

THE CELEBRITY APPRENTICE

TWO-HOUR PREMIERE! SUNDAY MARCH 14TH, 9/8c



The 3rd season of Celebrity Apprentice premieres Sunday March 17th on Global



Donald Trump returns to "The Celebrity Apprentice" with a new all-star celebrity lineup of candidates. This is the **third** installment of "The Celebrity Apprentice," and the **ninth** season of the series.

Contestants of **Celebrity Apprentice** do not vie for a job with Donald Trump, however; the business-savvy celebrity contestants will be working towards a greater goal -- as they raise over **\$1 million for various charities** throughout the season. Not only will the final winner be crowned "The Celebrity Apprentice," but he or she will also have the honour of delivering a **\$250,000** bonus check to their designated charity.

All 14 of the celebrities of this season will be competing in business-driven tasks around New York City, using their fame along with their business acumen to win challenges, while ultimately raising money and awareness for their respective causes.

Just as in the regular "Apprentice," the celebrities will be subjected to long hours, grueling mental challenges, personality clashes, and intense scrutiny -- all without the help of their regular support system of agents, managers, and personal assistants.

Candidates

Rod Blagojevich
Sharon Osbourne
Darryl Strawberry
Curtis Stone
Sinbad
Cyndi Lauper
Bret Michaels
Bill Goldberg
Summer Sanders
Holly Robinson Peete
Maria Kanellis
Carol Leifer
Selita Ebanks
Michael Johnson

For full details on these candidates check out the profile slide 

Donald Trump is back with a 3rd season of Celebrity Apprentice. Stay tuned to see if your favourite celebrity has the smarts to take on The Trump.

THE CELEBRITY APPRENTICE

New Season Begins March 2010

Potential Candidates

Rod Blagojevich	Former Governor of Illinois
Sharon Osbourne	America's Got Talent and former The X Factor Judge
Darryl Strawberry	Former Baseball Player
Curtis Stone	Celebrity Chef
Sinbad	Comedian
Cyndi Lauper	Singer & Actress
Bret Michaels	Lead singer of Poison
Bill Goldberg	Actor and former WCW and WWE WORLD Heavyweight Champion
Summer Sanders	TV Host and former Swimmer
Holly Robinson Peete	Actress
Maria Kanellis	WWE Diva and Model
Carol Leifer	Comedian and TV Writer
Selita Ebanks	Model
Michael Johnson	Olympian

Find out who will hear Trump's infamous words, 'Your Fired!'