



*ET Canada* continues to set the pace...delivering more breaking coverage, in-depth profiles, and behind the scenes exclusives than any other Canadian entertainment news operation.

A trusted news source amongst the stars, the industry and the viewers, *ET Canada* has earned a reputation for honest, sensible, high-quality reporting - covering everything from music to film, television to sports, theatre to fashion, award shows to special events.



ET Canada provides a perfect environment to integrate your brand into entertainment content such as Entertainment Updates, Special Features, Sponsorships, Custom Integration and connecting to key events such as The Grammy Awards and the Toronto International Film Festival.





ET Canada is **the** place to find the most exciting coverage of the Toronto International Film Festival both on and off television and your brand can be one of the shining Stars!

ET Canada will share with Canadians the films, the stars and the excitement taking place in Toronto during the most talked about film festival in the world right from ET Canada Festival Central - ET Canada's official festival headquarters – a rooftop lounge in the heart of Yorkville exuding the grandeur and opulence of Hollywood glamour.

This national coverage will include exclusive interviews and footage from the ET Canada festival central parties hosted by Cheryl Hickey and Rick Campanelli.

Contact your Marketing Ventures Rep for more details and to get your brand involved.

