.4	4.2	3.9	0.8	0.4