



Global Toronto News – “Hot Neighbourhoods! Cool Communities”

Global Toronto viewers will be joining Leslie Roberts for a weekly visit to many of the unique and unknown districts, vibrant neighbourhoods and growing towns that circle the GTA. The segments will be running each Tuesday until December 15th, 2009. The goal of the series is to bring News Hour viewers a fresh look at the dynamic and changing parts of our urban landscapes.

Sponsorship Includes

1x:7 bb

1x:30 brand spot

Optional:

Sponsor tag on :15 promo spots- must be booked

TOTAL INVESTMENT: TBD (4 week commitment required)

Visit www.globaltoronto.com and click on the Hot Neighbourhoods, Cool Communities link for a preview.

Based on FALL09 Rates - Subject to rates & avails at time of booking – subject to change without notice. Additional discounts may apply.

Note: Content is editorial and opinion based and may or may not support or endorse the sponsor. Sponsor subject to editorial approval. Alcohol and gambling not allowed

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Here’s where Leslie Roberts is headed:

September 22	Cliffside, Scarborough
September 29	Streetsville, Mississauga
October 6	Liberty Village, Toronto
October 13	Ledbury, Toronto
October 20	Port Hope
October 27	Village Square, Burlington
November 3	Leslieville, Toronto
November 10	Unionville
November 17	Hillside, Toronto
November 24	Milton
December 1	Baldwin Street, The Grange, Toronto
December 8	Downtown Richmond Hill
December 15	Brooklin
December 22	Oakville

