

# HALLOWEEN HOUSES MARATHON

**SUNDAY OCTOBER 25TH: 1:00-4:00PM; 7:00-10:00PM**

HGTV gets into the Halloween spirit and celebrates with all new specials showcasing scary houses and their homeowners

## "EXTREME HALLOWEEN"

This one-hour special profiles homeowners from across the county who transform their homes and yards into wacky wonderlands worthy of a Hollywood movie.

## "REEL HOMES, REAL SCARY"

Tour six of the real houses featured in some of the scariest thrillers ever made! Meet the actual homeowners who live in houses featured in *Halloween*, *Scream*, *The Ring* and other movies.

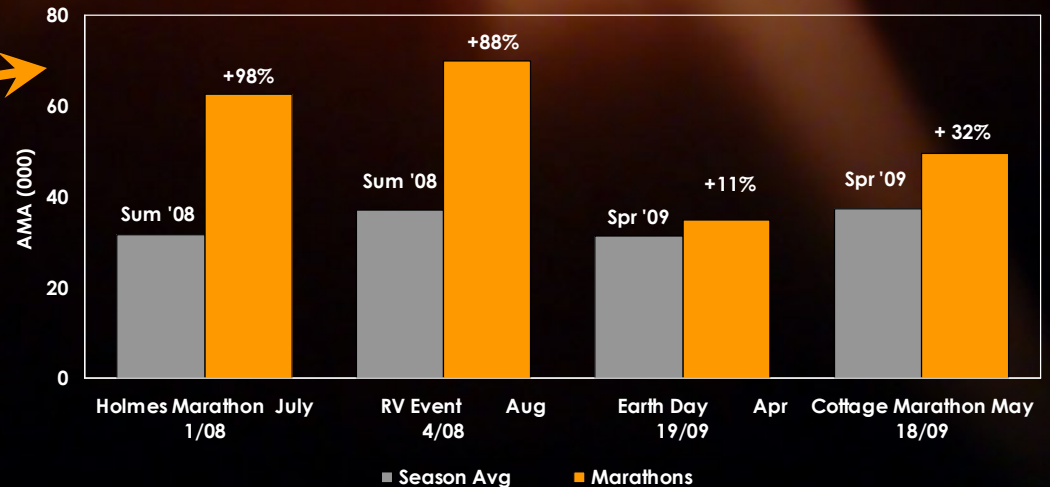
## "WHAT'S WITH THAT REALLY HAUNTED HALLOWEEN HOUSE?"

This is Halloween like you've never seen it before - a one-hour special of the most frighteningly outrageous Halloween houses in the country. If you think Christmas is nuts, you should see what some people do at Halloween.

**Adults 25-54 HGTV**

### Marathons vs Regular Season

HGTV Marathons consistently deliver above season average



### SPONSORSHIP INCLUDES:

- 4 X :30 BRAND SPOTS PER HOUR
- 2 X :07 BILLBOARDS PER HOUR
- TAG ON :30 MARKETING PROMO