

Stations: CKND
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (9/12/2011-1/1/2012)	MTWTFSS	05:28 PM	06:30 PM	FL10/SP11 Average														
	Winnipeg EM			3.5	4.4	1.6	2.3	3.0	4.8	1.8	2.7	3.7	3.9	1.4	1.8	2.3	0.2	0.1
	Winnipeg CM			3.9	4.7	1.8	2.6	3.5	5.2	2.0	3.1	4.3	4.2	1.5	2.0	2.7	0.2	0.1
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			41.7	41.4	4.3	11.8	15.2	23.4	2.4	7.2	9.4	18.0	1.9	4.7	5.9	0.2	0.2
Prime CDN Rotn (9/12/2011-1/1/2012)	MTWTFSS	06:58 PM	11:00 PM	FL10/SP11 Average														
	Winnipeg EM			0.5	0.6	0.0	0.2	0.4	0.6	0.0	0.2	0.4	0.6	0.0	0.2	0.4	0.0	0.6
	Winnipeg CM			0.5	0.5	0.0	0.3	0.4	0.5	0.0	0.2	0.4	0.6	0.0	0.3	0.4	0.0	0.8
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			9.6	9.1	0.7	2.9	3.7	4.9	0.3	1.6	2.2	4.2	0.4	1.3	1.5	0.0	0.5
Ent Tonight (9/12/2011-1/1/2012)	MTWTF..	06:28 PM	07:00 PM	FL10/SP11 Average														
	Winnipeg EM			2.7	3.4	1.4	2.0	2.8	4.4	1.7	2.6	3.8	2.4	1.0	1.3	1.7	0.2	0.0
	Winnipeg CM			3.1	3.8	1.6	2.2	3.2	4.9	1.9	3.0	4.4	2.7	1.1	1.4	2.0	0.2	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			34.1	32.5	3.8	10.9	14.1	21.6	2.2	7.6	10.1	10.9	1.6	3.3	4.0	0.4	1.2
News Final 1 (9/12/2011-1/1/2012)	MTWTF..	09:58 PM	10:30 PM	FL10/SP11 Average														
	Winnipeg EM			2.8	3.4	0.9	2.5	3.3	3.7	0.9	2.6	3.6	3.1	0.9	2.3	3.1	0.4	0.6
	Winnipeg CM			2.8	3.3	0.8	2.3	3.1	3.6	0.7	2.3	3.4	3.0	0.9	2.3	2.8	0.3	0.8
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			30.4	29.4	2.6	11.7	14.6	16.4	1.3	6.2	7.8	13.0	1.2	5.5	6.8	0.4	0.6
ET Canada (9/12/2011-1/1/2012)	MTWTF..	10:28 PM	11:00 PM	FL10/SP11 Average														
	Winnipeg EM			0.7	0.9	0.1	0.7	0.9	1.1	0.2	0.9	1.1	0.7	0.0	0.6	0.7	0.0	0.0
	Winnipeg CM			0.7	0.9	0.1	0.7	0.8	1.1	0.2	0.9	1.0	0.7	0.0	0.6	0.6	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			9.1	9.0	0.7	4.0	4.4	5.7	0.5	2.4	2.6	3.3	0.1	1.6	1.8	0.0	0.0
16x9 Evening (9/12/2011-1/1/2012)SS	06:28 PM	07:00 PM	FL10/SP11 Average														
	Winnipeg EM			1.1	1.4	0.1	0.6	0.8	1.5	0.0	0.8	1.1	1.3	0.2	0.4	0.6	0.0	0.0
	Winnipeg CM			1.2	1.4	0.1	0.7	1.0	1.5	0.0	1.0	1.3	1.4	0.3	0.4	0.7	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	TC/Full Coverage			15.5	15.3	1.3	4.2	5.3	7.8	0.3	2.3	3.0	7.4	0.9	1.9	2.3	0.1	0.1	
News Final 1 Wknd (9/12/2011-1/1/2012)SS	09:58 PM	11:30 PM	FL10/SP11 Avg															
	Winnipeg EM			2.0	2.5	0.7	1.6	1.9	2.6	0.3	1.5	2.3	2.4	1.1	1.6	1.6	0.1	0.3	
	Winnipeg CM			1.9	2.3	0.6	1.4	1.6	2.4	0.1	1.0	2.0	2.2	1.0	1.7	1.3	0.0	0.5	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			22.0	21.6	1.9	7.8	8.9	11.5	0.5	3.8	5.1	10.2	1.3	3.9	3.8	0.1	0.3	
NCIS - GLOBAL (9/12/2011-1/1/2012)	M.....	06:58 PM	08:00 PM	FL10/SP11 Avg Adj															
	Winnipeg EM			1.6	1.9	0.5	1.4	1.8	2.0	0.0	1.2	1.7	1.9	1.0	1.7	1.9	0.0	0.1	
	Winnipeg CM			1.6	2.0	0.5	1.6	2.0	1.9	0.0	1.3	1.8	2.1	1.1	2.0	2.2	0.0	0.2	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			33.5	32.5	5.0	13.7	16.0	16.3	0.8	5.6	8.5	16.2	4.2	8.1	7.5	0.7	0.3	
House (9/12/2011-1/1/2012)	M.....	07:58 PM	09:00 PM	FL10/SP11 Avg Adj															
	Winnipeg EM			3.7	4.3	1.2	3.0	4.2	4.9	1.4	3.6	5.4	3.6	1.1	2.4	2.9	1.6	0.6	
	Winnipeg CM			3.8	4.3	0.8	2.9	4.2	5.5	1.7	3.7	5.9	3.1	0.0	2.0	2.3	2.3	0.7	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			52.1	49.1	5.5	21.7	24.7	26.5	1.9	11.4	15.1	22.6	3.6	10.3	9.7	2.2	0.7	
Hawaii Five-O (9/12/2011-1/1/2012)	M.....	08:58 PM	10:00 PM	FL10 Actuals Adj															
	Winnipeg EM			4.8	5.8	2.8	4.3	4.9	6.9	4.0	5.9	5.8	4.7	1.5	2.9	4.1	1.7	0.2	
	Winnipeg CM			5.5	6.6	3.1	4.4	5.1	7.7	3.9	5.5	6.1	5.5	2.0	3.3	4.3	0.7	0.3	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			72.2	69.3	10.5	32.1	34.4	42.1	8.1	21.6	20.0	27.2	2.4	10.5	14.4	2.7	0.2	
Glee (9/12/2011-1/1/2012)	.T.....	06:58 PM	08:00 PM	FL10/SP11 Avg															
	Winnipeg EM			3.8	4.1	4.5	4.7	5.2	4.9	6.1	5.8	6.4	3.3	2.8	3.5	3.9	3.9	0.9	
	Winnipeg CM			4.5	4.9	5.3	5.6	6.2	5.7	7.1	6.8	7.5	4.1	3.6	4.3	4.8	4.8	0.9	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			58.7	49.7	16.5	31.2	33.2	32.5	12.4	21.1	22.7	17.2	4.2	10.0	10.5	6.0	3.1	

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
NCIS: L.A. (9/12/2011-1/1/2012)	.T.....	07:58 PM	09:00 PM	FL10/SP11 Avg														
	Winnipeg EM			4.5	5.6	1.9	3.6	4.7	6.1	1.8	3.6	4.7	5.0	1.8	3.5	4.5	0.5	0.0
	Winnipeg CM			5.3	6.5	2.3	4.3	5.5	7.1	2.3	4.3	5.5	5.8	2.1	4.2	5.4	0.8	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			63.4	60.0	5.2	21.5	29.3	34.0	2.5	12.0	16.0	26.0	2.7	9.5	13.3	2.4	1.0
SP: Victoria's Secret Fashion Show (11/29/2010-11/27/2011)	.T.....	08:58 PM	10:00 PM	FL09 Actuals														
	Winnipeg EM			3.0	3.0	2.0	3.0	4.0	3.0	2.0	3.0	4.0	2.0	2.0	2.0	3.0	3.0	2.0
	Winnipeg CM			3.0	3.0	2.0	3.0	4.0	4.0	2.0	4.0	4.0	3.0	1.0	2.0	3.0	3.0	2.0
	Brandon			2.0	2.0	4.0	3.0	2.0	3.0	5.0	4.0	3.0	1.0	2.0	2.0	2.0	2.0	0.0
	TC/Full Coverage			35.4	28.9	7.7	19.1	22.4	17.0	4.6	10.9	13.1	12.0	3.1	8.2	9.3	3.6	3.0
Parenthood (9/19/2011-1/1/2012)	.T.....	08:58 PM	10:00 PM	FL10/SP11 Good Wife Adj														
	Winnipeg EM			4.1	5.1	2.0	3.2	3.6	6.4	2.2	4.5	5.0	3.8	1.5	2.0	2.2	0.0	0.0
	Winnipeg CM			4.7	5.9	2.2	3.7	4.1	7.4	2.2	5.0	5.8	4.3	1.9	2.4	2.4	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			48.2	47.5	4.8	16.6	19.0	31.0	2.6	11.3	13.5	16.6	2.2	5.3	5.5	0.2	0.6
Survivor (9/12/2011-1/1/2012)	..W....	06:58 PM	08:00 PM	FL10/SP11 Average														
	Winnipeg EM			5.8	6.6	4.7	5.6	7.0	7.3	5.9	6.0	6.8	5.8	3.5	5.1	7.2	1.9	2.9
	Winnipeg CM			6.0	6.8	3.9	5.5	7.0	7.3	5.4	6.1	6.2	6.1	2.4	4.9	7.7	2.6	2.8
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			92.9	83.5	14.9	38.6	45.0	50.4	9.7	22.6	24.3	33.1	5.3	16.1	20.7	5.0	4.5
SP: Walk of Fame (10/11/2010-10/16/2011)	..W....	07:58 PM	10:00 PM	FL09 Actuals														
	Winnipeg EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.1
	Winnipeg CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0	0.0
	Brandon			1.0	1.0	0.5	1.0	1.0	1.0	0.0	0.5	1.0	1.0	1.0	1.0	1.0	1.0	1.0
	TC/Full Coverage			10.9	10.0	2.5	5.5	5.7	5.3	0.9	2.7	3.0	4.7	1.6	2.8	2.7	0.6	0.3
Harrys Law (9/19/2011-1/1/2012)	..W....	07:58 PM	09:00 PM	FL10/SP11 Bones Average Adjusted														
	Winnipeg EM			3.6	4.5	1.8	2.8	3.2	5.6	2.0	3.9	4.4	3.3	1.3	1.8	2.0	0.0	0.0
	Winnipeg CM			4.1	5.2	2.0	3.2	3.6	6.5	2.0	4.4	5.1	3.8	1.7	2.1	2.1	0.0	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			42.1	41.6	4.2	14.5	16.7	27.1	2.3	9.9	11.8	14.5	1.9	4.6	4.8	0.1	0.5
Kitchen Nightmares (9/12/2011-1/1/2012)	..W....	08:58 PM	10:00 PM	SP11 Actuals Adjusted														
	Winnipeg EM			0.7	0.9	1.2	0.6	1.0	1.3	2.3	1.3	1.3	0.4	0.0	0.0	0.0	0.0	0.0
	Winnipeg CM			0.9	1.1	1.5	0.8	0.9	1.8	3.1	1.7	1.8	0.6	0.0	0.0	0.0	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			7.4	7.4	2.6	2.6	3.2	5.5	2.6	2.6	2.9	1.9	0.0	0.0	0.3	0.0	0.0
Office (9/12/2011-1/1/2012)	...T...	06:58 PM	07:30 PM	FL10 Actuals Adjusted														
	Winnipeg EM			0.5	0.6	0.8	0.8	0.8	0.5	0.4	0.6	0.5	0.7	1.0	0.8	1.1	0.4	0.0
	Winnipeg CM			0.6	0.7	1.0	0.9	0.9	0.5	0.6	0.8	0.5	0.9	1.3	1.1	1.3	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			10.3	10.1	6.0	7.5	4.0	2.8	0.6	1.5	1.2	7.3	5.4	6.0	2.8	0.3	0.0
How to be a Gentleman (9/19/2011-1/1/2012)	...T...	07:28 PM	08:00 PM	FL10 Actuals Adjusted														
	Winnipeg EM			1.1	1.3	1.6	1.6	1.6	1.1	0.8	1.2	1.0	1.5	2.1	1.7	2.2	0.7	0.0
	Winnipeg CM			1.2	1.4	2.0	1.9	1.9	1.1	1.2	1.6	1.1	1.8	2.7	2.2	2.7	0.0	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			21.8	21.3	12.6	15.8	8.4	5.9	1.2	3.2	2.4	15.4	11.3	12.6	5.9	0.5	0.0
Bones (9/12/2011-1/1/2012)	...T...	07:58 PM	09:00 PM	FL10/SP11 Average														
	Winnipeg EM			2.6	3.1	0.6	1.5	1.9	4.2	1.5	2.2	2.5	1.9	0.0	0.9	1.3	0.9	0.0
	Winnipeg CM			3.0	3.5	0.8	1.9	2.4	4.8	1.9	2.9	3.3	2.2	0.0	1.1	1.6	1.2	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			44.0	40.8	3.1	11.1	14.8	27.3	2.3	7.7	9.1	13.5	0.7	3.4	5.7	3.2	0.0
Prime Suspect (9/19/2011-1/1/2012)	...T...	08:58 PM	10:00 PM	Bones FL10/SP11 Average Adjusted														
	Winnipeg EM			5.2	6.2	1.2	3.0	3.8	8.4	3.0	4.4	5.0	3.8	0.0	1.8	2.6	1.8	0.0
	Winnipeg CM			6.0	7.0	1.6	3.8	4.8	9.6	3.8	5.8	6.6	4.4	0.0	2.2	3.2	2.4	0.0
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			88.0	81.6	6.2	22.2	29.6	54.6	4.6	15.4	18.2	27.0	1.4	6.8	11.4	6.4	0.0
A Gifted Man (9/19/2011-1/1/2012)F..	06:58 PM	08:00 PM	FL11 Bones Adjusted														
	Winnipeg EM			2.6	3.1	0.6	1.5	1.9	4.2	1.5	2.2	2.5	1.9	0.0	0.9	1.3	0.9	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Winnipeg CM				3.0	3.5	0.8	1.9	2.4	4.8	1.9	2.9	3.3	2.2	0.0	1.1	1.6	1.2	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				44.0	40.8	3.1	11.1	14.8	27.3	2.3	7.7	9.1	13.5	0.7	3.4	5.7	3.2	0.0
I Hate My Teenage Daughter (9/19/2011-5/26/2013)F..	07:58 PM	08:30 PM	FL11 Prime Shows Adj														
Winnipeg EM				1.2	1.3	0.9	1.1	1.4	1.5	1.2	1.2	1.4	1.2	0.7	1.0	1.4	0.4	0.6
Winnipeg CM				1.2	1.4	0.8	1.1	1.4	1.5	1.1	1.2	1.2	1.2	0.5	1.0	1.5	0.5	0.6
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				18.6	16.7	3.0	7.7	9.0	10.1	1.9	4.5	4.9	6.6	1.1	3.2	4.1	1.0	0.9
Happily Divorced (9/19/2011-1/1/2012)F..	08:28 PM	09:00 PM	FL11 Survivor Adjusted														
Winnipeg EM				1.2	1.3	0.9	1.1	1.4	1.5	1.2	1.2	1.4	1.2	0.7	1.0	1.4	0.4	0.6
Winnipeg CM				1.2	1.4	0.8	1.1	1.4	1.5	1.1	1.2	1.2	1.2	0.5	1.0	1.5	0.5	0.6
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				18.6	16.7	3.0	7.7	9.0	10.1	1.9	4.5	4.9	6.6	1.1	3.2	4.1	1.0	0.9
Ringer (9/19/2011-1/1/2012)F..	08:58 PM	10:00 PM	FL11 Survivor Adjusted														
Winnipeg EM				1.2	1.3	0.9	1.1	1.4	1.5	1.2	1.2	1.4	1.2	0.7	1.0	1.4	0.4	0.6
Winnipeg CM				1.2	1.4	0.8	1.1	1.4	1.5	1.1	1.2	1.2	1.2	0.5	1.0	1.5	0.5	0.6
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				18.6	16.7	3.0	7.7	9.0	10.1	1.9	4.5	4.9	6.6	1.1	3.2	4.1	1.0	0.9
SP: Gemini Awards (9/13/2010-11/6/2011)S.	07:58 PM	09:30 PM	FL09 Actuals														
Winnipeg EM				0.5	0.5	0.4	0.5	1.0	1.0	0.4	1.0	1.0	0.4	0.4	0.4	1.0	0.5	0.4
Winnipeg CM				1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	0.5	0.3	0.4	0.5	0.5	0.4
Brandon				0.4	0.4	1.0	0.5	0.4	0.5	1.0	1.0	1.0	0.3	0.4	0.4	0.4	0.4	0.0
TC/Full Coverage				6.9	5.6	1.5	3.7	4.4	3.3	0.9	2.1	2.5	2.3	0.6	1.6	1.8	0.7	0.6
Global Sunday (9/5/2011-5/26/2013)S	11:58 AM	12:30 PM															
Winnipeg EM				0.3	0.4	0.0	0.2	0.2	0.4	0.0	0.2	0.3	0.3	0.1	0.1	0.2	0.0	0.0
Winnipeg CM				0.3	0.4	0.0	0.2	0.3	0.4	0.0	0.3	0.3	0.4	0.1	0.1	0.2	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				3.9	3.8	0.3	1.1	1.3	2.0	0.1	0.6	0.8	1.9	0.2	0.5	0.6	0.0	0.0

Stations: CKND
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Simpsons (9/12/2011-1/1/2012)S	06:58 PM	07:30 PM	FL10/SP11 Average														
Winnipeg EM				2.3	2.4	4.0	3.4	3.5	2.0	3.0	2.5	2.8	2.8	4.7	4.1	4.2	3.9	0.8
Winnipeg CM				2.8	2.9	4.7	4.0	4.2	2.4	3.5	2.9	3.4	3.5	5.6	4.9	4.9	5.2	1.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				26.6	21.8	10.3	17.2	16.7	9.3	4.5	6.8	6.4	12.5	5.8	10.4	10.4	3.1	1.7
FIN:Survivor (9/12/2011-1/1/2012)S	06:58 PM	09:00 PM	FL10/SP11 Survivor Adjusted														
Winnipeg EM				5.2	5.9	4.2	5.0	6.3	6.6	5.3	5.4	6.1	5.2	3.2	4.6	6.5	1.7	2.6
Winnipeg CM				5.4	6.1	3.5	5.0	6.3	6.6	4.9	5.5	5.6	5.5	2.2	4.4	6.9	2.3	2.5
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				83.6	75.2	13.4	34.7	40.5	45.4	8.7	20.3	21.9	29.8	4.8	14.5	18.6	4.5	4.1
Allen Gregory (9/12/2011-2/24/2013)S	07:28 PM	08:00 PM	FL10/SP11 Simpsons Adj														
Winnipeg EM				1.2	1.3	2.2	1.8	1.9	1.1	1.6	1.4	1.5	1.5	2.5	2.2	2.3	2.1	0.4
Winnipeg CM				1.5	1.6	2.5	2.2	2.3	1.3	1.9	1.6	1.8	1.9	3.0	2.6	2.6	2.8	0.5
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				14.4	11.8	5.6	9.3	9.0	5.0	2.4	3.7	3.5	6.8	3.1	5.6	5.6	1.7	0.9
Family Guy (9/12/2011-1/1/2012)S	07:58 PM	08:30 PM	FL09/FL10 Average														
Winnipeg EM				1.5	1.8	3.0	2.7	2.6	1.0	0.9	1.5	1.9	2.5	5.0	3.8	3.3	0.0	0.2
Winnipeg CM				1.5	1.9	3.5	2.8	2.7	1.1	1.1	1.6	2.0	2.7	5.6	3.9	3.5	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				23.9	21.5	10.3	18.8	16.6	8.0	3.0	7.0	6.3	13.6	7.3	11.8	10.3	1.5	0.9
American Dad (9/12/2011-1/1/2012)S	08:28 PM	09:00 PM	FL10 Actuals														
Winnipeg EM				1.1	1.3	2.1	2.0	1.9	0.9	0.6	1.3	1.7	1.6	3.5	2.5	2.0	0.0	0.4
Winnipeg CM				1.1	1.4	2.6	2.2	1.9	1.0	0.7	1.5	1.9	1.6	4.1	2.6	1.9	0.0	0.2
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				18.3	16.2	7.8	14.4	13.1	6.7	2.3	5.6	5.1	9.6	5.5	8.8	7.9	1.1	1.0
Survivor Reunion (9/12/2011-1/1/2012)S	08:58 PM	10:00 PM	FL10/SP11 Survivor Adjusted														
Winnipeg EM				5.2	5.9	4.2	5.0	6.3	6.6	5.3	5.4	6.1	5.2	3.2	4.6	6.5	1.7	2.6
Winnipeg CM				5.4	6.1	3.5	5.0	6.3	6.6	4.9	5.5	5.6	5.5	2.2	4.4	6.9	2.3	2.5
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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Stations: CKND
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	TC/Full Coverage			83.6	75.2	13.4	34.7	40.5	45.4	8.7	20.3	21.9	29.8	4.8	14.5	18.6	4.5	4.1	
The Good Wife (9/12/2011-1/1/2012)S	08:58 PM	10:00 PM	FL10/SP11 Avg Adj for pre/pst															
	Winnipeg EM			2.6	3.2	1.3	2.0	2.3	4.0	1.4	2.8	3.2	2.4	1.0	1.3	1.4	0.0	0.0	
	Winnipeg CM			3.0	3.7	1.4	2.3	2.6	4.7	1.4	3.2	3.7	2.7	1.2	1.5	1.5	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			30.1	29.7	3.0	10.4	11.9	19.4	1.7	7.1	8.5	10.4	1.4	3.3	3.5	0.1	0.4	
Simpsons & Co (9/12/2011-1/1/2012)S	10:58 PM	11:30 PM	FL10 Actuals Adjusted															
	Winnipeg EM			0.2	0.3	0.5	0.4	0.6	0.2	0.5	0.2	0.3	0.3	0.6	0.6	0.6	0.0	0.0	
	Winnipeg CM			0.1	0.1	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.4	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			2.7	2.6	1.6	2.4	2.2	0.9	0.7	0.7	0.7	1.7	0.9	1.6	1.4	0.0	0.1	
Cleveland Show (9/12/2011-1/1/2012)S	11:28 PM	12:00 AM	FL10 Actuals Adjusted															
	Winnipeg EM			0.5	0.6	1.1	0.6	0.9	0.5	0.0	0.0	0.4	0.7	1.9	1.1	1.3	0.0	0.0	
	Winnipeg CM			0.6	0.7	1.4	0.8	1.1	0.7	0.0	0.0	0.5	0.8	2.4	1.5	1.6	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			5.8	5.5	2.7	3.3	4.1	2.7	0.3	0.7	1.5	2.7	2.4	2.7	2.7	0.3	0.0	
Late Night Rotn (9/12/2011-1/1/2012)	MTWTFSS	10:58 PM	03:00 AM	FL10/SP11 Average															
	Winnipeg EM			0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	
	Winnipeg CM			0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			0.5	0.5	0.0	0.3	0.3	0.3	0.0	0.2	0.2	0.2	0.0	0.1	0.1	0.0	0.0	
Wkdy PM Rotn (9/12/2011-1/1/2012)	MTWTF..	11:58 AM	04:30 PM	FL10/SP11 Avg															
	Winnipeg EM			0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.0	
	Winnipeg CM			0.1	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			2.4	2.3	0.5	1.2	1.2	1.6	0.3	0.8	0.9	0.8	0.2	0.5	0.3	0.0	0.1	
The Talk (9/12/2011-1/1/2012)	MTWTF..	12:58 PM	02:00 PM	FL11 Days Adj.															
	Winnipeg EM			0.2	0.3	0.4	0.3	0.2	0.5	0.9	0.6	0.4	0.1	0.0	0.0	0.0	0.0	0.0	
	Winnipeg CM			0.2	0.3	0.5	0.4	0.2	0.6	1.0	0.7	0.5	0.1	0.0	0.0	0.0	0.0	0.0	

Stations: CKND
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TC/Full Coverage				4.1	4.0	1.3	2.1	1.8	3.5	1.3	2.0	1.6	0.5	0.0	0.1	0.1	0.0	0.1
Days Of Our Lives (9/12/2011-1/1/2012)	MTWTF..	01:58 PM	03:00 PM	FL10/SP11 Average														
Winnipeg EM				0.6	0.7	1.1	0.8	0.5	1.2	2.2	1.6	1.1	0.2	0.0	0.0	0.0	0.0	0.0
Winnipeg CM				0.6	0.8	1.2	0.9	0.6	1.4	2.5	1.8	1.2	0.2	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				10.3	9.9	3.2	5.2	4.4	8.7	3.2	5.0	4.1	1.3	0.0	0.2	0.2	0.0	0.3
Doctors (9/12/2011-1/1/2012)	MTWTF..	02:58 PM	04:00 PM	FL10/SP11 Average														
Winnipeg EM				0.4	0.5	0.5	0.5	0.4	0.8	0.8	0.7	0.7	0.2	0.2	0.2	0.1	0.0	0.0
Winnipeg CM				0.4	0.6	0.6	0.5	0.5	0.9	1.0	0.9	0.8	0.2	0.3	0.2	0.1	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				7.6	7.4	1.4	3.3	3.2	5.5	1.1	2.4	2.5	2.0	0.3	0.9	0.8	0.2	0.1
Y&R (9/12/2011-1/1/2012)	MTWTF..	04:28 PM	05:30 PM	FL10/SP11 Avg														
Winnipeg EM				3.0	3.7	0.7	1.8	2.8	5.4	0.8	2.8	4.1	2.0	0.6	0.8	1.3	0.1	0.2
Winnipeg CM				3.3	4.0	0.9	2.1	3.2	5.8	1.0	3.3	4.8	2.2	0.7	1.0	1.7	0.1	0.3
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				47.9	46.5	2.6	13.4	19.1	34.7	1.8	11.1	15.1	11.9	0.8	2.4	4.0	0.9	0.4
News Final 2 (9/12/2011-1/1/2012)	MTWTF..	10:58 PM	11:30 PM	FL10/SP11 Avg														
Winnipeg EM				0.3	0.4	0.3	0.4	0.5	0.5	0.3	0.5	0.6	0.4	0.2	0.4	0.4	0.0	0.0
Winnipeg CM				0.3	0.3	0.1	0.4	0.5	0.4	0.1	0.5	0.6	0.2	0.1	0.3	0.3	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				4.4	4.1	0.8	2.3	2.4	2.5	0.5	1.3	1.4	1.6	0.3	1.0	1.0	0.4	0.0
ET Late Night (9/12/2011-1/1/2012)	MTWTF..	12:58 AM	01:30 AM	FL10/SP11 Average														
Winnipeg EM				0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Winnipeg CM				0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.7	0.7	0.2	0.3	0.4	0.6	0.2	0.3	0.4	0.1	0.0	0.0	0.0	0.0	0.0
ETC Late Night (9/12/2011-1/1/2012)	MTWTF..	01:28 AM	02:00 AM	FL10/SP11 Average														
Winnipeg EM				0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CKND
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Winnipeg CM				0.0	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.4	0.4	0.2	0.2	0.3	0.3	0.2	0.2	0.3	0.1	0.0	0.0	0.0	0.0	0.0
Morning News (3/27/2006-9/8/2013)	MTWTF..	05:58 AM	09:00 AM	Based on Global News Adj														
Winnipeg EM				0.3	0.3	0.2	0.2	0.2	0.4	0.2	0.3	0.3	0.3	0.1	0.2	0.2	0.0	0.0
Winnipeg CM				0.3	0.4	0.2	0.2	0.3	0.4	0.2	0.3	0.4	0.3	0.2	0.2	0.2	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				3.2	3.2	0.5	1.2	1.3	1.9	0.2	0.7	0.9	1.3	0.2	0.5	0.5	0.0	0.0
Wkdy AM Rotn (9/12/2011-1/1/2012)	MTWTF..	05:58 AM	12:00 PM	FL10/SP11 Avg														
Winnipeg EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winnipeg CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.5	0.5	0.2	0.3	0.2	0.3	0.1	0.2	0.1	0.2	0.1	0.1	0.2	0.0	0.0
Simpsons Wknd Rotn (9/12/2011-1/1/2012)SS	10:58 AM	05:30 PM	FL10/SP11 Avg														
Winnipeg EM				0.3	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.2	0.3	0.3	0.5	0.5	0.0	0.2
Winnipeg CM				0.3	0.4	0.4	0.5	0.4	0.3	0.6	0.5	0.2	0.4	0.3	0.6	0.6	0.0	0.2
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				7.2	5.1	2.1	4.1	3.9	2.0	0.8	1.5	1.1	3.1	1.2	2.6	2.8	1.2	0.9
PGA Golf (9/12/2011-1/1/2012)SS	11:58 AM	06:00 PM	FL10/SP11 Avg														
Winnipeg EM				0.8	1.0	0.1	0.5	0.8	0.4	0.1	0.1	0.2	1.6	0.1	0.8	1.4	0.0	0.0
Winnipeg CM				1.0	1.3	0.1	0.6	1.0	0.5	0.1	0.2	0.3	2.1	0.1	1.0	1.8	0.0	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				9.5	9.5	0.2	3.1	4.5	2.4	0.1	0.5	0.7	7.1	0.1	2.6	3.8	0.0	0.0
Wknd PM Rotn (9/12/2011-1/1/2012)SS	11:58 AM	06:00 PM	FL10/SP11 Avg														
Winnipeg EM				0.2	0.3	0.3	0.2	0.1	0.3	0.4	0.3	0.2	0.3	0.2	0.2	0.2	0.3	0.0
Winnipeg CM				0.2	0.2	0.2	0.2	0.2	0.3	0.5	0.4	0.2	0.1	0.0	0.1	0.1	0.4	0.0
Brandon				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				7.4	6.4	0.9	2.7	3.1	3.6	0.5	1.6	1.6	2.8	0.3	1.1	1.5	0.4	0.6

Stations: CKND
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
CDN Late Rotn (9/12/2011-1/1/2012)SS	10:58 PM	12:00 AM	FL10/SP11 Avg															
	Winnipeg EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
	Winnipeg CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
	TC/Full Coverage			0.6	0.6	0.1	0.2	0.3	0.3	0.1	0.1	0.1	0.3	0.0	0.1	0.2	0.0	0.0	
Wknd AM Rotn (9/12/2011-1/1/2012)SS	05:58 AM	12:00 PM	FL10/SP11 Avg															
	Winnipeg EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Winnipeg CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			1.9	1.9	0.1	0.5	0.7	0.5	0.0	0.1	0.1	1.3	0.1	0.4	0.7	0.0	0.0	
Saturday Night Live (9/12/2011-1/1/2012)S.	11:58 PM	01:30 AM	FL10/SP11 Avg															
	Winnipeg EM			0.4	0.5	0.8	0.8	0.9	0.4	0.3	0.5	0.7	0.6	1.2	1.0	1.0	0.4	0.0	
	Winnipeg CM			0.5	0.6	0.9	0.9	1.0	0.4	0.3	0.6	0.7	0.8	1.5	1.2	1.3	0.5	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			6.3	5.9	3.3	5.2	5.3	2.5	1.1	2.1	2.1	3.4	2.2	3.1	3.2	0.4	0.0	
16x9 Late (9/12/2011-1/1/2012)S	11:28 PM	12:00 AM	FL10/SP11 Average															
	Winnipeg EM			0.9	1.1	0.1	0.7	0.9	1.1	0.1	0.9	1.1	1.1	0.2	0.6	0.8	0.0	0.0	
	Winnipeg CM			0.9	1.2	0.1	0.9	1.1	1.1	0.0	0.9	1.2	1.2	0.3	0.8	1.0	0.0	0.0	
	Brandon			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			12.1	11.9	1.0	4.7	5.7	6.3	0.7	2.7	3.2	5.5	0.3	2.0	2.4	0.1	0.1	