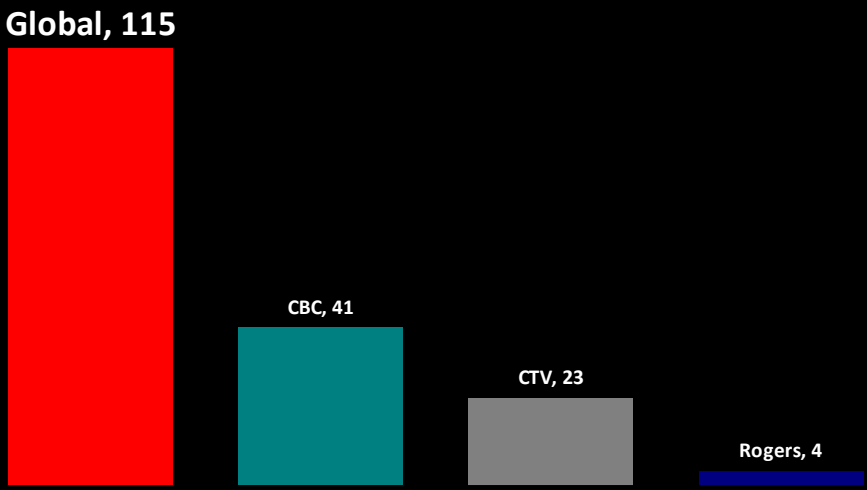
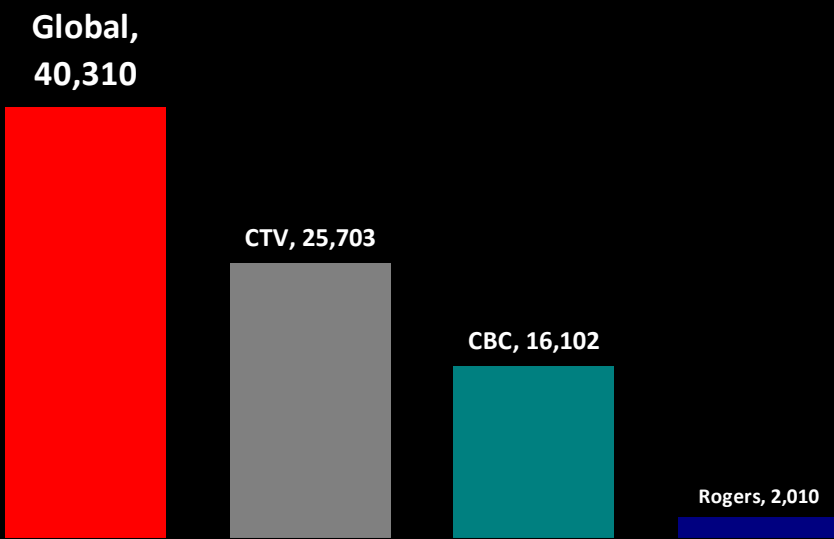


GlobalTV.com is the *number one* conventional broadcast site for video!



- GlobalTV.com had 15 million more video plays than CTV and Minutes per Video Viewer more than 5 times that of CTV!
- The site experienced *triple digit percent increases* in all four key video metrics year over year, vastly exceeding growth rates for all other conventional broadcast sites.



Minutes per Video Viewer



Source: comScore Inc., Video Metrix. Videos represents September to November 2009 cumed. Minutes per Video Viewer November 2009 Total Canada, All Locations, 2+ audience. Growth rates refers to Sept. – Nov. 2009 vs. Sept. to Nov. 2008