

PRINCESS\$



It's time to take control of your money – and your life!

Behold the *Princess* – you know the type – living the high life like she doesn't have a care in the world; while family and friends pay the price for her reckless spending. Now those family and friends are cutting Princess off. Time to *grow up* – and *get real*.

Princess focuses on young women who are living way beyond their means, racking up big credit card bills and counting on their parents, spouses, etc. to bail them out.

Enter *Gail Vaz-Oxlade*, host of the hit series *Til Debt Do Us Part*, using her no-nonsense, tough love, approach to transform their lives so they can grow from spoiled Princesses into self-sufficient young women.



Sponsorship includes:

x 13 weeks

4 x :30 brand spots per hour

2 x :07 billboards per hour

Tag on Marketing promo*

Subject to rates and avails at time of booking. Available to 2 non-competing sponsors.

Exclusivity negotiable. *Marketing promotion to be confirmed