

Stations: CKMI
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Global News (5/31/2010-9/12/2010)	MTWTFSS	05:28 PM	07:30 PM														
	Montreal Eng. EM	1.0	1.0	0.1	0.2	0.2	1.0	0.0	0.3	0.4	1.0	0.2	0.1	0.1	0.1	0.1	0.1
	Montreal Eng. CM	1.0	1.0	0.1	0.2	0.2	1.0	0.0	0.3	0.4	0.5	0.2	0.1	0.0	0.2	0.2	0.1
	TC/Full Coverage	14.0	13.8	1.0	2.3	1.8	10.3	0.3	1.4	1.4	3.5	0.7	0.8	0.4	0.2	0.2	0.2
	MTLFI	0.5	0.5	0.1	0.1	0.1	1.0	0.0	0.2	0.2	0.3	0.1	0.1	0.1	0.1	0.1	0.1
Prime CDN Rotn (5/31/2010-9/12/2010)	MTWTFSS	05:58 PM	11:00 PM														
	Montreal Eng. EM	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.2	0.2	0.1	0.0	0.1	0.1	0.2	0.1	0.1
	Montreal Eng. CM	0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.3	0.1	0.1	0.1	0.1	0.2	0.2	0.1
	TC/Full Coverage	2.5	2.4	0.4	1.1	1.0	1.7	0.3	0.8	0.9	0.6	0.1	0.3	0.2	0.1	0.1	0.1
	MTLFI	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.1	0.0	0.1	0.1	0.1	0.1	0.1
ET Canada (5/31/2010-9/12/2010)	MTWTF..	06:58 PM	07:30 PM														
	Montreal Eng. EM	0.4	0.5	0.2	0.4	0.5	1.0	0.3	0.4	0.5	0.4	0.1	0.4	0.5	0.0	0.0	0.0
	Montreal Eng. CM	0.5	1.0	0.3	0.4	0.5	1.0	0.4	0.4	1.0	0.4	0.2	0.5	0.5	0.0	0.0	0.0
	TC/Full Coverage	12.8	12.3	0.9	4.3	5.0	10.3	0.7	3.3	4.0	2.0	0.2	1.0	1.0	0.2	0.3	0.3
	MTLFI	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.0	0.0	0.0
Ent Tonight (5/31/2010-9/12/2010)	MTWTF..	07:28 PM	08:00 PM														
	Montreal Eng. EM	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.2	1.0	1.0	0.1	0.1	0.1
	Montreal Eng. CM	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.3	1.0	1.0	0.1	0.2	0.2
	TC/Full Coverage	28.1	27.8	1.8	6.6	8.5	19.9	1.0	4.6	6.0	7.9	0.7	1.9	2.4	0.1	0.2	0.2
	MTLFI	0.4	0.5	0.2	0.2	0.3	1.0	0.3	0.3	0.4	0.3	0.1	0.2	0.2	0.0	0.0	0.0
Big Brother (5/31/2010-9/12/2010)	.T.T..S	07:58 PM	10:00 PM														
	Montreal Eng. EM	3.0	3.0	3.0	3.0	3.0	4.0	4.0	4.0	4.0	3.0	3.0	3.0	2.0	7.0	1.0	1.0
	Montreal Eng. CM	3.0	3.0	3.0	3.0	3.0	4.0	3.0	3.0	3.0	3.0	3.0	4.0	2.0	8.0	0.0	0.0
	TC/Full Coverage	50.2	39.2	7.6	19.3	15.2	24.5	4.7	10.0	8.6	14.7	2.8	9.3	6.5	9.2	1.9	1.9
	MTLFI	2.0	2.0	2.0	3.0	2.0	3.0	3.0	3.0	2.0	2.0	2.0	2.0	2.0	5.0	1.0	1.0
16x9 Evening (5/31/2010-9/12/2010)SS	06:28 PM	07:30 PM														
	Montreal Eng. EM	0.3	0.4	0.0	0.2	0.2	1.0	0.0	0.3	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM	0.3	0.4	0.0	0.2	0.2	1.0	0.0	0.3	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage	6.8	6.8	0.0	0.6	0.6	6.2	0.0	0.6	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
MTLFBI				0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.0	
Lie to Me (5/31/2010-9/12/2010)	M.....	07:58 PM	09:00 PM															
Montreal Eng. EM				1.0	2.0	1.0	1.0	1.0	2.0	0.4	1.0	1.0	1.0	1.0	0.4	0.4	2.0	0.0
Montreal Eng. CM				1.0	2.0	0.0	0.4	1.0	2.0	0.0	1.0	1.0	1.0	0.0	0.0	0.1	1.0	0.0
TC/Full Coverage				35.5	32.3	5.5	13.8	18.1	21.8	2.7	10.2	12.3	10.6	2.8	3.6	5.9	3.2	0.0
MTLFBI				1.0	1.0	0.4	0.4	1.0	1.0	0.3	1.0	1.0	1.0	1.0	0.3	0.3	1.0	0.0
In Plain Sight (5/31/2010-9/12/2010)	M.....	08:58 PM	10:00 PM															
Montreal Eng. EM				2.0	2.0	0.1	1.0	1.0	3.0	0.0	1.0	1.0	2.0	0.2	1.0	1.0	1.0	0.0
Montreal Eng. CM				2.0	2.0	0.0	1.0	1.0	3.0	0.0	1.0	1.0	2.0	0.0	1.0	1.0	0.0	0.0
TC/Full Coverage				53.0	52.3	1.4	7.5	16.8	31.8	0.6	4.6	11.6	20.5	0.9	3.0	5.2	0.6	0.0
MTLFBI				1.0	2.0	0.1	0.5	1.0	2.0	0.0	0.4	1.0	1.0	0.2	0.5	0.5	0.5	0.0
Wipeout (5/31/2010-9/12/2010)	.T.....	07:58 PM	09:00 PM															
Montreal Eng. EM				2.0	2.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	1.0
Montreal Eng. CM				2.0	2.0	1.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	0.3	1.0	1.0	2.0	1.0
TC/Full Coverage				30.4	26.5	2.9	15.0	15.5	16.5	1.8	8.9	9.2	10.0	1.1	6.1	6.3	2.3	1.7
MTLFBI				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	1.0	1.0	1.0	0.3
NCIS: L.A. (5/31/2010-9/12/2010)	.T.....	08:58 PM	10:00 PM															
Montreal Eng. EM				1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0
Montreal Eng. CM				1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0
TC/Full Coverage				15.3	14.8	1.3	3.0	4.4	7.2	0.6	1.5	2.5	7.6	0.6	1.5	1.9	0.5	0.0
MTLFBI				1.0	1.0	0.4	0.5	1.0	1.0	0.4	0.5	1.0	1.0	0.4	0.5	0.5	0.5	0.0
90210 (5/31/2010-9/12/2010)	.T.....	09:58 PM	11:00 PM															
Montreal Eng. EM				0.2	0.2	0.2	0.2	0.2	0.3	0.4	0.5	0.3	0.1	0.1	0.1	0.1	0.0	0.0
Montreal Eng. CM				0.2	0.2	0.3	0.3	0.2	0.3	0.4	0.5	0.3	0.1	0.1	0.1	0.1	0.0	0.0
TC/Full Coverage				2.5	2.5	1.3	1.7	1.5	1.9	1.2	1.6	1.4	0.7	0.2	0.2	0.2	0.0	0.0
MTLFBI				0.1	0.1	0.2	0.2	0.1	0.2	0.3	0.3	0.2	0.1	0.1	0.1	0.1	0.0	0.0
The Good Wife (5/31/2010-9/12/2010)	.T.....	09:58 PM	11:00 PM															
Montreal Eng. EM				1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.3	0.4	0.2	0.1	0.5
Montreal Eng. CM				2.0	2.0	1.0	1.0	1.0	3.0	1.0	1.0	2.0	1.0	0.4	0.4	0.2	0.1	1.0

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 Datasource: Estimates

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			38.5	36.4	2.2	10.2	12.4	26.0	1.8	7.5	10.0	10.4	0.4	2.7	2.4	1.6	0.5
	MTLFBI			1.0	1.0	0.4	0.5	1.0	2.0	1.0	1.0	1.0	1.0	0.2	0.3	0.2	0.1	0.4
Bones (5/31/2010-9/12/2010)	..W....	07:58 PM	09:00 PM															
	Montreal Eng. EM			2.0	2.0	0.1	1.0	1.0	3.0	0.0	1.0	1.0	2.0	0.2	1.0	1.0	1.0	0.0
	Montreal Eng. CM			2.0	2.0	0.0	1.0	1.0	3.0	0.0	1.0	1.0	2.0	0.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			53.0	52.3	1.4	7.5	16.8	31.8	0.6	4.6	11.6	20.5	0.9	3.0	5.2	0.6	0.0
	MTLFBI			1.0	2.0	0.1	0.5	1.0	2.0	0.0	0.4	1.0	1.0	0.2	0.5	0.5	0.5	0.0
Glee (6/14/2010-9/12/2010)	..W....	07:58 PM	09:00 PM															
	Montreal Eng. EM			2.0	2.0	2.0	2.0	2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	1.0	5.0	0.5
	Montreal Eng. CM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	5.0	0.0
	TC/Full Coverage			32.5	25.4	5.0	12.5	9.8	15.8	3.1	6.5	5.6	9.5	1.8	6.0	4.2	5.9	1.3
	MTLFBI			1.0	1.0	2.0	2.0	1.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	3.0	0.4
Office (5/31/2010-9/12/2010)	...T...	08:58 PM	09:30 PM															
	Montreal Eng. EM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	0.4	0.0
	Montreal Eng. CM			1.0	1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	3.0	2.0	1.0	0.4	0.0	
	TC/Full Coverage			14.3	13.8	6.2	10.6	9.6	10.1	3.7	7.4	7.0	3.8	2.5	3.2	2.6	0.4	0.0
	MTLFBI			0.3	0.3	1.0	0.5	0.4	0.3	1.0	0.4	0.3	0.3	1.0	1.0	0.4	0.1	0.0
Office* (6/28/2010-9/12/2010)	...T...	09:28 PM	10:00 PM															
	Montreal Eng. EM			0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.0	0.1
	Montreal Eng. CM			0.5	0.5	0.5	0.5	0.5	0.5	1.0	0.5	1.0	0.5	0.5	0.5	0.5	0.0	0.1
	TC/Full Coverage			6.3	6.2	1.7	4.8	4.7	2.7	1.0	1.8	1.7	3.6	0.8	3.0	3.0	0.0	0.1
	MTLFBI			0.2	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.2	0.5	0.2	0.2	0.0	0.0
Friday Night Lights (5/31/2010-9/4/2011)F..	07:58 PM	09:00 PM															
	Montreal Eng. EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	0.2
	Montreal Eng. CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	0.0
	TC/Full Coverage			14.4	11.3	2.2	5.6	4.4	7.0	1.4	2.9	2.5	4.2	0.8	2.7	1.9	2.6	0.6
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	0.2
Numb3rs (5/31/2010-9/12/2010)F..	09:58 PM	11:00 PM															
	Montreal Eng. EM			0.3	0.4	0.0	0.1	0.2	0.5	0.0	0.1	0.2	0.2	0.0	0.0	0.1	0.0	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Montreal Eng. CM			0.4	0.4	0.0	0.1	0.2	1.0	0.0	0.1	0.2	0.3	0.0	0.0	0.1	0.0	0.0
	TC/Full Coverage			9.0	9.0	0.6	1.0	5.8	5.8	0.6	0.7	3.8	3.3	0.0	0.3	2.1	0.0	0.0
	MTLFBI			0.2	0.3	0.0	0.1	0.1	0.4	0.0	0.1	0.2	0.2	0.0	0.0	0.1	0.0	0.0
Cleveland Show (5/31/2010-9/12/2010)S	08:28 PM	09:00 PM															
	Montreal Eng. EM			0.5	1.0	1.0	1.0	0.4	0.4	1.0	1.0	0.2	1.0	2.0	1.0	1.0	0.5	0.0
	Montreal Eng. CM			0.5	1.0	1.0	1.0	0.5	0.3	1.0	1.0	0.2	1.0	2.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			6.6	6.0	3.9	5.4	2.4	2.1	1.6	2.1	0.5	3.9	2.4	3.3	1.9	0.6	0.0
	MTLFBI			0.2	0.2	1.0	0.4	0.2	0.1	0.4	0.2	0.1	0.3	1.0	0.5	0.2	0.2	0.0
Family Guy (5/31/2010-9/12/2010)S	08:58 PM	09:30 PM															
	Montreal Eng. EM			1.0	2.0	3.0	2.0	2.0	0.5	1.0	1.0	0.3	3.0	5.0	3.0	3.0	2.0	0.0
	Montreal Eng. CM			1.0	2.0	3.0	2.0	2.0	0.4	0.3	0.4	0.3	3.0	5.0	3.0	3.0	1.0	0.0
	TC/Full Coverage			20.3	19.5	12.2	15.2	13.5	6.3	4.6	5.9	5.0	13.2	7.6	9.3	8.5	0.9	0.0
	MTLFBI			0.5	1.0	1.0	1.0	1.0	0.2	0.3	0.3	0.1	1.0	2.0	1.0	1.0	1.0	0.0
American Dad (5/31/2010-9/12/2010)S	09:28 PM	10:00 PM															
	Montreal Eng. EM			0.4	0.4	1.0	1.0	1.0	0.3	1.0	0.4	0.3	1.0	1.0	1.0	1.0	1.0	0.0
	Montreal Eng. CM			0.4	0.4	1.0	1.0	1.0	0.2	1.0	0.3	0.4	1.0	2.0	1.0	1.0	1.0	0.0
	TC/Full Coverage			12.4	11.8	9.0	9.0	7.7	5.3	5.2	5.2	4.9	6.5	3.8	3.8	2.9	0.6	0.0
	MTLFBI			0.2	0.2	0.4	0.3	0.2	0.1	0.3	0.2	0.1	0.3	1.0	0.3	0.3	0.4	0.0
Brothers & Sisters (5/31/2010-9/12/2010)S	09:58 PM	11:00 PM															
	Montreal Eng. EM			2.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	3.0	1.0	2.0	2.0	2.0	2.0	0.3
	Montreal Eng. CM			2.0	2.0	3.0	2.0	2.0	3.0	3.0	3.0	3.0	1.0	2.0	2.0	2.0	2.0	0.4
	TC/Full Coverage			31.1	29.4	7.2	15.7	17.4	21.9	3.2	9.9	11.7	7.5	4.1	5.8	5.8	1.5	0.3
	MTLFBI			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.2
Simpsons (6/28/2010-9/12/2010)S	09:58 PM	10:30 PM															
	Montreal Eng. EM			1.0	1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	3.0	3.0	1.0	1.0	1.0
	Montreal Eng. CM			1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	2.0	4.0	3.0	1.0	1.0	1.0
	TC/Full Coverage			21.5	19.5	4.3	15.9	13.7	7.0	1.5	6.0	5.0	12.5	2.9	9.9	8.6	1.3	0.6
	MTLFBI			1.0	1.0	1.0	1.0	1.0	0.3	1.0	1.0	0.2	1.0	1.0	1.0	1.0	1.0	0.3

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
News Final 1 (5/31/2010-9/12/2010)	MTWTFSS	10:58 PM	12:00 PM														
	Montreal Eng. EM	0.2	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.1	0.1	0.1	0.0	0.0	
	Montreal Eng. CM	0.2	0.2	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.1	0.1	0.1	0.0	0.0	
	TC/Full Coverage	1.9	1.9	0.2	0.2	0.2	1.2	0.0	0.0	0.0	0.8	0.2	0.2	0.2	0.0	0.0	
MTLFI	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0		
Late Night Rotn (5/31/2010-9/12/2010)	MTWTFSS	10:58 PM	04:00 AM														
	Montreal Eng. EM	0.0	0.0	0.1	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Montreal Eng. CM	0.0	0.0	0.1	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	0.7	0.6	0.2	0.2	0.1	0.3	0.2	0.2	0.0	0.5	0.0	0.0	0.0	0.0	0.0	
MTLFI	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0		
Days Of Our Lives (5/31/2010-9/12/2010)	MTWTF..	12:58 PM	02:00 PM														
	Montreal Eng. EM	0.4	1.0	0.3	0.3	0.3	1.0	1.0	1.0	1.0	0.1	0.0	0.1	0.1	0.0	0.0	
	Montreal Eng. CM	1.0	1.0	0.3	0.3	0.3	1.0	1.0	1.0	1.0	0.1	0.0	0.1	0.1	0.0	0.0	
	TC/Full Coverage	6.5	6.5	0.6	2.1	2.0	6.1	0.6	2.0	2.0	0.4	0.0	0.1	0.1	0.0	0.0	
MTLFI	0.2	0.2	0.1	0.1	0.1	0.3	0.3	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0		
As The World Turns (5/31/2010-9/12/2010)	MTWTF..	01:58 PM	03:00 PM														
	Montreal Eng. EM	0.3	0.4	0.1	0.1	0.3	1.0	0.3	0.3	0.3	0.1	0.0	0.0	0.2	0.0	0.0	
	Montreal Eng. CM	0.3	0.5	0.1	0.1	0.3	1.0	0.3	0.3	0.4	0.1	0.0	0.0	0.2	0.0	0.0	
	TC/Full Coverage	5.1	4.9	0.3	1.4	1.8	4.5	0.3	1.4	1.5	0.5	0.0	0.0	0.3	0.2	0.0	
MTLFI	0.1	0.1	0.1	0.1	0.1	0.3	0.1	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0		
Doctors (5/31/2010-9/12/2010)	MTWTF..	02:58 PM	04:00 PM														
	Montreal Eng. EM	0.1	0.2	0.0	0.1	0.1	0.3	0.0	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.0	
	Montreal Eng. CM	0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.0	
	TC/Full Coverage	4.3	4.2	0.5	1.7	2.2	3.5	0.3	1.2	1.5	0.8	0.3	0.5	0.6	0.0	0.1	
MTLFI	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0		
Til Debt Do Us Part (5/31/2010-9/12/2010)	MTWTF..	03:58 PM	04:30 PM														
	Montreal Eng. EM	0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.2	
	Montreal Eng. CM	0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.2	
TC/Full Coverage	3.0	2.8	0.1	1.1	1.1	2.6	0.0	1.0	1.0	0.2	0.1	0.2	0.2	0.0	0.2		

Stations: CKMI
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFB			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	
Y&R (5/31/2010-9/12/2010)	MTWTF..	04:28 PM	05:30 PM															
	Montreal Eng. EM			2.0	2.0	0.2	0.3	0.3	3.0	0.0	1.0	1.0	1.0	0.2	0.2	0.0	0.3	0.3
	Montreal Eng. CM			1.0	1.0	0.2	0.3	0.3	3.0	0.0	1.0	1.0	0.0	0.3	0.2	0.0	0.3	0.3
	TC/Full Coverage			53.4	52.7	3.7	14.6	15.5	37.4	3.3	11.3	12.4	15.3	0.3	3.3	3.1	0.2	0.3
	MTLFB			1.0	1.0	0.0	0.2	0.2	1.0	0.0	0.2	0.3	0.2	0.0	0.0	0.0	0.2	0.2
ET Late Night (5/31/2010-9/12/2010)	MTWTF..	11:58 PM	12:30 AM															
	Montreal Eng. EM			0.1	0.1	0.2	0.1	0.0	0.1	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.2	0.1	0.0	0.2	1.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.5	0.5	0.0	0.5	0.5	0.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	MTLFB			0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ETC Late Night (5/31/2010-9/12/2010)	MTWTF..	12:28 AM	01:00 AM															
	Montreal Eng. EM			0.1	0.1	0.2	0.1	0.0	0.2	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.2	0.1	0.0	0.2	1.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.3	1.3	0.5	0.5	0.0	0.9	0.5	0.5	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	MTLFB			0.0	0.0	0.1	0.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wkdy AM Rotn (5/31/2010-9/12/2010)	MTWTF..	05:58 AM	01:00 PM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.0	0.3	0.4	0.6	0.0	0.3	0.4	0.2	0.0	0.0	0.0	0.0	0.0
	MTLFB			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simpsons Wknd Rotn (5/31/2010-9/12/2010)SS	11:28 AM	04:30 PM															
	Montreal Eng. EM			0.2	0.2	0.3	0.2	0.2	0.1	0.2	0.1	0.0	0.2	0.5	0.4	0.4	0.2	0.0
	Montreal Eng. CM			0.2	0.2	0.4	0.2	0.2	0.1	0.2	0.1	0.0	0.2	1.0	0.4	0.3	0.2	0.0
	TC/Full Coverage			11.3	10.7	6.6	10.4	6.4	4.6	4.1	4.5	2.1	6.1	2.5	5.9	4.3	0.3	0.3
	MTLFB			0.3	0.3	1.0	0.4	0.3	0.2	0.3	0.2	0.0	0.4	1.0	1.0	1.0	0.3	0.0
Wknd PM Rotn (5/31/2010-9/12/2010)SS	11:58 AM	06:00 PM															
	Montreal Eng. EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0

Stations: CKMI
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			1.2	1.2	0.0	0.5	0.9	0.9	0.0	0.2	0.6	0.3	0.0	0.3	0.3	0.1	0.0
	MTLFBI			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Family Guy Wknd Rotn (5/31/2010-9/12/2010)SS	12:28 PM	06:00 PM															
	Montreal Eng. EM			0.4	0.5	1.0	1.0	0.3	0.3	0.5	0.3	0.2	1.0	1.0	1.0	0.5	0.1	0.2
	Montreal Eng. CM			0.5	0.5	1.0	1.0	0.3	0.3	1.0	0.4	0.2	1.0	1.0	1.0	0.5	0.2	0.2
	TC/Full Coverage			12.5	10.6	6.5	8.6	5.8	5.2	3.2	4.3	3.5	5.4	3.3	4.2	2.3	0.7	1.1
	MTLFBI			0.5	1.0	1.0	1.0	0.4	0.4	1.0	0.4	0.2	1.0	1.0	1.0	1.0	0.1	0.2
PGA Golf (5/31/2010-9/12/2010)SS	12:58 PM	06:30 PM															
	Montreal Eng. EM			1.0	1.0	0.1	1.0	1.0	1.0	0.0	1.0	1.0	2.0	0.2	0.3	0.3	0.1	1.0
	Montreal Eng. CM			1.0	1.0	0.1	1.0	1.0	1.0	0.0	1.0	1.0	2.0	0.2	0.3	0.3	0.1	1.0
	TC/Full Coverage			30.3	29.6	0.8	8.3	10.6	11.5	0.1	3.3	3.6	18.2	0.7	5.0	7.0	0.1	0.7
	MTLFBI			0.4	0.4	0.0	0.4	0.4	0.4	0.0	0.4	0.4	1.0	0.1	0.1	0.1	0.0	0.4
Wknd AM Rotn (5/31/2010-9/12/2010)SS	05:58 AM	01:00 PM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.1	0.3	0.3	0.2	0.0	0.1	0.1	0.5	0.1	0.2	0.2	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
NCIS & Co (5/31/2010-9/9/2012)	M.....	09:58 PM	11:00 PM															
	Montreal Eng. EM			1.0	1.0	0.3	0.5	0.5	1.0	0.1	0.5	0.5	1.0	0.4	0.4	0.4	0.2	0.0
	Montreal Eng. CM			1.0	1.0	0.3	0.4	0.5	1.0	0.1	0.3	1.0	1.0	0.4	0.4	0.4	0.2	0.0
	TC/Full Coverage			10.9	10.4	0.6	2.2	3.3	6.1	0.2	1.1	1.9	4.3	0.5	1.1	1.4	0.5	0.0
	MTLFBI			0.4	0.5	0.2	0.2	0.3	1.0	0.1	0.2	0.3	0.4	0.3	0.3	0.3	0.2	0.0
Drop Dead Diva (5/31/2010-9/9/2012)	..W....	08:58 PM	10:00 PM															
	Montreal Eng. EM			2.0	2.0	0.1	1.0	1.0	3.0	0.0	1.0	1.0	2.0	0.2	1.0	1.0	1.0	0.0
	Montreal Eng. CM			2.0	2.0	0.0	1.0	1.0	3.0	0.0	1.0	1.0	2.0	0.0	1.0	1.0	0.0	0.0
	TC/Full Coverage			53.0	52.3	1.4	7.5	16.8	31.8	0.6	4.6	11.6	20.5	0.9	3.0	5.2	0.6	0.0
	MTLFBI			1.0	2.0	0.1	0.5	1.0	2.0	0.0	0.4	1.0	1.0	0.2	0.5	0.5	0.5	0.0
Psych (5/31/2010-9/9/2012)	..W....	09:58 PM	11:00 PM															
	Montreal Eng. EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.0

Stations: CKMI
 Date Range: Sm 10 (7/12/2010-7/18/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 5/31/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Montreal Eng. CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	0.3	0.0
	TC/Full Coverage			10.0	9.7	4.3	7.4	6.7	7.1	2.6	5.2	4.9	2.7	1.8	2.2	1.8	0.3	0.0
	MTLFBI			0.2	0.2	1.0	0.4	0.3	0.2	1.0	0.3	0.2	0.2	1.0	1.0	0.3	0.1	0.0
Shark Tank (5/31/2010-9/12/2010)F..	08:58 PM	10:00 PM															
	Montreal Eng. EM			0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.2	0.0
	Montreal Eng. CM			0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.2	0.0
	TC/Full Coverage			6.8	6.7	2.4	4.6	4.6	3.5	1.6	2.4	2.6	3.2	0.9	2.2	2.1	0.2	0.0
	MTLFBI			0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.0
Saturday Night Live (5/31/2010-9/12/2010)S.	11:28 PM	01:00 AM															
	Montreal Eng. EM			1.0	1.0	1.0	1.0	1.0	0.4	0.0	0.5	0.5	2.0	3.0	2.0	2.0	1.0	0.0
	Montreal Eng. CM			1.0	1.0	2.0	1.0	1.0	0.4	0.0	0.5	0.5	2.0	3.0	2.0	3.0	1.0	0.0
	TC/Full Coverage			13.5	12.3	3.9	6.9	6.7	2.4	0.8	1.5	1.3	9.9	3.1	5.4	5.5	1.2	0.0
	MTLFBI			0.2	0.2	0.3	0.3	0.3	0.1	0.0	0.1	0.1	0.3	1.0	0.4	0.4	0.1	0.0
16x9 Late (5/31/2010-9/12/2010)S	10:58 PM	12:00 AM															
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.3	0.3	0.0	0.0	0.2	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0