

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Global News (5/30/2011-9/11/2011)	MTWTFSS	05:28 PM	07:00 PM														
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna	5.4	5.9	2.5	3.0	3.4	6.4	2.8	3.4	3.7	5.4	2.2	2.5	3.3	3.3	2.5	
	TC/Full Coverage	26.9	26.4	0.6	3.3	5.0	14.0	0.3	1.4	2.6	12.3	0.3	1.9	2.5	0.3	0.2	
	Kelowna EM	7.7	8.9	0.9	2.4	3.7	9.2	0.9	2.1	3.7	8.7	0.9	2.6	3.7	1.1	0.7	
Prime CDN Rotn (5/30/2011-9/11/2011)	MTWTFSS	06:58 PM	11:00 PM														
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	0.7	0.7	0.5	0.5	0.6	0.8	0.5	0.5	0.6	0.6	0.5	0.4	0.5	0.3	0.2	
	TC/Full Coverage	1.8	1.8	0.1	0.3	0.4	1.0	0.1	0.2	0.3	0.8	0.0	0.1	0.2	0.1	0.0	
	Kelowna EM	0.5	0.6	0.2	0.2	0.3	0.7	0.3	0.3	0.4	0.5	0.0	0.1	0.2	0.7	0.0	
Ent Tonight (5/30/2011-9/11/2011)	MTWTF..	06:58 PM	07:30 PM														
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	2.8	3.1	2.0	1.8	2.1	3.9	2.4	2.2	2.5	2.3	1.6	1.4	1.6	1.0	1.5	
	TC/Full Coverage	9.9	9.7	0.4	1.6	2.3	6.5	0.4	1.1	1.6	3.3	0.0	0.5	0.7	0.1	0.1	
	Kelowna EM	2.8	3.3	0.6	1.2	1.6	4.3	1.3	1.6	2.2	2.3	0.0	0.8	1.0	0.4	0.4	
ET Canada (5/30/2011-9/11/2011)	MTWTF..	07:28 PM	08:00 PM														
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	1.4	1.6	1.3	1.1	1.2	2.1	1.5	1.2	1.6	1.0	1.1	0.8	0.9	0.5	0.7	
	TC/Full Coverage	6.7	6.5	0.0	1.2	1.7	4.2	0.0	0.6	1.0	2.3	0.0	0.5	0.7	0.1	0.2	
	Kelowna EM	1.9	2.2	0.0	0.9	1.3	2.7	0.0	0.9	1.5	1.6	0.0	0.8	0.9	0.2	0.6	
Big Brother (5/30/2011-9/11/2011)	..WT..S	07:58 PM	10:00 PM														
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	3.5	4.1	4.1	4.1	3.5	4.1	4.1	4.1	3.5	3.5	4.1	3.5	2.9	4.1	1.2	
	TC/Full Coverage	8.1	7.5	3.5	5.2	4.1	5.8	3.5	4.1	3.5	1.7	0.0	1.2	1.2	0.6	0.0	
	Kelowna EM	2.3	2.9	4.6	4.1	2.9	4.1	9.3	6.4	4.1	1.2	0.0	1.7	1.7	1.2	0.0	
Big Brother (5/30/2011-9/11/2011)	..WT..S	07:58 PM	11:00 PM														
	Okanagan/Kamloops EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna	3.5	4.1	4.1	4.1	3.5	4.1	4.1	4.1	3.5	3.5	4.1	3.5	2.9	4.1	1.2	
	TC/Full Coverage	8.1	7.5	3.5	5.2	4.1	5.8	3.5	4.1	3.5	1.7	0.0	1.2	1.2	0.6	0.0	

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 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			2.3	2.9	4.6	4.1	2.9	4.1	9.3	6.4	4.1	1.2	0.0	1.7	1.7	1.2	0.0
House (6/13/2011-6/19/2011)	M...F..	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.2	2.3	2.3	2.3	2.4	2.6	2.3	2.6	2.7	2.1	2.4	2.1	2.1	2.2	1.5
	TC/Full Coverage			11.3	10.0	2.2	5.0	5.8	6.1	1.8	3.5	3.9	3.9	0.4	1.5	1.9	1.0	0.3
	Kelowna EM			3.2	3.4	3.2	3.7	4.2	4.0	5.2	5.0	5.3	2.7	0.9	2.1	3.0	4.2	0.7
House (6/20/2011-9/11/2011)	M...F..	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	0.9	0.9	0.9	1.0	1.0	0.9	1.0	1.1	0.8	1.0	0.8	0.8	0.9	0.6
	TC/Full Coverage			4.5	4.0	0.9	2.0	2.3	2.4	0.7	1.4	1.6	1.6	0.2	0.6	0.8	0.4	0.1
	Kelowna EM			1.3	1.4	1.3	1.5	1.7	1.6	2.1	2.0	2.4	1.1	0.4	0.8	1.2	1.7	0.3
16x9 Evening (5/30/2011-9/11/2011)SS	06:58 PM	07:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.4	0.6	0.7	1.3	0.6	0.8	0.8	0.9	0.4	0.5	0.7	0.8	0.4
	TC/Full Coverage			3.2	3.1	0.0	0.2	0.6	1.7	0.0	0.0	0.3	1.4	0.0	0.2	0.4	0.1	0.0
	Kelowna EM			0.9	1.1	0.0	0.2	0.4	1.2	0.0	0.0	0.4	1.0	0.0	0.3	0.5	0.3	0.0
House* (5/30/2011-9/11/2011)	M.....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.3	1.3	1.3	1.3	1.4	1.5	1.3	1.5	1.5	1.2	1.4	1.2	1.2	1.3	0.9
	TC/Full Coverage			6.4	5.7	1.3	2.9	3.3	3.5	1.0	2.0	2.2	2.2	0.2	0.9	1.1	0.6	0.2
	Kelowna EM			1.8	1.9	1.8	2.1	2.4	2.3	3.0	2.9	3.0	1.5	0.5	1.2	1.7	2.4	0.4
SP: Teen Choice Awards (8/1/2011-8/4/2013)	M.....	07:58 PM	10:00 PM	SM10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.6	1.1	1.6	1.4	1.5	1.5	2.1	1.9	2.1	0.9	1.2	0.9	0.9	3.9	2.7
	TC/Full Coverage			4.5	2.8	1.3	1.9	1.7	1.8	0.9	1.3	1.2	1.1	0.5	0.6	0.5	1.0	0.6
	Kelowna EM			1.3	1.0	1.4	1.2	1.5	1.3	1.8	1.6	1.8	0.8	1.1	0.8	0.8	3.4	2.3
In Plain Sight (6/20/2011-9/11/2011)	M.....	07:58 PM	09:00 PM	SM10 Actuals Adj														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.4	1.6	1.1	1.1	1.4	1.8	1.6	1.5	1.8	1.3	0.6	0.8	1.0	0.0	0.4

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 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			4.7	4.6	0.8	1.6	1.9	2.8	0.5	1.1	1.3	1.9	0.2	0.5	0.7	0.0	0.2
	Kelowna EM			1.4	1.6	1.1	1.1	1.4	1.8	1.6	1.5	1.8	1.3	0.6	0.8	1.0	0.0	0.4
House* (5/30/2011-9/11/2011)	M.....	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.3	1.3	1.3	1.3	1.4	1.5	1.3	1.5	1.5	1.2	1.4	1.2	1.2	1.3	0.9
	TC/Full Coverage			6.4	5.7	1.3	2.9	3.3	3.5	1.0	2.0	2.2	2.2	0.2	0.9	1.1	0.6	0.2
	Kelowna EM			1.8	1.9	1.8	2.1	2.4	2.3	3.0	2.9	3.0	1.5	0.5	1.2	1.7	2.4	0.4
The Kennedy's (5/30/2011-9/8/2013)	M.....	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			5.2	5.9	2.3	3.0	3.6	7.7	3.0	4.1	4.7	4.1	1.6	1.9	2.4	2.4	1.7
	TC/Full Coverage			15.0	15.0	0.0	2.5	4.3	9.5	0.0	1.9	3.1	5.4	0.0	0.7	1.2	0.0	0.0
	Kelowna EM			4.2	5.0	0.0	1.8	3.1	6.2	0.0	2.6	4.3	3.8	0.0	1.2	1.8	0.0	0.0
Hawaii Five-O (5/30/2011-9/11/2011)	M.....	09:58 PM	11:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.3	2.4	1.1	1.8	2.1	2.6	1.2	1.9	2.2	2.1	1.0	1.8	1.9	2.1	1.3
	TC/Full Coverage			6.6	6.4	0.7	2.5	2.9	3.8	0.4	1.5	2.0	2.6	0.3	1.0	1.0	0.2	0.0
	Kelowna EM			1.9	2.2	0.9	1.8	2.2	2.5	1.2	2.2	2.8	1.8	0.7	1.4	1.5	0.7	0.0
NCIS* - GLOBAL (5/30/2011-7/31/2011)	.T.....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.6	0.6	0.8	0.4	0.5	0.6	0.8	0.5	0.6	0.7	0.2	0.6
	TC/Full Coverage			3.6	3.4	0.2	1.4	1.5	1.9	0.0	0.7	0.8	1.5	0.2	0.7	0.7	0.0	0.1
	Kelowna EM			1.0	1.2	0.3	1.0	1.1	1.3	0.0	0.9	1.2	1.1	0.6	1.0	1.0	0.0	0.4
NCIS* - GLOBAL (8/1/2011-8/7/2011)	.T.....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.6	0.6	0.8	0.4	0.5	0.6	0.8	0.5	0.6	0.7	0.2	0.6
	TC/Full Coverage			3.6	3.4	0.2	1.4	1.5	1.9	0.0	0.7	0.8	1.5	0.2	0.7	0.7	0.0	0.1
	Kelowna EM			1.0	1.2	0.3	1.0	1.1	1.3	0.0	0.9	1.2	1.1	0.6	1.0	1.0	0.0	0.4
Wipeout (5/30/2011-9/11/2011)	.T.....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			2.6	3.1	3.1	3.1	2.6	3.1	3.1	3.1	2.6	2.6	3.1	2.6	2.2	3.1	0.9
	TC/Full Coverage			6.2	5.7	2.6	4.0	3.1	4.4	2.6	3.1	2.6	1.3	0.0	0.9	0.9	0.4	0.0
	Kelowna EM			1.8	2.2	3.5	3.1	2.2	3.1	7.0	4.8	3.1	0.9	0.0	1.3	1.3	0.9	0.0
Wipeout* (1/3/2011-6/26/2011)	.T.....	07:58 PM	09:00 PM	SM11 Wipeout														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.6	3.1	3.1	3.1	2.6	3.1	3.1	3.1	2.6	2.6	3.1	2.6	2.2	3.1	0.9
	TC/Full Coverage			6.2	5.7	2.6	4.0	3.1	4.4	2.6	3.1	2.6	1.3	0.0	0.9	0.9	0.4	0.0
	Kelowna EM			1.8	2.2	3.5	3.1	2.2	3.1	7.0	4.8	3.1	0.9	0.0	1.3	1.3	0.9	0.0
Wipeout* (6/27/2011-9/18/2011)	.T.....	07:58 PM	09:00 PM	SM11 Wipeout														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.6	3.1	3.1	3.1	2.6	3.1	3.1	3.1	2.6	2.6	3.1	2.6	2.2	3.1	0.9
	TC/Full Coverage			6.2	5.7	2.6	4.0	3.1	4.4	2.6	3.1	2.6	1.3	0.0	0.9	0.9	0.4	0.0
	Kelowna EM			1.8	2.2	3.5	3.1	2.2	3.1	7.0	4.8	3.1	0.9	0.0	1.3	1.3	0.9	0.0
NCIS - GLOBAL (5/30/2011-9/11/2011)	.T.....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.8	3.0	1.6	2.1	2.4	3.0	1.3	1.8	2.1	3.0	1.8	2.2	2.8	0.8	2.2
	TC/Full Coverage			6.1	5.9	0.4	2.3	2.5	3.3	0.0	1.1	1.3	2.6	0.4	1.3	1.2	0.0	0.2
	Kelowna EM			1.7	2.0	0.5	1.7	1.8	2.2	0.0	1.6	2.0	1.8	1.0	1.7	1.7	0.0	0.7
NCIS: L.A. (5/30/2011-9/11/2011)	.T.....	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.5	2.9	1.3	1.6	1.6	3.1	1.1	1.6	1.8	2.6	1.6	1.5	1.4	0.6	0.7
	TC/Full Coverage			6.8	6.6	1.1	2.0	2.9	4.2	1.1	1.5	2.1	2.4	0.0	0.5	0.8	0.2	0.0
	Kelowna EM			1.9	2.2	1.6	1.5	2.1	2.8	3.0	2.1	2.9	1.7	0.0	0.8	1.4	0.7	0.0
The Good Wife (5/30/2011-9/11/2011)	.T.....	09:58 PM	11:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.8	2.1	0.7	0.9	1.1	2.8	0.4	1.1	1.4	1.5	0.8	0.7	0.8	0.3	0.3
	TC/Full Coverage			6.3	6.3	0.0	1.1	1.8	4.0	0.0	0.8	1.3	2.3	0.0	0.3	0.5	0.0	0.0
	Kelowna EM			1.8	2.1	0.0	0.8	1.3	2.6	0.0	1.1	1.8	1.6	0.0	0.5	0.8	0.0	0.0

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 Datasource: Estimates

Reg / ROS: Regular
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 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Combat Hospital (5/30/2011-9/1/2013)	.T.....	09:58 PM	11:00 PM	Based on SM11 Lead In adj.														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.0	4.3	3.8	3.8	4.0	4.8	4.0	4.2	4.5	4.0	3.4	3.3	3.5	2.6	1.8
	TC/Full Coverage			11.2	10.8	1.8	3.3	4.8	7.0	1.8	2.5	3.3	4.0	0.0	0.8	1.4	0.4	0.0
Bones (5/30/2011-9/11/2011)	..W....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.0	2.2	1.8	1.6	1.7	2.5	1.9	1.7	1.9	2.0	1.7	1.4	1.6	1.0	0.7
	TC/Full Coverage			7.9	7.6	1.3	2.7	3.2	4.6	0.9	1.8	2.1	3.1	0.4	0.9	1.1	0.0	0.3
House* (5/30/2011-9/11/2011)	..W....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.3	1.3	1.3	1.3	1.4	1.5	1.3	1.5	1.5	1.2	1.4	1.2	1.2	1.3	0.9
	TC/Full Coverage			6.4	5.7	1.3	2.9	3.3	3.5	1.0	2.0	2.2	2.2	0.2	0.9	1.1	0.6	0.2
NCIS* - GLOBAL (5/30/2011-7/31/2011)	..W....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.6	0.6	0.8	0.4	0.5	0.6	0.8	0.5	0.6	0.7	0.2	0.6
	TC/Full Coverage			3.6	3.4	0.2	1.4	1.5	1.9	0.0	0.7	0.8	1.5	0.2	0.7	0.7	0.0	0.1
NCIS* - GLOBAL (8/1/2011-8/7/2011)	..W....	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.6	0.6	0.8	0.4	0.5	0.6	0.8	0.5	0.6	0.7	0.2	0.6
	TC/Full Coverage			3.6	3.4	0.2	1.4	1.5	1.9	0.0	0.7	0.8	1.5	0.2	0.7	0.7	0.0	0.1
Friday Night Lights (6/6/2011-9/4/2011)	..W....	08:58 PM	10:30 PM	SM10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.7	0.4	0.4	0.5	0.8	0.6	0.5	0.6	0.6	0.2	0.3	0.4	0.6	0.2
	TC/Full Coverage			3.4	3.4	0.0	0.7	1.1	2.2	0.0	0.5	0.7	1.2	0.0	0.2	0.4	0.0	0.0

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Me
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			1.0	1.2	0.0	0.5	0.8	1.5	0.0	0.7	1.0	0.9	0.0	0.3	0.5	0.0	0.0
NCIS* - GLOBAL (5/30/2011-7/31/2011)	..W....	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.6	0.6	0.8	0.4	0.5	0.6	0.8	0.5	0.6	0.7	0.2	0.6
	TC/Full Coverage			3.6	3.4	0.2	1.4	1.5	1.9	0.0	0.7	0.8	1.5	0.2	0.7	0.7	0.0	0.1
	Kelowna EM			1.0	1.2	0.3	1.0	1.1	1.3	0.0	0.9	1.2	1.1	0.6	1.0	1.0	0.0	0.4
NCIS* - GLOBAL (8/1/2011-8/7/2011)	..W....	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.6	0.6	0.8	0.4	0.5	0.6	0.8	0.5	0.6	0.7	0.2	0.6
	TC/Full Coverage			3.6	3.4	0.2	1.4	1.5	1.9	0.0	0.7	0.8	1.5	0.2	0.7	0.7	0.0	0.1
	Kelowna EM			1.0	1.2	0.3	1.0	1.1	1.3	0.0	0.9	1.2	1.1	0.6	1.0	1.0	0.0	0.4
Love Bites (5/30/2011-6/19/2011)	..W....	08:58 PM	10:00 PM	Based on Office FL09/SP10 adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.2	2.6	0.9	1.1	1.2	3.8	2.0	2.0	1.9	1.3	0.0	0.3	0.5	0.0	0.0
	TC/Full Coverage			8.2	7.9	0.5	2.0	2.6	5.2	0.3	1.3	1.8	2.7	0.3	0.7	0.9	0.2	0.3
	Kelowna EM			3.2	3.8	1.3	1.6	1.7	5.5	2.9	2.8	2.7	1.9	0.0	0.4	0.7	0.0	0.0
Love Bites (6/20/2011-1/8/2012)	..W....	08:58 PM	10:00 PM	Based on Office FL09/SP10 adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.2	1.4	0.5	0.6	0.7	2.0	1.0	1.0	1.0	0.7	0.0	0.1	0.3	0.0	0.0
	TC/Full Coverage			4.3	4.1	0.3	1.0	1.4	2.7	0.1	0.7	0.9	1.4	0.1	0.4	0.5	0.1	0.1
	Kelowna EM			1.7	2.0	0.7	0.8	0.9	2.9	1.5	1.4	1.4	1.0	0.0	0.2	0.4	0.0	0.0
Canada Sings (8/8/2011-9/8/2013)	..W....	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.3	2.6	1.8	2.5	3.0	2.9	1.9	3.0	3.4	2.3	1.5	2.0	2.6	0.9	0.4
	TC/Full Coverage			7.0	6.8	1.4	3.4	3.8	3.9	0.8	2.1	2.2	2.9	0.6	1.3	1.6	0.2	0.1
	Kelowna EM			2.1	2.4	1.6	2.3	2.8	2.6	1.7	2.7	3.1	2.1	1.4	1.8	2.4	0.8	0.3
Friday Night Lights (6/6/2011-9/4/2011)	..W....	09:58 PM	11:00 PM	SM10 Actuals														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.7	0.4	0.4	0.5	0.8	0.6	0.5	0.6	0.6	0.2	0.3	0.4	0.6	0.2

continued...

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			3.4	3.4	0.0	0.7	1.1	2.2	0.0	0.5	0.7	1.2	0.0	0.2	0.4	0.0	0.0
	Kelowna EM			1.0	1.2	0.0	0.5	0.8	1.5	0.0	0.7	1.0	0.9	0.0	0.3	0.5	0.0	0.0
Chaos (6/6/2011-9/18/2011)	..W....	09:58 PM	11:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	1.0	0.7	0.8	1.0	1.2	1.2	1.1	1.1	0.8	0.0	0.6	0.8	0.5	0.2
	TC/Full Coverage			2.8	2.6	0.5	1.2	1.3	1.6	0.5	0.8	0.7	1.0	0.0	0.4	0.5	0.1	0.1
	Kelowna EM			0.8	0.8	0.6	0.7	0.8	1.0	1.0	0.9	0.8	0.7	0.0	0.5	0.7	0.4	0.2
Office (5/30/2011-9/4/2011)	...T...	07:58 PM	08:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.7	0.7	0.7	0.6	0.7	0.7	0.7	0.6	0.6	0.7	0.6	0.5	0.7	0.2
	TC/Full Coverage			1.4	1.3	0.6	0.9	0.7	1.0	0.6	0.7	0.6	0.3	0.0	0.2	0.2	0.1	0.0
	Kelowna EM			0.4	0.5	0.8	0.7	0.5	0.7	1.6	1.1	0.7	0.2	0.0	0.3	0.3	0.2	0.0
Wipeout (5/30/2011-9/11/2011)	...T...	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.6	3.1	3.1	3.1	2.6	3.1	3.1	3.1	2.6	2.6	3.1	2.6	2.2	3.1	0.9
	TC/Full Coverage			6.2	5.7	2.6	4.0	3.1	4.4	2.6	3.1	2.6	1.3	0.0	0.9	0.9	0.4	0.0
	Kelowna EM			1.8	2.2	3.5	3.1	2.2	3.1	7.0	4.8	3.1	0.9	0.0	1.3	1.3	0.9	0.0
Wipeout* (1/3/2011-6/26/2011)	...T...	07:58 PM	09:00 PM	SM11 Wipeout														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.6	3.1	3.1	3.1	2.6	3.1	3.1	3.1	2.6	2.6	3.1	2.6	2.2	3.1	0.9
	TC/Full Coverage			6.2	5.7	2.6	4.0	3.1	4.4	2.6	3.1	2.6	1.3	0.0	0.9	0.9	0.4	0.0
	Kelowna EM			1.8	2.2	3.5	3.1	2.2	3.1	7.0	4.8	3.1	0.9	0.0	1.3	1.3	0.9	0.0
Wipeout* (6/27/2011-9/18/2011)	...T...	07:58 PM	09:00 PM	SM11 Wipeout														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.6	3.1	3.1	3.1	2.6	3.1	3.1	3.1	2.6	2.6	3.1	2.6	2.2	3.1	0.9
	TC/Full Coverage			6.2	5.7	2.6	4.0	3.1	4.4	2.6	3.1	2.6	1.3	0.0	0.9	0.9	0.4	0.0
	Kelowna EM			1.8	2.2	3.5	3.1	2.2	3.1	7.0	4.8	3.1	0.9	0.0	1.3	1.3	0.9	0.0
Love Bites (5/30/2011-6/19/2011)	...T...	07:58 PM	09:00 PM	Based on Office FL09/SP10 adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			2.2	2.6	0.9	1.1	1.2	3.8	2.0	2.0	1.9	1.3	0.0	0.3	0.5	0.0	0.0
	TC/Full Coverage			8.2	7.9	0.5	2.0	2.6	5.2	0.3	1.3	1.8	2.7	0.3	0.7	0.9	0.2	0.3
	Kelowna EM			3.2	3.8	1.3	1.6	1.7	5.5	2.9	2.8	2.7	1.9	0.0	0.4	0.7	0.0	0.0
Love Bites (6/20/2011-1/8/2012)	...T...	07:58 PM	09:00 PM	Based on Office FL09/SP10 adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.2	1.4	0.5	0.6	0.7	2.0	1.0	1.0	1.0	0.7	0.0	0.1	0.3	0.0	0.0
	TC/Full Coverage			4.3	4.1	0.3	1.0	1.4	2.7	0.1	0.7	0.9	1.4	0.1	0.4	0.5	0.1	0.1
	Kelowna EM			1.7	2.0	0.7	0.8	0.9	2.9	1.5	1.4	1.4	1.0	0.0	0.2	0.4	0.0	0.0
Glee (5/30/2011-9/11/2011)	...T...	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	1.0	1.1	1.0	1.0	1.2	1.3	1.2	1.1	0.7	0.8	0.7	0.8	1.3	0.6
	TC/Full Coverage			3.2	2.7	0.6	1.5	1.8	1.9	0.4	1.1	1.4	0.8	0.1	0.4	0.4	0.4	0.1
	Kelowna EM			0.9	0.9	0.8	1.1	1.3	1.3	1.2	1.6	1.9	0.6	0.4	0.5	0.6	1.1	0.4
Raising Hope (5/30/2011-9/11/2011)	...T...	08:28 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.6	0.6	0.7	0.7	0.7	0.5	0.7	0.7	0.5	0.6	0.6	0.7	0.4	0.4
	TC/Full Coverage			0.8	0.8	0.4	0.7	0.7	0.6	0.4	0.4	0.4	0.3	0.0	0.2	0.2	0.0	0.0
	Kelowna EM			0.2	0.3	0.6	0.5	0.5	0.4	1.3	0.7	0.7	0.2	0.0	0.3	0.4	0.0	0.0
Office**** (6/13/2011-6/19/2011)	...T...	08:28 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.6	0.6	0.7	0.7	0.7	0.5	0.7	0.7	0.5	0.6	0.6	0.7	0.4	0.4
	TC/Full Coverage			0.8	0.8	0.4	0.7	0.7	0.6	0.4	0.4	0.4	0.3	0.0	0.2	0.2	0.0	0.0
	Kelowna EM			0.2	0.3	0.6	0.5	0.5	0.4	1.3	0.7	0.7	0.2	0.0	0.3	0.4	0.0	0.0
Raising Hope** (5/23/2011-7/10/2011)	...T...	09:28 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.5	0.5	0.5	0.6	0.6	0.6	0.4	0.6	0.6	0.4	0.5	0.5	0.6	0.3	0.3
	TC/Full Coverage			0.7	0.7	0.3	0.6	0.6	0.5	0.3	0.3	0.3	0.3	0.0	0.2	0.2	0.0	0.0
	Kelowna EM			0.2	0.3	0.5	0.4	0.4	0.3	1.1	0.6	0.6	0.2	0.0	0.3	0.3	0.0	0.0

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Rookie Blue (5/30/2011-9/11/2011)	...T...	09:58 PM	11:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.5	4.9	4.3	4.3	4.6	5.4	4.6	4.8	5.1	4.5	3.9	3.7	4.0	3.0	2.1
	TC/Full Coverage			12.7	12.3	2.0	3.7	5.4	7.9	2.0	2.8	3.8	4.5	0.0	0.9	1.6	0.4	0.0
	Kelowna EM			3.6	4.2	2.9	2.7	4.0	5.2	5.7	4.0	5.3	3.1	0.0	1.4	2.5	1.4	0.0
Love Bites (5/30/2011-6/19/2011)	...T...	09:58 PM	11:00 PM	Based on Office FL09/SP10 adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.2	2.6	0.9	1.1	1.2	3.8	2.0	2.0	1.9	1.3	0.0	0.3	0.5	0.0	0.0
	TC/Full Coverage			8.2	7.9	0.5	2.0	2.6	5.2	0.3	1.3	1.8	2.7	0.3	0.7	0.9	0.2	0.3
	Kelowna EM			3.2	3.8	1.3	1.6	1.7	5.5	2.9	2.8	2.7	1.9	0.0	0.4	0.7	0.0	0.0
Love Bites (6/20/2011-1/8/2012)	...T...	09:58 PM	11:00 PM	Based on Office FL09/SP10 adjusted														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.2	1.4	0.5	0.6	0.7	2.0	1.0	1.0	1.0	0.7	0.0	0.1	0.3	0.0	0.0
	TC/Full Coverage			4.3	4.1	0.3	1.0	1.4	2.7	0.1	0.7	0.9	1.4	0.1	0.4	0.5	0.1	0.1
	Kelowna EM			1.7	2.0	0.7	0.8	0.9	2.9	1.5	1.4	1.4	1.0	0.0	0.2	0.4	0.0	0.0
Raising Hope** (5/23/2011-7/10/2011)	...T...	10:28 PM	11:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.5	0.5	0.5	0.6	0.6	0.6	0.4	0.6	0.6	0.4	0.5	0.5	0.6	0.3	0.3
	TC/Full Coverage			0.7	0.7	0.3	0.6	0.6	0.5	0.3	0.3	0.3	0.3	0.0	0.2	0.2	0.0	0.0
	Kelowna EM			0.2	0.3	0.5	0.4	0.4	0.3	1.1	0.6	0.6	0.2	0.0	0.3	0.3	0.0	0.0
Bones* (5/30/2011-9/11/2011)F..	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.5	1.6	1.3	1.2	1.2	1.8	1.4	1.2	1.4	1.5	1.2	1.0	1.2	0.7	0.5
	TC/Full Coverage			5.8	5.5	0.9	2.0	2.3	3.4	0.7	1.3	1.5	2.3	0.3	0.7	0.8	0.0	0.2
	Kelowna EM			1.7	1.9	1.4	1.4	1.7	2.2	2.0	1.8	2.2	1.6	0.7	0.9	1.2	0.0	0.5
Wipeout* (1/3/2011-6/26/2011)F..	07:58 PM	10:00 PM	SM11 Wipeout														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.6	3.1	3.1	3.1	2.6	3.1	3.1	3.1	2.6	2.6	3.1	2.6	2.2	3.1	0.9
	TC/Full Coverage			6.2	5.7	2.6	4.0	3.1	4.4	2.6	3.1	2.6	1.3	0.0	0.9	0.9	0.4	0.0

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			1.8	2.2	3.5	3.1	2.2	3.1	7.0	4.8	3.1	0.9	0.0	1.3	1.3	0.9	0.0
Wipeout* (6/27/2011-9/18/2011)F..	07:58 PM	10:00 PM	SM11 Wipeout														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.6	3.1	3.1	3.1	2.6	3.1	3.1	3.1	2.6	2.6	3.1	2.6	2.2	3.1	0.9
	TC/Full Coverage			6.2	5.7	2.6	4.0	3.1	4.4	2.6	3.1	2.6	1.3	0.0	0.9	0.9	0.4	0.0
	Kelowna EM			1.8	2.2	3.5	3.1	2.2	3.1	7.0	4.8	3.1	0.9	0.0	1.3	1.3	0.9	0.0
Chaos (6/6/2011-9/18/2011)F..	07:58 PM	09:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	1.0	0.7	0.8	1.0	1.2	1.2	1.1	1.1	0.8	0.0	0.6	0.8	0.5	0.2
	TC/Full Coverage			2.8	2.6	0.5	1.2	1.3	1.6	0.5	0.8	0.7	1.0	0.0	0.4	0.5	0.1	0.1
	Kelowna EM			0.8	0.8	0.6	0.7	0.8	1.0	1.0	0.9	0.8	0.7	0.0	0.5	0.7	0.4	0.2
House (6/13/2011-6/19/2011)F..	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.2	2.3	2.3	2.3	2.4	2.6	2.3	2.6	2.7	2.1	2.4	2.1	2.1	2.2	1.5
	TC/Full Coverage			11.3	10.0	2.2	5.0	5.8	6.1	1.8	3.5	3.9	3.9	0.4	1.5	1.9	1.0	0.3
	Kelowna EM			3.2	3.4	3.2	3.7	4.2	4.0	5.2	5.0	5.3	2.7	0.9	2.1	3.0	4.2	0.7
House (6/20/2011-9/11/2011)F..	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.9	0.9	0.9	0.9	1.0	1.0	0.9	1.0	1.1	0.8	1.0	0.8	0.8	0.9	0.6
	TC/Full Coverage			4.5	4.0	0.9	2.0	2.3	2.4	0.7	1.4	1.6	1.6	0.2	0.6	0.8	0.4	0.1
	Kelowna EM			1.3	1.4	1.3	1.5	1.7	1.6	2.1	2.0	2.4	1.1	0.4	0.8	1.2	1.7	0.3
90210 (5/30/2011-9/11/2011)F..	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.3	0.4	0.5	0.4	0.4	0.4	0.5	0.4	0.5	0.3	0.5	0.4	0.4	0.1	0.2
	TC/Full Coverage			0.8	0.8	0.0	0.1	0.2	0.3	0.0	0.0	0.0	0.5	0.0	0.1	0.2	0.0	0.0
	Kelowna EM			0.2	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.1	0.3	0.0	0.0
Lie to Me (5/30/2011-9/11/2011)F..	08:58 PM	10:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.1	1.2	1.1	1.1	1.1	1.3	1.0	1.1	1.2	1.0	1.2	1.0	1.0	0.6	0.6

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			3.4	3.4	0.2	1.5	2.0	2.0	0.2	1.1	1.3	1.4	0.0	0.4	0.7	0.0	0.0
	Kelowna EM			1.0	1.1	0.3	1.1	1.5	1.3	0.7	1.5	1.8	1.0	0.0	0.6	1.0	0.0	0.0
16x9 Evening (5/30/2011-9/11/2011)S	06:58 PM	07:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.4	0.6	0.7	1.3	0.6	0.8	0.8	0.9	0.4	0.5	0.7	0.8	0.4
	TC/Full Coverage			3.2	3.1	0.0	0.2	0.6	1.7	0.0	0.0	0.3	1.4	0.0	0.2	0.4	0.1	0.0
	Kelowna EM			0.9	1.1	0.0	0.2	0.4	1.2	0.0	0.0	0.4	1.0	0.0	0.3	0.5	0.3	0.0
Bobs Burger (5/30/2011-7/3/2011)S	07:28 PM	08:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.2	1.3	2.4	1.9	1.8	1.1	2.5	1.7	1.9	1.4	2.2	2.1	1.8	1.3	0.4
	TC/Full Coverage			0.8	0.8	0.5	0.8	0.8	0.5	0.5	0.5	0.5	0.3	0.0	0.3	0.3	0.0	0.0
	Kelowna EM			0.3	0.3	0.7	0.6	0.6	0.4	1.4	0.8	0.8	0.3	0.0	0.6	0.5	0.0	0.0
Bobs Burger (7/4/2011-9/11/2011)S	07:28 PM	08:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.2	1.3	2.4	1.9	1.8	1.1	2.5	1.7	1.9	1.4	2.2	2.1	1.8	1.3	0.4
	TC/Full Coverage			0.8	0.8	0.5	0.8	0.8	0.5	0.5	0.5	0.5	0.3	0.0	0.3	0.3	0.0	0.0
	Kelowna EM			0.3	0.3	0.7	0.6	0.6	0.4	1.4	0.8	0.8	0.3	0.0	0.6	0.5	0.0	0.0
Simpsons (5/30/2011-6/26/2011)S	07:58 PM	08:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.9	2.1	3.7	2.8	2.7	2.2	4.4	3.2	3.0	1.9	3.0	2.5	2.4	0.7	1.5
	TC/Full Coverage			3.4	3.1	2.1	2.8	2.5	1.8	1.0	1.7	1.7	1.3	1.2	1.2	0.8	0.0	0.3
	Kelowna EM			1.0	1.1	3.0	2.0	1.8	1.2	2.9	2.4	2.3	0.9	2.9	1.5	1.3	0.0	0.8
Simpsons (6/27/2011-7/3/2011)S	07:58 PM	08:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.9	2.1	3.7	2.8	2.7	2.2	4.4	3.2	3.0	1.9	3.0	2.5	2.4	0.7	1.5
	TC/Full Coverage			3.4	3.1	2.1	2.8	2.5	1.8	1.0	1.7	1.7	1.3	1.2	1.2	0.8	0.0	0.3
	Kelowna EM			1.0	1.1	3.0	2.0	1.8	1.2	2.9	2.4	2.3	0.9	2.9	1.5	1.3	0.0	0.8
Simpsons (7/4/2011-9/11/2011)S	07:58 PM	08:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kelowna				1.1	1.1	2.5	1.7	1.6	1.0	2.1	1.6	1.4	1.4	2.8	2.0	1.8	1.4	1.0
TC/Full Coverage				1.1	1.0	0.7	0.9	0.8	0.6	0.3	0.5	0.5	0.4	0.4	0.4	0.3	0.0	0.1
Kelowna EM				0.3	0.4	1.0	0.7	0.7	0.4	1.0	0.9	0.8	0.3	1.0	0.5	0.4	0.0	0.3
SP: Teen Choice Awards (8/1/2011-8/4/2013)S	07:58 PM	10:00 PM	SM10 Actuals														
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.6	1.1	1.6	1.4	1.5	1.5	2.1	1.9	2.1	0.9	1.2	0.9	0.9	3.9	2.7
TC/Full Coverage				4.5	2.8	1.3	1.9	1.7	1.8	0.9	1.3	1.2	1.1	0.5	0.6	0.5	1.0	0.6
Kelowna EM				1.3	1.0	1.4	1.2	1.5	1.3	1.8	1.6	1.8	0.8	1.1	0.8	0.8	3.4	2.3
Cleveland Show (5/30/2011-9/11/2011)S	08:28 PM	09:00 PM															
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.2	1.3	2.4	1.9	1.8	1.1	2.5	1.7	1.9	1.4	2.2	2.1	1.8	1.3	0.4
TC/Full Coverage				0.8	0.8	0.5	0.8	0.8	0.5	0.5	0.5	0.5	0.3	0.0	0.3	0.3	0.0	0.0
Kelowna EM				0.3	0.3	0.7	0.6	0.6	0.4	1.4	0.8	0.8	0.3	0.0	0.6	0.5	0.0	0.0
Family Guy (5/30/2011-9/11/2011)S	08:58 PM	09:30 PM															
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.6	1.6	2.6	2.4	2.3	1.3	2.4	1.9	1.9	2.0	3.0	2.8	2.6	1.7	1.0
TC/Full Coverage				1.3	1.1	0.2	0.9	0.7	0.6	0.0	0.5	0.6	0.5	0.2	0.4	0.2	0.2	0.0
Kelowna EM				0.4	0.4	0.3	0.6	0.6	0.5	0.0	0.6	0.7	0.4	0.6	0.6	0.3	0.8	0.0
Family Guy (5/30/2011-9/11/2011)S	08:58 PM	10:00 PM															
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.6	1.6	2.6	2.4	2.3	1.3	2.4	1.9	1.9	2.0	3.0	2.8	2.6	1.7	1.0
TC/Full Coverage				1.3	1.1	0.2	0.9	0.7	0.6	0.0	0.5	0.6	0.5	0.2	0.4	0.2	0.2	0.0
Kelowna EM				0.4	0.4	0.3	0.6	0.6	0.5	0.0	0.6	0.7	0.4	0.6	0.6	0.3	0.8	0.0
American Dad (5/30/2011-9/11/2011)S	09:28 PM	10:00 PM															
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.2	1.3	2.4	1.9	1.8	1.1	2.5	1.7	1.9	1.4	2.2	2.1	1.8	1.3	0.4
TC/Full Coverage				0.8	0.8	0.5	0.8	0.8	0.5	0.5	0.5	0.5	0.3	0.0	0.3	0.3	0.0	0.0
Kelowna EM				0.3	0.3	0.7	0.6	0.6	0.4	1.4	0.8	0.8	0.3	0.0	0.6	0.5	0.0	0.0

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Simpsons (5/30/2011-6/26/2011)S	09:58 PM	10:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			1.9	2.1	3.7	2.8	2.7	2.2	4.4	3.2	3.0	1.9	3.0	2.5	2.4	0.7	1.5
	TC/Full Coverage			3.4	3.1	2.1	2.8	2.5	1.8	1.0	1.7	1.7	1.3	1.2	1.2	0.8	0.0	0.3
	Kelowna EM			1.0	1.1	3.0	2.0	1.8	1.2	2.9	2.4	2.3	0.9	2.9	1.5	1.3	0.0	0.8
Simpsons (6/27/2011-7/3/2011)S	09:58 PM	10:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.9	2.1	3.7	2.8	2.7	2.2	4.4	3.2	3.0	1.9	3.0	2.5	2.4	0.7	1.5
	TC/Full Coverage			3.4	3.1	2.1	2.8	2.5	1.8	1.0	1.7	1.7	1.3	1.2	1.2	0.8	0.0	0.3
	Kelowna EM			1.0	1.1	3.0	2.0	1.8	1.2	2.9	2.4	2.3	0.9	2.9	1.5	1.3	0.0	0.8
Simpsons (7/4/2011-9/11/2011)S	09:58 PM	10:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.1	1.1	2.5	1.7	1.6	1.0	2.1	1.6	1.4	1.4	2.8	2.0	1.8	1.4	1.0
	TC/Full Coverage			1.1	1.0	0.7	0.9	0.8	0.6	0.3	0.5	0.5	0.4	0.4	0.4	0.3	0.0	0.1
	Kelowna EM			0.3	0.4	1.0	0.7	0.7	0.4	1.0	0.9	0.8	0.3	1.0	0.5	0.4	0.0	0.3
Simpsons & Co* (5/30/2011-7/3/2011)S	09:58 PM	10:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	1.0	1.0	0.9	0.7	1.0	1.0	0.8	0.8	1.0	1.0	1.1	0.7	0.7
	TC/Full Coverage			1.1	1.1	0.0	0.2	0.6	0.5	0.0	0.0	0.2	0.6	0.0	0.2	0.4	0.0	0.0
	Kelowna EM			0.3	0.4	0.0	0.2	0.4	0.3	0.0	0.0	0.3	0.4	0.0	0.3	0.6	0.0	0.0
Raising Hope* (5/30/2011-9/11/2011)S	10:28 PM	11:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.6	0.6	0.7	0.7	0.7	0.5	0.7	0.7	0.5	0.6	0.6	0.7	0.4	0.4
	TC/Full Coverage			0.8	0.8	0.4	0.7	0.7	0.6	0.4	0.4	0.4	0.3	0.0	0.2	0.2	0.0	0.0
	Kelowna EM			0.2	0.3	0.6	0.5	0.5	0.4	1.3	0.7	0.7	0.2	0.0	0.3	0.4	0.0	0.0
Noon News (5/30/2011-9/11/2011)	MTWTFSS	11:58 AM	01:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.9	2.1	0.9	1.1	1.2	2.3	1.2	1.1	1.2	2.0	0.6	1.1	1.3	0.6	0.6
	TC/Full Coverage			11.7	11.4	0.4	1.0	1.5	6.0	0.2	0.6	0.8	5.5	0.2	0.5	0.8	0.1	0.1

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Kelowna EM			3.4	3.9	0.6	0.7	1.1	4.0	0.5	0.8	1.1	3.8	0.6	0.6	1.2	0.4	0.5	
News Final 1 (5/30/2011-9/11/2011)	MTWTFSS	10:58 PM	12:05 AM																
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			2.5	2.8	1.2	2.3	2.5	2.8	0.9	2.1	2.3	2.8	1.6	2.5	2.6	1.1	1.2	
	TC/Full Coverage			3.2	3.2	0.1	0.6	1.0	1.4	0.1	0.4	0.5	1.6	0.0	0.3	0.5	0.1	0.0	
	Kelowna EM			0.9	1.1	0.1	0.5	0.7	1.0	0.2	0.5	0.7	1.2	0.0	0.5	0.7	0.4	0.0	
Late Night Rotn (5/30/2011-9/11/2011)	MTWTFSS	11:28 PM	04:05 AM																
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.0	
	TC/Full Coverage			0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
	Kelowna EM			0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
Days Of Our Lives (5/30/2011-9/11/2011)	MTWTF..	12:58 PM	02:00 PM																
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			0.7	0.7	0.5	0.5	0.7	1.1	0.8	0.8	1.0	0.3	0.2	0.2	0.2	0.5	0.7	
	TC/Full Coverage			2.0	1.7	0.2	0.5	0.7	1.4	0.2	0.5	0.5	0.3	0.0	0.0	0.1	0.0	0.3	
	Kelowna EM			0.6	0.6	0.2	0.4	0.5	0.9	0.4	0.8	0.8	0.2	0.0	0.0	0.2	0.0	0.7	
Y&R (5/30/2011-9/11/2011)	MTWTF..	01:58 PM	03:00 PM																
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			1.1	1.2	0.9	1.0	1.1	1.9	1.6	1.6	1.7	0.6	0.3	0.3	0.3	0.3	0.4	
	TC/Full Coverage			4.1	3.9	0.1	0.9	1.0	3.5	0.1	0.9	0.9	0.4	0.0	0.0	0.1	0.1	0.1	
	Kelowna EM			1.2	1.4	0.1	0.6	0.8	2.3	0.2	1.2	1.3	0.3	0.0	0.0	0.2	0.5	0.3	
Doctors (5/30/2011-9/11/2011)	MTWTF..	02:58 PM	04:00 PM																
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			0.6	0.6	0.2	0.3	0.4	1.0	0.4	0.5	0.7	0.2	0.2	0.2	0.2	0.2	0.2	
	TC/Full Coverage			3.2	3.1	0.1	0.3	0.4	2.4	0.1	0.3	0.3	0.7	0.0	0.0	0.2	0.1	0.0	
	Kelowna EM			0.9	1.1	0.1	0.2	0.3	1.6	0.2	0.3	0.4	0.5	0.0	0.0	0.3	0.5	0.0	
Oprah (5/30/2011-9/11/2011)	MTWTF..	03:58 PM	05:00 PM	SM10 Actuals															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			1.1	1.2	0.7	0.7	0.9	1.7	0.7	0.9	1.1	0.7	0.6	0.6	0.7	0.5	0.3	

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			10.6	10.2	0.6	2.1	2.5	7.4	0.3	1.4	1.7	2.8	0.3	0.8	0.8	0.4	0.1
	Kelowna EM			3.0	3.4	0.8	1.5	1.8	4.9	0.8	2.0	2.5	2.0	0.8	1.1	1.3	2.0	0.1
Early News (5/30/2011-9/11/2011)	MTWTF..	04:58 PM	05:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			3.3	3.7	1.7	1.8	2.2	4.3	2.2	2.2	2.5	3.1	1.3	1.5	1.9	1.4	1.1
	TC/Full Coverage			35.8	35.5	0.9	4.4	7.1	20.0	0.2	2.0	3.8	15.6	0.7	2.5	3.2	0.1	0.3
	Kelowna EM			10.2	12.1	1.2	3.1	5.2	13.2	0.4	2.8	5.6	10.9	2.0	3.6	4.8	0.2	0.6
ET Late Night (5/30/2011-9/11/2011)	MTWTF..	11:58 PM	12:35 AM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.5	0.7	0.7	1.0	0.5	0.7	0.8	0.7	0.6	0.7	0.7	0.2	0.3
	TC/Full Coverage			0.4	0.4	0.0	0.2	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.2	0.2	0.0	0.0
ETC Late Night (5/30/2011-9/11/2011)	MTWTF..	12:30 AM	01:05 AM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.4	0.5	0.3	0.4	0.5	0.6	0.3	0.5	0.6	0.3	0.3	0.3	0.3	0.2	0.1
	TC/Full Coverage			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Kelowna EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morning News (5/30/2011-9/11/2011)	MTWTF..	05:28 AM	09:00 AM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.6	3.1	0.2	1.1	1.9	3.4	0.3	1.4	2.0	2.9	0.2	0.9	1.7	0.5	0.3
	TC/Full Coverage			10.7	10.5	0.2	2.0	3.1	5.9	0.1	1.2	1.8	4.7	0.1	0.7	1.4	0.2	0.1
	Kelowna EM			3.1	3.7	0.2	1.3	2.1	3.9	0.3	1.6	2.3	3.3	0.2	1.0	2.0	0.6	0.3
Wkdy AM Rotn (5/30/2011-9/11/2011)	MTWTF..	05:58 AM	12:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.2	0.2	0.1	0.0	0.1	0.2	0.1	0.1	0.2	0.1	0.0	0.0	0.0	0.5	0.0
	TC/Full Coverage			1.9	1.8	0.0	0.2	0.3	1.1	0.0	0.1	0.1	0.6	0.0	0.1	0.1	0.2	0.0
	Kelowna EM			0.5	0.6	0.0	0.1	0.2	0.8	0.0	0.2	0.2	0.5	0.0	0.1	0.2	0.5	0.0
House Off-Prime (1/3/2011-9/11/2011)	...TF..	12:58 PM	02:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			0.6	0.6	0.3	0.6	0.6	0.6	0.6	0.6	0.6	0.3	0.1	0.3	0.3	0.3	0.1
	TC/Full Coverage			1.4	1.3	0.2	0.6	0.7	0.8	0.2	0.4	0.4	0.5	0.0	0.2	0.3	0.1	0.1
	Kelowna EM			0.3	0.6	0.3	0.3	0.6	0.6	0.6	0.6	0.6	0.3	0.1	0.3	0.3	0.3	0.1
PGA Golf (5/30/2011-8/28/2011)SS	09:28 AM	04:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.3	0.4	0.6	1.0	0.3	0.4	0.6	1.2	0.3	0.5	0.6	0.2	0.3
	TC/Full Coverage			2.2	2.1	0.0	0.1	0.3	1.0	0.0	0.1	0.1	1.0	0.0	0.0	0.1	0.2	0.0
	Kelowna EM			0.7	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.6	0.0
Wknd PM Rotn (5/30/2011-9/11/2011)SS	12:58 PM	06:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.4	0.5	0.4	0.3	0.4	0.7	0.6	0.4	0.6	0.3	0.2	0.2	0.3	0.1	0.1
	TC/Full Coverage			1.4	1.4	0.2	0.2	0.0	0.6	0.0	0.0	0.0	0.8	0.2	0.2	0.0	0.0	0.0
	Kelowna EM			0.4	0.4	0.3	0.2	0.0	0.4	0.0	0.0	0.0	0.5	0.5	0.3	0.0	0.0	0.0
Simpsons Wknd Rotn (5/30/2011-9/11/2011)SS	01:58 PM	05:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.4	0.5	0.8	0.6	0.6	0.4	0.9	0.6	0.6	0.5	0.7	0.5	0.6	0.5	0.2
	TC/Full Coverage			0.9	0.9	0.6	0.6	0.1	0.3	0.1	0.1	0.1	0.6	0.4	0.4	0.0	0.0	0.0
	Kelowna EM			0.3	0.3	0.8	0.4	0.1	0.2	0.4	0.2	0.2	0.4	1.1	0.6	0.0	0.0	0.0
Family Guy Wknd Rotn (5/30/2011-9/11/2011)SS	03:28 PM	05:30 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.7	1.1	0.8	0.7	0.6	1.0	0.7	0.7	0.8	1.2	1.0	0.9	0.7	0.2
	TC/Full Coverage			2.2	2.2	0.1	0.4	0.8	1.0	0.1	0.1	0.4	1.3	0.0	0.2	0.4	0.0	0.0
	Kelowna EM			0.6	0.8	0.2	0.3	0.6	0.6	0.4	0.3	0.6	0.8	0.0	0.2	0.4	0.0	0.0
Wknd AM Rotn (5/30/2011-9/11/2011)SS	05:58 AM	12:00 PM															
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.3	0.3	0.2	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.1
	TC/Full Coverage			1.0	1.0	0.0	0.2	0.3	0.4	0.0	0.1	0.1	0.5	0.0	0.1	0.1	0.0	0.0
	Kelowna EM			0.3	0.4	0.0	0.1	0.2	0.3	0.0	0.2	0.2	0.4	0.0	0.1	0.2	0.0	0.0

Stations: CHAN KELKAM
 Date Range: 6/13/2011 - 8/14/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
SP: Wimbledon Tennis (6/27/2011-7/3/2011)SS	05:58 AM	10:00 AM														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.0	0.1	0.3	0.4	1.0	0.0	0.3	0.3	1.0	0.1	0.4	1.0	0.1
	TC/Full Coverage			3.4	2.8	0.1	0.5	0.5	1.4	0.0	0.2	0.2	1.4	0.0	0.3	0.7	0.0
	Kelowna EM			1.0	1.0	0.1	0.3	0.4	1.0	0.0	0.3	0.3	1.0	0.1	0.4	1.0	0.1
Sat Morning News (5/30/2011-9/11/2011)S.	06:58 AM	10:00 AM														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.7	3.1	0.2	1.2	1.7	3.1	0.1	0.9	1.4	3.2	0.3	1.4	2.1	0.5
	TC/Full Coverage			11.4	11.1	0.3	2.1	3.1	5.7	0.1	0.8	1.3	5.5	0.2	1.3	1.9	0.2
	Kelowna EM			3.3	3.8	0.3	1.4	2.2	3.8	0.1	1.1	1.6	3.9	0.4	1.8	2.6	0.5
Saturday Night Live (5/30/2011-9/11/2011)S.	11:33 PM	01:05 AM														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.8	2.1	2.2	2.1	2.1	1.9	1.7	2.0	2.0	2.1	2.6	2.3	2.1	1.3
	TC/Full Coverage			1.7	1.7	0.0	1.0	1.0	0.8	0.0	0.3	0.3	1.0	0.0	0.7	0.7	0.0
	Kelowna EM			0.5	0.6	0.0	0.7	0.8	0.5	0.0	0.5	0.6	0.7	0.0	0.9	1.0	0.0
Sunday Morning News (5/30/2011-9/11/2011)S	07:58 AM	10:00 AM														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.4	5.3	0.3	2.5	3.7	5.0	0.0	2.2	3.2	5.6	0.4	2.9	4.2	0.0
	TC/Full Coverage			13.8	13.8	0.2	3.2	4.8	6.8	0.0	1.4	2.2	7.1	0.2	1.9	2.6	0.0
	Kelowna EM			4.0	4.8	0.3	2.3	3.3	4.5	0.0	1.9	2.8	5.0	0.4	2.6	3.8	0.0
16x9 Late (5/30/2011-9/11/2011)S	11:30 PM	12:11 AM														
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.7	0.7	0.9	0.3	0.7	0.8	0.7	0.5	0.7	0.7	0.2
	TC/Full Coverage			1.3	1.3	0.0	0.4	0.6	0.8	0.0	0.4	0.5	0.5	0.0	0.0	0.2	0.0
	Kelowna EM			0.4	0.4	0.0	0.3	0.5	0.5	0.0	0.5	0.7	0.4	0.0	0.0	0.3	0.0