

Stations: CKND
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Global News (9/13/2010-1/2/2011)	MTWTFSS	05:28 PM	06:30 PM														
	Winnipeg EM	4.0	4.8	1.0	1.9	2.6	5.6	1.6	2.5	2.8	3.8	0.4	1.4	2.2	0.9	0.5	
	Winnipeg CM	4.2	5.0	1.2	2.1	2.7	6.1	2.1	2.6	3.1	3.9	0.4	1.5	2.3	0.7	0.5	
	Brandon	2.9	3.5	0.7	1.3	1.8	4.1	1.2	1.6	2.0	2.8	0.3	1.0	1.6	0.6	0.3	
	TC/Full Coverage	51.0	49.6	3.7	13.2	16.2	29.4	2.4	7.5	8.9	20.2	1.3	5.7	7.3	0.8	0.6	
Prime CDN Rotn (9/13/2010-1/2/2011)	MTWTFSS	06:58 PM	11:00 PM														
	Winnipeg EM	0.3	0.4	0.1	0.2	0.4	0.5	0.2	0.3	0.4	0.4	0.0	0.1	0.2	0.0	0.0	
	Winnipeg CM	0.4	0.5	0.1	0.2	0.4	0.6	0.3	0.3	0.5	0.4	0.0	0.1	0.3	0.0	0.0	
	Brandon	0.3	0.3	0.1	0.2	0.3	0.4	0.2	0.2	0.3	0.3	0.0	0.1	0.2	0.0	0.0	
	TC/Full Coverage	8.1	7.3	0.5	2.4	2.9	4.7	0.4	1.5	1.9	2.6	0.1	0.9	1.1	0.7	0.2	
News Final 1 (9/13/2010-1/2/2011)	MTWTFSS	09:58 PM	10:30 PM														
	Winnipeg EM	1.8	2.0	0.7	1.5	2.0	2.6	0.7	2.4	3.0	1.3	0.6	0.6	0.9	0.4	1.0	
	Winnipeg CM	1.8	2.0	0.6	1.7	2.1	2.7	0.5	2.8	3.2	1.3	0.8	0.7	0.9	0.5	1.1	
	Brandon	1.3	1.5	0.5	1.1	1.4	1.9	0.5	1.7	2.2	0.9	0.5	0.5	0.7	0.3	0.7	
	TC/Full Coverage	19.4	17.6	1.6	7.7	9.4	12.0	0.8	6.0	7.1	5.6	0.8	1.7	2.2	0.6	1.1	
Wkdy PM Rotn (9/13/2010-9/9/2012)	MTWTF..	11:58 AM	04:30 PM														
	Winnipeg EM	0.4	0.5	0.3	0.3	0.4	0.7	0.2	0.3	0.5	0.4	0.4	0.3	0.3	0.0	0.0	
	Winnipeg CM	0.4	0.4	0.2	0.3	0.4	0.6	0.2	0.3	0.6	0.3	0.3	0.2	0.3	0.0	0.0	
	Brandon	0.3	0.4	0.2	0.2	0.3	0.5	0.1	0.2	0.4	0.3	0.3	0.2	0.2	0.0	0.0	
	TC/Full Coverage	6.4	6.4	1.2	1.9	2.7	4.2	0.3	0.8	1.7	2.2	0.9	1.1	1.0	0.0	0.0	
Ent Tonight (9/13/2010-1/2/2011)	MTWTF..	06:28 PM	07:00 PM														
	Winnipeg EM	2.9	3.4	2.0	2.7	3.0	4.5	2.6	3.6	3.8	2.4	1.4	1.8	2.1	0.8	0.5	
	Winnipeg EM	2.9	3.4	2.0	2.7	3.0	4.5	2.6	3.6	3.8	2.4	1.4	1.8	2.1	0.8	0.5	
	Winnipeg CM	3.2	3.8	2.5	3.0	3.2	5.0	3.2	4.1	4.3	2.5	1.8	1.9	2.2	1.0	0.6	
	Winnipeg CM	3.2	3.8	2.5	3.0	3.2	5.0	3.2	4.1	4.3	2.5	1.8	1.9	2.2	1.0	0.6	
	Brandon	2.1	2.5	1.5	2.0	2.2	3.3	1.9	2.6	2.8	1.7	1.0	1.3	1.5	0.6	0.4	
	Brandon	2.1	2.5	1.5	2.0	2.2	3.3	1.9	2.6	2.8	1.7	1.0	1.3	1.5	0.6	0.4	
	TC/Full Coverage	33.6	32.0	5.1	14.0	15.0	21.2	3.3	9.3	9.8	10.9	1.9	4.6	5.2	1.1	0.5	
	TC/Full Coverage	33.6	32.0	5.1	14.0	15.0	21.2	3.3	9.3	9.8	10.9	1.9	4.6	5.2	1.1	0.5	

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
ET Canada (9/13/2010-1/2/2011)	MTWTF..	10:28 PM	11:00 PM														
	Winnipeg EM	0.9	1.0	0.3	0.8	1.0	1.2	0.4	1.0	1.2	0.7	0.2	0.6	0.7	0.3	0.3	
	Winnipeg CM	0.9	1.1	0.3	0.9	1.1	1.2	0.4	1.1	1.4	0.9	0.3	0.7	0.8	0.4	0.4	
	Brandon	0.6	0.7	0.2	0.6	0.7	0.9	0.3	0.8	1.0	0.6	0.2	0.4	0.5	0.3	0.2	
	TC/Full Coverage	9.8	9.2	0.8	4.3	5.1	5.9	0.5	2.7	3.4	3.3	0.4	1.6	1.7	0.3	0.4	
16x9 Evening (9/13/2010-1/2/2011)SS	06:28 PM	07:00 PM														
	Winnipeg EM	0.7	0.9	0.4	0.5	0.6	0.9	0.2	0.4	0.5	0.9	0.5	0.5	0.8	0.0	0.0	
	Winnipeg CM	0.6	0.7	0.2	0.3	0.4	0.7	0.0	0.2	0.3	0.8	0.4	0.3	0.6	0.0	0.0	
	Brandon	0.5	0.7	0.3	0.4	0.4	0.6	0.2	0.3	0.4	0.7	0.3	0.4	0.5	0.0	0.0	
	TC/Full Coverage	9.5	9.4	0.8	3.0	3.6	4.9	0.3	1.4	1.5	4.5	0.6	1.6	2.1	0.1	0.1	
News Final 1 Wknd (9/13/2010-1/2/2011)SS	09:58 PM	11:30 PM														
	Winnipeg EM	1.0	1.2	0.0	0.4	0.5	1.5	0.0	0.7	0.8	0.9	0.0	0.1	0.1	0.3	0.0	
	Winnipeg CM	1.0	1.2	0.0	0.5	0.5	1.6	0.0	0.9	1.0	0.8	0.0	0.0	0.0	0.0	0.0	
	Brandon	0.7	0.9	0.0	0.3	0.3	1.1	0.0	0.5	0.6	0.6	0.0	0.1	0.1	0.3	0.0	
	TC/Full Coverage	11.3	11.1	0.0	2.4	2.7	7.1	0.0	2.0	2.1	3.9	0.0	0.4	0.6	0.2	0.0	
CDN Late Rotn (9/13/2010-1/2/2011)SS	10:58 PM	12:00 AM														
	Winnipeg EM	0.1	0.2	0.0	0.2	0.3	0.2	0.0	0.2	0.3	0.2	0.0	0.2	0.3	0.0	0.0	
	Winnipeg CM	0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.2	0.3	0.2	0.0	0.3	0.4	0.0	0.0	
	Brandon	0.1	0.1	0.0	0.2	0.2	0.1	0.0	0.2	0.2	0.1	0.0	0.2	0.2	0.0	0.0	
	TC/Full Coverage	1.8	1.8	0.3	1.3	1.3	0.8	0.1	0.6	0.8	0.9	0.2	0.7	0.6	0.0	0.0	
House (9/13/2010-1/2/2011)	M.....	06:58 PM	08:00 PM														
	Winnipeg EM	5.1	6.2	5.2	4.8	5.5	7.3	6.7	5.7	7.0	5.1	3.7	3.7	4.0	1.8	0.0	
	Winnipeg CM	6.0	7.2	6.8	5.8	6.5	8.5	8.7	6.8	8.5	5.9	4.7	4.4	4.4	2.3	0.0	
	Brandon	3.7	4.5	3.8	3.5	4.0	5.3	4.8	4.1	5.2	3.7	2.7	2.7	2.9	1.3	0.0	
	TC/Full Coverage	85.2	80.1	17.5	33.8	38.8	49.5	12.0	21.7	25.0	30.6	5.5	12.1	13.8	4.0	1.2	
Lonestar (9/13/2010-1/2/2011)	M.....	07:58 PM	09:00 PM														
	Winnipeg EM	2.4	3.0	2.5	2.3	2.6	3.5	3.2	2.7	3.4	2.4	1.8	1.8	1.9	0.9	0.0	
	Winnipeg CM	2.9	3.5	3.3	2.8	3.1	4.1	4.2	3.3	4.1	2.8	2.3	2.1	2.1	1.1	0.0	
	Brandon	1.8	2.2	1.8	1.7	1.9	2.5	2.3	2.0	2.5	1.8	1.3	1.3	1.4	0.6	0.0	

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				40.9	38.4	8.4	16.2	18.6	23.8	5.8	10.4	12.0	14.7	2.6	5.8	6.6	1.9	0.6
Hawaii Five-O (9/13/2010-5/27/2012)	M.....	08:58 PM	10:00 PM															
	Winnipeg EM			3.7	4.7	3.9	3.6	4.0	5.4	5.0	4.2	5.1	3.7	2.8	2.8	2.9	1.4	0.0
	Winnipeg CM			4.5	5.4	5.1	4.3	4.8	6.4	6.5	5.1	6.4	4.3	3.6	3.3	3.3	1.7	0.0
	Brandon			2.8	3.4	2.8	2.6	2.9	3.9	3.6	3.1	3.9	2.8	2.0	2.0	2.2	0.9	0.0
	TC/Full Coverage			63.4	59.5	13.0	25.1	28.8	36.9	9.0	16.1	18.6	22.8	4.0	9.0	10.2	2.9	0.9
Glee (9/13/2010-1/2/2011)	.T.....	06:58 PM	08:00 PM															
	Winnipeg EM			4.4	4.2	4.5	5.5	5.5	5.5	6.5	7.4	7.4	2.8	2.4	3.7	3.6	6.7	4.7
	Winnipeg CM			5.2	4.9	4.9	6.5	6.5	6.3	7.0	8.3	8.3	3.3	2.8	4.6	4.6	9.1	6.5
	Brandon			3.2	3.0	3.3	4.0	4.0	4.0	4.7	5.4	5.4	2.0	1.7	2.7	2.6	4.9	3.5
	TC/Full Coverage			47.2	35.8	10.2	25.9	26.5	24.4	8.0	17.7	18.2	11.4	2.2	8.3	8.3	5.8	5.5
NCIS: L.A. (9/13/2010-1/2/2011)	.T.....	07:58 PM	09:00 PM															
	Winnipeg EM			5.2	6.3	1.3	3.8	5.0	7.0	2.0	4.0	5.1	5.7	0.8	3.7	4.8	0.4	0.4
	Winnipeg CM			6.1	7.5	1.9	4.3	5.6	8.2	2.9	4.2	5.4	6.8	1.0	4.5	5.6	0.0	0.0
	Brandon			3.8	4.6	1.0	2.8	3.6	5.1	1.5	2.9	3.7	4.1	0.6	2.7	3.5	0.3	0.3
	TC/Full Coverage			78.7	75.5	6.0	27.8	34.7	42.3	3.7	14.3	17.1	33.2	2.3	13.5	17.6	2.7	0.5
The Good Wife (9/13/2010-1/2/2011)	.T.....	08:58 PM	10:00 PM															
	Winnipeg EM			4.8	6.0	2.8	4.4	5.1	8.6	4.6	6.4	7.9	3.3	0.8	2.4	2.3	0.0	0.0
	Winnipeg CM			5.6	7.0	3.5	5.0	5.8	10.1	6.2	7.6	9.2	3.7	1.0	2.5	2.3	0.0	0.0
	Brandon			3.5	4.4	2.0	3.2	3.7	6.3	3.4	4.7	5.7	2.4	0.6	1.8	1.6	0.0	0.0
	TC/Full Coverage			62.3	62.3	7.2	22.5	25.9	44.2	5.6	16.2	19.6	18.0	1.6	6.4	6.3	0.0	0.0
Survivor (9/13/2010-1/2/2011)	..W....	06:58 PM	08:00 PM															
	Winnipeg EM			11.6	12.0	9.2	10.2	12.1	12.9	9.1	10.8	11.3	11.2	9.2	9.6	12.9	15.4	8.3
	Winnipeg CM			12.1	12.5	9.4	10.2	11.4	13.2	9.9	10.7	10.2	11.8	9.0	9.7	12.5	16.9	6.7
	Brandon			8.4	8.7	6.7	7.4	8.8	9.4	6.6	7.8	8.2	8.1	6.7	7.0	9.4	11.2	6.0
	TC/Full Coverage			152.6	124.1	26.7	67.7	75.6	65.1	11.2	34.3	37.0	59.0	15.5	33.4	38.6	18.0	10.4
NCIS - GLOBAL (9/13/2010-1/2/2011)	..W....	07:58 PM	09:00 PM															
	Winnipeg EM			2.8	3.3	1.3	2.4	2.8	3.7	1.5	2.6	3.0	3.0	1.1	2.0	2.6	1.8	0.2
	Winnipeg CM			3.3	3.9	1.8	2.7	3.2	4.3	2.0	2.9	3.3	3.5	1.5	2.4	3.2	2.3	0.0

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 Datasource: Estimates

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Brandon				2.1	2.4	1.0	1.7	2.1	2.7	1.1	1.9	2.2	2.1	0.8	1.4	1.9	1.3	0.1
TC/Full Coverage				36.3	34.4	4.0	12.9	15.6	18.8	2.1	7.1	8.0	15.7	1.9	5.9	7.7	1.7	0.2
Lie to Me (9/13/2010-1/2/2011)	..W....	08:58 PM	10:00 PM															
Winnipeg EM				1.0	1.1	0.6	0.8	1.2	1.4	0.8	1.0	1.4	0.9	0.4	0.5	0.9	0.4	0.1
Winnipeg CM				1.1	1.2	0.5	0.8	1.3	1.5	0.7	1.1	1.6	0.9	0.3	0.5	0.9	0.5	0.2
Brandon				0.7	0.8	0.4	0.5	0.9	1.0	0.5	0.8	1.1	0.6	0.3	0.4	0.7	0.3	0.1
TC/Full Coverage				15.6	14.9	2.6	6.2	7.8	9.0	1.8	4.1	4.6	5.9	0.8	2.2	3.3	0.6	0.2
Bones (9/13/2010-1/2/2011)	...T...	06:58 PM	08:00 PM															
Winnipeg EM				5.5	6.1	1.6	5.2	5.2	6.9	3.4	6.1	5.6	5.2	0.0	4.2	4.7	4.3	1.8
Winnipeg CM				6.0	6.5	2.1	5.5	5.5	7.4	4.4	6.8	5.9	5.5	0.0	4.3	4.8	5.6	2.3
Brandon				4.0	4.4	1.2	3.8	3.8	5.1	2.5	4.4	4.0	3.8	0.0	3.0	3.4	3.1	1.3
TC/Full Coverage				94.4	85.9	7.8	37.7	38.0	50.2	7.5	22.9	21.3	35.9	0.1	14.8	16.6	5.5	3.0
Office (9/13/2010-1/2/2011)	...T...	07:58 PM	08:30 PM															
Winnipeg EM				3.1	3.0	3.6	3.7	3.8	3.3	4.8	4.8	4.1	2.7	2.5	2.8	3.5	4.8	3.1
Winnipeg CM				3.8	3.5	4.0	4.3	4.5	3.8	5.5	5.4	4.6	3.2	2.7	3.2	4.4	6.5	4.0
Brandon				2.3	2.2	2.6	2.7	2.8	2.4	3.5	3.5	3.0	2.0	1.8	2.0	2.5	3.5	2.2
TC/Full Coverage				35.5	27.9	9.1	18.8	19.1	15.3	6.0	11.6	10.1	12.6	3.1	7.2	9.1	4.0	3.7
Outsourced (9/13/2010-5/27/2012)	...T...	08:28 PM	09:00 PM															
Winnipeg EM				2.2	2.1	2.5	2.6	2.7	2.3	3.4	3.4	2.9	1.9	1.7	1.9	2.4	3.4	2.1
Winnipeg CM				2.6	2.5	2.8	3.0	3.2	2.6	3.8	3.7	3.2	2.2	1.9	2.2	3.0	4.5	2.8
Brandon				1.6	1.5	1.8	1.9	1.9	1.7	2.5	2.5	2.1	1.4	1.3	1.4	1.8	2.5	1.5
TC/Full Coverage				24.9	19.5	6.3	13.1	13.4	10.7	4.2	8.1	7.0	8.8	2.1	5.0	6.3	2.8	2.6
Love Bites (9/13/2010-5/27/2012)	...T...	08:58 PM	10:00 PM															
Winnipeg EM				1.2	1.1	1.3	1.4	1.4	1.2	1.8	1.8	1.6	1.0	0.9	1.0	1.3	1.8	1.2
Winnipeg CM				1.4	1.3	1.5	1.6	1.7	1.4	2.1	2.0	1.7	1.2	1.0	1.2	1.7	2.5	1.5
Brandon				0.9	0.8	1.0	1.0	1.0	0.9	1.3	1.3	1.1	0.7	0.7	0.8	1.0	1.3	0.8
TC/Full Coverage				13.5	10.6	3.4	7.1	7.3	5.8	2.3	4.4	3.8	4.8	1.2	2.7	3.4	1.5	1.4
90210 (9/13/2010-1/2/2011)F..	06:58 PM	08:00 PM															
Winnipeg EM				0.4	0.4	0.8	0.7	0.6	0.6	1.5	1.1	1.0	0.2	0.0	0.3	0.3	0.2	0.4

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Winnipeg CM			0.3	0.3	0.5	0.4	0.4	0.4	0.9	0.7	0.5	0.2	0.0	0.2	0.2	0.2	0.2
	Brandon			0.3	0.3	0.6	0.5	0.5	0.5	1.1	0.8	0.8	0.2	0.0	0.2	0.2	0.2	0.3
	TC/Full Coverage			4.8	4.2	1.9	3.3	3.1	3.2	1.9	2.7	2.4	1.0	0.1	0.7	0.7	0.2	0.5
Shattered (9/13/2010-1/8/2012)F..	07:58 PM	09:00 PM															
	Winnipeg EM			1.1	1.2	0.5	1.0	1.0	1.4	0.6	1.0	1.0	1.1	0.4	0.8	1.0	0.7	0.1
	Winnipeg CM			1.2	1.5	0.7	1.0	1.2	1.6	0.8	1.1	1.2	1.3	0.6	0.9	1.2	0.9	0.0
	Brandon			0.8	0.9	0.4	0.6	0.8	1.0	0.4	0.7	0.8	0.8	0.3	0.5	0.7	0.5	0.0
	TC/Full Coverage			13.6	12.9	1.5	4.8	5.9	7.0	0.8	2.7	3.0	5.9	0.7	2.2	2.9	0.6	0.1
Outlaw (9/13/2010-5/27/2012)F..	08:58 PM	10:00 PM															
	Winnipeg EM			1.9	2.2	1.3	1.8	2.3	2.4	1.2	2.1	2.5	1.9	1.4	1.5	2.1	2.1	0.2
	Winnipeg CM			2.3	2.5	1.6	2.1	2.5	2.8	1.5	2.3	2.7	2.3	1.8	1.8	2.3	3.1	0.2
	Brandon			1.4	1.6	1.0	1.3	1.6	1.8	0.9	1.5	1.8	1.4	1.0	1.1	1.5	1.5	0.1
	TC/Full Coverage			21.3	19.8	3.3	8.9	10.9	11.3	1.3	5.1	6.0	8.5	2.0	3.8	5.0	1.3	0.2
Simpsons & Co (9/13/2010-2/27/2011)S	06:28 PM	07:00 PM															
	Winnipeg EM			0.3	0.4	0.6	0.5	0.5	0.3	0.5	0.4	0.4	0.4	0.7	0.6	0.6	0.2	0.2
	Winnipeg CM			0.4	0.4	0.7	0.6	0.6	0.3	0.6	0.5	0.5	0.5	0.9	0.7	0.7	0.1	0.2
	Brandon			0.3	0.3	0.5	0.4	0.4	0.2	0.3	0.3	0.3	0.4	0.8	0.6	0.5	0.0	0.2
	TC/Full Coverage			3.7	3.2	1.5	2.6	2.4	1.3	0.6	1.1	0.9	1.9	0.8	1.5	1.5	0.3	0.2
Simpsons (9/13/2010-1/2/2011)S	06:58 PM	07:30 PM															
	Winnipeg EM			3.2	3.5	5.9	5.1	4.8	2.7	5.1	4.2	3.6	4.3	6.9	6.1	5.9	2.0	1.7
	Winnipeg CM			3.8	4.2	7.3	6.1	5.6	3.2	6.2	4.9	4.5	5.3	8.6	7.4	6.9	1.3	2.3
	Brandon			2.5	2.8	5.4	4.4	4.1	1.7	2.8	2.6	3.0	4.0	8.2	6.2	5.3	0.0	1.8
	TC/Full Coverage			37.3	32.1	14.7	26.0	24.1	12.7	6.4	10.6	8.9	19.4	8.3	15.4	15.2	2.8	2.4
FIN:Survivor (9/13/2010-1/2/2011)S	06:58 PM	09:00 PM															
	Winnipeg EM			12.2	12.6	9.7	10.7	12.7	13.5	9.6	11.3	11.9	11.8	9.7	10.1	13.5	16.2	8.7
	Winnipeg CM			12.7	13.1	9.9	10.7	12.0	13.9	10.4	11.2	10.7	12.4	9.5	10.2	13.1	17.7	7.0
	Brandon			8.8	9.1	7.0	7.8	9.2	9.9	6.9	8.2	8.6	8.5	7.0	7.4	9.9	11.8	6.3
	TC/Full Coverage			160.2	130.3	28.0	71.1	79.4	68.4	11.8	36.0	38.9	62.0	16.3	35.1	40.5	18.9	10.9

Stations: CKND
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Cleveland Show (9/13/2010-1/2/2011)S	07:28 PM	08:00 PM															
Winnipeg EM				1.9	2.3	2.8	3.6	3.9	1.4	1.1	2.2	2.4	3.4	4.7	5.1	5.4	0.0	0.0
Winnipeg CM				2.3	2.8	2.9	4.2	4.5	1.7	1.4	2.6	3.1	3.9	4.8	5.7	6.0	0.0	0.0
Brandon				1.4	1.7	2.0	2.6	2.8	1.0	0.8	1.6	1.8	2.4	3.4	3.7	3.9	0.0	0.0
TC/Full Coverage				26.2	23.3	8.0	19.9	20.0	8.6	2.9	8.0	6.7	14.7	5.1	11.9	13.3	2.8	0.1
Family Guy (9/13/2010-1/2/2011)S	07:58 PM	08:30 PM															
Winnipeg EM				2.3	2.8	5.1	4.2	3.7	1.5	1.7	2.5	2.7	4.0	8.4	5.8	4.8	0.0	0.4
Winnipeg CM				2.4	3.0	5.8	4.4	3.9	1.7	2.1	2.6	3.0	4.3	9.2	5.9	4.9	0.0	0.0
Brandon				1.7	2.0	3.7	3.1	2.7	1.1	1.2	1.8	2.0	2.9	6.1	4.2	3.5	0.0	0.3
TC/Full Coverage				37.0	33.2	16.3	29.3	24.6	11.2	4.2	10.7	9.0	22.0	12.1	18.6	15.6	2.3	1.4
American Dad (9/13/2010-1/2/2011)S	08:28 PM	09:00 PM															
Winnipeg EM				1.4	1.7	3.3	2.9	2.4	1.1	1.1	1.9	2.1	2.3	5.4	3.7	2.6	0.0	0.3
Winnipeg CM				1.5	1.9	3.9	3.1	2.4	1.3	1.4	2.2	2.6	2.4	6.2	3.8	2.3	0.0	0.0
Brandon				1.0	1.2	2.4	2.1	1.7	0.8	0.8	1.4	1.6	1.7	3.9	2.7	1.9	0.0	0.2
TC/Full Coverage				26.1	23.6	13.1	21.8	17.9	8.8	4.1	8.7	6.4	14.7	8.9	13.1	11.4	1.4	1.1
Brothers & Sisters (9/13/2010-1/2/2011)S	08:58 PM	10:00 PM															
Winnipeg EM				3.6	4.3	0.9	2.6	3.5	5.8	1.8	3.4	5.0	2.7	0.0	1.9	2.0	0.3	1.0
Winnipeg CM				4.2	5.0	1.2	2.9	3.9	6.8	2.2	3.6	5.5	3.1	0.0	2.1	2.3	0.0	0.9
Brandon				2.6	3.1	0.7	1.9	2.5	4.2	1.3	2.5	3.6	2.0	0.0	1.4	1.4	0.3	0.7
TC/Full Coverage				46.1	44.6	2.8	13.9	17.9	32.5	2.5	9.6	13.3	12.1	0.3	4.3	4.6	0.4	1.1
Survivor Reunion (9/13/2010-1/2/2011)S	08:58 PM	10:00 PM															
Winnipeg EM				11.6	12.0	9.2	10.2	12.1	12.9	9.1	10.8	11.3	11.2	9.2	9.6	12.9	15.4	8.3
Winnipeg CM				12.1	12.5	9.4	10.2	11.4	13.2	9.9	10.7	10.2	11.8	9.0	9.7	12.5	16.9	6.7
Brandon				8.4	8.7	6.7	7.4	8.8	9.4	6.6	7.8	8.2	8.1	6.7	7.0	9.4	11.2	6.0
TC/Full Coverage				152.6	124.1	26.7	67.7	75.6	65.1	11.2	34.3	37.0	59.0	15.5	33.4	38.6	18.0	10.4
Late Night Rotn (9/13/2010-1/2/2011)	MTWTFSS	10:58 PM	03:00 AM															
Winnipeg EM				0.2	0.2	0.0	0.2	0.2	0.2	0.0	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
Winnipeg CM				0.2	0.2	0.0	0.2	0.2	0.3	0.0	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
Brandon				0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0

Stations: CKND
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				1.8	1.7	0.2	0.8	1.0	1.1	0.1	0.5	0.7	0.6	0.1	0.3	0.3	0.0	0.0
Days Of Our Lives (9/13/2010-1/2/2011)	MTWTF..	01:58 PM	03:00 PM															
	Winnipeg EM			0.4	0.5	0.3	0.2	0.3	0.7	0.5	0.5	0.6	0.2	0.0	0.1	0.1	0.0	0.0
	Winnipeg CM			0.3	0.4	0.2	0.2	0.3	0.6	0.5	0.4	0.5	0.2	0.0	0.1	0.1	0.0	0.0
	Brandon			0.3	0.3	0.2	0.2	0.3	0.5	0.4	0.3	0.4	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			9.0	8.9	2.2	3.3	4.7	7.7	2.0	3.0	4.0	1.2	0.1	0.4	0.7	0.1	0.0
Doctors (9/13/2010-1/2/2011)	MTWTF..	02:58 PM	04:00 PM															
	Winnipeg EM			0.6	0.7	0.1	0.2	0.3	1.0	0.2	0.3	0.5	0.5	0.1	0.1	0.1	0.0	0.0
	Winnipeg CM			0.6	0.7	0.0	0.1	0.1	0.9	0.0	0.2	0.3	0.4	0.0	0.0	0.0	0.0	0.0
	Brandon			0.4	0.6	0.1	0.1	0.2	0.8	0.1	0.2	0.4	0.4	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			11.7	11.5	1.7	3.0	3.9	8.4	1.3	2.4	3.3	3.1	0.4	0.7	0.7	0.1	0.1
Y&R (9/13/2010-1/2/2011)	MTWTF..	04:28 PM	05:30 PM															
	Winnipeg EM			3.5	4.3	0.7	1.4	2.2	6.4	1.3	2.1	3.0	2.1	0.2	0.7	1.0	0.1	0.1
	Winnipeg CM			4.0	4.9	0.9	1.6	2.4	7.4	1.8	2.5	3.8	2.1	0.1	0.7	1.0	0.0	0.1
	Brandon			2.5	3.1	0.5	1.0	1.6	4.6	1.0	1.6	2.4	1.5	0.1	0.5	0.7	0.1	0.1
	TC/Full Coverage			49.4	49.0	3.3	13.2	17.1	37.1	3.1	10.3	13.3	11.9	0.2	3.0	3.7	0.2	0.2
News Final 2 (9/13/2010-1/2/2011)	MTWTF..	10:58 PM	11:30 PM															
	Winnipeg EM			0.4	0.6	0.2	0.5	0.5	0.6	0.0	0.4	0.6	0.5	0.4	0.4	0.4	0.0	0.0
	Winnipeg CM			0.6	0.7	0.3	0.6	0.7	0.7	0.0	0.6	0.8	0.7	0.6	0.6	0.5	0.0	0.0
	Brandon			0.4	0.4	0.2	0.3	0.4	0.4	0.0	0.3	0.4	0.4	0.3	0.3	0.3	0.0	0.0
	TC/Full Coverage			4.4	4.4	0.6	2.0	2.3	2.4	0.1	1.0	1.4	2.0	0.5	1.1	0.9	0.0	0.1
ET Late Night (9/13/2010-1/2/2011)	MTWTF..	11:58 PM	12:30 AM															
	Winnipeg EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.1	1.0	0.1	0.1	0.0	0.6	0.0	0.0	0.0	0.4	0.1	0.1	0.0	0.1	0.0
ETC Late Night (9/13/2010-1/2/2011)	MTWTF..	12:28 AM	01:00 AM															
	Winnipeg EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0

Stations: CKND
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
	Brandon			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Wkdy AM Rotn (9/13/2010-1/2/2011)	MTWTF..	05:58 AM	12:00 PM														
	Winnipeg EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1
	Winnipeg CM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.0	0.1
	Brandon			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1
	TC/Full Coverage			1.1	1.0	0.2	0.4	0.4	0.8	0.2	0.3	0.4	0.2	0.1	0.1	0.1	0.1
Family Guy Wknd Rotn (9/13/2010-1/2/2011)SS	11:28 AM	06:00 PM														
	Winnipeg EM			0.3	0.3	0.5	0.3	0.4	0.3	0.6	0.3	0.3	0.3	0.4	0.4	0.4	0.0
	Winnipeg CM			0.3	0.3	0.5	0.4	0.4	0.2	0.5	0.3	0.3	0.4	0.5	0.5	0.6	0.0
	Brandon			0.2	0.2	0.3	0.3	0.3	0.2	0.5	0.2	0.2	0.3	0.3	0.2	0.3	0.0
	TC/Full Coverage			6.7	5.5	2.2	4.2	3.8	2.2	1.0	1.6	1.4	3.4	1.3	2.6	2.4	0.9
Simpsons Wknd Rotn (9/13/2010-1/2/2011)SS	11:28 AM	04:30 PM														
	Winnipeg EM			0.3	0.3	0.8	0.6	0.6	0.4	1.0	0.6	0.6	0.4	0.7	0.5	0.5	0.2
	Winnipeg CM			0.4	0.4	1.1	0.7	0.7	0.4	1.3	0.7	0.8	0.4	0.9	0.6	0.7	0.3
	Brandon			0.3	0.3	0.6	0.4	0.4	0.2	0.8	0.5	0.5	0.2	0.5	0.4	0.4	0.2
	TC/Full Coverage			6.1	4.8	3.5	4.4	3.0	2.5	2.0	2.3	1.5	2.3	1.5	2.0	1.5	0.7
Wknd PM Rotn (9/13/2010-1/2/2011)SS	11:58 AM	04:30 PM														
	Winnipeg EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.2	0.1	0.1	0.0
	Winnipeg CM			0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.2	0.1	0.1	0.0
	Brandon			0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.0
	TC/Full Coverage			1.3	1.2	0.3	0.6	0.7	0.7	0.0	0.2	0.2	0.4	0.3	0.4	0.4	0.0
PGA Golf (9/13/2010-1/2/2011)SS	11:58 AM	06:00 PM														
	Winnipeg EM			2.0	2.0	0.3	1.0	1.0	2.0	0.2	1.0	1.0	2.0	0.3	1.0	1.0	0.0
	Winnipeg CM			2.0	2.0	0.3	1.0	1.0	2.0	0.3	1.0	1.0	2.0	1.0	1.0	1.0	0.0
	Brandon			1.0	1.0	0.0	0.2	0.2	0.5	0.0	0.0	0.0	1.0	0.0	0.2	1.0	0.0
	TC/Full Coverage			16.6	16.3	1.2	3.6	4.3	7.1	0.3	2.0	2.2	9.2	0.8	1.7	2.1	0.2
Wknd AM Rotn (9/13/2010-1/2/2011)SS	05:58 AM	12:00 PM														
	Winnipeg EM			0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.3	0.0	0.2	0.3	0.1

Stations: CKND
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Winnipeg CM			0.1	0.2	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.3	0.0	0.2	0.3	0.1	0.2
	Brandon			0.2	0.2	0.0	0.1	0.2	0.1	0.1	0.1	0.1	0.2	0.0	0.2	0.2	0.1	0.1
	TC/Full Coverage			3.1	2.9	0.2	1.1	1.3	0.7	0.1	0.3	0.3	2.2	0.1	0.8	1.1	0.1	0.2
Saturday Night Live (9/13/2010-1/2/2011)S.	11:58 PM	01:30 AM															
	Winnipeg EM			0.3	0.3	0.3	0.3	0.4	0.3	0.2	0.3	0.4	0.3	0.4	0.4	0.5	0.0	0.0
	Winnipeg CM			0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.2	0.1	0.0	0.1	0.2	0.0	0.0
	Brandon			0.2	0.2	0.2	0.2	0.3	0.2	0.1	0.2	0.3	0.2	0.3	0.3	0.3	0.0	0.0
	TC/Full Coverage			9.6	9.5	5.7	8.2	6.3	4.6	2.9	3.8	3.1	5.0	2.8	4.4	3.3	0.1	0.0
16x9 Late (9/13/2010-1/2/2011)S	11:28 PM	12:00 AM															
	Winnipeg EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.6	0.6	0.1	0.1	0.1	0.1	0.1	0.5	0.5	0.5	0.0	0.0	0.0