



2010 PGA Tour - Available Leaderboards



The PGA Leaderboards are a series of 15-second spots that update viewers on current golf scores, stats and standings – allow advertisers to position their products inside PGA Golf in a unique way.

Driving Leaderboard

Top 10 PGA competitors with the longest driving averages

Top 10 Finishes

The 10 PGA competitors with the best tournament records

Golf Newswire

Two or three headlines from the world of golf

Putting Leaderboard

The 10 PGA competitors with the best putting average

Top Performers Tour Watch

Leaders of the Champions, European & Nationwide Tours

LPGA Leaders

Top 10 money-winning LPGA tour competitors and their total earnings

Global 

Toronto - T 416.967.1174 F 416.593.1551
Montréal - T 514.525.1133 F 514.525.1355
Vancouver - T 604.422.6422 F 604.422.6521





2010 PGA Tour Golf Leaderboard Sponsorship Features



Below are the incumbent leaderboard sponsors for 2010

Freedom 55: Money Leaderboard - Top 5 PGA tour money winners and their total season-to-date earnings

General Mills: Driving Accuracy Percentage – the 10 PGA competitors with the highest percentage of fairways hit the best putting averages

HSBC World Leaderboard: Top 5 ranked golfers in the world

Note: incumbency deadline December 18, 2009

Tailor your branded leaderboard to fit your needs.

Contact your Marketing Ventures and/or Sales Rep for details.

| Freedom 55 Financial | | PGA TOUR MONEY LEADERBOARD |
|----------------------|----------------|----------------------------|
| 1 | TIGER WOODS | \$9,698,163 |
| 2 | STEVE STRICKER | \$6,062,636 |
| 3 | ZACH JOHNSON | \$4,427,213 |
| 4 | KENNY PERRY | \$4,115,562 |
| 5 | PHIL MICKELSON | \$3,982,755 |



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2010 PGA Tour Season Schedule



| DATE | TOURNAMENT | LOCATION |
|---|--|---------------------------|
| Jan 25-31 | Century Club of San Diego Invitational | San Diego, CA |
| Feb 15-21 | World Golf Champ - Accenture Match Play Champ | Marana, AZ |
| Mar 1-7 | The Honda Classic | Palm Beach Gardens, FL |
| Mar 15-21 | Transitions Championship | Tampa Bay, FL |
| Mar 22-28 | Arnold Palmer Invitational presented by MasterCard | Orlando, FL |
| Mar 29 - Apr 4 | Shell Houston Open | Houston, TX |
| Apr 12-18 | Verizon Heritage | Hilton head Island, SC |
| Apr 19-25 | Zurich Classic of New Orleans | New Orleans, LA |
| Apr 26 - May 2 | Quail Hollow Championship | Charlotte, NC |
| May 3-9 | THE PLAYERS Championship | Ponte Vedra Beach, FL |
| May 10-16 | Valero Texas Open | San Antonio, TX |
| May 17-23 | HP Byron Nelson Championship | Irving, TX |
| May 24-30 | Crowne Plaza Invitational Colonial | Ft Worth, TX |
| May 31 - June 6 | The Memorial Tournament Morgan Stanley | Dublin, OH |
| June 7-13 | St Jude Classic | Memphis, TN |
| June 21-27 | Travelers Championship | Cromwell, CT |
| June 28 - July 4 | AT&T | Newton Square, PA |
| July 5-11 | John Deere Classic | Silvis, IL |
| July 19-25 | RBC Canadian Open | Etobicoke, Ontario, CAN |
| July 26 - Aug 1 | The Greenbrier Classic | White Sulpher Springs, WV |
| Aug 2-8 | World Golf Championships-Bridgestone Invitational | Akron, OH |
| Aug 16-22 | Wyndham Championship | Greensboro, NC |
| PGA TOUR Playoffs for the FedExCup | | |
| Aug 30 - Sep 6 | Deutsche Bank Championship (Labor Day Finish) | Norton, MA |
| Sep 6-12 | BMW Championship | Lemont, IL |
| Sep 20-26 | THE TOUR Championship | Atlanta, GA |



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