

Stations: CKMI
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (9/12/2011-1/1/2012)	MTWTFSS	05:28 PM	07:00 PM	FL10/SP11 Average														
	Montreal Eng. EM			0.3	0.4	0.2	0.2	0.2	0.4	0.2	0.2	0.3	0.4	0.3	0.2	0.1	0.1	0.0
	Montreal Eng. CM			0.4	0.5	0.3	0.2	0.2	0.5	0.2	0.2	0.3	0.4	0.3	0.3	0.1	0.1	0.0
	TC/Full Coverage			6.0	5.8	0.6	1.3	1.7	3.8	0.3	0.8	1.3	2.0	0.4	0.6	0.4	0.1	0.0
	MTLFBFI			0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.1	0.0
Prime CDN Rotn (9/12/2011-1/1/2012)	MTWTFSS	05:58 PM	11:00 PM	FL10/SP11 Actuals														
	Montreal Eng. EM			0.3	0.4	0.0	0.1	0.2	0.5	0.0	0.2	0.2	0.2	0.0	0.1	0.2	0.0	0.0
	Montreal Eng. CM			0.3	0.3	0.0	0.1	0.1	0.4	0.0	0.2	0.2	0.2	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			4.9	4.9	0.2	1.3	1.9	3.4	0.2	1.0	1.1	1.5	0.0	0.3	0.8	0.0	0.0
	MTLFBFI			0.3	0.3	0.0	0.1	0.2	0.4	0.0	0.1	0.2	0.2	0.0	0.1	0.2	0.0	0.0
ET Canada (9/12/2011-1/1/2012)	MTWTF..	06:58 PM	07:30 PM	FL10/SP11 Average														
	Montreal Eng. EM			0.8	0.9	0.3	0.6	0.8	1.2	0.4	1.0	1.1	0.5	0.2	0.4	0.5	0.4	0.1
	Montreal Eng. CM			0.8	0.9	0.3	0.7	0.8	1.4	0.4	1.1	1.2	0.5	0.3	0.4	0.5	0.5	0.1
	TC/Full Coverage			13.9	13.5	1.4	6.2	6.9	10.0	0.7	4.3	4.7	3.5	0.8	1.9	2.2	0.3	0.2
	MTLFBFI			0.3	0.4	0.1	0.2	0.3	0.5	0.2	0.4	0.4	0.2	0.1	0.2	0.2	0.2	0.0
Ent Tonight (9/12/2011-1/1/2012)	MTWTF..	07:28 PM	08:00 PM	FL10/SP11 Average														
	Montreal Eng. EM			1.5	1.8	0.6	1.3	1.4	2.3	1.0	1.5	1.6	1.2	0.4	1.1	1.3	0.4	0.2
	Montreal Eng. CM			1.7	2.0	0.7	1.4	1.5	2.6	1.1	1.6	1.7	1.4	0.4	1.2	1.5	0.4	0.2
	TC/Full Coverage			34.9	33.7	2.5	11.9	12.8	26.4	1.8	8.3	8.9	7.3	0.8	3.7	3.9	1.0	0.3
	MTLFBFI			0.6	0.6	0.2	0.5	0.5	0.8	0.4	0.6	0.6	0.5	0.2	0.4	0.5	0.2	0.1
NCIS - GLOBAL (9/12/2011-1/1/2012)	M.....	07:58 PM	09:00 PM	FL10/SP11 Avg Adj														
	Montreal Eng. EM			1.9	2.3	0.9	1.0	1.4	2.7	0.4	1.0	1.6	2.0	1.3	1.3	1.3	0.8	0.0
	Montreal Eng. CM			2.2	2.6	1.0	1.3	1.6	3.0	0.5	1.1	1.8	2.2	1.5	1.4	1.4	0.9	0.0
	TC/Full Coverage			37.8	36.0	2.2	7.6	11.6	21.0	0.5	3.7	6.7	15.0	1.7	3.8	4.9	1.8	0.0
	MTLFBFI			1.4	1.6	0.6	0.8	1.0	1.8	0.3	0.7	1.1	1.4	0.9	0.9	0.9	0.5	0.0
House (9/12/2011-1/1/2012)	M.....	08:58 PM	10:00 PM	FL10/SP11 Avg Adj														
	Montreal Eng. EM			4.4	4.9	3.3	4.2	4.6	5.6	3.7	4.4	5.0	4.2	3.4	4.0	4.3	3.4	0.6
	Montreal Eng. CM			4.7	5.3	3.5	4.5	4.9	6.1	3.6	4.7	5.4	4.6	4.0	4.4	4.5	3.7	0.0
	TC/Full Coverage			85.0	73.8	17.8	39.4	41.0	45.3	9.2	23.2	26.7	28.5	8.6	16.2	14.3	7.2	4.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	MTLFBI			3.1	3.4	2.3	2.9	3.2	3.9	2.6	3.1	3.5	2.9	2.4	2.8	3.0	2.4	0.4	
Hawaii Five-O (9/12/2011-1/1/2012)	M.....	09:58 PM	11:00 PM	FL10 Actuals Adj															
	Montreal Eng. EM			3.2	3.7	2.5	3.5	3.9	4.3	3.2	4.0	4.5	3.2	1.6	3.3	3.5	1.1	0.0	
	Montreal Eng. CM			3.5	4.1	2.8	3.9	4.4	4.7	3.6	4.4	5.1	3.6	1.8	3.7	4.1	1.3	0.0	
	TC/Full Coverage			54.5	53.4	12.0	30.6	33.0	29.0	4.8	13.1	15.2	24.3	7.1	17.5	17.9	1.0	0.2	
	MTLFBI			2.2	2.6	1.8	2.5	2.7	3.0	2.2	2.8	3.2	2.2	1.1	2.3	2.5	0.8	0.0	
Glee (9/12/2011-1/1/2012)	.T.....	07:58 PM	09:00 PM	FL10/SP11 Avg															
	Montreal Eng. EM			5.2	5.6	6.8	6.8	6.4	6.4	7.7	7.5	7.2	4.7	5.6	6.0	5.6	5.1	1.9	
	Montreal Eng. CM			5.9	6.3	7.5	7.6	7.1	7.2	8.2	8.2	7.8	5.4	6.5	6.9	6.3	5.8	2.1	
	TC/Full Coverage			95.9	80.6	28.3	62.7	57.4	50.3	18.7	38.0	34.4	30.3	9.7	24.7	23.0	10.1	5.3	
	MTLFBI			3.6	3.9	4.8	4.8	4.5	4.5	5.4	5.3	5.0	3.3	3.9	4.2	3.9	3.6	1.3	
NCIS: L.A. (9/12/2011-1/1/2012)	.T.....	08:58 PM	10:00 PM	FL10/SP11 Avg															
	Montreal Eng. EM			2.7	3.2	0.9	1.9	2.3	3.9	1.5	1.9	2.4	2.4	0.2	2.0	2.2	1.1	0.5	
	Montreal Eng. CM			3.0	3.5	1.1	2.1	2.5	4.4	1.6	2.1	2.7	2.7	0.2	2.1	2.4	1.2	0.6	
	TC/Full Coverage			65.3	63.7	2.9	20.9	25.7	31.2	1.8	10.7	12.3	32.4	1.0	10.2	13.4	0.9	0.7	
	MTLFBI			1.9	2.2	0.6	1.3	1.6	2.7	1.1	1.3	1.7	1.7	0.1	1.4	1.5	0.8	0.4	
SP: Victoria's Secret Fashion Show (11/29/2010-11/27/2011)	.T.....	09:58 PM	11:00 PM	FL09 Actuals															
	Montreal Eng. EM			3.0	3.0	2.0	3.0	4.0	4.0	2.0	3.0	4.0	3.0	2.0	4.0	4.0	3.0	0.4	
	Montreal Eng. CM			4.0	4.0	3.0	4.0	4.0	4.0	3.0	4.0	4.0	4.0	3.0	4.0	4.0	4.0	0.4	
	TC/Full Coverage			61.6	56.8	13.7	37.0	37.3	33.8	7.2	22.3	22.0	23.0	6.5	14.8	15.4	2.9	2.0	
	MTLFBI			1.0	1.0	1.0	1.0	2.0	2.0	1.0	1.0	2.0	1.0	1.0	2.0	2.0	1.0	0.2	
Parenthood (9/19/2011-1/1/2012)	.T.....	09:58 PM	11:00 PM	FL10/SP11 Good Wife Adj															
	Montreal Eng. EM			2.6	3.0	1.4	1.8	2.1	3.6	1.4	1.6	2.0	2.5	1.2	2.0	2.1	0.2	0.4	
	Montreal Eng. CM			2.9	3.5	1.6	2.1	2.3	4.1	1.6	1.8	2.2	2.8	1.4	2.3	2.4	0.2	0.5	
	TC/Full Coverage			52.9	52.4	5.0	14.8	16.1	34.0	1.8	6.5	8.3	18.4	3.1	8.3	7.8	0.1	0.4	
	MTLFBI			1.8	2.1	1.0	1.3	1.5	2.5	1.0	1.1	1.4	1.7	0.8	1.4	1.5	0.1	0.3	

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Survivor (9/12/2011-1/1/2012)	..W....	07:58 PM	09:00 PM	FL10/SP11 Average														
	Montreal Eng. EM			3.4	3.8	1.6	3.1	3.7	4.3	2.0	3.5	3.9	3.3	1.2	2.8	3.4	1.9	1.8
	Montreal Eng. CM			3.9	4.2	1.7	3.5	4.1	4.8	2.2	3.9	4.4	3.7	1.4	3.2	3.7	2.2	2.0
	TC/Full Coverage			81.5	67.5	11.7	37.7	38.1	34.4	6.4	19.2	20.4	33.1	5.3	18.5	17.8	9.7	4.3
	MTLFBI			1.6	1.8	0.8	1.5	1.8	2.1	1.0	1.7	1.9	1.6	0.6	1.3	1.6	0.9	0.9
SP: Walk of Fame (10/11/2010-10/16/2011)	..W....	08:58 PM	11:00 PM	FL09 Actuals														
	Montreal Eng. EM			0.3	0.3	0.2	0.2	0.2	0.5	0.2	0.2	0.2	0.3	0.3	0.1	0.1	1.0	0.0
	Montreal Eng. CM			0.4	0.5	0.2	0.2	0.3	0.5	0.2	0.2	0.2	0.3	0.3	0.2	0.2	1.0	0.1
	TC/Full Coverage			6.8	6.0	1.0	1.8	2.4	3.8	0.7	1.3	1.8	2.2	0.3	0.5	0.6	0.7	0.0
	MTLFBI			0.3	0.3	0.2	0.2	0.2	0.5	0.2	0.2	0.2	0.3	0.3	0.1	0.1	1.0	0.0
Harrys Law (9/19/2011-1/1/2012)	..W....	08:58 PM	10:00 PM	FL10/SP11 Bones Average Adjusted														
	Montreal Eng. EM			1.9	2.1	0.9	1.5	1.8	3.0	1.7	2.4	2.8	1.3	0.0	0.8	1.0	2.0	0.7
	Montreal Eng. CM			2.1	2.3	1.0	1.6	1.9	3.3	2.0	2.7	3.1	1.3	0.0	0.7	0.8	2.3	0.9
	TC/Full Coverage			34.3	32.0	7.2	15.0	13.9	20.9	4.1	8.2	10.1	11.1	3.2	6.8	3.8	1.7	0.6
	MTLFBI			1.4	1.4	0.6	1.1	1.3	2.1	1.2	1.7	2.0	0.9	0.0	0.5	0.7	1.4	0.5
Kitchen Nightmares (9/12/2011-1/1/2012)	..W....	09:58 PM	11:00 PM	SP11 Actuals Adjusted														
	Montreal Eng. EM			0.7	0.8	0.4	0.6	1.0	0.9	0.8	0.7	1.1	0.7	0.0	0.6	0.9	0.4	0.0
	Montreal Eng. CM			0.8	0.9	0.4	0.7	1.1	1.1	0.9	0.8	1.2	0.8	0.0	0.6	0.9	0.5	0.0
	TC/Full Coverage			16.5	15.9	4.3	9.4	13.3	9.5	4.3	5.0	8.3	6.4	0.0	4.4	4.9	0.4	0.2
	MTLFBI			0.3	0.4	0.2	0.3	0.5	0.4	0.4	0.3	0.5	0.3	0.0	0.3	0.4	0.2	0.0
Office (9/12/2011-1/1/2012)	...T...	07:58 PM	08:30 PM	FL10 Actuals Adjusted														
	Montreal Eng. EM			0.6	0.7	0.7	0.9	0.9	0.7	0.2	0.8	0.8	0.8	1.1	1.0	1.0	0.4	0.0
	Montreal Eng. CM			0.7	0.8	0.8	1.0	1.0	0.8	0.3	0.8	0.9	0.9	1.2	1.1	1.1	0.5	0.0
	TC/Full Coverage			7.0	6.8	1.6	4.9	4.9	3.7	0.3	2.8	2.8	3.1	1.4	2.1	2.1	0.3	0.0
	MTLFBI			0.3	0.3	0.3	0.4	0.4	0.3	0.1	0.3	0.3	0.3	0.5	0.4	0.4	0.2	0.0
How to be a Gentleman (9/19/2011-1/1/2012)	...T...	08:28 PM	09:00 PM	FL10 Office Actuals														
	Montreal Eng. EM			1.2	1.4	1.4	1.8	1.8	1.3	0.4	1.6	1.6	1.6	2.2	1.9	2.0	0.7	0.0
	Montreal Eng. CM			1.4	1.6	1.5	1.9	2.0	1.5	0.5	1.6	1.7	1.7	2.4	2.2	2.2	0.9	0.0
	TC/Full Coverage			14.0	13.5	3.2	9.8	9.7	7.4	0.5	5.6	5.6	6.1	2.7	4.2	4.1	0.5	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFB			0.5	0.5	0.5	0.7	0.7	0.5	0.2	0.6	0.6	0.6	0.9	0.7	0.8	0.3	0.0
Bones (9/12/2011-1/1/2012)	...T...	08:58 PM	10:00 PM	FL10/SP11 Average														
	Montreal Eng. EM			2.1	2.3	1.0	1.7	2.0	3.3	1.9	2.7	3.1	1.4	0.0	0.9	1.1	2.2	0.8
	Montreal Eng. CM			2.3	2.5	1.1	1.8	2.1	3.7	2.2	3.0	3.4	1.4	0.0	0.8	0.9	2.5	1.0
	TC/Full Coverage			38.1	35.5	8.0	16.7	15.4	23.2	4.5	9.1	11.2	12.3	3.5	7.5	4.2	1.9	0.7
	MTLFB			1.5	1.6	0.7	1.2	1.4	2.3	1.3	1.9	2.2	1.0	0.0	0.6	0.8	1.5	0.6
Prime Suspect (9/19/2011-1/1/2012)	...T...	09:58 PM	11:00 PM	Bones FL10/SP11 Average Adjusted														
	Montreal Eng. EM			2.5	2.8	1.2	2.0	2.4	4.0	2.3	3.2	3.7	1.7	0.0	1.1	1.3	2.6	1.0
	Montreal Eng. CM			2.8	3.0	1.3	2.2	2.5	4.4	2.6	3.6	4.1	1.7	0.0	1.0	1.1	3.0	1.2
	TC/Full Coverage			45.7	42.6	9.6	20.0	18.5	27.8	5.4	10.9	13.4	14.8	4.2	9.0	5.0	2.3	0.8
	MTLFB			1.8	1.9	0.8	1.4	1.7	2.8	1.6	2.3	2.6	1.2	0.0	0.7	1.0	1.8	0.7
I Hate My Teenage Daughter (9/19/2011-5/26/2013)F..	08:58 AM	09:30 PM	FL11 Prime Shows Adj														
	Montreal Eng. EM			0.7	0.8	0.3	0.6	0.7	0.9	0.4	0.7	0.8	0.7	0.2	0.6	0.7	0.4	0.4
	Montreal Eng. CM			0.8	0.8	0.3	0.7	0.8	1.0	0.4	0.8	0.9	0.7	0.3	0.6	0.7	0.4	0.4
	TC/Full Coverage			16.3	13.5	2.3	7.5	7.6	6.9	1.3	3.8	4.1	6.6	1.1	3.7	3.6	1.9	0.9
	MTLFB			0.3	0.4	0.2	0.3	0.4	0.4	0.2	0.3	0.4	0.3	0.1	0.3	0.3	0.2	0.2
A Gifted Man (9/19/2011-1/1/2012)F..	07:58 PM	09:00 PM	FL10 Brothers & Sisters Adjusted														
	Montreal Eng. EM			1.4	1.5	0.8	1.2	1.4	2.5	1.5	2.2	2.4	0.4	0.0	0.2	0.4	1.0	0.3
	Montreal Eng. CM			1.6	1.7	1.0	1.4	1.6	2.9	1.7	2.5	2.7	0.4	0.0	0.3	0.4	1.2	0.3
	TC/Full Coverage			18.1	18.5	2.6	8.3	10.6	15.3	2.6	7.7	8.2	5.1	0.0	0.6	2.4	0.6	0.4
	MTLFB			0.9	1.0	0.6	0.9	1.0	1.8	1.0	1.6	1.7	0.3	0.0	0.2	0.3	0.7	0.2
Happily Divorced (9/19/2011-1/1/2012)F..	09:28 PM	10:00 PM	FL11 Survivor Adjusted														
	Montreal Eng. EM			0.7	0.8	0.3	0.6	0.7	0.9	0.4	0.7	0.8	0.7	0.2	0.6	0.7	0.4	0.4
	Montreal Eng. CM			0.8	0.8	0.3	0.7	0.8	1.0	0.4	0.8	0.9	0.7	0.3	0.6	0.7	0.4	0.4
	TC/Full Coverage			16.3	13.5	2.3	7.5	7.6	6.9	1.3	3.8	4.1	6.6	1.1	3.7	3.6	1.9	0.9
	MTLFB			0.3	0.4	0.2	0.3	0.4	0.4	0.2	0.3	0.4	0.3	0.1	0.3	0.3	0.2	0.2
Ringer (9/19/2011-1/1/2012)F..	09:58 PM	11:00 PM	FL11 Survivor Adjusted														
	Montreal Eng. EM			0.7	0.8	0.3	0.6	0.7	0.9	0.4	0.7	0.8	0.7	0.2	0.6	0.7	0.4	0.4

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Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Montreal Eng. CM			0.8	0.8	0.3	0.7	0.8	1.0	0.4	0.8	0.9	0.7	0.3	0.6	0.7	0.4	0.4
	TC/Full Coverage			16.3	13.5	2.3	7.5	7.6	6.9	1.3	3.8	4.1	6.6	1.1	3.7	3.6	1.9	0.9
	MTLFBI			0.3	0.4	0.2	0.3	0.4	0.4	0.2	0.3	0.4	0.3	0.1	0.3	0.3	0.2	0.2
SP: Gemini Awards (9/13/2010-11/6/2011)S.	08:58 PM	10:30 PM	FL09 Actuals														
	Montreal Eng. EM			0.4	0.4	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.3	0.1
	Montreal Eng. CM			0.4	0.5	0.3	0.4	0.5	0.5	0.3	0.4	0.5	0.4	0.3	0.5	0.5	0.5	0.1
	TC/Full Coverage			7.0	6.5	1.6	4.2	4.2	3.8	0.8	2.5	2.5	2.6	0.7	1.7	1.7	0.3	0.2
	MTLFBI			0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.2	0.2	0.2	0.0
Global Sunday (9/5/2011-5/26/2013)S	11:58 AM	12:30 PM															
	Montreal Eng. EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			2.4	2.1	0.4	1.3	1.3	1.2	0.1	0.6	0.9	1.0	0.3	0.7	0.4	0.2	0.1
	MTLFBI			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
16x9 Evening (9/12/2011-1/1/2012)S	06:28 PM	07:30 PM	FL10/SP11 Average														
	Montreal Eng. EM			0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			4.4	3.9	0.8	2.4	2.3	2.2	0.2	1.1	1.6	1.8	0.6	1.2	0.7	0.3	0.2
	MTLFBI			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Simpsons & Co (9/12/2011-1/1/2012)S	06:58 PM	07:30 PM	FL10 Actuals														
	Montreal Eng. EM			0.2	0.1	0.3	0.3	0.1	0.3	0.4	0.5	0.3	0.0	0.0	0.0	0.0	1.3	0.0
	Montreal Eng. CM			0.2	0.2	0.3	0.3	0.2	0.3	0.5	0.6	0.3	0.0	0.0	0.0	0.0	1.5	0.0
	TC/Full Coverage			7.2	6.1	4.8	5.8	4.7	1.7	0.5	1.6	1.1	4.3	4.2	4.2	3.7	1.2	0.0
	MTLFBI			0.1	0.0	0.1	0.1	0.0	0.1	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.5	0.0
Cleveland Show (9/12/2011-1/1/2012)S	07:28 PM	08:00 PM	FL10 Actuals Adjusted														
	Montreal Eng. EM			0.6	0.7	0.9	1.1	1.1	0.4	0.0	0.8	0.8	1.0	1.8	1.3	1.3	0.4	0.0
	Montreal Eng. CM			0.6	0.7	1.1	1.1	1.1	0.5	0.0	0.9	0.9	0.9	2.0	1.1	1.3	0.5	0.0
	TC/Full Coverage			6.3	6.0	2.3	5.3	5.3	1.8	0.0	1.8	1.8	4.1	2.3	3.6	3.6	0.4	0.0
	MTLFBI			0.3	0.3	0.4	0.4	0.4	0.1	0.0	0.3	0.4	0.4	0.7	0.5	0.5	0.1	0.0

Stations: CKMI
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
FIN:Survivor (9/12/2011-1/1/2012)S	07:58 PM	10:00 PM	FL10/SP11 Survivor Adjusted														
	Montreal Eng. EM			3.1	3.4	1.4	2.8	3.3	3.9	1.8	3.2	3.5	3.0	1.1	2.5	3.1	1.7	1.6
	Montreal Eng. CM			3.5	3.8	1.5	3.2	3.7	4.3	2.0	3.5	4.0	3.3	1.3	2.9	3.3	2.0	1.8
	TC/Full Coverage			73.4	60.8	10.5	33.9	34.3	31.0	5.8	17.3	18.4	29.8	4.8	16.7	16.0	8.7	3.9
	MTLFBI			1.4	1.6	0.7	1.4	1.6	1.9	0.9	1.5	1.7	1.4	0.5	1.2	1.4	0.8	0.8
Simpsons (9/12/2011-1/1/2012)S	07:58 PM	08:30 PM	FL10/SP11 Average														
	Montreal Eng. EM			1.9	1.9	1.5	2.7	3.0	1.7	2.0	2.7	2.8	2.2	1.0	2.7	3.1	3.6	0.6
	Montreal Eng. CM			2.2	2.2	1.7	3.0	3.3	2.0	2.2	3.1	3.2	2.4	1.1	2.9	3.4	4.3	0.8
	TC/Full Coverage			32.2	26.3	12.5	23.4	19.5	8.9	4.3	8.3	7.9	17.3	8.2	15.1	11.6	2.8	3.1
	MTLFBI			0.9	0.9	1.1	1.1	1.1	0.6	1.1	1.1	1.1	0.9	0.6	1.1	1.3	1.1	0.2
Allen Gregory (9/12/2011-2/24/2013)S	08:28 PM	09:00 PM	FL10/SP11 Simpsons Adj														
	Montreal Eng. EM			1.0	1.0	0.8	1.5	1.6	0.9	1.1	1.5	1.5	1.2	0.5	1.5	1.7	1.9	0.3
	Montreal Eng. CM			1.2	1.2	0.9	1.6	1.8	1.1	1.2	1.7	1.7	1.3	0.6	1.6	1.8	2.3	0.4
	TC/Full Coverage			17.4	14.2	6.8	12.6	10.5	4.8	2.3	4.5	4.3	9.3	4.4	8.2	6.3	1.5	1.7
	MTLFBI			0.5	0.5	0.6	0.6	0.6	0.3	0.6	0.6	0.6	0.5	0.3	0.6	0.7	0.6	0.1
Family Guy (9/12/2011-1/1/2012)S	08:58 PM	09:30 PM	FL10 Actuals														
	Montreal Eng. EM			1.8	1.8	2.6	2.7	2.4	1.1	1.7	1.7	1.5	2.7	3.1	3.7	3.5	2.9	1.0
	Montreal Eng. CM			2.0	2.0	2.9	2.9	2.6	1.2	1.9	1.9	1.7	2.9	3.5	4.0	3.8	3.3	1.3
	TC/Full Coverage			30.2	26.7	16.9	24.2	12.9	5.3	2.6	4.3	4.0	21.4	14.3	19.9	8.9	2.7	0.9
	MTLFBI			0.7	0.7	1.0	1.1	0.9	0.4	0.7	0.7	0.6	1.1	1.2	1.4	1.4	1.1	0.4
American Dad (9/12/2011-1/1/2012)S	09:28 PM	10:00 PM	FL10 Actuals														
	Montreal Eng. EM			1.2	1.3	1.8	1.9	1.8	0.6	1.2	1.0	1.1	2.0	2.3	2.8	2.6	2.1	0.0
	Montreal Eng. CM			1.3	1.4	2.0	2.0	1.9	0.7	1.3	1.1	1.2	2.1	2.6	3.0	2.8	2.4	0.0
	TC/Full Coverage			16.5	15.2	9.5	14.2	8.2	2.3	1.4	2.2	2.2	12.9	8.2	11.9	6.0	1.3	0.0
	MTLFBI			0.5	0.5	0.7	0.7	0.7	0.2	0.5	0.4	0.4	0.8	0.9	1.1	1.0	0.8	0.0
Survivor Reunion (9/12/2011-1/1/2012)S	09:58 PM	11:00 PM	FL10/SP11 Survivor Adjusted														
	Montreal Eng. EM			3.1	3.4	1.4	2.8	3.3	3.9	1.8	3.2	3.5	3.0	1.1	2.5	3.1	1.7	1.6
	Montreal Eng. CM			3.5	3.8	1.5	3.2	3.7	4.3	2.0	3.5	4.0	3.3	1.3	2.9	3.3	2.0	1.8
	TC/Full Coverage			73.4	60.8	10.5	33.9	34.3	31.0	5.8	17.3	18.4	29.8	4.8	16.7	16.0	8.7	3.9

Stations: CKMI
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	MTLFBI			1.4	1.6	0.7	1.4	1.6	1.9	0.9	1.5	1.7	1.4	0.5	1.2	1.4	0.8	0.8
The Good Wife (9/12/2011-1/1/2012)S	09:58 PM	11:00 PM	FL10/SP11 Avg Adj for pre/pst														
	Montreal Eng. EM			2.0	2.0	1.0	1.0	1.2	4.0	1.0	0.9	1.2	1.0	1.0	1.0	0.3	0.1	1.0
	Montreal Eng. CM			2.0	3.0	1.0	1.0	1.0	4.0	1.0	2.0	2.0	1.0	1.0	1.0	0.3	0.1	1.0
	TC/Full Coverage			53.9	51.0	3.0	14.2	17.3	36.4	2.5	10.5	13.9	14.6	0.5	3.7	3.4	2.2	0.7
	MTLFBI			1.4	1.4	0.7	0.7	0.8	2.8	0.7	0.6	0.8	0.7	0.7	0.7	0.2	0.1	0.7
News Final 1 (9/12/2011-1/1/2012)	MTWTFSS	10:58 PM	12:00 AM	FL10/SP11 Average														
	Montreal Eng. EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.8	0.0	0.3	0.5	0.6	0.0	0.2	0.4	0.2	0.0	0.1	0.1	0.0	0.0
	MTLFBI			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Late Night Rotn (9/12/2011-1/1/2012)	MTWTFSS	10:58 PM	04:00 AM	FL10/SP11 Average														
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.3	0.3	0.0	0.2	0.2	0.2	0.0	0.2	0.2	0.1	0.0	0.0	0.1	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ETC Late Night (9/12/2011-1/1/2012)	MTWTF..	11:28 AM	12:07 AM	FL10/SP11 Average														
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.2	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wkdy PM Rotn (9/12/2011-1/1/2012)	MTWTF..	11:58 AM	04:30 PM	FL10/SP11 Avg														
	Montreal Eng. EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.1	1.1	0.1	0.3	0.4	0.9	0.1	0.2	0.3	0.2	0.0	0.1	0.1	0.1	0.0
	MTLFBI			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Days Of Our Lives (9/12/2011-1/1/2012)	MTWTF..	12:58 PM	02:00 PM	FL10/SP11 Average														
	Montreal Eng. EM			0.6	0.7	0.6	0.6	0.7	1.3	1.3	1.2	1.5	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.7	0.8	0.7	0.6	0.8	1.5	1.4	1.3	1.6	0.1	0.0	0.0	0.0	0.0	0.0

Stations: CKMI
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			13.3	13.0	3.7	5.4	6.9	11.9	3.5	5.2	6.9	1.1	0.2	0.2	0.0	0.3	0.0
	MTLFI			0.2	0.3	0.2	0.2	0.3	0.5	0.5	0.4	0.6	0.0	0.0	0.0	0.0	0.0	0.0
The Talk (9/12/2011-1/1/2012)	MTWTF..	01:58 PM	03:00 PM	FL11 Days Adj.														
	Montreal Eng. EM			0.4	0.4	0.4	0.4	0.4	0.8	0.8	0.7	0.9	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.4	0.5	0.4	0.4	0.5	0.9	0.8	0.8	1.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			8.0	7.8	2.2	3.2	4.1	7.1	2.1	3.1	4.1	0.7	0.1	0.1	0.0	0.2	0.0
	MTLFI			0.1	0.2	0.1	0.1	0.2	0.3	0.3	0.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Doctors (9/12/2011-1/1/2012)	MTWTF..	02:58 PM	04:00 PM	FL10/SP11 Average														
	Montreal Eng. EM			0.2	0.2	0.2	0.2	0.2	0.3	0.4	0.4	0.4	0.1	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.2	0.2	0.2	0.2	0.2	0.4	0.5	0.4	0.5	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			4.1	3.9	0.7	1.1	1.3	3.3	0.6	1.1	1.2	0.6	0.0	0.0	0.0	0.2	0.0
	MTLFI			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Y&R (9/12/2011-1/1/2012)	MTWTF..	04:28 PM	05:30 PM	FL10/SP11 Avg														
	Montreal Eng. EM			0.8	0.9	0.2	0.4	0.4	1.5	0.5	0.7	0.7	0.3	0.0	0.1	0.2	0.0	0.0
	Montreal Eng. CM			0.8	0.9	0.3	0.3	0.4	1.6	0.5	0.6	0.6	0.3	0.1	0.1	0.2	0.0	0.0
	TC/Full Coverage			19.3	18.8	1.1	4.3	4.8	16.4	1.0	4.1	4.3	2.4	0.1	0.2	0.5	0.5	0.1
	MTLFI			0.3	0.3	0.1	0.1	0.1	0.6	0.2	0.3	0.3	0.1	0.0	0.0	0.1	0.0	0.0
ET Late Night (9/12/2011-1/1/2012)	MTWTF..	12:05 AM	12:37 AM	FL10/SP11 Average														
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.5	0.4	0.1	0.1	0.2	0.3	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.0	0.1
	MTLFI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wkdy AM Rotn (9/12/2011-1/1/2012)	MTWTF..	05:58 AM	12:00 PM	FL10/SP11 Avg														
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.4	0.4	0.1	0.1	0.2	0.4	0.1	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	MTLFI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Simpsons Wknd Rotn (9/12/2011-1/1/2012)SS	11:28 AM	05:30 PM	FL10/SP11 Avg														
	Montreal Eng. EM			0.3	0.2	0.3	0.2	0.1	0.2	0.3	0.3	0.2	0.2	0.2	0.3	0.1	0.7	0.0

Stations: CKMI
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Montreal Eng. CM			0.3	0.3	0.3	0.3	0.2	0.2	0.3	0.3	0.2	0.3	0.2	0.3	0.2	0.9	0.0
	TC/Full Coverage			5.7	4.7	2.7	3.8	2.8	2.2	1.2	1.7	1.6	2.5	1.5	2.1	1.3	1.0	0.1
	MTLFBI			0.3	0.2	0.3	0.3	0.1	0.3	0.3	0.3	0.2	0.2	0.2	0.3	0.1	0.9	0.0
Wknd PM Rotn (9/12/2011-1/1/2012)SS	11:58 AM	06:00 PM	FL10/SP11 Avg														
	Montreal Eng. EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.2	0.0	0.1	0.1	0.0	0.0
	Montreal Eng. CM			0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.2	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			3.8	3.7	1.8	2.1	1.6	1.2	0.5	0.6	0.5	2.5	1.3	1.5	1.1	0.1	0.0
	MTLFBI			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.0	0.0
PGA Golf (9/12/2011-1/1/2012)SS	11:58 AM	07:00 PM	FL10/SP11 Avg														
	Montreal Eng. EM			0.7	0.8	0.2	0.2	0.3	0.4	0.4	0.2	0.2	1.3	0.0	0.2	0.5	0.0	0.0
	Montreal Eng. CM			0.7	0.9	0.2	0.2	0.3	0.4	0.4	0.2	0.2	1.4	0.0	0.3	0.5	0.0	0.0
	TC/Full Coverage			23.4	23.4	1.3	9.1	9.9	7.4	0.8	3.9	4.0	16.0	0.4	5.2	5.9	0.0	0.0
	MTLFBI			0.3	0.4	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.6	0.0	0.1	0.2	0.0	0.0
Wknd AM Rotn (9/12/2011-1/1/2012)SS	05:58 AM	12:00 PM	FL10/SP11 Avg														
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.1	1.1	0.3	0.4	0.5	0.3	0.1	0.1	0.1	0.8	0.2	0.3	0.5	0.0	0.1
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saturday Night Live (9/12/2011-1/1/2012)S.	11:28 PM	01:00 AM	FL10/SP11 Avg														
	Montreal Eng. EM			1.2	1.4	1.4	1.3	1.6	1.3	2.3	1.5	1.7	1.4	0.2	1.0	1.4	1.0	0.0
	Montreal Eng. CM			1.4	1.5	1.6	1.4	1.7	1.5	2.5	1.7	1.9	1.6	0.2	1.0	1.5	1.1	0.0
	TC/Full Coverage			20.4	19.8	8.2	13.9	12.9	8.3	4.9	6.4	5.6	11.5	3.3	7.5	7.4	0.7	0.0
	MTLFBI			0.3	0.3	0.3	0.3	0.3	0.3	0.5	0.3	0.3	0.3	0.1	0.2	0.3	0.2	0.0
16x9 Late (9/12/2011-1/1/2012)S	11:28 PM	12:00 AM	FL10/SP11 Average														
	Montreal Eng. EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Montreal Eng. CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.6	0.6	0.0	0.0	0.2	0.5	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0
	MTLFBI			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0