

Showcase's newest original production SHATTERED is going into production, and **product integration** and **sponsorship opportunities** are available!

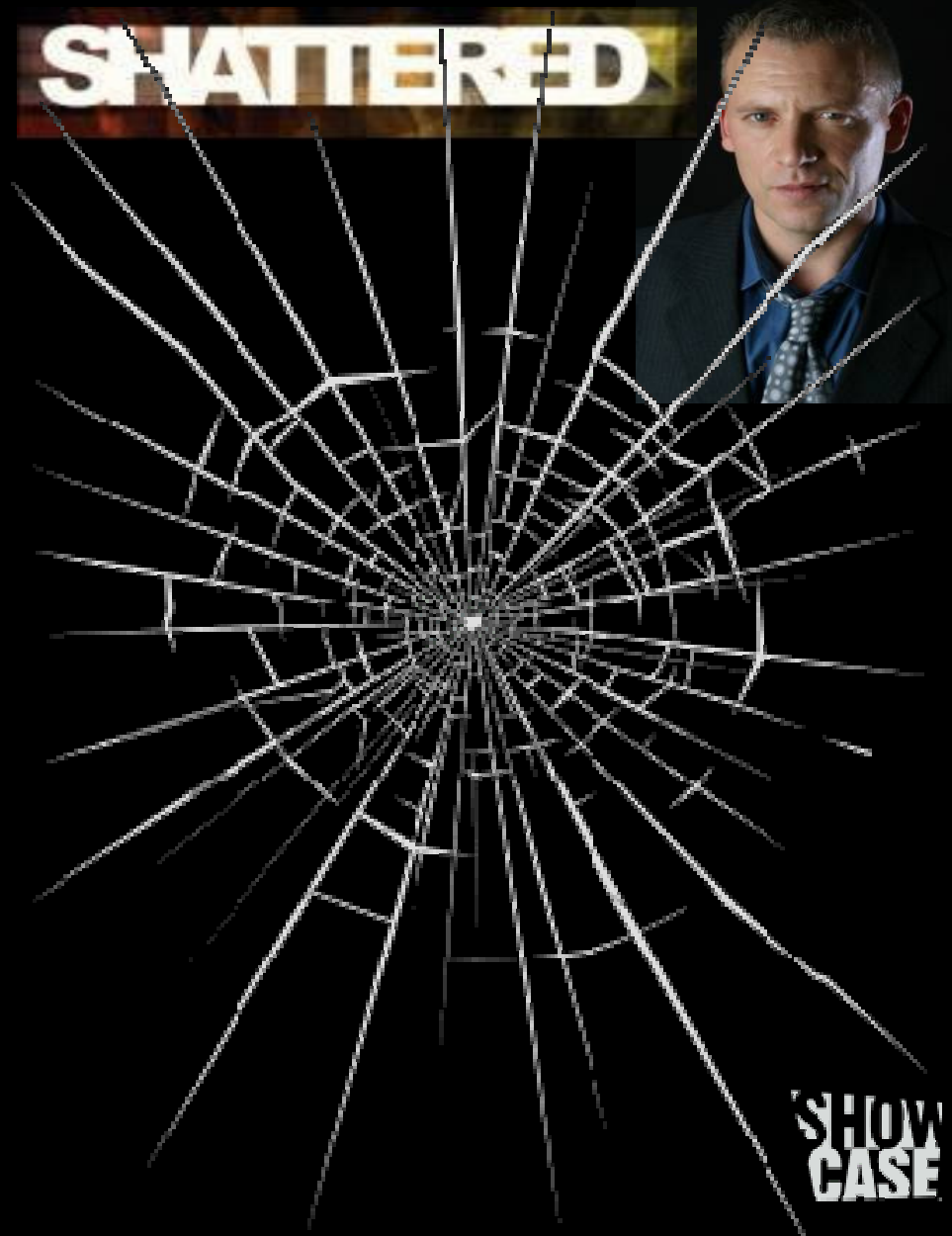
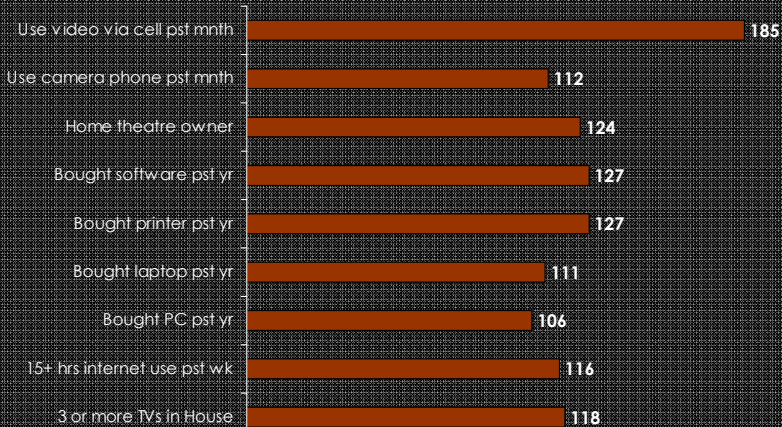
Get your brand into Showcase's newest **BIG BOLD** Series

Some of the available options are:

- Computers, cell phones, cameras (for the forensic teams)
- Detective cars (sedans and SUVs)

SHATTERED is a character-driven police procedural series with an original spin: "A Beautiful Mind" meets "The Shield". This 13 episode one-hour drama follows Kyle Loggins (Callum Keith Rennie), an ex-cop who suffers from multiple personality disorder. Each week, Kyle will tackle a wide range of crimes and mysteries with the help of his improbable squad of experts housed in his shattered mind.

### Showcase skews well with tech savvy viewers!



SHATTERED goes into production: late October – December 2009  
Airing on Showcase during Prime Time: Spring 2010



BBM Extended Diary Skews - Showcase vs. Total TV  
Mo-Su 6a-2a - Fall 2008 - Total Canada