

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
<b>Global News</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>05:28 PM</b>	<b>07:00 PM</b>	SP11/FL11 Avg													
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna	6.8	7.9	1.2	2.2	3.7	8.2	1.2	2.2	3.5	7.6	1.2	2.2	3.8	0.9	0.5	
	TC/Full Coverage	26.1	25.6	1.1	3.6	5.7	13.8	0.6	1.8	2.9	11.9	0.6	1.8	2.9	0.3	0.3	
	Kelowna EM	7.5	8.7	1.5	2.5	4.1	9.1	1.6	2.6	3.9	8.3	1.4	2.5	4.2	1.1	0.7	
<b>Prime CDN Rotn</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>	SP11/FL11 Average													
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	0.6	0.7	0.2	0.3	0.4	0.7	0.2	0.4	0.5	0.5	0.2	0.4	0.4	0.2	0.2	
	TC/Full Coverage	1.6	1.4	0.0	0.2	0.2	1.0	0.0	0.1	0.1	0.4	0.0	0.2	0.2	0.0	0.2	
	Kelowna EM	0.5	0.5	0.0	0.2	0.2	0.6	0.0	0.1	0.1	0.3	0.0	0.2	0.2	0.0	0.6	
<b>Ent Tonight</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	SP11/FL11 Avg													
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	2.4	2.6	1.1	1.3	1.6	3.2	1.1	1.5	1.9	2.0	1.1	1.2	1.3	1.0	1.2	
	TC/Full Coverage	11.3	10.9	0.8	3.1	4.4	7.4	0.5	1.9	2.8	3.5	0.3	1.0	1.6	0.3	0.2	
	Kelowna EM	3.2	3.6	1.1	2.2	3.1	4.8	1.3	2.8	3.8	2.4	0.9	1.5	2.3	1.5	0.4	
<b>ET Canada</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	SP11/FL11 Avg													
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	1.2	1.3	0.7	0.7	0.9	1.7	0.8	0.8	1.1	0.9	0.6	0.7	0.7	0.5	0.7	
	TC/Full Coverage	6.7	6.4	0.5	1.9	2.7	4.5	0.4	1.5	1.8	2.0	0.1	0.5	1.0	0.2	0.1	
	Kelowna EM	1.9	2.2	0.7	1.4	2.0	3.0	1.1	2.1	2.5	1.3	0.2	0.7	1.4	0.9	0.3	
<b>House</b> (1/2/2012-5/27/2012)	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP11/FL11 Average Adjusted													
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	4.3	4.7	3.1	3.6	4.5	4.6	2.7	3.4	4.8	4.7	3.4	3.8	4.3	2.1	2.5	
	TC/Full Coverage	13.9	13.5	1.2	4.0	6.3	7.3	0.7	2.0	3.8	6.1	0.5	1.9	2.7	0.0	0.4	
	Kelowna EM	3.9	4.5	1.7	2.9	4.5	4.8	1.8	2.9	5.3	4.2	1.6	2.9	3.7	0.0	1.2	
<b>Touch</b> (3/19/2012-5/27/2012)	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	SP12 House Projections Adjusted													
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	3.6	3.9	3.5	3.5	3.8	4.3	3.4	3.8	4.2	3.4	3.6	3.2	3.3	3.2	2.5	
	TC/Full Coverage	11.6	10.5	1.6	4.3	5.5	6.0	1.3	2.8	3.6	4.5	0.3	1.5	1.9	0.7	0.5	

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 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Kelowna EM			3.2	3.5	2.3	3.1	4.0	3.9	3.5	3.9	4.9	3.1	0.9	2.2	3.0	2.9	1.1	
<b>Hawaii Five-O</b> (1/2/2012-5/27/2012)	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	SP11/FL11 Average Adjusted															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			4.1	4.5	1.7	2.9	3.6	5.0	1.7	2.9	3.9	4.0	1.8	2.9	3.4	3.3	1.1	
	TC/Full Coverage			11.3	11.1	1.2	3.2	4.1	6.6	0.8	1.7	2.6	4.6	0.4	1.5	1.5	0.2	0.0	
	Kelowna EM			3.2	3.7	1.6	2.2	2.8	4.3	2.1	2.3	3.5	3.2	1.0	2.1	2.1	0.7	0.0	
<b>NCIS* - GLOBAL</b> (1/2/2012-5/27/2012)	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL11 Actuals Adjusted															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			6.1	6.7	4.1	4.6	4.8	7.3	4.3	4.8	4.8	6.3	3.9	4.4	4.7	2.9	2.2	
	TC/Full Coverage			22.5	22.2	1.7	5.2	8.6	12.6	1.7	3.7	5.5	9.7	0.0	1.4	3.2	0.3	0.0	
	Kelowna EM			6.3	7.4	2.5	3.6	6.2	8.3	4.8	5.2	7.7	6.6	0.0	2.0	4.6	1.2	0.0	
<b>Glee</b> (1/2/2012-5/27/2012)	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL11 Actuals Adjusted															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			5.7	6.3	10.3	8.2	8.8	7.6	12.3	10.3	10.4	5.0	8.5	6.1	7.2	3.2	2.1	
	TC/Full Coverage			18.3	17.1	6.0	10.8	11.9	11.1	3.4	7.1	7.5	6.0	2.6	3.8	4.5	0.6	0.6	
	Kelowna EM			5.2	5.8	9.1	7.9	8.8	7.3	11.2	10.9	11.3	4.2	7.4	5.3	6.6	2.3	2.2	
<b>NCIS: LA</b> (1/2/2012-5/27/2012)	<b>.T.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	SP11/FL11 Average Adjusted															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			5.5	6.2	3.9	4.3	4.6	6.7	3.9	4.4	4.6	5.8	4.0	4.3	4.7	2.8	1.8	
	TC/Full Coverage			21.6	21.3	2.1	5.7	8.4	11.2	1.2	3.2	4.6	10.2	0.9	2.7	3.8	0.3	0.0	
	Kelowna EM			6.1	7.1	2.9	4.1	5.9	7.3	3.3	4.5	6.6	7.0	2.4	3.7	5.4	1.3	0.0	
<b>Wipeout</b> (3/5/2012-5/27/2012)	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	SP11 Actuals Adj															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			1.2	1.2	1.1	1.2	1.2	1.4	1.4	1.4	1.3	1.0	0.7	1.0	1.1	1.7	1.2	
	TC/Full Coverage			4.9	3.7	0.0	1.9	2.0	2.0	0.0	1.0	1.1	1.5	0.0	0.8	0.9	0.2	1.1	
	Kelowna EM			1.4	1.2	0.0	1.3	1.4	1.3	0.0	1.4	1.6	1.1	0.0	1.2	1.3	0.6	3.3	

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 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Parenthood</b> (1/2/2012-5/27/2012)	.T.....	09:58 PM	11:00 PM	FL11 Actuals Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.4	1.6	1.1	1.1	1.3	1.9	1.0	1.2	1.4	1.2	1.2	1.1	1.3	0.7	0.5
	TC/Full Coverage			2.2	2.2	0.0	0.4	0.4	1.4	0.0	0.0	0.0	0.8	0.0	0.4	0.4	0.0	0.0
	Kelowna EM			0.6	0.7	0.0	0.3	0.3	0.9	0.0	0.0	0.0	0.6	0.0	0.6	0.6	0.0	0.0
<b>NYC 22</b> (4/9/2012-5/27/2012)	.T.....	09:58 PM	11:00 PM	FL11 Hawaii Actuals Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.3	4.7	1.8	3.0	3.8	5.3	1.8	3.0	4.1	4.2	1.9	3.0	3.6	3.5	1.2
	TC/Full Coverage			11.7	11.4	1.3	3.3	4.2	6.8	0.8	1.8	2.6	4.7	0.4	1.6	1.6	0.2	0.0
	Kelowna EM			3.4	3.9	1.7	2.3	2.9	4.5	2.2	2.4	3.7	3.4	1.1	2.2	2.2	0.7	0.0
<b>Survivor</b> (1/2/2012-5/27/2012)	..W....	07:58 PM	09:00 PM	SP11/FL11 Average														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			6.4	6.4	2.1	5.3	6.8	7.3	2.7	6.2	7.5	5.4	1.3	4.2	6.0	4.9	7.5
	TC/Full Coverage			21.6	18.9	0.7	6.1	9.5	11.4	0.7	4.3	5.7	7.4	0.0	1.8	3.8	1.0	1.8
	Kelowna EM			6.1	6.3	1.0	4.2	6.7	7.4	1.8	5.6	7.6	5.1	0.0	2.6	5.4	4.2	5.3
<b>Awake</b> (4/9/2012-5/25/2014)	..W....	08:58 PM	10:00 PM	SP12 Harry's Law Projections Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.1	2.3	1.4	1.6	1.7	2.6	1.5	1.7	1.7	2.2	1.4	1.5	1.6	1.0	0.8
	TC/Full Coverage			7.7	7.6	0.6	1.8	2.9	4.3	0.6	1.3	1.9	3.3	0.0	0.5	1.1	0.1	0.0
	Kelowna EM			2.2	2.6	0.9	1.3	2.2	2.9	1.7	1.8	2.7	2.3	0.0	0.7	1.6	0.4	0.0
<b>NCIS - GLOBAL</b> (4/9/2012-5/27/2012)	..W....	09:58 PM	11:00 PM	FL11 Actuals Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.0	2.1	1.3	1.5	1.5	2.3	1.4	1.5	1.5	2.0	1.2	1.4	1.5	0.9	0.7
	TC/Full Coverage			7.1	7.0	0.5	1.6	2.7	4.0	0.5	1.2	1.7	3.0	0.0	0.4	1.0	0.1	0.0
	Kelowna EM			2.0	2.4	0.8	1.2	2.0	2.7	1.5	1.7	2.5	2.1	0.0	0.6	1.5	0.4	0.0
<b>Are You There Chelsea?</b> (1/16/2012-6/1/2014)	...T...	07:58 PM	08:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.3	1.3	1.4	1.3	1.3	1.6	1.7	1.6	1.5	1.0	1.0	1.0	1.1	1.8	0.7
	TC/Full Coverage			3.2	2.9	0.8	1.8	2.0	1.8	0.5	1.2	1.3	1.0	0.3	0.6	0.7	0.2	0.2

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 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			0.9	1.0	1.2	1.3	1.5	1.2	1.6	1.7	1.9	0.7	0.9	0.8	1.0	0.6	0.5
<b>The Exes</b> (1/2/2012-5/27/2012)	...T...	07:58 PM	08:30 PM	FL11 Projections Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	0.9	1.0	0.9	0.8	1.0	1.0	0.9	0.9	0.9	1.1	0.9	0.8	1.1	0.4
	TC/Full Coverage			2.5	2.3	1.0	1.7	1.3	1.8	1.0	1.3	1.0	0.5	0.0	0.4	0.4	0.1	0.0
	Kelowna EM			0.7	0.8	1.4	1.2	0.9	1.2	2.9	1.9	1.3	0.4	0.0	0.5	0.5	0.4	0.0
<b>Office</b> (1/30/2012-5/27/2012)	...T...	08:28 PM	09:00 PM	FL11 Projections Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	0.9	1.0	0.9	0.8	1.0	1.0	0.9	0.9	0.9	1.1	0.9	0.8	1.1	0.4
	TC/Full Coverage			2.6	2.3	1.0	1.7	1.3	1.8	1.0	1.3	1.0	0.5	0.0	0.4	0.4	0.1	0.0
	Kelowna EM			0.7	0.8	1.4	1.2	0.9	1.2	2.9	1.9	1.3	0.4	0.0	0.5	0.5	0.4	0.0
<b>Happily Divorced</b> (1/2/2012-5/27/2012)	...T...	08:28 PM	09:00 PM	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	1.0	0.0	1.6	1.5	1.2	0.0	2.0	1.8	0.9	0.0	1.2	1.1	0.0	0.0
	TC/Full Coverage			3.2	3.2	0.0	2.0	2.0	1.8	0.0	1.2	1.2	1.3	0.0	0.8	0.8	0.0	0.0
	Kelowna EM			0.9	1.0	0.0	1.6	1.5	1.2	0.0	2.0	1.8	0.9	0.0	1.2	1.1	0.0	0.0
<b>Bones</b> (1/2/2012-5/27/2012)	...T...	08:58 PM	10:00 PM	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			5.3	5.9	4.5	4.3	5.1	6.3	4.2	4.3	4.7	5.4	4.9	4.2	5.6	2.6	2.0
	TC/Full Coverage			14.2	13.9	2.1	4.5	5.7	8.1	1.2	2.4	2.8	5.9	0.9	2.0	3.0	0.0	0.3
	Kelowna EM			4.0	4.6	2.9	2.9	4.0	5.2	3.1	3.2	3.8	4.0	2.5	2.6	4.2	0.0	0.9
<b>Finder</b> (1/2/2012-5/27/2012)	...T...	08:58 PM	10:00 PM	FL11 Bones														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			5.9	6.7	5.5	4.9	5.3	7.4	5.3	5.0	5.6	5.9	5.6	4.8	5.0	2.8	2.1
	TC/Full Coverage			14.2	13.9	2.1	4.5	5.7	8.1	1.2	2.4	2.8	5.9	0.9	2.0	3.0	0.0	0.3
	Kelowna EM			5.9	6.7	5.0	4.9	6.4	7.3	5.7	5.4	6.7	6.2	4.2	4.2	6.1	0.0	2.1
<b>The Firm</b> (1/2/2012-5/27/2012)	...T...	09:58 PM	11:00 PM	SP12 NCIS Projections Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			3.7	4.1	2.5	2.8	2.9	4.4	2.6	2.9	2.9	3.8	2.4	2.6	2.9	1.8	1.3

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			16.3	16.0	1.2	3.8	6.1	9.1	1.2	2.7	3.9	6.9	0.0	1.0	2.3	0.2	0.0
	Kelowna EM			3.8	4.4	1.6	2.2	3.7	5.0	2.9	3.1	4.7	4.0	0.0	1.2	2.8	0.7	0.0
<b>Kitchen Nightmares</b> <b>(4/9/2012-5/27/2012)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	SP11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.7	1.9	1.6	1.6	1.7	2.1	1.7	1.7	1.9	1.6	1.4	1.6	1.6	0.8	1.2
	TC/Full Coverage			4.1	4.1	1.0	2.9	2.9	2.8	1.0	2.1	2.1	1.4	0.0	0.7	0.7	0.0	0.0
	Kelowna EM			1.1	1.4	1.3	1.7	2.0	1.7	2.6	2.6	2.9	1.0	0.0	0.8	1.0	0.0	0.0
<b>Harrys Law</b> <b>(2/27/2012-5/27/2012)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL11 Actuals Adj														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.0	2.2	0.8	1.2	1.4	2.9	1.1	1.6	1.8	1.5	0.5	0.7	1.0	0.8	0.6
	TC/Full Coverage			5.3	5.3	0.0	0.7	1.4	3.4	0.0	0.5	1.1	2.0	0.0	0.2	0.4	0.0	0.0
	Kelowna EM			1.5	1.8	0.0	0.5	1.1	2.2	0.0	0.7	1.5	1.4	0.0	0.4	0.5	0.0	0.0
<b>A Gifted Man</b> <b>(1/2/2012-5/27/2012)</b>	<b>....F..</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL11 Actuals Adj														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.4	4.9	2.4	3.1	2.6	6.6	4.2	4.3	3.3	3.1	0.6	1.9	1.9	0.9	2.2
	TC/Full Coverage			15.4	14.3	1.6	4.3	3.9	9.9	1.4	3.0	2.6	4.4	0.3	1.4	1.3	0.2	0.8
	Kelowna EM			4.4	4.9	2.4	3.1	2.6	6.6	4.2	4.3	3.3	3.1	0.6	1.9	1.9	0.9	2.2
<b>Ringer</b> <b>(1/2/2012-5/27/2012)</b>	<b>....F..</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.2	1.2	0.7	1.0	1.1	1.5	0.9	1.0	1.0	1.1	0.7	1.0	1.1	0.6	1.1
	TC/Full Coverage			2.8	2.4	0.7	0.7	1.0	1.9	0.7	0.7	1.0	0.5	0.0	0.0	0.0	0.0	0.3
	Kelowna EM			0.8	0.8	1.0	0.5	0.7	1.3	1.8	0.9	1.2	0.3	0.0	0.0	0.0	0.0	0.7
<b>16x9 Evening</b> <b>(1/2/2012-5/27/2012)</b>	<b>.....S.</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	SP11/FL11 Average														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.5	1.6	0.4	0.8	1.0	1.8	0.5	1.0	1.1	1.3	0.3	0.7	0.9	0.9	0.6
	TC/Full Coverage			6.9	6.6	0.0	1.0	1.6	4.1	0.0	0.7	0.9	2.6	0.0	0.4	0.7	0.0	0.3
	Kelowna EM			2.0	2.3	0.0	0.7	1.2	2.7	0.0	0.9	1.2	1.8	0.0	0.6	1.0	0.0	1.0
<b>Apprentice</b> <b>(1/2/2012-5/27/2012)</b>	<b>.....S.</b>	<b>07:58 PM</b>	<b>10:00 PM</b>	SP11 Actuals Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			1.1	1.1	1.0	1.1	1.1	1.3	1.2	1.3	1.3	1.0	0.8	0.9	1.0	0.6	0.7
	TC/Full Coverage			2.1	2.0	0.3	0.9	1.3	1.1	0.3	0.5	0.7	1.0	0.0	0.4	0.6	0.0	0.0
	Kelowna EM			0.6	0.7	0.6	0.7	1.0	0.7	1.3	0.8	1.1	0.7	0.0	0.6	0.8	0.2	0.0
<b>Simpsons &amp; Co (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	SP11/FL11 Average Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.3	0.3	0.5	0.4	0.5	0.2	0.2	0.3	0.3	0.4	0.7	0.6	0.7	0.2	0.2
	TC/Full Coverage			0.8	0.7	0.2	0.4	0.6	0.2	0.0	0.1	0.1	0.5	0.2	0.3	0.5	0.0	0.0
	Kelowna EM			0.2	0.2	0.2	0.3	0.4	0.1	0.0	0.1	0.2	0.3	0.3	0.5	0.6	0.1	0.1
<b>Simpsons &amp; Co* (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	SP11/FL11 Average Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.7	1.2	0.9	0.9	0.6	1.1	0.9	0.7	0.7	1.2	1.0	1.0	1.0	0.6
	TC/Full Coverage			1.1	1.1	0.0	0.2	0.6	0.5	0.0	0.0	0.2	0.6	0.0	0.2	0.4	0.0	0.0
	Kelowna EM			0.4	0.4	1.1	0.7	0.7	0.4	1.1	0.9	0.8	0.3	1.0	0.6	0.5	0.0	0.3
<b>Cleveland Show (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL11 Actuals Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.5	0.5	0.8	0.7	0.8	0.3	0.4	0.4	0.5	0.7	1.2	1.0	1.1	0.3	0.4
	TC/Full Coverage			1.3	1.1	0.3	0.7	1.0	0.3	0.0	0.1	0.2	0.8	0.3	0.6	0.8	0.1	0.1
	Kelowna EM			0.4	0.4	0.3	0.5	0.7	0.2	0.0	0.2	0.3	0.6	0.6	0.8	1.1	0.2	0.2
<b>Simpsons (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>08:30 PM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.9	1.9	3.2	2.9	3.2	1.2	1.6	1.7	2.0	2.6	4.6	4.1	4.4	1.3	1.6
	TC/Full Coverage			5.1	4.6	1.0	2.8	3.9	1.3	0.0	0.5	0.8	3.3	1.0	2.3	3.1	0.2	0.3
	Kelowna EM			1.4	1.5	1.2	2.0	2.8	0.8	0.0	0.6	1.3	2.2	2.3	3.3	4.2	0.7	0.9
<b>FIN:Survivor (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>10:00 PM</b>	SP11/FL11 Survivor Regular Season Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			7.2	7.2	2.4	6.0	7.7	8.2	3.1	7.0	8.5	6.1	1.5	4.7	6.8	5.5	8.5
	TC/Full Coverage			24.5	21.3	0.8	6.9	10.7	13.0	0.8	4.8	6.4	8.4	0.0	2.0	4.3	1.1	2.0
	Kelowna EM			6.9	7.1	1.1	4.7	7.6	8.4	2.0	6.3	8.6	5.8	0.0	2.9	6.1	4.7	6.0

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Family Guy</b> (1/2/2012-5/27/2012)	.....S	08:58 PM	09:30 PM	FL11 Actuals Adjusted														
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				2.1	2.2	4.3	3.4	3.2	1.6	3.5	2.6	2.4	2.8	5.0	4.1	4.1	2.2	1.0
				2.4	2.4	0.9	1.8	1.8	1.5	0.9	0.9	0.9	0.9	0.0	0.9	0.9	0.0	0.0
				0.7	0.8	1.4	1.3	1.2	1.0	2.4	1.1	1.1	0.6	0.0	1.3	1.3	0.0	0.0
<b>Bobs Burger</b> (3/5/2012-5/27/2012)	.....S	08:28 PM	09:00 PM	FL11 TP Comedies														
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				1.7	1.7	2.9	2.4	2.2	1.5	2.9	2.3	1.8	1.8	2.9	2.5	2.6	2.6	1.6
				3.0	2.7	1.5	2.2	2.3	1.2	0.5	0.9	1.0	1.6	1.0	1.3	1.3	0.0	0.3
				0.9	1.0	2.0	1.6	1.7	0.8	1.4	1.3	1.5	1.1	2.5	1.8	1.8	0.0	0.8
<b>Napoleon Dynamite</b> (1/9/2012-5/27/2012)	.....S	08:28 PM	09:00 PM	Based on Animation Programs Adjusted														
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				1.7	1.7	2.9	2.4	2.2	1.5	2.9	2.3	1.8	1.8	2.9	2.5	2.6	2.6	1.6
				3.1	2.8	1.5	2.2	2.3	1.2	0.5	0.9	1.0	1.6	1.0	1.3	1.3	0.0	0.3
				0.9	1.0	2.0	1.6	1.7	0.8	1.4	1.3	1.5	1.1	2.5	1.8	1.8	0.0	0.8
<b>American Dad</b> (1/2/2012-5/27/2012)	.....S	09:28 PM	10:00 PM	FL11 Actuals														
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				2.1	2.1	4.5	3.4	3.2	1.6	3.4	2.5	2.3	2.8	5.6	4.3	4.2	1.9	0.8
				1.7	1.7	1.4	1.4	1.4	1.7	1.4	1.4	1.4	0.0	0.0	0.0	0.0	0.0	0.0
				0.5	0.6	2.0	0.9	0.9	1.1	3.6	1.7	1.7	0.0	0.0	0.0	0.0	0.0	0.0
<b>Survivor Reunion</b> (1/2/2012-5/27/2012)	.....S	09:58 PM	11:00 PM	SP11/FL11 Survivor Regular Season														
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				6.4	6.4	2.1	5.3	6.8	7.3	2.7	6.2	7.5	5.4	1.3	4.2	6.0	4.9	7.5
				21.6	18.9	0.7	6.1	9.5	11.4	0.7	4.3	5.7	7.4	0.0	1.8	3.8	1.0	1.8
				6.1	6.3	1.0	4.2	6.7	7.4	1.8	5.6	7.6	5.1	0.0	2.6	5.4	4.2	5.3
<b>The Good Wife</b> (1/2/2012-5/27/2012)	.....S	09:58 PM	11:00 PM	FL11 Actuals Adjusted														
				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
				1.6	1.8	0.7	0.9	1.1	2.1	0.7	1.1	1.3	1.4	0.6	0.7	1.0	0.2	0.6
				4.7	4.7	0.7	1.1	1.8	3.4	0.7	1.1	1.5	1.3	0.0	0.0	0.3	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			1.3	1.6	1.0	0.8	1.3	2.2	1.8	1.5	2.2	0.9	0.0	0.0	0.4	0.0	0.0
<b>Noon News</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>11:58 AM</b>	<b>01:00 PM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.7	1.9	0.1	0.3	0.4	2.0	0.2	0.3	0.3	1.8	0.1	0.3	0.5	0.0	0.0
	TC/Full Coverage			12.2	12.2	0.2	1.0	1.7	6.5	0.1	0.4	0.7	5.6	0.1	0.6	1.0	0.0	0.0
	Kelowna EM			3.5	4.1	0.2	0.7	1.2	4.3	0.3	0.5	0.9	4.0	0.2	0.9	1.5	0.0	0.0
<b>News Final 1</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>12:05 AM</b>	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.5	0.6	0.1	0.3	0.4	0.6	0.0	0.3	0.5	0.7	0.2	0.4	0.4	0.0	0.0
	TC/Full Coverage			4.6	4.6	0.1	0.9	1.4	2.2	0.0	0.4	0.8	2.4	0.1	0.5	0.6	0.0	0.0
	Kelowna EM			1.3	1.6	0.2	0.6	1.0	1.5	0.0	0.6	1.1	1.6	0.3	0.7	0.9	0.0	0.0
<b>Late Night Rotn</b> (1/2/2012-5/27/2012)	<b>MTWTFSS</b>	<b>11:28 PM</b>	<b>04:05 AM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.2	0.2	0.2	0.3	0.3	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.3	0.2	0.1
	TC/Full Coverage			0.4	0.4	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.0	0.1	0.2	0.0	0.0
<b>Days Of Our Lives</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>12:58 PM</b>	<b>02:00 PM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.8	0.8	0.3	0.5	0.7	1.1	0.5	0.7	0.8	0.4	0.1	0.3	0.3	0.6	0.6
	TC/Full Coverage			2.6	2.6	0.0	0.3	0.6	2.1	0.0	0.2	0.5	0.4	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.7	0.9	0.0	0.2	0.4	1.4	0.0	0.3	0.7	0.3	0.0	0.1	0.2	0.0	0.0
<b>The Talk</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.2	0.3	0.1	0.2	0.2	0.4	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1
	TC/Full Coverage			0.7	0.6	0.1	0.4	0.4	0.6	0.1	0.4	0.3	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna EM			0.2	0.2	0.2	0.3	0.2	0.4	0.6	0.6	0.4	0.0	0.0	0.0	0.0	0.2	0.0
<b>Doctors</b> (1/2/2012-5/27/2012)	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>	SP11/FL11 Average														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.5	0.6	0.2	0.3	0.4	0.7	0.3	0.3	0.5	0.3	0.1	0.2	0.2	0.2	0.2

continued...

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			2.4	2.4	0.1	0.2	0.3	1.7	0.1	0.2	0.2	0.7	0.0	0.0	0.1	0.0	0.0
	Kelowna EM			0.7	0.8	0.1	0.2	0.3	1.1	0.3	0.3	0.3	0.5	0.0	0.0	0.2	0.1	0.0
<b>Y&amp;R</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>03:58 PM</b>	<b>05:00 PM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.3	0.5	0.7	1.6	0.5	0.8	1.1	0.6	0.1	0.2	0.3	0.5	0.3
	TC/Full Coverage			4.4	4.4	0.4	1.1	1.2	4.0	0.3	1.0	1.0	0.4	0.1	0.1	0.1	0.1	0.0
	Kelowna EM			1.2	1.5	0.6	0.8	0.9	2.6	1.1	1.4	1.5	0.3	0.2	0.2	0.1	0.1	0.0
<b>Early News</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>04:58 PM</b>	<b>05:30 PM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.2	4.9	0.5	1.6	2.5	5.2	0.4	1.6	2.6	4.5	0.6	1.6	2.4	0.8	0.6
	TC/Full Coverage			14.7	14.4	0.3	2.3	3.5	7.9	0.1	1.1	1.9	6.5	0.2	1.2	1.6	0.2	0.2
	Kelowna EM			4.2	4.9	0.5	1.6	2.5	5.2	0.4	1.6	2.6	4.5	0.6	1.6	2.4	0.8	0.6
<b>ETC Late Night</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>12:05 AM</b>	<b>12:38 AM</b>	SP11/FL11 Average														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.6	0.7	0.8	0.4	0.6	0.7	0.6	0.5	0.7	0.8	0.5	0.2
	TC/Full Coverage			0.3	0.3	0.0	0.1	0.1	0.3	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Kelowna EM			0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
<b>Craig Ferguson</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>12:35 AM</b>	<b>01:38 AM</b>	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.4	0.5	0.2	0.4	0.4	0.4	0.2	0.3	0.2	0.6	0.3	0.6	0.6	0.2	0.1
	TC/Full Coverage			0.6	0.6	0.0	0.2	0.4	0.4	0.0	0.2	0.2	0.2	0.0	0.0	0.2	0.0	0.0
	Kelowna EM			0.2	0.2	0.0	0.2	0.3	0.2	0.0	0.4	0.4	0.2	0.0	0.0	0.2	0.0	0.0
<b>ET Late Night</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>01:35 AM</b>	<b>02:08 AM</b>	FL11 Actuals Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.3	0.3	0.3	0.2	0.0
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Morning News</b> <b>(1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>05:28 AM</b>	<b>09:00 AM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			3.1	3.6	1.2	2.0	3.0	3.9	1.3	2.1	3.1	3.4	1.2	1.8	2.8	0.3	0.3
	TC/Full Coverage			14.0	13.8	1.1	3.4	4.9	7.7	0.5	1.8	2.6	6.1	0.5	1.6	2.3	0.1	0.2
	Kelowna EM			4.0	4.7	1.5	2.4	3.6	5.1	1.7	2.6	3.8	4.3	1.4	2.2	3.4	0.5	0.4
<b>Wkdy AM Rotn (1/2/2012-5/27/2012)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.4	0.5	0.2	0.3	0.3	0.6	0.3	0.4	0.4	0.3	0.2	0.2	0.2	0.2	0.2
	TC/Full Coverage			0.8	0.8	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
	Kelowna EM			0.2	0.3	0.0	0.0	0.0	0.3	0.0	0.1	0.1	0.3	0.1	0.0	0.0	0.0	0.0
<b>PGA Golf (1/2/2012-5/27/2012)</b>	<b>....SS</b>	<b>09:58 AM</b>	<b>04:00 PM</b>	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.3	0.4	0.5	1.0	0.3	0.4	0.5	1.2	0.2	0.5	0.6	0.4	0.3
	TC/Full Coverage			3.6	3.6	0.2	0.4	0.5	1.5	0.0	0.2	0.2	2.0	0.2	0.2	0.3	0.1	0.0
	Kelowna EM			1.1	1.2	0.3	0.3	0.3	1.1	0.0	0.2	0.3	1.4	0.5	0.3	0.3	0.3	0.0
<b>SP: Masters (4/11/2011-4/6/2014)</b>	<b>....SS</b>	<b>10:58 AM</b>	<b>04:00 PM</b>															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			5.0	8.0	0.5	2.0	2.0	5.0	0.5	1.0	1.0	10.0	0.5	2.0	5.0	1.0	0.5
	TC/Full Coverage			16.9	22.4	0.5	3.2	2.7	7.2	0.2	0.8	0.7	13.6	0.2	1.6	3.5	0.3	0.1
	Kelowna EM			5.0	8.0	0.5	2.0	2.0	5.0	0.5	1.0	1.0	10.0	0.5	2.0	5.0	1.0	0.5
<b>Wknd PM Rotn (1/2/2012-5/27/2012)</b>	<b>....SS</b>	<b>12:28 PM</b>	<b>07:00 PM</b>	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.7	0.7	0.7	0.8	0.7	0.7	0.7	0.8	0.7	0.8	0.9	0.6	0.6
	TC/Full Coverage			1.4	1.4	0.0	0.2	0.5	0.7	0.0	0.1	0.2	0.7	0.0	0.2	0.3	0.0	0.0
	Kelowna EM			0.4	0.5	0.0	0.2	0.3	0.5	0.0	0.1	0.3	0.5	0.0	0.2	0.4	0.0	0.1
<b>Family Guy Wknd Rotn (1/2/2012-5/27/2012)</b>	<b>....SS</b>	<b>01:28 PM</b>	<b>05:30 PM</b>	SP11/FL11 Average Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.6	0.8	0.7	0.6	0.4	0.8	0.6	0.6	0.7	0.8	0.8	0.8	0.6	0.4
	TC/Full Coverage			2.9	2.6	1.1	1.4	1.6	1.0	0.3	0.5	0.5	1.5	0.8	0.9	1.1	0.2	0.2
	Kelowna EM			0.8	0.8	1.7	1.2	1.2	0.7	1.0	0.8	0.8	1.0	2.5	1.4	1.6	0.8	0.5

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Simpsons Wknd Rotn</b> (1/2/2012-5/27/2012)	.....SS	01:58 PM	05:30 PM	SP11/FL11 Average Adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.6	0.7	0.7	0.6	0.5	0.8	0.6	0.5	0.7	0.7	0.7	0.7	0.5	0.4
	TC/Full Coverage			1.2	0.9	0.5	0.5	0.6	0.4	0.3	0.3	0.3	0.5	0.2	0.2	0.3	0.2	0.2
	Kelowna EM			0.4	0.3	0.7	0.5	0.5	0.3	0.7	0.5	0.5	0.3	0.7	0.4	0.5	0.9	0.6
<b>Wknd AM Rotn</b> (1/2/2012-5/27/2012)	.....SS	05:58 AM	12:00 PM	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.3	0.3	0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.4	0.2	0.2	0.2	0.1	0.2
	TC/Full Coverage			1.5	1.4	0.1	0.3	0.5	0.8	0.1	0.2	0.3	0.7	0.0	0.1	0.3	0.0	0.0
	Kelowna EM			0.4	0.5	0.1	0.2	0.4	0.5	0.3	0.3	0.4	0.5	0.0	0.1	0.4	0.0	0.1
<b>Sat Morning News</b> (1/2/2012-5/27/2012)	.....S.	06:58 AM	10:00 AM	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			3.5	4.1	0.5	1.4	2.2	4.4	0.4	1.7	2.5	3.9	0.6	1.1	2.0	0.2	0.6
	TC/Full Coverage			12.2	12.1	0.4	1.8	3.0	6.5	0.2	1.1	1.7	5.6	0.3	0.8	1.4	0.1	0.2
	Kelowna EM			3.5	4.1	0.5	1.4	2.2	4.3	0.4	1.6	2.4	3.9	0.6	1.1	2.0	0.2	0.5
<b>Saturday Night Live</b> (1/2/2012-5/27/2012)	.....S.	11:33 PM	01:05 AM	SP11/FL11 Avg														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.0	2.1	2.3	2.1	2.1	2.0	2.1	1.9	1.9	2.2	2.5	2.4	2.3	1.8	0.7
	TC/Full Coverage			2.9	2.9	0.5	1.2	0.9	1.8	0.5	0.8	0.5	1.0	0.0	0.5	0.5	0.0	0.0
	Kelowna EM			0.8	0.9	0.7	0.9	0.7	1.2	1.8	1.3	0.8	0.7	0.0	0.7	0.7	0.0	0.0
<b>Sunday Morning News</b> (1/2/2012-5/27/2012)	.....S	07:58 AM	10:00 AM	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.3	5.0	0.0	1.8	3.6	5.0	0.0	1.8	3.2	4.9	0.0	1.8	4.0	1.3	0.5
	TC/Full Coverage			14.1	13.6	0.0	2.4	4.7	7.0	0.0	1.2	2.1	6.6	0.0	1.2	2.7	0.3	0.2
	Kelowna EM			4.0	4.7	0.0	1.7	3.4	4.7	0.0	1.7	3.0	4.6	0.0	1.7	3.8	1.3	0.4
<b>The West Block</b> (1/2/2012-5/27/2012)	.....S	09:58 AM	10:30 AM	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	1.0	0.7	0.6	1.1	0.8	0.7	0.6	1.1	1.1	0.8	0.7	0.4	0.3
	TC/Full Coverage			1.3	1.3	0.0	0.0	0.7	1.0	0.0	0.0	0.4	0.3	0.0	0.0	0.3	0.0	0.0

Stations: CHAN KELKAM  
 Date Range: 4/9/2012 - 4/15/2012  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 2/6/2012

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			0.4	0.4	0.0	0.0	0.5	0.7	0.0	0.0	0.5	0.2	0.0	0.0	0.4	0.0	0.0
<b>The West Block Late (1/2/2012-5/27/2012)</b>	<b>.....S</b>	<b>11:33 PM</b>	<b>12:05 AM</b>	FL11 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.8	1.0	1.1	1.0	0.6	0.7	0.9	1.1	1.1	1.1	1.2	0.8	0.6
	TC/Full Coverage			5.0	5.0	0.0	0.9	1.3	2.4	0.0	0.0	0.5	2.6	0.0	0.9	0.9	0.0	0.0
	Kelowna EM			1.4	1.7	0.0	0.6	0.9	1.6	0.0	0.0	0.7	1.7	0.0	1.2	1.2	0.0	0.0