

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
<b>Global News</b> (5/30/2011-9/11/2011)	<b>MTWTFSS</b>	<b>05:28 PM</b>	<b>06:30 PM</b>														
	Regina/MJ EM	0.4	0.5	0.2	0.3	0.4	0.6	0.2	0.3	0.4	0.5	0.2	0.3	0.3	0.1	0.1	
	Saskatoon EM	3.2	4.0	1.3	2.5	3.0	4.2	1.1	2.5	3.2	3.7	1.4	2.4	2.7	0.5	0.3	
	Saskatoon CM	3.5	4.2	1.4	2.5	3.1	4.3	1.2	2.4	3.1	4.0	1.4	2.5	3.0	0.8	0.3	
	Sask Prov EM	1.4	1.8	0.6	1.0	1.3	1.9	0.5	1.1	1.4	1.7	0.7	1.0	1.2	0.2	0.2	
TC/Full Coverage	15.3	15.0	1.5	4.8	5.7	8.1	0.6	2.5	3.1	6.9	0.9	2.4	2.6	0.2	0.2		
<b>Prime CDN Rotn</b> (5/30/2011-9/11/2011)	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>														
	Regina/MJ EM	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM	0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.0	
	Saskatoon CM	0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.1	0.2	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0	
TC/Full Coverage	2.5	2.0	0.2	0.7	1.0	1.1	0.2	0.5	0.6	0.9	0.0	0.3	0.4	0.4	0.1		
<b>Ent Tonight</b> (5/30/2011-9/11/2011)	<b>MTWTF..</b>	<b>06:28 PM</b>	<b>07:00 PM</b>														
	Regina/MJ EM	0.3	0.4	0.2	0.3	0.4	0.4	0.2	0.3	0.4	0.3	0.2	0.3	0.4	0.1	0.0	
	Saskatoon EM	2.6	3.1	1.3	2.2	2.9	3.3	1.0	2.0	2.9	2.7	1.4	2.3	2.9	0.7	0.2	
	Saskatoon CM	2.6	3.1	1.2	2.0	2.9	3.3	0.7	1.7	2.7	3.0	1.6	2.3	3.1	0.3	0.0	
	Sask Prov EM	1.1	1.4	0.6	1.0	1.3	1.4	0.4	0.9	1.3	1.2	0.7	1.0	1.2	0.3	0.1	
TC/Full Coverage	12.8	12.4	1.9	5.1	5.8	7.4	0.9	2.7	3.2	5.1	1.0	2.4	2.6	0.2	0.2		
<b>News Final 1</b> (5/30/2011-9/11/2011)	<b>MTWTF..</b>	<b>09:58 PM</b>	<b>10:30 PM</b>														
	Regina/MJ EM	0.4	0.5	0.2	0.3	0.4	0.5	0.2	0.4	0.4	0.4	0.1	0.2	0.3	0.1	0.0	
	Saskatoon EM	2.5	3.1	1.0	1.8	2.4	3.4	1.3	2.3	2.9	2.7	0.8	1.4	2.0	0.4	0.1	
	Saskatoon CM	2.8	3.3	1.1	1.8	2.7	3.8	1.2	2.4	3.2	3.0	1.0	1.3	2.2	0.0	0.2	
	Sask Prov EM	1.2	1.4	0.6	0.9	1.1	1.6	0.6	1.1	1.3	1.3	0.6	0.7	0.9	0.2	0.2	
TC/Full Coverage	11.8	11.4	1.4	4.2	4.7	6.5	0.8	2.5	2.8	5.0	0.6	1.7	1.9	0.1	0.2		
<b>ET Canada</b> (5/30/2011-9/11/2011)	<b>MTWTF..</b>	<b>10:28 PM</b>	<b>11:00 PM</b>														
	Regina/MJ EM	0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.0	0.1	0.1	0.0	0.0	
	Saskatoon EM	0.9	1.0	0.2	0.7	0.8	1.2	0.1	0.9	1.0	0.9	0.2	0.4	0.5	0.0	0.0	
	Saskatoon CM	0.9	1.2	0.2	0.8	0.9	1.4	0.2	0.9	1.1	0.9	0.2	0.5	0.5	0.0	0.0	
Sask Prov EM	0.3	0.5	0.1	0.3	0.3	0.5	0.1	0.4	0.4	0.4	0.2	0.3	0.3	0.0	0.0		

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 Date Range: 6/13/2011 - 8/14/2011  
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 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				4.6	4.5	0.4	2.1	2.0	2.6	0.2	1.2	1.2	2.0	0.2	0.9	0.8	0.0	0.0
<b>Big Brother</b> (5/30/2011-9/11/2011)	<b>..WT..S</b>	<b>06:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.4	0.4	0.2	0.4	0.4	0.5	0.4	0.6	0.5	0.3	0.1	0.3	0.4	0.2	0.1
	Saskatoon EM			2.8	3.2	1.8	3.2	3.3	4.1	3.2	4.3	4.1	2.2	0.5	2.1	2.5	1.7	1.1
	Saskatoon CM			2.9	3.3	2.0	3.0	3.2	4.4	3.4	4.3	4.3	2.2	0.7	1.5	2.0	2.2	0.0
	Sask Prov EM			1.3	1.4	1.1	1.5	1.5	1.9	2.0	2.2	1.9	0.9	0.2	1.0	1.1	1.1	0.9
	TC/Full Coverage			35.6	30.9	8.5	19.7	20.3	18.6	6.4	12.3	11.8	12.2	2.2	7.6	8.5	1.9	2.9
<b>Big Brother</b> (5/30/2011-9/11/2011)	<b>..WT..S</b>	<b>06:58 PM</b>	<b>10:00 PM</b>															
	Regina/MJ EM			0.4	0.4	0.2	0.4	0.4	0.5	0.4	0.6	0.5	0.3	0.1	0.3	0.4	0.2	0.1
	Saskatoon EM			2.8	3.2	1.8	3.2	3.3	4.1	3.2	4.3	4.1	2.2	0.5	2.1	2.5	1.7	1.1
	Saskatoon CM			2.9	3.3	2.0	3.0	3.2	4.4	3.4	4.3	4.3	2.2	0.7	1.5	2.0	2.2	0.0
	Sask Prov EM			1.3	1.4	1.1	1.5	1.5	1.9	2.0	2.2	1.9	0.9	0.2	1.0	1.1	1.1	0.9
	TC/Full Coverage			35.6	30.9	8.5	19.7	20.3	18.6	6.4	12.3	11.8	12.2	2.2	7.6	8.5	1.9	2.9
<b>House</b> (6/13/2011-6/19/2011)	<b>M...F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.2	0.3	0.0	0.3	0.3	0.3	0.0	0.2	0.3	0.2	0.0	0.3	0.3	0.0	0.0
	Saskatoon EM			1.6	1.9	1.5	2.1	1.7	2.4	1.2	2.7	2.3	1.3	1.7	1.5	1.1	0.6	0.5
	Saskatoon CM			1.9	2.1	1.8	2.5	2.1	2.7	1.3	3.1	2.8	1.5	2.2	1.8	1.5	0.8	0.8
	Sask Prov EM			0.8	0.9	0.6	1.1	1.0	1.2	0.5	1.3	1.2	0.7	0.8	0.8	0.7	0.5	0.2
	TC/Full Coverage			18.3	16.9	4.6	10.0	9.8	10.1	2.4	6.1	5.7	6.8	2.2	3.9	4.1	1.1	0.3
<b>House</b> (6/20/2011-9/11/2011)	<b>M...F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			0.5	0.6	0.5	0.6	0.5	0.7	0.4	0.8	0.7	0.4	0.5	0.5	0.3	0.2	0.2
	Saskatoon CM			0.6	0.6	0.5	0.8	0.6	0.8	0.4	0.9	0.8	0.5	0.7	0.5	0.5	0.2	0.2
	Sask Prov EM			0.2	0.3	0.2	0.3	0.3	0.4	0.2	0.4	0.4	0.2	0.2	0.2	0.2	0.2	0.1
	TC/Full Coverage			5.5	5.1	1.4	3.0	2.9	3.0	0.7	1.8	1.7	2.0	0.7	1.2	1.2	0.3	0.1
<b>16x9 Evening</b> (5/30/2011-9/11/2011)	<b>.....SS</b>	<b>06:28 PM</b>	<b>07:00 PM</b>															
	Regina/MJ EM			0.2	0.2	0.0	0.0	0.1	0.3	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.1	0.0
	Saskatoon EM			1.1	1.4	0.0	0.4	0.6	1.8	0.0	0.6	1.1	0.9	0.0	0.0	0.2	0.5	0.0
	Saskatoon CM			1.0	1.1	0.0	0.4	0.5	1.5	0.0	0.6	0.9	0.6	0.0	0.0	0.2	0.5	0.0

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 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sask Prov EM				0.5	0.6	0.0	0.2	0.3	0.8	0.0	0.3	0.5	0.5	0.0	0.0	0.2	0.3	0.0
TC/Full Coverage				6.1	5.9	0.3	1.3	2.0	3.5	0.0	0.9	1.3	2.3	0.3	0.4	0.7	0.2	0.0
<b>News Final 1 Wknd (5/30/2011-9/11/2011)</b>	<b>.....SS</b>	<b>09:58 PM</b>	<b>11:30 PM</b>															
Regina/MJ EM				0.2	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.3	0.2	0.2	0.3	0.1	0.0
Saskatoon EM				1.6	1.9	1.1	1.4	1.7	1.9	0.8	1.2	1.4	1.9	1.4	1.5	2.0	0.5	0.1
Saskatoon CM				1.7	2.0	1.4	1.4	1.9	2.1	1.0	1.2	1.5	2.0	1.7	1.7	2.4	0.7	0.1
Sask Prov EM				0.7	0.8	0.5	0.6	0.6	0.9	0.4	0.4	0.5	0.8	0.7	0.6	0.8	0.2	0.0
TC/Full Coverage				7.8	7.6	1.5	3.0	3.1	4.1	0.7	1.4	1.2	3.6	0.7	1.5	1.9	0.1	0.0
<b>SP: Teen Choice Awards (8/1/2011-8/4/2013)</b>	<b>M.....</b>	<b>06:58 PM</b>	<b>09:00 PM</b>	SM10 Actuals														
Regina/MJ EM				1.2	1.2	2.3	1.2	1.2	1.2	2.3	2.3	1.2	1.2	2.3	1.2	2.3	2.3	1.2
Saskatoon EM				2.3	2.3	2.3	2.3	3.4	2.3	2.3	2.3	3.4	2.3	2.3	2.3	2.3	3.5	0.0
Saskatoon CM				2.3	2.3	2.3	2.3	3.4	2.3	2.3	2.3	3.4	2.3	2.3	2.3	3.5	2.3	0.0
Sask Prov EM				1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	0.1
TC/Full Coverage				26.8	23.9	6.3	16.0	16.6	12.3	3.0	8.4	8.6	11.6	3.3	7.5	7.8	2.3	0.7
<b>House* (5/30/2011-9/11/2011)</b>	<b>M.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>															
Regina/MJ EM				0.1	0.2	0.0	0.2	0.2	0.2	0.0	0.1	0.2	0.1	0.0	0.2	0.2	0.0	0.0
Saskatoon EM				1.0	1.1	0.9	1.5	1.5	1.4	0.7	1.7	1.6	0.8	1.0	0.9	0.7	0.4	0.3
Saskatoon CM				1.1	1.3	1.1	1.5	1.3	1.6	0.8	1.9	1.7	0.9	1.3	1.1	0.9	0.5	0.5
Sask Prov EM				0.5	0.5	0.4	0.7	0.6	0.7	0.3	0.8	0.7	0.4	0.5	0.5	0.4	0.3	0.1
TC/Full Coverage				11.0	10.1	2.8	6.0	5.9	6.1	1.4	3.7	3.4	4.1	1.3	2.3	2.5	0.7	0.2
<b>In Plain Sight (6/20/2011-9/11/2011)</b>	<b>M.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	SM10 Actuals Adj														
Regina/MJ EM				0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.8	1.0	0.6	0.5	0.6	1.3	0.5	0.5	0.7	0.6	0.7	0.5	0.5	0.0	0.0
Saskatoon CM				0.7	0.9	0.6	0.5	0.7	1.2	0.3	0.4	0.8	0.5	0.9	0.6	0.6	0.0	0.0
Sask Prov EM				0.4	0.5	0.3	0.2	0.3	0.7	0.2	0.3	0.4	0.3	0.3	0.2	0.2	0.0	0.0
TC/Full Coverage				13.3	12.7	0.9	4.0	6.4	8.0	0.3	3.0	3.9	4.8	0.6	1.0	2.4	0.6	0.0
<b>House* (5/30/2011-9/11/2011)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
Regina/MJ EM				0.1	0.2	0.0	0.2	0.2	0.2	0.0	0.1	0.2	0.1	0.0	0.2	0.2	0.0	0.0
Saskatoon EM				1.0	1.1	0.9	1.5	1.5	1.4	0.7	1.7	1.6	0.8	1.0	0.9	0.7	0.4	0.3

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 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
Saskatoon CM				1.1	1.3	1.1	1.5	1.3	1.6	0.8	1.9	1.7	0.9	1.3	1.1	0.9	0.5	0.5	
Sask Prov EM				0.5	0.5	0.4	0.7	0.6	0.7	0.3	0.8	0.7	0.4	0.5	0.5	0.4	0.3	0.1	
TC/Full Coverage				11.0	10.1	2.8	6.0	5.9	6.1	1.4	3.7	3.4	4.1	1.3	2.3	2.5	0.7	0.2	
<b>The Kennedy's (5/30/2011-9/8/2013)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>																
Regina/MJ EM				0.2	0.3	0.0	0.1	0.1	0.3	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0	
Saskatoon EM				1.7	1.9	0.3	0.8	1.6	2.7	0.6	1.6	2.4	1.0	0.0	0.1	0.7	0.0	1.1	
Saskatoon CM				1.9	2.1	0.4	0.9	1.7	3.1	0.8	1.7	2.4	1.2	0.0	0.2	0.9	0.0	1.5	
Sask Prov EM				0.8	1.0	0.3	0.6	0.9	1.4	0.4	0.9	1.2	0.5	0.1	0.2	0.5	0.0	0.4	
TC/Full Coverage				17.9	17.1	1.2	4.8	7.5	11.5	1.0	3.4	5.2	5.6	0.2	1.4	2.3	0.3	0.5	
<b>Hawaii Five-O (5/30/2011-9/11/2011)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>																
Regina/MJ EM				0.3	0.3	0.2	0.2	0.3	0.4	0.2	0.3	0.3	0.3	0.2	0.2	0.3	0.2	0.0	
Saskatoon EM				2.0	2.4	1.3	1.5	2.0	2.8	1.3	1.7	2.0	1.9	1.4	1.4	1.9	1.3	0.0	
Saskatoon CM				1.7	2.0	0.9	0.8	1.3	2.3	0.5	0.6	1.3	1.7	1.3	1.0	1.2	0.0	0.0	
Sask Prov EM				1.2	1.4	0.6	1.0	1.3	1.5	0.8	1.1	1.3	1.2	0.6	0.8	1.2	0.6	0.3	
TC/Full Coverage				33.0	31.9	2.6	12.5	16.0	19.0	1.8	8.3	9.9	13.0	0.8	4.2	6.1	0.6	0.4	
<b>NCIS* - GLOBAL (5/30/2011-7/31/2011)</b>	<b>.T.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>																
Regina/MJ EM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0	
Saskatoon EM				0.7	0.8	0.2	0.5	0.7	0.8	0.0	0.5	0.7	0.8	0.5	0.5	0.7	0.5	0.1	
Saskatoon CM				0.7	0.8	0.3	0.3	0.6	0.8	0.0	0.2	0.6	0.9	0.6	0.4	0.7	0.0	0.2	
Sask Prov EM				0.4	0.5	0.1	0.3	0.5	0.5	0.0	0.3	0.5	0.5	0.3	0.3	0.4	0.2	0.0	
TC/Full Coverage				17.4	17.0	1.7	5.0	6.1	10.7	1.2	3.8	4.4	6.3	0.5	1.2	1.7	0.4	0.1	
<b>NCIS* - GLOBAL (8/1/2011-8/7/2011)</b>	<b>.T.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>																
Regina/MJ EM				0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0	
Saskatoon EM				0.7	0.8	0.2	0.5	0.7	0.8	0.0	0.5	0.7	0.8	0.5	0.5	0.7	0.5	0.1	
Saskatoon CM				0.7	0.8	0.3	0.3	0.6	0.8	0.0	0.2	0.6	0.9	0.6	0.4	0.7	0.0	0.2	
Sask Prov EM				0.4	0.5	0.1	0.3	0.5	0.5	0.0	0.3	0.5	0.5	0.3	0.3	0.4	0.2	0.0	
TC/Full Coverage				17.4	17.0	1.7	5.0	6.1	10.7	1.2	3.8	4.4	6.3	0.5	1.2	1.7	0.4	0.1	
<b>Wipeout (5/30/2011-9/11/2011)</b>	<b>.T.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>																
Regina/MJ EM				0.3	0.4	0.2	0.4	0.4	0.4	0.4	0.4	0.4	0.2	0.1	0.2	0.3	0.2	0.1	

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			2.4	2.7	1.6	2.8	2.8	3.5	2.8	3.7	3.5	1.9	0.4	1.8	2.1	1.4	1.0
	Saskatoon CM			2.5	2.8	1.7	2.6	2.7	3.8	2.9	3.7	3.7	1.9	0.6	1.3	1.7	1.9	0.0
	Sask Prov EM			1.1	1.2	1.0	1.3	1.3	1.6	1.7	1.9	1.6	0.8	0.2	0.8	0.9	1.0	0.8
	TC/Full Coverage			30.5	26.5	7.3	16.9	17.4	15.9	5.5	10.5	10.1	10.4	1.9	6.5	7.3	1.6	2.5
<b>Wipeout* (1/3/2011-6/26/2011)</b>	<b>.T.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	SM11 Wipeout														
	Regina/MJ EM			0.3	0.4	0.2	0.4	0.4	0.4	0.4	0.5	0.4	0.2	0.1	0.2	0.3	0.2	0.1
	Saskatoon EM			2.4	2.7	1.6	2.8	2.8	3.5	2.8	3.7	3.5	1.9	0.4	1.8	2.1	1.4	1.0
	Saskatoon CM			2.5	2.8	1.7	2.6	2.7	3.8	2.9	3.7	3.7	1.9	0.6	1.3	1.7	1.9	0.0
	Sask Prov EM			1.1	1.2	1.0	1.3	1.3	1.6	1.7	1.9	1.6	0.8	0.2	0.8	0.9	1.0	0.8
	TC/Full Coverage			30.5	26.5	7.3	16.9	17.4	15.9	5.5	10.5	10.1	10.4	1.9	6.5	7.3	1.6	2.5
<b>Wipeout* (6/27/2011-9/18/2011)</b>	<b>.T.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	SM11 Wipeout														
	Regina/MJ EM			0.3	0.4	0.2	0.4	0.4	0.4	0.4	0.5	0.4	0.2	0.1	0.2	0.3	0.2	0.1
	Saskatoon EM			2.4	2.7	1.6	2.8	2.8	3.5	2.8	3.7	3.5	1.9	0.4	1.8	2.1	1.4	1.0
	Saskatoon CM			2.5	2.8	1.7	2.6	2.7	3.8	2.9	3.7	3.7	1.9	0.6	1.3	1.7	1.9	0.0
	Sask Prov EM			1.1	1.2	1.0	1.3	1.3	1.6	1.7	1.9	1.6	0.8	0.2	0.8	0.9	1.0	0.8
	TC/Full Coverage			30.5	26.5	7.3	16.9	17.4	15.9	5.5	10.5	10.1	10.4	1.9	6.5	7.3	1.6	2.5
<b>NCIS - GLOBAL (5/30/2011-9/11/2011)</b>	<b>.T.....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>															
	Regina/MJ EM			0.4	0.5	0.1	0.2	0.4	0.4	0.0	0.1	0.4	0.6	0.2	0.2	0.5	0.0	0.0
	Saskatoon EM			1.2	1.4	0.3	0.9	1.1	1.7	0.2	1.1	1.4	1.2	0.5	0.6	0.9	0.3	0.0
	Saskatoon CM			1.2	1.5	0.2	0.7	1.0	1.9	0.0	1.0	1.4	1.2	0.4	0.3	0.7	0.3	0.0
	Sask Prov EM			0.7	0.9	0.2	0.5	0.8	1.0	0.2	0.7	0.9	0.8	0.3	0.4	0.6	0.2	0.0
	TC/Full Coverage			18.1	17.4	1.7	6.6	8.9	10.2	0.9	3.6	5.2	7.2	0.9	3.0	3.7	0.5	0.3
<b>NCIS: L.A. (5/30/2011-9/11/2011)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.2	0.3	0.1	0.1	0.1	0.3	0.0	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.0
	Saskatoon EM			1.6	1.8	0.6	1.1	1.2	2.1	0.3	1.1	1.6	1.5	1.0	1.0	0.8	1.1	0.0
	Saskatoon CM			1.9	2.2	0.8	1.2	1.5	2.4	0.3	1.2	1.8	2.0	1.3	1.2	1.1	1.5	0.0
	Sask Prov EM			0.9	1.1	0.3	0.6	0.8	1.2	0.1	0.8	1.0	0.9	0.4	0.5	0.5	0.4	0.0
	TC/Full Coverage			35.6	31.4	6.8	13.7	15.5	17.9	3.8	7.9	8.9	13.4	3.0	5.8	6.6	3.4	0.9

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>The Good Wife</b> (5/30/2011-9/11/2011)	.T.....	08:58 PM	10:00 PM															
	Regina/MJ EM			0.3	0.3	0.1	0.1	0.2	0.4	0.1	0.2	0.4	0.2	0.0	0.0	0.1	0.0	0.2
	Saskatoon EM			1.7	1.9	0.3	0.9	1.6	2.8	0.6	1.6	2.4	1.0	0.0	0.1	0.8	0.0	1.1
	Saskatoon CM			2.0	2.2	0.4	1.0	1.7	3.1	0.8	1.8	2.4	1.2	0.0	0.2	0.9	0.0	1.5
	Sask Prov EM			0.8	1.0	0.3	0.6	0.9	1.4	0.4	1.0	1.3	0.6	0.2	0.2	0.5	0.0	0.4
	TC/Full Coverage			17.9	17.1	1.2	4.8	7.5	11.5	1.0	3.4	5.2	5.6	0.2	1.4	2.3	0.4	0.5
<b>Combat Hospital</b> (5/30/2011-9/1/2013)	.T.....	08:58 PM	10:00 PM	Based on SM11 Lead In adj.														
	Regina/MJ EM			0.2	0.3	0.1	0.2	0.2	0.3	0.0	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.0
	Saskatoon EM			1.5	1.7	0.6	1.0	1.1	2.0	0.3	1.1	1.5	1.5	0.9	0.9	0.8	1.0	0.0
	Saskatoon CM			1.8	2.0	0.8	1.1	1.4	2.2	0.3	1.1	1.7	1.8	1.2	1.1	1.0	1.4	0.0
	Sask Prov EM			0.9	1.0	0.3	0.6	0.7	1.1	0.2	0.7	0.9	0.9	0.4	0.5	0.5	0.4	0.0
	TC/Full Coverage			33.1	29.1	6.3	12.8	14.4	16.7	3.5	7.4	8.3	12.4	2.8	5.4	6.1	3.1	0.9
<b>Bones</b> (5/30/2011-9/11/2011)	..W....	06:58 PM	08:00 PM															
	Regina/MJ EM			0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.8	1.0	0.6	0.5	0.6	1.3	0.5	0.5	0.7	0.6	0.7	0.5	0.5	0.0	0.0
	Saskatoon CM			0.7	0.9	0.6	0.5	0.7	1.2	0.3	0.4	0.8	0.5	0.9	0.6	0.6	0.0	0.0
	Sask Prov EM			0.4	0.5	0.3	0.2	0.3	0.7	0.2	0.3	0.4	0.3	0.3	0.2	0.2	0.0	0.0
	TC/Full Coverage			13.3	12.7	0.9	4.0	6.4	8.0	0.3	3.0	3.9	4.8	0.6	1.0	2.4	0.6	0.0
<b>NCIS* - GLOBAL</b> (5/30/2011-7/31/2011)	..W....	06:58 PM	08:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0
	Saskatoon EM			0.7	0.8	0.2	0.5	0.7	0.8	0.0	0.5	0.7	0.8	0.5	0.5	0.7	0.5	0.1
	Saskatoon CM			0.7	0.8	0.3	0.3	0.6	0.8	0.0	0.2	0.6	0.9	0.6	0.4	0.7	0.0	0.2
	Sask Prov EM			0.4	0.5	0.1	0.3	0.5	0.5	0.0	0.3	0.5	0.5	0.3	0.3	0.4	0.2	0.0
	TC/Full Coverage			17.4	17.0	1.7	5.0	6.1	10.7	1.2	3.8	4.4	6.3	0.5	1.2	1.7	0.4	0.1
<b>NCIS* - GLOBAL</b> (8/1/2011-8/7/2011)	..W....	06:58 PM	08:00 PM															
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0
	Saskatoon EM			0.7	0.8	0.2	0.5	0.7	0.8	0.0	0.5	0.7	0.8	0.5	0.5	0.7	0.5	0.1
	Saskatoon CM			0.7	0.8	0.3	0.3	0.6	0.8	0.0	0.2	0.6	0.9	0.6	0.4	0.7	0.0	0.2
	Sask Prov EM			0.4	0.5	0.1	0.3	0.5	0.5	0.0	0.3	0.5	0.5	0.3	0.3	0.4	0.2	0.0

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	TC/Full Coverage			17.4	17.0	1.7	5.0	6.1	10.7	1.2	3.8	4.4	6.3	0.5	1.2	1.7	0.4	0.1	
<b>House*</b> <b>(5/30/2011-9/11/2011)</b>	<b>..W....</b>	<b>06:58 PM</b>	<b>08:00 PM</b>																
	Regina/MJ EM			0.1	0.2	0.0	0.2	0.2	0.2	0.0	0.1	0.2	0.1	0.0	0.2	0.2	0.0	0.0	
	Saskatoon EM			1.0	1.1	0.9	1.5	1.5	1.4	0.7	1.7	1.6	0.8	1.0	0.9	0.7	0.4	0.3	
	Saskatoon CM			1.1	1.3	1.1	1.5	1.3	1.6	0.8	1.9	1.7	0.9	1.3	1.1	0.9	0.5	0.5	
	Sask Prov EM			0.5	0.5	0.4	0.7	0.6	0.7	0.3	0.8	0.7	0.4	0.5	0.5	0.4	0.3	0.1	
	TC/Full Coverage			11.0	10.1	2.8	6.0	5.9	6.1	1.4	3.7	3.4	4.1	1.3	2.3	2.5	0.7	0.2	
<b>Friday Night Lights</b> <b>(6/6/2011-9/4/2011)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:30 PM</b>	SM10 Actuals															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1	
	Saskatoon EM			0.8	0.8	0.1	0.4	0.7	1.3	0.3	0.6	1.0	0.5	0.0	0.0	0.4	0.0	0.4	
	Saskatoon CM			0.8	1.0	0.2	0.4	0.7	1.4	0.4	0.6	1.0	0.5	0.0	0.1	0.4	0.0	0.4	
	Sask Prov EM			0.4	0.4	0.1	0.2	0.4	0.6	0.2	0.4	0.6	0.3	0.1	0.1	0.3	0.0	0.1	
	TC/Full Coverage			8.8	8.5	0.8	2.3	4.1	5.9	0.6	1.7	2.9	2.6	0.2	0.6	1.2	0.1	0.3	
<b>NCIS* - GLOBAL</b> <b>(5/30/2011-7/31/2011)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>																
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0	
	Saskatoon EM			0.7	0.8	0.2	0.5	0.7	0.8	0.0	0.5	0.7	0.8	0.5	0.5	0.7	0.5	0.1	
	Saskatoon CM			0.7	0.8	0.3	0.3	0.6	0.8	0.0	0.2	0.6	0.9	0.6	0.4	0.7	0.0	0.2	
	Sask Prov EM			0.4	0.5	0.1	0.3	0.5	0.5	0.0	0.3	0.5	0.5	0.3	0.3	0.4	0.2	0.0	
	TC/Full Coverage			17.4	17.0	1.7	5.0	6.1	10.7	1.2	3.8	4.4	6.3	0.5	1.2	1.7	0.4	0.1	
<b>NCIS* - GLOBAL</b> <b>(8/1/2011-8/7/2011)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>																
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.0	0.0	
	Saskatoon EM			0.7	0.8	0.2	0.5	0.7	0.8	0.0	0.5	0.7	0.8	0.5	0.5	0.7	0.5	0.1	
	Saskatoon CM			0.7	0.8	0.3	0.3	0.6	0.8	0.0	0.2	0.6	0.9	0.6	0.4	0.7	0.0	0.2	
	Sask Prov EM			0.4	0.5	0.1	0.3	0.5	0.5	0.0	0.3	0.5	0.5	0.3	0.3	0.4	0.2	0.0	
	TC/Full Coverage			17.4	17.0	1.7	5.0	6.1	10.7	1.2	3.8	4.4	6.3	0.5	1.2	1.7	0.4	0.1	
<b>Love Bites</b> <b>(5/30/2011-6/19/2011)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>																
	Regina/MJ EM			0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.3	0.1	0.0	0.1	0.2	0.0	0.0	
	Saskatoon EM			0.5	0.7	0.2	0.6	0.7	1.0	0.5	1.0	1.0	0.3	0.0	0.4	0.4	0.0	0.0	
	Saskatoon CM			0.6	0.8	0.3	0.7	0.8	1.3	0.7	1.1	1.2	0.3	0.0	0.4	0.4	0.0	0.0	

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sask Prov EM			0.3	0.4	0.2	0.4	0.4	0.5	0.3	0.5	0.6	0.3	0.2	0.3	0.3	0.0	0.0
	TC/Full Coverage			6.2	6.1	0.9	3.3	3.6	4.1	0.7	2.0	2.3	2.0	0.2	1.3	1.3	0.0	0.1
<b>Love Bites</b> (6/20/2011-1/8/2012)	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	<b>GOOD WIFE FL09 ADJ</b>														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon CM			0.1	0.2	0.1	0.1	0.2	0.3	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			1.2	1.2	0.2	0.7	0.7	0.8	0.1	0.4	0.5	0.4	0.0	0.3	0.3	0.0	0.0
<b>Canada Sings</b> (8/8/2011-9/8/2013)	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.2	0.3	0.0	0.2	0.3	0.4	0.0	0.2	0.4	0.2	0.0	0.2	0.2	0.0	0.0
	Saskatoon EM			1.0	1.2	1.5	1.3	1.4	1.5	1.8	1.6	1.6	1.0	1.2	1.0	1.3	0.2	0.6
	Saskatoon CM			0.6	0.8	0.8	0.8	0.7	1.0	1.2	1.0	0.8	0.5	0.4	0.5	0.5	0.0	0.0
	Sask Prov EM			0.7	0.8	0.8	0.8	1.0	1.0	1.1	1.0	1.2	0.6	0.4	0.5	0.8	0.2	0.6
	TC/Full Coverage			28.8	24.9	7.4	14.3	14.7	13.2	3.7	7.6	8.9	11.8	3.7	6.7	5.8	1.2	2.7
<b>Friday Night Lights</b> (6/6/2011-9/4/2011)	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	<b>SM10 Actuals</b>														
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.1
	Saskatoon EM			0.8	0.8	0.1	0.4	0.7	1.3	0.3	0.6	1.0	0.5	0.0	0.0	0.4	0.0	0.4
	Saskatoon CM			0.8	1.0	0.2	0.4	0.7	1.4	0.4	0.6	1.0	0.5	0.0	0.1	0.4	0.0	0.4
	Sask Prov EM			0.4	0.4	0.1	0.2	0.4	0.6	0.2	0.4	0.6	0.3	0.1	0.1	0.3	0.0	0.1
	TC/Full Coverage			8.8	8.5	0.8	2.3	4.1	5.9	0.6	1.7	2.9	2.6	0.2	0.6	1.2	0.1	0.3
<b>Chaos</b> (6/6/2011-9/18/2011)	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.4	0.4	0.6	0.4	0.5	0.5	0.6	0.5	0.6	0.3	0.5	0.4	0.5	0.3	0.1
	Saskatoon CM			0.5	0.5	0.6	0.5	0.7	0.6	0.6	0.5	0.7	0.5	0.7	0.5	0.6	0.4	0.2
	Sask Prov EM			0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.1	0.0
	TC/Full Coverage			4.9	4.7	1.4	2.9	3.5	2.6	0.8	1.8	1.8	2.0	0.7	1.2	1.7	0.1	0.1
<b>Office</b> (5/30/2011-9/4/2011)	<b>...T...</b>	<b>06:58 PM</b>	<b>07:30 PM</b>															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.4	0.5	0.8	0.5	0.5	0.5	0.4	0.3	0.5	0.5	1.3	0.7	0.6	0.0	0.0

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon CM			0.5	0.6	1.0	0.7	0.7	0.6	0.4	0.4	0.6	0.7	1.5	0.9	0.8	0.0	0.0
	Sask Prov EM			0.2	0.3	0.4	0.4	0.4	0.3	0.2	0.3	0.3	0.3	0.6	0.4	0.4	0.2	0.0
	TC/Full Coverage			5.1	4.7	1.5	3.7	3.5	2.6	0.9	1.9	1.7	2.1	0.6	1.7	1.8	0.3	0.0
<b>Wipeout (5/30/2011-9/11/2011)</b>	<b>...T...</b>	<b>06:58 PM</b>	<b>08:00 PM</b>															
	Regina/MJ EM			0.3	0.4	0.2	0.4	0.4	0.4	0.4	0.5	0.4	0.2	0.1	0.2	0.3	0.2	0.1
	Saskatoon EM			2.4	2.7	1.6	2.8	2.8	3.5	2.8	3.7	3.5	1.9	0.4	1.8	2.1	1.4	1.0
	Saskatoon CM			2.5	2.8	1.7	2.6	2.7	3.8	2.9	3.7	3.7	1.9	0.6	1.3	1.7	1.9	0.0
	Sask Prov EM			1.1	1.2	1.0	1.3	1.3	1.6	1.7	1.9	1.6	0.8	0.2	0.8	0.9	1.0	0.8
	TC/Full Coverage			30.5	26.5	7.3	16.9	17.4	15.9	5.5	10.5	10.1	10.4	1.9	6.5	7.3	1.6	2.5
<b>Wipeout* (1/3/2011-6/26/2011)</b>	<b>...T...</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	SM11 Wipeout														
	Regina/MJ EM			0.3	0.4	0.2	0.4	0.4	0.4	0.4	0.5	0.4	0.2	0.1	0.2	0.3	0.2	0.1
	Saskatoon EM			2.4	2.7	1.6	2.8	2.8	3.5	2.8	3.7	3.5	1.9	0.4	1.8	2.1	1.4	1.0
	Saskatoon CM			2.5	2.8	1.7	2.6	2.7	3.8	2.9	3.7	3.7	1.9	0.6	1.3	1.7	1.9	0.0
	Sask Prov EM			1.1	1.2	1.0	1.3	1.3	1.6	1.7	1.9	1.6	0.8	0.2	0.8	0.9	1.0	0.8
	TC/Full Coverage			30.5	26.5	7.3	16.9	17.4	15.9	5.5	10.5	10.1	10.4	1.9	6.5	7.3	1.6	2.5
<b>Wipeout* (6/27/2011-9/18/2011)</b>	<b>...T...</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	SM11 Wipeout														
	Regina/MJ EM			0.3	0.4	0.2	0.4	0.4	0.4	0.4	0.5	0.4	0.2	0.1	0.2	0.3	0.2	0.1
	Saskatoon EM			2.4	2.7	1.6	2.8	2.8	3.5	2.8	3.7	3.5	1.9	0.4	1.8	2.1	1.4	1.0
	Saskatoon CM			2.5	2.8	1.7	2.6	2.7	3.8	2.9	3.7	3.7	1.9	0.6	1.3	1.7	1.9	0.0
	Sask Prov EM			1.1	1.2	1.0	1.3	1.3	1.6	1.7	1.9	1.6	0.8	0.2	0.8	0.9	1.0	0.8
	TC/Full Coverage			30.5	26.5	7.3	16.9	17.4	15.9	5.5	10.5	10.1	10.4	1.9	6.5	7.3	1.6	2.5
<b>Love Bites (5/30/2011-6/19/2011)</b>	<b>...T...</b>	<b>06:58 PM</b>	<b>08:00 PM</b>															
	Regina/MJ EM			0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.3	0.1	0.0	0.1	0.2	0.0	0.0
	Saskatoon EM			0.5	0.7	0.2	0.6	0.7	1.0	0.5	1.0	1.0	0.3	0.0	0.4	0.4	0.0	0.0
	Saskatoon CM			0.6	0.8	0.3	0.7	0.8	1.3	0.7	1.1	1.2	0.3	0.0	0.4	0.4	0.0	0.0
	Sask Prov EM			0.3	0.4	0.2	0.4	0.4	0.5	0.3	0.5	0.6	0.3	0.2	0.3	0.3	0.0	0.0
	TC/Full Coverage			6.2	6.1	0.9	3.3	3.6	4.1	0.7	2.0	2.3	2.0	0.2	1.3	1.3	0.0	0.1
<b>Love Bites (6/20/2011-1/8/2012)</b>	<b>...T...</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	GOOD WIFE FL09 ADJ														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon CM			0.1	0.2	0.1	0.1	0.2	0.3	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			1.2	1.2	0.2	0.7	0.7	0.8	0.1	0.4	0.5	0.4	0.0	0.3	0.3	0.0	0.0
<b>Glee (5/30/2011-9/11/2011)</b>	<b>...T...</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
	Saskatoon EM			1.2	1.3	0.8	1.4	1.4	1.7	1.4	1.8	1.8	0.9	0.2	0.9	1.1	0.7	0.5
	Saskatoon CM			1.2	1.4	0.9	1.3	1.3	1.9	1.5	1.9	1.8	0.9	0.3	0.7	0.8	1.0	0.0
	Sask Prov EM			0.6	0.6	0.5	0.7	0.6	0.8	0.8	1.0	0.8	0.4	0.1	0.4	0.5	0.5	0.4
	TC/Full Coverage			15.2	13.2	3.7	8.5	8.7	7.9	2.7	5.2	5.0	5.2	0.9	3.2	3.6	0.8	1.2
<b>Raising Hope (5/30/2011-9/11/2011)</b>	<b>...T...</b>	<b>07:28 PM</b>	<b>08:00 PM</b>															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.2	0.2	0.3	0.4	0.4	0.1	0.0	0.1	0.1	0.3	0.5	0.5	0.5	0.0	0.0
	Saskatoon CM			0.2	0.2	0.3	0.4	0.5	0.1	0.0	0.2	0.2	0.4	0.6	0.6	0.7	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.2	0.2	0.3	0.3	0.0	0.0
	TC/Full Coverage			3.2	3.1	0.7	2.6	2.6	1.5	0.4	1.3	1.2	1.5	0.3	1.4	1.4	0.1	0.0
<b>Office***** (6/13/2011-6/19/2011)</b>	<b>...T...</b>	<b>07:28 PM</b>	<b>08:00 PM</b>															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.2	0.2	0.3	0.4	0.4	0.1	0.0	0.1	0.1	0.3	0.5	0.5	0.5	0.0	0.0
	Saskatoon CM			0.2	0.2	0.3	0.4	0.5	0.1	0.0	0.2	0.2	0.4	0.6	0.6	0.7	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.2	0.2	0.3	0.3	0.0	0.0
	TC/Full Coverage			3.2	3.1	0.7	2.6	2.6	1.5	0.4	1.3	1.2	1.5	0.3	1.4	1.4	0.1	0.0
<b>Rookie Blue (5/30/2011-9/11/2011)</b>	<b>...T...</b>	<b>08:58 PM</b>	<b>10:00 PM</b>															
	Regina/MJ EM			0.4	0.5	0.1	0.3	0.3	0.5	0.0	0.3	0.4	0.4	0.3	0.3	0.3	0.3	0.0
	Saskatoon EM			3.0	3.4	1.2	2.0	2.2	3.9	0.5	2.1	3.0	2.9	1.8	1.8	1.6	2.0	0.0
	Saskatoon CM			3.5	4.0	1.6	2.2	2.7	4.4	0.5	2.2	3.4	3.6	2.3	2.2	2.0	2.7	0.0
	Sask Prov EM			1.7	2.0	0.5	1.2	1.4	2.2	0.3	1.4	1.8	1.7	0.8	0.9	0.9	0.7	0.0
	TC/Full Coverage			66.2	58.2	12.6	25.5	28.7	33.3	7.0	14.7	16.5	24.8	5.6	10.8	12.2	6.2	1.7

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Love Bites</b> (5/30/2011-6/19/2011)	...T...	08:58 PM	10:00 PM															
	Regina/MJ EM			0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.3	0.3	0.1	0.0	0.1	0.2	0.0	0.0
	Saskatoon EM			0.5	0.7	0.2	0.6	0.7	1.0	0.5	1.0	1.0	0.3	0.0	0.4	0.4	0.0	0.0
	Saskatoon CM			0.6	0.8	0.3	0.7	0.8	1.3	0.7	1.1	1.2	0.3	0.0	0.4	0.4	0.0	0.0
	Sask Prov EM			0.3	0.4	0.2	0.4	0.4	0.5	0.3	0.5	0.6	0.3	0.2	0.3	0.3	0.0	0.0
	TC/Full Coverage			6.2	6.1	0.9	3.3	3.6	4.1	0.7	2.0	2.3	2.0	0.2	1.3	1.3	0.0	0.1
<b>Love Bites</b> (6/20/2011-1/8/2012)	...T...	08:58 PM	10:00 PM	GOOD WIFE FL09 ADJ														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon CM			0.1	0.2	0.1	0.1	0.2	0.3	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			1.2	1.2	0.2	0.7	0.7	0.8	0.1	0.4	0.5	0.4	0.0	0.3	0.3	0.0	0.0
<b>Bones*</b> (5/30/2011-9/11/2011)	....F..	06:58 PM	08:00 PM															
	Regina/MJ EM			0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.8	1.0	0.6	0.5	0.6	1.3	0.5	0.5	0.7	0.6	0.7	0.5	0.5	0.0	0.0
	Saskatoon CM			0.7	0.9	0.6	0.5	0.7	1.2	0.3	0.4	0.8	0.5	0.9	0.6	0.6	0.0	0.0
	Sask Prov EM			0.4	0.5	0.3	0.2	0.3	0.7	0.2	0.3	0.4	0.3	0.3	0.2	0.2	0.0	0.0
	TC/Full Coverage			13.3	12.7	0.9	4.0	6.4	8.0	0.3	3.0	3.9	4.8	0.6	1.0	2.4	0.6	0.0
<b>Chaos</b> (6/6/2011-9/18/2011)	....F..	06:58 PM	08:00 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.4	0.4	0.6	0.4	0.5	0.5	0.6	0.5	0.6	0.3	0.5	0.4	0.5	0.3	0.1
	Saskatoon CM			0.5	0.5	0.6	0.5	0.7	0.6	0.6	0.5	0.7	0.5	0.7	0.5	0.6	0.4	0.2
	Sask Prov EM			0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.1	0.0
	TC/Full Coverage			4.9	4.7	1.4	2.9	3.5	2.6	0.8	1.8	1.8	2.0	0.7	1.2	1.7	0.1	0.1
<b>House</b> (6/13/2011-6/19/2011)	....F..	07:58 PM	09:00 PM															
	Regina/MJ EM			0.2	0.3	0.0	0.3	0.3	0.3	0.0	0.2	0.3	0.2	0.0	0.3	0.3	0.0	0.0
	Saskatoon EM			1.6	1.9	1.5	2.1	1.7	2.4	1.2	2.7	2.3	1.3	1.7	1.5	1.1	0.6	0.5
	Saskatoon CM			1.9	2.1	1.8	2.5	2.1	2.7	1.3	3.1	2.8	1.5	2.2	1.8	1.5	0.8	0.8
	Sask Prov EM			0.8	0.9	0.6	1.1	1.0	1.2	0.5	1.3	1.2	0.7	0.8	0.8	0.7	0.5	0.2

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			18.3	16.9	4.6	10.0	9.8	10.1	2.4	6.1	5.7	6.8	2.2	3.9	4.1	1.1	0.3
<b>House</b> <b>(6/20/2011-9/11/2011)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			0.5	0.6	0.5	0.6	0.5	0.7	0.4	0.8	0.7	0.4	0.5	0.5	0.3	0.2	0.2
	Saskatoon CM			0.6	0.6	0.5	0.8	0.6	0.8	0.4	0.9	0.8	0.5	0.7	0.5	0.5	0.2	0.2
	Sask Prov EM			0.2	0.3	0.2	0.3	0.3	0.4	0.2	0.4	0.4	0.2	0.2	0.2	0.2	0.2	0.1
	TC/Full Coverage			5.5	5.1	1.4	3.0	2.9	3.0	0.7	1.8	1.7	2.0	0.7	1.2	1.2	0.3	0.1
<b>Wipeout*</b> <b>(1/3/2011-6/26/2011)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>10:00 PM</b>	SM11 Wipeout														
	Regina/MJ EM			0.3	0.4	0.2	0.4	0.4	0.4	0.4	0.5	0.4	0.2	0.1	0.2	0.3	0.2	0.1
	Saskatoon EM			2.4	2.7	1.6	2.8	2.8	3.5	2.8	3.7	3.5	1.9	0.4	1.8	2.1	1.4	1.0
	Saskatoon CM			2.5	2.8	1.7	2.6	2.7	3.8	2.9	3.7	3.7	1.9	0.6	1.3	1.7	1.9	0.0
	Sask Prov EM			1.1	1.2	1.0	1.3	1.3	1.6	1.7	1.9	1.6	0.8	0.2	0.8	0.9	1.0	0.8
	TC/Full Coverage			30.5	26.5	7.3	16.9	17.4	15.9	5.5	10.5	10.1	10.4	1.9	6.5	7.3	1.6	2.5
<b>Wipeout*</b> <b>(6/27/2011-9/18/2011)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>10:00 PM</b>	SM11 Wipeout														
	Regina/MJ EM			0.3	0.4	0.2	0.4	0.4	0.4	0.4	0.5	0.4	0.2	0.1	0.2	0.3	0.2	0.1
	Saskatoon EM			2.4	2.7	1.6	2.8	2.8	3.5	2.8	3.7	3.5	1.9	0.4	1.8	2.1	1.4	1.0
	Saskatoon CM			2.5	2.8	1.7	2.6	2.7	3.8	2.9	3.7	3.7	1.9	0.6	1.3	1.7	1.9	0.0
	Sask Prov EM			1.1	1.2	1.0	1.3	1.3	1.6	1.7	1.9	1.6	0.8	0.2	0.8	0.9	1.0	0.8
	TC/Full Coverage			30.5	26.5	7.3	16.9	17.4	15.9	5.5	10.5	10.1	10.4	1.9	6.5	7.3	1.6	2.5
<b>90210</b> <b>(5/30/2011-9/11/2011)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.2	0.2	0.4	0.3	0.3	0.4	0.6	0.4	0.5	0.1	0.2	0.1	0.2	0.0	0.0
	Saskatoon CM			0.2	0.3	0.5	0.4	0.4	0.4	0.7	0.6	0.5	0.2	0.2	0.2	0.2	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			1.8	1.6	0.7	1.2	1.2	1.2	0.6	0.9	0.9	0.4	0.1	0.3	0.3	0.1	0.1
<b>Lie to Me</b> <b>(5/30/2011-9/11/2011)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.5	0.5	0.4	0.5	0.5	0.7	0.4	0.7	0.6	0.4	0.4	0.3	0.3	0.2	0.2
	Saskatoon CM			0.5	0.6	0.4	0.5	0.5	0.7	0.3	0.6	0.6	0.4	0.6	0.4	0.4	0.3	0.3

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
Sask Prov EM				0.3	0.3	0.2	0.3	0.3	0.4	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.1	
TC/Full Coverage				8.0	7.7	1.6	4.6	4.9	5.3	1.0	3.3	3.5	2.4	0.6	1.2	1.4	0.2	0.1	
<b>Simpsons (5/30/2011-6/26/2011)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>																
Regina/MJ EM				0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.2	
Saskatoon EM				0.6	0.5	0.5	0.8	0.9	0.6	1.1	0.9	1.1	0.2	0.0	0.5	0.5	1.8	1.9	
Saskatoon CM				0.8	0.5	0.7	0.9	0.9	0.7	1.4	1.2	1.3	0.3	0.0	0.5	0.6	2.3	2.6	
Sask Prov EM				0.3	0.2	0.2	0.4	0.4	0.2	0.5	0.5	0.5	0.1	0.0	0.2	0.2	0.7	0.7	
TC/Full Coverage				5.5	2.7	0.7	2.3	2.5	1.3	0.6	1.2	1.3	1.4	0.1	1.1	1.2	2.2	0.7	
<b>Simpsons (6/27/2011-7/3/2011)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>																
Regina/MJ EM				0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.2	
Saskatoon EM				0.6	0.5	0.5	0.8	0.9	0.6	1.1	0.9	1.1	0.2	0.0	0.5	0.5	1.8	1.9	
Saskatoon CM				0.8	0.5	0.7	0.9	0.9	0.7	1.4	1.2	1.3	0.3	0.0	0.5	0.6	2.3	2.6	
Sask Prov EM				0.3	0.2	0.2	0.4	0.4	0.2	0.5	0.5	0.5	0.1	0.0	0.2	0.2	0.7	0.7	
TC/Full Coverage				5.5	2.7	0.7	2.3	2.5	1.3	0.6	1.2	1.3	1.4	0.1	1.1	1.2	2.2	0.7	
<b>Simpsons (7/4/2011-9/11/2011)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>																
Regina/MJ EM				0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1	
Saskatoon EM				0.4	0.4	0.4	0.6	0.6	0.4	0.8	0.6	0.8	0.1	0.0	0.4	0.4	1.3	1.3	
Saskatoon CM				0.6	0.4	0.5	0.6	0.6	0.5	1.0	0.8	0.9	0.2	0.0	0.4	0.4	1.6	1.8	
Sask Prov EM				0.2	0.1	0.1	0.3	0.3	0.1	0.4	0.4	0.4	0.1	0.0	0.1	0.1	0.5	0.5	
TC/Full Coverage				3.9	1.9	0.5	1.6	1.8	0.9	0.4	0.8	0.9	1.0	0.1	0.8	0.8	1.5	0.5	
<b>SP: Teen Choice Awards (8/1/2011-8/4/2013)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>09:00 PM</b>	SM10 Actuals															
Regina/MJ EM				1.2	1.2	2.3	1.2	1.2	1.2	2.3	2.3	1.2	1.2	2.3	1.2	2.3	1.2	2.3	1.2
Saskatoon EM				2.3	2.3	2.3	2.3	3.4	2.3	2.3	2.3	3.4	2.3	2.3	2.3	2.3	3.5	0.0	
Saskatoon CM				2.3	2.3	2.3	2.3	3.4	2.3	2.3	2.3	3.4	2.3	2.3	2.3	3.5	2.3	0.0	
Sask Prov EM				1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	1.2	0.1	
TC/Full Coverage				26.8	23.9	6.3	16.0	16.6	12.3	3.0	8.4	8.6	11.6	3.3	7.5	7.8	2.3	0.7	
<b>Cleveland Show (5/30/2011-9/11/2011)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>																
Regina/MJ EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	
Saskatoon EM				0.3	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	1.0	0.0	

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon CM			0.4	0.4	0.7	0.6	0.7	0.4	0.7	0.6	0.6	0.4	0.7	0.6	0.7	1.2	0.0
	Sask Prov EM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.3	0.2	0.2	0.3	0.1
	TC/Full Coverage			2.0	1.6	0.7	1.2	1.5	0.5	0.3	0.4	0.5	1.2	0.4	0.9	1.0	0.2	0.1
<b>Family Guy (5/30/2011-9/11/2011)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>08:30 PM</b>															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.2	0.2	0.2	1.0	0.0
	Saskatoon EM			0.9	0.5	0.7	0.6	0.9	0.3	0.0	0.0	0.4	0.8	1.3	1.3	1.4	7.3	0.0
	Saskatoon CM			1.2	0.7	0.8	0.8	1.1	0.4	0.0	0.0	0.5	1.0	1.6	1.6	1.8	9.4	0.0
	Sask Prov EM			0.4	0.2	0.3	0.3	0.4	0.2	0.0	0.0	0.2	0.3	0.6	0.5	0.6	2.3	0.2
	TC/Full Coverage			11.5	8.6	5.3	6.9	7.8	3.7	2.4	2.8	3.4	4.9	2.9	4.0	4.4	2.2	0.7
<b>Family Guy (5/30/2011-9/11/2011)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.2	0.2	0.2	1.0	0.0
	Saskatoon EM			0.9	0.5	0.7	0.6	0.9	0.3	0.0	0.0	0.4	0.8	1.3	1.3	1.4	7.3	0.0
	Saskatoon CM			1.2	0.7	0.8	0.8	1.1	0.4	0.0	0.0	0.5	1.0	1.6	1.6	1.8	9.4	0.0
	Sask Prov EM			0.4	0.2	0.3	0.3	0.4	0.2	0.0	0.0	0.2	0.3	0.6	0.5	0.6	2.3	0.2
	TC/Full Coverage			11.5	8.6	5.3	6.9	7.8	3.7	2.4	2.8	3.4	4.9	2.9	4.0	4.4	2.2	0.7
<b>American Dad (5/30/2011-9/11/2011)</b>	<b>.....S</b>	<b>08:28 PM</b>	<b>09:00 PM</b>															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0
	Saskatoon EM			0.3	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	1.0	0.0
	Saskatoon CM			0.4	0.4	0.7	0.6	0.7	0.4	0.7	0.6	0.6	0.4	0.7	0.6	0.7	1.2	0.0
	Sask Prov EM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.3	0.2	0.2	0.3	0.1
	TC/Full Coverage			2.0	1.6	0.7	1.2	1.5	0.5	0.3	0.4	0.5	1.2	0.4	0.9	1.0	0.2	0.1
<b>Simpsons (5/30/2011-6/26/2011)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>															
	Regina/MJ EM			0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.2
	Saskatoon EM			0.6	0.5	0.5	0.8	0.9	0.6	1.1	0.9	1.1	0.2	0.0	0.5	0.5	1.8	1.9
	Saskatoon CM			0.8	0.5	0.7	0.9	0.9	0.7	1.4	1.2	1.3	0.3	0.0	0.5	0.6	2.3	2.6
	Sask Prov EM			0.3	0.2	0.2	0.4	0.4	0.2	0.5	0.5	0.5	0.1	0.0	0.2	0.2	0.7	0.7
	TC/Full Coverage			5.5	2.7	0.7	2.3	2.5	1.3	0.6	1.2	1.3	1.4	0.1	1.1	1.2	2.2	0.7
<b>Simpsons (6/27/2011-7/3/2011)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>															
	Regina/MJ EM			0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.2

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			0.6	0.5	0.5	0.8	0.9	0.6	1.1	0.9	1.1	0.2	0.0	0.5	0.5	1.8	1.9
	Saskatoon CM			0.8	0.5	0.7	0.9	0.9	0.7	1.4	1.2	1.3	0.3	0.0	0.5	0.6	2.3	2.6
	Sask Prov EM			0.3	0.2	0.2	0.4	0.4	0.2	0.5	0.5	0.5	0.1	0.0	0.2	0.2	0.7	0.7
	TC/Full Coverage			5.5	2.7	0.7	2.3	2.5	1.3	0.6	1.2	1.3	1.4	0.1	1.1	1.2	2.2	0.7
<b>Simpsons (7/4/2011-9/11/2011)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>															
	Regina/MJ EM			0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1
	Saskatoon EM			0.4	0.4	0.4	0.6	0.6	0.4	0.8	0.6	0.8	0.1	0.0	0.4	0.4	1.3	1.3
	Saskatoon CM			0.6	0.4	0.5	0.6	0.6	0.5	1.0	0.8	0.9	0.2	0.0	0.4	0.4	1.6	1.8
	Sask Prov EM			0.2	0.1	0.1	0.3	0.3	0.1	0.4	0.4	0.4	0.1	0.0	0.1	0.1	0.5	0.5
	TC/Full Coverage			3.9	1.9	0.5	1.6	1.8	0.9	0.4	0.8	0.9	1.0	0.1	0.8	0.8	1.5	0.5
<b>Simpsons &amp; Co* (5/30/2011-7/3/2011)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>															
	Regina/MJ EM			0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.1
	Saskatoon EM			0.4	0.4	0.4	0.6	0.6	0.4	0.8	0.6	0.8	0.1	0.0	0.4	0.4	1.3	1.3
	Saskatoon CM			0.6	0.4	0.5	0.6	0.6	0.5	1.0	0.8	0.9	0.2	0.0	0.4	0.4	1.6	1.8
	Sask Prov EM			0.2	0.1	0.1	0.3	0.3	0.1	0.4	0.4	0.4	0.1	0.0	0.1	0.1	0.5	0.5
	TC/Full Coverage			3.9	1.9	0.5	1.6	1.8	0.9	0.4	0.8	0.9	1.0	0.1	0.8	0.8	1.5	0.5
<b>Raising Hope* (5/30/2011-9/11/2011)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.2	0.2	0.3	0.4	0.4	0.1	0.0	0.1	0.1	0.3	0.5	0.5	0.5	0.0	0.0
	Saskatoon CM			0.2	0.2	0.3	0.4	0.5	0.1	0.0	0.2	0.2	0.4	0.6	0.6	0.7	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.2	0.2	0.3	0.3	0.0	0.0
	TC/Full Coverage			3.2	3.1	0.7	2.6	2.6	1.5	0.4	1.3	1.2	1.5	0.3	1.4	1.4	0.1	0.0
<b>Bobs Burger (5/30/2011-7/3/2011)</b>	<b>.....S</b>	<b>10:58 PM</b>	<b>11:30 PM</b>															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0
	Saskatoon EM			0.3	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	1.0	0.0
	Saskatoon CM			0.4	0.4	0.7	0.6	0.7	0.4	0.7	0.6	0.6	0.4	0.7	0.6	0.7	1.2	0.0
	Sask Prov EM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.3	0.2	0.2	0.3	0.1
	TC/Full Coverage			2.0	1.6	0.7	1.2	1.5	0.5	0.3	0.4	0.5	1.2	0.4	0.9	1.0	0.2	0.1

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Bobs Burger</b> (7/4/2011-9/11/2011)	.....S	10:58 PM	11:30 PM															
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	
	Saskatoon EM			0.3	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	1.0	0.0
	Saskatoon CM			0.4	0.4	0.7	0.6	0.7	0.4	0.7	0.6	0.6	0.4	0.7	0.6	0.7	1.2	0.0
	Sask Prov EM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.3	0.2	0.2	0.3	0.1
TC/Full Coverage			2.0	1.6	0.7	1.2	1.5	0.5	0.3	0.4	0.5	1.2	0.4	0.9	1.0	0.2	0.1	
<b>Late Night Rotn</b> (5/30/2011-9/11/2011)	MTWTFSS	10:58 PM	06:00 AM															
	Regina/MJ EM			0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0	
	Saskatoon EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0
	Saskatoon CM			0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
TC/Full Coverage			0.3	0.3	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	
<b>Wkdy PM Rotn</b> (5/30/2011-9/11/2011)	MTWTF..	11:58 AM	04:30 PM															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.1	0.1	0.2	0.2	0.2	0.2	0.4	0.3	0.3	0.0	0.0	0.0	0.0	0.0	
	Saskatoon CM			0.1	0.2	0.3	0.2	0.2	0.3	0.5	0.4	0.4	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage			1.6	1.5	0.7	1.0	1.0	1.2	0.5	0.7	0.7	0.5	0.2	0.3	0.3	0.0	0.0	
<b>The Talk</b> (5/30/2011-9/11/2011)	MTWTF..	12:58 PM	02:00 PM															
	Regina/MJ EM			0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.5	0.5	0.3	0.2	0.2	0.9	0.5	0.3	0.2	0.2	0.0	0.0	0.0	0.0	
	Saskatoon CM			0.5	0.5	0.0	0.0	0.2	0.9	0.2	0.0	0.3	0.2	0.0	0.0	0.0	0.0	
	Sask Prov EM			0.2	0.3	0.2	0.2	0.2	0.5	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage			3.8	3.8	0.5	1.2	1.5	3.3	0.5	1.1	1.4	0.5	0.0	0.2	0.2	0.0	0.0	
<b>Days Of Our Lives</b> (5/30/2011-9/11/2011)	MTWTF..	01:58 PM	03:00 PM															
	Regina/MJ EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.3	0.3	0.2	0.1	0.1	0.6	0.3	0.2	0.1	0.1	0.0	0.0	0.0	0.0	
	Saskatoon CM			0.3	0.3	0.0	0.0	0.1	0.6	0.1	0.0	0.2	0.1	0.0	0.0	0.0	0.0	
	Sask Prov EM			0.1	0.2	0.1	0.1	0.1	0.3	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			2.5	2.5	0.3	0.8	1.0	2.2	0.3	0.7	0.9	0.3	0.0	0.1	0.1	0.0	0.0
<b>Doctors</b> (5/30/2011-9/11/2011)	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>															
	Regina/MJ EM			0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.3	0.3	0.3	0.2	0.2	0.6	0.5	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.3	0.3	0.3	0.2	0.2	0.6	0.5	0.3	0.4	0.1	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			4.5	4.3	1.1	1.6	1.9	3.7	1.0	1.5	1.8	0.6	0.1	0.2	0.2	0.0	0.2
<b>Y&amp;R</b> (5/30/2011-9/11/2011)	<b>MTWTF..</b>	<b>04:28 PM</b>	<b>05:30 PM</b>															
	Regina/MJ EM			0.2	0.3	0.1	0.2	0.2	0.4	0.2	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			1.4	1.9	0.7	0.9	1.0	3.0	1.3	1.8	2.0	0.7	0.1	0.1	0.1	0.0	0.0
	Saskatoon CM			1.7	2.1	0.9	0.9	1.0	3.3	1.6	1.8	2.0	0.9	0.2	0.2	0.1	0.0	0.0
	Sask Prov EM			0.8	0.9	0.3	0.4	0.6	1.5	0.5	0.9	1.1	0.3	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			20.0	19.5	6.5	10.5	10.5	15.6	5.7	8.7	9.2	3.9	0.9	1.9	1.3	0.4	0.1
<b>News Final 2</b> (5/30/2011-9/11/2011)	<b>MTWTF..</b>	<b>10:58 PM</b>	<b>11:30 PM</b>															
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			0.5	0.6	0.3	0.5	0.5	0.5	0.3	0.5	0.6	0.7	0.3	0.4	0.4	0.0	0.0
	Saskatoon CM			0.5	0.6	0.2	0.4	0.4	0.5	0.2	0.4	0.5	0.7	0.2	0.3	0.3	0.0	0.0
	Sask Prov EM			0.3	0.3	0.1	0.2	0.2	0.3	0.1	0.3	0.3	0.4	0.1	0.2	0.2	0.0	0.0
	TC/Full Coverage			2.4	2.3	0.3	0.8	1.0	1.1	0.1	0.5	0.5	1.3	0.2	0.3	0.4	0.0	0.0
<b>ET Late Night</b> (5/30/2011-9/11/2011)	<b>MTWTF..</b>	<b>11:58 PM</b>	<b>12:30 AM</b>															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0
	TC/Full Coverage			0.4	0.4	0.2	0.3	0.1	0.2	0.0	0.2	0.1	0.2	0.2	0.2	0.0	0.0	0.0
<b>ETC Late Night</b> (5/30/2011-9/11/2011)	<b>MTWTF..</b>	<b>12:28 AM</b>	<b>01:00 AM</b>															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
<b>Wkdy AM Rotn (5/30/2011-9/11/2011)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>12:00 PM</b>														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	
	Saskatoon CM			0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			0.4	0.4	0.1	0.2	0.3	0.3	0.1	0.2	0.2	0.1	0.0	0.0	0.0	
<b>House Off-Prime (1/3/2011-9/11/2011)</b>	<b>..WT...</b>	<b>01:58 PM</b>	<b>03:00 PM</b>														
	Regina/MJ EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	
	Saskatoon EM			0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.1	
	Saskatoon CM			0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.6	0.3	0.6	0.3	0.1	
	Sask Prov EM			0.1	0.1	0.1	0.1	0.3	0.1	0.3	0.1	0.3	0.1	0.1	0.1	0.1	
	TC/Full Coverage			3.4	3.2	1.0	2.0	2.4	1.8	0.5	1.2	1.3	1.4	0.5	0.8	1.1	
<b>SP: Wimbledon Tennis (6/27/2011-7/3/2011)</b>	<b>.....SS</b>	<b>06:58 AM</b>	<b>11:00 AM</b>														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			1.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	0.0	
	Saskatoon CM			2.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	3.0	1.0	2.0	0.0	
	Sask Prov EM			1.0	1.0	0.4	1.0	1.0	1.0	0.4	0.4	0.4	1.0	0.2	1.0	0.0	
	TC/Full Coverage			7.2	5.4	0.6	2.0	2.2	2.2	0.4	0.6	0.6	3.2	0.4	1.4	1.6	
<b>PGA Golf (5/30/2011-9/11/2011)</b>	<b>.....SS</b>	<b>09:58 AM</b>	<b>05:00 PM</b>														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.2	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.2	0.3	
	Saskatoon CM			0.2	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.2	0.4	
	Sask Prov EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.1	
	TC/Full Coverage			1.6	1.5	0.4	0.7	0.6	0.9	0.4	0.5	0.3	0.6	0.0	0.2	0.3	
<b>Simpsons Wknd Rotn (5/30/2011-9/11/2011)</b>	<b>.....SS</b>	<b>10:58 AM</b>	<b>06:00 PM</b>														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	
	Saskatoon EM			0.4	0.4	0.6	0.5	0.4	0.2	0.3	0.3	0.2	0.6	0.8	0.6	0.5	

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Saskatoon CM				0.4	0.5	0.6	0.6	0.4	0.2	0.4	0.4	0.2	0.7	0.9	0.7	0.6	0.5	0.1
Sask Prov EM				0.1	0.1	0.3	0.2	0.1	0.1	0.1	0.1	0.1	0.2	0.4	0.3	0.2	0.1	0.1
TC/Full Coverage				3.8	2.4	1.1	2.0	1.5	0.8	0.4	0.7	0.6	1.6	0.8	1.3	0.9	0.2	1.2
<b>Family Guy Wknd Rotn (5/30/2011-9/11/2011)</b>	<b>.....SS</b>	<b>11:28 AM</b>	<b>06:00 PM</b>															
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.2	0.3	0.2	0.4	0.4	0.1	0.1	0.1	0.2	0.4	0.4	0.5	0.5	0.0	0.0
Saskatoon CM				0.3	0.4	0.3	0.4	0.5	0.2	0.1	0.2	0.3	0.5	0.4	0.6	0.6	0.0	0.0
Sask Prov EM				0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.2	0.3	0.3	0.1	0.0
TC/Full Coverage				2.9	2.5	0.8	2.1	2.0	0.8	0.1	0.6	0.6	1.8	0.6	1.5	1.3	0.3	0.1
<b>Wknd PM Rotn (5/30/2011-9/11/2011)</b>	<b>.....SS</b>	<b>11:58 AM</b>	<b>06:00 PM</b>															
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.1	0.2	0.1	0.1	0.1	0.2	0.3	0.2	0.1	0.1	0.0	0.0	0.1	0.0	0.0
Saskatoon CM				0.1	0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.2	0.2	0.0	0.0	0.1	0.0	0.0
Sask Prov EM				0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
TC/Full Coverage				2.4	1.8	0.3	0.6	0.7	0.9	0.3	0.4	0.3	0.9	0.0	0.3	0.3	0.2	0.5
<b>Wknd AM Rotn (5/30/2011-9/11/2011)</b>	<b>.....SS</b>	<b>05:58 AM</b>	<b>12:00 PM</b>															
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon CM				0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				1.1	1.1	0.2	0.4	0.5	0.4	0.1	0.1	0.3	0.7	0.1	0.3	0.4	0.0	0.0
<b>Saturday Night Live (5/30/2011-9/11/2011)</b>	<b>.....S.</b>	<b>11:58 PM</b>	<b>01:30 AM</b>															
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.1	0.2	0.3	0.3	0.2	0.2	0.5	0.3	0.0	0.2	0.0	0.3	0.3	0.0	0.0
Saskatoon CM				0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.4	0.0	0.0
Sask Prov EM				0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.0	0.1	0.1	0.0	0.0
TC/Full Coverage				0.7	0.7	0.4	0.5	0.4	0.5	0.3	0.3	0.1	0.4	0.1	0.3	0.3	0.0	0.0
<b>16x9 Late (5/30/2011-9/11/2011)</b>	<b>.....S</b>	<b>10:28 PM</b>	<b>11:00 PM</b>															
Regina/MJ EM				0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0

Stations: CFSK  
 Date Range: 6/13/2011 - 8/14/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/17/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			0.8	1.0	0.0	0.8	0.8	1.1	0.0	0.8	0.8	0.9	0.0	0.7	0.8	0.0	0.0
	Saskatoon CM			1.1	1.4	0.0	1.0	1.1	1.4	0.0	1.0	1.1	1.3	0.0	1.0	1.1	0.0	0.0
	Sask Prov EM			0.4	0.5	0.1	0.4	0.4	0.5	0.0	0.3	0.4	0.5	0.1	0.4	0.4	0.0	0.0
	TC/Full Coverage			3.3	3.3	0.1	1.4	1.2	1.8	0.0	0.6	0.6	1.6	0.1	0.7	0.5	0.0	0.0