

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (1/3/2011-5/29/2011)	MTWTFSS	05:28 PM	07:00 PM	SP10/FL10 Avg														
	Vancouver DM			7.7	8.5	2.8	4.0	4.8	9.0	3.0	4.6	5.0	7.8	2.4	3.3	4.5	5.4	3.9
	Vancouver DM			7.7	8.5	2.8	4.0	4.8	9.0	3.0	4.6	5.0	7.8	2.4	3.3	4.5	5.4	3.9
	Vancouver Island			5.0	5.0	1.0	2.0	3.0	5.0	1.0	4.0	4.0	5.0	1.0	1.0	2.0	4.0	1.0
	Vancouver Island			5.0	5.0	1.0	2.0	3.0	5.0	1.0	4.0	4.0	5.0	1.0	1.0	2.0	4.0	1.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			5.1	6.0	0.7	1.6	2.3	6.3	0.8	1.7	2.5	5.6	0.5	1.5	2.1	0.6	0.6
	Dawson Creek			5.1	6.0	0.7	1.6	2.3	6.3	0.8	1.7	2.5	5.6	0.5	1.5	2.1	0.6	0.6
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			8.2	9.7	1.1	2.6	3.7	10.2	1.3	2.7	4.0	9.0	0.8	2.4	3.4	0.9	0.9
	Kelowna			8.2	9.7	1.1	2.6	3.7	10.2	1.3	2.7	4.0	9.0	0.8	2.4	3.4	0.9	0.9
	Kootenay			12.6	14.8	1.7	4.0	5.7	15.7	2.1	4.1	6.2	13.8	1.3	3.7	5.3	1.4	1.4
	Kootenay			12.6	14.8	1.7	4.0	5.7	15.7	2.1	4.1	6.2	13.8	1.3	3.7	5.3	1.4	1.4
	TC/Full Coverage			290.7	264.7	32.0	74.5	83.1	134.1	13.5	40.6	45.4	130.6	18.5	33.7	37.7	14.7	11.3
	TC/Full Coverage			290.7	264.7	32.0	74.5	83.1	134.1	13.5	40.6	45.4	130.6	18.5	33.7	37.7	14.7	11.3
	Terrace-Kitmat EM			8.4	10.3	3.1	4.6	6.6	10.6	3.3	4.9	6.9	10.1	3.1	4.5	6.6	0.9	0.9
	Terrace-Kitmat EM			8.4	10.3	3.1	4.6	6.6	10.6	3.3	4.9	6.9	10.1	3.1	4.5	6.6	0.9	0.9
	Prince George-Kamloops EM			11.3	13.5	3.7	6.6	8.4	14.7	4.6	8.2	9.5	12.3	2.7	5.1	7.2	1.9	1.2
	Prince George-Kamloops EM			11.3	13.5	3.7	6.6	8.4	14.7	4.6	8.2	9.5	12.3	2.7	5.1	7.2	1.9	1.2
	Kelowna EM			9.8	11.5	1.3	3.1	4.4	12.2	1.6	3.2	4.8	10.7	1.0	2.9	4.1	1.1	1.1
	Kelowna EM			9.8	11.5	1.3	3.1	4.4	12.2	1.6	3.2	4.8	10.7	1.0	2.9	4.1	1.1	1.1
Prime CDN Rotn (1/3/2011-5/29/2011)	MTWTFSS	06:58 PM	11:00 PM	SP10/FL10 Avg														
	Vancouver DM			0.8	0.9	0.5	0.6	0.7	1.1	0.4	0.6	0.7	0.9	0.6	0.6	0.7	0.4	0.4
	Vancouver DM			0.8	0.9	0.5	0.6	0.7	1.1	0.4	0.6	0.7	0.9	0.6	0.6	0.7	0.4	0.4
	Vancouver Island			0.8	0.8	0.2	0.4	0.5	0.9	0.1	0.4	0.6	0.7	0.2	0.4	0.5	0.6	0.4
	Vancouver Island			0.8	0.8	0.2	0.4	0.5	0.9	0.1	0.4	0.6	0.7	0.2	0.4	0.5	0.6	0.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.2	0.3	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.1
	Dawson Creek			0.2	0.3	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.1

Stations: CHAN
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 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				0.7	0.7	0.4	0.5	0.6	0.9	0.3	0.5	0.6	0.7	0.5	0.5	0.6	0.3	0.3
Kelowna				0.7	0.7	0.4	0.5	0.6	0.9	0.3	0.5	0.6	0.7	0.5	0.5	0.6	0.3	0.3
Kootenay				0.4	0.5	0.3	0.3	0.4	0.6	0.2	0.3	0.4	0.5	0.3	0.3	0.4	0.2	0.2
Kootenay				0.4	0.5	0.3	0.3	0.4	0.6	0.2	0.3	0.4	0.5	0.3	0.3	0.4	0.2	0.2
TC/Full Coverage				43.4	40.8	5.5	11.9	14.3	23.5	2.5	6.3	7.9	17.4	3.0	5.6	6.5	1.2	1.5
TC/Full Coverage				43.4	40.8	5.5	11.9	14.3	23.5	2.5	6.3	7.9	17.4	3.0	5.6	6.5	1.2	1.5
Terrace-Kitmat EM				0.5	0.7	0.1	0.1	0.3	0.7	0.1	0.2	0.4	0.6	0.1	0.0	0.1	0.0	0.0
Terrace-Kitmat EM				0.5	0.7	0.1	0.1	0.3	0.7	0.1	0.2	0.4	0.6	0.1	0.0	0.1	0.0	0.0
Prince George-Kamloops EM				0.8	1.0	0.3	0.5	0.6	1.1	0.3	0.4	0.5	0.9	0.3	0.5	0.6	0.0	0.0
Prince George-Kamloops EM				0.8	1.0	0.3	0.5	0.6	1.1	0.3	0.4	0.5	0.9	0.3	0.5	0.6	0.0	0.0
Kelowna EM				0.7	0.9	0.2	0.3	0.5	1.0	0.3	0.3	0.6	0.7	0.0	0.3	0.5	0.7	0.0
Kelowna EM				0.7	0.9	0.2	0.3	0.5	1.0	0.3	0.3	0.6	0.7	0.0	0.3	0.5	0.7	0.0
Ent Tonight (1/3/2011-5/29/2011)	MTWTF..	06:58 PM	07:30 PM	FL10/SP10 avg														
Vancouver DM				3.4	3.8	1.9	2.0	2.5	4.7	2.2	2.5	2.9	2.8	1.7	1.6	2.0	1.4	1.7
Vancouver DM				3.4	3.8	1.9	2.0	2.5	4.7	2.2	2.5	2.9	2.8	1.7	1.6	2.0	1.4	1.7
Vancouver Island				2.8	3.2	0.4	0.8	1.2	3.7	0.6	1.0	1.5	2.8	0.2	0.6	1.0	0.5	0.7
Vancouver Island				2.8	3.2	0.4	0.8	1.2	3.7	0.6	1.0	1.5	2.8	0.2	0.6	1.0	0.5	0.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.1	0.6	0.6	0.8	1.4	0.7	0.8	0.9	0.8	0.5	0.5	0.6	0.4	0.5
Dawson Creek				1.0	1.1	0.6	0.6	0.8	1.4	0.7	0.8	0.9	0.8	0.5	0.5	0.6	0.4	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.8	3.1	1.6	1.6	2.1	3.9	1.8	2.1	2.4	2.3	1.4	1.3	1.6	1.1	1.4
Kelowna				2.8	3.1	1.6	1.6	2.1	3.9	1.8	2.1	2.4	2.3	1.4	1.3	1.6	1.1	1.4
Kootenay				1.9	2.1	1.1	1.1	1.4	2.6	1.2	1.4	1.6	1.6	1.0	0.9	1.1	0.8	1.0
Kootenay				1.9	2.1	1.1	1.1	1.4	2.6	1.2	1.4	1.6	1.6	1.0	0.9	1.1	0.8	1.0
TC/Full Coverage				159.3	146.7	20.5	44.5	54.2	89.0	10.5	26.5	32.0	57.7	10.0	18.0	22.3	4.9	7.7
TC/Full Coverage				159.3	146.7	20.5	44.5	54.2	89.0	10.5	26.5	32.0	57.7	10.0	18.0	22.3	4.9	7.7
Terrace-Kitmat EM				1.6	2.0	0.5	1.4	1.8	2.5	0.4	1.8	2.5	1.4	0.7	1.0	1.1	0.2	0.8

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 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Terrace-Kitmat EM			1.6	2.0	0.5	1.4	1.8	2.5	0.4	1.8	2.5	1.4	0.7	1.0	1.1	0.2	0.8
	Prince George-Kamloops EM			2.5	3.1	1.2	2.1	2.6	4.3	1.9	3.3	4.0	1.8	0.5	0.8	1.1	0.4	0.0
	Prince George-Kamloops EM			2.5	3.1	1.2	2.1	2.6	4.3	1.9	3.3	4.0	1.8	0.5	0.8	1.1	0.4	0.0
	Kelowna EM			3.3	3.9	0.7	1.4	1.9	5.0	1.5	1.9	2.6	2.7	0.0	0.9	1.2	0.5	0.5
	Kelowna EM			3.3	3.9	0.7	1.4	1.9	5.0	1.5	1.9	2.6	2.7	0.0	0.9	1.2	0.5	0.5
ET Canada (1/3/2011-5/29/2011)	MTWTF..	07:28 PM	08:00 PM	FL10/SP10 avg														
	Vancouver DM			1.8	2.0	1.2	1.2	1.5	2.7	1.4	1.6	1.9	1.3	1.0	0.9	1.1	0.8	0.9
	Vancouver DM			1.8	2.0	1.2	1.2	1.5	2.7	1.4	1.6	1.9	1.3	1.0	0.9	1.1	0.8	0.9
	Vancouver Island			1.2	1.4	0.3	0.4	0.7	1.8	0.5	0.5	0.9	0.9	0.2	0.4	0.5	0.2	0.4
	Vancouver Island			1.2	1.4	0.3	0.4	0.7	1.8	0.5	0.5	0.9	0.9	0.2	0.4	0.5	0.2	0.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.5	0.6	0.4	0.4	0.5	0.8	0.4	0.5	0.6	0.4	0.3	0.3	0.3	0.2	0.3
	Dawson Creek			0.5	0.6	0.4	0.4	0.5	0.8	0.4	0.5	0.6	0.4	0.3	0.3	0.3	0.2	0.3
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.5	1.6	1.0	1.0	1.2	2.2	1.1	1.3	1.6	1.1	0.8	0.7	0.9	0.7	0.7
	Kelowna			1.5	1.6	1.0	1.0	1.2	2.2	1.1	1.3	1.6	1.1	0.8	0.7	0.9	0.7	0.7
	Kootenay			1.0	1.1	0.7	0.7	0.8	1.5	0.8	0.9	1.1	0.7	0.6	0.5	0.6	0.4	0.5
	Kootenay			1.0	1.1	0.7	0.7	0.8	1.5	0.8	0.9	1.1	0.7	0.6	0.5	0.6	0.4	0.5
	TC/Full Coverage			88.0	80.9	13.2	28.0	36.0	52.7	7.1	17.1	21.7	28.2	6.1	11.0	14.2	2.6	4.4
	TC/Full Coverage			88.0	80.9	13.2	28.0	36.0	52.7	7.1	17.1	21.7	28.2	6.1	11.0	14.2	2.6	4.4
	Terrace-Kitmat EM			1.3	1.5	0.4	1.0	1.4	1.9	0.7	1.5	1.9	1.2	0.0	0.6	0.9	0.0	0.8
	Terrace-Kitmat EM			1.3	1.5	0.4	1.0	1.4	1.9	0.7	1.5	1.9	1.2	0.0	0.6	0.9	0.0	0.8
	Prince George-Kamloops EM			1.9	2.3	1.5	1.9	2.3	3.4	2.6	3.3	3.8	1.2	0.4	0.5	0.6	0.5	0.0
	Prince George-Kamloops EM			1.9	2.3	1.5	1.9	2.3	3.4	2.6	3.3	3.8	1.2	0.4	0.5	0.6	0.5	0.0
	Kelowna EM			2.2	2.6	0.0	1.0	1.5	3.2	0.0	1.1	1.8	1.9	0.0	0.9	1.1	0.2	0.7
	Kelowna EM			2.2	2.6	0.0	1.0	1.5	3.2	0.0	1.1	1.8	1.9	0.0	0.9	1.1	0.2	0.7
16x9 Evening (1/3/2011-5/29/2011)SS	06:58 PM	07:30 PM	SP10/FL10 Avg														
	Vancouver DM			2.0	2.2	0.8	1.2	1.4	2.6	1.0	1.5	1.5	1.8	0.7	0.9	1.4	1.5	0.7
	Vancouver DM			2.0	2.2	0.8	1.2	1.4	2.6	1.0	1.5	1.5	1.8	0.7	0.9	1.4	1.5	0.7
	Vancouver Island			2.0	2.1	0.5	0.8	1.0	2.5	0.9	1.1	1.2	1.8	0.1	0.6	0.7	1.6	0.7

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 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Vancouver Island				2.0	2.1	0.5	0.8	1.0	2.5	0.9	1.1	1.2	1.8	0.1	0.6	0.7	1.6	0.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.6	0.7	0.2	0.4	0.4	0.8	0.3	0.5	0.5	0.5	0.2	0.3	0.4	0.5	0.2
Dawson Creek				0.6	0.7	0.2	0.4	0.4	0.8	0.3	0.5	0.5	0.5	0.2	0.3	0.4	0.5	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.6	1.8	0.7	1.0	1.1	2.1	0.8	1.2	1.2	1.5	0.6	0.7	1.1	1.2	0.6
Kelowna				1.6	1.8	0.7	1.0	1.1	2.1	0.8	1.2	1.2	1.5	0.6	0.7	1.1	1.2	0.6
Kootenay				1.1	1.2	0.4	0.7	0.8	1.5	0.6	0.8	0.8	1.0	0.4	0.5	0.8	0.8	0.4
Kootenay				1.1	1.2	0.4	0.7	0.8	1.5	0.6	0.8	0.8	1.0	0.4	0.5	0.8	0.8	0.4
TC/Full Coverage				106.6	98.8	10.5	25.7	29.7	55.9	4.7	14.3	16.1	43.0	5.8	11.4	13.6	4.0	3.8
TC/Full Coverage				106.6	98.8	10.5	25.7	29.7	55.9	4.7	14.3	16.1	43.0	5.8	11.4	13.6	4.0	3.8
Terrace-Kitmat EM				1.2	1.4	0.0	0.4	0.6	1.9	0.0	0.2	0.5	0.9	0.0	0.6	0.6	1.0	0.5
Terrace-Kitmat EM				1.2	1.4	0.0	0.4	0.6	1.9	0.0	0.2	0.5	0.9	0.0	0.6	0.6	1.0	0.5
Prince George-Kamloops EM				2.2	2.6	0.0	1.7	2.0	2.9	0.0	1.9	2.1	2.3	0.0	1.5	1.8	1.1	0.0
Prince George-Kamloops EM				2.2	2.6	0.0	1.7	2.0	2.9	0.0	1.9	2.1	2.3	0.0	1.5	1.8	1.1	0.0
Kelowna EM				1.9	2.2	0.0	0.2	1.0	2.2	0.0	0.0	1.1	2.2	0.0	0.5	1.0	0.5	0.0
Kelowna EM				1.9	2.2	0.0	0.2	1.0	2.2	0.0	0.0	1.1	2.2	0.0	0.5	1.0	0.5	0.0
House (1/3/2011-5/29/2011)	M.....	07:58 PM	09:00 PM	SP10/FL10 Avg Adj														
Vancouver DM				6.8	7.3	6.8	7.0	7.2	8.0	6.5	7.7	8.0	6.5	7.0	6.3	6.4	6.5	3.7
Vancouver DM				6.8	7.3	6.8	7.0	7.2	8.0	6.5	7.7	8.0	6.5	7.0	6.3	6.4	6.5	3.7
Vancouver Island				4.9	5.2	5.9	4.7	5.0	6.0	5.0	5.0	5.2	4.2	6.6	4.3	4.6	3.9	2.9
Vancouver Island				4.9	5.2	5.9	4.7	5.0	6.0	5.0	5.0	5.2	4.2	6.6	4.3	4.6	3.9	2.9
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.0	2.2	2.0	2.1	2.2	2.4	2.0	2.3	2.4	2.0	2.1	1.9	1.9	2.0	1.1
Dawson Creek				2.0	2.2	2.0	2.1	2.2	2.4	2.0	2.3	2.4	2.0	2.1	1.9	1.9	2.0	1.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				5.6	6.0	5.6	5.7	5.9	6.6	5.3	6.3	6.6	5.3	5.7	5.2	5.2	5.3	3.0
Kelowna				5.6	6.0	5.6	5.7	5.9	6.6	5.3	6.3	6.6	5.3	5.7	5.2	5.2	5.3	3.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kootenay				3.8	4.1	3.8	3.9	4.0	4.5	3.6	4.3	4.5	3.6	3.9	3.5	3.6	3.6	2.1
Kootenay				3.8	4.1	3.8	3.9	4.0	4.5	3.6	4.3	4.5	3.6	3.9	3.5	3.6	3.6	2.1
TC/Full Coverage				366.4	325.1	98.6	177.9	174.2	174.5	43.9	94.1	94.7	150.5	54.6	83.9	79.5	22.7	18.7
TC/Full Coverage				366.4	325.1	98.6	177.9	174.2	174.5	43.9	94.1	94.7	150.5	54.6	83.9	79.5	22.7	18.7
Terrace-Kitmat EM				2.8	3.6	2.9	2.9	3.4	4.2	2.7	2.6	3.9	3.1	3.4	3.3	2.9	0.0	0.0
Terrace-Kitmat EM				2.8	3.6	2.9	2.9	3.4	4.2	2.7	2.6	3.9	3.1	3.4	3.3	2.9	0.0	0.0
Prince George-Kamloops EM				3.4	4.1	0.7	2.7	4.3	5.4	1.5	4.1	6.1	2.7	0.0	1.3	2.4	0.8	0.1
Prince George-Kamloops EM				3.4	4.1	0.7	2.7	4.3	5.4	1.5	4.1	6.1	2.7	0.0	1.3	2.4	0.8	0.1
Kelowna EM				6.7	7.2	7.3	7.4	8.4	8.5	10.7	9.6	10.3	5.8	3.4	4.9	6.3	7.8	1.5
Kelowna EM				6.7	7.2	7.3	7.4	8.4	8.5	10.7	9.6	10.3	5.8	3.4	4.9	6.3	7.8	1.5
Chicago Code (1/17/2011-5/27/2012)	M.....	08:58 PM	10:00 PM	Lead in adjusted														
Vancouver DM				5.2	5.6	5.5	5.3	5.5	6.4	5.8	5.9	6.1	4.9	5.2	4.7	4.9	4.3	2.4
Vancouver DM				5.2	5.6	5.5	5.3	5.5	6.4	5.8	5.9	6.1	4.9	5.2	4.7	4.9	4.3	2.4
Vancouver Island				4.9	5.4	6.1	5.0	5.2	6.0	5.9	5.5	5.6	4.7	6.2	4.6	4.8	3.1	2.4
Vancouver Island				4.9	5.4	6.1	5.0	5.2	6.0	5.9	5.5	5.6	4.7	6.2	4.6	4.8	3.1	2.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.7	1.9	2.0	1.9	1.9	2.2	2.3	2.1	2.2	1.6	1.8	1.6	1.6	1.3	1.0
Dawson Creek				1.7	1.9	2.0	1.9	1.9	2.2	2.3	2.1	2.2	1.6	1.8	1.6	1.6	1.3	1.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				5.1	5.7	3.7	4.7	5.4	6.7	6.8	5.9	6.2	4.6	0.2	3.2	4.6	2.8	1.3
Kelowna				5.1	5.7	3.7	4.7	5.4	6.7	6.8	5.9	6.2	4.6	0.2	3.2	4.6	2.8	1.3
Kootenay				3.2	3.5	3.8	3.5	3.5	4.0	4.3	4.0	4.0	2.9	3.4	2.9	2.9	2.5	1.7
Kootenay				3.2	3.5	3.8	3.5	3.5	4.0	4.3	4.0	4.0	2.9	3.4	2.9	2.9	2.5	1.7
TC/Full Coverage				294.1	260.0	86.2	147.4	143.9	137.6	38.4	75.8	77.9	122.5	47.9	71.6	66.1	21.0	13.1
TC/Full Coverage				294.1	260.0	86.2	147.4	143.9	137.6	38.4	75.8	77.9	122.5	47.9	71.6	66.1	21.0	13.1
Terrace-Kitmat EM				2.8	3.4	3.8	3.7	3.7	4.4	5.6	5.0	4.1	2.3	2.0	2.4	3.2	1.2	0.7
Terrace-Kitmat EM				2.8	3.4	3.8	3.7	3.7	4.4	5.6	5.0	4.1	2.3	2.0	2.4	3.2	1.2	0.7
Prince George-Kamloops EM				3.6	4.1	2.9	4.0	3.7	5.5	3.2	5.1	4.9	2.8	2.5	2.8	2.5	1.8	0.5
Prince George-Kamloops EM				3.6	4.1	2.9	4.0	3.7	5.5	3.2	5.1	4.9	2.8	2.5	2.8	2.5	1.8	0.5
Kelowna EM				4.2	4.7	3.1	3.9	4.6	5.7	5.7	5.0	5.2	3.8	0.2	2.7	3.8	2.3	1.1

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kelowna EM				4.2	4.7	3.1	3.9	4.6	5.7	5.7	5.0	5.2	3.8	0.2	2.7	3.8	2.3	1.1
Hawaii Five-O (1/3/2011-5/29/2011)	M.....	09:58 PM	11:00 PM	FL10 Actuals adj.														
Vancouver DM				5.5	5.9	2.7	4.5	5.0	6.5	3.0	4.6	5.4	5.2	2.4	4.3	4.6	5.1	3.2
Vancouver DM				5.5	5.9	2.7	4.5	5.0	6.5	3.0	4.6	5.4	5.2	2.4	4.3	4.6	5.1	3.2
Vancouver Island				4.7	5.0	4.9	4.9	4.5	6.0	8.7	6.4	5.8	3.9	1.8	3.4	3.2	4.5	1.7
Vancouver Island				4.7	5.0	4.9	4.9	4.5	6.0	8.7	6.4	5.8	3.9	1.8	3.4	3.2	4.5	1.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.7	1.8	0.8	1.4	1.5	2.0	0.9	1.4	1.6	1.6	0.7	1.3	1.4	1.5	1.0
Dawson Creek				1.7	1.8	0.8	1.4	1.5	2.0	0.9	1.4	1.6	1.6	0.7	1.3	1.4	1.5	1.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				4.5	4.8	2.2	3.7	4.1	5.3	2.5	3.8	4.4	4.3	2.0	3.5	3.8	4.2	2.6
Kelowna				4.5	4.8	2.2	3.7	4.1	5.3	2.5	3.8	4.4	4.3	2.0	3.5	3.8	4.2	2.6
Kootenay				3.1	3.3	1.5	2.5	2.8	3.6	1.7	2.6	3.0	2.9	1.3	2.4	2.6	2.9	1.8
Kootenay				3.1	3.3	1.5	2.5	2.8	3.6	1.7	2.6	3.0	2.9	1.3	2.4	2.6	2.9	1.8
TC/Full Coverage				283.8	255.4	32.0	112.5	126.5	135.3	15.2	54.3	64.4	120.1	16.8	58.2	62.1	13.6	14.8
TC/Full Coverage				283.8	255.4	32.0	112.5	126.5	135.3	15.2	54.3	64.4	120.1	16.8	58.2	62.1	13.6	14.8
Terrace-Kitmat EM				1.7	2.1	0.0	0.5	1.3	2.1	0.0	0.8	1.3	2.0	0.0	0.3	1.4	0.0	0.4
Terrace-Kitmat EM				1.7	2.1	0.0	0.5	1.3	2.1	0.0	0.8	1.3	2.0	0.0	0.3	1.4	0.0	0.4
Prince George-Kamloops EM				3.8	4.6	0.8	4.1	5.3	5.4	0.8	5.5	7.1	3.7	0.8	2.7	3.6	1.1	0.0
Prince George-Kamloops EM				3.8	4.6	0.8	4.1	5.3	5.4	0.8	5.5	7.1	3.7	0.8	2.7	3.6	1.1	0.0
Kelowna EM				4.7	5.5	2.3	4.5	5.4	6.3	2.9	5.4	7.0	4.6	1.7	3.6	3.7	1.8	0.0
Kelowna EM				4.7	5.5	2.3	4.5	5.4	6.3	2.9	5.4	7.0	4.6	1.7	3.6	3.7	1.8	0.0
Glee (1/3/2011-5/29/2011)	.T.....	07:58 PM	09:00 PM	SP10/FL10 Avg														
Vancouver DM				7.8	8.1	8.8	8.1	8.0	9.7	10.1	9.6	9.0	6.5	7.4	6.6	7.0	9.8	3.7
Vancouver DM				7.8	8.1	8.8	8.1	8.0	9.7	10.1	9.6	9.0	6.5	7.4	6.6	7.0	9.8	3.7
Vancouver Island				4.9	5.0	6.3	5.0	5.1	4.3	5.5	4.0	3.9	5.8	7.1	6.1	6.3	3.5	4.8
Vancouver Island				4.9	5.0	6.3	5.0	5.1	4.3	5.5	4.0	3.9	5.8	7.1	6.1	6.3	3.5	4.8
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.3	2.4	2.6	2.4	2.4	2.9	3.0	2.9	2.7	2.0	2.2	2.0	2.1	2.9	1.1

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Dawson Creek				2.3	2.4	2.6	2.4	2.4	2.9	3.0	2.9	2.7	2.0	2.2	2.0	2.1	2.9	1.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				6.4	6.6	7.2	6.6	6.6	8.0	8.3	7.9	7.4	5.3	6.1	5.4	5.7	8.0	3.0
Kelowna				6.4	6.6	7.2	6.6	6.6	8.0	8.3	7.9	7.4	5.3	6.1	5.4	5.7	8.0	3.0
Kootenay				4.4	4.5	4.9	4.5	4.5	5.4	5.7	5.4	5.0	3.6	4.1	3.7	3.9	5.5	2.1
Kootenay				4.4	4.5	4.9	4.5	4.5	5.4	5.7	5.4	5.0	3.6	4.1	3.7	3.9	5.5	2.1
TC/Full Coverage				373.2	319.8	106.2	190.8	184.6	190.4	57.9	109.7	104.5	129.4	48.2	81.0	80.1	31.9	21.5
TC/Full Coverage				373.2	319.8	106.2	190.8	184.6	190.4	57.9	109.7	104.5	129.4	48.2	81.0	80.1	31.9	21.5
Terrace-Kitmat EM				1.3	1.6	0.0	0.8	1.4	2.1	0.0	0.8	1.6	1.2	0.0	0.8	1.2	0.6	0.0
Terrace-Kitmat EM				1.3	1.6	0.0	0.8	1.4	2.1	0.0	0.8	1.6	1.2	0.0	0.8	1.2	0.6	0.0
Prince George-Kamloops EM				3.9	4.2	4.2	4.8	5.9	5.8	7.4	7.1	8.3	2.6	0.9	2.5	3.3	4.1	1.0
Prince George-Kamloops EM				3.9	4.2	4.2	4.8	5.9	5.8	7.4	7.1	8.3	2.6	0.9	2.5	3.3	4.1	1.0
Kelowna EM				3.4	3.5	3.0	4.0	4.8	4.8	4.6	6.2	7.3	2.1	1.5	1.8	2.3	4.4	1.2
Kelowna EM				3.4	3.5	3.0	4.0	4.8	4.8	4.6	6.2	7.3	2.1	1.5	1.8	2.3	4.4	1.2
NCIS: L.A. (1/3/2011-5/29/2011)	.T.....	08:58 PM	10:00 PM	FL10/SP10 Avg														
Vancouver DM				6.3	7.2	3.9	4.4	4.9	7.5	4.0	4.7	5.0	6.8	3.8	4.2	4.9	2.4	2.0
Vancouver DM				6.3	7.2	3.9	4.4	4.9	7.5	4.0	4.7	5.0	6.8	3.8	4.2	4.9	2.4	2.0
Vancouver Island				6.7	7.3	3.1	4.9	5.6	7.2	2.7	4.1	5.1	7.4	3.4	5.6	6.1	3.5	3.1
Vancouver Island				6.7	7.3	3.1	4.9	5.6	7.2	2.7	4.1	5.1	7.4	3.4	5.6	6.1	3.5	3.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.9	2.2	1.2	1.3	1.5	2.3	1.2	1.4	1.5	2.0	1.1	1.3	1.5	0.7	0.6
Dawson Creek				1.9	2.2	1.2	1.3	1.5	2.3	1.2	1.4	1.5	2.0	1.1	1.3	1.5	0.7	0.6
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				5.2	5.9	3.2	3.6	4.0	6.2	3.3	3.9	4.1	5.6	3.1	3.4	4.0	2.0	1.6
Kelowna				5.2	5.9	3.2	3.6	4.0	6.2	3.3	3.9	4.1	5.6	3.1	3.4	4.0	2.0	1.6
Kootenay				3.5	4.0	2.2	2.5	2.7	4.2	2.2	2.6	2.8	3.8	2.1	2.4	2.7	1.3	1.1
Kootenay				3.5	4.0	2.2	2.5	2.7	4.2	2.2	2.6	2.8	3.8	2.1	2.4	2.7	1.3	1.1
TC/Full Coverage				310.9	289.5	42.6	102.9	118.4	155.1	21.5	54.9	60.9	134.4	21.2	48.0	57.5	7.9	13.5
TC/Full Coverage				310.9	289.5	42.6	102.9	118.4	155.1	21.5	54.9	60.9	134.4	21.2	48.0	57.5	7.9	13.5

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Terrace-Kitmat EM				2.4	2.9	1.6	1.8	2.0	3.3	3.4	2.3	2.5	2.5	0.0	1.3	1.5	1.1	0.0
Terrace-Kitmat EM				2.4	2.9	1.6	1.8	2.0	3.3	3.4	2.3	2.5	2.5	0.0	1.3	1.5	1.1	0.0
Prince George-Kamloops EM				3.9	4.5	2.1	2.8	3.6	5.6	2.7	3.6	4.8	3.3	1.5	2.0	2.3	2.2	0.5
Prince George-Kamloops EM				3.9	4.5	2.1	2.8	3.6	5.6	2.7	3.6	4.8	3.3	1.5	2.0	2.3	2.2	0.5
Kelowna EM				4.5	5.1	2.2	3.2	4.4	6.0	4.3	4.5	5.8	4.0	0.0	1.9	2.8	2.2	0.7
Kelowna EM				4.5	5.1	2.2	3.2	4.4	6.0	4.3	4.5	5.8	4.0	0.0	1.9	2.8	2.2	0.7
The Good Wife (1/3/2011-5/29/2011)	.T.....	09:58 PM	11:00 PM	SP10/FL10 avg														
Vancouver DM				5.3	6.0	2.4	3.1	3.7	7.5	2.6	4.0	4.6	4.4	2.2	2.3	2.8	2.1	1.6
Vancouver DM				5.3	6.0	2.4	3.1	3.7	7.5	2.6	4.0	4.6	4.4	2.2	2.3	2.8	2.1	1.6
Vancouver Island				4.9	5.1	1.1	1.8	2.6	6.5	1.2	2.7	4.0	3.7	0.9	1.0	1.2	4.2	2.9
Vancouver Island				4.9	5.1	1.1	1.8	2.6	6.5	1.2	2.7	4.0	3.7	0.9	1.0	1.2	4.2	2.9
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.6	1.8	0.7	0.9	1.1	2.3	0.8	1.2	1.4	1.3	0.7	0.7	0.8	0.6	0.5
Dawson Creek				1.6	1.8	0.7	0.9	1.1	2.3	0.8	1.2	1.4	1.3	0.7	0.7	0.8	0.6	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				4.3	4.9	2.0	2.5	3.0	6.2	2.1	3.3	3.8	3.6	1.8	1.9	2.3	1.7	1.3
Kelowna				4.3	4.9	2.0	2.5	3.0	6.2	2.1	3.3	3.8	3.6	1.8	1.9	2.3	1.7	1.3
Kootenay				3.0	3.4	1.3	1.7	2.1	4.2	1.5	2.2	2.6	2.5	1.2	1.3	1.6	1.2	0.9
Kootenay				3.0	3.4	1.3	1.7	2.1	4.2	1.5	2.2	2.6	2.5	1.2	1.3	1.6	1.2	0.9
TC/Full Coverage				250.3	236.6	26.4	69.3	82.8	146.2	13.3	40.0	49.1	90.4	13.1	29.3	33.7	5.9	7.8
TC/Full Coverage				250.3	236.6	26.4	69.3	82.8	146.2	13.3	40.0	49.1	90.4	13.1	29.3	33.7	5.9	7.8
Terrace-Kitmat EM				1.7	2.2	1.1	1.4	1.3	3.6	2.4	2.5	2.0	0.9	0.0	0.3	0.6	0.0	0.0
Terrace-Kitmat EM				1.7	2.2	1.1	1.4	1.3	3.6	2.4	2.5	2.0	0.9	0.0	0.3	0.6	0.0	0.0
Prince George-Kamloops EM				2.2	2.7	0.7	1.7	2.4	3.7	0.7	2.2	3.2	1.7	0.7	1.1	1.5	0.0	0.0
Prince George-Kamloops EM				2.2	2.7	0.7	1.7	2.4	3.7	0.7	2.2	3.2	1.7	0.7	1.1	1.5	0.0	0.0
Kelowna EM				2.5	3.0	0.0	1.2	2.0	3.8	0.0	1.7	2.6	2.2	0.0	0.8	1.3	0.0	0.0
Kelowna EM				2.5	3.0	0.0	1.2	2.0	3.8	0.0	1.7	2.6	2.2	0.0	0.8	1.3	0.0	0.0
Survivor (1/3/2011-5/29/2011)	..W....	07:58 PM	09:00 PM	SP10 Actuals														
Vancouver DM				8.1	8.4	7.1	8.0	8.6	9.3	7.1	8.6	9.7	7.5	7.1	7.3	7.4	6.9	6.4
Vancouver DM				8.1	8.4	7.1	8.0	8.6	9.3	7.1	8.6	9.7	7.5	7.1	7.3	7.4	6.9	6.4

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Vancouver Island				8.3	8.9	9.2	8.6	9.1	8.4	5.0	6.6	9.0	9.4	13.5	10.5	9.2	5.8	5.0
Vancouver Island				8.3	8.9	9.2	8.6	9.1	8.4	5.0	6.6	9.0	9.4	13.5	10.5	9.2	5.8	5.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.4	2.5	2.1	2.4	2.6	2.8	2.1	2.6	2.9	2.3	2.1	2.2	2.2	2.1	1.9
Dawson Creek				2.4	2.5	2.1	2.4	2.6	2.8	2.1	2.6	2.9	2.3	2.1	2.2	2.2	2.1	1.9
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				6.6	6.9	5.8	6.6	7.0	7.6	5.8	7.1	7.9	6.2	5.8	6.0	6.1	5.7	5.2
Kelowna				6.6	6.9	5.8	6.6	7.0	7.6	5.8	7.1	7.9	6.2	5.8	6.0	6.1	5.7	5.2
Kootenay				4.5	4.7	4.0	4.5	4.8	5.2	4.0	4.8	5.4	4.2	4.0	4.1	4.1	3.9	3.6
Kootenay				4.5	4.7	4.0	4.5	4.8	5.2	4.0	4.8	5.4	4.2	4.0	4.1	4.1	3.9	3.6
TC/Full Coverage				535.4	456.1	129.6	254.0	262.8	231.1	53.5	125.2	146.0	225.0	76.0	128.7	116.8	43.1	36.2
TC/Full Coverage				535.4	456.1	129.6	254.0	262.8	231.1	53.5	125.2	146.0	225.0	76.0	128.7	116.8	43.1	36.2
Terrace-Kitmat EM				2.8	2.9	1.9	2.8	2.8	3.7	3.9	4.0	3.9	2.0	0.0	1.6	1.6	4.4	1.5
Terrace-Kitmat EM				2.8	2.9	1.9	2.8	2.8	3.7	3.9	4.0	3.9	2.0	0.0	1.6	1.6	4.4	1.5
Prince George-Kamloops EM				8.8	9.1	7.0	9.5	9.1	10.6	7.7	10.9	11.8	7.7	6.2	8.1	6.4	7.9	6.5
Prince George-Kamloops EM				8.8	9.1	7.0	9.5	9.1	10.6	7.7	10.9	11.8	7.7	6.2	8.1	6.4	7.9	6.5
Kelowna EM				6.6	7.2	3.2	5.6	8.3	7.6	3.5	5.5	8.4	6.8	3.2	5.9	8.4	5.5	2.2
Kelowna EM				6.6	7.2	3.2	5.6	8.3	7.6	3.5	5.5	8.4	6.8	3.2	5.9	8.4	5.5	2.2
Off the Map (1/10/2011-5/29/2011)	..W....	09:58 PM	11:00 PM															
Vancouver DM				3.2	3.5	3.9	3.4	3.4	4.1	4.3	4.0	3.9	2.9	3.4	2.9	3.0	2.4	1.3
Vancouver DM				3.2	3.5	3.9	3.4	3.4	4.1	4.3	4.0	3.9	2.9	3.4	2.9	3.0	2.4	1.3
Vancouver Island				2.9	3.2	4.5	3.4	3.5	3.4	3.7	3.3	3.4	3.1	5.2	3.5	3.6	1.8	1.5
Vancouver Island				2.9	3.2	4.5	3.4	3.5	3.4	3.7	3.3	3.4	3.1	5.2	3.5	3.6	1.8	1.5
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.1	1.3	1.1	1.1	1.3	1.5	1.3	1.3	0.9	1.1	0.9	0.9	0.7	0.5
Dawson Creek				1.0	1.1	1.3	1.1	1.1	1.3	1.5	1.3	1.3	0.9	1.1	0.9	0.9	0.7	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.4	2.8	2.0	2.4	2.6	3.3	3.9	3.1	2.9	2.2	0.1	1.6	2.2	1.0	0.5

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			2.4	2.8	2.0	2.4	2.6	3.3	3.9	3.1	2.9	2.2	0.1	1.6	2.2	1.0	0.5
	Kootenay			1.9	2.1	2.4	2.1	2.1	2.5	2.8	2.5	2.4	1.7	2.1	1.7	1.8	1.3	0.9
	Kootenay			1.9	2.1	2.4	2.1	2.1	2.5	2.8	2.5	2.4	1.7	2.1	1.7	1.8	1.3	0.9
	TC/Full Coverage			171.7	154.8	52.7	89.9	87.3	86.8	26.1	49.4	47.7	68.0	26.6	40.5	39.6	9.8	7.1
	TC/Full Coverage			171.7	154.8	52.7	89.9	87.3	86.8	26.1	49.4	47.7	68.0	26.6	40.5	39.6	9.8	7.1
	Terrace-Kitmat EM			1.2	1.4	1.5	1.6	1.6	2.0	2.3	2.4	2.1	0.9	0.7	0.9	1.2	0.4	0.2
	Terrace-Kitmat EM			1.2	1.4	1.5	1.6	1.6	2.0	2.3	2.4	2.1	0.9	0.7	0.9	1.2	0.4	0.2
	Prince George-Kamloops EM			1.7	1.9	1.2	1.9	1.8	2.5	1.5	2.4	2.3	1.3	0.9	1.4	1.3	1.2	0.2
	Prince George-Kamloops EM			1.7	1.9	1.2	1.9	1.8	2.5	1.5	2.4	2.3	1.3	0.9	1.4	1.3	1.2	0.2
	Kelowna EM			1.9	2.2	1.6	1.9	2.1	2.7	3.2	2.4	2.3	1.8	0.1	1.3	1.8	0.8	0.4
	Kelowna EM			1.9	2.2	1.6	1.9	2.1	2.7	3.2	2.4	2.3	1.8	0.1	1.3	1.8	0.8	0.4
Office (1/10/2011-5/29/2011)	...T...	09:58 PM	10:30 PM	SP10/FL10 Avg adj														
	Vancouver DM			1.0	1.0	1.8	1.4	1.3	1.0	1.7	1.4	1.3	1.0	1.8	1.4	1.3	0.7	0.8
	Vancouver DM			1.0	1.0	1.8	1.4	1.3	1.0	1.7	1.4	1.3	1.0	1.8	1.4	1.3	0.7	0.8
	Vancouver Island			1.2	1.4	4.0	2.2	1.8	1.1	2.9	1.8	1.6	1.6	5.0	2.6	2.1	0.4	0.7
	Vancouver Island			1.2	1.4	4.0	2.2	1.8	1.1	2.9	1.8	1.6	1.6	5.0	2.6	2.1	0.4	0.7
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.3	0.3	0.5	0.4	0.4	0.3	0.5	0.4	0.4	0.3	0.5	0.4	0.4	0.2	0.2
	Dawson Creek			0.3	0.3	0.5	0.4	0.4	0.3	0.5	0.4	0.4	0.3	0.5	0.4	0.4	0.2	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.8	0.8	1.5	1.1	1.1	0.8	1.4	1.1	1.1	0.8	1.5	1.1	1.1	0.6	0.7
	Kelowna			0.8	0.8	1.5	1.1	1.1	0.8	1.4	1.1	1.1	0.8	1.5	1.1	1.1	0.6	0.7
	Kootenay			0.6	0.6	1.0	0.8	0.7	0.6	1.0	0.8	0.7	0.6	1.0	0.8	0.7	0.4	0.4
	Kootenay			0.6	0.6	1.0	0.8	0.7	0.6	1.0	0.8	0.7	0.6	1.0	0.8	0.7	0.4	0.4
	TC/Full Coverage			50.6	44.9	22.0	34.7	31.8	21.8	10.0	17.0	15.3	23.1	12.1	17.8	16.6	2.4	3.3
	TC/Full Coverage			50.6	44.9	22.0	34.7	31.8	21.8	10.0	17.0	15.3	23.1	12.1	17.8	16.6	2.4	3.3
	Terrace-Kitmat EM			0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.4	0.2	0.2	0.3	0.3	0.0	0.0
	Terrace-Kitmat EM			0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.4	0.2	0.2	0.3	0.3	0.0	0.0
	Prince George-Kamloops EM			0.8	0.7	1.1	1.0	0.7	0.8	1.6	1.3	0.6	0.6	0.8	0.8	0.7	0.3	1.5
	Prince George-Kamloops EM			0.8	0.7	1.1	1.0	0.7	0.8	1.6	1.3	0.6	0.6	0.8	0.8	0.7	0.3	1.5

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			0.5	0.6	0.6	0.9	0.8	0.6	1.3	1.0	0.8	0.5	0.0	0.7	0.8	0.2	0.4
	Kelowna EM			0.5	0.6	0.6	0.9	0.8	0.6	1.3	1.0	0.8	0.5	0.0	0.7	0.8	0.2	0.4
Outsourced (1/3/2011-5/29/2011)	...T...	10:28 PM	11:00 PM	FL10 Actuals Adj														
	Vancouver DM			1.7	1.7	1.6	1.9	2.0	1.9	1.6	2.0	1.9	1.6	1.6	1.8	2.0	1.2	1.3
	Vancouver DM			1.7	1.7	1.6	1.9	2.0	1.9	1.6	2.0	1.9	1.6	1.6	1.8	2.0	1.2	1.3
	Vancouver Island			2.1	2.4	6.9	3.9	3.2	2.0	5.0	3.2	2.8	2.7	8.7	4.5	3.6	0.7	1.3
	Vancouver Island			2.1	2.4	6.9	3.9	3.2	2.0	5.0	3.2	2.8	2.7	8.7	4.5	3.6	0.7	1.3
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.5	0.5	0.5	0.6	0.6	0.6	0.5	0.6	0.6	0.5	0.5	0.5	0.6	0.4	0.4
	Dawson Creek			0.5	0.5	0.5	0.6	0.6	0.6	0.5	0.6	0.6	0.5	0.5	0.5	0.6	0.4	0.4
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.4	1.4	1.3	1.6	1.6	1.6	1.3	1.6	1.6	1.3	1.3	1.5	1.6	1.0	1.1
	Kelowna			1.4	1.4	1.3	1.6	1.6	1.6	1.3	1.6	1.6	1.3	1.3	1.5	1.6	1.0	1.1
	Kootenay			1.0	1.0	0.9	1.1	1.1	1.1	0.9	1.1	1.1	0.9	0.9	1.0	1.1	0.7	0.7
	Kootenay			1.0	1.0	0.9	1.1	1.1	1.1	0.9	1.1	1.1	0.9	0.9	1.0	1.1	0.7	0.7
	TC/Full Coverage			77.9	69.4	24.1	43.5	40.5	39.9	14.2	24.1	20.4	29.5	9.9	19.4	20.1	3.2	5.3
	TC/Full Coverage			77.9	69.4	24.1	43.5	40.5	39.9	14.2	24.1	20.4	29.5	9.9	19.4	20.1	3.2	5.3
	Terrace-Kitmat EM			0.6	0.8	0.0	0.7	0.9	0.8	0.0	0.3	0.6	0.7	0.0	1.1	1.2	0.0	0.0
	Terrace-Kitmat EM			0.6	0.8	0.0	0.7	0.9	0.8	0.0	0.3	0.6	0.7	0.0	1.1	1.2	0.0	0.0
	Prince George-Kamloops EM			0.7	0.9	0.0	0.7	1.2	1.2	0.0	1.0	1.6	0.6	0.0	0.3	0.7	0.0	0.0
	Prince George-Kamloops EM			0.7	0.9	0.0	0.7	1.2	1.2	0.0	1.0	1.6	0.6	0.0	0.3	0.7	0.0	0.0
	Kelowna EM			0.7	0.8	1.6	1.4	1.5	1.1	3.6	1.9	2.0	0.6	0.0	0.8	1.0	0.0	0.0
	Kelowna EM			0.7	0.8	1.6	1.4	1.5	1.1	3.6	1.9	2.0	0.6	0.0	0.8	1.0	0.0	0.0
Kitchen Nightmares (1/3/2011-3/27/2011)F..	07:58 PM	09:00 PM	SP10 Adjusted														
	Vancouver DM			1.7	1.8	2.0	1.9	2.1	1.8	1.6	1.9	2.1	1.8	2.3	1.9	2.0	0.7	1.3
	Vancouver DM			1.7	1.8	2.0	1.9	2.1	1.8	1.6	1.9	2.1	1.8	2.3	1.9	2.0	0.7	1.3
	Vancouver Island			1.8	2.0	4.6	2.8	2.8	1.8	4.2	2.6	2.4	2.2	5.1	3.0	3.3	0.2	1.8
	Vancouver Island			1.8	2.0	4.6	2.8	2.8	1.8	4.2	2.6	2.4	2.2	5.1	3.0	3.3	0.2	1.8
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Dawson Creek				0.5	0.6	0.6	0.6	0.6	0.6	0.5	0.6	0.6	0.6	0.7	0.6	0.6	0.2	0.4
Dawson Creek				0.5	0.6	0.6	0.6	0.6	0.6	0.5	0.6	0.6	0.6	0.7	0.6	0.6	0.2	0.4
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.4	1.4	1.7	1.6	1.7	1.4	1.3	1.6	1.7	1.5	1.9	1.6	1.7	0.6	1.0
Kelowna				1.4	1.4	1.7	1.6	1.7	1.4	1.3	1.6	1.7	1.5	1.9	1.6	1.7	0.6	1.0
Kootenay				1.0	1.0	1.1	1.0	1.2	1.0	0.9	1.0	1.2	1.0	1.3	1.0	1.1	0.4	0.7
Kootenay				1.0	1.0	1.1	1.0	1.2	1.0	0.9	1.0	1.2	1.0	1.3	1.0	1.1	0.4	0.7
TC/Full Coverage				90.7	83.6	20.7	42.9	48.6	38.6	8.2	21.0	22.0	45.0	12.5	21.9	26.6	2.2	5.0
TC/Full Coverage				90.7	83.6	20.7	42.9	48.6	38.6	8.2	21.0	22.0	45.0	12.5	21.9	26.6	2.2	5.0
Terrace-Kitmat EM				0.4	0.5	0.6	0.7	0.8	0.6	1.3	1.0	1.1	0.4	0.0	0.5	0.7	0.0	0.0
Terrace-Kitmat EM				0.4	0.5	0.6	0.7	0.8	0.6	1.3	1.0	1.1	0.4	0.0	0.5	0.7	0.0	0.0
Prince George-Kamloops EM				0.8	1.0	0.8	0.9	0.7	1.5	1.1	1.4	1.2	0.4	0.6	0.4	0.1	0.1	0.1
Prince George-Kamloops EM				0.8	1.0	0.8	0.9	0.7	1.5	1.1	1.4	1.2	0.4	0.6	0.4	0.1	0.1	0.1
Kelowna EM				1.7	2.0	0.2	1.3	1.6	2.2	0.0	1.3	1.7	1.9	0.4	1.4	1.5	0.0	0.0
Kelowna EM				1.7	2.0	0.2	1.3	1.6	2.2	0.0	1.3	1.7	1.9	0.4	1.4	1.5	0.0	0.0
90210 (1/3/2011-5/29/2011)F..	08:58 PM	10:00 PM	FL10 Actuals														
Vancouver DM				0.9	1.0	1.4	1.1	1.2	1.1	1.4	1.1	1.3	0.8	1.3	1.0	1.0	0.3	0.5
Vancouver DM				0.9	1.0	1.4	1.1	1.2	1.1	1.4	1.1	1.3	0.8	1.3	1.0	1.0	0.3	0.5
Vancouver Island				0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Vancouver Island				0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.3	0.4	0.3	0.4	0.3	0.4	0.3	0.4	0.2	0.4	0.3	0.3	0.1	0.2
Dawson Creek				0.3	0.3	0.4	0.3	0.4	0.3	0.4	0.3	0.4	0.2	0.4	0.3	0.3	0.1	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.7	0.8	1.1	0.9	1.0	0.9	1.1	0.9	1.1	0.7	1.1	0.8	0.8	0.2	0.4
Kelowna				0.7	0.8	1.1	0.9	1.0	0.9	1.1	0.9	1.1	0.7	1.1	0.8	0.8	0.2	0.4
Kootenay				0.5	0.6	0.8	0.6	0.7	0.6	0.8	0.6	0.7	0.4	0.7	0.6	0.6	0.2	0.3
Kootenay				0.5	0.6	0.8	0.6	0.7	0.6	0.8	0.6	0.7	0.4	0.7	0.6	0.6	0.2	0.3
TC/Full Coverage				51.2	47.2	15.0	28.0	35.1	30.5	8.7	15.9	22.7	16.7	6.3	12.1	12.4	1.8	2.1

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				51.2	47.2	15.0	28.0	35.1	30.5	8.7	15.9	22.7	16.7	6.3	12.1	12.4	1.8	2.1
Terrace-Kitmat EM				0.3	0.3	0.0	0.3	0.4	0.5	0.0	0.5	0.8	0.1	0.0	0.0	0.0	0.0	0.0
Terrace-Kitmat EM				0.3	0.3	0.0	0.3	0.4	0.5	0.0	0.5	0.8	0.1	0.0	0.0	0.0	0.0	0.0
Prince George-Kamloops EM				0.7	0.7	0.5	0.7	0.9	1.0	1.0	1.1	1.4	0.4	0.0	0.4	0.5	1.8	0.0
Prince George-Kamloops EM				0.7	0.7	0.5	0.7	0.9	1.0	1.0	1.1	1.4	0.4	0.0	0.4	0.5	1.8	0.0
Kelowna EM				0.2	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.1	0.3	0.0	0.0
Kelowna EM				0.2	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.1	0.3	0.0	0.0
Haven (1/17/2011-5/27/2012)F..	09:58 PM	11:00 PM															
Vancouver DM				1.3	1.5	0.6	0.9	1.1	1.5	0.6	0.9	1.1	1.5	0.7	0.9	1.2	0.7	0.4
Vancouver DM				1.3	1.5	0.6	0.9	1.1	1.5	0.6	0.9	1.1	1.5	0.7	0.9	1.2	0.7	0.4
Vancouver Island				1.7	1.8	0.4	1.3	1.7	1.6	0.3	1.1	1.5	1.9	0.5	1.4	1.9	1.7	0.9
Vancouver Island				1.7	1.8	0.4	1.3	1.7	1.6	0.3	1.1	1.5	1.9	0.5	1.4	1.9	1.7	0.9
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.4	0.5	0.2	0.3	0.4	0.5	0.2	0.3	0.4	0.5	0.2	0.3	0.4	0.3	0.1
Dawson Creek				0.4	0.5	0.2	0.3	0.4	0.5	0.2	0.3	0.4	0.5	0.2	0.3	0.4	0.3	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.4	1.6	0.2	0.6	1.1	1.9	0.3	0.7	1.2	1.3	0.0	0.4	0.9	0.3	0.3
Kelowna				1.4	1.6	0.2	0.6	1.1	1.9	0.3	0.7	1.2	1.3	0.0	0.4	0.9	0.3	0.3
Kootenay				0.8	0.9	0.4	0.6	0.7	0.9	0.4	0.5	0.7	0.8	0.4	0.6	0.7	0.5	0.2
Kootenay				0.8	0.9	0.4	0.6	0.7	0.9	0.4	0.5	0.7	0.8	0.4	0.6	0.7	0.5	0.2
TC/Full Coverage				69.7	63.8	7.2	22.2	27.9	33.8	3.9	11.6	13.7	30.1	3.3	10.6	14.3	2.9	2.9
TC/Full Coverage				69.7	63.8	7.2	22.2	27.9	33.8	3.9	11.6	13.7	30.1	3.3	10.6	14.3	2.9	2.9
Terrace-Kitmat EM				0.7	0.8	0.4	0.5	0.7	1.0	0.6	0.7	1.0	0.7	0.2	0.4	0.5	0.2	0.0
Terrace-Kitmat EM				0.7	0.8	0.4	0.5	0.7	1.0	0.6	0.7	1.0	0.7	0.2	0.4	0.5	0.2	0.0
Prince George-Kamloops EM				0.9	1.1	0.2	0.6	0.7	1.5	0.4	0.8	1.0	0.7	0.0	0.4	0.5	0.0	0.0
Prince George-Kamloops EM				0.9	1.1	0.2	0.6	0.7	1.5	0.4	0.8	1.0	0.7	0.0	0.4	0.5	0.0	0.0
Kelowna EM				1.6	1.9	0.3	0.7	1.3	2.2	0.4	0.8	1.4	1.5	0.1	0.5	1.1	0.4	0.4
Kelowna EM				1.6	1.9	0.3	0.7	1.3	2.2	0.4	0.8	1.4	1.5	0.1	0.5	1.1	0.4	0.4
Cleveland Show (1/3/2011-2/27/2011)S	06:58 PM	07:30 PM	FL10 actuals														
Vancouver DM				2.7	2.7	5.1	4.0	3.5	2.4	5.3	3.8	2.7	3.0	4.9	4.3	4.2	4.2	1.4

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Vancouver Island				2.4	2.2	2.3	3.6	3.1	1.6	0.9	3.0	2.4	2.8	3.4	4.2	3.9	7.6	0.6
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.6	0.6	1.1	0.9	0.8	0.5	1.1	0.8	0.6	0.8	1.1	1.1	1.0	0.9	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.6	1.7	3.0	2.5	2.2	1.5	3.0	2.2	1.7	2.1	3.0	2.9	2.8	2.4	0.7
Kootenay				1.1	1.2	2.0	1.7	1.5	1.0	2.0	1.5	1.2	1.4	2.1	2.0	1.9	1.6	0.5
TC/Full Coverage				158.4	132.7	79.5	113.2	82.4	57.1	37.5	52.1	34.8	75.6	42.0	61.1	47.6	14.8	10.9
Terrace-Kitmat EM				0.7	0.7	0.8	1.5	1.3	0.7	1.7	1.5	1.3	0.7	0.0	1.6	1.4	1.2	0.0
Prince George-Kamloops EM				1.5	1.5	1.6	2.5	2.9	1.6	2.8	3.0	3.0	1.4	0.0	2.0	2.9	1.5	1.2
Kelowna EM				0.3	0.4	0.9	0.8	0.8	0.5	1.8	1.0	1.0	0.3	0.0	0.8	0.7	0.0	0.0
Cleveland Show (2/28/2011-5/29/2011)S	06:58 PM	07:30 PM															
Vancouver DM				0.8	0.8	0.8	1.0	1.0	0.6	0.6	0.8	0.8	0.9	1.1	1.2	1.2	0.7	0.7
Vancouver Island				0.5	0.5	0.0	0.6	0.9	0.4	0.0	0.4	0.8	0.5	0.0	0.8	0.9	0.6	0.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.5	0.5	0.8	0.6	0.6	0.4	0.6	0.5	0.5	0.6	1.0	0.8	0.8	0.9	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.3	0.3	0.0	0.3	0.6	0.1	0.0	0.1	0.2	0.5	0.0	0.5	0.8	0.0	0.0
Kootenay				0.8	0.8	1.4	1.2	1.1	0.7	1.1	0.9	0.9	1.1	1.8	1.5	1.4	1.7	0.5
TC/Full Coverage				62.7	50.5	14.1	37.4	32.7	22.1	3.6	14.0	13.6	28.4	10.5	23.3	19.1	4.6	7.6
Terrace-Kitmat EM				0.2	0.2	0.0	0.4	0.4	0.2	0.0	0.3	0.4	0.2	0.0	0.4	0.5	0.7	0.0
Prince George-Kamloops EM				1.5	1.5	2.0	2.4	2.0	1.9	3.9	3.4	2.2	1.2	0.0	1.5	1.8	2.7	1.3
Kelowna EM				0.4	0.4	0.0	0.7	0.7	0.2	0.0	0.4	0.6	0.6	0.0	0.6	1.0	0.0	0.0
American Dad (1/3/2011-5/29/2011)S	07:28 PM	08:00 PM	FL10 Actuals adj. for new time														
Vancouver DM				1.6	1.7	2.6	2.4	2.2	1.5	2.4	2.1	1.8	1.9	2.9	2.6	2.6	1.6	0.4
Vancouver DM				1.6	1.7	2.6	2.4	2.2	1.5	2.4	2.1	1.8	1.9	2.9	2.6	2.6	1.6	0.4
Vancouver Island				1.2	1.3	1.6	1.8	1.4	1.1	1.8	1.8	1.1	1.4	1.4	1.8	1.7	1.6	0.2
Vancouver Island				1.2	1.3	1.6	1.8	1.4	1.1	1.8	1.8	1.1	1.4	1.4	1.8	1.7	1.6	0.2
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.5	0.5	0.8	0.7	0.6	0.5	0.7	0.6	0.6	0.6	0.9	0.8	0.8	0.5	0.2
Dawson Creek				0.5	0.5	0.8	0.7	0.6	0.5	0.7	0.6	0.6	0.6	0.9	0.8	0.8	0.5	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				0.7	0.7	0.6	1.0	1.0	0.5	0.0	0.5	0.7	1.0	1.2	1.7	1.4	1.6	0.0
Kelowna				0.7	0.7	0.6	1.0	1.0	0.5	0.0	0.5	0.7	1.0	1.2	1.7	1.4	1.6	0.0
Kootenay				0.9	1.0	1.4	1.4	1.2	0.9	1.4	1.2	1.0	1.0	1.6	1.4	1.4	0.9	0.2
Kootenay				0.9	1.0	1.4	1.4	1.2	0.9	1.4	1.2	1.0	1.0	1.6	1.4	1.4	0.9	0.2
TC/Full Coverage				96.4	89.8	47.7	70.1	59.5	46.0	25.1	36.1	26.6	43.8	22.6	34.0	32.9	4.9	1.7
TC/Full Coverage				96.4	89.8	47.7	70.1	59.5	46.0	25.1	36.1	26.6	43.8	22.6	34.0	32.9	4.9	1.7
Terrace-Kitmat EM				0.4	0.5	0.4	0.8	1.0	0.4	0.9	0.8	0.9	0.5	0.0	0.9	1.0	0.0	0.0
Terrace-Kitmat EM				0.4	0.5	0.4	0.8	1.0	0.4	0.9	0.8	0.9	0.5	0.0	0.9	1.0	0.0	0.0
Prince George-Kamloops EM				0.9	0.9	0.6	1.2	1.4	1.0	1.0	1.5	1.6	0.7	0.0	1.0	1.2	2.0	1.0
Prince George-Kamloops EM				0.9	0.9	0.6	1.2	1.4	1.0	1.0	1.5	1.6	0.7	0.0	1.0	1.2	2.0	1.0
Kelowna EM				0.6	0.6	0.5	1.0	0.9	0.4	0.0	0.4	0.6	1.0	1.1	1.5	1.3	1.4	0.0
Kelowna EM				0.6	0.6	0.5	1.0	0.9	0.4	0.0	0.4	0.6	1.0	1.1	1.5	1.3	1.4	0.0
Simpsons & Co (9/13/2010-2/27/2011)S	07:28 PM	08:00 PM															
Vancouver DM				1.1	1.2	1.2	1.3	1.1	1.8	2.3	1.9	1.5	0.6	0.2	0.4	0.7	1.1	0.2
Vancouver Island				0.5	0.6	0.0	0.4	0.7	0.7	0.0	0.5	1.3	0.5	0.0	0.2	0.2	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.5	0.5	1.0	0.7	0.7	0.5	0.8	0.7	0.6	0.6	1.0	0.8	0.8	1.0	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.5	0.7	0.5	0.7	0.7	0.4	0.0	0.2	0.5	1.0	1.0	1.3	0.9	0.0	0.0
Kootenay				1.0	1.0	1.7	1.3	1.3	0.9	1.6	1.2	1.1	1.1	1.9	1.5	1.5	1.9	1.0
TC/Full Coverage				48.8	45.4	10.4	22.8	19.1	31.5	9.6	17.5	12.2	14.0	0.8	5.3	6.9	2.6	0.7
Terrace-Kitmat EM				0.2	0.2	0.0	0.4	0.5	0.3	0.0	0.5	0.7	0.2	0.0	0.3	0.4	0.0	0.0
Prince George-Kamloops EM				1.2	1.1	1.6	1.7	1.4	1.4	3.2	2.5	1.6	0.8	0.0	1.1	1.3	1.4	1.4
Kelowna EM				0.5	0.6	0.4	0.7	0.7	0.3	0.0	0.2	0.5	0.9	0.9	1.1	0.8	0.0	0.0
Simpsons (1/3/2011-5/29/2011)S	07:58 PM	08:30 PM	FL10/SP10 Avg														
Vancouver DM				3.5	3.4	5.8	4.8	4.4	2.9	5.5	4.5	3.6	3.9	6.0	5.2	5.3	4.7	3.0
Vancouver DM				3.5	3.4	5.8	4.8	4.4	2.9	5.5	4.5	3.6	3.9	6.0	5.2	5.3	4.7	3.0
Vancouver Island				3.2	3.3	4.0	5.0	4.3	2.3	3.1	3.7	3.1	4.4	4.8	6.3	5.4	3.7	1.3
Vancouver Island				3.2	3.3	4.0	5.0	4.3	2.3	3.1	3.7	3.1	4.4	4.8	6.3	5.4	3.7	1.3
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Dawson Creek				1.1	1.0	1.7	1.4	1.3	0.9	1.7	1.4	1.1	1.2	1.8	1.6	1.6	1.4	0.9
Dawson Creek				1.1	1.0	1.7	1.4	1.3	0.9	1.7	1.4	1.1	1.2	1.8	1.6	1.6	1.4	0.9
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.9	2.8	4.8	3.9	3.6	2.4	4.5	3.7	3.0	3.2	4.9	4.3	4.3	3.9	2.5
Kelowna				2.9	2.8	4.8	3.9	3.6	2.4	4.5	3.7	3.0	3.2	4.9	4.3	4.3	3.9	2.5
Kootenay				2.0	1.9	3.2	2.7	2.5	1.6	3.1	2.5	2.0	2.2	3.4	2.9	3.0	2.6	1.7
Kootenay				2.0	1.9	3.2	2.7	2.5	1.6	3.1	2.5	2.0	2.2	3.4	2.9	3.0	2.6	1.7
TC/Full Coverage				211.6	173.2	89.2	139.5	123.0	73.8	37.8	62.7	54.2	99.4	51.4	76.8	68.8	20.3	18.1
TC/Full Coverage				211.6	173.2	89.2	139.5	123.0	73.8	37.8	62.7	54.2	99.4	51.4	76.8	68.8	20.3	18.1
Terrace-Kitmat EM				0.8	0.9	1.3	1.6	1.6	0.9	2.0	1.6	1.4	0.9	0.7	1.6	1.8	0.8	0.0
Terrace-Kitmat EM				0.8	0.9	1.3	1.6	1.6	0.9	2.0	1.6	1.4	0.9	0.7	1.6	1.8	0.8	0.0
Prince George-Kamloops EM				1.6	1.6	0.9	2.2	2.3	2.1	1.8	3.2	2.6	1.2	0.0	1.3	1.9	2.8	0.6
Prince George-Kamloops EM				1.6	1.6	0.9	2.2	2.3	2.1	1.8	3.2	2.6	1.2	0.0	1.3	1.9	2.8	0.6
Kelowna EM				1.8	1.9	3.5	3.1	3.2	1.8	2.6	3.1	3.2	2.0	4.4	3.2	3.1	0.0	2.3
Kelowna EM				1.8	1.9	3.5	3.1	3.2	1.8	2.6	3.1	3.2	2.0	4.4	3.2	3.1	0.0	2.3
FIN:Survivor (1/3/2011-5/15/2011)S	07:58 PM	10:00 PM	SP10 Actuals														
Vancouver DM				7.8	8.4	7.4	8.2	8.8	9.8	9.1	9.7	10.6	6.9	5.7	6.6	7.1	5.0	4.5
Vancouver DM				7.8	8.4	7.4	8.2	8.8	9.8	9.1	9.7	10.6	6.9	5.7	6.6	7.1	5.0	4.5
Vancouver Island				7.9	8.5	4.5	7.1	8.2	10.4	7.9	9.2	9.6	6.3	0.2	5.0	6.7	2.0	6.2
Vancouver Island				7.9	8.5	4.5	7.1	8.2	10.4	7.9	9.2	9.6	6.3	0.2	5.0	6.7	2.0	6.2
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.3	2.5	2.2	2.5	2.6	2.9	2.7	2.9	3.2	2.1	1.7	2.0	2.1	1.5	1.4
Dawson Creek				2.3	2.5	2.2	2.5	2.6	2.9	2.7	2.9	3.2	2.1	1.7	2.0	2.1	1.5	1.4
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				6.4	6.9	6.1	6.7	7.2	8.0	7.5	8.0	8.7	5.7	4.7	5.4	5.8	4.1	3.7
Kelowna				6.4	6.9	6.1	6.7	7.2	8.0	7.5	8.0	8.7	5.7	4.7	5.4	5.8	4.1	3.7
Kootenay				4.4	4.7	4.1	4.6	4.9	5.5	5.1	5.4	5.9	3.9	3.2	3.7	4.0	2.8	2.5
Kootenay				4.4	4.7	4.1	4.6	4.9	5.5	5.1	5.4	5.9	3.9	3.2	3.7	4.0	2.8	2.5
TC/Full Coverage				501.3	434.2	134.6	236.2	191.6	222.1	61.8	131.1	124.1	212.1	72.9	105.1	67.5	51.2	15.9

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				501.3	434.2	134.6	236.2	191.6	222.1	61.8	131.1	124.1	212.1	72.9	105.1	67.5	51.2	15.9
Terrace-Kitmat EM				3.1	3.2	2.1	3.1	3.1	4.1	4.3	4.4	4.3	2.2	0.0	1.8	1.8	4.8	1.7
Terrace-Kitmat EM				3.1	3.2	2.1	3.1	3.1	4.1	4.3	4.4	4.3	2.2	0.0	1.8	1.8	4.8	1.7
Prince George-Kamloops EM				9.7	10.0	7.7	10.5	10.0	11.7	8.5	12.0	13.0	8.5	6.8	8.9	7.0	8.7	7.2
Prince George-Kamloops EM				9.7	10.0	7.7	10.5	10.0	11.7	8.5	12.0	13.0	8.5	6.8	8.9	7.0	8.7	7.2
Kelowna EM				7.3	7.9	3.5	6.2	9.1	8.4	3.9	6.1	9.2	7.5	3.5	6.5	9.2	6.1	2.4
Kelowna EM				7.3	7.9	3.5	6.2	9.1	8.4	3.9	6.1	9.2	7.5	3.5	6.5	9.2	6.1	2.4
Family Guy (1/3/2011-2/27/2011)S	08:28 PM	09:00 PM	FL10 Actuals														
Vancouver DM				3.3	3.6	6.9	5.3	4.6	3.1	6.9	4.9	3.6	4.0	6.9	5.7	5.6	3.4	1.4
Vancouver Island				2.4	2.4	1.9	3.8	3.6	1.9	2.4	3.2	2.7	3.0	1.6	4.4	4.5	3.7	1.2
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.1	2.1	1.6	1.4	0.9	2.1	1.5	1.1	1.2	2.1	1.7	1.7	1.0	0.4
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.7	3.0	5.7	4.3	3.8	2.5	5.7	4.0	3.0	3.3	5.7	4.7	4.6	2.8	1.1
Kootenay				1.8	2.0	3.9	3.0	2.6	1.7	3.9	2.7	2.0	2.2	3.9	3.2	3.1	1.9	0.8
TC/Full Coverage				178.0	153.3	92.9	129.7	97.6	63.6	39.2	55.5	41.9	89.7	53.8	74.2	55.8	16.8	7.9
Terrace-Kitmat EM				0.6	0.7	0.8	1.0	1.2	0.6	1.4	0.7	0.8	0.9	0.3	1.3	1.6	0.2	0.0
Prince George-Kamloops EM				1.6	1.7	2.5	2.8	2.7	2.0	4.4	3.7	3.2	1.3	0.3	1.9	2.2	2.6	0.5
Kelowna EM				0.6	0.7	1.0	1.1	1.1	0.4	0.0	0.6	0.7	1.0	1.9	1.8	1.6	0.7	0.0
Family Guy (2/28/2011-5/29/2011)S	08:28 PM	09:00 PM															
Vancouver DM				1.8	1.8	3.4	2.7	2.3	1.6	3.2	2.5	1.8	2.1	3.6	2.9	2.7	2.8	0.7
Vancouver Island				0.9	0.8	0.6	0.8	1.0	0.4	0.5	0.3	0.4	1.3	0.6	1.2	1.5	1.6	0.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.5	0.6	0.8	0.8	0.7	0.4	0.7	0.6	0.6	0.6	1.1	0.8	0.8	0.7	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.6	0.6	0.4	0.8	0.8	0.6	0.0	0.9	1.0	0.6	0.8	0.8	0.5	1.1	0.0
Kootenay				0.9	1.0	1.6	1.4	1.3	0.8	1.3	1.1	1.1	1.1	1.9	1.6	1.5	1.3	0.4
TC/Full Coverage				111.0	99.6	56.4	81.7	62.7	37.9	20.6	31.1	22.2	61.7	35.9	50.6	40.5	8.4	3.0
Terrace-Kitmat EM				0.4	0.4	0.4	0.6	0.7	0.2	0.3	0.4	0.4	0.6	0.4	0.9	1.0	0.3	0.0
Prince George-Kamloops EM				1.1	1.1	1.5	1.7	1.3	1.3	2.5	2.2	1.4	0.9	0.4	1.3	1.2	1.8	0.6
Kelowna EM				0.5	0.5	0.4	0.7	0.7	0.6	0.0	0.8	0.9	0.5	0.8	0.7	0.4	1.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Bobs Burger (1/3/2011-2/27/2011)S	08:28 PM	09:00 PM															
Vancouver DM				2.0	2.1	3.5	3.0	2.7	1.8	2.9	2.5	2.2	2.4	4.2	3.5	3.1	2.9	0.8
Vancouver Island				1.6	1.6	2.9	2.6	2.1	1.4	3.8	2.5	1.9	1.8	2.2	2.6	2.5	1.6	1.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.3	0.4	0.3	0.3	0.2	0.3	0.3	0.3	0.3	0.5	0.4	0.3	0.3	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.7	0.7	0.5	0.9	0.9	0.8	0.0	1.1	1.2	0.7	1.0	0.9	0.6	1.3	0.0
Kootenay				1.1	1.2	2.0	1.7	1.5	1.0	1.6	1.4	1.3	1.4	2.3	2.0	1.8	1.6	0.4
TC/Full Coverage				120.5	109.7	63.1	91.3	73.7	51.2	28.6	41.9	29.5	58.5	34.5	49.5	44.2	8.2	2.6
Terrace-Kitmat EM				0.4	0.5	0.4	0.8	0.9	0.3	0.3	0.4	0.5	0.8	0.5	1.1	1.2	0.3	0.0
Prince George-Kamloops EM				1.3	1.3	1.8	2.0	1.5	1.5	3.0	2.6	1.7	1.1	0.4	1.5	1.4	2.2	0.8
Kelowna EM				0.6	0.6	0.4	0.9	0.9	0.7	0.0	1.0	1.1	0.6	0.9	0.9	0.5	1.2	0.0
Apprentice (1/3/2011-5/29/2011)S	08:58 PM	11:00 PM															
Vancouver DM				4.4	4.6	4.7	4.9	5.3	5.0	4.7	5.3	5.8	4.1	4.7	4.5	4.7	3.2	4.1
Vancouver DM				4.4	4.6	4.7	4.9	5.3	5.0	4.7	5.3	5.8	4.1	4.7	4.5	4.7	3.2	4.1
Vancouver Island				3.4	3.5	5.0	4.0	4.7	3.7	4.5	4.7	5.1	3.2	5.5	3.5	4.4	2.1	3.8
Vancouver Island				3.4	3.5	5.0	4.0	4.7	3.7	4.5	4.7	5.1	3.2	5.5	3.5	4.4	2.1	3.8
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.3	1.4	1.4	1.5	1.6	1.5	1.4	1.6	1.7	1.2	1.4	1.4	1.4	1.0	1.2
Dawson Creek				1.3	1.4	1.4	1.5	1.6	1.5	1.4	1.6	1.7	1.2	1.4	1.4	1.4	1.0	1.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	4.0	2.0	4.0	3.0	2.0	3.0	1.0
Kelowna				2.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	4.0	2.0	4.0	3.0	2.0	3.0	1.0
Kootenay				2.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	3.0	3.0	2.0	3.0	1.0
Kootenay				2.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0	2.0	3.0	3.0	2.0	3.0	1.0
TC/Full Coverage				257.2	221.6	71.7	137.0	140.7	127.6	40.3	82.3	87.2	94.0	31.3	54.7	53.5	15.0	20.6
TC/Full Coverage				257.2	221.6	71.7	137.0	140.7	127.6	40.3	82.3	87.2	94.0	31.3	54.7	53.5	15.0	20.6
Terrace-Kitmat EM				1.7	1.8	3.2	2.5	1.8	3.2	6.0	4.3	3.0	0.5	0.8	0.7	0.6	2.0	0.0
Terrace-Kitmat EM				1.7	1.8	3.2	2.5	1.8	3.2	6.0	4.3	3.0	0.5	0.8	0.7	0.6	2.0	0.0
Prince George-Kamloops EM				1.8	2.1	1.5	2.0	2.9	2.6	0.8	2.8	3.3	1.6	2.0	1.2	2.5	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Prince George-Kamloops EM				1.8	2.1	1.5	2.0	2.9	2.6	0.8	2.8	3.3	1.6	2.0	1.2	2.5	0.0	0.0
Kelowna EM				1.0	1.1	0.0	1.0	1.4	1.2	0.0	1.0	1.0	1.0	0.0	1.1	1.9	0.3	0.0
Kelowna EM				1.0	1.1	0.0	1.0	1.4	1.2	0.0	1.0	1.0	1.0	0.0	1.1	1.9	0.3	0.0
Family Guy (1/3/2011-2/27/2011)S	08:58 PM	09:30 PM	FL10 Actuals														
Vancouver DM				3.3	3.6	6.9	5.3	4.6	3.1	6.9	4.9	3.6	4.0	6.9	5.7	5.6	3.4	1.4
Vancouver Island				2.4	2.4	1.9	3.8	3.6	1.9	2.4	3.2	2.7	3.0	1.6	4.4	4.5	3.7	1.2
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.1	2.1	1.6	1.4	0.9	2.1	1.5	1.1	1.2	2.1	1.7	1.7	1.0	0.4
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.7	3.0	5.7	4.3	3.8	2.5	5.7	4.0	3.0	3.3	5.7	4.7	4.6	2.8	1.1
Kootenay				1.8	2.0	3.9	3.0	2.6	1.7	3.9	2.7	2.0	2.2	3.9	3.2	3.1	1.9	0.8
TC/Full Coverage				178.0	153.3	92.9	129.7	97.6	63.6	39.2	55.5	41.9	89.7	53.8	74.2	55.8	16.8	7.9
Terrace-Kitmat EM				0.6	0.7	0.8	1.0	1.2	0.6	1.4	0.7	0.8	0.9	0.3	1.3	1.6	0.2	0.0
Prince George-Kamloops EM				1.6	1.7	2.5	2.8	2.7	2.0	4.4	3.7	3.2	1.3	0.3	1.9	2.2	2.6	0.5
Kelowna EM				0.6	0.7	1.0	1.1	1.1	0.4	0.0	0.6	0.7	1.0	1.9	1.8	1.6	0.7	0.0
Family Guy (2/28/2011-5/29/2011)S	08:58 PM	09:30 PM	FL10 Actuals														
Vancouver DM				1.8	1.8	3.4	2.7	2.3	1.6	3.2	2.5	1.8	2.1	3.6	2.9	2.7	2.8	0.7
Vancouver Island				0.9	0.8	0.6	0.8	1.0	0.4	0.5	0.3	0.4	1.3	0.6	1.2	1.5	1.6	0.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.5	0.6	0.8	0.8	0.7	0.4	0.7	0.6	0.6	0.6	1.1	0.8	0.8	0.7	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.6	0.6	0.4	0.8	0.8	0.6	0.0	0.9	1.0	0.6	0.8	0.8	0.5	1.1	0.0
Kootenay				0.9	1.0	1.6	1.4	1.3	0.8	1.3	1.1	1.1	1.1	1.9	1.6	1.5	1.3	0.4
TC/Full Coverage				111.0	99.6	56.4	81.7	62.7	37.9	20.6	31.1	22.2	61.7	35.9	50.6	40.5	8.4	3.0
Terrace-Kitmat EM				0.4	0.4	0.4	0.6	0.7	0.2	0.3	0.4	0.4	0.6	0.4	0.9	1.0	0.3	0.0
Prince George-Kamloops EM				1.1	1.1	1.5	1.7	1.3	1.3	2.5	2.2	1.4	0.9	0.4	1.3	1.2	1.8	0.6
Kelowna EM				0.5	0.5	0.4	0.7	0.7	0.6	0.0	0.8	0.9	0.5	0.8	0.7	0.4	1.0	0.0
Cleveland Show (1/3/2011-2/27/2011)S	09:28 PM	10:00 PM	FL10 actuals														
Vancouver DM				2.7	2.7	5.1	4.0	3.5	2.4	5.3	3.8	2.7	3.0	4.9	4.3	4.2	4.2	1.4
Vancouver Island				2.4	2.2	2.3	3.6	3.1	1.6	0.9	3.0	2.4	2.8	3.4	4.2	3.9	7.6	0.6
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Dawson Creek				0.6	0.6	1.1	0.9	0.8	0.5	1.1	0.8	0.6	0.8	1.1	1.1	1.0	0.9	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.6	1.7	3.0	2.5	2.2	1.5	3.0	2.2	1.7	2.1	3.0	2.9	2.8	2.4	0.7
Kootenay				1.1	1.2	2.0	1.7	1.5	1.0	2.0	1.5	1.2	1.4	2.1	2.0	1.9	1.6	0.5
TC/Full Coverage				158.4	132.7	79.5	113.2	82.4	57.1	37.5	52.1	34.8	75.6	42.0	61.1	47.6	14.8	10.9
Terrace-Kitmat EM				0.7	0.7	0.8	1.5	1.3	0.7	1.7	1.5	1.3	0.7	0.0	1.6	1.4	1.2	0.0
Prince George-Kamloops EM				1.5	1.5	1.6	2.5	2.9	1.6	2.8	3.0	3.0	1.4	0.0	2.0	2.9	1.5	1.2
Kelowna EM				0.3	0.4	0.9	0.8	0.8	0.5	1.8	1.0	1.0	0.3	0.0	0.8	0.7	0.0	0.0
Cleveland Show (2/28/2011-5/29/2011)S	09:28 PM	10:00 PM															
Vancouver DM				0.8	0.8	0.8	1.0	1.0	0.6	0.6	0.8	0.8	0.9	1.1	1.2	1.2	0.7	0.7
Vancouver Island				0.5	0.5	0.0	0.6	0.9	0.4	0.0	0.4	0.8	0.5	0.0	0.8	0.9	0.6	0.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.5	0.5	0.8	0.6	0.6	0.4	0.6	0.5	0.5	0.6	1.0	0.8	0.8	0.9	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.3	0.3	0.0	0.3	0.6	0.1	0.0	0.1	0.2	0.5	0.0	0.5	0.8	0.0	0.0
Kootenay				0.8	0.8	1.4	1.2	1.1	0.7	1.1	0.9	0.9	1.1	1.8	1.5	1.4	1.7	0.5
TC/Full Coverage				62.7	50.5	14.1	37.4	32.7	22.1	3.6	14.0	13.6	28.4	10.5	23.3	19.1	4.6	7.6
Terrace-Kitmat EM				0.2	0.2	0.0	0.4	0.4	0.2	0.0	0.3	0.4	0.2	0.0	0.4	0.5	0.7	0.0
Prince George-Kamloops EM				1.5	1.5	2.0	2.4	2.0	1.9	3.9	3.4	2.2	1.2	0.0	1.5	1.8	2.7	1.3
Kelowna EM				0.4	0.4	0.0	0.7	0.7	0.2	0.0	0.4	0.6	0.6	0.0	0.6	1.0	0.0	0.0
Survivor Reunion (1/3/2011-5/15/2011)S	09:58 PM	11:00 PM	SP10 Actuals														
Vancouver DM				7.1	7.8	6.9	8.7	9.1	8.6	6.9	9.1	9.7	6.9	6.9	8.2	8.5	7.5	1.7
Vancouver DM				7.1	7.8	6.9	8.7	9.1	8.6	6.9	9.1	9.7	6.9	6.9	8.2	8.5	7.5	1.7
Vancouver Island				6.4	7.0	3.7	7.2	8.0	7.8	6.2	7.7	8.6	6.0	0.6	6.7	7.3	7.2	0.3
Vancouver Island				6.4	7.0	3.7	7.2	8.0	7.8	6.2	7.7	8.6	6.0	0.6	6.7	7.3	7.2	0.3
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.1	2.3	2.1	2.6	2.7	2.6	2.1	2.7	2.9	2.1	2.1	2.5	2.6	2.3	0.5
Dawson Creek				2.1	2.3	2.1	2.6	2.7	2.6	2.1	2.7	2.9	2.1	2.1	2.5	2.6	2.3	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				5.8	6.4	5.7	7.1	7.5	7.1	5.7	7.5	8.0	5.7	5.7	6.7	7.0	6.2	1.4

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			5.8	6.4	5.7	7.1	7.5	7.1	5.7	7.5	8.0	5.7	5.7	6.7	7.0	6.2	1.4
	Kootenay			4.0	4.4	3.9	4.9	5.1	4.8	3.9	5.1	5.4	3.9	3.9	4.6	4.8	4.2	1.0
	Kootenay			4.0	4.4	3.9	4.9	5.1	4.8	3.9	5.1	5.4	3.9	3.9	4.6	4.8	4.2	1.0
	TC/Full Coverage			435.9	387.0	115.5	220.0	188.8	185.1	45.1	110.9	111.2	201.9	70.3	109.1	77.6	42.6	6.3
	TC/Full Coverage			435.9	387.0	115.5	220.0	188.8	185.1	45.1	110.9	111.2	201.9	70.3	109.1	77.6	42.6	6.3
	Terrace-Kitmat EM			2.8	2.9	1.9	2.8	2.8	3.7	3.9	4.0	3.9	2.0	0.0	1.6	1.6	4.4	1.5
	Terrace-Kitmat EM			2.8	2.9	1.9	2.8	2.8	3.7	3.9	4.0	3.9	2.0	0.0	1.6	1.6	4.4	1.5
	Prince George-Kamloops EM			8.8	9.1	7.0	9.5	9.1	10.6	7.7	10.9	11.8	7.7	6.2	8.1	6.4	7.9	6.5
	Prince George-Kamloops EM			8.8	9.1	7.0	9.5	9.1	10.6	7.7	10.9	11.8	7.7	6.2	8.1	6.4	7.9	6.5
	Kelowna EM			6.6	7.2	3.2	5.6	8.3	7.6	3.5	5.5	8.4	6.8	3.2	5.9	8.4	5.5	2.2
	Kelowna EM			6.6	7.2	3.2	5.6	8.3	7.6	3.5	5.5	8.4	6.8	3.2	5.9	8.4	5.5	2.2
Brothers & Sisters (1/3/2011-5/29/2011)S	09:58 PM	11:00 PM	FL10 Actuals														
	Vancouver DM			2.2	2.4	1.6	1.8	2.2	3.4	2.0	2.6	3.3	1.5	1.2	1.0	1.2	1.0	0.8
	Vancouver DM			2.2	2.4	1.6	1.8	2.2	3.4	2.0	2.6	3.3	1.5	1.2	1.0	1.2	1.0	0.8
	Vancouver Island			1.8	2.1	0.3	1.0	1.9	3.0	0.5	1.7	2.9	1.2	0.1	0.3	0.9	0.0	0.0
	Vancouver Island			1.8	2.1	0.3	1.0	1.9	3.0	0.5	1.7	2.9	1.2	0.1	0.3	0.9	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.7	0.7	0.5	0.5	0.7	1.0	0.6	0.8	1.0	0.5	0.4	0.3	0.4	0.3	0.2
	Dawson Creek			0.7	0.7	0.5	0.5	0.7	1.0	0.6	0.8	1.0	0.5	0.4	0.3	0.4	0.3	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.8	2.0	1.3	1.5	1.8	2.8	1.6	2.1	2.7	1.2	1.0	0.8	1.0	0.8	0.7
	Kelowna			1.8	2.0	1.3	1.5	1.8	2.8	1.6	2.1	2.7	1.2	1.0	0.8	1.0	0.8	0.7
	Kootenay			1.2	1.3	0.9	1.0	1.2	1.9	1.1	1.5	1.8	0.8	0.7	0.6	0.7	0.6	0.4
	Kootenay			1.2	1.3	0.9	1.0	1.2	1.9	1.1	1.5	1.8	0.8	0.7	0.6	0.7	0.6	0.4
	TC/Full Coverage			100.4	93.7	17.4	36.9	43.3	67.1	11.8	26.7	31.6	26.7	5.6	10.2	11.7	2.5	4.2
	TC/Full Coverage			100.4	93.7	17.4	36.9	43.3	67.1	11.8	26.7	31.6	26.7	5.6	10.2	11.7	2.5	4.2
	Terrace-Kitmat EM			0.1	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Terrace-Kitmat EM			0.1	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Prince George-Kamloops EM			1.2	1.4	1.5	1.4	2.0	2.1	3.1	2.2	3.0	0.7	0.0	0.6	0.9	0.0	0.0
	Prince George-Kamloops EM			1.2	1.4	1.5	1.4	2.0	2.1	3.1	2.2	3.0	0.7	0.0	0.6	0.9	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			1.9	2.3	0.0	1.3	2.3	3.7	0.0	1.9	3.8	0.8	0.0	0.8	1.0	0.0	0.0
	Kelowna EM			1.9	2.3	0.0	1.3	2.3	3.7	0.0	1.9	3.8	0.8	0.0	0.8	1.0	0.0	0.0
Noon News (1/3/2011-5/29/2011)	MTWTFSS	11:58 AM	01:00 PM	SP10/FL10 Avg														
	Vancouver DM			2.3	2.7	0.9	1.2	1.3	2.6	0.8	1.0	1.1	2.7	0.9	1.4	1.5	0.5	0.6
	Vancouver DM			2.3	2.7	0.9	1.2	1.3	2.6	0.8	1.0	1.1	2.7	0.9	1.4	1.5	0.5	0.6
	Vancouver Island			2.1	2.5	0.1	0.6	0.8	2.4	0.1	0.4	0.6	2.6	0.1	0.9	1.0	0.0	0.2
	Vancouver Island			2.1	2.5	0.1	0.6	0.8	2.4	0.1	0.4	0.6	2.6	0.1	0.9	1.0	0.0	0.2
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			2.3	2.6	0.2	0.4	0.6	2.7	0.2	0.5	0.7	2.6	0.2	0.3	0.6	0.5	0.2
	Dawson Creek			2.3	2.6	0.2	0.4	0.6	2.7	0.2	0.5	0.7	2.6	0.2	0.3	0.6	0.5	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.0	4.6	0.4	0.7	1.1	4.7	0.4	0.9	1.2	4.5	0.4	0.6	1.0	0.8	0.4
	Kelowna			4.0	4.6	0.4	0.7	1.1	4.7	0.4	0.9	1.2	4.5	0.4	0.6	1.0	0.8	0.4
	Kootenay			3.4	4.0	0.3	0.6	0.9	4.0	0.3	0.8	1.0	3.9	0.3	0.5	0.9	0.7	0.3
	Kootenay			3.4	4.0	0.3	0.6	0.9	4.0	0.3	0.8	1.0	3.9	0.3	0.5	0.9	0.7	0.3
	TC/Full Coverage			134.9	131.1	7.8	22.4	26.8	62.4	3.6	10.4	12.2	68.8	4.2	12.0	14.6	1.5	2.3
	TC/Full Coverage			134.9	131.1	7.8	22.4	26.8	62.4	3.6	10.4	12.2	68.8	4.2	12.0	14.6	1.5	2.3
	Terrace-Kitmat EM			4.0	4.9	1.1	2.0	3.0	5.1	1.2	2.2	3.0	4.8	1.1	1.9	3.0	0.1	0.4
	Terrace-Kitmat EM			4.0	4.9	1.1	2.0	3.0	5.1	1.2	2.2	3.0	4.8	1.1	1.9	3.0	0.1	0.4
	Prince George-Kamloops EM			4.3	5.2	1.7	2.5	3.1	5.6	1.8	2.9	3.4	4.9	1.5	2.1	2.7	0.3	0.3
	Prince George-Kamloops EM			4.3	5.2	1.7	2.5	3.1	5.6	1.8	2.9	3.4	4.9	1.5	2.1	2.7	0.3	0.3
	Kelowna EM			4.0	4.6	0.4	0.7	1.1	4.7	0.4	0.9	1.2	4.5	0.4	0.6	1.0	0.8	0.4
	Kelowna EM			4.0	4.6	0.4	0.7	1.1	4.7	0.4	0.9	1.2	4.5	0.4	0.6	1.0	0.8	0.4
News Final 1 (1/3/2011-5/29/2011)	MTWTFSS	10:58 PM	12:05 AM	SP10/FL10 avg														
	Vancouver DM			3.1	3.4	1.6	2.7	3.0	3.5	1.4	2.7	3.0	3.3	1.7	2.8	3.0	1.9	1.5
	Vancouver DM			3.1	3.4	1.6	2.7	3.0	3.5	1.4	2.7	3.0	3.3	1.7	2.8	3.0	1.9	1.5
	Vancouver Island			1.5	1.6	0.4	1.5	1.6	1.4	0.2	0.9	1.1	1.9	0.6	2.1	2.0	0.6	0.4
	Vancouver Island			1.5	1.6	0.4	1.5	1.6	1.4	0.2	0.9	1.1	1.9	0.6	2.1	2.0	0.6	0.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Dawson Creek				0.3	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.2	0.2	0.1
Dawson Creek				0.3	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.2	0.2	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.9	1.0	0.3	0.7	0.8	1.0	0.3	0.7	0.9	1.0	0.3	0.7	0.8	0.5	0.3
Kelowna				0.9	1.0	0.3	0.7	0.8	1.0	0.3	0.7	0.9	1.0	0.3	0.7	0.8	0.5	0.3
Kootenay				2.1	2.4	0.7	1.6	1.9	2.4	0.7	1.6	2.0	2.3	0.8	1.6	1.7	1.2	0.7
Kootenay				2.1	2.4	0.7	1.6	1.9	2.4	0.7	1.6	2.0	2.3	0.8	1.6	1.7	1.2	0.7
TC/Full Coverage				134.7	123.8	14.8	48.4	53.4	64.0	6.1	23.9	27.0	59.8	8.7	24.5	26.4	5.2	5.7
TC/Full Coverage				134.7	123.8	14.8	48.4	53.4	64.0	6.1	23.9	27.0	59.8	8.7	24.5	26.4	5.2	5.7
Terrace-Kitmat EM				2.1	2.6	0.8	1.5	2.3	2.6	0.7	1.7	2.3	2.5	0.8	1.3	2.2	0.7	0.5
Terrace-Kitmat EM				2.1	2.6	0.8	1.5	2.3	2.6	0.7	1.7	2.3	2.5	0.8	1.3	2.2	0.7	0.5
Prince George-Kamloops EM				2.1	2.6	0.8	1.9	2.4	3.0	1.5	2.2	2.7	2.1	0.1	1.5	2.0	0.2	0.1
Prince George-Kamloops EM				2.1	2.6	0.8	1.9	2.4	3.0	1.5	2.2	2.7	2.1	0.1	1.5	2.0	0.2	0.1
Kelowna EM				1.6	1.8	0.5	1.2	1.4	1.8	0.5	1.2	1.5	1.7	0.6	1.2	1.3	0.9	0.5
Kelowna EM				1.6	1.8	0.5	1.2	1.4	1.8	0.5	1.2	1.5	1.7	0.6	1.2	1.3	0.9	0.5
Late Night Rotn (1/3/2011-5/29/2011)	MTWTFSS	11:28 PM	03:30 AM	FL10/SP10 Avg														
Vancouver DM				0.2	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.2	0.2	0.2	0.3	0.1	0.1
Vancouver DM				0.2	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.2	0.2	0.2	0.3	0.1	0.1
Vancouver Island				0.2	0.2	0.1	0.2	0.2	0.2	0.0	0.2	0.2	0.2	0.1	0.3	0.3	0.1	0.1
Vancouver Island				0.2	0.2	0.1	0.2	0.2	0.2	0.0	0.2	0.2	0.2	0.1	0.3	0.3	0.1	0.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
Dawson Creek				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1
Kelowna				0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1
Kootenay				0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1
Kootenay				0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1
TC/Full Coverage				11.2	10.3	2.3	5.4	4.9	5.9	1.1	2.9	2.6	4.4	1.3	2.5	2.4	0.4	0.5

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				11.2	10.3	2.3	5.4	4.9	5.9	1.1	2.9	2.6	4.4	1.3	2.5	2.4	0.4	0.5
Terrace-Kitmat EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Terrace-Kitmat EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Prince George-Kamloops EM				0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0
Prince George-Kamloops EM				0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0
Kelowna EM				0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
Kelowna EM				0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
Days Of Our Lives (1/3/2011-5/29/2011)	MTWTF..	12:58 PM	02:00 PM	SP10/FL10 Avg														
Vancouver DM				1.1	1.1	0.7	0.7	0.9	1.6	1.2	1.2	1.4	0.5	0.3	0.3	0.4	0.7	1.1
Vancouver DM				1.1	1.1	0.7	0.7	0.9	1.6	1.2	1.2	1.4	0.5	0.3	0.3	0.4	0.7	1.1
Vancouver Island				1.3	1.1	0.1	0.5	1.0	1.8	0.0	0.7	1.5	0.4	0.1	0.3	0.4	2.8	1.9
Vancouver Island				1.3	1.1	0.1	0.5	1.0	1.8	0.0	0.7	1.5	0.4	0.1	0.3	0.4	2.8	1.9
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.3	0.2	0.2	0.3	0.5	0.4	0.4	0.4	0.2	0.1	0.1	0.1	0.2	0.3
Dawson Creek				0.3	0.3	0.2	0.2	0.3	0.5	0.4	0.4	0.4	0.2	0.1	0.1	0.1	0.2	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.9	0.9	0.6	0.6	0.7	1.3	1.0	1.0	1.1	0.4	0.2	0.2	0.3	0.6	0.9
Kelowna				0.9	0.9	0.6	0.6	0.7	1.3	1.0	1.0	1.1	0.4	0.2	0.2	0.3	0.6	0.9
Kootenay				0.6	0.6	0.4	0.4	0.5	0.9	0.7	0.7	0.8	0.3	0.2	0.2	0.2	0.4	0.6
Kootenay				0.6	0.6	0.4	0.4	0.5	0.9	0.7	0.7	0.8	0.3	0.2	0.2	0.2	0.4	0.6
TC/Full Coverage				50.3	42.8	7.0	15.2	18.0	31.8	5.4	11.2	13.3	11.1	1.6	3.9	4.7	2.8	4.7
TC/Full Coverage				50.3	42.8	7.0	15.2	18.0	31.8	5.4	11.2	13.3	11.1	1.6	3.9	4.7	2.8	4.7
Terrace-Kitmat EM				0.3	0.4	0.0	0.0	0.1	0.5	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0
Terrace-Kitmat EM				0.3	0.4	0.0	0.0	0.1	0.5	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0
Prince George-Kamloops EM				0.8	0.9	0.1	0.6	0.7	1.2	0.2	0.8	1.1	0.6	0.0	0.4	0.4	0.0	0.0
Prince George-Kamloops EM				0.8	0.9	0.1	0.6	0.7	1.2	0.2	0.8	1.1	0.6	0.0	0.4	0.4	0.0	0.0
Kelowna EM				0.7	0.7	0.2	0.5	0.6	1.1	0.5	0.9	0.9	0.2	0.0	0.0	0.2	0.0	0.8
Kelowna EM				0.7	0.7	0.2	0.5	0.6	1.1	0.5	0.9	0.9	0.2	0.0	0.0	0.2	0.0	0.8
Y&R (1/3/2011-5/29/2011)	MTWTF..	01:58 PM	03:00 PM	SP10/FL10 Avg														
Vancouver DM				1.2	1.4	0.6	0.7	0.9	2.1	0.8	1.1	1.2	0.7	0.4	0.4	0.5	0.4	0.4

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Vancouver DM				1.2	1.4	0.6	0.7	0.9	2.1	0.8	1.1	1.2	0.7	0.4	0.4	0.5	0.4	0.4
Vancouver Island				1.5	1.7	0.1	0.7	0.8	2.8	0.0	1.0	1.3	0.5	0.2	0.3	0.4	0.0	0.1
Vancouver Island				1.5	1.7	0.1	0.7	0.8	2.8	0.0	1.0	1.3	0.5	0.2	0.3	0.4	0.0	0.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.4	0.4	0.2	0.2	0.3	0.6	0.2	0.3	0.4	0.2	0.1	0.1	0.2	0.1	0.1
Dawson Creek				0.4	0.4	0.2	0.2	0.3	0.6	0.2	0.3	0.4	0.2	0.1	0.1	0.2	0.1	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.0	1.1	0.5	0.6	0.7	1.7	0.7	0.9	1.0	0.6	0.3	0.3	0.4	0.3	0.3
Kelowna				1.0	1.1	0.5	0.6	0.7	1.7	0.7	0.9	1.0	0.6	0.3	0.3	0.4	0.3	0.3
Kootenay				0.7	0.8	0.3	0.4	0.5	1.2	0.4	0.6	0.7	0.4	0.2	0.2	0.3	0.2	0.2
Kootenay				0.7	0.8	0.3	0.4	0.5	1.2	0.4	0.6	0.7	0.4	0.2	0.2	0.3	0.2	0.2
TC/Full Coverage				96.8	88.3	15.7	32.9	35.2	65.3	10.7	23.7	25.5	23.0	5.0	9.2	9.7	2.3	6.1
TC/Full Coverage				96.8	88.3	15.7	32.9	35.2	65.3	10.7	23.7	25.5	23.0	5.0	9.2	9.7	2.3	6.1
Terrace-Kitmat EM				0.5	0.6	0.1	0.2	0.3	1.0	0.1	0.4	0.6	0.2	0.0	0.0	0.1	0.0	0.0
Terrace-Kitmat EM				0.5	0.6	0.1	0.2	0.3	1.0	0.1	0.4	0.6	0.2	0.0	0.0	0.1	0.0	0.0
Prince George-Kamloops EM				1.1	1.4	0.4	0.7	0.8	2.1	0.7	1.1	1.3	0.6	0.0	0.2	0.3	0.0	0.2
Prince George-Kamloops EM				1.1	1.4	0.4	0.7	0.8	2.1	0.7	1.1	1.3	0.6	0.0	0.2	0.3	0.0	0.2
Kelowna EM				1.4	1.5	0.1	0.8	0.9	2.6	0.1	1.5	1.6	0.3	0.0	0.1	0.2	0.9	0.2
Kelowna EM				1.4	1.5	0.1	0.8	0.9	2.6	0.1	1.5	1.6	0.3	0.0	0.1	0.2	0.9	0.2
Doctors (1/3/2011-5/29/2011)	MTWTF..	02:58 PM	04:00 PM	SP10/FL10 avg														
Vancouver DM				0.7	0.8	0.2	0.4	0.5	1.1	0.4	0.5	0.6	0.4	0.1	0.2	0.3	0.2	0.3
Vancouver DM				0.7	0.8	0.2	0.4	0.5	1.1	0.4	0.5	0.6	0.4	0.1	0.2	0.3	0.2	0.3
Vancouver Island				0.9	1.0	0.1	0.3	0.5	1.5	0.0	0.5	0.7	0.4	0.1	0.2	0.3	0.0	0.2
Vancouver Island				0.9	1.0	0.1	0.3	0.5	1.5	0.0	0.5	0.7	0.4	0.1	0.2	0.3	0.0	0.2
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.1	0.1
Dawson Creek				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.1	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			0.6	0.7	0.2	0.3	0.4	0.9	0.3	0.4	0.5	0.3	0.1	0.2	0.2	0.2	0.2
	Kelowna			0.6	0.7	0.2	0.3	0.4	0.9	0.3	0.4	0.5	0.3	0.1	0.2	0.2	0.2	0.2
	Kootenay			0.4	0.4	0.1	0.2	0.3	0.6	0.2	0.3	0.3	0.2	0.1	0.1	0.2	0.1	0.2
	Kootenay			0.4	0.4	0.1	0.2	0.3	0.6	0.2	0.3	0.3	0.2	0.1	0.1	0.2	0.1	0.2
	TC/Full Coverage			52.6	49.6	5.3	12.4	14.8	32.8	3.5	8.6	9.6	16.7	1.8	3.7	5.2	1.1	1.9
	TC/Full Coverage			52.6	49.6	5.3	12.4	14.8	32.8	3.5	8.6	9.6	16.7	1.8	3.7	5.2	1.1	1.9
	Terrace-Kitmat EM			0.5	0.7	0.1	0.3	0.3	1.0	0.0	0.5	0.6	0.4	0.1	0.1	0.1	0.0	0.0
	Terrace-Kitmat EM			0.5	0.7	0.1	0.3	0.3	1.0	0.0	0.5	0.6	0.4	0.1	0.1	0.1	0.0	0.0
	Prince George-Kamloops EM			1.0	1.3	0.9	0.9	1.1	1.8	1.7	1.4	1.8	0.7	0.3	0.4	0.3	0.0	0.1
	Prince George-Kamloops EM			1.0	1.3	0.9	0.9	1.1	1.8	1.7	1.4	1.8	0.7	0.3	0.4	0.3	0.0	0.1
	Kelowna EM			1.0	1.1	0.1	0.3	0.4	1.7	0.1	0.6	0.7	0.5	0.0	0.1	0.2	0.8	0.0
	Kelowna EM			1.0	1.1	0.1	0.3	0.4	1.7	0.1	0.6	0.7	0.5	0.0	0.1	0.2	0.8	0.0
Oprah (1/3/2011-5/29/2011)	MTWTF..	03:58 PM	05:00 PM	SP10/FL10 Avg														
	Vancouver DM			2.1	2.4	1.1	1.5	1.8	3.3	1.5	2.0	2.4	1.3	0.8	1.0	1.1	0.9	0.9
	Vancouver DM			2.1	2.4	1.1	1.5	1.8	3.3	1.5	2.0	2.4	1.3	0.8	1.0	1.1	0.9	0.9
	Vancouver Island			2.1	2.4	0.3	1.1	1.5	3.5	0.4	1.5	2.2	1.1	0.2	0.6	0.7	0.5	0.5
	Vancouver Island			2.1	2.4	0.3	1.1	1.5	3.5	0.4	1.5	2.2	1.1	0.2	0.6	0.7	0.5	0.5
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.6	0.7	0.3	0.5	0.5	1.0	0.5	0.6	0.7	0.4	0.2	0.3	0.3	0.3	0.3
	Dawson Creek			0.6	0.7	0.3	0.5	0.5	1.0	0.5	0.6	0.7	0.4	0.2	0.3	0.3	0.3	0.3
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.7	2.0	0.9	1.2	1.5	2.7	1.2	1.6	2.0	1.1	0.7	0.8	0.9	0.7	0.7
	Kelowna			1.7	2.0	0.9	1.2	1.5	2.7	1.2	1.6	2.0	1.1	0.7	0.8	0.9	0.7	0.7
	Kootenay			1.2	1.3	0.6	0.8	1.0	1.8	0.8	1.1	1.3	0.7	0.4	0.6	0.6	0.5	0.5
	Kootenay			1.2	1.3	0.6	0.8	1.0	1.8	0.8	1.1	1.3	0.7	0.4	0.6	0.6	0.5	0.5
	TC/Full Coverage			129.2	119.7	19.8	43.8	49.4	80.2	11.4	28.3	33.5	39.5	8.3	15.5	15.9	3.3	6.2
	TC/Full Coverage			129.2	119.7	19.8	43.8	49.4	80.2	11.4	28.3	33.5	39.5	8.3	15.5	15.9	3.3	6.2
	Terrace-Kitmat EM			1.5	1.9	1.1	1.1	1.1	2.7	1.9	1.7	1.8	1.0	0.5	0.4	0.5	0.1	0.0
	Terrace-Kitmat EM			1.5	1.9	1.1	1.1	1.1	2.7	1.9	1.7	1.8	1.0	0.5	0.4	0.5	0.1	0.0
	Prince George-Kamloops EM			2.8	3.3	1.2	1.6	2.0	4.9	1.6	2.6	3.3	1.8	0.6	0.7	0.8	0.5	0.3

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
				2.8	3.3	1.2	1.6	2.0	4.9	1.6	2.6	3.3	1.8	0.6	0.7	0.8	0.5	0.3
				3.6	4.1	0.7	1.6	1.9	6.1	0.8	2.3	2.8	2.0	0.6	1.0	1.2	2.1	0.1
				3.6	4.1	0.7	1.6	1.9	6.1	0.8	2.3	2.8	2.0	0.6	1.0	1.2	2.1	0.1
Early News (1/3/2011-5/29/2011)	MTWTF..	04:58 PM	05:30 PM	SP10/FL10 Avg														
				4.4	4.9	1.9	2.4	2.8	5.8	2.7	3.0	3.2	4.1	1.2	1.7	2.4	2.0	1.6
				4.4	4.9	1.9	2.4	2.8	5.8	2.7	3.0	3.2	4.1	1.2	1.7	2.4	2.0	1.6
				2.8	3.2	0.3	1.2	1.5	3.9	0.3	1.4	2.1	2.4	0.3	0.9	1.0	1.2	0.8
				2.8	3.2	0.3	1.2	1.5	3.9	0.3	1.4	2.1	2.4	0.3	0.9	1.0	1.2	0.8
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				3.4	3.9	0.5	1.1	1.6	4.3	0.5	1.2	1.9	3.6	0.6	1.0	1.4	0.2	0.5
				3.4	3.9	0.5	1.1	1.6	4.3	0.5	1.2	1.9	3.6	0.6	1.0	1.4	0.2	0.5
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				11.6	13.5	1.8	3.7	5.5	14.7	1.6	4.1	6.5	12.2	1.9	3.4	4.7	0.6	1.6
				11.6	13.5	1.8	3.7	5.5	14.7	1.6	4.1	6.5	12.2	1.9	3.4	4.7	0.6	1.6
				15.6	18.2	2.4	5.0	7.4	19.9	2.1	5.6	8.7	16.4	2.6	4.6	6.3	0.9	2.1
				15.6	18.2	2.4	5.0	7.4	19.9	2.1	5.6	8.7	16.4	2.6	4.6	6.3	0.9	2.1
				252.7	240.9	18.7	45.6	58.3	128.7	12.1	29.2	33.0	112.3	6.7	16.4	25.3	5.2	6.6
				252.7	240.9	18.7	45.6	58.3	128.7	12.1	29.2	33.0	112.3	6.7	16.4	25.3	5.2	6.6
				6.1	7.6	2.4	3.3	4.4	8.3	2.9	3.7	5.0	7.0	2.0	3.0	3.9	0.2	0.3
				6.1	7.6	2.4	3.3	4.4	8.3	2.9	3.7	5.0	7.0	2.0	3.0	3.9	0.2	0.3
				6.9	8.1	2.8	3.7	5.0	9.2	3.7	5.1	6.2	7.0	1.8	2.4	3.8	1.3	0.8
				6.9	8.1	2.8	3.7	5.0	9.2	3.7	5.1	6.2	7.0	1.8	2.4	3.8	1.3	0.8
				10.9	12.7	1.7	3.5	5.2	13.9	1.5	3.9	6.1	11.5	1.8	3.2	4.4	0.6	1.5
				10.9	12.7	1.7	3.5	5.2	13.9	1.5	3.9	6.1	11.5	1.8	3.2	4.4	0.6	1.5
ET Late Night (1/3/2011-5/29/2011)	MTWTF..	11:58 PM	12:35 AM	SP10/FL10 Avg														
				0.9	1.0	0.5	0.8	0.9	1.3	0.6	1.1	1.1	0.7	0.5	0.6	0.7	0.5	0.3
				0.9	1.0	0.5	0.8	0.9	1.3	0.6	1.1	1.1	0.7	0.5	0.6	0.7	0.5	0.3
				0.3	0.3	0.0	0.2	0.2	0.3	0.0	0.2	0.3	0.2	0.1	0.1	0.1	0.1	0.1
				0.3	0.3	0.0	0.2	0.2	0.3	0.0	0.2	0.3	0.2	0.1	0.1	0.1	0.1	0.1
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.3	0.2	0.2	0.3	0.4	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.1
Dawson Creek				0.3	0.3	0.2	0.2	0.3	0.4	0.2	0.3	0.3	0.2	0.2	0.2	0.1	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				0.7	0.8	0.4	0.7	0.7	1.1	0.5	0.9	0.9	0.6	0.4	0.5	0.2	
Kelowna				0.7	0.8	0.4	0.7	0.7	1.1	0.5	0.9	0.9	0.6	0.4	0.5	0.2	
Kootenay				0.5	0.6	0.3	0.4	0.5	0.7	0.3	0.6	0.6	0.4	0.3	0.3	0.2	
Kootenay				0.5	0.6	0.3	0.4	0.5	0.7	0.3	0.6	0.6	0.4	0.3	0.3	0.2	
TC/Full Coverage				39.7	37.1	4.8	14.7	16.2	23.5	2.6	9.3	9.7	13.7	2.2	5.4	1.3	
TC/Full Coverage				39.7	37.1	4.8	14.7	16.2	23.5	2.6	9.3	9.7	13.7	2.2	5.4	1.3	
Terrace-Kitmat EM				0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.3	0.3	0.2	0.0	0.0	0.0	
Terrace-Kitmat EM				0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.3	0.3	0.2	0.0	0.0	0.0	
Prince George-Kamloops EM				0.2	0.3	0.2	0.1	0.3	0.3	0.4	0.2	0.3	0.1	0.0	0.1	0.0	
Prince George-Kamloops EM				0.2	0.3	0.2	0.1	0.3	0.3	0.4	0.2	0.3	0.1	0.0	0.1	0.0	
Kelowna EM				0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.0	
Kelowna EM				0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.0	
ETC Late Night (1/3/2011-5/29/2011)	MTWTF..	12:28 AM	01:05 AM	SP10/FL10 Avg													
Vancouver DM				0.5	0.6	0.3	0.5	0.5	0.8	0.4	0.7	0.7	0.4	0.2	0.4	0.2	
Vancouver DM				0.5	0.6	0.3	0.5	0.5	0.8	0.4	0.7	0.7	0.4	0.2	0.4	0.2	
Vancouver Island				0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.1	0.2	0.2	0.1	0.1	0.1	
Vancouver Island				0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.1	0.2	0.2	0.1	0.1	0.1	
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dawson Creek				0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.0	
Dawson Creek				0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				0.4	0.5	0.2	0.4	0.4	0.7	0.3	0.6	0.6	0.3	0.2	0.3	0.1	
Kelowna				0.4	0.5	0.2	0.4	0.4	0.7	0.3	0.6	0.6	0.3	0.2	0.3	0.1	
Kootenay				0.3	0.3	0.2	0.3	0.3	0.4	0.2	0.4	0.4	0.2	0.1	0.2	0.1	
Kootenay				0.3	0.3	0.2	0.3	0.3	0.4	0.2	0.4	0.4	0.2	0.1	0.2	0.1	

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				23.6	22.5	2.9	9.3	10.6	14.6	1.8	6.2	6.5	8.0	1.1	3.1	4.2	0.6	0.5
TC/Full Coverage				23.6	22.5	2.9	9.3	10.6	14.6	1.8	6.2	6.5	8.0	1.1	3.1	4.2	0.6	0.5
Terrace-Kitmat EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Terrace-Kitmat EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Prince George-Kamloops EM				0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.3	0.2	0.0	0.1	0.2	0.2	0.0
Prince George-Kamloops EM				0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.3	0.2	0.0	0.1	0.2	0.2	0.0
Kelowna EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
Kelowna EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
Morning News (1/3/2011-5/29/2011)	MTWTF..	05:28 AM	09:00 AM	SP10/FL10 Avg														
Vancouver DM				2.1	2.3	1.3	1.6	1.7	2.5	1.6	1.9	1.9	2.0	1.0	1.2	1.5	1.2	1.4
Vancouver DM				2.1	2.3	1.3	1.6	1.7	2.5	1.6	1.9	1.9	2.0	1.0	1.2	1.5	1.2	1.4
Vancouver Island				1.3	1.4	0.3	0.6	0.9	1.5	0.5	0.9	1.1	1.2	0.2	0.4	0.7	0.0	1.2
Vancouver Island				1.3	1.4	0.3	0.6	0.9	1.5	0.5	0.9	1.1	1.2	0.2	0.4	0.7	0.0	1.2
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				3.9	4.6	0.2	1.6	2.7	4.9	0.3	2.0	2.9	4.2	0.2	1.3	2.5	0.7	0.3
Dawson Creek				3.9	4.6	0.2	1.6	2.7	4.9	0.3	2.0	2.9	4.2	0.2	1.3	2.5	0.7	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				3.1	3.7	0.2	1.3	2.2	4.0	0.3	1.7	2.3	3.4	0.2	1.0	2.0	0.6	0.3
Kelowna				3.1	3.7	0.2	1.3	2.2	4.0	0.3	1.7	2.3	3.4	0.2	1.0	2.0	0.6	0.3
Kootenay				5.0	6.0	0.3	2.1	3.5	6.4	0.4	2.7	3.8	5.5	0.3	1.7	3.2	1.0	0.4
Kootenay				5.0	6.0	0.3	2.1	3.5	6.4	0.4	2.7	3.8	5.5	0.3	1.7	3.2	1.0	0.4
TC/Full Coverage				118.0	109.4	11.5	30.9	38.6	57.4	6.7	19.5	22.0	52.1	4.9	11.4	16.7	3.2	5.4
TC/Full Coverage				118.0	109.4	11.5	30.9	38.6	57.4	6.7	19.5	22.0	52.1	4.9	11.4	16.7	3.2	5.4
Terrace-Kitmat EM				2.0	2.4	0.6	1.1	1.5	2.6	0.8	1.3	1.8	2.3	0.4	1.0	1.3	0.4	0.5
Terrace-Kitmat EM				2.0	2.4	0.6	1.1	1.5	2.6	0.8	1.3	1.8	2.3	0.4	1.0	1.3	0.4	0.5
Prince George-Kamloops EM				5.1	6.0	1.9	3.7	4.9	6.7	3.0	4.6	6.1	5.3	0.8	2.9	3.8	1.1	1.0
Prince George-Kamloops EM				5.1	6.0	1.9	3.7	4.9	6.7	3.0	4.6	6.1	5.3	0.8	2.9	3.8	1.1	1.0
Kelowna EM				3.6	4.3	0.2	1.5	2.5	4.6	0.3	1.9	2.7	3.9	0.2	1.2	2.3	0.7	0.3
Kelowna EM				3.6	4.3	0.2	1.5	2.5	4.6	0.3	1.9	2.7	3.9	0.2	1.2	2.3	0.7	0.3

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Wkdy AM Rotn (1/3/2011-5/29/2011)	MTWTF..	05:58 AM	12:00 PM	SP10/FL10 Avg														
Vancouver DM				0.4	0.4	0.1	0.2	0.3	0.5	0.2	0.2	0.2	0.4	0.1	0.2	0.3	0.1	0.2
Vancouver DM				0.4	0.4	0.1	0.2	0.3	0.5	0.2	0.2	0.2	0.4	0.1	0.2	0.3	0.1	0.2
Vancouver Island				0.2	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Vancouver Island				0.2	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1
Dawson Creek				0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.3	0.3	0.1	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.1	0.2
Kelowna				0.3	0.3	0.1	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.1	0.2
Kootenay				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1
Kootenay				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1
TC/Full Coverage				34.9	31.5	9.8	15.8	14.0	11.1	1.8	4.6	4.4	20.4	8.0	11.2	9.6	2.8	0.7
TC/Full Coverage				34.9	31.5	9.8	15.8	14.0	11.1	1.8	4.6	4.4	20.4	8.0	11.2	9.6	2.8	0.7
Terrace-Kitmat EM				0.3	0.3	0.1	0.1	0.1	0.4	0.1	0.1	0.2	0.3	0.0	0.1	0.1	0.0	0.0
Terrace-Kitmat EM				0.3	0.3	0.1	0.1	0.1	0.4	0.1	0.1	0.2	0.3	0.0	0.1	0.1	0.0	0.0
Prince George-Kamloops EM				0.6	0.8	0.2	0.3	0.4	1.0	0.3	0.4	0.5	0.6	0.1	0.2	0.3	0.0	0.0
Prince George-Kamloops EM				0.6	0.8	0.2	0.3	0.4	1.0	0.3	0.4	0.5	0.6	0.1	0.2	0.3	0.0	0.0
Kelowna EM				0.6	0.7	0.0	0.1	0.2	0.9	0.0	0.2	0.2	0.5	0.0	0.1	0.2	0.6	0.0
Kelowna EM				0.6	0.7	0.0	0.1	0.2	0.9	0.0	0.2	0.2	0.5	0.0	0.1	0.2	0.6	0.0
PGA Golf (1/3/2011-5/29/2011)SS	09:58 AM	04:00 PM	SP10 Actuals														
Vancouver DM				1.2	1.4	0.4	0.5	0.7	1.2	0.4	0.5	0.7	1.5	0.4	0.6	0.7	0.3	0.4
Vancouver Island				1.2	1.3	0.1	0.4	0.7	1.1	0.0	0.3	0.8	1.6	0.2	0.5	0.6	0.7	0.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.4	0.4	0.1	0.2	0.2	0.4	0.1	0.2	0.2	0.5	0.1	0.2	0.2	0.1	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.0	1.1	0.3	0.4	0.6	1.0	0.3	0.4	0.6	1.2	0.3	0.5	0.6	0.2	0.3
Kootenay				0.7	0.8	0.2	0.3	0.4	0.7	0.2	0.3	0.4	0.8	0.2	0.3	0.4	0.2	0.2
TC/Full Coverage				64.3	60.2	5.0	12.8	17.1	26.3	2.5	6.3	8.5	31.7	2.6	7.8	8.6	1.3	2.5

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
				0.5	0.6	0.0	0.2	0.3	0.6	0.0	0.4	0.5	0.5	0.0	0.0	0.1	0.0	0.3
				0.4	0.5	0.2	0.2	0.2	0.5	0.1	0.2	0.2	0.6	0.3	0.2	0.2	0.1	0.0
				0.7	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.6	0.0
Wknd PM Rotn (1/3/2011-5/29/2011)SS	12:58 PM	03:00 PM	FL10/SP10 Avg														
				0.7	0.8	0.7	0.6	0.6	0.8	0.8	0.7	0.6	0.7	0.5	0.5	0.6	0.5	0.5
				0.7	0.8	0.7	0.6	0.6	0.8	0.8	0.7	0.6	0.7	0.5	0.5	0.6	0.5	0.5
				0.5	0.6	0.2	0.3	0.4	0.5	0.2	0.3	0.3	0.6	0.2	0.3	0.4	0.1	0.5
				0.5	0.6	0.2	0.3	0.4	0.5	0.2	0.3	0.3	0.6	0.2	0.3	0.4	0.1	0.5
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
				0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				0.6	0.7	0.6	0.5	0.5	0.7	0.7	0.6	0.5	0.6	0.4	0.4	0.5	0.4	0.4
				0.6	0.7	0.6	0.5	0.5	0.7	0.7	0.6	0.5	0.6	0.4	0.4	0.5	0.4	0.4
				0.4	0.4	0.4	0.3	0.3	0.4	0.4	0.4	0.3	0.4	0.3	0.3	0.3	0.3	0.3
				0.4	0.4	0.4	0.3	0.3	0.4	0.4	0.4	0.3	0.4	0.3	0.3	0.3	0.3	0.3
				50.0	44.8	8.8	18.9	20.6	24.7	5.2	10.6	11.1	20.2	3.7	8.3	9.5	2.0	3.2
				50.0	44.8	8.8	18.9	20.6	24.7	5.2	10.6	11.1	20.2	3.7	8.3	9.5	2.0	3.2
				0.2	0.3	0.1	0.1	0.1	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
				0.2	0.3	0.1	0.1	0.1	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1
				0.5	0.6	0.3	0.4	0.4	0.7	0.4	0.6	0.5	0.4	0.1	0.2	0.3	0.2	0.2
				0.5	0.6	0.3	0.4	0.4	0.7	0.4	0.6	0.5	0.4	0.1	0.2	0.3	0.2	0.2
				0.5	0.5	0.3	0.3	0.1	0.5	0.2	0.2	0.1	0.5	0.4	0.3	0.2	0.1	0.2
				0.5	0.5	0.3	0.3	0.1	0.5	0.2	0.2	0.1	0.5	0.4	0.3	0.2	0.1	0.2
Simpsons Wknd Rotn (1/3/2011-5/29/2011)SS	01:58 PM	05:00 PM	SP10/FL10 Avg														
				0.7	0.7	1.1	0.9	0.8	0.7	1.4	1.0	0.7	0.7	0.9	0.8	0.8	0.8	0.5
				0.7	0.7	1.1	0.9	0.8	0.7	1.4	1.0	0.7	0.7	0.9	0.8	0.8	0.8	0.5
				0.7	0.6	0.5	0.8	0.6	0.4	0.5	0.7	0.5	0.9	0.6	0.9	0.7	0.9	0.6
				0.7	0.6	0.5	0.8	0.6	0.4	0.5	0.7	0.5	0.9	0.6	0.9	0.7	0.9	0.6
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dawson Creek				0.2	0.2	0.3	0.3	0.2	0.2	0.4	0.3	0.2	0.2	0.3	0.2	0.2	0.2	
Dawson Creek				0.2	0.2	0.3	0.3	0.2	0.2	0.4	0.3	0.2	0.2	0.3	0.2	0.2	0.2	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				0.6	0.6	0.9	0.7	0.7	0.6	1.1	0.8	0.6	0.6	0.7	0.7	0.7	0.4	
Kelowna				0.6	0.6	0.9	0.7	0.7	0.6	1.1	0.8	0.6	0.6	0.7	0.7	0.7	0.4	
Kootenay				0.4	0.4	0.6	0.5	0.4	0.4	0.8	0.6	0.4	0.4	0.5	0.4	0.4	0.3	
Kootenay				0.4	0.4	0.6	0.5	0.4	0.4	0.8	0.6	0.4	0.4	0.5	0.4	0.4	0.3	
TC/Full Coverage				70.1	56.3	24.7	41.9	36.8	26.6	13.1	20.2	17.1	29.8	11.6	21.6	19.7	5.1	8.7
TC/Full Coverage				70.1	56.3	24.7	41.9	36.8	26.6	13.1	20.2	17.1	29.8	11.6	21.6	19.7	5.1	8.7
Terrace-Kitmat EM				0.4	0.5	0.7	0.6	0.4	0.4	0.6	0.4	0.3	0.6	0.9	0.7	0.6	0.5	0.2
Terrace-Kitmat EM				0.4	0.5	0.7	0.6	0.4	0.4	0.6	0.4	0.3	0.6	0.9	0.7	0.6	0.5	0.2
Prince George-Kamloops EM				0.4	0.5	0.4	0.4	0.5	0.5	0.2	0.4	0.5	0.5	0.7	0.5	0.5	0.1	0.0
Prince George-Kamloops EM				0.4	0.5	0.4	0.4	0.5	0.5	0.2	0.4	0.5	0.5	0.7	0.5	0.5	0.1	0.0
Kelowna EM				0.4	0.3	0.6	0.5	0.3	0.2	0.3	0.2	0.2	0.5	0.8	0.7	0.3	0.5	0.0
Kelowna EM				0.4	0.3	0.6	0.5	0.3	0.2	0.3	0.2	0.2	0.5	0.8	0.7	0.3	0.5	0.0
Family Guy Wknd Rotn (1/3/2011-5/29/2011)SS	03:28 PM	05:30 PM	SP10/FL10 Avg														
Vancouver DM				0.8	0.8	1.1	1.0	0.9	0.7	1.0	0.9	0.7	1.0	1.0	1.0	1.1	1.1	0.6
Vancouver DM				0.8	0.8	1.1	1.0	0.9	0.7	1.0	0.9	0.7	1.0	1.0	1.0	1.1	1.1	0.6
Vancouver Island				1.0	0.9	0.5	1.2	1.1	0.7	0.5	1.0	1.0	1.3	0.5	1.3	1.3	1.4	1.7
Vancouver Island				1.0	0.9	0.5	1.2	1.1	0.7	0.5	1.0	1.0	1.3	0.5	1.3	1.3	1.4	1.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.2
Dawson Creek				0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.7	0.7	0.9	0.8	0.7	0.6	0.8	0.7	0.6	0.8	0.8	0.8	0.9	0.9	0.5
Kelowna				0.7	0.7	0.9	0.8	0.7	0.6	0.8	0.7	0.6	0.8	0.8	0.8	0.9	0.9	0.5
Kootenay				0.4	0.4	0.6	0.6	0.5	0.4	0.6	0.5	0.4	0.6	0.6	0.6	0.6	0.6	0.3
Kootenay				0.4	0.4	0.6	0.6	0.5	0.4	0.6	0.5	0.4	0.6	0.6	0.6	0.6	0.6	0.3

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				64.3	52.9	21.9	37.1	33.5	22.9	9.5	16.2	13.7	30.1	12.4	20.9	19.8	5.4	6.0
TC/Full Coverage				64.3	52.9	21.9	37.1	33.5	22.9	9.5	16.2	13.7	30.1	12.4	20.9	19.8	5.4	6.0
Terrace-Kitmat EM				0.5	0.6	0.5	0.5	0.6	0.5	0.4	0.4	0.5	0.7	0.5	0.6	0.7	0.6	0.2
Terrace-Kitmat EM				0.5	0.6	0.5	0.5	0.6	0.5	0.4	0.4	0.5	0.7	0.5	0.6	0.7	0.6	0.2
Prince George-Kamloops EM				1.2	1.3	0.9	1.5	1.5	1.4	1.1	1.5	1.5	1.2	0.7	1.4	1.5	0.6	0.2
Prince George-Kamloops EM				1.2	1.3	0.9	1.5	1.5	1.4	1.1	1.5	1.5	1.2	0.7	1.4	1.5	0.6	0.2
Kelowna EM				1.0	1.1	0.3	0.6	0.7	1.0	0.6	0.5	0.6	1.2	0.0	0.7	0.7	0.8	0.0
Kelowna EM				1.0	1.1	0.3	0.6	0.7	1.0	0.6	0.5	0.6	1.2	0.0	0.7	0.7	0.8	0.0
Wknd AM Rotn (1/3/2011-5/29/2011)SS	05:58 AM	12:00 PM	FL10/SP10 Avg														
Vancouver DM				0.4	0.4	0.4	0.3	0.3	0.4	0.3	0.3	0.3	0.5	0.4	0.3	0.4	0.1	0.1
Vancouver DM				0.4	0.4	0.4	0.3	0.3	0.4	0.3	0.3	0.3	0.5	0.4	0.3	0.4	0.1	0.1
Vancouver Island				0.3	0.3	0.2	0.2	0.3	0.3	0.1	0.1	0.2	0.5	0.3	0.3	0.4	0.0	0.3
Vancouver Island				0.3	0.3	0.2	0.2	0.3	0.3	0.1	0.1	0.2	0.5	0.3	0.3	0.4	0.0	0.3
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0
Dawson Creek				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.4	0.3	0.2	0.3	0.1	0.1
Kelowna				0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.4	0.3	0.2	0.3	0.1	0.1
Kootenay				0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.1
Kootenay				0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.1
TC/Full Coverage				32.1	30.4	3.9	8.7	10.4	12.7	1.4	3.5	3.7	17.7	2.5	5.2	6.7	1.0	0.8
TC/Full Coverage				32.1	30.4	3.9	8.7	10.4	12.7	1.4	3.5	3.7	17.7	2.5	5.2	6.7	1.0	0.8
Terrace-Kitmat EM				0.3	0.4	0.0	0.2	0.3	0.4	0.0	0.2	0.3	0.4	0.0	0.1	0.3	0.0	0.1
Terrace-Kitmat EM				0.3	0.4	0.0	0.2	0.3	0.4	0.0	0.2	0.3	0.4	0.0	0.1	0.3	0.0	0.1
Prince George-Kamloops EM				0.8	0.9	0.1	0.6	0.7	0.8	0.2	0.5	0.5	1.0	0.0	0.7	0.8	0.3	0.0
Prince George-Kamloops EM				0.8	0.9	0.1	0.6	0.7	0.8	0.2	0.5	0.5	1.0	0.0	0.7	0.8	0.3	0.0
Kelowna EM				0.4	0.4	0.0	0.2	0.3	0.3	0.0	0.2	0.2	0.5	0.0	0.3	0.4	0.3	0.0
Kelowna EM				0.4	0.4	0.0	0.2	0.3	0.3	0.0	0.2	0.2	0.5	0.0	0.3	0.4	0.3	0.0

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sat Morning News (1/3/2011-5/29/2011)S.	06:58 AM	10:00 AM	SP10/FL10 Avg														
Vancouver DM				2.5	2.7	1.2	1.6	1.9	3.1	1.7	2.1	2.3	2.4	0.7	1.2	1.6	1.3	1.7
Vancouver DM				2.5	2.7	1.2	1.6	1.9	3.1	1.7	2.1	2.3	2.4	0.7	1.2	1.6	1.3	1.7
Vancouver Island				1.6	1.7	0.6	0.9	1.2	1.9	1.2	1.4	1.5	1.4	0.1	0.5	0.8	0.1	1.4
Vancouver Island				1.6	1.7	0.6	0.9	1.2	1.9	1.2	1.4	1.5	1.4	0.1	0.5	0.8	0.1	1.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				3.0	3.4	0.2	1.3	1.9	3.4	0.1	1.0	1.5	3.5	0.3	1.6	2.3	0.5	0.4
Dawson Creek				3.0	3.4	0.2	1.3	1.9	3.4	0.1	1.0	1.5	3.5	0.3	1.6	2.3	0.5	0.4
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				3.0	3.4	0.2	1.3	1.9	3.4	0.1	1.0	1.5	3.5	0.3	1.6	2.3	0.5	0.4
Kelowna				3.0	3.4	0.2	1.3	1.9	3.4	0.1	1.0	1.5	3.5	0.3	1.6	2.3	0.5	0.4
Kootenay				5.1	5.8	0.4	2.2	3.3	5.8	0.1	1.7	2.5	5.9	0.6	2.8	4.0	0.8	0.7
Kootenay				5.1	5.8	0.4	2.2	3.3	5.8	0.1	1.7	2.5	5.9	0.6	2.8	4.0	0.8	0.7
TC/Full Coverage				145.4	135.6	11.0	30.8	41.0	72.2	7.2	20.2	24.8	63.4	3.8	10.7	16.3	3.7	6.1
TC/Full Coverage				145.4	135.6	11.0	30.8	41.0	72.2	7.2	20.2	24.8	63.4	3.8	10.7	16.3	3.7	6.1
Terrace-Kitmat EM				3.3	4.1	1.2	1.8	3.0	4.6	2.2	2.4	3.9	3.7	0.2	1.2	2.2	0.3	0.3
Terrace-Kitmat EM				3.3	4.1	1.2	1.8	3.0	4.6	2.2	2.4	3.9	3.7	0.2	1.2	2.2	0.3	0.3
Prince George-Kamloops EM				4.5	5.4	1.2	2.9	3.8	5.8	1.7	3.6	4.6	4.9	0.8	2.4	2.9	0.4	0.9
Prince George-Kamloops EM				4.5	5.4	1.2	2.9	3.8	5.8	1.7	3.6	4.6	4.9	0.8	2.4	2.9	0.4	0.9
Kelowna EM				3.7	4.2	0.3	1.6	2.4	4.2	0.1	1.2	1.8	4.3	0.4	2.0	2.9	0.6	0.5
Kelowna EM				3.7	4.2	0.3	1.6	2.4	4.2	0.1	1.2	1.8	4.3	0.4	2.0	2.9	0.6	0.5
Saturday Night Live (1/3/2011-5/29/2011)S.	11:33 PM	01:05 AM	sp10/fl10 avg														
Vancouver DM				2.2	2.5	2.7	2.6	2.5	2.3	2.1	2.4	2.4	2.6	3.2	2.8	2.5	1.6	1.1
Vancouver DM				2.2	2.5	2.7	2.6	2.5	2.3	2.1	2.4	2.4	2.6	3.2	2.8	2.5	1.6	1.1
Vancouver Island				1.1	1.2	0.8	0.8	0.9	1.1	0.2	0.5	1.1	1.4	1.4	1.0	0.7	0.6	0.3
Vancouver Island				1.1	1.2	0.8	0.8	0.9	1.1	0.2	0.5	1.1	1.4	1.4	1.0	0.7	0.6	0.3
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.7	0.8	0.8	0.8	0.8	0.7	0.6	0.7	0.7	0.8	1.0	0.8	0.8	0.5	0.3
Dawson Creek				0.7	0.8	0.8	0.8	0.8	0.7	0.6	0.7	0.7	0.8	1.0	0.8	0.8	0.5	0.3

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				1.8	2.1	2.2	2.1	2.1	1.9	1.7	2.0	2.0	2.1	2.6	2.3	2.1	1.3	0.9
Kelowna				1.8	2.1	2.2	2.1	2.1	1.9	1.7	2.0	2.0	2.1	2.6	2.3	2.1	1.3	0.9
Kootenay				1.2	1.4	1.5	1.5	1.4	1.3	1.2	1.3	1.3	1.5	1.8	1.6	1.4	0.9	0.6
Kootenay				1.2	1.4	1.5	1.5	1.4	1.3	1.2	1.3	1.3	1.5	1.8	1.6	1.4	0.9	0.6
TC/Full Coverage				91.9	84.1	26.8	49.0	46.3	42.3	11.3	23.4	23.3	41.8	15.5	25.6	23.0	3.9	3.9
TC/Full Coverage				91.9	84.1	26.8	49.0	46.3	42.3	11.3	23.4	23.3	41.8	15.5	25.6	23.0	3.9	3.9
Terrace-Kitmat EM				0.5	0.6	0.0	0.1	0.3	0.6	0.0	0.1	0.4	0.6	0.0	0.2	0.3	0.0	0.4
Terrace-Kitmat EM				0.5	0.6	0.0	0.1	0.3	0.6	0.0	0.1	0.4	0.6	0.0	0.2	0.3	0.0	0.4
Prince George-Kamloops EM				0.7	0.8	0.1	0.8	1.0	0.8	0.1	0.8	1.0	0.8	0.0	0.7	0.9	0.9	0.0
Prince George-Kamloops EM				0.7	0.8	0.1	0.8	1.0	0.8	0.1	0.8	1.0	0.8	0.0	0.7	0.9	0.9	0.0
Kelowna EM				0.6	0.7	0.0	0.7	0.8	0.7	0.0	0.5	0.7	0.7	0.0	0.8	0.9	0.0	0.0
Kelowna EM				0.6	0.7	0.0	0.7	0.8	0.7	0.0	0.5	0.7	0.7	0.0	0.8	0.9	0.0	0.0
Sunday Morning News (1/3/2011-5/29/2011)S	07:58 AM	10:00 AM	SP10/FL10 Avg														
Vancouver DM				2.8	3.0	1.5	1.8	2.1	3.3	2.0	2.4	2.5	2.7	0.9	1.3	1.6	2.2	1.7
Vancouver DM				2.8	3.0	1.5	1.8	2.1	3.3	2.0	2.4	2.5	2.7	0.9	1.3	1.6	2.2	1.7
Vancouver Island				1.2	1.3	0.3	0.6	0.9	1.2	0.5	0.8	0.9	1.4	0.1	0.5	0.8	0.2	1.4
Vancouver Island				1.2	1.3	0.3	0.6	0.9	1.2	0.5	0.8	0.9	1.4	0.1	0.5	0.8	0.2	1.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.5	3.0	0.2	1.4	2.1	2.8	0.0	1.2	1.7	3.1	0.2	1.6	2.4	0.0	0.0
Dawson Creek				2.5	3.0	0.2	1.4	2.1	2.8	0.0	1.2	1.7	3.1	0.2	1.6	2.4	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				4.9	5.9	0.3	2.8	4.1	5.6	0.0	2.4	3.5	6.2	0.4	3.2	4.7	0.0	0.0
Kelowna				4.9	5.9	0.3	2.8	4.1	5.6	0.0	2.4	3.5	6.2	0.4	3.2	4.7	0.0	0.0
Kootenay				2.8	3.4	0.2	1.6	2.4	3.2	0.0	1.3	2.0	3.5	0.3	1.9	2.7	0.0	0.0
Kootenay				2.8	3.4	0.2	1.6	2.4	3.2	0.0	1.3	2.0	3.5	0.3	1.9	2.7	0.0	0.0
TC/Full Coverage				166.8	154.7	14.2	35.0	47.5	81.6	8.8	22.1	29.6	73.1	5.5	12.9	17.9	6.0	6.1
TC/Full Coverage				166.8	154.7	14.2	35.0	47.5	81.6	8.8	22.1	29.6	73.1	5.5	12.9	17.9	6.0	6.1
Terrace-Kitmat EM				3.3	4.3	1.0	1.9	2.9	4.5	1.4	2.2	3.2	4.0	0.6	1.6	2.6	0.0	0.2

Stations: CHAN
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Terrace-Kitmat EM				3.3	4.3	1.0	1.9	2.9	4.5	1.4	2.2	3.2	4.0	0.6	1.6	2.6	0.0	0.2
Prince George-Kamloops EM				6.0	6.9	2.6	3.9	5.4	7.1	3.2	4.0	5.7	6.7	1.7	3.8	5.1	0.7	2.9
Prince George-Kamloops EM				6.0	6.9	2.6	3.9	5.4	7.1	3.2	4.0	5.7	6.7	1.7	3.8	5.1	0.7	2.9
Kelowna EM				4.4	5.3	0.3	2.5	3.7	5.0	0.0	2.1	3.1	5.5	0.4	2.9	4.2	0.0	0.0
Kelowna EM				4.4	5.3	0.3	2.5	3.7	5.0	0.0	2.1	3.1	5.5	0.4	2.9	4.2	0.0	0.0
16x9 Late (1/3/2011-5/29/2011)S	11:39 PM	12:11 AM	SP10/FL10 avg														
Vancouver DM				1.1	1.2	0.6	0.8	1.0	1.3	0.5	0.9	1.0	1.0	0.7	0.8	0.9	0.8	0.4
Vancouver DM				1.1	1.2	0.6	0.8	1.0	1.3	0.5	0.9	1.0	1.0	0.7	0.8	0.9	0.8	0.4
Vancouver Island				0.4	0.5	0.1	0.3	0.4	0.5	0.0	0.3	0.4	0.5	0.3	0.3	0.4	0.3	0.1
Vancouver Island				0.4	0.5	0.1	0.3	0.4	0.5	0.0	0.3	0.4	0.5	0.3	0.3	0.4	0.3	0.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.4	0.2	0.2	0.3	0.4	0.2	0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.1
Dawson Creek				0.3	0.4	0.2	0.2	0.3	0.4	0.2	0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.9	1.0	0.5	0.7	0.8	1.1	0.4	0.7	0.8	0.8	0.6	0.7	0.7	0.7	0.3
Kelowna				0.9	1.0	0.5	0.7	0.8	1.1	0.4	0.7	0.8	0.8	0.6	0.7	0.7	0.7	0.3
Kootenay				0.6	0.7	0.3	0.4	0.6	0.7	0.3	0.5	0.6	0.6	0.4	0.4	0.5	0.4	0.2
Kootenay				0.6	0.7	0.3	0.4	0.6	0.7	0.3	0.5	0.6	0.6	0.4	0.4	0.5	0.4	0.2
TC/Full Coverage				52.4	48.1	8.2	16.9	18.9	27.0	4.4	9.6	10.4	21.1	3.9	7.3	8.4	2.2	2.1
TC/Full Coverage				52.4	48.1	8.2	16.9	18.9	27.0	4.4	9.6	10.4	21.1	3.9	7.3	8.4	2.2	2.1
Terrace-Kitmat EM				1.5	1.9	0.9	1.2	2.0	2.1	1.0	1.7	2.5	1.9	0.7	0.8	1.4	0.0	0.0
Terrace-Kitmat EM				1.5	1.9	0.9	1.2	2.0	2.1	1.0	1.7	2.5	1.9	0.7	0.8	1.4	0.0	0.0
Prince George-Kamloops EM				1.2	1.5	0.6	0.9	1.3	1.9	1.2	1.5	1.8	1.1	0.0	0.4	0.7	0.0	0.0
Prince George-Kamloops EM				1.2	1.5	0.6	0.9	1.3	1.9	1.2	1.5	1.8	1.1	0.0	0.4	0.7	0.0	0.0
Kelowna EM				0.7	0.8	0.0	0.3	0.5	1.0	0.0	0.6	0.8	0.6	0.0	0.0	0.3	0.0	0.0
Kelowna EM				0.7	0.8	0.0	0.3	0.5	1.0	0.0	0.6	0.8	0.6	0.0	0.0	0.3	0.0	0.0