

Stations: CISA-L
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (9/13/2010-1/2/2011)	MTWTFSS	04:58 PM	07:00 PM															
	Lethbridge			3.0	3.0	1.0	1.0	2.0	3.0	1.0	2.0	2.0	3.0	1.0	1.0	2.0	1.0	2.0
	TC/Full Coverage			2.6	2.4	0.3	0.7	0.9	1.4	0.2	0.3	0.4	1.1	0.1	0.3	0.4	0.1	0.2
Prime CDN Rotn (9/13/2010-1/2/2011)	MTWTFSS	06:58 PM	11:00 PM															
	Lethbridge			0.6	0.7	0.5	0.5	0.5	0.8	0.4	0.5	0.5	0.6	0.5	0.5	0.6	0.2	0.5
	TC/Full Coverage			0.6	0.6	0.1	0.3	0.3	0.3	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.0	0.1
Wkdy PM Rotn (9/13/2010-9/9/2012)	MTWTF..	02:58 PM	04:00 PM															
	Lethbridge			0.3	0.3	0.3	0.3	0.3	0.5	0.5	0.5	0.4	0.2	0.2	0.2	0.2	0.1	0.2
	TC/Full Coverage			0.3	0.3	0.1	0.2	0.2	0.2	0.1	0.2	0.1	0.2	0.0	0.1	0.1	0.0	0.1
ET Canada (9/13/2010-1/2/2011)	MTWTF..	06:58 PM	07:30 PM															
	Lethbridge			1.8	2.0	1.4	1.3	1.6	2.5	1.8	1.7	1.9	1.5	0.9	1.1	1.4	0.7	1.4
	TC/Full Coverage			1.8	1.6	0.3	0.7	0.8	1.1	0.2	0.4	0.4	0.6	0.1	0.3	0.4	0.1	0.2
Ent Tonight (9/13/2010-1/2/2011)	MTWTF..	07:28 PM	08:00 PM															
	Lethbridge			1.6	1.8	1.1	1.2	1.4	2.3	1.5	1.4	1.6	1.2	0.8	1.0	1.1	0.6	1.4
	Lethbridge			1.6	1.8	1.1	1.2	1.4	2.3	1.5	1.4	1.6	1.2	0.8	1.0	1.1	0.6	1.4
	TC/Full Coverage			1.6	1.4	0.2	0.6	0.6	0.9	0.2	0.3	0.4	0.5	0.1	0.2	0.3	0.0	0.2
	TC/Full Coverage			1.6	1.4	0.2	0.6	0.6	0.9	0.2	0.3	0.4	0.5	0.1	0.2	0.3	0.0	0.2
16x9 Evening (9/13/2010-1/2/2011)SS	06:58 PM	07:30 PM															
	Lethbridge			1.4	1.5	0.7	0.8	1.1	1.7	0.6	0.8	0.9	1.4	0.7	0.8	1.3	0.6	1.3
	TC/Full Coverage			1.4	1.2	0.1	0.4	0.5	0.7	0.1	0.2	0.2	0.5	0.1	0.2	0.3	0.0	0.2
Hawaii Five-O (9/13/2010-5/27/2012)	M.....	07:58 PM	09:00 PM															
	Lethbridge			3.8	4.1	4.0	4.1	4.3	4.6	5.0	4.7	4.7	3.6	3.2	3.6	4.0	2.4	2.7
	TC/Full Coverage			3.8	3.3	0.9	2.0	2.0	1.9	0.6	1.1	1.1	1.4	0.3	0.9	1.0	0.2	0.4
House (9/13/2010-1/2/2011)	M.....	08:58 PM	10:00 PM															
	Lethbridge			7.5	8.1	8.0	8.2	8.6	9.1	9.9	9.4	9.3	7.1	6.3	7.1	7.9	4.8	5.4
	TC/Full Coverage			7.5	6.5	1.7	3.9	3.9	3.8	1.2	2.2	2.1	2.8	0.6	1.7	1.9	0.4	0.7

Stations: CISA-L
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Lonestar (9/13/2010-1/2/2011)	M.....	09:58 PM	11:00 PM															
	Lethbridge			3.6	3.9	3.8	3.9	4.1	4.4	4.8	4.5	4.5	3.4	3.0	3.4	3.8	2.3	2.6
	TC/Full Coverage			3.6	3.1	0.9	1.9	1.9	1.8	0.6	1.0	1.0	1.3	0.3	0.9	1.0	0.2	0.4
The Good Wife (9/13/2010-1/2/2011)	.T.....	07:58 PM	09:00 PM															
	Lethbridge			3.5	3.9	1.8	2.1	2.6	4.8	2.6	2.4	2.9	3.0	1.0	1.7	2.3	1.0	2.2
	TC/Full Coverage			3.4	3.2	0.4	1.0	1.2	2.0	0.3	0.6	0.7	1.2	0.1	0.4	0.6	0.1	0.3
Glee (9/13/2010-1/2/2011)	.T.....	08:58 PM	10:00 PM															
	Lethbridge			4.4	4.9	7.8	6.0	5.5	5.8	10.9	7.2	7.6	4.0	4.7	4.7	4.9	2.8	2.5
	TC/Full Coverage			4.4	4.0	1.7	2.8	2.5	2.4	1.3	1.7	1.3	1.6	0.5	1.1	1.2	0.2	0.2
NCIS: L.A. (9/13/2010-1/2/2011)	.T.....	09:58 PM	11:00 PM															
	Lethbridge			3.7	4.3	2.3	3.1	3.7	4.3	2.5	3.1	3.2	4.2	2.2	3.2	4.1	1.1	1.5
	TC/Full Coverage			3.7	3.4	0.5	1.4	1.7	1.8	0.3	0.7	0.7	1.7	0.2	0.8	1.0	0.1	0.2
Lie to Me (9/13/2010-1/2/2011)	..W....	07:58 PM	09:00 PM															
	Lethbridge			1.4	1.5	1.3	1.3	1.4	1.6	1.4	1.4	1.5	1.4	1.3	1.3	1.3	0.8	0.7
	TC/Full Coverage			1.3	1.2	0.3	0.6	0.6	0.7	0.2	0.3	0.3	0.6	0.1	0.3	0.3	0.1	0.1
Survivor (9/13/2010-1/2/2011)	..W....	08:58 PM	10:00 PM															
	Lethbridge			9.1	8.5	7.6	9.3	10.3	8.4	8.0	8.5	9.6	8.6	7.3	10.2	11.0	9.9	12.6
	TC/Full Coverage			9.1	6.9	1.6	4.4	4.7	3.5	1.0	1.9	2.1	3.4	0.7	2.4	2.6	0.7	1.5
NCIS - GLOBAL (9/13/2010-1/2/2011)	..W....	09:58 PM	11:00 PM															
	Lethbridge			2.7	3.0	1.8	2.1	2.5	3.2	2.0	2.1	2.4	2.9	1.7	2.0	2.5	1.2	1.4
	TC/Full Coverage			2.7	2.5	0.4	1.0	1.1	1.3	0.2	0.5	0.5	1.1	0.2	0.5	0.6	0.1	0.2
Love Bites (9/13/2010-5/27/2012)	...T...	07:58 PM	09:00 PM															
	Lethbridge			2.1	2.3	1.1	1.2	1.6	2.9	1.5	1.4	1.7	1.8	0.6	1.0	1.4	0.6	1.3
	TC/Full Coverage			2.0	1.9	0.2	0.6	0.7	1.2	0.2	0.3	0.4	0.7	0.1	0.2	0.3	0.0	0.2
Bones (9/13/2010-1/2/2011)	...T...	08:58 PM	10:00 PM															
	Lethbridge			4.8	5.2	3.8	4.4	5.3	5.7	4.7	4.9	5.5	4.8	2.9	3.9	5.0	4.4	2.5

Stations: CISA-L
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			4.8	4.2	0.8	2.0	2.4	2.4	0.6	1.1	1.2	1.9	0.3	0.9	1.2	0.3	0.3
Office (9/13/2010-1/2/2011)	...T...	09:58 PM	10:30 PM															
	Lethbridge			3.0	3.0	4.1	3.9	3.5	2.8	3.3	3.6	3.3	3.2	4.9	4.2	3.8	5.4	1.9
	TC/Full Coverage			3.0	2.4	0.9	1.9	1.6	1.2	0.4	0.9	0.8	1.3	0.5	1.0	0.9	0.4	0.3
Outsourced (9/13/2010-5/27/2012)	...T...	10:28 PM	11:00 PM															
	Lethbridge			2.1	2.1	2.9	2.7	2.5	2.0	2.3	2.5	2.3	2.2	3.4	2.9	2.7	3.8	1.3
	TC/Full Coverage			2.1	1.7	0.6	1.3	1.1	0.8	0.3	0.6	0.6	0.9	0.4	0.7	0.6	0.3	0.2
90210 (9/13/2010-1/2/2011)F..	07:58 PM	09:00 PM															
	Lethbridge			1.2	1.1	1.2	1.2	1.3	1.4	1.7	1.5	1.4	0.9	0.7	0.9	1.0	1.0	1.7
	TC/Full Coverage			1.2	0.9	0.3	0.6	0.6	0.6	0.2	0.4	0.3	0.4	0.1	0.2	0.3	0.1	0.2
Shattered (9/13/2010-1/8/2012)F..	08:58 PM	10:00 PM															
	Lethbridge			1.2	1.4	0.8	0.9	1.1	1.5	0.9	1.0	1.1	1.3	0.8	0.9	1.1	0.6	0.6
	TC/Full Coverage			1.2	1.1	0.2	0.4	0.5	0.6	0.1	0.2	0.2	0.5	0.1	0.2	0.3	0.0	0.1
Outlaw (9/13/2010-5/27/2012)F..	09:58 PM	11:00 PM															
	Lethbridge			1.8	1.9	0.9	1.2	1.7	2.0	1.1	1.3	1.7	1.9	0.7	1.2	1.8	1.9	1.0
	TC/Full Coverage			1.8	1.5	0.2	0.6	0.8	0.8	0.1	0.3	0.4	0.8	0.1	0.3	0.4	0.1	0.1
Brothers & Sisters (9/13/2010-1/2/2011)S	07:58 PM	09:00 PM															
	Lethbridge			1.5	1.7	0.7	0.8	0.8	2.3	0.8	0.8	0.7	1.2	0.5	0.8	1.1	0.7	0.5
	TC/Full Coverage			1.5	1.4	0.2	0.4	0.5	0.9	0.1	0.2	0.2	0.5	0.1	0.2	0.3	0.1	0.1
Simpsons (9/13/2010-1/2/2011)S	08:58 PM	09:30 PM															
	Lethbridge			4.1	4.3	7.1	6.0	4.9	3.4	6.3	4.8	3.3	5.2	8.0	7.1	6.4	5.0	2.3
	TC/Full Coverage			4.1	3.5	1.6	2.8	2.3	1.4	0.8	1.1	0.8	2.0	0.8	1.7	1.5	0.4	0.3
FIN:Survivor (9/13/2010-1/2/2011)S	08:58 PM	11:00 PM															
	Lethbridge			9.6	9.3	9.9	10.2	9.6	9.4	10.6	9.2	8.6	9.3	9.3	11.3	10.5	12.4	9.5
	TC/Full Coverage			9.5	7.5	2.1	4.8	4.3	3.9	1.3	2.1	1.9	3.6	0.9	2.7	2.5	0.9	1.1

Stations: CISA-L
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Cleveland Show (9/13/2010-1/2/2011)S	09:28 PM	10:00 PM															
	Lethbridge			2.5	2.8	5.5	3.8	3.0	2.5	5.7	3.5	2.1	3.1	5.3	4.2	3.8	2.6	1.0
	TC/Full Coverage			2.5	2.3	1.2	1.8	1.3	1.0	0.7	0.8	0.5	1.2	0.5	1.0	0.9	0.2	0.1
Family Guy (9/13/2010-1/2/2011)S	09:58 PM	10:30 PM															
	Lethbridge			3.1	3.3	6.0	4.4	3.5	3.0	6.4	4.0	2.4	3.5	5.8	4.8	4.5	3.9	1.1
	TC/Full Coverage			3.0	2.6	1.3	2.1	1.6	1.2	0.8	1.0	0.5	1.4	0.6	1.1	1.1	0.3	0.1
American Dad (9/13/2010-1/2/2011)S	10:28 PM	11:00 PM															
	Lethbridge			2.3	2.5	5.0	3.5	2.5	2.4	5.3	3.4	1.9	2.6	4.6	3.6	3.1	2.6	0.7
	TC/Full Coverage			2.3	2.1	1.1	1.6	1.2	1.0	0.7	0.8	0.4	1.0	0.5	0.9	0.8	0.2	0.1
Survivor Reunion (9/13/2010-1/2/2011)S	10:58 PM	12:00 AM															
	Lethbridge			8.0	7.8	7.4	8.6	8.9	8.4	7.9	8.6	8.6	7.2	7.0	8.5	9.1	13.1	6.6
	TC/Full Coverage			8.0	6.3	1.6	4.0	4.0	3.5	0.9	2.0	1.9	2.8	0.7	2.0	2.2	1.0	0.8
News Final 1 (9/13/2010-1/2/2011)	MTWTFSS	10:58 PM	12:00 AM															
	Lethbridge			2.4	2.7	2.5	2.5	2.4	3.0	2.9	3.1	2.4	2.4	2.0	2.0	2.0	1.2	1.0
	TC/Full Coverage			2.4	2.2	0.5	1.2	1.1	1.3	0.4	0.7	0.6	0.9	0.2	0.5	0.5	0.1	0.1
Late Night Rotn (9/13/2010-1/2/2011)	MTWTFSS	10:58 PM	03:30 AM															
	Lethbridge			0.1	0.1	0.2	0.2	0.2	0.2	0.3	0.2	0.1	0.2	0.1	0.2	0.2	0.1	0.1
	TC/Full Coverage			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Morning/Noon News (9/13/2010-1/2/2011)	MTWTF.	05:30 AM	01:00 PM															
	Lethbridge			1.8	2.0	1.0	1.4	1.7	2.1	1.2	1.6	1.9	1.9	0.9	1.2	1.6	0.9	1.1
	TC/Full Coverage			1.8	1.6	0.2	0.7	0.8	0.9	0.1	0.4	0.4	0.8	0.1	0.3	0.4	0.1	0.1
Days Of Our Lives (9/13/2010-1/2/2011)	MTWTF..	12:58 PM	02:00 PM															
	Lethbridge			1.4	1.5	1.5	1.4	1.3	2.2	2.5	2.0	2.0	0.8	0.6	0.8	0.8	0.2	1.6
	TC/Full Coverage			1.4	1.2	0.3	0.7	0.7	0.9	0.3	0.5	0.4	0.3	0.1	0.2	0.2	0.0	0.2
Doctors (9/13/2010-1/2/2011)	MTWTF..	01:58 PM	03:00 PM															
	Lethbridge			0.8	0.9	0.8	0.6	0.6	1.2	1.1	0.9	0.8	0.6	0.5	0.4	0.3	0.2	0.7

Stations: CISA-L
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
				TC/Full Coverage	0.8	0.7	0.2	0.3	0.3	0.5	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.0	0.1
Y&R (9/13/2010-1/2/2011)	MTWTF..	03:58 PM	05:00 PM																
				Lethbridge	2.3	2.5	1.6	1.5	1.7	3.5	2.1	1.9	2.2	1.4	1.2	1.2	1.3	1.0	1.6
				TC/Full Coverage	2.2	2.0	0.4	0.7	0.8	1.5	0.2	0.4	0.5	0.6	0.1	0.3	0.3	0.1	0.2
ET Late Night (9/13/2010-1/2/2011)	MTWTF..	11:58 PM	12:30 AM																
				Lethbridge	0.6	0.7	0.7	0.8	0.7	0.8	0.8	0.9	0.8	0.7	0.7	0.6	0.6	0.4	0.2
				TC/Full Coverage	0.6	0.5	0.2	0.4	0.3	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.1	0.0	0.0
ETC Late Night (9/13/2010-1/2/2011)	MTWTF..	12:28 AM	01:03 AM																
				Lethbridge	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.5	0.3	0.2	0.3	0.3	0.2	0.1
				TC/Full Coverage	0.3	0.3	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
PGA Golf (9/13/2010-1/2/2011)SS	10:58 AM	05:00 PM																
				Lethbridge	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	1.0	0.1	0.2
				TC/Full Coverage	1.0	1.0	0.2	0.3	0.4	0.3	0.1	0.2	0.2	0.7	0.1	0.2	0.2	0.0	0.0
Simpsons Wknd Rotn (9/13/2010-1/2/2011)SS	11:28 AM	05:00 PM																
				Lethbridge	0.6	0.6	1.1	0.8	0.7	0.5	0.8	0.6	0.4	0.8	1.4	1.1	0.9	1.2	0.3
				TC/Full Coverage	0.6	0.5	0.3	0.4	0.3	0.2	0.1	0.2	0.1	0.3	0.1	0.3	0.2	0.1	0.0
Wknd PM Rotn (9/13/2010-1/2/2011)SS	12:58 PM	03:00 PM																
				Lethbridge	0.4	0.4	0.4	0.3	0.4	0.4	0.5	0.4	0.3	0.4	0.3	0.4	0.4	0.4	0.1
				TC/Full Coverage	0.4	0.3	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0
Family Guy Wknd Rotn (9/13/2010-1/2/2011)SS	02:58 PM	06:00 PM																
				Lethbridge	0.9	0.8	1.2	1.0	0.8	0.6	0.9	0.7	0.5	1.1	1.4	1.3	1.2	1.8	0.3
				TC/Full Coverage	0.9	0.7	0.2	0.5	0.4	0.3	0.1	0.2	0.1	0.5	0.1	0.3	0.3	0.1	0.0
Wknd AM Rotn (9/13/2010-1/2/2011)SS	05:58 AM	12:00 PM																
				Lethbridge	0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.1	0.1
				TC/Full Coverage	0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0

Stations: CISA-L
 Date Range: Fa 10 (10/11/2010-10/17/2010)
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Mer
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/2/2010

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Saturday Night Live (9/13/2010-1/2/2011)S.	11:31 PM	01:05 AM															
	Lethbridge			0.8	0.9	1.7	1.1	1.0	0.7	1.1	0.8	0.7	1.1	2.2	1.3	1.2	0.3	0.3
	TC/Full Coverage			0.8	0.7	0.4	0.5	0.4	0.3	0.1	0.2	0.2	0.4	0.2	0.4	0.3	0.0	0.1
16x9 Late (9/13/2010-1/2/2011)S	11:30 PM	12:05 AM															
	Lethbridge			0.8	0.9	1.0	1.0	0.8	0.8	0.8	1.0	0.9	1.0	1.2	1.0	0.9	0.6	0.2
	TC/Full Coverage			0.8	0.7	0.2	0.5	0.4	0.3	0.1	0.2	0.2	0.4	0.1	0.3	0.2	0.0	0.0