

Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
<b>Global News</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>05:28 PM</b>	<b>07:00 PM</b>	SP11/FL11 Avg													
	Winnipeg EM	2.8	3.5	0.5	1.5	2.3	3.8	0.7	1.8	2.6	3.1	0.2	1.3	2.0	0.2	0.2	
	Winnipeg CM	2.8	3.4	0.4	1.6	2.5	3.8	0.8	2.0	2.9	3.0	0.1	1.3	2.0	0.2	0.2	
	Brandon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	32.6	32.1	1.2	7.3	10.6	17.8	0.9	4.1	5.8	14.3	0.3	3.2	4.7	0.2	0.3	
<b>Prime CDN Rotn</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>06:28 PM</b>	<b>11:30 PM</b>	SP11/FL11 Average													
	Winnipeg EM	0.5	0.6	0.0	0.3	0.3	0.6	0.0	0.3	0.3	0.6	0.0	0.3	0.3	0.0	0.6	
	Winnipeg CM	0.5	0.5	0.0	0.3	0.4	0.4	0.0	0.3	0.3	0.6	0.0	0.4	0.4	0.0	0.9	
	Brandon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	7.0	6.5	0.3	1.8	2.0	3.4	0.2	1.1	1.2	3.1	0.1	0.7	0.8	0.0	0.6	
<b>Ent Tonight</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>06:28 PM</b>	<b>07:00 PM</b>	SP11/FL11 Actuals													
	Winnipeg EM	3.0	3.6	0.9	2.3	3.1	4.6	1.1	2.8	4.2	2.7	0.7	1.6	2.1	0.5	0.2	
	Winnipeg CM	3.3	4.0	0.9	2.5	3.6	5.3	1.2	3.3	5.0	2.8	0.7	1.8	2.2	0.5	0.2	
	Brandon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	34.2	33.3	2.6	11.4	14.9	21.6	1.4	7.2	10.2	11.6	1.1	4.2	4.7	0.6	0.4	
<b>News Final 1</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>09:58 PM</b>	<b>10:30 PM</b>	SP11/FL11 Avg													
	Winnipeg EM	2.9	3.5	0.6	2.5	3.4	3.8	0.7	2.8	3.9	3.2	0.5	2.2	2.9	0.3	0.6	
	Winnipeg CM	3.1	3.7	0.5	2.7	3.7	4.1	0.6	3.0	4.4	3.4	0.4	2.5	3.1	0.1	0.7	
	Brandon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	31.1	30.2	1.4	11.4	14.6	16.7	0.8	6.2	8.3	13.4	0.6	5.2	6.4	0.2	0.7	
<b>ET Canada</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>10:28 PM</b>	<b>11:00 PM</b>	SP11/FL11 Avg													
	Winnipeg EM	0.8	1.0	0.2	0.9	1.0	1.2	0.2	1.1	1.3	0.8	0.2	0.7	0.7	0.1	0.0	
	Winnipeg CM	1.0	1.2	0.3	1.0	1.2	1.5	0.2	1.3	1.5	0.9	0.3	0.8	0.9	0.0	0.0	
	Brandon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	9.8	9.7	0.5	4.1	4.5	5.9	0.2	2.4	2.7	3.8	0.3	1.7	1.8	0.1	0.0	
<b>News Final 1 Wknd</b> (1/2/2012-5/27/2012)	<b>.....SS</b>	<b>09:58 PM</b>	<b>10:30 PM</b>	SP11/FL11 Avg													
	Winnipeg EM	2.2	2.5	0.3	1.8	2.2	2.7	0.4	1.7	2.3	2.4	0.2	1.9	2.1	1.2	0.6	
	Winnipeg CM	2.4	2.7	0.4	2.1	2.6	2.9	0.4	1.9	2.7	2.5	0.3	2.3	2.5	1.5	0.8	
	Brandon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

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 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	TC/Full Coverage			23.4	21.9	0.8	8.1	9.6	11.7	0.5	3.7	5.0	10.2	0.3	4.3	4.7	0.9	0.6	
<b>House</b> (1/2/2012-5/27/2012)	<b>M.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	SP11/FL11 Avg															
	Winnipeg EM			3.2	3.8	1.4	2.4	3.6	4.4	2.0	2.7	4.3	3.2	0.9	2.0	3.0	1.1	0.2	
	Winnipeg CM			3.4	3.9	1.2	2.4	3.8	4.7	1.9	2.8	4.6	3.1	0.6	2.0	3.0	1.6	0.3	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			51.9	49.9	6.6	20.1	24.8	29.9	4.1	12.9	16.1	20.0	2.5	7.2	8.8	1.3	0.6	
<b>Touch</b> (3/19/2012-5/27/2012)	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP12 House Projections Adjusted															
	Winnipeg EM			2.7	3.1	0.8	2.2	3.0	3.5	1.0	2.6	3.9	2.6	0.8	1.8	2.1	1.1	0.4	
	Winnipeg CM			2.8	3.1	0.6	2.1	3.0	4.0	1.2	2.7	4.2	2.3	0.0	1.4	1.6	1.6	0.5	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			37.6	35.4	4.0	15.7	17.8	19.2	1.3	8.2	10.9	16.3	2.6	7.4	7.0	1.5	0.5	
<b>Hawaii Five-O</b> (1/2/2012-5/27/2012)	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	SP11/FL11 Avg															
	Winnipeg EM			4.0	4.9	0.6	2.5	4.2	5.6	0.7	2.7	4.8	4.2	0.4	2.2	3.5	1.1	0.0	
	Winnipeg CM			4.1	5.2	0.4	2.4	4.1	5.9	0.7	2.8	5.0	4.3	0.0	1.9	3.2	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			62.3	59.4	6.1	23.2	29.7	33.4	2.8	12.5	16.6	26.1	3.3	10.7	13.2	1.6	1.1	
<b>NCIS* - GLOBAL</b> (1/2/2012-5/27/2012)	<b>.T.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	FL11 Actuals Adjusted															
	Winnipeg EM			5.9	6.8	2.0	4.3	5.5	7.9	2.6	5.3	6.5	5.7	1.4	3.3	4.4	3.0	0.9	
	Winnipeg CM			6.5	7.7	2.7	4.5	5.7	8.9	3.4	5.5	6.7	6.4	2.0	3.6	4.7	3.0	0.8	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			77.4	73.6	7.5	26.7	32.7	41.2	3.9	14.5	17.9	32.4	3.6	12.3	14.8	2.8	1.1	
<b>Glee</b> (1/2/2012-5/27/2012)	<b>.T.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	SP11/FL11 Avg															
	Winnipeg EM			3.0	3.1	2.9	2.9	2.8	4.3	6.0	4.7	4.6	1.8	0.0	1.0	1.0	5.8	0.7	
	Winnipeg CM			3.7	3.6	3.4	3.5	3.4	5.2	6.9	5.6	5.5	2.1	0.0	1.3	1.4	7.7	1.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			47.6	40.2	13.8	23.1	17.9	30.6	13.3	19.2	14.0	9.6	0.5	3.9	3.9	6.4	1.1	

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>NCIS: LA</b> (1/2/2012-5/27/2012)	.T.....	07:58 PM	09:00 PM	SP11/FL11 Avg														
	Winnipeg EM			3.8	4.7	0.4	1.8	2.9	5.2	0.5	1.8	2.7	4.2	0.3	1.6	3.0	0.9	0.0
	Winnipeg CM			4.4	5.4	0.3	1.8	3.1	5.8	0.6	1.6	2.8	4.8	0.0	1.6	3.3	0.7	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			56.3	54.4	2.7	14.0	20.0	32.4	2.2	9.1	11.5	21.9	0.5	5.0	8.4	1.9	0.1
<b>Wipeout</b> (3/5/2012-5/27/2012)	.T.....	08:58 PM	10:00 PM	SP11 Actuals Adj														
	Winnipeg EM			1.1	1.2	0.7	1.0	1.4	1.3	1.3	1.3	1.9	1.1	0.0	0.7	1.1	0.1	1.1
	Winnipeg CM			1.0	1.1	0.7	0.9	1.3	1.2	1.5	1.4	1.8	1.0	0.0	0.4	0.9	0.2	1.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			15.6	13.4	3.2	6.6	7.3	8.0	3.2	4.8	4.4	5.4	0.0	1.6	2.9	0.7	1.4
<b>Parenthood</b> (1/2/2012-5/27/2012)	.T.....	08:58 PM	10:00 PM	FL11 Actuals														
	Winnipeg EM			1.8	1.9	0.6	1.4	1.3	2.4	0.0	1.4	2.0	1.2	1.5	1.3	0.7	2.6	0.9
	Winnipeg CM			1.8	2.0	0.7	1.3	1.2	2.5	0.0	1.2	1.9	1.2	1.9	1.3	0.6	2.4	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			22.5	18.6	2.5	8.0	7.4	12.2	1.0	5.2	6.1	6.5	1.4	2.8	1.4	2.6	1.2
<b>NYC 22</b> (4/9/2012-5/27/2012)	.T.....	08:58 PM	10:00 PM	SP12 Hawaii Proj Adj														
	Winnipeg EM			3.2	3.9	0.5	2.0	3.4	4.4	0.6	2.2	3.9	3.4	0.3	1.8	2.8	0.9	0.0
	Winnipeg CM			3.3	4.1	0.3	1.9	3.3	4.7	0.6	2.3	4.0	3.5	0.0	1.4	2.6	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			49.9	47.6	4.8	18.5	23.7	26.7	2.3	10.0	13.3	20.8	2.7	8.5	10.5	1.3	0.9
<b>Survivor</b> (1/2/2012-5/27/2012)	..W....	06:58 PM	08:00 PM	SP11/FL11 Average														
	Winnipeg EM			5.5	6.2	4.3	5.5	7.0	7.3	6.4	6.9	8.0	5.2	2.4	4.0	6.0	4.1	1.0
	Winnipeg CM			5.9	6.7	4.4	5.8	7.4	7.9	6.7	7.6	8.7	5.5	2.5	4.0	6.2	5.3	1.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			87.3	77.8	14.4	36.5	44.7	50.7	10.9	24.2	27.3	27.1	3.5	12.4	17.3	5.6	4.0
<b>Awake</b> (4/9/2012-5/25/2014)	..W....	07:58 PM	09:00 PM	SP12 NCIS (s) Projections Adjusted														
	Winnipeg EM			2.4	2.7	0.8	1.8	2.2	3.2	1.0	2.1	2.6	2.3	0.6	1.3	1.8	1.2	0.4
	Winnipeg CM			2.6	3.1	1.0	1.9	2.3	3.5	1.3	2.2	2.7	2.6	0.8	1.4	1.9	1.2	0.3
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			30.9	29.5	3.0	10.7	13.1	16.5	1.5	5.8	7.2	13.0	1.4	4.9	6.0	1.1	0.4
<b>NCIS - GLOBAL</b> <b>(4/9/2012-5/27/2012)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL11 Actual Adj for Pst														
	Winnipeg EM			1.6	2.0	0.5	1.4	1.9	2.1	0.0	1.2	1.8	2.0	1.0	1.8	2.0	0.0	0.1
	Winnipeg CM			1.6	2.1	0.5	1.6	2.1	2.0	0.0	1.3	1.9	2.2	1.1	2.1	2.3	0.0	0.2
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			34.5	33.5	5.2	14.1	16.5	16.8	0.8	5.8	8.8	16.7	4.3	8.3	7.7	0.7	0.3
<b>Are You There Chelsea?</b> <b>(1/16/2012-5/27/2012)</b>	<b>...T...</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	SP11/FL11 Avg														
	Winnipeg EM			0.8	0.8	0.9	0.9	1.0	1.0	1.2	1.2	1.3	0.7	0.6	0.7	0.8	0.8	0.2
	Winnipeg CM			0.9	1.0	1.1	1.1	1.2	1.1	1.4	1.4	1.5	0.8	0.7	0.9	1.0	1.0	0.2
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			12.1	10.2	3.4	6.4	6.8	6.7	2.6	4.3	4.6	3.5	0.8	2.1	2.2	1.2	0.6
<b>The Exes</b> <b>(1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	Based on Time Period														
	Winnipeg EM			0.5	0.6	0.8	0.8	0.8	0.5	0.4	0.6	0.5	0.7	1.0	0.8	1.1	0.4	0.0
	Winnipeg CM			0.6	0.7	1.0	0.9	0.9	0.5	0.6	0.8	0.5	0.9	1.3	1.1	1.3	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			10.6	10.4	6.2	7.7	4.1	2.9	0.6	1.5	1.2	7.5	5.6	6.2	2.9	0.3	0.0
<b>Office</b> <b>(1/30/2012-5/27/2012)</b>	<b>...T...</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL11 Proj Adj														
	Winnipeg EM			0.5	0.6	0.8	0.8	0.8	0.5	0.4	0.6	0.5	0.7	1.0	0.8	1.1	0.4	0.0
	Winnipeg CM			0.6	0.7	1.0	0.9	0.9	0.5	0.6	0.8	0.5	0.9	1.3	1.1	1.3	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			10.6	10.4	6.2	7.7	4.1	2.9	0.6	1.5	1.2	7.5	5.6	6.2	2.9	0.3	0.0
<b>Happily Divorced</b> <b>(1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL11 Actuals														
	Winnipeg EM			0.6	0.6	0.7	0.7	0.8	0.8	0.9	0.9	1.0	0.5	0.5	0.5	0.6	0.6	0.2
	Winnipeg CM			0.7	0.8	0.8	0.8	0.9	0.8	1.1	1.1	1.1	0.6	0.5	0.7	0.8	0.8	0.2
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			9.1	7.6	2.6	4.8	5.2	5.0	2.0	3.3	3.5	2.7	0.6	1.5	1.6	0.9	0.5
<b>Bones</b> <b>(1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL11 Actuals Adj														
	Winnipeg EM			2.7	3.2	0.6	1.5	2.0	4.3	1.5	2.3	2.6	2.0	0.0	0.9	1.3	0.9	0.0
	Winnipeg CM			3.1	3.6	0.8	2.0	2.5	4.9	2.0	3.0	3.4	2.3	0.0	1.1	1.6	1.2	0.0

Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				45.3	42.0	3.2	11.4	15.2	28.1	2.4	7.9	9.4	13.9	0.7	3.5	5.9	3.3	0.0
<b>Finder (1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	<b>FL11 Bones</b>														
Winnipeg EM				2.7	3.2	0.6	1.5	2.0	4.3	1.5	2.3	2.6	2.0	0.0	0.9	1.3	0.9	0.0
Winnipeg CM				3.1	3.6	0.8	2.0	2.5	4.9	2.0	3.0	3.4	2.3	0.0	1.1	1.6	1.2	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				45.3	42.0	3.2	11.4	15.2	28.1	2.4	7.9	9.4	13.9	0.7	3.5	5.9	3.3	0.0
<b>The Firm (1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	<b>NCIS Projections Adjusted</b>														
Winnipeg EM				3.5	4.1	1.1	2.6	3.3	4.7	1.5	3.2	3.9	3.4	0.8	2.0	2.7	1.8	0.5
Winnipeg CM				3.9	4.6	1.6	2.7	3.4	5.4	2.1	3.3	4.0	3.8	1.1	2.2	2.9	1.8	0.5
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				46.5	44.2	4.5	16.0	19.6	24.7	2.4	8.8	10.7	19.5	2.2	7.3	8.9	1.6	0.7
<b>Kitchen Nightmares (4/9/2012-5/27/2012)</b>	<b>....F..</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	<b>SP11 Actuals</b>														
Winnipeg EM				1.0	1.3	1.8	0.9	1.0	2.0	3.4	1.9	2.0	0.6	0.0	0.0	0.0	0.0	0.0
Winnipeg CM				1.3	1.6	2.2	1.2	1.3	2.6	4.5	2.5	2.6	0.8	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				10.8	10.8	3.8	3.8	4.6	8.0	3.8	3.8	4.2	2.8	0.0	0.0	0.4	0.0	0.0
<b>Harrys Law (2/27/2012-5/27/2012)</b>	<b>....F..</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	<b>FL11 Actuals Adj</b>														
Winnipeg EM				1.2	1.5	0.6	1.0	1.1	1.9	0.7	1.3	1.5	1.1	0.4	0.6	0.7	0.0	0.0
Winnipeg CM				1.4	1.8	0.7	1.1	1.2	2.2	0.7	1.5	1.7	1.3	0.6	0.7	0.7	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				14.3	14.1	1.4	4.9	5.7	9.2	0.8	3.4	4.0	4.9	0.6	1.6	1.6	0.0	0.2
<b>A Gifted Man (1/2/2012-5/27/2012)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	<b>FL11 Actuals Adj</b>														
Winnipeg EM				0.8	1.0	0.3	0.7	0.9	1.0	0.0	0.6	0.9	1.0	0.5	0.9	1.0	0.0	0.1
Winnipeg CM				0.8	1.0	0.3	0.8	1.0	1.0	0.0	0.7	0.9	1.1	0.6	1.0	1.1	0.0	0.1
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				17.3	16.8	2.6	7.1	8.2	8.4	0.4	2.9	4.4	8.3	2.2	4.2	3.9	0.4	0.2
<b>Ringer (1/2/2012-5/27/2012)</b>	<b>....F..</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	<b>FL11 Actuals</b>														
Winnipeg EM				0.4	0.4	0.0	0.4	0.6	0.5	0.0	0.5	0.9	0.2	0.0	0.2	0.2	1.6	0.0

Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
				0.2	0.3	0.0	0.2	0.4	0.5	0.0	0.4	0.8	0.1	0.0	0.0	0.0	0.0	0.0
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				7.2	6.0	0.0	2.5	3.5	4.0	0.0	1.4	2.3	2.0	0.0	1.0	1.1	1.2	0.0
<b>16x9 Evening (1/2/2012-5/27/2012)</b>	<b>.....S.</b>	<b>06:28 PM</b>	<b>08:00 PM</b>	SP11/FL11 Average														
				0.9	1.1	0.0	0.4	0.7	1.1	0.0	0.6	0.9	1.1	0.0	0.1	0.4	0.8	0.0
				0.9	1.1	0.0	0.2	0.6	1.0	0.0	0.5	0.9	1.1	0.0	0.0	0.4	0.0	0.0
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				12.9	12.2	0.0	2.6	4.3	6.4	0.0	1.9	2.7	5.8	0.0	0.7	1.6	0.7	0.0
<b>Apprentice (1/2/2012-5/27/2012)</b>	<b>.....S.</b>	<b>07:58 PM</b>	<b>10:00 PM</b>	SP11 Actuals Adjusted														
				0.7	0.8	0.9	0.7	0.7	0.7	0.7	0.6	0.9	0.9	1.2	0.7	0.5	0.0	0.0
				0.8	1.0	1.2	0.8	0.8	0.8	0.9	0.8	1.1	1.1	1.4	0.9	0.6	0.0	0.0
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				11.8	11.4	2.9	3.9	4.3	6.9	0.9	1.8	2.4	4.5	2.0	2.3	2.0	0.4	0.0
<b>Simpsons (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	SP11/FL11 Avg														
				2.4	2.7	3.9	3.9	4.0	2.3	3.4	3.6	3.8	3.0	4.3	4.1	4.2	4.5	0.0
				2.9	3.1	4.4	4.5	4.7	2.6	3.7	4.2	4.6	3.6	5.0	4.8	4.7	6.4	0.0
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				29.6	25.8	11.5	21.1	19.7	10.9	5.3	9.5	8.8	14.7	6.3	11.6	11.0	3.4	0.4
<b>FIN:Survivor (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>09:00 PM</b>	SP11/FL11 Survivor Regular Season Adjusted														
				6.2	7.0	4.8	6.2	7.9	8.2	7.2	7.8	9.1	5.9	2.7	4.5	6.8	4.6	1.1
				6.6	7.5	5.0	6.5	8.3	9.0	7.5	8.7	9.8	6.2	2.8	4.5	7.0	6.0	1.1
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				98.7	87.9	16.3	41.2	50.5	57.3	12.4	27.4	30.8	30.6	3.9	14.0	19.6	6.3	4.5
<b>Bobs Burger (3/5/2012-5/27/2012)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL11 TP Comedies														
				1.2	1.3	2.3	1.9	2.0	1.1	1.6	1.4	1.5	1.5	2.6	2.3	2.4	2.2	0.4
				1.5	1.6	2.6	2.3	2.4	1.3	2.0	1.6	1.9	2.0	3.1	2.7	2.7	2.9	0.5
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				14.8	12.2	5.8	9.6	9.3	5.2	2.5	3.8	3.6	7.0	3.2	5.8	5.8	1.8	0.9

Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Napoleon Dynamite</b> (1/9/2012-5/27/2012)	.....S	07:28 PM	08:00 PM	Based on Animation Programs Adjusted														
	Winnipeg EM			1.2	1.3	2.3	1.9	2.0	1.1	1.6	1.4	1.5	1.5	2.6	2.3	2.4	2.2	0.4
	Winnipeg CM			1.5	1.6	2.6	2.3	2.4	1.3	2.0	1.6	1.9	2.0	3.1	2.7	2.7	2.9	0.5
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			14.8	12.2	5.8	9.6	9.3	5.2	2.5	3.8	3.6	7.0	3.2	5.8	5.8	1.8	0.9
<b>Family Guy</b> (1/2/2012-5/27/2012)	.....S	07:58 PM	08:30 PM	FL11 Actuals Adjusted														
	Winnipeg EM			1.3	1.4	2.5	2.1	2.2	1.2	1.9	1.5	1.8	1.8	2.9	2.5	2.6	2.4	0.4
	Winnipeg CM			1.8	1.9	2.9	2.5	2.6	1.4	2.2	1.9	2.1	2.2	3.4	3.0	3.0	3.2	0.6
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			16.3	13.4	6.4	10.5	10.2	5.7	2.7	4.2	4.0	7.7	3.5	6.4	6.4	2.0	1.0
<b>American Dad</b> (1/2/2012-5/27/2012)	.....S	08:28 PM	09:00 PM	FL10 Actuals														
	Winnipeg EM			0.4	0.4	0.6	0.6	0.7	0.5	0.3	0.5	0.7	0.4	0.8	0.7	0.7	0.0	0.2
	Winnipeg CM			0.4	0.4	0.6	0.6	0.7	0.4	0.0	0.4	0.6	0.4	1.0	0.7	0.8	0.0	0.3
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			6.6	5.8	2.3	4.6	4.9	3.4	1.2	2.4	2.6	2.4	1.0	2.4	2.4	0.4	0.4
<b>Survivor Reunion</b> (1/2/2012-5/27/2012)	.....S	08:58 PM	10:00 PM	SP11/FL11 Survivor Regular Season														
	Winnipeg EM			5.5	6.2	4.3	5.5	7.0	7.3	6.4	6.9	8.0	5.2	2.4	4.0	6.0	4.1	1.0
	Winnipeg CM			5.9	6.7	4.4	5.8	7.4	7.9	6.7	7.6	8.7	5.5	2.5	4.0	6.2	5.3	1.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			87.3	77.8	14.4	36.5	44.7	50.7	10.9	24.2	27.3	27.1	3.5	12.4	17.3	5.6	4.0
<b>The Good Wife</b> (1/2/2012-5/27/2012)	.....S	08:58 PM	10:00 PM	FL11 Actuals Adjusted														
	Winnipeg EM			2.9	3.3	0.5	2.2	3.1	4.6	1.0	3.3	4.4	1.9	0.0	1.0	1.9	0.0	1.6
	Winnipeg CM			3.0	3.3	0.0	2.4	3.5	4.7	0.0	3.5	4.8	1.8	0.0	1.2	2.1	0.0	2.4
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			32.7	30.4	2.0	10.0	13.7	21.5	2.0	7.9	10.0	8.9	0.0	2.2	3.7	0.0	2.3
<b>The West Block Late</b> (1/2/2012-5/27/2012)	.....S	10:28 PM	11:00 PM	FL11 Actuals														
	Winnipeg EM			0.3	0.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.3	0.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				3.9	3.9	0.0	0.0	0.0	2.6	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
<b>Simpsons &amp; Co</b> <b>(1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>10:58 PM</b>	<b>12:00 AM</b>	FL10 Actuals Adjusted														
	Winnipeg EM			0.2	0.3	0.7	0.4	0.4	0.1	0.2	0.1	0.1	0.4	1.6	0.8	0.7	0.0	0.0
	Winnipeg CM			0.1	0.2	0.8	0.3	0.3	0.0	0.0	0.0	0.0	0.4	1.8	0.7	0.7	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			3.5	3.4	1.9	2.7	2.7	0.9	0.5	0.7	0.7	2.4	1.4	2.0	2.0	0.0	0.1
<b>Cleveland Show</b> <b>(1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>11:28 PM</b>	<b>12:00 AM</b>	FL11 Actuals Adjusted														
	Winnipeg EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.9	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.0
<b>Late Night Rotn</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>03:00 AM</b>	SP11/FL11 Actuals														
	Winnipeg EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0
	Winnipeg CM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.1	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.1	0.4	0.5	0.4	0.1	0.2	0.3	0.4	0.0	0.2	0.2	0.0	0.0
<b>Wkdy PM Rotn</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>11:58 AM</b>	<b>04:30 PM</b>	SP11/FL11 Avg														
	Winnipeg EM			0.1	0.2	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.0
	Winnipeg CM			0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			2.5	2.3	0.4	1.1	1.2	1.6	0.3	0.7	0.8	0.7	0.1	0.5	0.5	0.1	0.0
<b>The Talk</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>12:58 PM</b>	<b>02:00 PM</b>	FL11 Actuals														
	Winnipeg EM			0.4	0.5	0.2	0.4	0.4	0.6	0.2	0.4	0.4	0.3	0.2	0.5	0.5	0.0	0.0
	Winnipeg CM			0.5	0.6	0.2	0.5	0.5	0.7	0.2	0.4	0.5	0.4	0.2	0.6	0.6	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			5.5	5.4	0.8	2.5	2.6	3.8	0.6	1.3	1.4	1.3	0.2	1.0	1.0	0.0	0.1
<b>Days Of Our Lives</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>	SP11/FL11 Avg														
	Winnipeg EM			0.6	0.8	0.6	0.7	0.7	1.2	1.2	1.4	1.4	0.2	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.6	0.8	0.5	0.7	0.7	1.3	1.0	1.4	1.4	0.3	0.0	0.0	0.0	0.0	0.0

Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			10.7	10.6	1.8	5.2	5.3	9.3	1.8	4.9	5.0	1.3	0.0	0.1	0.2	0.0	0.1
<b>Doctors (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>	SP11/FL11 Average														
	Winnipeg EM			0.3	0.4	0.2	0.3	0.4	0.6	0.3	0.5	0.7	0.2	0.1	0.2	0.1	0.1	0.0
	Winnipeg CM			0.3	0.4	0.2	0.3	0.4	0.7	0.3	0.5	0.7	0.1	0.1	0.2	0.1	0.1	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			6.8	6.6	0.7	2.5	2.7	5.2	0.6	1.9	2.3	1.3	0.1	0.6	0.5	0.1	0.0
<b>Y&amp;R (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>04:28 PM</b>	<b>05:30 PM</b>	SP11/FL11 Avg														
	Winnipeg EM			2.7	3.3	0.9	1.8	2.7	4.8	1.6	2.8	4.0	1.8	0.2	0.8	1.4	0.1	0.0
	Winnipeg CM			2.9	3.5	0.9	2.0	3.1	5.2	1.9	3.2	4.6	1.9	0.2	0.8	1.6	0.1	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			45.9	44.8	3.1	13.5	19.2	33.8	2.7	11.1	14.7	11.0	0.3	2.5	4.4	0.8	0.3
<b>News Final 2 (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>10:58 PM</b>	<b>11:30 PM</b>	SP11/FL11 Avg														
	Winnipeg EM			0.4	0.5	0.0	0.6	0.6	0.5	0.0	0.6	0.7	0.5	0.0	0.5	0.6	0.0	0.0
	Winnipeg CM			0.5	0.6	0.0	0.6	0.7	0.6	0.0	0.7	0.9	0.5	0.0	0.5	0.5	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			4.6	4.6	0.2	2.7	2.8	2.4	0.0	1.3	1.4	2.2	0.2	1.4	1.4	0.0	0.0
<b>Craig Ferguson (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>11:58 PM</b>	<b>01:00 AM</b>	FL11 Actuals														
	Winnipeg EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.4	0.0
	Winnipeg CM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.5	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			2.3	1.5	0.0	0.9	1.0	1.0	0.0	0.8	0.8	0.4	0.0	0.2	0.2	0.7	0.0
<b>ET Late Night (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>12:58 AM</b>	<b>01:30 AM</b>	SP11/FL11 Average Adjusted														
	Winnipeg EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
<b>ETC Late Night (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>01:28 AM</b>	<b>02:00 AM</b>	SP11/FL11 Average														
	Winnipeg EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Winnipeg CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Morning News</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>09:00 AM</b>	Based on Global News Adj														
Winnipeg EM				0.3	0.3	0.2	0.2	0.2	0.4	0.2	0.3	0.3	0.3	0.1	0.2	0.2	0.0	0.0
Winnipeg CM				0.3	0.4	0.2	0.2	0.3	0.4	0.2	0.3	0.4	0.3	0.2	0.2	0.2	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				3.2	3.2	0.5	1.2	1.3	1.9	0.2	0.7	0.9	1.3	0.2	0.5	0.5	0.0	0.0
<b>Wkdy AM Rotn</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	SP11/FL11 Avg														
Winnipeg EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Winnipeg CM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.7	0.7	0.1	0.3	0.3	0.4	0.1	0.2	0.2	0.2	0.0	0.1	0.1	0.0	0.0
<b>Family Guy Wknd Rotn</b> <b>(1/2/2012-5/27/2012)</b>	<b>.....SS</b>	<b>11:28 AM</b>	<b>06:00 PM</b>	SP11/FL11 Average Adjusted														
Winnipeg EM				0.2	0.2	0.2	0.2	0.2	0.2	0.0	0.1	0.2	0.3	0.5	0.3	0.2	0.0	0.0
Winnipeg CM				0.3	0.3	0.3	0.3	0.2	0.3	0.0	0.2	0.2	0.4	0.6	0.4	0.2	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				5.6	4.7	1.9	3.2	2.6	2.0	0.8	1.3	1.1	2.8	1.0	2.0	1.4	0.6	0.3
<b>PGA Golf</b> <b>(1/2/2012-5/27/2012)</b>	<b>.....SS</b>	<b>10:58 AM</b>	<b>06:00 PM</b>	SP12 Proj Adj														
Winnipeg EM				0.7	0.9	0.0	0.4	0.7	0.5	0.0	0.3	0.4	1.3	0.0	0.6	1.0	0.0	0.0
Winnipeg CM				0.9	1.1	0.1	0.5	0.9	0.6	0.1	0.4	0.5	1.8	0.0	0.7	1.2	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				9.4	9.4	0.1	2.9	3.9	2.9	0.1	0.9	1.0	6.5	0.1	2.0	2.8	0.0	0.0
<b>Simpsons Wknd Rotn</b> <b>(1/2/2012-5/27/2012)</b>	<b>.....SS</b>	<b>10:58 AM</b>	<b>05:30 PM</b>	SP11/FL11 Average														
Winnipeg EM				0.3	0.3	0.4	0.4	0.2	0.2	0.2	0.2	0.1	0.4	0.6	0.5	0.3	0.1	0.2
Winnipeg CM				0.3	0.3	0.5	0.4	0.2	0.3	0.3	0.2	0.1	0.4	0.6	0.5	0.3	0.2	0.2
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				6.2	5.8	3.0	4.8	4.0	2.2	1.2	1.5	1.2	3.6	1.8	3.3	2.8	0.2	0.3

Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Wknd PM Rotn</b> (1/2/2012-5/27/2012)	.....SS	11:58 AM	07:00 PM	SP11/FL11 Avg														
	Winnipeg EM			0.3	0.3	0.4	0.3	0.2	0.3	0.4	0.3	0.3	0.4	0.3	0.3	0.2	0.3	0.0
	Winnipeg CM			0.3	0.3	0.3	0.2	0.2	0.4	0.5	0.3	0.2	0.3	0.0	0.1	0.2	0.4	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			6.0	5.6	0.9	2.2	2.1	3.0	0.6	1.2	1.2	2.5	0.4	1.0	0.9	0.4	0.0
<b>SP: Masters</b> (4/11/2011-4/6/2014)	.....SS	12:58 PM	06:00 PM	SP11/FL11 Avg														
	Winnipeg EM			4.0	4.0	1.0	2.0	2.0	4.0	0.4	2.0	2.0	6.0	1.0	2.0	2.0	0.0	0.0
	Winnipeg CM			4.0	4.0	1.0	2.0	2.0	4.0	1.0	2.0	3.0	6.0	2.0	2.0	2.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			39.4	38.6	3.6	10.0	12.0	16.0	1.0	6.0	6.6	22.8	2.4	4.0	5.2	0.4	0.4
<b>CDN Late Rotn</b> (1/2/2012-5/27/2012)	.....SS	10:58 PM	12:00 AM	FL10/SP11 Avg														
	Winnipeg EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.1	0.2	0.3	0.3	0.1	0.1	0.1	0.3	0.0	0.1	0.2	0.0	0.0
<b>Wknd AM Rotn</b> (1/2/2012-5/27/2012)	.....SS	05:58 AM	12:00 PM	SP11/FL11 Avg														
	Winnipeg EM			0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0
	Winnipeg CM			0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			2.3	2.3	0.2	0.7	0.8	0.4	0.1	0.1	0.2	2.0	0.1	0.6	0.6	0.1	0.0
<b>Saturday Night Live</b> (1/2/2012-5/27/2012)	.....S.	11:58 PM	01:30 AM	SP11/FL11 Avg														
	Winnipeg EM			0.2	0.2	0.2	0.3	0.4	0.3	0.4	0.5	0.5	0.1	0.0	0.2	0.2	0.4	0.0
	Winnipeg CM			0.3	0.3	0.1	0.3	0.4	0.3	0.3	0.5	0.5	0.2	0.0	0.2	0.2	0.6	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			3.1	2.7	1.0	2.2	2.3	1.6	0.7	1.3	1.4	1.0	0.3	0.7	0.7	0.4	0.0
<b>The West Block</b> (1/2/2012-5/27/2012)	.....S	10:58 AM	11:30 AM	FL11 Actuals														
	Winnipeg EM			0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



# Master Planner



Stations: CKND  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			1.0	1.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0