

Top 10 Reasons to buy Global

- ✓ **House** is the #1 drama on Monday nights
- ✓ **Survivor** is #1 Wednesday nights and growing
- ✓ Viewers love **Top 20** performers **NCIS** and **NCIS:LA**
- ✓ Big series premieres with **Bomb Girls** 1.6 million, **The Finder** 1.7 million and the **Touch** preview at 1.5 million viewers!*
- ✓ **Celebrity Apprentice** is the only place you'll see Clay Aiken, Lou Ferrigno, Debbie Gibson, Arsenio Hall and George Takei in the same room
- ✓ **Hawaii Five-0** wins the Monday 10pm time slot
- ✓ **Glee** dominates Tuesday nights
- ✓ Original content always on Thursdays at 9pm with **Bones** and **The Finder**
- ✓ Global is the destination for Men 18-34 with 6 of the **Top 10** Nationally. Catch the **Simpsons** 500th episode on Feb19th
- ✓ Global brings you the top Entertainment news hour with **Entertainment Tonight** and **Entertainment Tonight Canada**

Source: BBM Canada PPM Data, Total Canada AMA(000), FL11(Sept12-Dec18/2011), Ranker based on 3+ airings, A18-49 unless otherwise noted, *Ind 2+



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