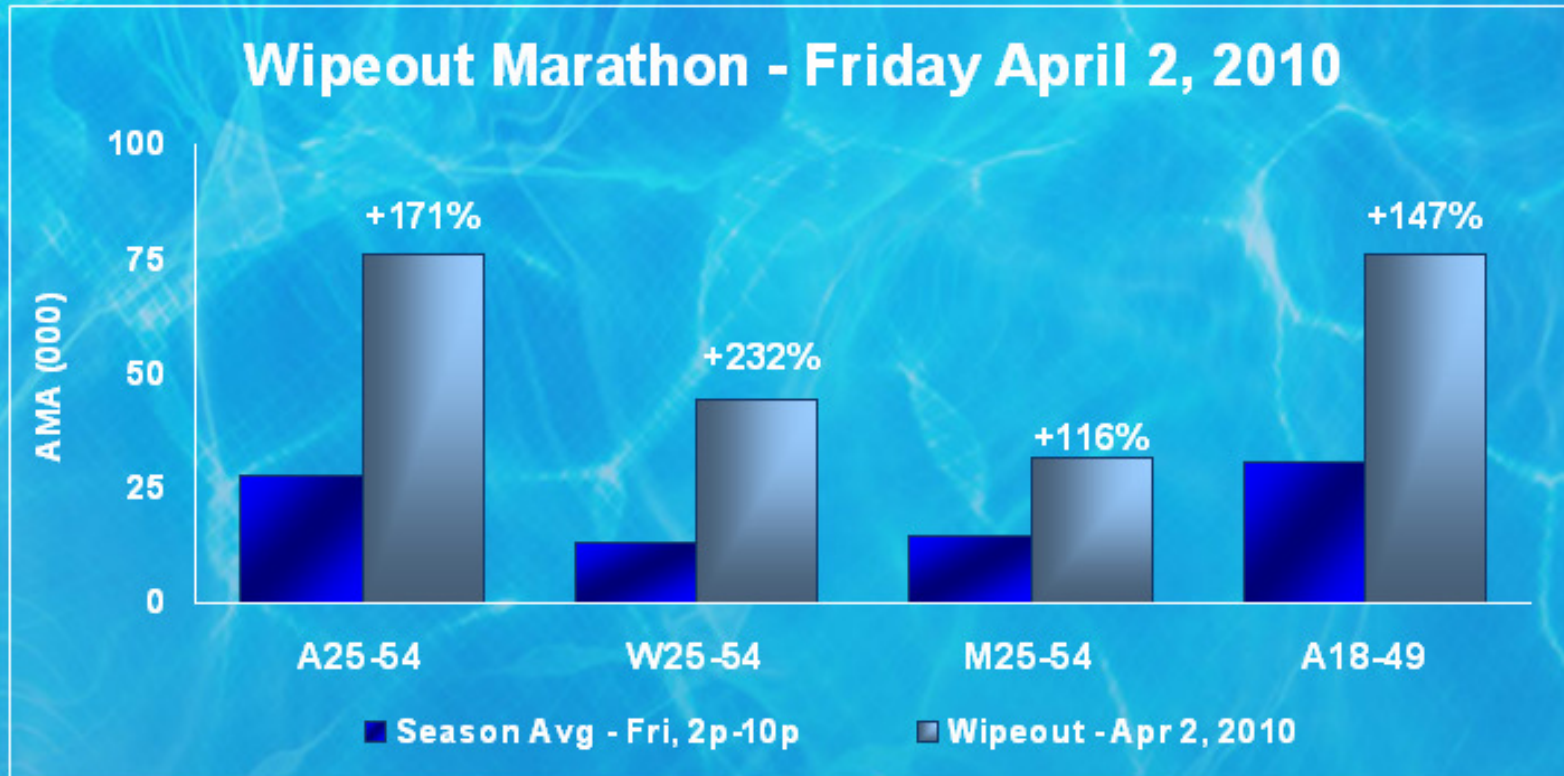


Wipeout marathon on TVtropolis was a splash!



The *Wipeout* marathon on TVtropolis strongly outperformed the season average for key demos, increasing A25-54 audiences by 171%



Source: BBM Canada PPM (Jan 4-Apr 18/10), Season Data = Same TP as Marathon