

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Global News</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>05:58 PM</b>	<b>08:00 PM</b>	SP11/FL11 Avg														
	Halifax EM			0.6	0.7	0.3	0.3	0.5	0.8	0.4	0.5	0.7	0.6	0.2	0.1	0.3	0.0	0.1
	Halifax CM			0.6	0.7	0.4	0.4	0.4	0.8	0.6	0.6	0.6	0.5	0.2	0.1	0.2	0.0	0.1
	Saint John/Moncton EM			1.0	1.1	0.2	0.4	0.5	1.2	0.1	0.4	0.6	1.0	0.2	0.4	0.4	0.7	0.1
	Saint John/Moncton CM			1.1	1.3	0.1	0.6	0.7	1.4	0.0	0.5	0.7	1.3	0.2	0.7	0.7	0.0	0.0
	Sydney/GB EM			0.6	0.7	0.3	0.5	0.7	0.7	0.0	0.5	0.6	0.7	0.7	0.5	0.7	0.0	0.3
	Sydney CM			0.8	0.9	0.4	0.6	0.8	0.8	0.0	0.6	0.8	0.9	0.9	0.7	0.9	0.0	0.4
	Charlottetown EM			0.2	0.2	0.0	0.1	0.2	0.2	0.0	0.2	0.2	0.2	0.0	0.1	0.2	0.0	0.0
	Maritimes EM			0.7	0.8	0.2	0.4	0.5	0.9	0.2	0.4	0.6	0.8	0.2	0.3	0.4	0.3	0.1
	Maritimes CM			0.8	1.0	0.3	0.5	0.6	1.0	0.3	0.5	0.7	0.8	0.3	0.4	0.4	0.0	0.1
	TC/Full Coverage			14.2	13.6	0.9	2.8	4.1	7.8	0.5	1.8	2.5	5.7	0.5	1.1	1.6	0.6	0.1
<b>Prime CDN Rotn</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>06:28 PM</b>	<b>11:00 PM</b>	SP11/FL11 Average														
	Halifax EM			0.4	0.4	0.0	0.1	0.3	0.5	0.0	0.2	0.2	0.4	0.0	0.1	0.2	0.5	0.3
	Halifax CM			0.3	0.4	0.0	0.2	0.2	0.4	0.0	0.1	0.2	0.3	0.0	0.2	0.3	0.0	0.0
	Saint John/Moncton EM			0.3	0.3	0.1	0.3	0.3	0.4	0.2	0.3	0.3	0.3	0.1	0.2	0.3	0.1	0.0
	Saint John/Moncton CM			0.2	0.2	0.0	0.2	0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.1	0.2	0.0	0.0
	Sydney/GB EM			0.2	0.2	0.0	0.0	0.1	0.4	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.3	0.3	0.0	0.0	0.1	0.6	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.2	0.3	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.3	0.0	0.1	0.1	0.0	0.0
	Maritimes EM			0.3	0.4	0.0	0.2	0.2	0.4	0.1	0.2	0.3	0.3	0.0	0.1	0.2	0.3	0.1
	Maritimes CM			0.2	0.3	0.0	0.1	0.2	0.4	0.0	0.2	0.3	0.2	0.0	0.1	0.2	0.0	0.0
	TC/Full Coverage			8.6	7.7	0.2	2.0	2.8	5.0	0.1	1.3	1.9	2.7	0.1	0.7	1.0	0.5	0.4
<b>Ent Tonight</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	SP11/FL11 Avg														
	Halifax EM			1.5	1.9	0.8	1.2	1.9	2.5	1.5	1.8	2.6	1.1	0.1	0.7	1.0	0.2	0.1
	Halifax CM			1.9	2.2	0.7	1.4	2.1	2.9	1.3	1.9	2.7	1.4	0.2	1.1	1.3	0.3	0.2
	Saint John/Moncton EM			1.3	1.6	0.6	1.1	1.3	2.4	0.7	1.5	2.0	0.9	0.4	0.6	0.6	0.0	0.1
	Saint John/Moncton CM			1.1	1.3	0.1	0.4	0.5	1.9	0.3	0.7	0.9	0.9	0.0	0.1	0.2	0.0	0.2
	Sydney/GB EM			0.9	1.1	0.0	0.6	0.9	1.4	0.0	0.7	1.1	0.7	0.0	0.5	0.6	0.0	0.0
	Sydney CM			1.1	1.3	0.0	0.7	1.0	1.8	0.0	0.8	1.3	0.8	0.0	0.6	0.7	0.0	0.0
	Charlottetown EM			1.0	1.2	0.6	0.8	1.2	1.5	0.8	1.1	1.8	0.7	0.3	0.4	0.7	0.4	0.0
	Maritimes EM			1.3	1.6	0.6	1.1	1.5	2.3	1.0	1.5	2.2	1.0	0.2	0.6	0.8	0.2	0.1

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 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Maritimes CM			1.5	1.8	0.5	1.0	1.4	2.4	0.8	1.3	2.0	1.2	0.1	0.7	0.9	0.2	0.2
	TC/Full Coverage			27.4	26.8	3.4	10.0	12.4	19.5	2.8	7.4	9.2	7.2	0.6	2.6	3.2	0.6	0.1
<b>ET Canada</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	SP11/FL11 Actuals														
	Halifax EM			1.0	1.1	0.4	0.8	1.2	1.6	0.8	1.1	1.7	0.7	0.0	0.5	0.7	0.3	0.3
	Halifax CM			1.2	1.4	0.2	0.8	1.2	1.8	0.4	1.0	1.6	0.9	0.0	0.7	0.8	0.2	0.4
	Saint John/Moncton EM			1.1	1.3	0.6	0.9	1.1	1.9	0.7	1.3	1.7	0.6	0.5	0.5	0.3	0.0	0.2
	Saint John/Moncton CM			0.7	0.9	0.0	0.2	0.3	1.3	0.0	0.4	0.5	0.5	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.7	0.8	0.0	0.5	0.8	1.0	0.0	0.5	0.9	0.6	0.0	0.5	0.7	0.0	0.0
	Sydney CM			0.8	1.0	0.0	0.6	1.0	1.2	0.0	0.6	1.0	0.7	0.0	0.7	0.9	0.0	0.0
	Charlottetown EM			0.8	1.0	0.6	0.7	0.9	1.2	1.0	1.0	1.3	0.7	0.3	0.3	0.6	0.0	0.0
	Maritimes EM			1.0	1.2	0.5	0.8	1.1	1.6	0.7	1.2	1.6	0.6	0.2	0.5	0.5	0.1	0.2
	Maritimes CM			1.0	1.2	0.1	0.6	0.8	1.5	0.2	0.7	1.2	0.8	0.0	0.4	0.6	0.1	0.2
	TC/Full Coverage			20.1	19.5	2.6	7.3	9.0	14.2	2.1	5.4	6.8	5.4	0.5	1.9	2.2	0.4	0.3
<b>Hawaii Five-O</b> <b>(1/2/2012-5/27/2012)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP11/FL11 Avg														
	Halifax EM			4.1	4.5	1.8	3.0	4.0	4.7	1.7	3.2	4.3	4.2	2.0	2.8	3.6	4.5	1.0
	Halifax CM			4.0	4.4	1.3	3.0	3.6	4.6	1.0	3.1	4.1	4.2	1.8	2.9	3.1	6.5	0.0
	Saint John/Moncton EM			4.3	4.9	3.8	4.2	5.1	5.5	3.0	5.0	6.1	4.3	4.8	3.3	4.1	1.5	0.7
	Saint John/Moncton CM			4.8	5.7	2.3	3.9	5.6	6.2	1.8	5.0	6.7	5.2	2.8	3.0	4.7	0.8	0.0
	Sydney/GB EM			4.1	4.7	1.6	2.4	4.3	5.4	3.3	3.1	4.3	4.0	0.0	1.6	4.1	0.0	1.5
	Sydney CM			4.2	5.0	1.4	1.9	4.1	5.7	2.9	2.7	4.0	4.2	0.0	1.3	4.3	0.0	0.0
	Charlottetown EM			3.2	3.6	2.4	3.7	4.3	4.3	4.5	5.2	5.4	2.8	0.0	1.9	3.2	2.4	0.0
	Maritimes EM			4.1	4.6	2.6	3.5	4.5	5.0	2.4	4.0	5.1	4.1	2.8	2.8	3.8	2.9	0.8
	Maritimes CM			4.3	4.9	1.7	3.1	4.3	5.2	1.4	3.5	4.9	4.5	2.1	2.7	3.8	3.3	0.0
	TC/Full Coverage			127.9	122.1	13.5	39.9	55.6	70.0	6.7	23.5	32.4	52.1	6.7	16.4	23.2	4.4	1.5
<b>House</b> <b>(1/2/2012-5/27/2012)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	SP11/FL11 Avg														
	Halifax EM			4.1	4.7	3.5	4.0	4.7	5.1	4.2	4.4	5.0	4.2	2.8	3.5	4.4	2.3	0.0
	Halifax CM			4.5	5.1	3.6	4.4	5.2	5.6	4.3	4.7	5.3	4.7	3.2	4.1	5.0	2.6	0.0
	Saint John/Moncton EM			3.8	4.2	3.5	4.3	4.8	4.7	3.1	4.8	5.4	3.7	3.6	3.9	4.1	1.5	2.1
	Saint John/Moncton CM			4.4	4.6	2.8	3.9	4.8	5.1	3.1	4.2	5.5	4.0	2.2	3.3	4.1	4.5	3.3

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 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sydney/GB EM			3.6	4.1	2.8	3.2	3.9	4.7	2.7	3.1	4.1	3.5	2.4	3.4	3.8	2.0	0.0
	Sydney CM			3.9	4.5	3.0	3.6	4.2	5.1	3.3	3.7	4.4	3.7	2.1	3.4	4.2	1.9	0.0
	Charlottetown EM			3.1	3.6	3.7	4.1	4.8	4.0	4.3	4.5	5.4	3.2	3.2	3.7	4.1	0.7	0.6
	Maritimes EM			3.8	4.3	3.4	4.0	4.7	4.8	3.6	4.4	5.1	3.9	3.2	3.7	4.2	1.9	0.9
	Maritimes CM			4.4	4.8	3.4	4.1	5.0	5.3	3.7	4.4	5.2	4.3	3.1	3.8	4.7	3.1	1.5
	TC/Full Coverage			104.8	97.9	18.9	46.6	53.7	56.1	9.6	26.0	31.4	41.8	9.2	20.5	22.2	4.2	2.7
<b>Touch (3/19/2012-5/27/2012)</b>	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	SP12 House Projections Adjusted														
	Halifax EM			3.5	4.0	3.3	3.6	4.2	4.4	4.0	4.0	4.5	3.7	2.6	3.3	4.1	2.3	0.0
	Halifax CM			4.0	4.5	3.6	4.0	4.7	5.0	4.5	4.4	4.9	4.0	2.9	3.5	4.4	2.4	0.0
	Saint John/Moncton EM			2.8	3.1	3.0	3.2	3.4	3.5	2.6	3.4	3.7	2.8	3.1	3.0	3.0	1.2	0.9
	Saint John/Moncton CM			3.2	3.4	2.3	2.8	3.3	4.2	2.7	3.2	4.0	2.6	1.6	2.2	2.6	4.0	2.0
	Sydney/GB EM			2.6	2.9	2.3	2.3	2.5	3.3	2.3	2.1	2.3	2.6	2.1	2.6	2.8	1.1	0.0
	Sydney CM			2.8	3.3	2.5	2.6	2.8	3.7	2.9	2.5	2.6	2.7	1.8	2.7	3.0	0.5	0.0
	Charlottetown EM			2.7	3.2	3.4	3.7	4.6	3.3	3.8	3.7	4.8	3.1	3.2	3.8	4.3	0.7	0.6
	Maritimes EM			3.1	3.5	3.0	3.3	3.8	3.8	3.3	3.6	4.0	3.2	2.8	3.1	3.5	1.6	0.5
	Maritimes CM			3.5	4.0	3.1	3.5	4.0	4.5	3.7	3.7	4.4	3.3	2.7	3.0	3.7	2.6	0.8
	TC/Full Coverage			86.4	81.0	16.0	37.8	45.3	45.6	7.6	20.4	26.1	35.3	8.3	17.4	19.2	3.5	2.0
<b>Wipeout (3/5/2012-5/27/2012)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP11 Actuals Adj														
	Halifax EM			1.0	1.0	0.7	1.1	1.3	0.9	0.6	1.1	1.1	1.0	0.8	1.1	1.4	2.0	0.6
	Halifax CM			1.4	1.3	1.1	1.4	1.5	1.2	0.9	1.5	1.3	1.4	1.6	1.4	1.8	2.6	1.0
	Saint John/Moncton EM			0.8	1.0	1.1	1.3	1.6	1.0	1.2	1.4	1.8	0.8	1.1	1.1	1.5	1.1	0.0
	Saint John/Moncton CM			1.0	1.2	2.4	1.6	2.0	1.3	2.8	2.1	2.1	1.1	2.1	1.1	1.6	0.0	0.0
	Sydney/GB EM			0.8	0.9	0.9	0.8	1.1	1.2	2.1	1.1	1.5	0.5	0.0	0.5	0.8	0.7	0.0
	Sydney CM			1.0	1.1	1.0	1.0	1.3	1.4	2.2	1.4	1.8	0.6	0.0	0.7	0.8	1.0	0.0
	Charlottetown EM			0.4	0.4	0.0	0.0	0.2	0.5	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	1.0
	Maritimes EM			0.9	0.9	0.8	1.1	1.3	1.0	0.8	1.1	1.3	0.8	0.8	1.0	1.3	1.4	0.3
	Maritimes CM			1.2	1.3	1.6	1.5	1.6	1.3	1.6	1.8	1.6	1.2	1.6	1.3	1.6	1.9	0.4
	TC/Full Coverage			17.1	14.4	3.5	8.4	10.3	7.8	1.9	4.8	5.6	6.6	1.6	3.5	4.7	2.2	0.5
<b>Parenthood (1/2/2012-5/27/2012)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL11 Actuals														
	Halifax EM			1.3	1.4	2.3	1.8	2.1	2.3	3.6	3.0	3.4	0.5	0.8	0.4	0.6	0.8	0.8
	Halifax CM			0.7	0.8	0.0	0.4	0.5	1.2	0.0	0.7	1.0	0.3	0.0	0.0	0.0	0.0	0.0

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Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saint John/Moncton EM			0.5	0.6	0.0	0.5	0.5	0.9	0.0	1.0	1.0	0.3	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.9	1.0	0.0	0.9	0.9	1.5	0.0	1.6	1.8	0.5	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.9	1.0	0.0	0.9	1.3	1.5	0.0	1.5	1.8	0.6	0.0	0.5	1.1	0.0	0.0
	Sydney CM			1.0	1.1	0.0	0.9	1.3	1.5	0.0	1.3	1.3	0.7	0.0	0.6	1.5	0.0	0.0
	Charlottetown EM			0.5	0.6	1.9	0.9	0.0	1.1	3.3	1.8	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.9	1.0	1.2	1.1	1.2	1.6	2.0	2.0	2.1	0.4	0.4	0.3	0.3	0.4	0.3
	Maritimes CM			0.8	0.9	0.0	0.6	0.7	1.4	0.0	1.1	1.3	0.5	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			25.1	23.5	5.0	10.7	12.5	18.1	4.3	9.3	10.6	5.5	0.7	1.4	1.9	1.0	0.6
<b>NYC 22 (4/9/2012-5/27/2012)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP11/FL11 Hawaii Avg Adj														
	Halifax EM			2.9	3.2	1.3	2.1	2.8	3.3	1.2	2.3	3.0	3.0	1.4	2.0	2.6	3.2	0.7
	Halifax CM			2.8	3.1	0.9	2.1	2.6	3.3	0.7	2.2	2.9	3.0	1.3	2.1	2.2	4.6	0.0
	Saint John/Moncton EM			3.0	3.5	2.7	3.0	3.6	3.9	2.1	3.5	4.3	3.0	3.4	2.3	2.9	1.1	0.5
	Saint John/Moncton CM			3.4	4.0	1.6	2.8	4.0	4.4	1.3	3.5	4.7	3.7	2.0	2.1	3.3	0.6	0.0
	Sydney/GB EM			2.9	3.3	1.1	1.8	3.0	3.8	2.3	2.2	3.0	2.8	0.0	1.1	2.9	0.0	1.1
	Sydney CM			3.0	3.5	1.0	1.3	2.9	4.0	2.1	1.9	2.8	3.0	0.0	0.9	3.0	0.0	0.0
	Charlottetown EM			2.3	2.6	1.8	2.6	3.0	3.0	3.2	3.7	3.8	2.0	0.0	1.3	2.3	1.8	0.0
	Maritimes EM			2.9	3.3	1.9	2.5	3.2	3.5	1.8	2.8	3.6	2.9	2.0	2.0	2.7	2.1	0.6
	Maritimes CM			3.0	3.5	1.2	2.2	3.0	3.7	1.0	2.5	3.5	3.2	1.5	1.9	2.7	2.3	0.0
	TC/Full Coverage			90.4	86.3	9.5	28.2	39.3	49.4	4.7	16.6	23.0	36.9	4.7	11.6	16.4	3.1	1.1
<b>NCIS* - GLOBAL (1/2/2012-5/27/2012)</b>	<b>.T.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL11 Actuals Adjusted														
	Halifax EM			3.7	4.3	1.2	2.3	3.9	5.3	2.5	3.5	5.6	3.3	0.0	0.9	2.2	0.3	0.2
	Halifax CM			4.5	5.4	2.1	3.0	4.9	6.6	3.9	4.7	6.8	4.0	0.0	1.1	2.9	0.5	0.0
	Saint John/Moncton EM			4.3	5.2	3.3	4.5	5.3	5.5	2.7	3.7	4.6	4.7	4.0	5.5	6.1	2.0	0.0
	Saint John/Moncton CM			6.7	8.1	6.3	6.5	8.1	7.9	2.7	3.8	5.9	8.3	9.5	8.9	10.7	0.0	0.0
	Sydney/GB EM			4.0	4.7	4.1	4.5	4.0	5.5	6.1	5.5	4.4	3.9	2.6	3.4	3.5	0.0	0.0
	Sydney CM			5.2	6.1	5.2	5.8	4.9	7.1	7.4	7.1	5.2	5.0	3.6	4.6	4.5	0.0	0.0
	Charlottetown EM			2.8	3.2	1.8	2.4	3.4	4.3	3.5	3.5	4.9	2.0	0.0	1.1	1.8	0.6	0.4
	Maritimes EM			4.0	4.7	2.1	3.5	4.7	5.5	2.6	3.8	5.3	4.0	1.5	3.1	4.1	1.2	0.3
	Maritimes CM			5.4	6.4	3.5	4.2	6.0	7.2	3.9	4.5	6.3	5.5	3.0	3.8	5.6	0.6	0.0
	TC/Full Coverage			103.5	100.7	9.7	33.7	45.8	61.2	7.0	20.4	26.2	39.6	2.8	13.3	19.7	2.0	0.8

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Glee</b> (1/2/2012-5/27/2012)	.T.....	08:58 PM	10:00 PM	SP11/FL11 Avg														
	Halifax EM			3.4	3.8	7.5	5.4	5.4	4.5	9.5	6.3	6.0	3.1	5.8	4.4	4.5	4.4	0.0
	Halifax CM			4.1	4.4	7.9	6.1	5.7	5.0	9.3	6.9	6.2	3.8	6.8	5.4	5.2	5.7	0.0
	Saint John/Moncton EM			2.1	1.9	1.3	2.6	2.7	2.5	1.2	3.6	3.9	1.1	1.5	1.4	1.2	6.6	0.0
	Saint John/Moncton CM			1.8	1.2	0.2	1.5	2.0	1.9	0.4	2.7	2.7	0.4	0.0	0.0	0.8	6.6	0.0
	Sydney/GB EM			3.3	3.2	5.4	4.1	2.6	3.5	4.1	4.0	3.4	2.8	6.6	4.3	1.5	8.1	1.0
	Sydney CM			3.9	3.6	6.6	4.5	2.4	3.5	4.0	3.5	2.6	3.7	9.6	5.9	2.2	9.9	1.3
	Charlottetown EM			2.1	2.1	3.6	2.5	3.1	3.3	7.6	4.3	4.9	0.8	0.3	0.7	0.9	5.3	0.0
	Maritimes EM			2.8	2.9	4.6	3.9	3.9	3.5	5.7	4.8	4.9	2.1	3.7	3.0	2.8	5.7	0.1
	Maritimes CM			3.3	3.2	5.3	4.4	4.2	3.8	5.9	5.0	4.8	2.7	4.6	3.7	3.5	7.4	0.2
	TC/Full Coverage			82.5	72.7	25.6	40.8	39.9	47.8	17.5	26.7	27.4	25.0	8.2	14.1	12.5	8.2	1.5
<b>NCIS: LA</b> (1/2/2012-5/27/2012)	.T.....	09:58 PM	11:00 PM	SP11/FL11 Avg														
	Halifax EM			3.3	3.8	1.3	2.6	3.0	4.0	1.9	2.9	3.2	3.6	0.7	2.3	2.8	2.0	0.0
	Halifax CM			4.2	4.6	1.9	3.3	3.7	4.9	2.4	3.6	3.9	4.5	1.0	2.8	3.4	3.3	0.0
	Saint John/Moncton EM			3.0	3.5	2.3	3.2	3.4	3.8	1.4	3.3	4.1	3.2	3.0	3.0	2.7	0.5	0.4
	Saint John/Moncton CM			3.9	4.7	2.1	3.6	4.5	5.0	1.6	3.6	5.2	4.4	2.1	3.1	3.7	0.0	0.0
	Sydney/GB EM			2.9	3.4	1.5	2.4	3.8	4.1	2.3	3.4	4.4	2.8	0.0	1.2	3.0	0.0	0.0
	Sydney CM			3.4	4.0	2.3	3.2	4.7	4.7	3.6	4.3	5.3	3.3	0.0	1.6	4.0	0.0	0.0
	Charlottetown EM			3.0	3.4	3.7	3.8	3.6	4.4	5.7	5.4	4.5	2.4	1.2	2.3	2.6	1.2	0.9
	Maritimes EM			3.1	3.6	1.9	2.9	3.3	3.9	2.1	3.3	3.7	3.3	1.8	2.5	2.8	1.2	0.3
	Maritimes CM			4.0	4.6	1.9	3.4	4.1	4.9	2.3	3.8	4.5	4.3	1.5	3.0	3.6	1.8	0.0
	TC/Full Coverage			72.2	70.0	9.6	25.8	28.9	41.2	5.7	15.2	17.9	28.9	3.9	10.6	11.0	1.8	0.4
<b>NCIS - GLOBAL</b> (4/9/2012-5/27/2012)	..W....	07:58 PM	09:00 PM	FL11 Actuals Adj														
	Halifax EM			1.5	1.8	0.3	1.0	1.2	2.1	0.7	1.4	1.2	1.4	0.0	0.7	1.2	2.1	0.0
	Halifax CM			1.5	1.8	0.5	1.0	1.0	2.0	1.0	1.5	1.0	1.8	0.0	0.7	1.0	1.5	0.0
	Saint John/Moncton EM			1.4	1.8	1.8	1.4	1.5	1.8	0.9	1.0	1.5	1.5	2.5	1.8	1.8	0.0	0.0
	Saint John/Moncton CM			1.2	1.4	1.8	1.4	1.2	1.8	1.0	1.2	1.0	0.9	2.3	1.2	1.4	0.0	0.0
	Sydney/GB EM			1.8	2.0	2.3	1.5	1.8	3.0	3.0	2.1	2.7	1.0	2.1	0.9	1.0	0.0	0.5
	Sydney CM			2.0	2.3	2.7	2.0	2.3	3.3	3.2	2.7	3.3	1.2	2.3	1.2	1.4	0.0	0.7
	Charlottetown EM			1.0	1.2	3.3	2.0	2.0	1.5	3.2	2.5	2.1	1.0	3.7	1.4	1.8	2.0	0.0
	Maritimes EM			1.5	1.8	1.2	1.2	1.4	2.0	1.2	1.4	1.5	1.4	1.4	1.2	1.4	1.0	0.2

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Maritimes CM			1.5	1.8	1.2	1.4	1.2	2.1	1.2	1.5	1.2	1.2	1.0	1.2	0.9	0.2	
	TC/Full Coverage			53.5	51.0	9.0	18.5	24.7	26.8	3.2	9.0	11.9	24.2	5.8	9.7	12.8	2.0	0.5
<b>Survivor</b> <b>(1/2/2012-5/27/2012)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	SP11/FL11 Average														
	Halifax EM			6.5	7.0	5.0	7.4	8.7	7.8	5.0	9.1	10.1	6.1	4.7	5.8	7.0	8.1	1.2
	Halifax CM			7.1	7.6	5.9	8.2	9.0	8.4	4.9	9.5	10.3	6.8	6.6	7.0	7.6	8.2	1.9
	Saint John/Moncton EM			5.4	5.9	4.8	6.0	6.8	6.1	3.9	6.5	7.7	5.6	6.0	5.4	5.9	6.6	1.2
	Saint John/Moncton CM			6.1	6.7	5.9	6.8	7.6	6.3	4.4	6.5	7.7	6.9	7.0	6.9	7.3	14.6	0.4
	Sydney/GB EM			5.5	5.8	4.6	6.4	6.9	6.9	6.3	8.5	8.5	4.4	2.9	3.8	4.8	8.3	0.7
	Sydney CM			6.4	6.6	3.8	7.2	7.7	8.0	5.4	9.8	10.0	4.8	2.0	4.0	4.9	10.9	0.7
	Charlottetown EM			3.9	4.1	3.3	5.4	5.7	5.0	5.4	7.4	7.5	3.1	1.5	3.3	3.8	3.0	1.8
	Maritimes EM			5.8	6.2	4.8	6.6	7.5	6.8	4.6	7.8	8.9	5.5	5.0	5.3	6.2	7.2	1.3
	Maritimes CM			6.7	7.1	6.0	7.6	8.4	7.6	4.6	8.4	9.4	6.6	7.2	6.8	7.3	10.7	1.1
	TC/Full Coverage			131.4	116.4	21.5	64.8	76.1	67.6	11.2	39.8	45.2	48.8	10.3	25.0	30.9	11.7	3.3
<b>Awake</b> <b>(4/9/2012-5/25/2014)</b>	<b>..W....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	SP12 Harry's Law Projections Adjusted														
	Halifax EM			2.6	3.0	2.4	2.7	2.6	2.9	1.3	2.4	2.7	3.1	3.4	3.1	2.4	1.1	0.0
	Halifax CM			3.0	3.5	3.6	3.8	3.3	3.3	2.4	3.4	3.8	3.8	4.7	4.1	2.9	2.0	0.0
	Saint John/Moncton EM			2.9	3.2	1.3	2.1	2.6	3.9	1.3	3.2	3.7	2.4	1.3	1.0	1.2	4.9	0.0
	Saint John/Moncton CM			4.8	5.3	2.7	3.8	4.3	5.8	2.0	4.9	5.8	4.7	4.0	2.5	2.6	8.1	0.0
	Sydney/GB EM			3.0	3.7	2.7	2.2	3.2	3.9	4.0	2.4	2.6	3.3	0.0	2.0	4.2	0.0	0.0
	Sydney CM			3.3	4.1	4.3	3.0	4.0	4.2	7.1	3.4	2.9	4.0	0.0	2.6	5.8	0.0	0.0
	Charlottetown EM			2.5	3.0	3.1	2.5	2.4	3.8	3.3	3.3	3.1	2.2	2.9	1.4	1.6	0.0	0.0
	Maritimes EM			2.7	3.1	2.1	2.4	2.6	3.4	1.8	2.8	3.1	2.7	2.3	2.1	2.1	2.0	0.0
	Maritimes CM			3.7	4.1	3.1	3.6	3.7	4.2	2.5	4.0	4.4	4.0	3.6	3.3	2.9	3.8	0.0
	TC/Full Coverage			68.5	63.8	6.8	17.4	21.3	36.4	3.2	10.9	14.2	27.4	3.6	6.6	7.2	3.3	1.4
<b>The Firm</b> <b>(1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	NCIS Projections Adjusted														
	Halifax EM			2.8	3.3	1.2	2.1	2.5	3.7	1.8	2.3	2.7	2.8	0.7	2.0	2.3	0.0	0.0
	Halifax CM			2.7	3.2	0.0	1.2	2.0	3.6	0.0	1.3	2.2	2.8	0.0	1.0	1.8	0.0	0.0
	Saint John/Moncton EM			2.4	2.8	2.2	2.3	2.1	3.7	2.4	2.6	2.7	1.9	1.3	2.1	1.5	0.0	0.4
	Saint John/Moncton CM			3.1	3.6	1.8	2.3	3.1	5.3	3.3	3.1	4.3	1.8	0.0	1.3	1.5	0.0	0.9
	Sydney/GB EM			3.1	3.6	2.4	2.9	4.2	3.7	3.6	3.2	3.9	3.6	1.6	2.6	4.6	0.0	0.0
	Sydney CM			3.8	4.4	2.9	3.4	5.2	4.4	4.6	3.5	4.3	4.5	2.0	3.3	6.3	0.0	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Charlottetown EM			1.4	1.8	1.1	1.0	1.3	2.2	2.2	2.0	2.4	1.3	0.0	0.0	0.3	0.0	0.0
	Maritimes EM			2.5	3.0	1.6	2.2	2.5	3.6	2.2	2.5	2.8	2.4	1.0	1.9	2.0	0.0	0.1
	Maritimes CM			3.0	3.5	1.0	1.9	2.8	4.2	1.6	2.2	3.2	2.8	0.4	1.4	2.2	0.0	0.4
	TC/Full Coverage			71.7	71.3	5.9	27.7	31.8	38.2	3.9	11.9	15.5	33.0	2.0	15.7	16.3	0.0	0.4
<b>Are You There Chelsea?</b> <b>(1/16/2012-5/27/2012)</b>	<b>...T...</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	SP12 Proj Adj														
	Halifax EM			0.7	0.8	1.1	1.0	1.1	1.0	1.6	1.3	1.3	0.6	0.7	0.8	0.8	1.1	0.0
	Halifax CM			0.9	1.0	1.3	1.3	1.2	1.1	1.8	1.5	1.5	0.8	0.9	1.0	0.9	1.5	0.0
	Saint John/Moncton EM			0.5	0.5	0.5	0.6	0.6	0.6	0.5	0.7	0.7	0.4	0.6	0.5	0.4	0.8	0.1
	Saint John/Moncton CM			0.6	0.5	0.1	0.4	0.5	0.7	0.3	0.7	0.6	0.3	0.0	0.2	0.4	1.4	0.2
	Sydney/GB EM			0.8	0.7	1.2	0.8	0.6	0.8	1.0	0.9	0.9	0.6	1.3	0.8	0.3	2.2	0.4
	Sydney CM			0.9	0.8	1.4	1.0	0.6	0.9	0.9	0.9	0.8	0.8	2.0	1.1	0.4	2.3	0.4
	Charlottetown EM			0.4	0.4	0.7	0.6	0.6	0.7	1.4	1.0	0.9	0.2	0.1	0.2	0.2	0.3	0.0
	Maritimes EM			0.6	0.7	0.8	0.8	0.8	0.8	1.1	1.0	1.0	0.5	0.6	0.6	0.6	1.0	0.1
	Maritimes CM			0.8	0.8	0.9	1.0	0.9	0.9	1.2	1.2	1.2	0.6	0.7	0.8	0.7	1.8	0.1
	TC/Full Coverage			17.9	14.9	3.9	8.8	8.7	9.5	2.7	5.3	5.4	5.5	1.2	3.5	3.3	2.2	0.7
<b>The Exes</b> <b>(1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	Based on Time Period														
	Halifax EM			0.5	0.6	0.7	0.8	0.6	0.5	0.4	0.7	0.5	0.7	1.0	1.0	0.7	0.0	0.0
	Halifax CM			0.7	0.8	1.0	1.0	0.7	0.6	0.6	0.9	0.6	0.9	1.4	1.2	0.8	0.0	0.0
	Saint John/Moncton EM			0.7	0.8	1.2	1.2	1.2	0.5	0.9	0.8	0.9	1.0	1.5	1.8	1.4	1.0	0.0
	Saint John/Moncton CM			1.1	1.2	1.5	2.0	2.1	1.0	2.0	1.6	1.8	1.4	0.8	2.3	2.4	2.1	0.0
	Sydney/GB EM			0.5	0.7	0.0	0.8	0.9	0.7	0.0	0.8	0.8	0.6	0.0	0.9	1.0	0.0	0.0
	Sydney CM			0.7	0.8	0.0	1.1	1.1	0.9	0.0	1.0	1.0	0.8	0.0	1.2	1.3	0.0	0.0
	Charlottetown EM			0.3	0.4	0.5	0.4	0.4	0.4	0.8	0.5	0.2	0.3	0.0	0.2	0.6	0.0	0.0
	Maritimes EM			0.6	0.6	0.8	1.0	0.8	0.5	0.6	0.7	0.6	0.8	1.1	1.2	1.0	0.4	0.0
	Maritimes CM			0.8	0.9	1.1	1.4	1.2	0.8	1.0	1.1	1.0	1.1	1.2	1.6	1.4	0.7	0.0
	TC/Full Coverage			11.8	11.3	4.5	9.3	8.0	4.8	2.0	3.8	3.6	6.5	2.7	5.5	4.4	0.5	0.0
<b>Office</b> <b>(1/30/2012-5/27/2012)</b>	<b>...T...</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL11 Actuals Adjusted														
	Halifax EM			0.5	0.6	0.7	0.8	0.6	0.5	0.4	0.7	0.5	0.7	1.0	1.0	0.7	0.0	0.0
	Halifax CM			0.7	0.8	1.0	1.0	0.7	0.6	0.6	0.9	0.6	0.9	1.4	1.2	0.8	0.0	0.0
	Saint John/Moncton EM			0.7	0.8	1.2	1.2	1.2	0.5	0.9	0.8	0.9	1.0	1.5	1.8	1.4	1.0	0.0
	Saint John/Moncton CM			1.1	1.2	1.5	2.0	2.1	1.0	2.0	1.6	1.8	1.4	0.8	2.3	2.4	2.1	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sydney/GB EM			0.5	0.7	0.0	0.8	0.9	0.7	0.0	0.8	0.8	0.6	0.0	0.9	1.0	0.0	0.0
	Sydney CM			0.7	0.8	0.0	1.1	1.1	0.9	0.0	1.0	1.0	0.8	0.0	1.2	1.3	0.0	0.0
	Charlottetown EM			0.3	0.4	0.5	0.4	0.4	0.4	0.8	0.5	0.2	0.3	0.0	0.2	0.6	0.0	0.0
	Maritimes EM			0.6	0.6	0.8	1.0	0.8	0.5	0.6	0.7	0.6	0.8	1.1	1.2	1.0	0.4	0.0
	Maritimes CM			0.8	0.9	1.1	1.4	1.2	0.8	1.0	1.1	1.0	1.1	1.2	1.6	1.4	0.7	0.0
	TC/Full Coverage			11.8	11.3	4.5	9.3	8.0	4.8	2.0	3.8	3.6	6.5	2.7	5.5	4.4	0.5	0.0
<b>Happily Divorced (1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL11 Actuals														
	Halifax EM			0.5	0.6	0.7	0.8	0.6	0.5	0.4	0.7	0.5	0.7	1.0	1.0	0.7	0.0	0.0
	Halifax CM			0.7	0.8	1.0	1.0	0.7	0.6	0.6	0.9	0.6	0.9	1.4	1.2	0.8	0.0	0.0
	Saint John/Moncton EM			0.7	0.8	1.2	1.2	1.2	0.5	0.9	0.8	0.9	1.0	1.5	1.8	1.4	1.0	0.0
	Saint John/Moncton CM			1.1	1.2	1.5	2.0	2.1	1.0	2.0	1.6	1.8	1.4	0.8	2.3	2.4	2.1	0.0
	Sydney/GB EM			0.5	0.7	0.0	0.8	0.9	0.7	0.0	0.8	0.8	0.6	0.0	0.9	1.0	0.0	0.0
	Sydney CM			0.7	0.8	0.0	1.1	1.1	0.9	0.0	1.0	1.0	0.8	0.0	1.2	1.3	0.0	0.0
	Charlottetown EM			0.3	0.4	0.5	0.4	0.4	0.4	0.8	0.5	0.2	0.3	0.0	0.2	0.6	0.0	0.0
	Maritimes EM			0.6	0.6	0.8	1.0	0.8	0.5	0.6	0.7	0.6	0.8	1.1	1.2	1.0	0.4	0.0
	Maritimes CM			0.8	0.9	1.1	1.4	1.2	0.8	1.0	1.1	1.0	1.1	1.2	1.6	1.4	0.7	0.0
	TC/Full Coverage			11.8	11.3	4.5	9.3	8.0	4.8	2.0	3.8	3.6	6.5	2.7	5.5	4.4	0.5	0.0
<b>Bones (1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL11 Actuals Adj														
	Halifax EM			3.3	3.7	3.8	3.7	4.3	4.2	4.5	4.1	4.8	3.1	3.2	3.1	3.6	2.8	0.3
	Halifax CM			3.8	4.3	4.7	3.9	4.6	4.9	5.5	4.5	5.3	3.7	4.1	3.2	3.9	2.7	0.4
	Saint John/Moncton EM			2.3	2.7	2.8	2.6	3.0	3.2	1.5	2.6	3.2	2.2	3.9	2.6	2.9	0.0	1.3
	Saint John/Moncton CM			3.6	4.1	3.6	4.2	4.8	5.7	3.5	5.8	6.4	2.7	3.7	3.0	3.5	0.0	2.3
	Sydney/GB EM			2.7	3.1	2.9	2.6	3.1	3.9	4.5	3.5	4.0	2.3	1.2	1.5	2.1	1.2	0.0
	Sydney CM			3.2	3.6	2.8	3.0	3.5	4.3	4.1	3.9	4.3	2.8	1.3	2.0	2.7	1.8	0.0
	Charlottetown EM			1.4	1.8	0.3	1.5	2.1	2.3	0.6	2.1	2.8	1.2	0.0	0.8	1.5	0.0	0.0
	Maritimes EM			2.7	3.1	3.1	3.0	3.5	3.6	3.0	3.3	3.9	2.5	3.2	2.6	3.0	1.2	0.5
	Maritimes CM			3.7	4.1	4.3	4.0	4.6	5.0	4.5	4.7	5.5	3.2	4.1	3.2	3.8	1.6	0.9
	TC/Full Coverage			68.0	64.0	12.7	25.2	32.7	36.8	5.9	13.8	20.2	27.2	6.8	11.3	12.5	2.7	1.3
<b>Finder (1/2/2012-5/27/2012)</b>	<b>...T...</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL11 Bones														
	Halifax EM			3.3	3.7	3.8	3.7	4.3	4.2	4.5	4.1	4.8	3.1	3.2	3.1	3.6	2.8	0.3
	Halifax CM			3.8	4.3	4.7	3.9	4.6	4.9	5.5	4.5	5.3	3.7	4.1	3.2	3.9	2.7	0.4

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saint John/Moncton EM			2.3	2.7	2.8	2.6	3.0	3.2	1.5	2.6	3.2	2.2	3.9	2.6	2.9	0.0	1.3
	Saint John/Moncton CM			3.6	4.1	3.6	4.2	4.8	5.7	3.5	5.8	6.4	2.7	3.7	3.0	3.5	0.0	2.3
	Sydney/GB EM			2.7	3.1	2.9	2.6	3.1	3.9	4.5	3.5	4.0	2.3	1.2	1.5	2.1	1.2	0.0
	Sydney CM			3.2	3.6	2.8	3.0	3.5	4.3	4.1	3.9	4.3	2.8	1.3	2.0	2.7	1.8	0.0
	Charlottetown EM			1.4	1.8	0.3	1.5	2.1	2.3	0.6	2.1	2.8	1.2	0.0	0.8	1.5	0.0	0.0
	Maritimes EM			2.7	3.1	3.1	3.0	3.5	3.6	3.0	3.3	3.9	2.5	3.2	2.6	3.0	1.2	0.5
	Maritimes CM			3.7	4.1	4.3	4.0	4.6	5.0	4.5	4.7	5.5	3.2	4.1	3.2	3.8	1.6	0.9
	TC/Full Coverage			68.0	64.0	12.7	25.2	32.7	36.8	5.9	13.8	20.2	27.2	6.8	11.3	12.5	2.7	1.3
<b>Harrys Law (2/27/2012-5/27/2012)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL11 Actuals Adj														
	Halifax EM			1.1	1.2	1.3	1.2	1.4	1.4	1.5	1.4	1.6	1.0	1.1	1.0	1.2	0.9	0.1
	Halifax CM			1.3	1.4	1.6	1.3	1.5	1.6	1.9	1.5	1.8	1.2	1.4	1.1	1.3	0.9	0.1
	Saint John/Moncton EM			0.7	0.9	0.9	0.9	1.0	1.1	0.5	0.9	1.1	0.7	1.3	0.9	1.0	0.0	0.4
	Saint John/Moncton CM			1.2	1.4	1.2	1.4	1.6	2.0	1.2	2.0	2.2	0.9	1.2	1.0	1.2	0.0	0.7
	Sydney/GB EM			0.9	1.0	1.0	0.9	1.0	1.3	1.5	1.2	1.3	0.7	0.4	0.5	0.7	0.4	0.0
	Sydney CM			1.1	1.2	0.9	1.0	1.2	1.4	1.4	1.3	1.4	0.9	0.4	0.6	0.9	0.6	0.0
	Charlottetown EM			0.5	0.6	0.1	0.5	0.7	0.7	0.2	0.7	0.9	0.4	0.0	0.3	0.5	0.0	0.0
	Maritimes EM			0.9	1.0	1.0	1.0	1.2	1.2	1.0	1.1	1.3	0.8	1.1	0.9	1.0	0.4	0.2
	Maritimes CM			1.2	1.4	1.4	1.3	1.5	1.8	1.5	1.6	1.9	1.1	1.4	1.1	1.3	0.5	0.3
	TC/Full Coverage			23.1	21.7	4.3	8.5	11.1	12.5	2.0	4.7	6.9	9.3	2.3	3.8	4.2	0.9	0.4
<b>Ringer (1/2/2012-5/27/2012)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL11 Actuals														
	Halifax EM			0.7	0.7	0.0	0.3	0.4	0.9	0.0	0.2	0.5	0.5	0.0	0.3	0.3	0.0	0.5
	Halifax CM			0.7	0.7	0.0	0.4	0.4	0.9	0.0	0.4	0.4	0.6	0.0	0.4	0.4	0.0	1.3
	Saint John/Moncton EM			0.9	1.0	0.5	0.8	1.1	1.2	0.4	1.0	1.2	0.8	0.6	0.6	0.9	0.0	0.0
	Saint John/Moncton CM			1.3	1.6	1.3	1.2	1.8	1.9	0.9	0.9	1.4	1.4	2.0	1.5	2.2	0.0	0.0
	Sydney/GB EM			0.6	0.7	0.0	0.4	0.4	1.1	0.0	0.5	0.5	0.2	0.0	0.2	0.3	0.0	0.0
	Sydney CM			0.7	0.8	0.0	0.4	0.5	1.3	0.0	0.7	0.6	0.3	0.0	0.3	0.4	0.0	0.0
	Charlottetown EM			0.7	0.7	0.0	0.5	0.5	1.0	0.0	0.9	0.9	0.2	0.0	0.0	0.0	1.3	0.0
	Maritimes EM			0.7	0.8	0.2	0.5	0.7	1.1	0.2	0.6	0.8	0.6	0.3	0.4	0.5	0.2	0.2
	Maritimes CM			0.9	1.0	0.4	0.7	0.9	1.3	0.3	0.6	0.8	0.8	0.5	0.7	1.0	0.0	0.5
	TC/Full Coverage			24.4	23.7	2.7	5.9	10.2	15.8	1.3	3.5	7.4	7.9	1.3	2.4	2.8	0.4	0.3

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Kitchen Nightmares</b> (4/9/2012-5/27/2012)	....F..	08:58 PM	10:00 PM	SP11 Actuals														
	Halifax EM			1.1	1.3	1.0	1.9	2.3	1.2	1.8	2.1	2.2	1.5	0.0	1.5	2.3	0.0	0.0
	Halifax CM			2.0	2.3	1.8	2.9	3.5	2.1	2.7	3.2	3.4	2.5	0.0	2.3	3.5	0.0	0.0
	Saint John/Moncton EM			0.4	0.4	0.0	0.1	0.2	0.4	0.0	0.1	0.4	0.3	0.0	0.0	0.0	1.0	0.0
	Saint John/Moncton CM			0.3	0.4	0.0	0.0	0.3	0.4	0.0	0.0	0.7	0.4	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.3	0.4	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.2	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			1.0	1.2	0.0	1.2	1.5	1.1	0.0	1.0	1.6	1.2	0.0	1.3	1.4	0.0	0.0
	Maritimes EM			0.7	0.9	0.5	1.0	1.2	0.8	0.9	1.1	1.2	0.9	0.0	0.8	1.1	0.4	0.0
	Maritimes CM			1.1	1.3	0.8	1.6	2.1	1.3	1.6	1.9	2.2	1.4	0.0	1.3	2.0	0.0	0.0
	TC/Full Coverage			20.8	20.3	6.5	13.7	14.6	8.8	3.0	6.1	6.3	11.5	3.5	7.6	8.4	0.5	0.0
<b>A Gifted Man</b> (1/2/2012-5/27/2012)	....F..	09:58 PM	11:00 PM	FL11 Actuals Adj														
	Halifax EM			1.9	2.2	0.7	1.1	1.4	2.5	0.0	0.9	1.5	1.8	1.4	1.2	1.3	0.5	0.4
	Halifax CM			2.4	2.7	1.0	1.4	1.9	3.1	0.0	1.2	1.8	2.3	2.0	1.6	2.0	0.7	0.6
	Saint John/Moncton EM			2.4	2.8	0.7	1.4	2.3	3.8	1.5	2.5	3.1	1.6	0.0	0.4	1.3	0.0	0.0
	Saint John/Moncton CM			2.5	3.0	0.0	0.1	1.2	4.1	0.0	0.1	1.4	1.8	0.0	0.0	1.1	0.0	0.0
	Sydney/GB EM			1.8	2.1	0.0	0.3	1.1	2.7	0.0	0.6	1.6	1.3	0.0	0.0	0.5	0.0	0.0
	Sydney CM			2.1	2.5	0.0	0.4	1.5	3.3	0.0	0.8	2.3	1.5	0.0	0.0	0.7	0.0	0.0
	Charlottetown EM			1.2	1.4	0.0	0.8	1.2	1.6	0.0	1.0	1.5	1.3	0.0	0.6	1.0	0.0	0.0
	Maritimes EM			2.0	2.4	0.6	1.2	1.8	3.0	0.6	1.5	2.2	1.6	0.6	0.8	1.2	0.2	0.2
	Maritimes CM			2.4	2.8	0.5	0.8	1.6	3.5	0.0	0.8	1.8	2.0	1.0	0.8	1.4	0.3	0.4
	TC/Full Coverage			46.7	45.5	2.5	11.3	16.4	31.2	1.4	8.2	11.3	14.3	1.0	3.1	5.0	0.8	0.3
<b>16x9 Evening</b> (1/2/2012-5/27/2012)	.....S.	06:58 PM	08:00 PM	SP11/FL11 Average														
	Halifax EM			0.3	0.4	0.0	0.1	0.2	0.4	0.0	0.1	0.3	0.3	0.0	0.1	0.1	0.0	0.2
	Halifax CM			0.2	0.2	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.5	0.6	0.4	0.3	0.1	0.7	0.0	0.1	0.2	0.5	0.9	0.5	0.0	0.0	0.0
	Saint John/Moncton CM			0.5	0.6	0.3	0.2	0.1	0.6	0.0	0.0	0.2	0.5	0.5	0.3	0.0	0.0	0.0
	Sydney/GB EM			0.2	0.3	0.0	0.1	0.4	0.3	0.0	0.3	0.5	0.2	0.0	0.0	0.4	0.0	0.0
	Sydney CM			0.3	0.3	0.0	0.2	0.4	0.4	0.0	0.3	0.5	0.2	0.0	0.0	0.3	0.0	0.0
	Charlottetown EM			0.2	0.2	0.0	0.3	0.3	0.3	0.0	0.4	0.4	0.2	0.0	0.2	0.2	0.0	0.0
	Maritimes EM			0.4	0.4	0.2	0.2	0.2	0.5	0.0	0.1	0.3	0.4	0.4	0.2	0.1	0.0	0.1

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Maritimes CM			0.3	0.4	0.1	0.1	0.1	0.4	0.0	0.1	0.2	0.3	0.3	0.1	0.1	0.0	0.0
	TC/Full Coverage			8.5	8.0	0.6	2.2	2.2	5.2	0.0	1.2	1.6	2.8	0.6	1.0	0.6	0.4	0.1
<b>Apprentice (1/2/2012-5/27/2012)</b>	<b>.....S.</b>	<b>07:58 PM</b>	<b>10:00 PM</b>	SP11 Actuals Adjusted														
	Halifax EM			1.1	1.2	1.4	1.2	1.5	1.6	3.0	2.3	2.2	0.7	0.0	0.2	0.7	0.9	0.0
	Halifax CM			1.4	1.6	2.3	1.8	2.1	2.3	4.4	3.3	3.1	0.9	0.0	0.0	0.9	1.3	0.0
	Saint John/Moncton EM			0.3	0.3	0.5	0.4	0.2	0.2	0.0	0.3	0.3	0.4	0.9	0.5	0.2	0.0	0.0
	Saint John/Moncton CM			0.5	0.7	1.0	0.8	0.5	0.3	0.0	0.5	0.5	1.0	1.6	0.9	0.4	0.0	0.0
	Sydney/GB EM			0.9	1.0	2.7	1.6	1.5	0.9	2.3	1.2	1.1	1.1	3.0	2.1	1.9	1.1	0.0
	Sydney CM			1.1	1.3	2.8	2.0	1.8	1.1	2.4	1.4	1.3	1.4	3.0	2.5	2.2	1.2	0.0
	Charlottetown EM			0.5	0.6	0.0	0.7	0.8	0.7	0.0	0.7	0.9	0.5	0.0	0.6	0.6	0.0	0.0
	Maritimes EM			0.7	0.8	1.0	0.9	0.9	0.9	1.4	1.2	1.2	0.6	0.7	0.5	0.6	0.5	0.0
	Maritimes CM			1.1	1.2	2.0	1.4	1.4	1.4	2.7	2.1	2.0	1.0	1.2	0.7	0.9	1.0	0.0
	TC/Full Coverage			22.2	21.6	6.6	12.7	12.7	11.5	4.2	7.3	6.7	10.1	2.4	5.4	6.1	0.6	0.0
<b>Simpsons &amp; Co* (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>08:30 PM</b>															
	Halifax EM			0.5	0.5	1.4	0.7	0.8	0.6	1.4	0.7	0.9	0.5	1.4	0.7	0.7	0.0	0.0
	Halifax CM			0.7	0.8	1.9	1.1	1.3	0.8	1.9	1.1	1.4	0.8	2.0	1.0	1.1	0.0	0.0
	Saint John/Moncton EM			0.3	0.4	0.0	0.7	0.7	0.3	0.0	0.6	0.7	0.4	0.0	0.7	0.7	0.0	0.0
	Saint John/Moncton CM			0.3	0.4	0.0	0.8	0.7	0.4	0.0	0.7	0.6	0.5	0.0	0.8	0.8	0.0	0.0
	Sydney/GB EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.3	0.4	0.6	0.6	0.6	0.4	0.7	0.6	0.7	0.4	0.6	0.6	0.6	0.0	0.0
	Maritimes CM			0.5	0.6	1.0	0.8	1.0	0.6	1.1	0.9	1.1	0.6	1.0	0.8	0.9	0.0	0.0
	TC/Full Coverage			29.0	27.9	13.0	19.7	16.8	14.8	6.4	11.6	8.7	13.1	6.6	8.0	8.0	1.1	0.0
<b>The Good Wife (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL11 Actuals Adjusted														
	Halifax EM			3.3	3.7	0.8	1.5	2.6	4.6	0.7	2.0	3.2	2.8	0.8	1.0	1.9	1.8	0.0
	Halifax CM			3.0	3.3	0.0	1.1	1.6	4.2	0.0	1.4	2.1	2.4	0.0	0.8	1.2	2.9	0.0
	Saint John/Moncton EM			3.9	4.7	2.0	3.5	3.7	5.7	2.1	4.6	5.3	3.7	1.9	2.4	2.0	0.0	0.0
	Saint John/Moncton CM			4.6	5.6	2.0	3.7	3.6	5.8	0.0	2.9	4.1	5.4	3.7	4.4	2.9	0.0	0.0
	Sydney/GB EM			2.6	3.1	0.0	0.8	1.5	3.7	0.0	1.1	1.8	2.4	0.0	0.6	1.5	0.0	0.0
	Sydney CM			2.7	3.3	0.0	0.6	1.5	4.2	0.0	1.5	2.4	2.2	0.0	0.0	0.6	0.0	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Charlottetown EM			2.9	3.6	1.2	1.6	2.5	4.8	2.9	2.8	4.3	2.2	0.0	0.5	0.5	0.0	0.0
	Maritimes EM			3.4	4.0	1.2	2.3	2.9	4.9	1.3	3.0	4.0	3.1	1.1	1.5	1.8	0.7	0.0
	Maritimes CM			3.5	4.1	0.6	2.1	2.3	4.7	0.0	2.0	2.8	3.5	1.3	2.1	1.8	1.4	0.0
	TC/Full Coverage			107.3	106.3	5.9	28.1	35.5	76.8	4.0	21.4	27.9	29.4	1.9	6.8	7.7	1.1	0.0
<b>Simpsons (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	FL11 / SP11 Actuals Adj														
	Halifax EM			2.7	2.9	5.4	4.4	3.7	2.5	5.9	4.1	2.6	3.3	4.8	4.8	4.9	2.8	1.2
	Halifax CM			3.6	4.0	7.4	6.3	5.4	3.5	7.8	5.8	4.0	4.6	7.3	6.9	6.9	1.3	1.2
	Saint John/Moncton EM			1.3	1.4	2.6	2.5	2.4	1.1	1.8	2.2	2.2	1.8	3.1	2.9	2.7	2.6	0.0
	Saint John/Moncton CM			2.7	2.8	4.4	4.6	4.3	2.0	2.6	3.6	3.5	3.6	5.8	5.4	5.0	7.4	0.0
	Sydney/GB EM			1.4	1.4	3.2	2.5	2.8	1.1	1.8	2.0	2.1	1.8	4.6	2.8	3.4	0.0	2.0
	Sydney CM			1.9	1.8	4.0	3.0	3.4	1.3	2.3	2.3	2.6	2.3	5.8	3.7	4.3	0.0	2.6
	Charlottetown EM			1.8	1.8	3.0	2.9	3.0	1.4	3.0	2.5	2.0	2.2	2.6	3.3	4.2	1.8	0.8
	Maritimes EM			2.0	2.1	3.9	3.4	3.1	1.8	3.6	2.9	2.4	2.5	4.4	3.9	3.9	2.5	0.8
	Maritimes CM			3.1	3.3	6.6	5.4	4.8	2.6	5.3	4.2	3.5	4.1	8.0	6.5	6.2	2.8	1.0
	TC/Full Coverage			48.6	42.1	19.1	34.9	31.5	21.1	9.4	17.6	14.9	21.0	9.6	17.4	16.7	4.3	2.2
<b>FIN:Survivor (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>11:00 PM</b>	SP11/FL11 Survivor Regular Season Adjusted														
	Halifax EM			7.3	7.9	5.7	8.3	9.8	8.9	5.7	10.2	11.4	6.9	5.4	6.5	7.9	9.2	1.4
	Halifax CM			8.0	8.7	6.6	9.3	10.1	9.6	5.6	10.7	11.6	7.7	7.4	7.9	8.7	9.3	2.1
	Saint John/Moncton EM			6.1	6.6	5.5	6.8	7.7	6.9	4.4	7.3	8.8	6.3	6.8	6.1	6.6	7.4	1.4
	Saint John/Moncton CM			6.9	7.5	6.6	7.7	8.7	7.1	5.0	7.3	8.8	7.8	7.9	7.8	8.2	16.5	0.5
	Sydney/GB EM			6.2	6.5	5.3	7.2	7.8	7.8	7.1	9.7	9.7	5.0	3.3	4.3	5.5	9.5	0.8
	Sydney CM			7.2	7.4	4.3	8.1	8.8	9.1	6.1	11.0	11.3	5.5	2.2	4.5	5.6	12.4	0.8
	Charlottetown EM			4.4	4.6	3.7	6.1	6.4	5.7	6.1	8.3	8.4	3.5	1.8	3.7	4.3	3.4	2.0
	Maritimes EM			6.5	7.0	5.5	7.4	8.4	7.7	5.3	8.9	10.0	6.2	5.7	6.0	7.0	8.1	1.5
	Maritimes CM			7.5	8.0	6.8	8.7	9.6	8.7	5.3	9.6	10.6	7.4	8.1	7.7	8.2	12.2	1.2
	TC/Full Coverage			148.5	131.5	24.3	73.2	86.0	76.3	12.7	44.9	51.1	55.2	11.6	28.3	34.9	13.3	3.7
<b>Family Guy (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>09:58 PM</b>	<b>10:30 PM</b>	FL11 Projections Adjusted														
	Halifax EM			2.1	2.2	4.0	3.3	2.8	1.9	4.4	3.1	2.0	2.5	3.6	3.6	3.7	2.1	0.9
	Halifax CM			2.7	3.0	5.6	4.7	4.0	2.7	5.9	4.3	3.0	3.5	5.5	5.2	5.2	1.0	0.9
	Saint John/Moncton EM			1.0	1.1	2.0	1.9	1.8	0.8	1.3	1.6	1.6	1.3	2.4	2.2	2.1	2.0	0.0
	Saint John/Moncton CM			2.1	2.1	3.3	3.5	3.3	1.4	2.0	2.7	2.7	2.7	4.3	4.0	3.8	5.6	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sydney/GB EM			1.1	1.1	2.4	1.9	2.1	0.8	1.3	1.4	1.5	1.3	3.5	2.1	2.6	0.0	1.4
	Sydney CM			1.4	1.3	3.0	2.3	2.6	1.0	1.8	1.8	2.0	1.8	4.3	2.8	3.3	0.0	2.0
	Charlottetown EM			1.3	1.3	2.3	2.2	2.3	1.1	2.3	1.9	1.4	1.6	2.0	2.5	3.2	1.3	0.6
	Maritimes EM			1.4	1.5	3.0	2.6	2.4	1.3	2.7	2.2	1.8	1.9	3.3	3.0	3.0	1.9	0.6
	Maritimes CM			2.4	2.5	4.9	4.0	3.6	2.0	3.9	3.2	2.7	3.1	6.1	4.8	4.6	2.1	0.8
	TC/Full Coverage			36.5	31.6	14.3	26.2	23.7	15.9	7.0	13.2	11.2	15.8	7.2	13.1	12.6	3.3	1.6
<b>Bobs Burger (3/5/2012-5/27/2012)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	<b>FL11 TP Comedies</b>														
	Halifax EM			1.2	1.3	3.3	2.2	1.5	1.3	3.9	2.3	1.2	1.3	2.7	2.2	1.9	1.4	0.7
	Halifax CM			1.5	1.8	3.7	2.7	2.1	1.6	4.3	2.7	1.8	1.8	3.2	2.7	2.5	1.4	0.7
	Saint John/Moncton EM			0.9	1.0	2.1	1.8	1.8	0.8	1.3	1.3	1.4	1.3	2.7	2.0	2.0	1.4	0.0
	Saint John/Moncton CM			1.9	2.0	3.2	2.9	3.1	1.5	2.3	2.4	2.6	2.4	3.7	3.1	3.5	4.1	0.0
	Sydney/GB EM			1.1	1.0	3.1	2.1	2.1	0.9	2.1	1.9	2.0	1.2	4.5	2.5	2.2	0.6	1.5
	Sydney CM			1.4	1.3	3.8	2.6	2.6	1.1	2.5	2.1	2.5	1.5	5.6	3.2	2.7	0.8	2.2
	Charlottetown EM			1.0	1.2	1.5	1.8	2.0	0.7	1.4	1.2	1.2	1.8	1.8	2.2	2.7	0.4	0.0
	Maritimes EM			1.1	1.2	2.7	2.0	1.6	1.0	2.5	1.8	1.3	1.3	2.9	2.2	2.0	1.3	0.4
	Maritimes CM			1.6	1.8	3.8	2.7	2.5	1.4	3.3	2.4	2.0	2.0	4.2	3.1	3.0	2.0	0.6
	TC/Full Coverage			23.1	20.2	11.5	17.9	15.7	10.0	5.9	9.1	7.4	10.3	5.6	8.9	8.2	2.2	0.8
<b>Napoleon Dynamite (1/9/2012-5/27/2012)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	<b>Based on Animation Programs Adjusted</b>														
	Halifax EM			1.2	1.3	3.3	2.2	1.5	1.3	3.9	2.3	1.2	1.3	2.7	2.2	1.9	1.4	0.7
	Halifax CM			1.5	1.8	3.7	2.7	2.1	1.6	4.3	2.7	1.8	1.8	3.2	2.7	2.5	1.4	0.7
	Saint John/Moncton EM			0.9	1.0	2.1	1.8	1.8	0.8	1.3	1.3	1.4	1.3	2.7	2.0	2.0	1.4	0.0
	Saint John/Moncton CM			1.9	2.0	3.2	2.9	3.1	1.5	2.3	2.4	2.6	2.4	3.7	3.1	3.5	4.1	0.0
	Sydney/GB EM			1.1	1.0	3.1	2.1	2.1	0.9	2.1	1.9	2.0	1.2	4.5	2.5	2.2	0.6	1.5
	Sydney CM			1.4	1.3	3.8	2.6	2.6	1.1	2.5	2.1	2.5	1.5	5.6	3.2	2.7	0.8	2.2
	Charlottetown EM			1.0	1.2	1.5	1.8	2.0	0.7	1.4	1.2	1.2	1.8	1.8	2.2	2.7	0.4	0.0
	Maritimes EM			1.1	1.2	2.7	2.0	1.6	1.0	2.5	1.8	1.3	1.3	2.9	2.2	2.0	1.3	0.4
	Maritimes CM			1.6	1.8	3.8	2.7	2.5	1.4	3.3	2.4	2.0	2.0	4.2	3.1	3.0	2.0	0.6
	TC/Full Coverage			23.1	20.2	11.5	17.9	15.7	10.0	5.9	9.1	7.4	10.3	5.6	8.9	8.2	2.2	0.8
<b>American Dad (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>10:28 PM</b>	<b>11:00 PM</b>	<b>FL11 Actuals</b>														
	Halifax EM			1.4	1.8	4.8	2.8	2.7	0.6	2.2	1.1	1.1	3.0	7.4	4.4	4.3	0.0	0.0
	Halifax CM			1.5	1.9	4.8	2.8	3.3	1.0	3.9	1.9	1.9	2.9	6.2	4.0	5.0	0.0	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saint John/Moncton EM			0.6	0.7	1.6	1.3	1.3	1.0	3.3	2.0	1.9	0.4	0.0	0.8	0.7	0.0	0.0
	Saint John/Moncton CM			0.3	0.4	0.0	0.7	0.7	0.4	0.0	0.7	0.6	0.5	0.0	0.8	0.8	0.0	0.0
	Sydney/GB EM			1.4	1.8	2.1	3.0	2.8	1.1	0.0	2.1	2.2	2.5	4.3	3.8	3.5	0.0	0.0
	Sydney CM			2.0	2.4	2.3	4.0	3.8	1.5	0.0	3.1	3.1	3.4	4.5	5.0	4.7	0.0	0.0
	Charlottetown EM			0.7	0.5	2.1	0.9	0.0	0.7	2.9	1.6	0.0	0.3	0.0	0.0	0.0	2.7	0.0
	Maritimes EM			1.0	1.2	3.2	2.1	2.0	0.8	2.6	1.5	1.4	1.8	3.7	2.6	2.5	0.4	0.0
	Maritimes CM			1.2	1.4	3.2	2.2	2.5	0.8	2.2	1.4	1.5	2.1	4.2	3.0	3.5	0.0	0.0
	TC/Full Coverage			26.9	26.6	12.8	17.9	15.1	10.9	4.4	6.4	5.9	15.6	8.3	11.5	9.3	0.3	0.0
<b>Survivor Reunion (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>10:58 PM</b>	<b>12:00 AM</b>	SP11/FL11 Survivor Regular Season														
	Halifax EM			6.5	7.0	5.0	7.4	8.7	7.8	5.0	9.1	10.1	6.1	4.7	5.8	7.0	8.1	1.2
	Halifax CM			7.1	7.6	5.9	8.2	9.0	8.4	4.9	9.5	10.3	6.8	6.6	7.0	7.6	8.2	1.9
	Saint John/Moncton EM			5.4	5.9	4.8	6.0	6.8	6.1	3.9	6.5	7.7	5.6	6.0	5.4	5.9	6.6	1.2
	Saint John/Moncton CM			6.1	6.7	5.9	6.8	7.6	6.3	4.4	6.5	7.7	6.9	7.0	6.9	7.3	14.6	0.4
	Sydney/GB EM			5.5	5.8	4.6	6.4	6.9	6.9	6.3	8.5	8.5	4.4	2.9	3.8	4.8	8.3	0.7
	Sydney CM			6.4	6.6	3.8	7.2	7.7	8.0	5.4	9.8	10.0	4.8	2.0	4.0	4.9	10.9	0.7
	Charlottetown EM			3.9	4.1	3.3	5.4	5.7	5.0	5.4	7.4	7.5	3.1	1.5	3.3	3.8	3.0	1.8
	Maritimes EM			5.8	6.2	4.8	6.6	7.5	6.8	4.6	7.8	8.9	5.5	5.0	5.3	6.2	7.2	1.3
	Maritimes CM			6.7	7.1	6.0	7.6	8.4	7.6	4.6	8.4	9.4	6.6	7.2	6.8	7.3	10.7	1.1
	TC/Full Coverage			131.4	116.4	21.5	64.8	76.1	67.6	11.2	39.8	45.2	48.8	10.3	25.0	30.9	11.7	3.3
<b>Cleveland Show (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>11:58 PM</b>	<b>12:30 AM</b>	FL11 Actuals Adjusted														
	Halifax EM			0.2	0.2	0.6	0.4	0.4	0.2	0.6	0.4	0.3	0.3	0.7	0.5	0.5	0.3	0.0
	Halifax CM			0.2	0.2	0.3	0.3	0.3	0.1	0.0	0.1	0.2	0.3	0.7	0.5	0.5	0.6	0.0
	Saint John/Moncton EM			0.3	0.4	0.8	0.6	0.7	0.3	0.6	0.5	0.5	0.5	0.8	0.7	0.8	0.0	0.0
	Saint John/Moncton CM			0.5	0.7	0.8	0.8	1.1	0.5	0.8	0.7	0.9	0.8	0.8	0.9	1.4	0.0	0.0
	Sydney/GB EM			0.3	0.3	0.8	0.6	0.6	0.5	1.2	0.8	0.9	0.1	0.0	0.2	0.2	0.0	0.0
	Sydney CM			0.4	0.4	0.9	0.7	0.8	0.6	1.4	1.0	1.2	0.2	0.0	0.3	0.3	0.0	0.0
	Charlottetown EM			0.4	0.5	1.1	0.8	0.8	0.3	0.8	0.6	0.6	0.6	1.3	1.0	0.9	0.0	0.0
	Maritimes EM			0.3	0.3	0.7	0.5	0.5	0.3	0.7	0.5	0.5	0.4	0.8	0.6	0.6	0.2	0.0
	Maritimes CM			0.3	0.4	0.5	0.5	0.7	0.3	0.4	0.4	0.5	0.5	0.6	0.6	0.8	0.3	0.0
	TC/Full Coverage			5.5	5.2	2.9	4.4	4.4	2.4	1.5	2.0	1.9	2.9	1.5	2.4	2.4	0.2	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Me  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Simpsons &amp; Co</b> <b>(1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>12:28 AM</b>	<b>01:00 AM</b>	FL11 Actuals Adjusted														
	Halifax EM			0.3	0.3	0.7	0.4	0.4	0.3	0.7	0.4	0.5	0.3	0.7	0.4	0.4	0.0	0.0
	Halifax CM			0.2	0.2	0.5	0.4	0.4	0.2	0.5	0.4	0.4	0.2	0.6	0.3	0.4	0.0	0.0
	Saint John/Moncton EM			0.2	0.2	0.0	0.4	0.4	0.2	0.0	0.3	0.4	0.2	0.0	0.4	0.4	0.0	0.0
	Saint John/Moncton CM			0.2	0.2	0.0	0.4	0.4	0.2	0.0	0.4	0.3	0.3	0.0	0.4	0.4	0.0	0.0
	Sydney/GB EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.2	0.2	0.3	0.3	0.3	0.2	0.4	0.3	0.4	0.2	0.3	0.3	0.3	0.0	0.0
	Maritimes CM			0.3	0.3	0.5	0.4	0.5	0.3	0.6	0.5	0.6	0.3	0.5	0.4	0.5	0.0	0.0
	TC/Full Coverage			14.5	14.0	6.5	9.9	8.4	7.4	3.2	5.9	4.3	6.6	3.3	4.0	4.0	0.6	0.0
<b>Late Night Rotn</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>02:30 AM</b>	SP11/FL11 Avg														
	Halifax EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0
	Sydney CM			0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
	Maritimes EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.5	0.5	0.0	0.3	0.3	0.4	0.0	0.3	0.3	0.1	0.0	0.0	0.1	0.0	0.0
<b>News Final 1</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>12:00 AM</b>	SP11/FL11 Avg														
	Halifax EM			0.4	0.5	0.3	0.5	0.5	0.6	0.5	0.7	0.6	0.4	0.1	0.3	0.4	0.2	0.0
	Halifax CM			0.6	0.7	0.5	0.7	0.7	0.8	0.7	1.0	0.9	0.5	0.2	0.4	0.6	0.3	0.0
	Saint John/Moncton EM			0.3	0.4	0.1	0.1	0.2	0.4	0.1	0.1	0.2	0.3	0.1	0.1	0.2	0.0	0.0
	Saint John/Moncton CM			0.3	0.4	0.3	0.2	0.4	0.4	0.2	0.2	0.3	0.3	0.3	0.3	0.4	0.0	0.0
	Sydney/GB EM			0.5	0.6	0.2	0.6	0.6	0.6	0.2	0.5	0.6	0.6	0.1	0.6	0.7	0.0	0.0
	Sydney CM			0.6	0.8	0.2	0.7	0.8	0.7	0.3	0.7	0.7	0.8	0.1	0.8	1.0	0.0	0.0
	Charlottetown EM			0.2	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.0	0.0
	Maritimes EM			0.3	0.4	0.2	0.3	0.4	0.5	0.3	0.4	0.4	0.3	0.1	0.2	0.3	0.1	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Maritimes CM			0.5	0.6	0.4	0.6	0.6	0.6	0.6	0.5	0.7	0.7	0.5	0.2	0.4	0.5	0.2	0.0
	TC/Full Coverage			6.4	6.2	0.7	2.2	2.7	3.6	0.5	1.4	1.5	2.7	0.2	0.9	1.2	0.2	0.1	
<b>Wkdy PM Rotn (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>11:58 AM</b>	<b>02:00 PM</b>	SP11/FL11 Avg															
	Halifax EM			0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1
	Halifax CM			0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.1	0.2	0.0	0.2	0.2	0.2	0.0	0.3	0.3	0.1	0.0	0.1	0.2	0.0	0.0	
	Saint John/Moncton CM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
	Sydney CM			0.1	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	
	Maritimes EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.0	0.1	0.1	
	Maritimes CM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			1.7	1.6	0.2	0.8	1.0	1.2	0.1	0.7	0.7	0.4	0.1	0.1	0.3	0.1	0.1	
<b>Days Of Our Lives (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>	SP11/FL11 Avg															
	Halifax EM			0.4	0.4	0.3	0.3	0.3	0.8	0.5	0.6	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.1
	Halifax CM			0.2	0.3	0.0	0.0	0.1	0.5	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton EM			0.7	0.8	0.3	0.7	1.0	1.3	0.6	1.3	1.8	0.3	0.0	0.2	0.3	0.0	0.2	
	Saint John/Moncton CM			0.9	1.1	0.5	0.7	1.3	1.8	1.0	1.2	2.3	0.4	0.0	0.1	0.3	0.0	0.3	
	Sydney/GB EM			0.7	0.8	0.2	0.4	0.5	1.3	0.2	0.7	0.7	0.2	0.1	0.1	0.4	0.6	0.0	
	Sydney CM			0.8	0.9	0.2	0.5	0.7	1.4	0.2	0.9	1.0	0.3	0.1	0.2	0.4	0.7	0.0	
	Charlottetown EM			0.3	0.3	0.5	0.3	0.4	0.5	1.1	0.6	0.7	0.1	0.0	0.0	0.1	0.2	0.2	
	Maritimes EM			0.5	0.6	0.3	0.5	0.6	1.0	0.5	0.8	1.1	0.2	0.0	0.1	0.1	0.1	0.1	
	Maritimes CM			0.6	0.6	0.2	0.3	0.6	1.0	0.4	0.5	0.9	0.2	0.0	0.1	0.2	0.2	0.2	
	TC/Full Coverage			9.9	9.7	1.2	3.7	4.7	8.4	1.1	3.4	4.2	1.2	0.1	0.3	0.5	0.1	0.2	
<b>The Talk (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>	FL11 Actuals															
	Halifax EM			0.6	0.6	0.7	0.6	0.4	1.1	1.3	1.1	0.8	0.1	0.1	0.1	0.1	0.0	0.2	
	Halifax CM			0.4	0.4	0.5	0.5	0.2	0.8	0.9	1.0	0.4	0.0	0.0	0.0	0.0	0.0	0.2	
	Saint John/Moncton EM			0.4	0.5	0.0	0.5	0.6	0.8	0.0	1.0	1.1	0.1	0.0	0.0	0.1	0.0	0.3	
	Saint John/Moncton CM			0.5	0.5	0.0	0.4	0.6	0.8	0.0	0.8	1.1	0.2	0.0	0.0	0.0	0.0	0.6	
	Sydney/GB EM			0.7	0.8	0.1	0.4	0.4	1.2	0.0	0.4	0.4	0.4	0.2	0.4	0.4	0.4	0.0	
	Sydney CM			0.9	1.0	0.1	0.5	0.5	1.4	0.0	0.5	0.6	0.6	0.2	0.5	0.5	0.5	0.0	

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Charlottetown EM			0.2	0.3	0.0	0.1	0.3	0.4	0.0	0.2	0.4	0.1	0.0	0.1	0.1	0.0	0.0
	Maritimes EM			0.5	0.6	0.3	0.5	0.5	0.9	0.6	0.9	0.8	0.2	0.1	0.1	0.1	0.0	0.2
	Maritimes CM			0.5	0.5	0.3	0.5	0.4	0.9	0.6	0.9	0.7	0.2	0.0	0.1	0.1	0.1	0.4
	TC/Full Coverage			12.8	12.4	1.5	5.0	5.3	10.6	1.4	4.6	4.8	1.8	0.1	0.4	0.5	0.0	0.3
<b>Y&amp;R</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>03:58 PM</b>	<b>05:00 PM</b>	SP11/FL11 Avg														
	Halifax EM			0.6	0.7	0.2	0.5	0.5	1.1	0.3	0.8	0.8	0.3	0.0	0.2	0.2	0.3	0.2
	Halifax CM			0.5	0.6	0.2	0.5	0.4	0.8	0.4	0.6	0.6	0.3	0.0	0.3	0.3	0.0	0.1
	Saint John/Moncton EM			0.6	0.7	0.3	0.4	0.4	1.2	0.5	0.5	0.7	0.3	0.2	0.2	0.1	0.0	0.1
	Saint John/Moncton CM			0.5	0.6	0.3	0.3	0.2	1.0	0.2	0.4	0.5	0.3	0.5	0.2	0.0	0.0	0.1
	Sydney/GB EM			1.2	1.4	0.1	0.6	0.8	2.4	0.1	1.0	1.4	0.5	0.0	0.1	0.2	0.0	0.0
	Sydney CM			1.3	1.6	0.1	0.7	0.9	2.7	0.1	1.2	1.5	0.5	0.0	0.1	0.2	0.0	0.0
	Charlottetown EM			0.7	0.8	0.0	0.3	0.6	1.2	0.0	0.4	0.9	0.4	0.0	0.2	0.3	0.3	0.1
	Maritimes EM			0.7	0.8	0.2	0.4	0.5	1.3	0.4	0.7	0.8	0.3	0.1	0.2	0.2	0.2	0.2
	Maritimes CM			0.6	0.7	0.2	0.4	0.4	1.1	0.3	0.6	0.6	0.3	0.2	0.2	0.2	0.0	0.1
	TC/Full Coverage			58.1	57.4	3.7	15.8	19.1	47.0	2.8	13.3	16.4	10.4	0.8	2.5	2.7	0.3	0.4
<b>Doctors</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>04:58 PM</b>	<b>06:00 PM</b>	SP11/FL11 Average														
	Halifax EM			0.2	0.3	0.2	0.3	0.3	0.5	0.3	0.4	0.4	0.2	0.2	0.2	0.2	0.0	0.1
	Halifax CM			0.3	0.4	0.3	0.4	0.4	0.5	0.4	0.5	0.5	0.2	0.2	0.2	0.2	0.0	0.2
	Saint John/Moncton EM			0.5	0.5	0.2	0.4	0.3	0.8	0.3	0.6	0.6	0.2	0.2	0.1	0.0	0.0	0.2
	Saint John/Moncton CM			0.5	0.6	0.2	0.5	0.5	1.1	0.3	0.9	1.0	0.1	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.3	0.3	0.2	0.3	0.4	0.5	0.3	0.6	0.6	0.1	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.3	0.4	0.1	0.4	0.4	0.6	0.2	0.7	0.7	0.1	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.4	0.4	0.3	0.4	0.5	0.6	0.7	0.8	0.9	0.1	0.0	0.1	0.1	1.1	0.1
	Maritimes EM			0.4	0.4	0.3	0.3	0.3	0.6	0.3	0.5	0.6	0.2	0.1	0.1	0.1	0.1	0.1
	Maritimes CM			0.4	0.4	0.2	0.4	0.5	0.7	0.4	0.7	0.7	0.1	0.1	0.1	0.1	0.0	0.1
	TC/Full Coverage			19.5	19.1	2.6	6.2	6.5	14.8	2.3	5.0	5.4	4.3	0.4	1.1	1.2	0.2	0.3
<b>ETC Late Night</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>11:58 PM</b>	<b>12:37 AM</b>	SP11/FL11 Average														
	Halifax EM			0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.0
	Halifax CM			0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.1	0.0
	Saint John/Moncton EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0
	Saint John/Moncton CM			0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.1	0.1	0.0	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
Sydney/GB EM				0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
Sydney CM				0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
Charlottetown EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Maritimes EM				0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.0	
Maritimes CM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	
TC/Full Coverage				1.9	1.9	0.2	0.5	0.7	1.3	0.1	0.4	0.5	0.6	0.1	0.1	0.2	0.1	0.0	
<b>ET Late Night (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>12:35 AM</b>	<b>01:07 AM</b>	FL11 Actuals Adjusted															
Halifax EM				0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	
Halifax CM				0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	
Saint John/Moncton EM				0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.0	
Saint John/Moncton CM				0.1	0.1	0.3	0.2	0.1	0.2	0.4	0.2	0.1	0.1	0.3	0.1	0.1	0.0	0.0	
Sydney/GB EM				0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	
Sydney CM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	
Charlottetown EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Maritimes EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.0	
Maritimes CM				0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
TC/Full Coverage				2.7	2.7	0.4	1.3	1.1	1.9	0.3	1.0	0.8	0.7	0.1	0.3	0.4	0.0	0.0	
<b>Craig Ferguson (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>01:35 AM</b>	<b>02:38 AM</b>	FL11 Actuals Adj															
Halifax EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	
Halifax CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	
Saint John/Moncton EM				0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
Saint John/Moncton CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sydney/GB EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Sydney CM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Charlottetown EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
Maritimes EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Maritimes CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				0.6	0.6	0.0	0.2	0.3	0.4	0.0	0.2	0.2	0.2	0.0	0.0	0.1	0.0	0.0	
<b>Morning News (3/27/2006-9/8/2013)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>08:30 AM</b>	Based on Global news Adj															
Halifax EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
Halifax CM				0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saint John/Moncton EM			0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0
	Saint John/Moncton CM			0.2	0.3	0.1	0.1	0.2	0.3	0.0	0.1	0.2	0.3	0.1	0.2	0.2	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0
	Sydney CM			0.1	0.2	0.1	0.1	0.2	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.2	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	Maritimes CM			0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			2.5	2.5	0.3	0.7	0.9	1.4	0.2	0.4	0.5	1.2	0.1	0.3	0.4	0.0	0.0
<b>Wkdy AM Rotn (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	SP11/FL11 Avg														
	Halifax EM			0.1	0.1	0.2	0.1	0.1	0.2	0.3	0.2	0.2	0.0	0.1	0.0	0.0	0.1	0.0
	Halifax CM			0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.1
	Sydney CM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.1
	Charlottetown EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.1	0.0
	Maritimes EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.1	0.0
	Maritimes CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.2	1.1	0.3	0.6	0.6	0.8	0.2	0.5	0.6	0.3	0.1	0.2	0.1	0.1	0.0
<b>Simpsons Wknd Rotn (1/2/2012-5/27/2012)</b>	<b>.....SS</b>	<b>11:58 AM</b>	<b>04:00 PM</b>	SP11/FL11 Average Adjusted														
	Halifax EM			0.3	0.2	0.5	0.3	0.2	0.2	0.4	0.3	0.1	0.2	0.6	0.3	0.3	0.4	0.2
	Halifax CM			0.3	0.2	0.4	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.7	0.3	0.3	0.7	0.4
	Saint John/Moncton EM			0.3	0.3	0.4	0.5	0.5	0.2	0.1	0.2	0.2	0.4	0.5	0.6	0.7	0.4	0.0
	Saint John/Moncton CM			0.4	0.5	0.6	0.8	0.8	0.1	0.0	0.1	0.1	0.8	1.1	1.3	1.3	1.0	0.0
	Sydney/GB EM			0.2	0.1	0.0	0.2	0.3	0.1	0.0	0.2	0.2	0.2	0.0	0.1	0.3	0.7	0.2
	Sydney CM			0.1	0.2	0.0	0.2	0.3	0.1	0.0	0.3	0.3	0.2	0.0	0.0	0.4	0.3	0.0
	Charlottetown EM			0.1	0.1	0.3	0.2	0.0	0.1	0.5	0.3	0.0	0.0	0.0	0.0	0.4	0.0	0.0
	Maritimes EM			0.3	0.2	0.4	0.3	0.3	0.2	0.3	0.3	0.2	0.3	0.5	0.4	0.5	0.5	0.1
	Maritimes CM			0.3	0.3	0.4	0.4	0.4	0.1	0.2	0.2	0.1	0.4	0.7	0.6	0.7	0.7	0.2
	TC/Full Coverage			10.7	9.5	6.5	7.7	4.8	4.8	3.4	3.9	1.1	4.6	3.2	3.9	3.6	1.1	0.2

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Wknd PM Rotn</b> <b>(1/2/2012-5/27/2012)</b>	<b>....SS</b>	<b>12:00 PM</b>	<b>07:00 PM</b>	SP11/FL11 Avg														
	Halifax EM			0.4	0.3	0.2	0.3	0.3	0.3	0.3	0.4	0.3	0.4	0.3	0.2	0.2	0.8	0.5
	Halifax CM			0.3	0.4	0.3	0.3	0.3	0.4	0.4	0.4	0.3	0.3	0.4	0.3	0.2	0.0	0.0
	Saint John/Moncton EM			0.2	0.3	0.3	0.4	0.3	0.3	0.2	0.3	0.3	0.3	0.4	0.4	0.3	0.0	0.1
	Saint John/Moncton CM			0.3	0.3	0.2	0.4	0.4	0.3	0.0	0.3	0.4	0.3	0.3	0.6	0.4	0.0	0.0
	Sydney/GB EM			0.3	0.4	0.2	0.4	0.4	0.3	0.3	0.3	0.3	0.4	0.0	0.5	0.5	0.0	0.0
	Sydney CM			0.3	0.4	0.1	0.3	0.4	0.3	0.3	0.3	0.3	0.5	0.0	0.4	0.4	0.0	0.0
	Charlottetown EM			0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.1	0.1	0.2	0.0	0.1	0.2	0.0
	Maritimes EM			0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.4	0.3	0.3	0.2	0.3	0.2
	Maritimes CM			0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.3	0.3	0.4	0.3	0.3	0.3	0.0	0.0
	TC/Full Coverage			9.2	8.3	2.7	4.5	3.5	4.7	1.7	2.7	1.9	3.7	1.0	1.8	1.7	0.6	0.3
<b>PGA Golf</b> <b>(1/2/2012-5/27/2012)</b>	<b>....SS</b>	<b>12:58 PM</b>	<b>08:00 PM</b>	SP12 Proj Adj														
	Halifax EM			0.9	1.0	0.7	0.4	0.5	1.1	1.2	0.6	0.8	1.0	0.3	0.1	0.1	0.0	0.0
	Halifax CM			0.9	1.1	0.5	0.3	0.4	1.1	1.2	0.6	0.8	1.2	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.4	0.5	0.0	0.1	0.2	0.5	0.0	0.3	0.4	0.5	0.0	0.0	0.1	0.0	0.0
	Saint John/Moncton CM			0.4	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.6	0.7	0.3	0.6	0.5	0.4	0.0	0.1	0.1	1.1	0.6	1.1	0.9	0.0	0.0
	Maritimes EM			0.6	0.7	0.3	0.3	0.4	0.7	0.5	0.4	0.5	0.7	0.2	0.2	0.2	0.0	0.0
	Maritimes CM			0.7	0.8	0.3	0.2	0.2	0.7	0.6	0.3	0.4	0.9	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			13.1	13.0	1.1	2.0	3.6	6.3	0.8	1.3	1.9	6.7	0.3	0.6	1.6	0.1	0.0
<b>Family Guy Wknd Rotn</b> <b>(1/2/2012-5/27/2012)</b>	<b>....SS</b>	<b>12:58 PM</b>	<b>06:30 PM</b>	SP11/FL11 Average														
	Halifax EM			0.2	0.2	0.4	0.3	0.3	0.1	0.1	0.2	0.2	0.3	0.6	0.4	0.3	0.2	0.1
	Halifax CM			0.2	0.2	0.3	0.3	0.3	0.2	0.0	0.2	0.3	0.3	0.7	0.4	0.4	0.4	0.0
	Saint John/Moncton EM			0.3	0.3	0.4	0.4	0.4	0.3	0.3	0.3	0.2	0.3	0.5	0.5	0.6	0.0	0.0
	Saint John/Moncton CM			0.3	0.4	0.5	0.6	0.6	0.1	0.0	0.1	0.1	0.7	0.9	1.1	1.1	0.0	0.0
	Sydney/GB EM			0.4	0.4	0.4	0.7	0.6	0.4	0.9	0.8	0.6	0.3	0.0	0.6	0.6	0.4	0.3
	Sydney CM			0.4	0.5	0.5	0.8	0.7	0.5	1.0	1.0	0.8	0.3	0.0	0.6	0.6	0.3	0.0
	Charlottetown EM			0.3	0.2	0.2	0.3	0.4	0.2	0.3	0.3	0.4	0.3	0.0	0.3	0.4	0.2	0.5
	Maritimes EM			0.3	0.3	0.4	0.4	0.3	0.2	0.3	0.3	0.2	0.3	0.5	0.5	0.4	0.1	0.1

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Maritimes CM			0.3	0.3	0.4	0.5	0.5	0.2	0.1	0.2	0.3	0.4	0.7	0.7	0.6	0.2	0.0
	TC/Full Coverage			7.0	6.4	3.0	4.7	3.6	3.1	1.6	2.3	1.4	3.3	1.3	2.6	2.3	0.4	0.2
<b>SP: Masters (4/11/2011-4/6/2014)</b>	<b>....SS</b>	<b>02:58 PM</b>	<b>08:00 PM</b>															
	Halifax EM			2.0	2.0	3.0	2.0	2.0	1.0	3.0	2.0	2.0	2.0	3.0	2.0	2.0	1.0	1.0
	Halifax CM			2.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	2.0	2.0	4.0	3.0	2.0	1.0	1.0
	Saint John/Moncton EM			1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0
	Saint John/Moncton CM			1.0	1.0	1.0	2.0	2.0	1.0	2.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0
	Sydney/GB EM			2.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	6.0	2.0
	Sydney CM			1.0	1.0	2.0	2.0	2.0	1.0	2.0	1.0	1.0	2.0	1.0	2.0	2.0	4.0	1.0
	Charlottetown EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	1.0	1.0	1.0	1.0	3.0	1.0
	Maritimes EM			1.0	1.0	2.0	2.0	2.0	1.0	2.0	2.0	1.0	1.0	2.0	2.0	2.0	3.0	1.0
	Maritimes CM			2.0	2.0	3.0	2.0	2.0	1.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	1.0
	TC/Full Coverage			45.9	32.7	19.2	28.9	24.0	15.4	9.2	13.7	11.9	17.3	10.0	15.2	12.1	9.2	4.0
<b>Wknd AM Rotn (1/2/2012-5/27/2012)</b>	<b>....SS</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	SP11/FL11 Avg														
	Halifax EM			0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0
	Halifax CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
	Saint John/Moncton EM			0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Saint John/Moncton CM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.1	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.2	0.0	0.0
	Sydney CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0
	TC/Full Coverage			1.8	1.8	0.1	0.6	0.8	0.4	0.0	0.1	0.2	1.4	0.1	0.4	0.6	0.1	0.0
<b>Saturday Night Live (1/2/2012-5/27/2012)</b>	<b>....S.</b>	<b>12:25 AM</b>	<b>02:00 AM</b>	SP11/FL11 Avg														
	Halifax EM			0.5	0.6	1.1	0.9	0.9	0.6	1.4	1.0	1.1	0.5	1.0	0.7	0.8	0.0	0.0
	Halifax CM			0.7	0.9	1.8	1.3	1.5	1.1	2.1	1.6	1.9	0.7	1.4	1.1	1.2	0.0	0.0
	Saint John/Moncton EM			0.4	0.4	0.7	0.4	0.3	0.5	1.2	0.5	0.5	0.2	0.2	0.1	0.3	1.2	0.0
	Saint John/Moncton CM			0.4	0.2	0.0	0.0	0.3	0.3	0.0	0.0	0.4	0.2	0.0	0.0	0.2	3.8	0.0
	Sydney/GB EM			0.3	0.4	0.3	0.6	0.6	0.5	0.5	0.8	0.8	0.2	0.0	0.4	0.4	0.0	0.0
	Sydney CM			0.4	0.4	0.3	0.8	0.8	0.6	0.6	1.0	1.0	0.3	0.0	0.5	0.5	0.0	0.0

Stations: CIHF-SB  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Charlottetown EM			0.2	0.2	0.0	0.2	0.3	0.1	0.0	0.0	0.0	0.4	0.0	0.5	0.6	0.0	0.0
	Maritimes EM			0.4	0.4	0.8	0.6	0.6	0.5	1.1	0.8	0.7	0.3	0.6	0.5	0.5	0.5	0.0
	Maritimes CM			0.6	0.6	1.1	0.9	1.0	0.7	1.1	1.0	1.2	0.5	1.0	0.7	0.8	1.2	0.0
	TC/Full Coverage			23.1	16.1	4.3	14.3	14.8	9.3	3.3	8.2	8.4	6.8	1.0	6.1	6.4	3.0	4.0
<b>The West Block (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>11:58 AM</b>	<b>01:30 PM</b>	FL11 Proj														
	Halifax EM			0.3	0.3	0.1	0.2	0.2	0.4	0.2	0.3	0.3	0.3	0.0	0.1	0.2	0.0	0.1
	Halifax CM			0.3	0.3	0.2	0.2	0.2	0.4	0.3	0.3	0.3	0.3	0.0	0.1	0.1	0.0	0.0
	Saint John/Moncton EM			0.3	0.3	0.2	0.1	0.2	0.3	0.0	0.0	0.2	0.3	0.5	0.3	0.2	0.0	0.0
	Saint John/Moncton CM			0.4	0.4	0.2	0.1	0.3	0.4	0.0	0.0	0.3	0.4	0.3	0.2	0.3	0.0	0.0
	Sydney/GB EM			0.2	0.2	0.0	0.1	0.2	0.3	0.0	0.2	0.3	0.2	0.0	0.0	0.2	0.0	0.0
	Sydney CM			0.2	0.3	0.0	0.1	0.2	0.4	0.0	0.2	0.3	0.2	0.0	0.0	0.2	0.0	0.0
	Charlottetown EM			0.3	0.3	0.2	0.3	0.3	0.3	0.0	0.1	0.2	0.4	0.4	0.6	0.3	0.3	0.0
	Maritimes EM			0.3	0.3	0.2	0.2	0.2	0.3	0.1	0.2	0.3	0.3	0.2	0.2	0.2	0.1	0.1
	Maritimes CM			0.3	0.3	0.2	0.1	0.2	0.4	0.2	0.2	0.3	0.3	0.2	0.1	0.2	0.0	0.0
	TC/Full Coverage			5.0	4.8	0.5	1.3	1.7	2.9	0.2	0.7	1.0	2.0	0.4	0.7	0.7	0.1	0.1
<b>The West Block Late (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>11:28 PM</b>	<b>12:00 AM</b>	FL11 Proj														
	Halifax EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0
	Saint John/Moncton CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0
	Sydney/GB EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0
	Maritimes EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.0	1.0	0.1	0.3	0.3	0.6	0.0	0.1	0.2	0.4	0.1	0.1	0.1	0.0	0.0