



EVERYBODY thinks they have what it takes to open a restaurant...

# THE OPENER

*The Opener will premiere Fall 2010.*



Outrageous Celebrity Chef and restaurant consultant David Adje will stop at nothing to get a restaurant open. Answering desperate calls from aspiring entrepreneurs, Adje brings his unique know-how, his tough love and his unorthodox methods to the task. Will he succeed in turning these dreamers into successful restaurateurs or will he be thrown out before the doors even open?

## Sponsorship

- August 30 x 13 weeks
- 4 x :30 brand
- 2 x :07 billboards
- Tagged promos

Based on current projections; subject to rates and avails at time of booking. Agency deal rates may apply.