

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Global News</b> (1/3/2011-5/29/2011)	<b>MTWTFSS</b>	<b>05:28 PM</b>	<b>07:00 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			8.2	9.7	1.1	2.6	3.7	10.2	1.3	2.7	4.0	9.0	0.8	2.4	3.4	0.9	0.9
	Kelowna			8.2	9.7	1.1	2.6	3.7	10.2	1.3	2.7	4.0	9.0	0.8	2.4	3.4	0.9	0.9
	TC/Full Coverage			33.9	33.3	1.0	4.4	6.4	18.3	0.6	2.3	3.6	15.0	0.4	2.1	2.9	0.3	0.3
	TC/Full Coverage			33.9	33.3	1.0	4.4	6.4	18.3	0.6	2.3	3.6	15.0	0.4	2.1	2.9	0.3	0.3
	Kelowna EM			9.8	11.5	1.3	3.1	4.4	12.2	1.6	3.2	4.8	10.7	1.0	2.9	4.1	1.1	1.1
	Kelowna EM			9.8	11.5	1.3	3.1	4.4	12.2	1.6	3.2	4.8	10.7	1.0	2.9	4.1	1.1	1.1
<b>Prime CDN Rotn</b> (1/3/2011-5/29/2011)	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.7	0.4	0.5	0.6	0.9	0.3	0.5	0.6	0.7	0.5	0.5	0.6	0.3	0.3
	Kelowna			0.7	0.7	0.4	0.5	0.6	0.9	0.3	0.5	0.6	0.7	0.5	0.5	0.6	0.3	0.3
	TC/Full Coverage			2.6	2.5	0.1	0.4	0.7	1.4	0.1	0.2	0.4	1.1	0.0	0.2	0.4	0.1	0.0
	TC/Full Coverage			2.6	2.5	0.1	0.4	0.7	1.4	0.1	0.2	0.4	1.1	0.0	0.2	0.4	0.1	0.0
	Kelowna EM			0.7	0.9	0.2	0.3	0.5	1.0	0.3	0.3	0.6	0.7	0.0	0.3	0.5	0.7	0.0
	Kelowna EM			0.7	0.9	0.2	0.3	0.5	1.0	0.3	0.3	0.6	0.7	0.0	0.3	0.5	0.7	0.0
<b>Ent Tonight</b> (1/3/2011-5/29/2011)	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	FL10/SP10 avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.8	3.1	1.6	1.6	2.1	3.9	1.8	2.1	2.4	2.3	1.4	1.3	1.6	1.1	1.4
	Kelowna			2.8	3.1	1.6	1.6	2.1	3.9	1.8	2.1	2.4	2.3	1.4	1.3	1.6	1.1	1.4
	TC/Full Coverage			11.7	11.4	0.5	1.9	2.7	7.6	0.5	1.3	1.9	3.9	0.0	0.6	0.8	0.1	0.1
	TC/Full Coverage			11.7	11.4	0.5	1.9	2.7	7.6	0.5	1.3	1.9	3.9	0.0	0.6	0.8	0.1	0.1
	Kelowna EM			3.3	3.9	0.7	1.4	1.9	5.0	1.5	1.9	2.6	2.7	0.0	0.9	1.2	0.5	0.5
	Kelowna EM			3.3	3.9	0.7	1.4	1.9	5.0	1.5	1.9	2.6	2.7	0.0	0.9	1.2	0.5	0.5
<b>ET Canada</b> (1/3/2011-5/29/2011)	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL10/SP10 avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			1.5	1.6	1.0	1.0	1.2	2.2	1.1	1.3	1.6	1.1	0.8	0.7	0.9	0.7	0.7
	Kelowna			1.5	1.6	1.0	1.0	1.2	2.2	1.1	1.3	1.6	1.1	0.8	0.7	0.9	0.7	0.7
	TC/Full Coverage			7.9	7.6	0.0	1.4	2.0	4.9	0.0	0.7	1.2	2.7	0.0	0.6	0.8	0.1	0.2
	TC/Full Coverage			7.9	7.6	0.0	1.4	2.0	4.9	0.0	0.7	1.2	2.7	0.0	0.6	0.8	0.1	0.2
	Kelowna EM			2.2	2.6	0.0	1.0	1.5	3.2	0.0	1.1	1.8	1.9	0.0	0.9	1.1	0.2	0.7
	Kelowna EM			2.2	2.6	0.0	1.0	1.5	3.2	0.0	1.1	1.8	1.9	0.0	0.9	1.1	0.2	0.7
<b>16x9 Evening (1/3/2011-5/29/2011)</b>	<b>....SS</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.6	1.8	0.7	1.0	1.1	2.1	0.8	1.2	1.2	1.5	0.6	0.7	1.1	1.2	0.6
	Kelowna			1.6	1.8	0.7	1.0	1.1	2.1	0.8	1.2	1.2	1.5	0.6	0.7	1.1	1.2	0.6
	TC/Full Coverage			6.6	6.5	0.0	0.3	1.5	3.4	0.0	0.0	0.8	3.1	0.0	0.3	0.7	0.1	0.0
	TC/Full Coverage			6.6	6.5	0.0	0.3	1.5	3.4	0.0	0.0	0.8	3.1	0.0	0.3	0.7	0.1	0.0
	Kelowna EM			1.9	2.2	0.0	0.2	1.0	2.2	0.0	0.0	1.1	2.2	0.0	0.5	1.0	0.5	0.0
	Kelowna EM			1.9	2.2	0.0	0.2	1.0	2.2	0.0	0.0	1.1	2.2	0.0	0.5	1.0	0.5	0.0
<b>House (1/3/2011-5/29/2011)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP10/FL10 Avg Adj														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			5.6	6.0	5.6	5.7	5.9	6.6	5.3	6.3	6.6	5.3	5.7	5.2	5.2	5.3	3.0
	Kelowna			5.6	6.0	5.6	5.7	5.9	6.6	5.3	6.3	6.6	5.3	5.7	5.2	5.2	5.3	3.0
	TC/Full Coverage			23.4	20.9	5.5	10.6	12.2	12.8	4.0	7.0	7.8	8.1	1.5	3.6	4.4	1.9	0.6
	TC/Full Coverage			23.4	20.9	5.5	10.6	12.2	12.8	4.0	7.0	7.8	8.1	1.5	3.6	4.4	1.9	0.6
	Kelowna EM			6.7	7.2	7.3	7.4	8.4	8.5	10.7	9.6	10.3	5.8	3.4	4.9	6.3	7.8	1.5
	Kelowna EM			6.7	7.2	7.3	7.4	8.4	8.5	10.7	9.6	10.3	5.8	3.4	4.9	6.3	7.8	1.5
<b>Chicago Code (1/17/2011-5/27/2012)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	Lead in adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			5.1	5.7	3.7	4.7	5.4	6.7	6.8	5.9	6.2	4.6	0.2	3.2	4.6	2.8	1.3
	Kelowna			5.1	5.7	3.7	4.7	5.4	6.7	6.8	5.9	6.2	4.6	0.2	3.2	4.6	2.8	1.3
	TC/Full Coverage			15.7	14.7	2.6	6.4	7.1	9.1	2.5	4.2	4.1	5.6	0.1	2.2	3.0	0.5	0.4
	TC/Full Coverage			15.7	14.7	2.6	6.4	7.1	9.1	2.5	4.2	4.1	5.6	0.1	2.2	3.0	0.5	0.4

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 Coverage:  
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Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kelowna EM				4.2	4.7	3.1	3.9	4.6	5.7	5.7	5.0	5.2	3.8	0.2	2.7	3.8	2.3	1.1
Kelowna EM				4.2	4.7	3.1	3.9	4.6	5.7	5.7	5.0	5.2	3.8	0.2	2.7	3.8	2.3	1.1
<b>Hawaii Five-O</b> (1/3/2011-5/29/2011)	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL10 Actuals adj.														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				4.5	4.8	2.2	3.7	4.1	5.3	2.5	3.8	4.4	4.3	2.0	3.5	3.8	4.2	2.6
Kelowna				4.5	4.8	2.2	3.7	4.1	5.3	2.5	3.8	4.4	4.3	2.0	3.5	3.8	4.2	2.6
TC/Full Coverage				16.6	16.1	1.7	6.3	7.3	9.5	1.0	3.7	4.9	6.6	0.7	2.6	2.5	0.5	0.0
TC/Full Coverage				16.6	16.1	1.7	6.3	7.3	9.5	1.0	3.7	4.9	6.6	0.7	2.6	2.5	0.5	0.0
Kelowna EM				4.7	5.5	2.3	4.5	5.4	6.3	2.9	5.4	7.0	4.6	1.7	3.6	3.7	1.8	0.0
Kelowna EM				4.7	5.5	2.3	4.5	5.4	6.3	2.9	5.4	7.0	4.6	1.7	3.6	3.7	1.8	0.0
<b>Glee</b> (1/3/2011-5/29/2011)	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP10/FL10 Avg														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				6.4	6.6	7.2	6.6	6.6	8.0	8.3	7.9	7.4	5.3	6.1	5.4	5.7	8.0	3.0
Kelowna				6.4	6.6	7.2	6.6	6.6	8.0	8.3	7.9	7.4	5.3	6.1	5.4	5.7	8.0	3.0
TC/Full Coverage				12.0	10.3	2.2	5.6	6.6	7.3	1.6	4.4	5.2	3.0	0.6	1.3	1.4	1.2	0.5
TC/Full Coverage				12.0	10.3	2.2	5.6	6.6	7.3	1.6	4.4	5.2	3.0	0.6	1.3	1.4	1.2	0.5
Kelowna EM				3.4	3.5	3.0	4.0	4.8	4.8	4.6	6.2	7.3	2.1	1.5	1.8	2.3	4.4	1.2
Kelowna EM				3.4	3.5	3.0	4.0	4.8	4.8	4.6	6.2	7.3	2.1	1.5	1.8	2.3	4.4	1.2
<b>NCIS: L.A.</b> (1/3/2011-5/29/2011)	<b>.T.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL10/SP10 Avg														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				5.2	5.9	3.2	3.6	4.0	6.2	3.3	3.9	4.1	5.6	3.1	3.4	4.0	2.0	1.6
Kelowna				5.2	5.9	3.2	3.6	4.0	6.2	3.3	3.9	4.1	5.6	3.1	3.4	4.0	2.0	1.6
TC/Full Coverage				15.6	14.8	1.5	4.6	6.3	9.1	1.5	3.3	4.4	5.7	0.0	1.3	1.9	0.6	0.2
TC/Full Coverage				15.6	14.8	1.5	4.6	6.3	9.1	1.5	3.3	4.4	5.7	0.0	1.3	1.9	0.6	0.2
Kelowna EM				4.5	5.1	2.2	3.2	4.4	6.0	4.3	4.5	5.8	4.0	0.0	1.9	2.8	2.2	0.7
Kelowna EM				4.5	5.1	2.2	3.2	4.4	6.0	4.3	4.5	5.8	4.0	0.0	1.9	2.8	2.2	0.7

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>The Good Wife</b> (1/3/2011-5/29/2011)	.T.....	09:58 PM	11:00 PM	SP10/FL10 avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.3	4.9	2.0	2.5	3.0	6.2	2.1	3.3	3.8	3.6	1.8	1.9	2.3	1.7	1.3
	Kelowna			4.3	4.9	2.0	2.5	3.0	6.2	2.1	3.3	3.8	3.6	1.8	1.9	2.3	1.7	1.3
	TC/Full Coverage			8.8	8.8	0.0	1.7	2.8	5.7	0.0	1.2	1.9	3.1	0.0	0.5	0.9	0.0	0.0
	TC/Full Coverage			8.8	8.8	0.0	1.7	2.8	5.7	0.0	1.2	1.9	3.1	0.0	0.5	0.9	0.0	0.0
	Kelowna EM			2.5	3.0	0.0	1.2	2.0	3.8	0.0	1.7	2.6	2.2	0.0	0.8	1.3	0.0	0.0
	Kelowna EM			2.5	3.0	0.0	1.2	2.0	3.8	0.0	1.7	2.6	2.2	0.0	0.8	1.3	0.0	0.0
<b>Survivor</b> (1/3/2011-5/29/2011)	..W....	07:58 PM	09:00 PM	SP10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			6.6	6.9	5.8	6.6	7.0	7.6	5.8	7.1	7.9	6.2	5.8	6.0	6.1	5.7	5.2
	Kelowna			6.6	6.9	5.8	6.6	7.0	7.6	5.8	7.1	7.9	6.2	5.8	6.0	6.1	5.7	5.2
	TC/Full Coverage			22.9	20.7	2.6	8.0	11.9	11.1	1.2	3.8	6.0	9.6	1.4	4.2	5.9	1.4	0.7
	TC/Full Coverage			22.9	20.7	2.6	8.0	11.9	11.1	1.2	3.8	6.0	9.6	1.4	4.2	5.9	1.4	0.7
	Kelowna EM			6.6	7.2	3.2	5.6	8.3	7.6	3.5	5.5	8.4	6.8	3.2	5.9	8.4	5.5	2.2
	Kelowna EM			6.6	7.2	3.2	5.6	8.3	7.6	3.5	5.5	8.4	6.8	3.2	5.9	8.4	5.5	2.2
<b>Off the Map</b> (1/10/2011-5/29/2011)	..W....	09:58 PM	11:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.4	2.8	2.0	2.4	2.6	3.3	3.9	3.1	2.9	2.2	0.1	1.6	2.2	1.0	0.5
	Kelowna			2.4	2.8	2.0	2.4	2.6	3.3	3.9	3.1	2.9	2.2	0.1	1.6	2.2	1.0	0.5
	TC/Full Coverage			6.6	6.3	1.3	2.9	3.0	3.9	1.2	1.9	1.7	2.4	0.0	0.9	1.3	0.2	0.1
	TC/Full Coverage			6.6	6.3	1.3	2.9	3.0	3.9	1.2	1.9	1.7	2.4	0.0	0.9	1.3	0.2	0.1
	Kelowna EM			1.9	2.2	1.6	1.9	2.1	2.7	3.2	2.4	2.3	1.8	0.1	1.3	1.8	0.8	0.4
	Kelowna EM			1.9	2.2	1.6	1.9	2.1	2.7	3.2	2.4	2.3	1.8	0.1	1.3	1.8	0.8	0.4
<b>Office</b> (1/10/2011-5/29/2011)	...T...	09:58 PM	10:30 PM	SP10/FL10 Avg adj														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			0.8	0.8	1.5	1.1	1.1	0.8	1.4	1.1	1.1	0.8	1.5	1.1	1.1	0.6	0.7
	Kelowna			0.8	0.8	1.5	1.1	1.1	0.8	1.4	1.1	1.1	0.8	1.5	1.1	1.1	0.6	0.7
	TC/Full Coverage			1.9	1.7	0.4	1.2	1.2	1.0	0.4	0.7	0.6	0.7	0.0	0.5	0.6	0.1	0.1
	TC/Full Coverage			1.9	1.7	0.4	1.2	1.2	1.0	0.4	0.7	0.6	0.7	0.0	0.5	0.6	0.1	0.1
	Kelowna EM			0.5	0.6	0.6	0.9	0.8	0.6	1.3	1.0	0.8	0.5	0.0	0.7	0.8	0.2	0.4
	Kelowna EM			0.5	0.6	0.6	0.9	0.8	0.6	1.3	1.0	0.8	0.5	0.0	0.7	0.8	0.2	0.4
<b>Outsourced (1/3/2011-5/29/2011)</b>	<b>...T...</b>	<b>10:28 PM</b>	<b>11:00 PM</b>	FL10 Actuals Adj														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.4	1.4	1.3	1.6	1.6	1.6	1.3	1.6	1.6	1.3	1.3	1.5	1.6	1.0	1.1
	Kelowna			1.4	1.4	1.3	1.6	1.6	1.6	1.3	1.6	1.6	1.3	1.3	1.5	1.6	1.0	1.1
	TC/Full Coverage			2.4	2.4	1.2	1.9	1.9	1.6	1.2	1.2	1.2	0.8	0.0	0.7	0.7	0.0	0.0
	TC/Full Coverage			2.4	2.4	1.2	1.9	1.9	1.6	1.2	1.2	1.2	0.8	0.0	0.7	0.7	0.0	0.0
	Kelowna EM			0.7	0.8	1.6	1.4	1.5	1.1	3.6	1.9	2.0	0.6	0.0	0.8	1.0	0.0	0.0
	Kelowna EM			0.7	0.8	1.6	1.4	1.5	1.1	3.6	1.9	2.0	0.6	0.0	0.8	1.0	0.0	0.0
<b>Kitchen Nightmares (1/3/2011-3/27/2011)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP10 Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.4	1.4	1.7	1.6	1.7	1.4	1.3	1.6	1.7	1.5	1.9	1.6	1.7	0.6	1.0
	Kelowna			1.4	1.4	1.7	1.6	1.7	1.4	1.3	1.6	1.7	1.5	1.9	1.6	1.7	0.6	1.0
	TC/Full Coverage			5.7	5.7	0.1	2.0	2.4	3.2	0.0	1.0	1.3	2.6	0.1	1.1	1.1	0.0	0.0
	TC/Full Coverage			5.7	5.7	0.1	2.0	2.4	3.2	0.0	1.0	1.3	2.6	0.1	1.1	1.1	0.0	0.0
	Kelowna EM			1.7	2.0	0.2	1.3	1.6	2.2	0.0	1.3	1.7	1.9	0.4	1.4	1.5	0.0	0.0
	Kelowna EM			1.7	2.0	0.2	1.3	1.6	2.2	0.0	1.3	1.7	1.9	0.4	1.4	1.5	0.0	0.0
<b>90210 (1/3/2011-5/29/2011)</b>	<b>....F..</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	1.1	0.9	1.0	0.9	1.1	0.9	1.1	0.7	1.1	0.8	0.8	0.2	0.4
	Kelowna			0.7	0.8	1.1	0.9	1.0	0.9	1.1	0.9	1.1	0.7	1.1	0.8	0.8	0.2	0.4
	TC/Full Coverage			0.8	0.8	0.0	0.1	0.2	0.3	0.0	0.0	0.0	0.5	0.0	0.1	0.2	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.0	0.1	0.2	0.3	0.0	0.0	0.0	0.5	0.0	0.1	0.2	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			0.2	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.1	0.3	0.0	0.0
	Kelowna EM			0.2	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.1	0.3	0.0	0.0
<b>Haven (1/17/2011-5/27/2012)</b>	<b>....F..</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.4	1.6	0.2	0.6	1.1	1.9	0.3	0.7	1.2	1.3	0.0	0.4	0.9	0.3	0.3
	Kelowna			1.4	1.6	0.2	0.6	1.1	1.9	0.3	0.7	1.2	1.3	0.0	0.4	0.9	0.3	0.3
	TC/Full Coverage			3.5	3.3	0.2	1.1	1.4	1.7	0.1	0.5	0.7	1.6	0.1	0.5	0.7	0.2	0.1
	TC/Full Coverage			3.5	3.3	0.2	1.1	1.4	1.7	0.1	0.5	0.7	1.6	0.1	0.5	0.7	0.2	0.1
	Kelowna EM			1.6	1.9	0.3	0.7	1.3	2.2	0.4	0.8	1.4	1.5	0.1	0.5	1.1	0.4	0.4
	Kelowna EM			1.6	1.9	0.3	0.7	1.3	2.2	0.4	0.8	1.4	1.5	0.1	0.5	1.1	0.4	0.4
<b>Cleveland Show (1/3/2011-2/27/2011)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	FL10 actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.6	1.7	3.0	2.5	2.2	1.5	3.0	2.2	1.7	2.1	3.0	2.9	2.8	2.4	0.7
	TC/Full Coverage			1.1	1.1	0.7	1.1	1.1	0.7	0.7	0.7	0.7	0.4	0.0	0.4	0.4	0.0	0.0
	Kelowna EM			0.3	0.4	0.9	0.8	0.8	0.5	1.8	1.0	1.0	0.3	0.0	0.8	0.7	0.0	0.0
<b>Cleveland Show (2/28/2011-5/29/2011)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.3	0.3	0.0	0.3	0.6	0.1	0.0	0.1	0.2	0.5	0.0	0.5	0.8	0.0	0.0
	TC/Full Coverage			2.5	2.1	0.6	1.4	1.4	0.9	0.3	0.6	0.6	1.2	0.4	0.9	0.8	0.4	0.1
	Kelowna EM			0.4	0.4	0.0	0.7	0.7	0.2	0.0	0.4	0.6	0.6	0.0	0.6	1.0	0.0	0.0
<b>American Dad (1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL10 Actuals adj. for new time														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.7	0.6	1.0	1.0	0.5	0.0	0.5	0.7	1.0	1.2	1.7	1.4	1.6	0.0
	Kelowna			0.7	0.7	0.6	1.0	1.0	0.5	0.0	0.5	0.7	1.0	1.2	1.7	1.4	1.6	0.0
	TC/Full Coverage			4.1	3.5	1.0	2.6	2.4	1.7	0.5	1.1	1.0	2.0	0.5	1.4	1.4	0.3	0.1
	TC/Full Coverage			4.1	3.5	1.0	2.6	2.4	1.7	0.5	1.1	1.0	2.0	0.5	1.4	1.4	0.3	0.1
	Kelowna EM			0.6	0.6	0.5	1.0	0.9	0.4	0.0	0.4	0.6	1.0	1.1	1.5	1.3	1.4	0.0
	Kelowna EM			0.6	0.6	0.5	1.0	0.9	0.4	0.0	0.4	0.6	1.0	1.1	1.5	1.3	1.4	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Simpsons &amp; Co</b> (9/13/2010-2/27/2011)	.....S	07:28 PM	08:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.5	0.7	0.5	0.7	0.7	0.4	0.0	0.2	0.5	1.0	1.0	1.3	0.9	0.0	0.0
	TC/Full Coverage			1.7	1.7	0.4	1.1	1.0	0.4	0.0	0.2	0.3	1.3	0.4	0.8	0.7	0.0	0.0
	Kelowna EM			0.5	0.6	0.4	0.7	0.7	0.3	0.0	0.2	0.5	0.9	0.9	1.1	0.8	0.0	0.0
<b>Simpsons</b> (1/3/2011-5/29/2011)	.....S	07:58 PM	08:30 PM	FL10/SP10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.9	2.8	4.8	3.9	3.6	2.4	4.5	3.7	3.0	3.2	4.9	4.3	4.3	3.9	2.5
	Kelowna			2.9	2.8	4.8	3.9	3.6	2.4	4.5	3.7	3.0	3.2	4.9	4.3	4.3	3.9	2.5
	TC/Full Coverage			6.2	5.5	2.5	4.5	4.5	2.6	0.9	2.2	2.4	2.9	1.6	2.2	2.1	0.0	0.7
	TC/Full Coverage			6.2	5.5	2.5	4.5	4.5	2.6	0.9	2.2	2.4	2.9	1.6	2.2	2.1	0.0	0.7
	Kelowna EM			1.8	1.9	3.5	3.1	3.2	1.8	2.6	3.1	3.2	2.0	4.4	3.2	3.1	0.0	2.3
	Kelowna EM			1.8	1.9	3.5	3.1	3.2	1.8	2.6	3.1	3.2	2.0	4.4	3.2	3.1	0.0	2.3
<b>FIN:Survivor</b> (1/3/2011-5/15/2011)	.....S	07:58 PM	10:00 PM	SP10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			6.4	6.9	6.1	6.7	7.2	8.0	7.5	8.0	8.7	5.7	4.7	5.4	5.8	4.1	3.7
	Kelowna			6.4	6.9	6.1	6.7	7.2	8.0	7.5	8.0	8.7	5.7	4.7	5.4	5.8	4.1	3.7
	TC/Full Coverage			25.2	22.8	2.9	8.8	13.1	12.2	1.3	4.2	6.6	10.6	1.5	4.6	6.5	1.5	0.8
	TC/Full Coverage			25.2	22.8	2.9	8.8	13.1	12.2	1.3	4.2	6.6	10.6	1.5	4.6	6.5	1.5	0.8
	Kelowna EM			7.3	7.9	3.5	6.2	9.1	8.4	3.9	6.1	9.2	7.5	3.5	6.5	9.2	6.1	2.4
	Kelowna EM			7.3	7.9	3.5	6.2	9.1	8.4	3.9	6.1	9.2	7.5	3.5	6.5	9.2	6.1	2.4
<b>Family Guy</b> (1/3/2011-2/27/2011)	.....S	08:28 PM	09:00 PM	FL10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.7	3.0	5.7	4.3	3.8	2.5	5.7	4.0	3.0	3.3	5.7	4.7	4.6	2.8	1.1
	TC/Full Coverage			2.0	1.9	0.8	1.6	1.5	0.6	0.0	0.4	0.5	1.3	0.8	1.2	1.0	0.2	0.0
	Kelowna EM			0.6	0.7	1.0	1.1	1.1	0.4	0.0	0.6	0.7	1.0	1.9	1.8	1.6	0.7	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
<b>Family Guy</b> (2/28/2011-5/29/2011)	.....S	08:28 PM	09:00 PM														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.6	0.6	0.4	0.8	0.8	0.6	0.0	0.9	1.0	0.6	0.8	0.8	0.5	1.1
TC/Full Coverage				4.5	3.9	1.2	2.7	2.6	1.7	0.5	1.2	1.1	2.1	0.6	1.5	1.5	0.4
Kelowna EM				0.5	0.5	0.4	0.7	0.7	0.6	0.0	0.8	0.9	0.5	0.8	0.7	0.4	1.0
<b>Bobs Burger</b> (1/3/2011-2/27/2011)	.....S	08:28 PM	09:00 PM														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.7	0.7	0.5	0.9	0.9	0.8	0.0	1.1	1.2	0.7	1.0	0.9	0.6	1.3
TC/Full Coverage				5.2	4.5	1.4	3.1	3.0	2.0	0.6	1.4	1.3	2.5	0.7	1.8	1.7	0.5
Kelowna EM				0.6	0.6	0.4	0.9	0.9	0.7	0.0	1.0	1.1	0.6	0.9	0.9	0.5	1.2
<b>Apprentice</b> (1/3/2011-5/29/2011)	.....S	08:58 PM	11:00 PM														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	4.0	2.0	4.0	3.0	2.0	3.0
Kelowna				2.0	2.0	3.0	3.0	3.0	3.0	2.0	3.0	4.0	2.0	4.0	3.0	2.0	3.0
TC/Full Coverage				3.3	3.2	0.0	1.6	2.2	1.8	0.0	0.8	0.8	1.4	0.0	0.8	1.4	0.1
TC/Full Coverage				3.3	3.2	0.0	1.6	2.2	1.8	0.0	0.8	0.8	1.4	0.0	0.8	1.4	0.1
Kelowna EM				1.0	1.1	0.0	1.0	1.4	1.2	0.0	1.0	1.0	1.0	0.0	1.1	1.9	0.3
Kelowna EM				1.0	1.1	0.0	1.0	1.4	1.2	0.0	1.0	1.0	1.0	0.0	1.1	1.9	0.3
<b>Family Guy</b> (1/3/2011-2/27/2011)	.....S	08:58 PM	09:30 PM	FL10 Actuals													
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.7	3.0	5.7	4.3	3.8	2.5	5.7	4.0	3.0	3.3	5.7	4.7	4.6	2.8
TC/Full Coverage				2.0	1.9	0.8	1.6	1.5	0.6	0.0	0.4	0.5	1.3	0.8	1.2	1.0	0.2
Kelowna EM				0.6	0.7	1.0	1.1	1.1	0.4	0.0	0.6	0.7	1.0	1.9	1.8	1.6	0.7
<b>Family Guy</b> (2/28/2011-5/29/2011)	.....S	08:58 PM	09:30 PM														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.6	0.6	0.4	0.8	0.8	0.6	0.0	0.9	1.0	0.6	0.8	0.8	0.5	1.1
TC/Full Coverage				4.5	3.9	1.2	2.7	2.6	1.7	0.5	1.2	1.1	2.1	0.6	1.5	1.5	0.4
Kelowna EM				0.5	0.5	0.4	0.7	0.7	0.6	0.0	0.8	0.9	0.5	0.8	0.7	0.4	1.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Cleveland Show (1/3/2011-2/27/2011)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL10 actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.6	1.7	3.0	2.5	2.2	1.5	3.0	2.2	1.7	2.1	3.0	2.9	2.8	2.4	0.7
	TC/Full Coverage			1.1	1.1	0.7	1.1	1.1	0.7	0.7	0.7	0.7	0.4	0.0	0.4	0.4	0.0	0.0
	Kelowna EM			0.3	0.4	0.9	0.8	0.8	0.5	1.8	1.0	1.0	0.3	0.0	0.8	0.7	0.0	0.0
<b>Cleveland Show (2/28/2011-5/29/2011)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL10 actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.3	0.3	0.0	0.3	0.6	0.1	0.0	0.1	0.2	0.5	0.0	0.5	0.8	0.0	0.0
	TC/Full Coverage			2.5	2.1	0.6	1.4	1.4	0.9	0.3	0.6	0.6	1.2	0.4	0.9	0.8	0.4	0.1
	Kelowna EM			0.4	0.4	0.0	0.7	0.7	0.2	0.0	0.4	0.6	0.6	0.0	0.6	1.0	0.0	0.0
<b>Survivor Reunion (1/3/2011-5/15/2011)</b>	<b>.....S</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	SP10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			5.8	6.4	5.7	7.1	7.5	7.1	5.7	7.5	8.0	5.7	5.7	6.7	7.0	6.2	1.4
	Kelowna			5.8	6.4	5.7	7.1	7.5	7.1	5.7	7.5	8.0	5.7	5.7	6.7	7.0	6.2	1.4
	TC/Full Coverage			22.9	20.7	2.6	8.0	11.9	11.1	1.2	3.8	6.0	9.6	1.4	4.2	5.9	1.4	0.7
	TC/Full Coverage			22.9	20.7	2.6	8.0	11.9	11.1	1.2	3.8	6.0	9.6	1.4	4.2	5.9	1.4	0.7
	Kelowna EM			6.6	7.2	3.2	5.6	8.3	7.6	3.5	5.5	8.4	6.8	3.2	5.9	8.4	5.5	2.2
	Kelowna EM			6.6	7.2	3.2	5.6	8.3	7.6	3.5	5.5	8.4	6.8	3.2	5.9	8.4	5.5	2.2
<b>Brothers &amp; Sisters (1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.8	2.0	1.3	1.5	1.8	2.8	1.6	2.1	2.7	1.2	1.0	0.8	1.0	0.8	0.7
	Kelowna			1.8	2.0	1.3	1.5	1.8	2.8	1.6	2.1	2.7	1.2	1.0	0.8	1.0	0.8	0.7
	TC/Full Coverage			6.8	6.8	0.0	1.8	3.0	5.5	0.0	1.2	2.3	1.2	0.0	0.6	0.7	0.0	0.0
	TC/Full Coverage			6.8	6.8	0.0	1.8	3.0	5.5	0.0	1.2	2.3	1.2	0.0	0.6	0.7	0.0	0.0
	Kelowna EM			1.9	2.3	0.0	1.3	2.3	3.7	0.0	1.9	3.8	0.8	0.0	0.8	1.0	0.0	0.0
	Kelowna EM			1.9	2.3	0.0	1.3	2.3	3.7	0.0	1.9	3.8	0.8	0.0	0.8	1.0	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Noon News</b> (1/3/2011-5/29/2011)	<b>MTWTFSS</b>	<b>11:58 AM</b>	<b>01:00 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.0	4.6	0.4	0.7	1.1	4.7	0.4	0.9	1.2	4.5	0.4	0.6	1.0	0.8	0.4
	Kelowna			4.0	4.6	0.4	0.7	1.1	4.7	0.4	0.9	1.2	4.5	0.4	0.6	1.0	0.8	0.4
	TC/Full Coverage			13.7	13.4	0.3	1.0	1.5	7.1	0.2	0.6	0.9	6.4	0.2	0.4	0.7	0.2	0.1
	TC/Full Coverage			13.7	13.4	0.3	1.0	1.5	7.1	0.2	0.6	0.9	6.4	0.2	0.4	0.7	0.2	0.1
	Kelowna EM			4.0	4.6	0.4	0.7	1.1	4.7	0.4	0.9	1.2	4.5	0.4	0.6	1.0	0.8	0.4
	Kelowna EM			4.0	4.6	0.4	0.7	1.1	4.7	0.4	0.9	1.2	4.5	0.4	0.6	1.0	0.8	0.4
<b>News Final 1</b> (1/3/2011-5/29/2011)	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>12:05 AM</b>	SP10/FL10 avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	1.0	0.3	0.7	0.8	1.0	0.3	0.7	0.9	1.0	0.3	0.7	0.8	0.5	0.3
	Kelowna			0.9	1.0	0.3	0.7	0.8	1.0	0.3	0.7	0.9	1.0	0.3	0.7	0.8	0.5	0.3
	TC/Full Coverage			5.2	4.9	0.5	1.8	1.9	2.6	0.3	0.9	1.0	2.4	0.3	0.9	0.9	0.3	0.2
	TC/Full Coverage			5.2	4.9	0.5	1.8	1.9	2.6	0.3	0.9	1.0	2.4	0.3	0.9	0.9	0.3	0.2
	Kelowna EM			1.6	1.8	0.5	1.2	1.4	1.8	0.5	1.2	1.5	1.7	0.6	1.2	1.3	0.9	0.5
	Kelowna EM			1.6	1.8	0.5	1.2	1.4	1.8	0.5	1.2	1.5	1.7	0.6	1.2	1.3	0.9	0.5
<b>Late Night Rotn</b> (1/3/2011-5/29/2011)	<b>MTWTFSS</b>	<b>11:28 PM</b>	<b>03:30 AM</b>	FL10/SP10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1
	Kelowna			0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1
	TC/Full Coverage			0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
<b>Days Of Our Lives</b> (1/3/2011-5/29/2011)	<b>MTWTF..</b>	<b>12:58 PM</b>	<b>02:00 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			0.9	0.9	0.6	0.6	0.7	1.3	1.0	1.0	1.1	0.4	0.2	0.2	0.3	0.6	0.9
	Kelowna			0.9	0.9	0.6	0.6	0.7	1.3	1.0	1.0	1.1	0.4	0.2	0.2	0.3	0.6	0.9
	TC/Full Coverage			2.3	2.0	0.2	0.6	0.8	1.7	0.2	0.6	0.6	0.3	0.0	0.0	0.1	0.0	0.3
	TC/Full Coverage			2.3	2.0	0.2	0.6	0.8	1.7	0.2	0.6	0.6	0.3	0.0	0.0	0.1	0.0	0.3
	Kelowna EM			0.7	0.7	0.2	0.5	0.6	1.1	0.5	0.9	0.9	0.2	0.0	0.0	0.2	0.0	0.8
	Kelowna EM			0.7	0.7	0.2	0.5	0.6	1.1	0.5	0.9	0.9	0.2	0.0	0.0	0.2	0.0	0.8
<b>Y&amp;R</b> (1/3/2011-5/29/2011)	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.5	0.6	0.7	1.7	0.7	0.9	1.0	0.6	0.3	0.3	0.4	0.3	0.3
	Kelowna			1.0	1.1	0.5	0.6	0.7	1.7	0.7	0.9	1.0	0.6	0.3	0.3	0.4	0.3	0.3
	TC/Full Coverage			4.7	4.4	0.1	1.2	1.3	4.0	0.1	1.2	1.2	0.5	0.0	0.1	0.2	0.2	0.1
	TC/Full Coverage			4.7	4.4	0.1	1.2	1.3	4.0	0.1	1.2	1.2	0.5	0.0	0.1	0.2	0.2	0.1
	Kelowna EM			1.4	1.5	0.1	0.8	0.9	2.6	0.1	1.5	1.6	0.3	0.0	0.1	0.2	0.9	0.2
	Kelowna EM			1.4	1.5	0.1	0.8	0.9	2.6	0.1	1.5	1.6	0.3	0.0	0.1	0.2	0.9	0.2
<b>Doctors</b> (1/3/2011-5/29/2011)	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>	SP10/FL10 avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.7	0.2	0.3	0.4	0.9	0.3	0.4	0.5	0.3	0.1	0.2	0.2	0.2	0.2
	Kelowna			0.6	0.7	0.2	0.3	0.4	0.9	0.3	0.4	0.5	0.3	0.1	0.2	0.2	0.2	0.2
	TC/Full Coverage			3.3	3.2	0.1	0.5	0.6	2.5	0.1	0.5	0.5	0.6	0.0	0.1	0.2	0.2	0.0
	TC/Full Coverage			3.3	3.2	0.1	0.5	0.6	2.5	0.1	0.5	0.5	0.6	0.0	0.1	0.2	0.2	0.0
	Kelowna EM			1.0	1.1	0.1	0.3	0.4	1.7	0.1	0.6	0.7	0.5	0.0	0.1	0.2	0.8	0.0
	Kelowna EM			1.0	1.1	0.1	0.3	0.4	1.7	0.1	0.6	0.7	0.5	0.0	0.1	0.2	0.8	0.0
<b>Oprah</b> (1/3/2011-5/29/2011)	<b>MTWTF..</b>	<b>03:58 PM</b>	<b>05:00 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.7	2.0	0.9	1.2	1.5	2.7	1.2	1.6	2.0	1.1	0.7	0.8	0.9	0.7	0.7
	Kelowna			1.7	2.0	0.9	1.2	1.5	2.7	1.2	1.6	2.0	1.1	0.7	0.8	0.9	0.7	0.7
	TC/Full Coverage			12.3	11.9	0.6	2.3	2.8	9.2	0.3	1.7	2.0	2.8	0.2	0.7	0.8	0.4	0.1
	TC/Full Coverage			12.3	11.9	0.6	2.3	2.8	9.2	0.3	1.7	2.0	2.8	0.2	0.7	0.8	0.4	0.1

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			3.6	4.1	0.7	1.6	1.9	6.1	0.8	2.3	2.8	2.0	0.6	1.0	1.2	2.1	0.1
	Kelowna EM			3.6	4.1	0.7	1.6	1.9	6.1	0.8	2.3	2.8	2.0	0.6	1.0	1.2	2.1	0.1
<b>Early News (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>04:58 PM</b>	<b>05:30 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			11.6	13.5	1.8	3.7	5.5	14.7	1.6	4.1	6.5	12.2	1.9	3.4	4.7	0.6	1.6
	Kelowna			11.6	13.5	1.8	3.7	5.5	14.7	1.6	4.1	6.5	12.2	1.9	3.4	4.7	0.6	1.6
	TC/Full Coverage			37.7	37.1	1.3	5.1	7.5	20.8	0.7	2.9	4.5	16.3	0.6	2.3	3.0	0.2	0.5
	TC/Full Coverage			37.7	37.1	1.3	5.1	7.5	20.8	0.7	2.9	4.5	16.3	0.6	2.3	3.0	0.2	0.5
	Kelowna EM			10.9	12.7	1.7	3.5	5.2	13.9	1.5	3.9	6.1	11.5	1.8	3.2	4.4	0.6	1.5
	Kelowna EM			10.9	12.7	1.7	3.5	5.2	13.9	1.5	3.9	6.1	11.5	1.8	3.2	4.4	0.6	1.5
<b>ET Late Night (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>11:58 PM</b>	<b>12:35 AM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.7	0.7	1.1	0.5	0.9	0.9	0.6	0.4	0.5	0.6	0.4	0.2
	Kelowna			0.7	0.8	0.4	0.7	0.7	1.1	0.5	0.9	0.9	0.6	0.4	0.5	0.6	0.4	0.2
	TC/Full Coverage			0.4	0.4	0.0	0.2	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.4	0.4	0.0	0.2	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0
	Kelowna EM			0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0
<b>ETC Late Night (1/3/2011-5/29/2011)</b>	<b>MTWTF..</b>	<b>12:28 AM</b>	<b>01:05 AM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.4	0.5	0.2	0.4	0.4	0.7	0.3	0.6	0.6	0.3	0.2	0.3	0.3	0.2	0.1
	Kelowna			0.4	0.5	0.2	0.4	0.4	0.7	0.3	0.6	0.6	0.3	0.2	0.3	0.3	0.2	0.1
	TC/Full Coverage			0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Morning News</b> (1/3/2011-5/29/2011)	<b>MTWTF..</b>	<b>05:28 AM</b>	<b>09:00 AM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			3.1	3.7	0.2	1.3	2.2	4.0	0.3	1.7	2.3	3.4	0.2	1.0	2.0	0.6	0.3
	Kelowna			3.1	3.7	0.2	1.3	2.2	4.0	0.3	1.7	2.3	3.4	0.2	1.0	2.0	0.6	0.3
	TC/Full Coverage			12.6	12.3	0.2	2.3	3.7	6.9	0.1	1.4	2.1	5.5	0.1	0.8	1.6	0.2	0.1
	TC/Full Coverage			12.6	12.3	0.2	2.3	3.7	6.9	0.1	1.4	2.1	5.5	0.1	0.8	1.6	0.2	0.1
	Kelowna EM			3.6	4.3	0.2	1.5	2.5	4.6	0.3	1.9	2.7	3.9	0.2	1.2	2.3	0.7	0.3
	Kelowna EM			3.6	4.3	0.2	1.5	2.5	4.6	0.3	1.9	2.7	3.9	0.2	1.2	2.3	0.7	0.3
<b>Wkdy AM Rotn</b> (1/3/2011-5/29/2011)	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.3	0.3	0.1	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.1	0.2
	TC/Full Coverage			2.1	2.0	0.0	0.2	0.3	1.2	0.0	0.1	0.1	0.7	0.0	0.1	0.1	0.2	0.0
	Kelowna EM			0.6	0.7	0.0	0.1	0.2	0.9	0.0	0.2	0.2	0.5	0.0	0.1	0.2	0.6	0.0
<b>PGA Golf</b> (1/3/2011-5/29/2011)	<b>....SS</b>	<b>09:58 AM</b>	<b>04:00 PM</b>	SP10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.3	0.4	0.6	1.0	0.3	0.4	0.6	1.2	0.3	0.5	0.6	0.2	0.3
	TC/Full Coverage			2.2	2.1	0.0	0.1	0.3	1.0	0.0	0.1	0.1	1.0	0.0	0.0	0.1	0.2	0.0
	Kelowna EM			0.7	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.6	0.0
<b>Wknd PM Rotn</b> (1/3/2011-5/29/2011)	<b>....SS</b>	<b>12:58 PM</b>	<b>03:00 PM</b>	FL10/SP10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.7	0.6	0.5	0.5	0.7	0.7	0.6	0.5	0.6	0.4	0.4	0.5	0.4	0.4
	Kelowna			0.6	0.7	0.6	0.5	0.5	0.7	0.7	0.6	0.5	0.6	0.4	0.4	0.5	0.4	0.4
	TC/Full Coverage			1.4	1.3	0.3	0.3	0.2	0.6	0.1	0.1	0.1	0.7	0.2	0.2	0.1	0.1	0.1
	TC/Full Coverage			1.4	1.3	0.3	0.3	0.2	0.6	0.1	0.1	0.1	0.7	0.2	0.2	0.1	0.1	0.1
	Kelowna EM			0.5	0.5	0.3	0.3	0.1	0.5	0.2	0.2	0.1	0.5	0.4	0.3	0.2	0.1	0.2
	Kelowna EM			0.5	0.5	0.3	0.3	0.1	0.5	0.2	0.2	0.1	0.5	0.4	0.3	0.2	0.1	0.2

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Simpsons Wknd Rotn</b> <b>(1/3/2011-5/29/2011)</b>	<b>.....SS</b>	<b>01:58 PM</b>	<b>05:00 PM</b>	SP10/FL10 Avg														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.6	0.6	0.9	0.7	0.7	0.6	1.1	0.8	0.6	0.6	0.7	0.7	0.7	0.7	0.4
Kelowna				0.6	0.6	0.9	0.7	0.7	0.6	1.1	0.8	0.6	0.6	0.7	0.7	0.7	0.7	0.4
TC/Full Coverage				1.1	0.9	0.4	0.6	0.3	0.2	0.1	0.1	0.1	0.7	0.3	0.5	0.2	0.2	0.0
TC/Full Coverage				1.1	0.9	0.4	0.6	0.3	0.2	0.1	0.1	0.1	0.7	0.3	0.5	0.2	0.2	0.0
Kelowna EM				0.4	0.3	0.6	0.5	0.3	0.2	0.3	0.2	0.2	0.5	0.8	0.7	0.3	0.5	0.0
Kelowna EM				0.4	0.3	0.6	0.5	0.3	0.2	0.3	0.2	0.2	0.5	0.8	0.7	0.3	0.5	0.0
<b>Family Guy Wknd Rotn</b> <b>(1/3/2011-5/29/2011)</b>	<b>.....SS</b>	<b>03:28 PM</b>	<b>05:30 PM</b>	SP10/FL10 Avg														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.7	0.7	0.9	0.8	0.7	0.6	0.8	0.7	0.6	0.8	0.8	0.8	0.9	0.9	0.5
Kelowna				0.7	0.7	0.9	0.8	0.7	0.6	0.8	0.7	0.6	0.8	0.8	0.8	0.9	0.9	0.5
TC/Full Coverage				3.4	3.2	0.3	0.8	1.1	1.6	0.3	0.3	0.5	1.7	0.0	0.5	0.6	0.2	0.0
TC/Full Coverage				3.4	3.2	0.3	0.8	1.1	1.6	0.3	0.3	0.5	1.7	0.0	0.5	0.6	0.2	0.0
Kelowna EM				1.0	1.1	0.3	0.6	0.7	1.0	0.6	0.5	0.6	1.2	0.0	0.7	0.7	0.8	0.0
Kelowna EM				1.0	1.1	0.3	0.6	0.7	1.0	0.6	0.5	0.6	1.2	0.0	0.7	0.7	0.8	0.0
<b>Wknd AM Rotn</b> <b>(1/3/2011-5/29/2011)</b>	<b>.....SS</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	FL10/SP10 Avg														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.4	0.3	0.2	0.3	0.1	0.1
Kelowna				0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.4	0.3	0.2	0.3	0.1	0.1
TC/Full Coverage				1.2	1.1	0.0	0.3	0.4	0.4	0.0	0.1	0.1	0.7	0.0	0.2	0.3	0.1	0.0
TC/Full Coverage				1.2	1.1	0.0	0.3	0.4	0.4	0.0	0.1	0.1	0.7	0.0	0.2	0.3	0.1	0.0
Kelowna EM				0.4	0.4	0.0	0.2	0.3	0.3	0.0	0.2	0.2	0.5	0.0	0.3	0.4	0.3	0.0
Kelowna EM				0.4	0.4	0.0	0.2	0.3	0.3	0.0	0.2	0.2	0.5	0.0	0.3	0.4	0.3	0.0
<b>Sat Morning News</b> <b>(1/3/2011-5/29/2011)</b>	<b>.....S.</b>	<b>06:58 AM</b>	<b>10:00 AM</b>	SP10/FL10 Avg														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			3.0	3.4	0.2	1.3	1.9	3.4	0.1	1.0	1.5	3.5	0.3	1.6	2.3	0.5	0.4
	Kelowna			3.0	3.4	0.2	1.3	1.9	3.4	0.1	1.0	1.5	3.5	0.3	1.6	2.3	0.5	0.4
	TC/Full Coverage			12.7	12.3	0.3	2.3	3.4	6.3	0.1	0.9	1.4	6.1	0.2	1.4	2.1	0.2	0.2
	TC/Full Coverage			12.7	12.3	0.3	2.3	3.4	6.3	0.1	0.9	1.4	6.1	0.2	1.4	2.1	0.2	0.2
	Kelowna EM			3.7	4.2	0.3	1.6	2.4	4.2	0.1	1.2	1.8	4.3	0.4	2.0	2.9	0.6	0.5
	Kelowna EM			3.7	4.2	0.3	1.6	2.4	4.2	0.1	1.2	1.8	4.3	0.4	2.0	2.9	0.6	0.5
<b>Saturday Night Live (1/3/2011-5/29/2011)</b>	<b>.....S.</b>	<b>11:33 PM</b>	<b>01:05 AM</b>	sp10/fl10 avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.8	2.1	2.2	2.1	2.1	1.9	1.7	2.0	2.0	2.1	2.6	2.3	2.1	1.3	0.9
	Kelowna			1.8	2.1	2.2	2.1	2.1	1.9	1.7	2.0	2.0	2.1	2.6	2.3	2.1	1.3	0.9
	TC/Full Coverage			1.9	1.9	0.0	0.9	1.1	1.0	0.0	0.3	0.5	1.0	0.0	0.6	0.6	0.0	0.0
	TC/Full Coverage			1.9	1.9	0.0	0.9	1.1	1.0	0.0	0.3	0.5	1.0	0.0	0.6	0.6	0.0	0.0
	Kelowna EM			0.6	0.7	0.0	0.7	0.8	0.7	0.0	0.5	0.7	0.7	0.0	0.8	0.9	0.0	0.0
	Kelowna EM			0.6	0.7	0.0	0.7	0.8	0.7	0.0	0.5	0.7	0.7	0.0	0.8	0.9	0.0	0.0
<b>Sunday Morning News (1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>07:58 AM</b>	<b>10:00 AM</b>	SP10/FL10 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.9	5.9	0.3	2.8	4.1	5.6	0.0	2.4	3.5	6.2	0.4	3.2	4.7	0.0	0.0
	Kelowna			4.9	5.9	0.3	2.8	4.1	5.6	0.0	2.4	3.5	6.2	0.4	3.2	4.7	0.0	0.0
	TC/Full Coverage			15.3	15.3	0.2	3.6	5.3	7.5	0.0	1.5	2.4	7.9	0.2	2.1	2.9	0.0	0.0
	TC/Full Coverage			15.3	15.3	0.2	3.6	5.3	7.5	0.0	1.5	2.4	7.9	0.2	2.1	2.9	0.0	0.0
	Kelowna EM			4.4	5.3	0.3	2.5	3.7	5.0	0.0	2.1	3.1	5.5	0.4	2.9	4.2	0.0	0.0
	Kelowna EM			4.4	5.3	0.3	2.5	3.7	5.0	0.0	2.1	3.1	5.5	0.4	2.9	4.2	0.0	0.0
<b>16x9 Late (1/3/2011-5/29/2011)</b>	<b>.....S</b>	<b>11:39 PM</b>	<b>12:11 AM</b>	SP10/FL10 avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	1.0	0.5	0.7	0.8	1.1	0.4	0.7	0.8	0.8	0.6	0.7	0.7	0.7	0.3
	Kelowna			0.9	1.0	0.5	0.7	0.8	1.1	0.4	0.7	0.8	0.8	0.6	0.7	0.7	0.7	0.3
	TC/Full Coverage			2.3	2.3	0.0	0.4	0.7	1.5	0.0	0.4	0.5	0.9	0.0	0.0	0.3	0.0	0.0
	TC/Full Coverage			2.3	2.3	0.0	0.4	0.7	1.5	0.0	0.4	0.5	0.9	0.0	0.0	0.3	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: Sp 11 (2/21/2011-3/6/2011)  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			0.7	0.8	0.0	0.3	0.5	1.0	0.0	0.6	0.8	0.6	0.0	0.0	0.3	0.0	0.0
	Kelowna EM			0.7	0.8	0.0	0.3	0.5	1.0	0.0	0.6	0.8	0.6	0.0	0.0	0.3	0.0	0.0