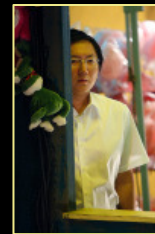




HEROES returns for its fourth installment as we continue to chronicle the lives of a select group of ordinary people discovering their extraordinary abilities.

Redemption begins as an all new villain (Robert Knepper) rolls into town with a full carnival of "powerful" guest stars.



Premiering Monday September 21st on Global

Check out the details on Heroes heavily viewers:

- 86% more likely to be an OMP
- 20% more likely to have attended a pro sports event in the past year
- 94% more likely to have attended specialty movie/IMAX theatre in the past year
- 56% more likely to have gone to a bar/pub in the past month
- 59% more likely to have attended 1+ movies in the past month
- 23% more likely to spend \$7500+ on home renovations/repairs
- 81% order take out 4+ times per month
- 19% more likely to spend more money to save time

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