



TVtropolis marathons consistently deliver above season averages!



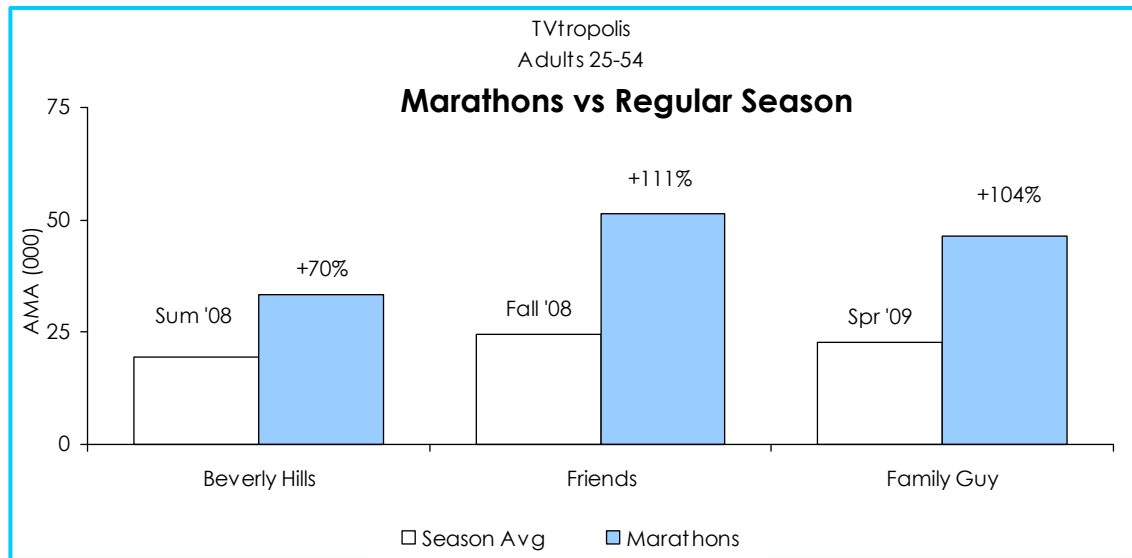
Melrose Place Marathon

Monday, September 7 beginning at 1 p.m. until 8 p.m. ET/PT

Remember when lying, cheating, stealing, seduction, betrayal and murder was just another day at Melrose Place? Spend the day with Allison, Billy, Brooke, Kimberly, Michael, Matt, Jane, Peter and Sydney reliving all of the classic hair pulling, backstabbing and man stealing moments.

TVtropolis will be showcasing the best of Melrose Place with 7 hours of retro Melrose madness on the Monday of the Labour Day long weekend.

Marathon programming on TVtropolis garners large audience increases versus the regular season.



Source: BBM-NMR meter data
Season data using same TP as marathon



Then



Now



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