



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Global News (9/12/2011-1/1/2012)</b>	<b>MTWTFSS</b>	<b>05:58 PM</b>	<b>07:00 PM</b>	FL10/SP11 Average														
	Vancouver DM			7.9	8.5	3.6	4.3	5.1	9.1	3.8	4.9	5.4	7.9	3.3	3.7	4.8	6.0	3.9
	Vancouver DM			7.9	8.5	3.6	4.3	5.1	9.1	3.8	4.9	5.4	7.9	3.3	3.7	4.8	6.0	3.9
	Vancouver Island			6.6	7.2	1.4	2.8	3.4	7.5	2.3	3.5	4.0	7.0	0.6	2.1	2.9	3.5	2.2
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			4.6	5.4	0.5	1.4	2.3	5.5	0.4	1.3	2.2	5.4	0.6	1.6	2.5	0.5	0.3
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			9.2	10.8	1.0	2.8	4.6	11.0	0.7	2.5	4.3	10.7	1.1	3.2	4.9	1.0	0.6
	Kelowna			9.2	10.8	1.0	2.8	4.6	11.0	0.7	2.5	4.3	10.7	1.1	3.2	4.9	1.0	0.6
	Kootenay			12.2	14.4	1.3	3.7	6.1	14.6	0.9	3.3	5.7	14.2	1.5	4.3	6.5	1.3	0.8
	Kootenay			12.2	14.4	1.3	3.7	6.1	14.6	0.9	3.3	5.7	14.2	1.5	4.3	6.5	1.3	0.8
	TC/Full Coverage			365.2	335.3	35.2	78.9	90.6	176.7	16.8	44.2	49.4	158.6	18.4	34.7	41.2	15.4	14.5
	TC/Full Coverage			269.4	242.1	29.5	69.1	79.2	132.1	15.6	39.4	42.4	110.0	13.9	29.7	36.8	14.0	13.3
	TC/Full Coverage			32.4	32.0	0.7	4.0	6.3	16.7	0.3	1.7	2.9	15.3	0.4	2.2	3.3	0.3	0.2
	TC/Full Coverage			18.0	17.3	0.3	2.4	4.2	8.8	0.1	1.1	1.9	8.5	0.2	1.4	2.3	0.2	0.1
	Terrace-Kitmat EM			9.4	11.7	2.4	3.9	6.3	11.8	1.8	4.0	6.4	11.6	3.3	3.8	6.2	1.2	1.2
	Prince George-Kamloops EM			13.0	15.4	3.2	6.1	8.8	17.0	3.2	7.5	10.6	13.8	3.2	4.6	6.9	2.3	2.5
	Kelowna EM			9.2	10.8	1.0	2.8	4.6	11.0	0.7	2.5	4.3	10.7	1.1	3.2	4.9	1.0	0.6
	Kelowna EM			9.2	10.8	1.0	2.8	4.6	11.0	0.7	2.5	4.3	10.7	1.1	3.2	4.9	1.0	0.6
<b>Prime CDN Rotn (9/12/2011-1/1/2012)</b>	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>	FL10/SP11 Average														
	Vancouver DM			0.9	1.0	0.4	0.5	0.6	1.1	0.4	0.5	0.6	0.8	0.5	0.5	0.7	0.4	0.4
	Vancouver DM			0.9	1.0	0.4	0.5	0.6	1.1	0.4	0.5	0.6	0.8	0.5	0.5	0.7	0.4	0.4
	Vancouver Island			0.8	0.9	0.2	0.5	0.6	1.0	0.1	0.4	0.5	0.8	0.3	0.5	0.6	0.5	0.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.3	0.3	0.2	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.2	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.7	0.8	0.4	0.5	0.6	0.9	0.3	0.5	0.6	0.7	0.4	0.4	0.6	0.3	0.3
	Kelowna			0.7	0.8	0.4	0.5	0.6	0.9	0.3	0.5	0.6	0.7	0.4	0.4	0.6	0.3	0.3
	Kootenay			0.5	0.5	0.2	0.3	0.4	0.6	0.2	0.3	0.4	0.5	0.3	0.3	0.4	0.3	0.2
	Kootenay			0.5	0.5	0.2	0.3	0.4	0.6	0.2	0.3	0.4	0.5	0.3	0.3	0.4	0.3	0.2

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# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				40.1	36.4	6.1	12.4	13.6	20.0	2.8	6.5	7.4	16.4	3.4	6.0	6.2	1.3	2.4
TC/Full Coverage				28.9	26.8	3.4	8.4	10.1	16.0	1.5	4.3	5.2	10.8	2.0	4.1	4.9	1.0	1.2
TC/Full Coverage				2.5	2.3	0.1	0.3	0.4	1.5	0.1	0.2	0.3	0.8	0.0	0.1	0.2	0.1	0.2
TC/Full Coverage				0.7	0.6	0.1	0.2	0.3	0.4	0.0	0.1	0.2	0.3	0.1	0.1	0.2	0.0	0.0
Terrace-Kitmat EM				0.8	0.9	0.0	0.2	0.4	1.0	0.0	0.2	0.5	0.9	0.1	0.2	0.3	0.6	0.0
Prince George-Kamloops EM				1.0	1.2	0.2	0.3	0.7	1.3	0.1	0.3	0.8	1.0	0.3	0.3	0.6	0.1	0.0
Kelowna EM				0.7	0.8	0.2	0.2	0.3	1.0	0.3	0.3	0.4	0.6	0.0	0.1	0.2	0.7	0.6
Kelowna EM				0.7	0.8	0.2	0.2	0.3	1.0	0.3	0.3	0.4	0.6	0.0	0.1	0.2	0.7	0.6
<b>Ent Tonight (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	FL10/SP11 Average														
Vancouver DM				3.1	3.5	1.6	1.7	2.1	4.3	1.6	1.9	2.5	2.7	1.5	1.5	1.7	1.4	1.5
Vancouver DM				3.1	3.5	1.6	1.7	2.1	4.3	1.6	1.9	2.5	2.7	1.5	1.5	1.7	1.4	1.5
Vancouver Island				3.2	3.6	0.4	0.9	1.3	3.9	0.5	0.8	1.3	3.4	0.3	1.0	1.2	0.8	0.6
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.1	0.5	0.5	0.7	1.3	0.5	0.6	0.8	0.8	0.5	0.5	0.5	0.5	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.6	2.9	1.3	1.4	1.7	3.5	1.4	1.6	2.0	2.2	1.3	1.2	1.4	1.1	1.2
Kelowna				2.6	2.9	1.3	1.4	1.7	3.5	1.4	1.6	2.0	2.2	1.3	1.2	1.4	1.1	1.2
Kootenay				1.8	2.0	0.9	1.0	1.2	2.4	0.9	1.1	1.4	1.6	0.9	0.9	1.0	0.8	0.8
Kootenay				1.8	2.0	0.9	1.0	1.2	2.4	0.9	1.1	1.4	1.6	0.9	0.9	1.0	0.8	0.8
TC/Full Coverage				125.5	114.9	16.0	33.4	38.6	69.3	7.5	18.7	23.0	45.6	8.4	14.7	15.6	4.1	6.5
TC/Full Coverage				107.4	99.3	12.8	27.3	32.2	61.8	6.6	15.3	19.0	37.4	6.3	12.1	13.2	3.2	5.0
TC/Full Coverage				11.6	11.4	0.6	2.1	3.1	7.6	0.4	1.3	1.9	3.8	0.3	0.8	1.2	0.2	0.1
TC/Full Coverage				2.6	2.4	0.3	0.6	0.8	1.5	0.1	0.4	0.5	0.9	0.1	0.3	0.3	0.1	0.1
Terrace-Kitmat EM				1.7	2.0	0.4	1.2	1.6	2.6	0.4	1.4	2.0	1.5	0.4	0.9	1.2	0.5	0.5
Prince George-Kamloops EM				3.0	3.7	1.2	2.2	3.0	4.9	1.9	3.4	4.2	2.4	0.6	1.0	1.6	0.7	0.0
Kelowna EM				3.3	3.9	0.9	1.5	2.3	5.0	1.0	1.9	2.7	2.7	0.9	1.2	1.8	0.7	0.3
Kelowna EM				3.3	3.9	0.9	1.5	2.3	5.0	1.0	1.9	2.7	2.7	0.9	1.2	1.8	0.7	0.3
<b>ET Canada (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL10/SP11 Average														
Vancouver DM				1.7	1.9	1.2	1.1	1.3	2.4	1.2	1.3	1.6	1.3	1.0	1.0	1.0	0.8	0.8
Vancouver DM				1.7	1.9	1.2	1.1	1.3	2.4	1.2	1.3	1.6	1.3	1.0	1.0	1.0	0.8	0.8
Vancouver Island				1.2	1.4	0.4	0.5	0.7	1.6	0.4	0.5	0.9	1.1	0.3	0.5	0.6	0.3	0.3

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Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.5	0.6	0.4	0.4	0.4	0.8	0.4	0.4	0.5	0.4	0.3	0.3	0.3	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			1.4	1.5	1.0	0.9	1.1	2.0	1.0	1.1	1.4	1.1	0.8	0.8	0.7	
	Kelowna			1.4	1.5	1.0	0.9	1.1	2.0	1.0	1.1	1.4	1.1	0.8	0.8	0.7	
	Kootenay			0.9	1.1	0.7	0.7	0.7	1.4	0.7	0.7	0.9	0.7	0.6	0.6	0.4	
	Kootenay			0.9	1.1	0.7	0.7	0.7	1.4	0.7	0.7	0.9	0.7	0.6	0.6	0.4	
	TC/Full Coverage			68.9	63.1	11.3	22.5	26.7	42.2	6.2	13.6	17.0	20.9	5.1	8.9	9.7	
	TC/Full Coverage			56.0	51.6	9.4	17.6	20.2	34.6	5.1	10.3	12.4	17.1	4.3	7.4	7.9	
	TC/Full Coverage			7.4	7.2	0.1	1.4	2.1	4.9	0.1	0.9	1.3	2.3	0.0	0.5	0.8	
	TC/Full Coverage			1.4	1.2	0.2	0.4	0.5	0.8	0.1	0.3	0.3	0.4	0.1	0.2	0.2	
	Terrace-Kitmat EM			1.2	1.5	0.2	0.8	1.2	1.9	0.4	1.0	1.4	1.1	0.0	0.7	0.9	
	Prince George-Kamloops EM			2.2	2.7	1.2	1.8	2.3	3.7	2.0	3.1	3.5	1.6	0.5	0.6	1.0	
	Kelowna EM			2.1	2.5	0.1	1.0	1.6	3.2	0.2	1.3	1.9	1.6	0.0	0.6	1.2	
	Kelowna EM			2.1	2.5	0.1	1.0	1.6	3.2	0.2	1.3	1.9	1.6	0.0	0.6	1.2	
<b>16x9 Evening (9/12/2011-1/1/2012)</b>	<b>.....SS</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	<b>FL10/SP11 Average</b>													
	Vancouver DM			2.1	2.2	0.8	1.3	1.5	2.7	1.1	1.6	1.7	1.8	0.6	0.9	1.3	
	Vancouver DM			2.1	2.2	0.8	1.3	1.5	2.7	1.1	1.6	1.7	1.8	0.6	0.9	1.3	
	Vancouver Island			2.3	2.4	0.8	1.1	1.3	2.8	1.5	1.4	1.6	2.0	0.1	0.7	1.0	
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Dawson Creek			0.7	0.8	0.3	0.5	0.5	0.9	0.4	0.6	0.5	0.6	0.2	0.3	0.5	
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Kelowna			2.0	2.1	0.8	1.2	1.4	2.5	1.1	1.6	1.5	1.7	0.7	0.9	1.3	
	Kelowna			2.0	2.1	0.8	1.2	1.4	2.5	1.1	1.6	1.5	1.7	0.7	0.9	1.3	
	Kootenay			1.3	1.5	0.6	0.8	1.0	1.7	0.7	1.1	1.0	1.2	0.4	0.6	0.9	
	Kootenay			1.3	1.5	0.6	0.8	1.0	1.7	0.7	1.1	1.0	1.2	0.4	0.6	0.9	
	TC/Full Coverage			106.6	98.8	10.5	25.7	29.7	55.9	4.7	14.3	16.1	43.0	5.8	11.4	13.6	
	TC/Full Coverage			68.6	62.6	6.8	19.7	22.9	38.2	4.4	12.6	12.8	24.4	2.5	7.1	10.1	
	TC/Full Coverage			6.3	6.2	0.0	0.4	1.2	3.4	0.0	0.0	0.5	2.7	0.0	0.4	0.7	
	TC/Full Coverage			2.0	1.7	0.1	0.5	0.7	1.0	0.1	0.3	0.3	0.7	0.1	0.2	0.3	

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Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Terrace-Kitmat EM			1.3	1.4	0.0	0.3	0.5	2.1	0.0	0.3	0.6	0.8	0.0	0.3	0.3	1.2	0.6
	Prince George-Kamloops EM			2.4	2.9	0.0	2.0	2.2	3.3	0.0	2.0	2.2	2.6	0.0	1.9	2.3	0.0	0.0
	Kelowna EM			1.8	2.1	0.0	0.3	0.8	2.3	0.0	0.0	0.8	1.9	0.0	0.6	0.9	0.6	0.0
	Kelowna EM			1.8	2.1	0.0	0.3	0.8	2.3	0.0	0.0	0.8	1.9	0.0	0.6	0.9	0.6	0.0
<b>NCIS - GLOBAL (9/12/2011-1/1/2012)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL10/SP11 Avg Adj														
	Vancouver DM			2.5	2.8	1.5	1.8	1.9	2.9	1.4	1.8	2.0	2.7	1.6	1.8	1.8	1.0	0.9
	Vancouver DM			2.5	2.8	1.5	1.8	1.9	2.9	1.4	1.8	2.0	2.7	1.6	1.8	1.8	1.0	0.9
	Vancouver Island			2.6	2.7	1.4	2.5	2.5	2.8	2.0	2.8	2.9	2.7	0.9	2.2	2.1	1.5	2.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.7	0.8	0.5	0.5	0.6	0.8	0.5	0.6	0.6	0.7	0.4	0.5	0.6	0.3	0.3
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.0	2.1	1.3	1.5	1.5	2.3	1.4	1.5	1.5	2.0	1.2	1.4	1.5	0.9	0.7
	Kelowna			2.0	2.1	1.3	1.5	1.5	2.3	1.4	1.5	1.5	2.0	1.2	1.4	1.5	0.9	0.7
	Kootenay			1.3	1.5	0.9	1.0	1.1	1.6	0.9	1.1	1.1	1.4	0.8	1.0	1.0	0.6	0.4
	Kootenay			1.3	1.5	0.9	1.0	1.1	1.6	0.9	1.1	1.1	1.4	0.8	1.0	1.0	0.6	0.4
	TC/Full Coverage			28.6	26.4	3.3	9.1	10.3	14.2	1.3	4.4	5.0	12.1	2.0	4.8	5.3	0.7	1.5
	TC/Full Coverage			85.1	79.5	12.4	29.2	29.9	42.2	5.9	14.6	16.1	37.3	6.6	14.6	13.9	2.4	3.2
	TC/Full Coverage			7.1	7.0	0.5	1.6	2.7	4.0	0.5	1.2	1.7	3.0	0.0	0.4	1.0	0.1	0.0
	TC/Full Coverage			2.0	1.8	0.2	0.6	0.7	1.0	0.1	0.4	0.4	0.8	0.1	0.3	0.4	0.1	0.1
	Terrace-Kitmat EM			0.4	0.5	0.1	0.1	0.2	0.6	0.1	0.1	0.3	0.5	0.0	0.1	0.1	0.0	0.0
	Prince George-Kamloops EM			1.1	1.3	0.2	0.8	1.1	1.8	0.5	1.2	1.5	0.9	0.0	0.4	0.6	0.5	0.0
	Kelowna EM			2.0	2.4	0.8	1.2	2.0	2.7	1.5	1.7	2.5	2.1	0.0	0.6	1.5	0.4	0.0
	Kelowna EM			2.0	2.4	0.8	1.2	2.0	2.7	1.5	1.7	2.5	2.1	0.0	0.6	1.5	0.4	0.0
<b>House (9/12/2011-1/1/2012)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL10/SP11 Avg														
	Vancouver DM			7.5	7.8	7.0	7.2	7.6	8.7	6.8	7.8	8.6	6.9	7.4	6.5	6.7	6.5	5.0
	Vancouver DM			7.5	7.8	7.0	7.2	7.6	8.7	6.8	7.8	8.6	6.9	7.4	6.5	6.7	6.5	5.0
	Vancouver Island			5.0	5.3	6.1	4.9	5.4	6.4	4.9	5.6	6.3	4.1	7.1	4.2	4.5	4.1	3.6
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			2.3	2.5	2.2	2.3	2.5	2.8	2.2	2.5	2.7	2.2	2.4	2.0	2.1	2.1	1.6
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

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# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Me  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			6.4	6.8	6.1	6.2	6.6	7.5	5.9	6.7	7.4	5.9	6.4	5.6	5.8	5.6	4.3
	Kelowna			6.4	6.8	6.1	6.2	6.6	7.5	5.9	6.7	7.4	5.9	6.4	5.6	5.8	5.6	4.3
	Kootenay			4.4	4.6	4.2	4.3	4.5	5.1	4.0	4.6	5.1	4.1	4.4	3.8	4.0	3.9	3.0
	Kootenay			4.4	4.6	4.2	4.3	4.5	5.1	4.0	4.6	5.1	4.1	4.4	3.8	4.0	3.9	3.0
	TC/Full Coverage			388.1	335.1	91.8	169.7	167.5	183.0	42.4	89.8	93.3	152.1	49.4	79.9	74.3	27.9	25.0
	TC/Full Coverage			253.3	221.1	57.9	114.3	117.5	126.1	27.4	62.3	66.5	95.1	30.5	52.1	51.0	15.2	17.0
	TC/Full Coverage			20.0	18.0	2.8	7.4	9.5	10.3	2.2	4.8	6.2	7.8	0.6	2.6	3.4	1.2	0.8
	TC/Full Coverage			6.5	5.5	1.0	2.7	3.1	3.1	0.5	1.5	1.8	2.4	0.6	1.3	1.4	0.5	0.5
	Terrace-Kitmat EM			2.4	2.9	1.3	1.3	1.8	3.9	0.6	1.1	2.8	2.1	2.2	1.6	0.7	1.5	0.0
	Prince George-Kamloops EM			5.1	5.9	2.2	4.4	6.4	7.2	3.3	5.7	8.1	4.5	1.2	3.0	4.5	2.8	1.3
	Kelowna EM			5.7	6.2	4.0	5.4	7.0	6.8	6.2	6.9	8.6	5.5	1.5	3.8	5.2	5.0	2.0
	Kelowna EM			5.7	6.2	4.0	5.4	7.0	6.8	6.2	6.9	8.6	5.5	1.5	3.8	5.2	5.0	2.0
<b>Hawaii Five-O (9/12/2011-1/1/2012)</b>	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL10 Actuals Adj														
	Vancouver DM			6.4	6.8	3.1	5.2	5.9	7.5	3.4	5.4	6.3	6.0	2.8	5.0	5.3	6.0	3.7
	Vancouver DM			6.4	6.8	3.1	5.2	5.9	7.5	3.4	5.4	6.3	6.0	2.8	5.0	5.3	6.0	3.7
	Vancouver Island			5.5	5.9	5.7	5.7	5.3	7.0	10.0	7.4	6.8	4.6	2.0	3.9	3.7	5.3	2.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			1.8	1.9	0.9	1.4	1.6	2.0	1.1	1.5	1.7	1.6	0.7	1.2	1.4	1.4	0.9
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			4.7	4.9	2.4	3.7	4.2	5.7	2.9	4.0	4.7	4.2	2.0	3.3	3.7	3.9	2.4
	Kelowna			4.7	4.9	2.4	3.7	4.2	5.7	2.9	4.0	4.7	4.2	2.0	3.3	3.7	3.9	2.4
	Kootenay			3.2	3.3	1.6	2.5	2.9	3.9	2.0	2.7	3.2	2.9	1.3	2.2	2.5	2.7	1.6
	Kootenay			3.2	3.3	1.6	2.5	2.9	3.9	2.0	2.7	3.2	2.9	1.3	2.2	2.5	2.7	1.6
	TC/Full Coverage			330.0	296.9	37.2	130.8	147.1	157.3	17.8	63.1	74.9	139.6	19.4	67.7	72.3	15.9	17.2
	TC/Full Coverage			220.1	193.3	25.5	83.3	90.2	109.3	14.0	43.0	49.3	84.1	11.5	40.5	40.9	14.0	12.8
	TC/Full Coverage			12.2	11.7	0.8	3.8	4.7	7.1	0.5	2.2	3.2	4.7	0.4	1.6	1.6	0.5	0.0
	TC/Full Coverage			4.7	4.1	0.5	1.6	2.0	2.3	0.2	0.8	1.1	1.8	0.2	0.7	0.9	0.4	0.3
	Terrace-Kitmat EM			1.5	1.8	0.0	0.4	0.9	2.0	0.0	0.7	1.0	1.5	0.0	0.2	0.8	0.0	0.2
	Prince George-Kamloops EM			2.9	3.5	0.6	2.7	3.3	4.1	0.4	3.6	4.5	2.8	0.7	1.8	2.1	1.2	0.0
	Kelowna EM			3.4	4.0	1.1	2.7	3.4	4.7	1.4	3.2	4.5	3.3	0.8	2.2	2.3	1.5	0.0

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			3.4	4.0	1.1	2.7	3.4	4.7	1.4	3.2	4.5	3.3	0.8	2.2	2.3	1.5	0.0
<b>Glee</b> <b>(9/12/2011-1/1/2012)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL10/SP11 Avg														
	Vancouver DM			7.4	7.5	8.1	7.7	7.6	9.2	10.1	9.5	8.8	5.7	6.1	5.9	6.5	10.7	4.3
	Vancouver DM			7.4	7.5	8.1	7.7	7.6	9.2	10.1	9.5	8.8	5.7	6.1	5.9	6.5	10.7	4.3
	Vancouver Island			5.4	5.4	9.2	6.1	5.8	4.8	6.6	4.5	4.4	6.1	11.7	7.7	7.2	3.9	6.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			2.4	2.4	2.6	2.5	2.4	2.9	3.2	3.0	2.8	1.8	1.9	1.8	2.0	3.3	1.4
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			6.3	6.4	6.9	6.6	6.5	7.9	8.7	8.1	7.5	4.9	5.2	5.0	5.5	9.1	3.7
	Kelowna			6.3	6.4	6.9	6.6	6.5	7.9	8.7	8.1	7.5	4.9	5.2	5.0	5.5	9.1	3.7
	Kootenay			4.3	4.4	4.8	4.5	4.4	5.4	5.9	5.5	5.1	3.3	3.6	3.5	3.8	6.3	2.5
	Kootenay			4.3	4.4	4.8	4.5	4.4	5.4	5.9	5.5	5.1	3.3	3.6	3.5	3.8	6.3	2.5
	TC/Full Coverage			79.5	66.7	22.6	40.5	39.9	41.4	13.9	24.8	24.0	25.3	8.7	15.7	15.9	7.4	5.3
	TC/Full Coverage			252.1	212.6	66.2	123.0	118.2	133.2	41.0	76.2	68.8	79.3	25.2	46.9	49.4	25.0	14.6
	TC/Full Coverage			15.7	14.1	4.2	8.9	10.1	9.2	2.6	6.0	6.7	4.9	1.6	3.0	3.4	0.8	0.9
	TC/Full Coverage			6.4	5.3	1.2	2.9	3.0	3.2	0.6	1.8	1.8	2.0	0.5	1.2	1.3	0.8	0.4
	Terrace-Kitmat EM			1.3	1.5	0.0	0.8	1.4	2.1	0.0	0.9	1.7	1.0	0.0	0.7	1.1	1.1	0.0
	Prince George-Kamloops EM			4.1	4.5	3.9	4.6	5.7	6.1	7.0	7.3	8.2	3.0	0.8	1.9	3.3	4.3	0.7
	Kelowna EM			4.5	4.8	6.2	6.3	7.5	6.1	8.0	8.5	9.7	3.4	4.5	4.1	5.2	3.0	2.3
	Kelowna EM			4.5	4.8	6.2	6.3	7.5	6.1	8.0	8.5	9.7	3.4	4.5	4.1	5.2	3.0	2.3
<b>NCIS: L.A.</b> <b>(9/12/2011-1/1/2012)</b>	<b>.T.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL10/SP11 Avg														
	Vancouver DM			6.7	7.5	4.5	5.1	5.3	8.0	4.7	5.4	5.4	7.0	4.3	4.9	5.2	3.1	2.4
	Vancouver DM			6.7	7.5	4.5	5.1	5.3	8.0	4.7	5.4	5.4	7.0	4.3	4.9	5.2	3.1	2.4
	Vancouver Island			6.0	6.5	4.3	5.8	6.0	6.5	4.5	5.3	5.9	6.6	4.3	6.3	6.1	2.9	3.8
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			2.0	2.3	1.4	1.5	1.6	2.4	1.4	1.6	1.7	2.1	1.3	1.5	1.6	0.9	0.8
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			5.5	6.1	3.7	4.2	4.4	6.6	3.9	4.4	4.4	5.7	3.5	4.0	4.3	2.6	2.0
	Kelowna			5.5	6.1	3.7	4.2	4.4	6.6	3.9	4.4	4.4	5.7	3.5	4.0	4.3	2.6	2.0
	Kootenay			3.7	4.2	2.6	2.9	3.0	4.5	2.6	3.0	3.0	3.9	2.4	2.7	2.9	1.8	1.3

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kootenay				3.7	4.2	2.6	2.9	3.0	4.5	2.6	3.0	3.0	3.9	2.4	2.7	2.9	1.8	1.3
TC/Full Coverage				151.0	142.1	20.5	44.9	49.6	77.3	8.0	22.9	30.2	64.8	12.5	22.0	19.4	3.9	5.0
TC/Full Coverage				227.3	212.3	36.8	81.8	81.8	116.3	19.2	42.8	41.8	96.0	17.7	39.0	40.1	7.2	7.9
TC/Full Coverage				20.1	19.8	1.5	4.6	7.6	11.3	1.5	3.3	4.9	8.6	0.0	1.3	2.8	0.3	0.0
TC/Full Coverage				5.5	5.0	0.6	1.8	2.1	2.7	0.3	1.0	1.0	2.3	0.3	0.9	1.0	0.2	0.2
Terrace-Kitmat EM				1.2	1.5	0.2	0.3	0.6	1.7	0.4	0.2	0.9	1.4	0.0	0.3	0.2	0.0	0.0
Prince George-Kamloops EM				3.2	3.7	0.6	2.2	3.2	5.0	1.4	3.4	4.4	2.5	0.0	1.0	1.8	1.5	0.0
Kelowna EM				5.7	6.7	2.3	3.3	5.6	7.5	4.4	4.7	7.0	6.0	0.0	1.8	4.2	1.1	0.0
Kelowna EM				5.7	6.7	2.3	3.3	5.6	7.5	4.4	4.7	7.0	6.0	0.0	1.8	4.2	1.1	0.0
<b>SP: Victoria's Secret Fashion Show (11/29/2010-11/27/2011)</b>	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL09 Actuals														
Vancouver DM				4.7	5.2	4.7	4.7	5.1	5.4	4.9	4.4	5.2	5.0	4.6	5.0	4.9	1.8	1.9
Vancouver DM				4.7	5.2	4.7	4.7	5.1	5.4	4.9	4.4	5.2	5.0	4.6	5.0	4.9	1.8	1.9
Vancouver Island				2.9	3.5	0.3	1.6	2.4	3.8	0.4	0.8	2.0	3.1	0.3	2.4	2.8	0.0	0.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				9.0	9.0	9.0	9.0	12.0	12.0	12.0	12.0	12.0	6.0	6.0	6.0	6.0	6.0	3.0
Kelowna				3.0	3.0	3.0	3.0	4.0	4.0	4.0	4.0	4.0	2.0	2.0	2.0	2.0	2.0	1.0
Kelowna				3.0	3.0	3.0	3.0	4.0	4.0	4.0	4.0	4.0	2.0	2.0	2.0	2.0	2.0	1.0
Kootenay				1.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	1.0	1.0	1.0	1.0	1.0	1.0
Kootenay				1.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0	3.0	1.0	1.0	1.0	1.0	1.0	1.0
TC/Full Coverage				269.6	231.5	69.8	136.1	117.2	117.2	20.9	58.5	64.4	114.3	48.9	77.6	52.8	25.4	12.7
TC/Full Coverage				158.2	147.3	38.3	76.5	80.2	77.9	19.4	35.6	41.2	69.4	18.9	40.8	38.9	4.3	6.6
TC/Full Coverage				10.1	8.4	2.8	4.8	5.5	5.8	1.9	3.2	2.7	2.7	0.9	1.6	1.4	0.6	0.3
TC/Full Coverage				2.5	2.2	0.4	1.2	1.5	1.5	0.3	0.8	1.0	0.8	0.2	0.4	0.6	0.2	0.1
Terrace-Kitmat EM				1.9	2.5	2.5	2.5	2.5	2.5	2.5	2.5	3.1	1.2	1.2	1.2	1.9	1.9	0.6
Prince George-Kamloops EM				2.2	2.9	2.9	2.9	2.9	2.9	2.9	2.9	3.7	1.5	1.5	1.5	2.2	2.2	0.7
Kelowna EM				3.0	3.0	3.0	3.0	4.0	4.0	4.0	4.0	4.0	2.0	2.0	2.0	2.0	2.0	1.0
Kelowna EM				3.0	3.0	3.0	3.0	4.0	4.0	4.0	4.0	4.0	2.0	2.0	2.0	2.0	2.0	1.0
<b>Parenthood (9/19/2011-1/1/2012)</b>	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL10/SP11 Good Wife Adj														
Vancouver DM				5.2	5.9	2.2	3.0	3.7	7.8	2.9	4.1	4.8	4.0	1.5	1.9	2.5	2.1	1.6

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Vancouver DM				5.2	5.9	2.2	3.0	3.7	7.8	2.9	4.1	4.8	4.0	1.5	1.9	2.5	2.1	1.6
Vancouver Island				3.8	4.0	0.7	1.5	2.2	5.3	0.8	2.1	3.4	2.6	0.7	0.8	1.0	3.9	1.3
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.6	1.8	0.7	0.9	1.1	2.3	0.9	1.2	1.4	1.2	0.5	0.6	0.7	0.7	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				4.3	4.9	1.9	2.5	3.0	6.4	2.5	3.4	3.9	3.4	1.3	1.6	2.0	2.0	1.4
Kelowna				4.3	4.9	1.9	2.5	3.0	6.4	2.5	3.4	3.9	3.4	1.3	1.6	2.0	2.0	1.4
Kootenay				3.0	3.4	1.3	1.7	2.0	4.4	1.7	2.3	2.7	2.3	0.9	1.1	1.3	1.3	1.0
Kootenay				3.0	3.4	1.3	1.7	2.0	4.4	1.7	2.3	2.7	2.3	0.9	1.1	1.3	1.3	1.0
TC/Full Coverage				250.6	237.0	24.0	67.6	81.0	149.5	14.2	39.3	49.7	87.5	9.8	28.3	31.3	6.9	6.8
TC/Full Coverage				177.6	167.6	17.5	48.1	56.0	112.0	11.6	32.7	37.2	55.6	6.0	15.5	18.9	4.8	5.2
TC/Full Coverage				12.5	12.5	0.0	2.1	3.6	7.9	0.0	1.6	2.6	4.5	0.0	0.6	1.0	0.0	0.0
TC/Full Coverage				4.4	4.0	0.3	1.1	1.4	2.6	0.2	0.7	0.9	1.4	0.1	0.4	0.5	0.2	0.1
Terrace-Kitmat EM				1.1	1.4	0.0	0.8	1.2	2.3	0.0	1.5	1.9	0.5	0.0	0.0	0.6	0.0	0.0
Prince George-Kamloops EM				2.1	2.6	0.0	2.2	3.1	3.6	0.0	3.1	4.4	1.6	0.0	1.3	1.8	0.0	0.0
Kelowna EM				3.5	4.2	0.0	1.6	2.6	5.2	0.0	2.2	3.6	3.2	0.0	1.0	1.5	0.0	0.0
Kelowna EM				3.5	4.2	0.0	1.6	2.6	5.2	0.0	2.2	3.6	3.2	0.0	1.0	1.5	0.0	0.0
<b>Survivor (9/12/2011-1/1/2012)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	<b>FL10/SP11 Average</b>														
Vancouver DM				7.9	7.8	6.0	7.8	7.7	8.7	7.0	8.8	8.7	6.9	5.1	6.9	6.7	8.1	8.9
Vancouver DM				7.9	7.8	6.0	7.8	7.7	8.7	7.0	8.8	8.7	6.9	5.1	6.9	6.7	8.1	8.9
Vancouver Island				4.8	4.9	3.6	4.0	4.5	5.1	6.1	3.9	4.3	4.7	1.1	4.1	4.7	1.0	7.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.5	2.4	1.9	2.4	2.4	2.8	2.2	2.8	2.7	2.1	1.6	2.2	2.1	2.5	2.8
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				6.7	6.6	5.1	6.6	6.6	7.4	5.9	7.4	7.3	5.8	4.3	5.8	5.6	6.8	7.6
Kelowna				6.7	6.6	5.1	6.6	6.6	7.4	5.9	7.4	7.3	5.8	4.3	5.8	5.6	6.8	7.6
Kootenay				4.6	4.5	3.4	4.5	4.5	5.1	4.1	5.1	5.0	3.9	2.9	4.0	3.9	4.7	5.2
Kootenay				4.6	4.5	3.4	4.5	4.5	5.1	4.1	5.1	5.0	3.9	2.9	4.0	3.9	4.7	5.2
TC/Full Coverage				535.4	456.1	129.6	254.0	262.8	231.1	53.5	125.2	146.0	225.0	76.0	128.7	116.8	43.1	36.2
TC/Full Coverage				270.1	220.9	49.2	125.1	118.7	125.5	28.2	69.8	67.6	95.4	21.0	55.3	51.1	18.9	30.4



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				24.5	21.0	1.2	8.0	11.3	11.8	0.7	4.2	5.7	9.2	0.6	3.9	5.6	1.3	2.3
TC/Full Coverage				6.8	5.4	0.9	2.9	3.1	3.1	0.5	1.6	1.7	2.4	0.4	1.3	1.4	0.6	0.8
Terrace-Kitmat EM				3.2	3.4	1.3	2.1	2.4	3.8	1.4	2.5	2.9	3.1	1.3	1.8	1.9	1.1	3.3
Prince George-Kamloops EM				6.5	7.1	2.8	5.9	7.3	9.0	3.7	8.3	9.7	5.2	1.7	3.6	4.8	5.3	1.9
Kelowna EM				7.0	7.1	1.7	5.7	8.3	7.8	1.8	5.8	8.5	6.4	1.5	5.6	8.1	5.0	6.8
Kelowna EM				7.0	7.1	1.7	5.7	8.3	7.8	1.8	5.8	8.5	6.4	1.5	5.6	8.1	5.0	6.8
<b>SP: Walk of Fame (10/11/2010-10/16/2011)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>11:00 PM</b>	FL09 Actuals														
Vancouver DM				1.0	1.0	0.3	0.7	0.9	1.1	0.5	1.0	1.0	0.8	0.1	0.5	0.7	0.1	1.7
Vancouver DM				1.0	1.0	0.3	0.7	0.9	1.1	0.5	1.0	1.0	0.8	0.1	0.5	0.7	0.1	1.7
Vancouver Island				1.0	1.0	0.3	0.7	0.9	1.1	0.5	1.0	1.0	0.8	0.1	0.5	0.7	0.1	1.6
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.0	0.2	0.4	0.5	1.0	0.2	0.4	1.0	0.4	0.2	0.3	0.4	0.1	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.3	0.2
Kelowna				1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.3	0.2
Kootenay				1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	0.2	0.1
Kootenay				1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	1.0	0.4	1.0	1.0	0.2	0.1
TC/Full Coverage				47.1	40.7	2.1	12.1	13.7	24.1	1.8	7.8	8.3	16.6	0.3	4.3	5.5	0.5	6.0
TC/Full Coverage				34.0	27.7	2.1	12.0	13.6	16.4	1.8	7.8	8.3	11.3	0.3	4.2	5.3	0.3	6.0
TC/Full Coverage				3.4	5.6	0.9	1.6	1.4	2.9	0.5	0.8	1.4	1.4	0.5	0.8	0.7	0.1	0.1
TC/Full Coverage				1.4	1.4	0.1	0.4	0.6	0.9	0.1	0.2	0.4	0.5	0.1	0.2	0.2	0.0	0.0
Terrace-Kitmat EM				1.2	1.2	0.6	0.6	1.2	1.9	0.6	0.6	1.2	0.6	0.6	0.6	0.6	0.2	0.1
Prince George-Kamloops EM				1.5	1.5	0.7	0.7	1.5	2.2	0.7	0.7	1.5	0.7	0.7	0.7	0.7	0.2	0.1
Kelowna EM				1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.3	0.2
Kelowna EM				1.0	2.0	1.0	1.0	1.0	2.0	1.0	1.0	2.0	1.0	1.0	1.0	1.0	0.3	0.2
<b>Harrys Law (9/19/2011-1/1/2012)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL10/SP11 Bones Average Adjusted														
Vancouver DM				4.9	5.5	4.5	4.1	4.4	6.1	4.4	4.1	4.6	4.9	4.7	4.0	4.2	2.3	1.7
Vancouver DM				4.9	5.5	4.5	4.1	4.4	6.1	4.4	4.1	4.6	4.9	4.7	4.0	4.2	2.3	1.7
Vancouver DM				4.9	5.5	4.5	4.1	4.4	6.1	4.4	4.1	4.6	4.9	4.7	4.0	4.2	2.3	1.7
Vancouver Island				4.4	4.5	3.7	3.3	4.4	5.0	4.8	3.1	4.7	4.1	2.7	3.6	4.0	3.9	3.8
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Dawson Creek				2.2	2.5	0.9	1.3	1.6	3.3	1.2	1.7	2.0	1.7	0.7	0.8	1.1	0.9	0.7
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				6.2	7.0	2.5	3.6	4.4	9.2	3.4	4.9	5.7	4.8	1.7	2.2	3.0	2.5	1.8
Kelowna				6.2	7.0	2.5	3.6	4.4	9.2	3.4	4.9	5.7	4.8	1.7	2.2	3.0	2.5	1.8
Kelowna				6.2	7.0	2.5	3.6	4.4	9.2	3.4	4.9	5.7	4.8	1.7	2.2	3.0	2.5	1.8
Kootenay				4.3	4.8	1.7	2.4	3.0	6.3	2.3	3.3	3.9	3.3	1.2	1.5	2.0	1.7	1.3
Kootenay				4.3	4.8	1.7	2.4	3.0	6.3	2.3	3.3	3.9	3.3	1.2	1.5	2.0	1.7	1.3
Kootenay				4.3	4.8	1.7	2.4	3.0	6.3	2.3	3.3	3.9	3.3	1.2	1.5	2.0	1.7	1.3
TC/Full Coverage				82.5	77.5	17.0	31.4	35.3	46.4	10.1	19.0	21.5	31.1	7.0	12.4	13.8	2.2	2.9
TC/Full Coverage				167.0	155.7	37.1	64.9	67.7	88.1	17.6	32.7	35.5	67.6	19.6	32.2	32.1	5.5	5.9
TC/Full Coverage				167.0	155.7	37.1	64.9	67.7	88.1	17.6	32.7	35.5	67.6	19.6	32.2	32.1	5.5	5.9
TC/Full Coverage				16.7	16.7	0.0	2.2	4.4	10.6	0.0	1.5	3.3	6.1	0.0	0.7	1.2	0.0	0.0
TC/Full Coverage				16.7	16.7	0.0	2.2	4.4	10.6	0.0	1.5	3.3	6.1	0.0	0.7	1.2	0.0	0.0
TC/Full Coverage				6.2	5.7	0.4	1.5	2.0	3.8	0.3	1.0	1.3	2.0	0.1	0.5	0.7	0.2	0.1
TC/Full Coverage				6.2	5.7	0.4	1.5	2.0	3.8	0.3	1.0	1.3	2.0	0.1	0.5	0.7	0.2	0.1
Terrace-Kitmat EM				1.8	2.3	0.0	0.7	1.2	3.3	0.0	1.3	1.7	1.4	0.0	0.0	0.6	0.0	0.0
Prince George-Kamloops EM				3.2	4.0	0.9	3.3	3.8	5.6	1.6	5.1	5.7	2.4	0.0	1.5	2.0	0.0	0.0
Kelowna EM				4.7	5.7	0.0	1.6	3.3	7.0	0.0	2.2	4.8	4.3	0.0	1.2	1.7	0.0	0.0
Kelowna EM				4.7	5.7	0.0	1.6	3.3	7.0	0.0	2.2	4.8	4.3	0.0	1.2	1.7	0.0	0.0
Kelowna EM				4.7	5.7	0.0	1.6	3.3	7.0	0.0	2.2	4.8	4.3	0.0	1.2	1.7	0.0	0.0
<b>Kitchen Nightmares (9/12/2011-1/1/2012)</b>	<b>..W....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	<b>SP11 Actuals Adjusted</b>														
Vancouver DM				1.1	1.2	1.0	1.0	1.1	1.4	1.0	1.0	1.2	1.0	0.9	1.0	1.0	0.4	0.9
Vancouver DM				1.1	1.2	1.0	1.0	1.1	1.4	1.0	1.0	1.2	1.0	0.9	1.0	1.0	0.4	0.9
Vancouver Island				0.8	0.8	0.6	0.8	0.8	0.8	0.6	0.8	0.9	0.7	0.6	0.7	0.7	0.4	1.3
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.4	0.3	0.3	0.3	0.4	0.3	0.3	0.4	0.3	0.3	0.3	0.3	0.1	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.6	0.8	0.7	0.9	1.1	0.9	1.4	1.4	1.6	0.6	0.0	0.4	0.6	0.0	0.0
Kelowna				0.6	0.8	0.7	0.9	1.1	0.9	1.4	1.4	1.6	0.6	0.0	0.4	0.6	0.0	0.0



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Kootenay				0.6	0.7	0.6	0.6	0.6	0.8	0.6	0.6	0.7	0.6	0.6	0.6	0.6	0.2	0.5
Kootenay				0.6	0.7	0.6	0.6	0.6	0.8	0.6	0.6	0.7	0.6	0.6	0.6	0.6	0.2	0.5
TC/Full Coverage				78.9	70.6	19.9	36.6	33.4	40.1	12.4	21.8	19.2	30.5	7.5	14.8	14.3	3.1	5.2
TC/Full Coverage				38.0	34.0	8.2	16.7	17.1	19.7	4.2	8.4	9.4	14.3	4.0	8.4	7.7	0.9	3.0
TC/Full Coverage				2.2	2.2	0.6	1.5	1.5	1.5	0.6	1.2	1.2	0.8	0.0	0.4	0.4	0.0	0.0
TC/Full Coverage				0.9	0.8	0.2	0.4	0.4	0.4	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.0	0.1
Terrace-Kitmat EM				0.8	1.0	1.2	1.2	0.8	0.8	0.0	0.9	0.8	1.2	2.6	1.5	0.8	0.0	0.0
Prince George-Kamloops EM				0.7	0.8	0.0	1.0	1.3	0.9	0.0	1.0	1.3	0.7	0.0	1.0	1.1	0.0	0.0
Kelowna EM				0.6	0.8	0.7	0.9	1.1	0.9	1.4	1.4	1.6	0.6	0.0	0.4	0.6	0.0	0.0
Kelowna EM				0.6	0.8	0.7	0.9	1.1	0.9	1.4	1.4	1.6	0.6	0.0	0.4	0.6	0.0	0.0
<b>Office (9/19/2011-1/1/2012)</b>	<b>...T...</b>	<b>07:58 PM</b>	<b>08:30 PM</b>	FL10 Actuals Adjusted														
Vancouver DM				1.2	1.3	1.4	1.3	1.1	1.4	1.4	1.3	1.2	1.2	1.5	1.2	1.1	1.5	0.5
Vancouver DM				1.2	1.3	1.4	1.3	1.1	1.4	1.4	1.3	1.2	1.2	1.5	1.2	1.1	1.5	0.5
Vancouver Island				0.5	0.6	0.6	0.4	0.5	0.6	0.2	0.4	0.7	0.5	0.8	0.5	0.3	0.1	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.4	0.3	0.3	0.4	0.3	0.3	0.4	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.9	0.9	1.0	0.9	0.8	1.0	1.0	0.9	0.9	0.9	1.1	0.9	0.8	1.1	0.4
Kelowna				0.9	0.9	1.0	0.9	0.8	1.0	1.0	0.9	0.9	0.9	1.1	0.9	0.8	1.1	0.4
Kootenay				0.6	0.6	0.7	0.6	0.5	0.7	0.7	0.7	0.6	0.6	0.7	0.6	0.5	0.8	0.3
Kootenay				0.6	0.6	0.7	0.6	0.5	0.7	0.7	0.7	0.6	0.6	0.7	0.6	0.5	0.8	0.3
TC/Full Coverage				65.9	57.4	25.2	37.0	32.8	33.3	14.1	20.9	18.9	24.1	11.1	16.2	13.9	4.6	3.9
TC/Full Coverage				40.8	35.5	11.7	20.0	17.2	19.7	5.7	10.4	9.1	15.9	6.0	9.6	8.2	3.5	1.7
TC/Full Coverage				2.5	2.3	1.0	1.7	1.3	1.8	1.0	1.3	1.0	0.5	0.0	0.4	0.4	0.1	0.0
TC/Full Coverage				0.9	0.8	0.2	0.4	0.4	0.4	0.1	0.2	0.2	0.4	0.1	0.2	0.2	0.1	0.0
Terrace-Kitmat EM				0.2	0.3	0.0	0.4	0.4	0.4	0.0	0.4	0.5	0.2	0.0	0.4	0.4	0.0	0.0
Prince George-Kamloops EM				0.5	0.5	0.8	0.6	0.4	0.8	1.5	1.1	0.6	0.2	0.2	0.1	0.2	0.0	0.0
Kelowna EM				0.7	0.8	1.4	1.2	0.9	1.2	2.9	1.9	1.3	0.4	0.0	0.5	0.5	0.4	0.0
Kelowna EM				0.7	0.8	1.4	1.2	0.9	1.2	2.9	1.9	1.3	0.4	0.0	0.5	0.5	0.4	0.0
<b>How to be a Gentleman (9/19/2011-1/1/2012)</b>	<b>...T...</b>	<b>08:28 PM</b>	<b>09:00 PM</b>	FL10 Office Actuals Adjusted														
Vancouver DM				2.4	2.5	2.8	2.6	2.2	2.7	2.8	2.6	2.4	2.3	2.9	2.4	2.1	3.0	1.0

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Vancouver DM				2.4	2.5	2.8	2.6	2.2	2.7	2.8	2.6	2.4	2.3	2.9	2.4	2.1	3.0	1.0
Vancouver Island				0.9	1.1	1.1	0.8	1.0	1.1	0.4	0.7	1.4	1.0	1.6	0.9	0.6	0.2	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.7	0.8	0.8	0.8	0.7	0.8	0.8	0.8	0.7	0.7	0.9	0.7	0.6	0.9	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.0	2.1	2.3	2.1	1.8	2.2	2.3	2.1	1.9	1.9	2.4	2.0	1.7	2.5	0.8
Kelowna				2.0	2.1	2.3	2.1	1.8	2.2	2.3	2.1	1.9	1.9	2.4	2.0	1.7	2.5	0.8
Kootenay				1.3	1.4	1.6	1.4	1.2	1.5	1.6	1.5	1.3	1.3	1.6	1.3	1.2	1.7	0.6
Kootenay				1.3	1.4	1.6	1.4	1.2	1.5	1.6	1.5	1.3	1.3	1.6	1.3	1.2	1.7	0.6
TC/Full Coverage				131.7	114.8	50.3	74.0	65.5	66.6	28.1	41.7	37.7	48.2	22.2	32.3	27.8	9.1	7.8
TC/Full Coverage				81.5	71.0	23.4	39.9	34.4	39.3	11.4	20.7	18.1	31.7	11.9	19.2	16.3	7.0	3.4
TC/Full Coverage				5.5	5.2	2.2	3.7	2.9	4.1	2.2	2.9	2.2	1.1	0.0	0.8	0.8	0.3	0.0
TC/Full Coverage				2.0	1.7	0.4	0.9	0.8	0.9	0.2	0.5	0.4	0.8	0.2	0.4	0.4	0.2	0.1
Terrace-Kitmat EM				0.5	0.6	0.0	0.8	0.9	0.9	0.0	0.8	1.0	0.4	0.0	0.9	0.9	0.0	0.0
Prince George-Kamloops EM				1.0	1.2	1.8	1.3	0.9	1.8	3.4	2.5	1.4	0.5	0.4	0.2	0.4	0.0	0.0
Kelowna EM				1.6	1.8	3.1	2.7	2.1	2.7	6.4	4.2	2.9	0.8	0.0	1.2	1.2	0.9	0.0
Kelowna EM				1.6	1.8	3.1	2.7	2.1	2.7	6.4	4.2	2.9	0.8	0.0	1.2	1.2	0.9	0.0
<b>Bones (9/12/2011-1/1/2012)</b>	<b>...T...</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	<b>FL10/SP11 Average</b>														
Vancouver DM				6.5	7.3	6.0	5.4	5.9	8.1	5.8	5.5	6.1	6.5	6.3	5.3	5.6	3.1	2.3
Vancouver DM				6.5	7.3	6.0	5.4	5.9	8.1	5.8	5.5	6.1	6.5	6.3	5.3	5.6	3.1	2.3
Vancouver Island				5.9	6.0	4.9	4.4	5.8	6.6	6.4	4.1	6.3	5.4	3.6	4.8	5.3	5.2	5.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				2.2	2.4	2.0	1.8	2.0	2.7	2.0	1.9	2.1	2.1	2.1	1.7	1.8	1.1	0.8
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				5.9	6.7	5.5	4.9	5.3	7.4	5.3	5.0	5.6	5.9	5.6	4.8	5.0	2.8	2.1
Kelowna				5.9	6.7	5.5	4.9	5.3	7.4	5.3	5.0	5.6	5.9	5.6	4.8	5.0	2.8	2.1
Kootenay				4.1	4.6	3.7	3.3	3.7	5.1	3.6	3.4	3.8	4.0	3.9	3.2	3.4	1.9	1.5
Kootenay				4.1	4.6	3.7	3.3	3.7	5.1	3.6	3.4	3.8	4.0	3.9	3.2	3.4	1.9	1.5
TC/Full Coverage				110.0	103.3	22.7	41.8	47.0	61.9	13.4	25.3	28.6	41.4	9.3	16.5	18.4	2.9	3.8
TC/Full Coverage				222.7	207.6	49.5	86.5	90.2	117.5	23.5	43.6	47.3	90.1	26.1	42.9	42.8	7.3	7.9



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				20.6	19.8	3.6	7.0	8.8	11.1	2.0	4.0	4.7	8.8	1.6	3.1	4.1	0.0	0.8
TC/Full Coverage				5.9	5.4	1.0	2.1	2.5	3.0	0.4	1.1	1.3	2.4	0.5	1.1	1.2	0.2	0.2
Terrace-Kitmat EM				2.4	3.0	1.1	1.4	1.6	3.5	0.4	1.2	2.0	2.6	1.9	1.6	1.0	0.0	0.4
Prince George-Kamloops EM				4.7	5.7	3.4	4.1	4.7	7.7	5.4	6.4	6.4	3.6	1.5	1.8	3.1	0.4	0.3
Kelowna EM				5.9	6.7	5.0	4.9	6.4	7.3	5.7	5.4	6.7	6.2	4.2	4.2	6.1	0.0	2.1
Kelowna EM				5.9	6.7	5.0	4.9	6.4	7.3	5.7	5.4	6.7	6.2	4.2	4.2	6.1	0.0	2.1
<b>SP: Barbara Walters (12/6/2010-12/4/2011)</b>	<b>...T...</b>	<b>09:58 PM</b>	<b>11:00 PM</b>															
Vancouver DM				4.2	4.7	3.0	4.0	4.2	6.0	3.1	5.0	5.6	3.3	2.8	3.1	2.8	2.3	1.3
Vancouver DM				4.2	4.7	3.0	4.0	4.2	6.0	3.1	5.0	5.6	3.3	2.8	3.1	2.8	2.3	1.3
Vancouver Island				1.9	2.2	0.2	0.7	0.7	3.7	0.2	1.1	1.1	0.7	0.3	0.3	0.3	0.1	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.0	1.0	1.0	1.0	1.0	2.0	1.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				3.0	4.0	2.0	4.0	4.0	5.0	2.0	5.0	6.0	2.0	2.0	2.0	2.0	3.0	0.0
Kelowna				3.0	4.0	2.0	4.0	4.0	5.0	2.0	5.0	6.0	2.0	2.0	2.0	2.0	3.0	0.0
Kootenay				2.0	2.0	1.0	3.0	3.0	3.0	1.0	3.0	4.0	2.0	1.0	2.0	1.0	2.0	0.0
Kootenay				2.0	2.0	1.0	3.0	3.0	3.0	1.0	3.0	4.0	2.0	1.0	2.0	1.0	2.0	0.0
TC/Full Coverage				213.3	192.2	42.2	102.8	106.5	126.8	24.2	66.3	74.5	65.4	18.0	36.5	32.0	5.4	15.7
TC/Full Coverage				141.5	131.6	23.9	65.3	66.3	85.9	12.4	40.1	44.2	45.7	11.4	25.2	22.1	5.4	4.6
TC/Full Coverage				10.1	11.2	1.9	6.4	5.5	7.2	0.9	4.0	4.1	2.7	0.9	1.6	1.4	0.9	0.0
TC/Full Coverage				3.2	3.0	0.3	1.6	1.8	2.0	0.2	1.1	1.3	1.0	0.2	0.5	0.5	0.3	0.0
Terrace-Kitmat EM				2.5	2.5	1.2	2.5	3.1	3.7	1.2	3.7	4.3	1.9	1.2	1.9	1.2	2.5	0.0
Prince George-Kamloops EM				2.9	2.9	1.5	2.9	3.7	4.4	1.5	4.4	5.2	2.2	1.5	2.2	1.5	2.9	0.0
Kelowna EM				3.0	4.0	2.0	4.0	4.0	5.0	2.0	5.0	6.0	2.0	2.0	2.0	2.0	3.0	0.0
Kelowna EM				3.0	4.0	2.0	4.0	4.0	5.0	2.0	5.0	6.0	2.0	2.0	2.0	2.0	3.0	0.0
<b>Prime Suspect (9/19/2011-1/1/2012)</b>	<b>...T...</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	<b>Bones FL10/SP11 Average Adjusted</b>														
Vancouver DM				6.5	7.3	6.0	5.4	5.9	8.1	5.8	5.5	6.1	6.5	6.3	5.3	5.6	3.1	2.3
Vancouver DM				6.5	7.3	6.0	5.4	5.9	8.1	5.8	5.5	6.1	6.5	6.3	5.3	5.6	3.1	2.3
Vancouver Island				5.9	6.0	4.9	4.4	5.8	6.6	6.4	4.1	6.3	5.4	3.6	4.8	5.3	5.2	5.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.9	2.0	1.7	1.5	1.7	2.3	1.7	1.6	1.8	1.8	1.8	1.4	1.5	0.9	0.7

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				5.0	5.7	4.7	4.2	4.5	6.3	4.5	4.3	4.8	5.0	4.8	4.1	4.3	2.4	1.8
Kelowna				5.0	5.7	4.7	4.2	4.5	6.3	4.5	4.3	4.8	5.0	4.8	4.1	4.3	2.4	1.8
Kootenay				3.5	3.9	3.1	2.8	3.1	4.3	3.1	2.9	3.2	3.4	3.3	2.7	2.9	1.6	1.3
Kootenay				3.5	3.9	3.1	2.8	3.1	4.3	3.1	2.9	3.2	3.4	3.3	2.7	2.9	1.6	1.3
TC/Full Coverage				110.0	103.3	22.7	41.8	47.0	61.9	13.4	25.3	28.6	41.4	9.3	16.5	18.4	2.9	3.8
TC/Full Coverage				222.7	207.6	49.5	86.5	90.2	117.5	23.5	43.6	47.3	90.1	26.1	42.9	42.8	7.3	7.9
TC/Full Coverage				17.5	16.8	3.1	6.0	7.5	9.4	1.7	3.4	4.0	7.5	1.4	2.6	3.5	0.0	0.7
TC/Full Coverage				5.0	4.6	0.9	1.8	2.1	2.6	0.3	0.9	1.1	2.0	0.4	0.9	1.0	0.2	0.2
Terrace-Kitmat EM				2.0	2.6	0.9	1.2	1.4	3.0	0.3	1.0	1.7	2.2	1.6	1.4	0.9	0.0	0.3
Prince George-Kamloops EM				4.0	4.8	2.9	3.5	4.0	6.5	4.6	5.4	5.4	3.1	1.3	1.5	2.6	0.3	0.3
Kelowna EM				5.0	5.7	4.3	4.2	5.4	6.2	4.8	4.6	5.7	5.3	3.6	3.6	5.2	0.0	1.8
Kelowna EM				5.0	5.7	4.3	4.2	5.4	6.2	4.8	4.6	5.7	5.3	3.6	3.6	5.2	0.0	1.8
<b>A Gifted Man (9/19/2011-1/1/2012)</b>	<b>....F..</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	<b>FL10 Brothers &amp; Sisters Adjusted</b>														
Vancouver DM				2.2	2.4	1.6	1.8	2.2	3.4	2.0	2.6	3.3	1.5	1.2	1.0	1.2	1.0	0.8
Vancouver DM				2.2	2.4	1.6	1.8	2.2	3.4	2.0	2.6	3.3	1.5	1.2	1.0	1.2	1.0	0.8
Vancouver Island				1.8	2.1	0.3	1.0	1.9	3.0	0.5	1.7	2.9	1.2	0.1	0.3	0.9	0.0	0.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.7	0.8	0.7	0.7	0.8	0.8	0.7	0.8	0.8	0.7	0.7	0.6	0.6	0.6	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.9	2.0	1.8	1.9	2.0	2.3	1.8	2.0	2.2	1.8	1.9	1.7	1.7	1.7	1.3
Kelowna				1.9	2.0	1.8	1.9	2.0	2.3	1.8	2.0	2.2	1.8	1.9	1.7	1.7	1.7	1.3
Kootenay				1.3	1.4	1.3	1.3	1.4	1.5	1.2	1.4	1.5	1.2	1.3	1.1	1.2	1.2	0.9
Kootenay				1.3	1.4	1.3	1.3	1.4	1.5	1.2	1.4	1.5	1.2	1.3	1.1	1.2	1.2	0.9
TC/Full Coverage				50.2	46.9	8.7	18.5	21.7	33.6	5.9	13.4	15.8	13.4	2.8	5.1	5.9	1.3	2.1
TC/Full Coverage				74.5	69.5	13.0	28.5	34.5	48.9	8.2	20.5	25.6	20.6	4.9	8.0	9.0	2.3	2.8
TC/Full Coverage				6.0	5.4	0.8	2.2	2.9	3.1	0.7	1.4	1.9	2.3	0.2	0.8	1.0	0.4	0.2
TC/Full Coverage				2.0	1.7	0.3	0.8	0.9	0.9	0.2	0.5	0.5	0.7	0.2	0.4	0.4	0.2	0.2
Terrace-Kitmat EM				0.7	0.9	0.4	0.4	0.5	1.2	0.2	0.3	0.8	0.6	0.7	0.5	0.2	0.5	0.0
Prince George-Kamloops EM				1.5	1.8	0.7	1.3	1.9	2.2	1.0	1.7	2.4	1.4	0.4	0.9	1.4	0.8	0.4



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna EM			1.7	1.9	1.2	1.6	2.1	2.0	1.9	2.1	2.6	1.7	0.5	1.1	1.6	1.5	0.6
	Kelowna EM			1.7	1.9	1.2	1.6	2.1	2.0	1.9	2.1	2.6	1.7	0.5	1.1	1.6	1.5	0.6
<b>I Hate My Teenage Daughter (9/19/2011-5/26/2013)</b>	<b>....F..</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	FL11 Prime Shows Adj														
	Vancouver DM			1.2	1.2	0.9	1.2	1.2	1.3	1.1	1.3	1.3	1.0	0.8	1.0	1.0	1.2	1.3
	Vancouver DM			1.2	1.2	0.9	1.2	1.2	1.3	1.1	1.3	1.3	1.0	0.8	1.0	1.0	1.2	1.3
	Vancouver Island			0.7	0.7	0.5	0.6	0.7	0.8	0.9	0.6	0.6	0.7	0.2	0.6	0.7	0.2	1.1
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.4	0.4	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.3	0.2	0.3	0.3	0.4	0.4
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.0	0.8	1.0	1.0	1.1	0.9	1.1	1.1	0.9	0.6	0.9	0.8	1.0	1.1
	Kelowna			1.0	1.0	0.8	1.0	1.0	1.1	0.9	1.1	1.1	0.9	0.6	0.9	0.8	1.0	1.1
	Kootenay			0.7	0.7	0.5	0.7	0.7	0.8	0.6	0.8	0.8	0.6	0.4	0.6	0.6	0.7	0.8
	Kootenay			0.7	0.7	0.5	0.7	0.7	0.8	0.6	0.8	0.8	0.6	0.4	0.6	0.6	0.7	0.8
	TC/Full Coverage			80.3	68.4	19.4	38.1	39.4	34.7	8.0	18.8	21.9	33.8	11.4	19.3	17.5	6.5	5.4
	TC/Full Coverage			40.5	33.1	7.4	18.8	17.8	18.8	4.2	10.5	10.1	14.3	3.2	8.3	7.7	2.8	4.6
	TC/Full Coverage			3.7	3.2	0.2	1.2	1.7	1.8	0.1	0.6	0.9	1.4	0.1	0.6	0.8	0.2	0.3
	TC/Full Coverage			1.0	0.8	0.1	0.4	0.5	0.5	0.1	0.2	0.3	0.4	0.1	0.2	0.2	0.1	0.1
	Terrace-Kitmat EM			0.5	0.5	0.2	0.3	0.4	0.6	0.2	0.4	0.4	0.5	0.2	0.3	0.3	0.2	0.5
	Prince George-Kamloops EM			1.0	1.1	0.4	0.9	1.1	1.4	0.6	1.2	1.5	0.8	0.3	0.5	0.7	0.8	0.3
	Kelowna EM			1.1	1.1	0.3	0.9	1.2	1.2	0.3	0.9	1.3	1.0	0.2	0.8	1.2	0.8	1.0
	Kelowna EM			1.1	1.1	0.3	0.9	1.2	1.2	0.3	0.9	1.3	1.0	0.2	0.8	1.2	0.8	1.0
<b>Happily Divorced (9/19/2011-1/1/2012)</b>	<b>....F..</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL11 Survivor Adjusted														
	Vancouver DM			1.2	1.2	0.9	1.2	1.2	1.3	1.1	1.3	1.3	1.0	0.8	1.0	1.0	1.2	1.3
	Vancouver DM			1.2	1.2	0.9	1.2	1.2	1.3	1.1	1.3	1.3	1.0	0.8	1.0	1.0	1.2	1.3
	Vancouver Island			0.7	0.7	0.5	0.6	0.7	0.8	0.9	0.6	0.6	0.7	0.2	0.6	0.7	0.2	1.1
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.4	0.4	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.3	0.2	0.3	0.3	0.4	0.4
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.0	0.8	1.0	1.0	1.1	0.9	1.1	1.1	0.9	0.6	0.9	0.8	1.0	1.1

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			1.0	1.0	0.8	1.0	1.0	1.1	0.9	1.1	1.1	0.9	0.6	0.9	0.8	1.0	1.1
	Kootenay			0.7	0.7	0.5	0.7	0.7	0.8	0.6	0.8	0.8	0.6	0.4	0.6	0.6	0.7	0.8
	Kootenay			0.7	0.7	0.5	0.7	0.7	0.8	0.6	0.8	0.8	0.6	0.4	0.6	0.6	0.7	0.8
	TC/Full Coverage			80.3	68.4	19.4	38.1	39.4	34.7	8.0	18.8	21.9	33.8	11.4	19.3	17.5	6.5	5.4
	TC/Full Coverage			40.5	33.1	7.4	18.8	17.8	18.8	4.2	10.5	10.1	14.3	3.2	8.3	7.7	2.8	4.6
	TC/Full Coverage			3.7	3.2	0.2	1.2	1.7	1.8	0.1	0.6	0.9	1.4	0.1	0.6	0.8	0.2	0.3
	TC/Full Coverage			1.0	0.8	0.1	0.4	0.5	0.5	0.1	0.2	0.3	0.4	0.1	0.2	0.2	0.1	0.1
	Terrace-Kitmat EM			0.5	0.5	0.2	0.3	0.4	0.6	0.2	0.4	0.4	0.5	0.2	0.3	0.3	0.2	0.5
	Prince George-Kamloops EM			1.0	1.1	0.4	0.9	1.1	1.4	0.6	1.2	1.5	0.8	0.3	0.5	0.7	0.8	0.3
	Kelowna EM			1.1	1.1	0.3	0.9	1.2	1.2	0.3	0.9	1.3	1.0	0.2	0.8	1.2	0.8	1.0
	Kelowna EM			1.1	1.1	0.3	0.9	1.2	1.2	0.3	0.9	1.3	1.0	0.2	0.8	1.2	0.8	1.0
<b>Ringer (9/19/2011-1/1/2012)</b>	<b>....F..</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	<b>FL11 Survivor Adjusted</b>														
	Vancouver DM			1.2	1.2	0.9	1.2	1.2	1.3	1.1	1.3	1.3	1.0	0.8	1.0	1.0	1.2	1.3
	Vancouver DM			1.2	1.2	0.9	1.2	1.2	1.3	1.1	1.3	1.3	1.0	0.8	1.0	1.0	1.2	1.3
	Vancouver Island			0.7	0.7	0.5	0.6	0.7	0.8	0.9	0.6	0.6	0.7	0.2	0.6	0.7	0.2	1.1
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.4	0.4	0.3	0.4	0.4	0.4	0.3	0.4	0.4	0.3	0.2	0.3	0.3	0.4	0.4
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.0	0.8	1.0	1.0	1.1	0.9	1.1	1.1	0.9	0.6	0.9	0.8	1.0	1.1
	Kelowna			1.0	1.0	0.8	1.0	1.0	1.1	0.9	1.1	1.1	0.9	0.6	0.9	0.8	1.0	1.1
	Kootenay			0.7	0.7	0.5	0.7	0.7	0.8	0.6	0.8	0.8	0.6	0.4	0.6	0.6	0.7	0.8
	Kootenay			0.7	0.7	0.5	0.7	0.7	0.8	0.6	0.8	0.8	0.6	0.4	0.6	0.6	0.7	0.8
	TC/Full Coverage			80.3	68.4	19.4	38.1	39.4	34.7	8.0	18.8	21.9	33.8	11.4	19.3	17.5	6.5	5.4
	TC/Full Coverage			40.5	33.1	7.4	18.8	17.8	18.8	4.2	10.5	10.1	14.3	3.2	8.3	7.7	2.8	4.6
	TC/Full Coverage			3.7	3.2	0.2	1.2	1.7	1.8	0.1	0.6	0.9	1.4	0.1	0.6	0.8	0.2	0.3
	TC/Full Coverage			1.0	0.8	0.1	0.4	0.5	0.5	0.1	0.2	0.3	0.4	0.1	0.2	0.2	0.1	0.1
	Terrace-Kitmat EM			0.5	0.5	0.2	0.3	0.4	0.6	0.2	0.4	0.4	0.5	0.2	0.3	0.3	0.2	0.5
	Prince George-Kamloops EM			1.0	1.1	0.4	0.9	1.1	1.4	0.6	1.2	1.5	0.8	0.3	0.5	0.7	0.8	0.3
	Kelowna EM			1.1	1.1	0.3	0.9	1.2	1.2	0.3	0.9	1.3	1.0	0.2	0.8	1.2	0.8	1.0
	Kelowna EM			1.1	1.1	0.3	0.9	1.2	1.2	0.3	0.9	1.3	1.0	0.2	0.8	1.2	0.8	1.0



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Me  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>SP: Gemini Awards (9/13/2010-11/6/2011)</b>	<b>.....S.</b>	<b>08:58 PM</b>	<b>10:30 PM</b>	FL09 Actuals														
	Vancouver DM			1.3	1.5	1.0	0.6	0.8	1.5	0.0	0.1	0.5	1.4	1.9	1.0	1.2	0.9	0.2
	Vancouver DM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5	0.5	0.5	1.0	1.0	0.2
	Vancouver Island			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5	0.5	0.5	1.0	1.0	0.3
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.2	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.1
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5	0.5	0.5	0.5	0.5	0.2
	Kelowna			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5	0.5	0.5	0.5	0.5	0.2
	Kelowna			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.5	0.5	0.5	0.5	0.5	0.2
	Kootenay			0.3	0.5	0.5	0.5	0.5	0.5	0.5	1.0	1.0	0.3	0.3	0.3	0.3	0.3	0.2
	Kootenay			0.3	0.5	0.5	0.5	0.5	0.5	0.5	1.0	1.0	0.3	0.3	0.3	0.3	0.3	0.2
	TC/Full Coverage			69.2	65.2	7.9	13.3	20.6	32.1	0.1	3.0	5.8	33.2	7.8	10.3	14.7	3.2	0.7
	TC/Full Coverage			22.1	19.9	5.4	11.7	13.2	13.0	3.4	7.6	8.4	6.9	2.0	4.1	4.8	1.4	0.8
	TC/Full Coverage			2.9	2.7	0.4	1.4	1.7	1.8	0.3	0.9	1.1	0.9	0.2	0.5	0.6	0.2	0.1
	TC/Full Coverage			0.5	0.5	0.1	0.3	0.3	0.3	0.1	0.2	0.2	0.2	0.0	0.1	0.1	0.0	0.0
	Terrace-Kitmat EM			0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.6	0.3	0.3	0.3	0.6	0.6	0.1
	Prince George-Kamloops EM			0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.4	0.4	0.4	0.7	0.7	0.1
	Kelowna EM			0.9	1.1	0.7	0.4	0.6	1.1	0.0	0.1	0.4	1.0	1.3	0.7	0.8	0.6	0.1
	Kelowna EM			0.9	1.1	0.7	0.4	0.6	1.1	0.0	0.1	0.4	1.0	1.3	0.7	0.8	0.6	0.1
<b>Cleveland Show (9/12/2011-1/1/2012)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL10 Actuals Adjusted														
	Vancouver DM			1.5	1.5	2.8	2.3	1.9	1.3	2.9	2.1	1.5	1.7	2.7	2.4	2.3	2.3	0.8
	Vancouver DM			1.5	1.5	2.8	2.3	1.9	1.3	2.9	2.1	1.5	1.7	2.7	2.4	2.3	2.3	0.8
	Vancouver Island			1.3	1.2	1.3	2.0	1.7	0.9	0.5	1.7	1.3	1.5	1.9	2.3	2.1	4.2	0.3
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.5	0.5	0.9	0.7	0.6	0.4	1.0	0.7	0.5	0.6	0.9	0.8	0.8	0.8	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.0	2.0	3.9	3.1	2.6	1.9	4.0	3.0	2.0	2.4	3.7	3.3	3.1	3.1	1.0
	Kelowna			2.0	2.0	3.9	3.1	2.6	1.9	4.0	3.0	2.0	2.4	3.7	3.3	3.1	3.1	1.0
	Kootenay			0.9	0.9	1.8	1.4	1.2	0.8	1.8	1.3	0.9	1.0	1.7	1.4	1.4	1.4	0.5
	Kootenay			0.9	0.9	1.8	1.4	1.2	0.8	1.8	1.3	0.9	1.0	1.7	1.4	1.4	1.4	0.5

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				87.1	73.0	43.7	62.3	45.3	31.4	20.6	28.7	19.1	41.6	23.1	33.6	26.2	8.1	6.0
TC/Full Coverage				50.4	42.4	23.0	36.1	29.3	19.4	11.8	17.3	11.7	23.0	11.3	18.8	17.5	5.3	2.7
TC/Full Coverage				1.2	1.2	0.7	1.2	1.2	0.7	0.7	0.7	0.7	0.4	0.0	0.4	0.4	0.0	0.0
TC/Full Coverage				1.2	1.0	0.4	0.8	0.7	0.4	0.2	0.4	0.3	0.6	0.2	0.4	0.4	0.2	0.1
Terrace-Kitmat EM				0.8	0.8	1.0	1.8	1.6	0.8	2.0	1.8	1.5	0.8	0.0	1.9	1.7	1.4	0.0
Prince George-Kamloops EM				1.8	1.8	1.9	3.0	3.5	1.9	3.4	3.6	3.6	1.7	0.0	2.4	3.5	1.8	1.4
Kelowna EM				0.6	0.7	1.6	1.5	1.5	0.9	3.4	1.8	1.8	0.6	0.0	1.4	1.3	0.0	0.0
Kelowna EM				0.6	0.7	1.6	1.5	1.5	0.9	3.4	1.8	1.8	0.6	0.0	1.4	1.3	0.0	0.0
<b>Simpsons (9/12/2011-1/1/2012)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>08:30 PM</b>	FL10/SP11 Average														
Vancouver DM				3.9	3.9	6.9	5.5	5.1	3.3	6.6	5.0	4.2	4.4	7.1	5.9	6.1	4.5	3.5
Vancouver DM				3.9	3.9	6.9	5.5	5.1	3.3	6.6	5.0	4.2	4.4	7.1	5.9	6.1	4.5	3.5
Vancouver Island				2.9	3.0	2.9	4.1	3.6	2.0	1.7	2.7	2.4	4.1	4.0	5.5	4.7	4.4	0.5
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.3	1.2	2.1	1.7	1.6	1.1	2.1	1.7	1.3	1.4	2.1	1.8	1.8	1.8	1.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				3.4	3.3	5.8	4.7	4.3	2.9	5.7	4.6	3.6	3.6	5.8	4.9	5.1	5.1	3.1
Kelowna				3.4	3.3	5.8	4.7	4.3	2.9	5.7	4.6	3.6	3.6	5.8	4.9	5.1	5.1	3.1
Kootenay				2.4	2.2	4.0	3.2	2.9	1.9	3.9	3.1	2.5	2.6	4.0	3.3	3.4	3.4	2.1
Kootenay				2.4	2.2	4.0	3.2	2.9	1.9	3.9	3.1	2.5	2.6	4.0	3.3	3.4	3.4	2.1
TC/Full Coverage				220.8	181.3	97.0	147.1	128.7	77.3	44.7	66.6	55.0	104.1	52.4	80.5	73.7	19.8	19.7
TC/Full Coverage				130.7	108.4	56.3	86.9	78.8	46.9	26.7	40.1	32.1	61.6	29.5	46.9	46.7	10.5	11.9
TC/Full Coverage				6.2	5.7	3.9	5.1	4.5	3.3	1.8	3.0	3.0	2.4	2.1	2.1	1.4	0.0	0.5
TC/Full Coverage				3.4	2.8	1.0	2.0	2.0	1.2	0.4	1.0	0.9	1.5	0.5	1.1	1.2	0.4	0.3
Terrace-Kitmat EM				1.4	1.6	2.7	3.1	2.9	1.6	4.4	2.8	2.5	1.7	1.4	3.3	3.3	1.7	0.0
Prince George-Kamloops EM				1.8	1.8	0.9	3.1	3.7	2.0	1.6	4.1	4.0	1.7	0.0	2.1	3.4	2.8	1.3
Kelowna EM				1.8	2.0	5.5	3.7	3.3	2.2	5.3	4.3	4.2	1.7	5.2	2.8	2.3	0.0	1.4
Kelowna EM				1.8	2.0	5.5	3.7	3.3	2.2	5.3	4.3	4.2	1.7	5.2	2.8	2.3	0.0	1.4
<b>FIN:Survivor (9/12/2011-1/1/2012)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>10:00 PM</b>	FL10/SP11 Survivor Adjusted														
Vancouver DM				7.1	7.0	5.4	7.0	6.9	7.8	6.3	7.9	7.8	6.2	4.6	6.2	6.0	7.3	8.0
Vancouver DM				7.1	7.0	5.4	7.0	6.9	7.8	6.3	7.9	7.8	6.2	4.6	6.2	6.0	7.3	8.0
Vancouver Island				4.3	4.4	3.2	3.6	4.1	4.6	5.5	3.5	3.9	4.2	1.0	3.7	4.2	0.9	6.4

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# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dawson Creek				2.3	2.2	1.7	2.2	2.2	2.5	2.0	2.5	2.4	1.9	1.4	2.0	1.9	2.3	2.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				6.0	5.9	4.6	5.9	5.9	6.7	5.3	6.7	6.6	5.2	3.9	5.2	5.0	6.1	6.8
Kelowna				6.0	5.9	4.6	5.9	5.9	6.7	5.3	6.7	6.6	5.2	3.9	5.2	5.0	6.1	6.8
Kootenay				4.1	4.1	3.1	4.1	4.1	4.6	3.7	4.6	4.5	3.5	2.6	3.6	3.5	4.2	4.7
Kootenay				4.1	4.1	3.1	4.1	4.1	4.6	3.7	4.6	4.5	3.5	2.6	3.6	3.5	4.2	4.7
TC/Full Coverage				481.9	410.5	116.6	228.6	236.5	208.0	48.2	112.7	131.4	202.5	68.4	115.8	105.1	38.8	32.6
TC/Full Coverage				243.1	198.8	44.3	112.6	106.8	113.0	25.4	62.8	60.8	85.9	18.9	49.8	46.0	17.0	27.4
TC/Full Coverage				22.1	18.9	1.1	7.2	10.2	10.6	0.6	3.8	5.1	8.3	0.5	3.5	5.0	1.2	2.1
TC/Full Coverage				6.1	4.9	0.8	2.6	2.8	2.8	0.5	1.4	1.5	2.2	0.4	1.2	1.3	0.5	0.7
Terrace-Kitmat EM				2.9	3.1	1.2	1.9	2.2	3.4	1.3	2.3	2.6	2.8	1.2	1.6	1.7	1.0	3.0
Prince George-Kamloops EM				5.9	6.4	2.5	5.3	6.6	8.1	3.3	7.5	8.7	4.7	1.5	3.2	4.3	4.8	1.7
Kelowna EM				6.3	6.4	1.5	5.1	7.5	7.0	1.6	5.2	7.7	5.8	1.4	5.0	7.3	4.5	6.1
Kelowna EM				6.3	6.4	1.5	5.1	7.5	7.0	1.6	5.2	7.7	5.8	1.4	5.0	7.3	4.5	6.1
<b>Allen Gregory (9/12/2011-2/24/2013)</b>	<b>.....S</b>	<b>08:28 PM</b>	<b>09:00 PM</b>	<b>FL10/SP11 Simpsons Adj</b>														
Vancouver DM				2.0	2.1	4.2	3.2	2.9	1.7	4.2	2.7	2.0	2.6	4.2	3.7	3.9	0.9	1.3
Vancouver DM				2.0	2.1	4.2	3.2	2.9	1.7	4.2	2.7	2.0	2.6	4.2	3.7	3.9	0.9	1.3
Vancouver Island				1.4	1.5	0.1	1.7	1.7	0.8	0.0	0.5	0.7	2.2	0.2	2.9	2.8	1.5	0.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.7	0.6	1.1	0.9	0.8	0.6	1.1	0.9	0.7	0.7	1.1	0.9	0.9	0.9	0.6
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.7	1.7	2.9	2.4	2.2	1.5	2.9	2.3	1.8	1.8	2.9	2.5	2.6	2.6	1.6
Kelowna				1.7	1.7	2.9	2.4	2.2	1.5	2.9	2.3	1.8	1.8	2.9	2.5	2.6	2.6	1.6
Kootenay				1.2	1.1	2.0	1.6	1.5	1.0	2.0	1.6	1.3	1.3	2.0	1.7	1.7	1.7	1.1
Kootenay				1.2	1.1	2.0	1.6	1.5	1.0	2.0	1.6	1.3	1.3	2.0	1.7	1.7	1.7	1.1
TC/Full Coverage				48.2	43.9	25.2	36.5	29.5	20.5	11.4	16.8	11.8	23.4	13.8	19.8	17.7	3.3	1.0
TC/Full Coverage				66.7	60.3	34.8	51.9	45.4	24.8	17.3	21.8	15.8	35.5	17.6	30.1	29.6	2.1	4.4
TC/Full Coverage				3.0	2.7	1.5	2.2	2.3	1.2	0.5	0.9	1.0	1.6	1.0	1.3	1.3	0.0	0.3
TC/Full Coverage				1.7	1.4	0.5	1.0	1.0	0.6	0.2	0.5	0.5	0.8	0.3	0.6	0.6	0.2	0.2



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Terrace-Kitmat EM			0.7	0.8	1.4	1.6	1.5	0.8	2.2	1.4	1.3	0.9	0.7	1.7	1.7	0.9	0.0
	Prince George-Kamloops EM			0.9	0.9	0.5	1.6	1.9	1.0	0.8	2.1	2.0	0.9	0.0	1.1	1.7	1.4	0.7
	Kelowna EM			0.9	1.0	2.0	1.6	1.7	0.8	1.4	1.3	1.5	1.1	2.5	1.8	1.8	0.0	0.8
	Kelowna EM			0.9	1.0	2.0	1.6	1.7	0.8	1.4	1.3	1.5	1.1	2.5	1.8	1.8	0.0	0.8
<b>Family Guy (9/12/2011-1/1/2012)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	FL10 Actuals														
	Vancouver DM			3.3	3.6	6.9	5.3	4.6	3.1	6.9	4.9	3.6	4.0	6.9	5.7	5.6	3.4	1.4
	Vancouver DM			3.3	3.6	6.9	5.3	4.6	3.1	6.9	4.9	3.6	4.0	6.9	5.7	5.6	3.4	1.4
	Vancouver Island			2.4	2.4	1.9	3.8	3.6	1.9	2.4	3.2	2.7	3.0	1.6	4.4	4.5	3.7	1.2
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			1.0	1.1	2.1	1.6	1.4	0.9	2.1	1.5	1.1	1.2	2.1	1.7	1.7	1.0	0.4
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			2.7	3.0	5.7	4.3	3.8	2.5	5.7	4.0	3.0	3.3	5.7	4.7	4.6	2.8	1.1
	Kelowna			2.7	3.0	5.7	4.3	3.8	2.5	5.7	4.0	3.0	3.3	5.7	4.7	4.6	2.8	1.1
	Kootenay			1.8	2.0	3.9	3.0	2.6	1.7	3.9	2.7	2.0	2.2	3.9	3.2	3.1	1.9	0.8
	Kootenay			1.8	2.0	3.9	3.0	2.6	1.7	3.9	2.7	2.0	2.2	3.9	3.2	3.1	1.9	0.8
	TC/Full Coverage			98.2	81.1	39.5	65.6	61.7	33.2	16.5	27.4	26.2	47.9	23.0	38.2	35.5	7.7	9.3
	TC/Full Coverage			113.8	101.1	56.6	85.0	70.6	45.4	27.9	39.2	27.8	55.6	28.7	45.8	42.7	7.9	4.8
	TC/Full Coverage			1.7	1.7	1.1	1.6	1.6	0.0	0.0	0.0	0.0	1.7	1.1	1.6	1.6	0.0	0.0
	TC/Full Coverage			2.7	2.4	1.0	1.9	1.8	1.0	0.4	0.9	0.7	1.3	0.5	1.0	1.1	0.2	0.1
	Terrace-Kitmat EM			0.7	0.8	1.0	1.1	1.4	0.8	2.3	0.8	1.0	0.9	0.0	1.3	1.8	0.0	0.0
	Prince George-Kamloops EM			1.6	1.8	2.9	3.2	3.5	2.2	5.2	4.3	4.4	1.3	0.0	2.0	2.6	2.6	0.0
	Kelowna EM			0.5	0.6	1.4	1.2	1.2	0.0	0.0	0.0	0.0	1.2	2.6	2.5	2.6	0.0	0.0
	Kelowna EM			0.5	0.6	1.4	1.2	1.2	0.0	0.0	0.0	0.0	1.2	2.6	2.5	2.6	0.0	0.0
<b>American Dad (9/12/2011-1/1/2012)</b>	<b>.....S</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL10 Actuals														
	Vancouver DM			1.6	1.8	3.0	2.4	2.3	1.5	2.8	2.1	1.7	2.1	3.1	2.8	2.9	0.9	0.8
	Vancouver DM			1.6	1.8	3.0	2.4	2.3	1.5	2.8	2.1	1.7	2.1	3.1	2.8	2.9	0.9	0.8
	Vancouver Island			0.9	0.9	0.2	0.9	1.0	0.5	0.0	0.2	0.3	1.5	0.4	1.6	1.6	0.8	0.2
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.5	0.5	0.9	0.7	0.7	0.5	0.8	0.6	0.5	0.6	0.9	0.8	0.9	0.3	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			1.3	1.5	2.5	2.0	1.9	1.2	2.3	1.7	1.4	1.7	2.5	2.3	2.4	0.7	0.7
	Kelowna			1.3	1.5	2.5	2.0	1.9	1.2	2.3	1.7	1.4	1.7	2.5	2.3	2.4	0.7	0.7
	Kootenay			0.9	1.0	1.7	1.3	1.3	0.8	1.6	1.2	1.0	1.2	1.7	1.6	1.6	0.5	0.4
	Kootenay			0.9	1.0	1.7	1.3	1.3	0.8	1.6	1.2	1.0	1.2	1.7	1.6	1.6	0.5	0.4
	TC/Full Coverage			117.1	102.7	52.8	80.2	70.0	46.0	28.3	36.9	27.1	56.7	24.4	43.3	42.9	9.3	5.1
	TC/Full Coverage			55.3	50.7	24.5	39.0	35.3	21.1	11.6	16.5	13.2	29.5	12.9	22.5	22.1	2.1	2.6
	TC/Full Coverage			7.2	6.6	1.9	3.8	3.8	2.4	0.0	0.9	0.9	4.1	1.9	2.9	2.9	0.0	0.6
	TC/Full Coverage			1.3	1.2	0.4	0.9	0.9	0.5	0.2	0.4	0.3	0.7	0.2	0.5	0.6	0.1	0.1
	Terrace-Kitmat EM			0.9	1.1	1.6	1.3	1.4	1.1	3.9	1.9	1.8	1.2	0.0	0.9	0.9	0.0	0.0
	Prince George-Kamloops EM			0.6	0.7	0.0	0.0	0.3	0.9	0.0	0.0	0.6	0.5	0.0	0.0	0.0	0.0	0.0
	Kelowna EM			2.0	2.2	2.4	2.9	2.9	1.6	0.0	1.5	1.5	2.8	4.5	4.3	4.1	0.0	1.8
	Kelowna EM			2.0	2.2	2.4	2.9	2.9	1.6	0.0	1.5	1.5	2.8	4.5	4.3	4.1	0.0	1.8
<b>Survivor Reunion (9/12/2011-1/1/2012)</b>	<b>.....S</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	<b>FL10/SP11 Survivor Adjusted</b>														
	Vancouver DM			7.1	7.0	5.4	7.0	6.9	7.8	6.3	7.9	7.8	6.2	4.6	6.2	6.0	7.3	8.0
	Vancouver DM			7.1	7.0	5.4	7.0	6.9	7.8	6.3	7.9	7.8	6.2	4.6	6.2	6.0	7.3	8.0
	Vancouver Island			4.3	4.4	3.2	3.6	4.1	4.6	5.5	3.5	3.9	4.2	1.0	3.7	4.2	0.9	6.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			2.3	2.2	1.7	2.2	2.2	2.5	2.0	2.5	2.4	1.9	1.4	2.0	1.9	2.3	2.5
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			6.0	5.9	4.6	5.9	5.9	6.7	5.3	6.7	6.6	5.2	3.9	5.2	5.0	6.1	6.8
	Kelowna			6.0	5.9	4.6	5.9	5.9	6.7	5.3	6.7	6.6	5.2	3.9	5.2	5.0	6.1	6.8
	Kootenay			4.1	4.1	3.1	4.1	4.1	4.6	3.7	4.6	4.5	3.5	2.6	3.6	3.5	4.2	4.7
	Kootenay			4.1	4.1	3.1	4.1	4.1	4.6	3.7	4.6	4.5	3.5	2.6	3.6	3.5	4.2	4.7
	TC/Full Coverage			481.9	410.5	116.6	228.6	236.5	208.0	48.2	112.7	131.4	202.5	68.4	115.8	105.1	38.8	32.6
	TC/Full Coverage			243.1	198.8	44.3	112.6	106.8	113.0	25.4	62.8	60.8	85.9	18.9	49.8	46.0	17.0	27.4
	TC/Full Coverage			22.1	18.9	1.1	7.2	10.2	10.6	0.6	3.8	5.1	8.3	0.5	3.5	5.0	1.2	2.1
	TC/Full Coverage			6.1	4.9	0.8	2.6	2.8	2.8	0.5	1.4	1.5	2.2	0.4	1.2	1.3	0.5	0.7
	Terrace-Kitmat EM			2.9	3.1	1.2	1.9	2.2	3.4	1.3	2.3	2.6	2.8	1.2	1.6	1.7	1.0	3.0
	Prince George-Kamloops EM			5.9	6.4	2.5	5.3	6.6	8.1	3.3	7.5	8.7	4.7	1.5	3.2	4.3	4.8	1.7
	Kelowna EM			6.3	6.4	1.5	5.1	7.5	7.0	1.6	5.2	7.7	5.8	1.4	5.0	7.3	4.5	6.1
	Kelowna EM			6.3	6.4	1.5	5.1	7.5	7.0	1.6	5.2	7.7	5.8	1.4	5.0	7.3	4.5	6.1



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>The Good Wife</b> <b>(9/12/2011-1/1/2012)</b>	<b>.....S</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL10/SP11 Avg Adj for pre/pst														
Vancouver DM				2.9	3.3	1.2	1.7	2.1	4.4	1.6	2.3	2.7	2.2	0.8	1.1	1.4	1.2	0.9
Vancouver DM				2.9	3.3	1.2	1.7	2.1	4.4	1.6	2.3	2.7	2.2	0.8	1.1	1.4	1.2	0.9
Vancouver Island				2.1	2.2	0.4	0.8	1.2	3.0	0.4	1.2	1.9	1.5	0.4	0.4	0.6	2.2	0.7
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.9	1.0	0.4	0.5	0.6	1.3	0.5	0.7	0.8	0.7	0.3	0.3	0.4	0.3	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.4	2.7	1.0	1.4	1.7	3.6	1.3	1.9	2.2	1.8	0.7	0.9	1.2	1.0	0.7
Kelowna				2.4	2.7	1.0	1.4	1.7	3.6	1.3	1.9	2.2	1.8	0.7	0.9	1.2	1.0	0.7
Kootenay				1.7	1.8	0.7	1.0	1.2	2.5	0.9	1.3	1.5	1.3	0.4	0.6	0.8	0.7	0.5
Kootenay				1.7	1.8	0.7	1.0	1.2	2.5	0.9	1.3	1.5	1.3	0.4	0.6	0.8	0.7	0.5
TC/Full Coverage				62.6	60.9	6.0	14.0	16.6	37.1	2.1	7.9	10.2	23.9	3.9	6.1	6.4	0.9	0.7
TC/Full Coverage				99.5	93.9	9.8	26.9	31.4	62.7	6.5	18.3	20.8	31.1	3.4	8.7	10.6	2.7	2.9
TC/Full Coverage				6.5	6.5	0.0	0.8	1.7	4.1	0.0	0.6	1.3	2.4	0.0	0.3	0.4	0.0	0.0
TC/Full Coverage				2.4	2.2	0.2	0.6	0.8	1.5	0.1	0.4	0.5	0.8	0.1	0.2	0.3	0.1	0.1
Terrace-Kitmat EM				0.7	0.9	0.0	0.3	0.4	1.3	0.0	0.5	0.7	0.6	0.0	0.0	0.2	0.0	0.0
Prince George-Kamloops EM				1.2	1.6	0.3	1.3	1.5	2.2	0.6	2.0	2.2	1.0	0.0	0.6	0.8	0.0	0.0
Kelowna EM				1.8	2.2	0.0	0.6	1.3	2.7	0.0	0.8	1.8	1.7	0.0	0.4	0.7	0.0	0.0
Kelowna EM				1.8	2.2	0.0	0.6	1.3	2.7	0.0	0.8	1.8	1.7	0.0	0.4	0.7	0.0	0.0
<b>Noon News</b> <b>(9/12/2011-1/1/2012)</b>	<b>MTWTFSS</b>	<b>11:58 AM</b>	<b>01:00 PM</b>	FL10/SP11 Avg														
Vancouver DM				2.5	2.8	1.0	1.2	1.4	3.0	1.3	1.3	1.4	2.7	0.7	1.2	1.4	0.4	0.8
Vancouver DM				2.5	2.8	1.0	1.2	1.4	3.0	1.3	1.3	1.4	2.7	0.7	1.2	1.4	0.4	0.8
Vancouver Island				2.1	2.4	0.1	0.4	0.6	2.5	0.1	0.4	0.5	2.4	0.1	0.5	0.6	0.0	0.2
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.5	1.7	0.2	0.3	0.6	1.8	0.2	0.3	0.5	1.7	0.2	0.4	0.7	0.1	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.7	3.0	0.4	0.6	0.9	3.2	0.4	0.6	0.9	3.0	0.4	0.6	1.0	0.3	0.4
Kelowna				2.7	3.0	0.4	0.6	0.9	3.2	0.4	0.6	0.9	3.0	0.4	0.6	1.0	0.3	0.4
Kootenay				3.9	4.5	0.4	0.9	1.6	4.7	0.4	0.7	1.3	4.4	0.3	1.0	1.9	8.3	0.3
Kootenay				3.9	4.5	0.4	0.9	1.6	4.7	0.4	0.7	1.3	4.4	0.3	1.0	1.9	8.3	0.3

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				143.4	137.2	9.4	25.2	28.4	71.1	6.2	13.7	14.9	66.2	3.1	11.6	13.5	3.1	3.0
TC/Full Coverage				83.8	80.3	8.2	19.2	21.5	42.9	5.3	10.1	10.6	37.4	2.9	9.1	10.9	0.9	2.6
TC/Full Coverage				14.7	14.5	0.3	1.3	2.3	7.6	0.2	0.5	1.0	6.9	0.2	0.9	1.4	0.1	0.1
TC/Full Coverage				5.7	5.4	0.1	0.6	1.1	2.8	0.1	0.2	0.5	2.6	0.1	0.3	0.7	0.1	0.1
Terrace-Kitmat EM				4.3	5.6	1.3	1.9	3.1	5.3	1.5	1.9	2.6	5.9	1.1	1.9	3.7	0.2	0.0
Prince George-Kamloops EM				4.7	5.7	0.9	2.4	3.1	6.3	1.1	3.4	4.3	5.0	0.8	1.3	1.9	0.2	0.1
Kelowna EM				4.2	4.9	0.5	0.9	1.7	5.1	0.5	0.8	1.4	4.8	0.4	1.2	2.1	0.3	0.4
Kelowna EM				4.2	4.9	0.5	0.9	1.7	5.1	0.5	0.8	1.4	4.8	0.4	1.2	2.1	0.3	0.4
<b>News Final 1 (9/12/2011-1/1/2012)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>12:05 AM</b>	FL10/SP11 Average														
Vancouver DM				3.3	3.6	1.9	2.8	3.1	3.7	1.8	2.8	3.1	3.5	2.0	2.9	3.2	1.8	1.6
Vancouver DM				3.3	3.6	1.9	2.8	3.1	3.7	1.8	2.8	3.1	3.5	2.0	2.9	3.2	1.8	1.6
Vancouver Island				1.3	1.4	0.2	1.1	1.3	1.4	0.2	0.7	1.0	1.5	0.3	1.5	1.5	0.5	0.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.5	0.5	0.1	0.3	0.5	0.5	0.0	0.2	0.5	0.6	0.2	0.4	0.5	0.1	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				1.2	1.0	0.1	0.4	0.6	0.7	0.1	0.4	0.5	0.8	0.0	0.3	0.5	0.3	0.0
Kelowna				1.2	1.0	0.1	0.4	0.6	0.7	0.1	0.4	0.5	0.8	0.0	0.3	0.5	0.3	0.0
Kootenay				1.7	2.0	0.3	1.0	1.6	1.9	0.2	0.9	1.6	2.3	0.4	1.2	1.5	0.3	0.0
Kootenay				1.7	2.0	0.3	1.0	1.6	1.9	0.2	0.9	1.6	2.3	0.4	1.2	1.5	0.3	0.0
TC/Full Coverage				144.5	133.2	13.9	50.3	56.0	67.2	4.8	23.8	27.4	66.0	9.0	26.5	28.6	5.5	5.8
TC/Full Coverage				110.9	101.3	15.5	45.0	48.4	53.3	7.4	22.0	24.1	48.1	8.2	23.1	24.4	4.2	5.5
TC/Full Coverage				4.1	4.1	0.2	1.0	1.5	1.9	0.1	0.4	0.8	2.2	0.1	0.6	0.7	0.1	0.0
TC/Full Coverage				2.5	2.5	0.1	0.6	1.1	1.1	0.0	0.3	0.5	1.3	0.1	0.4	0.5	0.1	0.0
Terrace-Kitmat EM				2.6	3.3	0.8	1.4	2.3	3.3	0.6	1.5	2.1	3.3	0.9	1.3	2.4	0.3	0.1
Prince George-Kamloops EM				2.4	2.9	0.4	1.8	2.5	3.1	0.8	2.0	2.7	2.5	0.0	1.5	2.2	0.5	0.4
Kelowna EM				1.2	1.4	0.2	0.7	1.1	1.3	0.1	0.5	1.1	1.6	0.3	0.8	1.1	0.2	0.0
Kelowna EM				1.2	1.4	0.2	0.7	1.1	1.3	0.1	0.5	1.1	1.6	0.3	0.8	1.1	0.2	0.0
<b>Late Night Rotn (9/12/2011-1/1/2012)</b>	<b>MTWTFSS</b>	<b>11:28 PM</b>	<b>04:05 AM</b>	FL10/SP11 Average														
Vancouver DM				0.3	0.4	0.3	0.3	0.4	0.4	0.2	0.3	0.4	0.3	0.3	0.4	0.4	0.1	0.1
Vancouver DM				0.3	0.4	0.3	0.3	0.4	0.4	0.2	0.3	0.4	0.3	0.3	0.4	0.4	0.1	0.1
Vancouver Island				0.2	0.3	0.1	0.4	0.4	0.3	0.0	0.3	0.4	0.3	0.2	0.5	0.5	0.2	0.2

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				0.2	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.1	
Kelowna				0.2	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.1	
Kootenay				0.2	0.2	0.2	0.2	0.3	0.2	0.1	0.2	0.3	0.2	0.2	0.2	0.1	
Kootenay				0.2	0.2	0.2	0.2	0.3	0.2	0.1	0.2	0.3	0.2	0.2	0.2	0.1	
TC/Full Coverage				10.0	9.7	2.8	5.3	4.7	5.0	0.7	2.3	2.6	4.7	2.1	2.9	2.1	
TC/Full Coverage				9.4	9.0	2.1	5.8	5.8	4.8	0.9	2.8	2.9	4.2	1.2	3.1	2.9	
TC/Full Coverage				0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	
TC/Full Coverage				0.2	0.3	0.0	0.1	0.2	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.0	
Terrace-Kitmat EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Prince George-Kamloops EM				0.1	0.1	0.4	0.2	0.0	0.1	0.1	0.1	0.1	0.2	0.8	0.4	0.0	
Kelowna EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	
Kelowna EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	
<b>Days Of Our Lives (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>12:58 PM</b>	<b>02:00 PM</b>	<b>FL10/SP11 Average</b>													
Vancouver DM				1.0	1.0	0.6	0.7	0.8	1.5	1.0	1.1	1.3	0.5	0.2	0.3	0.4	
Vancouver DM				1.0	1.0	0.6	0.7	0.8	1.5	1.0	1.1	1.3	0.5	0.2	0.3	0.4	
Vancouver Island				1.2	1.1	0.1	0.5	0.9	1.8	0.0	0.7	1.5	0.4	0.1	0.2	0.3	
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dawson Creek				0.3	0.3	0.2	0.2	0.3	0.5	0.3	0.4	0.4	0.2	0.1	0.1	0.1	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				0.8	0.8	0.5	0.6	0.7	1.2	0.9	0.9	1.0	0.4	0.2	0.2	0.3	
Kelowna				0.8	0.8	0.5	0.6	0.7	1.2	0.9	0.9	1.0	0.4	0.2	0.2	0.3	
Kootenay				0.6	0.6	0.3	0.4	0.5	0.8	0.6	0.6	0.7	0.3	0.2	0.2	0.2	
Kootenay				0.6	0.6	0.3	0.4	0.5	0.8	0.6	0.6	0.7	0.3	0.2	0.2	0.2	
TC/Full Coverage				42.8	36.4	6.0	12.9	15.3	27.0	4.6	9.5	11.3	9.4	1.4	3.3	4.0	
TC/Full Coverage				32.8	28.0	4.7	10.5	12.7	21.4	4.0	8.2	9.6	6.7	0.8	2.4	3.1	
TC/Full Coverage				2.6	2.5	0.1	0.4	0.8	2.1	0.1	0.4	0.6	0.4	0.0	0.1	0.2	
TC/Full Coverage				0.8	0.7	0.1	0.3	0.3	0.5	0.1	0.2	0.3	0.2	0.0	0.1	0.1	



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Terrace-Kitmat EM			0.4	0.4	0.4	0.2	0.3	0.5	0.5	0.3	0.4	0.3	0.3	0.1	0.1	0.0	0.0
	Prince George-Kamloops EM			0.8	0.9	0.3	0.5	0.6	1.3	0.5	0.7	0.9	0.6	0.1	0.3	0.3	0.0	0.1
	Kelowna EM			0.8	0.9	0.1	0.3	0.6	1.4	0.3	0.5	0.9	0.3	0.0	0.1	0.3	0.0	0.4
	Kelowna EM			0.8	0.9	0.1	0.3	0.6	1.4	0.3	0.5	0.9	0.3	0.0	0.1	0.3	0.0	0.4
<b>The Talk</b> <b>(9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>	FL10/SP11 Avg														
	Vancouver DM			0.6	0.6	0.3	0.4	0.5	0.8	0.5	0.5	0.6	0.3	0.1	0.2	0.3	0.5	0.5
	Vancouver DM			0.6	0.6	0.3	0.4	0.5	0.8	0.5	0.5	0.6	0.3	0.1	0.2	0.3	0.5	0.5
	Vancouver Island			0.7	0.7	0.0	0.3	0.5	1.2	0.0	0.5	0.9	0.2	0.0	0.1	0.1	1.8	0.3
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.3	0.3	0.1	0.1	0.1	0.1	0.1	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.5	0.5	0.3	0.4	0.5	0.8	0.6	0.6	0.7	0.3	0.1	0.1	0.2	0.4	0.5
	Kelowna			0.5	0.5	0.3	0.4	0.5	0.8	0.6	0.6	0.7	0.3	0.1	0.1	0.2	0.4	0.5
	Kootenay			0.4	0.4	0.2	0.3	0.3	0.5	0.4	0.4	0.5	0.2	0.1	0.1	0.1	0.3	0.3
	Kootenay			0.4	0.4	0.2	0.3	0.3	0.5	0.4	0.4	0.5	0.2	0.1	0.1	0.1	0.3	0.3
	TC/Full Coverage			28.5	25.1	3.1	8.8	10.6	18.3	2.6	7.0	8.1	6.8	0.5	1.9	2.5	1.4	1.9
	TC/Full Coverage			19.3	16.6	2.3	5.9	7.2	12.7	2.1	4.6	5.4	4.0	0.3	1.2	1.8	1.1	1.5
	TC/Full Coverage			1.7	1.7	0.1	0.3	0.5	1.4	0.1	0.3	0.4	0.3	0.0	0.1	0.1	0.0	0.1
	TC/Full Coverage			0.5	0.5	0.1	0.2	0.2	0.3	0.1	0.1	0.2	0.1	0.0	0.1	0.1	0.0	0.1
	Terrace-Kitmat EM			0.3	0.3	0.3	0.1	0.2	0.3	0.3	0.2	0.3	0.2	0.2	0.1	0.1	0.0	0.0
	Prince George-Kamloops EM			0.5	0.6	0.2	0.3	0.4	0.9	0.3	0.5	0.6	0.4	0.1	0.2	0.2	0.0	0.1
	Kelowna EM			0.5	0.6	0.1	0.2	0.4	0.9	0.2	0.3	0.6	0.2	0.0	0.1	0.2	0.0	0.3
	Kelowna EM			0.5	0.6	0.1	0.2	0.4	0.9	0.2	0.3	0.6	0.2	0.0	0.1	0.2	0.0	0.3
<b>Doctors</b> <b>(9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>	FL10/SP11 Average														
	Vancouver DM			0.7	0.8	0.2	0.4	0.5	1.2	0.4	0.5	0.6	0.5	0.1	0.2	0.3	0.2	0.2
	Vancouver DM			0.7	0.8	0.2	0.4	0.5	1.2	0.4	0.5	0.6	0.5	0.1	0.2	0.3	0.2	0.2
	Vancouver Island			0.9	1.1	0.1	0.4	0.5	1.6	0.0	0.6	0.7	0.5	0.1	0.3	0.3	0.0	0.1
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.2	0.2	0.1	0.1	0.2	0.4	0.1	0.2	0.2	0.2	0.0	0.1	0.1	0.1	0.1
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			0.6	0.7	0.2	0.3	0.4	1.0	0.3	0.4	0.5	0.4	0.1	0.2	0.2	0.2	0.2
	Kelowna			0.6	0.7	0.2	0.3	0.4	1.0	0.3	0.4	0.5	0.4	0.1	0.2	0.2	0.2	0.2
	Kootenay			0.4	0.4	0.1	0.2	0.3	0.7	0.2	0.3	0.3	0.3	0.1	0.1	0.2	0.1	0.1
	Kootenay			0.4	0.4	0.1	0.2	0.3	0.7	0.2	0.3	0.3	0.3	0.1	0.1	0.2	0.1	0.1
	TC/Full Coverage			43.9	40.6	7.1	15.6	17.1	25.5	4.3	10.1	10.4	15.1	2.8	5.5	6.7	1.0	2.4
	TC/Full Coverage			24.0	22.8	1.9	5.9	7.3	16.5	1.4	4.3	4.8	6.4	0.5	1.6	2.5	0.5	0.7
	TC/Full Coverage			3.4	3.4	0.1	0.2	0.5	2.4	0.1	0.2	0.3	0.9	0.0	0.0	0.2	0.1	0.0
	TC/Full Coverage			0.6	0.5	0.0	0.1	0.2	0.4	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0
	Terrace-Kitmat EM			0.4	0.6	0.2	0.2	0.3	1.0	0.3	0.5	0.6	0.2	0.1	0.1	0.1	0.0	0.0
	Prince George-Kamloops EM			1.0	1.3	0.4	0.6	0.7	1.5	0.8	0.9	1.1	0.9	0.3	0.3	0.3	0.0	0.2
	Kelowna EM			1.0	1.2	0.1	0.2	0.4	1.6	0.1	0.3	0.4	0.7	0.0	0.0	0.3	0.3	0.0
	Kelowna EM			1.0	1.2	0.1	0.2	0.4	1.6	0.1	0.3	0.4	0.7	0.0	0.0	0.3	0.3	0.0
<b>Y&amp;R (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>03:58 PM</b>	<b>05:00 PM</b>	FL10/SP11 Avg														
	Vancouver DM			1.2	1.3	0.4	0.6	0.8	2.0	0.6	1.0	1.2	0.7	0.2	0.3	0.4	0.5	0.4
	Vancouver DM			1.2	1.3	0.4	0.6	0.8	2.0	0.6	1.0	1.2	0.7	0.2	0.3	0.4	0.5	0.4
	Vancouver Island			1.8	2.1	0.1	0.9	1.2	3.4	0.0	1.5	1.8	0.6	0.2	0.3	0.6	0.1	0.3
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.4	0.4	0.1	0.2	0.2	0.6	0.2	0.3	0.4	0.2	0.1	0.1	0.1	0.2	0.1
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.3	0.5	0.7	1.6	0.5	0.8	1.0	0.6	0.2	0.2	0.3	0.4	0.3
	Kelowna			1.0	1.1	0.3	0.5	0.7	1.6	0.5	0.8	1.0	0.6	0.2	0.2	0.3	0.4	0.3
	Kootenay			0.7	0.7	0.2	0.3	0.4	1.1	0.3	0.6	0.7	0.4	0.1	0.2	0.2	0.3	0.2
	Kootenay			0.7	0.7	0.2	0.3	0.4	1.1	0.3	0.6	0.7	0.4	0.1	0.2	0.2	0.3	0.2
	TC/Full Coverage			94.1	84.2	9.9	28.7	33.0	63.7	7.0	21.6	25.3	20.5	3.0	7.1	7.7	2.7	7.2
	TC/Full Coverage			40.2	37.6	3.2	10.1	12.4	28.1	2.5	7.8	9.3	9.5	0.8	2.4	3.1	1.2	1.5
	TC/Full Coverage			4.9	4.8	0.4	1.2	1.3	4.4	0.4	1.1	1.1	0.5	0.0	0.1	0.2	0.1	0.1
	TC/Full Coverage			1.0	0.9	0.1	0.2	0.3	0.7	0.0	0.2	0.2	0.2	0.0	0.1	0.1	0.0	0.0
	Terrace-Kitmat EM			0.4	0.5	0.1	0.2	0.2	0.7	0.2	0.3	0.4	0.2	0.0	0.0	0.0	0.0	0.0
	Prince George-Kamloops EM			1.3	1.6	0.3	0.8	0.9	2.5	0.6	1.4	1.7	0.7	0.0	0.1	0.2	0.0	0.2
	Kelowna EM			1.4	1.7	0.6	0.8	1.0	2.9	1.2	1.7	1.6	0.3	0.0	0.1	0.2	0.3	0.2
	Kelowna EM			1.4	1.7	0.6	0.8	1.0	2.9	1.2	1.7	1.6	0.3	0.0	0.1	0.2	0.3	0.2



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Early News (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>04:58 PM</b>	<b>05:30 PM</b>	FL10/SP11 Average														
	Vancouver DM			4.6	5.1	2.2	2.5	3.0	6.0	2.9	3.0	3.4	4.2	1.6	1.9	2.6	2.2	1.9
	Vancouver DM			4.6	5.1	2.2	2.5	3.0	6.0	2.9	3.0	3.4	4.2	1.6	1.9	2.6	2.2	1.9
	Vancouver Island			3.3	3.6	0.2	1.3	1.8	4.3	0.1	1.5	2.5	2.8	0.3	1.1	1.1	2.1	1.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			3.4	4.0	0.6	1.2	1.8	4.3	0.3	1.2	1.9	3.6	0.8	1.3	1.8	0.1	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			8.5	10.4	1.8	3.9	5.9	11.4	1.0	3.6	6.1	11.4	2.6	4.1	5.7	0.3	0.5
	Kelowna			8.5	10.4	1.8	3.9	5.9	11.4	1.0	3.6	6.1	11.4	2.6	4.1	5.7	0.3	0.5
	Kootenay			14.9	18.1	2.8	6.2	9.4	19.7	1.5	5.7	9.7	16.3	4.2	6.5	9.0	0.4	0.8
	Kootenay			14.9	18.1	2.8	6.2	9.4	19.7	1.5	5.7	9.7	16.3	4.2	6.5	9.0	0.4	0.8
	TC/Full Coverage			239.5	227.2	21.2	44.2	54.7	118.4	11.8	26.8	32.3	108.8	9.4	17.4	22.4	6.5	5.7
	TC/Full Coverage			156.4	144.8	17.9	39.6	46.6	86.2	11.5	23.9	26.5	58.6	6.4	15.7	20.1	5.2	6.4
	TC/Full Coverage			38.4	38.2	1.3	5.7	8.3	21.2	0.4	2.7	4.3	17.0	0.9	3.0	4.0	0.1	0.2
	TC/Full Coverage			24.9	24.1	0.7	3.9	6.4	13.0	0.2	1.8	3.3	11.0	0.6	2.2	3.1	0.0	0.2
	Terrace-Kitmat EM			6.2	7.8	2.2	2.9	4.2	8.8	2.8	3.5	4.7	6.8	1.5	2.3	3.5	0.9	0.7
	Prince George-Kamloops EM			6.9	8.3	1.6	3.4	5.0	9.2	1.7	4.2	6.1	7.4	1.6	2.6	3.9	0.9	0.4
	Kelowna EM			8.9	11.0	1.9	4.1	6.1	14.0	1.0	3.8	6.3	9.9	2.8	4.3	5.9	0.3	0.5
	Kelowna EM			8.9	11.0	1.9	4.1	6.1	14.0	1.0	3.8	6.3	9.9	2.8	4.3	5.9	0.3	0.5
<b>ETC Late Night (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>12:03 AM</b>	<b>12:37 AM</b>	FL10/SP11 Average														
	Vancouver DM			0.6	0.7	0.4	0.5	0.6	0.9	0.4	0.6	0.8	0.5	0.4	0.5	0.6	0.3	0.2
	Vancouver DM			0.6	0.7	0.4	0.5	0.6	0.9	0.4	0.6	0.8	0.5	0.4	0.5	0.6	0.3	0.2
	Vancouver Island			0.2	0.3	0.1	0.2	0.3	0.4	0.0	0.1	0.3	0.2	0.2	0.2	0.3	0.1	
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.2	0.2	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.2	0.1	0.2	0.2	0.1	0.1
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.5	0.6	0.3	0.5	0.6	0.8	0.3	0.6	0.7	0.4	0.3	0.4	0.5	0.3	0.2
	Kelowna			0.5	0.6	0.3	0.5	0.6	0.8	0.3	0.6	0.7	0.4	0.3	0.4	0.5	0.3	0.2
	Kootenay			0.4	0.4	0.2	0.3	0.4	0.5	0.2	0.4	0.5	0.3	0.2	0.3	0.3	0.2	0.1
	Kootenay			0.4	0.4	0.2	0.3	0.4	0.5	0.2	0.4	0.5	0.3	0.2	0.3	0.3	0.2	0.1

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				24.9	23.4	4.4	10.1	9.9	14.7	1.9	5.5	5.9	8.7	2.5	4.6	4.0	1.0	0.5
TC/Full Coverage				21.0	19.8	3.3	9.1	10.5	12.8	1.8	5.2	6.3	7.1	1.5	3.9	4.2	0.7	0.6
TC/Full Coverage				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.5	0.5	0.1	0.2	0.3	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0
Terrace-Kitmat EM				0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0
Prince George-Kamloops EM				0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0.0	0.0
Kelowna EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna EM				0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>ET Late Night (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>01:35 AM</b>	<b>02:07 AM</b>	FL10/SP11 Average														
Vancouver DM				1.0	1.1	0.7	0.9	1.0	1.3	0.7	1.0	1.1	0.9	0.6	0.8	0.9	0.5	0.4
Vancouver DM				1.0	1.1	0.7	0.9	1.0	1.3	0.7	1.0	1.1	0.9	0.6	0.8	0.9	0.5	0.4
Vancouver Island				0.4	0.4	0.1	0.2	0.3	0.5	0.1	0.2	0.4	0.3	0.2	0.3	0.3	0.3	0.1
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.4	0.2	0.3	0.3	0.4	0.2	0.3	0.4	0.3	0.2	0.3	0.3	0.2	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.8	0.9	0.6	0.7	0.8	1.1	0.6	0.8	0.9	0.7	0.5	0.6	0.7	0.4	0.3
Kelowna				0.8	0.9	0.6	0.7	0.8	1.1	0.6	0.8	0.9	0.7	0.5	0.6	0.7	0.4	0.3
Kootenay				0.6	0.7	0.4	0.5	0.5	0.7	0.4	0.6	0.7	0.5	0.3	0.4	0.5	0.3	0.3
Kootenay				0.6	0.7	0.4	0.5	0.5	0.7	0.4	0.6	0.7	0.5	0.3	0.4	0.5	0.3	0.3
TC/Full Coverage				44.9	41.7	6.7	16.5	16.6	25.6	3.0	8.8	9.1	16.1	3.7	7.7	7.5	1.6	1.7
TC/Full Coverage				33.5	30.9	5.4	13.8	14.7	19.0	2.9	7.7	8.4	11.8	2.5	6.1	6.4	1.2	1.4
TC/Full Coverage				0.4	0.4	0.0	0.2	0.2	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0
TC/Full Coverage				0.8	0.8	0.1	0.3	0.4	0.4	0.0	0.2	0.2	0.3	0.0	0.2	0.2	0.0	0.0
Terrace-Kitmat EM				0.2	0.3	0.0	0.1	0.3	0.3	0.0	0.2	0.2	0.3	0.0	0.0	0.3	0.0	0.0
Prince George-Kamloops EM				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.0
Kelowna EM				0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0
Kelowna EM				0.1	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.0	0.0
<b>Morning News (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>05:28 AM</b>	<b>09:00 AM</b>	FL10/SP11 Average														
Vancouver DM				2.0	2.2	1.2	1.5	1.8	2.4	1.6	1.9	2.0	2.0	0.8	1.1	1.6	1.2	1.5
Vancouver DM				2.0	2.2	1.2	1.5	1.8	2.4	1.6	1.9	2.0	2.0	0.8	1.1	1.6	1.2	1.5
Vancouver Island				1.3	1.4	0.4	0.8	0.9	1.5	0.6	1.0	1.1	1.2	0.3	0.6	0.8	0.1	1.4

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dawson Creek				4.0	4.7	0.6	1.8	3.1	4.9	0.6	2.1	3.2	4.5	0.8	1.5	3.1	0.5	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				4.0	4.7	1.4	2.8	4.3	5.0	1.4	3.0	4.5	4.4	1.5	2.6	4.1	0.2	0.3
Kelowna				4.0	4.7	1.4	2.8	4.3	5.0	1.4	3.0	4.5	4.4	1.5	2.6	4.1	0.2	0.3
Kootenay				7.1	8.5	1.1	3.2	5.5	8.8	1.0	3.7	5.6	8.0	1.3	2.7	5.5	1.0	0.4
Kootenay				7.1	8.5	1.1	3.2	5.5	8.8	1.0	3.7	5.6	8.0	1.3	2.7	5.5	1.0	0.4
TC/Full Coverage				114.4	106.2	10.5	28.5	35.8	55.1	4.8	17.7	21.8	51.1	5.7	10.8	14.0	2.5	5.6
TC/Full Coverage				69.5	61.6	9.4	23.3	27.2	35.1	6.4	14.6	15.3	26.6	3.1	8.6	12.0	2.9	5.0
TC/Full Coverage				13.1	12.9	0.6	2.8	4.3	7.0	0.2	1.5	2.2	6.0	0.3	1.2	2.1	0.1	0.1
TC/Full Coverage				10.4	10.2	0.3	2.1	3.8	5.3	0.1	1.2	1.9	4.8	0.2	0.9	1.9	0.1	0.1
Terrace-Kitmat EM				3.3	4.2	0.9	1.3	2.3	4.3	1.0	1.5	2.4	4.1	0.7	1.1	2.2	0.2	0.2
Prince George-Kamloops EM				4.8	5.7	1.3	3.1	4.8	6.2	2.0	3.7	5.5	5.3	0.6	2.6	4.2	0.6	0.6
Kelowna EM				3.7	4.4	0.8	1.9	3.2	4.6	0.7	2.2	3.3	4.2	0.9	1.7	3.1	0.4	0.2
Kelowna EM				3.7	4.4	0.8	1.9	3.2	4.6	0.7	2.2	3.3	4.2	0.9	1.7	3.1	0.4	0.2
<b>Wkdy AM Rotn (9/12/2011-1/1/2012)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	<b>FL10/SP11 Avg</b>														
Vancouver DM				0.3	0.3	0.1	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.1	0.1
Vancouver DM				0.3	0.3	0.1	0.2	0.2	0.4	0.2	0.2	0.2	0.3	0.1	0.2	0.2	0.1	0.1
Vancouver Island				0.1	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.4	0.2	0.3	0.3	0.4	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.1	0.2
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.9	0.9	0.5	0.6	0.7	1.1	0.6	0.7	0.7	0.9	0.4	0.5	0.6	0.4	0.5
Kelowna				0.9	0.9	0.5	0.6	0.7	1.1	0.6	0.7	0.7	0.9	0.4	0.5	0.6	0.4	0.5
Kootenay				0.6	0.7	0.4	0.5	0.5	0.8	0.4	0.5	0.5	0.6	0.3	0.4	0.4	0.3	0.4
Kootenay				0.6	0.7	0.4	0.5	0.5	0.8	0.4	0.5	0.5	0.6	0.3	0.4	0.4	0.3	0.4
TC/Full Coverage				19.0	18.2	4.4	6.9	6.5	9.5	2.1	3.3	3.3	8.6	2.3	3.6	3.2	0.4	0.4
TC/Full Coverage				9.7	9.1	1.3	3.6	3.6	5.3	0.8	1.9	1.9	3.8	0.4	1.7	1.7	0.3	0.4
TC/Full Coverage				2.7	2.7	0.0	0.1	0.4	1.8	0.0	0.1	0.2	0.9	0.0	0.1	0.2	0.0	0.0
TC/Full Coverage				0.9	0.8	0.1	0.3	0.3	0.5	0.1	0.2	0.2	0.4	0.1	0.2	0.2	0.1	0.1



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Terrace-Kitmat EM			1.3	1.7	1.0	0.8	0.9	1.7	1.4	0.8	1.0	1.7	0.7	0.8	0.8	0.0	0.0
	Prince George-Kamloops EM			2.2	2.7	0.4	0.4	1.1	3.2	0.4	0.6	1.4	2.1	0.5	0.3	0.8	0.0	0.2
	Kelowna EM			0.8	1.0	0.0	0.1	0.3	1.2	0.0	0.1	0.3	0.7	0.0	0.1	0.2	0.0	0.0
	Kelowna EM			0.8	1.0	0.0	0.1	0.3	1.2	0.0	0.1	0.3	0.7	0.0	0.1	0.2	0.0	0.0
<b>PGA Golf (9/12/2011-1/1/2012)</b>	<b>.....SS</b>	<b>09:28 AM</b>	<b>04:00 PM</b>	<b>SP10 Actuals</b>														
	Vancouver DM			1.2	1.4	0.4	0.5	0.7	1.2	0.4	0.5	0.7	1.5	0.4	0.6	0.7	0.3	0.4
	Vancouver DM			1.2	1.4	0.4	0.5	0.7	1.2	0.4	0.5	0.7	1.5	0.4	0.6	0.7	0.3	0.4
	Vancouver Island			1.2	1.3	0.1	0.4	0.7	1.1	0.0	0.3	0.8	1.6	0.2	0.5	0.6	0.7	0.4
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.4	0.4	0.1	0.2	0.2	0.4	0.1	0.2	0.2	0.5	0.1	0.2	0.2	0.1	0.1
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			1.0	1.1	0.3	0.4	0.6	1.0	0.3	0.4	0.6	1.2	0.3	0.5	0.6	0.2	0.3
	Kelowna			1.0	1.1	0.3	0.4	0.6	1.0	0.3	0.4	0.6	1.2	0.3	0.5	0.6	0.2	0.3
	Kootenay			0.7	0.8	0.2	0.3	0.4	0.7	0.2	0.3	0.4	0.8	0.2	0.3	0.4	0.2	0.2
	Kootenay			0.7	0.8	0.2	0.3	0.4	0.7	0.2	0.3	0.4	0.8	0.2	0.3	0.4	0.2	0.2
	TC/Full Coverage			64.3	60.2	5.0	12.8	17.1	26.3	2.5	6.3	8.5	31.7	2.6	7.8	8.6	1.3	2.5
	TC/Full Coverage			40.5	38.2	3.2	8.9	10.8	17.2	1.6	3.7	5.2	21.0	1.6	5.2	5.7	0.8	1.5
	TC/Full Coverage			2.2	2.1	0.0	0.1	0.3	1.0	0.0	0.1	0.1	1.0	0.0	0.0	0.1	0.2	0.0
	TC/Full Coverage			1.0	0.9	0.1	0.2	0.3	0.4	0.0	0.1	0.1	0.5	0.0	0.1	0.1	0.0	0.0
	Terrace-Kitmat EM			0.5	0.6	0.0	0.2	0.3	0.6	0.0	0.4	0.5	0.5	0.0	0.0	0.1	0.0	0.3
	Prince George-Kamloops EM			0.4	0.5	0.2	0.2	0.2	0.5	0.1	0.2	0.2	0.6	0.3	0.2	0.2	0.1	0.0
	Kelowna EM			0.7	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.6	0.0
	Kelowna EM			0.7	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.7	0.0	0.1	0.2	0.6	0.0
<b>Wknd PM Rotn (9/12/2011-1/1/2012)</b>	<b>.....SS</b>	<b>12:58 PM</b>	<b>06:00 PM</b>	<b>FL10/SP11 Avg</b>														
	Vancouver DM			1.0	1.0	0.9	0.9	0.9	1.1	1.0	0.9	0.9	0.9	0.8	0.8	0.9	0.6	0.7
	Vancouver DM			1.0	1.0	0.9	0.9	0.9	1.1	1.0	0.9	0.9	0.9	0.8	0.8	0.9	0.6	0.7
	Vancouver Island			0.8	0.8	0.6	0.6	0.6	0.7	0.7	0.6	0.5	0.9	0.5	0.6	0.6	0.2	1.1
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kelowna			0.8	0.8	0.7	0.7	0.7	0.9	0.8	0.7	0.7	0.7	0.7	0.7	0.7	0.5	0.6
	Kelowna			0.8	0.8	0.7	0.7	0.7	0.9	0.8	0.7	0.7	0.7	0.7	0.7	0.7	0.5	0.6
	Kootenay			0.6	0.6	0.5	0.5	0.5	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.5	0.3	0.4
	Kootenay			0.6	0.6	0.5	0.5	0.5	0.6	0.6	0.5	0.5	0.5	0.5	0.5	0.5	0.3	0.4
	TC/Full Coverage			73.8	66.6	15.4	28.8	30.3	36.6	8.5	15.2	16.0	30.0	7.0	13.6	14.3	3.2	4.0
	TC/Full Coverage			31.9	28.4	7.3	13.4	13.4	15.6	4.0	7.0	6.9	12.8	3.2	6.3	6.6	1.4	2.2
	TC/Full Coverage			1.0	1.0	0.1	0.1	0.0	0.4	0.0	0.0	0.0	0.7	0.1	0.1	0.0	0.0	0.0
	TC/Full Coverage			0.8	0.7	0.1	0.3	0.3	0.4	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.0	0.1
	Terrace-Kitmat EM			0.3	0.4	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Prince George-Kamloops EM			0.8	1.0	0.1	1.3	1.3	1.7	0.3	2.2	2.2	0.3	0.0	0.1	0.2	0.1	0.0
	Kelowna EM			0.3	0.3	0.2	0.1	0.0	0.3	0.0	0.0	0.0	0.5	0.3	0.2	0.0	0.0	0.0
	Kelowna EM			0.3	0.3	0.2	0.1	0.0	0.3	0.0	0.0	0.0	0.5	0.3	0.2	0.0	0.0	0.0
<b>Simpsons Wknd Rotn (9/12/2011-1/1/2012)</b>	<b>.....SS</b>	<b>01:58 PM</b>	<b>05:30 PM</b>	FL10/SP11 Avg														
	Vancouver DM			0.7	0.7	1.0	0.9	0.8	0.7	1.3	1.0	0.8	0.8	0.8	0.8	0.9	0.7	0.6
	Vancouver DM			0.7	0.7	1.0	0.9	0.8	0.7	1.3	1.0	0.8	0.8	0.8	0.8	0.9	0.7	0.6
	Vancouver Island			0.8	0.8	0.4	0.9	0.7	0.5	0.5	0.7	0.6	1.1	0.4	1.0	0.9	1.3	1.0
	Pr George./Terrace			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Dawson Creek			0.2	0.2	0.3	0.3	0.2	0.2	0.4	0.3	0.2	0.2	0.3	0.3	0.3	0.2	0.2
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Okanagan/Kamloops EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kelowna			0.6	0.6	0.8	0.7	0.7	0.6	1.1	0.8	0.7	0.7	0.7	0.7	0.7	0.6	0.5
	Kelowna			0.6	0.6	0.8	0.7	0.7	0.6	1.1	0.8	0.7	0.7	0.7	0.7	0.7	0.6	0.5
	Kootenay			0.4	0.4	0.6	0.5	0.4	0.4	0.8	0.5	0.4	0.4	0.5	0.5	0.5	0.4	0.3
	Kootenay			0.4	0.4	0.6	0.5	0.4	0.4	0.8	0.5	0.4	0.4	0.5	0.5	0.5	0.4	0.3
	TC/Full Coverage			68.7	54.4	26.8	42.6	36.1	25.2	12.5	19.4	17.5	29.2	14.3	23.2	18.6	5.0	9.3
	TC/Full Coverage			24.2	20.6	8.6	14.1	12.0	10.1	5.3	7.5	5.7	10.5	3.3	6.6	6.3	1.7	1.9
	TC/Full Coverage			0.8	0.8	0.4	0.4	0.2	0.2	0.1	0.1	0.1	0.6	0.3	0.3	0.1	0.0	0.0
	TC/Full Coverage			0.6	0.5	0.2	0.3	0.3	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.0	0.1
	Terrace-Kitmat EM			0.2	0.3	0.6	0.3	0.2	0.3	0.7	0.3	0.3	0.3	0.5	0.4	0.2	0.1	0.0
	Prince George-Kamloops EM			0.5	0.5	0.8	0.6	0.5	0.5	0.3	0.4	0.5	0.6	1.3	0.9	0.6	0.4	0.0
	Kelowna EM			0.3	0.3	0.6	0.3	0.2	0.2	0.3	0.2	0.2	0.4	0.8	0.5	0.2	0.0	0.0
	Kelowna EM			0.3	0.3	0.6	0.3	0.2	0.2	0.3	0.2	0.2	0.4	0.8	0.5	0.2	0.0	0.0



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Wknd AM Rotn (9/12/2011-1/1/2012)</b>	<b>.....SS</b>	<b>05:58 AM</b>	<b>12:00 PM</b>	FL10/SP11 Avg														
Vancouver DM				0.4	0.4	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4	0.2	0.2	0.3	0.1	0.2
Vancouver DM				0.4	0.4	0.3	0.3	0.3	0.4	0.4	0.3	0.4	0.4	0.2	0.2	0.3	0.1	0.2
Vancouver Island				0.3	0.4	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.4	0.0	0.3	0.3	0.0	0.3
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				0.3	0.3	0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.2	0.2	0.2	0.1	0.2
Kelowna				0.3	0.3	0.2	0.2	0.3	0.3	0.3	0.2	0.3	0.3	0.2	0.2	0.2	0.1	0.2
Kootenay				0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.1	0.2	0.1	0.1
Kootenay				0.2	0.2	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.2	0.1	0.1	0.2	0.1	0.1
TC/Full Coverage				29.6	28.2	4.1	8.7	9.8	14.0	1.9	4.2	4.9	14.2	2.2	4.6	4.9	0.7	0.7
TC/Full Coverage				12.8	11.9	2.2	4.5	5.2	6.3	1.5	2.7	2.9	5.7	0.6	1.8	2.4	0.3	0.6
TC/Full Coverage				1.1	1.1	0.0	0.2	0.3	0.4	0.0	0.1	0.1	0.6	0.0	0.1	0.1	0.0	0.0
TC/Full Coverage				0.3	0.3	0.0	0.1	0.2	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
Terrace-Kitmat EM				0.3	0.4	0.0	0.1	0.2	0.3	0.0	0.1	0.2	0.4	0.0	0.0	0.2	0.0	0.0
Prince George-Kamloops EM				0.6	0.7	0.1	0.4	0.7	0.7	0.2	0.4	0.5	0.8	0.0	0.4	0.8	0.1	0.0
Kelowna EM				0.3	0.4	0.0	0.1	0.2	0.3	0.0	0.2	0.2	0.4	0.0	0.1	0.2	0.0	0.0
Kelowna EM				0.3	0.4	0.0	0.1	0.2	0.3	0.0	0.2	0.2	0.4	0.0	0.1	0.2	0.0	0.0
<b>Sat Morning News (9/12/2011-1/1/2012)</b>	<b>.....S.</b>	<b>06:58 AM</b>	<b>10:00 AM</b>	FL10/SP11 Avg														
Vancouver DM				2.6	2.9	1.3	1.7	2.0	3.2	1.9	2.2	2.4	2.5	0.7	1.2	1.7	1.5	1.8
Vancouver DM				2.6	2.9	1.3	1.7	2.0	3.2	1.9	2.2	2.4	2.5	0.7	1.2	1.7	1.5	1.8
Vancouver Island				1.9	2.0	1.2	1.3	1.4	2.3	2.2	1.9	1.8	1.6	0.3	0.7	1.0	0.2	2.0
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				1.9	2.2	0.0	0.9	1.2	2.1	0.0	0.9	1.2	2.2	0.0	0.8	1.3	0.0	0.5
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				4.0	4.6	0.0	1.8	2.7	4.6	0.0	2.0	2.6	4.7	0.0	1.6	2.9	0.0	1.2
Kelowna				4.0	4.6	0.0	1.8	2.7	4.6	0.0	2.0	2.6	4.7	0.0	1.6	2.9	0.0	1.2
Kootenay				3.8	4.0	0.0	1.6	2.1	3.0	0.0	1.2	1.6	3.2	0.0	1.3	2.2	0.0	0.7
Kootenay				3.8	4.0	0.0	1.6	2.1	3.0	0.0	1.2	1.6	3.2	0.0	1.3	2.2	0.0	0.7

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				140.1	131.2	15.7	32.7	38.1	71.0	7.7	19.5	24.0	60.2	8.0	13.2	14.1	4.1	4.8
TC/Full Coverage				89.7	80.1	10.5	26.6	31.0	45.4	7.6	17.3	18.4	34.7	2.9	9.3	12.7	3.4	6.2
TC/Full Coverage				11.6	11.3	0.0	2.1	3.1	5.7	0.0	1.2	1.5	5.6	0.0	0.9	1.6	0.0	0.4
TC/Full Coverage				5.7	4.8	0.0	1.0	1.4	1.8	0.0	0.4	0.6	2.0	0.0	0.5	0.8	0.0	0.1
Terrace-Kitmat EM				3.3	4.2	0.3	0.8	2.0	4.3	0.3	0.9	2.0	4.1	0.2	0.8	2.1	0.2	0.0
Prince George-Kamloops EM				4.7	5.6	0.9	2.8	4.2	6.3	1.4	3.4	4.8	4.9	0.4	2.3	3.7	0.4	0.8
Kelowna EM				3.3	3.9	0.0	1.5	2.2	3.8	0.0	1.6	2.1	3.9	0.0	1.3	2.4	0.0	1.0
Kelowna EM				3.3	3.9	0.0	1.5	2.2	3.8	0.0	1.6	2.1	3.9	0.0	1.3	2.4	0.0	1.0
<b>Saturday Night Live (9/12/2011-1/1/2012)</b>	<b>.....S.</b>	<b>11:33 PM</b>	<b>01:05 AM</b>	FL10/SP11 Avg														
Vancouver DM				2.5	2.8	3.4	2.8	2.7	2.7	2.9	2.5	2.7	2.9	3.9	3.1	2.7	1.4	1.0
Vancouver DM				2.5	2.8	3.4	2.8	2.7	2.7	2.9	2.5	2.7	2.9	3.9	3.1	2.7	1.4	1.0
Vancouver Island				1.5	1.7	1.2	0.8	0.9	1.6	0.3	0.4	1.2	1.8	2.0	1.2	0.7	0.7	0.4
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.8	0.9	1.1	0.9	0.8	0.8	0.9	0.8	0.8	0.9	1.2	1.0	0.8	0.4	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kelowna				2.1	2.3	2.8	2.3	2.2	2.2	2.4	2.1	2.2	2.4	3.2	2.6	2.2	1.1	0.8
Kelowna				2.1	2.3	2.8	2.3	2.2	2.2	2.4	2.1	2.2	2.4	3.2	2.6	2.2	1.1	0.8
Kootenay				1.4	1.6	1.9	1.6	1.5	1.5	1.6	1.4	1.5	1.7	2.2	1.8	1.5	0.8	0.5
Kootenay				1.4	1.6	1.9	1.6	1.5	1.5	1.6	1.4	1.5	1.7	2.2	1.8	1.5	0.8	0.5
TC/Full Coverage				75.2	68.2	16.2	34.2	33.8	36.6	8.3	19.2	19.2	31.7	7.9	15.0	14.6	3.6	3.3
TC/Full Coverage				85.4	79.0	27.8	44.9	41.3	38.5	11.7	20.0	20.9	40.5	16.2	24.9	20.4	3.1	3.3
TC/Full Coverage				2.1	2.1	0.0	1.3	1.3	0.8	0.0	0.3	0.4	1.3	0.0	1.0	1.0	0.0	0.0
TC/Full Coverage				2.1	1.9	0.5	1.0	1.0	0.9	0.2	0.5	0.5	1.0	0.3	0.6	0.5	0.1	0.1
Terrace-Kitmat EM				0.4	0.6	0.0	0.3	0.4	0.5	0.0	0.3	0.3	0.7	0.0	0.2	0.5	0.0	0.0
Prince George-Kamloops EM				0.7	0.8	0.0	0.3	0.6	0.8	0.0	0.4	0.6	0.7	0.0	0.3	0.5	0.5	0.0
Kelowna EM				0.6	0.7	0.0	0.9	1.0	0.5	0.0	0.5	0.6	0.9	0.0	1.3	1.4	0.0	0.0
Kelowna EM				0.6	0.7	0.0	0.9	1.0	0.5	0.0	0.5	0.6	0.9	0.0	1.3	1.4	0.0	0.0
<b>Global Sunday (9/5/2011-9/8/2013)</b>	<b>.....S</b>	<b>09:58 AM</b>	<b>10:30 AM</b>	FL10 16X9 Adjusted														
Vancouver DM				1.0	1.1	0.4	0.6	0.7	1.3	0.5	0.8	0.8	0.9	0.3	0.4	0.6	0.7	0.4
Vancouver DM				1.0	1.1	0.4	0.6	0.7	1.3	0.5	0.8	0.8	0.9	0.3	0.4	0.6	0.7	0.4
Vancouver Island				1.1	1.2	0.4	0.5	0.6	1.3	0.7	0.7	0.8	1.0	0.0	0.3	0.5	0.8	0.7

continued...



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage: Estimates  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dawson Creek				0.3	0.4	0.1	0.2	0.2	0.4	0.2	0.3	0.2	0.3	0.1	0.1	0.2	0.3
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				1.0	1.0	0.4	0.6	0.7	1.2	0.5	0.8	0.7	0.8	0.3	0.4	0.6	
Kelowna				1.0	1.0	0.4	0.6	0.7	1.2	0.5	0.8	0.7	0.8	0.3	0.4	0.6	
Kootenay				0.6	0.7	0.3	0.4	0.5	0.8	0.3	0.5	0.5	0.6	0.2	0.3	0.4	
Kootenay				0.6	0.7	0.3	0.4	0.5	0.8	0.3	0.5	0.5	0.6	0.2	0.3	0.4	
TC/Full Coverage				51.2	47.4	5.0	12.3	14.3	26.8	2.3	6.9	7.7	20.6	2.8	5.5	6.5	
TC/Full Coverage				32.9	30.0	3.3	9.5	11.0	18.3	2.1	6.0	6.1	11.7	1.2	3.4	4.8	
TC/Full Coverage				3.0	3.0	0.0	0.2	0.6	1.6	0.0	0.0	0.2	1.3	0.0	0.2	0.3	
TC/Full Coverage				1.0	0.8	0.0	0.2	0.3	0.5	0.0	0.1	0.1	0.3	0.0	0.1	0.1	
Terrace-Kitmat EM				0.6	0.7	0.0	0.1	0.2	1.0	0.0	0.1	0.3	0.4	0.0	0.1	0.1	
Prince George-Kamloops EM				1.2	1.4	0.0	1.0	1.1	1.6	0.0	1.0	1.1	1.2	0.0	0.9	1.1	
Kelowna EM				1.0	1.0	0.4	0.6	0.7	1.2	0.5	0.8	0.7	0.8	0.3	0.4	0.6	
Kelowna EM				1.0	1.0	0.4	0.6	0.7	1.2	0.5	0.8	0.7	0.8	0.3	0.4	0.6	
<b>16x9 Late (9/12/2011-1/1/2012)</b>	<b>.....S</b>	<b>11:30 PM</b>	<b>12:11 AM</b>	<b>FL10/SP11 Average</b>													
Vancouver DM				1.2	1.3	0.8	0.9	1.0	1.4	0.8	1.0	1.1	1.2	0.8	0.9	1.0	
Vancouver DM				1.2	1.3	0.8	0.9	1.0	1.4	0.8	1.0	1.1	1.2	0.8	0.9	1.0	
Vancouver Island				0.5	0.5	0.1	0.3	0.4	0.6	0.0	0.4	0.5	0.4	0.2	0.2	0.3	
Pr George./Terrace				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Dawson Creek				0.4	0.4	0.2	0.3	0.3	0.4	0.3	0.3	0.3	0.4	0.3	0.3	0.3	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Okanagan/Kamloops EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Kelowna				1.0	1.1	0.7	0.7	0.8	1.1	0.6	0.8	0.9	1.0	0.6	0.7	0.8	
Kelowna				1.0	1.1	0.7	0.7	0.8	1.1	0.6	0.8	0.9	1.0	0.6	0.7	0.8	
Kootenay				0.7	0.7	0.4	0.5	0.6	0.8	0.4	0.6	0.6	0.7	0.4	0.5	0.6	
Kootenay				0.7	0.7	0.4	0.5	0.6	0.8	0.4	0.6	0.6	0.7	0.4	0.5	0.6	
TC/Full Coverage				42.9	41.8	4.2	16.5	17.3	23.2	1.7	9.6	10.3	18.6	2.5	6.9	7.0	
TC/Full Coverage				38.3	35.6	6.4	14.2	15.3	20.1	3.1	7.3	8.1	15.5	3.3	6.9	7.2	
TC/Full Coverage				3.9	3.9	0.0	0.4	0.7	2.4	0.0	0.4	0.5	1.5	0.0	0.0	0.3	
TC/Full Coverage				1.0	0.9	0.1	0.3	0.4	0.5	0.1	0.2	0.2	0.4	0.1	0.2	0.2	



# Master Planner

Stations: CHAN, CHAN KELKAM, CHAN KOOT, CHAN VANVIC  
 Date Range: 10/3/2011 - 10/16/2011  
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849  
 Coverage:  
 Datasource: Estimates

Reg / ROS: Regular  
 Selling Option Type: Finale, Premiere, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Terrace-Kitmat EM			1.2	1.6	0.0	0.7	1.2	1.7	0.0	0.9	1.3	1.5	0.0	0.5	1.2	0.0	0.0
	Prince George-Kamloops EM			1.3	1.6	0.6	0.7	1.2	1.8	1.2	1.0	1.4	1.3	0.0	0.3	0.8	0.4	0.0
	Kelowna EM			1.1	1.3	0.0	0.3	0.6	1.6	0.0	0.6	0.8	1.1	0.0	0.0	0.3	0.0	0.0
	Kelowna EM			1.1	1.3	0.0	0.3	0.6	1.6	0.0	0.6	0.8	1.1	0.0	0.0	0.3	0.0	0.0