

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (9/12/2011-1/1/2012)	MTWTFSS	04:58 PM	07:00 PM	FL10/SP11 Average Adj														
	Edmonton EM			4.7	5.6	2.1	3.2	4.1	5.9	2.2	3.2	4.2	5.3	2.1	3.2	3.9	1.4	1.0
	Edmonton CM			5.2	6.1	2.6	3.6	4.5	6.4	2.6	3.5	4.6	5.9	2.6	3.8	4.4	1.7	1.2
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			2.9	3.8	0.9	1.4	1.7	4.1	1.0	1.4	1.7	3.4	0.8	1.4	1.8	0.5	0.2
	TC/Full Coverage			90.3	86.4	10.6	28.1	33.5	44.3	5.3	13.5	16.6	42.2	5.3	14.6	16.9	1.8	2.1
Prime CDN Rotn (9/12/2011-1/1/2012)	MTWTFSS	06:58 PM	11:00 PM	FL10/SP11 Average Adj														
	Edmonton EM			0.6	0.8	0.6	0.4	0.4	1.2	1.2	1.0	1.0	0.4	0.0	0.0	0.0	0.0	0.0
	Edmonton CM			0.4	0.4	0.0	0.0	0.0	0.6	0.0	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.6	0.8	0.0	1.0	1.2	1.6	0.0	2.4	2.2	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			18.0	18.0	2.6	4.4	5.0	13.4	2.4	4.0	4.4	4.6	0.2	0.4	0.4	0.0	0.0
ET Canada (9/12/2011-1/1/2012)	MTWTF..	06:58 PM	07:30 PM	FL10/SP11 Average Adj														
	Edmonton EM			0.9	1.0	0.4	0.7	0.9	1.4	0.7	1.0	1.1	0.7	0.2	0.5	0.6	0.4	0.5
	Edmonton CM			1.1	1.2	0.5	0.8	1.0	1.6	0.9	1.2	1.2	0.8	0.1	0.5	0.7	0.5	0.7
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.6	0.7	0.1	0.3	0.4	0.9	0.1	0.4	0.4	0.5	0.1	0.3	0.4	0.2	0.0
	TC/Full Coverage			18.2	16.4	2.2	7.0	7.8	10.7	1.7	4.5	4.8	5.7	0.5	2.4	3.0	0.8	1.0
Ent Tonight (9/12/2011-1/1/2012)	MTWTF..	07:28 PM	08:00 PM	FL10/SP11 Average Adj														
	Edmonton EM			2.1	2.4	1.1	1.6	1.7	3.6	1.9	2.2	2.1	1.5	0.4	1.0	1.4	1.1	1.3
	Edmonton CM			2.6	2.8	1.1	1.8	2.0	4.1	2.1	2.5	2.4	1.6	0.3	1.0	1.6	1.3	1.8
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.3	1.6	0.3	0.8	1.0	2.1	0.2	1.0	1.0	1.2	0.4	0.8	1.0	0.4	0.2
	TC/Full Coverage			44.7	39.5	5.6	16.1	17.7	27.7	4.3	11.4	11.2	11.8	1.2	4.7	6.5	2.7	2.4

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Hawaii Five-O (9/12/2011-1/1/2012)	M.....	07:58 PM	09:00 PM	FL10 Actuals Adj														
	Edmonton EM			4.0	4.5	2.2	3.4	4.2	4.5	1.7	3.0	3.7	4.7	2.8	3.8	4.5	2.8	0.9
	Edmonton CM			4.8	5.4	2.9	4.1	4.9	5.3	2.2	3.4	4.4	5.4	3.7	4.7	5.4	3.7	1.4
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.2	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Lloydminster			2.6	3.1	1.7	3.2	3.7	3.7	3.3	4.2	4.0	2.6	0.0	2.5	3.2	2.0	0.0
	TC/Full Coverage			91.4	85.3	16.0	39.5	45.1	43.5	7.7	18.5	20.9	41.8	8.4	21.1	24.1	3.7	2.5
NCIS - GLOBAL (9/12/2011-1/1/2012)	M.....	08:58 PM	10:00 PM	FL10/SP11 Avg Adj														
	Edmonton EM			2.0	2.3	1.3	1.8	2.3	2.8	1.4	2.2	2.8	2.0	1.1	1.4	1.8	0.8	0.1
	Edmonton CM			2.4	2.9	1.5	2.3	2.8	3.2	1.5	2.5	3.3	2.5	1.4	1.9	2.3	1.2	0.1
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.9	1.1	1.0	0.8	0.8	1.4	1.5	1.2	1.2	0.8	0.6	0.5	0.5	0.5	0.7
	TC/Full Coverage			45.7	43.8	8.9	20.0	22.9	24.8	4.5	11.3	13.1	19.1	4.4	8.7	9.9	1.7	0.3
House (9/12/2011-1/1/2012)	M.....	09:58 PM	11:00 PM	FL10/SP11 Avg Adj														
	Edmonton EM			5.2	6.0	4.9	5.7	6.5	6.7	5.1	6.3	7.3	5.4	4.7	5.1	5.7	3.6	0.3
	Edmonton CM			6.4	7.2	5.8	7.0	8.0	7.8	5.3	7.4	8.9	6.7	6.3	6.7	7.1	5.3	0.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			2.4	3.2	3.1	3.5	3.9	3.3	3.6	3.9	3.5	3.0	2.6	3.2	4.3	0.0	0.0
	TC/Full Coverage			111.7	103.0	29.2	59.8	63.6	58.7	14.1	33.3	35.5	44.3	15.0	26.4	28.1	7.3	1.3
SP: Victoria's Secret Fashion Show (11/29/2010-11/27/2011)	.T.....	07:58 PM	09:00 PM	FL09 Actuals														
	Edmonton EM			2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	1.0	1.0	1.0	0.2
	Edmonton CM			2.0	2.0	4.0	2.0	2.0	3.0	3.0	2.0	2.0	2.0	3.0	1.0	1.0	2.0	0.2
	Red Deer EM			1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	2.0	0.0
	Medicine Hat			1.0	1.0	1.0	2.0	2.0	2.0	4.0	2.0	4.0	1.0	0.0	1.0	1.0	0.0	0.0
	Lloydminster			1.0	1.0	0.0	1.0	1.0	1.0	0.0	1.0	1.0	1.0	0.0	0.2	0.2	1.0	0.0
	TC/Full Coverage			35.6	33.1	7.3	15.2	17.0	21.4	5.5	10.4	12.1	11.8	1.8	4.7	4.9	2.2	0.3

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 Datasource: Estimates

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Parenthood (9/19/2011-1/1/2012)	.T.....	07:58 PM	09:00 PM	FL10/SP11 Good Wife Adj														
	Edmonton EM			3.1	3.5	0.7	1.8	2.4	5.1	1.5	2.8	3.6	2.1	0.0	0.9	1.4	1.9	0.4
	Edmonton CM			3.6	4.1	0.6	2.1	2.9	5.8	1.2	3.0	4.0	2.5	0.0	1.3	1.9	2.3	0.7
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.0	1.3	0.3	0.8	1.2	2.0	0.5	0.9	1.4	0.7	0.0	0.7	1.0	0.0	0.0
	TC/Full Coverage			64.2	61.1	4.7	20.9	25.7	42.5	4.5	15.5	18.6	18.5	0.1	5.4	7.0	2.3	0.9
Glee (9/12/2011-1/1/2012)	.T.....	08:58 PM	10:00 PM	FL10/SP11 Avg														
	Edmonton EM			4.2	5.3	5.1	5.1	4.4	6.8	6.8	6.5	5.0	4.0	3.7	3.7	4.0	2.1	0.0
	Edmonton CM			5.4	6.6	7.0	6.4	5.5	8.4	9.5	8.9	6.4	4.9	5.0	4.4	4.7	3.2	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.7	2.2	0.0	0.8	1.1	2.2	0.0	1.5	2.1	2.3	0.0	0.0	0.0	0.6	0.0
	TC/Full Coverage			97.9	97.9	25.1	45.0	38.0	64.6	15.7	28.3	21.3	33.3	9.3	16.7	16.7	5.5	0.0
NCIS: L.A. (9/12/2011-1/1/2012)	.T.....	09:58 PM	11:00 PM	FL10/SP11 Avg														
	Edmonton EM			4.3	5.1	2.9	3.7	4.7	5.6	2.2	3.8	5.0	4.6	3.5	3.7	4.5	2.1	0.0
	Edmonton CM			5.5	6.5	3.4	4.8	6.1	7.0	3.0	5.1	6.5	5.9	3.7	4.5	5.7	3.2	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.4	1.7	0.9	1.6	1.8	1.9	1.6	1.7	1.6	1.6	0.0	1.5	2.0	0.9	0.0
	TC/Full Coverage			83.1	80.4	14.5	34.7	41.3	44.2	6.2	16.8	20.6	36.2	8.4	17.9	20.6	2.7	0.0
Kitchen Nightmares (9/12/2011-1/1/2012)	..W....	07:58 PM	09:00 PM	SP11 Actuals Adjusted														
	Edmonton EM			0.8	1.1	1.3	1.4	1.6	1.0	1.4	1.0	1.4	1.1	1.1	1.6	1.8	0.0	0.0
	Edmonton CM			1.0	1.1	1.6	1.6	1.8	1.0	1.6	0.8	1.3	1.4	1.6	2.1	2.4	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.3	0.3	0.0	0.3	0.6	0.4	0.0	0.8	0.8	0.3	0.0	0.0	0.4	0.0	0.0
	TC/Full Coverage			24.9	24.9	9.2	19.7	17.8	14.0	5.1	8.8	8.1	10.9	4.0	10.8	9.8	0.0	0.0

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				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Survivor (9/12/2011-1/1/2012)	..W....	08:58 PM	10:00 PM	SP11 Actuals Adjusted														
	Edmonton EM			7.2	7.8	5.9	6.5	7.5	9.6	7.4	7.7	8.6	6.0	4.5	5.4	6.5	6.9	3.5
	Edmonton CM			8.4	8.9	5.3	6.5	7.8	11.0	7.2	7.7	8.6	6.8	3.5	5.6	7.1	7.8	4.7
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			4.2	4.5	1.4	4.7	5.0	5.0	0.0	4.8	5.7	4.1	2.3	4.4	4.1	8.7	0.0
	TC/Full Coverage			149.1	131.7	32.4	68.6	73.1	81.0	19.7	40.7	42.6	50.7	12.8	27.9	30.5	9.5	8.0
SP: Walk of Fame (10/11/2010-10/16/2011)	..W....	08:58 PM	11:00 PM	FL09 Actuals														
	Edmonton EM			0.4	1.0	0.4	0.5	0.5	1.0	0.3	0.5	0.5	0.4	0.4	0.4	0.4	0.1	0.2
	Edmonton CM			1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.4	0.4	0.4	1.0	1.0	1.0	0.0	0.4
	Red Deer EM			1.0	1.0	0.2	1.0	1.0	1.0	0.1	1.0	1.0	1.0	0.4	1.0	0.4	1.0	0.0
	Medicine Hat			0.1	0.2	0.4	0.2	0.3	0.2	0.4	0.2	0.2	0.2	0.4	0.2	0.3	0.0	0.0
	Lloydminster			0.3	0.3	0.0	0.3	0.4	0.2	0.0	0.0	0.1	0.4	0.0	1.0	1.0	0.0	0.4
	TC/Full Coverage			10.8	10.0	2.0	4.6	5.0	6.2	0.8	2.2	2.7	3.8	1.2	2.3	2.3	0.4	0.6
Harrys Law (9/19/2011-1/1/2012)	..W....	09:58 PM	11:00 PM	FL10/SP11 Good Wife Average Adjusted														
	Edmonton EM			3.7	4.0	2.1	3.1	3.4	4.9	3.1	4.4	4.2	3.1	1.3	2.0	2.6	3.2	2.3
	Edmonton CM			4.6	4.7	2.1	3.8	4.3	5.8	2.8	5.2	5.3	3.6	1.6	2.5	3.3	5.0	3.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.8	1.0	0.4	0.6	0.7	1.3	0.8	1.0	0.9	0.7	0.0	0.2	0.5	0.0	0.0
	TC/Full Coverage			80.2	71.5	9.8	33.8	36.3	44.5	6.8	22.3	22.4	27.0	3.0	11.5	13.9	4.2	4.6
Prime Suspect (9/19/2011-1/1/2012)	...T...	07:58 PM	09:00 PM	Bones FL10/SP11 Average Adjusted														
	Edmonton EM			2.8	3.0	1.6	2.3	2.6	3.7	2.3	3.3	3.2	2.3	1.0	1.5	2.0	2.4	1.7
	Edmonton CM			3.5	3.5	1.6	2.9	3.2	4.4	2.1	3.9	4.0	2.7	1.2	1.9	2.5	3.8	2.6
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.6	0.8	0.3	0.5	0.5	1.0	0.6	0.8	0.7	0.5	0.0	0.2	0.4	0.0	0.0
	TC/Full Coverage			60.2	53.6	7.4	25.4	27.2	33.4	5.1	16.7	16.8	20.3	2.3	8.6	10.4	3.2	3.5

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 Datasource: Estimates

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 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Office (9/12/2011-1/1/2012)	...T...	08:58 PM	09:30 PM	FL10 Actuals Adjusted														
	Edmonton EM			1.4	1.5	1.0	1.0	1.0	1.6	0.7	0.9	1.0	1.4	1.4	1.0	1.0	2.6	0.1
	Edmonton CM			1.8	1.8	1.4	1.2	1.4	1.9	0.8	1.0	1.2	1.8	2.0	1.5	1.5	2.9	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.1	1.0	0.7	1.3	1.6	1.6	1.4	2.0	2.3	0.5	0.0	0.7	0.9	3.8	0.0
	TC/Full Coverage			27.8	23.9	4.9	9.8	10.1	13.8	1.8	4.7	5.1	10.1	3.2	5.1	4.9	3.7	0.2
How to be a Gentleman (9/19/2011-1/1/2012)	...T...	09:28 PM	10:00 PM	FL10 Actuals Adjusted														
	Edmonton EM			2.8	2.9	2.0	2.0	2.0	3.2	1.4	1.8	2.0	2.7	2.8	2.0	2.0	5.1	0.3
	Edmonton CM			3.5	3.6	2.8	2.4	2.7	3.7	1.7	1.9	2.4	3.6	4.0	2.9	2.9	5.8	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			2.2	2.0	1.4	2.6	3.2	3.2	2.7	3.8	4.6	1.0	0.0	1.3	1.8	7.6	0.0
	TC/Full Coverage			54.7	47.0	9.7	19.3	19.8	27.1	3.5	9.2	10.1	19.8	6.3	10.0	9.7	7.3	0.4
Bones (9/12/2011-1/1/2012)	...T...	09:58 PM	11:00 PM	FL10/SP11 Average Adjusted														
	Edmonton EM			3.7	4.0	2.1	3.1	3.4	4.9	3.1	4.4	4.2	3.1	1.3	2.0	2.6	3.2	2.3
	Edmonton CM			4.6	4.7	2.1	3.8	4.3	5.8	2.8	5.2	5.3	3.6	1.6	2.5	3.3	5.0	3.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.8	1.0	0.4	0.6	0.7	1.3	0.8	1.0	0.9	0.7	0.0	0.2	0.5	0.0	0.0
	TC/Full Coverage			80.2	71.5	9.8	33.8	36.3	44.5	6.8	22.3	22.4	27.0	3.0	11.5	13.9	4.2	4.6
I Hate My Teenage Daughter (9/19/2011-5/26/2013)F..	07:58 PM	08:30 PM	FL11 Prime Shows Adj														
	Edmonton EM			0.7	0.8	0.6	0.7	0.8	1.0	0.7	0.8	0.9	0.6	0.5	0.5	0.7	0.7	0.4
	Edmonton CM			0.8	0.9	0.5	0.7	0.8	1.1	0.7	0.8	0.9	0.7	0.4	0.6	0.7	0.8	0.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.1	0.5	0.5	0.5	0.0	0.5	0.6	0.4	0.2	0.4	0.4	0.9	0.0
	TC/Full Coverage			14.9	13.2	3.2	6.9	7.3	8.1	2.0	4.1	4.3	5.1	1.3	2.8	3.1	1.0	0.8

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Happily Divorced (9/19/2011-1/1/2012)F..	08:28 PM	09:00 PM	FL11 Survivor Adjusted														
	Edmonton EM			0.7	0.8	0.6	0.7	0.8	1.0	0.7	0.8	0.9	0.6	0.5	0.5	0.7	0.7	0.4
	Edmonton CM			0.8	0.9	0.5	0.7	0.8	1.1	0.7	0.8	0.9	0.7	0.4	0.6	0.7	0.8	0.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.1	0.5	0.5	0.5	0.0	0.5	0.6	0.4	0.2	0.4	0.4	0.9	0.0
	TC/Full Coverage			14.9	13.2	3.2	6.9	7.3	8.1	2.0	4.1	4.3	5.1	1.3	2.8	3.1	1.0	0.8
A Gifted Man (9/19/2011-1/1/2012)F..	08:58 PM	10:00 PM	FL11 House Adjusted														
	Edmonton EM			1.6	1.8	1.5	1.7	2.0	2.0	1.5	1.9	2.2	1.6	1.4	1.5	1.7	1.1	0.1
	Edmonton CM			1.9	2.2	1.7	2.1	2.4	2.3	1.6	2.2	2.7	2.0	1.9	2.0	2.1	1.6	0.2
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.7	1.0	0.9	1.1	1.2	1.0	1.1	1.2	1.1	0.9	0.8	1.0	1.3	0.0	0.0
	TC/Full Coverage			33.5	30.9	8.8	17.9	19.1	17.6	4.2	10.0	10.7	13.3	4.5	7.9	8.4	2.2	0.4
Ringer (9/19/2011-1/1/2012)F..	09:58 PM	11:00 PM	FL11 Survivor Adjusted														
	Edmonton EM			0.7	0.8	0.6	0.7	0.8	1.0	0.7	0.8	0.9	0.6	0.5	0.5	0.7	0.7	0.4
	Edmonton CM			0.8	0.9	0.5	0.7	0.8	1.1	0.7	0.8	0.9	0.7	0.4	0.6	0.7	0.8	0.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.1	0.5	0.5	0.5	0.0	0.5	0.6	0.4	0.2	0.4	0.4	0.9	0.0
	TC/Full Coverage			14.9	13.2	3.2	6.9	7.3	8.1	2.0	4.1	4.3	5.1	1.3	2.8	3.1	1.0	0.8
SP: Gemini Awards (9/13/2010-11/6/2011)S.	08:58 PM	10:30 PM	FL09 Actuals														
	Edmonton EM			0.5	1.0	0.5	0.5	0.5	1.0	1.0	1.0	1.0	0.5	0.5	0.3	0.3	0.3	0.0
	Edmonton CM			1.0	1.0	1.0	0.5	0.5	1.0	1.0	1.0	1.0	1.0	1.0	0.3	0.3	0.5	0.1
	Red Deer EM			0.3	0.3	0.2	0.3	0.3	0.5	0.3	0.5	0.5	0.2	0.2	0.2	0.3	1.0	0.0
	Medicine Hat			0.2	0.3	0.3	0.5	0.5	0.5	1.0	1.0	1.0	0.2	0.0	0.2	0.2	0.0	0.0
	Lloydminster			0.2	0.2	0.0	0.2	0.2	0.3	0.0	0.3	0.3	0.2	0.0	0.0	0.0	0.2	0.0
	TC/Full Coverage			8.9	8.3	1.8	3.8	4.3	5.3	1.4	2.6	3.0	2.9	0.5	1.2	1.2	0.6	0.1

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sunday Morning News (9/12/2011-9/8/2013)S	07:58 AM	10:00 AM	FL10/SP11 Average Sat adj														
	Edmonton EM			1.3	1.5	0.5	0.9	1.2	1.7	0.7	1.3	1.5	1.2	0.4	0.6	0.8	0.6	0.2
	Edmonton CM			1.3	1.5	0.6	1.0	1.3	1.8	0.7	1.3	1.7	1.3	0.4	0.6	0.8	0.8	0.3
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.3	1.7	0.4	0.8	1.1	1.9	0.5	1.0	1.3	1.5	0.1	0.6	0.9	0.3	0.1
	TC/Full Coverage			24.6	23.5	2.3	8.3	10.2	13.0	1.4	5.3	6.4	10.4	0.8	3.0	3.9	0.7	0.4
Global Sunday (9/5/2011-9/8/2013)S	09:58 AM	10:30 AM	FL10 16X9 Adjusted														
	Edmonton EM			0.4	0.5	0.1	0.3	0.3	0.6	0.2	0.3	0.3	0.5	0.1	0.3	0.4	0.2	0.1
	Edmonton CM			0.4	0.5	0.1	0.3	0.3	0.6	0.2	0.4	0.3	0.3	0.0	0.2	0.3	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.0	0.1	0.1	0.6	0.0	0.1	0.1	0.5	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			9.6	9.3	1.1	3.3	3.0	5.6	0.8	1.8	1.5	3.7	0.3	1.5	1.5	0.2	0.1
Simpsons & Co (9/12/2011-1/1/2012)S	06:58 PM	07:30 PM	FL11 Simpsons Adjusted														
	Edmonton EM			0.8	0.8	1.7	1.3	1.3	0.7	1.3	1.1	1.1	1.0	1.9	1.4	1.4	1.0	0.0
	Edmonton CM			0.9	1.0	2.0	1.6	1.6	0.8	1.5	1.3	1.4	1.2	2.5	1.8	1.8	1.3	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.2	0.3	0.5	0.3	0.4	0.2	0.3	0.1	0.3	0.4	0.7	0.4	0.5	0.0	0.0
	TC/Full Coverage			14.9	13.4	8.0	11.8	11.3	5.6	2.9	4.9	5.0	7.9	5.2	6.9	6.3	1.5	0.0
16x9 Evening (9/12/2011-1/1/2012)S	06:58 PM	07:30 PM	FL10/SP11 Average														
	Edmonton EM			1.2	1.4	0.4	0.9	0.9	1.6	0.5	0.9	0.9	1.4	0.4	0.9	1.0	0.5	0.2
	Edmonton CM			1.0	1.3	0.3	0.9	0.9	1.6	0.7	1.1	0.9	0.9	0.0	0.7	0.9	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.1	1.5	0.0	0.2	0.3	1.6	0.0	0.2	0.4	1.4	0.0	0.2	0.2	0.0	0.0
	TC/Full Coverage			27.5	26.5	3.2	9.3	8.5	15.9	2.3	5.1	4.2	10.7	0.9	4.2	4.3	0.6	0.4

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Cleveland Show (9/12/2011-1/1/2012)S	07:28 PM	08:00 PM	FL11 Cleveland Show adj for pre														
	Edmonton EM			1.0	1.1	1.8	1.5	1.6	0.8	1.3	1.1	1.2	1.3	2.4	1.9	1.9	1.4	0.0
	Edmonton CM			1.2	1.3	2.4	1.9	2.0	1.0	1.5	1.3	1.5	1.6	3.2	2.5	2.4	1.8	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.6	0.6	0.8	0.4	0.0	0.4	0.8	0.6	1.2	0.7	0.9	0.0	0.0
	TC/Full Coverage			17.4	15.7	9.2	13.5	13.0	5.5	2.9	4.5	4.8	10.2	6.4	9.0	8.3	1.8	0.0
The Good Wife (9/12/2011-1/1/2012)S	07:58 PM	09:00 PM	FL10/SP11 Avg Adj for pre/pst														
	Edmonton EM			2.4	2.6	1.4	2.0	2.2	3.2	2.0	2.9	2.7	2.0	0.8	1.3	1.7	2.1	1.5
	Edmonton CM			3.0	3.1	1.4	2.5	2.8	3.8	1.8	3.4	3.4	2.3	1.0	1.6	2.1	3.3	2.3
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.5	0.7	0.3	0.4	0.5	0.8	0.5	0.7	0.6	0.5	0.0	0.1	0.3	0.0	0.0
	TC/Full Coverage			52.1	46.5	6.4	22.0	23.6	28.9	4.4	14.5	14.6	17.6	2.0	7.5	9.0	2.7	3.0
Simpsons (9/12/2011-1/1/2012)S	08:58 PM	09:30 PM	FL10/SP11 Average														
	Edmonton EM			2.5	2.8	5.5	4.2	4.3	2.3	4.4	3.5	3.6	3.3	6.4	4.7	4.8	3.4	0.0
	Edmonton CM			3.1	3.4	6.8	5.2	5.3	2.6	5.1	4.2	4.5	4.1	8.3	5.9	6.1	4.3	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.7	0.9	1.5	0.9	1.3	0.6	0.9	0.4	1.0	1.2	2.3	1.4	1.7	0.0	0.0
	TC/Full Coverage			49.8	44.8	26.8	39.3	37.7	18.6	9.5	16.3	16.5	26.2	17.3	23.0	21.1	5.1	0.0
FIN:Survivor (9/12/2011-1/1/2012)S	08:58 PM	11:00 PM	FL10/SP11 Survivor Adjusted														
	Edmonton EM			6.5	7.0	5.3	5.9	6.8	8.6	6.7	6.9	7.7	5.4	4.1	4.9	5.9	6.2	3.2
	Edmonton CM			7.6	8.0	4.8	5.9	7.0	9.9	6.5	6.9	7.7	6.1	3.2	5.0	6.4	7.0	4.2
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			3.8	4.1	1.3	4.2	4.5	4.5	0.0	4.3	5.1	3.7	2.1	4.0	3.7	7.8	0.0
	TC/Full Coverage			134.2	118.5	29.2	61.7	65.8	72.9	17.7	36.6	38.3	45.6	11.5	25.1	27.5	8.6	7.2

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Allen Gregory (9/12/2011-2/24/2013)S	09:28 PM	10:00 PM	FL10/SP11 Simpsons Adj														
	Edmonton EM			1.5	1.7	3.3	2.5	2.6	1.4	2.6	2.1	2.2	2.0	3.8	2.8	2.9	2.0	0.0
	Edmonton CM			1.9	2.0	4.1	3.1	3.2	1.6	3.1	2.5	2.7	2.5	5.0	3.5	3.7	2.6	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.9	0.5	0.8	0.4	0.5	0.2	0.6	0.7	1.4	0.8	1.0	0.0	0.0
	TC/Full Coverage			29.9	26.9	16.1	23.6	22.6	11.2	5.7	9.8	9.9	15.7	10.4	13.8	12.7	3.1	0.0
Family Guy (9/12/2011-1/1/2012)S	09:58 PM	10:30 PM	SP10 Actuals														
	Edmonton EM			2.3	2.5	4.5	3.3	3.2	2.4	4.5	3.6	2.8	2.7	4.7	3.2	3.5	3.5	0.0
	Edmonton CM			3.1	3.4	6.1	4.5	4.4	3.1	5.8	4.6	3.8	3.8	6.8	4.6	5.1	4.3	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.0	1.1	1.9	2.0	1.7	0.8	0.0	1.4	1.4	1.6	3.6	2.7	2.0	1.6	0.0
	TC/Full Coverage			53.2	48.5	24.4	42.4	35.8	18.4	12.3	17.3	10.8	30.1	12.1	25.1	25.0	4.6	0.0
Survivor Reunion (9/12/2011-1/1/2012)S	10:58 PM	12:00 AM	FL10/SP11 Survivor Adjusted														
	Edmonton EM			6.5	7.0	5.3	5.9	6.8	8.6	6.7	6.9	7.7	5.4	4.1	4.9	5.9	6.2	3.2
	Edmonton CM			7.6	8.0	4.8	5.9	7.0	9.9	6.5	6.9	7.7	6.1	3.2	5.0	6.4	7.0	4.2
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			3.8	4.1	1.3	4.2	4.5	4.5	0.0	4.3	5.1	3.7	2.1	4.0	3.7	7.8	0.0
	TC/Full Coverage			134.2	118.5	29.2	61.7	65.8	72.9	17.7	36.6	38.3	45.6	11.5	25.1	27.5	8.6	7.2
American Dad (9/12/2011-1/1/2012)S	10:28 PM	11:00 PM	FL10 Actuals														
	Edmonton EM			1.1	1.2	2.3	1.6	1.9	0.4	0.4	0.5	0.8	1.8	3.8	2.7	2.8	1.5	0.0
	Edmonton CM			1.1	1.2	1.9	1.8	1.9	0.4	0.0	0.5	0.8	1.8	3.8	2.7	2.8	1.9	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			18.8	16.9	10.7	15.5	16.2	3.1	0.9	3.1	3.1	13.6	10.0	12.3	13.0	1.8	0.0

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
News Final 1 (9/12/2011-1/1/2012)	MTWTFSS	10:58 PM	12:05 AM	FL10/SP11 Average Adj													
	Edmonton EM	2.0	2.4	0.7	1.4	1.9	2.4	0.7	1.9	1.9	2.4	0.5	1.4	1.8	0.5	0.5	
	Edmonton CM	2.3	2.6	0.7	1.5	2.0	2.7	0.9	1.5	2.2	2.6	0.5	1.5	1.9	0.7	0.8	
	Red Deer EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Medicine Hat	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Lloydminster	1.4	1.6	0.5	0.9	1.1	1.9	0.9	1.2	1.2	1.5	0.0	0.7	0.9	0.3	0.0	
	TC/Full Coverage	36.7	34.8	2.8	11.5	14.6	17.4	1.6	5.5	7.4	17.6	1.4	6.1	7.2	0.8	1.1	
Late Night Rotn (9/12/2011-1/1/2012)	MTWTFSS	10:58 PM	03:00 AM	FL10 Actuals Adj													
	Edmonton EM	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.0	0.2	0.0	
	Edmonton CM	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.0	0.0	0.0	
	Red Deer EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Medicine Hat	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Lloydminster	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	1.8	1.8	0.8	1.2	0.8	0.9	0.2	0.6	0.6	0.8	0.6	0.6	0.0	0.2	0.0	
Morning/Noon News (9/12/2011-1/1/2012)	MTWTFSS.	05:28 AM	01:00 PM	FL10/SP11 Average Adj													
	Edmonton EM	1.8	2.1	0.7	1.3	1.7	2.4	1.0	1.8	2.2	1.7	0.5	0.9	1.2	0.8	0.3	
	Edmonton CM	1.9	2.1	0.8	1.4	1.8	2.5	1.0	1.9	2.4	1.8	0.5	0.9	1.2	1.1	0.4	
	Red Deer EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Medicine Hat	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Lloydminster	1.9	2.4	0.5	1.2	1.5	2.7	0.7	1.4	1.8	2.2	0.2	0.9	1.3	0.4	0.1	
	TC/Full Coverage	35.1	33.5	3.3	11.9	14.6	18.6	2.0	7.5	9.1	14.8	1.2	4.3	5.6	1.0	0.6	
Days Of Our Lives (9/12/2011-1/1/2012)	MTWTF..	12:58 PM	02:00 PM	FL10 Actuals													
	Edmonton EM	1.0	1.2	0.9	0.9	1.1	2.1	1.6	1.5	2.0	0.3	0.2	0.4	0.3	0.1	0.1	
	Edmonton CM	1.1	1.3	1.0	1.0	1.3	2.3	1.6	1.6	2.2	0.4	0.4	0.5	0.4	0.0	0.1	
	Red Deer EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Medicine Hat	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Lloydminster	0.6	0.8	0.9	0.9	1.0	1.3	1.5	1.6	1.7	0.3	0.2	0.2	0.2	0.0	0.0	
	TC/Full Coverage	29.8	29.0	6.6	13.3	16.0	24.7	5.9	11.0	13.9	4.3	0.7	2.2	2.1	0.2	0.6	

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
The Talk (9/12/2011-1/1/2012)	MTWTF..	01:58 PM	03:00 PM	FL11 Days Adj.														
	Edmonton EM			0.6	0.7	0.5	0.5	0.7	1.3	1.0	0.9	1.2	0.2	0.1	0.2	0.2	0.1	0.1
	Edmonton CM			0.7	0.8	0.6	0.6	0.8	1.4	1.0	1.0	1.3	0.2	0.2	0.3	0.2	0.0	0.1
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.5	0.5	0.5	0.6	0.8	0.9	1.0	1.0	0.2	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			17.9	17.4	4.0	8.0	9.6	14.8	3.5	6.6	8.3	2.6	0.4	1.3	1.3	0.1	0.4
Doctors (9/12/2011-1/1/2012)	MTWTF..	02:58 PM	04:00 PM	FL10/SP11 Average Adj														
	Edmonton EM			0.9	1.1	0.5	0.6	0.7	1.5	0.8	1.0	1.3	0.5	0.2	0.3	0.2	0.3	0.4
	Edmonton CM			1.0	1.2	0.5	0.6	0.7	1.8	0.5	1.0	1.3	0.5	0.3	0.3	0.2	0.3	0.5
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.6	0.7	0.5	0.5	0.5	1.2	1.3	1.1	1.2	0.3	0.0	0.0	0.1	0.0	0.1
	TC/Full Coverage			25.3	24.0	3.7	8.5	9.5	17.7	2.9	6.8	7.9	6.4	0.9	1.7	1.5	0.3	0.9
Y&R (9/12/2011-1/1/2012)	MTWTF..	03:58 PM	05:00 PM	FL10/SP11 Avg														
	Edmonton EM			1.8	2.2	0.8	1.0	1.3	3.7	1.5	1.9	2.4	0.8	0.1	0.2	0.3	0.2	0.2
	Edmonton CM			2.2	2.6	0.9	1.2	1.5	4.4	1.6	2.3	2.7	0.9	0.2	0.2	0.3	0.3	0.2
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			1.1	1.5	0.3	0.7	0.8	2.5	0.4	1.2	1.4	0.4	0.2	0.2	0.2	0.0	0.0
	TC/Full Coverage			61.8	60.3	6.2	18.4	22.7	47.7	5.4	15.2	18.2	12.6	0.7	3.2	4.4	0.7	0.8
ET Late Night (9/12/2011-1/1/2012)	MTWTF..	12:01 AM	12:33 AM	FL10/SP11 Average Adj														
	Edmonton EM			1.0	1.0	0.5	0.5	1.0	1.0	0.0	0.5	1.0	1.5	1.0	1.0	1.5	0.0	0.0
	Edmonton CM			0.5	1.0	0.5	0.5	0.0	0.5	0.0	0.0	0.5	1.0	1.5	0.5	0.5	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.5	1.0	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.5	0.0	0.0
	TC/Full Coverage			20.5	20.5	2.5	10.0	11.0	9.5	0.0	3.5	5.5	11.0	2.5	6.5	5.5	0.0	0.0

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
ETC Late Night (9/12/2011-1/1/2012)	MTWTF..	12:30 AM	01:07 AM	FL10/SP11 Average Adj														
	Edmonton EM			1.0	1.0	0.5	0.5	1.0	1.0	0.0	0.5	1.0	1.5	1.0	1.0	1.5	0.0	0.0
	Edmonton CM			0.5	1.0	0.5	0.5	0.0	0.5	0.0	0.0	0.5	1.0	1.5	0.5	0.5	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.5	1.0	0.0	0.0	0.5	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	0.0
	TC/Full Coverage			20.5	20.5	2.5	10.0	11.0	9.5	0.0	3.5	5.5	11.0	2.5	6.5	5.5	0.0	0.0
Wkdy AM Rotn (9/12/2011-1/1/2012)	MTWTF..	05:58 AM	12:00 PM	FL10/SP11 Avg														
	Edmonton EM			0.3	0.3	0.1	0.2	0.3	0.4	0.2	0.3	0.3	0.2	0.1	0.2	0.2	0.0	0.1
	Edmonton CM			0.3	0.4	0.2	0.3	0.3	0.5	0.3	0.3	0.3	0.2	0.1	0.2	0.2	0.0	0.2
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.4	0.4	0.2	0.2	0.2	0.5	0.2	0.2	0.3	0.4	0.3	0.2	0.2	0.2	0.1
	TC/Full Coverage			6.4	6.1	0.8	2.2	2.3	4.2	0.6	1.3	1.5	1.9	0.3	0.9	0.8	0.1	0.3
PGA Golf (9/12/2011-1/1/2012)SS	09:58 AM	05:00 PM															
	Edmonton EM			0.4	0.4	0.0	0.1	0.2	0.2	0.0	0.0	0.1	0.7	0.0	0.1	0.3	0.0	0.4
	Edmonton CM			0.6	0.6	0.0	0.1	0.3	0.2	0.0	0.0	0.2	1.0	0.0	0.2	0.4	0.0	0.7
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			9.2	8.2	0.1	0.9	2.3	1.9	0.0	0.1	0.5	6.3	0.1	0.8	1.9	0.0	0.9
Simpsons Wknd Rotn (9/12/2011-1/1/2012)SS	10:58 AM	05:30 PM	FL10/SP11 Avg														
	Edmonton EM			0.4	0.5	0.6	0.7	0.6	0.5	0.5	0.7	0.6	0.6	0.6	0.7	0.6	0.4	0.2
	Edmonton CM			0.6	0.7	0.7	0.9	0.7	0.7	0.6	0.9	0.7	0.6	0.7	0.8	0.7	0.3	0.3
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.3	0.3	0.6	0.5	0.3	0.1	0.2	0.2	0.2	0.6	0.8	0.9	0.4	0.3	0.1
	TC/Full Coverage			13.1	10.8	4.1	8.6	7.1	4.8	1.5	3.9	3.0	6.0	2.6	4.8	4.1	1.5	0.7

Stations: CITV
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Wknd PM Rotn (9/12/2011-1/1/2012)SS	11:58 AM	06:00 PM	FL10/SP11 Avg														
	Edmonton EM			0.3	0.3	0.3	0.3	0.2	0.5	0.5	0.4	0.5	0.2	0.1	0.2	0.1	0.2	0.0
	Edmonton CM			0.3	0.3	0.2	0.3	0.2	0.4	0.3	0.4	0.4	0.2	0.2	0.2	0.1	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.5	0.0
	TC/Full Coverage			10.0	9.3	2.2	5.3	5.8	6.3	1.3	3.5	4.1	3.1	0.8	1.8	1.6	0.7	0.0
Wknd AM Rotn (9/12/2011-1/1/2012)SS	05:58 AM	12:00 PM	FL10/SP11 Avg														
	Edmonton EM			0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.4	0.0
	Edmonton CM			0.2	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.2	0.1	0.0	0.1	0.2	0.5	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.1	0.0	0.0
	TC/Full Coverage			4.6	4.1	0.0	1.0	1.6	1.7	0.0	0.3	0.6	2.3	0.0	0.7	1.0	0.5	0.0
Saturday Night Live (9/12/2011-1/1/2012)S.	11:35 PM	01:05 AM	FL10/SP11 Avg														
	Edmonton EM			0.8	0.9	0.8	0.9	0.9	0.8	0.1	0.6	0.7	1.0	1.2	1.1	1.1	0.1	0.0
	Edmonton CM			0.9	1.1	1.0	1.2	1.1	0.9	0.1	0.8	0.8	1.4	1.8	1.7	1.3	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.2	0.2	0.0	0.3	0.3	0.3	0.0	0.2	0.3	0.2	0.0	0.3	0.3	0.0	0.0
	TC/Full Coverage			13.1	13.0	3.4	7.9	7.3	5.4	0.4	2.5	2.8	7.6	3.0	5.4	4.4	0.1	0.0
16x9 Late (9/12/2011-1/1/2012)S	11:28 PM	12:09 AM	FL10/SP11 Average Adj														
	Edmonton EM			0.6	0.8	0.5	0.5	0.6	1.1	1.2	0.8	0.9	0.6	0.0	0.3	0.3	0.0	0.0
	Edmonton CM			0.6	0.6	0.6	0.3	0.5	0.9	1.4	0.6	0.9	0.5	0.0	0.0	0.0	0.0	0.0
	Red Deer EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Medicine Hat			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Lloydminster			0.3	0.5	0.0	0.3	0.6	0.5	0.0	0.0	0.6	0.5	0.0	0.5	0.6	0.0	0.0
	TC/Full Coverage			13.8	13.8	2.4	4.4	5.0	7.8	2.4	3.0	3.6	6.0	0.0	1.4	1.4	0.0	0.0