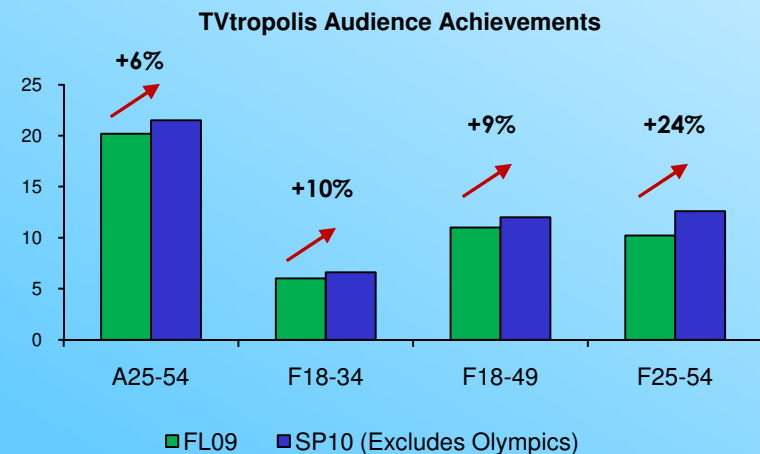




# New lineup leads TVtropolis to fantastic Spring and Summer performance!

Audiences increased in the Spring vs. the Fall!



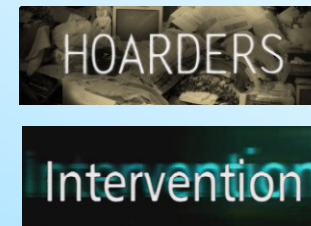
Wipeout continues to be a hit series in the Summer exceeding estimates for all standard demos!



Look for Wipeout Canada in Spring 2011!



More great hits coming this Fall...



Top 10 consists of new content, delivering 40% higher audiences:

Wipeout and Hoarders were among the new shows that made a splash on TVtropolis in Spring 2010!

Fall 2009				AMA(000)	Spring 2010				AMA(000)
Program	Weekday	Start time	A25-54		Program	Weekday	Start time	A25-54	
THAT '70S SHOW	.....SS	16:30	58.4		WIPEOUT	M...F..	20:00	94.4	
FRIENDS	.....SS	15:30	57.3		WIPEOUT	.....S	15:00	91.1	
FRIENDS	.....SS	18:30	51.0		WIPEOUT	M...F..	21:00	88.0	
FRIENDS	.....SS	20:30	51.0		RESCUE INK	.....S	15:00	71.2	
THAT '70S SHOW	.....SS	16:00	50.4		HOARDERS	..W....	20:00	67.8	
FAMILY GUY	.....S.	13:30	50.3		HOARDERS	..W....	21:00	65.8	
SEINFELD	.....SS	17:00	49.7		HOARDERS	.....SS	16:00	62.4	
FAMILY GUY	.....S.	22:30	48.9		SHARK TANK	.....S	17:00	60.2	
SEINFELD	.....SS	17:30	48.0		FRIENDS	.....SS	20:30	58.1	
THAT '70S SHOW	.....S	13:30	47.2		SEINFELD	.....S	11:30	57.7	
Top 10 average				51.2	Top 10 average				71.1

Source: BBM Canada PPM/SP10 (Jan4/10-Feb11/10, Mar1/10-May30/10), FL09 (Sept14/09-Dec20/09), M-Su 2a-2a, Total Canada, SM10 (May 31/10 – July 11/10, Total Canada)

