



2010 PGA Tour Golf Sponsorship



Sponsorship Details:

Canwest presents the opportunity to join the excitement of PGA Tour Golf on Global through sponsorship of this prestige sport.

Canwest stations will carry 25 weeks of PGA Tour Golf in 2010

Sponsorship of PGA Tour Golf includes:

3 x :30 brand spots per game

2 x :07 billboards per game

Markets:

All Global stations across the Global Canada Network

Contact your Canwest Sales Rep for details and pricing.

The Global logo, consisting of the word "Global" in a bold, black, sans-serif font, followed by a red chevron symbol pointing to the right.

Global

Toronto - T 416.967.1174 F 416.593.1551
Montréal - T 514.525.1133 F 514.525.1355
Vancouver - T 604.422.6422 F 604.422.6521





2010 PGA Tour Season Schedule



DATE	TOURNAMENT	LOCATION
Jan 25-31	Century Club of San Diego Invitational	San Diego, CA
Feb 15-21	World Golf Champ - Accenture Match Play Champ	Marana, AZ
Mar 1-7	The Honda Classic	Palm Beach Gardens, FL
Mar 15-21	Transitions Championship	Tampa Bay, FL
Mar 22-28	Arnold Palmer Invitational presented by MasterCard	Orlando, FL
Mar 29 - Apr 4	Shell Houston Open	Houston, TX
Apr 12-18	Verizon Heritage	Hilton head Island, SC
Apr 19-25	Zurich Classic of New Orleans	New Orleans, LA
Apr 26 - May 2	Quail Hollow Championship	Charlotte, NC
May 3-9	THE PLAYERS Championship	Ponte Vedra Beach, FL
May 10-16	Valero Texas Open	San Antonio, TX
May 17-23	HP Byron Nelson Championship	Irving, TX
May 24-30	Crowne Plaza Invitational Colonial	Ft Worth, TX
May 31 - June 6	The Memorial Tournament Morgan Stanley	Dublin, OH
June 7-13	St Jude Classic	Memphis, TN
June 21-27	Travelers Championship	Cromwell, CT
June 28 - July 4	AT&T	Newton Square, PA
July 5-11	John Deere Classic	Silvis, IL
July 19-25	RBC Canadian Open	Etobicoke, Ontario, CAN
July 26 - Aug 1	The Greenbrier Classic	White Sulpher Springs, WV
Aug 2-8	World Golf Championships-Bridgestone Invitational	Akron, OH
Aug 16-22	Wyndham Championship	Greensboro, NC
PGA TOUR Playoffs for the FedExCup		
Aug 30 - Sep 6	Deutsche Bank Championship (Labor Day Finish)	Norton, MA
Sep 6-12	BMW Championship	Lemont, IL
Sep 20-26	THE TOUR Championship	Atlanta, GA



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