

Stations: CKND
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (5/31/2010-9/12/2010)	MTWTFSS	05:28 PM	06:30 PM															
	Winnipeg EM			3.0	4.0	1.0	2.0	2.0	4.0	1.0	2.0	2.0	3.0	0.5	1.0	2.0	0.4	0.2
	Winnipeg CM			3.0	4.0	1.0	2.0	2.0	5.0	2.0	3.0	3.0	3.0	1.0	1.0	2.0	0.3	0.2
	Brandon			2.0	3.0	1.0	1.0	2.0	3.0	1.0	2.0	2.0	2.0	0.3	1.0	1.0	0.3	0.1
	TC/Full Coverage			38.1	37.4	2.9	11.0	13.3	21.3	1.7	6.4	7.4	16.2	1.3	4.6	5.9	0.5	0.2
Prime CDN Rotn (5/31/2010-9/12/2010)	MTWTFSS	06:58 PM	11:00 PM															
	Winnipeg EM			0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.0	0.1	0.2	0.0	0.0
	Winnipeg CM			0.2	0.3	0.1	0.2	0.2	0.3	0.3	0.2	0.3	0.2	0.0	0.1	0.2	0.0	0.0
	Brandon			0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			3.9	3.0	0.5	1.7	1.9	1.7	0.4	0.9	1.0	1.4	0.1	0.8	0.9	0.7	0.2
Ent Tonight (5/31/2010-9/12/2010)	MTWTF..	06:28 PM	07:00 PM															
	Winnipeg EM			2.0	3.0	2.0	2.0	3.0	4.0	2.0	3.0	3.0	2.0	1.0	2.0	2.0	0.2	0.2
	Winnipeg CM			3.0	3.0	2.0	3.0	3.0	4.0	3.0	4.0	4.0	2.0	2.0	2.0	2.0	0.4	0.3
	Brandon			2.0	2.0	1.0	2.0	2.0	3.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	0.2	0.2
	TC/Full Coverage			28.7	28.2	4.6	11.9	13.4	18.3	2.8	7.4	8.2	9.9	1.8	4.5	5.1	0.2	0.2
News Final 1 (5/31/2010-9/12/2010)	MTWTF..	09:58 PM	10:30 PM															
	Winnipeg EM			1.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	0.3	0.4
	Winnipeg CM			2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	0.3	0.5
	Brandon			1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	2.0	1.0	0.5	1.0	1.0	0.2	0.3
	TC/Full Coverage			15.7	15.1	2.0	7.9	9.0	8.1	1.1	3.8	4.7	7.0	0.9	4.0	4.3	0.2	0.4
ET Canada (5/31/2010-9/12/2010)	MTWTF..	10:28 PM	11:00 PM															
	Winnipeg EM			1.0	1.0	0.3	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.3	1.0	1.0	0.2	0.5
	Winnipeg CM			1.0	1.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	0.2	1.0
	Brandon			1.0	1.0	0.2	1.0	1.0	1.0	0.2	1.0	1.0	1.0	0.2	1.0	1.0	0.2	0.3
	TC/Full Coverage			9.2	8.6	1.1	4.3	4.7	5.1	0.5	2.2	2.6	3.5	0.5	2.1	2.1	0.2	0.5
Big Brother (5/31/2010-9/12/2010)	.T..S	06:58 PM	09:00 PM															
	Winnipeg EM			4.0	4.0	4.0	5.0	5.0	5.0	6.0	7.0	7.0	3.0	2.0	4.0	3.0	6.0	4.0
	Winnipeg CM			5.0	5.0	5.0	6.0	6.0	6.0	7.0	8.0	8.0	3.0	3.0	4.0	4.0	9.0	6.0
	Brandon			3.0	3.0	3.0	4.0	4.0	4.0	4.0	5.0	5.0	2.0	2.0	3.0	2.0	5.0	3.0

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Reg / ROS: Regular
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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				44.8	34.0	9.7	24.6	25.2	23.2	7.6	16.8	17.3	10.8	2.1	7.9	7.9	5.5	5.2
16x9 Evening (5/31/2010-9/12/2010)SS	06:28 PM	07:00 PM															
Winnipeg EM				1.0	1.0	1.0	1.0	1.0	1.0	0.3	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
Winnipeg CM				1.0	1.0	0.3	0.4	1.0	1.0	0.0	0.3	1.0	1.0	1.0	1.0	1.0	0.0	0.0
Brandon				1.0	1.0	0.4	0.4	1.0	1.0	0.3	0.3	0.4	1.0	1.0	1.0	1.0	0.0	0.0
TC/Full Coverage				10.0	9.8	1.4	3.4	3.9	4.8	0.4	1.4	1.6	5.0	1.0	2.0	2.3	0.1	0.2
News Final 1 Wknd (5/31/2010-9/12/2010)SS	09:58 PM	10:30 PM															
Winnipeg EM				2.0	2.0	0.0	2.0	2.0	3.0	0.0	2.0	2.0	2.0	0.0	1.0	1.0	0.0	0.0
Winnipeg CM				2.0	2.0	0.0	2.0	2.0	3.0	0.0	3.0	3.0	2.0	0.0	2.0	2.0	0.0	0.0
Brandon				1.0	2.0	0.0	1.0	1.0	2.0	0.0	2.0	2.0	1.0	0.0	1.0	1.0	0.0	0.0
TC/Full Coverage				16.6	16.6	0.0	7.7	7.7	9.8	0.0	4.9	4.9	6.7	0.0	2.8	2.8	0.0	0.0
CDN Late Rotn (5/31/2010-9/12/2010)SS	10:58 PM	12:00 AM															
Winnipeg EM				0.2	0.3	0.0	0.4	1.0	0.3	0.0	0.4	1.0	0.3	0.0	0.4	0.5	0.0	0.0
Winnipeg CM				0.3	0.3	0.0	0.5	1.0	0.3	0.0	0.4	1.0	0.4	0.0	0.5	1.0	0.0	0.0
Brandon				0.2	0.2	0.0	0.3	0.4	0.2	0.0	0.3	0.4	0.2	0.0	0.3	0.4	0.0	0.0
TC/Full Coverage				2.8	2.8	0.5	2.2	2.3	1.3	0.1	1.0	1.3	1.4	0.4	1.2	1.0	0.0	0.0
Lie to Me (5/31/2010-9/12/2010)	M.....	06:58 PM	08:00 PM															
Winnipeg EM				3.0	3.0	2.0	3.0	3.0	4.0	2.0	3.0	4.0	2.0	1.0	1.0	3.0	1.0	0.3
Winnipeg CM				3.0	3.0	1.0	2.0	4.0	4.0	2.0	3.0	4.0	3.0	1.0	1.0	3.0	1.0	0.4
Brandon				2.0	2.0	1.0	2.0	2.0	3.0	2.0	2.0	3.0	2.0	1.0	1.0	2.0	1.0	0.3
TC/Full Coverage				44.2	42.2	7.2	17.7	22.2	25.4	5.0	11.6	12.9	16.7	2.2	6.1	9.4	1.6	0.4
In Plain Sight (5/31/2010-9/12/2010)	M.....	07:58 PM	09:00 PM															
Winnipeg EM				1.0	1.0	0.4	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.4
Winnipeg CM				1.0	2.0	0.5	1.0	1.0	2.0	1.0	2.0	1.0	1.0	0.0	1.0	1.0	1.0	1.0
Brandon				1.0	1.0	0.3	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.3
TC/Full Coverage				21.8	19.8	1.8	8.7	8.8	11.6	1.7	5.3	4.9	8.3	0.0	3.4	3.8	1.3	0.7
Wipeout (5/31/2010-9/12/2010)	.T.....	06:58 PM	08:00 PM															
Winnipeg EM				1.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	0.3
Winnipeg CM				2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	3.0	2.0	1.0	1.0	1.0	1.0	0.1

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 Datasource: Estimates

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Brandon			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.2	
	TC/Full Coverage			18.4	16.7	3.6	9.1	10.9	10.3	2.1	6.0	7.2	6.4	1.5	3.1	3.7	0.9	0.8
NCIS: L.A. (5/31/2010-9/12/2010)	.T.....	07:58 PM	09:00 PM															
	Winnipeg EM			2.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	1.0	0.1
	Winnipeg CM			2.0	2.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	0.0
	Brandon			1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.1
	TC/Full Coverage			22.7	21.5	2.5	8.1	9.8	11.7	1.3	4.4	5.0	9.8	1.2	3.7	4.8	1.1	0.1
The Good Wife (5/31/2010-9/12/2010)	.T.....	08:58 PM	10:00 PM															
	Winnipeg EM			2.0	3.0	1.0	2.0	3.0	4.0	2.0	3.0	4.0	2.0	0.4	1.0	1.0	0.0	0.0
	Winnipeg CM			3.0	4.0	2.0	3.0	3.0	5.0	3.0	4.0	5.0	2.0	0.5	1.0	1.0	0.0	0.0
	Brandon			2.0	2.0	1.0	2.0	2.0	3.0	2.0	2.0	3.0	1.0	0.3	1.0	1.0	0.0	0.0
	TC/Full Coverage			31.2	31.2	3.6	11.3	13.0	22.1	2.8	8.1	9.8	9.0	0.8	3.2	3.2	0.0	0.0
Bones (5/31/2010-9/12/2010)	..W....	06:58 PM	08:00 PM															
	Winnipeg EM			3.0	3.0	1.0	2.0	2.0	3.0	2.0	3.0	3.0	2.0	0.0	2.0	2.0	2.0	1.0
	Winnipeg CM			3.0	3.0	1.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	0.0	2.0	2.0	3.0	1.0
	Brandon			2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	0.0	1.0	2.0	1.0	1.0
	TC/Full Coverage			43.6	39.7	3.6	17.4	17.5	23.2	3.5	10.6	9.8	16.6	0.1	6.8	7.7	2.5	1.4
Glee (6/14/2010-9/12/2010)	..W....	06:58 PM	08:00 PM															
	Winnipeg EM			1.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	1.0
	Winnipeg CM			2.0	1.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	3.0	2.0
	Brandon			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0
	TC/Full Coverage			14.2	10.7	3.1	7.8	8.0	7.3	2.4	5.3	5.5	3.4	0.7	2.5	2.5	1.7	1.7
Office (5/31/2010-9/12/2010)	...T...	07:58 PM	08:30 PM															
	Winnipeg EM			1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	1.0	1.0	2.0	0.3
	Winnipeg CM			2.0	2.0	3.0	2.0	2.0	1.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0	3.0	0.4
	Brandon			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	0.2
	TC/Full Coverage			15.6	13.1	5.5	8.8	9.2	6.6	3.1	4.9	4.6	6.5	2.5	3.8	4.6	1.9	0.6
Office* (6/28/2010-9/12/2010)	...T...	08:28 PM	09:00 PM															
	Winnipeg EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Winnipeg CM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	0.3
	Brandon			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.1
	TC/Full Coverage			10.9	9.2	3.9	6.2	6.4	4.6	2.2	3.4	3.2	4.6	1.8	2.7	3.2	1.3	0.4
90210 (5/31/2010-9/12/2010)	...T...	08:58 PM	10:00 PM															
	Winnipeg EM			0.2	0.2	0.3	0.5	0.5	0.3	1.0	0.5	0.5	0.1	0.0	0.1	0.1	0.1	0.1
	Winnipeg CM			0.1	0.1	0.2	0.1	0.1	0.2	0.5	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	Brandon			0.1	0.2	0.2	0.2	0.2	0.2	0.4	0.4	0.4	0.1	0.0	0.1	0.1	0.1	0.1
	TC/Full Coverage			2.5	2.3	1.0	1.6	1.5	1.8	0.9	1.4	1.3	0.5	0.1	0.2	0.2	0.1	0.2
Friday Night Lights (5/31/2010-9/4/2011)F..	06:58 PM	08:00 PM															
	Winnipeg EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	1.0
	Winnipeg CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	1.0
	Brandon			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.3	1.0	1.0	1.0	1.0
	TC/Full Coverage			9.4	7.2	2.0	5.2	5.3	4.9	1.6	3.5	3.6	2.3	0.4	1.7	1.7	1.2	1.1
Numb3rs (5/31/2010-9/12/2010)F..	08:58 PM	10:00 PM															
	Winnipeg EM			2.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	0.1
	Winnipeg CM			2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	2.0	0.2
	Brandon			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.1
	TC/Full Coverage			17.0	15.8	2.6	7.1	8.7	9.0	1.0	4.0	4.8	6.8	1.6	3.0	4.0	1.0	0.2
Family Guy (5/31/2010-9/12/2010)S	07:58 PM	08:30 PM															
	Winnipeg EM			1.0	1.0	3.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	4.0	3.0	2.0	0.0	0.2
	Winnipeg CM			1.0	2.0	3.0	2.0	2.0	1.0	1.0	1.0	2.0	2.0	5.0	3.0	2.0	0.0	0.0
	Brandon			1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	3.0	2.0	2.0	0.0	0.2
	TC/Full Coverage			18.5	16.6	8.2	14.7	12.3	5.6	2.1	5.4	4.5	11.0	6.1	9.3	7.8	1.2	0.7
American Dad (5/31/2010-9/12/2010)S	08:28 PM	09:00 PM															
	Winnipeg EM			1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	3.0	2.0	1.0	0.0	0.2
	Winnipeg CM			1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	3.0	2.0	1.0	0.0	0.0
	Brandon			0.5	1.0	1.0	1.0	1.0	0.4	0.4	1.0	1.0	1.0	2.0	1.0	1.0	0.0	0.1
	TC/Full Coverage			13.1	11.8	6.6	10.9	9.0	4.4	2.1	4.4	3.2	7.4	4.5	6.6	5.7	0.7	0.6

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Cleveland Show (5/31/2010-9/12/2010)S	08:28 PM	09:00 PM															
Winnipeg EM				1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	3.0	0.0	0.0
Winnipeg CM				1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	2.0	3.0	3.0	0.0	0.0
Brandon				1.0	1.0	1.0	1.0	1.0	0.5	0.4	1.0	1.0	2.0	2.0	2.0	2.0	0.0	0.0
TC/Full Coverage				12.6	11.2	3.8	9.6	9.6	4.1	1.4	3.8	3.2	7.1	2.4	5.7	6.4	1.3	0.0
Simpsons (6/28/2010-9/12/2010)S	08:58 PM	09:30 PM															
Winnipeg EM				1.0	1.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	4.0	3.0	2.0	0.0	1.0
Winnipeg CM				1.0	2.0	3.0	2.0	2.0	1.0	2.0	1.0	2.0	2.0	5.0	4.0	3.0	0.0	1.0
Brandon				1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	3.0	2.0	2.0	0.0	1.0
TC/Full Coverage				13.8	11.7	5.8	10.0	9.6	3.9	1.6	3.4	3.5	7.7	4.3	6.6	6.1	1.0	1.1
Brothers & Sisters (5/31/2010-9/12/2010)S	08:58 PM	10:00 PM															
Winnipeg EM				2.0	2.0	0.4	1.0	2.0	3.0	1.0	2.0	2.0	1.0	0.0	1.0	1.0	0.1	0.5
Winnipeg CM				2.0	2.0	1.0	1.0	2.0	3.0	1.0	2.0	2.0	1.0	0.0	1.0	1.0	0.0	0.4
Brandon				1.0	1.0	0.3	1.0	1.0	2.0	1.0	1.0	2.0	1.0	0.0	1.0	1.0	0.1	0.3
TC/Full Coverage				20.7	20.1	1.3	6.3	8.1	14.6	1.1	4.3	6.0	5.4	0.1	1.9	2.1	0.2	0.5
Late Night Rotn (5/31/2010-9/12/2010)	MTWTFSS	10:58 PM	03:00 AM															
Winnipeg EM				0.2	0.2	0.0	0.2	0.2	0.2	0.0	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
Winnipeg CM				0.2	0.2	0.0	0.2	0.2	0.3	0.0	0.2	0.2	0.2	0.0	0.1	0.2	0.0	0.0
Brandon				0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
TC/Full Coverage				2.3	2.3	0.3	1.2	1.4	1.4	0.2	0.7	0.8	0.9	0.1	0.5	0.5	0.0	0.0
ET Late Night (5/31/2010-9/12/2010)	MTWTF..	11:58 AM	12:30 AM															
Winnipeg EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Winnipeg CM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brandon				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.9	0.8	0.1	0.1	0.0	0.5	0.0	0.0	0.0	0.3	0.1	0.1	0.0	0.1	0.0
As The World Turns (5/31/2010-9/12/2010)	MTWTF..	12:58 PM	02:00 PM															
Winnipeg EM				0.3	0.4	0.2	0.1	0.2	1.0	0.3	0.2	0.5	0.1	0.0	0.0	0.0	0.0	0.0
Winnipeg CM				0.4	0.5	0.2	0.2	0.3	1.0	0.3	0.3	1.0	0.1	0.0	0.0	0.0	0.0	0.0
Brandon				0.2	0.2	0.1	0.1	0.2	0.5	0.2	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CKND
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				4.6	4.6	0.9	1.1	1.5	4.2	0.9	1.1	1.4	0.4	0.0	0.0	0.0	0.0	0.0
Days Of Our Lives (5/31/2010-9/12/2010)	MTWTF..	01:58 PM	03:00 PM															
	Winnipeg EM			1.0	1.0	0.3	0.3	0.5	1.0	0.5	0.5	1.0	0.3	0.0	0.1	0.2	0.0	0.0
	Winnipeg CM			0.5	1.0	0.2	0.3	0.4	1.0	0.4	0.5	1.0	0.3	0.0	0.1	0.2	0.0	0.0
	Brandon			0.4	0.5	0.2	0.2	0.4	1.0	0.4	0.4	1.0	0.2	0.0	0.1	0.2	0.0	0.0
	TC/Full Coverage			9.5	9.5	2.6	3.8	4.7	8.0	2.5	3.3	4.1	1.4	0.1	0.5	0.6	0.0	0.0
Doctors (5/31/2010-9/12/2010)	MTWTF..	02:58 PM	04:00 PM															
	Winnipeg EM			1.0	1.0	0.2	0.2	0.4	1.0	0.3	0.4	1.0	1.0	0.2	0.1	0.1	0.0	0.0
	Winnipeg CM			1.0	1.0	0.0	0.1	0.1	1.0	0.0	0.2	0.3	1.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.5	1.0	0.2	0.2	0.3	1.0	0.2	0.3	0.5	0.5	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			13.0	12.9	2.3	3.6	4.2	9.1	1.9	2.9	3.6	3.8	0.5	0.7	0.6	0.1	0.0
Fixing Dinner (5/31/2010-9/5/2010)	MTWTF..	03:58 PM	04:30 PM															
	Winnipeg EM			0.4	0.5	0.3	0.3	0.4	1.0	0.2	0.3	0.5	0.4	0.4	0.3	0.3	0.0	0.0
	Winnipeg CM			0.4	0.4	0.2	0.3	0.4	1.0	0.2	0.3	1.0	0.3	0.3	0.2	0.3	0.0	0.0
	Brandon			0.3	0.4	0.2	0.2	0.3	0.5	0.1	0.2	0.4	0.3	0.3	0.2	0.2	0.0	0.0
	TC/Full Coverage			5.8	5.8	1.1	1.7	2.4	3.8	0.3	0.7	1.5	2.0	0.8	1.0	0.9	0.0	0.0
Y&R (5/31/2010-9/12/2010)	MTWTF..	04:28 PM	05:30 PM															
	Winnipeg EM			3.0	4.0	1.0	2.0	3.0	6.0	1.0	3.0	4.0	2.0	0.3	1.0	1.0	0.2	0.1
	Winnipeg CM			4.0	5.0	1.0	2.0	3.0	7.0	2.0	4.0	5.0	2.0	0.1	1.0	1.0	0.0	0.2
	Brandon			2.0	3.0	1.0	1.0	2.0	4.0	1.0	2.0	3.0	2.0	0.2	0.5	1.0	0.2	0.1
	TC/Full Coverage			47.9	47.5	3.2	15.2	18.2	35.8	2.9	12.5	14.7	11.7	0.4	2.7	3.5	0.2	0.2
News Final 2 (5/31/2010-9/12/2010)	MTWTF..	10:58 PM	11:30 PM															
	Winnipeg EM			0.4	1.0	0.3	0.5	0.5	0.4	0.0	0.5	0.5	1.0	1.0	1.0	0.5	0.0	0.0
	Winnipeg CM			1.0	1.0	0.4	1.0	1.0	1.0	0.0	0.5	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Brandon			0.4	0.4	0.2	0.4	0.4	0.4	0.0	0.3	0.3	0.5	0.4	0.4	0.4	0.0	0.0
	TC/Full Coverage			4.6	4.6	0.8	2.3	2.2	2.0	0.1	0.9	1.1	2.6	0.7	1.4	1.2	0.0	0.1
ETC Late Night (5/31/2010-9/12/2010)	MTWTF..	12:28 AM	01:00 AM															
	Winnipeg EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0

Stations: CKND
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
	Brandon			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Wkdy AM Rotn (5/31/2010-9/12/2010)	MTWTF..	05:58 AM	01:00 PM														
	Winnipeg EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
	Winnipeg CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
	TC/Full Coverage			0.6	0.5	0.0	0.1	0.1	0.5	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0
Family Guy Wknd Rotn (5/31/2010-9/12/2010)SS	11:28 AM	06:00 PM														
	Winnipeg EM			0.5	0.5	0.5	0.5	0.5	0.5	0.3	0.5	0.5	0.5	0.5	0.5	0.0	1.0
	Winnipeg CM			0.5	0.5	0.5	0.5	0.5	0.3	0.3	0.0	0.3	1.0	1.0	1.0	0.0	1.0
	Brandon			0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.0	0.3	0.5	0.5	0.3	0.5	0.0
	TC/Full Coverage			20.0	15.8	5.8	12.0	10.3	6.3	2.0	4.3	3.8	9.8	3.8	7.8	6.3	3.3
Simpsons Wknd Rotn (5/31/2010-9/12/2010)SS	11:28 AM	04:30 PM														
	Winnipeg EM			0.2	0.2	0.3	0.5	0.5	0.3	1.0	0.5	0.5	0.2	0.2	0.0	0.0	1.0
	Winnipeg CM			0.2	0.2	0.5	0.3	0.3	0.3	1.0	0.5	0.5	0.2	0.2	0.0	0.0	1.0
	Brandon			0.2	0.2	0.2	0.2	0.2	0.2	0.5	0.3	0.3	0.0	0.0	0.0	0.5	0.0
	TC/Full Coverage			7.5	5.4	2.9	4.3	2.7	2.9	1.6	2.2	1.4	2.6	1.3	1.9	1.3	1.3
PGA Golf (5/31/2010-9/12/2010)SS	11:58 AM	06:00 PM														
	Winnipeg EM			2.0	2.0	0.3	1.0	1.0	2.0	0.2	1.0	1.0	2.0	0.3	1.0	1.0	0.0
	Winnipeg CM			2.0	2.0	0.3	1.0	1.0	2.0	0.3	1.0	1.0	2.0	1.0	1.0	1.0	0.0
	Brandon			1.0	1.0	0.0	0.2	0.2	0.5	0.0	0.0	0.0	1.0	0.0	0.2	1.0	0.0
	TC/Full Coverage			16.6	16.3	1.2	3.6	4.3	7.1	0.3	2.0	2.2	9.2	0.8	1.7	2.1	0.2
Wknd PM Rotn (5/31/2010-9/12/2010)SS	11:58 AM	06:00 PM														
	Winnipeg EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.2	0.1	0.1	0.0
	Winnipeg CM			0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.2	0.1	0.1	0.0
	Brandon			0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0
	TC/Full Coverage			1.1	1.0	0.3	0.5	0.6	0.6	0.0	0.2	0.2	0.3	0.3	0.3	0.3	0.0
Wknd AM Rotn (5/31/2010-9/12/2010)SS	05:58 AM	12:00 PM														
	Winnipeg EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.0

Stations: CKND
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Winnipeg CM			0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
	Brandon			0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
	TC/Full Coverage			2.0	1.9	0.3	0.7	0.9	0.7	0.2	0.4	0.4	1.2	0.0	0.4	0.5	0.1	0.0
NCIS & Co (5/31/2010-9/9/2012)	M.....	08:58 PM	10:00 PM															
	Winnipeg EM			2.0	2.0	1.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	2.0	1.0	0.1
	Winnipeg CM			2.0	2.0	1.0	2.0	2.0	3.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	0.0
	Brandon			1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.5	1.0	1.0	1.0	0.1
	TC/Full Coverage			22.7	21.5	2.5	8.1	9.8	11.7	1.3	4.4	5.0	9.8	1.2	3.7	4.8	1.1	0.1
Drop Dead Diva (5/31/2010-9/9/2012)	..W....	07:58 PM	09:00 PM															
	Winnipeg EM			1.0	1.0	0.4	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.4
	Winnipeg CM			1.0	2.0	0.5	1.0	1.0	2.0	1.0	2.0	1.0	1.0	0.0	1.0	1.0	1.0	1.0
	Brandon			1.0	1.0	0.3	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.3
	TC/Full Coverage			21.8	19.8	1.8	8.7	8.8	11.6	1.7	5.3	4.9	8.3	0.0	3.4	3.8	1.3	0.7
Psych (5/31/2010-9/9/2012)	..W....	08:58 PM	10:00 PM															
	Winnipeg EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2
	Winnipeg CM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	0.3
	Brandon			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.1
	TC/Full Coverage			10.9	9.2	3.9	6.2	6.4	4.6	2.2	3.4	3.2	4.6	1.8	2.7	3.2	1.3	0.4
Shark Tank (5/31/2010-9/12/2010)F..	07:58 PM	09:00 PM															
	Winnipeg EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	1.0
	Winnipeg CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	0.3	1.0
	Brandon			0.3	1.0	0.3	1.0	1.0	1.0	0.3	1.0	1.0	0.3	0.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			20.2	14.1	3.6	9.3	10.4	7.7	1.8	5.0	5.7	6.4	1.8	4.3	4.8	4.9	1.3
Saturday Night Live (5/31/2010-9/12/2010)S.	11:58 PM	01:30 AM															
	Winnipeg EM			0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.1	0.2	0.2	0.2	0.2	0.3	0.0	0.0
	Winnipeg CM			0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.2	0.1	0.0	0.1	0.2	0.0	0.0
	Brandon			0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.0
	TC/Full Coverage			6.5	6.4	4.2	5.2	3.3	3.2	2.2	2.5	1.7	3.3	2.0	2.7	1.7	0.1	0.0

Stations: CKND
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
16x9 Late (5/31/2010-9/12/2010)S	10:28 PM	11:00 AM															
Winnipeg EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winnipeg CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.9	0.9	0.9	0.9	0.1	0.1	0.1	0.1	0.1	0.9	0.9	0.9	0.0	0.0	0.0