

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (1/3/2011-5/29/2011)	MTWTFSS	05:28 PM	06:30 PM	SP10/FL10 Avg														
	Regina/MJ EM			0.5	0.6	0.3	0.5	0.5	0.7	0.3	0.5	0.6	0.6	0.3	0.4	0.5	0.2	0.1
	Regina/MJ EM			0.5	0.6	0.3	0.5	0.5	0.7	0.3	0.5	0.6	0.6	0.3	0.4	0.5	0.2	0.1
	Saskatoon EM			3.9	4.7	1.8	3.2	3.8	5.2	1.7	3.3	4.3	4.1	1.8	3.0	3.3	1.5	0.6
	Saskatoon EM			3.9	4.7	1.8	3.2	3.8	5.2	1.7	3.3	4.3	4.1	1.8	3.0	3.3	1.5	0.6
	Saskatoon CM			4.3	5.0	1.9	3.3	4.0	5.6	1.9	3.5	4.5	4.4	1.9	3.0	3.5	1.9	0.6
	Saskatoon CM			4.3	5.0	1.9	3.3	4.0	5.6	1.9	3.5	4.5	4.4	1.9	3.0	3.5	1.9	0.6
	Sask Prov EM			1.8	2.1	0.8	1.4	1.6	2.3	0.8	1.5	1.9	1.9	0.8	1.3	1.4	0.6	0.3
	Sask Prov EM			1.8	2.1	0.8	1.4	1.6	2.3	0.8	1.5	1.9	1.9	0.8	1.3	1.4	0.6	0.3
	TC/Full Coverage			17.9	17.1	2.1	6.3	7.2	9.7	1.0	3.4	4.1	7.4	1.1	2.9	3.1	0.4	0.4
	TC/Full Coverage			17.9	17.1	2.1	6.3	7.2	9.7	1.0	3.4	4.1	7.4	1.1	2.9	3.1	0.4	0.4
Prime CDN Rotn (1/3/2011-5/29/2011)	MTWTFSS	06:58 PM	11:00 PM															
	Regina/MJ EM			0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0
	Saskatoon EM			0.3	0.4	0.1	0.3	0.3	0.5	0.0	0.3	0.4	0.2	0.1	0.2	0.2	0.0	0.0
	Saskatoon CM			0.3	0.4	0.1	0.3	0.3	0.5	0.0	0.4	0.5	0.3	0.1	0.3	0.2	0.0	0.0
	Sask Prov EM			0.2	0.3	0.0	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			4.1	3.7	0.3	1.3	1.6	2.2	0.2	0.8	1.0	1.5	0.1	0.5	0.7	0.4	0.1
Ent Tonight (1/3/2011-5/29/2011)	MTWTF..	06:28 PM	07:00 PM	FL10/SP10 avg														
	Regina/MJ EM			0.4	0.5	0.2	0.4	0.5	0.5	0.2	0.3	0.5	0.4	0.2	0.4	0.5	0.1	0.0
	Regina/MJ EM			0.4	0.5	0.2	0.4	0.5	0.5	0.2	0.3	0.5	0.4	0.2	0.4	0.5	0.1	0.0
	Saskatoon EM			3.0	3.6	1.5	2.6	3.4	3.9	1.2	2.4	3.4	3.2	1.7	2.7	3.4	0.8	0.2
	Saskatoon EM			3.0	3.6	1.5	2.6	3.4	3.9	1.2	2.4	3.4	3.2	1.7	2.7	3.4	0.8	0.2
	Saskatoon CM			3.0	3.7	1.4	2.4	3.4	3.9	0.8	2.0	3.2	3.5	1.9	2.7	3.6	0.3	0.0
	Saskatoon CM			3.0	3.7	1.4	2.4	3.4	3.9	0.8	2.0	3.2	3.5	1.9	2.7	3.6	0.3	0.0
	Sask Prov EM			1.3	1.6	0.7	1.2	1.5	1.7	0.5	1.1	1.5	1.4	0.8	1.2	1.4	0.3	0.1
	Sask Prov EM			1.3	1.6	0.7	1.2	1.5	1.7	0.5	1.1	1.5	1.4	0.8	1.2	1.4	0.3	0.1
	TC/Full Coverage			15.0	14.6	2.2	6.0	6.8	8.7	1.1	3.2	3.8	6.0	1.2	2.8	3.1	0.2	0.2
	TC/Full Coverage			15.0	14.6	2.2	6.0	6.8	8.7	1.1	3.2	3.8	6.0	1.2	2.8	3.1	0.2	0.2
News Final 1 (1/3/2011-5/29/2011)	MTWTF..	09:58 PM	10:30 PM	SP10/FL10 Avg														
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0

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 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Regina/MJ EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
Saskatoon EM				2.6	3.2	2.1	2.6	3.2	3.3	1.5	2.7	3.3	3.1	2.7	2.6	3.2	0.2	0.1
Saskatoon EM				2.6	3.2	2.1	2.6	3.2	3.3	1.5	2.7	3.3	3.1	2.7	2.6	3.2	0.2	0.1
Saskatoon CM				3.0	3.6	2.5	2.9	3.6	3.8	1.7	2.9	3.6	3.5	3.3	2.9	3.6	0.0	0.2
Saskatoon CM				3.0	3.6	2.5	2.9	3.6	3.8	1.7	2.9	3.6	3.5	3.3	2.9	3.6	0.0	0.2
Sask Prov EM				1.2	1.4	1.0	1.2	1.3	1.5	0.8	1.2	1.4	1.4	1.3	1.2	1.3	0.1	0.1
Sask Prov EM				1.2	1.4	1.0	1.2	1.3	1.5	0.8	1.2	1.4	1.4	1.3	1.2	1.3	0.1	0.1
TC/Full Coverage				11.4	11.2	2.2	5.0	5.5	6.0	0.9	2.6	2.8	5.2	1.3	2.5	2.7	0.1	0.2
TC/Full Coverage				11.4	11.2	2.2	5.0	5.5	6.0	0.9	2.6	2.8	5.2	1.3	2.5	2.7	0.1	0.2
ET Canada (1/3/2011-5/29/2011)	MTWTF..	10:28 PM	11:00 PM	FL10/SP10 avg														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				1.0	1.2	0.6	1.0	1.1	1.2	0.4	1.1	1.3	1.1	0.8	1.0	1.0	0.0	0.0
Saskatoon EM				1.0	1.2	0.6	1.0	1.1	1.2	0.4	1.1	1.3	1.1	0.8	1.0	1.0	0.0	0.0
Saskatoon CM				1.0	1.3	0.7	1.1	1.2	1.4	0.5	1.2	1.3	1.1	1.0	1.1	1.1	0.0	0.0
Saskatoon CM				1.0	1.3	0.7	1.1	1.2	1.4	0.5	1.2	1.3	1.1	1.0	1.1	1.1	0.0	0.0
Sask Prov EM				0.4	0.5	0.3	0.5	0.5	0.6	0.2	0.5	0.5	0.5	0.4	0.4	0.4	0.0	0.0
Sask Prov EM				0.4	0.5	0.3	0.5	0.5	0.6	0.2	0.5	0.5	0.5	0.4	0.4	0.4	0.0	0.0
TC/Full Coverage				4.4	4.4	0.7	2.3	2.2	2.4	0.3	1.2	1.2	2.0	0.4	1.1	1.0	0.0	0.0
TC/Full Coverage				4.4	4.4	0.7	2.3	2.2	2.4	0.3	1.2	1.2	2.0	0.4	1.1	1.0	0.0	0.0
16x9 Evening (1/3/2011-5/29/2011)SS	06:28 PM	07:00 PM	FL10/SP10 AVG														
Regina/MJ EM				0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.0
Regina/MJ EM				0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.0
Saskatoon EM				1.1	1.3	0.4	0.7	0.8	1.5	0.2	0.7	1.1	1.1	0.7	0.6	0.4	0.3	0.0
Saskatoon EM				1.1	1.3	0.4	0.7	0.8	1.5	0.2	0.7	1.1	1.1	0.7	0.6	0.4	0.3	0.0
Saskatoon CM				1.1	1.4	0.5	0.8	0.8	1.5	0.2	0.8	1.1	1.2	0.8	0.7	0.5	0.3	0.0
Saskatoon CM				1.1	1.4	0.5	0.8	0.8	1.5	0.2	0.8	1.1	1.2	0.8	0.7	0.5	0.3	0.0
Sask Prov EM				0.5	0.6	0.2	0.3	0.3	0.7	0.1	0.3	0.5	0.5	0.3	0.2	0.2	0.2	0.0
Sask Prov EM				0.5	0.6	0.2	0.3	0.3	0.7	0.1	0.3	0.5	0.5	0.3	0.2	0.2	0.2	0.0
TC/Full Coverage				6.2	6.1	0.6	1.7	1.9	3.2	0.1	0.8	1.1	2.9	0.5	1.0	0.9	0.1	0.0
TC/Full Coverage				6.2	6.1	0.6	1.7	1.9	3.2	0.1	0.8	1.1	2.9	0.5	1.0	0.9	0.1	0.0

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 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
News Final 1 Wknd (1/3/2011-5/29/2011)SS	09:58 PM	11:30 PM	SP10/FL10 Avg														
	Regina/MJ EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Regina/MJ EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			1.9	2.3	1.1	1.5	1.9	2.3	0.9	1.3	1.6	2.2	1.4	1.6	2.2	0.6	0.1
	Saskatoon EM			1.9	2.3	1.1	1.5	1.9	2.3	0.9	1.3	1.6	2.2	1.4	1.6	2.2	0.6	0.1
	Saskatoon CM			2.0	2.4	1.4	1.6	2.1	2.4	1.1	1.4	1.7	2.3	1.8	1.8	2.5	0.8	0.2
	Saskatoon CM			2.0	2.4	1.4	1.6	2.1	2.4	1.1	1.4	1.7	2.3	1.8	1.8	2.5	0.8	0.2
	Sask Prov EM			0.8	1.0	0.6	0.6	0.8	1.0	0.4	0.6	0.6	0.9	0.7	0.7	0.9	0.2	0.1
	Sask Prov EM			0.8	1.0	0.6	0.6	0.8	1.0	0.4	0.6	0.6	0.9	0.7	0.7	0.9	0.2	0.1
	TC/Full Coverage			9.0	8.7	1.5	3.2	3.4	4.6	0.8	1.6	1.4	4.1	0.7	1.6	2.0	0.2	0.1
	TC/Full Coverage			9.0	8.7	1.5	3.2	3.4	4.6	0.8	1.6	1.4	4.1	0.7	1.6	2.0	0.2	0.1
House (1/3/2011-5/29/2011)	M.....	06:58 PM	08:00 PM	SP10/FL10 Avg														
	Regina/MJ EM			0.2	0.2	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.4	0.0	0.4	0.5	0.0	0.0
	Saskatoon EM			3.5	3.8	3.6	4.4	4.5	4.5	2.3	5.3	5.2	3.2	4.8	3.5	3.9	4.2	0.5
	Saskatoon CM			4.2	4.5	4.3	5.1	5.3	5.1	2.6	5.8	5.9	3.8	6.0	4.4	4.8	5.6	0.8
	Sask Prov EM			1.6	1.8	1.6	2.1	2.2	2.1	0.9	2.4	2.5	1.5	2.2	1.9	1.9	1.9	0.2
	TC/Full Coverage			52.3	49.2	16.7	29.5	28.8	31.3	11.6	20.5	20.6	17.9	5.1	9.0	8.1	2.8	0.3
Chicago Code (1/17/2011-5/27/2012)	M.....	07:58 PM	09:00 PM	BASED ON LEAD IN ADJUSTED														
	Regina/MJ EM			0.2	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Regina/MJ EM			0.2	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			2.5	2.8	3.7	2.9	3.5	3.2	4.0	3.2	4.0	2.3	3.6	2.6	3.0	2.3	0.8
	Saskatoon EM			2.5	2.8	3.7	2.9	3.5	3.2	4.0	3.2	4.0	2.3	3.6	2.6	3.0	2.3	0.8
	Saskatoon CM			3.1	3.4	4.3	3.4	4.4	3.7	4.2	3.6	4.7	3.1	4.6	3.4	4.1	2.9	1.0
	Saskatoon CM			3.1	3.4	4.3	3.4	4.4	3.7	4.2	3.6	4.7	3.1	4.6	3.4	4.1	2.9	1.0
	Sask Prov EM			1.1	1.3	1.5	1.2	1.5	1.5	1.6	1.4	1.8	1.1	1.4	1.0	1.3	0.9	0.3
	Sask Prov EM			1.1	1.3	1.5	1.2	1.5	1.5	1.6	1.4	1.8	1.1	1.4	1.0	1.3	0.9	0.3
	TC/Full Coverage			32.5	31.1	9.6	19.4	23.0	17.5	5.3	11.7	11.9	13.6	4.4	7.7	11.1	0.9	0.5
	TC/Full Coverage			32.5	31.1	9.6	19.4	23.0	17.5	5.3	11.7	11.9	13.6	4.4	7.7	11.1	0.9	0.5
Hawaii Five-O (1/3/2011-5/29/2011)	M.....	08:58 PM	10:00 PM	FL10 Actuals adj.														
	Regina/MJ EM			0.3	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0

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 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Regina/MJ EM				0.3	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Saskatoon EM				3.1	3.7	2.1	2.4	3.1	4.4	2.0	2.7	3.1	3.0	2.2	2.2	3.0	2.0
Saskatoon EM				3.1	3.7	2.1	2.4	3.1	4.4	2.0	2.7	3.1	3.0	2.2	2.2	3.0	2.0
Saskatoon CM				2.6	3.1	1.4	1.3	2.0	3.6	0.8	1.0	2.1	2.6	2.0	1.6	1.9	0.0
Saskatoon CM				2.6	3.1	1.4	1.3	2.0	3.6	0.8	1.0	2.1	2.6	2.0	1.6	1.9	0.0
Sask Prov EM				1.8	2.2	1.0	1.5	2.0	2.4	1.2	1.7	2.1	1.9	1.0	1.3	1.9	1.0
Sask Prov EM				1.8	2.2	1.0	1.5	2.0	2.4	1.2	1.7	2.1	1.9	1.0	1.3	1.9	1.0
TC/Full Coverage				51.6	49.9	4.0	19.6	25.0	29.7	2.8	13.0	15.4	20.3	1.2	6.5	9.5	1.0
TC/Full Coverage				51.6	49.9	4.0	19.6	25.0	29.7	2.8	13.0	15.4	20.3	1.2	6.5	9.5	1.0
Glee (1/3/2011-5/29/2011)	.T.....	06:58 PM	08:00 PM	FL10 Actuals adj.													
Regina/MJ EM				0.5	0.5	0.6	0.6	0.9	0.5	1.1	0.6	0.8	0.5	0.0	0.5	1.0	1.6
Regina/MJ EM				0.5	0.5	0.6	0.6	0.9	0.5	1.1	0.6	0.8	0.5	0.0	0.5	1.0	1.6
Saskatoon EM				3.7	4.2	2.4	4.3	4.4	5.4	4.3	5.7	5.5	2.9	0.7	2.8	3.3	2.2
Saskatoon EM				3.7	4.2	2.4	4.3	4.4	5.4	4.3	5.7	5.5	2.9	0.7	2.8	3.3	2.2
Saskatoon CM				3.8	4.4	2.7	4.0	4.2	5.9	4.5	5.8	5.8	2.9	0.9	2.1	2.6	3.0
Saskatoon CM				3.8	4.4	2.7	4.0	4.2	5.9	4.5	5.8	5.8	2.9	0.9	2.1	2.6	3.0
Sask Prov EM				1.8	1.9	1.5	2.1	2.0	2.5	2.6	3.0	2.5	1.2	0.3	1.3	1.4	1.5
Sask Prov EM				1.8	1.9	1.5	2.1	2.0	2.5	2.6	3.0	2.5	1.2	0.3	1.3	1.4	1.5
TC/Full Coverage				47.5	41.2	11.4	26.4	27.1	24.8	8.5	16.4	15.8	16.3	2.9	10.1	11.4	2.5
TC/Full Coverage				47.5	41.2	11.4	26.4	27.1	24.8	8.5	16.4	15.8	16.3	2.9	10.1	11.4	2.5
NCIS: L.A. (1/3/2011-5/29/2011)	.T.....	07:58 PM	09:00 PM	SP10/FL10 avg													
Regina/MJ EM				0.2	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Regina/MJ EM				0.2	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Saskatoon EM				2.1	2.5	0.8	1.5	2.0	3.1	0.2	1.9	2.8	1.9	1.4	1.1	1.2	0.7
Saskatoon EM				2.1	2.5	0.8	1.5	2.0	3.1	0.2	1.9	2.8	1.9	1.4	1.1	1.2	0.7
Saskatoon CM				2.4	2.9	1.0	1.7	2.2	3.5	0.2	1.9	3.1	2.3	1.8	1.3	1.2	1.1
Saskatoon CM				2.4	2.9	1.0	1.7	2.2	3.5	0.2	1.9	3.1	2.3	1.8	1.3	1.2	1.1
Sask Prov EM				1.1	1.4	0.5	0.8	1.0	1.6	0.1	1.0	1.4	1.2	0.9	0.6	0.6	0.3
Sask Prov EM				1.1	1.4	0.5	0.8	1.0	1.6	0.1	1.0	1.4	1.2	0.9	0.6	0.6	0.3
TC/Full Coverage				57.5	53.8	8.8	25.2	28.4	26.6	4.2	9.9	12.6	27.3	4.6	15.3	15.8	3.0
TC/Full Coverage				57.5	53.8	8.8	25.2	28.4	26.6	4.2	9.9	12.6	27.3	4.6	15.3	15.8	3.0

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
The Good Wife (1/3/2011-5/29/2011)	.T.....	08:58 PM	10:00 PM	SP10/FL10 avg														
	Regina/MJ EM			0.4	0.4	0.1	0.2	0.5	0.4	0.1	0.2	0.5	0.5	0.0	0.2	0.5	0.0	0.2
	Regina/MJ EM			0.4	0.4	0.1	0.2	0.5	0.4	0.1	0.2	0.5	0.5	0.0	0.2	0.5	0.0	0.2
	Saskatoon EM			2.5	2.9	0.5	1.1	2.3	4.2	1.0	2.0	3.3	1.6	0.0	0.1	1.4	0.0	1.1
	Saskatoon EM			2.5	2.9	0.5	1.1	2.3	4.2	1.0	2.0	3.3	1.6	0.0	0.1	1.4	0.0	1.1
	Saskatoon CM			2.9	3.3	0.6	1.1	2.4	4.7	1.3	2.0	3.3	1.7	0.0	0.2	1.4	0.0	1.5
	Saskatoon CM			2.9	3.3	0.6	1.1	2.4	4.7	1.3	2.0	3.3	1.7	0.0	0.2	1.4	0.0	1.5
	Sask Prov EM			1.2	1.5	0.4	0.7	1.3	2.0	0.6	1.2	1.8	0.9	0.2	0.2	0.9	0.1	0.4
	Sask Prov EM			1.2	1.5	0.4	0.7	1.3	2.0	0.6	1.2	1.8	0.9	0.2	0.2	0.9	0.1	0.4
	TC/Full Coverage			30.1	28.7	2.6	7.9	13.9	19.9	1.9	5.7	9.8	8.7	0.7	2.2	4.1	0.4	1.0
	TC/Full Coverage			30.1	28.7	2.6	7.9	13.9	19.9	1.9	5.7	9.8	8.7	0.7	2.2	4.1	0.4	1.0
Survivor (1/3/2011-5/29/2011)	..W....	06:58 PM	08:00 PM	FL10 Actuals														
	Regina/MJ EM			0.7	0.8	0.6	0.5	0.4	0.7	0.0	0.4	0.5	0.9	1.1	0.6	0.2	0.0	0.0
	Regina/MJ EM			0.7	0.8	0.6	0.5	0.4	0.7	0.0	0.4	0.5	0.9	1.1	0.6	0.2	0.0	0.0
	Saskatoon EM			3.7	4.3	2.9	4.9	6.0	4.3	2.5	4.4	5.8	4.3	3.3	5.2	6.2	1.1	1.2
	Saskatoon EM			3.7	4.3	2.9	4.9	6.0	4.3	2.5	4.4	5.8	4.3	3.3	5.2	6.2	1.1	1.2
	Saskatoon CM			3.8	4.5	2.8	4.7	5.9	4.7	2.3	4.8	5.9	4.3	3.4	4.6	5.9	0.0	1.6
	Saskatoon CM			3.8	4.5	2.8	4.7	5.9	4.7	2.3	4.8	5.9	4.3	3.4	4.6	5.9	0.0	1.6
	Sask Prov EM			2.1	2.5	1.8	2.6	3.0	2.4	1.2	2.5	3.1	2.5	2.3	2.8	2.9	0.8	0.6
	Sask Prov EM			2.1	2.5	1.8	2.6	3.0	2.4	1.2	2.5	3.1	2.5	2.3	2.8	2.9	0.8	0.6
	TC/Full Coverage			64.2	59.6	9.1	31.9	34.2	34.1	5.0	18.2	19.7	25.4	4.1	13.8	14.6	2.9	1.7
	TC/Full Coverage			64.2	59.6	9.1	31.9	34.2	34.1	5.0	18.2	19.7	25.4	4.1	13.8	14.6	2.9	1.7
Off the Map (1/10/2011-5/29/2011)	..W....	08:58 PM	10:00 PM	SP'11 Adj.														
	Regina/MJ EM			0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.0	0.1	0.2	0.3	0.0
	Regina/MJ EM			0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.0	0.1	0.2	0.3	0.0
	Saskatoon EM			1.4	1.6	1.8	1.7	2.1	2.0	2.3	2.2	2.6	1.2	1.4	1.3	1.7	1.2	0.3
	Saskatoon EM			1.4	1.6	1.8	1.7	2.1	2.0	2.3	2.2	2.6	1.2	1.4	1.3	1.7	1.2	0.3
	Saskatoon CM			1.8	2.0	2.1	2.1	2.7	2.4	2.7	2.6	3.2	1.6	1.8	1.7	2.3	1.4	0.4
	Saskatoon CM			1.8	2.0	2.1	2.1	2.7	2.4	2.7	2.6	3.2	1.6	1.8	1.7	2.3	1.4	0.4
	Sask Prov EM			0.6	0.7	0.8	0.7	1.0	0.9	1.0	0.9	1.2	0.6	0.6	0.6	0.8	0.6	0.1
	Sask Prov EM			0.6	0.7	0.8	0.7	1.0	0.9	1.0	0.9	1.2	0.6	0.6	0.6	0.8	0.6	0.1

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			16.1	15.4	4.7	9.4	11.1	9.2	2.9	6.0	6.1	6.1	1.8	3.4	4.9	0.6	0.2
	TC/Full Coverage			16.1	15.4	4.7	9.4	11.1	9.2	2.9	6.0	6.1	6.1	1.8	3.4	4.9	0.6	0.2
Office (1/10/2011-5/29/2011)	...T...	08:58 PM	09:30 PM	FL10/SP10 avg adj. for pst														
	Regina/MJ EM			0.1	0.2	0.0	0.3	0.3	0.2	0.0	0.2	0.3	0.2	0.0	0.3	0.4	0.0	0.0
	Regina/MJ EM			0.1	0.2	0.0	0.3	0.3	0.2	0.0	0.2	0.3	0.2	0.0	0.3	0.4	0.0	0.0
	Saskatoon EM			0.4	0.5	0.6	0.6	0.5	0.4	0.2	0.3	0.4	0.6	1.0	0.8	0.5	0.0	0.0
	Saskatoon EM			0.4	0.5	0.6	0.6	0.5	0.4	0.2	0.3	0.4	0.6	1.0	0.8	0.5	0.0	0.0
	Saskatoon CM			0.5	0.6	0.7	0.7	0.6	0.5	0.2	0.4	0.5	0.7	1.2	0.9	0.7	0.0	0.0
	Saskatoon CM			0.5	0.6	0.7	0.7	0.6	0.5	0.2	0.4	0.5	0.7	1.2	0.9	0.7	0.0	0.0
	Sask Prov EM			0.3	0.3	0.4	0.5	0.4	0.3	0.2	0.4	0.4	0.4	0.6	0.5	0.4	0.2	0.0
	Sask Prov EM			0.3	0.3	0.4	0.5	0.4	0.3	0.2	0.4	0.4	0.4	0.6	0.5	0.4	0.2	0.0
	TC/Full Coverage			4.9	4.6	1.5	3.6	3.2	2.3	0.7	1.7	1.5	2.4	0.8	1.9	1.8	0.2	0.1
	TC/Full Coverage			4.9	4.6	1.5	3.6	3.2	2.3	0.7	1.7	1.5	2.4	0.8	1.9	1.8	0.2	0.1
Outsourced (1/3/2011-5/29/2011)	...T...	09:28 PM	10:00 PM	FL10 Actuals														
	Regina/MJ EM			0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.4	0.0	0.0
	Regina/MJ EM			0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.4	0.0	0.0
	Saskatoon EM			0.3	0.4	0.5	0.7	0.7	0.3	0.0	0.4	0.4	0.6	1.0	0.9	1.1	0.0	0.0
	Saskatoon EM			0.3	0.4	0.5	0.7	0.7	0.3	0.0	0.4	0.4	0.6	1.0	0.9	1.1	0.0	0.0
	Saskatoon CM			0.4	0.5	0.6	0.8	0.9	0.3	0.0	0.5	0.5	0.8	1.2	1.2	1.4	0.0	0.0
	Saskatoon CM			0.4	0.5	0.6	0.8	0.9	0.3	0.0	0.5	0.5	0.8	1.2	1.2	1.4	0.0	0.0
	Sask Prov EM			0.2	0.3	0.2	0.4	0.5	0.2	0.0	0.3	0.3	0.4	0.4	0.6	0.7	0.0	0.0
	Sask Prov EM			0.2	0.3	0.2	0.4	0.5	0.2	0.0	0.3	0.3	0.4	0.4	0.6	0.7	0.0	0.0
	TC/Full Coverage			6.3	6.1	1.4	5.3	5.2	3.1	0.9	2.5	2.3	3.0	0.5	2.7	2.9	0.2	0.0
	TC/Full Coverage			6.3	6.1	1.4	5.3	5.2	3.1	0.9	2.5	2.3	3.0	0.5	2.7	2.9	0.2	0.0
Kitchen Nightmares (1/3/2011-3/27/2011)F..	06:58 PM	08:00 PM	SP'11 adj.														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.6	0.8	1.2	1.1	1.2	0.6	0.6	0.8	1.1	0.9	1.8	1.4	1.5	0.6	0.2
	Saskatoon EM			0.6	0.8	1.2	1.1	1.2	0.6	0.6	0.8	1.1	0.9	1.8	1.4	1.5	0.6	0.2
	Saskatoon CM			0.9	0.9	1.5	1.4	1.7	0.8	0.8	1.1	1.2	1.2	2.3	1.7	2.1	0.8	0.2
	Saskatoon CM			0.9	0.9	1.5	1.4	1.7	0.8	0.8	1.1	1.2	1.2	2.3	1.7	2.1	0.8	0.2

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sask Prov EM				0.3	0.5	0.5	0.6	0.6	0.3	0.3	0.5	0.5	0.5	0.6	0.6	0.8	0.3	0.2
Sask Prov EM				0.3	0.5	0.5	0.6	0.6	0.3	0.3	0.5	0.5	0.5	0.6	0.6	0.8	0.3	0.2
TC/Full Coverage				6.8	6.0	1.2	3.8	4.7	3.3	0.5	1.8	2.6	2.7	0.8	2.1	2.1	0.3	0.5
TC/Full Coverage				6.8	6.0	1.2	3.8	4.7	3.3	0.5	1.8	2.6	2.7	0.8	2.1	2.1	0.3	0.5
90210 (1/3/2011-5/29/2011)F..	07:58 PM	09:00 PM	SP10/FL10 avg														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.3	0.4	0.6	0.5	0.5	0.5	0.9	0.8	0.7	0.2	0.3	0.2	0.2	0.0	0.0
Saskatoon EM				0.3	0.4	0.6	0.5	0.5	0.5	0.9	0.8	0.7	0.2	0.3	0.2	0.2	0.0	0.0
Saskatoon CM				0.4	0.4	0.7	0.5	0.5	0.6	1.1	0.9	0.8	0.2	0.4	0.3	0.3	0.0	0.0
Saskatoon CM				0.4	0.4	0.7	0.5	0.5	0.6	1.1	0.9	0.8	0.2	0.4	0.3	0.3	0.0	0.0
Sask Prov EM				0.1	0.1	0.2	0.2	0.2	0.2	0.4	0.4	0.3	0.1	0.1	0.1	0.1	0.0	0.0
Sask Prov EM				0.1	0.1	0.2	0.2	0.2	0.2	0.4	0.4	0.3	0.1	0.1	0.1	0.1	0.0	0.0
TC/Full Coverage				2.9	2.5	0.9	2.0	1.9	1.7	0.8	1.4	1.4	0.8	0.1	0.5	0.5	0.4	0.1
TC/Full Coverage				2.9	2.5	0.9	2.0	1.9	1.7	0.8	1.4	1.4	0.8	0.1	0.5	0.5	0.4	0.1
Haven (1/17/2011-5/27/2012)F..	08:58 PM	10:00 PM															
Regina/MJ EM				0.3	0.4	0.1	0.1	0.3	0.3	0.0	0.1	0.2	0.4	0.1	0.2	0.3	0.0	0.0
Regina/MJ EM				0.3	0.4	0.1	0.1	0.3	0.3	0.0	0.1	0.2	0.4	0.1	0.2	0.3	0.0	0.0
Saskatoon EM				1.0	1.1	0.3	0.7	1.0	1.3	0.2	0.9	1.1	1.0	0.4	0.6	0.7	0.2	0.0
Saskatoon EM				1.0	1.1	0.3	0.7	1.0	1.3	0.2	0.9	1.1	1.0	0.4	0.6	0.7	0.2	0.0
Saskatoon CM				1.0	1.1	0.2	0.5	0.8	1.4	0.0	0.8	1.0	0.9	0.4	0.3	0.5	0.2	0.0
Saskatoon CM				1.0	1.1	0.2	0.5	0.8	1.4	0.0	0.8	1.0	0.9	0.4	0.3	0.5	0.2	0.0
Sask Prov EM				0.6	0.7	0.2	0.4	0.6	0.8	0.1	0.5	0.7	0.6	0.2	0.3	0.5	0.1	0.0
Sask Prov EM				0.6	0.7	0.2	0.4	0.6	0.8	0.1	0.5	0.7	0.6	0.2	0.3	0.5	0.1	0.0
TC/Full Coverage				13.5	13.0	1.4	5.0	6.8	7.6	0.7	2.7	4.0	5.4	0.8	2.3	2.9	0.4	0.2
TC/Full Coverage				13.5	13.0	1.4	5.0	6.8	7.6	0.7	2.7	4.0	5.4	0.8	2.3	2.9	0.4	0.2
Simpsons & Co (1/3/2011-5/29/2011)S	06:28 PM	07:00 PM	FL10 Actuals														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Saskatoon CM				0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
		TC/Full Coverage		0.5	0.5	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Simpsons (1/3/2011-5/29/2011)S	06:58 PM	07:30 PM	FL10/SP10 Avg															
		Regina/MJ EM		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		Regina/MJ EM		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		Saskatoon EM		1.1	1.0	1.2	1.5	1.5	1.2	1.8	1.8	2.0	0.8	0.7	1.2	0.8	2.0	2.2	2.2
		Saskatoon EM		1.1	1.0	1.2	1.5	1.5	1.2	1.8	1.8	2.0	0.8	0.7	1.2	0.8	2.0	2.2	2.2
		Saskatoon CM		1.5	1.3	1.5	1.9	1.8	1.4	2.2	2.2	2.3	1.1	0.9	1.5	1.1	2.6	3.0	3.0
		Saskatoon CM		1.5	1.3	1.5	1.9	1.8	1.4	2.2	2.2	2.3	1.1	0.9	1.5	1.1	2.6	3.0	3.0
		Sask Prov EM		0.5	0.5	0.7	0.8	0.7	0.5	0.8	0.8	0.9	0.5	0.7	0.8	0.6	0.8	0.7	0.7
		Sask Prov EM		0.5	0.5	0.7	0.8	0.7	0.5	0.8	0.8	0.9	0.5	0.7	0.8	0.6	0.8	0.7	0.7
		TC/Full Coverage		13.3	10.0	5.1	8.9	8.0	4.9	2.7	4.4	4.1	5.2	2.3	4.5	3.9	2.5	0.7	0.7
		TC/Full Coverage		13.3	10.0	5.1	8.9	8.0	4.9	2.7	4.4	4.1	5.2	2.3	4.5	3.9	2.5	0.7	0.7
FIN:Survivor (1/3/2011-5/29/2011)S	06:58 PM	09:00 PM	Survivor FL10 Actuals															
		Regina/MJ EM		0.8	0.9	0.7	0.6	0.4	0.8	0.0	0.4	0.6	1.0	1.2	0.7	0.2	0.0	0.0	0.0
		Regina/MJ EM		0.8	0.9	0.7	0.6	0.4	0.8	0.0	0.4	0.6	1.0	1.2	0.7	0.2	0.0	0.0	0.0
		Saskatoon EM		4.1	4.7	3.2	5.4	6.6	4.7	2.8	4.8	6.4	4.7	3.6	5.7	6.8	1.2	1.3	1.3
		Saskatoon EM		4.1	4.7	3.2	5.4	6.6	4.7	2.8	4.8	6.4	4.7	3.6	5.7	6.8	1.2	1.3	1.3
		Saskatoon CM		4.2	5.0	3.1	5.2	6.5	5.2	2.5	5.3	6.5	4.7	3.7	5.1	6.5	0.0	1.8	1.8
		Saskatoon CM		4.2	5.0	3.1	5.2	6.5	5.2	2.5	5.3	6.5	4.7	3.7	5.1	6.5	0.0	1.8	1.8
		Sask Prov EM		2.3	2.8	2.0	2.9	3.3	2.6	1.3	2.8	3.4	2.8	2.5	3.1	3.2	0.9	0.7	0.7
		Sask Prov EM		2.3	2.8	2.0	2.9	3.3	2.6	1.3	2.8	3.4	2.8	2.5	3.1	3.2	0.9	0.7	0.7
		TC/Full Coverage		70.6	65.6	10.0	35.1	37.6	37.5	5.5	20.0	21.7	27.9	4.5	15.2	16.1	3.2	1.9	1.9
		TC/Full Coverage		70.6	65.6	10.0	35.1	37.6	37.5	5.5	20.0	21.7	27.9	4.5	15.2	16.1	3.2	1.9	1.9
Family Guy (1/3/2011-2/27/2011)S	07:28 PM	08:00 PM	FL10 Actuals															
		Regina/MJ EM		0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
		Saskatoon EM		0.9	0.5	0.7	0.6	0.9	0.3	0.0	0.0	0.4	0.8	1.3	1.3	1.4	7.3	0.0	0.0
		Saskatoon CM		1.2	0.7	0.8	0.8	1.1	0.4	0.0	0.0	0.5	1.0	1.6	1.6	1.8	9.4	0.0	0.0
		Sask Prov EM		0.4	0.2	0.3	0.3	0.4	0.2	0.0	0.0	0.2	0.3	0.6	0.5	0.6	2.3	0.2	0.2
		TC/Full Coverage		11.5	8.6	5.3	6.9	7.8	3.7	2.4	2.8	3.4	4.9	2.9	4.0	4.4	2.2	0.7	0.7

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Family Guy (2/28/2011-5/29/2011)S	07:28 PM	08:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.7	0.7	1.4	1.1	1.1	0.7	1.8	1.2	1.1	0.7	1.2	1.0	1.1	0.4	0.7
	Saskatoon CM			0.9	0.9	1.7	1.3	1.4	1.0	2.0	1.5	1.4	0.9	1.5	1.3	1.3	0.5	0.9
	Sask Prov EM			0.3	0.3	0.7	0.5	0.5	0.3	0.8	0.5	0.5	0.3	0.6	0.5	0.5	0.2	0.2
	TC/Full Coverage			6.7	5.9	4.1	5.5	5.0	2.7	1.9	2.5	2.3	3.1	2.2	3.0	2.8	0.4	0.5
Bobs Burger (1/3/2011-2/27/2011)S	07:28 PM	08:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			1.1	1.2	2.4	1.8	1.8	1.2	3.1	2.1	1.9	1.2	2.0	1.7	1.8	0.7	1.2
	Saskatoon CM			1.5	1.6	2.8	2.2	2.3	1.6	3.4	2.5	2.3	1.5	2.5	2.1	2.2	0.9	1.5
	Sask Prov EM			0.5	0.5	1.2	0.9	0.9	0.6	1.4	0.9	0.9	0.5	1.0	0.8	0.8	0.3	0.4
	TC/Full Coverage			11.1	9.8	6.8	9.1	8.4	4.5	3.1	4.2	3.8	5.2	3.7	5.0	4.6	0.6	0.8
Family Guy (1/3/2011-2/27/2011)S	07:58 PM	08:30 PM	FL10 Actuals														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.9	0.5	0.7	0.6	0.9	0.3	0.0	0.0	0.4	0.8	1.3	1.3	1.4	7.3	0.0
	Saskatoon CM			1.2	0.7	0.8	0.8	1.1	0.4	0.0	0.0	0.5	1.0	1.6	1.6	1.8	9.4	0.0
	Sask Prov EM			0.4	0.2	0.3	0.3	0.4	0.2	0.0	0.0	0.2	0.3	0.6	0.5	0.6	2.3	0.2
	TC/Full Coverage			11.5	8.6	5.3	6.9	7.8	3.7	2.4	2.8	3.4	4.9	2.9	4.0	4.4	2.2	0.7
Family Guy (2/28/2011-5/29/2011)S	07:58 PM	08:30 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.7	0.7	1.4	1.1	1.1	0.7	1.8	1.2	1.1	0.7	1.2	1.0	1.1	0.4	0.7
	Saskatoon CM			0.9	0.9	1.7	1.3	1.4	1.0	2.0	1.5	1.4	0.9	1.5	1.3	1.3	0.5	0.9
	Sask Prov EM			0.3	0.3	0.7	0.5	0.5	0.3	0.8	0.5	0.5	0.3	0.6	0.5	0.5	0.2	0.2
	TC/Full Coverage			6.7	5.9	4.1	5.5	5.0	2.7	1.9	2.5	2.3	3.1	2.2	3.0	2.8	0.4	0.5
Apprentice (1/3/2011-5/29/2011)S	07:58 PM	10:00 PM															
	Regina/MJ EM			0.2	0.2	0.0	0.3	0.4	0.4	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0
	Regina/MJ EM			0.2	0.2	0.0	0.3	0.4	0.4	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			1.5	1.8	3.0	2.2	2.3	1.4	2.7	1.5	1.6	2.1	3.3	2.9	2.8	1.4	0.0
	Saskatoon EM			1.5	1.8	3.0	2.2	2.3	1.4	2.7	1.5	1.6	2.1	3.3	2.9	2.8	1.4	0.0

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Saskatoon CM				1.7	2.0	2.6	2.1	2.3	1.7	3.0	1.7	1.8	2.2	2.3	2.5	2.5	2.0	0.0
Saskatoon CM				1.7	2.0	2.6	2.1	2.3	1.7	3.0	1.7	1.8	2.2	2.3	2.5	2.5	2.0	0.0
Sask Prov EM				0.9	1.1	1.7	1.5	1.6	1.0	2.0	1.3	1.4	1.1	1.4	1.6	1.7	0.4	0.0
Sask Prov EM				0.9	1.1	1.7	1.5	1.6	1.0	2.0	1.3	1.4	1.1	1.4	1.6	1.7	0.4	0.0
TC/Full Coverage				31.2	26.3	5.4	18.5	19.8	15.2	3.8	10.0	11.2	11.1	1.7	8.4	8.5	4.8	0.1
TC/Full Coverage				31.2	26.3	5.4	18.5	19.8	15.2	3.8	10.0	11.2	11.1	1.7	8.4	8.5	4.8	0.1
Cleveland Show (1/3/2011-2/27/2011)S	08:28 PM	09:00 PM	FL09 Actuals														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.6	0.6	1.3	1.0	1.1	0.6	1.3	1.0	1.0	0.6	1.3	1.0	1.2	2.0	0.0
Saskatoon CM				0.8	0.8	1.6	1.2	1.4	0.7	1.6	1.2	1.3	0.8	1.6	1.2	1.5	2.6	0.0
Sask Prov EM				0.3	0.2	0.5	0.4	0.4	0.2	0.5	0.4	0.4	0.2	0.6	0.4	0.5	0.6	0.2
TC/Full Coverage				4.2	3.6	1.5	2.7	3.1	1.0	0.6	0.9	1.0	2.6	0.9	1.8	2.1	0.4	0.2
Cleveland Show (2/28/2011-5/29/2011)S	08:28 PM	09:00 PM	FL09 Actuals														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.4	0.3	0.9	0.5	0.6	0.4	1.2	0.6	0.5	0.3	0.6	0.4	0.6	0.5	1.2
Saskatoon CM				0.6	0.4	1.0	0.6	0.7	0.5	1.3	0.8	0.6	0.4	0.8	0.5	0.8	0.7	1.4
Sask Prov EM				0.2	0.2	0.4	0.3	0.2	0.2	0.5	0.3	0.2	0.1	0.3	0.2	0.3	0.2	0.3
TC/Full Coverage				6.2	5.0	3.8	4.6	4.1	2.5	1.9	2.4	2.0	2.5	1.9	2.3	2.0	0.6	0.6
Survivor Reunion (1/3/2011-5/15/2011)S	08:58 PM	10:00 PM	FL10 Actuals														
Regina/MJ EM				0.7	0.8	0.6	0.5	0.4	0.7	0.0	0.4	0.5	0.9	1.1	0.6	0.2	0.0	0.0
Regina/MJ EM				0.7	0.8	0.6	0.5	0.4	0.7	0.0	0.4	0.5	0.9	1.1	0.6	0.2	0.0	0.0
Saskatoon EM				3.7	4.3	2.9	4.9	6.0	4.3	2.5	4.4	5.8	4.3	3.3	5.2	6.2	1.1	1.2
Saskatoon EM				3.7	4.3	2.9	4.9	6.0	4.3	2.5	4.4	5.8	4.3	3.3	5.2	6.2	1.1	1.2
Saskatoon CM				3.8	4.5	2.8	4.7	5.9	4.7	2.3	4.8	5.9	4.3	3.4	4.6	5.9	0.0	1.6
Saskatoon CM				3.8	4.5	2.8	4.7	5.9	4.7	2.3	4.8	5.9	4.3	3.4	4.6	5.9	0.0	1.6
Sask Prov EM				2.1	2.5	1.8	2.6	3.0	2.4	1.2	2.5	3.1	2.5	2.3	2.8	2.9	0.8	0.6
Sask Prov EM				2.1	2.5	1.8	2.6	3.0	2.4	1.2	2.5	3.1	2.5	2.3	2.8	2.9	0.8	0.6
TC/Full Coverage				64.2	59.6	9.1	31.9	34.2	34.1	5.0	18.2	19.7	25.4	4.1	13.8	14.6	2.9	1.7
TC/Full Coverage				64.2	59.6	9.1	31.9	34.2	34.1	5.0	18.2	19.7	25.4	4.1	13.8	14.6	2.9	1.7

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Brothers & Sisters (1/3/2011-5/29/2011)S	08:58 PM	10:00 PM	FL10 Actuals														
Regina/MJ EM				0.3	0.4	0.0	0.2	0.3	0.6	0.0	0.4	0.5	0.2	0.0	0.0	0.0	0.0	0.0
Regina/MJ EM				0.3	0.4	0.0	0.2	0.3	0.6	0.0	0.4	0.5	0.2	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				1.3	1.3	0.5	1.3	1.8	2.1	1.0	1.7	2.5	0.5	0.0	0.9	1.0	2.0	0.5
Saskatoon EM				1.3	1.3	0.5	1.3	1.8	2.1	1.0	1.7	2.5	0.5	0.0	0.9	1.0	2.0	0.5
Saskatoon CM				1.1	1.1	0.6	0.7	1.2	2.2	1.1	1.3	2.3	0.1	0.0	0.2	0.2	2.6	0.0
Saskatoon CM				1.1	1.1	0.6	0.7	1.2	2.2	1.1	1.3	2.3	0.1	0.0	0.2	0.2	2.6	0.0
Sask Prov EM				0.8	0.9	0.2	0.6	0.8	1.2	0.4	0.7	1.0	0.5	0.0	0.4	0.5	1.1	0.2
Sask Prov EM				0.8	0.9	0.2	0.6	0.8	1.2	0.4	0.7	1.0	0.5	0.0	0.4	0.5	1.1	0.2
TC/Full Coverage				20.3	19.3	2.7	8.0	8.0	15.0	2.3	5.8	5.9	4.3	0.4	2.2	2.1	0.7	0.2
TC/Full Coverage				20.3	19.3	2.7	8.0	8.0	15.0	2.3	5.8	5.9	4.3	0.4	2.2	2.1	0.7	0.2
Simpsons & Co (1/3/2011-5/29/2011)S	10:58 PM	11:30 PM	FL10 Actuals														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Saskatoon CM				0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.5	0.5	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Cleveland Show (1/3/2011-2/27/2011)S	10:58 PM	11:30 PM	FL09 Actuals														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.6	0.6	1.3	1.0	1.1	0.6	1.3	1.0	1.0	0.6	1.3	1.0	1.2	2.0	0.0
Saskatoon CM				0.8	0.8	1.6	1.2	1.4	0.7	1.6	1.2	1.3	0.8	1.6	1.2	1.5	2.6	0.0
Sask Prov EM				0.3	0.2	0.5	0.4	0.4	0.2	0.5	0.4	0.4	0.2	0.6	0.4	0.5	0.6	0.2
TC/Full Coverage				4.2	3.6	1.5	2.7	3.1	1.0	0.6	0.9	1.0	2.6	0.9	1.8	2.1	0.4	0.2
Cleveland Show (2/28/2011-5/29/2011)S	10:58 PM	11:30 PM	FL09 Actuals														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.4	0.3	0.9	0.5	0.6	0.4	1.2	0.6	0.5	0.3	0.6	0.4	0.6	0.5	1.2
Saskatoon CM				0.6	0.4	1.0	0.6	0.7	0.5	1.3	0.8	0.6	0.4	0.8	0.5	0.8	0.7	1.4
Sask Prov EM				0.2	0.2	0.4	0.3	0.2	0.2	0.5	0.3	0.2	0.1	0.3	0.2	0.3	0.2	0.3
TC/Full Coverage				6.2	5.0	3.8	4.6	4.1	2.5	1.9	2.4	2.0	2.5	1.9	2.3	2.0	0.6	0.6

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
American Dad (1/3/2011-5/29/2011)S	11:28 PM	12:00 AM	FL10 Actuals adj. for new time															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.2	0.2	0.3	0.3	0.3	0.2	0.5	0.3	0.3	0.1	0.2	0.2	0.2	0.3	0.3	
	Saskatoon CM			0.3	0.3	0.5	0.5	0.5	0.4	0.7	0.6	0.6	0.2	0.3	0.4	0.4	0.5	0.5	
	Sask Prov EM			0.1	0.1	0.2	0.2	0.2	0.1	0.3	0.2	0.2	0.1	0.1	0.1	0.1	0.2	0.1	
	TC/Full Coverage			2.9	2.7	1.8	2.5	2.4	1.3	0.9	1.1	1.2	1.4	1.0	1.3	1.1	0.1	0.1	
Late Night Rotn (1/3/2011-5/29/2011)	MTWTFSS	10:58 PM	06:00 AM	FL10/SP10 AVG															
	Regina/MJ EM			0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0	
	Saskatoon EM			0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.2	0.3	0.2	0.2	0.0	0.0
	Saskatoon CM			0.1	0.2	0.3	0.2	0.2	0.1	0.2	0.1	0.1	0.1	0.2	0.4	0.3	0.3	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
	TC/Full Coverage			0.4	0.4	0.2	0.2	0.3	0.2	0.1	0.1	0.1	0.1	0.3	0.1	0.2	0.2	0.0	0.0
News Final 2 (1/3/2011-5/29/2011)	MTWTF..	10:58 PM	11:30 PM	SP10/FL10 Avg															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
	Saskatoon EM			0.6	0.8	0.5	0.7	0.7	0.7	0.3	0.6	0.7	0.8	0.7	0.7	0.6	0.0	0.0	
	Saskatoon CM			0.6	0.8	0.5	0.7	0.6	0.7	0.3	0.5	0.6	0.8	0.8	0.7	0.6	0.0	0.0	
	Sask Prov EM			0.3	0.4	0.2	0.3	0.3	0.4	0.2	0.3	0.3	0.4	0.3	0.4	0.3	0.0	0.0	
	TC/Full Coverage			2.8	2.7	0.5	1.3	1.3	1.3	0.2	0.7	0.6	1.4	0.4	0.7	0.6	0.0	0.0	
Wkdy PM Rotn (1/3/2011-5/29/2011)	MTWTF..	11:58 AM	04:30 PM	SP10/FL10 Avg															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.2	0.3	0.0	0.2	0.3	0.4	0.0	0.4	0.4	0.2	0.0	0.1	0.1	0.0	0.0	
	Saskatoon CM			0.2	0.3	0.0	0.3	0.3	0.4	0.0	0.4	0.5	0.2	0.0	0.2	0.2	0.0	0.0	
	Sask Prov EM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0	
	TC/Full Coverage			1.3	1.3	0.1	0.6	0.8	0.9	0.1	0.5	0.5	0.4	0.1	0.2	0.2	0.0	0.0	
Days Of Our Lives (1/3/2011-5/29/2011)	MTWTF..	01:58 PM	03:00 PM	SP10/FL10 Avg															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.4	0.5	0.2	0.1	0.1	0.8	0.4	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.4	0.5	0.2	0.1	0.1	0.8	0.4	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0	

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Saskatoon CM				0.4	0.5	0.2	0.1	0.1	0.9	0.3	0.2	0.3	0.2	0.0	0.0	0.0	0.0	0.0
Saskatoon CM				0.4	0.5	0.2	0.1	0.1	0.9	0.3	0.2	0.3	0.2	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.2	0.2	0.1	0.1	0.1	0.4	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.2	0.2	0.1	0.1	0.1	0.4	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				3.8	3.7	0.5	1.3	1.6	3.1	0.4	1.2	1.4	0.6	0.1	0.1	0.2	0.1	0.0
TC/Full Coverage				3.8	3.7	0.5	1.3	1.6	3.1	0.4	1.2	1.4	0.6	0.1	0.1	0.2	0.1	0.0
Doctors (1/3/2011-5/29/2011)	MTWTF..	02:58 PM	04:00 PM	SP10/FL10 avg														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.3	0.4	0.1	0.2	0.2	0.6	0.3	0.3	0.3	0.1	0.0	0.1	0.1	0.0	0.0
Saskatoon EM				0.3	0.4	0.1	0.2	0.2	0.6	0.3	0.3	0.3	0.1	0.0	0.1	0.1	0.0	0.0
Saskatoon CM				0.3	0.4	0.1	0.2	0.2	0.6	0.3	0.3	0.4	0.1	0.0	0.1	0.1	0.0	0.0
Saskatoon CM				0.3	0.4	0.1	0.2	0.2	0.6	0.3	0.3	0.4	0.1	0.0	0.1	0.1	0.0	0.0
Sask Prov EM				0.1	0.2	0.1	0.1	0.1	0.3	0.1	0.2	0.2	0.1	0.0	0.0	0.1	0.0	0.0
Sask Prov EM				0.1	0.2	0.1	0.1	0.1	0.3	0.1	0.2	0.2	0.1	0.0	0.0	0.1	0.0	0.0
TC/Full Coverage				4.0	3.9	0.8	1.6	1.7	3.3	0.7	1.4	1.6	0.6	0.1	0.2	0.2	0.0	0.1
TC/Full Coverage				4.0	3.9	0.8	1.6	1.7	3.3	0.7	1.4	1.6	0.6	0.1	0.2	0.2	0.0	0.1
Y&R (1/3/2011-5/29/2011)	MTWTF..	04:28 PM	05:30 PM	SP10/FL10 Avg														
Regina/MJ EM				0.3	0.3	0.1	0.2	0.2	0.5	0.1	0.3	0.4	0.1	0.0	0.1	0.1	0.1	0.0
Regina/MJ EM				0.3	0.3	0.1	0.2	0.2	0.5	0.1	0.3	0.4	0.1	0.0	0.1	0.1	0.1	0.0
Saskatoon EM				1.8	2.2	0.4	1.1	1.4	3.4	0.8	1.9	2.5	1.0	0.1	0.4	0.4	0.6	0.0
Saskatoon EM				1.8	2.2	0.4	1.1	1.4	3.4	0.8	1.9	2.5	1.0	0.1	0.4	0.4	0.6	0.0
Saskatoon CM				2.2	2.7	0.5	1.3	1.6	4.0	1.0	2.1	2.8	1.2	0.1	0.5	0.5	0.8	0.0
Saskatoon CM				2.2	2.7	0.5	1.3	1.6	4.0	1.0	2.1	2.8	1.2	0.1	0.5	0.5	0.8	0.0
Sask Prov EM				0.9	1.1	0.2	0.6	0.8	1.7	0.4	1.0	1.3	0.4	0.1	0.2	0.2	0.3	0.0
Sask Prov EM				0.9	1.1	0.2	0.6	0.8	1.7	0.4	1.0	1.3	0.4	0.1	0.2	0.2	0.3	0.0
TC/Full Coverage				17.2	16.6	4.1	8.3	9.0	13.4	3.6	6.8	7.8	3.3	0.5	1.5	1.2	0.5	0.2
TC/Full Coverage				17.2	16.6	4.1	8.3	9.0	13.4	3.6	6.8	7.8	3.3	0.5	1.5	1.2	0.5	0.2
ET Late Night (1/3/2011-5/29/2011)	MTWTF..	11:58 PM	12:30 AM	SP10/FL10 Avg														
Regina/MJ EM				0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Saskatoon EM				0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.3	0.3	0.1	0.3	0.2	0.2	0.0	0.0

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon CM			0.2	0.2	0.3	0.2	0.3	0.2	0.2	0.3	0.3	0.2	0.3	0.2	0.2	0.0	0.0
	Sask Prov EM			0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.5	0.5	0.3	0.4	0.3	0.2	0.1	0.2	0.2	0.3	0.2	0.2	0.1	0.0	0.0
ETC Late Night (1/3/2011-5/29/2011)	MTWTF..	12:28 AM	01:00 AM	SP10/FL10 Avg														
	Regina/MJ EM			0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.2	0.1	0.2	0.1	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0
	Saskatoon CM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.0	0.0
	Sask Prov EM			0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
Wkdy AM Rotn (1/3/2011-5/29/2011)	MTWTF..	05:58 AM	12:00 PM	SP10/FL10 avg														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.4	0.4	0.1	0.2	0.3	0.3	0.1	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0
PGA Golf (1/3/2011-5/29/2011)SS	09:58 AM	05:00 PM	SP10 Actuals														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.2	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.2	0.3	0.1	0.0
	Saskatoon CM			0.2	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.2	0.4	0.1	0.0
	Sask Prov EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.1	0.1	0.0
	TC/Full Coverage			1.6	1.5	0.4	0.7	0.6	0.9	0.4	0.5	0.3	0.6	0.0	0.2	0.3	0.0	0.0
Family Guy Wknd Rotn (1/3/2011-5/29/2011)SS	11:28 AM	06:00 PM	SP10/FL10 AVg														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.3	0.4	0.3	0.5	0.5	0.2	0.2	0.2	0.3	0.6	0.5	0.7	0.7	0.0	0.0
	Saskatoon EM			0.3	0.4	0.3	0.5	0.5	0.2	0.2	0.2	0.3	0.6	0.5	0.7	0.7	0.0	0.0
	Saskatoon CM			0.4	0.5	0.4	0.6	0.7	0.3	0.2	0.3	0.4	0.7	0.5	0.8	0.9	0.0	0.0
	Saskatoon CM			0.4	0.5	0.4	0.6	0.7	0.3	0.2	0.3	0.4	0.7	0.5	0.8	0.9	0.0	0.0
	Sask Prov EM			0.2	0.2	0.2	0.2	0.3	0.1	0.1	0.1	0.2	0.3	0.3	0.4	0.4	0.2	0.0
	Sask Prov EM			0.2	0.2	0.2	0.2	0.3	0.1	0.1	0.1	0.2	0.3	0.3	0.4	0.4	0.2	0.0

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				4.2	3.6	1.1	3.0	2.8	1.1	0.2	0.9	0.9	2.5	0.9	2.1	1.9	0.4	0.2
TC/Full Coverage				4.2	3.6	1.1	3.0	2.8	1.1	0.2	0.9	0.9	2.5	0.9	2.1	1.9	0.4	0.2
Wknd PM Rotn (1/3/2011-5/29/2011)SS	11:58 AM	05:00 PM	SP10/FL10 avg														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.0	0.0
Saskatoon CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.0	0.0
Sask Prov EM				0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
TC/Full Coverage				2.4	1.9	0.5	1.4	1.2	0.8	0.2	0.6	0.5	1.2	0.3	0.8	0.7	0.3	0.2
Simpsons Wknd Rotn (1/3/2011-5/29/2011)SS	11:58 AM	04:00 PM	SP10/FL10 AVg														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0
Saskatoon EM				0.5	0.6	0.8	0.7	0.5	0.3	0.4	0.4	0.3	0.9	1.2	0.9	0.7	0.6	0.2
Saskatoon EM				0.5	0.6	0.8	0.7	0.5	0.3	0.4	0.4	0.3	0.9	1.2	0.9	0.7	0.6	0.2
Saskatoon CM				0.6	0.7	0.9	0.8	0.6	0.3	0.5	0.5	0.3	1.0	1.3	1.0	0.9	0.7	0.1
Saskatoon CM				0.6	0.7	0.9	0.8	0.6	0.3	0.5	0.5	0.3	1.0	1.3	1.0	0.9	0.7	0.1
Sask Prov EM				0.2	0.2	0.4	0.3	0.2	0.1	0.2	0.2	0.1	0.3	0.6	0.4	0.3	0.2	0.1
Sask Prov EM				0.2	0.2	0.4	0.3	0.2	0.1	0.2	0.2	0.1	0.3	0.6	0.4	0.3	0.2	0.1
TC/Full Coverage				5.4	3.4	1.6	2.8	2.2	1.2	0.5	1.0	0.9	2.3	1.1	1.8	1.3	0.3	1.7
TC/Full Coverage				5.4	3.4	1.6	2.8	2.2	1.2	0.5	1.0	0.9	2.3	1.1	1.8	1.3	0.3	1.7
Wknd AM Rotn (1/3/2011-5/29/2011)SS	05:58 AM	12:00 PM	SP10/FL10 avg														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.0
Saskatoon CM				0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.0
Sask Prov EM				0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0
TC/Full Coverage				2.0	2.0	0.2	0.5	0.7	0.4	0.1	0.1	0.3	1.6	0.1	0.4	0.5	0.1	0.0
Saturday Night Live (1/3/2011-5/29/2011)S.	11:58 PM	01:30 AM	sp10/fl10 avg														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.2	0.3	0.4	0.4	0.2	0.1	0.3	0.2	0.0	0.4	0.6	0.7	0.4	0.0	0.0
Saskatoon EM				0.2	0.3	0.4	0.4	0.2	0.1	0.3	0.2	0.0	0.4	0.6	0.7	0.4	0.0	0.0

Stations: CFSK
 Date Range: Sp 11 (2/21/2011-3/6/2011)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/11/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon CM			0.2	0.3	0.4	0.4	0.3	0.0	0.0	0.0	0.0	0.6	0.7	0.9	0.5	0.0	0.0
	Saskatoon CM			0.2	0.3	0.4	0.4	0.3	0.0	0.0	0.0	0.0	0.6	0.7	0.9	0.5	0.0	0.0
	Sask Prov EM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.1	0.1	0.2	0.4	0.4	0.3	0.0	0.0
	Sask Prov EM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.1	0.1	0.2	0.4	0.4	0.3	0.0	0.0
	TC/Full Coverage			1.2	1.2	0.7	1.1	0.7	0.3	0.2	0.2	0.1	0.9	0.5	0.8	0.6	0.0	0.0
	TC/Full Coverage			1.2	1.2	0.7	1.1	0.7	0.3	0.2	0.2	0.1	0.9	0.5	0.8	0.6	0.0	0.0
16x9 Late (1/3/2011-5/29/2011)S	11:28 PM	12:00 AM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.9	1.1	0.0	0.9	0.9	1.2	0.0	0.9	0.9	1.0	0.0	0.8	0.9	0.0	0.0
	Saskatoon CM			1.2	1.5	0.0	1.1	1.2	1.6	0.0	1.1	1.2	1.4	0.0	1.1	1.2	0.0	0.0
	Sask Prov EM			0.4	0.5	0.1	0.4	0.4	0.5	0.0	0.3	0.4	0.5	0.1	0.4	0.4	0.0	0.0
	TC/Full Coverage			3.7	3.7	0.1	1.5	1.3	2.0	0.0	0.7	0.7	1.8	0.1	0.8	0.6	0.0	0.0