



AND THE WINNER IS...



Jordan Lloyd

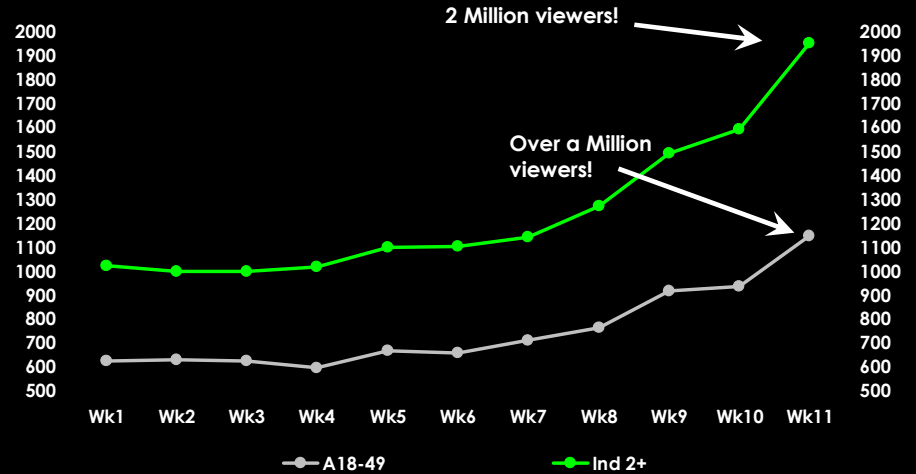
The final houseguest of Big Brother 11 and \$500,000 winner!



Big Brother Weekly Info:

- oBig Brother's Season 11 Finale garnered the **largest audience** the reality show has **EVER** seen.
- oNational audience **increased week after week** throughout the entire summer making Big Brother one of this summer's biggest hits!
- oBig Brother averaged over **730,000** A18-49 viewers each week throughout the summer season!
- oBig Brother consistently ranked in the **Top 10** throughout the summer!
- oThe 3 weekly airings of Big Brother averaged well over **1.2 million viewers** an episode this summer!

Big Brother Tracking - Average Weekly AMA(000) Total Canada



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