

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Global News (9/12/2011-1/1/2012)	MTWTFSS	05:28 PM	06:30 PM	FL10/SP11 Average													
	Regina/MJ EM	2.8	3.5	1.2	1.7	2.1	4.0	1.1	1.6	2.4	2.9	1.1	1.8	1.7	0.0	0.2	
	Regina CM	3.5	4.3	1.4	2.2	2.6	4.9	1.3	2.0	2.9	3.7	1.4	2.3	2.2	0.0	0.3	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	1.0	1.3	0.4	0.7	0.8	1.4	0.4	0.6	0.9	1.1	0.4	0.7	0.6	0.0	0.1	
	TC/Full Coverage	9.1	9.0	0.9	2.5	2.8	5.3	0.4	1.2	1.7	3.7	0.5	1.4	1.2	0.0	0.1	
Prime CDN Rotn (9/12/2011-1/1/2012)	MTWTFSS	06:58 PM	11:00 PM	FL10/SP11 Average													
	Regina/MJ EM	0.5	0.7	0.3	0.3	0.4	0.7	0.3	0.2	0.2	0.6	0.3	0.4	0.6	0.0	0.0	
	Regina CM	0.7	0.8	0.4	0.4	0.5	0.9	0.4	0.2	0.3	0.7	0.5	0.5	0.7	0.0	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.2	0.2	0.1	0.1	0.1	0.3	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.0	0.0	
	TC/Full Coverage	1.7	1.7	0.2	0.4	0.5	1.0	0.1	0.1	0.1	0.1	0.7	0.1	0.3	0.4	0.0	
Ent Tonight (9/12/2011-1/1/2012)	MTWTF..	06:28 PM	07:00 PM	FL10/SP11 Average													
	Regina/MJ EM	1.9	2.3	0.9	1.6	1.7	3.2	1.4	2.2	2.2	1.4	0.5	1.0	1.0	0.0	0.1	
	Regina CM	2.3	2.8	1.2	1.9	2.0	3.9	1.6	2.6	2.7	1.7	0.6	1.3	1.2	0.0	0.1	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.7	0.9	0.3	0.6	0.6	1.2	0.5	0.8	0.8	0.5	0.2	0.4	0.4	0.1	0.0	
	TC/Full Coverage	6.5	6.5	0.7	2.5	2.4	4.8	0.7	1.9	1.7	1.7	0.0	0.6	0.7	0.1	0.0	
News Final 1 (9/12/2011-1/1/2012)	MTWTF..	09:58 PM	10:30 PM	FL10/SP11 Average													
	Regina/MJ EM	2.7	3.3	0.6	1.9	2.4	3.7	0.8	2.0	2.5	2.8	0.3	1.8	2.4	0.3	0.3	
	Regina CM	3.3	4.0	0.7	2.3	3.0	4.4	1.0	2.4	3.0	3.5	0.4	2.2	3.0	0.4	0.3	
	Saskatoon EM	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.9	1.2	0.2	0.7	0.9	1.4	0.3	0.7	1.0	1.0	0.1	0.6	0.8	0.1	0.1	
	TC/Full Coverage	8.5	8.2	0.5	2.6	3.2	4.8	0.3	1.4	1.8	3.5	0.2	1.2	1.5	0.1	0.1	
ET Canada (9/12/2011-1/1/2012)	MTWTF..	10:28 PM	11:00 PM	FL10/SP11 Average													
	Regina/MJ EM	1.0	1.2	0.2	0.7	1.0	1.4	0.3	0.7	1.1	0.9	0.2	0.7	0.9	0.2	0.0	
	Regina CM	1.2	1.5	0.3	0.9	1.3	1.8	0.3	0.9	1.4	1.2	0.3	0.8	1.1	0.3	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.4	0.5	0.1	0.3	0.4	0.5	0.2	0.3	0.4	0.4	0.1	0.3	0.3	0.1	0.0	

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Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			3.1	3.0	0.2	1.0	1.4	1.9	0.2	0.6	0.8	1.1	0.1	0.4	0.6	0.1	0.0
16x9 Evening (9/12/2011-1/1/2012)SS	06:28 PM	07:00 PM	FL10/SP11 Average														
	Regina/MJ EM			1.0	1.3	0.2	0.4	0.8	1.6	0.4	0.5	1.1	0.9	0.0	0.2	0.5	0.0	0.0
	Regina CM			1.3	1.5	0.3	0.5	1.0	2.0	0.5	0.6	1.3	1.1	0.0	0.3	0.6	0.0	0.0
	Saskatoon EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.4	0.5	0.1	0.2	0.3	0.7	0.2	0.2	0.4	0.4	0.0	0.1	0.2	0.0	0.0
	TC/Full Coverage			3.4	3.4	0.2	0.5	1.1	2.3	0.2	0.4	0.7	1.2	0.0	0.2	0.4	0.0	0.0
News Final 1 Wknd (9/12/2011-1/1/2012)SS	09:58 PM	11:30 PM	FL10/SP11 Avg														
	Regina/MJ EM			2.0	2.4	0.4	1.1	1.7	2.2	0.3	0.8	1.4	2.7	0.5	1.2	1.9	0.2	0.0
	Regina CM			2.4	2.9	0.4	1.3	2.1	2.7	0.3	1.1	1.8	3.2	0.5	1.5	2.4	0.0	0.0
	Saskatoon EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.7	0.9	0.1	0.4	0.6	0.8	0.1	0.3	0.6	1.0	0.2	0.4	0.7	0.1	0.0
	TC/Full Coverage			5.7	5.6	0.0	1.0	1.9	2.7	0.0	0.4	0.9	3.0	0.0	0.6	1.1	0.1	0.0
NCIS - GLOBAL (9/12/2011-1/1/2012)	M.....	06:58 PM	08:00 PM	FL10/SP11 Avg Adj														
	Regina/MJ EM			2.0	2.2	0.0	1.0	1.0	2.6	0.0	1.0	1.0	1.7	0.0	1.0	1.2	2.2	0.5
	Regina CM			2.6	2.6	0.0	1.2	1.4	3.1	0.0	1.2	1.2	2.0	0.0	1.4	1.4	2.9	0.5
	Saskatoon EM			0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.9	0.9	0.0	0.3	0.5	1.0	0.0	0.3	0.3	0.7	0.0	0.3	0.5	0.9	0.2
	TC/Full Coverage			6.6	5.8	0.0	1.4	1.4	3.7	0.0	0.7	0.7	2.2	0.0	0.7	0.7	0.7	0.2
House (9/12/2011-1/1/2012)	M.....	07:58 PM	09:00 PM	FL10/SP11 Avg Adj														
	Regina/MJ EM			2.8	3.1	0.0	2.6	3.0	3.8	0.0	3.1	4.1	2.4	0.0	2.2	2.3	2.6	0.0
	Regina CM			3.2	3.6	0.0	2.6	3.2	4.8	0.0	3.8	5.0	2.5	0.0	1.4	1.6	3.4	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.0	1.1	0.0	1.0	1.1	1.3	0.0	1.1	1.3	0.8	0.0	0.8	0.8	1.1	0.0
	TC/Full Coverage			8.8	7.9	0.0	3.6	4.0	4.9	0.0	2.0	2.4	3.0	0.0	1.6	1.6	0.8	0.0
Hawaii Five-O (9/12/2011-1/1/2012)	M.....	08:58 PM	10:00 PM	FL10 Actuals Adj														
	Regina/MJ EM			3.2	3.7	1.4	3.4	3.4	4.2	1.8	3.7	3.9	3.1	1.0	3.0	2.9	2.7	0.5
	Regina CM			3.8	4.3	1.5	3.5	3.6	5.1	1.6	3.9	4.2	3.5	1.2	3.1	2.9	3.6	0.7

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 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
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Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saskatoon EM			0.1	0.1	0.2	0.1	0.1	0.2	0.4	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.3	1.4	0.7	1.3	1.3	1.7	0.8	1.5	1.6	1.2	0.4	1.1	1.1	1.1	0.2
	TC/Full Coverage			11.1	10.1	1.3	5.0	4.8	6.1	0.9	2.8	2.8	4.0	0.4	2.2	2.0	0.8	0.2
Glee (9/12/2011-1/1/2012)	.T.....	06:58 PM	08:00 PM	FL10/SP11 Avg														
	Regina/MJ EM			3.3	3.6	2.7	3.5	3.0	5.8	6.1	6.4	5.0	1.4	0.0	1.0	1.2	3.7	0.8
	Regina CM			4.2	4.6	3.4	4.3	3.7	7.3	7.2	7.5	6.1	1.9	0.0	1.3	1.6	4.3	0.6
	Saskatoon EM			0.1	0.1	0.2	0.1	0.1	0.2	0.4	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.3	1.4	1.2	1.5	1.2	2.2	2.3	2.4	2.0	0.6	0.2	0.5	0.5	1.4	0.3
	TC/Full Coverage			11.3	10.0	2.7	5.6	4.5	7.9	2.5	4.6	3.6	2.1	0.3	1.0	0.9	1.0	0.3
NCIS: L.A. (9/12/2011-1/1/2012)	.T.....	07:58 PM	09:00 PM	FL10/SP11 Avg														
	Regina/MJ EM			2.2	2.6	0.0	1.2	1.8	3.1	0.0	1.3	2.2	2.1	0.0	1.1	1.4	0.8	0.0
	Regina CM			2.7	3.3	0.0	1.3	2.1	3.9	0.0	1.6	2.7	2.6	0.0	1.1	1.4	1.1	0.0
	Saskatoon EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.8	1.1	0.0	0.5	0.7	1.2	0.0	0.5	0.8	0.9	0.0	0.4	0.5	0.3	0.0
	TC/Full Coverage			7.5	7.3	0.0	1.7	2.4	4.3	0.0	0.9	1.5	3.0	0.0	0.8	1.0	0.2	0.0
SP: Victoria's Secret Fashion Show (11/29/2010-11/27/2011)	.T.....	08:58 PM	10:00 PM	FL09 Actuals														
	Regina/MJ EM			2.0	2.0	3.0	2.0	2.0	3.0	3.0	2.0	3.0	2.0	3.0	2.0	2.0	2.0	0.0
	Regina CM			3.0	3.0	4.0	3.0	3.0	3.0	4.0	3.0	4.0	3.0	4.0	3.0	2.0	2.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.4	0.0
	TC/Full Coverage			6.2	5.8	2.1	3.2	3.1	3.4	1.0	1.8	1.9	2.4	1.1	1.4	1.2	0.4	0.0
Parenthood (9/19/2011-1/1/2012)	.T.....	08:58 PM	10:00 PM	FL10/SP11 Good Wife Adj														
	Regina/MJ EM			1.9	2.3	0.0	0.6	0.9	3.5	0.0	0.9	1.5	1.2	0.0	0.2	0.4	0.7	0.0
	Regina CM			2.2	2.8	0.0	0.4	0.8	4.0	0.0	0.7	1.4	1.4	0.0	0.0	0.3	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.8	1.0	0.0	0.3	0.4	1.4	0.0	0.4	0.6	0.6	0.0	0.1	0.2	0.2	0.0
	TC/Full Coverage			6.8	6.7	0.0	1.0	1.6	4.9	0.0	0.8	1.2	1.9	0.0	0.2	0.5	0.2	0.0
Survivor (9/12/2011-1/1/2012)	..W....	06:58 PM	08:00 PM	FL10/SP11 Average														
	Regina/MJ EM			3.0	3.4	1.6	3.1	3.9	4.0	1.7	3.4	4.6	2.6	1.6	2.9	3.1	1.9	1.0

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 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Regina CM			3.7	4.2	1.9	3.7	4.6	4.9	2.0	4.0	5.3	3.5	1.8	3.5	3.9	1.8	1.2
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.2	1.3	0.8	1.3	1.5	1.7	1.0	1.6	1.8	1.0	0.6	1.1	1.2	1.2	0.5
	TC/Full Coverage			11.0	9.5	1.7	5.2	5.4	6.0	1.1	3.1	3.3	3.5	0.6	2.2	2.1	0.9	0.6
Harrys Law (9/19/2011-1/1/2012)	..W....	07:58 PM	09:00 PM	FL10/SP11 Bones Average Adjusted														
	Regina/MJ EM			1.2	1.6	0.9	1.2	1.3	2.3	0.0	1.6	1.7	0.8	1.6	0.8	0.9	0.0	0.0
	Regina CM			1.5	1.9	1.2	1.5	1.7	2.6	0.0	1.9	2.1	1.0	2.3	1.1	1.2	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.5	0.6	0.4	0.5	0.4	0.8	0.0	0.5	0.6	0.3	0.7	0.4	0.3	0.0	0.0
	TC/Full Coverage			4.0	4.0	0.8	1.8	1.6	2.9	0.0	1.0	1.0	1.2	0.8	0.8	0.6	0.0	0.0
Kitchen Nightmares (9/12/2011-1/1/2012)	..W....	08:58 PM	10:00 PM	SP11 Actuals Adjusted														
	Regina/MJ EM			0.4	0.4	0.3	0.5	0.6	0.5	0.6	0.8	0.9	0.2	0.0	0.2	0.3	0.9	0.4
	Regina CM			0.5	0.5	0.4	0.7	0.7	0.7	0.8	1.0	1.1	0.2	0.0	0.3	0.3	1.1	0.5
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.1	0.1	0.2	0.2	0.2	0.2	0.3	0.3	0.1	0.0	0.1	0.1	0.3	0.1
	TC/Full Coverage			1.2	0.9	0.3	0.8	0.8	0.7	0.3	0.6	0.6	0.2	0.0	0.2	0.2	0.2	0.1
Office (9/12/2011-1/1/2012)	...T...	06:58 PM	07:30 PM	FL10 Actuals Adjusted														
	Regina/MJ EM			0.3	0.4	0.3	0.3	0.5	0.3	0.0	0.3	0.4	0.4	0.6	0.3	0.6	0.0	0.0
	Regina CM			0.4	0.5	0.3	0.3	0.6	0.4	0.0	0.3	0.5	0.5	0.7	0.4	0.8	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.2	0.2	0.2	0.1	0.2	0.0	0.0
	TC/Full Coverage			0.9	0.9	0.2	0.4	0.6	0.5	0.0	0.2	0.3	0.5	0.2	0.2	0.4	0.0	0.0
How to be a Gentleman (9/19/2011-1/1/2012)	...T...	07:28 PM	08:00 PM	FL10 Office Actuals Adj														
	Regina/MJ EM			0.6	0.8	0.6	0.6	1.0	0.7	0.0	0.6	0.8	0.8	1.2	0.7	1.3	0.0	0.0
	Regina CM			0.8	1.0	0.7	0.7	1.3	0.9	0.0	0.7	1.0	1.1	1.5	0.8	1.7	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.2	0.2	0.3	0.2	0.0	0.2	0.3	0.3	0.4	0.2	0.4	0.0	0.0
	TC/Full Coverage			2.0	2.0	0.4	0.8	1.3	1.0	0.0	0.3	0.6	1.0	0.4	0.4	0.9	0.0	0.0

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Bones (9/12/2011-1/1/2012)	...T...	07:58 PM	09:00 PM	SP11 Actuals														
	Regina/MJ EM			1.2	1.6	0.9	1.2	1.3	2.3	0.0	1.6	1.7	0.8	1.6	0.8	0.9	0.0	0.0
	Regina CM			1.5	1.9	1.2	1.5	1.7	2.6	0.0	1.9	2.1	1.0	2.3	1.1	1.2	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.5	0.6	0.4	0.5	0.4	0.8	0.0	0.5	0.6	0.3	0.7	0.4	0.3	0.0	0.0
	TC/Full Coverage			4.0	4.0	0.8	1.8	1.6	2.9	0.0	1.0	1.0	1.2	0.8	0.8	0.6	0.0	0.0
Prime Suspect (9/19/2011-1/1/2012)	...T...	08:58 PM	10:00 PM	Bones FL10/SP11 Average Adjusted														
	Regina/MJ EM			1.6	2.1	1.2	1.6	1.7	3.0	0.0	2.1	2.2	1.0	2.1	1.0	1.2	0.0	0.0
	Regina CM			2.0	2.5	1.6	2.0	2.2	3.4	0.0	2.5	2.7	1.3	3.0	1.4	1.6	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.7	0.8	0.5	0.7	0.5	1.0	0.0	0.7	0.8	0.4	0.9	0.5	0.4	0.0	0.0
	TC/Full Coverage			5.2	5.2	1.0	2.3	2.1	3.8	0.0	1.3	1.3	1.6	1.0	1.0	0.8	0.0	0.0
A Gifted Man (9/19/2011-1/1/2012)F..	06:58 PM	08:00 PM	FL10 Brothers & Sisters Adjusted														
	Regina/MJ EM			1.5	1.7	1.4	1.2	1.2	2.6	2.6	1.8	1.8	0.6	0.0	0.5	0.4	0.0	1.2
	Regina CM			1.9	2.2	1.7	1.4	1.5	3.4	3.3	2.2	2.3	0.7	0.0	0.6	0.6	0.0	1.7
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.6	0.6	0.7	0.6	0.6	1.1	1.4	0.9	1.0	0.2	0.0	0.2	0.2	0.0	0.4
	TC/Full Coverage			5.2	4.7	1.4	2.1	2.1	4.0	1.4	1.8	1.8	0.7	0.0	0.3	0.3	0.0	0.5
I Hate My Teenage Daughter (9/19/2011-5/26/2013)F..	07:58 PM	08:30 PM	FL11 Prime Shows Adj														
	Regina/MJ EM			0.6	0.7	0.3	0.6	0.8	0.8	0.3	0.7	0.9	0.5	0.3	0.6	0.6	0.4	0.2
	Regina CM			0.7	0.8	0.4	0.7	0.9	1.0	0.4	0.8	1.1	0.7	0.4	0.7	0.8	0.4	0.2
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.4	0.2	0.1	0.2	0.2	0.2	0.1
	TC/Full Coverage			2.2	1.9	0.3	1.0	1.1	1.2	0.2	0.6	0.7	0.7	0.1	0.4	0.4	0.2	0.1
Happily Divorced (9/19/2011-1/1/2012)F..	08:28 PM	09:00 PM	FL11 Survivor Adjusted														
	Regina/MJ EM			0.6	0.7	0.3	0.6	0.8	0.8	0.3	0.7	0.9	0.5	0.3	0.6	0.6	0.4	0.2
	Regina CM			0.7	0.8	0.4	0.7	0.9	1.0	0.4	0.8	1.1	0.7	0.4	0.7	0.8	0.4	0.2
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.4	0.2	0.1	0.2	0.2	0.2	0.1

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			2.2	1.9	0.3	1.0	1.1	1.2	0.2	0.6	0.7	0.7	0.1	0.4	0.4	0.2	0.1
Ringer (9/19/2011-1/1/2012)F..	08:58 PM	10:00 PM	FL11 Survivor Adjusted														
	Regina/MJ EM			0.6	0.7	0.3	0.6	0.8	0.8	0.3	0.7	0.9	0.5	0.3	0.6	0.6	0.4	0.2
	Regina CM			0.7	0.8	0.4	0.7	0.9	1.0	0.4	0.8	1.1	0.7	0.4	0.7	0.8	0.4	0.2
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.3	0.2	0.3	0.3	0.3	0.2	0.3	0.4	0.2	0.1	0.2	0.2	0.2	0.1
	TC/Full Coverage			2.2	1.9	0.3	1.0	1.1	1.2	0.2	0.6	0.7	0.7	0.1	0.4	0.4	0.2	0.1
SP: Gemini Awards (9/13/2010-11/6/2011)S.	07:58 PM	09:30 PM	FL09 Actuals														
	Regina/MJ EM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0
	Regina CM			1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.2	0.0
	TC/Full Coverage			2.1	2.0	0.7	1.1	1.1	1.2	0.3	0.6	0.6	0.8	0.4	0.5	0.4	0.2	0.0
Global Sunday (9/5/2011-5/26/2013)S	11:58 AM	12:30 PM															
	Regina/MJ EM			0.2	0.2	0.0	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.0
	Regina CM			0.2	0.2	0.0	0.1	0.2	0.3	0.1	0.1	0.2	0.2	0.0	0.0	0.1	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.5	0.5	0.0	0.1	0.2	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0
Simpsons (9/12/2011-1/1/2012)S	06:58 PM	07:30 PM	FL10/SP11 Average														
	Regina/MJ EM			1.3	1.2	0.0	1.3	1.5	1.3	0.0	1.4	1.4	1.0	0.0	1.2	1.6	2.0	1.5
	Regina CM			1.5	1.3	0.0	1.6	1.7	1.5	0.0	1.8	1.8	1.1	0.0	1.4	1.6	2.5	1.9
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.5	0.4	0.0	0.5	0.6	0.5	0.0	0.6	0.6	0.4	0.0	0.4	0.6	0.6	0.5
	TC/Full Coverage			4.1	3.1	0.0	1.8	2.0	1.8	0.0	1.0	1.0	1.3	0.0	0.8	1.0	0.5	0.6
FIN:Survivor (9/12/2011-1/1/2012)S	06:58 PM	09:00 PM	FL10/SP11 Survivor Adjusted														
	Regina/MJ EM			2.7	3.1	1.4	2.8	3.5	3.6	1.5	3.1	4.1	2.3	1.4	2.6	2.8	1.7	0.9
	Regina CM			3.3	3.8	1.7	3.3	4.1	4.4	1.8	3.6	4.8	3.2	1.6	3.2	3.5	1.6	1.1
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sask Prov EM			1.1	1.2	0.7	1.2	1.4	1.5	0.9	1.4	1.6	0.9	0.5	1.0	1.1	1.1	0.5
	TC/Full Coverage			9.9	8.6	1.5	4.7	4.9	5.4	1.0	2.8	3.0	3.2	0.5	2.0	1.9	0.8	0.5
Allen Gregory (9/12/2011-2/24/2013)S	07:28 PM	08:00 PM	FL10/SP11 Simpsons Adj														
	Regina/MJ EM			0.8	0.7	0.0	0.8	0.9	0.8	0.0	0.8	0.8	0.6	0.0	0.7	1.0	1.2	0.9
	Regina CM			0.9	0.8	0.0	1.0	1.0	0.9	0.0	1.1	1.1	0.7	0.0	0.8	1.0	1.5	1.1
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.3	0.2	0.0	0.3	0.4	0.3	0.0	0.4	0.4	0.2	0.0	0.2	0.4	0.4	0.3
	TC/Full Coverage			2.5	1.9	0.0	1.1	1.2	1.1	0.0	0.6	0.6	0.8	0.0	0.5	0.6	0.3	0.4
Family Guy (9/12/2011-1/1/2012)S	07:58 PM	08:30 PM	SP11 Actuals														
	Regina/MJ EM			0.6	0.7	2.0	1.1	0.7	0.7	2.3	1.2	0.0	0.7	1.6	0.9	1.3	0.0	0.0
	Regina CM			0.7	0.9	2.5	1.3	0.8	0.8	3.1	1.5	0.0	0.9	2.0	1.1	1.6	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.7	0.4	0.2	0.2	0.8	0.4	0.0	0.2	0.5	0.3	0.5	0.0	0.0
	TC/Full Coverage			2.6	2.6	2.2	2.4	1.4	1.3	1.3	1.4	0.0	1.3	0.9	1.0	1.4	0.0	0.0
American Dad (9/12/2011-1/1/2012)S	08:28 PM	09:00 PM	FL10 Actuals														
	Regina/MJ EM			0.4	0.4	0.9	0.5	0.6	0.5	1.8	0.5	0.9	0.3	0.0	0.0	0.7	0.0	0.0
	Regina CM			0.4	0.6	1.1	0.6	0.7	0.6	2.2	1.2	0.7	0.5	0.0	0.0	0.9	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.4	0.2	0.2	0.2	0.7	0.4	0.2	0.1	0.0	0.0	0.2	0.0	0.0
	TC/Full Coverage			1.1	1.1	0.7	0.8	0.7	0.8	0.7	0.8	0.3	0.4	0.0	0.0	0.4	0.0	0.0
Survivor Reunion (9/12/2011-1/1/2012)S	08:58 PM	10:00 PM	FL10/SP11 Survivor Adjusted														
	Regina/MJ EM			2.7	3.1	1.4	2.8	3.5	3.6	1.5	3.1	4.1	2.3	1.4	2.6	2.8	1.7	0.9
	Regina CM			3.3	3.8	1.7	3.3	4.1	4.4	1.8	3.6	4.8	3.2	1.6	3.2	3.5	1.6	1.1
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			1.1	1.2	0.7	1.2	1.4	1.5	0.9	1.4	1.6	0.9	0.5	1.0	1.1	1.1	0.5
	TC/Full Coverage			9.9	8.6	1.5	4.7	4.9	5.4	1.0	2.8	3.0	3.2	0.5	2.0	1.9	0.8	0.5
The Good Wife (9/12/2011-1/1/2012)S	08:58 PM	10:00 PM	FL10/SP11 Avg Adj for pre/pst														
	Regina/MJ EM			1.0	1.2	0.0	0.3	0.5	1.8	0.0	0.5	0.8	0.6	0.0	0.1	0.2	0.4	0.0
	Regina CM			1.1	1.4	0.0	0.2	0.4	2.0	0.0	0.4	0.7	0.7	0.0	0.0	0.2	0.0	0.0

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.4	0.5	0.0	0.2	0.2	0.7	0.0	0.2	0.3	0.3	0.0	0.1	0.1	0.0
TC/Full Coverage				3.4	3.4	0.0	0.5	0.8	2.5	0.0	0.4	0.6	1.0	0.0	0.1	0.3	0.1
Simpsons & Co (9/12/2011-1/1/2012)S	10:58 PM	11:30 PM	FL10 Actuals													
Regina/MJ EM				0.1	0.1	0.4	0.2	0.2	0.3	1.0	0.5	0.4	0.0	0.0	0.0	0.0	0.0
Regina CM				0.1	0.2	0.5	0.3	0.3	0.3	1.2	0.6	0.6	0.0	0.0	0.0	0.0	0.0
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.0	0.0	0.1	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0
TC/Full Coverage				0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.0	0.0	0.0	0.0	0.0
Cleveland Show (9/12/2011-1/1/2012)S	11:28 PM	12:00 AM	FL09/FL10 Actuals Adjusted													
Regina/MJ EM				0.3	0.2	0.2	0.2	0.3	0.3	0.3	0.3	0.4	0.2	0.0	0.1	0.3	0.7
Regina CM				0.3	0.3	0.2	0.3	0.4	0.3	0.4	0.4	0.4	0.2	0.0	0.2	0.3	1.1
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.2
TC/Full Coverage				0.7	0.6	0.1	0.3	0.4	0.3	0.1	0.2	0.3	0.2	0.0	0.1	0.2	0.2
Late Night Rotn (9/12/2011-1/1/2012)	MTWTFSS	10:58 PM	06:00 AM	FL10/SP11 Average													
Regina/MJ EM				0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0
Regina CM				0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
TC/Full Coverage				0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0
Morning News (3/27/2006-9/8/2013)	MTWTF..	06:28 AM	09:00 AM	Based on Global News Adj													
Regina/MJ EM				0.3	0.4	0.1	0.2	0.2	0.4	0.1	0.2	0.2	0.3	0.1	0.2	0.2	0.0
Regina CM				0.4	0.4	0.1	0.2	0.3	0.5	0.1	0.2	0.3	0.4	0.1	0.2	0.2	0.0
Saskatoon EM				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sask Prov EM				0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0
TC/Full Coverage				0.9	0.9	0.1	0.3	0.3	0.5	0.0	0.1	0.2	0.4	0.1	0.1	0.1	0.0
Wkdy PM Rotn (9/12/2011-1/1/2012)	MTWTF..	11:58 AM	04:30 PM	FL10/SP11 Avg													
Regina/MJ EM				0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.0	0.1	0.2

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Regina CM			0.2	0.2	0.1	0.2	0.1	0.3	0.1	0.2	0.3	0.1	0.0	0.1	0.1	0.2	0.1
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0
	TC/Full Coverage			0.4	0.4	0.0	0.2	0.1	0.3	0.0	0.2	0.1	0.1	0.0	0.0	0.1	0.1	0.0
The Talk (9/12/2011-1/1/2012)	MTWTF..	12:58 PM	02:00 PM	FL11 Days Adj.														
	Regina/MJ EM			0.3	0.4	0.2	0.2	0.2	0.7	0.4	0.3	0.5	0.2	0.0	0.0	0.0	0.0	0.0
	Regina CM			0.4	0.5	0.2	0.2	0.3	0.8	0.5	0.4	0.5	0.2	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.1	0.1	0.2	0.3	0.2	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.2	1.2	0.2	0.2	0.3	1.0	0.2	0.2	0.3	0.2	0.0	0.0	0.0	0.0	0.0
Days Of Our Lives (9/12/2011-1/1/2012)	MTWTF..	01:58 PM	03:00 PM	FL10/SP11 Average														
	Regina/MJ EM			0.4	0.5	0.2	0.2	0.3	0.9	0.5	0.4	0.6	0.2	0.0	0.0	0.0	0.0	0.0
	Regina CM			0.5	0.6	0.3	0.3	0.4	1.0	0.6	0.5	0.7	0.2	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.3	0.1	0.1	0.2	0.4	0.2	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.6	1.6	0.2	0.3	0.4	1.3	0.2	0.3	0.4	0.3	0.0	0.0	0.0	0.0	0.0
Doctors (9/12/2011-1/1/2012)	MTWTF..	02:58 PM	04:00 PM	FL10/SP11 Average														
	Regina/MJ EM			0.3	0.4	0.2	0.2	0.3	0.7	0.4	0.4	0.4	0.1	0.0	0.1	0.1	0.1	0.0
	Regina CM			0.4	0.4	0.2	0.3	0.3	0.8	0.5	0.5	0.6	0.1	0.0	0.1	0.1	0.1	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.1	1.1	0.1	0.3	0.4	1.0	0.1	0.3	0.3	0.1	0.0	0.1	0.1	0.0	0.0
Y&R (9/12/2011-1/1/2012)	MTWTF..	04:28 PM	05:30 PM	FL10/SP11 Avg														
	Regina/MJ EM			1.7	2.1	0.2	0.6	1.2	3.1	0.4	0.9	1.7	1.0	0.0	0.4	0.8	0.1	0.3
	Regina CM			2.1	2.5	0.2	0.8	1.5	3.8	0.5	1.1	2.0	1.2	0.0	0.5	0.9	0.1	0.2
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.7	0.8	0.1	0.3	0.6	1.3	0.3	0.5	0.8	0.4	0.0	0.2	0.3	0.0	0.2
	TC/Full Coverage			6.2	6.0	0.3	1.3	2.0	4.6	0.3	0.9	1.4	1.4	0.0	0.5	0.6	0.0	0.2

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
News Final 2 (9/12/2011-1/1/2012)	MTWTF..	10:58 PM	11:30 PM	FL10/SP11 Avg													
	Regina/MJ EM	0.6	0.7	0.1	0.4	0.5	0.7	0.1	0.3	0.5	0.7	0.0	0.4	0.5	0.0	0.0	
	Regina CM	0.7	0.9	0.1	0.5	0.7	1.0	0.1	0.4	0.7	0.8	0.0	0.5	0.6	0.0	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.2	0.3	0.0	0.1	0.2	0.3	0.1	0.1	0.2	0.3	0.0	0.2	0.2	0.0	0.0	
	TC/Full Coverage	1.8	1.8	0.1	0.5	0.7	1.0	0.1	0.2	0.4	0.8	0.0	0.3	0.4	0.0	0.0	
ET Late Night (9/12/2011-1/1/2012)	MTWTF..	12:58 AM	01:30 AM	FL10/SP11 Average													
	Regina/MJ EM	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	
	Regina CM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	
ETC Late Night (9/12/2011-1/1/2012)	MTWTF..	01:28 AM	02:00 AM	FL10/SP11 Average													
	Regina/MJ EM	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Regina CM	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	0.2	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Wkdy AM Rotn (9/12/2011-1/1/2012)	MTWTF..	05:58 AM	12:00 PM	FL10/SP11 Avg													
	Regina/MJ EM	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	
	Regina CM	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
PGA Golf (9/12/2011-1/1/2012)SS	09:58 AM	05:00 PM														
	Regina/MJ EM	0.3	0.4	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.8	0.6	0.3	0.4	0.0	0.1	
	Regina CM	0.4	0.5	0.4	0.2	0.3	0.0	0.0	0.0	0.0	1.0	0.7	0.5	0.6	0.1	0.1	
	Saskatoon EM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sask Prov EM	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.3	0.2	0.1	0.2	0.0	0.0	

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage: Estimates
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			1.0	1.0	0.2	0.3	0.3	0.0	0.0	0.0	0.0	1.0	0.2	0.2	0.3	0.0	0.0
Simpsons Wknd Rotn (9/12/2011-1/1/2012)SS	10:58 AM	06:00 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.3	0.3	0.7	0.4	0.4	0.4	1.0	0.6	0.4	0.4	0.3	0.2	0.3	0.5	0.0
	Regina CM			0.4	0.4	0.8	0.5	0.4	0.4	1.2	0.7	0.4	0.3	0.4	0.2	0.3	0.4	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.2	0.2	0.2	0.2	0.4	0.2	0.2	0.1	0.1	0.1	0.2	0.2	0.0
	TC/Full Coverage			1.0	0.8	0.4	0.6	0.6	0.4	0.3	0.3	0.3	0.5	0.2	0.2	0.3	0.2	0.0
Wknd PM Rotn (9/12/2011-1/1/2012)SS	11:58 AM	06:00 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Regina CM			0.2	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.5	0.5	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Wknd AM Rotn (9/12/2011-1/1/2012)SS	05:58 AM	12:00 PM	FL10/SP11 Avg														
	Regina/MJ EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.2	0.0
	Regina CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
SP: Walk of Fame (10/11/2010-10/16/2011)	..W....	07:58 PM	10:00 PM	FL09 Actuals														
	Regina/MJ EM			1.0	1.0	0.1	1.0	1.0	1.0	0.1	1.0	1.0	1.0	0.1	0.5	1.0	0.2	0.1
	Regina CM			1.0	1.0	0.2	1.0	1.0	1.0	0.1	1.0	1.0	1.0	0.2	0.5	1.0	0.3	0.1
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.3	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.3	0.3	0.1	0.2	0.3	0.1	0.0
	TC/Full Coverage			2.0	1.9	0.2	0.8	1.2	1.1	0.1	0.5	0.7	0.8	0.1	0.4	0.5	0.1	0.1
Saturday Night Live (9/12/2011-1/1/2012)S.	11:58 PM	01:30 AM	FL10/SP11 Avg														
	Regina/MJ EM			0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.3	0.3	0.0	0.3	0.3	0.0	0.0
	Regina CM			0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.3	0.2	0.0	0.3	0.3	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CFRE
 Date Range: 10/3/2011 - 10/16/2011
 Target Groups: Adults 18+, Adults 1834, Adults 1849, Adults 2554, Children 211, Men 18+, Men 1834, Men 1849
 Coverage:
 Datasource: Estimates

Reg / ROS: Regular
 Selling Option Type: Finale, Premiere, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/3/2011

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sask Prov EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			0.5	0.5	0.0	0.3	0.3	0.2	0.0	0.2	0.2	0.3	0.0	0.2	0.2	0.0	0.0
16x9 Late (9/12/2011-1/1/2012)S	10:28 PM	11:00 PM	FL10/SP11 Average														
	Regina/MJ EM			0.5	0.6	0.4	0.4	0.5	0.6	0.0	0.3	0.4	0.7	0.6	0.6	0.5	0.0	0.0
	Regina CM			0.7	0.8	0.4	0.5	0.6	0.8	0.0	0.3	0.5	0.9	0.7	0.7	0.7	0.0	0.0
	Saskatoon EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sask Prov EM			0.2	0.2	0.1	0.2	0.2	0.2	0.0	0.1	0.2	0.3	0.2	0.2	0.2	0.0	0.0
	TC/Full Coverage			2.3	2.3	0.4	0.9	0.9	1.1	0.0	0.3	0.4	1.2	0.4	0.7	0.6	0.0	0.0