

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (5/30/2011-9/11/2011)	MTWTFSS	05:28 PM	06:30 PM															
	Winnipeg EM			2.3	2.8	1.4	1.7	2.2	3.3	1.4	2.2	2.8	2.3	1.2	1.3	1.5	0.1	0.1
	Winnipeg CM			2.4	3.0	1.7	1.9	2.3	3.6	1.7	2.4	3.1	2.3	1.5	1.3	1.6	0.1	0.2
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			28.0	27.5	3.8	9.1	10.8	16.6	2.1	5.6	6.8	10.9	1.8	3.5	4.1	0.4	0.2	
Prime CDN Rotn (5/30/2011-9/11/2011)	MTWTFSS	06:58 PM	11:00 PM															
	Winnipeg EM			0.2	0.2	0.0	0.1	0.2	0.3	0.0	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.0
	Winnipeg CM			0.2	0.2	0.0	0.1	0.2	0.3	0.0	0.1	0.3	0.1	0.0	0.0	0.1	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			4.8	4.8	0.7	2.0	2.7	3.0	0.3	1.2	1.7	1.8	0.4	0.8	1.0	0.0	0.0	
Ent Tonight (5/30/2011-9/11/2011)	MTWTF..	06:28 PM	07:00 PM															
	Winnipeg EM			2.1	2.6	1.2	1.6	2.3	3.7	1.7	2.4	3.4	1.6	0.6	0.8	1.2	0.3	0.0
	Winnipeg CM			2.4	2.9	1.4	1.8	2.6	4.1	2.0	2.7	3.8	1.7	0.8	0.9	1.4	0.3	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			28.3	26.2	3.1	9.6	12.2	18.9	2.1	7.6	9.5	7.3	0.9	2.0	2.7	0.4	1.7	
News Final 1 (5/30/2011-9/11/2011)	MTWTF..	09:58 PM	10:30 PM															
	Winnipeg EM			2.6	3.2	1.1	2.5	3.2	3.7	1.2	2.9	3.5	2.6	1.0	2.2	3.0	0.4	0.3
	Winnipeg CM			2.5	3.1	1.1	2.4	3.2	3.6	1.1	2.7	3.4	2.5	1.2	2.2	2.8	0.5	0.3
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			28.1	27.4	3.1	12.2	14.9	16.5	1.7	6.9	8.1	11.0	1.4	5.2	6.7	0.4	0.4	
ET Canada (5/30/2011-9/11/2011)	MTWTF..	10:28 PM	11:00 PM															
	Winnipeg EM			0.6	0.7	0.2	0.7	0.9	0.9	0.3	0.8	1.0	0.5	0.0	0.6	0.7	0.0	0.0
	Winnipeg CM			0.4	0.5	0.2	0.6	0.7	0.7	0.3	0.6	0.9	0.3	0.0	0.5	0.5	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			7.1	7.1	0.9	3.7	4.3	4.8	0.8	2.2	2.6	2.4	0.2	1.5	1.8	0.0	0.0	
Big Brother (5/30/2011-9/11/2011)	..WT..S	06:58 PM	09:00 PM															
	Winnipeg EM			5.6	6.1	3.6	5.0	6.3	6.7	4.1	5.0	5.8	5.5	3.1	5.0	6.8	3.2	3.3
	Winnipeg CM			5.7	6.1	2.2	4.7	6.0	6.4	2.8	4.4	4.4	5.7	1.5	4.8	7.4	4.4	3.3
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	TC/Full Coverage			94.4	81.7	12.0	38.0	44.2	47.1	6.7	21.0	23.2	34.6	5.3	17.0	21.0	7.2	5.5	
Big Brother (5/30/2011-9/11/2011)	..WT..S	06:58 PM	10:00 PM																
	Winnipeg EM			5.6	6.1	3.6	5.0	6.3	6.7	4.1	5.0	5.8	5.5	3.1	5.0	6.8	3.2	3.3	
	Winnipeg CM			5.7	6.1	2.2	4.7	6.0	6.4	2.8	4.4	4.4	5.7	1.5	4.8	7.4	4.4	3.3	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			94.4	81.7	12.0	38.0	44.2	47.1	6.7	21.0	23.2	34.6	5.3	17.0	21.0	7.2	5.5	
House (6/13/2011-6/19/2011)	M...F..	07:58 PM	09:00 PM																
	Winnipeg EM			1.8	2.1	2.0	2.0	2.1	2.3	2.3	2.2	1.9	1.8	1.7	1.7	2.3	0.6	0.4	
	Winnipeg CM			1.9	2.2	2.3	2.1	2.2	2.6	2.7	2.5	2.1	1.9	1.9	1.7	2.2	0.6	0.6	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			28.8	27.6	7.5	14.6	16.4	15.9	4.3	8.0	7.8	11.7	3.2	6.6	8.7	0.6	0.6	
House (6/20/2011-9/11/2011)	M...F..	07:58 PM	09:00 PM																
	Winnipeg EM			0.9	1.1	1.0	1.0	1.1	1.2	1.2	1.1	1.0	0.9	0.9	0.9	1.2	0.3	0.2	
	Winnipeg CM			1.0	1.1	1.2	1.1	1.1	1.3	1.4	1.3	1.1	1.0	1.0	0.9	1.1	0.3	0.3	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			14.4	13.8	3.8	7.3	8.2	8.0	2.2	4.0	3.9	5.9	1.6	3.3	4.4	0.3	0.3	
16x9 Evening (5/30/2011-9/11/2011)SS	06:28 PM	07:00 PM																
	Winnipeg EM			0.6	0.7	0.1	0.4	0.5	0.9	0.0	0.5	0.5	0.6	0.2	0.4	0.5	0.0	0.0	
	Winnipeg CM			0.5	0.7	0.1	0.4	0.5	0.7	0.0	0.5	0.5	0.6	0.2	0.4	0.5	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			9.3	9.3	0.9	3.1	3.2	5.1	0.3	1.4	1.6	4.1	0.6	1.6	1.5	0.0	0.1	
News Final 1 Wknd (5/30/2011-9/11/2011)SS	09:58 PM	11:30 PM																
	Winnipeg EM			1.9	2.3	1.1	1.6	2.0	2.4	0.5	1.5	2.4	2.3	1.6	1.6	1.5	0.0	0.0	
	Winnipeg CM			1.7	2.1	0.8	1.2	1.4	2.1	0.2	0.8	1.8	2.0	1.4	1.4	0.9	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			21.0	20.9	2.6	8.1	9.2	11.1	0.7	4.1	5.6	9.8	2.0	4.0	3.6	0.0	0.1	
House* (5/30/2011-9/11/2011)	M.....	06:58 PM	08:00 PM																
	Winnipeg EM			1.1	1.3	1.2	1.2	1.3	1.4	1.4	1.3	1.1	1.1	1.0	1.0	1.4	0.4	0.2	
	Winnipeg CM			1.1	1.3	1.4	1.3	1.3	1.6	1.6	1.5	1.3	1.1	1.1	1.0	1.3	0.4	0.4	

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 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				17.3	16.6	4.5	8.8	9.8	9.5	2.6	4.8	4.7	7.0	1.9	4.0	5.2	0.4	0.4
SP: Teen Choice Awards (8/1/2011-8/4/2013)	M.....	06:58 PM	09:00 PM	SM10 Actuals														
Winnipeg EM				1.7	1.7	2.6	1.7	1.7	1.7	1.7	1.7	1.7	2.6	2.6	2.6	1.7	0.9	
Winnipeg CM				1.7	1.7	2.6	1.7	1.7	1.7	1.7	1.7	2.6	1.7	1.7	1.7	0.9	0.2	
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				46.9	40.7	20.1	30.8	28.9	25.3	13.6	19.2	18.2	15.3	6.6	11.6	10.7	5.1	1.2
In Plain Sight (6/20/2011-9/11/2011)	M.....	06:58 PM	08:00 PM	SM10 Actuals Adj														
Winnipeg EM				1.5	1.9	0.4	1.0	1.2	2.6	1.2	1.6	1.5	1.0	0.4	0.7	0.0	0.0	
Winnipeg CM				1.7	2.2	0.6	1.3	1.5	3.0	1.5	2.0	1.9	1.3	0.6	1.0	0.0	0.0	
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				25.2	23.3	2.3	7.5	8.3	16.5	1.7	5.4	5.4	7.0	0.4	2.2	3.0	1.7	0.0
House* (5/30/2011-9/11/2011)	M.....	07:58 PM	09:00 PM															
Winnipeg EM				1.1	1.3	1.2	1.2	1.3	1.4	1.4	1.3	1.1	1.1	1.0	1.0	1.4	0.4	0.2
Winnipeg CM				1.1	1.3	1.4	1.3	1.3	1.6	1.6	1.5	1.3	1.1	1.1	1.0	1.3	0.4	0.4
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				17.3	16.6	4.5	8.8	9.8	9.5	2.6	4.8	4.7	7.0	1.9	4.0	5.2	0.4	0.4
The Kennedy's (5/30/2011-9/8/2013)	M.....	07:58 PM	09:00 PM															
Winnipeg EM				1.6	2.0	0.8	1.2	1.3	2.5	0.3	1.5	1.8	1.5	1.1	0.9	0.8	0.0	0.0
Winnipeg CM				1.9	2.3	0.8	1.3	1.5	2.9	0.0	1.5	2.1	1.8	1.4	1.1	0.8	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				18.4	18.2	1.8	5.7	6.5	11.4	0.4	3.3	4.5	6.8	1.5	2.4	2.0	0.1	0.2
Hawaii Five-O (5/30/2011-9/11/2011)	M.....	08:58 PM	10:00 PM															
Winnipeg EM				1.9	2.3	1.1	1.7	2.0	2.8	1.6	2.4	2.3	1.9	0.6	1.2	1.6	0.7	0.1
Winnipeg CM				2.2	2.6	1.2	1.8	2.0	3.1	1.6	2.2	2.4	2.2	0.8	1.3	1.7	0.3	0.1
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				28.9	27.7	4.2	12.8	13.8	16.8	3.2	8.6	8.0	10.9	1.0	4.2	5.8	1.1	0.1
NCIS - GLOBAL (5/30/2011-9/11/2011)	.T.....	06:58 PM	08:00 PM															
Winnipeg EM				1.7	2.0	0.6	2.1	2.4	2.0	0.0	1.6	2.0	2.1	1.4	2.5	2.7	0.0	0.2

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 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Winnipeg CM			1.9	2.3	0.8	2.6	2.8	2.1	0.0	2.0	2.2	2.6	2.0	3.3	3.6	0.0	0.3
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			40.3	39.7	7.7	19.5	21.6	18.6	1.1	7.1	10.6	21.1	6.6	12.4	11.0	0.0	0.6
NCIS* - GLOBAL (5/30/2011-7/31/2011)	.T.....	06:58 PM	08:00 PM															
	Winnipeg EM			0.5	0.6	0.2	0.6	0.7	0.6	0.0	0.5	0.5	0.6	0.4	0.7	0.8	0.0	0.1
	Winnipeg CM			0.5	0.7	0.2	0.8	0.8	0.6	0.0	0.6	0.6	0.8	0.6	0.9	1.0	0.0	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			11.5	11.3	2.2	5.6	6.2	5.3	0.3	2.0	3.0	6.0	1.9	3.5	3.2	0.0	0.2
NCIS* - GLOBAL (8/1/2011-8/7/2011)	.T.....	06:58 PM	08:00 PM															
	Winnipeg EM			0.5	0.6	0.2	0.6	0.7	0.6	0.0	0.5	0.5	0.6	0.4	0.7	0.8	0.0	0.1
	Winnipeg CM			0.5	0.7	0.2	0.8	0.8	0.6	0.0	0.6	0.6	0.8	0.6	0.9	1.0	0.0	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			11.5	11.3	2.2	5.6	6.2	5.3	0.3	2.0	3.0	6.0	1.9	3.5	3.2	0.0	0.2
Wipeout (5/30/2011-9/11/2011)	.T.....	06:58 PM	08:00 PM															
	Winnipeg EM			3.2	3.5	2.1	2.9	3.7	3.9	2.4	2.9	3.3	3.2	1.8	2.9	3.9	1.8	1.9
	Winnipeg CM			3.3	3.5	1.3	2.7	3.5	3.7	1.6	2.6	2.6	3.3	0.9	2.8	4.3	2.5	1.9
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			54.6	47.3	7.0	22.0	25.6	27.2	3.9	12.2	13.4	20.0	3.1	9.8	12.1	4.2	3.2
Wipeout* (1/3/2011-6/26/2011)	.T.....	06:58 PM	08:00 PM	SM11 Wipeout														
	Winnipeg EM			3.2	3.5	2.1	2.9	3.7	3.9	2.4	2.9	3.3	3.2	1.8	2.9	3.9	1.8	1.9
	Winnipeg CM			3.3	3.5	1.3	2.7	3.5	3.7	1.6	2.6	2.6	3.3	0.9	2.8	4.3	2.5	1.9
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			54.6	47.3	7.0	22.0	25.6	27.2	3.9	12.2	13.4	20.0	3.1	9.8	12.1	4.2	3.2
Wipeout* (6/27/2011-9/18/2011)	.T.....	06:58 PM	08:00 PM	SM11 Wipeout														
	Winnipeg EM			3.2	3.5	2.1	2.9	3.7	3.9	2.4	2.9	3.3	3.2	1.8	2.9	3.9	1.8	1.9
	Winnipeg CM			3.3	3.5	1.3	2.7	3.5	3.7	1.6	2.6	2.6	3.3	0.9	2.8	4.3	2.5	1.9
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			54.6	47.3	7.0	22.0	25.6	27.2	3.9	12.2	13.4	20.0	3.1	9.8	12.1	4.2	3.2

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 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
NCIS: L.A. (5/30/2011-9/11/2011)	.T.....	07:58 PM	09:00 PM															
	Winnipeg EM			2.3	2.8	1.2	2.1	2.7	3.0	1.2	2.2	2.8	2.6	1.1	2.0	2.5	0.4	0.0
	Winnipeg CM			2.7	3.3	1.6	2.6	3.2	3.6	1.6	2.7	3.4	3.0	1.5	2.4	3.0	0.6	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			31.5	29.8	3.3	11.5	15.6	16.0	1.6	6.2	8.1	13.8	1.6	5.3	7.6	1.0	0.6	
The Good Wife (5/30/2011-9/11/2011)	.T.....	08:58 PM	10:00 PM															
	Winnipeg EM			2.7	3.4	1.4	2.0	2.2	4.2	0.6	2.5	3.1	2.6	1.9	1.6	1.4	0.0	0.0
	Winnipeg CM			3.1	3.9	1.4	2.2	2.5	4.8	0.0	2.6	3.6	3.0	2.4	1.8	1.4	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			30.7	30.3	3.1	9.6	10.8	19.0	0.6	5.6	7.5	11.4	2.5	4.0	3.3	0.2	0.3	
Combat Hospital (5/30/2011-9/11/2013)	.T.....	08:58 PM	10:00 PM	Based on SM11 Lead In adj.														
	Winnipeg EM			2.5	3.0	1.4	2.2	2.9	3.2	1.4	2.3	3.0	2.7	1.2	2.1	2.7	0.4	0.0
	Winnipeg CM			2.9	3.6	1.7	2.8	3.5	3.9	1.7	2.9	3.6	3.2	1.6	2.6	3.2	0.6	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			33.5	31.7	3.5	12.2	16.7	17.0	1.8	6.6	8.6	14.7	1.8	5.6	8.1	1.1	0.7	
House* (5/30/2011-9/11/2011)	..W....	06:58 PM	08:00 PM															
	Winnipeg EM			1.1	1.3	1.2	1.2	1.3	1.4	1.4	1.3	1.1	1.1	1.0	1.0	1.4	0.4	0.2
	Winnipeg CM			1.1	1.3	1.4	1.3	1.3	1.6	1.6	1.5	1.3	1.1	1.1	1.0	1.3	0.4	0.4
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			17.3	16.6	4.5	8.8	9.8	9.5	2.6	4.8	4.7	7.0	1.9	4.0	5.2	0.4	0.4	
Bones (5/30/2011-9/11/2011)	..W....	06:58 PM	08:00 PM															
	Winnipeg EM			1.0	1.3	0.3	0.7	0.8	1.8	0.8	1.1	1.0	0.7	0.0	0.3	0.5	0.0	0.0
	Winnipeg CM			1.2	1.5	0.4	0.9	1.0	2.1	1.0	1.4	1.3	0.9	0.0	0.4	0.7	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			17.4	16.1	1.6	5.2	5.7	11.4	1.2	3.7	3.7	4.8	0.3	1.5	2.1	1.2	0.0	
NCIS* - GLOBAL (5/30/2011-7/31/2011)	..W....	06:58 PM	08:00 PM															
	Winnipeg EM			0.5	0.6	0.2	0.6	0.7	0.6	0.0	0.5	0.5	0.6	0.4	0.7	0.8	0.0	0.1
	Winnipeg CM			0.5	0.7	0.2	0.8	0.8	0.6	0.0	0.6	0.6	0.8	0.6	0.9	1.0	0.0	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	TC/Full Coverage			11.5	11.3	2.2	5.6	6.2	5.3	0.3	2.0	3.0	6.0	1.9	3.5	3.2	0.0	0.2	
NCIS* - GLOBAL (8/1/2011-8/7/2011)	..W....	06:58 PM	08:00 PM	SM10 Actuals															
	Winnipeg EM			0.5	0.6	0.2	0.6	0.7	0.6	0.0	0.5	0.5	0.6	0.4	0.7	0.8	0.0	0.1	
	Winnipeg CM			0.5	0.7	0.2	0.8	0.8	0.6	0.0	0.6	0.6	0.8	0.6	0.9	1.0	0.0	0.1	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			11.5	11.3	2.2	5.6	6.2	5.3	0.3	2.0	3.0	6.0	1.9	3.5	3.2	0.0	0.2	
Friday Night Lights (6/6/2011-9/4/2011)	..W....	07:58 PM	09:30 PM	SM10 Actuals															
	Winnipeg EM			1.3	1.6	0.4	0.9	1.2	2.0	0.2	1.2	1.6	1.1	0.5	0.6	0.7	0.0	0.2	
	Winnipeg CM			1.4	1.7	0.4	0.9	1.1	2.2	0.0	1.1	1.7	1.2	0.6	0.7	0.7	0.0	0.1	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			14.7	14.4	1.0	4.3	5.6	9.5	0.4	2.7	3.8	4.9	0.7	1.6	1.8	0.1	0.3	
NCIS* - GLOBAL (5/30/2011-7/31/2011)	..W....	07:58 PM	09:00 PM	SM10 Actuals															
	Winnipeg EM			0.5	0.6	0.2	0.6	0.7	0.6	0.0	0.5	0.5	0.6	0.4	0.7	0.8	0.0	0.1	
	Winnipeg CM			0.5	0.7	0.2	0.8	0.8	0.6	0.0	0.6	0.6	0.8	0.6	0.9	1.0	0.0	0.1	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			11.5	11.3	2.2	5.6	6.2	5.3	0.3	2.0	3.0	6.0	1.9	3.5	3.2	0.0	0.2	
NCIS* - GLOBAL (8/1/2011-8/7/2011)	..W....	07:58 PM	09:00 PM	SM10 Actuals															
	Winnipeg EM			0.5	0.6	0.2	0.6	0.7	0.6	0.0	0.5	0.5	0.6	0.4	0.7	0.8	0.0	0.1	
	Winnipeg CM			0.5	0.7	0.2	0.8	0.8	0.6	0.0	0.6	0.6	0.8	0.6	0.9	1.0	0.0	0.1	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			11.5	11.3	2.2	5.6	6.2	5.3	0.3	2.0	3.0	6.0	1.9	3.5	3.2	0.0	0.2	
Love Bites (5/30/2011-6/19/2011)	..W....	07:58 PM	09:00 PM	Based on Office FL09/SP10 adjusted															
	Winnipeg EM			1.2	1.1	1.3	1.4	1.4	1.2	1.8	1.8	1.6	1.0	0.9	1.0	1.3	1.8	1.2	
	Winnipeg CM			1.4	1.3	1.5	1.6	1.7	1.4	2.1	2.0	1.7	1.2	1.0	1.2	1.7	2.5	1.5	
	Brandon			0.9	0.8	1.0	1.0	1.0	0.9	1.3	1.3	1.1	0.7	0.7	0.8	1.0	1.3	0.8	
	TC/Full Coverage			13.5	10.6	3.4	7.1	7.3	5.8	2.3	4.4	3.8	4.8	1.2	2.7	3.4	1.5	1.4	
Love Bites (6/20/2011-1/8/2012)	..W....	07:58 PM	09:00 PM	Based on Office FL09/SP10 adjusted															
	Winnipeg EM			0.8	0.7	0.8	0.9	0.9	0.8	1.2	1.2	1.0	0.7	0.6	0.7	0.8	1.2	0.8	
	Winnipeg CM			0.9	0.8	1.0	1.0	1.1	0.9	1.4	1.3	1.1	0.8	0.7	0.8	1.1	1.6	1.0	

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Brandon			0.6	0.5	0.7	0.7	0.7	0.6	0.8	0.8	0.7	0.5	0.5	0.5	0.7	0.8	0.5
	TC/Full Coverage			8.8	6.9	2.2	4.6	4.7	3.8	1.5	2.9	2.5	3.1	0.8	1.8	2.2	1.0	0.9
Canada Sings (8/8/2011-9/8/2013)	..W....	07:58 PM	09:00 PM															
	Winnipeg EM			1.7	2.0	1.3	1.9	2.3	2.4	1.7	2.6	3.0	1.6	1.0	1.2	1.6	1.1	0.4
	Winnipeg CM			1.9	2.3	1.5	2.1	2.6	2.6	1.7	2.8	3.4	1.9	1.3	1.5	1.9	1.2	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			23.6	21.5	4.6	11.7	14.0	13.3	2.7	7.7	9.2	8.2	1.9	3.9	4.8	1.1	1.0
Friday Night Lights (6/6/2011-9/4/2011)	..W....	08:58 PM	10:00 PM	SM10 Actuals														
	Winnipeg EM			1.3	1.6	0.4	0.9	1.2	2.0	0.2	1.2	1.6	1.1	0.5	0.6	0.7	0.0	0.2
	Winnipeg CM			1.4	1.7	0.4	0.9	1.1	2.2	0.0	1.1	1.7	1.2	0.6	0.7	0.7	0.0	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			14.7	14.4	1.0	4.3	5.6	9.5	0.4	2.7	3.8	4.9	0.7	1.6	1.8	0.1	0.3
Chaos (6/6/2011-9/18/2011)	..W....	08:58 PM	10:00 PM															
	Winnipeg EM			0.5	0.6	0.5	0.5	0.5	0.7	0.6	0.5	0.7	0.5	0.3	0.3	0.4	0.2	0.0
	Winnipeg CM			0.6	0.7	0.6	0.5	0.6	0.8	0.8	0.6	0.8	0.5	0.5	0.4	0.4	0.2	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			8.0	7.5	1.6	3.2	3.6	4.6	1.1	2.0	2.3	2.9	0.5	1.1	1.3	0.4	0.1
Office (5/30/2011-9/4/2011)	...T...	06:58 PM	07:30 PM															
	Winnipeg EM			0.7	0.8	1.0	1.0	1.0	0.7	0.5	0.8	0.6	0.9	1.3	1.0	1.4	0.5	0.0
	Winnipeg CM			0.7	0.8	1.2	1.2	1.2	0.7	0.7	1.0	0.7	1.1	1.6	1.4	1.6	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			13.4	13.1	7.7	9.7	5.1	3.6	0.7	2.0	1.5	9.4	7.0	7.7	3.6	0.3	0.0
Wipeout (5/30/2011-9/11/2011)	...T...	06:58 PM	08:00 PM															
	Winnipeg EM			3.2	3.5	2.1	2.9	3.7	3.9	2.4	2.9	3.3	3.2	1.8	2.9	3.9	1.8	1.9
	Winnipeg CM			3.3	3.5	1.3	2.7	3.5	3.7	1.6	2.6	2.6	3.3	0.9	2.8	4.3	2.5	1.9
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			54.6	47.3	7.0	22.0	25.6	27.2	3.9	12.2	13.4	20.0	3.1	9.8	12.1	4.2	3.2
Wipeout* (1/3/2011-6/26/2011)	...T...	06:58 PM	08:00 PM	SM11 Wipeout														
	Winnipeg EM			3.2	3.5	2.1	2.9	3.7	3.9	2.4	2.9	3.3	3.2	1.8	2.9	3.9	1.8	1.9

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Winnipeg CM			3.3	3.5	1.3	2.7	3.5	3.7	1.6	2.6	2.6	3.3	0.9	2.8	4.3	2.5	1.9
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			54.6	47.3	7.0	22.0	25.6	27.2	3.9	12.2	13.4	20.0	3.1	9.8	12.1	4.2	3.2
Wipeout* (6/27/2011-9/18/2011)	...T...	06:58 PM	08:00 PM	SM11 Wipeout														
	Winnipeg EM			3.2	3.5	2.1	2.9	3.7	3.9	2.4	2.9	3.3	3.2	1.8	2.9	3.9	1.8	1.9
	Winnipeg CM			3.3	3.5	1.3	2.7	3.5	3.7	1.6	2.6	2.6	3.3	0.9	2.8	4.3	2.5	1.9
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			54.6	47.3	7.0	22.0	25.6	27.2	3.9	12.2	13.4	20.0	3.1	9.8	12.1	4.2	3.2
Love Bites (5/30/2011-6/19/2011)	...T...	06:58 PM	08:00 PM	Based on Office FL09/SP10 adjusted														
	Winnipeg EM			1.2	1.1	1.3	1.4	1.4	1.2	1.8	1.8	1.6	1.0	0.9	1.0	1.3	1.8	1.2
	Winnipeg CM			1.4	1.3	1.5	1.6	1.7	1.4	2.1	2.0	1.7	1.2	1.0	1.2	1.7	2.5	1.5
	Brandon			0.9	0.8	1.0	1.0	1.0	0.9	1.3	1.3	1.1	0.7	0.7	0.8	1.0	1.3	0.8
	TC/Full Coverage			13.5	10.6	3.4	7.1	7.3	5.8	2.3	4.4	3.8	4.8	1.2	2.7	3.4	1.5	1.4
Love Bites (6/20/2011-1/8/2012)	...T...	06:58 PM	08:00 PM	Based on Office FL09/SP10 adjusted														
	Winnipeg EM			0.8	0.7	0.8	0.9	0.9	0.8	1.2	1.2	1.0	0.7	0.6	0.7	0.8	1.2	0.8
	Winnipeg CM			0.9	0.8	1.0	1.0	1.1	0.9	1.4	1.3	1.1	0.8	0.7	0.8	1.1	1.6	1.0
	Brandon			0.6	0.5	0.7	0.7	0.7	0.6	0.8	0.8	0.7	0.5	0.5	0.5	0.7	0.8	0.5
	TC/Full Coverage			8.8	6.9	2.2	4.6	4.7	3.8	1.5	2.9	2.5	3.1	0.8	1.8	2.2	1.0	0.9
Glee (5/30/2011-9/11/2011)	...T...	07:58 PM	09:00 PM															
	Winnipeg EM			1.1	1.2	1.4	1.5	1.8	1.3	1.3	1.5	1.9	1.2	1.4	1.4	1.6	1.2	0.5
	Winnipeg CM			1.4	1.5	1.7	1.8	2.1	1.5	1.5	1.8	2.3	1.4	1.8	1.7	1.9	1.4	0.5
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			18.4	15.3	5.6	9.7	10.8	9.8	3.7	6.2	7.1	5.5	1.8	3.5	3.7	1.8	1.4
Raising Hope (5/30/2011-9/11/2011)	...T...	07:28 PM	08:00 PM															
	Winnipeg EM			0.8	1.0	1.4	1.0	1.2	1.0	0.8	1.0	1.1	1.0	1.8	1.1	1.3	0.6	0.0
	Winnipeg CM			0.8	1.0	1.8	1.3	1.4	1.0	0.9	1.1	1.2	1.1	2.3	1.4	1.4	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			11.2	10.7	4.2	5.7	6.0	5.5	1.3	2.4	2.5	5.1	3.1	3.2	3.5	0.5	0.0

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Office***** (6/13/2011-6/19/2011)	...T...	07:28 PM	08:00 PM															
	Winnipeg EM			0.8	1.0	1.4	1.0	1.2	1.0	0.8	1.0	1.1	1.0	1.8	1.1	1.3	0.6	0.0
	Winnipeg CM			0.8	1.0	1.8	1.3	1.4	1.0	0.9	1.1	1.2	1.1	2.3	1.4	1.4	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			11.2	10.7	4.2	5.7	6.0	5.5	1.3	2.4	2.5	5.1	3.1	3.2	3.5	0.5	0.0
Rookie Blue (5/30/2011-9/11/2011)	...T...	08:58 PM	10:00 PM															
	Winnipeg EM			2.9	3.5	1.6	2.6	3.4	3.8	1.6	2.7	3.5	3.2	1.4	2.5	3.2	0.5	0.0
	Winnipeg CM			3.4	4.2	2.0	3.3	4.1	4.6	2.0	3.4	4.2	3.8	1.9	3.1	3.8	0.7	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			39.4	37.3	4.1	14.4	19.6	20.0	2.1	7.8	10.1	17.3	2.1	6.6	9.5	1.3	0.8
Love Bites (5/30/2011-6/19/2011)	...T...	08:58 PM	10:00 PM	Based on Office FL09/SP10 adjusted														
	Winnipeg EM			1.2	1.1	1.3	1.4	1.4	1.2	1.8	1.8	1.6	1.0	0.9	1.0	1.3	1.8	1.2
	Winnipeg CM			1.4	1.3	1.5	1.6	1.7	1.4	2.1	2.0	1.7	1.2	1.0	1.2	1.7	2.5	1.5
	Brandon			0.9	0.8	1.0	1.0	1.0	0.9	1.3	1.3	1.1	0.7	0.7	0.8	1.0	1.3	0.8
	TC/Full Coverage			13.5	10.6	3.4	7.1	7.3	5.8	2.3	4.4	3.8	4.8	1.2	2.7	3.4	1.5	1.4
Love Bites (6/20/2011-1/8/2012)	...T...	08:58 PM	10:00 PM	Based on Office FL09/SP10 adjusted														
	Winnipeg EM			0.8	0.7	0.8	0.9	0.9	0.8	1.2	1.2	1.0	0.7	0.6	0.7	0.8	1.2	0.8
	Winnipeg CM			0.9	0.8	1.0	1.0	1.1	0.9	1.4	1.3	1.1	0.8	0.7	0.8	1.1	1.6	1.0
	Brandon			0.6	0.5	0.7	0.7	0.7	0.6	0.8	0.8	0.7	0.5	0.5	0.5	0.7	0.8	0.5
	TC/Full Coverage			8.8	6.9	2.2	4.6	4.7	3.8	1.5	2.9	2.5	3.1	0.8	1.8	2.2	1.0	0.9
Bones* (5/30/2011-9/11/2011)F..	06:58 PM	08:00 PM															
	Winnipeg EM			1.0	1.3	0.3	0.7	0.8	1.8	0.8	1.1	1.0	0.7	0.0	0.3	0.5	0.0	0.0
	Winnipeg CM			1.2	1.5	0.4	0.9	1.0	2.1	1.0	1.4	1.3	0.9	0.0	0.4	0.7	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			17.4	16.1	1.6	5.2	5.7	11.4	1.2	3.7	3.7	4.8	0.3	1.5	2.1	1.2	0.0
Chaos (6/6/2011-9/18/2011)F..	06:58 PM	08:00 PM															
	Winnipeg EM			0.5	0.6	0.5	0.5	0.5	0.7	0.6	0.5	0.7	0.5	0.3	0.3	0.4	0.2	0.0
	Winnipeg CM			0.6	0.7	0.6	0.5	0.6	0.8	0.8	0.6	0.8	0.5	0.5	0.4	0.4	0.2	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

continued...

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			8.0	7.5	1.6	3.2	3.6	4.6	1.1	2.0	2.3	2.9	0.5	1.1	1.3	0.4	0.1
House (6/13/2011-6/19/2011)F..	07:58 PM	09:00 PM															
	Winnipeg EM			1.8	2.1	2.0	2.0	2.1	2.3	2.3	2.2	1.9	1.8	1.7	1.7	2.3	0.6	0.4
	Winnipeg CM			1.9	2.2	2.3	2.1	2.2	2.6	2.7	2.5	2.1	1.9	1.9	1.7	2.2	0.6	0.6
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			28.8	27.6	7.5	14.6	16.4	15.9	4.3	8.0	7.8	11.7	3.2	6.6	8.7	0.6	0.6
House (6/20/2011-9/11/2011)F..	07:58 PM	09:00 PM															
	Winnipeg EM			0.9	1.1	1.0	1.0	1.1	1.2	1.2	1.1	1.0	0.9	0.9	0.9	1.2	0.3	0.2
	Winnipeg CM			1.0	1.1	1.2	1.1	1.1	1.3	1.4	1.3	1.1	1.0	1.0	0.9	1.1	0.3	0.3
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			14.4	13.8	3.8	7.3	8.2	8.0	2.2	4.0	3.9	5.9	1.6	3.3	4.4	0.3	0.3
Wipeout* (1/3/2011-6/26/2011)F..	07:58 PM	10:00 PM	SM11 Wipeout														
	Winnipeg EM			3.2	3.5	2.1	2.9	3.7	3.9	2.4	2.9	3.3	3.2	1.8	2.9	3.9	1.8	1.9
	Winnipeg CM			3.3	3.5	1.3	2.7	3.5	3.7	1.6	2.6	2.6	3.3	0.9	2.8	4.3	2.5	1.9
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			54.6	47.3	7.0	22.0	25.6	27.2	3.9	12.2	13.4	20.0	3.1	9.8	12.1	4.2	3.2
Wipeout* (6/27/2011-9/18/2011)F..	07:58 PM	10:00 PM	SM11 Wipeout														
	Winnipeg EM			3.2	3.5	2.1	2.9	3.7	3.9	2.4	2.9	3.3	3.2	1.8	2.9	3.9	1.8	1.9
	Winnipeg CM			3.3	3.5	1.3	2.7	3.5	3.7	1.6	2.6	2.6	3.3	0.9	2.8	4.3	2.5	1.9
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			54.6	47.3	7.0	22.0	25.6	27.2	3.9	12.2	13.4	20.0	3.1	9.8	12.1	4.2	3.2
90210 (5/30/2011-9/11/2011)F..	07:58 PM	09:00 PM															
	Winnipeg EM			0.3	0.3	0.5	0.5	0.4	0.4	0.4	0.6	0.4	0.2	0.5	0.3	0.4	0.0	0.0
	Winnipeg CM			0.3	0.4	0.5	0.6	0.5	0.5	0.5	0.8	0.5	0.3	0.5	0.4	0.5	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			3.4	3.4	1.3	2.4	1.9	2.3	0.8	1.6	1.1	1.1	0.5	0.8	0.8	0.0	0.0
Lie to Me (5/30/2011-9/11/2011)F..	07:58 PM	09:00 PM															
	Winnipeg EM			0.7	0.9	0.8	0.6	0.8	1.1	1.0	0.8	0.9	0.6	0.5	0.4	0.6	0.2	0.0
	Winnipeg CM			0.7	0.9	0.7	0.6	0.8	1.1	0.6	0.6	0.9	0.6	0.6	0.5	0.7	0.3	0.0

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				12.3	12.0	2.0	4.9	6.7	7.7	1.4	3.2	3.8	4.4	0.6	1.7	2.9	0.3	0.0
Simpsons (5/30/2011-6/26/2011)S	06:58 PM	07:30 PM															
Winnipeg EM				1.2	1.2	1.7	1.7	1.5	1.2	2.0	1.6	1.2	1.3	1.3	1.7	2.0	1.5	0.6
Winnipeg CM				1.4	1.5	2.0	1.9	1.9	1.4	2.3	1.8	1.3	1.5	1.7	2.1	2.4	1.3	0.8
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				13.1	11.0	4.3	8.3	7.7	5.2	2.5	3.7	2.8	5.8	1.8	4.6	5.0	1.2	1.0
Simpsons (6/27/2011-7/3/2011)S	06:58 PM	07:30 PM															
Winnipeg EM				1.2	1.2	1.7	1.7	1.5	1.2	2.0	1.6	1.2	1.3	1.3	1.7	2.0	1.5	0.6
Winnipeg CM				1.4	1.5	2.0	1.9	1.9	1.4	2.3	1.8	1.3	1.5	1.7	2.1	2.4	1.3	0.8
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				13.1	11.0	4.3	8.3	7.7	5.2	2.5	3.7	2.8	5.8	1.8	4.6	5.0	1.2	1.0
Simpsons (7/4/2011-9/11/2011)S	06:58 PM	07:30 PM															
Winnipeg EM				0.7	0.7	0.9	0.9	1.0	0.6	0.4	0.5	0.6	0.8	1.2	1.3	1.4	0.9	0.8
Winnipeg CM				0.9	0.9	1.1	1.2	1.3	0.8	0.5	0.6	0.7	1.0	1.5	1.7	1.8	1.1	1.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				8.3	6.2	2.1	4.6	4.9	2.9	0.6	1.4	1.6	3.3	1.6	3.2	3.2	0.8	1.2
SP: Teen Choice Awards (8/1/2011-8/4/2013)S	06:58 PM	09:00 PM	SM10 Actuals														
Winnipeg EM				1.7	1.7	2.6	1.7	1.7	1.7	1.7	1.7	1.7	1.7	2.6	2.6	2.6	1.7	0.9
Winnipeg CM				1.7	1.7	2.6	1.7	1.7	1.7	1.7	1.7	1.7	1.7	2.6	1.7	1.7	0.9	0.2
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				46.9	40.7	20.1	30.8	28.9	25.3	13.6	19.2	18.2	15.3	6.6	11.6	10.7	5.1	1.2
Cleveland Show (5/30/2011-9/11/2011)S	07:28 PM	08:00 PM															
Winnipeg EM				0.7	0.9	1.8	1.0	1.4	0.8	0.0	0.0	0.7	1.0	3.1	1.8	2.0	0.0	0.0
Winnipeg CM				1.0	1.2	2.2	1.3	1.8	1.0	0.0	0.0	0.8	1.3	3.8	2.3	2.5	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				9.2	8.7	4.5	5.3	6.7	4.3	0.5	1.0	2.4	4.4	3.9	4.3	4.3	0.5	0.0
Family Guy (5/30/2011-9/11/2011)S	07:58 PM	08:30 PM															
Winnipeg EM				1.0	1.4	1.5	2.0	2.7	1.0	0.0	0.9	1.9	1.7	2.7	2.9	3.2	0.0	0.0

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Winnipeg CM				1.2	1.4	2.0	2.2	2.7	0.9	0.0	1.0	1.7	1.9	3.4	3.2	3.6	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				18.5	16.8	7.1	14.1	14.6	8.0	3.1	5.6	6.1	8.8	4.1	8.5	8.5	1.2	0.5
Family Guy (5/30/2011-9/11/2011)S	07:58 PM	09:00 PM															
Winnipeg EM				1.0	1.4	1.5	2.0	2.7	1.0	0.0	0.9	1.9	1.7	2.7	2.9	3.2	0.0	0.0
Winnipeg CM				1.2	1.4	2.0	2.2	2.7	0.9	0.0	1.0	1.7	1.9	3.4	3.2	3.6	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				18.5	16.8	7.1	14.1	14.6	8.0	3.1	5.6	6.1	8.8	4.1	8.5	8.5	1.2	0.5
American Dad (5/30/2011-9/11/2011)S	08:28 PM	09:00 PM															
Winnipeg EM				0.7	0.9	1.8	1.0	1.4	0.8	0.0	0.0	0.7	1.0	3.1	1.8	2.0	0.0	0.0
Winnipeg CM				1.0	1.2	2.2	1.3	1.8	1.0	0.0	0.0	0.8	1.3	3.8	2.3	2.5	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				9.2	8.7	4.5	5.3	6.7	4.3	0.5	1.0	2.4	4.4	3.9	4.3	4.3	0.5	0.0
Simpsons (5/30/2011-6/26/2011)S	08:58 PM	09:30 PM															
Winnipeg EM				1.2	1.2	1.7	1.7	1.5	1.2	2.0	1.6	1.2	1.3	1.3	1.7	2.0	1.5	0.6
Winnipeg CM				1.4	1.5	2.0	1.9	1.9	1.4	2.3	1.8	1.3	1.5	1.7	2.1	2.4	1.3	0.8
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				13.1	11.0	4.3	8.3	7.7	5.2	2.5	3.7	2.8	5.8	1.8	4.6	5.0	1.2	1.0
Simpsons (6/27/2011-7/3/2011)S	08:58 PM	09:30 PM															
Winnipeg EM				1.2	1.2	1.7	1.7	1.5	1.2	2.0	1.6	1.2	1.3	1.3	1.7	2.0	1.5	0.6
Winnipeg CM				1.4	1.5	2.0	1.9	1.9	1.4	2.3	1.8	1.3	1.5	1.7	2.1	2.4	1.3	0.8
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				13.1	11.0	4.3	8.3	7.7	5.2	2.5	3.7	2.8	5.8	1.8	4.6	5.0	1.2	1.0
Simpsons (7/4/2011-9/11/2011)S	08:58 PM	09:30 PM															
Winnipeg EM				0.7	0.7	0.9	0.9	1.0	0.6	0.4	0.5	0.6	0.8	1.2	1.3	1.4	0.9	0.8
Winnipeg CM				0.9	0.9	1.1	1.2	1.3	0.8	0.5	0.6	0.7	1.0	1.5	1.7	1.8	1.1	1.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				8.3	6.2	2.1	4.6	4.9	2.9	0.6	1.4	1.6	3.3	1.6	3.2	3.2	0.8	1.2

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Simpsons & Co* (5/30/2011-7/3/2011)S	08:58 PM	09:30 PM															
	Winnipeg EM			0.7	0.7	0.9	0.9	1.0	0.6	0.4	0.5	0.6	0.8	1.2	1.3	1.4	0.9	0.8
	Winnipeg CM			0.9	0.9	1.1	1.2	1.3	0.8	0.5	0.6	0.7	1.0	1.5	1.7	1.8	1.1	1.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			8.3	6.2	2.1	4.6	4.9	2.9	0.6	1.4	1.6	3.3	1.6	3.2	3.2	0.8	1.2	
Raising Hope* (5/30/2011-9/11/2011)S	09:28 PM	10:00 PM															
	Winnipeg EM			0.8	1.0	1.4	1.0	1.2	1.0	0.8	1.0	1.1	1.0	1.8	1.1	1.3	0.6	0.0
	Winnipeg CM			0.8	1.0	1.8	1.3	1.4	1.0	0.9	1.1	1.2	1.1	2.3	1.4	1.4	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			11.2	10.7	4.2	5.7	6.0	5.5	1.3	2.4	2.5	5.1	3.1	3.2	3.5	0.5	0.0	
Bobs Burger (5/30/2011-7/3/2011)S	10:58 PM	11:30 PM															
	Winnipeg EM			0.7	0.9	1.8	1.0	1.4	0.8	0.0	0.0	0.7	1.0	3.1	1.8	2.0	0.0	0.0
	Winnipeg CM			1.0	1.2	2.2	1.3	1.8	1.0	0.0	0.0	0.8	1.3	3.8	2.3	2.5	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			9.2	8.7	4.5	5.3	6.7	4.3	0.5	1.0	2.4	4.4	3.9	4.3	4.3	0.5	0.0	
Bobs Burger (7/4/2011-9/11/2011)S	10:58 PM	11:30 PM															
	Winnipeg EM			0.7	0.9	1.8	1.0	1.4	0.8	0.0	0.0	0.7	1.0	3.1	1.8	2.0	0.0	0.0
	Winnipeg CM			1.0	1.2	2.2	1.3	1.8	1.0	0.0	0.0	0.8	1.3	3.8	2.3	2.5	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			9.2	8.7	4.5	5.3	6.7	4.3	0.5	1.0	2.4	4.4	3.9	4.3	4.3	0.5	0.0	
Late Night Rotn (5/30/2011-9/11/2011)	MTWTFSS	10:58 PM	03:00 AM															
	Winnipeg EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage			0.9	0.8	0.0	0.4	0.5	0.7	0.0	0.3	0.4	0.2	0.0	0.1	0.1	0.1	0.0	
Wkdy PM Rotn (5/30/2011-9/11/2011)	MTWTF..	11:58 AM	04:30 PM															
	Winnipeg EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			2.2	2.1	0.5	1.1	0.9	1.4	0.3	0.7	0.7	0.7	0.3	0.5	0.2	0.0	0.1
The Talk (5/30/2011-9/11/2011)	MTWTF..	12:58 PM	02:00 PM															
	Winnipeg EM			0.2	0.3	0.4	0.3	0.1	0.4	0.7	0.5	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.2	0.3	0.5	0.3	0.2	0.5	0.9	0.6	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			5.5	5.3	1.4	2.4	2.4	4.7	1.4	2.3	2.0	0.6	0.1	0.2	0.3	0.1	0.2
Days Of Our Lives (5/30/2011-9/11/2011)	MTWTF..	01:58 PM	03:00 PM															
	Winnipeg EM			0.4	0.5	0.7	0.5	0.2	0.8	1.4	0.9	0.4	0.1	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.4	0.5	0.9	0.6	0.2	0.9	1.8	1.2	0.5	0.1	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			7.4	7.1	2.2	3.7	2.6	6.3	2.2	3.4	2.4	0.8	0.0	0.2	0.2	0.0	0.3
Doctors (5/30/2011-9/11/2011)	MTWTF..	02:58 PM	04:00 PM															
	Winnipeg EM			0.2	0.3	0.4	0.3	0.1	0.5	0.7	0.5	0.3	0.1	0.1	0.1	0.0	0.0	0.0
	Winnipeg CM			0.3	0.3	0.5	0.4	0.2	0.5	0.9	0.7	0.3	0.1	0.2	0.1	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			4.9	4.7	1.2	2.2	1.7	3.4	0.8	1.7	1.2	1.3	0.3	0.6	0.5	0.1	0.1
Y&R (5/30/2011-9/11/2011)	MTWTF..	04:28 PM	05:30 PM															
	Winnipeg EM			2.7	3.4	0.4	1.1	1.9	5.1	0.5	1.5	2.7	1.5	0.3	0.6	0.9	0.0	0.2
	Winnipeg CM			3.1	3.8	0.6	1.3	2.1	5.9	0.7	1.8	3.1	1.7	0.4	0.8	1.0	0.0	0.3
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			41.4	40.4	2.1	9.8	14.1	30.9	1.6	7.4	11.0	9.5	0.5	2.4	3.2	0.6	0.4
News Final 2 (5/30/2011-9/11/2011)	MTWTF..	10:58 PM	11:30 PM															
	Winnipeg EM			0.3	0.3	0.5	0.3	0.4	0.4	0.5	0.4	0.5	0.3	0.3	0.2	0.3	0.0	0.0
	Winnipeg CM			0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.2	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			4.2	3.6	1.4	1.9	2.0	2.4	0.8	1.2	1.3	1.2	0.5	0.7	0.7	0.6	0.0
ET Late Night (5/30/2011-9/11/2011)	MTWTF..	11:58 PM	12:30 AM															
	Winnipeg EM			0.0	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.1	0.1	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.9	0.9	0.3	0.4	0.5	0.8	0.3	0.4	0.5	0.1	0.0	0.0	0.0	0.0
ETC Late Night (5/30/2011-9/11/2011)	MTWTF..	12:28 AM	01:00 AM														
	Winnipeg EM			0.0	0.0	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.0	0.1	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.3	0.4	0.5	0.5	0.3	0.4	0.5	0.1	0.0	0.0	0.0	0.0
Wkdy AM Rotn (5/30/2011-9/11/2011)	MTWTF..	05:58 AM	12:00 PM														
	Winnipeg EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0
	Winnipeg CM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.3	0.5	0.5	0.5	0.2	0.3	0.3	0.3	0.1	0.2	0.2	0.0
House Off-Prime (1/3/2011-9/11/2011)	..WT...	01:58 PM	03:00 PM														
	Winnipeg EM			0.3	0.6	0.3	0.3	0.3	0.6	0.6	0.3	0.3	0.3	0.3	0.3	0.1	0.0
	Winnipeg CM			0.6	0.6	0.6	0.3	0.6	0.6	0.6	0.6	0.6	0.6	0.3	0.3	0.3	0.0
	Brandon			0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.1	0.0
	TC/Full Coverage			6.1	5.8	1.3	2.5	2.8	3.6	0.9	1.6	1.8	2.2	0.4	0.9	1.0	0.3
SP: Wimbledon Tennis (6/27/2011-7/3/2011)SS	07:58 AM	12:00 PM														
	Winnipeg EM			2.0	2.0	0.4	1.0	2.0	2.0	0.2	2.0	3.0	2.0	0.4	1.0	1.0	0.0
	Winnipeg CM			2.0	2.0	0.4	1.0	1.0	2.0	0.4	1.0	2.0	2.0	1.0	1.0	1.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			15.8	15.4	1.4	4.0	4.8	6.4	0.4	2.4	2.6	9.1	1.0	1.6	2.1	0.2
Simpsons Wknd Rotn (5/30/2011-9/11/2011)SS	10:58 AM	05:30 PM														
	Winnipeg EM			0.2	0.3	0.3	0.4	0.3	0.3	0.3	0.3	0.2	0.2	0.3	0.4	0.4	0.0
	Winnipeg CM			0.3	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.2	0.3	0.4	0.5	0.5	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			5.5	3.4	1.1	2.5	2.5	1.7	0.5	1.1	0.9	1.8	0.6	1.4	1.5	1.3
Family Guy Wknd Rotn (5/30/2011-9/11/2011)SS	11:28 AM	06:00 PM														
	Winnipeg EM			0.2	0.3	0.2	0.3	0.4	0.4	0.1	0.3	0.4	0.2	0.3	0.3	0.3	0.1

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Winnipeg CM			0.3	0.4	0.3	0.3	0.4	0.4	0.2	0.3	0.4	0.3	0.4	0.4	0.3	0.1	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			7.6	5.7	2.2	4.1	3.4	2.5	0.8	1.5	1.4	3.2	1.5	2.6	2.0	1.3	0.7
PGA Golf (5/30/2011-9/11/2011)SS	11:58 AM	06:00 PM															
	Winnipeg EM			0.8	1.0	0.1	0.5	0.8	0.4	0.1	0.1	0.2	1.6	0.1	0.8	1.4	0.0	0.0
	Winnipeg CM			1.0	1.3	0.1	0.6	1.0	0.5	0.1	0.2	0.3	2.1	0.1	1.0	1.8	0.0	0.0
	Brandon			0.6	0.7	0.0	0.3	0.6	0.3	0.1	0.1	0.1	1.2	0.0	0.6	1.0	0.0	0.0
	TC/Full Coverage			9.5	9.5	0.2	3.1	4.5	2.4	0.1	0.5	0.7	7.1	0.1	2.6	3.8	0.0	0.0
Wknd PM Rotn (5/30/2011-9/11/2011)SS	11:58 AM	06:00 PM															
	Winnipeg EM			0.2	0.3	0.0	0.1	0.2	0.3	0.0	0.2	0.3	0.2	0.0	0.1	0.2	0.1	0.0
	Winnipeg CM			0.2	0.2	0.0	0.2	0.3	0.3	0.0	0.2	0.3	0.1	0.0	0.1	0.2	0.1	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			6.9	5.5	0.4	2.4	3.6	3.3	0.3	1.6	2.0	2.2	0.2	0.8	1.5	0.3	1.0
CDN Late Rotn (5/30/2011-9/11/2011)SS	10:58 PM	12:00 AM															
	Winnipeg EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.2	0.3	0.3	0.5	0.2	0.2	0.2	0.3	0.0	0.1	0.1	0.0	0.0
Wknd AM Rotn (5/30/2011-9/11/2011)SS	05:58 AM	12:00 PM															
	Winnipeg EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Winnipeg CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.8	1.8	0.2	0.6	0.8	0.6	0.0	0.1	0.1	1.2	0.2	0.5	0.7	0.0	0.0
Saturday Night Live (5/30/2011-9/11/2011)S.	11:58 PM	01:30 AM															
	Winnipeg EM			0.3	0.4	0.6	0.5	0.6	0.3	0.1	0.3	0.4	0.5	1.2	0.8	0.9	0.0	0.0
	Winnipeg CM			0.3	0.4	0.6	0.5	0.6	0.2	0.0	0.1	0.3	0.5	1.2	0.8	0.9	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			6.2	6.1	3.2	5.4	5.6	2.3	1.0	2.0	2.0	3.8	2.2	3.4	3.6	0.0	0.0

Stations: CKND
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
16x9 Late (5/30/2011-9/11/2011)S	10:28 PM	11:30 PM															
Winnipeg EM				0.3	0.4	0.0	0.3	0.4	0.6	0.0	0.3	0.4	0.3	0.0	0.3	0.4	0.0	0.0
Winnipeg CM				0.4	0.4	0.0	0.5	0.6	0.6	0.0	0.4	0.6	0.3	0.0	0.5	0.5	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				7.4	7.2	1.3	4.0	4.2	4.6	1.3	2.3	2.6	2.6	0.0	1.6	1.6	0.0	0.1