



Food viewers are socially engaged!

Fans of Food network are 39% more likely than the average person to have social gatherings at their house 3+ times a year. They enjoy the experience, love to cook and put extra effort into planning these events. Food viewers are organizers who are more likely to feel that they manage their time well.

Food Network Viewer Profile

% of W25-44 English Canada Indexed to Population
PMB 2009 2-Year Readership Database/English Canada

