

PGA Sponsorship

- Canwest presents the opportunity to join the excitement of PGA Tour Golf on Global through sponsorship of this prestige sport.
- Canwest stations will carry 25 weeks of PGA Tour Golf in 2010

Sponsorship of PGA Tour Golf includes:

- 3 x :30 brand spot per game
- 2 x :07 billboards per game

Markets: all Global stations



Get YOUR brand involved in the remaining PGA Tournaments!

DATE	TOURNAMENT	LOCATION
July 19-25	RBC Canadian Open	Etobicoke, Ontario, CAN
July/Aug 29-1	The Greenbrier Classic	White Sulphur Springs, WV
Aug 2-8	World Golf Championships-Bridgestone Invitational	Akron, OH
	Turning Stone Resort Championship	Verona, NY
Aug 19-22	Wyndham Championship	Greensboro, NC
	PGA TOUR Playoffs for the FedEx Cup	
Aug/Sep 30-6	Deutsche Bank Championship (Labor Day Finish)	Norton, MA
Sep 6-12	BMW Championship	Lemont, IL
Sep 20-26	THE TOUR Championship	Atlanta, GA



Notes: based on Nov 16 rate card; subject to rates and avails at time of booking
 Named tournaments cannot be sponsored by competitive brands.

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