

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (9/12/2011-1/1/2012)	MTWTFSS	05:28 PM	06:30 PM	FL10 Actuals														
	Regina/MJ EM			0.2	0.2	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.3	0.2	0.1	0.0	0.0	0.0
	Saskatoon EM			4.5	5.5	1.9	3.6	4.4	5.7	1.7	3.7	4.7	5.2	1.9	3.5	4.0	0.7	0.6
	Saskatoon CM			4.7	5.7	2.0	3.6	4.4	5.7	1.8	3.5	4.6	5.6	2.1	3.6	4.3	1.0	0.6
	Sask Prov EM			2.0	2.5	0.9	1.6	1.9	2.5	0.8	1.6	2.1	2.4	0.9	1.5	1.7	0.3	0.2
	TC/Full Coverage			20.9	20.4	2.3	7.0	8.2	11.0	1.0	3.7	4.6	9.4	1.3	3.3	3.6	0.2	0.3
Prime CDN Rotn (9/12/2011-1/1/2012)	MTWTFSS	06:58 PM	11:00 PM	FL10 Actuals Adj														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.2	0.3	0.0	0.1	0.2	0.4	0.0	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.0
	Saskatoon CM			0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.3	0.0	0.1	0.2	0.3	0.1	0.1	0.2	0.3	0.0	0.0	0.1	0.0	0.0
	TC/Full Coverage			4.9	4.0	0.3	1.4	1.9	2.2	0.3	0.9	1.1	1.8	0.0	0.5	0.8	0.7	0.2
Ent Tonight (9/12/2011-1/1/2012)	MTWTF..	06:28 PM	07:00 PM	FL10/SP11 Average														
	Regina/MJ EM			0.2	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.3	0.2	0.1	0.2	0.3	0.1	0.0
	Saskatoon EM			2.1	2.5	0.9	1.5	2.1	2.9	0.8	1.5	2.2	2.1	1.0	1.5	2.0	0.6	0.2
	Saskatoon CM			2.2	2.6	0.9	1.5	2.2	2.9	0.6	1.3	2.2	2.3	1.2	1.6	2.1	0.5	0.1
	Sask Prov EM			0.9	1.2	0.5	0.7	1.0	1.3	0.3	0.7	1.0	1.0	0.5	0.7	0.9	0.2	0.1
	TC/Full Coverage			11.5	11.1	1.7	4.1	4.7	6.8	0.9	2.3	2.7	4.4	0.9	1.9	2.1	0.2	0.2
News Final 1 (9/12/2011-1/1/2012)	MTWTF..	09:58 PM	10:30 PM	FL10/SP11 Average														
	Regina/MJ EM			0.2	0.3	0.1	0.2	0.3	0.3	0.1	0.3	0.3	0.3	0.1	0.2	0.2	0.1	0.0
	Saskatoon EM			2.1	2.5	0.6	1.3	1.8	2.8	0.7	1.6	2.1	2.2	0.6	1.1	1.5	0.4	0.1
	Saskatoon CM			2.2	2.6	0.7	1.4	1.9	2.9	0.7	1.7	2.2	2.3	0.7	1.1	1.6	0.2	0.1
	Sask Prov EM			1.0	1.2	0.4	0.7	0.8	1.3	0.4	0.8	1.0	1.1	0.4	0.6	0.7	0.2	0.1
	TC/Full Coverage			10.3	10.1	1.2	3.3	3.5	5.6	0.7	2.0	2.1	4.5	0.5	1.4	1.5	0.1	0.1
ET Canada (9/12/2011-1/1/2012)	MTWTF..	10:28 PM	11:00 PM	FL10/SP11 Average														
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			0.7	0.8	0.1	0.5	0.6	1.0	0.1	0.6	0.7	0.7	0.1	0.4	0.5	0.0	0.0
	Saskatoon CM			0.7	0.9	0.1	0.6	0.7	1.0	0.1	0.7	0.8	0.8	0.1	0.5	0.5	0.0	0.0
	Sask Prov EM			0.3	0.4	0.1	0.3	0.3	0.5	0.1	0.3	0.3	0.4	0.1	0.2	0.3	0.1	0.0

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Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
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 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			4.4	4.3	0.5	1.7	1.5	2.5	0.3	1.0	0.9	1.9	0.1	0.7	0.6	0.1	0.0
16x9 Evening (9/12/2011-1/1/2012)SS	06:28 PM	07:00 PM	FL10/SP11 Average														
	Regina/MJ EM			0.2	0.2	0.0	0.0	0.1	0.3	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.1	0.0
	Saskatoon EM			1.1	1.3	0.0	0.4	0.7	1.8	0.0	0.7	1.1	0.9	0.0	0.1	0.3	0.3	0.0
	Saskatoon CM			1.0	1.1	0.0	0.4	0.5	1.5	0.0	0.6	0.9	0.6	0.0	0.0	0.2	0.5	0.0
	Sask Prov EM			0.5	0.6	0.0	0.2	0.3	0.8	0.0	0.3	0.5	0.5	0.0	0.0	0.2	0.3	0.0
	TC/Full Coverage			6.1	5.9	0.3	1.3	2.0	3.5	0.0	0.9	1.3	2.3	0.3	0.4	0.7	0.2	0.0
News Final 1 Wknd (9/12/2011-1/1/2012)SS	09:58 PM	11:30 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.2	0.2	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.1	0.0
	Saskatoon EM			1.8	2.1	0.5	1.2	1.5	2.3	0.5	1.5	1.7	1.9	0.5	0.9	1.3	0.3	0.2
	Saskatoon CM			1.9	2.2	0.6	1.4	1.7	2.6	0.6	1.8	2.2	1.9	0.6	1.0	1.3	0.3	0.2
	Sask Prov EM			0.8	1.0	0.3	0.6	0.7	1.1	0.2	0.7	0.8	0.9	0.3	0.5	0.6	0.1	0.1
	TC/Full Coverage			10.2	10.0	0.8	3.1	3.3	5.9	0.5	1.8	1.8	4.1	0.3	1.3	1.5	0.1	0.1
NCIS - GLOBAL (9/12/2011-1/1/2012)	M.....	06:58 PM	08:00 PM	FL10/SP11 Avg Adj														
	Regina/MJ EM			0.6	0.8	0.1	0.3	0.6	0.6	0.0	0.1	0.4	0.8	0.3	0.4	0.6	0.0	0.0
	Saskatoon EM			2.2	2.7	0.7	1.8	2.2	3.1	0.4	2.1	2.7	2.2	1.0	1.3	1.7	0.4	0.0
	Saskatoon CM			2.2	2.7	0.4	1.2	1.8	3.4	0.0	1.8	2.4	2.0	0.8	0.6	1.1	0.5	0.0
	Sask Prov EM			1.3	1.5	0.4	1.0	1.3	1.8	0.4	1.2	1.6	1.3	0.5	0.7	1.1	0.3	0.1
	TC/Full Coverage			31.9	30.6	3.4	12.0	16.2	17.8	1.7	6.4	9.5	12.8	1.8	5.6	6.7	0.9	0.4
House (9/12/2011-1/1/2012)	M.....	07:58 PM	09:00 PM	FL10/SP11 Avg Adj														
	Regina/MJ EM			0.4	0.5	0.4	0.6	0.5	0.7	0.3	0.8	0.6	0.4	0.5	0.4	0.3	0.2	0.1
	Saskatoon EM			3.2	3.8	3.0	4.3	3.5	4.9	2.4	5.5	4.7	2.6	3.5	3.0	2.3	1.2	1.1
	Saskatoon CM			3.8	4.3	3.6	4.9	4.3	5.3	2.7	6.2	5.6	3.0	4.3	3.6	2.9	1.7	1.5
	Sask Prov EM			1.6	1.9	1.3	2.2	1.9	2.4	1.0	2.6	2.5	1.3	1.5	1.7	1.4	1.0	0.4
	TC/Full Coverage			36.4	33.7	9.1	19.8	19.5	20.1	4.8	12.1	11.3	13.7	4.3	7.7	8.1	2.2	0.5
Hawaii Five-O (9/12/2011-1/1/2012)	M.....	08:58 PM	10:00 PM	FL10 Actuals Adj														
	Regina/MJ EM			0.6	0.8	0.5	0.6	1.0	0.8	0.2	0.5	0.9	0.8	0.8	0.8	1.2	0.2	0.0
	Saskatoon EM			3.4	4.1	2.0	2.6	3.0	4.8	2.3	3.2	3.3	3.4	1.6	1.9	2.6	1.0	0.0

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 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Saskatoon CM				3.4	4.2	1.9	2.3	2.7	4.9	2.0	2.7	3.2	3.4	1.6	1.6	2.2	0.0	0.0
Sask Prov EM				1.9	2.4	1.3	1.7	2.0	2.6	1.2	1.8	2.1	2.1	1.4	1.6	2.0	0.5	0.2
TC/Full Coverage				39.1	38.2	3.7	13.9	17.2	21.8	2.2	8.7	10.4	16.5	1.6	5.1	6.8	0.5	0.4
Glee (9/12/2011-1/1/2012)	.T.....	06:58 PM	08:00 PM	FL10/SP11 Avg														
Regina/MJ EM				0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Saskatoon EM				3.3	3.5	3.2	4.2	4.3	4.7	4.8	5.9	6.1	2.3	1.5	2.4	2.5	3.2	2.2
Saskatoon CM				3.5	3.9	3.6	4.3	4.6	5.3	5.2	6.3	6.8	2.4	1.6	2.1	2.4	3.2	1.2
Sask Prov EM				1.5	1.6	1.6	1.9	1.9	2.1	2.5	2.8	2.7	1.0	0.6	1.1	1.1	1.6	1.1
TC/Full Coverage				55.5	28.2	8.4	18.6	18.8	18.3	6.5	12.7	12.1	9.9	1.9	6.0	6.8	16.6	10.8
NCIS: L.A. (9/12/2011-1/1/2012)	.T.....	07:58 PM	09:00 PM	FL10/SP11 Avg														
Regina/MJ EM				0.3	0.4	0.1	0.2	0.2	0.3	0.0	0.1	0.2	0.4	0.1	0.2	0.2	0.1	0.2
Saskatoon EM				2.3	2.6	1.1	1.8	2.2	3.1	1.4	2.5	3.1	2.1	0.7	1.1	1.3	1.7	0.0
Saskatoon CM				2.7	3.1	1.1	1.9	2.5	3.4	1.0	2.5	3.2	2.7	0.9	1.3	1.7	2.2	0.0
Sask Prov EM				1.3	1.5	0.6	1.0	1.3	1.6	0.7	1.3	1.6	1.3	0.5	0.7	0.9	0.6	0.1
TC/Full Coverage				41.8	37.8	5.6	14.4	17.0	21.1	3.3	8.2	9.7	16.7	2.4	6.2	7.3	3.3	0.7
SP: Victoria's Secret Fashion Show (11/29/2010-11/27/2011)	.T.....	08:58 PM	10:00 PM	FL09 Actuals														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				2.0	2.0	3.0	3.0	3.0	3.0	5.0	4.0	4.0	1.0	2.0	1.0	2.0	2.0	0.4
Saskatoon CM				2.0	3.0	4.0	3.0	4.0	4.0	6.0	4.0	4.0	2.0	2.0	2.0	3.0	3.0	0.4
Sask Prov EM				1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	0.4	1.0	0.4	1.0	1.0	0.4
TC/Full Coverage				16.1	14.3	3.7	9.7	10.0	7.7	2.3	5.2	5.6	6.6	1.5	4.4	4.4	1.0	0.8
Parenthood (9/19/2011-1/1/2012)	.T.....	08:58 PM	10:00 PM	FL10/SP11 Good Wife Adj														
Regina/MJ EM				0.1	0.1	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				1.4	1.8	1.2	1.6	1.8	2.9	2.4	2.6	2.6	0.7	0.0	0.5	1.1	0.0	0.0
Saskatoon CM				1.7	2.0	1.4	2.0	2.3	3.2	2.9	3.2	3.4	0.8	0.0	0.6	1.4	0.0	0.0
Sask Prov EM				0.7	0.9	0.5	0.6	1.0	1.3	0.8	1.0	1.3	0.4	0.0	0.2	0.6	0.0	0.0
TC/Full Coverage				11.9	11.9	0.9	3.4	5.0	9.3	0.9	2.8	3.6	2.6	0.0	0.6	1.4	0.0	0.0
Survivor (9/12/2011-1/1/2012)	..W....	06:58 PM	08:00 PM	FL10/SP11 Average														
Regina/MJ EM				0.6	0.6	0.2	0.9	1.0	0.6	0.2	0.9	1.0	0.7	0.3	0.9	1.0	0.1	0.9

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 Datasource: Estimates

Reg / ROS: Regular
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 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			3.5	4.0	2.7	4.4	5.5	4.6	3.8	5.3	6.7	3.4	1.7	3.5	4.3	2.1	1.2
	Saskatoon CM			3.8	4.2	2.7	4.4	5.6	4.9	3.6	5.5	7.0	3.4	1.8	3.2	4.1	2.1	1.6
	Sask Prov EM			2.0	2.2	1.6	2.5	3.0	2.5	1.9	2.9	3.6	2.0	1.2	2.2	2.4	1.1	0.9
	TC/Full Coverage			53.0	48.1	6.5	25.6	29.6	27.7	4.2	15.1	18.1	20.5	2.3	10.6	11.5	2.7	2.2
Harrys Law (9/19/2011-1/1/2012)	..W....	07:58 PM	09:00 PM	FL10/SP11 Good Wife Average Adjusted														
	Regina/MJ EM			0.2	0.2	0.1	0.1	0.2	0.4	0.1	0.2	0.5	0.2	0.0	0.0	0.1	0.0	0.2
	Saskatoon EM			2.1	2.5	0.9	1.5	2.2	3.8	1.8	2.6	3.4	1.2	0.0	0.4	1.2	0.0	0.9
	Saskatoon CM			2.5	2.8	1.0	1.8	2.6	4.2	2.2	3.1	3.8	1.4	0.0	0.5	1.4	0.0	1.2
	Sask Prov EM			1.0	1.3	0.5	0.8	1.2	1.8	0.8	1.3	1.7	0.6	0.2	0.2	0.7	0.0	0.3
	TC/Full Coverage			20.6	20.0	1.4	5.7	8.7	14.2	1.3	4.2	6.1	5.8	0.2	1.4	2.6	0.3	0.4
Kitchen Nightmares (9/12/2011-1/1/2012)	..W....	08:58 PM	10:00 PM	SP11 Actuals Adjusted														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.5	0.6	0.9	0.8	1.0	0.5	0.5	0.6	0.7	0.7	1.4	1.0	1.2	0.5	0.1
	Saskatoon CM			0.7	0.8	1.2	1.0	1.3	0.6	0.6	0.8	0.9	0.9	1.8	1.3	1.6	0.6	0.2
	Sask Prov EM			0.3	0.3	0.4	0.4	0.5	0.3	0.2	0.3	0.4	0.4	0.5	0.5	0.6	0.3	0.1
	TC/Full Coverage			5.4	4.8	1.0	3.0	3.7	2.7	0.4	1.4	2.0	2.1	0.6	1.6	1.7	0.2	0.4
Office (9/12/2011-1/1/2012)	...T...	06:58 PM	07:30 PM	FL10 Actuals Adjusted														
	Regina/MJ EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0
	Saskatoon EM			0.4	0.5	0.9	0.6	0.6	0.5	0.4	0.4	0.5	0.6	1.3	0.7	0.6	0.0	0.0
	Saskatoon CM			0.5	0.6	1.0	0.7	0.7	0.6	0.4	0.4	0.7	0.7	1.6	0.9	0.8	0.0	0.0
	Sask Prov EM			0.3	0.3	0.4	0.4	0.4	0.3	0.3	0.3	0.4	0.3	0.6	0.5	0.4	0.3	0.1
	TC/Full Coverage			5.1	4.8	1.6	3.7	3.5	2.6	0.9	2.0	1.7	2.2	0.7	1.8	1.8	0.3	0.1
How to be a Gentleman (9/19/2011-1/1/2012)	...T...	07:28 PM	08:00 PM	FL10 Office Actuals Adj														
	Regina/MJ EM			0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0
	Saskatoon EM			0.9	1.1	1.9	1.2	1.2	1.1	0.8	0.8	1.0	1.2	2.9	1.5	1.3	0.0	0.0
	Saskatoon CM			1.1	1.3	2.2	1.4	1.5	1.3	0.9	0.9	1.4	1.4	3.4	2.0	1.7	0.0	0.0
	Sask Prov EM			0.6	0.7	0.9	0.9	0.8	0.6	0.6	0.7	0.8	0.7	1.2	1.0	0.9	0.6	0.1
	TC/Full Coverage			11.1	10.5	3.4	8.1	7.7	5.7	2.0	4.3	3.7	4.7	1.4	3.9	3.9	0.7	0.1

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Bones (9/12/2011-1/1/2012)	...T...	07:58 PM	09:00 PM	FL10/SP11 Average														
	Regina/MJ EM			0.6	0.8	0.8	0.4	0.7	0.6	0.1	0.1	0.3	1.0	1.5	0.9	1.1	0.0	0.0
	Saskatoon EM			1.0	1.3	0.9	0.7	0.9	1.7	0.9	0.7	1.0	0.8	1.0	0.6	0.8	0.0	0.0
	Saskatoon CM			0.9	1.1	0.6	0.5	0.8	1.5	0.3	0.4	0.8	0.6	1.0	0.6	0.7	0.0	0.0
	Sask Prov EM			0.8	1.0	0.9	0.6	0.8	1.1	0.5	0.5	0.8	0.8	1.2	0.7	0.8	0.1	0.0
	TC/Full Coverage			40.6	39.5	2.9	10.6	17.7	23.9	1.2	5.7	11.2	15.7	1.7	4.9	6.5	1.1	0.0
Prime Suspect (9/19/2011-1/1/2012)	...T...	08:58 PM	10:00 PM	Bones FL10/SP11 Average Adjusted														
	Regina/MJ EM			1.8	2.4	2.4	1.2	2.1	1.8	0.3	0.3	0.9	3.0	4.5	2.7	3.3	0.0	0.0
	Saskatoon EM			3.0	3.9	2.7	2.1	2.7	5.1	2.7	2.1	3.0	2.4	3.0	1.8	2.4	0.0	0.0
	Saskatoon CM			2.7	3.3	1.8	1.5	2.4	4.5	0.9	1.2	2.4	1.8	3.0	1.8	2.1	0.0	0.0
	Sask Prov EM			2.4	3.0	2.7	1.8	2.4	3.3	1.5	1.5	2.4	2.4	3.6	2.1	2.4	0.3	0.0
	TC/Full Coverage			121.8	118.5	8.7	31.8	53.1	71.7	3.6	17.1	33.6	47.1	5.1	14.7	19.5	3.3	0.0
A Gifted Man (9/19/2011-1/1/2012)F..	06:58 PM	08:00 PM	FL10 Brothers & Sisters Adjusted														
	Regina/MJ EM			0.2	0.2	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.1	0.0	0.1	0.1	0.3	0.1
	Saskatoon EM			1.2	1.2	0.5	1.2	1.7	1.9	0.9	1.5	2.3	0.5	0.0	0.8	0.9	1.8	0.5
	Saskatoon CM			1.0	1.0	0.6	0.6	1.1	2.0	1.0	1.2	2.1	0.1	0.0	0.2	0.2	2.4	0.0
	Sask Prov EM			0.7	0.8	0.2	0.6	0.7	1.1	0.4	0.6	0.9	0.5	0.0	0.4	0.5	1.0	0.2
	TC/Full Coverage			18.7	17.8	2.5	7.4	7.4	13.8	2.1	5.3	5.4	4.0	0.4	2.0	1.9	0.6	0.2
I Hate My Teenage Daughter (9/19/2011-5/26/2013)F..	07:58 PM	08:30 PM	FL11 Prime Shows Adj														
	Regina/MJ EM			0.1	0.1	0.0	0.2	0.2	0.1	0.0	0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.2
	Saskatoon EM			0.7	0.8	0.5	0.9	1.1	0.9	0.8	1.1	1.3	0.7	0.3	0.7	0.9	0.4	0.2
	Saskatoon CM			0.8	0.8	0.5	0.9	1.1	1.0	0.7	1.1	1.4	0.7	0.4	0.6	0.8	0.4	0.3
	Sask Prov EM			0.4	0.4	0.3	0.5	0.6	0.5	0.4	0.6	0.7	0.4	0.2	0.4	0.5	0.2	0.2
	TC/Full Coverage			10.6	9.6	1.3	5.1	5.9	5.5	0.8	3.0	3.6	4.1	0.5	2.1	2.3	0.5	0.4
Happily Divorced (9/19/2011-1/1/2012)F..	08:28 PM	09:00 PM	FL11 Survivor Adjusted														
	Regina/MJ EM			0.1	0.1	0.0	0.2	0.2	0.1	0.0	0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.2
	Saskatoon EM			0.7	0.8	0.5	0.9	1.1	0.9	0.8	1.1	1.3	0.7	0.3	0.7	0.9	0.4	0.2
	Saskatoon CM			0.8	0.8	0.5	0.9	1.1	1.0	0.7	1.1	1.4	0.7	0.4	0.6	0.8	0.4	0.3
	Sask Prov EM			0.4	0.4	0.3	0.5	0.6	0.5	0.4	0.6	0.7	0.4	0.2	0.4	0.5	0.2	0.2

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	TC/Full Coverage			10.6	9.6	1.3	5.1	5.9	5.5	0.8	3.0	3.6	4.1	0.5	2.1	2.3	0.5	0.4	
Ringer (9/19/2011-1/1/2012)F..	08:58 PM	10:00 PM	FL11 Survivor Adjusted															
	Regina/MJ EM			0.1	0.1	0.0	0.2	0.2	0.1	0.0	0.2	0.2	0.1	0.1	0.2	0.2	0.0	0.2	
	Saskatoon EM			0.7	0.8	0.5	0.9	1.1	0.9	0.8	1.1	1.3	0.7	0.3	0.7	0.9	0.4	0.2	
	Saskatoon CM			0.8	0.8	0.5	0.9	1.1	1.0	0.7	1.1	1.4	0.7	0.4	0.6	0.8	0.4	0.3	
	Sask Prov EM			0.4	0.4	0.3	0.5	0.6	0.5	0.4	0.6	0.7	0.4	0.2	0.4	0.5	0.2	0.2	
	TC/Full Coverage			10.6	9.6	1.3	5.1	5.9	5.5	0.8	3.0	3.6	4.1	0.5	2.1	2.3	0.5	0.4	
SP: Gemini Awards (9/13/2010-11/6/2011)S.	07:58 PM	09:30 PM	FL09 Actuals															
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	1.0	1.0	0.5	1.0	0.5	1.0	1.0	0.2	
	Saskatoon CM			1.0	1.0	1.0	1.0	1.0	1.0	2.0	2.0	2.0	1.0	1.0	1.0	1.0	1.0	0.2	
	Sask Prov EM			0.3	0.3	0.5	0.3	0.3	0.3	1.0	0.5	0.5	0.2	0.3	0.2	0.3	0.3	0.2	
	TC/Full Coverage			5.5	4.9	1.3	3.3	3.4	2.6	0.8	1.8	1.9	2.3	0.5	1.5	1.5	0.3	0.3	
Global Sunday (9/5/2011-5/26/2013)S	11:58 AM	12:30 PM																
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM			0.2	0.3	0.0	0.1	0.1	0.4	0.0	0.1	0.2	0.2	0.0	0.0	0.1	0.1	0.0	
	Saskatoon CM			0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.1	0.0	
	Sask Prov EM			0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.0	
	TC/Full Coverage			1.2	1.2	0.1	0.3	0.4	0.7	0.0	0.2	0.3	0.5	0.1	0.1	0.1	0.0	0.0	
Simpsons (9/12/2011-1/1/2012)S	06:58 PM	07:30 PM	FL10/SP11 Average															
	Regina/MJ EM			0.4	0.3	0.1	0.5	0.5	0.3	0.2	0.5	0.5	0.3	0.0	0.5	0.5	0.3	1.5	
	Saskatoon EM			1.3	1.0	1.2	1.7	1.8	1.2	2.6	2.0	2.2	0.7	0.0	1.3	1.4	2.1	3.6	
	Saskatoon CM			1.5	1.0	1.4	1.7	1.7	1.3	3.2	2.2	2.3	0.7	0.0	1.2	1.3	2.6	4.7	
	Sask Prov EM			0.8	0.7	0.8	1.1	1.2	0.7	1.3	1.1	1.2	0.6	0.4	1.1	1.1	0.8	1.8	
	TC/Full Coverage			14.8	9.2	3.7	8.0	7.7	4.8	2.5	4.2	3.7	4.5	1.3	3.8	4.0	3.0	2.6	
FIN:Survivor (9/12/2011-1/1/2012)S	06:58 PM	09:00 PM	FL10/SP11 Survivor Adjusted															
	Regina/MJ EM			0.5	0.5	0.2	0.8	0.9	0.5	0.2	0.8	0.9	0.6	0.3	0.8	0.9	0.1	0.8	
	Saskatoon EM			3.2	3.6	2.4	4.0	5.0	4.1	3.4	4.8	6.0	3.1	1.5	3.2	3.9	1.9	1.1	
	Saskatoon CM			3.4	3.8	2.4	4.0	5.0	4.4	3.2	5.0	6.3	3.1	1.6	2.9	3.7	1.9	1.4	

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sask Prov EM				1.8	2.0	1.4	2.3	2.7	2.3	1.7	2.6	3.2	1.8	1.1	2.0	2.2	1.0	0.8
TC/Full Coverage				47.7	43.3	5.9	23.0	26.6	24.9	3.8	13.6	16.3	18.5	2.1	9.5	10.4	2.4	2.0
Allen Gregory (9/12/2011-2/24/2013)S	07:28 PM	08:00 PM	FL10/SP11 Simpsons Adj														
Regina/MJ EM				0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.2
Saskatoon EM				0.4	0.3	0.4	0.5	0.5	0.4	0.8	0.7	0.8	0.1	0.0	0.3	0.3	1.2	1.3
Saskatoon CM				0.5	0.3	0.4	0.6	0.6	0.5	0.9	0.8	0.9	0.2	0.0	0.4	0.4	1.5	1.8
Sask Prov EM				0.2	0.1	0.2	0.3	0.3	0.2	0.4	0.3	0.4	0.1	0.0	0.2	0.2	0.5	0.4
TC/Full Coverage				3.8	1.8	0.5	1.5	1.7	0.9	0.4	0.8	0.9	0.9	0.1	0.7	0.8	1.5	0.4
Family Guy (9/12/2011-1/1/2012)S	07:58 PM	08:30 PM	SP11 Actuals														
Regina/MJ EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.4	0.5	0.0	0.8	0.9	0.4	0.0	0.8	0.8	0.5	0.0	0.9	1.0	0.0	0.0
Saskatoon CM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.4	0.4	0.4	0.7	0.7	0.4	0.7	0.5	0.7	0.4	0.3	0.7	0.7	0.0	0.0
TC/Full Coverage				119.6	60.8	29.8	59.3	57.6	30.7	28.6	29.8	28.1	30.2	1.2	29.5	29.5	38.0	20.8
American Dad (9/12/2011-1/1/2012)S	08:28 PM	09:00 PM	FL10 Actuals														
Regina/MJ EM				0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.4	0.0
Saskatoon EM				0.9	0.7	1.0	1.0	1.2	0.9	1.7	1.2	1.6	0.5	0.6	0.9	1.0	3.2	1.1
Saskatoon CM				1.2	0.9	1.2	1.3	1.5	1.2	1.9	1.5	2.0	0.7	0.7	1.1	1.2	4.0	1.3
Sask Prov EM				0.4	0.3	0.5	0.4	0.6	0.4	0.7	0.5	0.7	0.3	0.4	0.4	0.4	1.2	0.4
TC/Full Coverage				12.2	10.8	7.1	9.4	9.6	5.2	3.5	4.3	4.9	5.7	3.7	5.1	4.8	0.8	0.7
Survivor Reunion (9/12/2011-1/1/2012)S	08:58 PM	10:00 PM	FL10/SP11 Survivor Adjusted														
Regina/MJ EM				0.5	0.5	0.2	0.8	0.9	0.5	0.2	0.8	0.9	0.6	0.3	0.8	0.9	0.1	0.8
Saskatoon EM				3.2	3.6	2.4	4.0	5.0	4.1	3.4	4.8	6.0	3.1	1.5	3.2	3.9	1.9	1.1
Saskatoon CM				3.4	3.8	2.4	4.0	5.0	4.4	3.2	5.0	6.3	3.1	1.6	2.9	3.7	1.9	1.4
Sask Prov EM				1.8	2.0	1.4	2.3	2.7	2.3	1.7	2.6	3.2	1.8	1.1	2.0	2.2	1.0	0.8
TC/Full Coverage				47.7	43.3	5.9	23.0	26.6	24.9	3.8	13.6	16.3	18.5	2.1	9.5	10.4	2.4	2.0
The Good Wife (9/12/2011-1/1/2012)S	08:58 PM	10:00 PM	FL10/SP11 Avg Adj for pre/pst														
Regina/MJ EM				0.2	0.2	0.1	0.1	0.2	0.3	0.1	0.1	0.3	0.1	0.0	0.0	0.1	0.0	0.1
Saskatoon EM				1.3	1.6	0.6	1.0	1.4	2.4	1.1	1.7	2.1	0.8	0.0	0.3	0.8	0.0	0.6

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon CM			1.6	1.8	0.7	1.2	1.6	2.6	1.4	2.0	2.4	0.9	0.0	0.3	0.9	0.0	0.8
	Sask Prov EM			0.7	0.8	0.3	0.5	0.8	1.1	0.5	0.8	1.1	0.4	0.1	0.2	0.5	0.0	0.2
	TC/Full Coverage			12.9	12.5	0.9	3.6	5.5	8.9	0.8	2.7	3.8	3.7	0.1	0.9	1.7	0.2	0.3
Simpsons & Co (9/12/2011-1/1/2012)S	10:58 PM	11:30 PM	FL10 Actuals														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cleveland Show (9/12/2011-1/1/2012)S	11:28 PM	12:00 AM	FL09/FL10 Actuals Adjusted														
	Regina/MJ EM			0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0
	Saskatoon EM			0.3	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.5	0.3	0.6	0.5	0.6	1.0	0.0
	Saskatoon CM			0.4	0.4	0.8	0.6	0.7	0.4	0.8	0.6	0.7	0.4	0.8	0.6	0.7	1.3	0.0
	Sask Prov EM			0.1	0.1	0.3	0.2	0.2	0.1	0.2	0.2	0.2	0.1	0.3	0.2	0.2	0.3	0.1
	TC/Full Coverage			2.1	1.8	0.8	1.3	1.6	0.5	0.3	0.4	0.5	1.3	0.4	0.9	1.1	0.2	0.1
Late Night Rotn (9/12/2011-1/1/2012)	MTWTFSS	10:58 PM	06:00 AM	FL10 Actuals														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.2	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
Morning News (3/27/2006-9/8/2013)	MTWTF..	06:28 AM	09:00 AM	Based on Global News Adj														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.3	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.1	0.0	0.0
	Saskatoon CM			0.3	0.3	0.1	0.2	0.2	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.2	0.1	0.0
	Sask Prov EM			0.1	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			1.3	1.2	0.1	0.4	0.5	0.7	0.1	0.2	0.3	0.6	0.1	0.2	0.2	0.0	0.0
Wkdy PM Rotn (9/12/2011-1/1/2012)	MTWTF..	11:58 AM	04:30 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			0.2	0.2	0.2	0.2	0.2	0.3	0.4	0.3	0.3	0.1	0.1	0.1	0.1	0.2	0.1
	Saskatoon CM			0.2	0.3	0.3	0.3	0.3	0.4	0.5	0.4	0.4	0.1	0.1	0.1	0.1	0.2	0.1
	Sask Prov EM			0.1	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.0	0.0	0.1	0.1	0.1	0.0
	TC/Full Coverage			1.8	1.6	0.5	0.9	0.9	1.2	0.4	0.6	0.7	0.5	0.2	0.2	0.2	0.1	0.1
The Talk (9/12/2011-1/1/2012)	MTWTF..	12:58 PM	02:00 PM	FL11 Days Adj.														
	Regina/MJ EM			0.1	0.1	0.2	0.1	0.0	0.1	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.2	0.3	0.3	0.2	0.2	0.5	0.6	0.4	0.3	0.0	0.0	0.0	0.0	0.0	0.1
	Saskatoon CM			0.3	0.3	0.3	0.2	0.2	0.6	0.6	0.4	0.4	0.1	0.0	0.0	0.0	0.0	0.1
	Sask Prov EM			0.1	0.2	0.2	0.1	0.1	0.3	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.1
	TC/Full Coverage			1.6	1.6	0.4	0.7	0.6	1.4	0.4	0.6	0.6	0.1	0.0	0.1	0.1	0.0	0.1
Days Of Our Lives (9/12/2011-1/1/2012)	MTWTF..	01:58 PM	03:00 PM	FL10 Actuals														
	Regina/MJ EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.3	0.4	0.2	0.1	0.1	0.7	0.4	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.3	0.4	0.0	0.0	0.1	0.7	0.1	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.2	0.1	0.1	0.1	0.3	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			2.9	2.9	0.3	0.9	1.2	2.6	0.3	0.8	1.1	0.3	0.0	0.1	0.1	0.0	0.0
Doctors (9/12/2011-1/1/2012)	MTWTF..	02:58 PM	04:00 PM	FL10/SP11 Average														
	Regina/MJ EM			0.0	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.3	0.3	0.2	0.2	0.2	0.6	0.3	0.3	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.2	0.3	0.2	0.2	0.2	0.5	0.3	0.3	0.4	0.1	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.1	0.1	0.1	0.3	0.1	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			3.5	3.3	0.7	1.1	1.3	2.9	0.6	1.0	1.2	0.5	0.1	0.1	0.1	0.0	0.1
Y&R (9/12/2011-1/1/2012)	MTWTF..	04:28 PM	05:30 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.2	0.2	0.1	0.2	0.2	0.3	0.1	0.3	0.3	0.1	0.0	0.0	0.0	0.3	0.0
	Saskatoon EM			2.0	2.3	0.9	1.3	1.5	3.7	1.7	2.1	2.4	0.9	0.1	0.5	0.6	0.9	0.6
	Saskatoon CM			2.4	2.8	1.1	1.5	1.8	4.4	2.2	2.3	2.9	1.2	0.1	0.7	0.7	1.2	0.8
	Sask Prov EM			1.0	1.2	0.4	0.6	0.8	1.8	0.7	1.0	1.2	0.5	0.1	0.3	0.3	0.4	0.2
	TC/Full Coverage			19.9	18.9	5.3	9.5	9.4	14.9	4.6	7.5	7.8	4.0	0.7	2.0	1.6	0.7	0.3

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
News Final 2 (9/12/2011-1/1/2012)	MTWTF..	10:58 PM	11:30 PM	FL10/SP11 Avg													
	Regina/MJ EM	0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.1	0.1	0.1	0.0	0.1	0.2	0.0	0.0	
	Saskatoon EM	0.6	0.7	0.3	0.4	0.6	0.6	0.2	0.6	0.7	0.7	0.4	0.3	0.4	0.0	0.0	
	Saskatoon CM	0.5	0.6	0.1	0.4	0.4	0.6	0.1	0.6	0.7	0.6	0.1	0.2	0.2	0.0	0.0	
	Sask Prov EM	0.3	0.4	0.1	0.2	0.3	0.4	0.1	0.3	0.3	0.4	0.2	0.2	0.3	0.0	0.1	
	TC/Full Coverage	3.7	3.6	0.6	1.5	1.4	2.0	0.4	1.0	0.7	1.6	0.2	0.5	0.6	0.0	0.1	
ET Late Night (9/12/2011-1/1/2012)	MTWTF..	12:58 AM	01:30 AM	FL10/SP11 Average													
	Regina/MJ EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon CM	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	
	TC/Full Coverage	0.5	0.5	0.2	0.4	0.2	0.3	0.1	0.3	0.1	0.2	0.1	0.2	0.1	0.0	0.0	
ETC Late Night (9/12/2011-1/1/2012)	MTWTF..	01:28 AM	02:00 AM	FL10/SP11 Average													
	Regina/MJ EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon CM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	0.2	0.2	0.2	0.2	0.0	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Wkdy AM Rotn (9/12/2011-1/1/2012)	MTWTF..	05:58 AM	12:00 PM	FL10/SP11 Avg													
	Regina/MJ EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon CM	0.0	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	0.4	0.4	0.1	0.2	0.3	0.3	0.1	0.2	0.2	0.1	0.0	0.0	0.0	0.0	0.0	
PGA Golf (9/12/2011-1/1/2012)SS	09:58 AM	05:00 PM														
	Regina/MJ EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM	0.2	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.3	0.0	0.2	0.3	0.1	0.0	
	Saskatoon CM	0.2	0.3	0.0	0.1	0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.2	0.4	0.1	0.0	
	Sask Prov EM	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.1	0.1	0.0	

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				1.6	1.5	0.4	0.7	0.6	0.9	0.4	0.5	0.3	0.6	0.0	0.2	0.3	0.0	0.0
Simpsons Wknd Rotn (9/12/2011-1/1/2012)SS	10:58 AM	06:00 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.2	0.0	0.0
	Saskatoon EM			0.3	0.4	0.2	0.3	0.6	0.3	0.1	0.3	0.6	0.5	0.2	0.4	0.7	0.0	0.1
	Saskatoon CM			0.4	0.5	0.2	0.4	0.8	0.4	0.2	0.3	0.6	0.6	0.2	0.5	0.9	0.0	0.2
	Sask Prov EM			0.2	0.2	0.1	0.2	0.3	0.2	0.1	0.1	0.2	0.2	0.1	0.3	0.4	0.0	0.1
	TC/Full Coverage			3.3	2.8	1.0	2.1	2.4	1.2	0.5	0.9	1.0	1.7	0.5	1.3	1.4	0.1	0.4
Wknd PM Rotn (9/12/2011-1/1/2012)SS	11:58 AM	06:00 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
	Saskatoon CM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			1.9	1.6	0.2	0.4	0.6	0.9	0.2	0.3	0.4	0.7	0.0	0.2	0.2	0.1	0.3
Wknd AM Rotn (9/12/2011-1/1/2012)SS	05:58 AM	12:00 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon CM			0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.2	1.2	0.2	0.4	0.6	0.4	0.1	0.1	0.3	0.8	0.1	0.3	0.4	0.0	0.0
SP: Walk of Fame (10/11/2010-10/16/2011)	..W....	07:58 PM	10:00 PM	FL09 Actuals														
	Regina/MJ EM			0.0	0.1	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Saskatoon EM			1.0	1.0	0.1	0.3	0.5	1.0	0.0	0.3	0.4	1.0	0.2	0.5	1.0	0.1	0.0
	Saskatoon CM			1.0	1.0	0.1	0.4	0.5	1.0	0.0	0.1	0.3	1.0	0.1	1.0	1.0	0.2	0.0
	Sask Prov EM			0.3	0.3	0.0	0.2	0.2	0.4	0.0	0.1	0.2	0.3	0.1	0.2	0.4	0.1	0.0
	TC/Full Coverage			3.7	3.5	0.1	1.0	1.1	1.9	0.0	0.4	0.5	1.7	0.1	0.6	0.6	0.1	0.0
Saturday Night Live (9/12/2011-1/1/2012)S.	11:58 PM	01:30 AM	FL10/SP11 Avg														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.1	0.1	0.2	0.2	0.1	0.1	0.3	0.2	0.0	0.1	0.0	0.2	0.2	0.0	0.0
	Saskatoon CM			0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.2	0.0	0.0

Stations: CFSK
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Sask Prov EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.0	0.0
TC/Full Coverage				1.0	1.0	0.7	0.8	0.7	0.8	0.5	0.5	0.5	0.3	0.2	0.3	0.3	0.0	0.0
16x9 Late (9/12/2011-1/1/2012)S	10:28 PM	11:00 PM	FL10/SP11 Average														
Regina/MJ EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
Saskatoon EM				0.8	1.0	0.0	0.7	0.7	1.0	0.0	0.6	0.6	1.0	0.0	0.7	0.8	0.0	0.0
Saskatoon CM				0.9	1.2	0.0	0.8	0.9	1.0	0.0	0.7	0.8	1.3	0.0	0.9	1.0	0.0	0.0
Sask Prov EM				0.4	0.5	0.1	0.3	0.3	0.4	0.0	0.2	0.3	0.5	0.1	0.3	0.4	0.0	0.0
TC/Full Coverage				4.8	4.8	0.5	2.0	1.5	2.4	0.5	1.1	0.7	2.4	0.1	0.9	0.9	0.0	0.0