

Teen  
choice  
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Global

Global

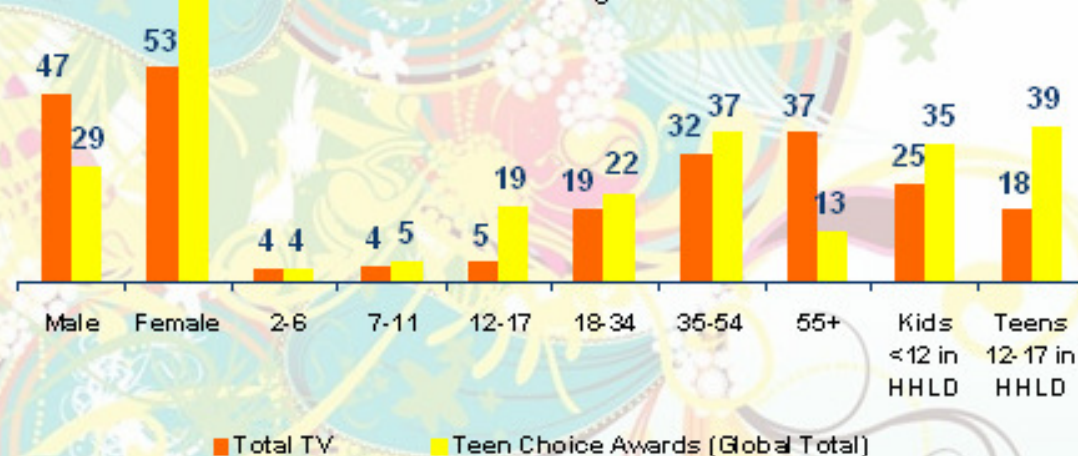
## Young Viewers Tune in to the Teen Choice Awards!

### Young viewers of Teen Choice Awards are spending their money on:

- Video games
- School supplies & books
- Movies & DVDs
- Cell phones and phone plans
- Confectionery
- Clothing
- Music products/equipment
- Fast Food
- Theme parks

### Teen Choice Awards Viewer Profile (Aug 10/09)

% of 2+ Total TV Viewers SM09 (May 25-Aug 30, 09) M-Su 6a-6a  
BBM-NMR Data/English Canada



This August, watch as teen icons take the stage to accept superstar status at the annual **Teen Choice Awards!** Celebrity hosts and award presenters share the spotlight as this year's biggest achievements in **music, movies, sports** and **television** are honoured.

The program features a high number of celebrities and musical performers, as the winners are awarded with life-size surfboards.

With past hosts including the infamous Dane Cook, Jessica Simpson, Hilary Duff and Nick Cannon, this year's show is sure to be decked out with the **most popular stars** as voted on solely by teenagers. Tune into Global as the **2010 Teen Choice Awards** take the stage.

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