



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
News: Global National (1/2/2012-5/27/2012)	MTWTFS.	05:28 PM	07:00 PM	SP11/FL11 Average														
	Vancouver DM			5.5	6.2	2.3	2.7	3.2	6.9	2.4	2.9	3.6	5.5	2.4	2.4	2.8	2.5	1.8
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			3.3	4.2	0.5	1.4	2.3	5.3	0.6	1.9	2.9	3.2	0.4	1.0	1.8	0.3	0.3
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Prince Albert			3.0	3.9	0.0	1.0	1.9	4.1	0.1	0.8	1.7	3.6	0.0	1.1	2.1	0.5	0.4
	Calgary DM			4.2	4.7	2.3	2.1	3.0	4.8	1.9	1.9	2.8	4.7	2.8	2.3	3.1	1.9	1.9
	Edmonton EM			5.4	6.4	2.2	2.8	3.5	7.1	2.4	3.1	4.0	5.7	2.0	2.5	3.0	1.3	1.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			2.9	3.6	1.3	1.4	1.7	3.7	1.0	1.2	1.7	3.4	1.6	1.6	1.6	0.3	0.1
	Lloydminster			4.9	6.4	0.3	1.5	1.9	6.9	0.4	1.8	2.3	5.8	0.1	1.2	1.5	0.9	0.3
	Regina/MJ EM			4.2	4.9	0.3	1.6	2.9	6.1	0.4	1.8	3.4	3.6	0.2	1.3	2.3	0.3	1.7
	Saskatoon EM			4.1	5.0	0.5	1.3	2.1	5.8	0.8	1.7	2.7	4.0	0.1	1.1	1.5	0.8	0.6
	Yorkton			1.5	1.9	0.0	0.4	0.4	2.1	0.2	0.4	0.5	1.7	0.1	0.4	0.3	0.1	0.0
	Winnipeg EM			4.1	5.0	0.8	2.4	3.5	5.9	1.2	3.1	4.4	4.2	0.4	1.7	2.7	0.4	0.2
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Toronto/Hamilton DM			2.0	2.2	0.9	1.0	1.1	2.5	1.0	1.0	1.3	1.9	0.7	0.9	0.9	0.5	0.9
	Ottawa Eng EM			0.6	0.7	0.3	0.3	0.5	0.8	0.2	0.4	0.6	0.6	0.3	0.3	0.3	0.2	0.0
	Kitchener EM			3.1	3.8	0.8	1.4	2.0	4.6	1.1	1.9	2.6	2.9	0.6	0.9	1.4	0.5	0.3
	London EM			2.6	3.1	0.1	0.8	1.3	3.5	0.3	0.9	1.4	2.7	0.1	0.7	1.2	0.2	0.5
	Kitchener-London EM			2.9	3.5	0.6	1.1	1.7	4.2	0.8	1.4	2.1	2.9	0.3	0.8	1.3	0.4	0.4
	Barrie EM			2.4	2.9	0.8	1.3	1.6	3.3	1.1	1.6	1.8	2.5	0.4	1.0	1.3	0.2	0.3
	Kingston EM			2.6	3.1	0.4	0.7	1.2	3.8	0.3	0.9	1.6	2.5	0.4	0.6	0.9	0.2	0.1
	Peterborough EM			2.3	2.8	0.6	1.0	1.3	3.2	0.7	1.2	1.6	2.3	0.6	0.8	1.1	0.4	0.1
	Sud/Tim/NB/SSM			3.8	4.5	1.0	2.0	2.3	5.2	1.5	2.3	2.6	3.8	0.6	1.6	2.1	0.7	0.4
	Windsor EM			0.9	1.1	0.2	0.5	0.6	1.3	0.4	0.6	0.6	0.9	0.1	0.4	0.6	0.1	0.0
	Thunder Bay EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. EM			1.0	1.2	0.5	0.6	0.6	1.3	0.2	0.5	0.6	1.1	0.8	0.7	0.7	0.4	0.1
	Halifax EM			1.1	1.3	0.6	0.5	0.7	1.4	0.7	0.6	0.9	1.2	0.5	0.4	0.5	0.1	0.0
	Saint John/Moncton EM			1.3	1.5	0.3	0.6	0.7	1.8	0.4	0.7	0.7	1.3	0.3	0.5	0.7	0.3	0.0
	Sydney/GB EM			1.0	1.2	0.4	0.6	0.8	1.3	0.4	0.7	0.9	1.2	0.3	0.5	0.7	0.3	0.0
	Charlottetown EM			0.8	1.0	0.0	0.3	0.5	1.0	0.1	0.4	0.5	1.0	0.0	0.2	0.5	0.2	0.0

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Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
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 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
St. Johns/CB EM				4.2	4.9	1.6	2.6	3.5	5.5	2.2	3.2	4.0	4.2	1.1	2.0	2.9	0.8	0.7
TC/Full Coverage				885.6	830.9	90.2	195.9	232.0	482.6	56.3	118.1	135.7	348.2	34.0	77.8	96.3	21.6	33.2
Pembroke EM				3.2	3.8	0.8	1.3	1.6	4.4	0.9	1.2	1.8	3.2	0.6	1.3	1.3	0.1	0.2
Swift Current EM				1.5	1.8	0.1	0.0	1.3	2.0	0.1	0.1	0.6	1.6	0.3	0.0	1.9	0.1	0.2
Terrace-Kitmat EM				7.5	9.4	3.1	4.1	5.0	10.5	3.3	5.0	5.7	8.3	2.9	3.2	4.3	0.3	0.9
Prince George-Kamloops EM				10.1	12.0	2.9	5.3	7.2	13.1	3.0	6.0	8.5	10.9	2.8	4.8	5.9	2.4	1.2
Kelowna EM				9.6	11.2	1.1	3.8	6.2	12.4	1.1	4.5	6.8	10.0	1.1	3.1	5.6	1.0	1.1
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ent Tonight (1/2/2012-5/27/2012)	MTWTF..	06:58 PM	07:30 PM	SP11/FL11 Avg														
Vancouver DM				3.0	3.4	1.4	1.8	2.2	4.1	1.4	2.0	2.5	2.6	1.3	1.5	1.8	1.2	1.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.1	1.3	0.4	0.7	1.0	2.2	0.6	1.2	1.6	0.7	0.4	0.5	0.5	0.4	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				1.3	1.6	0.5	0.7	1.0	2.1	0.7	0.7	1.0	1.2	0.3	0.6	1.0	0.4	0.1
Calgary DM				1.6	1.8	1.1	1.2	1.4	2.2	1.1	1.4	1.8	1.3	1.0	1.0	1.1	0.8	1.1
Edmonton EM				1.9	2.1	0.9	1.2	1.5	2.4	0.8	1.3	1.9	1.6	1.0	1.1	1.2	1.5	0.9
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.7	0.8	0.3	0.4	0.5	1.1	0.3	0.5	0.8	0.5	0.3	0.3	0.4	0.2	0.4
Lloydminster				1.5	2.1	0.9	1.5	1.9	2.4	1.5	1.9	2.0	1.6	0.4	1.2	1.6	0.0	0.1
Regina/MJ EM				2.0	2.4	0.7	1.5	2.0	3.2	1.4	2.2	2.6	1.4	0.1	0.8	1.2	0.4	0.5
Saskatoon EM				2.8	3.3	1.2	1.6	2.2	4.1	1.9	2.3	3.0	2.5	0.7	1.0	1.4	1.4	0.6
Yorkton				0.8	1.0	0.9	1.1	1.1	1.1	0.9	1.2	1.1	0.9	1.0	1.0	1.1	0.0	0.1
Winnipeg EM				3.3	4.0	1.1	2.5	3.4	5.0	1.3	3.1	4.6	3.0	1.0	2.0	2.3	0.5	0.4
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				1.8	1.9	1.2	1.4	1.5	2.5	1.5	1.8	2.1	1.2	0.9	1.0	0.9	1.6	1.1
Ottawa Eng EM				1.1	1.2	0.7	0.7	0.9	1.8	1.1	1.0	1.1	0.8	0.3	0.5	0.7	0.0	0.1
Kitchener EM				1.5	1.9	0.6	0.9	1.3	2.7	1.1	1.4	1.9	0.9	0.1	0.5	0.9	0.7	0.5
London EM				1.5	1.8	0.5	1.3	1.6	2.6	0.9	2.0	2.5	0.9	0.1	0.6	0.9	0.5	0.3
Kitchener-London EM				1.5	1.8	0.5	1.0	1.4	2.6	1.0	1.6	2.1	0.9	0.1	0.5	0.8	0.6	0.3
Barrie EM				1.2	1.4	0.4	0.8	1.0	2.1	0.4	1.1	1.4	0.9	0.4	0.6	0.6	0.6	0.1
Kingston EM				1.6	2.0	0.7	1.1	1.4	2.7	0.9	1.6	2.0	1.2	0.5	0.6	0.9	0.2	0.2
Peterborough EM				1.3	1.5	0.4	0.7	1.2	2.3	0.6	1.2	1.8	0.8	0.3	0.3	0.6	0.0	0.8



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Reg / ROS: Regular
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 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sud/Tim/NB/SSM				1.3	1.5	0.7	0.9	1.1	2.2	0.6	1.3	1.8	0.9	0.7	0.6	0.6	0.2	0.3
Windsor EM				0.6	0.8	0.3	0.4	0.4	1.0	0.3	0.6	0.7	0.5	0.3	0.2	0.2	0.0	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				2.1	2.4	0.7	1.5	1.8	3.0	0.9	1.6	2.0	1.5	0.5	1.4	1.5	0.4	0.2
Halifax EM				1.9	2.1	0.9	1.5	2.2	2.9	1.6	2.1	3.0	1.2	0.2	1.0	1.2	0.3	0.2
Saint John/Moncton EM				1.8	2.1	0.7	1.4	1.8	3.0	0.9	2.2	2.7	1.1	0.5	0.8	0.8	0.5	0.2
Sydney/GB EM				1.2	1.4	0.0	0.9	1.3	2.0	0.1	1.1	1.8	0.9	0.0	0.6	0.9	0.0	0.1
Charlottetown EM				1.4	1.6	0.7	1.2	1.8	2.2	1.0	1.8	2.4	1.1	0.4	0.6	1.0	0.8	0.3
St. Johns/CB EM				9.8	11.3	4.3	7.7	9.4	13.9	7.0	10.0	11.2	8.4	1.6	5.5	7.2	1.8	2.2
TC/Full Coverage				565.6	508.6	87.0	188.3	201.9	325.3	54.8	112.7	127.8	183.2	32.2	75.7	74.1	22.5	34.5
Pembroke EM				1.2	1.4	0.0	0.5	0.7	2.1	0.0	0.9	1.1	0.8	0.0	0.2	0.2	0.4	0.0
Swift Current EM				0.8	1.0	0.8	0.5	1.0	0.9	1.3	0.7	1.1	1.0	0.3	0.4	0.9	0.1	0.1
Terrace-Kitmat EM				2.0	2.5	1.2	1.5	2.0	3.1	1.3	1.7	2.1	1.8	1.1	1.3	1.9	0.5	0.4
Prince George-Kamloops EM				3.4	4.0	1.5	2.4	3.0	5.1	2.1	3.3	3.9	3.0	0.9	1.6	2.2	1.3	0.1
Kelowna EM				3.4	3.8	1.1	2.2	3.2	5.1	1.4	2.9	4.0	2.5	0.9	1.6	2.4	1.5	0.7
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ET Canada (1/2/2012-5/27/2012)	MTWTF..	07:28 PM	08:00 PM	SP11/FL11 Avg														
Vancouver DM				1.5	1.7	0.9	1.0	1.2	2.2	1.0	1.1	1.4	1.1	0.8	0.9	0.9	0.6	0.9
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.2	0.3	0.6	1.0	2.0	0.5	1.0	1.6	0.6	0.3	0.2	0.4	0.3	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				0.5	0.6	0.2	0.3	0.4	0.7	0.4	0.4	0.5	0.4	0.1	0.2	0.3	0.4	0.1
Calgary DM				1.8	2.0	1.2	1.3	1.5	2.3	1.2	1.4	1.6	1.7	1.2	1.1	1.4	1.0	1.3
Edmonton EM				2.5	2.8	1.3	1.5	1.9	3.1	1.1	1.5	2.2	2.4	1.5	1.6	1.6	2.0	0.9
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.6	0.8	0.4	0.3	0.5	1.1	0.3	0.4	0.7	0.5	0.4	0.3	0.4	0.2	0.4
Lloydminster				1.7	2.2	0.6	1.8	2.0	2.5	0.8	1.8	1.9	1.9	0.5	1.8	2.2	0.3	0.0
Regina/MJ EM				1.2	1.5	0.3	0.5	1.0	1.7	0.3	0.4	1.1	1.2	0.4	0.6	0.8	0.1	0.0
Saskatoon EM				0.6	0.8	0.3	0.4	0.3	1.0	0.2	0.5	0.6	0.5	0.4	0.3	0.1	0.0	0.0
Yorkton				0.6	0.7	0.3	0.4	0.5	0.9	0.7	0.6	0.6	0.5	0.0	0.3	0.3	0.0	0.2
Winnipeg EM				1.0	1.2	0.3	1.0	1.1	1.5	0.3	1.2	1.4	1.0	0.3	0.8	0.8	0.1	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



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 Datasource: Estimates

Reg / ROS: Regular
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Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Toronto/Hamilton DM				1.2	1.3	1.0	1.0	1.1	1.7	1.2	1.2	1.4	0.9	0.7	0.8	0.8	1.1	0.6
Ottawa Eng EM				0.9	1.2	0.1	0.5	0.8	1.5	0.3	0.7	1.0	0.8	0.1	0.4	0.6	0.3	0.1
Kitchener EM				0.9	1.1	0.2	0.5	0.8	1.6	0.5	0.9	1.3	0.5	0.0	0.2	0.3	0.5	0.1
London EM				1.2	1.4	0.6	1.1	1.4	2.2	1.1	1.9	2.2	0.6	0.1	0.4	0.6	0.6	0.1
Kitchener-London EM				1.1	1.2	0.4	0.8	1.0	1.8	0.7	1.3	1.6	0.6	0.1	0.3	0.5	0.5	0.1
Barrie EM				0.8	1.0	0.3	0.5	0.6	1.3	0.4	0.6	0.9	0.6	0.3	0.3	0.5	0.2	0.0
Kingston EM				1.3	1.5	0.4	0.9	1.1	2.0	0.5	1.2	1.4	0.9	0.3	0.6	0.9	0.1	0.3
Peterborough EM				1.2	1.4	0.2	0.6	1.1	1.9	0.2	0.9	1.5	0.8	0.3	0.4	0.6	0.6	0.6
Sud/Tim/NB/SSM				1.2	1.4	0.9	1.0	1.2	2.0	0.8	1.3	1.7	0.8	0.9	0.7	0.6	0.3	0.4
Windsor EM				0.6	0.7	0.1	0.3	0.4	1.1	0.1	0.6	0.8	0.4	0.0	0.1	0.1	0.0	0.1
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				0.7	0.8	0.3	0.4	0.4	1.2	0.3	0.6	0.7	0.4	0.3	0.3	0.2	0.4	0.1
Halifax EM				1.2	1.4	0.5	1.0	1.4	1.9	1.0	1.4	2.0	0.9	0.1	0.7	0.8	0.4	0.3
Saint John/Moncton EM				1.3	1.6	0.9	1.3	1.5	2.3	1.1	1.9	2.4	0.8	0.6	0.6	0.5	0.3	0.2
Sydney/GB EM				0.8	1.0	0.1	0.6	0.9	1.3	0.1	0.7	1.2	0.7	0.0	0.5	0.7	0.0	0.1
Charlottetown EM				1.1	1.2	0.8	0.9	1.3	1.5	1.3	1.4	1.7	0.9	0.3	0.4	0.8	0.4	0.3
St. Johns/CB EM				2.3	2.7	0.7	1.9	2.4	3.2	1.0	2.4	3.0	2.1	0.4	1.3	1.8	0.3	0.2
TC/Full Coverage				368.6	329.5	55.5	117.6	130.5	210.2	31.8	68.4	81.4	119.3	23.7	49.3	49.2	15.5	23.7
Pembroke EM				0.6	0.7	0.0	0.2	0.4	1.1	0.0	0.2	0.5	0.4	0.1	0.2	0.3	0.4	0.0
Swift Current EM				0.8	0.8	1.0	0.6	0.5	1.0	2.3	1.3	1.3	0.6	0.3	0.0	0.1	1.0	0.9
Terrace-Kitmat EM				1.5	1.8	0.9	1.1	1.5	2.2	0.9	1.1	1.6	1.3	0.9	1.0	1.5	0.4	0.4
Prince George-Kamloops EM				2.5	3.0	1.3	1.8	2.3	3.9	2.0	2.8	3.0	2.1	0.6	0.9	1.5	1.0	0.1
Kelowna EM				2.1	2.4	0.8	1.5	2.0	3.2	1.3	2.3	2.6	1.4	0.3	0.7	1.5	0.9	0.4
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SP: Masters (9/12/2011-4/7/2013)SS	08:58 AM	04:00 PM	Based on FL11 PGA														
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
House (1/2/2012-5/27/2012)	M.....	07:58 PM	09:00 PM	SP11/FL11 Average Adjusted														
Vancouver DM				7.8	8.2	7.5	7.5	8.0	9.1	8.0	8.1	8.3	7.4	7.1	7.0	7.6	6.8	4.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				3.6	4.3	2.8	2.9	3.9	4.9	2.6	2.5	3.9	3.9	2.9	3.3	3.9	1.6	1.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				2.4	3.2	0.6	2.4	3.7	3.9	1.6	3.3	4.3	2.4	0.0	1.3	3.1	0.0	0.0

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Calgary DM				9.3	10.2	11.0	9.8	10.2	10.8	11.2	10.4	11.3	9.4	10.8	9.2	9.3	3.9	6.7
Edmonton EM				8.1	9.0	6.7	8.2	9.7	9.7	7.8	9.3	11.2	8.2	5.7	7.3	8.2	6.7	3.5
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				2.9	3.5	2.9	3.4	3.8	4.0	3.8	4.3	4.5	3.0	2.2	2.7	3.1	1.0	1.5
Lloydminster				4.6	5.6	7.7	6.5	6.8	6.8	9.3	7.2	7.6	4.4	6.4	5.8	5.9	1.2	1.9
Regina/MJ EM				3.9	4.5	2.5	3.8	5.0	5.2	1.6	3.8	5.7	3.8	3.2	3.7	4.3	3.0	0.0
Saskatoon EM				3.2	3.8	0.8	3.1	3.7	4.4	1.4	4.4	5.7	3.1	0.3	1.9	1.9	1.9	0.1
Yorkton				2.9	3.4	0.9	3.5	4.0	3.2	0.0	2.1	3.4	3.6	2.4	4.9	4.6	3.7	0.0
Winnipeg EM				3.8	4.5	1.6	3.1	4.4	5.3	2.0	3.6	5.2	3.8	1.2	2.7	3.7	1.5	0.4
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				7.9	8.7	8.1	8.1	8.7	9.5	8.4	8.7	9.4	7.7	7.8	7.5	7.9	4.3	4.8
Ottawa Eng EM				5.7	6.7	3.9	5.2	6.9	8.0	4.6	7.1	8.7	5.3	3.3	3.3	5.0	1.2	1.0
Kitchener EM				6.6	7.6	3.9	6.3	7.9	8.7	5.3	7.2	8.5	6.6	2.6	5.5	7.3	4.1	0.8
London EM				7.2	8.1	8.1	9.0	9.3	9.3	10.1	10.5	10.5	6.9	6.1	7.5	8.1	3.5	2.8
Kitchener-London EM				6.6	7.6	5.6	7.2	8.1	8.7	7.3	8.2	9.0	6.6	4.0	6.2	7.3	3.6	1.5
Barrie EM				6.3	7.0	7.4	6.5	7.2	7.9	9.3	7.7	8.0	6.0	5.7	5.5	6.4	4.5	2.5
Kingston EM				5.5	6.4	3.2	6.1	7.0	7.1	4.2	6.6	7.4	5.7	2.2	5.5	6.5	1.0	0.1
Peterborough EM				7.3	8.2	5.8	7.0	8.8	9.4	7.4	9.2	10.4	6.9	4.1	4.7	7.1	5.4	0.8
Sud/Tim/NB/SSM				5.5	6.2	2.9	4.4	5.4	7.0	2.6	5.0	6.0	5.3	3.2	3.8	4.7	1.9	1.9
Windsor EM				3.8	4.5	1.9	3.6	4.3	5.4	1.8	4.1	5.6	3.7	2.0	3.1	3.0	1.8	0.4
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				6.4	7.4	6.3	6.7	7.0	8.4	7.5	6.8	7.7	6.4	5.0	6.5	6.3	2.2	0.0
Halifax EM				5.7	6.4	4.7	5.8	6.9	7.0	5.8	6.5	7.5	5.8	3.7	5.2	6.3	2.8	1.0
Saint John/Moncton EM				6.1	6.7	5.6	7.0	7.8	7.3	6.0	7.4	8.2	6.1	5.3	6.6	7.2	3.0	2.9
Sydney/GB EM				6.0	6.7	6.0	6.5	7.6	7.1	4.5	6.3	7.8	6.3	7.6	6.8	7.4	3.7	0.4
Charlottetown EM				4.7	5.7	5.7	6.2	7.6	6.1	6.1	6.4	8.0	5.3	5.4	6.0	7.1	0.7	0.7
St. Johns/CB EM				4.7	5.5	3.1	5.3	6.7	6.6	4.4	7.3	8.7	4.2	1.8	3.2	4.6	1.3	1.2
TC/Full Coverage				2,126.3	1,861.2	495.4	999.1	1,052.0	1,039.8	261.1	538.0	570.0	821.3	234.3	461.2	481.9	112.3	152.8
Pembroke EM				5.2	6.1	4.8	5.9	6.9	6.9	5.9	7.2	8.7	5.3	3.9	4.6	5.2	3.4	0.1
Swift Current EM				1.1	1.3	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Terrace-Kitmat EM				4.1	5.1	4.5	4.8	5.5	6.0	4.8	5.3	6.4	4.1	4.2	4.3	4.5	1.8	0.2
Prince George-Kamloops EM				6.2	7.1	3.6	5.3	7.4	8.5	5.3	6.1	9.0	5.6	1.9	4.5	5.7	3.2	1.7
Kelowna EM				4.4	5.1	1.9	3.3	5.2	5.6	2.3	3.7	6.3	4.7	1.6	3.0	4.2	1.0	1.2

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Hawaii Five-O (1/2/2012-5/27/2012)	M.....	09:58 PM	11:00 PM	SP11/FL11 Average Adjusted														
Vancouver DM				7.4	8.1	4.8	6.1	7.0	8.8	4.4	6.2	7.2	7.4	5.3	6.0	6.8	5.9	2.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				3.3	4.0	1.4	2.1	3.4	5.0	2.1	2.5	4.6	3.0	1.0	1.8	2.4	2.4	0.8
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				5.0	5.8	4.1	5.2	5.9	5.9	3.3	4.7	5.9	5.8	5.2	5.7	6.0	4.4	1.4
Calgary DM				7.3	8.2	5.2	6.7	7.2	8.7	5.9	7.0	7.6	7.7	4.5	6.5	6.8	4.6	2.8
Edmonton EM				7.6	8.1	4.6	7.1	8.2	8.7	4.5	7.6	9.2	7.5	4.7	6.5	7.5	7.1	4.6
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				3.8	4.6	2.2	3.3	4.3	5.8	2.5	4.7	5.9	3.6	1.9	2.1	2.8	1.1	0.6
Lloydminster				3.5	4.4	1.2	3.7	4.6	4.5	0.9	3.8	4.9	4.2	1.3	3.6	4.4	2.4	0.2
Regina/MJ EM				5.6	6.5	3.1	4.5	5.8	7.0	3.2	4.8	6.9	5.9	2.9	4.3	4.7	2.4	0.9
Saskatoon EM				4.1	5.0	2.1	2.8	3.2	5.7	2.7	3.8	3.7	4.5	1.5	2.1	2.7	0.3	0.2
Yorkton				3.1	3.6	1.5	2.3	3.7	4.2	0.9	2.8	4.1	3.0	2.3	1.9	3.3	1.8	0.3
Winnipeg EM				4.7	5.8	0.8	2.8	4.9	6.5	1.0	3.3	5.9	4.9	0.5	2.3	3.8	1.1	0.2
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				6.8	7.5	6.0	6.1	7.0	7.8	6.2	6.3	7.1	7.1	5.8	6.0	6.8	5.0	2.8
Ottawa Eng EM				4.2	5.0	2.1	3.3	4.2	4.6	1.5	2.5	3.7	5.5	2.7	4.0	4.7	0.2	0.7
Kitchener EM				4.2	4.9	1.5	3.4	4.5	5.3	1.5	3.9	5.0	4.7	1.3	3.0	4.0	1.6	0.3
London EM				4.9	5.8	3.4	4.7	5.6	6.6	3.7	5.7	6.8	4.9	3.2	3.8	4.3	0.8	1.6
Kitchener-London EM				4.5	5.3	2.2	3.9	4.9	5.8	2.4	4.5	5.8	4.7	2.1	3.3	4.1	1.2	1.3
Barrie EM				4.1	4.9	3.4	4.1	4.4	5.7	3.3	4.5	5.2	4.1	3.6	3.8	3.7	1.6	0.5
Kingston EM				4.8	5.6	1.9	3.6	4.9	5.8	3.0	4.1	4.8	5.4	0.8	3.1	4.9	1.3	1.4
Peterborough EM				5.4	6.2	3.9	4.2	4.8	6.5	4.1	5.3	5.6	5.9	3.7	3.4	4.2	1.4	0.0
Sud/Tim/NB/SSM				4.4	5.3	3.2	3.6	5.0	5.9	3.6	4.0	5.3	4.6	3.0	3.1	4.7	0.2	0.5
Windsor EM				3.4	4.0	2.3	2.8	3.2	4.2	1.2	2.4	3.3	3.9	3.6	3.1	3.2	0.9	0.8
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				4.1	4.6	2.5	4.0	4.4	5.3	2.8	4.4	5.2	3.9	2.1	3.5	3.7	1.6	1.1
Halifax EM				4.9	5.5	2.0	3.4	4.8	5.7	1.8	3.6	5.0	5.2	2.1	3.3	4.5	5.0	1.0
Saint John/Moncton EM				5.5	6.3	4.7	5.5	6.4	7.0	3.6	6.5	7.8	5.4	5.8	4.5	4.9	2.3	1.3
Sydney/GB EM				5.0	5.9	2.2	3.6	5.6	6.6	3.4	4.5	5.7	5.0	0.9	2.7	5.4	0.2	1.9

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Charlottetown EM				4.1	4.7	3.1	4.5	5.3	5.4	5.3	6.0	6.0	4.0	0.8	3.0	4.5	3.5	0.2
St. Johns/CB EM				5.2	6.0	2.1	3.5	5.6	6.7	2.7	4.5	6.5	5.3	1.4	2.6	4.6	0.2	1.4
TC/Full Coverage				1,863.0	1,680.7	315.6	739.3	844.5	911.3	167.3	392.5	453.4	769.4	148.3	346.9	391.0	94.4	88.0
Pembroke EM				3.5	4.0	1.3	2.5	2.8	4.1	0.1	2.4	2.6	3.9	2.4	2.5	3.0	1.0	0.9
Swift Current EM				3.1	4.0	0.5	1.5	3.2	4.5	0.4	2.0	4.0	3.4	0.6	1.4	2.5	0.3	0.3
Terrace-Kitmat EM				3.7	4.5	2.0	2.9	3.7	5.1	3.0	3.1	4.2	4.0	1.9	2.7	3.2	1.3	0.4
Prince George-Kamloops EM				4.4	5.0	1.3	3.3	4.7	5.6	2.2	4.0	5.6	4.3	0.4	2.5	3.9	3.4	0.1
Kelowna EM				4.4	5.1	1.8	3.0	4.3	5.9	2.2	3.1	5.3	4.2	1.4	2.8	3.3	0.7	0.6
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NCIS* - GLOBAL (1/2/2012-5/27/2012)	.T.....	07:58 PM	09:00 PM	FL11 Actuals Adjusted														
Vancouver DM				9.3	10.3	6.4	7.1	8.0	11.2	7.5	7.9	8.1	9.4	5.2	6.3	7.8	4.4	4.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				3.6	4.4	2.1	3.0	3.7	6.8	4.7	4.3	5.4	2.3	1.4	1.9	2.3	2.4	0.9
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				4.6	5.5	3.7	4.3	4.7	5.3	1.6	3.5	5.4	5.7	5.6	4.8	4.1	3.6	0.0
Calgary DM				8.9	9.8	3.9	6.4	7.8	10.9	4.6	7.0	9.0	8.8	3.3	5.8	6.8	3.6	6.2
Edmonton EM				6.4	7.1	3.6	5.2	7.2	7.9	3.9	6.1	8.3	6.3	3.2	4.4	6.1	5.6	0.7
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				5.9	6.8	2.6	4.5	5.8	8.8	4.8	6.7	7.4	4.7	0.8	2.4	4.1	3.7	1.4
Lloydminster				6.0	6.5	4.8	5.6	6.1	6.9	5.6	6.7	6.9	6.1	4.0	4.6	5.2	5.7	3.2
Regina/MJ EM				4.7	5.3	6.0	6.0	7.4	5.5	5.4	5.7	7.0	5.3	6.3	6.7	8.0	1.7	3.2
Saskatoon EM				4.4	5.6	4.5	6.1	6.5	7.4	7.3	7.9	8.1	3.5	1.0	4.0	4.9	0.1	0.2
Yorkton				5.9	6.6	5.8	6.6	7.9	7.3	3.4	6.2	7.6	6.1	7.8	7.2	8.3	1.2	2.5
Winnipeg EM				7.5	9.0	2.0	5.2	7.4	10.4	2.6	6.3	9.4	7.3	1.6	3.9	5.6	3.0	1.1
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				9.0	9.5	5.9	6.4	7.9	10.8	6.9	7.1	9.0	8.3	4.8	5.6	6.8	6.6	5.7
Ottawa Eng EM				5.6	6.7	1.9	2.6	4.4	8.0	3.4	3.9	4.5	5.3	0.0	1.1	4.3	0.3	0.0
Kitchener EM				8.2	9.5	4.6	6.5	8.9	9.7	5.2	6.3	8.1	9.3	4.2	6.6	9.6	3.6	2.7
London EM				7.3	8.4	2.4	4.4	6.0	10.3	3.0	5.4	7.6	6.4	1.9	3.6	4.0	4.3	0.5
Kitchener-London EM				7.7	9.0	4.0	5.6	7.2	10.1	4.9	6.1	7.5	7.8	3.0	5.2	7.0	3.6	1.5
Barrie EM				9.0	10.4	0.7	5.0	7.8	11.4	0.0	4.5	7.4	9.3	1.3	5.4	8.2	2.9	2.6
Kingston EM				7.3	8.8	4.7	6.5	6.9	10.9	9.8	9.8	9.7	6.4	0.0	3.2	4.1	2.3	0.5



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Peterborough EM				10.7	12.4	0.8	6.3	9.3	14.2	1.2	6.4	10.2	10.4	0.4	6.2	8.3	3.8	0.6
Sud/Tim/NB/SSM				8.5	9.9	6.7	6.3	5.5	10.3	6.3	6.4	4.8	9.5	7.3	6.2	6.1	5.2	0.2
Windsor EM				5.0	6.2	1.1	1.2	3.3	7.2	2.0	2.4	4.0	5.2	0.0	0.2	2.7	0.0	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				9.1	10.1	2.1	6.7	7.9	11.0	0.5	6.7	8.5	9.2	3.6	6.7	7.2	1.4	4.4
Halifax EM				4.2	4.9	2.2	2.9	4.4	5.6	3.0	3.6	5.7	4.3	1.4	2.1	3.2	1.0	0.5
Saint John/Moncton EM				6.2	7.1	5.8	6.9	7.4	7.7	4.9	6.1	7.2	6.6	6.6	7.9	7.5	2.6	0.4
Sydney/GB EM				5.6	6.6	5.3	5.5	7.2	7.2	7.1	7.1	7.7	5.9	3.5	3.5	6.8	0.0	0.9
Charlottetown EM				3.7	4.5	2.9	3.8	4.6	4.8	3.5	4.2	5.6	4.1	2.5	3.2	3.6	0.6	0.4
St. Johns/CB EM				7.2	8.5	3.8	7.1	10.4	11.2	7.5	11.5	14.9	5.5	0.0	2.3	5.7	0.0	0.2
TC/Full Coverage				2,548.2	2,289.6	394.1	906.4	1,044.6	1,251.0	208.2	488.9	581.0	1,038.7	185.9	417.6	463.7	107.0	151.5
Pembroke EM				4.0	4.3	0.5	2.9	3.7	5.0	0.4	4.1	4.2	3.6	0.6	1.9	3.2	4.2	0.0
Swift Current EM				7.7	9.7	17.4	10.6	11.6	7.5	6.6	8.3	9.4	11.7	2.9	12.3	13.4	0.0	0.0
Terrace-Kitmat EM				3.9	4.5	2.1	2.0	2.6	5.0	0.4	0.4	3.8	3.9	5.1	3.7	1.3	1.9	1.8
Prince George-Kamloops EM				6.0	7.2	0.7	3.7	6.0	8.1	1.5	4.9	8.3	6.3	0.7	2.5	3.6	1.7	0.0
Kelowna EM				7.5	9.1	2.5	4.3	6.7	10.9	4.8	5.5	9.4	7.1	0.0	2.9	4.6	1.2	0.1
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Glee (1/2/2012-5/27/2012)	.T.....	07:58 PM	09:00 PM	SP11/FL11 Average Adjusted														
Vancouver DM				8.3	8.5	9.5	9.2	8.9	10.2	11.0	10.9	9.6	6.9	8.0	7.5	8.2	9.7	5.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.9	2.0	2.4	2.3	2.1	3.7	2.9	3.4	3.8	1.7	2.1	1.8	1.9	3.0	1.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				2.6	2.9	4.3	3.9	3.0	4.0	7.9	6.0	3.0	1.9	0.9	2.1	3.0	2.8	0.9
Calgary DM				6.9	6.9	9.0	8.0	8.1	7.9	10.1	9.3	9.5	6.1	7.9	6.9	6.8	4.3	7.6
Edmonton EM				7.6	8.0	9.3	9.6	9.5	9.4	10.8	11.3	10.0	6.8	7.9	8.0	8.9	8.4	4.9
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				2.2	2.2	1.8	1.9	2.3	3.2	3.3	3.0	3.6	1.2	1.5	1.3	1.3	3.7	1.7
Lloydminster				4.7	4.1	1.1	5.0	5.4	4.7	1.1	5.3	6.0	3.5	1.0	4.9	4.7	16.6	0.6
Regina/MJ EM				3.9	4.3	3.7	4.0	4.1	5.9	6.1	5.8	5.0	2.8	1.6	2.3	3.2	1.8	1.7
Saskatoon EM				3.5	3.6	4.1	5.0	5.2	5.2	5.5	6.8	7.6	2.2	2.3	3.1	2.9	4.2	2.9
Yorkton				2.7	3.3	7.1	5.2	4.0	3.5	8.5	5.8	5.4	3.0	5.7	4.4	2.5	0.2	0.1
Winnipeg EM				3.2	3.3	2.9	3.0	3.0	4.8	6.0	5.0	5.0	1.8	0.0	1.0	1.2	6.0	1.4



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				7.8	7.8	9.4	9.1	9.0	9.4	11.5	11.1	10.8	6.2	7.2	6.9	7.0	12.1	5.0
Ottawa Eng EM				3.7	4.2	5.3	5.2	4.9	6.3	7.5	7.7	7.8	2.1	4.3	2.7	2.3	5.0	1.4
Kitchener EM				5.0	5.0	6.3	6.0	6.0	6.9	9.0	8.5	8.3	3.2	3.7	3.6	3.8	9.5	3.3
London EM				5.2	5.5	4.4	6.1	7.2	7.2	6.8	9.1	10.6	3.6	2.1	3.3	4.0	7.6	1.2
Kitchener-London EM				4.9	5.0	5.0	5.7	6.2	6.7	7.4	8.2	8.8	3.2	2.7	3.4	3.8	8.9	2.3
Barrie EM				5.3	5.2	7.9	6.0	6.7	7.4	11.4	9.1	10.0	2.7	4.2	3.0	3.3	8.7	3.5
Kingston EM				3.6	3.6	3.2	3.9	4.6	4.5	4.4	5.9	6.6	2.8	2.0	1.8	3.0	6.2	2.3
Peterborough EM				4.2	4.6	6.4	5.4	5.4	6.4	8.4	7.0	7.9	2.7	4.4	3.6	2.7	3.8	1.1
Sud/Tim/NB/SSM				3.3	3.3	2.2	2.6	3.1	4.9	3.5	4.2	5.3	1.3	1.2	0.9	0.9	5.8	1.2
Windsor EM				3.8	4.6	5.1	4.6	5.2	5.6	6.4	5.9	6.5	3.7	3.8	3.2	4.5	2.0	0.1
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				6.3	6.5	6.9	7.7	7.5	7.6	8.7	9.3	8.9	5.3	5.2	6.3	6.2	8.2	3.4
Halifax EM				3.8	4.2	7.8	5.7	5.4	5.2	10.3	7.0	6.1	3.2	5.8	4.4	4.5	4.4	0.1
Saint John/Moncton EM				2.8	2.4	2.8	3.2	2.9	3.7	4.5	5.4	4.8	1.1	1.5	1.4	1.2	9.6	0.4
Sydney/GB EM				3.3	3.2	5.4	4.1	3.0	3.5	4.1	4.1	3.7	2.8	6.6	4.3	2.4	8.1	1.0
Charlottetown EM				3.4	3.4	6.5	4.7	5.3	4.5	10.1	6.5	7.2	2.2	3.0	3.0	3.4	5.3	3.1
St. Johns/CB EM				4.1	4.1	4.0	5.0	5.5	5.5	5.7	7.4	7.1	2.6	2.6	2.7	3.7	7.9	1.0
TC/Full Coverage				2,027.8	1,656.0	614.5	1,117.5	1,073.5	993.7	366.0	661.2	632.2	662.3	248.6	456.3	441.3	211.7	160.1
Pembroke EM				2.1	2.1	0.8	1.9	2.1	3.1	1.5	3.0	3.4	1.1	0.1	0.7	0.7	3.4	1.1
Swift Current EM				3.1	4.0	1.0	4.7	4.6	3.8	0.8	4.3	4.0	4.1	1.3	5.0	5.4	1.2	0.6
Terrace-Kitmat EM				2.2	2.4	1.1	2.0	2.5	3.4	2.1	2.9	3.6	1.4	0.2	1.1	1.4	3.5	0.8
Prince George-Kamloops EM				5.6	6.0	6.4	6.9	7.4	8.4	13.0	11.2	10.4	3.5	0.8	3.1	4.2	8.1	1.3
Kelowna EM				5.6	5.9	9.1	8.0	8.8	7.8	11.2	11.3	11.8	4.2	7.4	5.3	6.6	3.1	4.7
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NCIS: LA (1/2/2012-5/27/2012)	.T.....	08:58 PM	10:00 PM	SP11/FL11 Average Adjusted														
Vancouver DM				7.9	8.7	5.3	6.1	6.9	9.3	5.2	6.3	6.8	8.0	5.4	5.9	7.1	4.7	3.3
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.7	3.1	1.6	2.0	2.8	3.7	1.4	1.8	3.2	2.5	1.9	2.2	2.5	1.8	0.7
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				3.4	4.2	2.1	2.5	3.7	4.6	3.1	3.5	4.4	3.8	1.5	1.5	2.9	0.2	1.2
Calgary DM				7.5	8.3	4.7	6.0	6.8	8.8	4.9	5.9	7.2	7.9	4.6	6.1	6.5	3.3	4.2



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Edmonton EM				8.2	8.9	4.9	6.2	7.9	10.0	5.7	7.3	9.1	7.9	4.3	5.2	6.8	6.2	4.4
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				2.3	2.8	1.1	1.3	1.9	3.0	1.1	1.6	2.5	2.6	1.0	1.4	1.6	0.8	1.1
Lloydminster				2.7	3.4	0.0	1.8	3.3	3.8	0.0	2.1	3.7	2.9	0.0	1.5	3.0	1.3	0.4
Regina/MJ EM				2.9	3.5	2.4	2.2	3.2	4.4	4.6	2.9	4.5	2.7	1.0	1.7	2.0	0.4	0.2
Saskatoon EM				3.8	4.4	2.1	3.4	4.0	5.7	3.7	5.0	5.1	3.2	0.5	1.8	2.9	1.6	0.7
Yorkton				2.2	2.7	1.0	2.1	2.7	2.4	1.1	2.0	2.4	3.0	1.0	2.2	3.0	0.2	0.2
Winnipeg EM				4.3	5.2	0.6	2.2	3.5	5.8	1.0	2.4	3.5	4.6	0.4	1.9	3.4	0.9	0.2
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				7.0	7.7	4.4	5.0	6.0	8.2	4.4	5.0	6.2	7.2	4.3	5.1	5.8	3.3	4.1
Ottawa Eng EM				4.3	5.1	1.9	3.4	4.6	5.7	2.4	4.0	5.3	4.4	1.5	2.9	3.9	1.1	0.2
Kitchener EM				5.7	6.7	2.6	4.1	5.7	7.3	2.3	4.5	6.7	6.2	3.0	3.8	4.7	2.0	0.6
London EM				5.4	6.4	2.1	3.4	4.6	7.6	3.0	4.2	5.7	5.1	1.5	2.5	3.6	1.3	0.8
Kitchener-London EM				5.5	6.6	2.8	4.0	5.3	7.6	3.3	4.8	6.4	5.5	2.2	3.2	4.2	1.7	0.6
Barrie EM				6.4	7.6	2.2	4.8	7.0	8.7	3.6	5.6	8.1	6.3	0.8	4.1	6.0	1.4	0.8
Kingston EM				5.8	6.8	3.4	5.5	6.5	8.0	6.2	6.9	6.8	5.7	1.0	4.3	6.4	0.8	0.5
Peterborough EM				6.1	7.1	4.2	4.5	5.1	8.4	6.7	6.6	6.5	5.7	1.7	2.4	3.7	2.8	0.5
Sud/Tim/NB/SSM				6.3	7.4	2.5	4.1	5.7	7.6	0.1	3.3	6.1	7.2	5.2	4.9	5.2	1.5	0.2
Windsor EM				5.0	6.1	3.1	3.2	3.9	6.1	2.9	3.0	3.4	6.0	3.2	3.7	4.4	2.3	0.1
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				4.7	5.4	1.4	3.5	3.8	6.1	1.1	3.4	4.4	4.6	1.9	3.5	3.4	1.5	1.0
Halifax EM				4.0	4.6	1.3	3.1	3.8	4.6	1.9	3.4	4.0	4.4	0.8	2.8	3.6	2.3	0.4
Saint John/Moncton EM				4.0	4.7	2.6	3.9	4.4	5.2	2.4	4.3	5.4	4.3	3.0	3.4	3.2	0.8	0.6
Sydney/GB EM				4.5	5.4	3.5	4.5	6.1	5.9	3.7	5.2	7.1	4.8	3.4	3.6	5.0	0.2	0.0
Charlottetown EM				3.5	4.0	4.2	4.3	4.1	5.0	6.5	5.9	5.0	3.0	1.7	2.6	3.3	2.3	1.0
St. Johns/CB EM				3.5	4.2	1.5	3.5	4.7	5.2	2.5	5.0	5.8	3.1	0.5	1.8	3.6	0.7	0.0
TC/Full Coverage				2,124.4	1,909.1	301.7	743.9	852.6	1,036.0	149.1	405.9	462.2	873.2	152.7	338.0	390.6	96.2	119.1
Pembroke EM				3.4	4.0	2.4	2.6	2.6	4.6	3.9	3.7	3.2	3.4	0.1	1.5	2.0	1.5	0.2
Swift Current EM				3.6	4.2	0.4	3.9	6.2	5.2	0.3	6.0	8.2	3.0	0.6	1.6	4.3	4.0	0.3
Terrace-Kitmat EM				2.3	2.8	0.8	1.2	1.3	2.8	0.0	0.6	1.4	2.8	1.8	1.9	1.3	1.2	0.1
Prince George-Kamloops EM				6.2	7.1	2.3	3.8	5.2	8.3	2.9	5.2	6.6	5.9	1.8	2.4	3.7	4.6	0.8
Kelowna EM				7.0	8.1	3.7	4.9	6.7	8.6	5.0	6.0	7.4	7.6	2.6	3.9	6.0	2.0	0.2
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Wipeout (3/5/2012-5/27/2012)	.T.....	09:58 PM	11:00 PM	SP11 Actuals Adjusted														
	Vancouver DM			1.7	1.6	1.3	1.6	1.6	1.8	1.8	1.9	1.7	1.4	0.9	1.3	1.5	2.2	1.6
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			1.0	0.9	0.4	0.5	0.7	1.4	0.6	0.7	0.9	0.6	0.3	0.4	0.6	1.4	1.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Prince Albert			1.2	1.0	1.3	1.5	1.4	1.0	1.2	1.4	0.8	1.1	1.3	1.8	2.2	1.8	1.6
	Calgary DM			1.8	1.9	2.0	2.0	2.1	1.9	1.8	1.9	1.9	1.9	2.1	2.0	2.3	2.0	1.5
	Edmonton EM			1.8	1.6	0.7	1.3	1.8	1.9	0.5	1.3	1.8	1.4	0.8	1.3	1.8	3.5	1.9
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			1.2	1.3	1.1	1.4	1.9	1.1	0.4	1.1	1.5	1.4	2.1	1.8	2.3	1.1	0.7
	Lloydminster			1.4	1.4	0.4	1.5	2.3	1.4	0.9	1.9	2.4	1.4	0.0	1.2	2.1	3.2	0.4
	Regina/MJ EM			0.5	0.6	0.4	0.6	0.8	0.6	0.5	0.6	0.9	0.5	0.4	0.6	0.7	0.1	0.3
	Saskatoon EM			0.8	0.9	1.2	1.1	1.3	1.3	2.0	1.6	1.8	0.5	0.5	0.5	0.8	0.0	0.4
	Yorkton			0.3	0.2	0.0	0.4	0.4	0.2	0.0	0.4	0.4	0.3	0.0	0.4	0.4	1.9	0.0
	Winnipeg EM			1.3	1.3	0.7	1.1	1.6	1.4	1.3	1.4	1.9	1.3	0.0	0.8	1.3	0.2	1.3
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Toronto/Hamilton DM			1.6	1.6	1.8	1.8	1.9	1.6	1.9	1.8	2.0	1.5	1.8	1.8	1.9	0.9	1.6
	Ottawa Eng EM			1.0	0.9	0.0	0.8	1.2	1.1	0.0	1.0	1.6	0.7	0.1	0.6	0.8	2.4	1.0
	Kitchener EM			0.8	1.0	0.8	0.8	0.8	0.9	1.2	0.8	0.5	1.0	0.7	0.8	1.2	1.0	0.0
	London EM			0.8	0.8	0.7	0.9	0.7	1.0	1.4	1.3	0.7	0.6	0.0	0.5	0.6	1.6	0.7
	Kitchener-London EM			0.8	0.9	0.9	0.9	0.8	1.0	1.3	1.0	0.7	0.8	0.5	0.8	1.0	1.2	0.3
	Barrie EM			1.3	1.5	0.8	1.8	2.1	1.9	1.6	2.4	2.4	1.2	0.1	1.0	1.6	0.5	0.9
	Kingston EM			0.8	0.8	0.0	0.5	0.8	1.0	0.0	0.7	0.9	0.7	0.0	0.3	0.8	0.7	0.7
	Peterborough EM			1.0	0.9	1.2	0.5	0.8	1.3	2.3	1.1	1.6	0.6	0.0	0.0	0.0	3.9	0.1
	Sud/Tim/NB/SSM			0.8	1.0	1.8	1.2	1.6	1.5	3.5	2.1	2.7	0.6	0.0	0.3	0.6	0.0	0.0
	Windsor EM			1.0	1.2	1.0	1.1	1.2	1.8	2.1	1.8	1.9	0.7	0.1	0.5	0.5	0.0	0.7
	Montreal Eng. EM			1.1	1.3	2.0	1.8	1.4	1.3	1.4	1.9	1.9	1.3	2.4	1.5	1.0	0.1	0.8
	Halifax EM			1.1	1.0	0.7	1.2	1.4	1.0	0.6	1.3	1.2	1.1	0.8	1.2	1.6	2.4	1.3
	Saint John/Moncton EM			1.1	1.2	1.4	1.4	1.9	1.4	1.8	1.8	2.2	1.0	1.3	1.1	1.5	2.3	0.0
	Sydney/GB EM			1.0	1.1	0.9	1.0	1.4	1.5	2.1	1.4	2.0	0.7	0.0	0.5	0.9	0.7	0.1
	Charlottetown EM			0.8	0.9	0.0	0.7	1.1	1.0	0.0	0.4	1.1	0.8	0.1	1.0	1.1	0.0	1.3
	St. Johns/CB EM			2.3	2.5	3.0	2.8	3.0	3.0	3.5	3.5	3.5	1.9	2.4	2.0	2.4	1.3	1.8

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				542.8	436.2	132.5	269.9	265.9	229.9	67.5	138.3	140.3	206.3	65.1	131.6	125.6	44.9	61.7
Pembroke EM				0.9	1.0	0.2	0.5	0.5	1.2	0.3	1.0	1.2	0.7	0.1	0.1	0.0	0.8	0.4
Swift Current EM				0.7	0.9	0.7	0.5	1.3	0.4	0.2	0.0	0.0	1.4	1.4	1.0	2.6	0.0	0.0
Terrace-Kitmat EM				1.9	1.9	1.3	1.8	1.4	1.9	1.2	1.3	1.2	1.9	1.4	2.1	1.7	1.9	1.7
Prince George-Kamloops EM				3.5	3.8	3.1	3.3	4.1	3.8	2.8	3.1	4.1	3.9	3.6	3.5	4.1	3.6	1.2
Kelowna EM				3.0	2.8	0.0	2.4	2.8	2.9	0.0	2.7	3.3	2.6	0.0	2.1	2.4	1.1	6.1
Parenthood (1/2/2012-5/27/2012)	.T.....	09:58 PM	11:00 PM	FL11 Actuals Adjusted														
Vancouver DM				6.1	6.8	2.7	3.8	4.6	8.8	3.0	4.6	5.5	4.9	2.3	2.9	3.7	2.3	2.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				3.9	4.7	3.9	4.0	4.3	6.0	5.5	4.5	4.7	3.6	2.7	3.6	4.0	0.8	1.4
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				1.5	2.1	3.0	2.4	2.7	2.7	4.3	3.5	3.9	1.3	1.6	1.3	1.5	0.0	0.2
Calgary DM				2.5	2.7	3.5	2.9	2.7	3.2	4.4	3.6	3.1	2.2	2.7	2.2	2.4	0.7	2.4
Edmonton EM				2.7	2.8	1.8	2.6	2.9	3.6	2.6	3.4	3.5	2.0	0.9	1.9	2.3	2.9	2.2
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.2	1.3	0.6	1.4	1.9	1.8	0.7	1.5	2.3	1.0	0.5	1.2	1.5	1.5	0.4
Lloydminster				1.4	1.6	0.1	1.3	1.4	2.5	0.0	1.6	2.0	0.9	0.2	1.0	1.0	1.4	0.2
Regina/MJ EM				1.3	1.5	0.6	1.0	1.8	2.0	0.8	1.4	2.8	0.9	0.3	0.6	0.6	1.9	0.0
Saskatoon EM				1.5	1.5	1.1	1.4	1.5	2.5	2.0	2.3	2.5	0.7	0.3	0.6	0.6	2.5	0.2
Yorkton				1.9	2.4	0.1	0.9	1.4	2.7	0.1	1.1	1.5	2.1	0.1	0.8	1.2	0.4	0.1
Winnipeg EM				2.1	2.2	1.2	1.9	1.9	3.1	1.1	2.3	3.0	1.2	1.5	1.4	0.8	2.6	1.2
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				2.8	3.0	2.7	2.9	3.3	4.1	3.8	4.1	4.5	1.8	1.4	1.6	2.1	1.4	2.2
Ottawa Eng EM				0.8	1.0	0.1	1.0	1.1	1.6	0.2	1.5	1.8	0.4	0.1	0.5	0.5	0.0	0.0
Kitchener EM				1.8	2.1	1.5	2.3	2.6	2.9	3.2	3.4	3.6	1.1	0.0	1.1	1.5	0.4	0.1
London EM				1.5	1.9	1.8	1.6	1.9	2.8	2.7	2.5	2.8	0.8	0.9	0.9	0.9	0.0	0.0
Kitchener-London EM				1.5	1.9	1.5	1.9	2.1	2.8	2.7	2.8	3.0	0.9	0.5	0.9	1.1	0.3	0.1
Barrie EM				1.2	1.4	0.4	1.8	2.1	2.2	0.6	2.7	3.2	0.8	0.1	0.8	1.0	0.0	0.0
Kingston EM				0.9	1.0	0.2	0.9	1.1	1.5	0.2	1.1	1.4	0.6	0.2	0.7	0.8	0.0	0.0
Peterborough EM				2.2	2.4	3.1	2.7	3.3	3.3	4.8	3.6	4.8	1.4	1.3	1.8	1.8	2.8	0.1
Sud/Tim/NB/SSM				1.2	1.5	0.1	1.0	1.2	2.3	0.2	1.5	2.0	0.9	0.0	0.5	0.5	0.0	0.0
Windsor EM				1.2	1.5	0.4	0.4	0.7	2.4	0.9	0.5	1.0	0.7	0.0	0.4	0.4	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Montreal Eng. EM				1.5	1.9	0.8	1.8	2.3	2.6	1.0	2.6	3.5	1.1	0.6	0.9	1.0	0.0	0.1
Halifax EM				1.6	1.8	2.8	2.2	2.5	2.9	4.3	3.7	4.1	0.6	1.0	0.6	0.6	0.9	0.9
Saint John/Moncton EM				0.9	1.1	1.2	1.1	1.1	1.6	2.0	2.1	1.9	0.5	0.5	0.3	0.3	0.1	0.0
Sydney/GB EM				1.3	1.5	0.2	1.5	2.0	2.4	0.3	2.4	2.7	0.6	0.0	0.7	1.2	0.1	0.3
Charlottetown EM				0.6	0.7	1.9	0.9	0.0	1.3	3.3	1.8	0.0	0.1	0.1	0.0	0.0	0.4	0.1
St. Johns/CB EM				2.0	2.4	0.3	2.1	2.7	3.2	0.7	2.9	3.7	1.5	0.0	1.2	1.6	0.1	0.1
TC/Full Coverage				753.3	660.9	192.5	395.4	415.1	446.3	123.1	255.7	269.4	214.6	69.5	139.8	145.5	33.1	59.3
Pembroke EM				0.8	0.9	0.1	0.6	1.1	1.1	0.2	1.2	1.2	0.7	0.0	0.1	1.0	0.1	0.1
Swift Current EM				1.3	1.8	1.3	1.1	2.8	0.5	0.0	0.2	0.2	3.0	3.0	2.1	5.2	0.2	0.7
Terrace-Kitmat EM				1.1	1.4	0.0	0.5	0.8	1.8	0.0	1.1	1.5	1.0	0.0	0.0	0.2	0.0	0.0
Prince George-Kamloops EM				1.5	1.9	1.6	1.5	2.0	2.6	2.0	2.1	3.0	1.2	1.6	0.8	0.9	0.0	0.1
Kelowna EM				0.9	1.1	0.1	0.9	0.9	1.5	0.0	1.1	1.1	0.6	0.1	0.7	0.7	0.1	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Survivor (1/2/2012-5/27/2012)	..W....	07:58 PM	09:00 PM	SP11/FL11 Average														
Vancouver DM				9.8	9.8	6.9	9.5	9.6	10.9	7.5	10.4	10.4	8.7	6.4	8.5	8.8	10.5	9.6
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				4.5	5.6	3.6	4.8	6.2	6.8	4.4	5.4	7.2	4.5	2.9	4.3	5.3	2.8	2.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				4.3	4.6	3.2	5.3	7.3	5.7	6.2	6.8	9.3	3.5	0.0	3.6	5.3	4.2	2.6
Calgary DM				10.8	10.2	10.5	10.8	12.8	10.7	9.3	10.5	12.4	9.7	11.5	11.0	13.1	13.7	13.2
Edmonton EM				9.1	9.5	7.5	10.0	11.5	10.5	7.5	10.8	13.4	8.7	7.6	9.3	10.0	7.0	7.1
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				6.0	6.6	7.0	7.3	7.4	7.0	7.0	8.1	8.9	6.3	7.0	6.5	6.0	4.3	3.3
Lloydminster				6.7	7.7	2.6	6.1	7.0	8.1	2.5	5.6	7.6	7.4	2.6	6.5	6.3	7.7	0.9
Regina/MJ EM				4.5	5.2	3.2	5.5	5.8	5.3	2.1	4.9	4.8	4.9	4.4	6.0	6.7	0.1	3.0
Saskatoon EM				4.8	5.6	3.6	5.6	7.0	6.2	4.1	6.4	8.0	4.8	3.1	4.8	6.1	2.4	1.5
Yorkton				4.5	5.0	6.4	6.1	5.5	6.6	11.3	9.0	7.5	3.5	1.3	3.1	3.3	4.4	1.3
Winnipeg EM				6.1	6.9	4.8	6.1	7.7	8.1	7.2	7.8	9.1	5.7	2.6	4.4	6.6	4.5	1.4
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				8.8	9.2	7.9	9.1	9.8	9.6	7.4	9.4	10.1	8.8	8.4	8.8	9.5	9.6	5.6
Ottawa Eng EM				5.0	5.3	2.5	4.6	5.6	6.8	3.9	6.2	6.9	3.8	1.1	3.2	4.2	5.2	3.4



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kitchener EM				8.0	8.5	4.3	8.1	10.0	9.5	4.8	8.8	10.9	7.5	3.7	7.5	9.3	6.4	5.6
London EM				9.4	10.1	7.7	10.9	11.2	11.6	9.2	12.7	13.1	8.5	6.5	9.4	9.6	6.7	6.1
Kitchener-London EM				8.5	9.1	6.0	9.2	10.3	10.1	6.3	10.0	11.4	7.9	5.6	8.3	9.2	6.4	6.3
Barrie EM				8.3	8.8	5.9	8.5	10.0	9.8	7.8	9.9	12.1	7.7	4.0	7.2	7.8	8.7	5.2
Kingston EM				8.4	9.2	4.4	8.8	11.0	11.5	7.1	12.6	14.8	6.7	1.9	5.0	7.3	6.7	3.6
Peterborough EM				5.6	6.0	4.0	4.5	5.8	7.2	5.5	5.2	6.8	4.6	2.5	4.0	4.7	5.0	2.4
Sud/Tim/NB/SSM				9.2	10.2	7.0	11.1	13.0	12.1	9.6	13.5	14.6	8.2	4.3	8.7	11.3	2.5	5.5
Windsor EM				5.2	5.9	5.0	4.8	5.9	6.5	5.8	6.1	7.2	5.3	4.4	3.8	4.4	2.9	1.3
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				4.3	4.7	2.2	3.8	4.7	5.0	1.8	3.8	5.0	4.3	2.7	3.8	4.3	3.1	2.7
Halifax EM				8.4	9.1	6.3	9.6	11.3	10.0	6.8	11.4	13.2	7.9	5.8	7.8	9.4	10.1	2.2
Saint John/Moncton EM				8.8	9.7	8.4	10.9	11.9	9.9	7.8	11.2	13.0	9.4	9.1	10.6	11.0	8.2	2.1
Sydney/GB EM				7.7	8.3	10.8	10.7	10.2	10.0	13.7	14.1	12.7	6.5	7.8	7.0	7.4	10.4	1.2
Charlottetown EM				6.7	7.3	5.4	9.9	10.5	8.2	7.8	11.6	11.9	6.3	2.7	8.2	9.1	5.6	3.1
St. Johns/CB EM				9.1	10.2	4.3	10.3	12.4	12.7	7.8	14.0	15.6	7.5	0.7	6.4	9.0	3.2	3.7
TC/Full Coverage				2,604.3	2,180.0	528.9	1,293.9	1,340.7	1,183.7	278.0	690.3	719.1	996.3	250.9	603.5	621.7	208.1	216.3
Pembroke EM				7.5	8.3	6.3	7.1	9.1	9.9	7.6	10.0	11.1	6.7	5.0	4.5	7.0	5.3	2.9
Swift Current EM				4.7	4.2	4.2	4.1	4.8	5.3	5.8	6.4	4.2	3.1	2.5	1.6	5.3	16.5	0.1
Terrace-Kitmat EM				5.4	6.1	4.6	5.3	5.1	6.6	3.1	5.5	5.8	5.6	6.0	5.0	4.4	3.0	2.5
Prince George-Kamloops EM				9.1	10.4	9.5	9.7	10.1	12.3	10.2	11.6	12.4	8.5	8.9	7.8	7.7	6.3	1.0
Kelowna EM				7.1	7.4	1.0	5.2	8.1	8.6	2.0	7.1	9.7	6.1	0.1	2.7	6.4	4.7	5.8
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
NCIS - GLOBAL (4/9/2012-5/27/2012)	..W....	09:58 PM	11:00 PM															
Vancouver DM				4.1	4.6	2.4	3.0	3.1	4.7	2.2	3.0	3.3	4.4	2.7	3.0	3.2	1.6	2.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.8	2.2	1.1	1.9	2.6	2.9	1.9	2.7	3.3	1.7	0.8	1.2	2.1	0.6	0.4
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				2.5	3.0	3.0	2.4	1.8	3.7	4.4	3.7	2.3	2.0	1.6	1.2	1.3	1.4	0.7
Calgary DM				3.6	3.8	2.6	2.9	3.6	4.0	2.6	2.9	4.0	3.7	2.7	2.9	3.4	3.1	3.3
Edmonton EM				2.1	2.5	1.8	2.0	2.4	2.9	1.4	2.2	2.9	2.4	2.3	2.1	2.3	0.8	0.2
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.7	2.0	1.3	1.3	1.7	2.8	1.6	1.8	2.4	1.2	1.1	0.8	1.0	1.0	1.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Lloydminster				2.2	2.7	1.4	2.4	2.9	3.4	2.4	3.2	3.5	1.9	0.6	1.6	2.4	1.7	0.7
Regina/MJ EM				2.2	2.5	0.0	1.1	1.4	2.9	0.0	1.2	1.4	2.2	0.0	1.1	1.4	2.0	0.4
Saskatoon EM				2.2	2.7	0.5	1.5	2.0	3.2	0.3	1.8	2.5	2.2	0.8	1.3	1.7	0.4	0.0
Yorkton				2.8	3.2	2.7	3.2	3.8	3.5	1.6	2.9	3.6	2.9	3.7	3.4	4.0	0.6	1.2
Winnipeg EM				1.8	2.2	0.9	2.2	2.5	2.2	0.5	1.8	2.0	2.1	1.2	2.6	2.9	0.0	0.1
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				4.2	4.7	2.6	3.1	3.6	5.3	3.5	3.5	4.3	4.1	3.1	3.2	3.4	3.2	3.4
Ottawa Eng EM				2.9	3.5	2.7	2.8	3.1	4.1	3.1	3.6	3.9	2.9	2.2	2.0	2.2	1.3	0.3
Kitchener EM				2.8	3.2	0.6	1.7	2.4	3.8	0.4	2.0	2.8	2.8	0.6	1.4	2.0	2.4	0.0
London EM				2.9	3.2	0.3	1.8	2.7	3.9	0.6	2.2	3.6	2.5	0.0	1.3	1.9	1.9	2.3
Kitchener-London EM				2.9	3.2	0.6	1.8	2.7	3.8	0.8	2.1	3.4	2.7	0.3	1.5	2.0	2.0	1.4
Barrie EM				2.9	3.6	2.0	2.5	3.2	3.8	2.7	2.9	3.1	3.6	1.3	2.2	3.4	0.0	0.0
Kingston EM				2.8	3.2	1.0	2.2	2.6	3.8	2.2	3.0	3.2	2.8	0.0	1.3	2.1	0.0	1.0
Peterborough EM				3.1	3.5	1.3	1.9	2.7	4.5	1.1	2.5	3.6	2.4	1.5	1.3	1.7	1.4	1.0
Sud/Tim/NB/SSM				2.5	3.1	1.8	2.1	2.5	3.2	1.3	2.2	2.9	2.7	2.1	2.0	2.2	0.0	0.0
Windsor EM				1.3	1.7	1.3	0.8	1.4	2.0	1.0	1.0	1.7	1.3	1.5	0.7	1.1	0.1	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				2.4	2.9	1.2	1.4	1.8	3.3	1.0	1.5	2.1	2.4	1.4	1.4	1.6	0.9	0.0
Halifax EM				2.2	2.6	1.4	2.0	2.0	2.7	1.2	2.0	2.2	2.4	1.7	1.9	1.9	2.1	0.2
Saint John/Moncton EM				2.0	2.4	2.2	1.7	2.2	2.4	1.0	1.4	1.9	2.4	3.4	2.2	2.4	0.2	0.0
Sydney/GB EM				3.1	3.6	2.3	2.9	3.4	4.3	3.0	3.2	3.9	2.7	2.2	2.4	2.6	0.0	0.7
Charlottetown EM				1.9	2.0	3.3	2.4	2.9	2.6	3.2	3.1	3.6	1.4	3.7	1.5	2.2	2.0	0.5
St. Johns/CB EM				2.4	2.9	1.9	2.2	2.9	3.7	3.4	3.6	3.7	1.7	0.3	0.9	2.0	1.2	0.0
TC/Full Coverage				1,116.9	1,011.6	179.7	431.4	467.5	543.9	86.4	224.7	247.5	467.5	93.3	206.6	220.2	45.3	60.2
Pembroke EM				3.1	3.8	1.7	2.2	3.1	4.2	1.3	2.2	3.1	3.4	2.1	2.2	2.9	0.0	0.0
Swift Current EM				3.7	4.6	8.3	5.0	5.5	3.6	11.3	4.0	4.5	5.6	1.4	5.8	6.4	0.0	0.0
Terrace-Kitmat EM				1.8	2.2	0.2	1.3	1.6	2.4	0.2	1.0	1.5	1.9	0.2	1.5	1.7	0.6	0.1
Prince George-Kamloops EM				2.6	3.1	1.0	2.1	3.0	3.9	2.1	3.0	4.1	2.2	0.1	1.2	2.1	0.8	0.1
Kelowna EM				2.0	2.4	0.8	1.6	2.2	2.7	1.5	1.7	2.5	2.2	0.9	1.7	2.1	0.4	0.5
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Office (1/30/2012-5/27/2012)	...T...	08:28 PM	09:00 PM	FL11 Projections Adjusted														
	Vancouver DM			1.4	1.5	2.0	1.6	1.3	1.4	1.4	1.3	1.2	1.8	2.6	2.1	1.4	1.5	0.7



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dawson Creek				0.5	0.7	1.3	0.8	0.8	0.8	1.6	1.0	1.0	0.5	1.1	0.6	0.6	0.5	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Prince Albert				0.5	0.6	0.6	0.9	1.0	0.6	0.8	0.8	0.9	0.7	0.4	1.0	1.1	0.1	0.3
Calgary DM				2.0	2.2	3.6	2.7	2.8	2.1	3.6	2.5	2.8	2.3	3.7	2.9	2.8	1.2	1.6
Edmonton EM				1.4	1.5	1.8	1.8	1.5	1.6	1.6	2.1	1.6	1.4	1.9	1.4	1.4	2.7	0.1
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.7	0.8	1.1	1.2	0.8	0.7	1.0	1.1	0.9	0.9	1.3	1.4	0.8	0.4	0.4
Lloydminster				1.1	1.0	0.7	1.3	1.6	1.6	1.4	2.1	2.4	0.5	0.0	0.7	0.9	3.9	0.8
Regina/MJ EM				0.4	0.5	0.3	0.3	0.6	0.5	0.0	0.3	0.5	0.5	0.6	0.3	0.8	0.0	0.0
Saskatoon EM				0.8	1.0	2.1	1.2	1.2	1.0	1.8	1.1	1.3	1.0	2.4	1.3	1.2	0.0	0.0
Yorkton				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Winnipeg EM				0.6	0.7	0.8	0.8	0.9	0.6	0.5	0.7	0.6	0.8	1.1	0.9	1.2	0.4	0.1
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				1.3	1.3	2.2	1.6	1.5	1.3	2.0	1.5	1.6	1.4	2.4	1.9	1.4	1.3	1.0
Ottawa Eng EM				1.4	1.6	2.1	1.9	2.4	1.5	1.1	1.5	2.3	1.9	3.1	2.1	2.6	0.5	0.1
Kitchener EM				1.5	1.8	2.1	2.3	2.2	1.8	2.3	2.4	2.0	1.6	2.0	2.1	2.4	1.9	0.6
London EM				1.8	2.1	3.5	3.0	3.0	1.9	2.8	2.7	3.0	2.2	4.4	3.3	3.0	1.1	0.0
Kitchener-London EM				1.6	1.9	2.7	2.6	2.5	1.9	2.6	2.6	2.4	2.0	2.9	2.5	2.6	1.3	0.3
Barrie EM				0.6	0.6	0.5	0.7	1.1	0.5	0.0	0.5	0.8	0.7	0.8	0.8	1.3	1.0	0.1
Kingston EM				0.7	0.8	0.9	1.3	1.5	0.8	1.5	1.4	1.9	0.7	0.6	1.1	1.4	0.8	0.0
Peterborough EM				1.1	1.3	1.4	2.0	2.1	1.2	1.9	2.0	2.2	1.3	1.1	2.1	1.9	0.0	0.8
Sud/Tim/NB/SSM				1.0	1.2	1.5	1.6	1.6	1.3	1.6	2.0	1.9	1.1	1.5	1.3	1.3	0.4	0.0
Windsor EM				0.9	1.2	1.9	1.8	2.0	1.0	0.9	1.2	1.4	1.3	2.7	2.1	2.3	0.2	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				0.8	0.9	0.9	1.1	1.2	0.9	0.7	1.1	1.2	1.0	1.2	1.1	1.1	0.7	0.0
Halifax EM				0.6	0.7	1.2	1.1	0.8	0.8	1.3	1.2	0.9	0.7	1.1	1.0	0.7	0.0	0.1
Saint John/Moncton EM				0.8	0.9	1.4	1.3	1.3	0.7	1.2	1.0	1.1	1.2	1.5	1.8	1.6	1.0	0.0
Sydney/GB EM				0.9	1.0	0.6	1.4	1.3	1.0	0.1	1.1	1.2	1.0	1.0	1.9	1.4	0.0	0.5
Charlottetown EM				0.7	0.7	0.5	0.7	0.9	0.7	0.8	0.6	0.7	0.8	0.2	0.8	1.2	0.9	0.5
St. Johns/CB EM				0.5	0.5	0.3	0.2	0.5	0.7	0.5	0.3	0.8	0.3	0.0	0.0	0.2	0.6	0.0
TC/Full Coverage				290.4	258.5	123.7	177.8	163.2	134.1	60.9	88.2	91.1	124.2	62.8	89.6	72.1	11.7	20.3
Pembroke EM				0.4	0.5	0.8	0.4	0.2	0.4	0.0	0.0	0.4	0.6	1.5	0.8	0.0	0.7	0.1

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Swift Current EM				1.4	1.2	0.3	2.1	2.4	1.3	0.7	1.9	2.8	1.1	0.0	2.3	2.0	4.9	0.1
Terrace-Kitmat EM				0.2	0.3	0.0	0.4	0.4	0.4	0.0	0.4	0.5	0.2	0.0	0.4	0.4	0.0	0.0
Prince George-Kamloops EM				0.6	0.8	1.4	0.9	0.9	1.0	1.7	1.3	1.0	0.5	1.2	0.6	0.8	0.0	0.0
Kelowna EM				0.9	0.9	1.4	1.4	1.2	1.4	2.9	2.2	1.6	0.5	0.0	0.8	0.8	0.6	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bones (1/2/2012-5/27/2012)	...T...	08:58 PM	10:00 PM	FL11 Actuals Adj														
Vancouver DM				9.0	9.8	7.3	7.2	7.4	11.4	7.8	8.3	7.9	8.1	6.8	6.2	6.8	6.9	2.9
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				6.2	6.8	3.5	5.3	7.5	9.9	6.2	8.3	11.4	4.1	1.8	2.6	4.0	8.1	0.8
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				2.5	3.1	2.5	2.7	3.8	3.8	4.6	3.0	4.7	2.3	0.5	2.4	3.0	3.3	0.0
Calgary DM				7.2	8.2	7.4	6.9	7.2	9.4	8.2	7.6	8.2	7.1	6.6	6.2	6.2	4.6	2.2
Edmonton EM				7.2	8.0	6.1	6.5	7.4	8.9	6.2	7.2	9.1	7.2	6.0	5.9	6.0	4.4	3.5
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.6	2.0	1.4	1.4	1.4	2.9	1.8	1.7	1.7	1.3	1.1	1.2	1.3	0.8	0.6
Lloydminster				3.2	4.2	7.1	4.8	4.6	4.6	7.3	5.0	4.1	3.8	6.9	4.6	5.2	0.6	0.0
Regina/MJ EM				4.8	5.5	6.4	5.3	6.6	8.7	13.3	9.9	11.5	2.3	1.8	1.2	1.7	3.0	1.6
Saskatoon EM				3.7	4.6	3.2	4.6	6.2	5.0	3.5	6.0	6.5	4.1	2.8	3.3	5.9	0.0	0.0
Yorkton				1.9	2.3	0.8	1.0	1.2	2.3	0.1	0.8	1.8	2.2	1.5	1.2	0.8	1.0	0.1
Winnipeg EM				3.1	3.6	0.6	1.8	2.3	4.7	1.5	2.5	3.0	2.6	0.0	1.1	1.5	1.6	0.1
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				6.1	6.8	4.7	5.3	6.0	7.7	4.2	5.9	6.8	5.8	5.3	4.6	5.0	3.8	2.8
Ottawa Eng EM				4.3	4.6	4.4	4.3	4.2	6.4	6.5	6.4	6.9	3.0	3.1	2.3	1.5	4.1	1.5
Kitchener EM				4.9	5.7	1.9	4.1	5.7	5.8	1.6	5.0	6.6	5.5	2.1	3.2	4.6	3.9	1.8
London EM				3.3	3.7	1.3	1.4	2.9	5.0	3.0	2.6	4.8	2.3	0.0	0.4	0.9	1.3	1.8
Kitchener-London EM				4.0	4.5	1.5	2.8	4.1	5.4	2.2	3.8	5.6	3.8	1.0	1.9	2.8	2.4	1.6
Barrie EM				4.4	5.3	3.9	4.3	5.8	5.7	5.5	5.0	6.3	4.8	3.3	3.6	5.3	2.2	0.0
Kingston EM				3.3	3.8	0.0	2.3	2.8	4.0	0.0	3.2	3.6	3.5	0.0	1.3	2.1	2.5	0.0
Peterborough EM				3.2	3.7	2.4	2.1	2.9	4.1	2.1	1.2	2.8	3.4	2.7	3.0	3.0	0.5	0.1
Sud/Tim/NB/SSM				3.0	3.6	1.3	3.1	4.6	3.9	2.7	3.8	5.2	3.4	0.0	2.4	4.0	0.0	0.0
Windsor EM				2.8	3.4	2.7	1.6	1.8	3.0	2.0	0.8	0.8	3.9	3.3	2.6	2.8	0.0	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Montreal Eng. EM			4.3	5.0	3.8	4.7	4.9	6.5	5.9	6.0	6.2	3.7	1.9	3.5	3.6	0.9	0.2
	Halifax EM			4.1	4.6	4.7	4.5	5.5	5.0	4.6	4.7	5.9	4.3	5.0	4.3	5.0	2.8	0.3
	Saint John/Moncton EM			2.8	3.2	2.8	2.9	3.5	3.5	1.6	3.0	3.6	2.9	3.9	2.8	3.5	0.6	1.3
	Sydney/GB EM			3.6	4.2	3.7	4.0	4.1	4.9	4.5	4.6	4.9	3.5	2.8	3.3	3.2	1.2	0.0
	Charlottetown EM			2.4	2.8	2.7	3.1	3.9	3.2	2.8	3.7	4.3	2.4	2.5	2.5	3.4	1.5	0.0
	St. Johns/CB EM			3.8	4.3	3.3	4.9	6.2	6.9	7.0	9.3	10.2	1.5	0.0	0.6	1.3	1.5	0.2
	TC/Full Coverage			1,814.4	1,651.0	372.0	727.6	781.0	984.2	215.5	429.0	466.4	666.8	156.6	298.6	314.7	70.8	92.5
	Pembroke EM			4.2	4.9	6.8	5.2	6.1	4.9	6.0	4.6	5.6	4.9	7.3	5.6	6.5	1.0	0.9
	Swift Current EM			2.3	2.9	3.6	3.1	4.5	3.2	5.8	4.7	7.2	2.4	1.9	1.3	2.2	0.7	0.2
	Terrace-Kitmat EM			3.5	4.2	0.9	3.2	3.3	4.9	0.0	2.7	3.6	3.6	2.0	3.7	3.1	1.5	0.6
	Prince George-Kamloops EM			5.1	5.9	3.9	4.8	5.8	7.3	7.6	6.9	7.7	4.5	0.6	2.7	4.0	1.5	1.2
	Kelowna EM			5.4	6.2	2.9	4.4	6.0	6.9	3.7	5.4	6.7	5.4	2.5	3.4	5.2	1.8	1.7
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Finder (1/2/2012-5/27/2012)	...T...	08:58 PM	10:00 PM	FL11 Bones														
	Vancouver DM			9.0	9.8	7.3	7.2	7.4	11.4	7.8	8.3	7.9	8.1	6.8	6.2	6.8	6.9	2.9
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			6.2	6.8	3.5	5.3	7.5	9.9	6.2	8.3	11.4	4.1	1.9	2.6	4.0	8.1	0.8
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Prince Albert			2.5	3.1	2.5	2.7	3.8	3.8	4.6	3.0	4.7	2.3	0.5	2.4	3.0	3.3	0.0
	Calgary DM			7.2	8.2	7.4	6.9	7.2	9.4	8.2	7.6	8.2	7.1	6.6	6.2	6.2	4.6	2.2
	Edmonton EM			7.2	8.0	6.1	6.5	7.4	8.9	6.2	7.2	9.1	7.2	6.0	5.9	6.0	4.4	3.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			1.6	2.0	1.4	1.4	1.4	2.9	1.8	1.7	1.7	1.3	1.1	1.2	1.3	0.8	0.8
	Lloydminster			3.2	4.2	7.1	4.8	4.6	4.6	7.3	5.0	4.1	3.8	6.9	4.6	5.2	0.6	0.0
	Regina/MJ EM			4.8	5.5	6.4	5.3	6.6	8.7	13.3	9.9	11.5	2.3	1.8	1.2	1.7	3.0	1.6
	Saskatoon EM			3.7	4.6	3.2	4.6	6.2	5.0	3.5	6.0	6.5	4.1	2.8	3.3	5.9	0.0	0.0
	Yorkton			1.9	2.3	0.8	1.0	1.2	2.3	0.1	0.8	1.8	2.2	1.5	1.2	0.8	1.0	0.1
	Winnipeg EM			3.1	3.6	0.6	1.8	2.3	4.7	1.5	2.5	3.0	2.6	0.0	1.1	1.5	1.6	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Toronto/Hamilton DM			6.1	6.8	4.7	5.3	6.0	7.7	4.2	5.9	6.8	5.8	5.3	4.6	5.0	3.8	2.8
	Ottawa Eng EM			4.3	4.6	4.4	4.3	4.2	6.4	6.5	6.4	6.9	3.0	3.1	2.3	1.5	4.1	1.5
	Kitchener EM			4.9	5.7	1.9	4.1	5.7	5.8	1.6	5.0	6.6	5.5	2.1	3.2	4.6	3.9	1.8



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
London EM				3.3	3.7	1.3	1.4	2.9	5.0	3.0	2.6	4.8	2.3	0.0	0.4	0.9	1.3	1.8
Kitchener-London EM				4.0	4.5	1.5	2.8	4.1	5.4	2.2	3.8	5.6	3.8	1.0	1.9	2.8	2.4	1.6
Barrie EM				4.4	5.3	3.9	4.3	5.8	5.7	5.5	5.0	6.3	4.8	3.3	3.6	5.3	2.2	0.0
Kingston EM				3.3	3.8	0.0	2.3	2.8	4.0	0.0	3.2	3.6	3.5	0.0	1.3	2.1	2.5	0.0
Peterborough EM				3.2	3.7	2.4	2.1	2.9	4.1	2.1	1.2	2.8	3.4	2.7	3.0	3.0	0.5	0.1
Sud/Tim/NB/SSM				3.0	3.6	1.3	3.1	4.6	3.9	2.7	3.8	5.2	3.4	0.0	2.4	4.0	0.0	0.0
Windsor EM				2.8	3.4	2.7	1.6	1.8	3.0	2.0	0.8	0.8	3.9	3.3	2.6	2.8	0.0	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				4.3	5.0	3.8	4.7	4.9	6.5	5.9	6.0	6.2	3.7	1.9	3.5	3.6	0.9	0.1
Halifax EM				4.1	4.6	4.7	4.5	5.5	5.0	4.6	4.7	5.9	4.3	5.0	4.3	5.0	2.8	0.3
Saint John/Moncton EM				2.8	3.2	2.8	2.9	3.5	3.5	1.6	3.0	3.6	2.9	3.9	2.8	3.5	0.6	1.3
Sydney/GB EM				3.6	4.2	3.7	4.0	4.1	4.9	4.5	4.6	4.9	3.5	2.8	3.3	3.2	1.2	0.0
Charlottetown EM				2.4	2.8	2.7	3.1	3.9	3.2	2.8	3.7	4.3	2.4	2.5	2.5	3.4	1.5	0.0
St. Johns/CB EM				3.8	4.3	3.3	4.9	6.2	6.9	7.0	9.3	10.2	1.5	0.0	0.6	1.3	1.5	0.2
TC/Full Coverage				1,814.4	1,651.0	372.0	727.6	781.0	984.2	215.5	429.0	466.4	666.8	156.6	298.6	314.7	70.8	92.5
Pembroke EM				4.2	4.9	6.8	5.2	6.1	4.9	6.0	4.6	5.6	4.9	7.3	5.6	6.5	1.0	0.9
Swift Current EM				2.3	2.9	3.6	3.1	4.5	3.2	5.8	4.7	7.2	2.4	1.9	1.3	2.2	0.7	0.2
Terrace-Kitmat EM				2.8	3.6	1.3	2.0	2.1	4.0	0.7	2.0	2.5	3.1	1.9	2.2	1.8	0.3	0.5
Prince George-Kamloops EM				5.7	6.9	5.0	5.9	6.9	9.0	6.2	8.4	8.8	4.9	3.9	3.2	5.0	0.4	0.3
Kelowna EM				6.7	7.6	5.0	5.6	7.5	8.0	5.7	6.0	7.9	7.3	4.3	5.2	7.1	1.8	2.1
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchen Nightmares (4/9/2012-5/27/2012)F..	07:58 PM	09:00 PM															
Vancouver DM				2.1	2.3	2.6	2.5	2.5	2.7	2.1	2.2	2.4	2.4	3.4	2.7	2.7	1.0	1.5
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.1	0.6	1.3	1.5	1.5	0.6	1.6	1.9	0.8	0.7	1.0	1.3	0.3	0.6
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				1.1	1.1	0.0	2.0	2.1	1.1	0.0	2.0	2.1	1.0	0.0	2.0	2.1	1.6	1.0
Calgary DM				2.8	2.8	3.7	3.3	3.6	3.2	4.8	4.1	3.8	2.6	2.7	2.6	3.4	0.6	3.3
Edmonton EM				4.0	4.3	4.0	4.6	4.9	5.0	5.3	5.7	5.6	3.7	3.1	3.6	4.3	3.7	2.0
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.5	1.6	2.1	2.4	2.3	0.7	0.9	0.9	1.3	2.6	3.9	3.7	3.1	2.7	0.8
Lloydminster				1.0	1.3	1.5	0.9	0.9	1.5	1.3	0.9	0.7	1.3	1.8	1.0	0.9	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Regina/MJ EM				1.4	1.2	1.1	1.9	2.0	1.9	2.4	2.8	3.0	0.5	0.0	0.8	0.9	3.0	1.2
Saskatoon EM				1.8	2.2	3.7	3.0	3.3	2.6	5.4	3.9	3.9	2.5	4.9	3.5	4.2	1.8	0.8
Yorkton				0.6	0.8	0.0	0.6	0.8	0.6	0.0	0.8	0.8	0.8	0.0	0.6	0.8	0.0	0.0
Winnipeg EM				1.1	1.3	1.9	1.0	1.1	2.1	3.8	2.1	2.4	0.6	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				1.9	2.2	2.3	2.1	2.2	2.3	2.3	2.2	2.3	2.0	2.3	2.1	2.1	1.0	0.8
Ottawa Eng EM				1.2	1.6	0.0	1.0	1.6	1.4	0.0	1.4	1.9	1.9	0.0	1.4	1.6	0.0	0.0
Kitchener EM				0.8	1.1	0.8	1.4	1.4	1.1	1.5	1.2	1.4	0.9	0.0	1.4	1.4	0.0	0.0
London EM				1.1	1.2	0.0	1.4	2.1	1.1	0.0	1.4	1.9	1.5	0.0	1.2	2.2	0.0	0.0
Kitchener-London EM				0.9	1.1	0.5	1.2	1.5	1.1	0.9	1.2	1.5	1.1	0.0	1.2	1.8	0.0	0.0
Barrie EM				2.1	2.3	0.0	2.6	2.8	3.3	0.0	3.6	3.8	1.3	0.0	1.8	1.9	3.8	0.0
Kingston EM				2.3	2.4	7.2	3.3	1.3	0.8	0.0	0.0	0.0	4.1	13.9	6.9	2.6	3.1	0.0
Peterborough EM				1.3	1.8	0.3	1.2	1.8	0.8	0.2	0.5	0.5	2.8	0.7	1.9	3.1	0.0	0.2
Sud/Tim/NB/SSM				2.3	2.4	4.1	4.1	4.8	3.3	8.2	6.2	6.0	1.8	0.0	2.3	3.4	3.3	0.0
Windsor EM				2.6	3.1	1.9	4.8	5.2	3.9	4.3	6.7	7.0	2.3	0.0	3.1	3.3	0.2	0.2
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				3.4	4.0	1.8	4.2	5.5	4.9	3.8	5.5	6.9	3.2	0.0	3.1	4.0	1.3	0.0
Halifax EM				1.1	1.3	1.0	1.9	2.3	1.2	1.8	2.1	2.2	1.5	0.0	1.8	2.4	0.1	0.0
Saint John/Moncton EM				0.5	0.5	0.0	0.1	0.2	0.6	0.0	0.1	0.4	0.4	0.0	0.0	0.0	1.1	0.0
Sydney/GB EM				0.3	0.4	0.1	0.0	0.0	0.3	0.1	0.1	0.0	0.4	0.1	0.0	0.0	0.0	0.1
Charlottetown EM				1.0	1.2	0.0	1.2	1.5	1.1	0.0	1.0	1.6	1.2	0.0	1.3	1.4	0.3	0.0
St. Johns/CB EM				1.4	1.6	0.0	1.2	2.3	1.5	0.0	1.3	1.8	1.8	0.0	1.1	2.8	0.0	0.0
TC/Full Coverage				843.0	739.6	257.0	465.5	468.2	401.3	134.8	244.8	249.7	338.5	122.1	220.6	218.6	29.0	74.4
Pembroke EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swift Current EM				0.8	1.1	0.0	1.4	1.5	0.5	0.0	0.0	0.9	1.4	0.0	2.4	2.1	0.0	0.0
Terrace-Kitmat EM				1.4	1.8	2.1	2.2	1.4	1.4	1.3	1.6	1.4	2.1	4.7	2.8	1.5	0.0	0.9
Prince George-Kamloops EM				1.3	1.5	0.9	1.9	2.3	1.8	1.1	1.8	2.4	1.3	0.7	1.9	2.0	0.4	1.6
Kelowna EM				1.9	2.3	1.3	1.7	2.0	2.5	2.6	2.6	2.9	2.1	1.1	1.5	2.0	0.0	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Harrys Law (1/2/2012-5/27/2012)F..	09:58 PM	11:00 PM															
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Harrys Law (2/27/2012-5/27/2012)F..	09:58 PM	11:00 PM	FL11 Actuals Adj														
	Vancouver DM			1.9	2.1	1.5	1.4	1.6	2.3	1.4	1.4	1.6	1.9	1.5	1.4	1.6	0.8	0.5
	Dawson Creek			1.4	1.6	1.2	1.2	1.4	2.1	1.4	1.3	1.4	1.3	0.9	1.2	1.3	0.3	0.8
	Prince Albert			1.0	1.3	0.9	1.0	1.2	1.6	0.8	1.0	1.4	0.9	1.0	0.9	0.9	0.2	0.1
	Calgary DM			2.4	2.7	1.6	2.0	2.4	3.0	2.0	2.3	2.8	2.4	1.4	1.8	2.0	1.8	1.0
	Edmonton EM			1.8	1.9	1.1	1.4	1.6	2.3	1.6	2.1	2.1	1.4	0.6	0.9	1.1	1.6	1.1
	Medicine Hat			0.8	1.0	0.3	1.0	1.0	1.3	0.4	1.4	1.4	0.7	0.3	0.6	0.7	0.5	0.3
	Lloydminster			0.9	1.1	0.4	0.5	0.9	1.4	0.7	0.9	1.3	0.8	0.2	0.2	0.4	0.1	0.2
	Regina/MJ EM			1.6	2.1	1.5	1.3	1.6	2.3	0.2	1.1	1.4	1.9	2.8	1.5	1.9	0.0	0.0
	Saskatoon EM			1.4	1.6	0.7	1.0	1.3	2.5	1.3	1.6	2.0	0.9	0.0	0.4	0.7	0.0	0.7
	Yorkton			1.1	1.3	0.7	1.0	1.3	1.5	0.6	1.1	1.3	1.2	0.7	1.0	1.3	0.0	0.2
	Winnipeg EM			1.4	1.8	0.6	1.1	1.3	2.3	0.7	1.6	1.9	1.2	0.5	0.6	0.7	0.1	0.0
	Toronto/Hamilton DM			1.9	2.2	1.5	1.4	1.5	2.8	1.6	1.6	2.0	1.6	1.4	1.2	1.2	0.9	1.0
	Ottawa Eng EM			1.0	1.2	0.2	0.7	0.8	1.8	0.3	1.2	1.3	0.7	0.1	0.4	0.4	0.4	0.1
	Kitchener EM			1.3	1.5	0.5	1.0	1.2	2.0	0.8	1.4	1.6	1.0	0.2	0.6	0.7	0.7	0.0
	London EM			1.1	1.4	0.2	0.6	0.9	1.8	0.2	0.6	1.1	1.1	0.1	0.6	0.8	0.0	0.2
	Kitchener-London EM			1.2	1.4	0.4	0.8	1.1	1.9	0.6	1.1	1.3	1.1	0.2	0.6	0.7	0.4	0.1
	Barrie EM			1.3	1.6	0.4	0.7	1.1	2.2	0.7	1.0	1.5	1.0	0.1	0.4	0.6	0.3	0.1
	Kingston EM			1.3	1.6	0.1	1.2	1.6	2.2	0.1	1.6	2.1	1.0	0.0	0.7	1.1	0.0	0.2
	Peterborough EM			1.1	1.3	0.0	0.2	0.3	1.8	0.0	0.3	0.6	0.8	0.0	0.1	0.1	0.3	0.0
	Sud/Tim/NB/SSM			1.5	1.9	0.7	1.1	1.3	2.4	0.9	1.3	1.5	1.2	0.7	0.9	1.0	0.2	0.2
	Windsor EM			0.9	1.2	0.2	0.3	0.4	1.5	0.0	0.2	0.3	0.8	0.4	0.4	0.4	0.0	0.0
	Montreal Eng. EM			1.4	1.6	0.6	1.1	1.3	2.2	0.9	1.5	1.9	1.2	0.2	0.8	0.8	1.2	0.4
	Halifax EM			1.4	1.5	1.6	1.5	1.9	1.8	1.5	1.6	2.0	1.4	1.8	1.4	1.8	0.9	0.1
	Saint John/Moncton EM			0.9	1.1	0.9	1.0	1.2	1.2	0.5	1.0	1.2	1.0	1.3	0.9	1.2	0.2	0.4
	Sydney/GB EM			1.2	1.4	1.2	1.3	1.4	1.6	1.5	1.5	1.6	1.2	0.9	1.1	1.1	0.4	0.0
	Charlottetown EM			0.8	0.9	0.9	1.0	1.3	1.1	0.9	1.2	1.4	0.8	0.8	0.8	1.1	0.5	0.0
	St. Johns/CB EM			1.2	1.4	1.0	1.3	1.8	2.0	1.9	2.2	2.6	0.7	0.2	0.5	0.8	0.4	0.1
	TC/Full Coverage			612.3	558.6	114.5	241.9	268.0	331.3	64.2	138.7	154.1	227.4	50.3	103.2	113.9	21.7	32.0
	Pembroke EM			1.2	1.4	1.2	0.8	1.1	2.0	2.2	1.4	1.5	0.8	0.5	0.3	0.6	0.0	0.9
	Swift Current EM			0.9	1.1	0.4	0.7	1.6	0.6	0.2	0.9	0.8	1.8	0.8	0.5	2.3	0.0	0.1
	Terrace-Kitmat EM			2.5	3.3	0.3	0.9	1.5	4.9	0.3	1.5	2.4	1.7	0.2	0.1	0.7	0.1	0.1

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Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Prince George-Kamloops EM				4.6	5.7	0.7	3.8	4.7	8.1	1.4	5.7	6.8	3.3	0.1	1.8	2.5	0.0	0.0
Kelowna EM				6.1	7.3	0.1	2.2	3.8	8.8	0.1	2.8	5.4	5.7	0.1	1.7	2.4	0.1	0.1
Apprentice (1/2/2012-5/27/2012)S.	07:58 PM	10:00 PM	SP11 Actuals Adjusted														
Vancouver DM				1.6	1.7	1.5	1.7	1.8	2.0	1.7	2.0	2.0	1.5	1.1	1.4	1.5	0.9	1.1
Dawson Creek				0.5	0.5	0.4	0.4	0.4	0.8	0.7	0.8	0.6	0.4	0.3	0.3	0.4	0.2	0.3
Prince Albert				0.2	0.2	0.0	0.3	0.4	0.3	0.0	0.4	0.4	0.2	0.0	0.3	0.3	0.0	0.0
Calgary DM				1.6	1.8	2.1	1.9	2.1	2.1	2.2	2.2	2.3	1.4	1.9	1.5	2.0	1.5	1.1
Edmonton EM				1.0	1.0	0.7	1.3	1.4	1.3	0.8	1.6	1.8	0.8	0.8	1.1	1.0	1.5	1.0
Medicine Hat				0.8	0.9	1.0	1.2	1.3	1.1	1.0	1.3	1.8	0.8	0.9	1.1	0.9	0.5	0.4
Lloydminster				0.4	0.6	0.2	0.6	0.7	0.4	0.4	0.4	0.4	0.8	0.0	0.7	0.8	0.6	0.0
Regina/MJ EM				1.4	1.6	0.7	2.1	2.1	1.9	1.1	2.4	2.3	1.5	0.5	1.9	1.9	0.5	1.2
Saskatoon EM				0.9	1.0	1.4	1.4	1.1	1.2	2.1	1.6	1.1	0.8	0.9	1.1	1.1	1.1	0.0
Yorkton				0.5	0.6	1.6	1.0	1.1	0.4	1.1	0.9	0.7	0.7	2.1	1.2	1.4	0.0	0.0
Winnipeg EM				0.9	1.1	1.2	1.1	1.2	1.4	1.6	1.4	1.8	2.7	1.2	8.0	0.7	0.5	0.1
Toronto/Hamilton DM				1.6	1.7	1.7	1.7	2.0	1.8	1.7	1.8	2.4	1.5	1.8	1.6	1.6	1.6	0.9
Ottawa Eng EM				0.8	1.0	1.0	0.9	1.1	1.3	1.3	1.3	1.5	0.7	0.8	0.6	0.8	0.0	0.0
Kitchener EM				1.1	1.3	1.2	1.5	1.4	1.5	1.3	1.8	1.5	1.1	1.1	1.3	1.2	1.0	0.0
London EM				0.9	1.1	0.8	1.0	1.3	1.4	1.0	1.2	1.3	0.8	0.7	0.8	1.3	0.5	0.2
Kitchener-London EM				1.0	1.2	1.0	1.3	1.4	1.4	1.1	1.5	1.5	1.0	0.9	1.1	1.3	0.8	0.1
Barrie EM				1.1	1.3	1.4	1.9	2.1	1.6	1.4	2.3	2.5	1.1	1.3	1.4	1.6	1.1	0.2
Kingston EM				0.5	0.5	1.0	0.8	0.8	0.7	1.3	1.1	1.1	0.4	0.8	0.5	0.5	0.7	0.0
Peterborough EM				0.6	0.7	1.1	0.8	0.7	0.8	0.0	0.6	0.9	0.7	0.8	1.1	0.4	0.4	0.2
Sud/Tim/NB/SSM				0.5	0.6	0.3	0.5	0.7	0.9	0.7	0.8	1.1	0.3	0.0	0.2	0.3	0.5	0.0
Windsor EM				1.1	1.5	1.1	2.0	2.1	1.5	1.3	2.1	1.9	1.5	0.8	1.9	2.2	0.0	0.0
Montreal Eng. EM				0.9	0.8	0.5	1.0	1.0	1.0	1.1	1.2	1.2	0.7	0.6	0.8	0.7	1.9	1.3
Halifax EM				1.8	2.1	1.4	1.4	1.8	2.4	3.0	2.3	2.2	1.6	0.7	1.4	1.4	1.2	0.0
Saint John/Moncton EM				0.4	0.5	0.5	0.6	0.6	0.5	0.0	0.4	0.4	0.5	0.9	0.7	0.6	0.0	0.0
Sydney/GB EM				0.9	1.0	2.7	1.6	1.5	1.2	2.3	1.2	1.5	1.1	3.0	2.1	1.9	1.1	0.0
Charlottetown EM				0.5	0.6	0.0	0.7	0.8	0.7	0.0	0.8	0.9	0.5	0.0	0.6	0.6	0.0	0.0
St. Johns/CB EM				0.3	0.4	0.5	0.4	0.4	0.4	1.1	0.4	0.4	0.2	0.0	0.4	0.5	0.0	0.0
TC/Full Coverage				477.5	420.1	108.2	247.3	255.0	229.6	51.7	127.4	140.9	190.5	56.6	120.1	114.3	30.4	27.2
Pembroke EM				0.5	0.6	0.0	0.3	0.7	0.7	0.0	0.7	0.7	0.6	0.0	0.0	0.6	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Swift Current EM				1.2	1.5	2.7	2.1	2.1	1.4	4.9	2.1	2.1	1.8	0.0	2.1	2.1	0.0	0.0
Terrace-Kitmat EM				0.7	0.7	1.2	1.0	0.9	1.2	2.5	1.8	1.4	0.4	1.1	0.6	0.3	0.7	0.0
Prince George-Kamloops EM				0.9	1.0	0.7	0.9	1.1	1.1	0.4	0.9	1.2	0.9	1.1	0.9	1.1	1.1	0.1
Kelowna EM				0.6	0.7	0.6	0.7	1.0	0.7	1.3	0.8	1.1	0.7	0.0	0.6	0.8	0.2	0.0
Apprentice (2/13/2012-5/27/2012)S.	07:58 PM	10:00 PM															
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleveland Show (1/2/2012-5/27/2012)S	07:28 PM	08:00 PM	FL11 Actuals Adjusted														
Vancouver DM				1.0	1.1	2.4	1.6	1.5	0.8	1.9	1.1	1.2	1.4	2.8	2.1	1.9	0.6	0.6
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.2	0.2	0.4	0.3	0.3	0.5	0.4	0.3	0.3	0.3	0.5	0.4	0.4	0.2	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				0.2	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Calgary DM				0.9	0.9	1.3	1.0	0.9	1.0	1.6	1.2	1.1	0.8	1.0	0.8	0.8	0.6	0.5
Edmonton EM				1.5	1.6	3.0	2.0	1.6	1.3	2.2	1.4	0.9	2.1	3.7	2.5	2.3	0.9	1.0
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.0	1.2	0.2	0.5	1.3	2.5	0.3	1.2	2.9	0.3	0.1	0.1	0.2	0.0	0.1
Lloydminster				1.0	1.3	0.0	0.0	0.0	1.3	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.1	0.0
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				1.0	0.5	0.2	0.9	1.0	0.9	0.3	1.8	2.0	0.0	0.0	0.0	0.0	6.3	0.5
Yorkton				2.4	1.9	6.4	3.8	3.6	2.7	7.9	5.2	4.8	1.1	4.7	2.3	2.2	2.7	4.8
Winnipeg EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				1.6	1.6	2.8	2.3	2.2	1.2	2.2	1.6	1.6	2.1	3.4	2.9	2.7	3.0	0.8
Ottawa Eng EM				0.7	0.7	1.8	1.1	0.7	0.5	1.4	0.9	0.5	0.9	2.0	1.3	0.9	0.8	0.3
Kitchener EM				0.6	0.6	1.1	0.8	0.8	0.4	0.8	0.6	0.6	0.8	1.4	1.0	1.0	0.4	0.3
London EM				0.8	0.7	1.2	1.1	1.1	0.6	1.0	0.9	0.9	0.9	1.4	1.4	1.3	1.4	0.4
Kitchener-London EM				0.6	0.7	1.1	0.9	0.9	0.5	0.9	0.7	0.6	0.8	1.4	1.1	1.1	0.8	0.3

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Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Barrie EM				0.6	0.7	2.0	1.2	0.8	0.5	1.8	1.0	0.7	0.8	2.2	1.4	0.9	0.1	0.1
Kingston EM				0.5	0.6	1.2	0.8	0.7	0.6	1.9	1.0	0.6	0.5	0.7	0.7	0.8	0.5	0.2
Peterborough EM				0.4	0.4	0.7	0.7	0.6	0.4	0.9	0.8	0.6	0.4	0.5	0.6	0.6	0.6	0.4
Sud/Tim/NB/SSM				0.4	0.4	0.5	0.7	0.6	0.3	0.2	0.4	0.3	0.6	0.8	1.0	0.9	0.4	0.2
Windsor EM				0.4	0.5	0.5	0.7	0.8	0.4	0.7	0.7	0.7	0.6	0.4	0.7	0.9	0.1	0.4
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				0.3	0.4	1.6	0.7	0.0	0.7	3.5	1.5	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Halifax EM				0.5	0.6	1.1	1.1	1.0	0.5	1.0	1.0	0.7	0.7	1.2	1.2	1.2	0.7	0.0
Saint John/Moncton EM				0.6	0.8	1.3	1.1	1.2	0.6	1.1	0.8	1.0	0.9	1.5	1.2	1.4	0.0	0.0
Sydney/GB EM				0.8	0.8	2.2	1.6	1.8	1.0	2.4	1.8	2.0	0.8	1.9	1.4	1.3	0.1	0.0
Charlottetown EM				0.8	1.0	2.0	1.4	1.4	0.7	1.4	1.1	1.2	1.3	2.4	1.8	1.6	0.0	0.1
St. Johns/CB EM				4.6	5.5	4.3	5.5	7.1	3.3	0.2	2.4	3.4	7.6	9.2	8.3	10.8	0.0	0.2
TC/Full Coverage				419.2	346.0	176.0	261.7	248.0	140.6	67.0	105.7	105.5	205.4	109.1	155.9	142.3	35.4	37.7
Pembroke EM				0.4	0.4	1.1	0.7	0.7	0.4	1.1	0.6	0.6	0.4	1.0	0.7	0.8	0.0	0.3
Swift Current EM				1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.1	0.3
Terrace-Kitmat EM				0.4	0.3	0.8	0.5	0.4	0.3	0.8	0.4	0.4	0.4	0.9	0.5	0.3	0.6	0.3
Prince George-Kamloops EM				0.5	0.5	0.8	0.7	0.6	0.5	0.8	0.6	0.7	0.6	0.8	0.8	0.6	0.5	0.4
Kelowna EM				0.4	0.4	0.4	0.6	0.8	0.2	0.0	0.2	0.4	0.6	0.7	0.9	1.1	0.2	0.3
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simpsons (1/2/2012-5/27/2012)S	07:58 PM	08:30 PM	FL11 Actuals Adj														
Vancouver DM				3.6	3.7	6.3	5.3	5.2	2.9	5.6	4.3	3.9	4.5	7.1	6.1	6.3	3.8	2.9
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.9	1.9	2.4	2.4	2.4	2.1	2.5	2.8	2.8	1.5	2.5	2.1	2.1	2.6	1.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				1.6	1.9	3.0	2.9	2.2	2.4	4.8	3.8	2.0	1.3	1.2	2.0	2.3	1.6	1.1
Calgary DM				5.0	5.3	8.0	6.6	6.3	4.2	7.4	5.6	5.5	6.2	8.8	7.5	7.0	6.4	3.6
Edmonton EM				4.8	5.3	8.8	6.5	6.1	4.1	6.8	5.2	4.3	6.4	10.4	7.6	7.6	2.7	3.3
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.3	1.3	1.9	1.9	1.7	1.1	2.0	1.6	1.6	1.5	1.9	2.3	1.8	1.9	1.1
Lloydminster				2.2	2.1	3.0	3.5	3.2	1.0	0.3	1.9	1.9	3.1	5.7	5.0	4.4	3.6	2.3
Regina/MJ EM				3.1	2.8	2.9	4.0	3.7	3.0	4.0	4.2	3.3	2.7	2.3	3.9	4.2	6.5	2.4
Saskatoon EM				2.5	2.7	4.5	3.7	3.9	2.3	3.9	3.3	3.3	3.1	6.3	4.1	4.5	2.5	1.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Yorkton				2.4	2.7	5.5	4.8	4.6	2.6	6.7	4.8	4.8	2.8	4.0	4.9	4.4	2.0	0.6
Winnipeg EM				3.0	3.2	4.7	4.7	4.8	3.0	4.6	4.8	5.2	3.5	4.7	4.6	4.6	4.5	0.6
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				4.3	4.5	8.2	6.2	5.7	3.5	6.9	5.0	4.4	5.6	9.7	7.3	7.0	5.3	2.6
Ottawa Eng EM				2.7	2.9	6.8	4.4	3.0	2.2	5.6	3.5	2.0	3.6	7.9	5.4	3.8	3.4	1.3
Kitchener EM				2.3	2.5	4.4	3.4	3.3	1.8	3.2	2.6	2.4	3.2	5.7	4.2	4.2	1.6	1.1
London EM				3.1	3.0	4.9	4.5	4.5	2.3	4.0	3.5	3.5	3.7	5.9	5.6	5.5	5.8	1.5
Kitchener-London EM				2.6	2.7	4.5	3.8	3.6	2.0	3.5	3.0	2.6	3.4	5.7	4.6	4.4	3.3	1.2
Barrie EM				2.3	2.7	7.9	4.8	3.3	2.2	7.1	4.0	2.9	3.2	8.8	5.7	3.8	0.2	0.5
Kingston EM				2.2	2.4	4.9	3.4	2.9	2.5	7.2	4.1	2.5	2.2	2.9	2.8	3.2	1.9	0.6
Peterborough EM				1.6	1.6	2.8	2.9	2.3	1.6	3.6	3.2	2.3	1.6	1.9	2.6	2.4	2.4	1.4
Sud/Tim/NB/SSM				1.8	1.8	2.2	2.8	2.5	1.2	0.9	1.8	1.3	2.5	3.3	3.9	3.5	1.8	0.8
Windsor EM				1.8	2.0	2.2	2.9	3.1	1.6	2.9	2.8	2.7	2.4	1.6	3.0	3.5	0.3	1.5
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				2.3	2.3	4.0	3.3	3.1	1.9	2.7	2.9	2.8	2.8	5.3	3.6	3.4	1.6	2.3
Halifax EM				3.6	3.8	7.1	6.0	4.9	3.1	6.5	5.2	3.5	4.5	7.7	6.8	6.5	3.8	1.2
Saint John/Moncton EM				2.0	2.1	4.0	3.7	3.4	1.8	3.6	3.2	3.0	2.4	4.4	4.2	3.9	2.6	0.0
Sydney/GB EM				1.6	1.8	3.9	3.0	3.2	1.4	2.3	2.6	2.6	2.2	5.5	3.5	3.9	0.2	2.3
Charlottetown EM				1.9	1.9	3.5	3.1	3.2	1.4	3.4	2.6	2.2	2.3	3.7	3.6	4.3	1.9	1.2
St. Johns/CB EM				2.8	3.0	6.8	5.3	4.8	2.2	5.4	3.7	2.8	4.0	8.1	6.8	7.0	1.0	1.9
TC/Full Coverage				1,171.1	983.4	503.0	765.5	703.7	383.5	189.2	301.7	273.6	599.9	313.7	463.9	430.0	87.9	99.7
Pembroke EM				1.4	1.5	4.3	2.7	2.9	1.5	4.5	2.4	2.6	1.6	4.2	2.9	3.3	0.0	1.2
Swift Current EM				1.9	0.7	1.9	1.3	1.5	0.0	0.0	0.0	0.0	1.3	3.1	2.3	2.5	11.7	0.3
Terrace-Kitmat EM				1.4	1.3	3.3	1.8	1.4	1.1	3.1	1.7	1.7	1.5	3.5	2.0	1.0	2.4	1.0
Prince George-Kamloops EM				2.0	2.1	3.2	2.7	2.4	1.8	3.1	2.3	2.6	2.3	3.3	3.1	2.3	2.0	1.4
Kelowna EM				1.5	1.6	1.5	2.2	3.0	0.9	1.0	0.8	1.4	2.3	2.8	3.5	4.4	0.8	1.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
FIN:Survivor (1/2/2012-5/27/2012)S	07:58 PM	10:00 PM	SP11/FL11 Survivor Regular Season Adjusted														
Vancouver DM				8.9	8.9	6.2	8.7	8.9	9.7	6.7	9.2	9.4	7.9	5.7	8.0	8.2	8.7	10.2
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				4.5	5.3	4.0	4.9	5.3	7.0	5.2	6.4	6.3	3.8	3.1	3.7	4.4	1.9	2.4
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Prince Albert				4.5	4.8	3.4	5.6	7.7	6.0	6.5	7.1	9.8	3.7	0.0	3.8	5.6	4.4	2.7
Calgary DM				11.3	10.7	11.0	11.3	13.4	11.2	9.8	11.0	13.0	10.2	12.2	11.5	13.7	15.3	13.8
Edmonton EM				10.2	10.7	8.4	11.3	13.1	11.8	8.4	12.3	15.1	9.8	8.7	10.5	11.3	7.9	8.0
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				6.3	6.9	7.3	7.7	7.8	7.3	7.3	8.5	9.3	6.6	7.3	6.8	6.3	4.7	3.7
Lloydminster				7.5	8.8	2.9	6.9	7.9	9.2	2.8	6.3	8.7	8.3	2.9	7.3	7.1	8.8	1.0
Regina/MJ EM				5.2	5.9	3.6	6.2	6.5	6.0	2.4	5.6	5.5	5.6	5.0	6.8	7.5	0.1	3.4
Saskatoon EM				5.5	6.3	4.0	6.3	7.9	7.0	4.7	7.2	9.1	5.5	3.5	5.5	6.9	2.7	1.8
Yorkton				4.1	4.5	5.8	5.5	4.9	6.0	10.2	8.0	6.8	3.2	1.2	2.8	3.0	4.0	1.2
Winnipeg EM				6.9	7.8	5.5	6.9	8.8	9.2	8.1	8.9	10.2	6.4	2.9	5.0	7.4	5.2	1.6
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				9.9	10.4	9.0	10.2	11.0	10.8	8.3	10.6	11.4	9.9	9.6	9.9	10.7	10.8	6.3
Ottawa Eng EM				5.8	6.0	2.8	5.3	6.3	7.6	4.4	7.0	7.8	4.2	1.2	3.6	4.7	5.8	3.8
Kitchener EM				9.1	9.6	4.8	9.2	11.3	10.7	5.5	9.8	12.3	8.4	4.2	8.4	10.4	7.2	6.3
London EM				10.5	11.3	8.8	12.4	12.7	13.2	10.3	14.3	14.7	9.6	7.3	10.5	10.8	7.5	6.8
Kitchener-London EM				9.6	10.2	6.7	10.4	11.5	11.4	7.0	11.3	12.9	8.9	6.3	9.5	10.4	7.1	7.0
Barrie EM				9.5	9.8	6.6	9.7	11.2	11.0	8.8	11.1	13.6	8.7	4.5	8.1	8.9	9.7	5.9
Kingston EM				9.5	10.3	4.9	9.9	12.5	13.0	7.9	14.1	16.7	7.5	2.1	5.7	8.2	7.5	4.0
Peterborough EM				6.3	6.8	4.5	5.2	6.5	8.1	6.1	5.9	7.6	5.3	2.8	4.5	5.4	5.7	2.7
Sud/Tim/NB/SSM				10.4	11.4	7.8	12.5	14.6	13.6	10.8	15.2	16.5	9.3	4.8	9.8	12.8	2.8	6.2
Windsor EM				5.8	6.6	5.7	5.5	6.6	7.3	6.5	6.8	8.1	6.0	4.9	4.3	5.0	3.2	1.5
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				4.9	5.4	2.5	4.3	5.4	5.8	2.0	4.3	5.7	4.8	3.0	4.2	4.8	3.5	3.0
Halifax EM				9.6	10.2	7.1	10.8	12.8	11.3	7.7	12.9	14.9	9.0	6.5	8.9	10.6	11.4	2.5
Saint John/Moncton EM				9.9	10.9	9.6	12.4	13.5	11.1	8.9	12.7	14.6	10.6	10.2	11.9	12.5	9.3	2.4
Sydney/GB EM				8.8	9.5	12.3	12.2	11.5	11.3	15.5	16.0	14.3	7.3	8.9	7.9	8.3	11.7	1.4
Charlottetown EM				7.5	8.2	6.1	11.1	11.8	9.3	8.9	13.2	13.5	7.1	3.0	9.3	10.2	6.3	3.5
St. Johns/CB EM				10.2	11.5	4.8	11.6	14.0	14.3	8.9	15.9	17.6	8.4	0.8	7.2	10.1	3.6	4.2
TC/Full Coverage				2,942.9	2,463.4	597.7	1,462.1	1,515.0	1,337.6	314.1	780.0	812.6	1,125.8	283.5	682.0	702.5	235.2	244.4
Pembroke EM				8.4	9.4	7.0	7.9	10.2	11.1	8.7	11.2	12.6	7.5	5.7	5.0	7.9	5.9	3.3
Swift Current EM				4.2	3.8	3.8	3.7	4.3	4.7	5.2	5.8	3.8	2.8	2.3	1.4	4.7	14.8	0.1
Terrace-Kitmat EM				6.0	6.9	5.1	5.9	5.8	7.5	3.5	6.2	6.6	6.3	6.8	5.6	4.9	3.4	2.8
Prince George-Kamloops EM				10.2	11.8	10.7	10.9	11.4	13.8	11.5	13.1	14.0	9.6	10.1	8.8	8.7	7.1	1.1

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			8.0	8.3	1.1	5.8	9.1	9.7	2.3	8.0	10.9	6.8	0.1	3.0	7.2	5.3	6.5
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bobs Burger (3/5/2012-5/27/2012)S	08:28 PM	09:00 PM	FL11 TP Comedies														
	Vancouver DM			2.6	2.7	5.4	4.1	3.7	2.1	5.4	3.5	2.6	3.4	5.4	4.7	5.0	3.1	1.6
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.8	0.8	11.6	1.2	1.1	0.6	1.6	1.1	1.0	1.0	1.6	1.4	1.5	0.9	0.6
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Prince Albert			0.7	0.6	1.4	1.1	1.1	0.8	1.6	1.1	1.1	0.6	1.1	1.1	1.1	1.1	0.6
	Calgary DM			3.0	3.3	6.1	4.4	3.7	3.0	6.5	4.0	3.4	3.4	5.7	4.6	4.2	4.0	2.3
	Edmonton EM			1.8	2.0	4.1	3.1	3.2	1.7	3.2	2.6	2.7	2.4	4.7	3.5	3.6	2.9	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			2.0	2.3	4.5	3.7	3.5	2.1	4.9	3.5	2.8	2.7	4.2	3.9	4.2	1.2	0.7
	Lloydminster			0.6	0.8	1.6	1.3	1.2	0.8	1.3	1.2	1.2	0.8	2.0	1.3	1.2	0.8	0.5
	Regina/MJ EM			0.8	0.7	1.8	1.1	1.0	0.8	1.8	1.1	0.9	0.8	1.8	1.1	1.1	1.2	0.9
	Saskatoon EM			1.3	1.6	3.3	2.2	2.4	1.5	2.7	2.1	2.0	1.8	5.3	2.4	2.8	0.0	0.0
	Yorkton			1.0	1.1	2.6	2.2	2.0	1.1	2.3	2.5	2.0	1.1	2.9	2.0	1.9	1.0	0.0
	Winnipeg EM			2.2	2.7	5.2	4.0	3.6	1.5	2.7	2.7	2.7	3.7	7.5	5.4	4.5	2.2	0.4
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Toronto/Hamilton DM			2.6	2.8	5.5	4.0	3.7	2.3	5.0	3.3	2.9	3.4	6.2	4.7	4.5	3.1	1.6
	Ottawa Eng EM			1.9	2.1	4.7	3.1	1.9	1.5	4.0	2.4	0.8	2.5	5.3	3.5	2.7	0.8	0.7
	Kitchener EM			1.3	1.4	2.4	2.1	2.1	1.1	2.0	1.8	1.8	1.8	2.9	2.4	2.4	1.3	1.0
	London EM			1.4	1.4	1.8	2.3	2.2	1.0	0.8	1.5	1.6	2.0	2.8	2.9	2.7	3.3	0.5
	Kitchener-London EM			1.4	1.4	2.3	2.2	2.1	1.1	1.5	1.6	1.6	1.8	2.9	2.7	2.4	2.2	0.7
	Barrie EM			0.8	0.9	3.2	1.9	1.1	0.9	3.5	1.8	1.2	1.0	2.8	1.9	0.9	0.1	0.7
	Kingston EM			1.6	1.9	3.9	2.9	2.2	2.1	6.0	3.5	2.0	1.5	2.0	2.2	2.7	0.7	0.7
	Peterborough EM			1.5	1.2	1.2	2.0	2.1	1.1	1.6	2.0	2.0	1.5	1.1	2.2	2.3	3.2	2.3
	Sud/Tim/NB/SSM			1.0	1.1	1.2	1.5	1.5	0.8	1.6	1.5	0.9	1.2	1.1	1.6	2.2	1.5	0.0
	Windsor EM			1.0	1.2	1.5	1.9	2.0	0.6	0.8	0.9	1.1	1.9	2.6	2.9	3.0	0.1	0.6
	Montreal Eng. EM			2.1	2.2	3.6	2.7	2.6	1.2	2.4	2.0	1.5	3.0	4.9	3.3	3.5	4.5	0.3
	Halifax EM			2.1	1.8	3.3	2.8	3.1	1.3	3.9	2.3	2.5	2.3	2.7	3.4	3.6	4.8	2.7
	Saint John/Moncton EM			2.0	1.9	2.8	3.1	3.2	0.9	1.3	1.4	1.4	2.8	4.5	4.5	5.0	5.8	0.8
	Sydney/GB EM			4.0	3.9	9.7	7.0	6.5	2.7	7.1	4.8	4.2	5.4	12.3	9.3	8.9	7.2	1.8

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Charlottetown EM				1.0	1.2	1.5	1.9	2.0	0.7	1.4	1.2	1.2	2.0	3.0	3.0	2.7	0.4	0.0
St. Johns/CB EM				3.5	3.5	6.6	5.8	5.4	2.5	6.2	4.1	3.3	4.3	6.8	7.4	7.6	8.4	1.0
TC/Full Coverage				825.6	693.6	345.5	551.9	496.0	298.2	152.4	240.6	209.4	395.4	193.2	311.3	286.7	66.8	65.2
Pembroke EM				0.9	1.1	1.5	2.0	2.0	0.6	0.7	0.7	0.9	1.8	2.2	3.2	3.0	0.0	0.0
Swift Current EM				1.0	1.1	2.8	1.8	1.6	1.0	2.8	1.8	1.5	1.2	2.8	1.9	1.8	1.1	0.0
Terrace-Kitmat EM				0.8	0.9	1.4	1.6	1.5	0.8	2.2	1.4	1.3	1.3	1.7	1.7	1.8	0.9	0.0
Prince George-Kamloops EM				1.3	1.3	2.0	2.1	1.9	1.5	3.4	2.6	2.0	1.1	0.4	1.5	1.7	2.2	0.8
Kelowna EM				0.9	1.0	2.0	11.6	1.7	0.8	1.4	1.3	1.5	1.1	2.5	1.8	1.8	1.4	0.8
Napoleon Dynamite (1/9/2012-5/27/2012)S	08:28 PM	09:00 PM	Based on Animation Programs Adjusted														
Vancouver DM				3.1	3.1	5.4	4.4	3.7	2.6	5.4	4.0	3.4	3.6	5.5	4.8	5.1	3.8	2.8
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.0	2.5	1.5	1.1	1.1	3.5	1.9	0.9	1.0	1.8	1.3	1.4	1.3	0.9
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				2.0	1.9	1.8	3.0	2.7	2.0	2.6	3.0	2.2	1.9	0.9	3.1	3.5	3.8	0.7
Calgary DM				4.2	4.5	7.6	5.9	5.0	3.5	6.6	4.9	4.1	5.4	8.4	6.9	5.7	5.3	2.3
Edmonton EM				2.5	2.8	4.8	4.0	3.8	2.3	3.7	3.5	3.5	3.2	5.6	4.2	4.1	3.0	0.5
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.4	1.5	2.0	1.9	1.8	0.8	1.3	1.1	1.1	2.0	3.1	2.6	2.2	2.0	0.9
Lloydminster				1.3	1.3	1.7	1.7	1.9	1.3	1.4	1.6	1.7	1.4	2.0	1.7	2.0	1.4	0.6
Regina/MJ EM				0.8	0.7	1.9	1.1	1.0	0.8	1.9	1.1	0.9	0.8	1.9	1.1	1.1	1.2	0.9
Saskatoon EM				1.3	1.6	3.4	2.3	2.5	1.5	2.8	2.2	2.1	1.9	5.3	2.5	2.9	0.0	0.0
Yorkton				1.0	1.1	2.7	2.3	2.1	1.1	2.4	2.6	2.1	1.1	3.0	2.1	2.0	1.0	0.0
Winnipeg EM				2.3	2.8	5.4	4.1	3.7	1.5	2.8	2.8	2.8	3.8	7.7	5.6	4.6	2.2	0.4
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				3.4	3.5	6.5	4.7	4.5	2.7	5.3	3.8	3.4	4.3	7.7	5.8	5.5	4.2	2.6
Ottawa Eng EM				1.8	2.0	4.6	3.0	1.8	1.5	3.9	2.3	0.8	2.4	5.1	3.4	2.6	0.8	0.7
Kitchener EM				1.3	1.4	2.3	2.0	2.0	1.1	1.9	1.7	1.7	1.7	2.8	2.3	2.3	1.3	1.0
London EM				1.4	1.4	1.7	2.2	2.1	1.0	0.8	1.5	1.6	1.9	2.7	2.8	2.6	3.2	0.5
Kitchener-London EM				1.4	1.4	2.2	2.1	2.0	1.1	1.5	1.6	1.6	1.7	2.8	2.6	2.3	2.1	0.7
Barrie EM				0.8	0.9	3.1	1.8	1.1	0.9	3.4	1.7	1.2	1.0	2.7	1.8	0.9	0.1	0.7
Kingston EM				1.6	1.8	3.8	2.8	2.1	2.0	5.8	3.4	1.9	1.5	1.9	2.1	2.6	0.7	0.7
Peterborough EM				1.5	1.2	1.2	1.9	2.0	1.1	1.6	1.9	1.9	1.5	1.1	2.1	2.2	3.1	2.2



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sud/Tim/NB/SSM				1.0	1.1	1.2	1.5	1.5	0.8	1.6	1.5	0.9	1.2	1.1	1.6	2.1	1.5	0.0
Windsor EM				1.0	1.2	1.5	1.8	1.9	0.6	0.8	0.9	1.1	1.8	2.5	2.8	2.9	0.1	0.6
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				1.3	1.3	1.2	1.9	1.9	1.1	1.2	1.9	2.0	1.5	1.1	1.9	1.9	2.9	0.3
Halifax EM				2.2	1.9	3.3	2.9	3.2	1.3	3.9	2.3	2.6	2.4	2.7	3.5	3.7	4.9	2.8
Saint John/Moncton EM				2.1	2.0	2.9	3.2	3.3	0.9	1.3	1.4	1.4	2.9	4.6	4.6	5.2	6.0	0.8
Sydney/GB EM				4.1	4.0	10.0	7.2	6.7	2.8	7.3	4.9	4.3	5.6	12.7	9.6	9.2	7.4	1.9
Charlottetown EM				1.0	1.2	1.5	2.0	2.0	0.7	1.4	1.2	1.2	2.1	3.1	3.1	2.7	0.4	0.0
St. Johns/CB EM				3.6	3.6	6.8	6.0	5.6	2.6	6.4	4.2	3.4	4.4	7.0	7.6	7.8	8.7	1.0
TC/Full Coverage				825.6	693.6	345.5	551.9	496.0	298.2	152.4	240.6	209.4	395.4	193.2	311.3	286.7	66.8	65.2
Pembroke EM				0.9	1.1	1.5	1.9	1.9	0.6	0.7	0.7	0.9	1.7	2.1	3.1	2.9	0.0	0.0
Swift Current EM				1.0	1.1	2.9	1.9	1.6	1.0	2.9	1.9	1.5	1.2	2.9	2.0	1.9	1.1	0.0
Terrace-Kitmat EM				1.0	1.2	2.8	2.1	2.3	1.1	3.0	1.7	1.9	1.3	2.7	2.5	2.6	0.9	0.0
Prince George-Kamloops EM				1.1	1.1	0.9	2.0	2.2	1.2	0.9	2.4	2.4	1.1	0.9	1.7	1.9	1.5	0.7
Kelowna EM				1.2	1.4	3.2	2.6	2.4	1.5	3.1	3.0	2.9	1.1	3.3	2.2	1.9	0.2	0.9
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Family Guy (1/2/2012-5/27/2012)S	08:58 PM	09:30 PM	FL11 Actuals Adjusted														
Vancouver DM				3.3	3.5	6.6	5.2	4.8	2.9	6.5	4.6	3.7	4.1	6.8	5.8	6.0	3.4	1.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.4	1.6	3.4	2.5	2.5	1.6	3.1	2.5	2.3	1.6	3.6	2.5	2.6	1.4	0.6
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				1.3	1.5	3.0	2.6	1.8	1.9	4.7	3.3	1.3	1.2	1.2	1.8	2.3	0.8	0.3
Calgary DM				3.6	3.6	6.6	4.8	4.1	3.2	6.4	4.5	3.6	3.9	6.7	5.2	4.5	5.9	2.9
Edmonton EM				3.4	3.8	6.0	4.8	4.7	2.9	4.3	3.7	3.3	4.7	7.6	5.9	6.0	2.5	1.3
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.1	1.2	1.9	2.2	1.6	0.9	1.8	1.5	1.6	1.6	2.5	2.7	1.8	1.4	0.8
Lloydminster				0.4	0.6	1.1	0.6	0.9	0.2	0.0	0.0	0.3	1.0	2.3	1.2	1.5	0.0	0.0
Regina/MJ EM				1.4	1.4	4.1	2.7	2.2	1.8	5.7	3.3	2.3	1.1	2.9	2.1	2.1	3.7	0.2
Saskatoon EM				1.4	1.9	4.0	2.2	2.1	1.4	2.8	1.4	1.3	2.3	6.3	3.1	2.9	0.0	0.0
Yorkton				1.2	1.2	3.5	1.8	2.0	1.1	3.5	1.8	2.4	1.4	3.6	1.6	1.5	2.1	0.0
Winnipeg EM				2.2	2.3	3.6	3.3	3.3	2.2	3.2	2.9	3.0	2.5	4.0	3.6	3.6	3.2	0.9
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Toronto/Hamilton DM				3.1	3.3	5.9	4.5	4.3	2.5	4.3	3.3	3.3	4.1	7.5	5.8	5.4	4.4	1.6
Ottawa Eng EM				2.3	2.7	7.4	4.3	3.2	2.4	6.9	3.8	3.0	2.9	7.7	4.8	3.3	2.1	0.0
Kitchener EM				1.4	1.8	4.3	2.6	1.9	1.6	5.3	2.9	1.2	1.9	3.6	2.4	2.5	1.0	0.0
London EM				2.9	2.9	6.3	4.8	4.2	1.6	4.2	3.0	2.5	4.0	8.1	6.5	5.9	5.6	1.3
Kitchener-London EM				2.0	2.1	4.7	3.3	2.7	1.5	4.4	2.7	1.6	2.7	5.0	3.9	3.6	3.0	0.6
Barrie EM				1.4	1.6	3.8	3.1	2.3	1.3	4.6	2.6	1.4	2.0	3.6	3.7	3.2	0.3	1.1
Kingston EM				1.6	2.0	7.0	3.2	3.0	1.8	6.8	3.4	3.2	2.2	7.3	3.0	2.8	0.0	0.0
Peterborough EM				0.5	0.6	1.6	1.1	0.6	0.3	0.1	0.1	0.5	0.9	3.1	2.1	0.6	0.3	0.1
Sud/Tim/NB/SSM				1.3	1.5	3.2	2.3	2.4	1.1	2.2	2.1	2.5	1.9	4.2	2.5	2.3	0.2	0.1
Windsor EM				2.1	2.0	0.9	2.5	2.8	1.9	2.2	2.3	2.2	2.1	0.0	2.7	3.4	4.0	1.9
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				2.8	3.1	6.4	4.7	4.5	2.3	6.7	4.0	3.4	3.8	6.1	5.5	5.7	2.9	1.1
Halifax EM				2.7	2.9	5.4	4.5	3.7	2.4	4.8	3.9	2.7	3.4	5.8	5.2	4.8	2.9	0.9
Saint John/Moncton EM				1.4	1.5	3.0	2.8	2.6	1.3	2.7	2.4	2.3	1.8	3.3	3.2	3.0	2.0	0.0
Sydney/GB EM				1.2	1.3	3.0	2.3	2.4	1.1	1.8	2.0	2.0	1.6	4.1	2.7	3.0	0.2	1.8
Charlottetown EM				1.4	1.4	2.7	2.4	2.4	1.1	2.6	2.0	1.6	1.8	2.8	2.7	3.3	1.4	0.9
St. Johns/CB EM				1.0	1.1	1.4	1.5	1.4	1.0	1.5	1.2	1.2	1.3	1.3	1.9	1.6	0.9	0.1
TC/Full Coverage				825.1	700.3	365.2	562.9	499.3	261.6	127.3	206.7	184.4	438.7	238.0	356.1	314.8	68.5	56.3
Pembroke EM				2.4	2.4	6.5	4.5	4.8	3.0	9.3	6.0	6.1	1.8	4.3	3.4	3.7	0.1	3.0
Swift Current EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Terrace-Kitmat EM				0.7	0.9	1.0	1.2	1.6	1.0	2.3	1.0	1.4	0.9	0.0	1.3	1.8	0.1	0.0
Prince George-Kamloops EM				1.8	1.9	3.5	3.5	3.9	2.3	6.3	4.5	4.6	1.5	1.5	2.4	3.1	2.6	0.0
Kelowna EM				0.7	0.8	1.6	1.3	1.2	1.0	2.4	1.1	1.1	1.2	3.1	2.5	2.6	0.0	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
American Dad (1/2/2012-5/27/2012)S	09:28 PM	10:00 PM															
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
American Dad (2/27/2012-5/27/2012)S	09:28 PM	10:00 PM	FL10 Actuals Adj														
Vancouver DM				2.8	3.0	5.8	4.5	4.4	2.2	4.5	3.4	3.2	3.7	7.0	5.8	5.7	2.5	1.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.8	0.8	1.7	1.3	1.2	0.6	1.3	0.9	0.8	1.0	2.1	1.6	1.5	0.7	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Calgary DM				3.2	3.2	6.0	4.2	3.6	3.0	5.7	3.9	3.2	3.4	6.4	4.6	4.1	4.9	2.1
Edmonton EM				3.6	4.0	6.2	5.0	4.5	3.0	3.8	3.9	3.4	4.9	8.2	6.1	5.7	3.4	1.3
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.9	0.9	1.8	1.3	1.1	0.8	1.7	1.2	1.2	1.1	1.9	1.4	1.2	3.4	0.6
Lloydminster				0.3	0.4	0.0	0.0	0.6	0.3	0.0	0.0	0.5	0.4	0.0	0.1	0.7	0.0	0.0
Regina/MJ EM				0.7	0.7	1.4	1.2	1.3	1.0	1.6	2.0	2.0	0.4	1.1	0.7	0.7	2.1	0.0
Saskatoon EM				1.1	1.4	3.2	1.8	2.0	1.1	1.1	0.7	1.1	1.8	6.1	2.9	2.8	0.0	0.0
Yorkton				0.2	0.2	0.6	0.4	0.4	0.2	0.6	0.5	0.3	0.2	0.6	0.4	0.4	0.2	0.3
Winnipeg EM				0.5	0.7	0.7	0.7	0.8	0.5	0.3	0.6	0.7	0.5	1.0	0.8	0.8	0.1	0.3
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				2.5	2.6	4.9	3.7	3.5	1.9	3.3	2.6	2.7	3.3	6.5	4.7	4.4	3.5	1.4
Ottawa Eng EM				3.0	3.6	10.9	5.8	4.0	3.5	10.3	5.6	4.3	3.6	11.4	6.0	3.7	0.8	0.0
Kitchener EM				1.2	1.4	3.9	2.4	1.9	1.6	4.7	2.9	1.8	1.2	3.1	1.8	2.1	0.3	0.0
London EM				2.4	2.6	4.9	4.3	3.7	1.5	2.9	2.8	2.8	3.6	7.0	5.8	4.7	3.3	0.3
Kitchener-London EM				1.6	1.9	4.0	3.0	2.5	1.5	3.8	2.7	2.1	2.2	4.3	3.2	3.0	1.5	0.2
Barrie EM				1.6	2.1	5.5	4.0	3.7	1.9	7.1	3.8	3.7	2.3	4.1	4.3	3.7	0.1	0.0
Kingston EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.5	0.5	1.3	0.7	0.4	0.3	0.0	0.1	0.7	0.7	2.7	1.4	0.0	0.5	0.0
Windsor EM				0.5	0.3	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.5	0.0	0.0	0.9	3.4	0.2
Montreal Eng. EM				2.4	2.7	6.2	4.3	3.5	2.1	5.9	3.5	3.1	3.4	6.5	5.2	4.0	0.4	0.3
Halifax EM				1.6	2.0	5.4	3.2	2.9	0.7	2.4	1.2	1.1	3.4	8.3	5.3	4.7	0.0	0.0
Saint John/Moncton EM				1.3	1.6	2.0	2.6	2.9	1.6	3.6	2.7	2.8	1.5	0.2	2.4	3.0	0.0	0.0
Sydney/GB EM				2.2	2.7	6.4	4.3	3.0	1.8	0.6	2.4	2.4	3.9	14.3	6.7	3.6	0.4	0.0
Charlottetown EM				0.7	0.5	2.1	0.9	0.0	0.7	3.2	1.6	0.0	0.3	0.1	0.1	0.1	2.7	0.2
St. Johns/CB EM				0.4	0.5	0.5	0.7	0.7	0.4	0.8	0.6	0.6	0.5	0.1	0.7	0.7	0.0	0.1
TC/Full Coverage				742.0	637.2	348.5	525.2	468.0	241.1	119.9	194.0	176.1	396.2	228.6	331.2	291.9	58.9	46.0
Pembroke EM				2.5	2.4	8.5	4.6	4.8	3.2	13.4	7.1	6.5	1.5	5.2	2.9	3.4	0.4	5.2
Swift Current EM				0.5	0.3	0.3	0.6	0.5	0.3	0.5	0.6	0.5	0.4	0.1	0.6	0.6	1.2	1.2
Terrace-Kitmat EM				0.1	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince George-Kamloops EM				1.6	1.7	2.4	1.8	1.8	1.9	5.4	2.5	2.4	1.6	0.0	1.1	1.3	2.6	0.2
Kelowna EM				0.5	0.6	2.2	1.0	0.9	1.2	4.4	2.0	1.8	0.0	0.0	0.0	0.0	0.1	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Survivor Reunion (1/2/2012-5/27/2012)S	09:58 PM	11:00 PM	SP11/FL11 Survivor Regular Season														
Vancouver DM				9.8	9.8	6.9	9.5	9.6	10.9	7.5	10.4	10.4	8.7	6.4	8.5	8.8	10.5	9.6
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				4.5	5.6	3.6	4.8	6.2	6.8	4.4	5.4	7.2	4.5	2.9	4.3	5.3	2.8	2.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				4.3	4.6	3.2	5.3	7.3	5.7	6.2	6.8	9.3	3.5	0.0	3.6	5.3	4.2	2.6
Calgary DM				10.8	10.2	10.5	10.8	12.8	10.7	9.3	10.5	12.4	9.7	11.5	11.0	13.1	13.7	13.2
Edmonton EM				9.1	9.5	7.5	10.0	11.5	10.5	7.5	10.8	13.4	8.7	7.6	9.3	10.0	7.0	7.1
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				6.0	6.6	7.0	7.3	7.4	7.0	7.0	8.1	8.9	6.3	7.0	6.5	6.0	4.3	3.3
Lloydminster				6.7	7.7	2.6	6.1	7.0	8.1	2.5	5.6	7.6	7.4	2.6	6.5	6.3	7.7	0.9
Regina/MJ EM				4.5	5.2	3.2	5.5	5.8	5.3	2.1	4.9	4.8	4.9	4.4	6.0	6.7	0.1	3.0
Saskatoon EM				4.8	5.6	3.6	5.6	7.0	6.2	4.1	6.4	8.0	4.8	3.1	4.8	6.1	2.4	1.5
Yorkton				4.5	5.0	6.4	6.1	5.5	6.6	11.3	9.0	7.5	3.5	1.3	3.1	3.3	4.4	1.3
Winnipeg EM				6.1	6.9	4.8	6.1	7.7	8.1	7.2	7.8	9.1	5.7	2.6	4.4	6.6	4.5	1.4
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				8.8	9.2	7.9	9.1	9.8	9.6	7.4	9.4	10.1	8.8	8.4	8.8	9.5	9.6	5.6
Ottawa Eng EM				5.0	5.3	2.5	4.6	5.6	6.8	3.9	6.2	6.9	3.8	1.1	3.2	4.2	5.2	3.4
Kitchener EM				8.0	8.5	4.3	8.1	10.0	9.5	4.8	8.8	10.9	7.5	3.7	7.5	9.3	6.4	5.6
London EM				9.4	10.1	7.7	10.9	11.2	11.6	9.2	12.7	13.1	8.5	6.5	9.4	9.6	6.7	6.1
Kitchener-London EM				8.5	9.1	6.0	9.2	10.3	10.1	6.3	10.0	11.4	7.9	5.6	8.3	9.2	6.4	6.3
Barrie EM				8.3	8.8	5.9	8.5	10.0	9.8	7.8	9.9	12.1	7.7	4.0	7.2	7.8	8.7	5.2
Kingston EM				8.4	9.2	4.4	8.8	11.0	11.5	7.1	12.6	14.8	6.7	1.9	5.0	7.3	6.7	3.6
Peterborough EM				5.6	6.0	4.0	4.5	5.8	7.2	5.5	5.2	6.8	4.6	2.5	4.0	4.7	5.0	2.4
Sud/Tim/NB/SSM				9.2	10.2	7.0	11.1	13.0	12.1	9.6	13.5	14.6	8.2	4.3	8.7	11.3	2.5	5.5
Windsor EM				5.2	5.9	5.0	4.8	5.9	6.5	5.8	6.1	7.2	5.3	4.4	3.8	4.4	2.9	1.3
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				4.3	4.7	2.2	3.8	4.7	5.0	1.8	3.8	5.0	4.3	2.7	3.8	4.3	3.1	2.7
Halifax EM				8.4	9.1	6.3	9.6	11.3	10.0	6.8	11.4	13.2	7.9	5.8	7.8	9.4	10.1	2.2
Saint John/Moncton EM				8.8	9.7	8.4	10.9	11.9	9.9	7.8	11.2	13.0	9.4	9.1	10.6	11.0	8.2	2.1
Sydney/GB EM				7.7	8.3	10.8	10.7	10.2	10.0	13.7	14.1	12.7	6.5	7.8	7.0	7.4	10.4	1.2
Charlottetown EM				6.7	7.3	5.4	9.9	10.5	8.2	7.8	11.6	11.9	6.3	2.7	8.2	9.1	5.6	3.1

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Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
St. Johns/CB EM				9.1	10.2	4.3	10.3	12.4	12.7	7.8	14.0	15.6	7.5	0.7	6.4	9.0	3.2	3.7	
TC/Full Coverage				2,604.3	2,180.0	528.9	1,293.9	1,340.7	1,183.7	278.0	690.3	719.1	996.3	250.9	603.5	621.7	208.1	216.3	
Pembroke EM				7.5	8.3	6.3	7.1	9.1	9.9	7.6	10.0	11.1	6.7	5.0	4.5	7.0	5.3	2.9	
Swift Current EM				4.7	4.2	4.2	4.1	4.8	5.3	5.8	6.4	4.2	3.1	2.5	1.6	5.3	16.5	0.1	
Terrace-Kitmat EM				5.4	6.1	4.6	5.3	5.1	6.6	3.1	5.5	5.8	5.6	6.0	5.0	4.4	3.0	2.5	
Prince George-Kamloops EM				9.1	10.4	9.5	9.7	10.1	12.3	10.2	11.6	12.4	8.5	8.9	7.8	7.7	6.3	1.0	
Kelowna EM				7.1	7.4	1.0	5.2	8.1	8.6	2.0	7.1	9.7	6.1	0.1	2.7	6.4	4.7	5.8	
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
The Good Wife (1/2/2012-5/27/2012)S	09:58 PM	11:00 PM	FL11 Actuals Adjusted															
Vancouver DM				2.7	3.1	1.3	1.6	2.2	4.0	1.6	2.3	2.7	2.3	1.0	1.0	1.6	0.4	0.7	
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dawson Creek				2.6	3.1	1.2	2.7	3.2	4.6	2.6	4.7	5.2	1.6	0.2	0.9	1.4	2.5	0.2	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Prince Albert				2.2	2.8	0.0	1.8	2.7	3.1	0.1	2.4	3.1	2.5	0.0	1.0	2.3	0.0	0.2	
Calgary DM				3.4	3.7	1.5	1.9	2.0	4.5	1.9	2.2	2.2	3.1	1.2	1.6	1.9	1.4	2.0	
Edmonton EM				4.2	4.9	2.8	2.7	3.2	6.0	3.9	3.3	3.8	4.0	1.8	2.1	2.7	1.2	0.7	
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Medicine Hat				1.8	2.3	0.8	1.1	1.9	3.1	1.5	1.5	2.3	1.4	0.3	0.7	1.5	0.4	0.5	
Lloydminster				2.2	2.7	1.0	2.2	2.6	3.8	1.8	2.8	3.4	1.6	0.3	1.6	1.8	1.4	0.0	
Regina/MJ EM				3.2	3.7	2.0	2.4	3.2	5.0	2.4	3.1	4.6	2.7	2.3	2.1	1.7	1.1	0.0	
Saskatoon EM				2.6	2.9	1.1	1.9	2.3	4.2	2.4	3.0	3.4	1.5	0.0	0.6	1.3	0.0	1.2	
Yorkton				2.8	3.4	1.8	2.6	3.3	3.8	1.5	2.7	3.3	3.0	1.9	2.5	3.4	0.0	0.4	
Winnipeg EM				3.3	3.7	0.9	2.4	3.2	5.6	1.8	3.6	4.7	1.9	0.1	1.0	1.9	0.7	1.6	
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Toronto/Hamilton DM				2.8	3.1	2.0	2.3	2.6	3.6	2.6	2.7	3.3	2.6	1.2	1.8	2.0	1.3	1.0	
Ottawa Eng EM				2.9	3.4	2.5	2.0	2.5	4.8	4.2	3.0	3.5	2.0	1.0	0.9	1.4	0.3	0.1	
Kitchener EM				1.9	2.2	0.7	1.4	1.8	3.2	1.0	2.0	2.3	1.4	0.3	0.9	1.0	0.9	0.1	
London EM				1.6	2.0	0.7	0.9	1.3	2.4	0.5	1.1	1.4	1.5	0.9	0.9	1.2	0.9	0.4	
Kitchener-London EM				1.6	2.1	0.5	1.2	1.5	2.8	0.7	1.5	1.9	1.4	0.3	0.9	1.1	0.8	0.2	
Barrie EM				2.8	3.3	0.1	0.8	1.1	4.6	0.3	1.2	1.9	1.9	0.0	0.4	0.4	1.1	0.1	
Kingston EM				2.4	2.9	0.0	0.6	1.5	3.8	0.0	1.2	2.6	1.9	0.0	0.4	0.4	0.1	0.1	
Peterborough EM				2.5	2.9	1.0	1.0	1.0	4.1	2.0	1.6	1.6	1.5	0.1	0.5	0.5	0.2	0.0	



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sud/Tim/NB/SSM				2.5	3.1	0.0	0.2	0.4	3.9	0.0	0.5	0.9	2.2	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.8	1.0	0.0	0.0	0.1	1.5	0.0	0.0	0.3	0.4	0.0	0.0	0.0	0.1	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				1.8	2.1	0.3	1.4	1.6	2.9	0.4	1.9	2.3	1.2	0.2	1.0	1.1	0.0	0.2
Halifax EM				3.7	4.2	0.8	1.8	2.9	5.3	0.7	2.3	3.6	3.2	0.8	1.1	2.2	1.9	0.3
Saint John/Moncton EM				4.4	5.3	2.0	3.7	4.1	6.4	2.3	5.0	5.8	4.1	1.9	2.5	2.3	0.2	0.2
Sydney/GB EM				3.2	3.8	0.0	1.3	2.3	4.5	0.0	1.3	2.1	3.1	0.0	1.3	2.4	0.0	0.0
Charlottetown EM				3.8	4.5	1.3	2.1	3.4	5.9	2.9	3.3	5.3	3.0	0.0	0.8	1.4	1.4	0.3
St. Johns/CB EM				3.1	3.7	0.2	2.5	3.0	5.4	0.2	3.7	4.3	2.0	0.1	1.2	1.6	0.2	0.0
TC/Full Coverage				804.5	748.2	111.1	277.4	320.5	453.7	55.7	159.8	188.1	294.5	55.4	117.7	132.4	29.5	26.9
Pembroke EM				3.3	4.0	1.6	2.6	3.7	5.0	2.1	2.6	4.7	3.0	1.3	2.5	2.6	0.0	0.4
Swift Current EM				2.5	3.1	1.3	2.0	4.5	1.5	0.6	2.4	2.2	4.7	2.5	1.6	6.5	0.2	0.1
Terrace-Kitmat EM				2.6	3.2	2.9	2.4	2.5	4.4	3.6	2.9	2.6	2.0	2.2	1.7	2.3	1.0	0.1
Prince George-Kamloops EM				2.2	2.6	0.8	1.5	2.5	2.8	0.0	0.9	2.2	2.5	1.5	2.1	2.8	0.0	0.2
Kelowna EM				2.2	2.6	1.0	1.2	1.9	3.6	2.0	2.3	3.2	1.4	0.0	0.1	0.5	0.1	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Days Of Our Lives (1/2/2012-5/27/2012)	MTWTF..	12:58 PM	02:00 PM	SP11/FL11 Avg														
Vancouver DM				1.1	1.2	0.6	0.7	0.8	1.6	0.7	0.9	1.1	0.7	0.5	0.6	0.6	0.9	0.8
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.2	0.4	0.8	1.0	1.9	0.7	1.2	1.4	0.7	0.1	0.5	0.6	0.4	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				0.9	1.2	0.1	0.6	0.9	2.0	0.2	1.2	1.8	0.4	0.0	0.1	0.1	0.4	0.1
Calgary DM				2.0	2.1	2.0	1.8	2.1	3.0	3.1	2.9	3.2	1.1	0.9	0.7	0.9	0.4	2.3
Edmonton EM				1.6	1.9	0.8	1.5	1.9	2.6	1.1	2.1	2.5	1.1	0.5	1.0	1.2	0.7	1.2
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				1.5	1.9	1.3	1.3	1.8	3.2	2.7	2.8	3.4	0.5	0.2	0.2	0.3	0.1	0.5
Lloydminster				1.6	2.1	0.4	1.1	1.4	3.7	1.0	2.4	2.9	0.4	0.0	0.0	0.0	0.1	0.3
Regina/MJ EM				0.7	0.8	0.4	0.4	0.4	1.3	0.7	0.7	0.7	0.2	0.0	0.0	0.0	0.1	0.1
Saskatoon EM				0.8	1.0	0.7	0.6	0.8	1.9	1.4	1.3	1.6	0.2	0.0	0.1	0.1	0.1	0.2
Yorkton				1.5	2.0	2.5	1.6	1.2	2.8	2.7	2.0	1.3	1.2	2.4	1.3	1.1	0.0	0.0
Winnipeg EM				0.9	1.1	0.8	0.9	1.1	1.9	1.6	1.9	2.1	0.4	0.0	0.0	0.2	0.1	0.1
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Toronto/Hamilton DM				1.1	1.2	1.4	1.4	1.3	1.8	2.2	2.0	2.0	0.7	0.7	0.8	0.7	0.6	0.6
Ottawa Eng EM				0.6	0.7	0.2	0.4	0.4	1.3	0.4	0.6	0.8	0.1	0.0	0.1	0.1	0.0	0.1
Kitchener EM				1.5	1.9	0.9	1.3	1.6	3.0	2.0	2.6	3.0	0.7	0.1	0.2	0.4	0.1	0.0
London EM				1.1	1.3	0.8	1.2	1.4	2.4	1.6	2.3	2.6	0.3	0.0	0.3	0.3	0.3	0.2
Kitchener-London EM				1.4	1.6	1.0	1.4	1.6	2.8	1.9	2.5	2.8	0.6	0.2	0.4	0.5	0.3	0.1
Barrie EM				0.9	1.1	0.9	1.2	1.3	2.0	2.0	2.5	2.4	0.3	0.1	0.1	0.2	0.0	0.1
Kingston EM				0.6	0.7	0.0	0.3	0.4	1.2	0.0	0.4	0.7	0.2	0.0	0.1	0.1	0.0	0.0
Peterborough EM				0.6	0.6	0.4	0.5	0.5	1.0	0.8	0.8	0.9	0.2	0.1	0.2	0.2	0.1	0.0
Sud/Tim/NB/SSM				1.6	2.0	0.9	0.9	1.2	3.3	1.8	1.6	2.3	0.5	0.0	0.1	0.1	0.0	0.2
Windsor EM				0.8	0.9	0.6	0.7	0.8	1.6	0.9	1.2	1.3	0.3	0.3	0.2	0.2	0.2	0.4
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				1.0	1.2	0.8	0.8	1.0	2.2	1.4	1.6	2.1	0.2	0.2	0.1	0.0	0.1	0.1
Halifax EM				1.1	1.2	1.1	1.2	1.2	2.3	2.1	2.4	2.3	0.2	0.0	0.2	0.2	0.1	0.2
Saint John/Moncton EM				2.6	3.0	1.5	3.0	3.6	4.8	3.2	5.2	6.1	1.1	0.1	0.8	1.0	0.3	0.5
Sydney/GB EM				2.4	2.7	1.2	2.3	2.9	4.3	2.4	3.7	4.3	0.8	0.1	0.6	1.1	0.6	0.1
Charlottetown EM				1.2	1.4	1.4	1.3	1.6	2.5	2.8	2.6	3.2	0.2	0.0	0.0	0.1	0.2	0.3
St. Johns/CB EM				5.3	6.2	2.7	4.5	5.8	9.5	4.9	7.6	9.4	2.6	0.4	1.3	2.0	0.2	0.8
TC/Full Coverage				329.2	293.8	74.0	155.0	154.4	213.7	48.8	109.1	114.9	80.1	25.2	45.9	39.4	12.9	22.5
Pembroke EM				1.8	2.1	1.3	2.0	2.4	3.3	2.8	3.3	4.1	0.9	0.0	0.5	0.6	0.1	0.0
Swift Current EM				0.6	0.7	0.4	0.2	0.2	1.4	0.7	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Terrace-Kitmat EM				1.6	1.9	1.2	1.5	1.6	2.9	1.4	2.5	2.8	1.0	1.0	0.5	0.3	0.1	0.2
Prince George-Kamloops EM				1.5	1.8	1.3	1.3	1.6	2.9	2.5	2.3	2.8	0.8	0.1	0.4	0.3	0.4	0.5
Kelowna EM				0.9	1.1	0.1	0.4	0.6	1.7	0.1	0.6	0.9	0.4	0.0	0.1	0.2	0.0	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Talk (9/12/2011-5/27/2012)	MTWTF..	01:58 PM	03:00 PM															
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Talk (1/2/2012-5/27/2012)	MTWTF..	01:58 PM	03:00 PM	FL11 Actuals														
Vancouver DM				0.4	0.4	0.1	0.3	0.3	0.6	0.2	0.3	0.3	0.3	0.1	0.3	0.3	0.1	0.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.5	0.6	0.1	0.5	0.8	0.7	0.1	0.6	0.9	0.4	0.1	0.5	0.6	0.5	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				0.4	0.5	0.2	0.2	0.2	0.6	0.4	0.5	0.3	0.3	0.0	0.0	0.0	0.6	0.1

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Calgary DM				0.8	0.9	0.7	0.6	0.6	1.2	0.9	0.9	0.9	0.6	0.5	0.4	0.4	0.1	0.7
Edmonton EM				0.9	0.9	0.6	0.9	1.0	1.2	0.9	1.2	1.4	0.7	0.3	0.6	0.8	0.2	0.7
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.4	0.5	0.4	0.3	0.7	0.8	0.9	0.7	1.3	0.2	0.1	0.1	0.2	0.0	0.2
Lloydminster				0.4	0.4	0.1	0.1	0.2	0.8	0.2	0.2	0.4	0.1	0.0	0.0	0.0	0.1	0.3
Regina/MJ EM				0.3	0.3	0.0	0.1	0.1	0.6	0.1	0.2	0.3	0.1	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.3	0.4	0.2	0.2	0.3	0.6	0.4	0.5	0.6	0.2	0.0	0.0	0.0	0.3	0.0
Yorkton				0.7	0.9	1.0	0.9	0.8	1.4	1.4	1.2	1.1	0.5	0.7	0.6	0.4	0.1	0.1
Winnipeg EM				0.6	0.7	0.2	0.4	0.6	1.1	0.2	0.4	0.7	0.4	0.2	0.5	0.6	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				0.8	0.9	1.1	0.8	0.8	1.4	1.6	1.1	1.2	0.4	0.5	0.4	0.4	0.5	0.4
Ottawa Eng EM				0.2	0.3	0.1	0.1	0.2	0.5	0.2	0.2	0.3	0.1	0.0	0.1	0.1	0.0	0.0
Kitchener EM				0.6	0.8	0.1	0.7	0.8	1.3	0.2	1.2	1.4	0.2	0.1	0.2	0.2	0.0	0.0
London EM				0.9	1.0	0.2	0.9	1.1	1.6	0.4	1.5	1.9	0.4	0.1	0.3	0.4	0.0	0.1
Kitchener-London EM				0.7	0.8	0.1	0.7	0.9	1.3	0.2	1.2	1.5	0.3	0.1	0.2	0.3	0.0	0.0
Barrie EM				0.4	0.5	0.5	0.6	0.6	0.9	1.1	1.2	1.2	0.1	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.8	0.9	0.0	0.0	0.1	1.4	0.1	0.1	0.3	0.4	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.5	0.6	0.2	0.4	0.4	1.0	0.4	0.8	0.7	0.2	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				1.0	1.2	0.7	0.8	0.9	1.8	0.4	0.8	1.1	0.5	0.9	0.7	0.6	0.0	0.3
Windsor EM				0.6	0.7	0.4	0.6	0.8	1.3	0.8	1.2	1.4	0.2	0.0	0.0	0.1	0.1	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				0.7	0.8	0.2	0.3	0.3	1.3	0.3	0.4	0.5	0.2	0.0	0.1	0.1	0.0	0.1
Halifax EM				0.7	0.8	0.8	0.7	0.5	1.3	1.4	1.2	0.9	0.2	0.1	0.1	0.1	0.1	0.3
Saint John/Moncton EM				0.9	1.0	0.2	1.0	1.2	1.6	0.5	1.8	2.0	0.4	0.0	0.3	0.4	0.0	0.3
Sydney/GB EM				1.1	1.3	0.4	0.8	0.9	1.9	0.2	0.9	1.1	0.7	0.5	0.7	0.7	0.6	0.0
Charlottetown EM				0.4	0.5	0.0	0.3	0.4	0.7	0.0	0.5	0.8	0.2	0.0	0.1	0.1	0.0	0.0
St. Johns/CB EM				2.5	3.0	1.5	1.8	2.4	4.7	3.2	3.3	4.4	1.1	0.0	0.1	0.2	0.2	0.3
TC/Full Coverage				192.9	171.5	41.2	79.1	85.3	125.4	28.4	54.0	62.6	46.0	12.8	24.9	22.7	6.3	15.3
Pembroke EM				0.4	0.5	0.0	0.5	0.5	0.9	0.1	1.0	1.1	0.1	0.0	0.0	0.0	0.2	0.1
Swift Current EM				0.5	0.6	0.3	0.2	0.0	0.8	0.3	0.1	0.1	0.4	0.3	0.3	0.1	0.1	0.0
Terrace-Kitmat EM				0.5	0.6	0.0	0.2	0.6	0.9	0.0	0.4	0.8	0.3	0.0	0.0	0.3	0.0	0.0
Prince George-Kamloops EM				0.9	1.0	1.2	0.9	1.0	1.6	2.4	1.7	1.8	0.4	0.0	0.1	0.1	0.0	0.5
Kelowna EM				0.3	0.3	0.2	0.4	0.3	0.5	0.6	0.7	0.6	0.0	0.0	0.0	0.1	0.3	0.0

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Doctors (1/2/2012-5/27/2012)	MTWTF..	02:58 PM	04:00 PM	SP11/FL11 Average														
	Vancouver DM			0.7	0.8	0.3	0.4	0.5	1.1	0.4	0.6	0.7	0.5	0.2	0.3	0.4	0.3	0.3
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.6	0.7	0.2	0.5	0.6	1.2	0.4	0.8	1.0	0.2	0.1	0.2	0.2	0.4	0.1
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Prince Albert			0.9	1.1	0.4	0.4	0.6	1.6	0.7	0.6	0.9	0.6	0.1	0.1	0.2	0.2	0.1
	Calgary DM			1.0	1.0	0.8	0.7	0.8	1.4	1.0	1.1	1.1	0.7	0.6	0.5	0.5	0.2	1.0
	Edmonton EM			1.0	1.1	0.9	0.9	0.9	1.5	1.3	1.1	1.2	0.7	0.6	0.6	0.7	0.1	1.1
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.7	0.9	0.8	0.6	0.9	1.3	1.8	1.2	1.6	0.5	0.2	0.1	0.3	0.2	0.2
	Lloydminster			0.9	1.2	0.0	0.2	0.5	2.0	0.0	0.4	0.9	0.6	0.0	0.0	0.1	0.1	0.0
	Regina/MJ EM			0.5	0.5	0.2	0.3	0.4	0.8	0.3	0.5	0.6	0.2	0.0	0.1	0.1	0.2	0.0
	Saskatoon EM			0.6	0.7	0.3	0.3	0.5	1.1	0.5	0.6	0.9	0.3	0.1	0.0	0.1	0.1	0.0
	Yorkton			0.6	0.7	0.8	0.4	0.3	1.2	1.2	0.7	0.4	0.2	0.3	0.2	0.1	0.0	0.0
	Winnipeg EM			0.6	0.7	0.3	0.4	0.6	1.0	0.5	0.7	1.0	0.4	0.1	0.3	0.2	0.1	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Toronto/Hamilton DM			0.5	0.5	0.6	0.5	0.5	0.7	0.8	0.7	0.7	0.3	0.3	0.3	0.3	0.3	0.3
	Ottawa Eng EM			0.5	0.6	0.1	0.1	0.2	0.8	0.1	0.2	0.3	0.3	0.1	0.1	0.1	0.1	0.0
	Kitchener EM			0.5	0.6	0.3	0.4	0.5	0.8	0.4	0.7	0.7	0.3	0.2	0.1	0.2	0.1	0.0
	London EM			0.6	0.7	0.2	0.5	0.7	0.9	0.4	0.6	0.9	0.4	0.1	0.4	0.5	0.5	0.1
	Kitchener-London EM			0.5	0.6	0.2	0.4	0.5	0.9	0.3	0.6	0.8	0.3	0.1	0.2	0.3	0.3	0.1
	Barrie EM			0.7	0.9	0.2	0.9	1.1	1.2	0.4	1.3	1.5	0.6	0.1	0.4	0.6	0.0	0.0
	Kingston EM			0.3	0.4	0.0	0.2	0.2	0.6	0.0	0.2	0.3	0.2	0.0	0.1	0.1	0.0	0.0
	Peterborough EM			0.5	0.6	0.4	0.3	0.3	0.8	0.5	0.4	0.4	0.3	0.3	0.2	0.3	0.3	0.0
	Sud/Tim/NB/SSM			0.8	1.0	0.8	0.6	0.6	1.3	1.0	0.8	0.8	0.7	0.6	0.4	0.5	0.0	0.0
	Windsor EM			0.3	0.3	0.1	0.1	0.2	0.5	0.2	0.3	0.3	0.1	0.1	0.1	0.0	0.0	0.0
	Thunder Bay EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. EM			0.4	0.4	0.3	0.4	0.4	0.6	0.6	0.6	0.6	0.2	0.0	0.2	0.2	0.0	0.0
	Halifax EM			0.5	0.6	0.4	0.5	0.5	0.9	0.7	0.7	0.8	0.3	0.2	0.2	0.2	0.1	0.2
	Saint John/Moncton EM			0.9	1.1	0.4	0.8	0.7	1.6	0.7	1.3	1.4	0.5	0.2	0.2	0.1	0.1	0.2
	Sydney/GB EM			1.0	1.2	0.5	0.8	1.0	1.5	0.8	1.3	1.6	0.8	0.0	0.1	0.3	0.0	0.1
	Charlottetown EM			0.8	0.8	0.8	0.8	1.0	1.3	1.3	1.5	1.8	0.3	0.3	0.2	0.2	1.1	0.3

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
St. Johns/CB EM				3.1	3.6	1.6	2.2	2.7	5.2	2.8	3.4	4.1	1.9	0.4	0.8	1.2	0.4	0.3
TC/Full Coverage				216.0	196.0	37.8	78.0	78.2	135.6	24.3	49.7	50.0	60.4	13.5	28.3	28.2	6.8	13.3
Pembroke EM				0.8	0.9	0.9	0.9	0.7	1.9	1.9	1.9	1.3	0.1	0.0	0.1	0.1	0.6	0.0
Swift Current EM				0.1	0.1	0.0	0.2	0.1	0.1	0.1	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Terrace-Kitmat EM				0.8	1.0	0.7	0.6	0.8	1.5	1.3	1.3	1.4	0.4	0.0	0.0	0.1	0.1	0.0
Prince George-Kamloops EM				1.2	1.4	0.2	0.4	0.7	1.9	0.4	0.8	1.2	0.9	0.1	0.1	0.1	0.1	0.3
Kelowna EM				0.8	1.0	0.1	0.2	0.4	1.3	0.3	0.4	0.5	0.6	0.0	0.0	0.3	0.1	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Y&R (1/2/2012-5/27/2012)	MTWTF..	04:28 PM	05:30 PM	SP11/FL11 Avg														
Vancouver DM				1.8	2.1	0.7	1.1	1.2	3.0	0.7	1.5	1.9	1.0	0.7	0.6	0.6	0.9	0.5
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.0	2.5	1.1	1.4	2.3	4.4	2.6	2.7	4.0	0.8	0.1	0.5	0.7	0.3	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				3.0	3.9	0.2	1.3	2.1	5.7	0.4	2.3	3.3	2.1	0.0	0.4	0.7	0.5	0.2
Calgary DM				2.7	2.9	1.4	1.4	1.8	4.1	2.1	2.2	2.6	1.6	0.9	0.8	0.8	1.1	2.3
Edmonton EM				4.4	4.9	2.3	2.6	3.3	7.1	3.4	4.0	4.7	2.9	1.2	1.1	2.0	2.1	2.2
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				3.2	3.9	1.1	1.9	2.2	6.4	1.8	3.2	3.7	1.4	0.7	0.6	0.6	0.4	0.4
Lloydminster				2.7	3.5	0.3	1.0	1.3	5.8	0.7	1.6	2.0	1.3	0.0	0.5	0.7	0.4	0.0
Regina/MJ EM				2.4	2.9	0.7	1.2	1.9	4.8	0.6	2.0	3.2	0.9	0.6	0.4	0.4	0.6	0.2
Saskatoon EM				2.8	3.2	0.8	2.0	2.4	5.3	1.8	3.4	4.1	1.1	0.1	0.7	0.7	1.6	0.8
Yorkton				2.5	3.1	1.5	1.5	1.1	4.6	2.0	2.0	1.2	1.4	1.1	1.1	0.9	0.1	0.0
Winnipeg EM				3.5	4.4	1.0	2.1	3.2	6.4	1.8	3.3	4.8	2.4	0.4	0.9	1.6	0.1	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				3.4	3.7	2.4	2.5	2.7	4.8	2.6	3.1	3.8	2.5	2.1	1.9	1.4	2.0	1.6
Ottawa Eng EM				4.0	4.8	2.1	3.0	3.5	7.1	3.1	4.7	5.5	2.5	1.0	1.1	1.5	0.3	0.2
Kitchener EM				4.3	5.4	1.9	2.9	4.1	8.1	2.9	4.8	6.3	2.5	0.9	1.0	2.0	0.3	0.4
London EM				3.9	4.6	1.2	2.6	3.4	7.0	2.4	4.3	5.6	2.1	0.1	1.0	1.3	1.8	0.5
Kitchener-London EM				4.2	5.0	1.6	2.9	3.8	7.6	2.7	4.7	6.0	2.4	0.6	1.1	1.8	1.1	0.5
Barrie EM				4.3	5.0	2.1	3.4	4.0	7.6	3.7	5.4	6.0	2.5	0.5	1.5	2.1	0.4	0.9
Kingston EM				5.5	6.5	0.9	3.2	4.1	9.6	1.2	5.0	6.4	3.1	0.6	1.4	1.8	0.4	1.3
Peterborough EM				4.5	5.3	1.5	2.7	3.1	7.4	2.8	3.8	4.4	2.9	0.7	1.5	1.8	1.6	0.7

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sud/Tim/NB/SSM			6.6	7.8	2.5	4.7	5.9	10.2	2.9	6.0	7.3	3.7	0.5	1.3	2.0	0.3	0.6
	Windsor EM			2.1	2.5	0.8	1.6	2.2	3.8	1.2	2.7	3.6	1.1	0.4	0.6	0.8	0.0	0.3
	Thunder Bay EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. EM			0.9	1.0	0.3	0.5	0.6	1.6	0.6	0.7	0.9	0.3	0.1	0.3	0.2	0.3	0.0
	Halifax EM			1.6	1.9	0.4	1.0	1.4	2.8	0.7	1.8	2.1	0.9	0.1	0.3	0.7	0.3	0.3
	Saint John/Moncton EM			1.5	1.9	0.3	0.9	1.2	2.8	0.5	1.5	2.3	0.7	0.2	0.2	0.1	0.0	0.2
	Sydney/GB EM			3.2	3.8	0.5	1.9	2.6	5.7	0.9	2.9	3.6	1.6	0.1	0.7	1.2	0.3	0.1
	Charlottetown EM			1.3	1.5	0.0	0.6	1.0	2.4	0.0	1.0	1.5	0.6	0.0	0.2	0.3	0.3	0.1
	St. Johns/CB EM			12.8	14.9	7.3	10.2	12.8	13.6	8.1	11.3	13.9	9.2	3.4	5.3	7.0	0.9	2.0
	TC/Full Coverage			799.6	727.8	94.5	241.9	279.1	528.3	63.0	164.6	194.9	199.5	31.5	77.3	84.2	31.3	40.5
	Pembroke EM			6.6	7.9	2.4	4.8	6.0	8.9	2.6	5.9	7.0	4.0	1.1	2.1	2.1	0.7	0.5
	Swift Current EM			1.9	2.1	1.8	0.9	1.1	0.6	2.9	1.3	1.6	0.6	0.6	0.4	0.6	0.6	0.9
	Terrace-Kitmat EM			1.2	1.5	0.2	0.7	1.0	2.3	0.3	1.2	1.6	0.7	0.0	0.1	0.2	0.2	0.4
	Prince George-Kamloops EM			2.8	3.3	0.4	1.4	2.3	5.1	0.6	2.5	4.1	1.5	0.2	0.4	0.5	0.4	0.6
	Kelowna EM			1.5	1.8	0.6	0.9	1.1	3.1	1.1	1.6	1.9	0.5	0.3	0.2	0.2	0.2	0.1
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ETC Late Night (1/2/2012-5/27/2012)	MTWTF..	11:58 PM	12:38 AM	SP11/FL11 Average														
	Vancouver DM			0.9	0.9	0.6	0.9	1.0	1.1	0.5	0.8	0.9	0.8	0.6	0.9	1.0	0.7	0.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.3	0.3	0.2	0.3	0.3	0.3	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.2	0.1
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Prince Albert			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Calgary DM			0.4	0.5	0.5	0.4	0.4	0.6	0.5	0.5	0.5	0.4	0.4	0.4	0.3	0.1	0.1
	Edmonton EM			0.6	0.7	0.4	0.5	0.7	0.8	0.5	0.8	0.9	0.5	0.2	0.3	0.5	0.2	0.2
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.0
	Lloydminster			0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.1	0.0	0.0	0.0
	Saskatoon EM			0.1	0.2	0.4	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.5	0.3	0.3	0.0	0.0
	Yorkton			0.0	0.0	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
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 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Toronto/Hamilton DM				0.4	0.4	0.3	0.3	0.3	0.5	0.3	0.4	0.4	0.3	0.3	0.3	0.3	0.2	0.1
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0
Kitchener-London EM				0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0
Barrie EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.3	0.2	0.4	0.4	0.0	0.0
Halifax EM				0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0
Saint John/Moncton EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0
Sydney/GB EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
Charlottetown EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
St. Johns/CB EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				110.8	104.1	17.2	42.4	47.1	60.8	8.6	23.3	26.5	43.3	8.6	19.1	20.5	3.7	3.1
Pembroke EM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swift Current EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Terrace-Kitmat EM				0.2	0.2	0.0	0.0	0.2	0.3	0.0	0.1	0.1	0.3	0.0	0.0	0.2	0.0	0.0
Prince George-Kamloops EM				0.3	0.3	0.2	0.4	0.5	0.3	0.0	0.3	0.4	0.4	0.4	0.5	0.5	0.1	0.1
Kelowna EM				0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ET Late Night (1/2/2012-5/27/2012)	MTWTF..	01:35 AM	02:07 AM	SP11/FL11 Average Adjusted														
Vancouver DM				0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.2	0.4	0.5	0.4	0.4	0.3	0.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Calgary DM				0.8	0.9	0.8	0.8	0.9	1.0	0.9	0.9	0.9	0.8	0.8	0.7	0.8	0.4	0.3
Edmonton EM				0.8	1.0	0.5	0.7	0.8	1.2	0.7	0.9	1.0	0.8	0.2	0.6	0.7	0.3	0.2



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.4	0.5	0.2	0.3	0.2	0.2	0.1
Lloydminster				0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Regina/MJ EM				0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0
Saskatoon EM				0.1	0.2	0.2	0.2	0.2	0.1	0.0	0.1	0.1	0.2	0.4	0.3	0.2	0.0
Yorkton				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winnipeg EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				0.3	0.3	0.2	0.2	0.3	0.4	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.1
Ottawa Eng EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kitchener EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
London EM				0.0	0.0	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Kitchener-London EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.0
Barrie EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Kingston EM				0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Peterborough EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sud/Tim/NB/SSM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Windsor EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0
Halifax EM				0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0
Saint John/Moncton EM				0.1	0.1	0.2	0.1	0.1	0.2	0.3	0.2	0.2	0.0	0.1	0.1	0.1	0.0
Sydney/GB EM				0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0
Charlottetown EM				0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0
St. Johns/CB EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				110.6	104.1	17.1	43.2	49.5	59.8	8.4	23.3	26.9	44.3	8.7	19.9	22.6	3.6
Pembroke EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swift Current EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0
Terrace-Kitmat EM				0.1	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2
Prince George-Kamloops EM				0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0
Kelowna EM				0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner

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 Coverage: Estimates
 Datasource: Estimates

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 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Simpsons Wknd Rotn (1/2/2012-5/27/2012)SS	11:28 AM	05:30 PM	SP11/FL11 Average														
Vancouver DM				0.7	0.7	1.0	0.8	0.7	0.6	1.0	0.7	0.7	0.8	1.0	0.9	0.8	0.7	0.5
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.6	0.7	1.1	0.9	0.8	0.5	0.7	0.8	0.8	0.8	1.4	1.1	0.8	1.1	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				0.3	0.2	0.5	0.4	0.2	0.2	0.2	0.3	0.3	0.3	0.8	0.5	0.2	0.5	0.6
Calgary DM				1.0	1.0	1.2	1.0	1.0	0.9	1.3	1.0	0.9	1.1	1.1	1.1	1.1	1.8	0.7
Edmonton EM				1.1	1.1	1.6	1.2	1.1	0.9	1.0	0.9	0.9	1.3	2.1	1.5	1.2	1.0	0.7
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.4	0.4	0.4	0.4	0.4	0.4	0.6	0.6	0.4	0.3	0.3	0.3	0.4	1.3	0.3
Lloydminster				0.6	0.7	1.6	1.1	0.8	0.7	2.0	1.0	0.9	0.7	1.4	1.1	0.8	0.7	0.4
Regina/MJ EM				0.5	0.6	0.6	0.8	0.9	0.6	1.1	1.1	1.0	0.6	0.1	0.5	0.8	0.5	0.2
Saskatoon EM				0.5	0.5	0.6	0.5	0.6	0.4	0.2	0.4	0.5	0.6	1.0	0.6	0.6	0.2	0.2
Yorkton				0.5	0.5	0.8	0.7	0.7	0.5	0.8	0.7	0.7	0.6	0.9	0.8	0.8	0.2	0.4
Winnipeg EM				0.4	0.4	0.6	0.5	0.3	0.3	0.6	0.5	0.3	0.4	0.6	0.6	0.4	0.3	0.2
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				0.6	0.6	1.0	0.8	0.7	0.6	0.7	0.6	0.6	0.7	1.3	0.9	0.7	1.5	0.4
Ottawa Eng EM				0.4	0.5	0.8	0.7	0.7	0.3	0.6	0.4	0.4	0.7	0.9	1.0	1.1	0.2	0.4
Kitchener EM				0.5	0.4	0.9	0.6	0.4	0.6	1.2	0.8	0.5	0.3	0.6	0.5	0.3	0.7	0.3
London EM				0.7	0.7	1.6	1.1	0.7	0.6	1.5	1.0	0.5	0.8	1.8	1.2	1.0	0.8	0.7
Kitchener-London EM				0.6	0.7	1.5	1.0	0.8	0.6	1.4	1.0	0.7	0.7	1.5	1.0	0.9	0.7	0.6
Barrie EM				0.6	0.5	1.1	0.8	0.6	0.4	1.0	0.6	0.4	0.8	1.2	1.0	0.7	1.0	0.5
Kingston EM				0.2	0.2	0.1	0.2	0.2	0.2	0.0	0.0	0.0	0.2	0.2	0.3	0.3	0.1	0.0
Peterborough EM				0.4	0.2	0.5	0.3	0.1	0.3	0.5	0.4	0.1	0.3	0.6	0.3	0.1	3.0	0.3
Sud/Tim/NB/SSM				0.2	0.2	0.2	0.4	0.5	0.2	0.4	0.2	0.3	0.3	0.1	0.6	0.7	0.1	0.1
Windsor EM				0.6	0.6	1.4	0.8	0.9	0.4	1.3	0.7	0.7	0.6	1.5	0.9	1.0	0.6	1.4
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				0.3	0.3	0.5	0.3	0.3	0.3	0.6	0.4	0.4	0.3	0.4	0.3	0.2	0.5	0.0
Halifax EM				0.4	0.4	0.8	0.5	0.4	0.4	0.6	0.5	0.3	0.4	1.1	0.5	0.4	0.7	0.2
Saint John/Moncton EM				0.4	0.5	0.6	0.7	0.6	0.4	0.5	0.6	0.5	0.5	0.8	0.8	0.8	0.5	0.1
Sydney/GB EM				0.4	0.3	0.1	0.4	0.5	0.2	0.2	0.4	0.4	0.3	0.1	0.3	0.5	1.0	0.7
Charlottetown EM				0.3	0.2	0.5	0.4	0.1	0.2	0.5	0.3	0.1	0.3	0.7	0.5	0.2	1.0	0.2

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Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
St. Johns/CB EM				0.4	0.5	0.7	0.5	0.5	0.4	0.4	0.3	0.4	0.5	1.0	0.8	0.6	0.7	0.1
TC/Full Coverage				262.5	206.9	92.3	148.6	129.8	91.3	37.1	62.7	56.0	115.7	55.2	85.9	73.8	27.5	28.0
Pembroke EM				0.6	0.5	1.1	0.9	1.0	0.5	0.3	0.7	0.9	0.6	1.9	1.1	1.1	1.0	0.4
Swift Current EM				0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0
Terrace-Kitmat EM				0.5	0.5	1.1	0.6	0.5	0.5	1.4	0.8	0.7	0.4	0.7	0.5	0.4	1.0	0.1
Prince George-Kamloops EM				0.8	0.9	2.0	1.2	0.7	1.0	2.2	1.3	0.6	0.8	2.0	1.3	0.9	1.1	0.2
Kelowna EM				0.4	0.4	0.7	0.5	0.5	0.4	0.8	0.6	0.5	0.4	0.7	0.4	0.5	0.9	0.6
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Family Guy Wknd Rotn (1/2/2012-5/27/2012)SS	12:28 PM	05:00 PM	SP11/FL11 Average														
Vancouver DM				0.7	0.8	1.0	0.9	0.8	0.6	1.0	0.8	0.7	0.9	1.0	1.0	1.0	0.8	0.5
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.4	0.5	0.9	0.7	0.5	0.3	0.4	0.4	0.4	0.7	1.3	0.9	0.6	0.3	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prince Albert				0.3	0.3	0.3	0.3	0.3	0.2	0.1	0.2	0.2	0.3	0.7	0.3	0.4	0.2	0.2
Calgary DM				1.0	1.0	1.3	1.1	1.0	0.9	1.5	1.2	0.9	1.0	1.1	1.0	1.2	1.9	0.9
Edmonton EM				0.8	0.9	1.1	0.9	0.9	0.7	0.7	0.7	0.7	1.0	1.4	1.1	1.0	0.9	0.4
Red Deer EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicine Hat				0.2	0.3	0.3	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.3	0.3	0.3	0.2
Lloydminster				0.4	0.4	1.0	0.7	0.6	0.3	0.9	0.5	0.4	0.5	1.0	0.9	0.8	0.8	0.2
Regina/MJ EM				0.3	0.3	0.2	0.4	0.4	0.3	0.2	0.3	0.3	0.4	0.2	0.4	0.5	0.3	0.1
Saskatoon EM				0.4	0.5	0.7	0.6	0.5	0.5	0.7	0.7	0.5	0.5	0.7	0.5	0.5	0.1	0.1
Yorkton				0.8	0.9	1.5	1.2	1.1	0.7	1.1	1.0	0.9	0.9	1.9	1.4	1.3	1.0	1.0
Winnipeg EM				0.3	0.3	0.2	0.3	0.3	0.3	0.0	0.2	0.3	0.4	0.5	0.3	0.2	0.1	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toronto/Hamilton DM				0.7	0.7	1.0	0.8	0.7	0.5	0.7	0.7	0.6	0.8	1.3	1.0	0.8	2.2	0.4
Ottawa Eng EM				0.6	0.5	0.9	0.7	0.6	0.2	0.4	0.3	0.2	0.8	1.5	1.1	1.1	0.9	0.5
Kitchener EM				0.5	0.5	0.8	0.6	0.4	0.6	1.0	0.7	0.5	0.4	0.6	0.5	0.4	1.0	0.3
London EM				0.5	0.5	0.9	0.8	0.5	0.5	1.1	0.9	0.4	0.5	0.7	0.7	0.7	0.9	0.4
Kitchener-London EM				0.6	0.6	1.1	0.7	0.5	0.6	1.3	0.8	0.6	0.5	0.8	0.6	0.5	0.8	0.3
Barrie EM				0.4	0.4	0.8	0.5	0.4	0.3	0.6	0.3	0.4	0.6	0.9	0.7	0.6	0.7	0.5
Kingston EM				0.2	0.1	0.0	0.2	0.2	0.1	0.0	0.1	0.1	0.1	0.0	0.2	0.2	0.8	0.1
Peterborough EM				0.3	0.3	0.6	0.4	0.3	0.2	0.2	0.2	0.2	0.4	1.1	0.6	0.5	0.4	0.0



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Sud/Tim/NB/SSM			0.4	0.4	0.5	0.4	0.4	0.4	0.4	0.8	0.6	0.5	0.3	0.2	0.3	0.4	0.6	0.2
	Windsor EM			0.5	0.4	1.1	0.6	0.7	0.3	0.9	0.4	0.5	0.6	1.4	0.8	0.9	0.6	0.7	
	Thunder Bay EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Montreal Eng. EM			0.4	0.4	0.6	0.5	0.4	0.3	0.5	0.5	0.4	0.5	0.7	0.5	0.3	0.6	0.0	
	Halifax EM			0.4	0.5	0.7	0.6	0.5	0.4	0.6	0.5	0.5	0.5	0.9	0.7	0.6	0.2	0.1	
	Saint John/Moncton EM			0.6	0.7	1.2	1.0	0.7	0.7	1.3	1.0	0.7	0.6	1.1	1.0	0.8	0.3	0.1	
	Sydney/GB EM			0.5	0.5	0.6	1.0	1.0	0.6	1.0	1.1	1.0	0.5	0.2	0.8	0.9	0.4	0.3	
	Charlottetown EM			0.5	0.5	0.6	0.7	0.7	0.4	0.8	0.6	0.5	0.6	0.3	0.7	0.9	0.8	0.6	
	St. Johns/CB EM			0.3	0.2	0.7	0.3	0.2	0.2	0.4	0.2	0.3	0.3	1.0	0.5	0.2	0.6	0.0	
	TC/Full Coverage			281.9	227.7	104.0	164.0	142.5	96.1	43.0	67.9	59.3	131.6	61.0	96.2	83.3	32.6	21.7	
	Pembroke EM			0.4	0.3	0.4	0.4	0.4	0.5	0.3	0.5	0.6	0.2	0.4	0.2	0.2	1.2	0.5	
	Swift Current EM			1.2	0.6	0.0	1.3	1.1	0.1	0.0	0.3	0.3	1.2	0.0	2.4	2.1	6.9	0.7	
	Terrace-Kitmat EM			0.5	0.6	0.2	0.3	0.4	0.5	0.0	0.1	0.2	0.7	0.4	0.5	0.6	0.7	0.2	
	Prince George-Kamloops EM			0.9	0.9	1.6	1.1	0.8	0.9	1.7	1.1	0.8	0.9	1.8	1.1	0.8	1.4	0.2	
	Kelowna EM			0.9	0.9	1.8	1.2	1.2	0.7	1.0	0.8	0.8	1.1	2.5	1.4	1.6	0.8	0.6	
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Saturday Night Live (1/2/2012-5/27/2012)S.	11:28 PM	01:00 AM	SP11/FL11 Actuals															
	Vancouver DM			2.8	3.0	3.4	3.1	3.0	3.0	3.5	3.2	2.8	3.0	3.4	3.1	3.1	3.1	0.9	
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Dawson Creek			0.8	0.8	1.0	0.8	0.8	0.8	1.2	0.8	0.8	0.8	1.0	0.9	0.8	0.7	0.2	
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Prince Albert			0.3	0.4	1.1	0.7	0.7	0.6	2.2	1.1	1.1	0.3	0.1	0.3	0.3	0.5	0.1	
	Calgary DM			1.8	2.1	3.2	2.6	2.7	2.0	3.3	2.6	2.7	2.1	3.1	2.6	2.6	0.9	1.1	
	Edmonton EM			2.1	2.3	2.7	2.6	3.0	2.3	2.7	2.7	2.8	2.3	2.8	2.4	3.1	0.9	1.1	
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Medicine Hat			0.7	0.8	1.2	0.9	1.0	1.1	2.2	1.2	1.3	0.5	0.8	0.6	0.7	0.2	0.3	
	Lloydminster			0.6	0.8	0.9	0.7	1.0	0.5	0.2	0.4	0.4	1.1	1.5	1.0	1.5	0.0	0.0	
	Regina/MJ EM			0.5	0.6	1.3	0.9	0.9	0.5	0.8	0.6	0.7	0.8	1.9	1.1	1.1	0.1	0.0	
	Saskatoon EM			0.6	0.8	2.1	1.3	1.3	0.6	1.5	1.0	1.0	0.9	2.4	1.5	1.6	0.0	0.1	
	Yorkton			0.5	0.6	1.2	1.1	1.1	0.5	1.2	1.0	0.9	0.7	1.2	1.2	1.2	0.1	0.0	
	Winnipeg EM			0.6	0.5	0.5	0.6	0.7	0.7	0.5	0.8	0.9	0.4	0.5	0.5	0.4	1.8	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

continued...



Master Planner

Stations: Global Canada
 Date Range: 4/9/2012 - 4/15/2012
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Toronto/Hamilton DM				2.5	2.7	3.3	3.0	3.0	2.8	3.1	2.9	2.9	2.7	3.5	3.1	3.1	2.4	0.8
Ottawa Eng EM				1.0	1.2	2.0	1.6	1.6	1.3	2.8	2.0	1.6	1.1	1.2	1.4	1.8	0.5	0.2
Kitchener EM				1.0	1.2	0.8	1.2	1.6	1.1	0.7	1.1	1.5	1.2	1.0	1.3	1.8	0.5	0.3
London EM				0.7	0.8	0.7	1.1	1.1	0.9	1.1	1.4	1.3	0.7	0.3	0.8	1.0	0.0	0.0
Kitchener-London EM				0.8	1.0	0.9	1.2	1.4	1.1	0.7	1.1	1.4	1.0	1.2	1.2	1.3	0.3	0.1
Barrie EM				0.9	0.9	1.2	1.4	1.2	1.0	0.3	1.4	2.0	0.9	2.2	1.4	0.6	1.2	0.1
Kingston EM				0.7	0.7	0.1	0.6	0.9	0.7	0.0	0.4	0.7	0.9	0.1	0.8	1.1	1.3	0.0
Peterborough EM				0.4	0.4	1.2	0.7	0.7	0.4	1.0	0.6	0.7	0.4	1.4	0.7	0.7	0.1	0.0
Sud/Tim/NB/SSM				0.2	0.2	0.2	0.1	0.2	0.3	0.4	0.2	0.2	0.1	0.0	0.0	0.1	0.0	0.0
Windsor EM				1.0	1.3	0.6	1.1	1.3	1.0	0.1	0.7	1.3	1.5	1.9	1.4	1.3	0.2	0.0
Thunder Bay EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Montreal Eng. EM				1.8	2.0	3.0	2.4	2.4	1.8	3.2	2.1	2.2	2.3	2.8	2.6	2.6	1.0	0.1
Halifax EM				0.7	0.9	2.0	1.3	1.3	0.9	2.0	1.5	1.6	0.8	2.1	1.2	1.0	0.1	0.0
Saint John/Moncton EM				0.4	0.4	0.7	0.4	0.3	0.5	1.2	0.6	0.5	0.2	0.2	0.1	0.3	1.2	0.0
Sydney/GB EM				0.5	0.5	1.0	0.9	1.0	0.7	1.8	1.3	1.3	0.3	0.2	0.4	0.7	0.0	0.0
Charlottetown EM				0.3	0.3	0.1	0.4	0.5	0.2	0.0	0.3	0.3	0.4	0.2	0.5	0.6	0.0	0.1
St. Johns/CB EM				0.6	0.7	0.7	1.0	1.0	0.8	0.9	1.3	1.4	0.6	0.5	0.7	0.6	0.0	0.0
TC/Full Coverage				529.4	472.9	174.3	301.8	290.9	242.7	85.1	144.4	142.6	230.2	89.1	157.5	148.3	32.6	23.8
Pembroke EM				0.1	0.1	0.0	0.0	0.2	0.2	0.0	0.1	0.4	0.1	0.0	0.0	0.0	0.1	0.0
Swift Current EM				0.7	0.9	2.7	1.6	0.0	0.0	0.0	0.0	0.0	1.9	5.8	3.2	0.0	0.3	0.2
Terrace-Kitmat EM				0.9	1.1	0.5	0.8	1.2	1.1	0.4	0.9	1.2	1.1	0.6	0.8	1.2	0.0	0.1
Prince George-Kamloops EM				1.1	1.3	1.6	1.4	1.3	1.4	2.1	1.6	1.2	1.3	1.1	1.2	1.4	0.0	0.2
Kelowna EM				1.0	1.1	0.8	1.1	0.9	1.5	1.8	1.6	1.1	0.7	0.1	0.7	0.7	0.5	0.1
Kenora EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0