

Wipeout is tops on TVtropolis!



Ahead of the arrival of Wipeout Canada, we are already seeing the Wipeout brand make a splash on TVtropolis! Weekday evening and weekend afternoon airings occupied all three top slots in the TVtropolis program ranker for Spring 2010, including A25-54 and W25-54!

Spring 2010 TVtropolis Program Ranker (A25-54)

Rank	Program	Channel	Weekday	Start time	End time	Aired	A25-54	F25-54	M25-54	F25-54 Skew
1	WIPEOUT	Tvtropolis+	M...F..	20:00:00	21:00:00	12	94.4	52.7	41.7	56%
2	WIPEOUT	Tvtropolis+S	15:00:00	16:00:00	11	91.1	49.5	41.7	54%
3	WIPEOUT	Tvtropolis+	M...F..	21:00:00	22:00:00	12	88.0	51.2	36.8	58%
4	HOARDERS	Tvtropolis+	..W....	20:00:00	21:00:00	21	66.4	42.7	23.7	64%
5	HOARDERS	Tvtropolis+	..W....	21:00:00	22:00:00	20	65.0	43.0	22.0	66%
6	SHARK TANK	Tvtropolis+S	17:00:00	18:00:00	18	60.1	32.1	28.0	53%
7	HOARDERS	Tvtropolis+SS	16:00:00	17:00:00	22	58.9	38.8	20.2	66%
8	RESCUE INK	Tvtropolis+S	15:00:00	16:00:00	10	58.7	38.3	20.4	65%
9	FRIENDS	Tvtropolis+SS	20:30:00	21:00:00	30	56.3	33.8	22.5	60%
10	SURVIVOR:HEROES/VILL	Tvtropolis+S.	16:00:00	17:00:00	5	55.6	31.6	24.1	57%
11	SEINFELD	Tvtropolis+S	11:30:00	12:00:00	21	55.1	31.3	23.8	57%
12	GOLDEN GIRLS	Tvtropolis+	MTWTF..	17:30:00	18:00:00	102	54.8	31.9	23.0	58%
13	SHARK TANK	Tvtropolis+S	13:00:00	14:00:00	18	53.8	27.0	26.9	50%
14	FAMILY GUY	Tvtropolis+	...TF..	20:30:00	21:00:00	41	51.3	22.1	29.2	43%
15	PARKING WARS	Tvtropolis+	M.W....	22:00:00	22:30:00	30	47.3	26.2	21.1	55%
16	PARKING WARS	Tvtropolis+S.	13:30:00	14:00:00	10	46.0	25.0	21.0	54%
17	PARKING WARS	Tvtropolis+S.	13:00:00	13:30:00	10	45.9	23.4	22.5	51%
18	FRIENDS	Tvtropolis+SS	20:00:00	20:30:00	29	45.2	27.9	17.3	62%
19	GOLDEN GIRLS	Tvtropolis+	MTWTF..	17:00:00	17:30:00	103	44.8	25.0	19.8	56%
20	FAMILY GUY	Tvtropolis+S.	21:30:00	22:00:00	21	43.5	20.0	23.5	46%

Source: BBM Canada PPM / Jan 4 – May 30/10, 3+ airings / Total Canada