

Global News Is Edmonton's #1 News Source

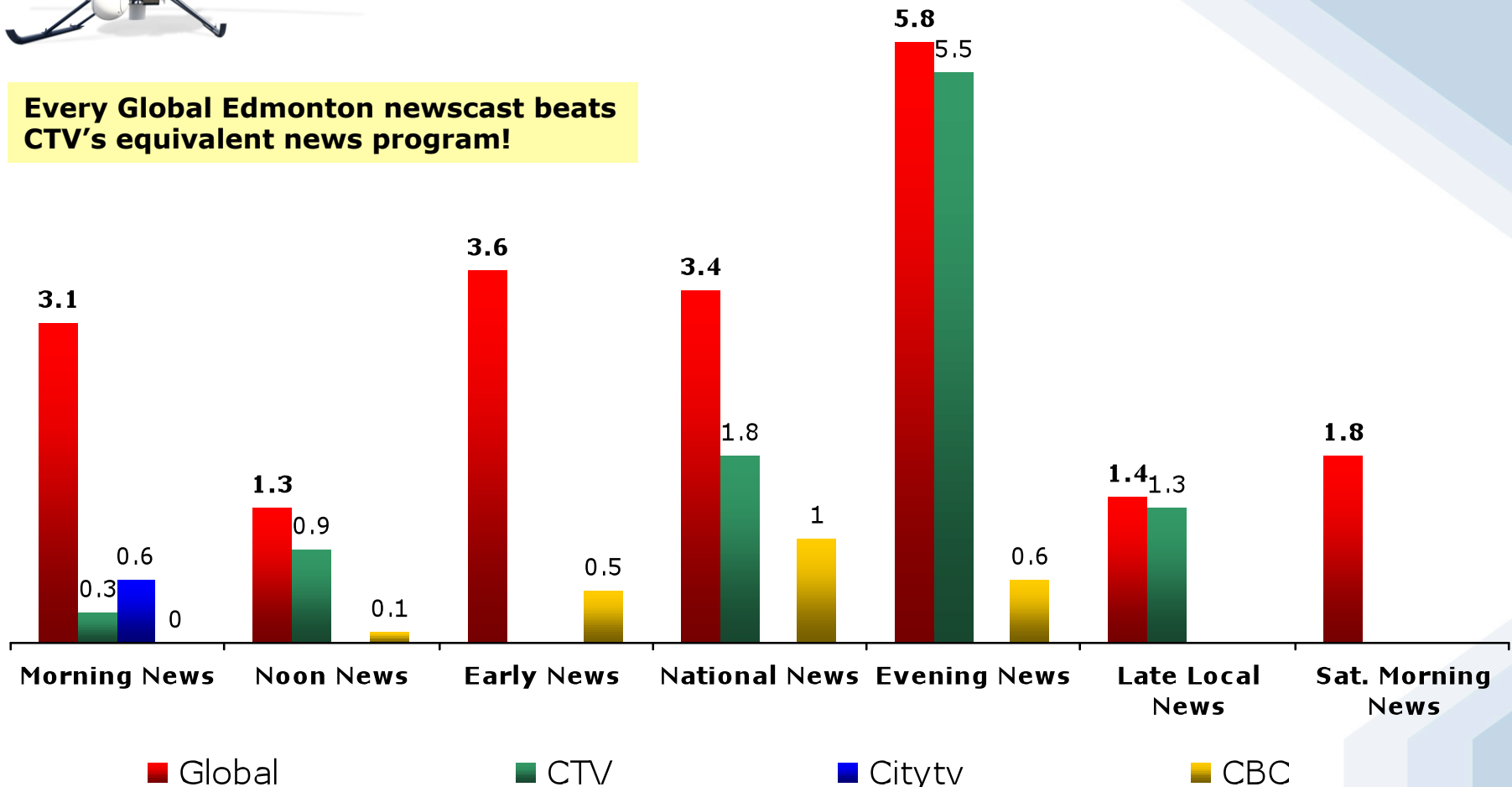
A25-54, Edmonton News Ratings

Edmonton EM - Fall 2010



Global  **EDMONTON** Our City. Our News.

Every Global Edmonton newscast beats CTV's equivalent news program!



Source: BBM Diary data, Fall 2010, M-Su (where applicable), Edmonton EM

Note: 5pm on CTV is Oprah (Rating: 3.3)